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SHOWMEN'S MOTION PICTURE Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Ninotchka

Eternally Yours

Mr. Smith Goes To Washington

Hollywood Cavalcade

Heaven With a Barbed Wire Fence

Marshall of Mesa City

Arizona Kid


JUL 20

FRANK CAPRA

Producer and director of Columbia pictures. His latest "Mr. Smith Goes to Washington" was previewed this week and gives every indication that it will be the tenth in his unbroken string of successes.

Oct. 7, 1939

Vol. 31 No. 11

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TODAY!

Special M-G-M Flash!

"THUNDER AFLOAT" climbed into the Big Hit class. Theatres stressing timely submarine warfare, how the U-boats are destroyed! Wallace Beery's best since "Hell Divers." Comedy and thrills!

"THE WOMEN" (*Norma Shearer, Joan Crawford, Rosalind Russell and 135 others*). Hold-overs are mounting to a new extended run record. HELD OVER 3rd WEEK, CAPITOL, N. Y. Best in 35 weeks (*except "Oz" personal appearances*).

"BABES IN ARMS" (*Mickey Rooney, Judy Garland and cast of hundreds*). Doing "Boys Town" business in 2nd week, Houston, Tex. Rated by trade press unique in show business. M-G-M urges its customers to double ordinary booking time.

MARX BROS. "AT THE CIRCUS". Just previewed! A screenful of belly laughs! Plug it with the slogan "Keep the World Laughing!" A tonic for public and box-office!

"DANCING CO-ED" (*Another hit for Lana Turner, plus Richard Carlson, Artie Shaw and Band*). Not since "Dancing Daughters" days has there been a "sleeper" of this type. Promote it!

"NINOTCHKA" (*Greta Garbo, Melvyn Douglas, Ina Claire*). Don't pronounce it—see it! Literally it's a shot-in-the-arm for the public! Garbo is a new person, laughing, loving, vivacious and flirtatious. Lubitsch never made a more down-to-earth comedy, racy, romantic, uproarious, than this affair in Paris. The critics will rave! The public will roar! Get busy!

TODAY'S FUTURE HOT TIPS!

"REMEMBER?" (*Robert Taylor, Greer Garson, Lew Ayres*). It was sneak previewed and wowed the audience. A grand comedy. Greer Garson's first since "Chips."

"NORTHWEST PASSAGE". Technicolor. (*Spencer Tracy, Robert Young, Walter Brennan*). The studio previewed it in a theatre in rough-cut form. It's sensational.

"ANOTHER THIN MAN". (*William Powell, Myrna Loy and Asta*). It's shaping up into their best yet! Watch!

More in our next issue of TODAY!



M-G-M

The Editorial Page

Nothing to Brag About

The studio workers' union will find little cause for rejoicing over the ten per cent wage increase won last week under threat of a general strike. If ever there was a time when the IA could set itself and its entire membership on a high pedestal, that was it.

But instead, and in the face of current conditions confronting the industry at the very time when strict economies are vitally necessary, it gave the studio heads an ultimatum and the net result to the union members is a victory begrudged because it was entirely unwarranted and unjustified at this time.

On the other hand, the IA could have taken advantage of current conditions and cheerfully agreed to an extension of existing wage scales along with a fan-fare of trumpets and a great hurrah for the loyalty of the unions in times of stress. Not only would this have won acclaim from the whole industry but it would have made it possible to win an increase at some future time when industry conditions are a lot more cheerful than they are right now.

Coming from a group which was already getting darned good wages and working conditions makes it sound all the more like a hold-up. Perhaps, as a result of the union's hollow victory, the studio heads will realize what a waste of time it is to play ball with groups who don't even know the meaning of the expression themselves.

△ △ △

Premature Hysteria

Came the war and with it a dark outlook on the foreign market situation. And before you could say boo several executives instigated stringent economy measures and cuts. In less time than it takes to tell a feeling of unrest and insecurity prevailed in all the studios and home offices.

It now begins to look as though the loss of foreign revenue will dwindle to figures far, far below the original haywire estimates. Theatres are rapidly reopening in England and packing patrons to the doors. Reports from other foreign countries show every indication of increasing their use of American-made product. And unless something new develops in the world situation it may be quite possible that the industry will not fare so badly in the long run.

All of this points to the fact that the premature hysteria was uncalled for and could have been held in abeyance pending a more clarified picture of just what the results of the war abroad would mean to the industry here.

But war or no war, production costs were overdue for pruning and in that one branch determined efforts should be made to eliminate waste and expenditures entirely inconsistent with good business administration in picture making.

Some home offices are still mulling over other, so-called, money saving ideas. We urge their sober reconsideration of such moves until facts clearly indicate that they are necessary. Such moves not only will retard the progress of some of the companies but may nullify everything previously done to advance their own welfare and investments.

△ △ △

Internal Dissension

It is regrettable that the New York Allied group should be split so wide open at a time when unity is vitally important to exhibitors in their own organizations.

The ultimate outcome of such a split is the breaking up of the organization with much doubt as to the effectiveness of whatever group succeeds it. This is brought about because the original split leaves a lot of hard feelings and a definite inclination to form cliques.

However, the New York group would have been better off functioning without benefit of national affiliation until such time as it was unified and strong enough to make the move best suited to its opinions of the two national organizations.

Internal discord with its resultant hurling of charges, counter-charges and mud, will do nothing towards advancing the cause of the theatremen. On the contrary, it is the perfect formula for wasted effort and expense out of which no good can come to anybody. And that "anybody" means the original group of National Allied who seem to be behind the whole mess.

△ △ △

The Solid Front

As a direct contrast to the situation discussed above you might take the Michigan Allied organization. Here you find a really united front and a group whose entire efforts are being directed for the good of the membership and with a minimum of friction if any at all.

We are inclined to believe that credit for this fine set-up should go to Ray Branch, president of the organization and from our own knowledge, one of the few whose activities are honestly constructive. We may not always agree with Ray but we have never doubted his sincerity or determination to do the best he can for his group.

The many constructive issues presented to the convention in Kalamazoo speaks volumes for the work being done by Michigan Allied. Some of the other Allied units might try following in its footsteps.

—*"CHICK" LEWIS*

N. Y. Allied Calls Meeting Oct. 17 To Decide On Future

Will Debate Whether To Affiliate With National Group or Stick To Max Cohen

A State-wide meeting of the New York Allied organization will be held on Oct. 17 to decide on whether the group will affiliate with the National Allied organization or whether it will adhere to the leadership of Max Cohen who was expelled by the national group.

A meeting was held at Syracuse this week called by E. Thornton Kelly, former executive seeretary of New York Allied. Cohen declared that Kelly had no right to eall the meting. Kelly on the other hand affirmed that he had called the meeting at the request of three members of the board of directors and several up-state members of the group.

Oddly enough the meeting at Syracuse was presided over by another Max Cohen, who comes from Brooklyn. National Allied leaders who attended included Sidney Samuelson, Lee Newbury, Arthur Howard and Frank Lydon. The Max Cohen who protested the meeting said that the Max Cohen who presided is only a regional vice-president of the New York unit and had no right to preside. Rap Merriman, head of the Syracuse group adhering to the old group's policies did not attend the sessions in Syracuse this week.

Members who did attend said they expected a showdown and fireworks at the Oct. 17 meeting. No place has been set for this gathering as yet. It is known that several attempts have been made by the national organization to form a group in New York which would be in sympathy with National Allied's aims. The latter organization in its announcement expelling the New York unit said that the policies of Messrs. Cohen and Harry G. Kosch were such that they would not countenance the retention of their group within theirs.

Sentiment in the organization was said to be divided. Upstate exhibitors centering around Albany were believed to be willing to form the nucleus of a new group.

DEMANDS A BILL OF PARTICULARS

Crescent Amusement Seeks Amplification of Charges

Nashville, Tenn.—A motion for a bill of particulars was filed by the Crescent Amusement Co. in the U. S. District Court for the Middle District of Tennessee in the Government's anti-trust case. Wide amplifications were sought from the Government of the charges which embraced conspiracy, monopoly, and restraint of trade with respect to film trade.

It was learned from sources close to the defense that hearings in the case, scheduled to get under way this week, will not begin until a later date. Other defendants, besides Crescent Amusement Co., are Lyric Amusement Co., Inc.; Nu-Strand Corp.; Cumberland Amusement Co.; Strand Enterprises, Inc.; Cherokee Amusements Co.; Kentucky Amusements, Inc., and sundry individuals.

Pitt V. C. Dinner Will Honor Ira Cohn

Pittsburgh — Chief Barker Ira H. Cohn and asociate officers will be honored at the eleventh annual banquet of the local Variety Club, Tent No. 1, to be held Sunday, Oct. 29 at the William Penn Hotel here. More than 150 have been appointed on committees for the forthcoming banquet by John H. Harris, national chief barker, who is also general chairman.

To Maintain Present Prices

N. J. Allied Votes Against Boosting Scales In Member-Theatres For the Time Being

Deciding, after a thorough decision, that this was no time to either cut or advance price scales, but maintain present levels until the box offices reflect the economic situation one way or another, Allied of New Jersey this week voted against upping admission prices in the member-theatres.

There were complaints at the meeting in regard to product buying that majors were not selling in accordance with their announced policies, especially in regard to forcing of shorts and cancellation privileges. Lee Newbury, president, expressed the belief, however, that perhaps the sales staffs had not been informed of recent changes in selling plans that New Jersey Allied would give them the benefit of the doubt for at least the present.

Date for the next meeting of the organization has been set for Oct. 17 at the Cochrane Hotel, Newton.

Signing New Pact



As Ned E. Depinet looks on, George J. Schaefer, president of RKO, affixes his signature to a new long-term contract for Depinet as vice-president in charge of distribution.

DEPINET SIGNS RKO RADIO PACT

To Remain As Company's Distribution Chief

Having been associated with RKO Radio for the past eight years in the capacity of vice-president in charge of production, Ned E. Depinet last week signed a long term contract in that capacity, according to President George J. Schaefer, who made the announcement just before he entrained for Hollywood. Terms of the agreement were not disclosed, although Depinet declared that he was "very happy" that his assoeiation with RKO was to continue.

Depinet has been in the industry 32 years, and is highly regarded for the part he has played in bringing RKO Radio forward. His first job was as ticket taker at the Dreamland, New Orleans, and later had his first distribution experience in J. E. Pearce's exchange in New Orleans. Before joining RKO Pathe in 1931, he was associated with First National until its merger with Warner Brothers. Exhibitors commemmorated Depinet's 30th anniversary in the film business with a dinner in Dallas, Texas, in March of 1938.

Para. Seeks Reduction In Property Assessments

In an attempt to reduce assessments on two properties owned by it in the city, its film exchange at 331 W. 44th street and its film laboratory at 554 W. 43rd, Paramount Pictures, Inc., has filed proceedings in the N. Y. Supreme Court against the tax commission of the City of New York.

Grady Ill at Home

Cincinnati — Because of illness, J. J. Grady, 20th-Fox branch manager here, is eonfined to his home.

NO DECISION SCHINE CASE

Arguments on Suit Will Be Resumed

Buffalo — Federal Judge John Knight reserved decision this week on a motion by the Government seeking a temporary injunction to "prevent expansion" of Schine Chain Theatres, Inc., which operates film houses in five states. Arguments were presented by Frederick H. Wood, New York, representing the Schine group; John Lord O'Brian, counsel for Warner Bros., Vitagraph and Paramount, and Seymour Krieger, Washington, D. C., special attorney for the Department of Justice.

Judge Knight set Tuesday, Oct. 10, as the date for continuance of arguments, at which time all motions for bills of particulars will be heard.

Attorney Wood's argument for dismissal of the case was on the grounds that his clients are not engaged in interstate commerce and that exhibition of films is purely "local business" and not within the realm of the Sherman Anti-Trust Act nor Federal control. Krieger's argument was that the Schine group purchased films "in mass," thus restraining trade and constituting "anti-trust act violation."

New Garden Opens

Flint, Mich. — Opening of the new Garden Theatre here, new link in the Butterfield Theatres chain, took place Thursday evening, Oct. 5.

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You've seen it

(3,411 of you)

now you know

"HOLLYWOOD CAVALCADE" IS THE MOST SENSATIONAL BOX-OFFICE ATTRACTION THAT EVER HIT THIS INDUSTRY!

20th CENTURY FOX

THE KEYSTONE
OF YOUR FUTURE



Pictured above are those who attended a special meeting of Universal sales executives held at the home office this week. Left to right are F. J. A. McCarthy, Eastern Sales Manager; H. D. Graham, Atlanta; James Jordan, home office; Nate J. Blumberg, Universal President; Pete Dana, Kansas City; A. J. Herman, New York; Dave Miller, Cleveland; Leo Abrams, Short subjects sales manager; E. T. Gomersall, Chicago; A. J. O'Keefe, Los Angeles; Dave Levy, Big "U," New York; William A. Scully, general sales manager; Joseph H. Seidelman, foreign sales manager; and William J. Heineman, Western sales manager.

No Salary Cuts at Universal

Scully Talks At Meeting of Sales Heads; Plans Campaigns For Reissnes

None of Universal's personnel will suffer salary cuts, although the war in Europe has seriously affected foreign grosses, declared W. A. Scully, general sales manager, at a sales conference at the home office this week. The meeting had been called to discuss current sales problems. Among the subjects discussed was the selling plan for the new version of "All Quiet on the Western Front". A new version of "The Road Back" was also screened for the sales executives.

Scully told the meeting that the company must depend largely on its domestic business that every effort must be made to increase this. He also told those at the meeting that they must operate their branches economically.

He and F. J. A. McCarthy, eastern sales manager, left for Dallas on Wednesday to close a product deal with the Interstate Circuit of Texas.

WOULD KEEP DARK

Tri-States Seeks Writ to Bar Goldberg Opening

Omaha — A petition has been filed in Federal Court here by Tri-State Theatre Corp. of Des Moines, Iowa, seeking to restrain Ralph D. Goldberg, circuit owner, from opening the State Theatre. According to the petition, the downtown sector is already overseated, with all three houses operting within three blocks of each other in the main business section. It further charges that the State and Omaha are so close to each other that were the darkened State opened the Omaha would lose $15,000 a month in grosses.

Duals Reported On Way In S-W Philly Houses

Philadelphia — Although direct confirmation was not forthcoming, it was reported here this week that duals would be inaugurated in some S-W neighborhood houses.

POMMER GETS 2 RELEASE OFFERS

May Produce In Hollywood Because of War

Hollywood—Unless there is a radical change in the war situation, indications are that Erich Pommer will be forced to produce in Hollywood, the European producer said. He is here conferring with his partner, Charles Laughton. Overtures have come from RKO Radio and Paramount for further pictures from Mayflower Productions.

"St. Martin's Lane," a Mayflower picture starring Laughton will be released by Paramount in January. "The Admirable Crichton" had also been planned for production by Mayflower for release by Paramount, but the European situation has caused its postponement.

Here for about ten days, Pommer expects to make distribution arrangements for future Mayflower productions.

Cincy Branch Wins MGM Sales Contest

Cincinnati — MGN's 1938-39 sales and billing contest has been won by the company's Cincy office, according to E. M. Booth, manager. The branch led the 32 others. Two weeks' salary for bookers and salesmen, and one week's for the entire personnel are included in the awards. Members of the branch were guests at a Victory dinner held Friday, with the Cleveland and Pittsburgh branches as hosts.

UA To Release 20 Pictures; Twelve Have Been Completed

Selznick and Wanger May Halt Production Goldwyn Will Increase Commitment

Aithough about 32 pictures had been promised for the 1939-40 season, United Artists will probably release no more than 20. of which 12 have already been completed. It had been originally planned that United Artists would have a record number of pictures for the current season.

The status of the various producers at the present time is somewhat in doubt. Goldwyn was originally scheduled to make only two pictures for UA release this season, but having patched up his squabble with the company at least temporarily, it is now believed that he will make at least three more. Hal Roach has three finished and will probably make two more. Selznick has released one picture and will make one more but it is believed that he will shut down the studio for four months and now resume production in time for 1939-40 release. Wanger has released two pictures and has a third in production and it is believed that he, too, may shut down on production for some time. Alexander Korda, while he has completed three pictures, is, of course, crippled by the war and will make no more. Edward Small's program of seven pictures has been curtailed. He has released one picture and no more are in production, although one is contemplated. Charlie Chaplin is still working on "The Great Dictator" but nothing has been done on the Douglas Fairbanks picture. David Loew's first UA picture won't be ready until next season and Sol Lesser is now readying "Our Town" for production.

Murray Silverstone, chief of world wide operation for UA, is now on the Coast conferring with the various producers on their forthcoming product.

ACCEPT INVITATIONS

Notables Serve on Variety Award Board

Thirty-three newspaper writers, authors and news commentators have accepted invitations to be members of the National Humanitarian Award Committee of the Variety Clubs of America, according to Eugene L. Connelly, chairman of the group which will select the person to receive the second Variety Humanitarian Award for 1939. The award for 1939 will be made at the Sixth Annual Convention of the Variety Clubs of America to be held in Dallas early next year. Father Flanagan of Boystown, who received the first award, will serve on the committee to make the 1939 award.

WB Close Most Deals

Warner Bros. has closed product deals with practically every major circuit, according to Grad Sears.

NO UA LAYOFFS OR SALARY CUTS

Silverstone Says Execs Have Reduced Own Pay

There will be no salary cuts and no discharges in the sales staffs of the United Artists organization, it was learned this week from a letter sent to UA branch managers by Murray Silverstone, chief of world wide operations. At the same time he stated that a group of senior executives had voluntarily accepted substantial pay cuts but that except for that "I hope that not one penny of the earnings of the men and women of United Artists will be affected."

The American distributing company must stand on its own as a result of the loss of a substantial part of foreign markets, he said. He urged that the branch managers exercise the strictest economy and sell the company's pictures "harder and better than they've ever been sold before."

Buffalo MPTO Meeting

Buffalo — A general meeting of the Buffalo MPTO has been called for Monday, Oct. 9, at 2 p. m. in the Variety Club rooms, 193 Delaware avenue, by A. C. Hayman, president. Ed Kuykendall, MPTOA prexy, is scheduled to address the body concerning contractual obligations to the Distributors.

Edw. Maertz, Pioneer Exhib, Dies at 56

Milwaukee—Edward F. Maertz, 56, pioneer Milwaukee exhibitor and president of the ITPA of Wisconsin, is dead here. In the exhibition business for 26 years, Maertz operated the Comfort and Zenith theatres. He is survived by his wife, two daughters and a son.

Monogram Reports $78,000 Profit

A meeting of Monogram's Board of Directors this week heard that the company had made a profit of $78,000 in the last eight months. The directors also named Steve Broidy, Boston Franchise holder to the Board and reelected W. Ray Johnston as president.

When?

will 20,000,000 families read about the season's most unusual entertainment in LIFE, SATURDAY EVENING POST, COLLIER'S, COSMOPOLITAN, LOOK, TIME and LIBERTY?





Answer: Simultaneous with release date breaks this intensive national advertising to tie in directly with the local showmanship that is ETERNALLY YOURS.

PEOPLE

The Great Arturo (David Niven), challenged to prove he is "the world's most daring, most devilish magician," last week stepped handcuffed into a plane, bailed out 15,000 feet above Croydon airport. While thousands watched in near-panic he twisted, wriggled, squirmed free in time to jerk the cpcord for a rough landing—but too late to stop his beauteous wife Anita (Loretta Young), renegade granddaughter of Manhattan's socialite Bishop Peabody (C Aubrey Smith), from filing suit for divorce.



MAGICIAN AND GIRL FRIDAY
tired of his tricks

Meantime, birdlike Aunt Abby Peabody (Billie Burke) smiled into her tea as Don (Broderick Crawford), Anita's former [illegible] headlong to meet her ship

TIME





LIBERTY & COSMOPOLITAN



PUBLIC NOTICES

THE GREAT ARTURO. Tired of your tricks! That 15,000 foot parachute jump made my heart stop beating! Found lipstick marks on your collar again. Selling "Dream House" and getting divorce immediately. Love. Eternally Yours. ANITA



PUBLIC NOTICES

DEAREST ANITA. Loved you always—even though I hurt you. Lipstick marks meant nothing. Can explain all! I'm not even a good magician at I can't hold you. Please come back now. Eternally Yours ARTURO



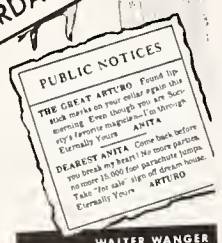
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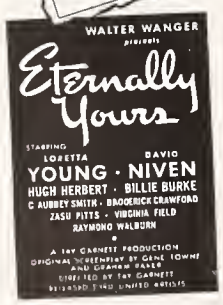
RABBIT FOR SALE! Herman, who starred in all performances of society magician—offered to highest bidder. Magician, deserted by woman he loves, finds himself unable to continue act! (Anita—please come back. I'm "Eternally Yours") ARTURO

I'm Eternally Yours BUT!!



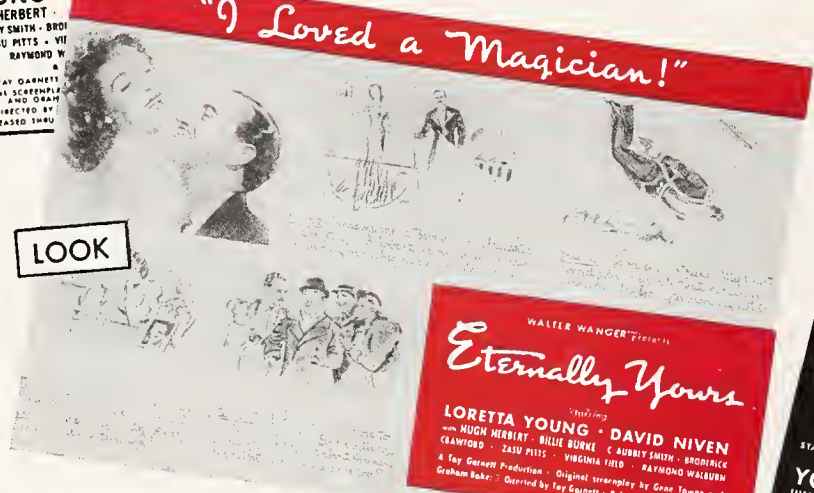
COLLIER'S & SATURDAY EVENING POST





WALTER WANGER presents
Eternally Yours
starring
LORETTA YOUNG • DAVID NIVEN
with HUGH HERBERT • BILLIE BURKE • C. AUBREY SMITH
BRODERICK CRAWFORD • ZASU PITTS • VIRGINIA FIELD • RAYMOND WALBURN
A TAY GARNETT Production • Original screenplay by GENE TOWNE and GRAHAM BAKER
Directed by TAY GARNETT • RELEASED THRU UNITED ARTISTS

"I Loved a Magician!"



LOOK



LIFE

"THIS IS JUST WHAT THE EXHIBITOR ORDERED!"
—Film Daily

Kennedy's Korner

Jack Arthur's recent promotion to supervisor of Famous Players Canadian put the spotlight on a showman who ranks among the greatest in picture theatre history. There's no better picture show town anywhere than Toronto and it was there that Jack Arthur unleashed the dynamic energies that have made him one of filmdom's outstanding showmen. His record as a Toronto theatre manager goes back to 1916, as manager of the Regent, first house built in the Canadian city expressly for pictures.

Zip, sparkle and a dash of spice are coming back into theatre advertising. This week's displays for current Broadway picture palaces have a liberal amount of the zip. The Capitol's headline for "The Women" is "Third and final scandalous week," and especially eye-taking layouts for the Roxy's "Eternally Yours" and the Music Hall's "Intermezzo" bills recall that nifty Si Seadler pulled in retort to a psychologist who complained that "movie ad illustration always shows a man and woman in the same position," with the howl-provoking remark: "I'd like to ask if it isn't so that a man and woman have been in the same position since the Garden of Eden." But, back to the Broadway showselling. The story of it wouldn't be complete without mention of the sure-fire invitation for the public to buy tickets at the Strand in the display for "Dust be My Destiny" with added attraction Ted Weems and, to quote, Ann Sheridan "Also in person—and What a Person!"

Maverick Decrees Pic Censorship in Texas City

San Antonio — Mayor Maury Maverick has decreed municipal censorship of films. Pictures will be classified in four categories by the board headed by Mrs. S. A. Vincius: For adults, for young people, for children, for family entertainment.

LONDON Observations *by* Jock MacGregor

It has taken a war for the London County Council to permit Sunday afternoon opening for West End cinemas . . . Though closing at 6 p.m. they report excellent business . . . Most film companies have returned from their country hide-outs to Wardour Street . . . they found that many of the arrangements that they made were impracticable . . . Publicists were never evacuated . . . Somehow we had suspected that renters did not think so much of them . . . Certain illiterate critics have become literary critics . . . Highlight of the war to date, we are told, is the sights of the London correspondent of your favorite trade paper directing traffic as a Special Constable . . . They tell us that he is doing very nicely . . . ALEXANDER KORDA is carrying on with "The Thief of Baghdad" in a camouflaged studio and is also making a government propaganda picture, "The Lion Has Wings" with MERLE OBERON and RALPH RICHARDSON . . . it will deal with National Service . . . Business is pretty well back to normal except everybody goes about with a gas mask . . . They are not jittery, just prepared . . . But, of course, many familiar faces are away from the Wardour Street pubs doing their bit.

Branch Reiterates Appeal For Code at Michigan Meet

Says That Presented at Minneapolis Was Unacceptable; Group Talks Problems

"I still think we need a code for this industry," declared Ray Branch, president of Allied Theatres of Michigan at the organization's convention in Kalamazoo this week. He advocated continued negotiations with the same group completing the task already started. Branch said that the Code as presented to the National Convention in Minneapolis was unacceptable and said that he was not disappointed at its rejection there.

Abram F. Myers, Allied Board chairman and general counsel did not attend the convention but sent a statement in which he discussed the now defunct code. He declared that if the Government's suit or the Neely Bill were withdrawn, the present conciliatory attitude of the majors would cease. He attributed to the suit a stoppage of theatre construction and acquisition by the major companies.

The Michigan Convention discussed eight main points as follows: 1. Stronger support for the Neely Bill; 2. The menace of free shows, with special attention directed to those sponsored by merchants in theatreless communities; recommendations were made that the established exhibitors take over the operation of theatres in these towns; 3. Protect against distributors making their own trailers with the proviso that if they do continue they should be given away free; the group favored the present policy of National Screen Service; 4. The problem of double features; 5. Protest against excessively long screen credits with "Wizard of Oz" cited as an example; 6. A more intensive regional set up in Michigan with more meetings of regional groups in the state; 7. The threatening tax situation; 8. A central purchasing plan for lamps.

Richmond Managers Organize Bowling Group

Richmond, Va. — A midnight bowling league which started a 28-week season Monday night has been organized by theatre managers here. Teams from the following theatres are represented: Colonial, Park, State, Grand, Lee, Carillon, Loew's and Brookland-Bellevue. George E. Jones, bowling alley manager and former manager of Loew's, was elected president.

U's Chicago Branch To Seek Indie Deals

Chicago—On the return of Peck Gomersall from conferences in New York, Universal's Chicago exchange will concentrate on deals with independents in the local territory. Besides closing deals with all down-state circuits, the U branch here has also signed Warner, Essaness, Alliance and Indiana and Illinois circuits.

HUMMEL TO HEAD WB FOREIGN DEPT

Appointment of Joseph Hummel to head all foreign distribution for Warner Bros., exclusive of Continental Europe, was formally announced this week by Major Albert Warner, vice-president. For 15 years Hummel has been assistant to Sam E. Morris, head of foreign distribution, who is resigning because of ill health.

Robert Schless will continue to oversee the operation of the European field of Warner Bros. Morris became head of Warners' foreign department in 1932, being appointed to that capacity after serving as head of distribution.

6 Regional Premieres for "Hollywood Cavalcade"

"Hollywood Cavalcade," 20th-Fox Technicolor special, received six regional premieres this week. The film opened Tuesday in Los Angeles, then on Friday in Philadelphia, Cincinnati, Houston and Omaha and on Saturday in Dallas. Trade showings were also held throughout the country. The picture is set for release Oct. 13.

Important Dates

Oct. 1-7: Industry's Golden Jubilee.
Oct. 2-4: Allied Theatres of Michigan annual convention, Burdick Hotel, Kalamazoo.
Oct. 16-19: SMPE Fall Convention, Hotel Pennsylvania.
Oct. 23-24: MPTOA Board of Directors meeting, Green Briar Hotel, White Sulphur Springs, W. Va.
Oct. 23-24: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Oct. 23-24: MPTO of Western Pennsylvania convention, William Penn Hotel, Pittsburgh.
Oct. 28-29: Variety Club football game and dinner, Pittsburgh.
Nov. 25: Washington Variety Club banquet, Willard Hotel.
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.

HOLD SERVICES TO HONOR LAEMMLE

Friends and former associates of the late Carl Laemmle held services in his memory at the West End Synagogue, 160 W. 82nd St., Friday evening. Rabbi Nathan Stern officiated.

The honorary committee in charge included Leo Abrams, Barney Balaban, Nate J. Blumberg, Jack Cohn, Ned E. Depinet, James R. Grainger, Hal Hode, Red Kann, Jules Levy, B. S. Moss, Herman Robbins, E. M. Saunders, Nicholas M. Schenck, Pete Siebel, Herman Stern.

A similar service was held the same evening in Chicago.

World Gets Standard Franchise in N. Y. C.

Metropolitan area franchise of Standard Pictures has been acquired by World Pictures, with the Standard pictures to be released by World including "Mill on the Floss," "Lost on the Western Front," "Spy of Napoleon," "Prisoner of Corbal" and "The Headleys at Home."

Dick Kirschbaum's Korner



The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—52; Being Edited—84]
[Last Week: In Production—54; Being Edited—77]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
SCANDAL SHEET*
STRANGER FROM TEXAS* (W)
BEWARE SPOOKS*
RENEGADE LAW (W)
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

ILLICIT CARGO
Jack Holt, Irene Ware. Directed by Lew Collins.

MIRACLE OF MAIN STREET
with Margo, Walter Abel, Lyle Talbot. Directed by Steve Sekely.

In England

10 DAYS IN PARIS
Rex Harrison, Karen Verne. Directed by Tim Whelan. Produced by Irving Asher.

In Production

INCREDIBLE MR. WILLIAMS
Joan Blondell, Melvyn Douglas. Directed by Al Hall.

BLONDIE BRINGS UP BABY
Penny Singleton, Arthur Lake. Directed by Frank Strayer.

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

STREET OF MISSING MEN
Preston Foster, Ann Dvorak. Directed by Sidney Salkow.

M-G-M

Being Edited

MARX BROS. AT THE CIRCUS*
HENRY GOES ARIZONA*
ANOTHER THIN MAN*
BALALAIKA*
FAST AND FURIOUS*
REMEMBER*
THE RUNAWAY
Virginia Weidler, Gene Reynolds. Directed by William Thiele.

In Production

NORTHWEST PASSAGE (Tech.)*
GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

BROADWAY MELODY OF 1940
Eleanor Powell, Fred Astaire, George Murphy. Directed by Norman Taurog.

JUDGE HARDY AND SON
Mickey Rooney Lewis Stone. Directed by George Seitz.

A CALL ON THE PRESIDENT
Ann Sothern, William Gargan, Walter Brennan, Marcia Hunt. Directed by Robert Sinclair.

SECRET OF DOCTOR KILDARE
Lew Ayres, Laraine Day, Lionel Barrymore. Directed by Harold S. Bucquet.

NICK CARTER
Walter Pidgeon, Rita Johnson. Directed by Jacques Tourneur.

MONOGRAM

Being Edited

MUTINY IN THE BIG HOUSE*
DANGER FLIGHT*
HEROES IN BLUE*

In Production

FIGHTING MAD*
OVERLAND MAIL
Jack Randall. Directed by Robert Hill.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
CAT AND THE CANARY*
LLANO KID*
DISPUTED PASSAGE*
HAPPY ENDING*
LAW OF THE PAMPAS*
SEVENTEEN*
OUR NEIGHBORS—THE CARTERS*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN BEHIND BARS*

In England

FRENCH WITHOUT TEARS
Ray Milland, Ellen Drew. Directed by Anthony Asquith. Produced by Mario Zambi.

In Production

GAY DAYS OF VICTOR HERBERT*
MEDICINE SHOW*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

GUN CHORES
William Boyd, Jane Clayton, Russell Hayden. Directed by Howard Bretherton.

ROAD TO SINGAPORE
Bing Crosby, Dorothy Lamour, Bob Hope. Directed by Victor Schertzinger.

OPENED BY MISTAKE
Charlie Ruggles, Robert Page. Directed by George Archainbaud.

RKO-RADIO

Being Edited

FLYING DEUCES*
THREE SONS*
SUED FOR LIBEL*
ALLEGHANY UPRISING*
MEET DOCTOR CHRISTIAN*
RENO*

In Production

HUNCHBACK OF NOTRE DAME*
ABE LINCOLN IN ILLINOIS*
ISLE OF DESTINY*
VIGIL IN THE NIGHT*
ESCAPE TO PARADISE*
THAT'S RIGHT, YOU'RE WRONG
Kay Kyser, Lucille Ball, Adolphe Menjou. Directed by Dave Butler.

LEGION OF THE LAWLESS
George O'Brien, Virginia Vale. Directed by Dave Howard.

MEXICAN SPITFIRE
Lupe Velez, Donald Woods, Leon Errol, Linda Hayes. Directed by Les Goodwins.

SUNSET
Jimmy Lydon, Joan Brodell. Directed by Jack Hively.

SWISS FAMILY ROBINSON
Thomas Mitchell, Edna Best, Freddie Bartholomew. Directed by Edward Ludwig.

REPUBLIC

Being Edited

KANSAS TERRORS*
ABRAHAM LINCOLN BOGGS*
JEEPERS, CREEPERS*
COVERED TRAILER*
WASHINGTON COWBOY*

In Production

SAGA OF DEATH VALLEY
Roy Rogers, George "Gabby" Hayes. Assoc. Producer-Director, Joe Kane.

COWBOYS FROM TEXAS
Three Mesquiteers. Directed by George Sherman.

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
DRUMS ALONG THE MOHAWK* (Tech.)
HONEYMOON'S OVER*
TOO BUSY TO WORK*
HIGH SCHOOL*
20,000 MEN A YEAR*
THE CITY
Donald Woods, C. Aubrey Smith. Directed by Ricardo Cortez.

In England

INSPECTOR HORNLEIGH ON HOLIDAY
Gordon Harker.

In Production

SWANEE RIVER (Tech.)*
DAYTIME WIFE*
EVERYTHING HAPPENS AT NIGHT*
MAN WHO WOULDN'T TALK*
THE BLUE BIRD (Tech.)
Shirley Temple, Nancy Kelly, Eddie Collins. Directed by Walter Lang.

THE ADVENTURER
Cesar Romero, Marjorie Weaver. Directed by Herbert I. Leeds.

LITTLE OLD NEW YORK
Alice Faye, Fred MacMurray, Richard Greene. Directed by Henry King.

HE MARRIED HIS WIFE
Joel McCrea, Nancy Kelly, Roland Young, Mary Boland. Directed by Roy Del Ruth.

GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD* (Roach)
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)
Burgess Meredith, Betty Fields, Lon Chaney, Jr. Directed by Lewis Milestone.

In England

OVER THE MOON (Tech.)
Merle Oberon, Rex Harrison. Produced by Alexander Korda.

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

RAFFLES (Goldwyn)*
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

REBECCA (Selznick)
Laurence Olivier, Joan Fontaine, Judith Anderson, Reginald Denny. Directed by Alfred Hitchcock.

UNIVERSAL

Being Edited (1939-40)

MAN FROM MONTREAL*
GALLOPING KID (W)*
MISSING EVIDENCE*
OKLAHOMA FRONTIER*
CHIP OF THE FLYING U* (W)
VIGILANTE WAR*
LAUGH IT OFF*
LITTLE ACCIDENT*

In Production (1938-39)

FIRST LOVE
Deanna Durbin, Lewis Howard, Robert Stack. Director, Henry Koster.

In Production (1939-40)

TOWER OF LONDON*
GREEN HELL*
DESTRY RIDES AGAIN*
TEST DRIVER
Richard Arlen, Andy Devine, Peggy Moran. Directed by Christy Cabanne.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
RETURN OF DR. X*
DRESS PARADE*
SMASHING THE MONEY RING*
ON YOUR TOES*
LADY DICK*
WE ARE NOT ALONE*
PHILO VANCE COMES BACK*
GAMBLING ON THE HIGH SEAS*
ROARING TWENTIES*
STATE COP*
FOUR WIVES*
ENEMY WITHIN
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

In Production

INVISIBLE STRIPES
George Raft, Flora Robson, William Holden, Humphrey Bogart. Directed by Lloyd Bacon.

FIGHTING 69th
James Cagney, Priscilla Lane, Pat O'Brien, George Brent, Jeffrey Lynn. Directed by William Keighley.

BROTHER RAT AND THE BABY
Wayne Morris, Priscilla Lane, Eddie Albert, Jane Bryan. Directed by Ray Enright.

Use This Page
Every Week
As a Guide to
What's Coming

FROM THE LAND OF GALLANT THOROUGHBREDS COMES THE BRAVEST CHAMPION OF THEM ALL!

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THE BLIND HORSE

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WARNER BROS.

All Expenses and Income Must Be Entered In Ledger

By CHARLES HECHT, C.P.A.

THE cash receipts and cash disbursements books, described in earlier articles in this series, contain all of the information having to do with your business affairs. These books tell from week to week the extent to which you are making a profit or sustaining a loss.

It is customary to transfer the information from these two books into a third book known as a ledger. The purpose is to assemble the information therein, properly classified, to give a running story or picture of your business. Such a ledger may be either loose-leaf or bound. My preference is for a loose-leaf ledger, as this permits of arranging the individual accounts according to pre-arranged groupings and adding ledger sheets without disarranging such groupings. Where a bound ledger is used, the grouping arrangement can be obtained by setting aside a certain number of pages for each group of accounts.

The number of income, expense, asset and liability accounts, which are to appear in a ledger, depends upon the amount of detail desired or required. Each ledger account has at least two money columns. The left-hand column is known as the "debit" or "charge" column. The right-hand column is known as the "credit" column. Entries made in the "debit" column indicate whether the account is an expense or an asset, while entries made in the credit column indicate whether the account is income or liability. The title of the account will serve to distinguish it as an expense or an asset account, an income or a liability account. Every exhibitor should understand the information contained in the accounts maintained in the ledger by frequent reference thereto.

Running Story of Your Business

The running story of your business is best obtained by having the following group of accounts in the order named:

(a) Income Accounts, (b) Expense Accounts, (c) Asset Accounts, (d) Liability Accounts.

(a) **Income Accounts:** The three chief sources of income should be set forth in three separate ledger accounts. The titles for these accounts follow:

(1) Income from tickets sold for less than 40c each.
(2) Income from tickets sold for more than 40c each.
(3) Advertising and Concession Income.

In this last account there would be entered the income from advertising and other forms of concessions. If it is desired to further separate this type of income, separate ledger accounts may be opened for each type of income in this division. In a previous article explaining the cash receipts book, separate columns were suggested to record the income of each of these three groups. It is the total appearing in each of the designated columns in the cash book which woud be transferred at the end of the month into the credit column of the respective income accounts in the ledger.

There are some enterprises which derive income from other than the above-described sources, the receipt of which income is entered in the cash receipts book, in the column called "Miscellaneous" or "Sundries." Where this occurs, separate ledger accounts should be opened for each class of income entered in this column; as, for example, rents, interest, dividends, expense refunds, cash refunds for films, etc.

(b) **Expense Accounts:** The nine chief sources of expenses should be set forth in nine separate ledger accounts. The titles of these accounts follow:

(1) Film
(2) Payroll
(3) Other expenses
(4) Federal admission taxes
(5) State admission taxes
(6) Local admission taxes
(7) Federal O.A.B. taxes
(8) Federal unemployment insurance taxes
(9) State unemployment insurance taxes

In the article relating to the cash disbursement book, columns were provided for payments made for films, payroll, other expenses and taxes. The total of these columns at the end of the month is the amount which would be entered in the debit column of the respective expense accounts in the ledger. The column designated "taxes" should be analyzed to give the payments made for each of the tax accounts that are to be maintained in the ledger. This analysis should be summarized and the summary entered in the cash disbursement book below the total amount appearing in the tax column.

ED. NOTE: This is another in a series of articles by Mr. Hecht, dealing with practical theatre accounting. The author, who is a well known accountant and consultant in New York recognizes that each theatre faces different problems in accounting. Mr. Hecht will be glad to answer any inquiries addressed to him in care of STR.

There are other expenses which you may pay which do not fall within the above suggested classifications. Such amounts are entered in the "Miscellaneous" or "Sundries" column in the cash disbursements book. The entries from this column should be posted individually to the debit of specified expense accounts in the ledger which you may wish to keep for this purpose.

There is a receipt column in the cash book in which is entered the amount of taxes withheld from employees. This is your liability to the Federal or State Governments and as such there should be a ledger account to record this liability. The title of this account may be "Tax Liability" account. The total amount appearing in the tax column in the cash receipts book should, at the end of the month, be entered in the credit column of the tax liability account in the ledger.

You may have borrowed some money or you may have received a deposit for rent or you may have sold some furniture and collected therefor. Such items would appear on the receipts side of the cash book in the "Miscellaneous" or "Sundry" column. Each item so appearing should be entered in the credit column of a designated ledger account. There would be, for example, a loan account if you borrowed money. The title of the account could be "Loans Payable" or "Notes Payable." A ledger account would be opened if you had received a deposit, the idea being to have individual ledger accounts to identify those receipts which are not otherwise identified.

"Capital" or "Capital Stock" Account:—An account will be opened for the money which you put into the business. If you are not a corporation, the title of the account would be "Capital." If you are a corporation, the title of the account would be "Capital Stock." Any money which you withdraw from the business other than salaries would be entered in the debit column of the capital account. If you are a corporation you cannot withdraw money from the business out of the capital except through the declaration and payment of dividends, and such disbursements must be entered in the debit column of the ledger account called "Dividends."

There remains to be entered from the cash disbursements book into the individual ledger accounts disbursements appearing in the "Miscellaneous" or "Sundries" column of the cash disbursements book, other than the expenses already mentioned. For example, you may repay a loan, put up a deposit for rent of premises, or rental of equipment, you may loan someone some money; if a corporation, you may pay dividends. You would open individual accounts in the ledger and from the cash book post to the debit of these accounts, the payments so made; or an account might already have been provided. For example, if you borrowed money, the repayment of such borrowing would be debited to that account, the idea being that each account should tell its own story. Similarly, if you loaned some one some money and opened an account in that person's name, when the loan is collected you would enter it in this account in the credit column.

Arrangement of Ledger

The entries which we have described as coming from the "Miscellaneous" or "Sundries" column of the cash receipts and cash disbursements book create either asset or liability accounts. If asset accounts are created the ledger sheets will be placed in the third group, if liability accounts are created the ledger sheets will be placed in the fourth group. For convenience, the accounts in each group should be arranged alphabetically. This is much easier with a loose leaf book as I suggested.

To complete the ledger accounts, a ledger account should be opened called "Cash." At the end of the month there will be entered in the debit column of this account the total cash received, being column eight of the cash receipts book, and there will be entered in the credit column the total cash disbursed as shown in column four of the cash disbursement book.

This procedure results in your assembling in properly classified accounts all of the transactions of your business. In this one book, the "Ledger," you have the running story of your business.

Taking a Trial Balance

There now remains but one thing to do and that is to prove the mathematical correctness of the entries. This is done by footing separately the debit and credit column in each account, subtracting the smaller from the larger amount. If the debit column is larger than the credit column, the difference is a debit balance. If the credit column is greater than the debit column, the difference is a credit balance. The sum of all the debit balances should equal the sum of all the credit balances. This proves the mathematical accuracy of the entries made in the ledger accounts.

These debit and credit balances are entered on a sheet of paper called the "Trial balance." This sheet should show the name of the account and have the left-hand column for debit balances and the right-hand column for credit balances. Such a trial balance is usually prepared at the end of each month.

At the beginning of this article, I showed the four divisions of the ledger accounts. If this classification is maintained in entering the balances in the trial balance, the difference between the sum of the income accounts and the sum of the expense accounts will show whether you are making or losing money.

The next article will deal with closing the books at the end of the business year.

OCTOBER 19th

is the most important release date of

1939!...



...Columbia Pictures Presents The Motion Picture Industry's Greatest Contribution To World Entertainment!.....



FRANK CAPRA'S

Mr. Smith Goes To Washington

co-starring

JEAN **ARTHUR** ★ JAMES **STEWART**

with

CLAUDE **RAINS** • EDWARD **ARNOLD** • GUY **KIBBEE** • THOMAS **MITCHELL** • BEULAH **BONDI**

Directed by FRANK CAPRA • Screen play by SIDNEY BUCHMAN

A COLUMBIA PICTURE

The Box Office Slant

Mr. Smith Goes to Washington

(Hollywood Preview)

Col. COMEDY-DRAMA 130 mins.

(Nat'l Release, Oct. 13)

Credits: Jean Arthur, James Stewart, Claude Rains, Edward Arnold, Guy Kibbee, Thomas Mitchell, Eugene Pallette, Beulah Bondi, H. B. Warner, Harry Carey, Astrid Allwyn, Ruth Donnelly, Grant Mitchell, Porter Hall, Baby Dumpling and H. V. Kaltenborn. Screenplay by Sidney Buchman. Story by Lewis R. Foster. Produced and directed by Frank Capra.

Plot: Stewart is Jeff Smith, head of the Boy Rangers, sent to Washington as Senator. The plot is to keep him out of the way while a dam site is being voted upon. Jean Arthur is assigned as his secretary. When he discovers the plot, he is humiliated but the machine frames him. So he goes to the Senate and stages a filibuster which is at last beaten. Then he turns to Rains, one of the party bosses and appeals to him. The latter is conscience stricken, confesses his crime and resigns from public life.

Comment: Terrific and sure to be a smash hit is this latest Frank Capra production. It gives an interesting picture of the United States Senate in action and is so fascinating, it holds one spellbound. It voices the belief of all Americans in the principles and ideals of our Constitution and is particularly timely at this critical period in world affairs. The entire production is a credit to Frank Capra's genius and it should run up box office grosses greater than any of his previous successes. James Stewart is a natural as the honest, young Senator and gives the finest performance of his career. Jean Arthur is marvelous and Claude Rains, Edward Arnold and Thomas Mitchell are outstanding in the excellent supporting cast. Arrange advance showing for patriotic groups, getting the cooperation of local newspapers. Boys' organizations such as the Scouts, etc., should be willing to contribute their services for a typical Hollywood premiere at your theatre. **(FAMILY)**

Catchline: "Fighting for the ideals upon which this country was founded."

AUDIENCE SLANT: WILL HOLD THEM SPELLBOUND. IT'S FASCINATING AND PARTICULARLY TIMELY.

BOX OFFICE SLANT: SHOULD OUTGROSS CAPRA'S PREVIOUS SUCCESSES.

Hollywood Cavalcade

20th-Fox (Tech) DRAMA 98 mins.

(Prod. No. 7—Nat'l Release, Oct. 13)

Credits: Alice Faye, Don Ameche, J. Edward Bromberg, Alan Curtis, Stuart Erwin, Jed Prouty, Buster Keaton, Donald Meek, George Givot and many others. Story by Hilary Lynn and Brown Holmes. Based upon an original idea by Lou Breslow. Screenplay by Ernest Pascal. Directed by Irving Cummings. Associate Producer, Harry Joe Brown.

Plot: Ameche, back in 1913 induces Alice Faye to come to California to go into the movies. She becomes a custard pie star and then a bathing beauty. Ameche is so wrapped up in his work, however, that he fails to realize that Alice loves him. So she marries Curtis, her leading man. The couple sails for Europe and Bromberg, Ameche's attorney, tries to get him to go on. But he becomes a failure because he won't take Alice and Curtis back. Years later, Alice asks Bromberg, now her producer, to give Ameche another chance. His comeback starts successfully but Curtis is killed and Alice is badly hurt in an automobile accident. Ameche sees Al Jolson in "The Jazz Singer" while waiting for Alice to recover and determines to finish the picture with talking sequences which he does. The picture is successful and he and Alice are happy at last.

Comment: Here at last is Hollywood's own history done in real style. It is an especially fitting tribute on motion pictures' 50th anniversary. It starts with the first studio in California and ends up with the advent of talking pictures but the mere fact that the picture is in Technicolor adds a penultimate note to the history. The Technicolor is cleverly emphasized by the introduction of black and white sequences showing the pictures taken in the old days of custard pies and Keystone cops. It is hard to single out any performances as particularly outstanding but one cannot help but be impressed by the sincerity of Don Ameche's performance. The custard pie and Keystone Cops scenes are a riot. Maybe when they were originally made you thought they were funny and later you thought they were silly. Nevertheless, anyone seeing them now will think that they are a howl. This is one picture which might be called an exhibitor's picture. To hear the names of the various producers and bigwigs like Zukor and Schneck bandied about and to hear a producer refer to himself as a Schlemiehl will get plenty of laughs from the theatreman himself—and from the audience too. Sell it as a history of Hollywood. Plug the old custard pie and Keystone Cops sequences. Mention in all advertising that scenes from "The Jazz Singer" are re-enacted. Dig up files of newspapers from the old days when these things were new and reprint them. There are lots of good tieups on the picture, too. **(FAMILY)**

Catchline: "The movies and how they grew."

AUDIENCE SLANT: THEY SHOULD LAUGH AND CRY ALTERNATELY AS THE PICTURE PROGRESSES AND THOROUGHLY ENJOY THEMSELVES.

BOX OFFICE SLANT: ONE OF THE TOP MONEY-MAKERS OF THE YEAR.

LEGION OF DECENCY RATINGS:

(For Week Ending Oct. 7)

SUITABLE FOR GENERAL PATRONAGE

Hollywood Cavalcade
U-Boat 29

SUITABLE FOR ADULTS ONLY

Intermezzo, a Love Story
Ninotchka
Mutiny in the Big House
Three Sons

Heaven With a Barbed Wire Fence

(Hollywood Preview)

20th-Fox COMEDY-DRAMA 62 mins.

(Prod. No. 19—Nat'l Release, Nov. 3)

Credits: Jean Rogers, Raymond Walburn, Marjorie Rambeau, Glenn Ford, Nicholas Conte, Eddie Collins and others. Screenplay by Dalton Trumbo, Leonard Hoffman and Ben Grauman. Based on original story by Dalton Trumbo. Directed by Ricardo Cortez. Executive Producer, Sol M. Wurtzel.

Plot: Glenn Ford kisses New York goodbye after saving up his money for seven years to buy a 20-acre ranch in Arizona. While hitch-hiking and stealing rides on freight trains against his will he picks up and travels with a couple of hoboes, Raymond Walburn and Nicholas Conte, and a pretty, young Spanish refugee girl, Jean Rogers. When they stop off in New Mexico, Conte is taken to the emergency hospital to have his leg amputated after he had been shot stealing food for the quartette. Walburn meets up with the owner of the town saloon, Marjorie Rambeau, an old sweetie of his 20 years back. The latter stakes the trio and when the sheriff tries to arrest Jean on immigration charges and Glenn for hiding and harboring the Spanish girl, Marjorie thwarts the sheriff by having the two young ones marry, all at her expense. The two kids go on to the dilapidated ranch promise to work hard to make it presentable and end in each others arms.

Comment: Due to good acting and the fine direction of Ricardo Cortez, this film partly overcomes a weak screenplay and lack of marquee names and should make a fair second feature on a double bill. Glamour oozes from the pretty Jean Rogers in an unglamorous role through the deft handling of her part. The comedy of the film is well handled by Marjorie Rambeau and Raymond Walburn, also by Eddie Collins in a too brief bit. The two newcomers, Glenn Ford and Nicholas Conte, do well but will do better with more experience. The production is up to the standard set by Sol Wurtzel. Get stories about local refugees who have made good in your town. Get publicity about immigration service. **(FAMILY)**

Catchline: "He wanted only a ranch, but he had a wife thrown in for good measure."

AUDIENCE SLANT: GOOD ACTING AND DIRECTION PARTLY OVERCOMES WEAK STORY.

BOX OFFICE SLANT: LACK OF MARQUEE NAMES LIMITS IT TO SECONDARY FEATURE FOR DUAL BILLS.

Eternally Yours

UA COMEDY 95 mins.

(Nat'l Release, Oct. 13)

Credits: Loretta Young, David Niven, Hugh Herbert, Billie Burke, C. Aubrey Smith, Virginia Field, Broderick Crawford, Raymond Walburn, Zasu Pitts and Eve Arden. Original screenplay by Gene Towne and Graham Baker. Directed by Tay Garnett. Produced by Walter Wanger.

Plot: Loretta, engaged to Crawford, goes to a matinee performance of David Niven's magic act and marries him shortly afterward. He uses her on his tour all over

the world but she has in mind settling down in a house in Connecticut which her grandfather, C. Aubrey Smith, a bishop, has built for her. So she leaves Niven and persuaded by her aunt, Billie Burke, goes to Reno and gets a divorce. Niven is discouraged and practically retires only emerging to play at a benefit show staged by Raymond Walburn, who happens to be Crawford's boss. Meanwhile Loretta has married Crawford and Walburn invites them all to his Adirondack lodge for a week end. There Niven finds Loretta still loves him and when he risks his life in a daring paraehute jump at the World's Fair and is badly hurt, he learns that she will marry him again.

Comment: Here is the sophisticated light comedy which has been so successful in the past, repeated again. The story is excellent and a sterling cast of top-notchers all give fine performances. David Niven, as the magician, will add many feminine fans to his already large following and in this role he gives an excellent performance. Loretta Young, as sweet as ever, provides an admirable foil for him. Broderick Crawford as the misunderstood second husband, provides many of the laughs and seems destined for more attention in the future. Some scenes have been taken at the World's Fair in New York but there is hardly any real background stuff in these scenes. Hugh Herbert plays the role of Niven's valet and has been handled much better than usual with the result that he is funny instead of being just silly. All in all, it is capital entertainment and should prove to be a good box office bet. There are lots of fashion stills which would be especially appropriate inasmuch as Loretta Young and the other feminine members of the cast wear some dazzling gowns. Tieups can be made with photographers, florists, perfumers and gift shops on the title. The magician angle is also good for a lot of local stunts and tieups. **(FAMILY)**

Catchline: "A magician tricked by love."

AUDIENCE SLANT: EXCELLENT SOPHISTICATED LIGHT COMEDY HAS STERLING CAST GIVING FINE PERFORMANCES.

BOX OFFICE SLANT: TOP GROSSER FOR CLASS HOUSES; VERY GOOD GENERALLY.

Ninotchka

MGM COMEDY 110 mins.

(Prod. No. 7—Nat'l Release, Nov. 3)

Credits: Greta Garbo, Melvyn Douglas, Ina Claire, Bela Lugosi, Sig Rumann, Felix Bressart, Alexander Granach, Gregory Gaye, Rolfe Sedan, Edwin Maxwell, Richard Carle. Screenplay by Charles Brackett, Billy Wilder and Walter Reisch. Based on the original story by Melchior Lengyel. Directed by Ernst Lubitsch.

Plot: When three Russian envoys fail to dispose of confiscated crown jewels in Paris, having been contested by Ina Claire, the owner, another envoy, Garbo, arrives to take charge of the situation. The case is to go to trial. Meanwhile, Douglas, a happy-go-lucky Frenchman, has difficulty in transforming the poker-faced envoy, but eventually succeeds. Just as she is beginning to enjoy life, the jewels are stolen from her safe, and Garbo is compelled to return to Russia. Failing to obtain a visa Douglas lures Garbo to Constantinople, where the two are reunited.

Comment: Garbo laughs. But what's more important is that this is the grandest picture in which she has appeared for several years. It's just the kind of laugh-packed entertainment audiences enjoy, and although most of the gags are easily caught, there are a few so subtle and uttered or enacted with such sobriety that those who must have a drawing won't catch on until minutes after they've passed. The dialogue is sparkling and the action moves smoothly along. Indeed, what is really 110 minutes seems about half that running time. Garbo acquits herself superbly in her first role as a comedienne, and still shows that romantic fire in a few scenes which characterized her earlier successes. She is easily a standout, even though Melvyn Douglas runs her a close second for acting honors. As three Comrades, Sig Rumann, Felix Bressart and Alexander Granach are a riot. And just as one thinks all the gags have been used up—bang! comes another at the end to leave one limping from laughter. Ernst Lubitsch has done a remarkable job of direction, has again injected that famous "touch" which makes his films saucy, racy entertainment. Hammer away in all your advertising the fact that this is a comedy. Let the public know that Garbo laughs, and that they'll laugh too. Place teaser cards with the copy, "'Ninotchka'—don't pronounce it—see it!" in every available spot around town. You should make tieups with jewelry shops, women's shops and men's haberdasheries. Sell "Ninotchka" as the finest directorial achievement of Lubitsch's career. **(ADULT).**

Catchline: "Garbo laughs—and you'll be limp from giggles and guffaws yourself."

AUDIENCE SLANT: YOUR PATRONS SHOULD THOROUGHLY ENJOY THIS FROM BEGINNING TO END.

BOX OFFICE SLANT: SINCE GARBO'S POPULARITY HAS ABATED SOMEWHAT, IT WILL TAKE STRONG ADVANCE SELLING TO ACCORD THIS COMEDY THE PATRONAGE IT DESERVES.

Double Bill Horror Show Has Two Really Thrilling Films

Select Attractions is handling a double bill horror show which will certainly set the horror fans on their ears. It consists of two features, "The Return of the Frog" by Edgar Wallace and "The Demon Barber of Fleet Street." The two features together run two hours and 15 minutes. They are booked and played as a single show. "The Return of the Frog" is a crook story with Gordon Harker in the leading role. It is the less horrifying of the two pictures but that isn't saying much. For "The Demon Barber of Fleet Street" is indeed horror at its best. Tod Slaughter is the principal character and "slaughter" is no word for what he does to his victims. If your patrons are strong for horror stuff, this is a good show.

Marshal of Mesa City

(Hollywood Preview)

RKO WESTERN 61 mins.

(Prod. No. 81—Nat'l Release, Nov. 3)

Credits: George O'Brien, Virginia Vale, Leon Ames, Henry Brandon and others. Original screenplay by Jack Lait, Jr. Directed by David Howard. Produced by Bert Gilroy.

Plot: Ames, crooked sheriff, has the city of Mesa under control through his domination of the single judge and a series of weak-kneed town marshals. He woos Vale, pretty school teacher and she leaves town to escape. He sends his men to halt the stage and bring her back, but O'Brien gets the drop on them and returns her. When Ames tries to step on his toes, he accepts the proffered position of city marshal. A series of exciting events follow, with Ames hiring Brandon, professional killer to eliminate the marshal and Brandon switching sides when O'Brien saves his life. The sheriff is finally forced out into the open in a battle where Brandon gives his life for law and order, and O'Brien rides on seeking further adventure.

Comment: The standard combination of George O'Brien as star, Dave Howard as director and Bert Gilroy as producer, has produced here a better than average western action story, which marks Gilroy's last film before going over to the "A" productions. A good story helps and the addition of such capable players as Brandon and Ames makes for material which is sure to please the George O'Brien and action story fans. Plot follows the Western formula rather closely, save that there are less horseback chases than usual. Standing out is the work of Henry Brandon, a young character player, who plays the killer with a style which marks him for bigger spots in the future. Regular George O'Brien advance stunts can be added to on this one by sending out a street ballyhoo of a slim actor in frock coat and Stetson hat to sell the idea that the marshal has the help of a real bad man in this thriller. **(FAMILY)**

Catchline: "A law-man and a killer in a real clean-up campaign."

AUDIENCE SLANT: WILL PLEASE THE GEORGE O'BRIEN AND ACTION FANS.

BOX OFFICE SLANT: AVERAGE GEO. O'BRIEN.

The Arizona Kid

Republic WESTERN 61 mins.

(Nat'l. Release, Sept. 29)

Credits: Roy Rogers, George Hayes, Sally March, Stuart Hamblen, Dorothy Sebastian, Earl Dwire and others. Screenplay by Luci Ward and Gerald Geraghty from original story by Luci Ward. Joseph Kane director and associate producer.

Plot: Roy and his pal Gabby ride into Kelso, Missouri, to sell their cattle. War between the States is brewing, and Yankee soldiers find hostile territory in which to keep peace. Outstanding trouble maker is Stuart Hamblen, and Roy warns his boyhood friend, David Kerwin, to avoid Stuart. David is engaged to Sally March, another childhood friend of Roy's, but David is bent upon following Stuart. When war comes, Stuart heads a band of his own but brings disgrace upon the Federal Army by pillaging. Roy, also in the Southern Army, is detailed to track down Stuart, but before he does so there are many clashes between Roy and his former pal, David, and the latter faces a firing squad upon capture.

Comment: There is plenty of hearty, robust action of the best western style in this well-produced and acted story with a flavoring of historical incident connected with events leading up to and during the Civil War. Rogers sings two numbers with his usual ease and pleasing results. He is a western star still in the ascendant and with this type of vehicle to aid him, is sure to build up to increasing popularity. The picture should please adults as well as the younger element—it has pace, lots of shooting and a good budget of melodramatic incident. Sally March sings nicely and acts the Southern belle appealingly. George "Gabby" Hayes does a fine character performance and Stuart Hamblen has vigor. Relics owned by local collectors of Civil War costumes, etc., should be solicited for lobby display or basis for story in local paper. Ballyhoo of rider made up as Rogers preferably man who can sing. **(FAMILY)**

Catchline: "He faced death to rid his country of a traitor."

AUDIENCE SLANT: COLORFUL BACKGROUND, INTERESTING ACTION. SURE TO PLEASE WESTERN FANS.

BOX OFFICE SLANT: ABOVE AVERAGE WESTERN; ROGERS' POPULARITY GROWING.

Program Exchange

Some Reports on House Programs From Landis, Langrell and Leggiero

IT'S great to be back at our desk after battling those mosquitoes and trying to concentrate on programs while bathing beauties surrounded us. No more distractions like that! We're right back in the spot where the atmosphere is conducive to thinking and writing about those house publications from members.

First thing off the fire is a change in name. In the past, the manager of the Reese Theatre, Harrington, Delaware, has been Reese Harrington which to us, always seemed like a combination of the theatre name and the name of the town. Whether it was coincidental or whether it was planned that way we often wondered. Now, we have been notified that the manager of the Reese is Enos M. Langrell. Maybe "Reese Harrington" was Langrell's nom de plume, but anyway, you know the change. So hereafter, partner, when you refer to the Reese Theatre, Harrington, Delaware, or if you send programs there, be sure to address them to Mr. Langrell. We've made the change on our listing.

How many members remember E. T. Landis of the Princess Theatre, Monticello, Iowa? While it hasn't really been so long since we last heard from him, it still seems like a long time. He's back again with a copy of his program, which comes out once a month. Landis uses the calendar idea, so to speak, but not in the way familiar to many of us. Folded, his program measures about 3½ by 9½, and is printed on orange paper cardboard stock. Opened, it measures approximately 7x9½.

Calendar on Front Page

On the front page is a small calendar, together with the theatre name, policy, and other institutional copy. There, also is the theatre's slogan, "Where Pictures and Sound Are the Best to be Found." Apparently the Princess has been celebrating its 25th anniversary, for the dates 1914 and 1939 appear following the name. Opening the program, we find the attractions listed down each page, with rules to separate them. In the "gutter" is the information that "First Wednesday and Thursday Each Month are 'Program Nights'." Just what is "Program Night," E. T.? It may be some activity other members would be interested in knowing about for use in their own houses. And even if they're not, we are.

The listing of attractions continues through the inside and down the back page until we see the words "Free Ticket." And now we know, without Landis having to explain, what "Program Nights" are. Patrons are asked to fill in their name and address and present the program to the cashier on the special nights, buy one ticket and receive another of equal value, free. The more programs that come in, so much the better can Landis be convinced that they are really an asset to his theatre. But in answer to our question as whether or not programs were a valuable asset to his theatre, he replied with a question-mark. The way they turn up on "Program Nights" should be a determining factor in answering that question. And, oh yes, there's a hole in the program so that it can be hung in a conspicuous spot and referred to throughout the month.

Just received another program from Bill Leggiero, of the Steuben, Majestic and Strand Theatres, Hornell, N. Y. If you played "When Tomorrow Comes," probably you saw the three-column art layout on fashions of tomorrow introduced by Irene Dunne. The layout consisted of four poses. As it was, it wouldn't fit the page upright of Leggiero's program. But turning the page sideways, Bill found he could get it on nicely. He separated the cut, with two poses on one side of the caption, and two on the other. And that's proof that there's always a way to do it, no matter how impossible it may seem.

The layout for "The Women" is good, too. Photos of Norma Shearer, Joan Crawford and Rosalind Russell "stagger" from the upper left-hand corner to the lower right-hand corner. The balance of the space is devoted to selling copy, listing the other members of the cast, etc.

A One-Page Program

Let's get back to Enos Langrell. His program is a one-page affair, printed on both sides. One and two-column ad cuts are used. It is because of those cuts, with their half-tone illustrations, that the program attracts attention. There is just the right amount of white space, too.

Langrell distributed "spook" heralds when he played "The Son of Frankenstein" and "The Lady in the Morgue" as a midnight show. He labeled the event the "first annual ghost and spook convention," and warned those with weak hearts to stay away. We haven't heard, but we hope it was successful.

Our space is gone, so farewell until next week.

Member Added This Week

Ted Wilson, Rex Theatre, Carlisle, Ark.

ANDERSON CHECKS OUT

Paul E. Anderson, manager of the Beaver Theatre, Des Moines, Iowa, has asked us to remove his name from the Program Exchange. He thanks us for the many ideas received. Although we are sorry Paul is leaving us, we are glad the Program Exchange has been beneficial, and we will welcome him back whenever he gets ready. Be sure to strike his name from your list.

—Your Application Blank—

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....
Theatre .....
City .....
State .....



"Tower of Pisa" Layout

It's a typical page from a recent issue of A. Milo DeHaven's Cinemag, house organ published in the interests of the Woodward-Grand and Belmont Theatres in Highland Park, Mich. Note how DeHaven, in his "Tower of Pisa" layout, identified his program with the heading, "200 Minutes of Theatre Happiness." The institutional ad, though only a short time old, wouldn't be much of an inducement to attend the theatre now. But just a few weeks ago it had the desired effect.

Gas Company Tieup For RKO's "Fifth Avenue Girl"

A tie-in between Manager William McCort of the Albee Theatre, Providence, R. I., and the Providence Gas Company brought about a beef stew recipe contest for housewives which had an affinity with a cooking episode in "Fifth Avenue Girl." The hookup was one of the most successful in the history of Providence theatre-merchant exploitation.

The Providence Company provided and installed complete kitchen and working equipment for a full stage on the Albee and the heads of their domestic department supervised the cooking. Winning recipes were selected by a committee of five prominent women.

Chefs Were Tasting Judges

Tasting judges included chefs from two hotels, a fireman and a policeman dressed in uniforms, thus broadening the scope of the promotion. Their selections were read to the audience by a master of ceremonies who called out the name of the winners from the stage.

Display tie-ups were made with the three leading Providence stores which carry Providence Gas Company equipment. Gift certificates were good at these stores. Windows in the company's main building also were devoted to the contest.

The entire details were set forth in newspaper advertising, full-column, full-page-depth space being used, and the campaign also included mailing pieces, announcement cards, and 40 x 60 blowups of the newspaper display ad.

The show took but twenty minutes for each of two programs. There were winners for each session. The food was cooked in the kitchen of the gas company and carried to the kitchen-erected stage of the theatre where it was kept piping hot during the judging. Recipes for the beef stew contest were mailed by housewives direct to the RKO Albee Theatre. A still from "Fifth Avenue Girl" which linked up with the stunt was used in the promotion. The campaign was launched well in advance of opening day and the stage set-up was arranged for on the fifth day of "Fifth Avenue Girl's" engagement.

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Beau Geste	Sept. 16
Bridal Suite	June 3
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Juarez	June 10
Lady of the Tropics	Aug. 12
Man About Town	July 1
Man in the Iron Mask	July 15
Mutiny in the Big House	Sept. 30
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
Tarzan Finds A Son	June 24
They Shall Have Music	Aug. 29
Three Sons	This Issue
Thunder Afloat	Sept. 23
U-Boat 29	This Issue
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9
Young Mr. Lincoln	June 10

Safety Campaign, Street Ballyhoo Used to Sell "Each Dawn I Die"

Jerry Scholer turned on the heat for "Each Dawn I Die," when it played at his Ohio Theatre in Sandusky. Some out of the ordinary stunts included a safety campaign with banners on four local buses; cards on all buses in Sandusky; a strect ballyhoo using prisoners and guard costumes.

A settee was placed in front of the theatre bearing the banner, "Waiting to be the first to see . . . etc." Of course, there was someone sitting on the settee. A wrecked car was planted in a prominent location with banner bearing copy, "I Was In A Hurry To See . . . etc."

One of the outstanding promotions was the planting of the employes' photo in the paper with the caption under the photo reading: "We're resting up to take care of the crowds who will come to see . . ." That campaign speaks for itself!

"Umpteenth" Run Doesn't Stop This Fellow from Selling Shows

Although usually playing pictures in their "umpteenth" run, Julius Lamm, manager of the Uptown Theatre in Cleveland, Ohio, usually manages to come through with worthwhile stunts that are not just camouflage but real business getters. On "You Can't Get Away With Murder" he had an electric chair in a cell with added stills and signs pulled around for a street ballyhoo.

For "Some Like It Hot" he promoted a drum outfit from Wurlitzer's for a giveaway. The music store furnished tickets, display signs and a victrola and records to play Gene Krupa's music from behind the display.

For his engagement of "Tarzan Finds A Son," Manager Lamm promoted a papier-mache replica of an elephant from a local department store and set it up in his lobby together with a jungle setting.

Folks Will Want to Hear Election Returns; Why Not Let Them Do It In Your Theatre?

AT this writing, and taking into account the fact that Thanksgiving Day has been moved ahead, we may be taking a chance in saying that Election Day comes on November 7 this year. But we'll take that chance, and feel perfectly safe, because we're sure that, as in past years, it will come on the first Tuesday after the first Monday.

Elections in most communities this year will be local, with perhaps a few state elections here and there. Yet it may be truthfully said that the fate of local candidates often arouses more interest and excitement than that of those in the national scene. Votes are sometimes close, often necessitating a recount if the demand of the losing candidate is complied with. In the South, of course, where one political party rules to the extent that competition is practically extinct, there is little or none of the special interest that local elections create elsewhere.

Your patrons can stay at home and listen to the returns over the radio. But if you can get them out by providing returns in your theatre, along with an entertaining screen program, then you should make every effort to do so. Ordinarily a person would remain either at home or hang around the newspaper office to get the returns; but if he can see a good show and know what's going on at the polls, the chances are that he'll go to the show.

Place an announcement board in the lobby at least a week in advance advising the folks that election returns will be available at your theatre on Election Night. Advertise it in the paper, run a trailer, and have as many tack cards printed up as are necessary. In your trailer, in all your advertising, for that matter, give the source from which you will receive your returns—the newspaper. If you haven't arranged for newspaper cooperation, there's no time like the present.

You'd better plan for late shows, too. Stay open as long as returns come in and patrons continue to seek admission. Let the public know you'll run an extra show.

Since yours will undoubtedly be a local election, try to get the winning candidates to appear on the stage to thank the public for voting for them. You won't know who wins until the last minute, but you can keep in touch with the situation until it is generally assured that so-and-so is the victor. Of course, where there is still doubt far into the night, as districts continue to report, the personal appearance "gag" is out. But if it's possible, you'll win good will by employing it.

The old sound truck, ballyhooing not only Election Night but your attraction as well, should be placed in operation on the day preceding, and the day of, the big event.

Blows Up Newspaper Page

Manager William R. Roberts of the California Theatre, San Diego, blew up a full-page, with color, of Carole Lombard in the *Union-Tribune* for a promotion unit for "In Name Only," in which Carole is starred. The enlargement was placed on display in the lobby of the Hotel U. S. Grant.



Ballyhoo and Front Display for "All Quiet" Reissue

EDDIE SELETTE, *manager of Warner Bros.' Albany Theatre, Albany, N. Y., sent us this photo of his display on "All Quiet". The picture shows the uniformed man who stood by the war equipment display, placarded truck and front display.*

'HOLLYWOOD CAVALCADE'

(20th Cent-Fox)

Rarely does a theatreman get the wealth of show-selling angles he will find in this powerful box office picture dealing entertainingly with the growth and changes in motion picture production.

Endowed with beautiful Technicolor which gets the benefit of frequent changes from black and white to color, and thereby makes the color stand out even more, the story wends its way from "away back when," through the expansion and improvement in production periods, into the sound era.

There is no questioning the box office appeal of the title plus the two top-stars. But its greatest punch will be found in its audience appeal and from which it should gain a tremendous amount of favorable word-of-mouth comment pointing towards build-up business for your run.

Every conceivable element of entertainment is packed into this picture and if one is to judge from the reactions of the trade screening audience then it is safe to assume that the fun and belly laughs of the old Keystone Comedy chase are going to prove a funfest for your patrons.

"Hollywood Cavalcade" is recommended to exhibitors as a potential record breaker the sum total of which must be gauged by the amount of smart show-selling they put behind it.

Clay Theatre, Green Cove Springs, Is Sold to Fain Circuit in Florida

Frank Bryan, well known exhibitor in Florida, has relinquished his holdings in Green Cove Springs to the Fain Enterprises, Inc., one of the largest theatre chains operating in the southern state. With this purchase, the number of houses now operated by Earle M. Fain totals 11, all in Florida. Others in the same circuit are located in Leesburg, Dunnellon, Wildwood, High Springs, Inverness, Apopka, Williston, Bushnell and Zephyrhills.

Smile—Or Refund Admission

"Smile Week" was observed recently in Interstate Circuit's neighborhood houses in Dallas, Texas. Members of the staff were urged to smile, and if any customer encountered a staff member who didn't greet him with a smile, he was entitled to a refund.

Springfield's Abraham Lincoln Association To Plug RKO Film

Fifteen hundred units of the Abraham Lincoln Association of Springfield, Ill., will cooperate with RKO Radio and theatres in the popularizing of the forthcoming "Abe Lincoln in Illinois."

The organization, pleased with the faithful reproduction for the screen of the life and undying drama of the Great Emancipator as depicted by Robert E. Sherwood's Pulitzer Prize stage hit, will assist in the dissemination of information concerning the elaborate production starring Raymond Massey. News features, pictures and other data are being forwarded regularly by RKO Radio's publicity department to the Association's societies throughout the United States.

RKO Radio's far-reaching tie-up with the Lincoln Association will be highly beneficial locally to theatres during playdate time in addition to valuable advance national promotion.

Kisses From "Lady of Tropics" Distributed in Springfield, Ohio

Scoop! We have absolute proof that kisses from Hedy Lamarr were received by hundreds of ardent fans in Springfield, Ohio, recently. No, not real kisses, but candy kisses, promoted from the local F. W. Woolworth Company five and ten cent store by Managers M. H. Chakeres of the Regent Theatre as a promotion stunt for "Lady of the Tropics."

The kisses were in envelopes on the outside of which was printed this copy: "A Kiss from the 'Lady of the Tropics' (theatre and playdate)." There was also a picture of Hedy. Copy on the back plugged "Perc Westmore's new Color-Filtered Makeup used by all the stars in this picture, on sale at F. W. Woolworth Company."

Woolworth's furnished the kisses; Chakeres furnished the envelopes and imprinting; the success of the stunt furnishes a good reason why you should try it yourself.

Novelty Mailing Piece

A novelty mailing piece which when opened gives animation to a skating figure of little Irene Dare for "Everything's On Ice" is a unit in the mailing campaign for the Sol Lesser production currently distributed through RKO Radio Pictures. The action folder has been designed by Leon J. Bamberger, sales promotion manager, to stress the skating episodes in the production as the ice season approaches.



Point of Sale Advance

Extensive coverage in the magazine press is the basis of this eye-arresting display in the Radio City Music Hall lobby, prior to the opening of RKO Radio's "Nurse Edith Cavell". Mounted on 40 x 60 compo-board, the layout consisted of "breaks" from the following magazines: Life, Screenland, Motion Picture, Silver Screen *and* Hollywood Movies.

Loar Sugar in Envelopes Adds a Sweet Note to Cottrall's Campaign

A sweet note was introduced into the campaign of "Fifth Avenue Girl" at Colorado Springs, Colo., when Manager Don Cottrall of the Chief Theatre distributed large quantities of loaf sugar done up into neat little envelopes. The message on the envelopes was: "Ginger has a sugar daddy now. She hits the high spots in love and laughter in 'Fifth Avenue Girl', with Walter Connolly, Verree Teasdale and James Ellison at the Chief Theater." These little envelopes were passed out by pretty girls on the street corners and in stores throughout the downtown district, and created a great deal of comment.

Added newspaper art was secured in the Gazette for the Sunday prior to the opening and the theatre used increased advertising displays. Several attractive cooperative window tie-ups were secured and a special lobby display was built, using attractive stills as a basis.

National Tieup on Post Toasties Made for "$1,000 A Touchdown"

In connection with its forthcoming football comedy "$1000 A Touchdown" starring Joe E. Brown and Martha Raye, Paramount has completed a national advertising tie-up with Post Toasties.

Both stars in the Paramount feature will be featured in a series of three 800 line newspaper ads appearing in leading key cities plugging both the breakfast food and Paramount comedy.

Live Wire Publicity Features the Cincy Promotion for "Name Only"

Live wire exploitation featured the campaign arranged by E. V. Dinnerman, director of publicity of the Albee Theatre, Cincinnati for "In Name Only."

Highlights of the campaign included numerous special window displays in drug stores, department stores, restaurants, millinery shops, beauty salons, jewelers and florists; an announcement in "What's Doing in Cincinnati" crediting attraction, theatre and playdate; daily broadcasts over radio station WCPO and special feature stories and art layouts in the *Post, Times-Star* and the *Enquirer.*



Perdue Scores With Swell Stunts on "Wings"

Here's a pictorial record of some of the stunts used by Barnes Perdue, *publicity director, for the engagement of Columbia's "Only Angels Have Wings" at the Lyceum Theatre, Clovis, N. M. (Left) Panels in doors and poster glued to lobby floor; (bottom, center) a darn good plug; (top, center) a 10 x 20 banner hoisted in the air by a box kite: (right) a 3-by 80-foot banner on the Hotel Clovis tallest building in New Mexico. Congratulations to* Perdue *for a swell job.*

"U-BOAT 29"

Timeliness of the Story Makes It Easy to Exploit

PUBLICITY stories on Columbia's U-Boat 29, will almost look like news stories of the war in Europe today. For that reason, you have a picture that is almost miraculously easy to sell. What we write today may be entirely different tomorrow but as we write the Germans have already started their ruthless campaign of submarine warfare in the second World War. Since this is an exact repetition of what happened in the first World War and which is portrayed in "U-Boat 29," the picture, as you can readily see is most timely.

To capitalize on this timeliness there are several interesting ideas. First of all, whenever you play a newsreel which depicts any phase of submarine warfare, insert a special trailer right after this shot pointing out that "U-Boat 29" coming to your theatre portrays these scenes graphically. The trailer might have copy reading "Flash! More vivid scenes of submarines in action coming to this theatre soon in 'U-Boat 29'." Have your trailer ready for instant insertion in the newsreel. You are practically certain of having some scenes of submarine survivors or other shots of undersea boats in your newsreels before you play the picture.

Screenplay by Eneric Pressburger. Based on a story by J. Storer Clouston. Scenario by Roland Pertwee. Directed by Michael Powell.

Locate any local people who were on a ship torpedoed by a submarine either in this war or the last one; they can be either passengers or members of the crew. Such a person could get up on the stage in advance of your showing and tell of his experiences.

Put War Map in Lobby

Put a war map up in your lobby a couple of weeks in advance of your showing. On this map place a headline from a newspaper telling of any sinking by a submarine. In a couple of weeks your map will be quite full and it will be a standout lobby display.

There is a four-column mat with five illustrations showing just how a submarine sights its prey, fires its torpedoes and watches the victim go down. This should be a cinch to plant with newspaper editors with things as they are. For newspapers are still smarting under the censorship which has been clamped on all pictures from abroad. This four-column drawing gives as clear a picture as any editor could want of what is going on. The caption need merely say that the illustration was furnished by you and that it was taken from "U-Boat 29."

Imprint Front Pages

Another stunt to tie up the picture with front pages of today's newspapers is to buy or better still promote, a supply of newspapers and imprint them in red with huge block letters reading "U-Boat Torpedoes Giant Liner—For details see 'U-Boat 29' at the Strand." Leather-lunged newsboys shouting these lines and handing out the papers gratis on prominent street corners will go far toward selling the attraction.

A display board on which you have mounted headlines telling of the activity of submarines in the present war should be in your lobby. On top of this in big block letters you can have your house artist paint copy about your show.

Since the periscope is the eye of a submarine, you can rig one up in your lobby, through which patrons can see stills of the picture. The periscope can be made from prisms arranged in a galvanized iron tube. The object end extends into a closed box where lighted stills are displayed. A beaver board background around this display painted with metallic silver would give the realistic impression of the inside of a submarine.

A real periscope can also be rigged up with a tube and mirrors. Fix it so it looks over the top of the box office or the marquee or around a corner in the lobby. This would be a real attention getter and certainly worth while.

Put Over Spy Angle

Since the story deals with spies, it would be a good idea to have some kind of novelty which puts this idea across. One suggestion is to have a message written in reverse as though on a blotter. This would contain copy about the picture and the playdates and can be seen by the reader when held up to a mirror. To heighten the mysterious idea back of these messages, they could be rolled up and inserted in a capsule which in turn could be inserted in a small envelope. The latter could have copy on it reading "R for Entertainment."

Spy codes and cryptograms have interested lots of people in peacetime and so it is logical to assume that there is even more interest in such things now. You can supply your editor with a crytograph used in "U-Boat 29" which comes in mat form. It makes a good illustration for a puzzle page and directly ties in with the picture.

The radio these days is full of war news. And in every one of these broadcasts appears some description of U-Boat activities. So arrange with your local station to mention the picture and the theatre just after a news broadcast. If necessary, it would be worth while to buy the necessary time for such a spot announcement. The announcement could state that the picture depicts graphically exactly how the U-Boat works.

Mysterious Man For Ballyhoo

For a ballyhoo have a man dressed in a long flowing Inverness cape, black suit and black slouch hat. Have him parade the downtown streets during the day bearing the sign "I am the Spy In Black. But I meet my match in . . ."

Valerie Hobson plays the part of a spy in the picture, so you can have posters printed with the large word "WANTED" emblazoned on it. Others can state that she is a spy and that she is dangerous. How dangerous can be discovered in "U-Boat 29" at the Strand. These cards you can tack up on telegraph poles, trees, fences, etc.

Just one word of caution. Don't emphasize the horror angle of U-Boat warfare. The war is bad enough as it is without stressing the horrors of it in a motion picture. So steer clear of the gruesome angles as far as you can. But start off your campaign with a bang and keep it banging all the way through. As long as the war continues, the picture will continue to be timely no matter how late your playdate may be.



All the ads employ the timeliness angle. Note that the illustrations are especially appealing at this time when the public is starved for pictures of the war. These ads promise the thrills of submarine warfare.

An STR Showmanalysis (REG. U. S. PAT. OFF.)

THREE SONS

Merchant Cooperation, Ballyhoos Appropriate In Selling New Drama

An SIR Showmanalysis (REG. U.S. PAT. OFF.)

THE new RKO-Radio picture, "Three Sons," featuring Edward Ellis, William Gargan, Kent Taylor, J. Edward Bromberg, Katharine Alexander and the two winners of a recent Jesse L. Lasky "Gateway to Hollywood" contest, Virginia Vale and Robert Stanton, deals with the rise of Chicago following the famous fire of the early seventies. Because it tells the story of enterprising men who started in humble circumstances and became merchant princes, it has the angles that make for excellent exploitation. Here is one picture that, unlike many others where merchant cooperation may have to be dragged in by the heels, literally commands tieups, especially in those stores long established in your community.

Noting the cast as listed in the foregoing paragraph, the average exhibitor knows that while none of the names, with the possible exception of Edward Ellis, are really stars as we know them today, all of them are reliable and familiar to most movie fans. Add to this the publicity gained by the "Gateway to Hollywood" talent quest that ran for several weeks over the radio, and you readily realize that "Three Sons" is a picture worth going after. Ellis won notable acclaim for his role in "A Man to Remember"—acclaim that placed him right at the top in public favor. They'll be watching for him in the new film.

Remember, too, that you have a picture dealing with one of the most colorful periods in American history. Let it be the background for your campaign. Advance teaser ads could be in the form of a "special sale coming to Blanktown soon." In the department store manner, these teasers could read something like this: "Never a sale like this in Blanktown—Never have you been able to buy so much for so little, etc." As the ads progress, you can point out that what you have for sale is "the grand, human story of the building of a mercantile empire in Chicago after the great fire."

Screenplay by John Twist. From the novel, "Sweepings" by Lester Cohen. Directed by Jack Hively. Produced by Robert Sisk.

If you can get a print of "Three Sons" in advance of your playdate, we believe it would be wise to screen it for members of the local merchants' association and other civic leaders. In this way, you will be assured of their cooperation in any of the tieups you seek to make with them, and you'll have their word-of-mouth comments and endorsements. In this connection, you might ask the oldest merchant to write a review of the film, with the regular reviewer stepping aside for the "guest critic."



Poster Good For Lobby Display

Cut out the illustrative portion of this 6-sheet, mount on compo-board, then have your artist build a background embracing the title, cast and scene stills. For posting, this accessory should gain attention with its cast- and title-selling value.

With the cooperation of one or more department stores, arrange a display in your lobby of old photographs and mementoes showing their growth. Pages from the film of the newspaper might also be displayed; but since most papers will not permit pages to be removed, you could either have reproductions made or display a volume opened to the particular page you want the public to see. Of course you know that all the material you need may not be available—photographs, for instance. For that reason, it's quite possible that you'll have to conduct a search through the newspaper. Theatre tickets could be offered for loan of the material.

Interview Old Customers

Contact long established stores to furnish you with the names of their oldest customers; that is, those who are still living. As feature articles to run each day for several days, each of these old-timers could be interviewed about the growth and development of the store each patronized. They could be your guests at a special performance of "Three Sons," perhaps on the opening night.

On this page you'll find a sketch for a display on the changes in styles. What people wore in the past when placed alongside the styles of today will attract plenty of attention, and at the same time arouse discussion.

The period of the story makes possible ballyhoo stunts. Take the cow that caused the Chicago fire. You could have a man in period dress carrying a lantern and leading a bovine around the business district plug the picture for you. A sign on each side could read: "A cow and this lantern laid the foundation for a great fortune—See 'Three Sons' at the Blank Theatre." A bell should be hanging from the cow's neck.

Attired in 1880 outfits, or as near to that time as possible, three men of different ages could walk around town carrying banners. They could distribute heralds at street corners and in department stores.

There's at least one store in your town which has been handed down from father to son. If you can obtain photographs of those who have been active in the management of the store since it was first established, place them in the window of a photographer's shop, with a card explaining that just as the store has kept pace with the community so has photography advanced. The oldest photo, as compared with the latest one of the present executive, will serve to bring out this point.

Through the newspaper, seek those families which have only three sons, no daughters. Most people are generally straightforward and honest so that you needn't worry about someone claiming only three sons while hiding the fact that there was also a daughter or two in the family. Set aside an evening when fathers, with their three sons, providing all are living in town, can attend a performance as your guests. Looking at the calendar, we note that the week of November 6 is designated as Father and Son Week. If you play "Three Sons" at that time, the suggestion made in this paragraph would be a "natural." Incidentally, the Y.M.C.A. is sponsoring the observance, which should be your cue for tieing up with this civic organization. Why not stage a Father and Son banquet, after which those present could attend your theatre in a body? Civic leaders could help defray the cost of the banquet.

Almost everyone, at some time or other, has heard of John Wanamaker, F. W. Woolworth, Marshall Field, R. H. Macy and other mercantile pioneers. In a tieup with the schools offer cash prizes or theatre tickets to those who write the best essays on the man of their choice. For a radio contest, or for newspaper use, you could run short biographies of these men, with their names, birth dates and places omitted. Fans would be required to furnish the names and fill in the blank spaces. Photos might be published for readers to identify.

Stage a Double Wedding

One of the sequences in the film shows a double wedding. Why not line up the merchants and the newspapers to aid you in holding such a wedding on the stage of your theatre? Not only the wedding angle, but the fact that the picture deals with the growth of a large store, should be the themes on which merchants could base the attendant publicity.

If you inquire at the fire station, chances are you'll discover they still have an old fire engine. Ask to borrow it for street ballyhoo purposes. Parked in front of the theatre, it will have the sidewalk crowded.

Associate Edward Ellis with "A Man To Remember" in all your advertising. And drive home the fact that "Three Sons" is a human story that will appeal to the whole family. One of the evenings of its engagements could be designated as "Family Night" at which time the entire family would be admitted for a certain admission charge.



Get Window On Old Styles

Surely there is a store in your community which has been in business many years. Arrange a window display like the sketch shown above. If the store doesn't have the old styles, perhaps they could be borrowed from citizens via the newspaper.

"Chips" Campaign Makes Louisville Take Notice

Neither George N. Hunt, manager of Loew's Theatre, Louisville, Kentucky, nor Harold H. Marshall, M-G-M exploiteers were shy when it came to the showing of "Goodbye, Mr. Chips" which they subtitled, "A Romance of a Bashful Man!"

Publicity in the newspapers was planted over a month in advance. Two one-half page spreads and a series of articles on the picture, Greer Garson and Robert Donat, as well as signed articles by Howard Strickling, Howard Dietz and others, were used.

Other breaks included the planting of the pictorial romance of a bashful man strip and a special letter written to the editor of the "point-of-view" column (editorial page) commending the motion picture industry and M-G-M especially for their attempts at producing such splendid entertainment.

Stressing the bashful man angle again, Radio Station WHAS featured a humorous but valuable contest on the man-on-the-street broadcast. The contest idea was continued by means of a special imprint on the back of the regular herald which was distributed from house to house. Tickets and cash were awarded.

Events, a special magazine distributed through the important restaurants with a circulation of 10,000 carried a special half-page story on the picture. Schools were contacted and furnished with individual bulletin board displays. Teachers proved very helpful by putting "Goodbye, Mr. Chips" on the must-see and must-read list.

A special screening of the picture was held about two weeks in advance of the opening with the result that a city-wide "whispering" campaign operated with very successful results.

Other exploitation features included the distribution of 100 Jumbo cards, 250 window cards, 1,000 book marks, 1,000 blotters and 5,000 special hotel dresser cards welcoming guests to Louisville and inviting them to see the "romance of a bashful man." Several hundred letters were sent out to women's clubs, educational outlets, luncheon groups, etc. A number of prominent citizens who were formerly newsboys played host to a number of outstanding newsboys of today.

For ballyhoo, three boys and three girls paraded the streets two days in advance—the boys wore college cap and gowns while the girls wore caps and shorts. Appropriate copy was used.

Special tieups included twelve bannered trucks, special window displays in the leading stores and 40 x 60 displays in the lobbies of all of the downtown hotels.

Manager Rose Uses Song Title Contest to Sell Double Program

Entertainment for a song! With this as his motif, Manager Harry Rose, Loew Poli Globe, Bridgeport, Connecticut, promoted a one-hour program over Radio Station WELI. Contestants guessing the correct song titles were given guest tickets to see "Lost Atlantis" and "Wolf Call."

Another feather in Manager Rose's cap was the securing of 100 street ash can cards located on the main thoroughfares. This was the first time any local theatre received them gratis. Other special paper included 1,200 window cards posted throughout the town and suburban districts; 6,000 heralds distributed from door to door; 75 bus cards; 4,000 Carroll Perfume bags imprinted and distributed by two local stores.

Another stunt that proved its effectiveness in an outstanding manner was a classified contest in the *Times Star.* Winning letters posted in the lobby were photographed. The picture, together with the names of the winner, appeared in the paper for an extra break.

The Advertising Clinic

Doc Gets Some Pointers On Advertising From An Expert

BY "OLD DOC LAYOUT"

IF YOU only knew where old Doc was when this was written. We told you the last time that we were going to the repair ward of the hospital to get our joints oiled. Well, we did just that, and then we went to celebrate. And did we get oiled up! Now we feel like a million dollars—well, at least like a couple of hundred thousand. We're in dear old Indiana giving our bones a rest and seeing what is being done in the way of newspaper advertising.

Yesterday we discussed the problem at length with the advertising manager of a newspaper edited and published for a typical Hoosier community. We wanted to get his views on the ads brought to him day after day from local theatres, and he had quite a bit to tell us.

He had found, through his long years of experience, that those who create layouts are not too reliably informed anent the problems of the man in the composing room. Were it not for the fact that the printer has a head of his own and can often get attractive results from a piece of badly made-up copy, he pointed out, the manager would be up in arms. Naturally, such ability is taken for granted, and even though the printer does his best, once in a great while the result is not just what the manager expected.

In this connection, we asked about the distribution of type specimen and border sheets or books to all advertisers. Wasn't it a good thing? Weren't better layouts to be expected when the advertiser had the book in front of him and could choose the proper type and borders? Unfortunately, the answer was in the negative, especially in the case of the average community. And this, was the explanation.

To use a type book correctly, one should have at least a partial knowledge of printing. He should know what types will look well, what size to use. He must be able to determine just how much type will fit into a certain amount of space. Not all advertising managers know this. They may consider themselves good layout men; they may be experts at writing catchy copy, but unless they know the fundamental rules of printing, they're apt to cause the man in the composing room countless headaches.

For example, an advertising man would have a line he wanted set in a certain type face. It had to be that—or else. Either he didn't bother to count the number of letters and spaces, or he miscalculated because of "i's" and "m's" and "w's." Again he would place his copy flush against the border, and there must be a slight margin all the way around to allow for "shoulder" and to prevent the ad from having that crowded look. With so many type faces from which to choose, the inexperienced ad man would have his layouts looking like type specimen sheets themselves. He would crowd eight-point type into a space that wouldn't even accommodate six point.

Accordingly, it was found best not to distribute type specimen books to advertisers. We were assured, however, that the theatreman is always welcome to discuss his ads with the printer; that by getting together on the matter they can solve any problems that might arise. The printer knows his business and is therefore in a position to advise what is practical and what is not.

Speaking of Unusual Layouts

Our conversation then turned to unusual layouts. The composing room man is willing to create any effects within reason, but often the brilliant layout man will make a cockeyed effect which is virtually impossible for the printer to duplicate. It takes time to set up an odd-shaped ad or one with unusual typographical or border effects, he continued, and yet without taking this time limit into consideration an ad man would bring in his brain-child only an hour or two before the amusement page was to be "put away." Before you go in for the unusual, he admonished, consult your printer as to its practicability, and then give him ample time to do a good job of it.

Well, that ended our interview. Of course we discussed this and that, but you wouldn't be interested in either this or that, so we won't record what was said.



Racing Car Ballyhoo for "Indianapolis Speedway"

This racing car was pulled through the streets of Springfield, Ohio, during the peak rush hours GEORGE SUTERMASTER, *manager of the Majestic Theatre, engineered the stunt.*

The Short Subject

IN THE SHORT SHOPS

MGM

The latest Our Gang comedy, "Learn To Play," got under way this week with Edward Cahn directing and Jack Chertok producing from a script by Hal Law and Robert McGowan. Both Alfalfa and Darla do two musical numbers each.

Next week, a second gang comedy, "Alfalfa's Double," starts, and the week following, a third gang comedy, as yet untitled, will go before the cameras.

The latest of Carey Wilson's miniatures, "Miracle At Lourdes," has been retitled to "A Traveler's Tale." Henry K. Dunn directed the one-reeler. Jack Chertok produced.

James A. FitzPatrick's latest Traveltalk in Technicolor, "National Wonders of Washington State," has been scheduled for national release October 7.

Columbia

October 20, when the national basketball season begins to get under way, has been set as the national release date for "All American Blondes," a new Andy Clyde comedy which revolves around the increasingly popular court game. Maxine Conrad, Helen Service and Linda Winters head the bevy of beautiful girls who play the pastime in this picture, and the comedy is expected to have strong seasonal appeal.

Buster Keaton's first comedy of the 1939-40 season, "Nothing But Pleasure," will enter production about October 15, according to present plans of Jules White, who will produce. Desirous of giving the comedy his personal attention in every respect, White will also probably direct. Clyde Bruckman wrote the screenplay for "Nothing But Pleasure," and the story takes Keaton to Detroit where he buys a new car with the intention of driving it home cross-country. What happens en route as Buster tries to save money can easily be imagined.

"The Awful Goof," which punningly recalls one of Columbia's greatest comedy successes, has been chosen as the final release title for Charley Chase's initial comedy of the season, just completed. The story is a melange of marital mixups, with Charley in several doghouses at one and the same time. Pretty Linda Winters is his leading lady, with Lucille Lund, Dick Curtis, James Craig, Vernon Dent and Bud Jamison prominently featured. "The Awful Goof" was directed by Del Lord. John Grey wrote the original story and screenplay, and Lord and Hugh McCollum co-produced.

Vitaphone

Matty King has been placed in charge of dance direction on "Royal Rodeo," Technicolor short with John Payne, Cliff Edwards and Lucille Fairbanks. George Amy is the director.

Howard Hill goes to Catalina within a few days to complete the boar hunting short subject he is producing with Errol Flynn. The company next plans to make a picture on trick bow and arrow shooting, with Hill, the world's champion, featured. Work on this short commences in about two weeks.

Bair Uses "Propaganda" Angle In His Newsreel Exploitation

The opportunity to plug his newsreels was something that Manager E. E. Bair, of the Valentine Theatre, Defiance, Ohio, didn't want to let slip by. Only a day or two before President Roosevelt had made a statement on "propaganda," and it was on this phase of the world crisis that Bair based his selling.

In the local paper he ran an ad with this copy: "Definition of Propaganda . . . Propaganda, as generally understood is expression of opinion or action by individuals or groups with reference to pre-determined ends . . . We are fooled by propaganda because it appeals to our emotions rather than to our reason! . . . 'Think Things Through' —F.D.R. . . . Follow the Newsreels! . . . Confirm what you read and hear . . . Valentine Theatre."

Large tack cards printed in bold black type were posted in every available spot and planted in every available window. Copy for the cards was "Confirm what you hear and read! . . . Follow the Newsreels . . . Valentine Theatre."

Your newsreel is one of the most vital sections of your program, and during a crisis, it becomes all the more important. Take Bair's tip and get behind it.

FIRST RUN SHORT PRODUCT

NEW YORK

(Week Beginning October 7)

ASTOR—Prophet Without Honor (MGM) rev. 6-17-39.
CAPITOL—A Haunting We Will Go (Univ.) rev. 7-15-39; Football Thrills of 1939 (MGM) rev. 9-16-39.
CRITERION—Birth of the Movies (Alliance); Three Minute Fuse (Vita.) rev. 8-12-39.
GLOBE—Oily to Bed, Oily to Rise (Col.) rev. 9-16-39.
PARAMOUNT—Public Hobby No. 1 (Para.) rev. 9-2-39; Popular Science No. 1 (Para) rev. 9-23-39; Breaking the News (Para.) rev. 8-26-39.
RADIO CITY MUSIC HALL—The Bill of Rights (Vita.) rev. 8-26-39.
RIALTO—Brave Little Tailor (RKO-Disney) rev. 9-3-38; Bow String (RKO-Pathe) rev. 2-4-39.
RIVOLI—Gun Play (RKO-Pathe) rev. 9-30-39; The Pointer (RKO-Disney) rev. 5-20-39.
ROXY—The Watch Dog (20th-Fox); Clocking the Jockeys (20th-Fox).
STRAND—Detouring America (Vita.) rev. 9-2-39; Ice Frolics (Vita.) rev. 9-30-39.

CHICAGO LOOP

(Week Ending October 7)

APOLLO—Remember When (Vita.) rev. 9-2-39; Public Hobby No. 1 (Para.) rev. 9-2-39.
GARRICK—Hydro-Maniacs (Para.) rev. 8-26-39; Land of the Midnight Fun (Vita.) rev. 9-23-39.
ROOSEVELT—Rumba Rhythm (MGM) rev. 9-2-39; Day of Rest (MGM); Orphan Duck (20th-Fox).
UNITED ARTISTS—A Day at Treasure Island (MGM) rev. 9-9-39.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 7)

PARAMOUNT (No. 11)—Scenes showing how the public abroad is receiving news of the war; Yankees win World Series opener.

MOVIETONE (Vol. 22, No. 8)—France shows her armed might; Railroad guns and big tanks; Aviators dropping bombs; Hull warns Americans abroad; Chicago honors Cardinal Mundelein; Vyvyan Donner's fashions; Yankees win World Series opener; Helen Wills tries comeback; Lew Lehr and well-seeker.

NEWS OF THE DAY (Vol. 11, No. 206)—France shows her armed might; Sea plane sets new endurance record; World mourns Cardinal Mundelein; New daily dozen for waist line; Yankees win World Series opener.

PATHE (Vol. 11, No. 23)—Cardinal Mundelein dies at 67; Hull warns Americans abroad; Hawaiian pineapple harvest; New fishing paradise discovered; Jap sand artist at N. Y. Fair; Sheep return from Montana mountains; Yankees win World Series opener.

UNIVERSAL (Vol. 11, No. 812)—World mourns Cardinal Mundelein; Canadian air force training; Women's transportation service; Evacuation of Paris children; Huge salmon run in Oregon; Girls swim in sea of apples; Animals made from wire new fad; Helen Wills tries comeback; Yankees take World Series opener.

(Released Wednesday, October 4)

PARAMOUNT (No. 10)—Pan-American conference; Neutrality debate in Congress; Alfred E. Smith favors repeal; French villages evacuated; English aviators see Paris; Air raids by Germans in Warsaw; Scenes of the German army of occupation; Notre Dame vs. Purdue football, 3-0; U.S.C. vs. Oregon, 7-7.

MOVIETONE (Vol. 22, No. 7)—Liege, Belgium, bridges destroyed; Plane crasher quits stunt flying; U. S. destroyers reconditioned; Sumner Welles at Pan-American conference; Cardinal Mundelein dies in sleep; Raymond J. Kelly new American Legion commander; Gae Foster girls dance on globes; Lew Lehr and the stork; Notre Dame vs Purdue, 3-0; U.S.C. vs. Oregon, 7-7; Navy vs. Williams and Mary, 31-6; Pittsburgh vs. Washington, 27-6; California vs. St. Mary's (West Coast only).

NEWS OF THE DAY (Vol. 11, No. 205)—Duke of Windsor joins British staff in France; Royal family rallies Holland for defense; Air raid terrors in Polish town; Pan-American conference; U. S. army bombers fly over N. Y. Fair; Notre Dame vs. Purdue; Navy vs. William and Mary; U.S.C. vs. Oregon; Tulane vs. Clemson; Pittsburgh vs. Washington; Lafayette vs. Ursinus.

PATHE (Vol. 11, No. 22)—Holland mobilizes for defense; Pan-American conference; Air show thrills Fair crowds; Biggest herd of cattle in U. S.; Notre Dame vs. Purdue; Challedon wins Maryland sweepstakes.

UNIVERSAL (Vol. 11, No. 811)—Small nations fear war threat; Raymond J. Kelly new American Legion commander; Smith backs Roosevelt on embargo; Washington vs. Pittsburgh; Notre Dame vs. Purdue; Mississippi vs. Arkansas

RKO Prepares Many Accessories For "Information Please" Series

A press book with complete line-up of ad and scene mats and publicity stories along with a three-color bannerette, stills and a one-sheet will be available to exhibitors for RKO Radio's short series titled "Information Please."

The one-sheet features the caricatured likenesses of the regular experts, John Kieran, Oscar Levant, Franklin P. Adams and Clifton Fadiman. The bannerette, like the one-sheet, may be used for each unit of the series. The stills are caricatures of the principals. The press sheet provides everything in the way of information about the series, prepared publicity and illustrations

"Information Please" is said to be the most popular and talked about of all radio quiz programs with a ready-made audience of several million persons who listen to the program regularly on the air. This means that theatres backing up their presentation of "Information Please" with RKO Radio's comprehensive output of accessories will have a real drawing card in these one-reelers.

Short Subject Reviews STR

BATTLE FLEETS OF ENGLAND

Prod. No. 3102 — *Very Timely*

RKO March of Time No. 2 18 mins.

Comment: With Britain's fleet now playing an important part in the Second World War, this issue of the March of Time, photographed before and after the war began, takes on added importance. There are excellent shots showing what each arm of the fleet does and how it is accomplished. Drawings illustrate some of these operations where photographs cannot. The function of a mine sweeper, for example, is explained in a drawing and the results are shown pictorially. Naturally, the picture has its spectacular moments with ships firing broadsides, etc. Its timeliness cannot be exaggerated and this factor dominates every other aspect of the subject.

Exploitation: Stress the fact that these pictures were uncensored though some of them were received after war was declared. Real news stories and pictures can be given to your newspaper editor. Tie up with schools on the current events angle of the subject. Invite local naval officers and local British officials, if any.

TROUBLE FINDS ANDY CLYDE*

Prod. No. — *Fair Slapstick*

Col. All Star No. 17 18 mins.

Comment: Because he has a twin brother, Andy is always getting in dutch with his wife. Eventually he becomes so persecuted that he joins the air force and brings down enemy planes like a kid pops an inflated sack. The comedy is full of slapstick situations that will cause a number of hearty laughs, but on the other hand there are long stretches which, although supposed to be funny, cause not a ripple in the audience.

Exploitation: Use a cutout of Clyde in your lobby and out in front. Use the catchline, "Andy chases himself in a dual role that makes him twice as funny as ever" in your ads.

* This is a 1938-39 Release.

ASH CAN FLEET

Prod. No. M-72 — *Excellent*

MGM Miniature No. 1 11 mins.

Comment: This is a most timely short subject. It is the story of the part the depth bomb played in the last war of ridding the ocean of the scourge of submarines. Opening with a short of the defeated German General, Von Hindenburg telling a group of newspapermen that David Bushnell, dead over a hundred years was responsible for the defeat of Germany, the picture flashes back to Bushnell, the inventor of the depth bomb. Because his invention is laughed at as impractical, he invents the submarine so that it may be used. The picture then gives a close-up of the activities of the little fleet of tiny vessels which were sent out with depth bombs to win their desperate battle with the huge sinister steel "fish." "Ash Can Fleet" was very ably directed by Fred Zinneman. This is especially good to use in advance of MGM's feature, "Thunder Afloat."

Exploitation: If you run this in advance of your showing of "Thunder Afloat," run a frame trailer with copy something like this: "Flash! For more thrills concerning the Ash Can Fleet, wait for Wallace Beery's new picture, 'Thunder Afloat'!" Try to locate a local member of the Ash Can Fleet. An interview with him will give you excellent newspaper breaks.

THINK FIRST*

Prod. No. P-815 — *One of the best*

MGM Crime Does Not Pay No. 5 20 mins.

Comment: For the first time in the history of the twenty-odd Crime Does Not Pay short subjects, a type of crime is studied, the peculiar characteristics of which are particularly suited to women. And that is shoplifting. "Think First" tells the story of two discontented girls who are lured by the prospect of easy money into working for a shoplifting ring. At first they are successful, but finally they are discovered and brought to justice. The folly of their course is brought home to them when they are shown the body of their friend, Susy who was taken for a ride because she knew too much. The picture, directed by Roy Rowland, boasts of a really imposing cast, MGM using many of its most promising newcomers. Laraine Day, Jo Ann Sayers and Ann Morriss head the cast. Marc Lawrence and Sara Haden, "Aunt Milly of the Judge Hardy Family" are also featured.

Exploitation: Screen "Think First" for representatives of your Retail Merchants Association. Suggest that they try to get all the large stores to display signs in elevators and other strategic spots reading "Shoplifters Beware! Think First! And see the picture at the so-and-so theatre." Play up the names in the cast. Try to get judges to sentence local offenders to see it.

* This is a 1938-39 Release.

SWORD FISHING

Prod. No. 5703 — *Exciting*

Vita. Variety No. 3 10 mins.

Comment: With Ronald Reagan, Warner Brothers' stock player as narrator, we are taken aboard the racing ketch, Sirocco. There we meet Howard Hill, world's champion archer. His marksmanship on an old life-preserver on board and then on some flying fish is shown in an exciting manner. Going after big game, Hill starts shooting at marlin and sword-fish with a line attached to the arrow so that the fish may be played in the usual way. His feat in catching several with his bow and arrow and then for a climax killing a sword-fish that rams a small boat carrying two of his crew is calculated to interest not only devotees of this dangerous sport but the general public.

Exploitation: Run an archery contest with the prize a complete fishing outfit to emphasize the relationship of the two sports in the picture. Run a newspaper contest for the biggest "fish" story.

JEEPERS CREEPERS

Prod. No. 5602 — *Funny*

Vita. Looney Tune No. 2 7 mins.

Comment: An unpretentious cartoon that is good for seven minutes of enjoyment. Porky is seen as a policeman dispatched to investigate a deserted house inhabited by a happy-go-lucky ghost. The ghost amuses himself at Porky's expense, but Porky has the last laugh as the ghost pulls a southern dialect. On the whole it will make a welcome addition to any program.

Exploitation: This short gives you an excellent chance for a spookily decorated lobby now that Hallowe'en is approaching. Place a cut-out of Porky in a butcher's window with copy reading: "This little pig is on the spot. Will he have a ghost of a chance?" Place stills from the picture around the cut-out.

ACT YOUR AGE

Prod. No. 3401 — *Extremely Funny*

RKO Edgar Kennedy No. 1 18 mins.

Comment: This comedy is full of laughs and although some of the gags are old the slants are new and the subject is good for a lot of chuckles on any program. Charles Roberts did a grand job of the direction and Bert Gilroy lent his capable hand to the production. A switch in radio programs is one item that gets a lot of laughs.

Exploitation: A column in the local paper on how to grow hair on bald spots illustrated by pictures of Kennedy would be a good bet. Edgar Kennedy's name should mean something so put him on the marquee.

UNSEEN GUARDIANS*

Prod. No. K-930 — *Excellent*

MGM Passing Parade No. 10 11 mins.

Comment: Directed by Basil Wrangel, "John Nesbitt's Passing Parade," holds the attention every moment in its latest edition, "Unseen Guardians." Three comparatively unknown departments of public security are shown in operation. They are the Postal Inspection Department; the Children's Home Society and the Underwriters' Laboratories, Inc. A typical example of the method of work is presented. The Postal Inspection Department tracks down and arrests a cheap penny-ante racketeer who is using the mails to defraud; The Children's Home Society demonstrates the procedure used to determine the best homes for its children and the Underwriters Laboratories tests safes, ironing cords and other every day conveniences for their safety.

Exploitation: Erect a surrealist display in your lobby by placing an ironing cord, a roll of tape and a baby's milk bottle on it. Under each, print a caption explaining these are part of the Unseen Guardians' tools. Have an advance showing for any local representatives of these three agencies. Have newspaper representatives there for possible feature stories. Good opportunity for a talk by the postmaster warning of rackets.

* This is a 1938-39 Release.

BLAMED FOR A BLONDE

Prod. No. 3201 — *Very Funny*

RKO Radio Flash No. 1 19 mins.

Comment: Roy Atwell is the star of this one and a right good star he is. His bumbling conversation is infectious and is good for lots of laughs. He goes to a store to buy an anniversary present for his wife who, incidentally, was captain of her high school wrestling team. He buys some new aluminum ware for the kitchen and the beautiful blonde who sells it to him promises to come that evening and demonstrate it. But when he returns home his wife, having heard of his flirtation with a blonde, and seeing marks of it on him, leaves him. The demonstrator arrives and shortly after, wifie returns with a vengeance. The subject has lots of comedy and should be excellent supporting material on a program with a long feature lacking comedy elements.

Exploitation: Put Atwell's name on the marquee. Give the subject a plug in your lobby programs and newspaper ads. Get a tieup with a hardware store selling aluminum kitchen utensils.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

Director CHARLES VIDOR checked in at Edward Small Productions to start preparations for "My Son, My Son," set to go before the cameras around November 1. LOUIS HAYWARD and BRIAN AHERNE were assigned the leading male roles.

FRANK MCHUGH begins his ninth consecutive year at Warner Bros. with a new contract and a role in "The Fighting 69th". MCHUGH's next assignment will be "Virginia City", a sequel to "Dodge City", starring ERROL FLYNN and BRENDA MARSHALL.

JERRY COLONNA has been added to the cast of Paramount's "Road to Singapore," supporting his radio boss, BOB HOPE. The picture goes into production this week with BING CROSBY and DOROTHY LAMOUR sharing starring honors with HOPE. VICTOR SCHERTZINGER will direct and HARLAN THOMPSON is producing.

LIONEL BARRYMORE, fully recovered from his recent illness, reported to MGM for his role in "Secrets of Dr. Kildare", now before the cameras with HAROLD S. BUCQUET directing. BARRYMORE heads a cast that includes LEW AYRES, LARAINE DAY, LIONEL ATWILL and HELEN GILBERT.

FRANK CRAVEN will essay his famous role as the narrator in SOL LESSER'S screen version of "Our Town." As on the stage, CRAVEN will also play the part of the druggist. He is the first person to be cast in what is to be LESSER'S initial production for United Artists release.

Columbia is negotiating for the services of other stellar personalities to join TONY MARTIN and ANDRE KOSTELANETZ in "Passport to Happiness", IRVING STARR'S first production assignment for the studio. Shooting is scheduled to begin within the next two weeks.

KEN GOLDSMITH has been assigned the production reins on Universal's "The Invisible Man Returns," set to go this week with a $250,000 budget. The picture will be directed by JOE MAY with VINCENT PRICE in the title role.

"Saga of Death Valley", new starring vehicle for ROY ROGERS, went before the cameras at Republic last week with GEORGE "GABBY" HAYES in the top supporting role. The picture is being directed by JOE KANE.

DON ROBERTS will have charge of all publicity activities on the Selznick International lot, under the supervision of RUSSELL BIRDWELL, publicity counsellor.

BUCK JONES, western star, has been signed for four action pictures by Rainbow Productions, Inc., according to PRODUCER EDWARD GROSS, who recently organized the new company. GROSS plans to start production on the first November 10.

"Hitler—Beast of Berlin," with a cast headed by ROLAND DREW, STEFFI DUNA, GRETA GRANDSTEDT and GEORGE ROSNER, is now being scored by DAVE CHUDNOW. The picture, second on the schedule of Producers Pictures, was rushed to meet the October release set by BEN JUDELL. SHERMAN SCOTT directed.

MAX GOLDEN returns to 20th Century-Fox as an assistant on the staff of SOL WURTZEL. GOLDEN was an associate producer on the lot before going over to Universal as a producer. His first assignment will be announced shortly.

HAL ROACH winds up shooting on "Of Mice and Men" this week and starts work immediately on the next LAUREL and HARDY four-reeler. GORDON DOUGLAS, who is writing the screenplay with FELIX ADLER, CHARLES ROGERS and HARRY LANGDON, will direct.

Monogram's "Overland Mail", starring JACK RANDALL, went before the cameras last week under the direction of ROBERT HILL. ROBERT TANSEY is producing from an original screenplay by ROBERT EMMETT. The cast includes CLAIRE ROCHELLE, VINCE BARNETT, GLEN STRANGE, TRIS COFFIN and GEORGE CLEVELAND.

WALTER WANGER has scheduled two more pictures, "House Across the Bay" and "Personal History", before the end of the year. The former is scheduled to go before the cameras within the next three weeks starring JOAN BENNETT.



Kibitzing

BABY DUMPLING (LARRY SIMMS) *of "Blondie Brings Up Baby," fourth Columbia "Blondie" comedy, is conducting a building operation with blocks to test his intelligence. He has the help of* BLONDIE (PENNY SINGLETON). DAISY, *the dog and Director* FRANK STRAYER. *Well, here's to success,* BABY DUMPLING!



Attacking From the Rear

PRISCILLA LANE *prepares a surprise for Director* MICHAEL CURTIZ, *while he is busily engaged in giving* EDDIE ALBERT *instructions for a scene in Warner Bros.' "Four Wives." Ribbing "Mike," whom they all adore, is a favorite pastime with the cast of "Four Wives".*

Garfield's Unfinished Symphony

A 110-piece orchestra under the direction of MAX RABINOWITSCH will record the completed "Symphony Moderne" begun in "Four Daughters" by JOHN GARFIELD, who played the defeatist composer. MAX STEINER, Warner Bros. composer, finished the symphony, which will be published this fall by Harms, Inc.

Rep. Shuns Propaganda Pictures

While practically every studio is fighting for screen rights on all available war stories, Republic executives refuse to participate in the bidding for that type of material. It is contended by the studio that what the world needs today in the way of entertainment is pictures that will take the troubled minds of the picture-going public off the tense European situation.

Goldwyn Boosts Schedule to 9

SAMUEL GOLDWYN'S production schedule for the 1939-40 season will be nine pictures, instead of the four previously announced. This is the biggest production schedule in the history of the studio, and a direct contrast to retrenchment policies in the film industry. "Raffles", last on the current program, will finish this week, and preparations start immediately on "The Outlaw", set to roll October 25 with GARY COOPER in the top role.

Griffith to Direct Own Story

EDWARD H. GRIFFITH, Hollywood veteran, closed a deal with Paramount for the sale of his original story, "In Old Virginia", and immediately was assigned to the production as director. The studio also announced that JOEL MCCREA, recently signed to a long term contract, will play the male starring role in the picture. VIRGINIA VAN UPP has been assigned to the screenplay.



Pointers From the Director

Director NORMAN MCLEOD *of MGM's "Remember" starring* ROBERT TAYLOR, GREER GARSON and LEW AYRES, *gives* AYRES *and* TAYLOR *a few pointers for a game of squash in the modern comedy which marks* MISS GARSON'S *American debut following "Goodbye, Mr. Chips".*

Universal Signs Richard Wallace

RICHARD WALLACE has been signed to a new contract by Universal and his next assignment will be the GLORIA JEAN vehicle, her second starring picture. The studio also signed GROVER JONES to write the screenplay. JOE PASTERNAK will handle the production reins.

Two Lined Up for Tex Ritter

PRODUCER EDWARD FINNEY announced that he has two scripts completed for his western star, TEX RITTER, who just returned from a personal appearance tour. The pictures are "Roll, Wagons Roll" and "Under Western Stars". AL HERMAN will direct the first, set to go in about a week.

"Wife" Gets Starting Gun

The JOEL MCCREA-NANCY KELLY co-starrer, "He Married His Wife", went before the cameras a few days ago under the direction of ROY DEL RUTH. The 20th Century-Fox sophisticated comedy has a top supporting cast including MARY HEALY, LYLE TALBOT and ROLAND YOUNG, in addition to MARY BOLAND, already announced.

Cantor Returns to Screen Dec. 1

When EDDIE CANTOR returns from his personal appearance tour on December 1, he will immediately start to work in "Forty Little Mothers". This picture will be the first of his starring pictures for MGM, and in it the famous comedian will play his first serious screen role.

"Sea Hawk" Delayed

Owing to the fact that the tremendous stage over the backlot lake will not be completed for several weeks, start of Warner Bros.' "The Sea Hawk", starring ERROL FLYNN, has been deferred until after FLYNN completes "Virginia City".

To Film "Marie Lloyd" Here

"Marie Lloyd", originally set for production in London and suspended because of the war, was scheduled by RKO for production here early next year. HERBERT WILCOX will produce and direct with ANNA NEAGLE starred. MICHAEL HOGAN wrote the screenplay.

Preston Sturges Is Signed By Paramount to Direct Own Story

PRESTON STURGES, author of a score of stage and screen hits, was signed by Paramount to direct his own story, "Down Went McGinty", on which he also will write the screenplay. In his directorial debut, STURGES will work under the guidance of associate producer PAUL JONES.

STURGES is currently working at the studio on the screenplay of "Triumph Over Pain", the story of DR. WILLIAM MORTON who developed anaesthesia. He is author of such famous stage plays as "Strictly Dishonorable" and "Child of Manhattan". Among his screen credits are "Diamond Jim", "Imitation of Life", "Next Time We Love", "One Rainy Afternoon" and "If I Were King".

An important cast of star names is being lined up for the picture, scheduled to go into production this coming winter.

Rowland Productions Files Charter

Corporation papers were filed last week for Richard A. Rowland Productions, newest company to make pictures for United Artists release.

Florence Rice in MGM's "Melody"

FLORENCE RICE was given one of the featured roles in MGM's "Broadway Melody of 1940", now before the cameras under the direction of NORMAN TAUROG and co-starring FRED ASTAIRE and ELEANOR POWELL.

Mickey Rooney's Next Picture For MGM Is "Young Tom Edison"

MICKEY ROONEY'S next characterization will be that of THOMAS A. EDISON as a boy. Immediately upon completion of his role in MGM's "Judge Hardy and Son", MICKEY will step into the title role of "Young Tom Edison", which NORMAN TAUROG will direct, with JOHN W. CONSIDINE, JR. producing.

Thus the team of boy star, director and producer responsible for the success of "Boys Town", will be reunited. "Young Tom Edison", appropriately enough, will coincide with the fiftieth anniversary of the motion picture, a development of one of Edison's inventions.

The studio is negotiating with FAY BAINTER for the role of Edison's mother.

"Life of Dr. Ehrlich" Will Be Edward G. Robinson's Next Film

Warner Bros. is making a large number of tests for "The Life of Dr. Ehrlich", EDWARD G. ROBINSON'S next starring vehicle set to go before the cameras within the next two weeks under the direction of WILLIAM DIETERLE.

ROBINSON'S last picture for Warner Bros. was "Confessions of a Nazi Spy" and recently he appeared in "Blackmail" for MGM. Feminine lead and supporting players will be announced shortly.

"Goo-Goo-Goo"

BABY SANDY, *new child star, enjoys a hearty laugh with her director,* CHARLES LAMONT *between scenes of "Little Accident," Universal's comedy in which* SANDY *co-stars with* HUGH HERBERT. *Note that* SANDY *has a script with her own name on it.*



WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

The story of a good little girl who turns "hootchy-kootchy" dancer will be LANA TURNER'S next for MGM under the title of "Twenty Little Working Girls." How about a front seat for the "oldtimer" when they shoot the "kootchy" scenes? Why the other nineteen girls with LANA in the picture?

Over to Culver City for a chat with BOB BREEN on the set of SOL LESSER'S "Escape to Paradise," and wound up holding hands with "Cracker," MARLA SHELTON'S trained parrot. Another interview gone to the dogs, and all beeause we did not brush up on our Spanish. P.S. The bird was house-broken.

Every time we see BETTE DAVIS give one of her superlative performances, we wonder why the other actresses don't pass a law stopping her from grabbing all the Academy "Oscars." MISS DAVIS TOPS everything, and everybody, as Queen Elizabeth in Warner's "Elizabeth and Essex". . . the finest trouping we have ever seen.

ANTHONY QUINN was handed the task of whipping DOROTHY LAMOUR with a bullwhip in Paramount's "The Road to Singapore." Hope the whip don't slip when it connects with the hip . . . or something. Nice work if you can get it.

During the recent heat wave, a supercolossal Hollywood one, Director SAM WOOD treated everyone on the "Raffles" set to beer and iee cream sundaes. A swell combination for leather stomachs and one case where the cure was worse than the sickness.

SIDNEY SALKOW'S first directorial job for Columbia will be "The Street of Missing Women", a short eut from his last for Republic, "Streets of Missing Men." That's what we call "typing" a director.

Hollywood has finally found the way to do away with the double-bill. 20th Century-Fox's "Drums Along the Mohawk" will be released in 14 reels and SELZNICK'S "Gone With the Wind" in 16 reels. Just a couple of "shorties."

Lamm Lands Co-op Ads and Stores On Practically Every Program

Louis Lamm, manager of the Palace Theatre, Lorain, Ohio, demonstrates he's on the job with these gags. For his engagement of "Invitation to Happiness," he landed a five-column co-op ad in cooperation with a local beauty shop. On "Captain Fury" he sold the suggested contest in the press book to his newspaper. This is the contest dealing with the famous Robin Hoods in history. On "Daughters Courageous" he has many items that he is proud of and rightfully so. One of the best is a three column by ten inch co-op ad, promoted by a beauty shop. Other stunts included 500 Auto-Lite News printed free and distributed to patrons; Woolworth-Westmore cosmetics display; a contest in the *Lorain Journal* netting 64 inches of free space and free ads in the *Lorain News* and *Lakefront News*.

CLASSIFIED ADVERTISING

Ten cents per word. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address, Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book containing every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address. SHOWMAN'S TRADE REVIEW 1501 Broadway, New York City.

EQUIPMENT FOR SALE

NEW AND FACTORY REBUILT theatre sound equipment for Simplex, Powers, Motiograph and Superior projectors at special low prices. Cash or terms. Sound Division, The CINCINNATI TIME RECORDER CO., Cincinnati, Ohio.

PRINTING SERVICE

5,000 SMALL ENVELOPES, $8.90; 5,000 LARGE, $13.40; 10,000 giveaway tickets, $6.00; 20,000, $10.00. Send for samples. M & M PRINTING CO., West Frankfort, Ill.

SERVICING SOUND—PROJECTION & SUPPLIES

EXHIBITORS, PROJECTIONISTS & RADIO SERVICEMEN—Send only 3c stamp or self-addressed envelope for Trout's "HOW TO SUCCESSFULLY SERVICE-SOUND—PROJECTION & MAINTENANCE" BULLETINS. Sept.-Oct. Issue contains tips on speakers, setting sound lenses, repairing movements, data on sound-projection lenses, etc. You NEED these bulletins, whether you operate a deluxe or small theatre. Issued every two months, only publication of its kind devoted to Better Servicing! (Note—Due to increased size and more pages, small charge of 10c will be made for November and December issue. It will contain many articles and data; television, etc.) Consulting Engineers; free consulting service.—WESLEY TROUT, BOX 575, ENID, OKLAHOMA.

SITUATION WANTED

PROJECTIONIST — Experienced. Do Sign, Scenery Painting. Own P.A. System. References. W. Behrens, 902 N. Eighth St. Sheboygan, Wisconsin.

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Early Bird Matinee Features the Albee's "In Name Only" Campaign

A 7 A.M. morning matinee for factory and shop girls featured the exploitation arranged by William McCourt, manager of the Albee Theatre, Providence, R. I., for "In Name Only." A good tear-jerker herald and signs posted over time clocks were used to plug the screening. The girls were served coffee and doughnuts after the showing.

Other features of the campaign included the distribution of "tipsters" envelopes addressed "Best Bet of the Day," at the race track containing a card in race track jargon with full billing and playing dates; window displays in the town's leading department stores; a dramatization of the story over Radio Station WJAR and stories and art layouts in the daily papers.



Ties In With Present Crisis

When Don Nichols, manager of the Virginia Theatre, Harrisburg, Va., played Columbia's "Clouds Over Europe", he took advantage of the present crisis to have several thousand editions of the local paper imprinted with red copy —"War—'Clouds Over Europe'—See this timely picture, etc." And did this brilliant piece of showmanship bring 'em to the box office!

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1913, AND MARCH 3, 1933.

Of SHOWMEN'S TRADE REVIEW, published weekly at East Stroudsburg, Pennsylvania, for October 1, 1939.

State of New York } ss:
County of New York }

Before me, a Notary Public, in and for the State and county aforesaid, personally appeared Charles E. Lewis, who, having been duly sworn according to law, deposes and says that he is the Publisher of the Showmen's Trade Review and that the following, is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, Charles E. Lewis, 1501 Broadway, New York City.
Editor, Charles E. Lewis, 1501 Broadway, New York City.
Managing Editor, Robert Wile, 1501 Broadway, New York City.
Business Manager, M. R. Winston, 353 W. 56th St., New York City.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder, the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)
Showmen's Trade Review, Inc., 1501 Broadway, New York City.
Charles E. Lewis, 1501 Broadway, New York City.
M. R. Winston, 353 West 56th Street, New York City.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the names of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

CHARLES E. LEWIS
Publisher

Sworn to and subscribed before me this 18th day of September, 1939.

FRANK K. ZIMMERMAN
Notary Public, Queens County
Queens Co. Clk's No. 2141, Register No. 7300
New York Co. Clk's No. 59, Register No. 1-Z-55
My Commission expires March 30, 1940

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

FAST AND FURIOUS

MGM | Drama | Oct. 6

Selling Names: Franchot Tone, Ann Sothern, Ruth Hussey, Lee Bowman.
Director: Busby Berkeley.
Producer: Frederick Stephani.
Story Idea: Franchot Tone gets a former newspaperman to help him investigate a murder, Meanwhile Ann Sothern, Tone's wife, does her own investigating and the clues she brings him helps him solve the murder and prove conclusively that his assistant, the ex-newspaperman, is guilty.
Catchline: "He wanted an 'exclusive' on his own crime."

REMEMBER

MGM | Comedy | Not Set

Selling Names: Robert Taylor, Greer Garson, Lew Ayres.
Director: Norman Z. McLeod.
Producer: Milton Bren.
Story Idea: Lew Ayres introduces his fiancee, Greer Garson, to his college pal, Robert Taylor. They fall in love with each other and elope, but are called back before their honeymoon voyage by a million dollar advertising account of Taylor's. Tired of being kept waiting because of business, Greer gets a divorce, but Ayres brings them together again.
Catchline: "His eccentric behavior ruined his elopement."

ESCAPE TO PARADISE

RKO | Drama | Not Set

Selling Names: Bob Breen, Marla Shelton, Kent Taylor.
Director: Erle C. Kenton.
Producer: Sol Lesser.
Story Idea: Bob Breen and his mother run a small, dilapidated South American hotel, where he brings Kent Taylor. Taylor, an American playboy, stops there to escape Joyce Compton, a blonde who seeks to monopolize his time and interest. Through Bob, Taylor meets Marla Shelton and in order to see her offers to buy all the maté her father grows. But it is Bob who helps him out of his difficulties and then he wins the girl.
Catchline: "Bob plays the role of cupid."

FIGHTING MAD

Mono. | Western | Not Set

Selling Names: James Newill, Sally Blane, Benny Rubin, Milburn Stone.
Director: Sam Newfield.
Producer: Philip Krasne.
Story Idea: Sally Blane is a witness to a robbery, and so is captured by the thieves. James Newill (Renfrew) saves her when the trailer in which she was placed, breaks away and runs wild. She helps Newill capture the crooks and then leads him to the loot.
Catchline: "He trailed the robbers and rounded up the entire gang."

LITTLE ACCIDENT

Univ. | Comedy | Oct. 20

Selling Names: Hugh Herbert, Baby Sandy, Florence Rice, Richard Carlson.
Producer-Director: Charles Lamont.
Story Idea: Hugh Herbert writes a column of advice to mothers, for a newspaper. He is on the verge of being fired when Baby Sandy is abandoned in his office. The editor of the paper decides to run a baby contest and Herbert's daughter, Florence Rice and Richard Carlson, a friend, are asked to pose as the parents. Sandy wins the contest, which makes Herbert's job secure and Florence and Carlson marry and then "adopt" Sandy.
Catchline: "A baby who was maid of honor at her parents wedding."

VIGIL IN THE NIGHT

RKO | Drama | Not Set

Selling Names: Carole Lombard, Anne Shirley, Brian Aherne, Brenda Forbes.
Producer-Director: George Stevens.
Story Idea: Carole Lombard, a nurse in a county hospital shields her sister, Anne Shirley, when she takes the blame for the negligent death of a youngster. She meets Brian Aherne, a doctor, when she joins the staff of a large hospital and helps him considerably in his work. When an epidemic of spinal fever breaks out, Carole and Anne work together to check it. Anne loses her life saving a stricken youngster and Carole and Aherne find happiness together.
Catchline: "No sacrifice was too great for the honor of her profession."

RENO

RKO | Drama | Nov. 17

Selling Names: Richard Dix, Gail Patrick, Anita Louise.
Director: John Farrow.
Producer: Robert Sisk.
Story Idea: Anita Louise has Richard Dix, owner of a gambling establishment in Reno, arrested, when she loses all her money on a "fixed" wheel. At the trial Dix tells the story of his life—his rise to wealth through his handling of divorce cases and then the loss of his wife and child because of his ambition. He brings his story up to date, admitting he was dishonest in this particular case because he wanted to save his own daughter from the consequences of divorce.
Catchline: "His home wrecked . . . he tried to save his child from a similar fate."

WASHINGTON COWBOY

Rep. | Western | Not Set

Selling Names: Gene Autry, Smiley Burnette, Mary Carlisle.
Director: George Sherman.
Assoc. Producer: William Berke.
Story Idea: Gene Autry is among the ranchers forced to abandon their flooded homes. He is elected Congressman and tries to put through a Flood Control Program, but is blocked by Douglas Dumbrille, who wants the bill postponed until he can buy the land for the taxes. When Dumbrille's land is threatened with flood, the ranchers help him and in appreciation he promises to see that their homes are restored.
Catchline: "He enforced the law and restored the ranchers' homes."

EVERYTHING HAPPENS AT NIGHT

20th-Fox | Drama | Not Set

Selling Names: Sonja Henie, Ray Milland, Robert Cummings Maurice Moscovich.
Director: Irving Cummings.
Assoc. Producer: Harry Joe Brown.
Story Idea: Robert Cummings, an American newspaper correspondent, is sent to search for Maurice Moscovitch, Nobel peace prize winner, who had disappeared. On the train he meets Ray Milland, secretly on the same mission, for an English paper. They share a room together in Switzerland; meet Sonja Henie, Moscovitch's daughter, and hep her and her father to escape.
Catchline: "They forgot their enmity to help the woman they loved."

HITLER, BEAST OF BERLIN

Producers | Drama | Oct. 8

Selling Names: Roland Drew, Steffi Duna.
Director: Sherman Scott.
Story Idea: A young German intellectual is secretly opposed to the Nazi regime, and has a group of men and women who aid him in his work to acquaint the people with the goings on. One of his friends becomes a Storm Trooper, but sickened with the brutalities he sees, wants to resign—but isn't permitted to do so. He warns the group that liquor loosens his tongue, and in this way the entire group is caught.
Catchline: "Behind the scenes in Nazi Germany."

RAFFLES

UA | Drama | Not Set

Selling Names: David Niven, Olivia de Havilland, Dudley Digges.
Director: Sam Wood.
Producer: Samuel Goldwyn.
Story Idea: Dudley Digges, from Scotland Yard, is baffled by a mysterious jewel thief, who has perpetrated many successful robberies. Unknown to Digges, the thief is David Niven, a famous cricketeer and England's most famous athlete. Niven has fallen in love with Olivia de Havilland and because of this has sworn to give up his secret life. But he is caught when he tries to steal a necklace in order to help Olivia's brother out of a scrape.
Catchline: "Because he loved a lady . . . a secret life wasn't cricket."

HEROES IN BLUE

Mono. | Drama | Not Set

Selling Names: Dick Purcell, Charles Quigley, Bernadene Hayes.
Director: William Watson.
Producer: T. R. Williams.
Story Idea: Dick Purcell, a policeman, has a brother, Charles Quigley, who is associated with Edward Keane, a cheap crook. Quigley is framed by Keane, and has to run away—so their father, Frank Sheridan, a night watchman, makes a deal with Keane to permit him to rob the store he is in charge of, if he will clear Quigley. When Keane backs his truck up to the store for a haul, both Purcell and Sheridan are waiting and nab the entire gang.
Catchline: "He framed the crook who framed his son."

MAN WHO WOULDN'T TALK

20th-Fox | Drama | Not Set

Selling Names: Jean Rogers, Lloyd Nolan, Richard Clarke, Onslow Stevens.
Director: David Burton.
Story Idea: Lloyd Nolan confesses to the murder of Onslow Stevens, but refuses to talk. Richard Clarke is assigned to plead his case and he tries to track down every clue to identify the prisoner, but without success. He eventually discovers someone who fought in the World War with Nolan and who remembered that Nolan was court-martialled as a spy on Stevens testimony. Then Nolan talks.
Catchline: "Branded a spy, he wouldn't talk until he could clear his name."

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Adventure in Sahara (D)	58	P. Kelly-L. Gray	(A)	11/15/38	b12/24/38
Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie (C)	68	P. Singleton-Arthur Lake	(F)	11/30/38	b11/5/38
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
California Frontier (W)	54	Buck Jones-Carmen Bailey		12/15/38	a12/10/38
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
In Early Arizona (W)	53	Elliott-Gulliver		11/2/38	a9/3/38
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas. Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Rio Grande (W) (Former title, "North of Texas")	59	Chas. Starrett-Ann Doran		12/8/38	a10/1/38
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Smashing the Spy Ring (D)	62	Ralph Bellamy-Fay Wray	(F)	12/29/38	b12/24/38
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Strange Case of Dr. Meade (D) (Reviewed as "Outside the Law")	65	Jack Holt-Beverly Roberts	(F)	12/15/38	b10/29/38
Terror of Tiny Town (Mu-W)	60	All Midget Cast	(F)	12/1/38	b7/16/38
Texas Stampede (W)	57	Charles Starrett-I. Meredith	(F)	2/9/39	b9/30/39
There's That Woman Again (My-C)	70	Douglas-Bruce	(F)	12/24/38	b12/17/38
Thundering West (W)	57	C. Starrett-I. Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Beware Spooks (C)		Joe E. Brown-Mary Carlisle		10/24/39	a9/30/39
Blondie Brings Up Baby		Penny Singleton-Arthur Lake			In Prod.
Fugitive at Large (D)	63	Jack Holt-Patricia Ellis	(F)		b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Illicit Cargo		Jack Holt-Irene Ware			In Prod.
Incredible Mr. Williams		Joan Blondell-Melvyn Douglas			In Prod.
Miracle of Main Street		Margo- W. Abel-L. Talbot			In Prod.
Mr. Smith Goes to Washington (D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Outpost of the Mounties (W) (Former title, "Mounted Police No. 2")	63	Chas. Starrett-Iris Meredith		9/14/39	a6/24/39
Renegade Law (W)		Chas. Starrett-Iris Meredith			In Prod.
Scandal Sheet (D)		Otto Kruger-Ona Munson		10/16/39	a9/9/39
Stranger From Texas (W) (Former title, "Man Trailer")		Charles Starrett-Lorna Gray			a9/9/39
Street of Missing Women		Preston Foster-Ann Dvorak			In Prod.
Taming of the West (W)		Bill Elliott-Iris Meredith			a9/9/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
U-Boat 29 (D) (Reviewed as "Spy in Black")		Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Cipher Bureau (D)	70	Ames-Woodbury	(F)	11/4/38	b10/29/38
Crashing Thru (D)		James Newill-Warren Hull		1/20/39	a12/31/38
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Renfrew Saves a Lady		James Newell		2/10/39	Not Rev.
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former Title "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Sunset Murder Case (D) (Former title, "Murder on Sunset Boulevard")	57	Sally Rand		11/11/38	a8/20/38
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Reb't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39
Christmas Carol (D)	69	R. Owen-T. Kilburn	(F)	12/16/38	b12/17/38
Dramatic School (D)	78	Rainer-A. Marshall	(A)	12/9/38	b12/10
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Flirting With Fate (C)	70	Joe E. Brown	(F)	12/2/38	b12/3/38
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Girl Downstairs (C)	76	F. Tone-F. Gaal	(F)	12/23/38	b12/31/38
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)		b5/20/39
Great Waltz (Mu)	104	Rainer-Gravet	(F)	11/4/38	b11/5/38
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Out West With the Hardys (C-D)	83	Rooney-Stone-Parker	(F)	11/25/38	b11/26/38
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
Shining Hour (D)	75	Crawford-Sullavan-Young	(F)	11/18/38	b11/19/38
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Spring Madness (C-D)	65	O'Sullivan-Ayres-Meredith	(F)	11/11/38	b11/19/38
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Sweethearts (Mu)	110	MacDonald-Eddy-Morgan (Tech.)	(F)	12/30/38	b12/24/38
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

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Another Thin Man (D)		William Powell-Myrna Loy			a8/12/39
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)		b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey			a8/5/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940		Powell-Astaire-Murphy			In Prod.
Call on the President, A		Ann Sothern-Walter Brennan			In Prod.
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern		10/6/39	a10/7/39
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		9/15/39	a8/12/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone			In Prod.
Marx Bros. at the Circus (C) (Former title, "A Day at the Circus")		Marx Bros.-Florence Rice		10/20/39	a7/8/39
Nick Carter		Walter Pidgeon-Rita Johnson			In Prod.
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	10/13/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Remember (C)		Robert Taylor-Greer Garson			a10/7/39
Runaway		Virginia Weidler-Gene Reynolds		10/27/39	In Prod.
Secret of Dr. Kildare		Lew Ayres-Laraine Day			In Prod.
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	h5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Danger Flight (D)		John Trent-Marjorie Reynolds		10/25/39	a9/30/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Gangster's Boy (D)	80	Jackie Cooper	(F)	11/19/38	b11/12/38
Gang Bullets (D)	63	Anne Nagel	(F)	11/23/38	b12/10/38
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Gun Packer (D)	73	Jack Randall	(F)	11/16/38	b11/12/38
I Am a Criminal (D)	73	John Carroll-Kay Linaker	(F)	12/14/38	b12/3/38
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House		Barton MacLane-Chas. Bickford		10/10/39	a8/19/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(D)	9/9/39	b9/23/39
Song of the Buckaroo (W)	58	Tex Ritter	(F)	12/7/38	b1/14/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Tough Kid (D)	61	Frankie Darro	(F)	12/28/38	b1/7/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wild Horse Canyon (W)	50	Jack Randall	(F)	12/21/38	b1/7/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Fighting Mad (W)		James Newill-Sally Blane			a10/7/39
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	(F)		b8/12/39
Heroes In Blue (D)		Dick Purcell-Bernadene Hayes			a10/7/39
Overland Mail		Jack Randall		10/31/39	In Prod.

PARAMOUNT 1938-39

Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Arrest Bulldog Drummond (My-D)	60	Howard-Angel-Warner	(F)	11/25/38	b11/26/38
Artists and Models Abroad (C)	90	Benny-J. Bennett-Boland	(F)	12/30/38	b10/29/38
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Frontiersman (W)	74	Bill Boyd	(F)	12/16/38	b11/26/38

PARAMOUNT (Continued) 1938-39

Title	Mins.	Stars	Rel. Date	See Issue of
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F) 6/2/39	b5/20/39
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F) 6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F) 6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F) 5/12/39	b5/13/39
If I Were King (H-D)	100	Colman-Dee-Rathbone	(F) 11/11/38	b9/17/38
Illegal Traffic (D)	67	J. C. Naish-M. Carlisle	(F) 11/4/38	b11/5/38
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F) 4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F) 6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F) 7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A) 3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F) 4/28/39	b4/15/39
Little Orphan Annie (C-D)	56	Gillis-Kent-Travis	(F) 12/2/38	b12/3/38
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A) 7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F) 7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F) 3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F) 7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F) 4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F) 8/4/39	b8/12/39
"One third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F) 2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F) 8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A) 1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F) 2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F) 8/18/39	b7/22/39
Ride a Crooked Mile (D)	78	F. Farmer-L. Erikson	(F) 12/9/38	b12/10/38
Say It In French (C)	70	Milland-Bradna	(F) 11/25/38	b11/26/38
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F) 3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F) 8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F) 2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F) 5/19/39	b5/13/39
Stolen Life (D)	93	Elisabeth Bergner	(A) 5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F) 3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F) 2/24/39	b10/22/38
Thanks For the Memory (C)	75	B. Hope-S. Ross	(F) 11/18/38	b11/5/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F) 8/18/39	b4/8/39
Tom Sawyer, Detective (C)	64	D. O'Connor-Cook	(F) 12/23/38	b12/24/38
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A) 6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F) 5/5/39	b4/29/39
Unmarried (O)	63	Buck Jones-Helen Twelvetrees	(F) 5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A) 1/13/39	b1/7/39

1939-40

Title	Mins.	Stars	Rel. Date	See Issue of
All Women Have Secrets (D) (Former title, "Campus Wives")		Joseph Allen-Jean Cagney		a9/16/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F) 9/15/39	b7/22/39
Cat and the Canary (My-D)		Bob Hope-Paulette Goddard	11/24/39	a4/22/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F) 9/1/39	b8/26/39
Diamonds Are Dangerous		Isa Miranda-George Brent		a9/23/39
Disputed Passage (D)		Dorothy Lamour-Akim Tamiroff	10/27/39	a5/13/39
Dr. Cyclops		Albert Oekker-Janice Logan	12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell	1/19/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		a9/30/39
Gay Days of Victor Herbert (Mu-D)		Allan Jones-Mary Martin		a9/2/39
Geronimo (D)		Preston Foster-Ellen Drew	11/10/39	a4/8/39
Gulliver's Travels		Tech. Cartoon Feature		In Prod.
Gun Chores (W)		Wm. Boyd-J. Clayton-Hayden		In Prod.
Happy Ending (D)		Pat O'Brien-Olympe Bradna	1/5/39	a6/24/39
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A) 9/29/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F) 10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker	2/16/40	In Prod.
Law of the Pampas (Former title, "Argentina")		Wm. Boyd-Russell Hayden	11/3/39	a7/29/39
Llano Kid (D) (Former title, "Double-Dyed Deceiver")		Tito Guizar-June Clayton	12/8/39	a7/22/39
Light That Failed (D)		Ronald Colman-Ida Lupino	2/9/40	a7/29/39
Medicine Show		Wm. Boyd-Russell Hayden	1/12/40	a8/19/39
Opened by Mistake		Charles Ruggles-Robert Page		In Prod.
Our Neighbors—the Carters (D)		Fay Bainter-Frank Craven	12/1/39	a7/29/39
Parole Fixer (O) (Former title, "Federal Offense")		J. Carrol Naish-Wm. Henry	1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F) 9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray	1/26/40	a8/26/39
Road to Singapore		B. Crosby-D. Lamour-B. Hope		In Prod.
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F) 11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field	2/2/40	a7/1/39
St. Martin's Lane (D)	80	Laughton-Leigh	(F) 12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F) 10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)	b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F) 9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)	12/29/39	a8/19/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F) 10/1/39	b9/23/39
Women Behind Bars		Ellen Drew-Robt. Paige		In Prod.

R.K.O.-RADIO 1937-38

Title	Mins.	Stars	Rel. Date	See Issue of
Fisherman's Wharf (O)	70	Bobby Breen-Leo Carrillo	(F) 2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F) 4/28/39	b4/1/39

1938-39

Title	Mins.	Stars	Rel. Date	See Issue of
Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F) 3/31/39	b3/25/39
Annabel Takes a Tour (C)	64	Oakie-Ball	(F) 11/11/38	b10/22/38
Arizona Legion (W)	56	George O'Brien	(F) 1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A) 8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F) 8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F) 2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A) 2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F) 7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A) 9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F) 10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F) 9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F) 9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F) 6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F) 3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F) 3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carillo	(F) 6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F) 6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F) 1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F) 2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A) 8/18/39	b8/5/39
Lawless Valley (W)	59	G. O'Brien-K. Sutton	(F) 11/4/38	b12/10/38
Law West of Tombstone (W)	72	Harry Carey	(F) 11/18/38	b11/19/38
Lost Squadron (D)	79	Joel M'Crea-Richard Dix	(F) 7/14/39	Reissue
Love Affair (D)	85	Dunne-Boyer	(F) 4/7/39	b3/18/39
Next Time I Marry (C)	65	L. Ball-J. Ellison	(F) 12/9/38	b12/10/38
Of Human Bondage (D)	79	Leslie Howard-Bette Davis	(A) 7/14/39	Reissue
Pacific Liner (D)	76	Victor M'Laglen-Chester Morris	(A) 1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F) 5/12/39	b5/13/39
Peck's Bad Boy With the Circus (C)	68	T. Kelly-A. Gillis	(F) 11/25/38	b11/26/38
Racketeers of the Range (W)	64	Geo. O'Brien	(F) 5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F) 4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F) 6/30/39	b7/1/39
Saint Strikes Back (D)	83	George Sanders-Wendy Barrie	(F) 3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F) 5/5/39	4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A) 7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F) 4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F) 6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F) 3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F) 3/3/39	b2/25/38
Way Down South Mu-D)	62	Bob Breen	(F) 7/21/39	b7/29/39

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Title	Mins.	Stars	Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon		a9/9/39
Allegheny Uprising (W)		John Wayne-Claire Trevor	10/27/39	a8/19/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F) 9/15/39	b8/19/39
Escape to Paradise (D)		Bob Breen-Kent Taylor		a10/7/39
Flying Deuces (C)		Laurel & Hardy-Parker	10/20/39	a8/12/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A) 9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		a9/2/39
Isle of Destiny (D)		Ford-Lang-Garyan		a6/10/39
Legion of the Lawless (W)	61	Geo. O'Brien-Virginia Vale		In Prod.
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F) 11/3/39	b10/7/39
Meet Dr. Christian (D)		Jean Hersholt-Dorothy Lovett	11/10/39	a9/30/39
Mexican Spitfire		Lupe Velez-Donald Woods		In Prod.
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A) 9/29/39	b8/26/39
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)	(F) 11/3/39	b10/29/83
Reno (D)		Richard Dix-Gail Patrick	11/17/39	a10/7/39
Sued for Libel (D)		Kent Taylor-Linda Hayes		a9/16/39
Sunset		Jimmy Lydon-Joan Brodell		In Prod.
Swiss Family Robinson		Mitchell-Best-Bartholomew		In Prod.
That's Right, You're Wrong		Kyser-Ball-Menjou	11/24/39	In Prod.
Three Sons (O)	72	Edward Ellis-Virginia Vale	(F) 10/13/39	b9/30/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		a10/7/39

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Title	Mins.	Stars	Rel. Date	See Issue of
Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F) 5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F) 7/31/39	b8/5/39
Come On Rangers (W)	57	Roy Rogers-Mary Hart	(F) 11/25/38	b11/26/38
Federal Man Hunt (D)	64	Rob't Livingston-June Travis	(F) 12/26/38	b1/14/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F) 1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F) 2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F) 4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F) 2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F) 6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F) 8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F) 3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F) 5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F) 3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F) 7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F) 6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F) 1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F) 3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F) 8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F) 4/12/39	b4/8/39
Orphans of the Street (D)	64	Livingston-Storey	(F) 12/5/38	b12/17/38
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F) 1/23/39	b1/28/39
Red River Range (W)	56	3 Mesquiteers	12/22/38	a11/12/38
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F) 3/13/39	b3/25/39
Santa Fe Stampede (W)	56	3 Mesquiteers	(F) 11/19/38	b12/10/38
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F) 7/12/39	b7/1/39
Shine On, Harvest Moon (W)	57	Roy Rogers-Mary Hart	(F) 12/23/38	b12/17/38
Should Husbands Work? (C)	66	The Gleasons	(F) 7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F) 8/21/39	b8/26/39
SOS—Tidal Wave D)	60	Ralph Byrd-Kay Sutton	(A) 6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F) 5/19/39	b6/10/39
Storm Over Bengal (D)	65	P. Knowles-R. Hudson	(F) 11/14/38	b11/12/38
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F) 4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F) 5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F) 9/6/39	b9/9/39
Western Jamboree (W)	57	Gene Autry-Smiley Burnette	(F) 12/2/38	b12/24/38
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F) 2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F) 6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	5/27/39	b5/27/39

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Title	Mins.	Stars	Rel. Date	See Issue of
Abraham Lincoln Boggs (D)	61	Edward Ellis-Anita Louise		a9/9/39
Arizona Kid (W)	61	Roy Rogers-Sally March	(F) 9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F) 9/21/39	b9/16/39
Covered Trailer (C)		Gleasons-Davenport		a9/30/39
Cowboys From Texas (W)		Three Mesquiteers		In Prod.
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F) 8/28/39	b9/2/39
Jeepers Creepers (Mu)	57	Rogers-Weaver Bros.		a9/23/39
Kansas Terrors (W)		3 Mesquiteers-Jacqueline Wells	10/6/39	a9/2/39
Sabotage	69	Arleen Whelan-Gordon Oliver (Former title, "Headline News")	10/13/39	a8/26/39
Saga of Death Valley (W)		Roy Rogers-George Hayes		In Prod.
Washington Cowboy (W)		Autry-Mary Carlisle		a10/7/39

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Title	Mins.	Stars	Rel. Date	See Issue of
Always In Trouble (C)	70	Withers-Rogers-Kellard	(F) 11/2/38	b8/20/38
Arizona Wildcat (C)	68	Withers-Carrillo	(F) 2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F) 5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F) 1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F) 6/16/39	b6/3/39
Chasing Danger (D)	60	Preston Foster-Lynn Bari	(F) 5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F) 4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F) 4/7/39	b3/18/39
Down on the Farm (C)	61	Jones Family	(F) 12/16/38	b10/15/38
Everybody's Baby (C)	61	Jones Family	(F) 3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F) 7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(F) 5/26/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A) 3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F) 3/10/39	b10/22/38
Inspector Hornleigh (D)		Gordon Harker-Alastair Sim	(F) 4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F) 6/30/39	b6/17/39
Jesse James (D)	105	Power-Kelly (Tech.)	(F) 12/23/38	b1/14/39
Jones Family in Hollywood (C)	59	Jones Family	(F) 6/2/39	b5/27/39
Just Around the Corner (C-D)	70	Temple-Farrell	(F) 11/11/38	b11/5/38
Kentucky (D)	96	Young-Greene (Tech.)	(F) 12/30/38	b12/17/38
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F) 1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F) 3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F) 2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F) 7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F) 7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F) 3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F) 4/28/39	b4/29/39
Road Demon (D)	65	Arthur-Valerie-Armetta	(F) 12/2/38	b8/27/38
Rose of Washington Sq. (Mu-D)	86	Power-Faye-Jolson	(F) 5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F) 6/23/39	b7/1/39
Sharpshooters (D)	62	B. Donlevy-L. Bari	(F) 11/18/38	b9/24/38
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F) 1/20/39	b10/22/38
So This Is London (C) (Reviewed as "Paddy Darling")	70	Drayton-Hare	(A)	b2/4/39
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F) 4/14/39	b4/1/39
Submarine Patrol (C-D)	95	R. Greene-N. Kelly	(F) 11/25/38	b11/5/38
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F) 7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F) 2/10/39	b2/4/39
Thanks for Everything (C)	70	Oakie-Whelan	(F) 12/23/38	b12/10/38
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F) 2/17/39	b2/11/39
Up the River (C)	75	Fnster-Brooks-Martin	(F) 12/9/38	b11/12/38
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F) 7/21/39	b7/15/39
While New York Sleeps (D)	63	Michael Whalen	(F) 12/16/38	b8/27/38
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F) 3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F) 4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F) 6/9/39	b6/3/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Adventurer		Cesar Romero-Marjorie Weaver		10/20/39	In Prod.
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Blue Bird (Tech.)		Shirley Temple-Nancy Kelly			In Prod.
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
City of Darkness (D)		Sidney Toler			a8/19/39
City, The		Donald Woods-C. Aubrey Smith.			In Prod.
Daytime Wife (D)		Tyrone Power-Linda Darnell			a9/30/39
Drums Along the Mohawk (D)		H. Fonda-C. Colbert (Tech.)		11/10/39	a7/22/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland			a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	h10/7/39
He Married His Wife		M'Crea-Kelly-Young			In Prod.
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J.Withers-Stephens-Edwards			a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	h10/7/39
Honeymoon's Over (C)		Marjorie Weaver-Stuart Erwin (Former title, "Simple Life")			a9/16/39
Little Old New York		Alice Faye-MacMurray-Greene			In Prod.
Man Who Wouldn't Talk (D)		Lloyd Nolan-Jean Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	11/3/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)	79	Gracie Fields		10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	h8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	h9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		11/24/39	a9/16/39
Too Busy to Work (C)		Jones Family-Chandler-Davis		11/17/39	a9/30/39
20,000 Men a Year (D)		Randolph Scott		10/27/39	a9/23/39

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aherne-McLaglen-Lang	(F)	5/26/39	b5/6/39
Cowboy and the Lady (C-D)	91	Cooper-Oberon	(F)	11/17/38	b11/12/38
Duke of West Point (D)	109	L. Hayward-J. Fontaine	(F)	12/29/38	b12/17/38
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	h2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Trade Winds (D)	94	March-J. Bennett	(F)	12/22/38	b12/24/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
Housekeeper's Daughter (C)		Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men		Meredith-Fields-Chaney, Jr.			In Prod.
Over the Moon		Oberon-Rex Harrison (Tech.)			In Prod.
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)	96	Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca		Ollvier-Anderson-Fontaine			In Prod.
Send Another Coffin (D)		O'Brien-Terry-Arnold			a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Exposed (D)	63	Glenda Farrell-Otto Kruger	(F)	11/4/38	b11/26/38
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love		Deanna Durbin-Leslie Howard		10/20/39	In Prod.
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Ghost Town Riders (W)	57	B. Baker-F. Shannon		12/16/38	a10/29/38
His Exciting Night (C)	61	C. Ruggles-M. Martin	(F)	11/11/38	b12/17/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Little Tough Guys In Society (C)	68	Boland-E. E. Horton	(F)	11/25/38	b11/26/38
Mars Attacks the World (D)	60	Buster Crabbe-Jean Rogers	(F)	11/18/38	b11/12/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Newsboys' Home (D)	73	Jackie Cooper-Little Tough Guys	(F)	12/23/38	h1/7/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Prairie Justice (W)	57	Bob Baker		11/14/38	a9/24/38
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Secrets of a Nurse (D)	67	Edmund Lowe-Helen Mack	(F)	12/9/38	b11/19/38
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Strange Faces (D)	60	Kent-Jenks		12/2/38	b12/10/38
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara D'Neil	(F)	6/9/39	b6/3/39
Swing, Sister, Swing (Mu-C)	62	Ken Murray-Kathryn Kane	(F)	12/16/38	b12/17/38
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	h7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	h2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/24/39	b9/23/39
Chip of the Flying U (W)		J. Mack-Bob Baker		12/22/39	a8/26/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart		11/10/39	a9/30/39
Galloping Kid (W)		J. M. Brown-Bob Baker			a9/16/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		10/27/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Qnillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Laugh It Off (D)		Johnny Downs-Constance Moore (Former title, "Listen Kids")			a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/17/39	b9/16/39
Little Accident (D)		Baby Sandy-Florence Rice		10/20/39	a10/7/39
Man From Montreal (D)		Richard Arlen-Andy Devine			a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)		Preston Foster-Irene Hervey			a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
Oklahoma Frontier (W)		John Mack Brown-Bob Baker (Former title "In Old Oklahoma")		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/3/39	b9/23/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Test Driver (D)		Richard Arlen-Andy Devine			In Prod.
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	h9/9/39
Tower of London (D)		Basil Rathbone-Boris Karloff		10/13/39	a9/16/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholemew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
Vigilante War (W)		J. M. Brown-Bob Baker			a9/30/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Angels With Dirty Faces (D)	97	Cagney-O'Brien	(F)	11/19/38	b10/29/38
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Comet Over Broadway (D)	69	K. Francis-I. Hunter	(A)	12/3/38	b12/24/38
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	h4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	h8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Dawn Patrol (D)	103	Flynn-Niven-Rathbone	(F)	12/24/38	b12/17/38
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b1/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Going Places (C)	83	D. Powell-A. Louise	(F)	12/31/38	b12/24/38
Hard to Get (C)	79	D. Powell-O. deHavilland	(F)	11/5/38	h11/12/38
Heart of the North (D)	67	D. Foran-G. Page (Tech.)	(F)	12/10/38	b12/17/38
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	h7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	h4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	h5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	h4/8/39
Nancy Drew—Detective (D)	65	Granville-Litel	(F)	11/19/38	h12/24/38
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granville-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	h7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	h3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Playing With Dynamite (D)		Jane Wyman-Tom Kennedy		8/12/39	a5/20/39
Secret Service In the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	h2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	h7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Gets Her Man (D)	63	Glenda Farrell-B. MacLane	(F)	11/12/38	h11/19/38
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D) (Former title, "Playing With Dynamite")	59	Jane Wyman-Tom Kennedy		8/12/39	a5/20/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	h2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/30	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and the Baby		Wayne Morris-Priscilla Lane			In Prod.
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)	9/30/39	b9/9/39
Dress Parade (D) (Former title, "Dead End Kids at Military School")		Litel-Dead End Kids			a7/8/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	h8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Enemy Within		Ronald Reagan-Lya Lys			In Prod.
Fighting 69th		James Cagney-Priscilla Lane			In Prod.
Four Wives (D)		Lane Sisters-G. Page-J. Lynn			a9/23/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Invisible Stripes		Raft-Holden-Robson			In Prod.
Kid Nightingale (C)	58	John Payne	(F)		b9/23/39
Lady Dick (My-D)		Jane Wyman-Dick Foran			a9/2/39
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	h8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	h9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (D)		Vera Zorina-Eddie Albert		10/14/39	a7/22/39
Philo Vance Comes Back (My-D)		James Stephenson			a9/2/39
Pride of the Blue Grass (Former title, "Gantry the Great")		Edith Fellows-Jimmy McCallion		10/7/39	a3/25/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-deHavilland	(F)	11/1/39	b9/30/39
Return of Dr. X (My-D)		Lys-Bogart-Morris-Lane			a7/15/39
Roaring Twenties		Cagney-Lynn-Lane		10/28/39	In Prod.
Smashing the Money Ring (D) (Former title, "Queer Money")		Ronald Reagan-Eddie Foy, Jr.		10/21/39	a7/22/39
State Cop (D)		D. Morgan-J. Payne-G. Dickson			a9/23/39
We Are Not Alone (D)		Paul Muni-Jane Bryan			a8/12/39
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance h7/1/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance a9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance h7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick h7/29/39
Flaming Lead (W)	55	Ken Maynard		Colony b7/1/39
Forbidden Music (Mu-C)	65	Durante-Tauber	(A)	World b12/31/38
Forbidden Territory (D)	80	Gregory Ratoff		Hoffberg h11/26/38
Headleys at Home (D)	59	Evelyn Venable-Grant Mitchell	(F)	Standard b11/12/38
Hitler, Beast of Berlin (D)		Roland Drew-Steffi Duna		Producers a10/7/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum h4/1/39
I Demand Payment (D)	55	Medea Novara-L. Atwill	(F)	Torres h4/29/39
Juarez and Maximilian	95	Jack La Rue	(A)	Imperial b12/3/38
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick h6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal h2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (D)		Irving Pichel-Jacqueline Wells		Producers a9/9/39
Typhoon Treasure D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics h7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Abused Confidence (D)	85	Danielle Darrieux	(A)	Columbia b12/3/38
Ballerina (D)	83	Janine Charrat-Mia Slavensky	(F)	Mayer-Burstyn b12/17/38
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat. h3/4/39
Crossroads (D)	80	Chas. Vanel-Suzy Prim	(A)	Tri-Nat. b12/31/38
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39
40 Little Mothers (C)	92	Lucien Baroux	(F)	National b12/31/38
Grand Illusion (D)	90	Gabin-von Stroheim	(A)	World h10/15/38
Orage (D)	73	Boyer-Michele Morgan	(A)	Tri-Nat. b12/17/38
Sacrifice D'Honneur (D)	76	Annabella	(A)	Tri-Nat. 12/24/38

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Short Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Jitterbug Knights	Fair	7	9/ 9/39
COMMUNITY SINGS (10)			
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Elias Howe	Excellent	11	9/16/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
SCREEN SNAPSHOTS (12)			
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
WORLD OF SPORTS (12)			

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CAVALCADE OF STUFF (2)			
No. 1	Swell Stuff	10	9/10/38
No. 2	Excellent	10	9/10/38

MGM 1938-39

CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Tewn	Outstanding	10	6/24/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

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CARTOONS (18) (Tech.)			
CRIME DOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
ROBERT BENCHLEY (4)			
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39

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BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy in Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers...	10	7/22/39
Fisherman's Pluck	Swell Sport Short...	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right...	Average	7	1/21/39
Customers Wanted	Almost a Reissue...	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unigue	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Ecuador	Fair	10	9/16/39
COLOR CRUISES (7)			
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
PARAGRAPHICS (10)			
Public Hobby No. 1...	Stamp-endous	10	9/ 2/39
POPEYE (12)			
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
SPORTLIGHTS (13)			
Catching Whoppers	Thrilling	10	9/23/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
UNUSUAL OCCUPATIONS (6)			

RKO-RADIO 1938-39

DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/39
Donald's Cousin Gus..	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38

RKO-RADIO 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev..
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Dixie—U.S.A.	Fine	19	5/13/39
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/39
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise...	Fascinating	10	9/ 3/38
Kennel Kings	Deggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

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DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
LEON ERROL (6)			
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39

20th CENTURY-FOX 1938-39

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger...	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematieal	10	10/15/38
What Every Inventor Should Know		10	Net Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Tenpers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbe	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

1939-40

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwaziest People	Riot of Laughs	10	9/30/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Birthplace of Icebergs..	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
TERRYTOONS (26) (10 in Tech.)			
Golden West	Clever	7	8/19/39
Two Headed Giant (Tech.)	Good	7	8/19/39

UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDDWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt In the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GDING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTDNE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTIDN (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Dkay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Dkay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Net Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jittorbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Dkay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39
1939-40			
CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
MENTDNE MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTIDN (15)			
No. 66	Very Good	10	9/23/39

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Net Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Net Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTDONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Drch		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingoopatian	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODDIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.
1939-40			
BRDADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
CDLDR PARADE (10)			
Mechanix Illustrated #1	Good	10	9/ 2/39
LDDNEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Porky's Hotel	Good	7	9/ 2/39
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Swing Styles	Good	10	8/26/39
MERRIE MELDDIES (26) (Tech.)			
Land of the Midnight Fun	Superb	7	9/23/39
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Drient (Modern)	Interesting	10	3/25/39
Gettiog Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
CDLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Dregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38
1939-40		
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39

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Film Daily

"... POWER to DRAW at BOXOFFICE!"
Motion Picture Daily

OCT 16 1939
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SHOWMEN'S MOTION PICTURE Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

On Your Toes
Flying Deuces
Disputed Passage
The Marx Brothers at the Circus
Mutiny in the Big House
Fast and Furious
Sabotage



ANDY W. SMITH, JR.

Whose appointment as eastern general sales manager for RKO Radio was announced this week. It comes as part of a general realignment in the sales forces of the company. Complete details appear on page 4

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WHAM! HE'S THROWING ONE NATURAL AFTER ANOTHER!

And Now! Just Previewed!

Not only has Leo come through
With another smash hit, but
It's a LAUGHING hit!
You know what that means—
The folks want to forget
And here's the show that's a
Tonic for headline headaches!
Sell it BIG with this slogan:
"KEEP THE WORLD LAUGHING!"
They'll howl! They'll shriek!
And you start yelling now about
MARX BROS. "AT THE CIRCUS."



with KENNY BAKER, FLORENCE RICE, EVE ARDEN
MARGARET DUMONT, NAT PENDLETON • Screen
Play by Irving Brecher • Directed by Edward Buzzell
A MERVYN LEROY Production • An M-G-M Picture

The Editorial Page

That Capra Touch

From the standpoint of box office magnetism, "Mr. Smith Goes To Washington," will probably do a business second to none this season.

Aside from the happy combination of a great story, played by an equally great cast, and backed with marvelous production values, "Mr. Smith" is endowed with the greatest of all assets, the "Capra touch."

It is far more than coincidence when a producer-director like Capra can deliver an unbroken parade of terrific money-making pictures. It proves beyond all possible argument that this genius really has what it takes and knows what to do with the material he has to work with.

Ordinary playing time will hardly take care of the business you will do when you play "Mr. Smith," so be sure you prepare for a hold-over. And don't be bashful about letting your community know that "Mr. Smith" is one of the greatest pictures ever to play in your, or anybody's, theatre.

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The Back Swing

One of the most ardent exhibitor supporters of the Neely Bill paid us a visit the other day. Instead of the usual friendly battle because of our difference of opinion on this particular issue he amazed us by admitting that he had changed his mind and now felt that the Neely Bill would not help the exhibitor as he had first been led to believe.

Another interesting visitor was an old exhibitor friend whom we first knew back in 1917. In talking over current conditions he said he got his greatest kick from the much abused expression that the independent exhibitor was being driven out of business because of block booking and blind selling.

He said he used the same cry in 1917 but at that time he had reference to the fact that exhibitors couldn't buy blocks of pictures and were therefore always in a jam for product. What he wanted to know was: which of the two evils, if they can be called evils, is the worse? (We promised to let him know if any exhibitors offered to answer his question.)

Much water has gone over the dam since the Neely Bill agitation first started and many of the exhibitors who jumped on the band wagon failed to analyze the Bill from every angle. This might be a good time for all the supporters as well as the opponents of the Neely Bill to take stock and see if they are still of the same opinion.

Competition

Something will have to be done about the so-called non-theatrical free show and wildcat opposition that is rapidly growing worse throughout the country and is costing the legitimate movie theatres untold losses.

Although the non-theatrical and free show evils have been mentioned most frequently, the real danger, in our opinion, lies in the wildcatters: those birds who jump from town to town with a can of filthy sex, dope or gangster pictures and failing to blackjack you into playing them on exorbitant percentage, hire the town hall or some other local auditorium and operate for one or more nights in direct opposition to the regular theatres.

There is only one way to combat the wildcat evil and the same will apply to the non-theatrical and free-show situations as well. You must create a united front among theatremen in your community and promote a local ordinance which will either outlaw such shows entirely or compel them to pay a temporary license fee of such an amount as to discourage their activities.

The local movie theatre is a legitimate enterprise involving a big investment and rendering a public service to the community in dozens of different ways. It must be protected against outside competition that gives nothing to the community, but rather, takes out plenty.

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Paramount Progresses

One of the most encouraging signs of great progress is that being recorded by Paramount for the current season.

Analyzed strictly on a basis of forthcoming product you may be amazed to find, upon checking over pictures to be released in the immediate future, that it has no less than nine outstanding possibilities for far-above average grosses. The great majority of them are minus much speculation. They comprise pictures containing strong box office appeal by reason of their story, star and production values.

With so many persons involved in this success story it is rather difficult to pick any one man to get the lion's share of credit, but we venture the almost certain guess that behind this remarkable progress is the cool, business brain of one, Y. Frank Freeman, formerly a theatreman and therefore best qualified to know what is best for the box office.

From every indication, Paramount is set to regain much lost ground and with any kind of a break during the last half of the current season should find itself well up among the leaders in money-making product.

—*"CHICK" LEWIS*

ANDY SMITH JOINS RKO

Sales Head In East; Levy Resigns

Andy Smith, formerly general sales manager for United Artists has been named eastern sales manager of RKO-Radio. At the same time it was announced by RKO-Radio that Jules Levy, general sales manager has resigned and that his duties would be absorbed by Ned Depinet, vice-president in charge of distribution.

Smith succeeds E. L. McEvoy, who will be in charge of a district embracing exchanges in Cleveland, Detroit, Indianapolis and Cincinnati. Robert E. Mochrie, who has been southern district manager for United Artists has been named southern district manager for RKO. He succeeds Hubert Lyons, southeastern manager who will become Atlanta branch manager, and Sol Sachs, southwestern manager, who will be Dallas branch manager.

Cresson Smith will remain in charge of the western and southern divisions for RKO. J. B. Brecheen, Atlanta branch manager, is transferred to Charlotte as manager and N. J. Colquhoun, Charlotte manager will take a sales post in the Atlanta exchange. C. W. "Ching" Allen, who has been branch manager in Dallas will be given a new assignment.

Levy was negotiating with Nate Blumberg, president of Universal, this week and may join that company in a sales or production post.

Arthur Silverstone In New U. A. Post

Formerly general sales manager for United Artists in Great Britain, Arthur Silverstone this week was named assistant eastern general sales manager of the company under Harry Gold. Silverstone recently returned to the U. S. after spending 16 years abroad.

Watching the News



Ray Branch, new president of Allied Theatres of Michigan, chuckling as Pat Heavey of Kalamazoo posts the latest news photos on the bulletin board during the recent convention of the group.

Honored by Friends



P. K. Johnston, chief booker for the Texas Consolidated and Interstate Theatres in the southwest beamed when hundreds of his fellow employes and film company representatives honored him with a dinner in Dallas recently. It was P.K.'s silver jubilee in show business. He's pictured above with Mrs. Johnston and R. J. O'Donnell, the circuit heads who made the chief talks.

BDWY. BIZ STILL ON THE UPBEAT

Movie theatre business along Broadway last week and weekend hit new high levels, thus continuing its upward surge which began a few weeks ago. Heads of theatre circuits agree that the pall which settled over the nation's box offices during the first few days of the war is lifting.

"Intermezzo" had a smash opening at the Music Hall, while "Eternally Yours" opened equally as strong at the Roxy. With "Dust Be My Destiny" on the screen, and Ann (Oomph) Sheridan and Ted Weems' Band in person, the Strand did a tremendous week-end business, nearly breaking all records set by the house. "Honeymoon in Bali" did well in its second week at the Paramount, and attendance figures were good for the fourth week of "The Real Glory" at the Rivoli.

Central Adopting French Pic Policy

The Central Theatre at Broadway and 47th street, now being remodeled, will be devoted exclusively to the presentation of French motion pictures when it reopens on Friday, Oct. 20. First film under the new policy will be "Port of Shadows," a presentation of the newly formed Film Alliance of the United States.

6 Mohawk Valley Towns Get "Drums" Premiere

"Drums Along the Mohawk" will have six "world premieres" in six towns in New York's Mohawk Valley on November 2. A group of players will be brought from the 20th-Fox studios to make personal appearances. Theatres and towns where the picture will open are: Palace, Albany; Proctor's, Scheneetady; Rialto, Amsterdam; Glove, Gloversville; Olympic, Utica; Capitol, Rome.

COHEN WON'T ATTEND MEET

Cole, Myers Invited To Syracuse

Although the New York Allied group of which he is president will meet in Syracuse next Tuesday, Max Cohen will not attend the meeting because he says he does not wish to become embroiled in a controversy with a "disgruntled employe". This refers to E. Thornton Kelly, executive secretary of the organization until recently discharged by Cohen. Kelly, claiming that he was still in office, called the meeting at the request of three members of the Board of Directors, although two of them are reported to be supporters of Cohen.

A survey of the members of the group indicates that most of them from Syracuse, Rochester and Buffalo are standing by Cohen instead of attempting to form a new group which would be loyal to National Allied. Exhibitors in Albany, however, are reportedly more interested in the national group than in Cohen's. Accordingly they have invited Col. H. A. Cole, national president of Allied and Abram F. Myers, general counsel, to attend the meeting on Tuesday. The latter have not indicated whether they will accept.

TAX THREAT IN SPECIAL SESSION

Madison, Wis.—Sine die adjournment of the Wiseonsin legislature has saved Wiseonsin exhibitors temporarily from any adverse legislation. The only drawback is a defieit of some $21,000,000 in the budget for the biennium with only $4,034,065 remaining in the general fund. To draft an acceptable tax program, provision has been made by the legislature for the naming of an 18-man interim eommittee, which will report back at a special session expected to be called in November.

Chain theatre, admission and film taxes have been proposed but subsequently killed in the 1939 legislature. It is probable that, in view of this, tax proposals will be made at the special session not exactly to the liking of theatre operators.

Cinema Lodge of B'nai B'rith Holds Meeting

First regular meeting of the Cinema Lodge of the national B'nai B'rith organization was held last week at the Hotel Edison, with over 100 representatives in attendance. Dr. William F. Rosenblum, chairman of the Metropolitan Anti-Defamation League, was speaker.

PHILLY INDIES PONDERDUALS

Action of S.W. Houses Said to be Reason

Philadelphia—A mass meeting of all independents in this territory was called for Friday of this week by Allied Independent Theatre Owners of Eastern Pennsylvania for the purpose of dealing with the double feature question. Action followed the report that Stanley-Warner may adopt dual bills. Should S-W make good on the report, the reason given would be that indies have been dualling in the neighborhoods.

Meanwhile, Warner Bros., in line with its recently announced sales poliey, is said to be adjusting clearance disputes arising in this territory. It is reported that Grad Sears, sales chief, and other Warner representatives, met with an Allied committee, at which meeting about a dozen eomplaints were reported to have been aired.

Allied Regional Meet Set For November 13

Philadelphia—An eastern regional convention will be held here by National Allied on Nov. 13. The meeting is in line with the announced policy of making the regionals progressive, and follows the recent conclave at Atlantie City. Headquarters for the sessions will those of Allied Independent Theatre Owners of Eastern Pennsylvania, an affiliate.

SHOWMEN'S MOTION PICTURE Trade Review

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Kennedy's Corner

That puzzling war over there is not without its enigmas over here. Who has the answer as to how much it's costing the picture business in revenue?—those who say "yes you're getting a salary cut because the war is hurting business," or those who say "no losses in sight yet," with fewer bookings in some places more than offset by reduced competition from English, French and German films.

Monogram's head man, W. Ray Johnston has one that he says is the answer to any shrinkage in foreign revenue—and that's a picture he regards as box office tonic. This is "Mutiny in the Big House," which is already set for important circuit bookings.

Baseball fans are saying there oughta be a law. But those Yankees are no hotter on the diamond than Frank Capra is in the studio. Poor Capra hasn't had an Academy award since last year (his third) and can't be sure of another until the next award is made for "Mr. Smith Goes to Washington." A record not to be passed without notice is that which comes Sunday, when "Goodbye Mr. Chips" makes it six months continuous run on Broadway. Some of Hollywood's stars should come to 42nd St. and see the billing in which they are starred in films they'd never remember having made. Today the Lyric is showing Gary Cooper and Claudette Colbert in "The Woman He Loved." Coop and Claudette haven't heard of that one. They might remember "Bluebeard's 8th Wife," name of the picture before the Lyric went to work on its title.

Walter Hayner Dies

Toronto—Walter Hayner, general sales manager for Canada of Regal Films, distributor for MGM and Monogram pictures, died last week-end.

KUYKENDALL FLAYS BILL

Sees Support For Neely Law Fade

Many exhibitor organizations and other groups which have supported the Neely Bill are now souring on it as a panacea for the ills of the film industry, declared Ed Kuykendall, president of the MPTOA in addressing a meeting of the Buffalo MPTO.

Kuykendall claimed that nine tenths of all the pictures to which there has been objection heretofore, were sold strictly on an individual basis. Since this is what the Neely Bill would attempt to enforce, there is no necd for it, he asserted.

The producers could not possibly comply with the terms of the law, he declared, branding it as "unworkable". It will not affect the community's choice of pictures and will in no wise affect the morals of the screen, he added.

Kuykendall urged the group to make their theatres community assets and to seek the cooperation of civic leaders to this end, in order to protect them against unfair and discriminatory legislation and regulation.

Special Contribution to Aid Handicapped Kids

Its philanthropies to perpetuate the memory of Will Rogers, late cowboy-philosopher, have been further extended through a special contribution of $50,000 for aid to institutions specializing in the care of handicapped children, the Will Rogers Memorial Commission, which supports the Will Rogers Memorial Hospital at Saranac Lake, N. Y., announced last week. This sum was allocated among 25 different communities throughout the country.

CENSORSHIP THREAT FADES

Measure Would Have Covered War Films

Washington—With the statement of Senator Elmer Thomas, D., Oklahoma, that he would not introduce his proposed amendment to the Neutrality Act calling for a censorship board, the threat of censorship of war films faded this week.

Much concern had been aroused in the film industry over the proposed legislation. All Hollywood films with a war theme or setting, as well as newsreels, would have been affected under the terms of the bill tentatively drafted by Thomas.

Note of the voluntary cooperation on the part of the industry had resulted in Thomas' decision to forego sponsorship of the measure, he said.

Birthday Party Honors W. G. Van Schmus

A surprise birthday party luncheon in honor of W. G. Van Schmus, managing director of Radio City Music Hall, was held Tuesday at which executives and department heads of the theatre were hosts. Present were Gus S. Eyssell, Leon Leonidoff, Erno Rapee, Russell Markert, Florence Rogge, Hattie Rogge, Gene Snyder, Hazel Flynn, Eugene Braun, Robert Henderson, Bruno Maine, Marco Montedoro, Fred A. Cruise and Willa Van, all members of Mr. Van Schmus' "Music Hall Family" *(STR, June 3)*.

Important Dates

Oct. 16-19: SMPE Fall Convention, Hotel Pennsylvania.
Oct. 23-24: MPTOA Board of Directors meeting, Green Briar Hotel, White Sulphur Springs, W. Va.
Oct. 23-24: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Oct. 23-24: MPTO of Western Pennsylvania convention, William Penn Hotel, Pittsburgh.
Oct. 28-29: Variety Club football game and dinner, Pittsburgh.
Nov. 13: National Allied eastern regional convention, Philadelphia.
Nov. 25: Washington Variety Club banquet, Willard Hotel.
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.

Kahn Made Sales Mgr. Of Film Alliance

Henry W. Kahn has been appointed general sales manager of The Film Alliance of the United States, Inc., newly formed combine which will distribute 25 English and French motion pictures here during the coming season. Kahn will leave shortly for a tour of the exchanges handling the Film Alliance output.

"Smith" Gets Wash. Opening

National Press Club Sponsors the World Premiere of Frank Capra's Picture

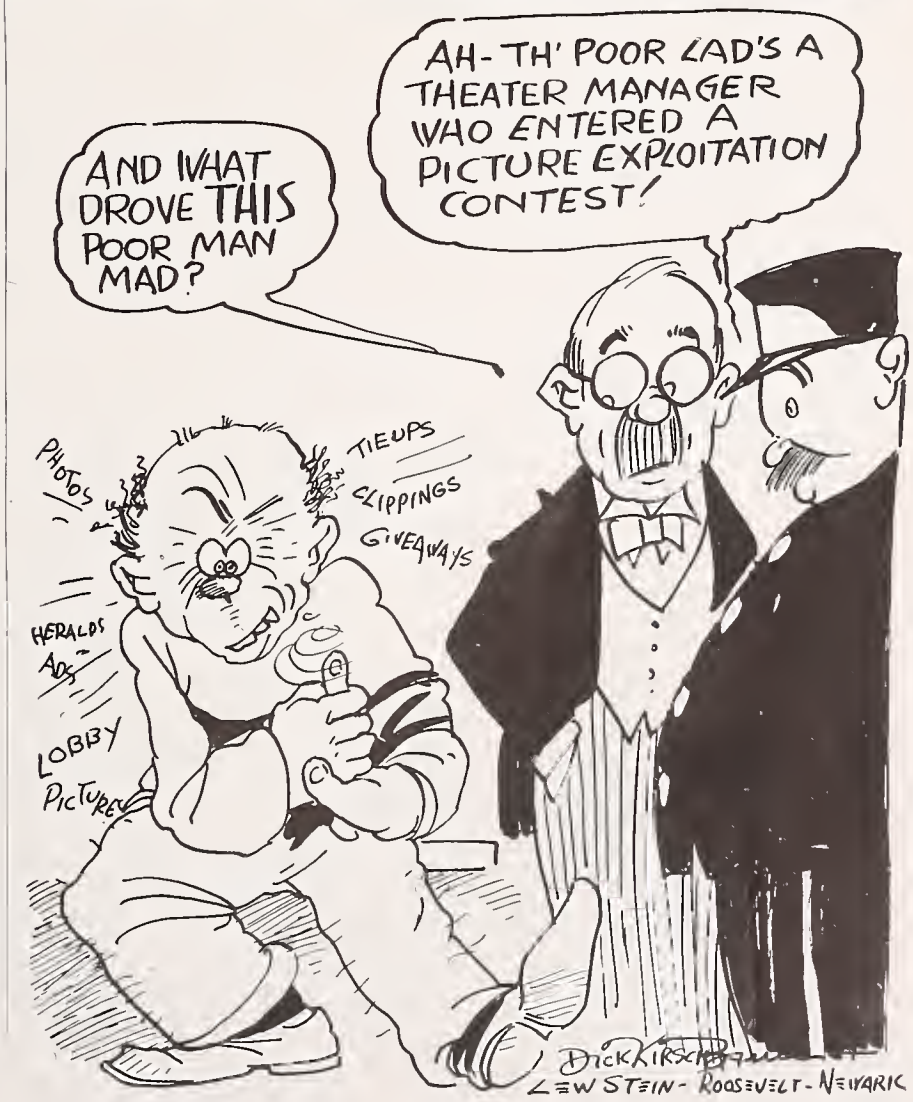
The world premiere of "Mr. Smith Goes to Washington", Columbia's new Frank Capra production, will be held next Tuesday night at the D.A.R.'s Constitution Hall in Washington. The showing will be sponsored by the National Press Club, setting a new precedent. Newspaper representatives from practically every paper in the country will be on hand insuring a maximum in publicity. In addition to the members of the Press Club, invitations have been sent to the President and Mrs. Roosevelt, members of the Cabinet, the Diplomatic Corps, the Senate and the House of Representatives. Many have already accepted and it is believed that the 4,000 seat hall will be filled to overflowing.

Frank Capra, producer and director of the picture, will be on hand for the premiere as well as newspaper representatives from New York, Boston. Philadelphia and Baltimore.

The day before the premiere, H. V. Kaltenborn will be tendered a luncheon by Columbia Pictures and the Columbia Broadcasting System to which many notables have been invited. The commentator has a part in the picture.

Arrangements for the Washington affair were made by Nate Spingold of Columbia. The picture will open in New York next Thursday at the Radio City Music Hall.

Dick Kirschbaum's Korner



The Box Office Slant

Disputed Passage

(Hollywood Preview)

Para. DRAMA 90 mins.

(Prod. No. 3908—Nat'l Release, Oct. 27)

Credits: Dorothy Lamour, Akim Tamiroff, John Howard, Judith Barrett, William Collier, Sr., Victor Varconi, Gordon Jones, Keye Luke, Elizabeth Risdon, Billy Cook, others. Screenplay by Anthony Veiller and Sheridan Gibney. Based on the novel by Lloyd C. Douglas. Directed by Frank Borzage. Produced by Harlan Thompson.

Plot: Tamiroff, a world-renowned scientist in a midwestern medical college, is cold and heartless, a slave to his science. One of his students, Howard, is young, vibrant and impressionable. When Howard meets and falls in love with Dorothy Lamour, in the U. S. to raise funds for China, land of her adoption, Tamiroff, alarmed, warns the girl she will ruin Howard's career. Taking him at his word, Dorothy flees to China. Learning what has happened, Howard breaks with Tamiroff and sets out after Dorothy. A hospital at which he is stationed is bombed, and he is one of the victims. Dorothy, driving an ambulance, finds him. Tamiroff, hearing of Howard's plight, rushes to his bedside to perform an operation that only he is skillful enough to dare. As Howard recovers, a new understanding of life is born not only in him, but Dorothy and Tamiroff as well.

Comment: Another of Lloyd C. Douglas' novels has been brought to the screen and, like his previous works, is absorbing entertainment. With the aid of tremendous advance exploitation because it is a best seller and has been read by millions, and the expert trouping by a splendid cast, this picture should be a class A attraction for any theatre. It is a powerful dramatic story about "men in white." Frank Borzage's able direction brings the book characters to the screen as down-to-earth people. The cast headed by Dorothy Lamour, Akim Tamiroff and John Howard give exceptionally fine performances with Tamiroff in a role that will long be remembered. Book store tieups should be used with arrangements for window displays on this and other Douglas novels. Interest your local medical society in an advance showing for its members. Heralds resembling prescription blanks could be distributed by girls in nurses' uniforms. **(ADULT)**

Catchline: "All humanity or one woman . . . can a doctor choose between them?"

AUDIENCE SLANT: ABSORBING ENTERTAINMENT FOR THE MILLIONS WHO HAVE READ THE BOOK.

BOX OFFICE SLANT: SHOULD BE A "CLASS A" ATTRACTION IN ANY THEATRE.

On Your Toes

WB MUSICAL COMEDY 94 mins.

(Prod. No. not set—Nat'l Release, Oct. 14)

Credits: Zorina, Eddie Albert, Alan Hale, Frank McHugh, James Gleason, Leonid Kinsky, Gloria Dickson, Queenie Smith, Erik Rhodes, Berton Churchill, Donald O'Connor, Sarita Wooten. Screenplay by Jerry Wald and Richard Macaulay. Adaptation by Sig Herzig and Lawrence Riley. Based on the musical play by Richard Rodgers, Lorenz Hart and George Abbott. Directed by Ray Enright.

Plot: Albert abandons the family vaudeville act to compose and becomes involved with a Russian ballet troupe, whose prima ballerina is Zorina, his childhood sweetheart. When he turns into a shambles an elaborate ballet because he had incompletely blackened himself as a Nubian slave, critics hail the new technique—the jazz ballet. Albert writes a ballet, "Slaughter on Tenth Avenue," and is compelled to appear in it when the maitre de ballet breaks his ankle. Hale, impresario, in love with Zorina, plans to have Albert murdered in the "slaughter" sequence. But the police are tipped off, and Albert is saved.

Comment: "On Your Toes" is a light and inconsequential musical comedy in which Zorina makes her first screen appearance as a star. The ballet numbers, one a travesty on the Scheherazade theme, and the other an impression of an American gangster story, have been staged as slapstick in a broad manner for modern audience consumption. Zorina, indeed heavenly, dances with loveliness and grace, while Eddie Albert proves his versatility as a dancer and comedian. Outstanding, however, is Alan Hale in the dialect role of a ballet impresario. The temperaments and supposedly amusing goings-on of the Russian ballet are at times amusing, although occasionally they miss their mark. Ray Enright's direction shows up well in the first half, but in the last forty minutes or so he permits the story to lag somewhat. The production treatment is exceptionally good. Concentrate on selling Zorina, for your public, having read much publicity about her, will be eager to see her in her first starring role. Tie up with dance schools on the promotion of an "On Your Toes" dance step. There are three national promotions for local merchant tieups of which you should take advantage. Conduct a contest for a local girl who in measurements and general appearances most nearly resembles Zorina, and present her with a wardrobe promoted from the merchants. **(FAMILY)**

Catchline: "The sizzling star of 'I Married An Angel' in the ballet-laugh of the year."

AUDIENCE SLANT: THOSE WHO LIKE THEIR ENTERTAINMENT WITHOUT RHYME OR REASON SHOULD ENJOY IT. OPINIONS MAY DIFFER AMONG THOSE WHO ARE EXACTING IN THEIR SCREEN FARE.

BOX OFFICE SLANT: WITH A CATCHY TITLE, AND THE WAVE OF PUBLICITY ABOUT ZORINA WHICH HAS PRECEDED THE FILM'S RELEASE, IT SHOULD DO SATISFACTORILY AT THE BOX OFFICE.

LEGION OF DECENCY RATINGS:

Owing to the fact that STR went to press this week on Columbus Day, the Legion of Decency Ratings usually printed in this space were not available. The complete list for this week and next week will be published in the next issue.

Mutiny in the Big House

Monogram DRAMA 83 mins.

(Prod. No. 3838—Nat'l Release, Oct. 25)

Credits: Charles Bickford, Barton MacLane, Pat Moriarty, Dennis Moore, William Royle, George Cleveland, Charlie Foy, Russell Hopton, Jeffrey Sayre and others. Screenplay by Robert D. Andrews. Original story by Martin Mooney. Directed by William Nigh. Associate Producer, Grant Withers.

Plot: Bickford, the prison priest, tries to make friends with Moore, when he arrives at the prison. But Moore is influenced by McLane, his tough, hard cell-mate. But finally Bickford succeeds in getting Moore transferred to the library and MacLane suggests that he go so that he can be a source of information. Unbeknownst to Moore, MacLane marks a book giving the clue to a break. When the break comes, Moore is in the machine shop. Bickford attempts to reason with the enraged convicts and when MacLane tries to kill Bickford, Moore grabs a rifle and stops the rest of the convicts.

Comment: This is one of Monogram's most ambitious efforts to date. It is distinguished by the absence of any women in its cast and its consequent single purpose plot. There is nothing to interfere with its story of a prison chaplain and all the good work he does. The picture is not so much involved with the prison break or the problems of Dennis Moore but more with the actual work of chaplains. A foreword pays high tribute to the many there are who work unhonored and uncompensated to better the lives of the inmates. The acting, direction and production in this picture are equal to any seen in far more ambitious efforts. Monogram should take on a new light in the eyes of exhibitors after they have seen it. Sell the picture on the strength of the fact that there are no women in it. It should appeal strongly to the men. Have the local prison chaplain appear on the stage and give a talk on his work. Perhaps you can arrange to collect books to be given to the prison library thus directly tieing up with the picture. **(FAMILY)**

AUDIENCE SLANT: SHOULD APPEAL STRONGLY TO THE MEN; YOU'LL HAVE TO SELL IT TO THE WOMEN.

BOX OFFICE SLANT: A FINE ATTRACTION FOR ANY PROGRAM TO OFFSET A PICTURE WITHOUT MASCULINE APPEAL.

The Flying Deuces

(Hollywood Preview)

RKO COMEDY 67 mins.

(Prod. No. 10—Nat'l Release, Oct. 20)

Credits: Stan Laurel, Oliver Hardy, Jean Parker, Reginald Gardiner, Charles Middleton and others. Original story and screenplay by Ralph Spence, Alfred Schiller, Charles Rogers and Harry Langdon. Directed by Edward A. Sutherland. Produced by Boris Morros.

Plot: Laurel and Hardy, a couple of fishmongers from Des Moines are in Paris with a convention. When Hardy is spurned by the inn keeper's daughter, he wants his

(Continued on page 15)

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation



"In **INGRID BERGMAN**, Selznick has found another great lady of the screen." —*New York Times*

"**INGRID BERGMAN** is the most gifted and attractive recruit that the studios have enlisted in many moons." —*Herald-Tribune*

"**INGRID BERGMAN** is the finest thing that has come to Hollywood from anywhere in many a day." —*Daily News*

"**INGRID BERGMAN** definitely establishes herself as an important film personality." —*Journal-American*

"If you want to know what it is that sets this picture apart, I can tell you in two words, **INGRID BERGMAN**." —*Evening Post*

"**INGRID BERGMAN** is an excellent actress, with a fresh, earnest quality in her work." —*Evening Sun*

SELZNICK INTERNATIONAL
presents

LESLIE HOWARD
in
INTERMEZZO
A Love Story
introducing
INGRID BERGMAN

Produced by DAVID O. SELZNICK
Directed by Gregory Ratoff
Associate Producer Leslie Howard

Released thru UNITED ARTISTS

Program Exchange

Selecting 12 Patrons Weekly, Collins Places a Free Ticket In the Programs Sent Them

WELL, it certainly feels good to be back at the old desk again. The mosquitoes out there in the midwest had literally devoured us, and we could easily make some very stinging remarks about the wasps we were compelled to dodge time and again, but "wasps" the use? With that terrible pun out of the way, let's get down to business.

To date, there haven't been nearly enough replies to the letter we sent out recently. There are still a large number of members who haven't sent in the list of fellow members from whom they'd like to receive programs. It only takes a few minutes to check off the names, so won't you do it now? Unless everyone cooperates, it will be impossible to inaugurate the new plan.

Member Added This Week

Ted Rodis, Paramount Theatre, Newark, N. J.

Hot off the griddle comes a stunt used by F. M. Collins, manager of the Algonquin Theatre, Manasquan, N. J. Collins, each week, takes twelve names from the mailing list and makes out a pass for each, which he inserts in the program mailed to that person. The copy on the pass reads: "In appreciation of your past patronage, the management invites you to attend a performance of your own selection at your convenience."

Well, you can bet that Collins has them watching the mail for Algonquin programs every week. He knows how to keep them coming to his theatre, and how to get them in the habit of reading the programs. And the cost is practically negligible. Collins believes in keeping the name of his theatre before the public at all times. If there are those who mispronounce "Algonquin," we'd suggest F. M. take a tip from a major company who has a picture with a difficult title and proclaim "Don't pronounce it—attend it."

Now You Can Have Them, Too

Recently, on this page, we reproduced the inside spread of the program issued by T. G. Ehrsam, manager of the Huntington, Station Theatre, Huntington Station, L. I., in which Hollywood Flashes were used on the two outside columns. This week we learned that the idea is a brainchild of the Theatrical Advertising Company, Film Exchange Bldg., 2310 Cass Avenue, Detroit, Mich., and that the new type program is for sale by that company.

Fred J. Cassin, of the Hollywood Flashes Division, has sent us a few samples of the program, and believe you us, they are certainly attractive. The entire front cover, printed in beautiful sepia tone, contains the picture of a popular star, and the title, "Hollywood Flashes." On the back page are scenes of stars and their hobbies. The inside spread, like that of Ehrsam's program, contains two outside columns, one a glimpse of a famous star and the other several paragraphs about different personalities. The rest of the space on the spread is left for the theatre to list its attractions.

"Big Time Stuff"

Here's a program that looks like "big time stuff." There's nothing cheap about it as far as general makeup is concerned. If any of you members have printing difficulties, or do not have good printing facilities in your community, we suggest you drop a line to Mr. Cassin and ask him to send you a sample or two of Hollywood Flashes. And don't forget to mention that you are a member of the STR Program Exchange.

That's a novel calendar program from the Reese Theatre, Harrington, Delaware. It measures approximately 4x7, has a hole punched in the top for hanging purposes, and contains a calendar for the month. Below the calendar are listed the attractions for nine days in advance.

Just received another program from Tom Pringle, of the Ideal Theatre, Toronto, Canada. Tom, we're sorry your name got mixed up in the list, but everything is straightened out now. Another good safety maxim greets our eye as we look at the Ideal house organ. It reads, "If you obey all traffic laws, no accident you'll ever cause —When you drive to the theatre, drive carefully."

Well, that's all we have space for this week. Watch for us here again next week. And send in that list of members from whom you'd like to receive programs, so we can get going.



That Collegiate Appeal

This front page cover of the program issued by Manager Ted Rodis, of the Paramount Theatre, Newark, N. J., had a strong appeal for the high school and college students. One look will show the reason why. Rodis reports that 15,000 programs are distributed weekly, and that the patrons grab for them. As for the cover on Paramount's "$1,000 a Touchdown", he knew how to design it for collegiate appeal.

—Your Application Blank—

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....
Theatre .....
City .....
State .....

Money Dates

NOVEMBER

5th

OFFICIAL SPEECH WEEK. Sponsored by the National Association of American Speech, 174 West 76th St., New York City. Run oratory contests on your stage or sponsor prizes for the winners of an oratory contest in schools. Have school teams debate some question posed by your current attraction.

6th

FATHER AND SON WEEK. Sponsored by the Y.M.C.A., 347 Madison Ave., New York City. This is a good time to play a father and son picture. Stage a father and son contest in the theatre with prizes of guest tickets. Work through the Y.M.C.A. in your city.

AMERICAN EDUCATION WEEK begins. Sponsored by the Indian Confederation of America. For information, write to Dr. Alexander Cumming, 150 West 64th St., New York City.

7th

ELECTION DAY. For ideas on this day see page 17 of STR for Oct. 7.

8th

MONTANA JOINED THE UNION, 1889. As this is the 50th anniversary the day should be quite a celebration in Montana with the theatre participating in the local community observations of the day.

11th

NATIONAL FUR WEEK. Sponsored by the Grey Advertising Agency, 130 West 31st St., New York City. This is the time to stage a fur fashion show on your stage with the cooperation of all the local merchants. Of course, you don't have to limit the observance to furs.

WASHINGTON JOINED THE UNION, 1889. This is the 50th anniversary of this occasion and it should be widely observed in the Evergreen State. Theatres should participate with flags flying, etc. and full cooperation with local and community observations.

RED CROSS DRIVE BEGINS. It is a good idea to cooperate with the Red Cross by having a booth in the lobby for the solicitation of members, running a trailer on the screen, and cooperating with the local chapter in every way.

ARMISTICE DAY. See page 12 of this issue for ideas.

12th

NATIONAL BOOK WEEK. Sponsored by the Book Publishers' Bureau, 347 Fifth Ave., New York City. This is a swell time to stage a promotion with the local bookstores especially using those books from which your current and coming features have been adapted.

13th

ROBERT LOUIS STEVENSON BORN 1850. Here's a chance for you to revive any of the Stevenson works which have recently been filmed such as "Kidnapped," "Ebbtide" or "Treasure Island."

16th

OKLAHOMA ENTERED THE UNION, 1907. This is the day to play a picture with an Oklahoma background like "Blackmail." It should be a gala day in that state.

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Babes In Arms	This Issue
Beau Geste	Sept. 16
Bridal Suite	June 3
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	This Issue
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Juarez	June 10
Lady of the Tropics	Aug. 12
Man About Town	July 1
Man in the Iron Mask	July 15
Mutiny in the Big House	Sept. 30
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
Tarzan Finds A Son	June 24
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9
Young Mr. Lincoln	June 10

Guy Martin Creates a Notable Campaign on Ginger Rogers Film

Elaborate window displays in the town's leading department stores featured the exploitation arranged by Guy Martin, manager of the Colfax Theatre, South Bend, Ind., for "Bachelor Mother."

Other features included giant attraction cards, surrounded with black and white stills, crediting attraction, theatre and playdate in the main lobbies of the Oliver, Hoffman and LaSalle Hotels; Walgreen's, the town's night club and after theatre dining place, featured a Bachelor Mother Lunch. All employes wore a satin badge on which was inscribed, "Try a Bachelor Mother lunch and see Ginger Rogers and David Niven in 'Bachelor Mother' at the Colfax"; distribution of 5,000 napkins to the leading restaurants crediting "Bachelor Mother," theatre and playdate and special stories and art layouts in ten suburban and country newspapers.

Winners Announced In Ward's Contest on Warner's "Jane Arden"

The Ward Baking Company has selected four exhibitors as winners of fifty dollar prizes for the best displays created in connection with the showing of the Warner Bros.' "Jane Arden" productions.

The four winners are:

H. C. Rhyan of the Times Theatre, Waukegan, Ill.; Ben Greenberg of the Stadium Theatre, Woonsocket, R. I.; Julius Lamm of the Uptown Theatre, Cleveland, Ohio, and J. B. Shuman of the Empress Theatre, Jacksonville, Fla.

The prizes were awarded for the best displays combining the film, comic strip, and radio character of Jane Arden, in conjunction with the products of the Ward Baking Company.

Auto Industry Will Back Detroit Premiere of "Disputed Passage"

For the first time in history, the motion picture and automobile industries will join hands in staging the world premiere of a film on Thursday, October 19, when "Disputed Passage" will open at the Michigan Theatre, Detroit Mich., with the biggest civic celebration seen by Detroit in years.

This announcement was made today by H. William Klare, head of the Detroit World Premiere Committee, recently formed by civic, industrial and social leaders of the Michigan city to sponsor the premiere of "Disputed Passage."

As a prelude to the premiere of "Disputed Passage," leaders of Detroit's automotive industry will stage a "sneak preview" of the new 1940 models of motor cars. Ninety per cent of the auto manufacturers have arranged to give the first public showing of the new cars in a "glittering parade of stars and cars" the day of the film opening.

After the parade and just before the premiere of "Disputed Passage," the 1940 cars will be placed on display in front of the Michigan Theatre where the public can "preview" the new models before the opening of the Detroit Automobile Show.

Detroit, fourth largest city in the United States, expects a record influx of visitors for the premiere of "Disputed Passage." Inquiry by Harvey Campbell, head of the Detroit Board of Trade, has revealed that 400,000 persons attended the premiere of "Union Pacific" in Omaha and that Waukegan, Ill., a city of 25,000 population, had 100,000 visitors for the premiere of "Man About Town."

Sonny Shepherd in New York

Sonny Shepherd, manager of the Lincoln Theatre, Miami Beach, Florida, is visiting in New York on his annual vacation trip.

SWELL PUBLICITY SCOOP

Columbia recently prepared a brochure on its new Frank Capra production, "Mr. Smith Goes to Washington," which was mailed to newspaper editors throughout the country. So impressive was the brochure, and so handsomely bound, that Katherine Smith, drama editor, accorded it a story on the amusement page in the *Washington Daily News*. In addition, the paper published a two-column layout of scenes showing James Stewart "making the first filibuster ever to appear in a movie." Because a newspaper saw fit to devote so much space to the "fancy folder" and to the picture itself, orchids go to Columbia and especially to those who devised and published the brochure for an outstanding piece of work.

Kurtzman Makes Women Pay at Leap Year "Women" Performance

A gag that not only created considerable attention but also resulted in additional patronage was employed by Manager Charlie Kurtzman of the Penn Theatre, Pittsburgh, in conjunction with the showing of "The Women." To the regular schedule he added a special Sunday midnight show and advertised it as a "Leap Year Performance." It was explained in the ads that since the picture was about women, only the women could pay for tickets at this particular performance.

There were plenty of laughs as the gag was carried out to the limit. Men who started to pay for tickets were told to turn their money over to the ladies. Over 1,500 customers were attracted to the midnight show.



In Native Costume to Greet the Star

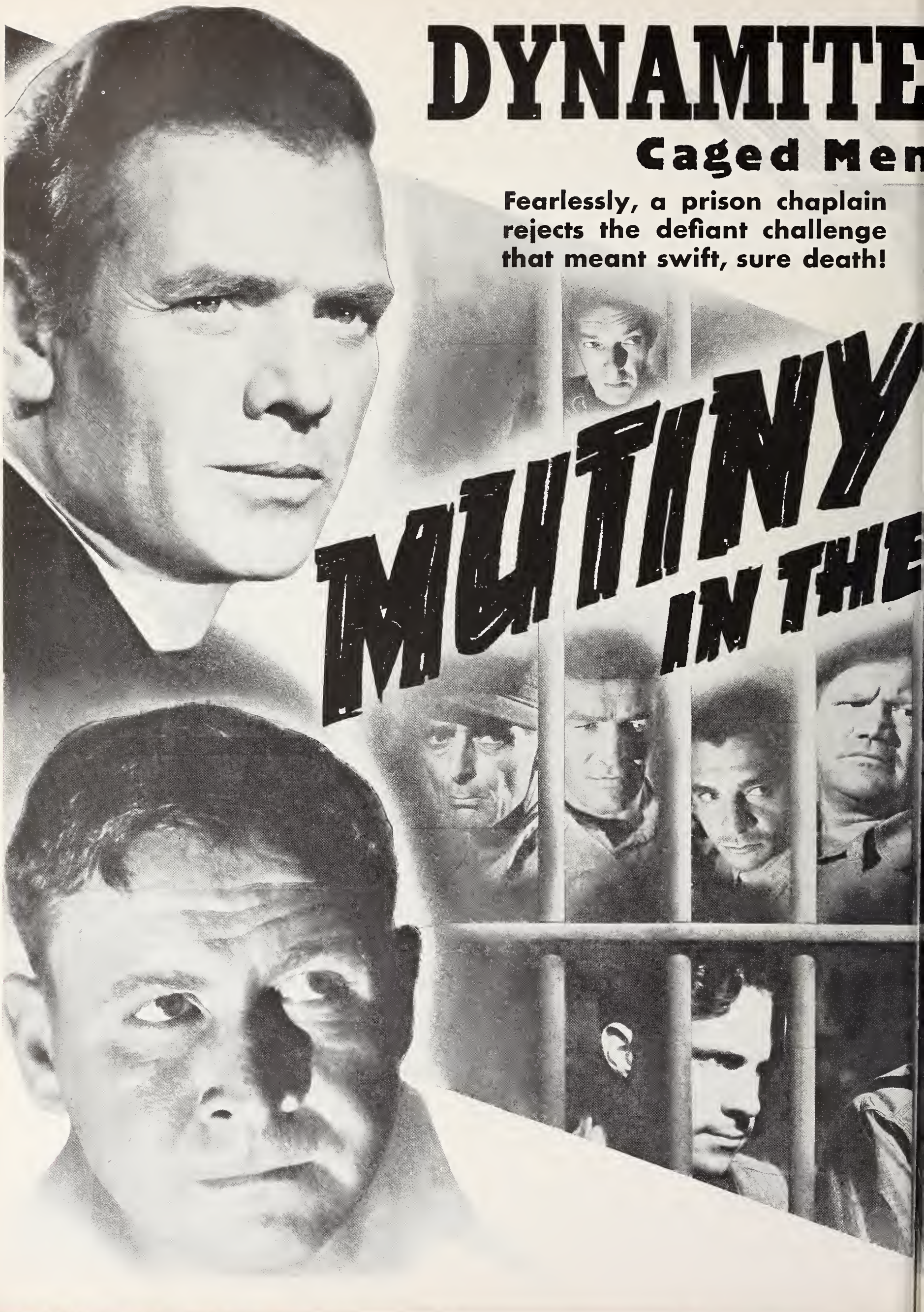
Dressed in their colorful native costumes, a group of Swedish-American school children joined to pay homage to Miss Ingrid Bergman, *Swedish film star, at the opening of her first American film, "Intermezzo," at the Radio City Music Hall, New York, this week, not knowing that she had returned to Stockholm and could not receive their floral tributes. Their disappointment was eased by* W. G. Van Schmus, *managing director of the Music Hall, who accepted the flowers for* Miss Bergman, *and asked them to stay and see the picture.*

DYNAMITE

Caged Men

Fearlessly, a prison chaplain rejects the defiant challenge that meant swift, sure death!

MUTINY IN THE



DRAMA...

...Lusting For Life!

BIG HOUSE



STARRING

CHARLES BARTON

BICKFORD · MacLANE

Directed by WILLIAM NIGH

Associate Producer GRANT WITHERS
Screenplay by ROBERT D. ANDREWS
Original Story by MARTIN MOONEY

A MONOGRAM PICTURE

MONOGRAM PC PICTURES

Armistice Day Activities Are Highly Important This Year

With Foreign Nations at War, Your Endorsement of Peace Means More Now Than Ever

LAST year Armistice Day was significant because it was the 20th anniversary of that day in 1918 when fighting nations laid down their arms. This year, Armistice is even more significant—for this year, while Europe is in the midst of another great conflict, there is still peace here in America. One hopes but one never knows, of course, what our position may be in the future. But we do know that we desire peace, do not want to become entangled in foreign wars. And what could be a more opportune time to give our thanks for peace, to determine that it shall be maintained, than on Armistice Day?

Your theatre should participate in the observance of this particular day, which comes on Saturday, November 11. More so than ever before you should impress the fact upon the community as a whole that your organization is wholeheartedly behind peace and the maintenance of peace, no matter what may be going on abroad.

Use Special Trailers

We have not been apprised yet, but it is more than likely that the trailer companies, such as National Screen Service and Filmack, will have special trailers available for use in your theatre. And if you desire to make up your own copy, if you have some remarks you want to project to the public via your screen, either company will make up a special trailer for you at a reasonable cost.

What your program will consist of is a matter that's squarely up to you. You know your situation better than anyone else. For example, it may be in the best interests to highlight your program with such films as Universal's reissue of "All Quiet on the Western Front" or Monogram's "The Fight for Peace." Again, you may wish to run your regular feature, with a patriotic subject such as Warners' "Sons of Liberty," "The Bill of Rights," "The Declaration of Independence," Universal's "The March of Freedom" or MGM's "Yankee Doodle Goes to Town" as an added attraction.

Watch Your Bookings

We hesitate to prescribe a definite program, for, as we said in the preceding paragraph, you know your situation better than anyone else. It may be that yours is a locality where too much emphasis on peace would appear so strongly propagandistic that the public might turn away to escape it. Now, as always, the public seeks entertainment above everything else, and in all probability will forego a program that smacks too strongly of propaganda. So, therefore, take care what you play, and be sure that the patriotic subjects are balanced with others of a general nature.

Do most of your celebrating of Armistice Day by participating in any activities that may be planned for the occasion. The American Legion will undoubtedly stage a parade, and it will be wise for you to have a float—not one that proclaims the fact that "the Bijou has the best pictures in town" and then lists the attractions, but which shows that your theatre as an institution is solidly behind the maintenance of peace in this country and against this country's becoming involved in others' battles.

Tie up with the American Legion in other ways. Invite the members of the organization and its auxiliaries to be your guests at a matinee or evening performance on Armistice Day. Following the parade, for instance, the Drum Corps could play in front of your theatre just before the members enter to see the program. Plan this activity well in advance, so that newspaper publicity can get under way.

It would be a commendable gesture on your part, also, to give a benefit show for the members of the Disabled American Veterans. Perhaps a portion of your receipts for the matinee or evening performances or for both could be turned over to that organization. Since many of the veterans will be confined to the local military home, you might arrange a special program to be shown in their auditorium with the compliments of your theatre.

Party for Gold Star Mothers

Don't forget the Gold Star Mothers. Give a special theatre party for them, possibly on the morning of Armistice Day. For that matter, if any special meetings are in prospect, offer your theatre as the ideal place at which to hold them. Or, if you wish to use your own initiative, contact the Mayor and various civic and patriotic organizations on the possibility of holding an Armistice Day program in your theatre during the morning hours. The oath of allegiance and flag-raising exercises could be conducted by the Boy Scouts.

An appeal might be made to school students through the school publication and the newspapers for an essay on "Why I Love the United States of America" or "What Armistice Day" means to me. The winning essays could be read by you at a special assembly in the schools' convocation halls a day or two preceding Armistice, with the presentation of awards also being made by yourself. History and civics classes should be notified of any special events you have in mind for your program on November 11, for these students will certainly want to be on hand.

Bear in mind that your observance of Armistice Day should not be with the view of building grosses at the box office. What you do may ultimately so result, but the way you do it must not suggest exploitation. Get over the idea that November 11 is one day out of the year when all Americans can stop and realize the importance of peace, and that this year, more than at any other time since 1918, we should be thankful that peace still reigns here. Get over the idea that your theatre as an institution is first, last and always, for maintaining "Life, liberty and the pursuit of happiness" in these United States of America.

Display Flags Around Theatre

Display the American flag on the sidewalk in front of the theatre. Place a red, white and blue valance around the marquee. See that all members of the staff wear flag buttons or small flags in the lapels of their uniforms.

Too much of one thing may be a boomerang. So temper your observance of Armistice Day with your regular announcement of a program the whole family will enjoy. Of course, if you know that a war picture or an all-patriotic bill will please your patrons, then by all means arrange it that way. And since it's a national holiday, you can increase your admission prices.



RKO Gets Book Week Space

Here's a reproduction of the 22x30 poster in four colors which will be a factor in exploiting Children's Book Week, November 12 to 18. The MPPDA will distribute 20,000 of these posters to libraries, while book publishers will distribute them to their dealers. Since many of its top features are based on popular books, RKO Radio gets exclusive space on the poster. Some of the pictures are "Abe Lincoln in Illinois," "Little Orvie," "Ivanhoe," "Allegheny Frontier," "Deerslayer" and many others.

Book Tieup With Discount Coupon Made by Para for "Jamaica Inn"

An unusual nationwide book merchandising tie-up with the Sun Dial Press, publishers of Daphne du Maurier's "Jamaica Inn," has been arranged by Paramount as part of its national exploitation campaign for the Charles Laughton picture based on the novel.

Highlight of the cooperation is an arrangement, available to theatremen throughout the country, whereby either of two types of special discount coupons furnished by the book concern, may be distributed. The first type, to be distributed by the bookseller to every purchaser of the novel, can be redeemed at the theatre for part of the admission charge. The second, to be distributed by any theatre which ties in, grants a discount on the book to all who buy tickets to "Jamaica Inn." Sun Dial will redeem both types of discount tickets in cash.

The edition of "Jamaica Inn" on which the cooperation is based is a special one, carrying facsimile autographs of Daphne du Maurier and Laughton on the flyleaf, a frontispiece photo of Laughton, and a strong plug for the film on the back cover. Sun Dial Press is also distributing displays and posters carrying picture credits. The book publisher's salesmen will contact all exhibitors booking "Jamaica Inn." In addition, the "Jamaica Inn" press sheet will outline the whole tie-up.

"Oomph" Wanted

Oomph! and more Oomph! That is what the world needs these days!—At least that is what managers Al Blasko and Marlowe Conner of Warners' Jeffrey and Rhodes Theatres thought. And what better place for "oomph" but in a street ballyhoo! Two girls attractively dressed had copy painted on their legs front and back advertising "Naughty But Nice."



BABES in ARMS

If It Has Youth-Appeal, It's Worth Selling to the Family

An STR Showmanalysis (REG. U. S. PAT. OFF.)

WHEN you've got a picture that appeals to youth, you've got something that's certain to attract the whole family to your theatre, provided, of course, you get behind it with an enthusiastic campaign. That "Babes in Arms" will appeal to youth (and we don't mean babes in arms) there can be little doubt. For in the starring roles are two of today's most popular stars as far as the younger set is concerned—Mickey Rooney and Judy Garland. And since they play a song and dance team in a jubilant musical which created a sensation during its Broadway run—well, there just isn't any doubt at all.

Don't let the public get the inference from the title that this picture is about kiddies. Certainly they won't if they know Judy and Mickey are featured. But just to be sure that those who draw their own conclusions without thinking don't get wrong ideas, let it be known throughout your campaign that "this youthful musical is for everybody;" that it's "a musical story of the two-a-day that will put a lump in your throat, a tear in your eye, and a smile on your lips."

Covering the Town

How about covering the town with jumbo window cards? Here is an item that's inexpensive, but what work it can do when multiplied over and over in every available location in and near your community! And that goes for the posters, too.

Of all the songs in "Babes in Arms," there are three that stand out—the title song "God's Country" and "Good Morning." Get the folks to humming and singing 'em now. Get displays in the windows of music stores on the sheet music. See that orchestras in local hotels, restaurants, inns and night spots are supplied with orchestrations. Have the tunes played as often as possible over the air from the local radio station, with the announcer giving your forthcoming engagement a plug. That goes, too, of course, whenever the numbers are played by orchestras.

There's something in connection with the orchestrations that might make a good stunt. Let's suppose you purchase the orchestrations on the three songs, if they are available. Each part of an orchestration is mailed to an individual, together with the notation on a separate sheet of paper that if he finds the others to whom parts have been mailed, and the complete orchestration is returned to your theatre by a specified time, each of the recipients will receive guest tickets to see the musical. If this isn't building interest in the picture and via the hit tunes, then we're an old fussbudget.

Produced by Arthur Freed. Directed by Busby Berkeley. Screenplay by Jack McGowan and Kay Van Riper. Based on play by Richard Rodgers, Lorenz Hart.

Surely by the time you get ready to get your campaign under way some of the nation's leading orchestras will have recorded any one or all of the hit tunes. A couple of good looking young ladies, attired in dancing clothes, could carry a portable phonograph around the business district, stopping at certain spots to play a record, afterward announcing the coming of "Babes in Arms" to your theatre. Or you might have a young fellow and girl, swingsters, as it were, do a few steps to the numbers, with a sign on the back of the boy reading: "I'm taking the babe on my arm to see Mickey Rooney and Judy Garland in 'Babes in Arms' at the Blank Theatre."

It'll be the football season when you play the picture in all probability, unless you don't play it until after the first of the year, and there's a scant possibility of that unless yours is a subsequent-run situation. Distribute heralds at the games. Furnish imprinted folding megaphones to the rooters. Have gaily attired youths carry banners around the field announcing your showing.

Here's a chance to get cooperation from your merchants. Everything worn by kids from birth to old age can be featured in tieup ads for a cooperative single- or double-truck display. And every store that comes through with an ad will just as surely devote space to a tieup in its show window.

Invite local sweethearts to send in photographs of them together. Prizes could be awarded for the best snapshots, the competition to be sponsored by a local camera store.

About the best thing for a street ballyhoo; that is, something that will impart the jollity and liveliness of the picture would be to have a large bannered truck carrying a number of high school "jitterbugs" cruise around town. By means of a portable phonograph or a loudspeaker system, swing tunes could be played for the youths to swing to.

You have the opportunity when you play "Babes in Arms" to organize a Mickey Rooney-Judy Garland fan club. Details and the accessories necessary to get such a club under way are explained and illustrated in the exploitation section of the press book. This should be a part of your campaign, because these two kids have thousands of admirers throughout the country, and a large portion of those admirers are right in your own town.

Of course your front and lobby will be arranged so as to get across the comedy, the music and the youthful frivolity of the picture. You'll have cutouts of Mickey and Judy atop the marquee. You'll have music staffs as the motif of your lobby frames. You'll have blowups of some of the important scenes. Pennants strung above the marquee will give the front a festive air.

Tie Up on Garland Fashions

We want to take a few lines here to urge that you take advantage of tieups on Judy Garland fashions. There are plenty of photos available, which should make it a comparatively simple matter to get window displays, cooperative ads and feature stories and fashion art on the women's page of the local newspaper. Bear in mind that all the 'teen-age girls in town follow the style trends set by Judy, and you'll realize how important it is that this phase of showselling not be left out of your campaign.

If you want to stage a jitterbug contest, "Babes in Arms" is an appropriate picture on which to base it. Get several adults to act as judges. Tie up with dance schools.



'Teen Age Misses' Fashions

High schools and colleges are in session all over the country. So what could be more appropriate to appeal to smart young misses than tieups on Judy Garland fashions. Reproduced above are only a few of the style stills available from MGM exchange.



Ad Looks Specially Created

Besides selling the picture's co-starring team and the rollicking merriment, the ad shown also has that distinctive art which immediately labels it as something special in the way of amusement layouts. Readers will declare you had it specially made.

Eternally Yours

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

TO PUT over the fact that "Eternally Yours" is a comedy seems to us to be the principal thing to remember in selling it. While many of the stunts we may suggest to you may not stress this, it is advisable to plug the fact in all your advertising and in every stunt that you pull.

The title suggests a number of interesting ideas. First of all, why not copy the national contest put on by Walter Wanger to find the oldest married couple in the country. It seems that they come from Des Moines and were married 78 years. But you can pull the same stunt locally—that is, find the oldest married couple in your town and give them a real party. You introduce them as the "Eternally Yours" couple. Arrange for newspaper and radio interviews with them, what they think of the picture, and so on. Have this couple attend your show on the opening night as guests of honor. The runners up in the contest can be honored on succeeding nights should you want to prolong this feature.

A group of merchants might be persuaded to chip in on a publicity stunt to present gifts to the winning couple or couples. Dealers in permanent or enduring articles can easily tie up with the line "Eternally Yours." This promotion can be a big thing—in fact, it can be the biggest thing in your campaign if you do it right.

Run a Handwriting Contest

The script at the top of this page was used purposely so that you would remember to have a handwriting contest in the lobby. This should be done in advance of your showing, of course, and each entrant should write the words "Eternally Yours." Offer small prizes for the most interesting, for the one most closely resembling that on this page and use the results for special promotions.

Little gags that will put over the comedy in the picture would be especially effective. For example, buy a collar, advertise extensively that you will post it in your lobby but that you want the most perfect lips in town to plant a kiss on it first. Or you can run a contest for the lips most nearly matching those of Loretta Young.

The title also suggests merchandising tieups with photographers, florists, perfumers, etc. The idea is that every man in town should tell his wife that "I Am 'Eternally Yours'" during the week the picture is playing. You might have cards printed up with the signature such as shown on this page and each husband is to sign his name with the gift he sends to his wife. This tieup can be made with any store selling merchandise which can be used for gifts.

The comedy angle can be plugged through a contest for the best love-letter using the words "Eternally Yours." This contest can be screamingly funny if some suggested letters are put in the paper during the first days as bait.

Throughout the picture Loretta Young, one of the most beautiful girls in Hollywood wears some gorgeous gowns of which there are numerous stills. These can be used in local stores for fashion shows and tieups. The Modern Merchandising Bureau in New York handles them.

Sell the Magician Angle

In the picture, David Niven is a magician and exposes lots of the tricks of the trade. Among the stunts he does is to jump from an airplane with his hands handcuffed behind him. You can run a stunt in your lobby in which you either have people try to do this or use a pair of trick handcuffs on a stooge who does it easily. Copy alongside can explain the connection.

The magician angle also suggests a contest for the best amateur magician in town. The best one or more can be given an opportunity to do stunts on your stage during the run of the picture. You can also have a professional magician in the lobby to do tricks. Among the stunts is one in which David Niven pours the various ingredients which make up a woman into a large glass vessel from which eventually steps Loretta Young, ostensibly manufactured by this means. You might get the chemical contents of a woman from a book of anatomy or a doctor and list them. Offer a prize for whoever brings the greatest number of them to the theatre. This stunt is also well portrayed in a six-column pictorial newspaper feature which if planted in your newspaper would excite interest in the idea.



This still blown up and placed in your lobby should put over the comedy angle of the romance in the picture. Blow it up to life-size. There are others as good as this, too. This one is used in some of the ads, too, and can be used in cooperative ads.

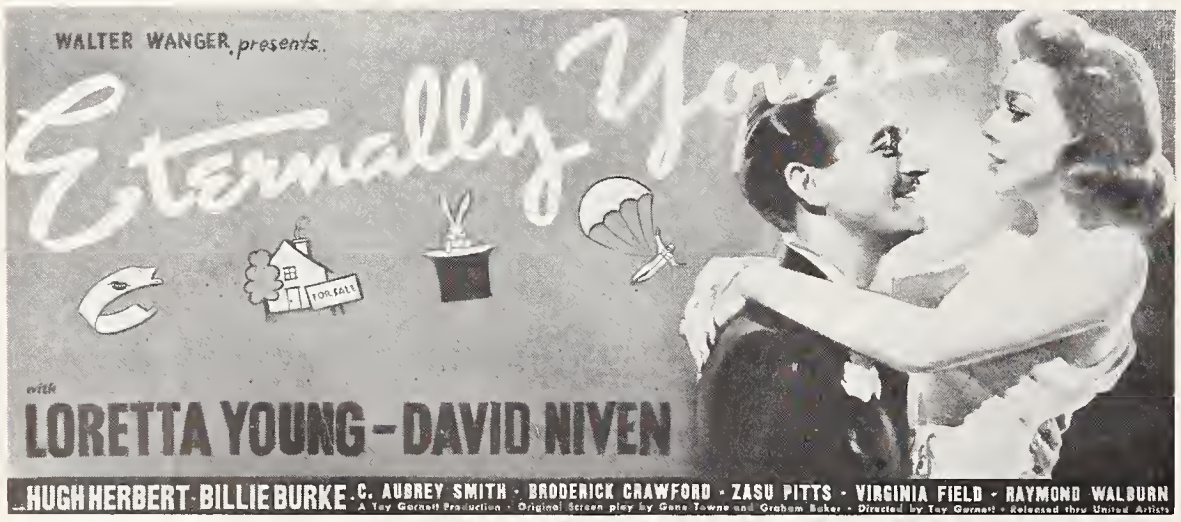
Postcards sent to the feminine names on your mailing list and signed either "David Niven" or "The Great Arturo," his name in the picture, would excite interest in the picture. Have them written in a strong masculine hand from which you can have a cut made. Of course, over the signature must appear the words, "Eternally Yours."

The parachute jumping stunts suggest that it might be a good idea to get some local man who has done parachute jumping to speak over a local radio station on Niven's stunt in the picture.

A New Kind of Romance

The romance in the picture is of a new and different kind. United Artists has made available a series of stills showing the old types. First was the chest thumping type such as in "Quo Vadis." Then came the heavy passion of the 1920's with Rudolph Valentino. And following that is the "screwball" type as in "It Happened One Night." Stills from these old pictures can be mounted on a board with appropriate copy and stills showing the romance in "Eternally Yours" mounted underneath.

Cooperative ads should be easy to get on this picture. Dealers in most any kind of durable merchandise such as radios, refrigerators, wedding rings and other jewelry, banks, victrola records, etc., can use the title in their advertising.



The 24-sheet, illustrated above, puts over the comedy angle. It is readily adaptable for cut out purposes too. Use it on the lobby floor, if you want to. It sells the show, its comedy, romance and entertainment.

Original screenplay by Gene Towne and Graham Baker. Directed by Tay Garnett. Produced by Walter Wanger.

The Box Office Slant

The Flying Deuces

(Continued from page 6)

pal Laurel to drown with him to forget their troubles. They are told a better way to forget is to join the Foreign Legion for a few days. They do and there they meet Hardy's love, Jean Parker, who is now married to Reginald Gardiner, the officer in the Foreign Legion, who got them to join. They are assigned to all the hard labor tasks of the Legion and when they set fire to the piles of laundry they are court-martialed to be shot at sunrise. But they escape prison through a tunnel. They get hold of an airship, which after a crazy chase, they wreck. Hardy is killed, but is reincarnated and comes back as a horse to keep Laurel company.

Comment: Laurel and Hardy fans will welcome this picture with open arms; although a little additional cutting, to bring the laughs closer together, would help considerably. The comedy antics of the pair are on a par with their best past efforts and with better story material, would top most of their previous films. The script is loaded with plenty of gags, topped by a symphony played on bed springs—a swell novelty. The supporting cast, headed by Jean Parker and Reginald Gardiner, turn in good performances. Fine direction by Edward Sutherland threads the piece together in an able manner. The production of Boris Morros is grand, but it is too bad he did not have better story material for his first try. Dress house staff in Foreign Legion attire and lobby like outpost. Give prizes for best essays on "Do You Believe In Reincarnation?" **(FAMILY)**

Catchline: "Reincarnation brought him back as a horse."

AUDIENCE SLANT: O.K. FOR THE LAUREL AND HARDY FANS; CUTTING WOULD BRING THE LAUGHS CLOSER TOGETHER.

BOX OFFICE SLANT: BEST SPOT ON DUAL BILLS WHERE COMEDY WITH SOME DRAW IS NEEDED.

Fast and Furious

(Hollywood Preview)

MGM COMEDY DRAMA 71 mins.

(Prod. No. 6—Nat'l Release, Oct. 6)

Credits: Franchot Tone, Ann Sothern, Ruth Hussey, Lee Bowman, Allyn Joslyn, John Miljan and others. Original screenplay by Harry Kurnitz. Directed by Busby Berkeley. Produced by Frederick Stephani.

Plot: When his secretary-wife, Ann Sothern, makes his office hotter on a hot day, amateur-sleuth and bookseller Franchot Tone decides they should go away for a vacation, and accidentally on purpose Seaside City is selected not only because college pal Lee Bowman has borrowed $5,000 to invest in a Beauty Pageant there, but also because Tone is to be one of the judges. He finds out that Bowman's partner, John Miljan, is going to run away with the receipts and one of the bathing beauties and that Bowman becomes involved in the murder of the latter two. Tone almost loses his wife, is thrown into jail and into the midst of a lion act and finally finds the stolen money and the murderer just before the big pageant is to go into its finale.

Comment: Directed at a fast and furious pace and backed by a production that would do credit to an "A" picture, this will more than hold its own in the top spot of double bills. Tone is more easy-going than in any of his past pictures and he is helped along by Ann Sothern in as good a role as her last big hit, "Maisie." Director Busby Berkeley gets many hilarious and tense moments from both and also the splendid supporting cast headed by Lee Bowman, Ruth Hussey, John Miljan, Frank Orth and Mary Beth Hughes. Harry Kurnitz has supplied a fresh, fast and up-to-date screenplay and deserves an extra hand for the lion-taming bit which affords a two minute belly laugh. Make a tie-up with a resort bureau. Run a bathing beauty contest and if possible borrow a cage and lion from the zoo for lobby display, dressing the house staff in circus uniforms. **(FAMILY)**

Catchline: "He tried to shape things up at a beauty pageant and had his wife thrown in for good measure."

AUDIENCE SLANT: PLENTY OF GOOD LAUGHS AND FAST ACTION.

BOX OFFICE SLANT: GOOD FOR TOP OF DOUBLE BILLS. DRAWING POWER NOT SUFFICIENT TO STAND ALONE.

Sabotage

Republic DRAMA 69 mins.

(Prod. No. 913—Nat'l Release, Oct. 13)

Credits: Arleen Whelan, Gordon Oliver, Charley Grapewin, Lucien Littlefield, Paul Guilfoyle, J. M. Kerrigan, Dorothy Peterson, Don Douglas, Joseph Sawyer, Maude Eburne, others. Original screenplay by Lionel Houser and Alice Altschuler. Directed by Harold Young. Associate Producer, Herman Schlom.

Plot: When a new bomber is sent up on a test flight, it crashes and three men are killed. Since motors in other ill-fated planes had come from the same factory, Government men come to the small town for an investigation. Oliver, an employe, is arrested on circumstantial evidence. Immediately his fiancee Arleen Whelan, and his father, Grapewin, set about gathering evidence that will free him. With the aid of his veteran cronies from the Veterans' Home, Grapewin succeeds in rounding up the conspirators. The sabotage ring is broken, and Oliver is free to marry Arleen.

Comment: "Sabotage" is a pleasing programmer, well acted by a competent, if not too well known cast, and capably directed by Harold Young. In dealing with a menace that becomes all the more important during these troubled European days, the film is especially timely if not too significant. Arleen Whelan is lovely to look at as the Broadway showgirl who decides to marry and settle down in a small town, but her assignment is not one to put much of a strain on her acting talents. Gordon Oliver, in the featured male role, is satisfactory. It is Charley Grapewin, as the former army major, who stands out with a sincere and believable characterization. In selling "Sabotage," make up a display of headlines about the European conflict for your lobby and front. Have an inquiring reporter question pedestrians concerning the origin and meaning of the title-word. For feminine appeal, arrange women's shop tieups on Arleen Whelan fashions. **(FAMILY)**

Catchline: "Spies invade America — as power-crazed governments extend their ruthless drive for domination of the world."

AUDIENCE SLANT: IT WILL PLEASE AVERAGE AUDIENCES AND GIVE THEM SOMETHING TO THINK ABOUT.

BOX OFFICE SLANT: BECAUSE OF THE ABSENCE OF "NAMES," IT WILL NEED ANOTHER FEATURE FOR SUPPORT. IF SOLD HEAVILY, HOWEVER, IT MAY GET BY ON THOSE DAYS WHEN MELODRAMATIC AND ACTION FILMS ARE MOST POPULAR.

Marx Bros. "At the Circus"

MGM COMEDY 87 mins.

(Prod. No. 8—Nat'l Release, Oct. 20)

Credits: Groucho Marx, Chico Marx, Kenny Baker, Florence Rice, Eve Arden, Margaret Dumont, Nat Pendleton, Fritz Feld, James Burke, Jerry Marenghi, Barnett Parker. Screenplay by Irving Brecher. Directed by Edward Buzzell. Produced by Mervyn LeRoy.

Plot: When Margaret Dumont learns that her nephew and heir, Kenny Baker, has forsaken society to buy a circus, she disinherits him. Not discouraged, Kenny seeks to modernize the circus and borrows $10,000 from Burke, his general manager. Certain the show will be a success, Burke contrives to steal the money, thus preventing Kenny from being able to meet his obligations and permitting Burke, himself, to take over a good thing. Kenny has hidden the money in the man-eating gorilla's cage. Chico, handyman, engages Groucho, self-styled "legal eagle," to handle Kenny's legal affairs. The money is stolen, and Groucho, with the assistance of Chico and Harpo, conceive a hilarious method to recover it and bring Burke to justice. Kenny wins the hand of Florence Rice, one of the circus performers.

Comment: Full of Marxian gags, offset by a romance between Kenny Baker and Florence Rice and a plot to take away Baker's circus, this is a comedy that should have packed houses roaring with laughter. When the brothers are not taking advantage of every situation to get across their inimitable brand of buffoonery, they are displaying their talents in other ways—Chico at the piano, Harpo playing the harp and Groucho singing and dancing as only Groncho can sing. The story, what there is of it, takes a back seat as the gags pile on each other in rapid succession. Baker has opportunities to sing several songs while Florence Rice listens with rapt attention. As the harassed society matron Margaret Dumont is again at the mercy of Groucho, much to the delight of the audience. Your front should be circus style using canvas and sawdust. Members of the house staff might be dressed as clowns and if possible a couple of girls in dance costume might swing on a "flying trapeze." Have a barker, peanut vendor and balloon man for added atmosphere. Tie up with music shops on the songs as well as the musical instruments featured. **(FAMILY)**

Catchline: "A three ring circus of hilarity with the Marx Bros. at their funniest."

AUDIENCE SLANT: THOSE WHO LIKE THESE COMEDIANS WILL LAUGH LONG AND LOUDLY. THE PICTURE WILL GO OVER BEST WITH A FULL HOUSE.

BOX OFFICE SLANT: THE POPULARITY OF THE MARX BROS. ALONG WITH A GAG-FILLED CAMPAIGN SHOULD INSURE SATISFACTORY GROSSES.

Field's Footprint Stencil

J. P. Field, manager of Warner's Grove Theatre in Chicago has created a simple yet effective bit of exploitation that can be used for any picture, although he used it for "Gracie Allen's Murder Case." He made a footprint stencil by the simple expedient of buying a sponge from the local five and ten. This was cemeted to a shoe and cut to shape of the foot. By dipping this in a pan and walking on the sidewalk an impression was made. The footprint led to a sidewalk stencil with playdate and theatre name.

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation

The Short Subject

IN THE SHORT SHOPS

Columbia

"The Glove Slingers," Noah Beery, Jr.'s first Columbia eomedy, was completed last week and will be expedited through the eutting and editing stages with a view toward early preview and national release. Possibly the first of a series, "The Glove Slingers" presents young Beery as a prizefighter. Shemp Howard is his manager and Paul Hurst the trainer. Dorothy Vaughan, Betty Campbell, Eddie Laughton, Cy Schindell, Johnny Tyrrell, Victor Travers and Richard Fiske play other important roles, and Jules White both produced and directed. A last-minute addition to the outstanding cast was Mushy Callahan, former lightweight champion of the world. Callahan, now a prominent referee, officiates in the climaxing bout between Beery and Schindell.

Three important new story assignments emanated from the Short Subjects department during the past week. John Grey was commissioned to develop a new script for Charlie Chase which will have a mysterious haunted house as its background. Harry Edwards began work on an All-Star Comedy of domestie mixups, and Ellwood Ullman, some of whose best work has been for the Three Stooges, began to ready a story in which the trio will be international spies.

Oct. 30 has been fixed as the starting date for a new Charlie Chase comedy being prepared by Harry Edwards and Ellwood Ullman. The theme, one made to order for Chase, presents the comedian as a heckler, not the ordinary or living room variety of kibitzer but a demoniacal super-meddler who makes a eolossal nuisance of himself in large public gatherings. As yet untitled and uncast, the production will be direeted by Del Lord. Hugh McCollum will co-supervise with the director.

The King Sisters, well remembered for the Community Sings they headlined several months ago, will return to the camera coast in the near future and are expected to vocalize in more of these popular one-reel song shorts. The first will probably have a western theme, with the four sisters wearing cowgirl regalia and rendering well-beloved range numbers. During recent months the girls have appeared on several coast-to-coast radio shows and made personal appearances in eastern theatres.

Vitaphone

Preparations are being rushed for producing seven historical featurets in Technicolor during the next three months. Next picture in the group to go before the cameras will be "Old Hickory" the story of Andrew Jackson, which goes into work on Oetober 16 under direction of Vincent Sherman. Others to follow will be: "Clara Barton and the Red Cross" based upon the founder of this famous organization; 'Fremont, the Pathfinder" dealing with the great explorer; "Robert E. Lee" concerning the famous Civil War leader; "Daniel Boone" regarding the noted Indian fighter; "The Discovery of America" tale of Christopher Columbus; and "Teddy Roosevelt and His Rough Riders" with Sidney Blaekmer.

"Wise Guy," short subject, is being planned for late fall production. It will be based upon a sketch entitled "Poor Aubrey," by Anthony Paul Kelly.

RKO

Clarence Budington Kelland, the novelist and magazine fictionist, will be the guest star in the third of Pathe's "Information Please" series of thirteen one-reel features. It was set to go before the cameras on October 13, with the regular cast of Clifton Fadiman, Franklin P. Adams, John Kieran and Osear Levant. Kelland is expected to ehalk up a good score of the right answers, even in competition with the erudition of the popular experts.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning October 14)

ASTOR—Prophet Without Honor (MGM) rev. 6-17-39.
CAPITOL—Natural Wonders of Washington State (MGM); A Day of Rest (MGM).
CRITERION—Boy Meets Joy (Univ.) rev. 9-2-39; Little Brother Rat (Vita.) rev. 8-19-39; Air Thrills (Modern Films).
GLOBE—Oily to Bed, Oily to Rise (Col.) rev. 9-16-39.
PARAMOUNT—The Fresh Vegetable Mystery (Para.); Unusual Occupations No. 1 (Para.) rev. this issue; Catching Whoppers (Para.) rev. 9-23-39
RADIO CITY MUSIC HALL—The Bill of Rights (Vita.) rev. 8-26-39; Battle Fleets of England (RKO-M of T) rev. 10-7-39.
RIALTO—Farmyard Symphony (RKO-Disney) rev. 10-22-38.
RIVOLI—Acres of Plenty (RKO-Pathe); Donald's Penguin (RKO-Disney) rev. 5-20-39.
ROXY—The Orphan Duck (20th-Fox) rev. this issue; Monkeys is the Cwaziest People (20th-Fox) rev. 9-30-39.
STRAND—Detouring America (Vita.) rev. 9-2-39; Ice Frolics (Vita.) rev. 9-30-39.

CHICAGO LOOP

(Week Ending October 14)

APOLLO—Catching Whoppers (Para.) rev. 9-23-39; The Little Lion Hunter (Vita.)
ROOSEVELT—Rumba Rhythm (MGM) rev. 9-2-39; The Orphan Duck (20th-Fox) rev. this issue.
UNITED ARTISTS—Unseen. Guardians (MGM) rev. 10-7-39.

Para. to Release Series Based on Liberty Stories

A series of short subjeets featuring short short stories appearing in *Liberty* magazine and to be known as the Bits of Life series are to be produced by Scientific Films for release through Paramount, Jerry Fairbanks, co-producer with Robert Carlisle of Scientific Films, told trade paper representatives this week in announcing the arrangements made between his company and the Macfadden publication



Jerry Franklin

According to Lou Diamond, head of Paramount's short subject department, the first subject, scheduled for release November 7 as one of the current season's Paragraphics, will be a test for audience reaction. Dependent on this will be the number to be released under the Bits of Life series classifieation for Paramount's 1940-41 short subject program.

Eaeh reel, running about ten minutes, will embrace two complete short short stories, Fairbanks said. He added that production would be in Hollywood, and that many players now on the Paramount roster would be featured in the acting assignments.

Liberty magazine will publicize the new series in their publication and other merchandising channels.

Car Cards Plug Sportscope

A tieup between RKO-Pathe and the publishers of *Field and Stream,* magazine for sportsmen, provides for the placing of cards plugging the Sportscope, "Gun Play" and the magazine, in the New York, New Haven and Hartford trains and the Boston and Maine trains for 30 days starting September 15.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 14)

MOVIETONE (Vol. 22, No. 10)—Panama Canal under guard; Scenes from England and other European countries on war situation; European names in the news; Rodeo at Madison Square Garden; Log drive in Maine; Futurity at Belmont; Girls' football game in Hollywood; Yacht racing; Lew Lehr and lions.

NEWS OF THE DAY (Vol 11, No. 206)—Panama Canal under guard; Britain rushes troops to front; Iroquois arrives in U. S.; Hat fashions get war fever; Football, Carnegie Tech. vs. Temple (except Los Angeles and Seattle); Southern California vs. Washington State (Los Angeles and Seattle only); Hell driver performs daring stunts.

PATHE (Vol. 11, No. 25)—U. S. bolsters Panama Canal defenses; British troops in France; French troops on German soil; Kids' football game; Iroquois arrives safely; Ambassadors Bullitt and Biddle meet in France; Happy Chandler becomes Senator; Football, Cornell vs. Syracuse.

UNIVERSAL (Vol. 11, No. 814)—Panama Canal under guard; Iroquois arrives safely; Veiled prophets parade; Scenes from the war front; Belmont Futurity; Kids' football game; Motorcycle hill climb.

PARAMOUNT (No. 13)—Iroquois arrives safely; Hoover sees re-birth of Polish nation; Britain, France dig in, spurning "Hitler Peace"; U. S. rushes defense of Panama Canal.

(Released Wednesday, October 11)

PARAMOUNT (No. 12)—Yanks win World Series; Minneapolis Gold Star Mothers drop peace pamphlets; Pan-American Conference adjourns; Football, Michigan vs. Michigan State, Northwestern vs. Oklahoma, Fordham vs. Alabama.

MOVIETONE (Vol. 22, No. 9)—War on the East and Western fronts; Rites for Cardinal Mundelein; Premiere of "Hollywood Cavalcade"; Lew Lehr and geese; Yanks win World Series; Football, Yale vs. Columbia, Notre Dame vs. Georgia Tech.

NEWS OF THE DAY (Vol. 11, No. 207)—Rumania avenges slain Premier; Nazi troops "mop up" Polish cities; French advance on Western front; Rites for Cardinal Mundelein; Yanks win World Series; Football, Fordham vs. Alabama, Notre Dame vs. Georgia Tech (except New Haven and Oklahoma City), Oklahoma vs. Northwestern (Oklahoma City and Chicago only), Yale vs. Columbia.

PATHE (Vol. 11, No. 24)—Polish prisoners; Funeral of Rumanian Premier; New Polish Government formed in Paris; Belgium arms; French army moves onto German soil; Rites for Cardinal Mundelein; Pan-American Peace Congress ends; Football, Yale vs. Columbia, St. Mary's vs. University of California; Yanks win World Series.

UNIVERSAL (Vol. 11, No. 813)—French guns pound Nazi lines; Rites for Cardinal Mundelein; Yanks win World Series; Football, Alabama vs. Fordham, Notre Dame vs. Georgia Tech, Oklahoma vs. Northwestern.

Short Subject Reviews STR

DREAMS ON ICE

Prod. No. 1504 *(Tech.)* *Cute*

Col. Color Rhapsody No. 4 7 mins.

Comment: A little boy decides to go ice skating in his home and floods his room expecting the cold air to freeze the water during the night. He falls asleep and dreams that all the toy animals and dolls are skating and invite him to join them. He skates with them and while performing fancy tricks, trips and wakes up to find his mother looking with disapproval at the mess. This is a rather amusing little novelty. The little boy and his dog are cute little characters and should please your patrons. The Technicolor is well done.

Exploitation: Play up the subject in your lobby and in your program and newspaper advertising.

SCREEN SNAPSHOTS, NO. 1

Prod. No. 1851 *Very Good*

Col. Screen Snapshots 10 mins.

Comment: The mysteries of makeup are explained and several stars are seen being made up by such experts as the Westmore Brothers. Among the stars whose makeup problems are portrayed are Penny Singleton, Gloria Dickson, Rosemary Lane, Janet Beecher, Jean Arthur, Fay Bainter, Melvyn Douglas, Akim Tamiroff, and Charles Laughton. Of particular interest is Perc Westmore's makeup of Charles Laughton for his role as the "Hunchback of Notre Dame," and that of Akim Tamiroff for his role in "Disputed Passage."

Exploitation: Tieup with your local beauty establishments. Arrange a display of the various articles which are a part of a makeup man's kit. Play up the various stars which appear in the film.

THE ORPHAN DUCK

Prod. No. 553 *(Tech.)* *Diverting*

20th-Fox Color Terry-Toon No. 3 7 mins.

Comment: The little black duckling gets into the domicile of mother hen. When the old rooster arrives to admire his brood, the sight of the webfoot immediately ires him, with the result that our little black friend is lonely and desolate. But he wins the admiration of the rooster when he rescues a wandering chick from a raging torrent. There have been other cartoons with a similar plot, so that this one loses some of its freshness. But, nevertheless, it is diverting entertainment. Paul Terry produced.

Exploitation: Tie up with duck and chicken hatcheries by placing announcement cards of your showing in their windows. Perhaps you can get them to use a cooperative ad in the newspaper.

WRONG ROOM

Prod. No. 3701 *A Howl*

RKO Leon Errol No. 1 19 mins.

Comment: Leon Errol, drunk as usual, lands in the bedroom of a bride whose husband was called away on business. He thinks that he has married again and later asks the bridegroom to extricate him from his difficulty. When his wife arrives, Leon is in a real dilemma and the bridegroom makes matters worse by thinking that Mrs. Errol is the one whom Leon wants to get rid of. This comedy is really very funny and should get plenty of laughs in any situation. The story by Stanley Rauh and Lou Brock is very good and Bert Gilroy did a capital job on the production with Brock handling the direction.

Exploitation: Sell it as an extra added attraction. There is a full color 22 by 28 available at your RKO exchange. Put Leon Errol's name up in lights. For a gag you might offer a prize to the man who does the best job of imitating Errol in his walk from the box office to the doorman with other patrons as the judges.

CAPTAIN SPANKY'S SHOWBOAT

Prod. No. C-131 *Funny*

MGM Our Gang No. 1 10 mins.

Comment: Spanky and his gang are putting on an old-fashioned review in an abandoned flatboat at the water's edge. The show is coming along swimmingly (no pun intended!) until the tough guy demands a share in the show. He is not pacified by an offer of free tickets but goes off swearing vengeance. An old-fashioned melodrama is offered and there is a dancing act. It is when Alfalfa gets up to sing that the villain gets in his dirty work. But he gets his just desserts and all ends happily and musically. The picture was directed by Edward Cahn.

Exploitation: Arrange to put on a kiddie revue. You will find the local dancing school more than eager to work with you. Try to find a local ship captain, retired or otherwise and arrange to have him discuss his experiences before a group of children. The lecture could be presented as part of the kiddie show.

CLOCKING THE JOCKEYS

Prod. No. 302 *Interesting*

20th-Fox Sports Review No. 2 11 mins.

Comment: Those who haven't seen a short reel recently released by another company dealing with the same subject as this new sports reel embraces will find "Clocking the Jockeys" interesting entertainment. Coming as a second, except where playdates or booking arrangements make it a first, it seems repetitious. But judged on its own merits, the pictorial record of the life of a jockey is something everyone should enjoy. Ed Thorgersen handles the narration well. Truman Talley produced.

Exploitation: If your town is isolated from the various racing tracks, why not hold a contest for the selection of the young man who most closely fits the requirements for a jockey. Hold the tryouts on your stage, and present the winner with a suitable award.

UNUSUAL OCCUPATIONS NO. 1

Prod. No. L9-1 *Good*

Para. Unusual Occupations 11 mins.

Comment: Two of the items in this subject certainly live up to the title. One shows a woman who creates pictures from corn cobs, cigar stubs and other odds and ends. The other concerns a New Jerseyite who collects relics of the World War, and operates them. Olympe Bradna makes miniature furniture. There are other items equally unusual. Narrated by Ken Carpenter, this reel should please generally.

Exploitation: Tie up with cutlery stores featuring steel knives and forks. In view of the armed conflict in Europe, it would be wise to publicize the item about the New Jerseyite's collection of World War relics.

MOUNTAIN EARS

Prod. No. 1503 *Cute*

Col. Color Rhapsody No. 3 7 mins.

Comment: The figures in this one will remind you of those in *Esquire's* Hillbilly cartoons. To see them come to life is a big kick. The antics of a kid are particularly funny. The cartoon has a new twist in that the kid argues with the audience and as a final blow he hits at the audience with his sling shot. Altogether this is one of the best of Charles Mintz's recent cartoons.

Exploitation: Tie up with newsstands on the *Esquire* cartoons. Tear a few out of recent issues and mount them underneath together with copy indicating that the hillbillies are on the screen now.

THE AGHILEEN PINNACLES

Prod. No. 102 *Excellent*

20th-Fox Magic Carpet No. 2 11 mins.

Comment: "The Aghileen Pinnacles" is just as intense and exciting as its predecessor, "Birthplace of Icebergs," and exhibitors who are not playing and publicizing these subjects are depriving their patrons of some of the most thrilling adventures ever seen in short reels. This time, Father Hubbard, the glacier priest, and his associates, brave Alaskan squalls and ascend treacherous, perpendicular mountainsides to learn the mystery of the pinnacles. This will hold any spectator's interest in a vise-like grip during its unreeling. Lowell Thomas and Father Hubbard collaborated on the narration, and Truman Talley produced.

Exploitation: Give this subject extra space in your regular ads. Perhaps explorers living in your community could be induced to display some of their paraphernalia in your lobby. Advertise it on your marquee and by means of a special display in the lobby, made up for the entire series.

SHEEP IN THE MEADOW

Prod. No. 502 *Satisfactory*

20th-Fox Terry-Toon No. 2 7 mins.

Comment: The big bad wolf, or is it a bear, uses all sorts of disguises to lure the shy little lamb into his lair, and eventually succeeds. But Little Boy Blue, arrives in the nick of time, battles the villain, subdues him, and triumphantly carries the lamb back to the meadow. This is a pleasant little cartoon suitable for that extra seven minutes needed to fill out the program. Paul Terry produced.

Exploitation: Regular mention in your newspaper ads and in your house programs.

CROP CHASERS

Prod. No. 1502 *(Tech.)* *Good*

Col. Color Rhapsody No. 2 7½ mins.

Comment: A gang of black crows are damaging a farmer's crop who calls upon scarecrows to protect his property. The black crows disregard the scarecrows and keep on with their mischief until the scarecrows rescue one of the black crows who has fallen into the lake. The crows show their gratefulness by putting back all the crops they had taken. This is a clever little short which should prove to be amusing to your audiences. It might prove to be a good subject for your Hallowe'en show.

Exploitation: Dress up a scarecrow in your lobby. Give the cartoon a plug in your lobby, programs and newspaper ads.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

MARK SANDRICH, who directed "Man About Town," will handle the producer-director assignment on "Buck Benny Rides Again," JACK BENNY'S next starring picture for Paramount. The cast includes EDDIE "ROCHESTER" ANDERSON, ANDY DEVINE and VIRGINIA DALE. Shooting is scheduled to start this week.

Starting date of MGM's "The Shop Around the Corner", has been set for November 1, with ERNST LUBITSCH directing. The picture will star MARGARET SULLAVAN and JAMES STEWART with JOSEPH SCHILDKRAUT set for a featured role.

Director MICHAEL CURTIZ and a crew left Hollywood to tour several western states seeking locations for "Virginia City," Technicolor special starring ERROL FLYNN. In addition to FLYNN, the cast will include BRENDA MARSHALL, ALAN HALE, DONALD CRISP and FRANK MCHUGH.

FRANK TUTTLE has been assigned the producer-director berth on Universal's "Charley McCarthy, Detective", scheduled to go before the cameras this week. EDGAR BERGEN, and his boy-friends, CHARLEY MCCARTHY and MORTIMER SNERD, will be starred.

Preparations have been started at the Goldwyn studio for GARY COOPER'S next starring vehicle "The Outlaw," which will be directed by WILLIAM WYLER. Production will start within the next three weeks.

"The Light of Western Stars", which HARRY SHERMAN will place in production next week with VICTOR JORY in one of the top roles, will be released as a special picture on SHERMAN'S program. LESLEY SELANDER will direct the ZANE GREY story and also the next "Hopalong Cassidy" picture starring WILLIAM BOYD.

Republic has signed CHARLES BICKFORD for one of the top supporting roles in "Wagons Westward," starring JOHN WAYNE. SOL SIEGEL will produce from the screenplay by JOSEPH MONCURE MARCH. The production will carry a budget of around $400,000.

"Grapes Of Wrath", one of 20th Century-Fox' big budgeted pictures, went before the cameras last week under the direction of JOHN FORD. The cast, headed by HENRY FONDA, includes DORRIS BOWDON, JOHN CARRADINE, JANE DARWELL and JOHN QUALEN.

"Mexican Spitfire," with LUPE VELEZ and LEON ERROL in major roles, has gone into production at RKO under the direction of LESLIE GOODWINS. The supporting cast includes DONALD WOODS, LINDA HAYES, ELIZABETH RISDON and WARD BOND. CLIFF REID is producing the new feature.

WILLIAM A. ULLMAN, JR. has been assigned to write the screenplay of "Gold Star Mothers" for Producers Pictures.

Starting date of HAL ROACH'S "1,000,000 B.C." has been advanced to November 6 with D. W. GRIFFITH producing. ROACH will personally direct the picture. The studio sent an untitled LAUREL and HARDY picture into work this week with GORDON DOUGLAS directing.

BETTY COMPSON, WYNNE GIBSON and PEGGY SHANNON, three popular players for many years, have been added to the cast of Columbia's "The Street of Missing Women". SIDNEY SALKOW is directing with ANN DVORAK and PRESTON FOSTER in the top roles.

DAVID O. SELZNICK has set a six-picture production schedule for 1940, starting with "The Swan," starring INGRID BERGMAN, on February 1. Second on the list will be "Titanic," to be followed by "If Winter Comes" and "Flashing Stream." "Titanic" will co-star VIVIEN LEIGH and LAURENCE OLIVIER.

"Swiss Family Robinson", GENE TOWNE and GRAHAM BAKER'S first production for RKO release, went into production last week under the direction of EDWARD LUDWIG. The cast includes THOMAS MITCHELL, EDNA BEST, FREDDIE BARTHELEMEW, TERRY KILBURN, TIM HOLT and CHRISTIAN RUB.

DORIS DAY, favorite with New York theatregoers for the past five years, makes her screen debut in ROY ROGERS' latest film for Republic, "Saga of Death Valley." It is now in production under the direction of JOE KANE, who also fills the producer berth.

"Young As You Feel" has been selected as the title of the sixteenth in the 20th Century-Fox Jones Family series. Production is scheduled to begin November 1 with Director MALCOLM ST. CLAIR at the helm.



It's Your Move Next

An informal game of chess between JOHN HOWARD *(left) and* GEORGE SANDERS *(right) as they wait for their next scene on Famous Productions' "Green Hell" stage: their "audience" is director* JAMES WHALE.



"Is That Soda Fountain Yours?"

Nothing impresses Andy Hardy as much as a private soda fountain. And MICKEY ROONEY *as Andy in MGM's "Judge Hardy and Son" discovers that Elvie Horton,* (MARTHA D'DRISCOLL) *owns her own fountain.*

Donlevy to Play "McGinty"

BRIAN DONLEVY'S first assignment under his new Paramount contract will be the title role in "Down Went McGinty", scheduled to go before the cameras late this fall with PRESTON STURGES directing his own story. DONLEVY has just finished important roles in "Destry Rides Again" and "Alleghany Frontier".

Green to Direct "Shooting High"

ALFRED E. GREEN, who has just completed "20,000 Men A Year", will direct the JANE WITHERS-GENE AUTRY co-starring film "Shooting High", set to go into production at the 20th Century-Fox studio on November 15. LOU BRESLOW and OWEN FRANCIS are writing the screenplay.

New Songs for Tony Martin

BOB WRIGHT and CHET FORREST, song-writing team responsible for a succession of nationaly popular tunes, are composing six new songs for Columbia's "Passport to Happiness", starring TONY MARTIN. ANDRE KOSTELANETZ and his orchestra will be featured in a group of musical numbers. The picture will be directed by JOSEPH SANTLEY under the production wing of IRVING STARR.

"South of the Border"

GENE AUTRY'S next production for Republic will be "South of the Border", titled after the popular British song success of the same name. AUTRY sang the song on his world-wide broadcast from London several weeks ago and thousands of fan letters requested the use of the song in a picture. AUTRY just completed "Washington Cowboy".

Warner Bros. to Make "Klondike"

With a cast headed by WAYNE MORRIS, HUMPHREY BOGART, LYA LYS and DENNIS MORGAN, Warner Bros. have scheduled "Klondike", story of the gold rush of the '90's, for production late this year. The picture will be made on a pretentious scale similar to "Dodge City" and "Virginia City".



Getting Good Advice

BRENDA MARSHALL, *grateful to Director* LLOYD BACON *for his encouragement in her screen career, visits him daily on the set of "Invisible Stripes" at Warner Bros. to listen to his sage advice on how to get along in Hollywood.*

Largest Set Ever Built for Shirley Temple's "Blue Bird"

Painters have put the finishing touches to the largest interior set ever built for the Technicolor production of "The Blue Bird", which WALTER LANG is directing for 20th Century-Fox with SHIRLEY TEMPLE in the key role. The set completely fills Stage 16, with only a three foot aisle surrounding it.

To art directors RICHARD DAY and W. B. IHNEN, it represented the most difficult design problem of their careers, inasmuch as the entire set had to appear to cameras as being suspended in mid-air. Equipment used to light the set uses as much electric current as a city of 55,000 inhabitants.

"Buried Alive" Gets Gun

With BEVERLY ROBERTS and ROBERT WILCOX in the leading roles, "Buried Alive" was put into production last week by BEN JUDELL of Producers Pictures. The picture was adapted by GEORGE BRICKER from an original story by WILLIAM A. ULLMAN, JR. JUDELL also announced the purchase of WILLIAM LIVELY's "Mercy Plane", which will go before the cameras as soon as "Buried Alive" is completed.

"Personal History" Starts Nov. 15

WALTER WANGER has scheduled "Personal History", based on VINCENT SHEEAN's story, to go before the cameras about November 15, with ALFRED HITCHCOCK directing. "Personal History" will roll immediately after the completion of "House Across the Bay", JOAN BENNETT starring vehicle which started shooting on October 9.

Schuster Back at Universal

HAROLD SCHUSTER, just returned from England, has been signed by Universal to direct "Trouble Is My Middle Name", an original newspaper yarn by ROY CHANSLOR. The picture will co-star EDMUND LOWE and CONSTANCE MOORE.

Farrow Signs New Contract

RKO has signed JOHN FARROW to a new long term directorial contract and at the same time boosted the budget on his next assignment, "Father Damien" to an "A" production, as a result of his latest picture "Reno". "Father Damien" is based on the novel written by FARROW.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Our snooping reporter tells us to be on the lookout for some of the most spectacular thrill-flying ever screened in 20th Century-Fox' "20,000 Men A Year." the work of PAUL MANTZ, ace stunt flyer. Under Director ALFRED E. GREEN, MANTZ goes to town in a big way.

Ran into WILLIAM "Golden Boy" HOLDEN about an hour before the preview of Columbia's "Mr. Smith Goes to Washington," and BILL told us he was sure he was getting "punch-drunk" with all his "pug" roles. Next on tap is Paramount's "At Good Old Siwash" . . . without boxing gloves, we hope.

And while it's still fresh in our mind, a word about FRANK CAPRA'S "Mr. Smith." Here's a picture that will be "tops" in boxoffice receipts for a long, long time to come . . . and we've been looking at them for a long, long time.

Note that 20th Century-Fox has changed the title of "Daytime Wife" to "First Kiss" . . . which reminds us that we are still paying for our "First Kiss."

PETER B. GOOD is a swell "handle" for the kid selected by Warner Bros. for at least half of the title role in "Brother Rat and the Baby" . . . and from advance reports, PETER is "Very" GOOD. The only thing against PETER is his definite resemblance to EDDIE ALBERT, his screen papa . . . but he'll outgrow that.

"Garho Laughs," MGM's slogan for "Ninotchka" had nothing on the preview crowd last week, when they laughed so loud and long, most of the gags were missed. A sparkling laugh-fest with the famous LUBITSCH "touch" and an ideal vehicle to bring GARBO back to the screen.

CHARLIE EINFELD'S title for HUMPHREY BOGART, "The Merchant of Menace" was so good, it grabbed sixty lay-outs in the dailies throughout the country . . . and to think that BOGART is a "softy" in real life. Nice work, CHARLIE.

Monogram Sticking to Schedule

Monogram is sticking to its production schedule having set five pictures to roll within the next three weeks. Two TEX RITTER features will be made in quick succession followed by the next in the "Wong" series starring BORIS KARLOFF.

"Ouch, That's Too Tight"

That's what BARBARA STANWYCK *says and* BARBARA *should know for she has to wear a corset for a scene in Paramount's "Remember the Night." Director* MITCHELL LEISEN *is lacing her into the armor while* ELIZABETH PATTERSON *looks on and* BARBARA *doesn't seem to like it.*





Reading a Book About It

Between scenes of "Reno," their RKO Radio picture-in-the-making, RICHARD DIX and Director JOHN FARROW *go into a huddle over a book dealing with the early days of Nevada, historical era covered by the picture.*

Paramount's Advertising and Trailer Departments Combined

Announcement was made last week by CLIFF LEWIS, supervising director of Paramount's West Coast Advertising and Publicity Departments, that the trailer department will be combined with the advertising department, and will move from the present quarters on the lot into the advertising bungalow.

HERB MOULTON and LOU HARRIS, of the trailer department, will occupy quarters now used by the studio advertising department, which will be moved to the present trailer quarters.

It is LEWIS' intention that the trailer and advertising departments work in closer unison than in the past, to insure coordination on all picture campaigns in every branch of advertising and exploitation.

Marx Brothers "Go West"

The Marx Brothers, CHICO, GROUCHO and HARPO, will return to MGM within the next two weeks to start preparations for their next picture, "Go West". The comedy of the great open spaces is scheduled to start early in November under the direction of EDDIE BUZZELL, who also directed their last production, "At the Circus".

GREATEST OF ALL

IN the fifty years since Eastman supplied the film for the world's first movies, there have been many great Kodak emulsions designed especially for the motion picture industry.... Greatest of all are Eastman Plus-X, Super-XX, and Background-X... today's ruling favorites in the studio and on location. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN

PLUS-X
for general studio use

SUPER-XX
for all difficult shots

BACKGROUND-X
for backgrounds and general exterior work

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

October 14, 1939

All Quiet on the Convention Front

IT is a pleasure and a privilege to offer greetings and hearty good wishes to all members of the Society of Motion Picture Engineers, whose Fall Convention takes place in New York beginning next Monday. May their convention be a success from the standpoint of its more serious side and as well in all its social phases, without which no convention in this land ever will amount to a hoot.

The motion picture theatre as a purely practical commercial enterprise owes much to the S.M.P.E., for down through the thirty-nine years of its existence this brotherhood of technical and scientific men has served valiantly in the cause of finer pictures and finer picture theatres. Its contribution to the cause of improved projection and lighting in the theatre itself can never be measured in terms of dollars and cents at the box offices of the theatres. Its scientific and technical approach to the problems and complexities which have beset pioneering efforts of film producers and studio technicians has been a bulwark against the corroding effect of discouragement and defeatism in a dynamic and growing art. And for this important work the S.M.P.E. may well be proud.

You don't have to dip too deeply into the past to learn that the S.M.P.E. has on many occasions urged causes to which little heed was paid and which later proved to have been a warning, the acceptance of which might have saved theatremen great sums of money. For years before sound came into the industry and caused an upheaval in both studios and theatres, the S.M.P.E. had pleaded with architects and theatre builders to provide larger space for the projection equipment. But on and on went the plans and the construction of projection booths which were so cramped that the introduction of sound with its need for added equipment put a double cost on many a theatre—the price of the terrifically expensive equipment and the cost of enlarging the quarters housing the projectors.

This is but one of many matters that might be referred to in order to make clear that it is no mere courtesy to the S.M.P.E. for us to ask attention of theatremen to the discussions and advice of its convention, but an entirely practical suggestion made in the selfish interests of theatremen.

There'll be no spectacular blasts of oratory or flaming political speeches at the S.M.P.E. convention (which makes it most unique for a convention associated with the film industry). But the calm and quiet will be filled with good, sound, substantial and earnest discussion of the film and film presentation in the light of new discoveries and development in the technological field.

You can profit by reading this letter from Georgia about

AMERICAN Bodiform RESTFUL CHAIRS

Patron response is enthusiastic everywhere for these more attractive, more comfortable theatre chairs. And theatre managers report substantial savings in housekeeping costs. It will pay you to investigate.

Rialto Theatre
84 FORSYTH ST., N. W.
W. T. MURRAY, Manager
ATLANTA, GEORGIA

April 17, 1939

American Seating Company
354 Nelson Street
Atlanta, Georgia

Gentlemen:

It gives us much pleasure to write you this letter regarding the American Bodiform seats which you installed throughout the Rialto Theatre recently.

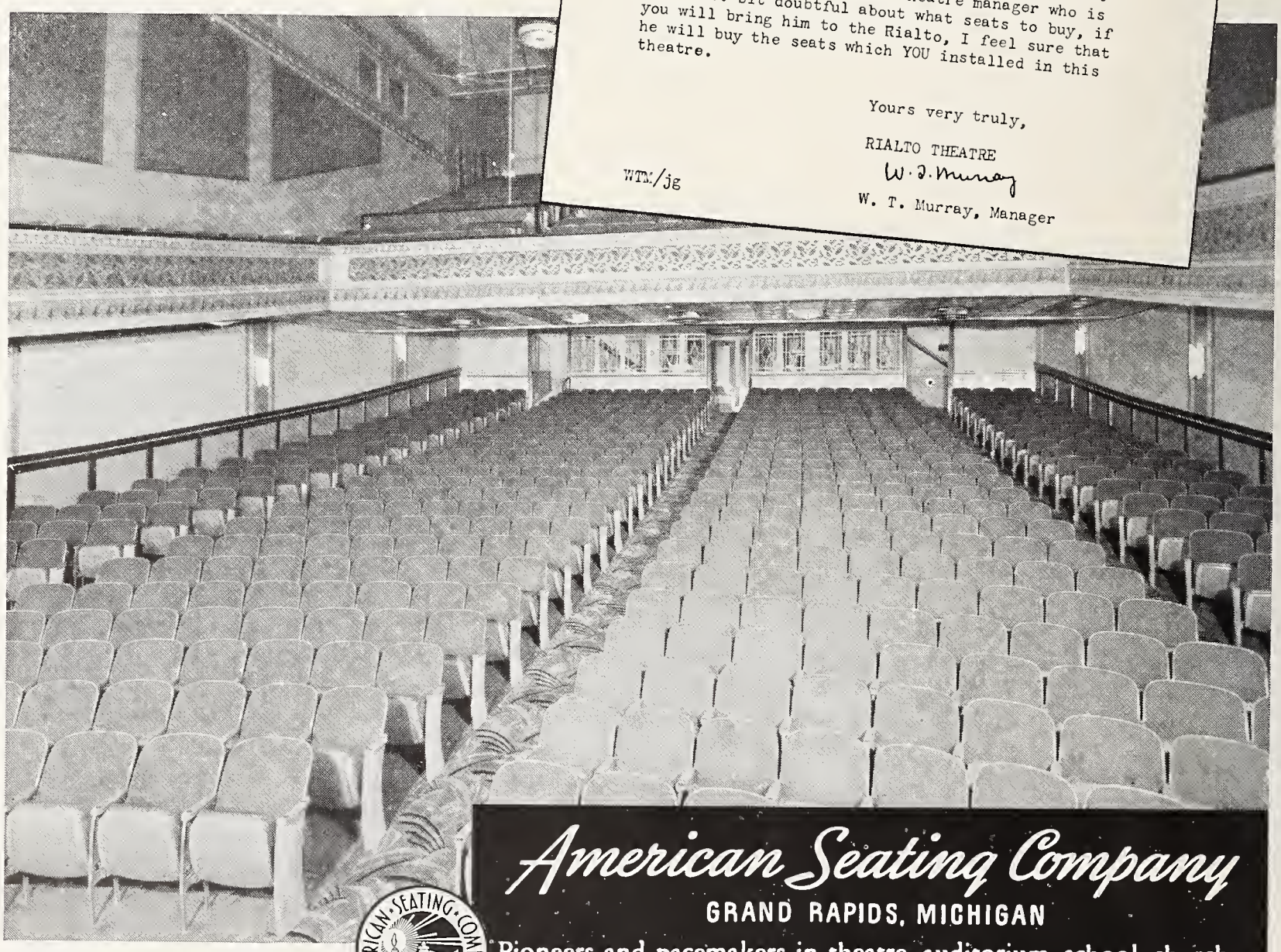
We have had hundreds of our patrons come to us since these seats were installed ... both men and women, telling us how much roomier the new seats are and how restful they are to the back. Women, mostly, rave about the convenience of these seats in turning themselves back when they arise to let someone pass and have their hands full of packages.

After all, in buying seats, you try to buy what you believe will be most comfortable for your patrons; and, judging from the many compliments we have received since installing these seats, we are satisfied that we bought the proper seats, and at any time should you have a theatre manager who is the least bit doubtful about what seats to buy, if you will bring him to the Rialto, I feel sure that he will buy the seats which YOU installed in this theatre.

Yours very truly,

RIALTO THEATRE
W. T. Murray
W. T. Murray, Manager

WTM/jg



Rialto Theatre, Atlanta, Georgia showing recent installation of American Bodiform Restful Chairs

AMERICAN SEATING COMPANY GRAND RAPIDS, MICH. U.S. PAT. OFFICE

American Seating Company
GRAND RAPIDS, MICHIGAN
Pioneers and pacemakers in theatre, auditorium, school, church, stadium and transportation seating
Branch Offices and Distributors in Principal Cities

How Theatremen Can Cut Cost of Liability Insurance

What to Do and What Not to Do When Patron Accidents Occur in Your Theatre

MORE and more insurance is being bought—and paid for—on the basis of cost. In other words, the higher the losses, the higher the cost, and conversely, the lower the losses, the lower the cost.

A theatre operator can, to a large degree, control his insurance costs.

To a large degree he is in partnership with his insurance company. He is interested primarily in preventing accidents, but once the accident has occurred, he is interested in seeing that any claims in connection with accident are disposed of on a fair basis. It is to his interest to see that the insurance company is protected against excessive or fraudulent claims.

First he can strengthen their case by getting at the time of the accident a complete story of just what happened.

Without exaggerating the importance of the accident in the patron's mind, he can quietly get all of the essential facts, the names of witnesses, and a story from each of his employees connected with the accident or who saw it.

May Prevent Litigation

Perhaps his courteous and considerate handling of the patron may prevent litigation. Certainly the opposite will invite it.

Next, he should be certain that the insurance company is immediately notified. When its representative arrives, he and his staff should extend every assistance.

Often the manager of his staff may have some information as to the standing in the community of the injured patron, which the insurance company's investigator could not otherwise obtain.

All of this can be worked out if there is cooperation. The manager and his staff should not however, once the case has been turned over to he insurance company, act without the insurance company's knowledge and consent. Neither he nor his staff should discuss the case with outsiders, nor should they permit an examination or photographs of the scene of the accident to be made without the consent of the insurance company.

The theatre operator being in partnership with the insurance company has a right to know (and many insurance companies will welcome his interest) the progress of the case.

Reserve for Settlements

If the case is of importance, the insurance company will set up what is known as an estimate or reserve, representing what they believe the case will cost them to dispose of.

They will let you know the amount of this reserve, and you are free to discuss with them the correctness of this reserve.

If the case is settled by litigation or otherwise, the actual final cost will take the place of this reserve.

Thus you can know at any time the cost of your accidents and consequently your loss ratio.

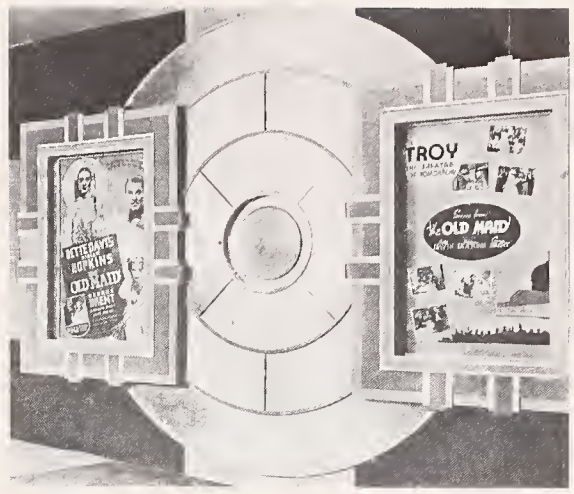
You should keep a record in form for ready reference of all the accidents in your theatre or circuit of theatres. The reserve or cost of settlement should be entered opposite each.

The losses should be kept totaled at all times, and compared with the premium earned up to that date.

For example, if your annual premium is $1,200 and the policy has run for 8 months, $800 has been earned. If your losses have been $400, your loss ratio is 50%.

If your loss ratio is much more than 50%, something is wrong and it is time to give more attention to accident prevention.

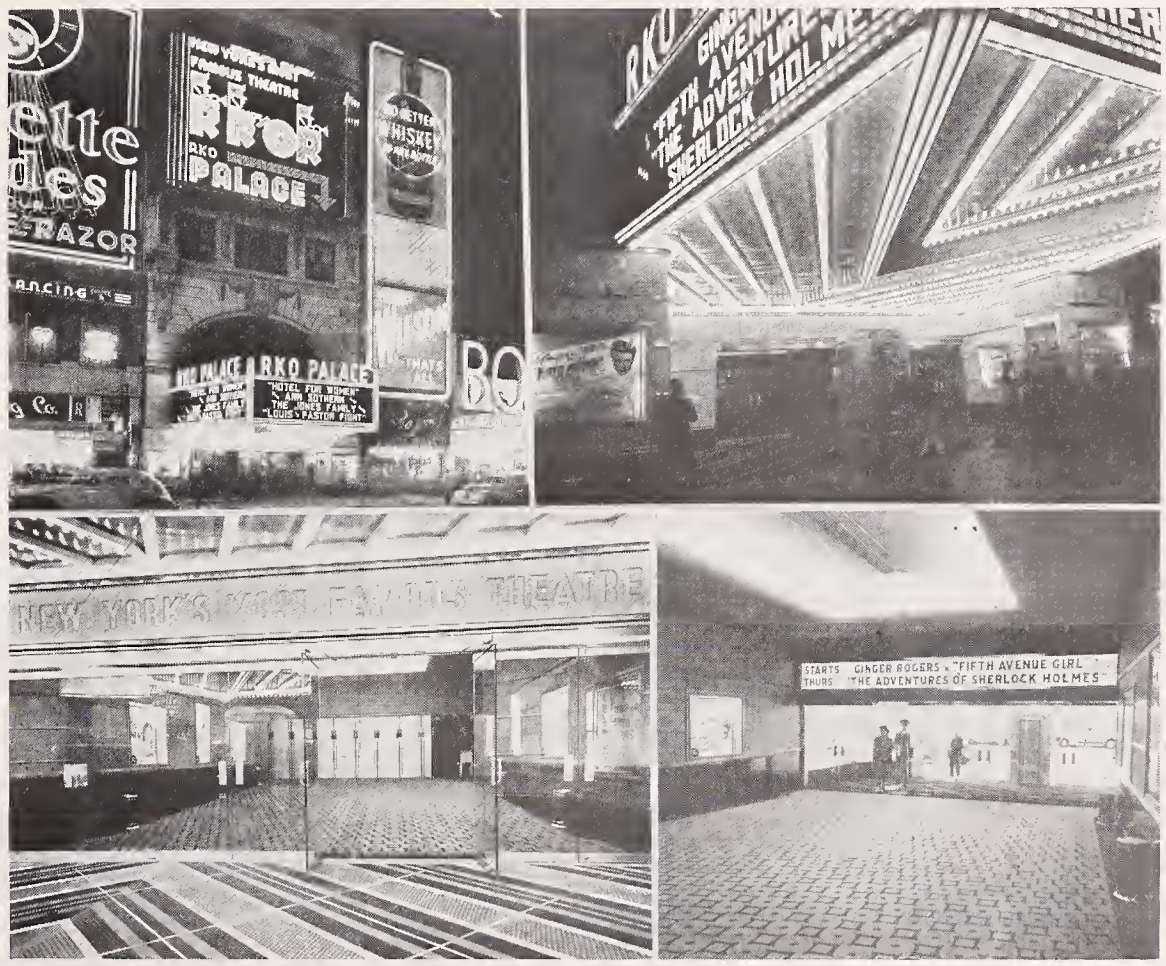
Be assured that all of this will be interesting. A glance behind the scenes with the claims men and attorneys will be as interesting as many a mystery or crime story.

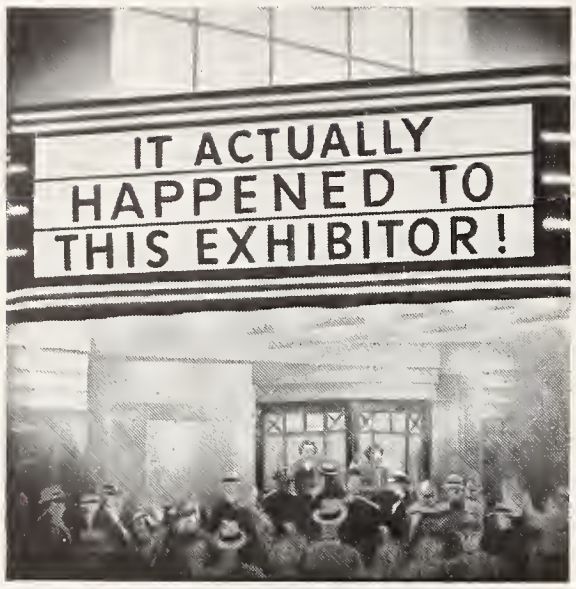


Declared to be easily fabricated for indoor and outdoor applications, a new stainless steel "lumber" known as "Ludlite Bord" is being marketed by the Allegheny Ludlum Steel Corporation, Pittsburgh. Especially useful for displays, as shown above, the new product is said to combine advantages of stainless steel with load carrying ability of sturdy mineral composition backing material. The outer surface retains all the beauty and utility of stainless steel.

New York's "Most Famous Theatre" Gets a Face Lift

Streamlined and richly handsome in its new outward appearance, the RKO Palace Theatre at 47th Street and Broadway presents an attractive example of the modified modernistic style in show house construction. Below are views of the remodelled Palace, whose history is the bright page of all of the most glittering memories of vaudeville and its headliners. The designer of the lobby and frontal changes that have completely modernized the Palace exterior is D. P. Canavan, manager of RKO's maintenance and construction department. The color of the marquee, shown in full in the photo at upper left, is in black, white and canary colors, with letter banks in dark oxidized copper. The borders are canary and the soffit is white. The lighting of the lobby vestibule is from overhead mazdas in the soffit of the marquee extension, as shown in photo at upper right. Herculite glass doors, manufactured by Pittsburgh Corning Glass Company, separate the vestibule from the inner lobby, but not so far as vision is concerned—the full glass doors permitting full view and adding to the sense of spaciousness of the lobby—note effect in photo at lower left. This view also shows the colorful floor treatment. The rubber mats are red and black and feature a diagonal design. At lower right is a view of the lobby from the inside looking out, in which ample display space for current and coming attractions is afforded by well-placed wall frames and illuminated sign over entrance doors.





TRUE STORIES FROM ALTEC FILES

Exhibitors Praise Altec Technique to Improve Sound



LEBANON, N. H.—"I not only have to sell my shows to my patrons, but also sell them on my theatre. Since I installed your new high quality response sound we all feel that we have the finest sound in this section." Vincent J. Mollica, manager, Lebanon Opera House.



CHATTANOOGA, TENN.—"Judging from your new modifications in the American Theatre, we have great expectations for our other theatres, and request the earliest possible application to the rest of our circuit." Abe Solomon, Independent Theatres, Inc.



SAN FRANCISCO, CAL.—"If the improvement had cost three times what you charged, the improvement would still have been more than worth it." J. J. Franklin, Strand Theatre.



NEW ORLEANS, LA.—"The improvements made by Altec have resulted not only in an increase of power which is more than ample, but also in a remarkable clarity of reproduction." C. J. Chandler, Roxy Amusement Co.

• • •

Let the Altec man in your locality explain to you, without obligation, how the Altec technique for sound betterment can improve the sound in *your* theatre.

ALTEC
SERVICE CORPORATION

250 West 57th Street, New York City

THE SERVICE ORGANIZATION
OF THE MOTION PICTURE INDUSTRY

Sees Television As An Aid Not A Menace to Theatres

ONE of the most encouraging prospects which motion picture projectionists face is the perfection of television for theatres, Dr. Alfred N. Goldsmith said in his address to projectionists at the recent Projectionists' Day held at the New York World's Fair under the sponsorship of a special committee headed by P. A. McGuire, advertising director for International Projector Corp.

While pictures projected on screens as large as 15 by 20 feet in London theatres do not have the full brightness or detail of present motion pictures of the same size, they were good enough, Dr. Goldsmith pointed out, to fill large theatres.

"There are several fundamentally different sorts of television projectors for theatres, and no one is sure just what will constitute 'Standard' theatre equipment in that field 5 or 10 years from now," Dr. Goldsmith said.

"However, it is reasonably certain that enterprising showmen will find timely and entertaining material suitable for theatre presentation and that mixed film and television programs will gradually be accepted.

"I regard this as one of the finest and most encouraging prospects which the projectionist faces. The optical principles governing television projection may differ in detail from those used in film projection, but broadly they are quite similar. The sound projection in the television program is of course carried out by amplifiers and loud speakers as at present. The enterprising and up-to-date projectionist can master television projection as readily as he did film projection and can make himself just as invaluable in the theatres of the future as he is in the theatres of today.

"There are some lines of work where a man today might feel puzzled or worried as to his future. He might wonder whether there was going to be a demand for the commodity or services which he produces. Or he might doubt whether his field would hold its own against some new competitor. The projectionist of today is peculiarly fortunate. If he is energetic and determined in the future he will be free from the dangers I have just mentioned. His field is an expanding field, with new opportunities and obligations.

"The position of the projectionist," he said at the outset of his address, "is a peculiar one. He is taken for granted by practically everybody and it is calmly assumed that his difficult job will be done—and done well.

"In a way this is a high compliment. Yet I think that this attitude fails to appreciate the importance of the projectionist in the motion picture set up."

Picturing the Inside Story of Air Conditioning

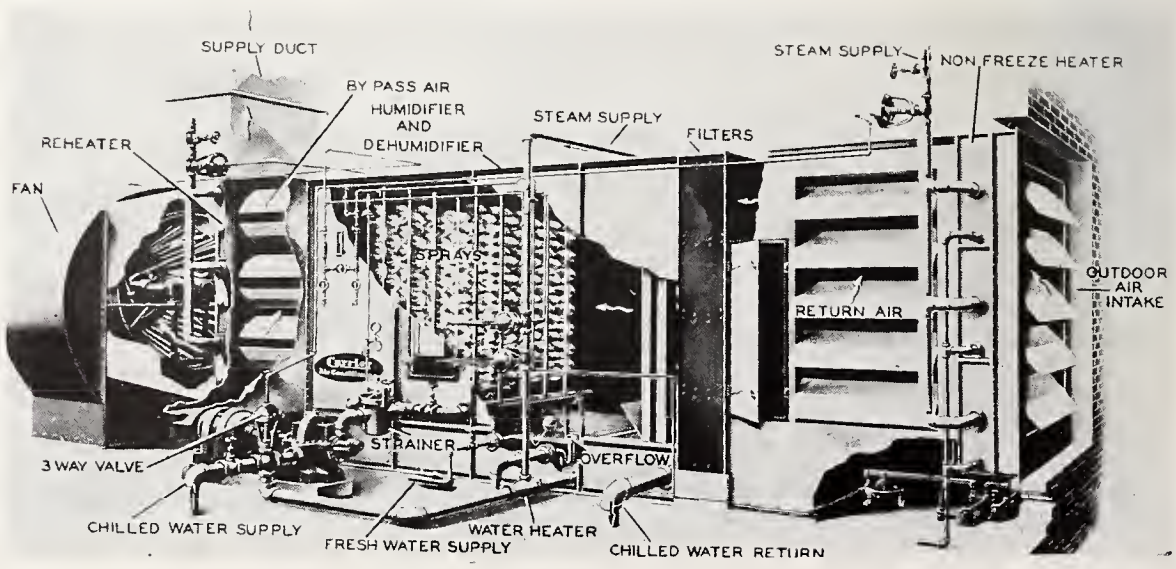
Here's how air conditioning keeps you cool all Summer, warm in Winter. This schematic drawing of a Carrier Central Station Air Conditioning System represents a year around installation—providing heating, cooling, humidifying, cleaning and circulation of air.

Looking at the air conditioner from right to left, note the outdoor air intake. Here is the first step in conditioning the air. Air is drawn into the system through the outdoor air intake and passes through a non-freeze heater. Steam is automatically supplied to the non-freeze heater when outdoor temperatures would endanger the freezing of spray water.

Next return air, that is, air taken from the room to be reconditioned, is mixed with the outdoor air and the mixture is then drawn through filters where it is cleaned before it reaches its next destination—the humidifier and dehumidifier. The return air is used with outside air—instead of taking all outside air—to reduce operating costs.

After leaving the filters, the air enters the dehumidifier (summer) or the humidifier (winter) for the removal or addition of moisture. In Summer the air conditioning system must condense the excess moisture from the air, while in Winter moisture must be added to the crisp, dry air.

The air is drawn through sprays of cooled water in Summer and heated water in Winter. The spray water in Summer is cooled by introducing chilled water and in Winter it is heated by the addition of steam. The steam enters the spray water at the water heater while the chilled water enters through the three-way valve on a pipe leading from the refrigeration equipment.





MODERN TO THE CORE

The Strong Mogul High Intensity Automatic Reflector Arc Lamp marks a distinct advance in projection arc lamp design and construction. It admits no competition for it is in a class by itself, and provides many fundamental advantages available only in Strong lamps. It is our earnest desire that every exhibitor arrange with his Independent Theatre Supply Dealer to see a demonstration in his own theatre to prove to his own satisfaction all that is claimed for the Mogul.

THE STRONG MOGUL

THE STRONG ELECTRIC CORPORATION
2501 LAGRANGE STREET · TOLEDO, OHIO
Export Office: Room 2002, 220 W. 42nd Street, New York City

Proper Functioning of the Service Staff Is Important

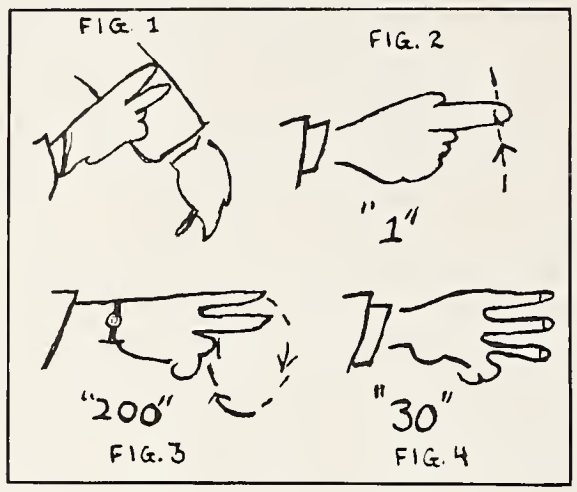
Kuehn Gives Some Hints On How Ushers Should Conduct Themselves In the Theatre

THE finest equipment in the world is of no avail unless your employees know how to use it. When we say that we don't mean that an usher must run the projection machines or anything like that but that every employee must know how to make the fullest use of everything in your theatre. This especially applies to ushers, one of the most important cogs in the unit of the theatre machine.

Rudy Kuehn, district manager for Warner Bros., New Jersey Theatres, has compiled a complete manual for ushers, which is about as thorough an exposition of his duties as we have ever seen. So we are going to pass along to you some of his suggestions. Everything herein is subject to change for different conditions but it can serve as a basic guide to facilitate the service in any theatre.

Explain Service To Usher

First step when an usher is hired, is to give him a talk on the whys and wherefors of theatre service. Putting the boys through military drill is not for the purpose of making soldiers or wooden Indians out of them but to teach them discipline and how to walk and stand correctly. Posture is important. The head should be back, chest out and stomach in. They should walk snappily with a military carriage. When standing at attention the usher should stand with his arms in back of him, his hands folded at the base of his spine. He may look relaxed without looking indifferent. He should smile as the old slogan "Service With A Smile" is not just prosaic in a theatre but an axiom.



When addressing anyone whether a patron, the manager or assistant or his chiefs, the usher should stand a foot or two from the person to whom he wishes to speak and say, "I beg your pardon, sir," and then state his business. He must never touch a patron to attract his attention. If the patron should stumble when the usher is addressing and touching him, it might lead to a lawsuit. The only time when an usher may touch a patron is if requested or in the case of old or feeble people who obviously need assistance.

In addressing his confreres, ushers should address one another as Mr. So-and-So, never using either the first or last name alone. This upholds dignity and should be practiced when in or about the theatre.

He Must Know the Layout

The usher should know the layout of the theatre perfectly. He should know the number and location of each exit and where it leads, the location of every fire extinguisher and how to handle it and the location of fire hose stations. The porter's room, projection booth, engineer's and artists' rooms and manager's office should all be familiar to him. The number of each aisle should be familiar to him as these things are important to him at all times.

Signals used in various houses differ widely. Kuehn cites one system which is particularly good. Figure one in the illustration on this page shows the signal when the manager is wanted. One finger would indicate that the chief of service is wanted, three for the treasurer and four for the assistant manager. As shown in the illustration it can mean that one of these persons is wanted at the box office or with the hands reversed that he is wanted on the telephone. Other signals can be used for the matron, the porter, etc.

System of Signalling

Numbers can be communicated in a similar way to show the number of available seats. Figure two shows how to indicate a single seat. The required number of seats can be shown with more fingers. Figure three shows how to indicate 20 seats. Thirty or forty would be shown by more fingers. Figure four indicates how to signal for 200 seats.

The usher's chief function, of course, is to escort patrons down the aisles to seats. This must be done with the utmost courtesy and satisfaction, for that is what makes good service. The flashlight may be held in either hand but in back of the usher and pointing downwards. In this position it will give a good light to patrons and will not glare in the eyes of those already seated. The usher should be three or four feet ahead of the patron and should turn and face him when he finds the proper row. The seat should not be pointed out with the flashlight.

Necessary Courtesy Phrases

When the house is not crowded, service and courtesy are easier than otherwise. At such times, the usher may say, "How many, please?" and "How far down, please?" This gives the patron the feeling that the usher is trying to do the best he can for him.

When the house is filling, a director should stand inside and direct patrons to the best available seats with some such phrase as, "Use entrance to the right, please" or "Seats directly forward, please," etc. In this manner the patrons are directed to those seats which it is desired to fill first.

The usher must be something of a salesman, too. When the house is full he must use every effort to convince people that he is doing the best he can for them. Such phrases as "I have two good seats in the front in a good place" will do the trick.

Selling Single Seats

In a crowded house where most people come in couples it takes salesmanship to persuade people to separate. In such cases, the usher can say, "I have two good single seats close together where you can see each other and join later." This sort of phrase will convince people that they should take these single seats. Otherwise, you'll have a lot of single seats about and people standing although there is room enough to seat them.

In the next issue of STR's Equipment and Maintenance Section, Nov. 11, more hints on service will be given.

STOP

Before you plan that new curtain track installation, get the facts on Vallen's new, better, lower-cost No. 150 all-steel, noiseless, ball-bearing track, offered with special features at no extra cost.

WRITE TODAY FOR FULL DETAILS

THE SEAL OF LEADERSHIP
Vallen
WORLD'S LEADING MAKER OF CURTAIN CONTROLS AND TRACKS
SPECIAL OPERATING DEVICES

AKRON OHIO

Oscillating Sign a Novel Feature for the Theatre

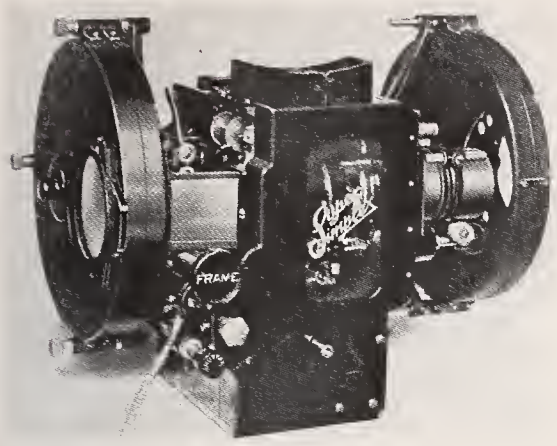
An oscillating vertical sign is one of the outstanding features of the newly remodeled State Theatre in Miami. The sign represents a new departure for theatres in Miami and offers special advanatges in that it is visible from each direction on Flagler Street, where the State is located.

The State, one of the many houses recently remodeled by Wometco circuit underwent a complete overhauling job while being darkened for only three weeks, day and night shifts carrying on the work.

The facade was completely refinished with a new marquee, surmounted by the oscillating sign, and neon light, approximately 16 ft. wide by 40 ft. high running up the center of the front. Structural glass with new display frames was used for the refinishing of the front under the marquee.

Interior improvements included installation of all new seats, carpets, wall and ceiling treatment for acoustical correction, curtains and drapes for the stage, and replacement of the heating plant with a thermostatically controlled air conditioning unit. Plans were drawn by Robert E. Collins, Wometco architect.

Simplex Double Shutter Offered as Separate Unit



International Projector Corporation is now marketing the Simplex Double Shutter attachment and the Simplex Air Deflector and Aperture Cooling Unit, which are an integral part of the E-7 Projector, as separate units.

The double shutter, illustrated below, is available in models for the Simplex regular rear shutter mechanisms as well as for the Super Simplex mechanisms. As an attachment this unit provides all the advantages of Simplex Synchronized Front and Rear Shutters of the E-7 mechanisms. The improvements include increase of light. Front and rear shutters are mounted on the same shaft and each acts upon one-half the beam, thus successive waves of darkness do not sweep the full length of the screen but meet at the center of the image. This results in a sharper picture while reducing heat.

The Aperture Cooling Unit, in addition to its factors of safety by reducing heat at the aperture, prevents carbon dust and dirt from being drawn from the lamphouse into the mechanism and also into the projection room itself.

Giant Curtain Track Installed by Vallen

Seven hundred and fifty feet of specially designed steel curtain track comprise the record-breaking track installation just completed in the gymnasium of the new Senior High School of Richmond, Ind. The installation includes eight Vallen No. 150 all-steel, noiseless, safety curtain tracks, ranging in size from 40 to 120 feet, especially designed for the Richmond School by Vallen, Inc., of Akron, Ohio.

By a unique arrangement of curtains suspended from tracks along the balconies and across the open end, the gymnasium can be converted into a huge room 72 x 120, while overlapping curtains traveling on tracks through the center, quickly divide the gymnasium into two separate rooms. The curtains can be raised to clear the entire area of the room, not by flying each track and curtain as a unit, but by raising the curtains themselves.

Earl J. Vallen, president of Vallen, Inc., reports a steadily increasing demand for his company's equipment, with many inquiries received from architects and exhibitors.

Myers Wometco Purchasing Head

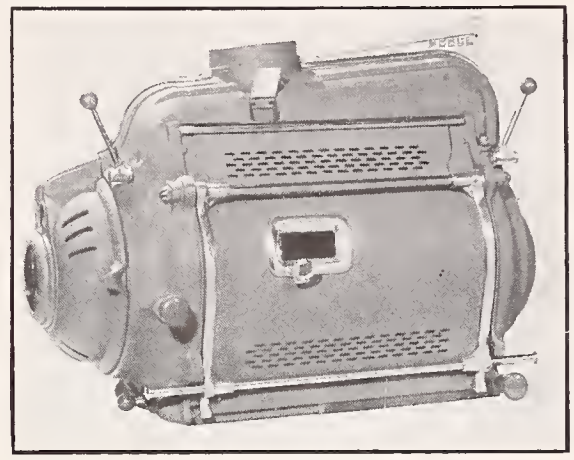
Francis H. Myers has been appointed as head of the purchasing department of Wometco Theatres, operators of a chain of theatres in Florida

New Mogul Lamp Steps Up Light; Holds Down Current Consumption

THE Strong Electric Corporation has introduced a new high intensity arc lamp that is being demonstrated by independent supply dealers throughout the country.

The Strong Mogul High Intensity Automatic Reflector Arc Lamp, as it has been officially designated, is widely regarded as marking a decided advance in projection lamp design and construction.

It has been designed to project a volume of light even beyond the normal requirements of theatres employing the modern large screens of non-reflective surface and porous structure; screens that require a tremendous increase in light value to maintain a satisfactory level of illumination.



Higher Efficiencies Attained

The higher efficiencies attained through the use of the Mogul result in this increased light intensity without a corresponding increase in operating costs. Designed to meet demand for improved projection at a lower cost per light unit, the Mogul High Intensity Arc has demonstrated its ability to project a steady, brilliant light distributed uniformly over the complete screen area, producing a picture which brings out all the delicate details and possessing a realistic daylight effect. This is the same characteristic snow white light that is used in the studios to produce technicolor and is essential to its proper projection.

Chief among the factors responsible for the outstanding performance of the Mogul are the ball bearing motor and arc control system which has separate adjustments for the feeding rate of both the positive and negative carbons, which are supported by full-floating holders and heat resisting guides near their burning end to assure perfect coaxial alignment. The optically corrected elliptical reflector 14 inches in diameter is held in a cast aluminum frame adjustable on its true optical axis.

The Strong Mogul is modern in design and of ample size to facilitate easy trimming and cleaning, and assure proper ventilation without disturbing the arc, which is stabilized by an electro magnetic field. There is an ammeter with an illuminated dial, trimming and framing light, arc imager, inside dowser system interconnected with a mirror flame shield, a full-length removable ash tray, and three arc vision windows for vertical and lateral observation of carbon alignment.

Place Cloth Between Layers

When the theatre is being renovated, it is usually the custom to remove the electric light bulbs and place them in a bushel basket. To prevent the filament of the lamps from breaking when the lamps come in contact with each other, place a piece of cloth between each layer as you carefully place the bulbs in the basket. With the cloth as a cushion, you'll find the loss of lamps will be much smaller than when you just stack them on top of each other.

The Eye IS Quicker Than the Hand!

More than a Ticket Register

The New **AUTOMATICKET SALES REGISTER**

★ **This new, scientifically perfected register guarantees the protection of your cash receipts, because each and every ticket sale is automatically recorded on the machine and money value of every individual ticket sale is automatically and simultaneously displayed to public view on an illuminated indicator.**

★ **You don't know what the ultra modern sales register can do to protect your box office receipts until you learn all about the new Automaticket Sales Register. Send for full details NOW.**

GENERAL REGISTER CORPORATION

1540 Broadway **New York City**

DeLuxe Theatres for America's Millions

Beauty and Quality Are No Longer the Exclusive Feature of Theatres in Downtown Metropolitan Centers

IT has always seemed to STR that the measure of a theatre's success is the regard in which it is held by the public whose patronage is going to make it a paying proposition. Therefore it is interesting, and in this publication's opinion vital, to tell just what a man whose only interest in a theatre or a picture, is how he likes it—if like it he does.

Well, we have a report from Mr. Public himself, nameless he must be, but he is of the type, the economic status and cultural rank of the majority of people in the community whose patronage must be the final say-so as to whether the new theatre built by a showman will pay or lose money.

Mr. Public, a citizen of the sovereign state of Connecticut, in this case is an individual. And here is what he says about the Avon Theatre, Stamford, Conn., which was built by the Weiss Amusement Co., and was designed and engineered by William I. Hohauser, Architect who has to his credit many a successful theatre.

Mr. Public told a reporter of STR this about the Avon Theatre:

"It is without doubt the most attractive theatre I have ever seen. For good taste, for color, comfort, appeal to the eye; for everything a picture-goer desires when he goes to the theatre, the Avon is one of the finest theatres I have ever seen—and I do not exclude your Radio City Music Halls, Rivolis, Paramounts, or any other motion picture theatre."

Samuel Weiss, take a bow. For you as the man who built the theatre, putting your own money on the line to make the Avon possible, deserve a large slice of credit. And you, too, Mr. Hohauser, come before the curtain and listen to a warm, sincere and appreciative outburst of hand-clapping for a grand job of designing and construction.

But all this is getting ahead of our story. For this is the story, with pictures, of two of the theatres which rank as stirring examples of what American showmanship has accomplished in its tireless, ingenious, resourceful search for continual improvement and progress in the creation and presentation of motion picture entertainment for an appreciative public.

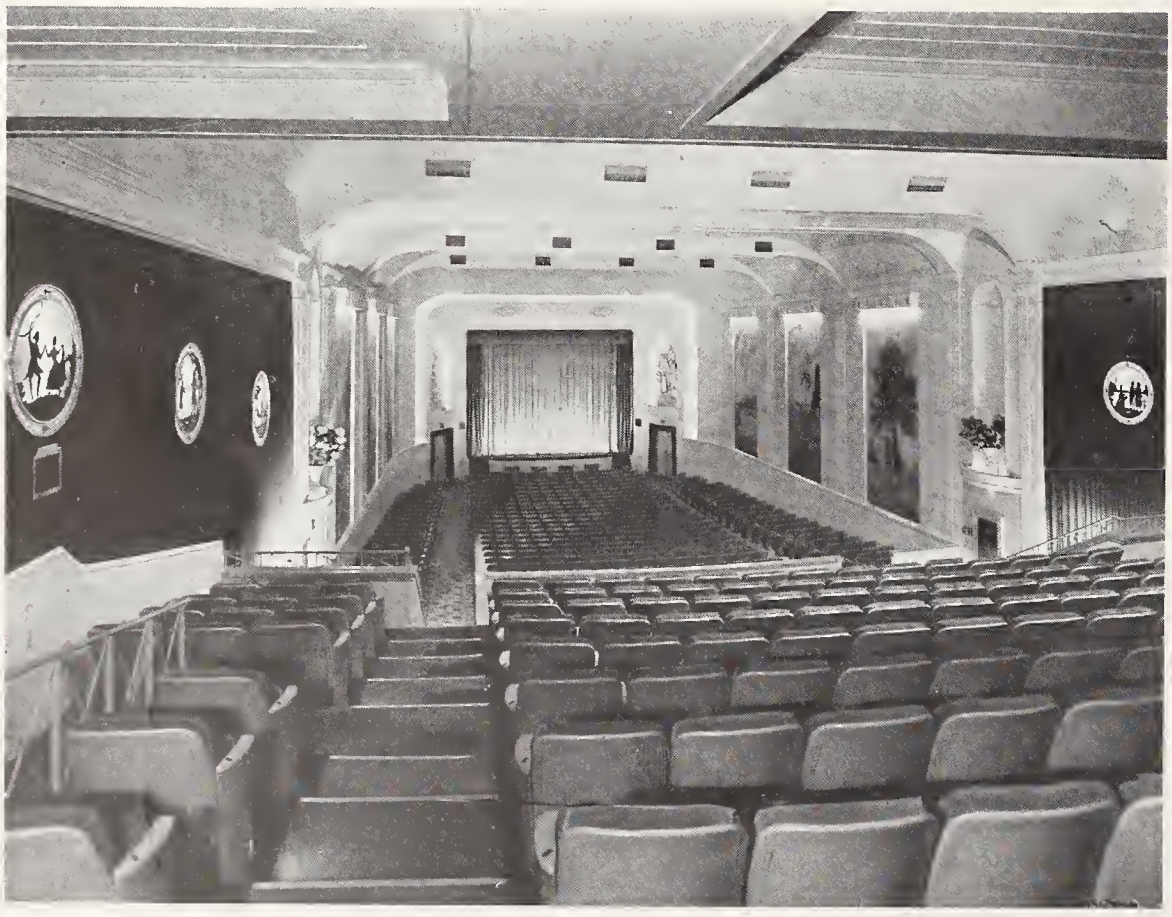


The Avon is located in a high class shopping center and its colonial exterior is perfectly suited to the location. The facade is of brick trimmed with Vermont marble with four columns affording access through an open arcade to a domed lobby. Lower left, the auditorium, a stadium type seating 750. Walls are in cream sand finish plaster, with rockwool and murals on canvas in front panels and red satin on rear walls. Seats have ivory sides, red backs, blue seats. Lower right, close-up showing mural and wall treatment.

Need we add that a prime requisite of all of these improvements be that they be accomplished without adding to the cost of such entertainment to the public?

On these two facing pages, and on the page following, we show you pictures of the Avon Theatre, Stamford, Conn., and the Cameo Theatre, Brewster, N. Y. Both are ideal from every standpoint of architecture and construction and equipment for the purposes they are to serve and the limiting conditions—such as the plots on which they were built—imposed upon architect and builder.

Both, and this is a high tribute indeed, are the work of William I. Hohauser, architect and engineer who long has specialized in







The promenade of the Avon features a colonial stair case with a mural depicting the landing of the Pilgrims. The stairs lead to an oval shaped lounge in the basement. Railings are of iron and brass. Note the inserted rubber mats in the carpeted floor at doorways to the left.

theatre design and construction. Mr. Hohauser, like all of his contemporaries who have achieved success in this field, has a flair for showmanship. He knows the theatre, likes it, is close to theatremen, has an understanding of their needs.

Architecture and Showmanship

In the case of the Avon in Stamford, the architect faced that problem which seems so little understood by even eminent members of the craft who lack practical experience in theatre design, which is the puzzler of blending abstract beauty of the kind the more cultural types prize with the more flamboyant demands of down-to-earth showmanship. Beauty of itself can be austere—but it better not be so if a theatre is to make a profit. The answer to this stickler for any architect is, we think, very forcibly answered in the pictures of the Avon reproduced on these pages. The exterior, the foyer, the auditorium, all are eloquent in stating the case for showmanship while observing the rules of good taste and understatement, or repression, required of a theatre that is to serve a so-called "class" patronage.

The Avon Theatre is located at Bedford Street near Spring Street, in Stamford. This theatre built and operated by the Weiss Amusement Corporation, the operators of the Stamford Theatre, represents the last word in modern theatre construction, furnishings and equipment.

Realizing the importance of Bedford Street as a high class shopping and business center, Mr. Weiss was particularly anxious to contribute to the growth of Stamford a theatre worthy of its progress.

The building is completely fireproof, has a skeleton of structural steel, and is completely insulated, soundproofed and waterproofed, and designed for perfect acoustics.

The facade is of Colonial design of red face brick, trimmed with Vermont marble, featuring four "Temple of the Winds" columns affording access through an open arcade to a domed lobby. Off of this entrance lobby are a coat room, ticket office, manager's office and the main entrance to the promenade.

The promenade has a grand colonial stair case with a mural depicting the "Landing of the Pilgrims," to an oval shaped lounge in the basement, off of which are the ladies' and men's rest rooms and the promenade leads directly to the auditorium. The auditorium is arranged in two sections, a lower main floor auditorium section and an upper stadium section having a total of 750 seats.

The seating is arranged for extra comfort as spacing is 34" and 36", affording ample leg room and comfort.

The interior is in pure Colonial Style, featuring eight murals depicting various periods of the history of Connecticut.

The walls are of sand finish plaster and damask on rockwool sound insulation.

The auditorium is lighted in various combinations of color controlled by a set of six dimmers operated from the projection booth.

Providing Patron Comfort

Some of the other features, adding to the comfort of the patrons are: the equipment of various seats with acousticons for those hard of hearing, latest developed sound and projection equipment, continuously lighted aisles with a new system of indirect chair lighting which creates a continuous beam of light on the carpets, extra upholstered spring chairs with self raising seats and a complete system of winter and summer air conditioning. The air conditioning duct work has been arranged so as to uniformly air condition and recirculate the air without creating drafts and maintaining a uniform temperature throughout the auditorium.

Cooling is accomplished by two seats of compressors and auxiliary well equipment; the air being purified by a series of filters.

Credits

Frank D. Rich & Co.—General Contractor, Construction.

National Theatre Supply—Sound and Projection.

MacMann Engineering, Stamford, Conn.—Air Conditioning.

American Seating Co.—Seating.

Century Drapery Co.—Draperies.

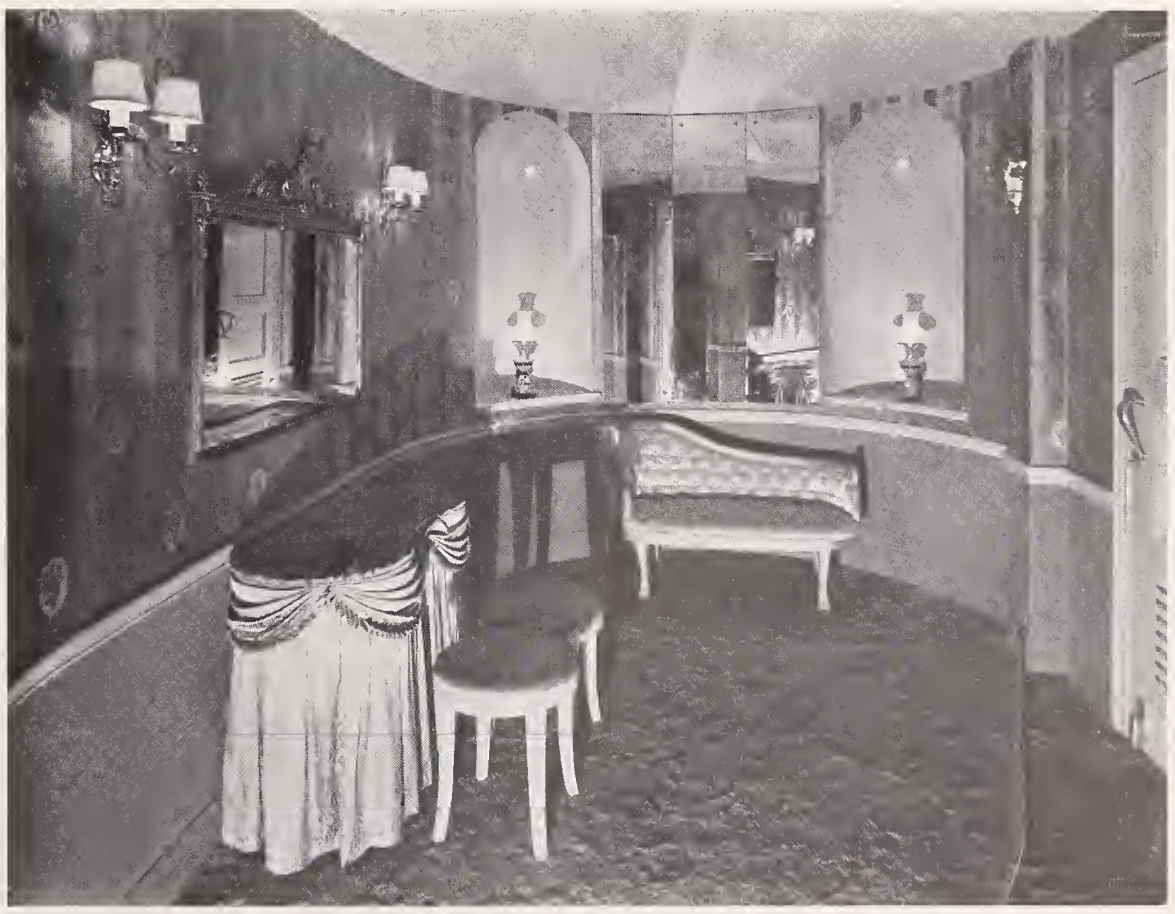
Curtain Track and Control—Vallen, Inc., Akron, Ohio.

L. Bamberger, Newark, N. J.—Carpets.

Simon Manges & Son—Mats.

R. H. Macy, N. Y. C.; Hall House, N. Y. C.—Furniture.

Claude Neon of Connecticut, Bridgeport, Conn.—Signs.



The ladies' room, right, located off lounge in basement. It is carpeted in rich chenille. Wainscoting is colored canvas, with wall covering of salubra.

Herman Sussman's Cameo, Brewster, N. Y.

Luxury at Low Cost Distinguishes Theatre Designed the Modern Manner



THE Cameo Theatre, Brewster, N. Y., is a possession of which Herman Sussman, operator of several theatres in Westchester County, New York, has reason to be proud. A seasoned and progressive showman, Mr. Sussman built his latest theatre for a public he knows well through actual contact. And for the work of carrying out the latest ideas in showhouse construction and design, Mr. Sussman delegated the work of architecture and engineering to William I. Hohauser.

Replaces Old Theatre

The Cameo was erected to replace the Ritz Theatre on the same street, being situated on the main avenue of Brewster—a town of 3,000 winter population, increasing considerably during the summer months because of the many resorts in the vicinity.

The problem presented to the architect was to design a good looking theatre of sufficient volume for 600 seats within a limited budget, for while the theatre would ordinarily be well patronized in summer, there is a limited drawing capacity for the balance of the year.

In order to accomplish this economy, Mr. Hohauser, had to use several economical innovations and have the cooperation of the General Contractor, Frank D. Rich & Co., Inc., of Stamford, Conn.

Economies Affected

To further increase the economy of land usage and reduce the cost of operation of the theatre, space leased to the U. S. Post Office and a retail store was erected on either side of the main entrance to the theatre. The open arcade off the street leads to the first lobby, from which access is also had to the store. From the first lobby, there is a dropped lobby leading to the toilet rooms, promenade and auditorium.

Inasmuch as the surface of the ground of the auditorium was about 15 feet below the sidewalk level, it was necessary to use a series of ramps and steps to avoid an exceedingly large amount of fill under the auditorium floor.

By the use of tinted brown plaster, which was applied by trowel in a slightly textured finish, a month was gained in the time of completion and a considerable amount of money was saved.

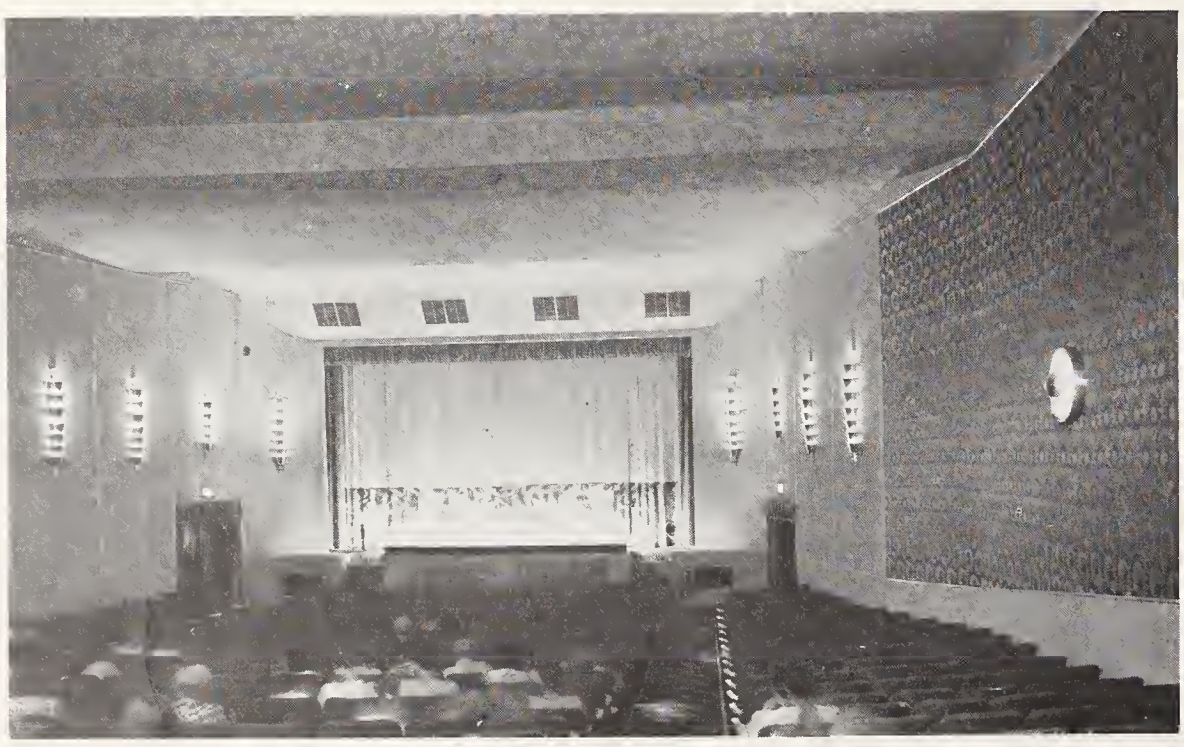
The auditorium has a tinted cement plaster wainscotting, damask wall covering on rockwool for the rear and rear side walls, and tinted plaster for the front walls and ceiling.

The ventilation system consists of two speed fans placed on the side of the screen platform with a series of direct grilles over the screen opening which creates a considerable air movement in the auditorium. The heating is indirect, heated air being supplied through the fresh air grilles and return air from return grilles and ducts from the rear of auditorium.

The auditorium is lighted in various colors by indirect lighting controlled from the booth by three sets of dimmers.



The colorful electrical display achieved by a "v" type marquee is a striking feature of the Cameo, as shown above. The marquee is enamelled with stainless steel borders. "Zeon" tubing is used in the outline letters at top, decorates the marquee and traces through center to the box office. Left, the lobby. Walls and ceiling are sand finish plaster in buff; lighting fixtures are brass with fluorescent bulbs. The auditorium, below, has tinted plaster wainscotting with damask wall covering on rockwool for rear and side walls.



Credits

General Contractor—Frank D. Rich & Co., Inc., Stamford, Conn.

Ventilation—MacMann Engineering Co., Stamford, Conn.

Curtain Track and Control—Vallen, Inc., Akron, Ohio.

Carpets, Mats, Drapes, Seats, Projection, Sound and Display Frames—Joe Hornstein, Inc., New York City.

Marquee and Sign—Claude Neon of Conn., Bridgeport, Conn.

Westinghouse for Columbia

Said to be the fifth Westinghouse installation in New Orleans' Film Row, a 5½-ton self-contained air-conditioning unit was installed recently in the Columbia Pictures Exchange at 150 South Liberty street. The unit is concealed in the poster room and cools the private office and general office through a duct system.

Renew Altec Service Contracts

Lincoln Theatres, Inc., and King Coal Theatres, Inc., of Marian, Va., have renewed Altec service contracts on six theatres and have made contracts for Altec to service two additional houses. E. C. Shriver and A. Fiore negotiated for Altec.

The Question BOX

You ask them, STR answers them with advice on your equipment problems. If you wrote the question, you'll be most interested in the answer. If you didn't write the question, you'll be interested both in question and answer, because the other fellow's problems may be yours too. Come on—ask your questions about equipment and maintenance.

WRR asks: In buying new carpets for our theatre we have been offered so wide a range of qualities and prices that we are now rather confused. What we would like to know is: will the higher priced carpets give longer and more satisfactory service? And also, if you don't mind a second question, what kind of lining is best for underneath the carpet?

ANSWER: Not being carpet experts we won't attempt to cover your question technically. But from the practical angle our advice would be for you to buy an inexpensive carpet of a make well known especially for theatre use. But of even greater importance is the fact that if you use an excellent quality felt lining under such an inexpensive carpet you will, in all probability, get good value and service for your money. We would venture a guess that either Alexander Smith or Mohawk Carpets are your best bets, to be laid over a good felt lining. Of the latter there are two well known on the market. Your dealer can tell you more about them.

* * *

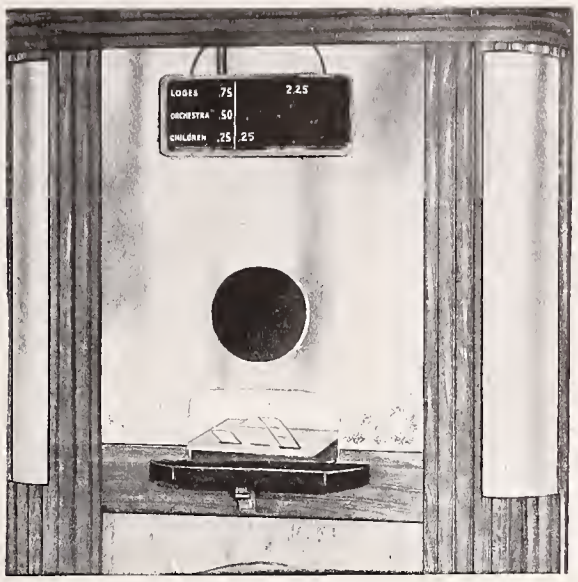
GHJ writes: We recently noted your comment as contained in a reply to your Question and Answer Department on the subject of rubber mats. In this connection would you advise the entire standee section being covered with mats in preference to carpets?

ANSWER: That's a hard question to answer without knowing a lot more about your theatre. From experience we would say that unless the wear and tear if exceptionally great in the standee sections it would be far more inviting to have such sections carpeted rather than covered with rubber mats. However, in addition to your lobby you might try a section of rubber mats on the auditorium side of the lobby doors and also at the heads of each aisle. These are points of hardest wear on carpets and will materially reduce your carpet maintenance costs.

* * *

KVT asks: Ours is a theatre of seven hundred and fifty seats. All we have in the way of ventilation equipment is two old exhaust fans up in the roof. We are seriously considering air-conditioning and wondered about how much a complete installation would cost. There are no ducts or anything else that can be used so the installation would have to be from scratch.

ANSWER: There are available at this time some unusually fine air-conditioning equipments which in our opinion can be purchased and installed complete for a house the size of yours for approximately eight thousand dollars. Considering the extra business you can do during the hot weather with such equipment warrants the opinion that it would be a doggoned good investment and one which should pay for itself many times over during the first few years you have it.



Automatic flasher system, which indicates amount registered by cashier is a new feature of the General Register Corporation's sales register. The rear of the indicator is constructed so that the cashier can ascertain that the indicator is working correctly, and the customer can see clearly the amount paid for tickets, which flashes on the indicator above the cashier's window. Additional indicators can be installed in other locations of the theatre.

Mimosa Theatre, Morganton, Set to Open in November

The Mimosa Theatre, Morganton, N. C., which is to be one of the finest small capacity houses in the South, is scheduled for completion during the latter part of November.

The theatre is being built by the Davis Brothers, operators of the Alva and Carolina Theatres in Morganton.

Equipment thus far selected for the Mimosa includes American Seating Company's Bodiform chairs, Western Electric Mirrophonic sound, Motiograph mechanisms, and Vallen proscenium equipment.

Rodger Chain Building

Work has started on the new I. W. Rodgers theatre at Carbondale, Ill. The theatre is located at Illinois Ave., and Cherry St. Estimated cost of the building is $100,000. with a schedule for completion in about six months. Seating capacity is 1,200. The Rodgers circuit now operates a theatre in Carbondale, which will run shows at night only when the new building is completed. Plans call for a stadium type auditorium. The new theatre will be the eighteenth in the Rodgers chain.

New Westinghouse Compressor Unit

Westinghouse Electric and Manufacturing Company, this week demonstrated a newly developed ultra-compact 100-ton compressor particularly adapted for air conditioning theatres and other places requiring high capacity equipment. For equal capacities, the new unit is smaller and lighter than previous commercial compressors. It requires but one-third the space and is one-third lighter in weight than conventional compressors of equal capacity.

The 16-cylinder, V-type, 1150 rpm unit is hermetically sealed, and due to its reduced size can be fittted into corners or odd spaces ordinarily too small for previous high capacity units, or lacking the ventilation which is not required for motor cooling, which in the Westinghouse unit is unnecessary due to the new design and operating principles. Returning cold refrigerant gas from the evaporator cools the driving motor.

Reduction of maintenance expense is claimed as a result of the hermetically sealed design, in which there is no shaft-seal to leak, the motor being completely enclosed with the compressor.

Forest, Inc., In New Location

In order to provide more room and factory facilities for the company's new additional products including projection lamps and a new line of Forest Screens, Forest, Inc., has moved into new headquarters at 209 Mt. Pleasant avenue, Newark, N. J.

SIGNS and MARQUEES

Electrical Advertising for the AVON THEATRE, Stamford, Conn. CAMEO THEATRE, Brewster, N. Y.

(William I. Hohauser, Architect & Engineer)

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General Office and Factory:
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Better sound means better box office—and RCA tubes mean better sound

RCA Manufacturing Co., Inc.
Camden, New Jersey • A Service of the Radio Corporation of America



The Bulletin Board

Theatre Construction

Louis Wiethe has filed plans for a two-story theatre building to be erected on a site at Harrison Ave., Cincinnati. The F. & Y. Construction Company, Columbus, Ohio, is the architect and contractor. Wiethe recently opened his Kentucky Theatre in Latonia, constructed by F. & Y. Construction Co., and also operates another theatre in suburban Cincinnati. The new Cincinnati house will be the third Wiethe has built.

Excavation work has started for the new Savoy Theatre in Huntington, Ind. It is being built by Jesse and Clair Stuckey, who operate the present Savoy in Warren and another theatre in Montpelier. It will be a two story building and is expected to be ready for occupancy by March 1.

Contract for the building of a theatre to cost $35,000 in Tocca, Ga., has been awarded to George Wilby and Associates, Walton Building, Atlanta.

The City Realty Co., Jackson, Miss., has awarded contract to W. J. McGee and Sons for the erection of a theatre on North State St. Building to cost $30,000.

Lindsey Theatres, Inc., Lubbock, Tex., have plans for a theatre to be built on a plot at Main and J. Streets. Estimated cost is $70,000 for the three-story structure, on which bids will be taken about the first of the year.

John W. Norton, St. Paul, Minn. real estate man is planning a $125,000 store and theatre building to be erected at Lexington and University Avenues. The building will house eight stores and a theatre seating about 1,000.

The Airways News Theatre, John B. Shethar, president, has leased the theatre in the New Airways Terminal Building to be erected at 43rd St., and Park Ave., New York City.

Clinton, N. C., is to have a new theatre, according to plans of F. L. Turlington to erect a modern building for Clinton Theatres, Inc. The new house will seat 675 and cost $30,000. It will feature a triple balcony —with seats separated for whites, Negroes and Indians. Charles C. Benton, Wilson, N. C., is the architect.

A new theatre is planned for Grand Ledge, Mich., by Jesse O. Phillips and Stacey Rowley, who have purchased the building formerly occupied by a Ford agency and plan to convert it into a modern picture house. Phillips manages the Sun theatre in Grand Ledge.

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Halls, Tenn., citizens purchased a location on Main St., and presented it to the Ruffin Amusement Company as a building site for a theatre.

A second motion picture theatre will be erected in Pratt, Kan., by Mr. and Mrs. Charles H. Barron, who operated the Barron Theatre in Pratt, destroyed by fire in August.

Ned Eisner, who recently acquired the Bijou Theatre, Uxbridge, Mass., has taken a lease of 20 years from date of completion on the theatre being built by L. G. Farnum in Uxbridge. Seating capacity of the new theatre will be 650.

Between $100,000 and $150,000 will be spent on the new Esquire Theatre to be built on K Street between 12th and 13th, in Sacramento, Calif. Joseph Blumenfeld and D. J. McNerney, chain operators of San Francisco are the owners of the new house which will be a stadium type structure seating 1,200.

Robert E. Bryant has engaged Ben Schlanger to supervise construction on a theatre building in Rock Hill, S. C. The structure will resemble the new Normandie Theatre on Park Ave. in New York. It will seat 700 persons including 200 in a new type mezzanine balcony.

Ground has been broken for the construction of a theatre in Claremont, Calif. It is being built by C. T. and W. P. Stover.

A theatre seating 1,000 is being erected in the Mount Lookout Square section of Cincinnati. Jerome M. Jackson, veteran Cincinnati exhibitor, is the prime mover in the company which is constructing the house. It is expected that the new edifice will be completed by February.

Work has started on a theatre to replace the Academy in Wappingers Falls, N. Y., which was destroyed by fire last winter. The new house is expected to cost between $40,000 and $50,000. Fiorelli Morasco, formerly an exhibitor in Brewster, N. Y., will operate the new house, as Philip Eisenberg, owner of the Academy disposed of his interests to Morasco.

ARE YOU PLANNING A NEW THEATRE

Your theatre should have the benefits of the latest improved methods in Acoustics, Sightlines, Air Conditioning and all of the many things which will make your theatre a success.

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BEN SCHLANGER ASSOCIATES
Theatre Architects and Consultants
117 West 46th Street New York City

H. O. Ekern, who already operates a house in Thompson Falls, Montana, will shortly start construction of a new theatre seating 450 persons.

A theatre costing $52,000 will be built in Eaton, Ohio, by C. C. Rader, theatre executive of Wilmington.

Columbia Hall at Hopewell, N. J., will soon be replaced as the town's motion picture theatre by a new building expected to be ready by January 1.

George W. Bailey, who already operates a string of theatres in Wilmington, N. C., will add a new house to the chain, he has announced. It will be air-conditioned and will seat about 1,500 persons.

A theatre seating 1,100 persons will be constructed by J. O. Berlowitz in Almeda, Texas.

Renovations and Openings

An addition to the Rialto Theatre in Johnstown, Pa. will be constructed so that 300 more seats can be installed, it has been announced.

The Kucharo Construction Co. has been awarded the contract for rebuilding the old Columbia Theatre in Davenport, Iowa. The new theatre will be known as the Time. The project will cost $20,000.

A contract has been awarded for the remodelling of the Jefferson Theatre in De Soto, Mo. The Jefferson is an old-type Opera House with balcony and box seats which will be removed to make room for modernizing the building completely.

Three of the Smalley Theatres in New York state were recently remodelled, a total of $65,000 being spent altogether. Smalley's Delhi Theatre was recently closed for a period of nine weeks during which time it underwent a complete renovation at a cost of $22,000, practically the entire theatre having been reconstructed and modernized from the marquee to the stage. Smalley's Cooperstown Theatre was renovated for the Baseball Centennial, at a cost of approximately $25,000. The renovation included new seats, new carpets and drapes, a new lobby, new projection and new ventilation, as well as new acoustic properties. Smalley's St. Johnsville Theatre is now under the process of reconstruction. The theatre will be rebuilt entirely with the exception of the four walls. The stage will be torn out and the theatre extended twenty feet. A new marquee, lobby, seats and all modern appointments are scheduled. The total cost will be approximately $18,000.

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A Step By Step Plan for Real Protection Efficiency

Valuable Tips for Showmen and Projectionists on Handling Booth Equipment

GOOD projection begins with good equipment, properly installed. The projection room should be of ample size so that the projectionist can have room to work on either side of his projectors and so keep them clean and in adjustment. The observation ports should be large enough so the projectionist can see the screen from most any part of the room. Where only one projectionist is on duty, rewind bench, film cabinet and automatic rewind should be installed near enough to the projectors so that he can keep an eye on the screen while rewinding and inspecting films. Glass should be in both the lense and observation ports to prevent noise from reaching the auditorium.

Projectionist Must Know Equipment

If the theatreman has provided the necessary conditions, only sketchily outlines above, he can ask of his projectionist good screen results, and it is up to the projectionist to know his equipment thoroughly, and to the theatreman to cooperate when the projectionist reports conditions needing repairs by outside service men and provide, if at all possible, for regular servicing of sound equipment by service organizations. If no regular servicing is provided by the management, then a periodic examination by such service organizations should be provided at least every six months.

Now for the projectionist himself. His job most certainly is to keep the equipment clean and in adjustment. We have found, the unfamiliarity with the operation and repairing of projection and sound equipment, was due to indifference on the part of the projectionist. On the other hand, during our travels on servicing and installations, we have found, we are happy to state, the vast majority of projectionists are alert and taking an interest in securing better sound and projection by studying and keeping their projection equipment in good repair. These men are to be congratulated.

30 Minutes Before Show Time

We don't think much of the man who comes to work five minutes before time to start the show and throws a reel in the projector, hoping that everything will go alright. At least thirty minutes should be spent in the projection room before the show starts. The amplifier should first be turned on and checked; the projectors turned on and let run about ten minutes; the sprockets carefully cleaned on both the soundheads and projectors; the projector carefully oiled, soundhead oiled, take clean rags and now wipe and clean soundheads and projectors, check and clean sound lense, check exciter lamps, clean projection lenses, clean and check arc lamps and mechanism and reflectors. Light should be carefully focused before making a changeover as there is no excuse for a poor light on the screen when changing from one projector to the other, as, inexcusably, happens in some theatres.

Side Motion Can Be Avoided

There is no need to put up with poor projection in this day of modern equipment and modern equipped repair shops. Side motion in a picture can be avoided if the projector is kept in good repair. Side motion is usually caused by end-play in the intermittent sprocket, the starwheel not being adjusted properly, or guide rolls incorrectly aligned, or worn sprocket. The idler roller on the intermittent sprocket should be set the thickness of two films, on Powers, on the Simplex, the E-3 should be set just right so it does not ride the film. Picture jump is a thing to be avoided and is absolutely unnecessary. This is caused by sprung starwheel, under-cut sprocket, wrong tension on film, worn intermittent movement. It is easy to repair intermittent movements if you have the right tools and knowledge to do the job. If not, we recommend that you send it in to manufacturer or a reliable repair shop, and insist on standard parts being used—parts that FIT and are hardened for long wear.

Travel ghost is caused by worn gears or incorrectly set shutter. When the gear train of your projectors has become worn so much that you can turn the shutter backward or forward 5/16", it is time you installed new shutter gears or entire new gear train. Installing new gear with worn gear will simply wear our the new gear in very short time, so we urge that when you install new gears you install an entire new gear train, unless the gears are not too badly worn. Still it is best to put in new gears for longer wear and results. We arrived at this conclusion after rebuilding hundreds of mechanisms and on inspection tours.

During our travels we have been asked, "Will a rebuilt projector give me good projection and service?" Yes, IF YOU BUY FROM A RELIABLE DEALER and insist on ALL NEW parts and one year's guarantee. Any good, reliable dealer will be glad to give you this.

Wesley Trout



A new line of "luxury furniture" of untarnishable aluminum, suitable for lounges and rest rooms and wherever attractive furniture is a requisite, has been acquired for distribution to theatres by National Theatre Supply Company. Providing comfort without bulk, the chair shown above in colorful leatherette, contrasting handsomely with its aluminum frame, is an appropriate piece for the lounge.

Installation of General Seating Chairs Reported by Manufacturer

Installations of modern theatre seats, manufactured by the General Seating Company, have been or will be installed in the following theatres:

Community, Cadiz, O.; C. E. Elkins' Theatre, Walnut Ridge, Ark.; Imperial, Forrest City, Ark.; Roosevelt, Hobbs, N. M.; Breeze, Philadelphia, Pa.; State, Miami, Fla.; Dixon, Dixon, Ill.; Beth David Congregation, Miami Fla.; Lyric, East Prairie, Mo.; Marlow's, Herrin, Ill.; New, Drummond, Mont.

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STR EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to equipment and the maintenance thereof. Theatremen are urged to keep themselves well informed on the latest trends in equipment through this bureau which operates as one of the services of this publication. There is no obligation involved in your request for as many of these booklets as you desire. Items of equipment not listed may likewise be requested just the same and we will endeavor to secure whatever you ask for. Readers who desire special information on any subject may address their requests to the Bureau where they will receive prompt attention.

SEAMLOC CARPETS: This carpet first attracted our attention four or five years ago and in it we saw great possibilities for theatres to achieve unusual effects in their carpeting, especially in foyers, mezanines and rear orchestra sections without any great cost to them over what they would spend for ordinary carpet covering. Today the idea has been advanced to a point close to perfection and certainly worthy of theatremen's attention for its vast possibilities. You'll never really know enough about it until you've investigated. We have a folder which will tell you all about it furnished by the L. C. Chase Co. Can we send you one?

HEARING AIDS: It's a sign of smart showmanship to be able to offer the hard of hearing opportunity to enjoy motion pictures in your theatre, as well as being the means to more revenue at the box office. Dictograph Products has published a booklet on the equipment specially designed and built for theatres and another booklet telling how to exploit the hearing aids as a community service. If your theatre is not equipped with hearing aids we recommend that you investigate, and you can do so with a minimum of effort and no cost by sending in your request to receive these booklets through us.

STAGE DRAPES: A new dress for your stage will go a long way toward making your theatre look the part of starting a new season with fitting emphasis on improvements not only in pictures but their presentation. Novelty Scenic Studios are veterans at the job of obtaining elaborate effects at small cost by clever arrangements in proscenium decoration. A booklet issued by this company discusses various types of proscenium and wall decoration. We are sure you will find this interesting.

BOOTH ACCESSORIES: There's always room for improvement in the projection room, and here's a catalogue of equipment that will make work more efficient up there where the picture comes from. You'd be surprised how many excellent aids to more efficiency in the projection room are available, and if you're really interested in better projection send for a booklet which GoldE Manufacturing Company has agreed to supply us for distribution to a limited number of enterprising exhibitors. Make a note on the coupon below and send for yours now.

UNIFORMS: Nothing like being provided against the time when you will be in the position of having to select a new set of uniforms for the house staff. So we are offering with the cooperation of Russell Uniform Co., a foremost designer and manufacturer long experienced in theatre uniform requirements, this recently released book illustrating different types of uniforms.

SOUND SERVICE: Simplifying the subject as to whether you need sound servicing by a specialist concern, Altec Service reduces the whole business to a series of questions and answers that will take you more quickly to a conclusion than reams of reading matter. We don't think any live-wire theatre outfit should be without a copy of this valuable booklet and urge you to provide yourself with one by requesting us to send a copy.

LIGHTING PLANTS: (Emergency) STR has long advocated the installation of emergency lighting equipment both for theatres in towns where current failure has been a regular occurrence as well as in other places where even the remote possibility of such a thing would mean a large loss in revenue, and the use of refunds. Kohler and Kohler has made up a condensed pamphlet on the subject that will tell you all you need know for your introduction to the subject.

THEATRE SEATS: No matter how much you may know about theatre seats there is a booklet you can have for the asking that will tell you things you never even thought of in connection with these man-made devices that help nature make you comfortable when you crave a good "sit down." American Seating Company, to whom the picture industry has learned to look for the unusual, has prepared this new booklet. It is the company's "confession of faith," and by illustration takes you behind the scenes in the testing laboratories and factories where everything that goes into a theatre seat, from the smallest screws to the solid standards, is given the severest test and the most careful handling to make an article that will stand up to the wear imposed by frequent use, afford the greatest comfort and style. It's as entertaining as a lively newsreel, as informative as a text book. Send for your copy.

UNIT HEATERS: This illuminating catalogue concerning unit heaters recently was issued by Carrier Corp., Syracuse, N. Y. Photographs, diagrams of special applications and typical installations highlight the 16-page bulletin. Engineering talks of capacities, pipe sizes and ratings make this new catalog valuable for reference. Among the new features included are: two fan units, slow speed units, units for vertical discharge, even additional sizes (twenty-two sizes in the complete line), three-section louvres, non-corrosive applications and a tubular motor bracket. In addition to the steam and hot water types, the new Carrier gas-fired and direct type unit heaters are also announced. Whether you wish it as a reference book, or whether you're contemplating heating equipment installation, this catalog is a source of valuable information you shouldn't be without. Send for a copy now.

FLOOR PAINT: There's many a good decorator who has claimed that the decoration of a room begins at the floor, and no matter how spic and attractive the wall treatments and draperies may be, any part of your lobby, auditorium or rest rooms that shows scratches or scars in the paint is enough to spoil the effect of the entire room. There are floor paints that have been especially prepared for theatres and other public buildings, and information about them is to be had by anybody who will glance through this folder prepared by Devoe & Reynolds Co.

PROJECTION LAMPS: No theatreman needs to be told about the high standing of the lamps manufactured by the Strong Electric Company, but many theatremen should investigate improvements that have been made in this equipment. There's no quicker way to inform yourself on that matter than by sending for a copy of a booklet which Strong has published.

SCREEN SLIDES: Nothing like "personalizing" your screen as a medium of expression and contact between you and your patrons, with messages of local interest, news or facts about your theatre. Here is the means of telling the audience the latest weather report, announcing meetings of important civic bodies such as Women's Clubs, etc., with a slide that can be run through your typewriter and projected on your screen, described in a folder of practical ideas prepared by Radio Mat Slide Co. Just write your request for one on the form below and we will send you this serviceable idea-source. We'll also send you a sample slide.

TICKET REGISTERS: Something new for the theatre is the Automaticket Sales Register equipped with a visible indicator on which the sale is flashed in light that shows the customer precisely the amount registered by the cashier. This innovation in the field of registers is described in a folder just issued by General Register Corporation and you will find it a most interesting source of information on a notable improvement of much needed equipment for every theatre. Send for a copy.

MARQUEE SIGNS: Maybe your theatre needs what milady calls a "facial;" in other words some beautifying to give a different and a "come hither" look. Something modern in marquees will do the trick. Anyway, investigate the idea by sending for a swell book we can deliver to you through the courtesy of Wagner Sign Service. It deals with the signs that are available for brightening up the front, and you should have it for present as well as future reference. So send in for a copy.

MOTOR GENERATORS: One of the oldest firms in its special line of theatre projection equipment offers a series of folders describing various features of this apparatus. Theatremen who have obtained copies tell us this is especially interesting and informative material, and we believe all exhibitors should have copies of these folders on hand.

SIGN FLASHERS: The latest folder-catalogue from Betts & Betts is now ready for distribution to those who want to know more about the use of flashers or flashing equipment for marquees, signs, animated displays, etc. It covers the subject thoroughly and intelligently and judging from requests for the original folder announced last December, we know you will want a copy of this one.

PROSCENIUM EQUIPMENT: Interesting and informative for your immediate attention and a most valuable reference work on curtain control devices is this excellent booklet prepared by Vallen, Inc. Profusely illustrated with diagrams and photographs, and containing engineering data as well as description, here is a most important addition to the reference library of every alert showman.

RECTIFIERS: A subject on which there is room for much improvement in the understanding of theatre owners is that of the rectifier, and the booklet describing and illustrating a new rectifier manufactured by Ashcraft is one we recommend to the attention of all exhibitors. It always pays to investigate new equipment, and you will act wisely if you ask us to send you a copy of this Ashcraft booklet.

PUBLIC ADDRESS SYSTEMS: RCA Mfg. Co. has prepared one of the most comprehensive books on this important subject which, in addition to listing the various types of PA equipment with prices, explains many of the other things you will want to know.

PROJECTOR MECHANISMS: Profusely illustrated, this is a pictorial description of the very heart of your projector, the mechanism, and whether or not you're mechanically inclined it is something for which you should thank International Projector, because the folder here recommended very highly for your attention makes the mechanical action of a precision machine clear and understandable. To familiarize yourself with mechanisms and for a refreshened grasp of their workings, which may come in handy if you are to be faced with making a decision regarding replacements and repairs to your projectors, we advise you to send for this folder.

HEATING: There is so much that theatremen should know about heating, boilers, radiation, etc., we heartily recommend that they ask us for a copy of the fine book that has been made available through the courtesy of the American Radiator Co.

"ON THE SPOT," is the title of a vitally important booklet issued by the L. C. Chase Co., for the purpose of telling you how to keep your furniture upholstery and drapes clean. The contents cover every conceivable type of stain that can mar the beauty and appearance of your coverings.

TICKET MACHINES: Interesting booklets issued by National Theatre Supply Co., dealing with the Timco Ticket Registers and especially useful if you are considering the purchase of new ticket machines. You can have them upon request of STR.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

10/14/39

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

.....

.....

..... Name .....
(PRINT NAME AND ADDRESS)

..... Theatre .....

..... Address .....

..... City .....

..... State .....

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—49; Being Edited—83]
[Last Week: In Production—52; Being Edited—84]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
SCANDAL SHEET*
STRANGER FROM TEXAS* (W)
BEWARE SPOOKS*
RENEGADE LAW (W)
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

MUTINY ON THE SEAS
Jack Holt, Irene Ware. Directed by Lew Collins.

MIRACLE OF MAIN STREET
With Margo, Walter Abel, Lyle Talbot. Directed by Steve Sekely.

In England

10 DAYS IN PARIS
Rex Harrison, Karen Verne. Directed by Tim Whelan. Produced by Irving Asher.

In Production

INCREDIBLE MR. WILLIAMS
Joan Blondell, Melvyn Douglas. Directed by Al Hall.

BLONDIE BRINGS UP BABY
Penny Singleton, Arthur Lake. Directed by Frank Strayer.

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

STREET OF MISSING MEN
Preston Foster, Ann Dvorak. Directed by Sidney Salkow.

M-G-M

Being Edited

HENRY GOES ARIZONA*
ANOTHER THIN MAN*
BALALAIKA*
REMEMBER*
JUDGE HARDY AND SON*
BAD LITTLE ANGEL*

In Production

NORTHWEST PASSAGE (Tech.)*
BROADWAY MELODY OF 1940*
A CALL ON THE PRESIDENT*
SECRET OF DOCTOR KILDARE*

NICK CARTER
Walter Pidgeon, Rita Johnson. Directed by Jacques Tourneur.

THE EARL OF CHICAGO
Robert Montgomery, Reginald Owen, Edward Arnold. Directed by Richard Thorpe.

GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

MONOGRAM

Being Edited

DANGER FLIGHT*
HEROES IN BLUE*
OVERLAND MAIL
Jack Randall. Directed by Robert Hill.

In Production

FIGHTING MAD*
ROLL, WAGONS ROLL
Tex Ritter. Directed by Al Herman.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
CAT AND THE CANARY*
LLANO KID*
HAPPY ENDING*
LAW OF THE PAMPAS*
SEVENTEEN*
OUR NEIGHBORS—THE CARTERS*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GAY DAYS OF VICTOR HERBERT*

In England

FRENCH WITHOUT TEARS
Ray Milland, Ellen Drew. Directed by Anthony Asquith. Produced by Mario Zambi.

In Production

MEDICINE SHOW*
GUN CHORES*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

ROAD TO SINGAPORE
Bing Crosby, Dorothy Lamour, Bob Hope. Directed by Victor Schertzinger.

OPENED BY MISTAKE
Charlie Ruggles, Robert Page. Directed by George Archainbaud.

SAFARI
Madeleine Carroll, Douglas Fairbanks, Jr. Directed by Edward H. Griffith.

RKO-RADIO

Being Edited

SUED FOR LIBEL*
ALLEGHANY UPRISING*
MEET DOCTOR CHRISTIAN*
RENO*
HUNCHBACK OF NOTRE DAME*

In Production

ABE LINCOLN IN ILLINOIS*
ISLE OF DESTINY*
VIGIL IN THE NIGHT*
ESCAPE TO PARADISE*
THAT'S RIGHT, YOU'RE WRONG
LEGION OF THE LAWLESS
George O'Brien, Virginia Vale. Directed by Dave Howard.

MEXICAN SPITFIRE
Lupe Velez, Donald Woods, Leon Errol, Linda Hayes. Directed by Les Goodwins.

SUNSET
Jimmy Lydon, Joan Brodell. Directed by Jack Hively.

SWISS FAMILY ROBINSON
Thomas Mitchell, Edna Best, Freddie Bartholomew. Directed by Edward Ludwig.

REPUBLIC

Being Edited

MAIN STREET LAWYER*
JEEPERS, CREEPERS*
COVERED TRAILER*
WASHINGTON COWBOY*

In Production

SAGA OF DEATH VALLEY
Roy Rogers, George "Gabby" Hayes. Assoc. Producer-Director, Joe Kane.

COWBOYS FROM TEXAS
Three Mesquiteers. Directed by George Sherman.

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
DRUMS ALONG THE MOHAWK* (Tech.)
HONEYMOON'S OVER*
TOO BUSY TO WORK*
HIGH SCHOOL*
20,000 MEN A YEAR*
MAN WHO WOULDN'T TALK*
THE CITY
Donald Woods, C. Aubrey Smith. Directed by Ricardo Cortez.

In England

INSPECTOR HORNLEIGH ON HOLIDAY
Gordon Harker.

In Production

SWANEE RIVER (Tech.)*
FIRST KISS*
LITTLE OLD NEW YORK*
EVERYTHING HAPPENS AT NIGHT*
THE BLUE BIRD (Tech.)*
CISCO KID AND THE LADY
Cesar Romero, Marjorie Weaver. Directed by Herbert I. Leeds.

HE MARRIED HIS WIFE
Joel McCrea, Nancy Kelly, Roland Young, Mary Boland. Directed by Roy Del Ruth.

GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD* (Roach)
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)*

In England

OVER THE MOON (Tech.)
Merle Oberon, Rex Harrison. Produced by Alexander Korda.

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

RAFFLES (Goldwyn)*
REBECCA (Selznick)
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

UNIVERSAL

Being Edited (1939-40)

MAN FROM MONTREAL*
GALLOPING KID (W)*
MISSING EVIDENCE*
OKLAHOMA FRONTIER* (W)
CHIP OF THE FLYING U* (W)
VIGILANTE WAR*
LAUGH IT OFF*
LITTLE ACCIDENT*
TEST DRIVER
Richard Arlen, Andy Devine, Peggy Moran. Directed by Christy Cabanne.

In Production (1938-39)

FIRST LOVE
Deanna Durbin, Lewis Howard, Robert Stack. Director, Henry Koster.

In Production (1939-40)

TOWER OF LONDON*
GREEN HELL*
DESTRY RIDES AGAIN*

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
RETURN OF DR. X*
DRESS PARADE*
SMASHING THE MONEY RING*
LADY DICK*
WE ARE NOT ALONE*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
ROARING TWENTIES*
FOUR WIVES*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

In Production

INVISIBLE STRIPES
George Raft, Flora Robson, William Holden, Humphrey Bogart. Directed by Lloyd Bacon.

FIGHTING 69th
James Cagney, Priscilla Lane, Pat O'Brien, George Brent, Jeffrey Lynn. Directed by William Keighley.

BROTHER RAT AND THE BABY
Wayne Morris, Priscilla Lane, Eddie Albert, Jane Bryan. Directed by Ray Enright.

TIMBER
John Payne, Gloria Dickson. Directed by William Clemens.

Use This Page
Every Week
As a Guide to
What's Coming

Library Exhibit Displayed In Several Large Cities

Particularly suitable for lobby display is the truly novel, attention-arresting and educational library exhibit created by Frederick Meyers, publicity director for the Cleveland Public Library, with the cooperation of Metro-Goldwyn-Mayer.

Meyers has, often in the past, displayed in his library scenes from motion pictures based on literary properties to be found on the shelves of the institution. Impressed with the tremendous interest on the part of the book-reading public in such exhibits, he conceived the idea of a "behind-the-scenes" layout embracing many pictures stemming from books and plays and revealing pictorially the numerous phases of production from the time the story is purchased for the screen to the finished product.

Arrangements were made for Meyers to visit the Culver City studios, and there, with the collaboration of M-G-M, he collected a series of 99 stills, each with detailed caption, depicting step by step the progress of a literary work to the screen. These, including costume, make-up, cutting, sound, research and many other departments, he displayed attractively and prominently. Not only was the exhibit a complete popular success, but it resulted in front-page publicity in Cleveland papers. The exhibit's success caused M-G-M to make available for theatre use 30 of the most striking photographs.

The display has already been shown at the State Convention of New York Public Libraries, and libraries in Detroit, Philadelphia, Denver, New Haven, Des Moines, Omaha and Portland, and is scheduled for exhibition soon in Cincinnati, Chicago, Baltimore, Boston, Newark and Minneapolis.

Among the M-G-M literary properties from which the new season product will be drawn are "Northwest Passage," "Smilin' Thru," "Great Laughter," "20,000 Leagues Under the Sea," "Journey's End," "Pride and Prejudice," "Sea of Grass," and "Quo Vadis," among others.

Local Movie Helps Bechtoldt Put Over His Anniversary Week

Names make news and pictures bring business. With this in mind, E. C. Bechtoldt, manager of the Stanley, Newark, pulled an excellent Anniversary Week stunt that can be duplicated by wide-awake showmen everywhere. In past years he has taken movies of the graduating classes of various schools in the town and also had in his files a two-reel picture containing a running story of the town, its business men and shots of busy streets and the audience in his theatre. For his special Anniversary Week he announced that pictures taken two, five, seven and eight years ago of local people would be shown. He stirred up interest by—"Were you present at such and such a place, on such and such a day? Your picture will be shown at the ..... Theatre during Anniversary Week, etc."

If you don't have such film on hand or know where to locate it, it would be an excellent idea to try to collect some. This is one sure-fire stunt that will cause a lot of local gossip and produce business for your theatre.

Springfield Wants Series Tickets, So Chakeres Gives 'Em "Tickets"

With the citizenry of Springfield, Ohio, literally going "nuts" trying to obtain tickets for the World Series baseball games in Cincinnati, Manager M. H. Chakeres, of the Regent Theatre, took advantage of the situation and printed several hundred "tickets" to plug his showing of "Four Feathers."

Part of the copy on one side read, "This is not a ticket—World Series Baseball—Cincinnati vs. New York—For further information see other side." On the back was the copy, "For the world's best entertainment see 'Four Feathers' all in gorgeous Technicolor, etc."



HARRY BLACK, manager of Fabian's Staten Island Theatres announced a number of changes last week. EDGAR GOTH, manager of the Paramount, was appointed divisional publicity head. JOHN FIRNKOESS was moved from the Liberty to replace GOTH at the Paramount. ELIHU GLASS succeeds FIRNKOESS at the Liberty.

MOE SILVER, New York State zone manager for Warner Bros., announced the following changes in the personnel of the theatres under his jurisdiction: BILL LEGGIERO has been transferred from the Keeney Theatre at Elmira, N. Y., to the Strand and Steuben at Hornell; AL NEWHALL has been shifted from the Majestic in Hornell to the Palace at Jamestown; F. M. (Doc) WESTFALL has been transferred from the Haven at Olean to the Keeney at Elmira.

Tri States Theatres announced these changes in its personnel: EDDIE FORESTER has resigned as manager of the Omaha, Omaha; he is succeeded by A. DON ALLEN, manager of the Des Moines, Des Moines, Iowa; HARRY HOLDSBERG, manager of the Paramount in Des Moines, succeeds ALLEN; EDDIE DUNN, former manager of the Strand, Waterloo, Iowa, goes to the Paramount, Des Moines; MAURICE CREW, manager of the Hiland, Des Moines, succeeds DUNN in Waterloo and ROBERT LEONARD, formerly at the Garden takes over the management of the Hiland; TONY ABROMOVITCH, assistant manager of the Strand, Des Moines, has been appointed manager of the Garden succeeding LEONARD; DALE McFARLAND, manager of the Capitol, Davenport, Iowa, has been promoted to city manager and will also supervise the Time and the Garden; RICHARD STODDARD, formerly manager of the Garden will manage the Time and FRANCIS GILLON, formerly assistant at the Capitol has been promoted to the managership of the Garden; HERBERT GROVE, manager of the Fort Theatre, Rock Island, Ill. has been promoted to city manager and will also supervise the new Esquire and the Spencer. BORGE IVERSEN, former manager of the Spencer will manage the Esquire and CARL NOACK has been promoted from assistant at the Fort to manager of the Spencer.

WILLARD COGHLIN, who has been assistant manager of the Fox Theatre, Spokane, Wash., has been appointed manager of the Blue Mouse, Portland, Ore. MIKE HIGGINS, assistant manager of the State, Spokane, has been transferred to the Fox and FRED HOOPER, assistant at the Liberty replaces him at the State. MEL HABERMAN, doorman at the Fox has been promoted to assistant at the Orpheum and DICK MURPHY, doorman at the Liberty has been upped to assistant manager there.

CLAYTON CORNELL is acting manager of the Rialto in East Rochester. The theatre has just been taken back from Sol Raives to whom it had been leased for a number of years.

B. H. (BOB) PFOTENHAUER, manager of the State in Oklahoma City has been transferred to the Westland Theatres new house at Pueblo, Colorado.

JACK ARTHUR leaves the managership of the Uptown Theatre in Toronto to become supervisor of the Famous Players-Canada houses in western Ontario. He will have some 30 houses under him. FRED TREBILCOCK, his assistant at the Uptown has been promoted to managership of the theatre.

C. CLARE WOODS has become manager of the Centre Theatre, Salt Lake City's newest theatre. CHARLES M. PINCUS replaces WOODS as manager of the Paramount which has just reopened.

CLASSIFIED ADVERTISING

Ten cents per word. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address, Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book containing every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address. SHOWMAN'S TRADE REVIEW 1501 Broadway, New York City.

EQUIPMENT FOR SALE

NEW AND FACTORY REBUILT theatre sound equipment for Simplex, Powers, Motiograph and Superior projectors at special low prices. Cash or terms. Sound Division, The CINCINNATI TIME RECORDER CO., Cincinnati, Ohio.

PRINTING SERVICE

5,000 SMALL ENVELOPES, $8.90; 5,000 LARGE, $13.40; 10,000 giveaway tickets, $6.00; 20,000, $10.00. Send for samples. M & M PRINTING CO., West Frankfort, Ill.

SERVICING SOUND—PROJECTION & SUPPLIES

EXHIBITORS, PROJECTIONISTS & RADIO SERVICEMEN—Send only 3c stamp or self-addressed envelope for Trout's "HOW TO SUCCESSFULLY SERVICE-SOUND—PROJECTION & MAINTENANCE" BULLETINS. Sept.-Oct. Issue contains tips on speakers, setting sound lenses, repairing movements, data on sound-projection lenses, etc. You NEED these bulletins, whether you operate a deluxe or small theatre. Issued every two months, only publication of its kind devoted to Better Servicing! (Note—Due to increased size and more pages, small charge of 10c will be made for November and December issue. It will contain many articles and data; television, etc.) Consulting Engineers; free consulting service.—WESLEY TROUT, BOX 575, ENID, OKLAHOMA.

SITUATIONS WANTED

PROJECTIONIST — Experienced. Do Sign, Scenery Painting. Own P.A. System. References. W. Behrens, 902 N. Eighth St., Sheboygan, Wisconsin.

MANAGER—Many years successful operation. Can handle any kind of situation. Good exploiteer, contact, publicity man. Will accept any reasonable offer. Write MANAGER, 117 No. 13th St., Richmond, Ind.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

BROADWAY MELODY OF 1940

MGM | Drama | Not Set

Selling Names: Fred Astaire, Eleanor Powell, George Murphy.
Director: Norman Taurog.
Producer: Jack Cummings.
Story Idea: Fred Astaire and George Murphy are taxi-dancers and when a producer offers one of them a job, Astaire gives it to Murphy. Hired as leading man for Eleanor Powell, on opening night Murphy arrives at the theatre drunk and Astaire takes his place. Eleanor goes to Murphy and tells him of Astaire's loyalty; and things are straightened out when they plan a dance routine for three.
Catchline: "He regretted his bargain when it meant losing the woman he loved."

REBECCA

UA | Drama | Not Set

Selling Names: Laurence Olivier, Joan Fontaine, Judith Anderson.
Director: Alfred Hitchcock.
Producer: David O. Selznick.
Story Idea: Laurence Olivier takes as his second wife, a simple girl, Joan Fontaine, whom he had met in Monte Carlo, where she was staying as the companion to a wealthy woman. Joan goes back to Olivier's home, where she is overwhelmed by the fact that she is mistress of such a grand estate. She quickly becomes aware of the mystery of Olivier's first wife, whose personality, although she is dead, is a constant menace. She clears up the mystery for the future happiness of Olivier and herself.
Catchline: "A mystery that menaced their future happiness."

BAD LITTLE ANGEL

MGM | Drama | Oct. 27

Selling Names: Virginia Weidler, Ian Hunter, Lois Wilson, Henry Hull.
Director: William Thiele.
Producer: Albert Levoy.
Story Idea: Virginia Weidler runs away from an orphanage because of a command in the Bible "flee to Egypt," and buys a ticket to Egypt, New Jersey. There she meets and is adopted by Ian Hunter and his wife, Lois Wilson, and when Hunter loses his job Virginia pleads for him. She reads a passage from the Bible and this chastens his boss so much, that he agrees to give Hunter his job back and everything ends happily.
Catchline: "A child's supreme faith brought them happiness."

THAT'S RIGHT, YOUR WRONG

RKO | Comedy with Music | Nov. 24

Selling Names: Kay Kyser, Adolphe Menjou, Lucille Ball, May Robson, Edward Everett Horton, Dennis O'Keefe.
Producer-Director: David Butler.
Story Idea: Kay Kyser of the "College Of Musical Knowledge" and his band are offered a picture contract. May Robson, Kyser's grandmother. goes along to look after them. At the studio, Kyser meets Lucille Ball, a glamour girl and Edward Everett Horton, a writer. Not happy, Kyser pretends to fall for the great lover stuff and puts on a show, so that when his tests are shown he appears ludicrous. This causes the company to cancel the contract, much to Kyser's delight.
Catchline: "Kay Kyser tries to become a great lover."

GUN CHORES

Para. | Western | Not Set

Selling Names: William Boyd, Russell Hayden, Jane Clayton, Britt Wood.
Director: Howard Bretherton.
Producer: Harry Sherman.
Story Idea: Jane Clayton arrive in a small western town to take up residence on the ranch left her by her uncle. Enroute she is saved from an accident by William Boyd and Russell Hayden. They accompany her to the ranch and then decide to remain in order to stop the rustling of her cattle.
Catchline: "Hopalong's miraculous escape from a band of cattle rustlers."

SECRET OF DR. KILDARE

MGM | Drama | Not Set

Selling Names: Lionel Barrymore, Helen Gilbert, Lew Ayres, Laraine Day.
Director: Harold S. Bucquet.
Story Idea: Lew Ayres pretends to desert Lionel Barrymore in his investigation of a new cure for pneumonia, because he knows that in doing so he will force Barrymore to take a much needed rest. Meanwhile Ayres restores Helen Gilbert's sigh, by discovering the cause of her apparent blindness. When he discovers that Barrymore had saved his father's life, they are reunited.
Catchline: "He saved his mystery patient from a "quack."

OF MICE AND MEN

UA | Drama | Not Set

Selling Names: Burgess Meredith, Betty Field, Lon Chaney, Jr.
Producer-Director: Lewis Milestone.
Story Idea: Burgess Meredith and Lon Chaney, Jr., a half-wit, have been moving from farm to farm because of Chaney's obsession to smooth and pet small animals and not let go until he breaks their necks. They get a job on a farm where they meet Betty Field, a trollop. To atract Chaney's attention, Betty lets him smooth her hair and he breaks her neck. To save the half-wit from a prison cell, Meredith kills him.
Catchline: "One of life's greatest tragedies."



Striking Display on "Marshal"

This lobby display on 20th-Fox's "Frontier Marshal," with a miniature town in the foreground replete even to the last gravestone, was not devised by Manager Dave Martin of the Paramount Theatre, Hollywood. No, siree. The credit goes to his able henchmen, Assistant James Garrity and Usher Carl Rotman. It created a lot of attention

JUDGE HARDY AND SON

MGM | Drama | Not Set

Selling Names: Lewis Stone, Fay Holden, Mickey Rooney, Ann Rutherford, Maria Ouspenskaya.
Director: George Seitz.
Producer: Lou Ostrow.
Story Idea: Mickey Rooney and his father Lewis Stone, comfort each other during the desperate illness of Fay Holden. After Fay recovers, Mickey agrees to assist Stone in finding the person Maria Ouspenskaya and Igor Brecher are shielding, when they are in need of help. He finds that Leona Maricle, a rich woman, is the daughter of Maria and Brecher and has been concealing the relationship because of their humble origin. The Hardys settle things once more.
Catchline: "Andy Hardy learns how to give and take."

THE BLUE BIRD

20th-Fox | Drama | Not Set

Selling Names: Shirley Temple, Spring Byington, Johnny Russell, Jessie Ralph.
Director: Walter Lang.
Assoc. Producer: Gene Markey.
Story Idea: Shirley Temple and her little brother, Johnny Russell, are two petulant children always complaining of their poverty. On Christmas night they have a dream in which the Good Fairy, Jessie Ralph, sends them in search of the Blue Bird. They have many adventures before they awaken Christmas morning completely changed and find the Blue Bird right in the surroundings of their home.
Catchline: "The happiness we all seek is right in the palm of our hands."

LITTLE OLD NEW YORK

20th-Fox | Drama | Not Set

Selling Names: Alice Faye, Fred MacMurray, Richard Greene, Brenda Joyce.
Director: Henry King.
Assoc. Producer: Raymond Griffith.
Story Idea: Richard Greene comes to New York from England to seek financial aid in the building of his invention, the first steamboat. He runs into Alice Faye, a barmaid and Fred MacMurray, a brawny builder of ships. They send him to Henry Stephenson, wealthy shipbuilder, where he meets Brenda Joyce, Stephenson's niece. Because of her intervention he gets the money and success rules the day for the steamboat and romance.
Catchline: "His invention changed the entire maritime world."

A CALL ON THE PRESIDENT

MGM | Drama | Not Set

Selling Names: Ann Sothern, William Gargan, Walter Brennan, Lewis Stone.
Director: Robert Sinclair.
Producer: Edgar Selwyn.
Story Idea: The President grants an audience to Mister Average Man, as he wants time to think over the European situation. He asks the President's help in clearing him of a felony charge; he was guilty of tearing up a letter to Ann Sothern, sent to her from her jailbird son, so that he could save her some heartache. The President promises his help, as by spending this time with him and listening to his story, he had helped the President with his decision.
Catchline: "Mr. Average Man helps the President make a momentous decision."

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (O)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Adventure in Sahara (D)	58	P. Kelly-L. Gray	(A)	11/15/38	b12/24/38
Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie (C)	68	P. Singleton-Arthur Lake	(F)	11/30/38	b11/5/38
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
California Frontier (W)	54	Buck Jones-Carmen Bailey		12/15/38	a12/10/38
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
In Early Arizona (W)	53	Elliott-Gulliver		11/2/38	a9/3/38
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas. Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (O)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Rio Grande (W) (Former title, "North of Texas")	59	Chas. Starrett-Ann Doran		12/8/38	a10/1/38
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Smashing the Spy Ring (O)	62	Ralph Bellamy-Fay Wray	(F)	12/29/38	b12/24/38
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Strange Case of Dr. Meade (D) (Reviewed as "Outside the Law")	65	Jack Holt-Beverly Roberts	(F)	12/15/38	b10/29/38
Terror of Tiny Town (Mu-W)	60	All Midget Cast	(F)	12/1/38	b7/16/38
Texas Stampede (W)	57	Charles Starrett-I. Meredith	(F)	2/9/39	b9/30/39
There's That Woman Again (My-C)	70	Douglas-Bruce	(F)	12/24/38	b12/17/38
Thundering West (W)	57	C. Starrett-I. Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-O. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Beware Spooks (C)	Joe E. Brown-Mary Carlisle			a9/30/39
Blondie Brings Up Baby	Penny Singleton-Arthur Lake			In Prod.
Fugitive at Large (D)	Jack Holt-Patricia Ellis	(F)		b8/5/39
Hidden Power (D)	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday	Grant-Russell-Bellamy			In Prod.
Incredible Mr. Williams	Joan Blondell-Melvyn Douglas			In Prod.
Miracle of Main Street	Margo- W. Abel-L. Talbot			In Prod.
Mr. Smith Goes to Washington (D)	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Mutiny On the Seas	Jack Holt-Irene Ware			In Prod.
Outpost of the Meunties (W) (Former title, "Mounted Police No. 2")	Chas. Starrett-Iris Meredith		9/14/39	a6/24/39
Renegade Law (W)	Chas. Starrett-Iris Meredith			In Prod.
Scandal Sheet (D)	Otto Kruger-Dna Munson		10/16/39	a9/9/39
Stranger From Texas (W) (Former title, "Man Trailer")	Charles Starrett-Lorna Gray			a9/9/39
Street of Missing Women	Preston Foster-Ann Dvorak			In Prod.
Taming of the West (W)	Bill Elliott-Iris Meredith			a9/9/39
Those High Gray Walls (D)	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
U-Boat 29 (O) (Reviewed as "Spy in Black")	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Cipher Bureau (D)	70	Ames-Woodbury	(F)	11/4/38	b10/29/38
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former title "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Sunset Murder Case (D) (Former title, "Murder on Sunset Boulevard")	57	Sally Rand		11/11/38	a8/20/38
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39
Christmas Carol (D)	69	R. Owen-T. Kilburn	(F)	12/16/38	b12/17/38
Dramatic School (D)	78	Rainer-A. Marshall	(A)	12/9/38	b12/10/38
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Flirting With Fate (C)	70	Joe E. Brown	(F)	12/2/38	b12/3/38
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Girl Downstairs (C)	76	F. Tone-F. Gaal	(F)	12/23/38	b12/31/38
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)		b5/20/39
Great Waltz (Mu)	104	Rainer-Gravet	(F)	11/4/38	b11/5/38
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/89
Kid From Texas (C-O)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Out West With the Hardys (C-D)	83	Rooney-Stone-Parker	(F)	11/25/38	b11/26/38
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
Shining Hour (D)	75	Crawford-Sullavan-Young	(F)	11/18/38	b11/19/38
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Spring Madness (C-D)	65	O'Sullivan-Ayres-Meredith	(F)	11/11/38	b11/19/38
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Sweethearts (Mu)	110	MacDonald-Eddy-Morgan (Tech.)	(F)	12/30/38	b12/24/38
Tarzan Finds a Son! (D)	81	Weissmuller-D'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Another Thin Man (D)	William Powell-Myrna Loy			a8/12/39
Babes in Arms (Mu-C)	97 Mickey Rooney-Judy Garland	(F)		b9/23/39
Balalaika (Mu-C)	Nelson Eddy-Ilona Massey			a8/5/39
Bad Little Angel (D)	Virginia Weidler-Gene Reynolds		10/27/39	a10/14/39
Blackmail (D)	81 E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)	Powell-Astaire-Murphy			a10/14/39
Call on the President, A (D)	Ann Sothern-Walter Brennan			a10/14/39
Dancing Co-Ed (C)	84 Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago	Montgomery-Owen-Arnold			In Prod.
Fast and Furious (O)	73 Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Gone With the Wind	Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)	Frank Morgan-Virginia Weidler		9/15/39	a8/12/39
Judge Hardy and Son (C)	Mickey Rooney-Lewis Stone			a10/14/39
Marx Bros. at the Circus (C)	87 Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
Nick Carter	Walter Pidgeon-Rita Johnson			In Prod.
Ninotchka (C)	110 Greta Garbo-Melvyn Douglas	(A)	10/13/39	b10/7/39
Northwest Passage (D)	Tracy-Young-Brennan (Tech.)			a8/12/39
Remember (C)	Robert Taylor-Greer Garson			a10/7/39
Secret of Dr. Kildare (D)	Lew Ayres-Laraine Day			a10/14/39
Thunder Afloat (D)	91 Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D)	131 Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Danger Flight (D)		John Trent-Marjorie Reynolds		10/25/39	a9/30/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Gangster's Boy (D)	80	Jackie Cooper	(F)	11/19/38	b11/12/38
Gang Bullets (D)	63	Anne Nagel	(F)	11/23/38	b12/10/38
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Gun Packer (D)	73	Jack Randall	(F)	11/16/38	b11/12/38
I Am a Criminal (D)	73	John Carroll-Kay Linaker	(F)	12/14/38	b12/3/38
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (O)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail		Jack Randall		10/31/39	In Prod.
Riders of the Frontier (W)	59	Tex Ritter-Hal Price		8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (O)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(D)	9/9/39	b9/23/39
Song of the Buckaroo (W)	58	Tex Ritter	(F)	12/7/38	b1/14/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Tough Kid (D)	61	Frankie Darro	(F)	12/28/38	b1/7/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wild Horse Canyon (W)	50	Jack Randall	(F)	12/21/38	b1/7/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

1939-40

Crashing Thru (D)	James Newill-Warren Hull		1/20/39	a12/31/38
Fighting Mad (W)	James Newill-Sally Blane		11/5/39	a10/17/39
Gang's All Here (C-D)	77 Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Heroes In Blue (O)	Dick Purcell-Bernadene Hayes			a10/7/39
Roll, Wagons, Roll (W)	Tex Ritter			In Prod.

PARAMOUNT 1938-39

Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Arrest Bulldog Drummond (My-D)	60	Howard-Angel-Warner	(F)	11/25/38	b11/26/38
Artists and Models Abroad (C)	90	Benny-J. Bennett-Boland	(F)	12/30/38	b10/29/38
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Frontiersman (W)	74	Bill Boyd	(F)	12/16/38	b11/26/38

PARAMOUNT (Continued) 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Miranda	(F)	5/12/39	b5/13/39
If I Were King (H-D)	100	Colman-Dee-Rathbone	(F)	11/11/38	b9/17/38
Illegal Traffic (D)	67	J. C. Naish-M. Carlisle	(F)	11/4/38	b11/5/38
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Little Orphan Annie (C-D)	56	Gillis-Kent-Travis	(F)	12/2/38	b12/3/38
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
One third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Rue a Crooked Mile (D)	78	F. Farmer-L. Erikson	(F)	12/9/38	b12/10/38
Say It In French (C)	70	Milland-Bradna	(F)	11/25/38	b11/26/38
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elisabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
Thanks For the Memory (C)	75	B. Hope-S. Ross	(F)	11/18/38	b11/5/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Tom Sawyer, Detective (C)	61	D. D'Connor-Cook	(F)	12/23/38	b12/24/38
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D) (Former title, "Campus Wives")		Joseph Allen-Jean Cagney			a9/16/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Cat and the Canary (My-D)		Bob Hope-Paulette Goddard		11/24/39	a4/22/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous		Isa Miranda-George Brent			a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops		Albert Dekker-Janice Logan		12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/19/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles			a9/30/39
Gay Days of Victor Herbert (Mu-D)		Allan Jones-Mary Martin			a9/2/39
Geronimo (D)		Preston Foster-Ellen Drew		11/10/39	a4/8/39
Gulliver's Travels		Tech. Cartoon Feature			In Prod.
Gun Chores (W)		Wm. Boyd-J. Clayton-Hayden			a10/14/39
Happy Ending (D)		Pat O'Brien-Olympe Bradna		1/5/39	a6/24/39
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/29/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		2/16/40	In Prod.
Law of the Pampas (Former title, "Argentina")		Wm. Boyd-Russell Hayden		11/3/39	a7/29/39
Llano Kid (D) (Former title, "Double-Dyed Deceiver")		Tito Guizar-June Clayton		12/8/39	a7/22/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Medicine Show		Wm. Boyd-Russell Hayden		1/12/40	a8/19/39
Opened by Mistake		Charles Ruggles-Robert Page			In Prod.
Our Neighbors—the Carters (D)		Fay Bainter-Frank Craven		12/1/39	a7/29/39
Parole Fixer (D) (Former title, "Federal Offense")		J. Carrol Naish-Wm. Henry		1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/26/40	a8/26/39
Road to Singapore		B. Crosby-D. Lamour-B. Hope			In Prod.
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		2/2/40	a7/1/39
Safari		Madeleine Carroll-Fairbanks, Jr.			In Prod.
St. Martin's Lane (D)	80	Laughton-Leigh	(F)	12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston			a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		12/29/39	a8/19/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige			In Prod.

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Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Annabel Takes a Tour (C)	64	Oakie-Ball	(F)	11/11/38	b10/22/38
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carillo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Lawless Valley (W)	59	G. O'Brien-K. Sutton	(F)	11/4/38	b12/10/38
Law West of Tombstone (W)	72	Harry Carey	(F)	11/18/38	b11/19/38
Lost Squadron (D)	79	Joel M'Crea-Richard Dix	(F)	7/14/39	Reissue
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Next Time I Marry (C)	65	L. Ball-J. Ellison	(F)	12/9/38	b12/10/38
Of Human Bondage (D)	79	Leslie Howard-Bette Davis	(A)	7/14/39	Reissue
Pacific Liner (D)	76	Victor M'Laglen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Peck's Bad Boy With the Circus (C)	68	T. Kelly-A. Gillis	(F)	11/25/38	b11/26/38
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/38
Way Down South Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (W)		John Wayne-Claire Trevor		10/27/39	a8/19/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/10/39	b9/16/39
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	10/20/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara			a9/2/39
Isle of Destiny (D)		Ford-Lang-Gargan			a6/10/39
Legion of the Lawless (W)	61	Geo. O'Brien-Virginia Vale			In Prod.
Marshal of Mesa City (W)	61	George D'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)		Jean Hersholt-Dorothy Lovett		11/10/39	a9/30/39
Mexican Spitfire		Lupe Velez-Donald Woods			In Prod.
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)	(F)	11/3/39	b10/29/83
Reno (D)		Richard Dix-Gail Patrick		11/17/39	a10/7/39
Sued for Libel (D)		Kent Taylor-Linda Hayes			a9/16/39
Sunset		Jimmy Lydon-Joan Brodell			In Prod.
Swiss Family Robinson		Mitchell-Best-Bartholomew			In Prod.
That's Right, You're Wrong (Mu-C)		Kyser-Ball-Menjou		11/24/39	a10/14/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne			a10/7/39

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Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Come On Rangers (W)	57	Roy Rogers-Mary Hart	(F)	11/25/38	b11/26/38
Federal Man Hunt (D)	64	Roh't Livingston-June Travis	(F)	12/26/38	b1/14/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b1/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/19/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Orphans of the Street (D)	64	Livingston-Storey	(F)	12/5/38	b12/17/38
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Red River Range (W)	56	3 Mesquiteers		12/22/38	a11/12/38
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Santa Fe Stampede (W)	56	3 Mesquiteers	(F)	11/19/38	b12/10/38
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Shine On, Harvest Moon (W)	57	Roy Rogers-Mary Hart	(F)	12/23/38	b12/17/38
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Storm Over Bengal (D)	65	P. Knowles-R. Hudson	(F)	11/14/38	b11/12/38
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Western Jamboree (W)	57	Gene Autry-Smiley Burnette	(F)	12/2/38	b12/24/38
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger		5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)		Gleasons-Davenport			a9/30/39
Cowboys From Texas (W)		Three Mesquiteers			In Prod.
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	57	Rogers-Weaver Bros.			a9/23/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells		10/6/39	a9/2/39
Main Street Lawyer (D) (Former title, "Abraham Lincoln Boggs")	61	Edward Ellis-Anita Louise			a9/9/39
Sabotage (D) (Former title, "Headline News")	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)		Roy Rogers-George Hayes			In Prod.
Washington Cowboy (W)		Autry-Mary Carlisle			a10/7/39

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Always In Trouble (C)	79	Withers-Rogers-Kellard	(F)	11/2/38	b8/20/38
Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	60	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Down on the Farm (C)	61	Jones Family	(F)	12/16/38	b10/15/38
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(F)	5/26/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)		Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jesse James (D)	105	Power-Kelly (Tech.)	(F)	12/23/38	b1/14/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Just Around the Corner (C-D)	70	Temple-Farrell	(F)	11/11/38	b11/5/38
Kentucky (D)	96	Young-Greene (Tech.)	(F)	12/30/38	b12/17/38
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	79	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Road Demon (D)	65	Arthur-Valerie-Armetta	(F)	12/2/38	b8/27/38
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Sharpshooters (D)	62	B. Donlevy-L. Bari	(F)	11/18/38	b9/24/38
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
So This Is London (C) (Reviewed as "Paddy Darling")	79	Drayton-Hare	(A)		b2/4/39
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Submarine Patrol (C-D)	95	R. Greene-N. Kelly	(F)	11/25/38	b11/5/38
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Thanks for Everything (C)	70	Oakie-Whelan	(F)	12/23/38	b12/10/38
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Up the River (C)	75	Foster-Brooks-Martin	(F)	12/9/38	b11/12/38
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
While New York Sleeps (D)	63	Michael Whalen	(F)	12/16/38	b8/27/38
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

20TH CENT.-FOX 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City of Darkness (D)		Sidney Toler		12/1/39	a8/19/39
City, The		Donald Woods-C. Aubrey Smith.			In Prod.
Drums Along the Mohawk (D)		H. Fonda-C. Colbert (Tech.)		11/10/39	a7/22/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland			a10/7/39
First Kiss (D) (Former title, "Daytime Wife")		Tyrone Power-Linda Darnell		11/24/39	a9/30/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		h5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Hoovon With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife		M'Crea-Kelly-Young		12/8/39	In Prod.
Hero I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J.Withers-Stephens-Edwards			a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	h10/7/39
Honeymoon's Over (C) (Former title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Jean Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	11/3/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)	79	Gracie Fields		10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds.		1/5/40	a9/16/39
Too Busy to Work (C)		Jones Family-Chandler-Davis		11/17/39	a9/30/39
20,000 Men a Year (D)		Randolph Scott		10/27/39	a9/23/39

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aherne-McLaglen-Lang	(F)	5/26/39	b5/6/39
Cowboy and the Lady (C-D)	91	Cooper-Oberon	(F)	11/17/38	b11/12/38
Duke of West Point (D)	109	L. Hayward-J. Fontaine	(F)	12/29/38	b12/17/38
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Trade Winds (D)	94	March-J. Bennett	(F)	12/22/38	b12/24/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
Housekeeper's Daughter (C)		Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
Over the Moon		Oberon-Rex Harrison (Tech.)			In Prod.
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)	96	Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Andersen-Fontaine			a10/14/39
Send Another Coffin (D)		O'Brien-Terry-Arnold			a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Exposed (D)	63	Glenda Farrell-Otto Kruger	(F)	11/4/38	b11/26/38
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love		Deanna Durbin-Leslie Howard		11/10/39	In Prod.
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Ghost Town Riders (W)	57	B. Baker-F. Shannon		12/16/38	a10/29/38
His Exciting Night (C)	61	C. Rugules-M. Martin	(F)	11/11/38	b12/17/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Little Tough Guys In Society (C)	68	Boland-E. E. Horton	(F)	11/25/38	b11/26/38
Mars Attacks the World (D)	60	Buster Crabbe-Jean Rogers	(F)	11/18/38	b11/12/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Newsboys' Home (D)	73	Jackie Cooper-Little Tough Guys	(F)	12/23/38	b1/7/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Prairie Justice (W)	57	Bob Baker		11/14/38	a9/24/38
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Secrets of a Nurse (D)	67	Edmund Lowe-Helen Mack	(F)	12/9/38	b11/19/38
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Strange Faces (D)	60	Kent-Jenks	(F)	12/2/38	b12/10/38
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
Swing, Sister, Swing (Mu-C)	62	Ken Murray-Kathryn Kane	(F)	12/16/38	b12/17/38
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	h7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	h2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/24/39	b9/23/39
Ghip of the Flying U (W)		J. Mack-Bob Baker		12/22/39	a8/26/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart		11/10/39	a9/30/39
Galloping Kid (W)		J. M. Brown-Bob Baker			a9/16/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		10/27/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Laugh It Off (D) (Former title, "Listen Kids")		Johnny Downs-Constance Moore			a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/17/39	b9/16/39
Little Accident (D)		Baby Sandy-Florence Rice		10/27/39	a10/7/39
Man From Montreal (D)		Richard Arlen-Andy Devine			a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)		Preston Foster-Irene Hervey			a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
Oklahoma Frontier (W) (Former title "In Old Oklahoma")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/3/39	b9/23/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Test Driver (D)		Richard Arlen-Andy Devine			In Prod.
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Tower of London (D)		Basil Rathbone-Boris Karloff		10/20/39	a9/16/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Roh't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
Vigilante War (W)		J. M. Brown-Bob Baker			a9/30/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D-)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Angels With Dirty Faces (D)	97	Cagney-O'Brien	(F)	11/19/38	b10/29/38
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	h5/20/39
Comet Over Broadway (D)	69	K. Francis-I. Hunter	(A)	12/3/38	b12/24/38
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	h4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	h3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Dawn Patrol (D)	103	Flynn-Niven-Rathbone	(F)	12/24/38	b12/17/38
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (O) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Going Places (C)	83	D. Powell-A. Louise	(F)	12/31/38	b12/24/38
Hard to Get (C)	79	D. Powell-O. deHavilland	(F)	11/5/38	b11/12/38
Heart of the North (D)	67	D. Foran-G. Page (Tech.)	(F)	12/10/38	b12/17/38
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	h7/8/39
Indianapolis Speedway (O)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	h5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	h4/8/39
Nancy Drew—Detective (O)	65	Granville-Litel	(F)	11/19/38	b12/24/38
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granville-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	h1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Playing With Dynamite (D)	83	R. Reagan-I. Rhodes	(F)	3/4/39	h2/11/39
Secret Service In the Air (D)	83	Jane Wyman-Tom Kennedy		8/12/39	a5/20/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Gets Her Man (D)	63	Glenda Farrell-B. MacLane	(F)	11/12/38	b11/19/38
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D) (Former title, "Playing With Dynamite")	59	Jane Wyman-Tom Konnedy		8/12/39	a5/20/39
Torchy Runs for Mayor (D)	80	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/30	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (O) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby		Wayne Morris-Priscilla Lane			In Prod.
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (O)	79	Geraldine Fitzgerald-J. Lynn	(A)	9/30/39	b9/9/39
Dead End Kids on Oress Parade (D) (Former title, "Oead End Kids at Military School")		Litel-Dead End Kids			n7/8/39
Oust Be My Oestiny (O)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th		James Cagney-Priscilla Lane			In Prod.
Four Wives (D)		Lane Sisters-G. Page-J. Lynn			a9/23/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Invisible Stripes		Raft-Holden-Robson			In Prod.
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
Lady Dick (My-O)		Jane Wyman-Dick Foran		11/18/39	a9/2/39
Murder in the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (Former title, "Gantry the Great")	65	Edith Fellows-Jimmy McCallion		10/7/39	a3/25/39
Private Lives of Elizabeth & Essex (H-O) (Tech.)	106	Flynn-deHavilland	(F)	11/11/39	b9/30/39
Return of Dr. X (My-D)		Lys-Begnrt-Morris-Lane			a7/15/39
Roaring Twenties		Cagney-Lynn-Lane		10/28/39	In Prod.
Smashing the Money Ring (D) (Former title, "Queer Money")		Ronald Reagan-Eddie Foy, Jr.		10/21/39	a7/22/39
Tear Gas Squad (D) (Former title, "State Cop")		D Morgan-J. Payne-G. Dickson			a9/23/39
Timber		John Payne-Gloria Dickson			In Prod.
We Are Not Alone (D)		Paul Muni-Jane Bryan		11/25/39	a8/12/39
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (O)	72	Mary Maguire-Otte Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance b7/1/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance a9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony b7/1/39
Forbidden Music (Mu-C)	65	Durante-Tauber	(A)	World b12/31/38
Forbidden Territory (D)	80	Gregory Ratoff	(A)	Hoffberg b11/26/38
Headleys at Home (D)	59	Evelyn Venable-Grant Mitchell	(F)	Standard b11/12/38
Hitler, Beast of Berlin (D)		Roland Drew-Steffi Duna		Producers a10/7/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum b4/1/39
I Demand Payment (D)	55	Jack La Rue	(A)	Imperial b12/31/38
Juarez and Maximilian	95	Medea Novara-L. Atwill	(F)	Torres b4/29/39
Murder Is News (My-O)	55	John Gallaudet-Iris Meredith	(A)	Warwick b6/24/39
Mutiny of the Elsinore (O)	73	Paul Lukas-Lyn Harding	(F)	Regal b2/25/39
One Night in Paris (My-O)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (O)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance h7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (O)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (O)		Irving Pichel-Jacqueline Wells		Producers a9/9/39
Typhoon Treasure D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Abused Confidence (D)	85	Danielle Darrieux	(A)	Columbia b12/3/38
Ballerina (D)	83	Janine Charrat-Mia Slavensky	(F)	Mayer-Burstyn b12/17/38
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat. h3/4/39
Crossroads (D)	80	Chas. Vanel-Suzy Prim	(A)	Tri-Nat. b12/31/38
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39
40 Little Mothers (C)	92	Lucien Baroux	(F)	National b12/31/38
Grand Illusion (D)	90	Gabin-von Stroheim	(A)	World b10/13/38
Orage (D)	73	Boyer-Michele Morgan	(A)	Tri-Nat. b12/17/38
Sacrifice D'Honneur (D)	76	Annabella	(A)	Tri-Nat. b12/24/38

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Net Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Goll Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes		18	Not Rev.
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear		10	Not Rev.
Story of Elias Howe	Excellent	11	9/16/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2		10	Not Rev.
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution		10	Not Rev.
WORLD OF SPORTS (12)			
Bows and Arrows		10	Not Rev.
Jai Alai		10	Not Rev.

EDUCATIONAL 1938-39

CAVALCADE OF STUFF (2)

No. 1	Swell Stuff	10	9/10/38
No. 2	Excellent	10	9/10/38

MGM 1938-39

CARTOONS (15)

Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleen	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family		8	Not Rev.
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving		20	Not Rev.
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Exoellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up		10	Not Rev.
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)

CRIME DOESN'T PAY (6)

METROSCOPIX (1)

CAREY WILSON MINIATURES (9)

Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty		10	Not Rev.
Mendelssohn's Wedding March		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39

OUR GANG (8)

Captain Spanky's Showboat	Funny	10	10/14/39

JOHN NESBITT PASSING PARADE (8)

PETE SMITH SPECIALTIES (13)

ROBERT BENCHLEY (4)

Day of Rest		10	Not Rev.

FITZPATRICK TRAVELTALKS (12) (Tech.)

Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State		10	Not Rev.

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)

Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy in Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Crewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right...	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosts Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natur.' Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wntta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

1939-40

COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	Coming
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	Coming
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940		10	Not Rev.
Ted Fio Rito and His Orchestra		10	Not Rev.
PARAGRAPHICS (10)			
Busy Little Bears		10	Not Rev.
Pictorial		10	Not Rev.
Public Hobby No. 1...	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby		7	Not Rev.
PDPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2		10	Not Rev.
SPORTLIGHTS (13)			
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born		10	Not Rev.
Desert Adventure	Excellent	10	9/23/39
Hydre-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	Coming
Merry Wives of Windsor		10	Not Rev.
William Tell		10	Not Rev.
UNUSUAL DCCUPATIDNS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autegraph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus...	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Painter	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Ducklino (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Mail to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Dixie—U.S.A.	Fine	19	5/13/39
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/39
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise...	Fascinating	10	9/ 3/38
Kennel Kings	Deggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

RKO-RADIO 1939-40

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger...	Fast Action	9	11/19/38
Filming Big Thrills.		9½	Not Rev.
Recording Modern Science	Very Good	10	8/26/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Net Rev.
MAGIC CARPET OF MDVIETONE (6)			
Golden California	Good But Did	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Tenners	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)...	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

1939-40

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwazlest People	Riot of Laughs	10	9/30/39
Silly Season		10	Not Rev.
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs..	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)...	Diverting	7	10/14/39
Sheep in the Meadow...	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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EAST STROUDSBURG, PA.

UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Romen Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajeh		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Feirly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 68	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Intsresting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/38
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bela Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Nat Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Miee	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	Coming
No. 68	Excellent	9	Coming
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	Coming
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	Coming
No. 68	Interesting	9	Coming

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservetions		21	Not Rev.
Projection Room		28	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points Du Pointers		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky In Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Snout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Drch		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingoopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okey	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-e Change-a	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Educetion	Fair	7	12/ 3/38

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bemb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.
1939-40			
BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
COLOR PARADE (10)			
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine		20	Not Rev.
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors		7	Not Rev.
Pied Piper Porky		7	Not Rev.
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch		10	Not Rev.
Swing Styles	Good	10	8/26/39
MERRIE MELODIES (26) (Tech.)			
Fresh Fish		7	Not Rev.
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Taday (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38
1939-40		
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39

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OCT 23 1939

SHOWMEN'S MOTION PICTURE Trade Review

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Sued For Libel
Roaring Twenties
Meet Dr. Christian
Drums Along the Mohawk
Torchy Plays With Dynamite
Law of the Pampas
10 Days in Paris
Kansas Terrors

October 21, 1939

Vol. 31 No. 13

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MAURICE RUBIN

President of the Associated Theatre Owners of Indiana which will hold its 13th annual convention and trade show at the Antlers Hotel in Indianapolis Monday and Tuesday. Further details on Page 4, this issue.



M-G-M's GOT WHAT THE WORLD WANTS!

LAUGHS!



"THE WOMEN"
(*Norma Shearer, Joan Crawford, Rosalind Russell*)

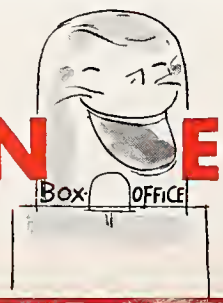
"BABES IN ARMS"
(*Mickey Rooney, Judy Garland*)

MARX BROS. "AT THE CIRCUS"
(*Groucho, Chico and Harpo*)

"NINOTCHKA"
(*Greta Garbo, Melvyn Douglas*)

"ANOTHER THIN MAN"
(*William Powell, Myrna Loy*)





HAPPINESS IN EVERY BOX-OFFICE!

The Editorial Page

OBSERVATIONS . . . . . .

A new and foreign note was injected into Abram Myers' latest Allied bulletin. A note of confidence, a note of conciliation, a note of constructiveness, yes, even a note of optimism, indicating that Allied's guiding spirits can see progress in better relations between distributors and exhibitors.

A full report of the bulletin will be found on the news pages of this issue. From it you will probably gather the same impressions as we did and even the anti-Allied groups will have to admit that it is about the most encouraging bulletin issued by Abe Myers in a long time.

△ △ △

A sour note on Allied, from this observer's viewpoint, is its unethical antics in connection with the "Bust the Max Cohen Movement."

There should be no necessity for sowing seeds of dissension among the members of the present New York Allied group. Disagreeing with its officers or policies does not constitute a crime. The important point is that if Allied felt it should have a New York unit headed by one more to its liking, it should have canvassed responsible exhibitors with a view to starting another organization.

Time alone would have determined which of the two did the best job for the members and the survival of the fittest is still a pretty good slogan.

And those exhibitors who have been listening to stories about this, that and the other guy might do well to analyze who's doing the talking and whether the "good advice" is coming from brother exhibitors or paid officials of an organization.

△ △ △

We are thoroughly in favor of Harry Sherman's suggestion to the Academy of Arts & Sciences, that an award be made each year for the most outstanding western.

After all, there are so many Oscars passed out, many for rather hazy reasons, they might just as well glorify and dignify the western picture which today serves as top-flight entertainment to many thousands of film fans.

And one must not overlook Harry Sherman's courage in making such a suggestion knowing full well that he is not all alone in the western field. Harry, apparently, is not afraid of competition.

△ △ △

We are afraid that too many independent exhibitors are banking heavily on the benefits they will, supposedly, derive as a result of the various government suits.

We detect a note of optimism and glee not consistent with the net results to them should the distributors come out on the short end of every trial. Not even an Abe Myers would wax that optimistic.

Suppose you continue to live in the present and let the future work itself out for or against you as time alone will tell? Some exhibitors are actually making contracts minus all efforts of trading on the mistaken theory that if the distributors lose the D. of J. suit, the contracts will be void.

It all sounds kind of silly to us but the exhibitor is a strange bird whose ways and habits have never been entirely understood by the other branches of this industry.

So, we repeat, make your present deals for the present season and make the best deals you can. Never mind what's going to happen in the future. Cross that bridge when you get there.

△ △ △

"Mr. Smith" wasn't the only one who went to Washington. A whole flock of newspaper, fan magazine and trade paper men went too.

Columbia not only has a tremendous picture in "Mr. Smith" but is giving it the advantage of every angle to help the theatremen make plenty of money with it.

The Washington party will undoubtedly pay dividends in every section of the country by reason of the wealth of publicity and propaganda that will follow the showing of the picture in its natural locale.

And don't let anybody tell you that it ridicules the American form of government. On the contrary, it glorifies it. What more can the blue-noses ask for than an ending where right triumphs over might; where honest representation in Congress licks the machine or political form of representation.

△ △ △

STR joins with Ed Kuykendall in asking why only two of the major companies have come forward with voluntary trade concessions. What about the others? Why are they still sitting on the fence?

MGM and Warners have stated their concessions and made it plain that they intend to live up to them. Several of the others were rumored to be readying similar statements but to date nothing definite has been said by them.

Since trade practice concessions in the form of a code have now been abandoned it appears logical that the companies, individually, should make their own offers as have the two above-mentioned.

—*"CHICK" LEWIS*

KUYKENDALL SEES PROGRESS

Myers Warns of Dangers

Hails MGM, WB Fair Trade Practice Plans As a Step Forward

In a bulletin announcing a meeting of the MPTOA Board of Directors in White Sulphur Springs next Monday and Tuesday, Ed Kuykendall, president, this week hailed the action of Warner Bros. and MGM in adopting a set of fair trade practice proposals. "This represents a genuine step forward, presented simple, understandable language (unlike the Code), and deserves the commendation of all independent exhibitors who have a real interest in getting something done in this field," declared Kuykendall.

The bulletin continues, "Universal has announced its intention of revising its contract forms to include a restricted cancellation clause and some sort of contract arbitration. Whether this will be accompanied by definite proposals on the other points is not indicated. Why 20th Century-Fox, Paramount, RKO and Columbia continue to delay action and withhold announcement of what, if anything, they propose to do, remains a mystery. United Artists apparently has no intention of offering anything."

Kuykendall sums up the reforms so far obtained as follows: "1. The separate score charge seems to be on the way out with all companies. 2. Most distributors are going to give a 20% cancellation on contracts up to $100 average, 10% and 15% over that average, and in addition you will probably, but not invariably, be able to cancel any pictures actually offensive to the people in your community. 3. The other matters are less definite and represent really a softening of general sales policies."

The MPTOA president now appears to be less interested in the Code than when discussion on it was at its height. "It appears that the Code was loaded up with empty clauses, that there were a lot of phony solutions, worked over and ineffective, involved propositions in it. It begins to look like some of the 'hot issues' raised during the excitement are turning out to be insignificant and unimportant problems. And some of the vitally important exhibitor problems, ignored by the Code, are still with us and remain unsolved.

"The four main and really important trade practice problems of exhibition and distribution seem to be:

"1. The selection of pictures in wholesale buying (block booking)
"2. Overbuying to deprive a competitor of pictures (monopoly)
"3. Unreasonable clearance between theatres (zoning)
"4. Cut-throat competition between theatres (double features, giveaways, premiums)"

Kuykendall said that the first problem may be on its way to solution but that it *won't* be solved until *all* of the companies take individual action. "Promises to do something *do not* solve it," he said.

Castigating those who favor legislation and court action to force reforms Kuykendall said it would take years before any final decisions are reached. "What are we supposed to do in the meantime, sit idly by and watch our business being wrecked, admitting that we do not have the brains and leadership within the industry to work out our own complex and troublesome problems?"

"Why This War" Doing Well at Cameo

"Why This War," produced by Samuel Cummins, of Jewel Productions, was held over for a second week at the Cameo Theatre. The film has been playing to crowded houses, according to reports.

At Premiere



William Farnum, Bob Savini and William S. Hart, photographed in the lobby of the Marcal Theatre, Hollywood, on the occasion of the premiere of Hart's "Tumbleweeds," now being reissued by Astor Pictures, of which Savini is president.

WOULD GET AT DUALS' CAUSES

Thus Conclude Philly Indies at Special Open Meeting

Philadelphia — Sixty exhibitors at an open meeting here, called by the local Allied last week, declared every effort should be made to eliminate the causes that bring about dualling. This conclusion was made following a three-hour discussion on the pros and cons of double features.

No formal vote was taken, according to Sidney Samuelson, secretary. To hear the reports of committees, Allied members went into a private huddle following the general meeting.

COMPLETE PLANS FOR ATOI MEET

Indianapolis—Thirteenth annual convention and trade show of the Associated Theatre Owners of Indiana, Inc., will be held here Monday and Tuesday, Oct. 23-24, at the Antlers Hotel. Many social activities are planned, all to be held within the hotel. The climax of the convention will be reached at the 13th annual banquet to be held Tuesday evening. All persons connected with the motion picture industry are invited to attend.

But He Is Optimistic Over Exhib. - Distrib. Relations For Future

In a long bulletin covering a multitude of subjects, Abram F. Myers, general counsel of the Allied States Association this week warned the industry of dangers ahead. These are not only due to the war, but also to the increasing competition of other amusements, he pointed out. Briefly summarized these subjects were touched upon:

Settling Down—There are three things to face in the situation today: Motion pictures are no longer a novelty; radio has been built into an able competitor that is luring patrons from theatres by the millions; admission prices are high and unless steps are taken to keep down film rentals and other items of overhead they will further increase and the industry will enter upon an era of self-strangulation.

Television—"Television is on its way and will bring new and difficult problems for the theatre owners."

Trade Practice Concessions—Referring to those of WB and MGM, Myers says, "It seems to us that this leaves matters in a satisfactory condition for the time being." He gives credit to Gradwell Sears for "stealing the show" and points out that the exhibitors now obtain the benefits of the Code without subscribing to anything.

Are Promises Being Kept?—"From the meager and scattered information available, it can be said that a substantial number of exhibitors report that they have not had to contract for shorts in order to get features, particularly from MGM. Against this a few have reported that before they coulld get the salesman to discuss features, he demanded whether they intended to take shorts indicating a fixed purpose to demand higher rentals for the features if the shorts were not included." To this Myers added, "If the distributors carry out their voluntary undertakings in good faith, they will pave the way for the kind of cooperation and understanding that should prevail in so great an industry."

"Stop This Leak!"—Under this heading Myers attacks the 16mm. exhibitions in Indiana, Michigan and Wisconsin.

Government Suit—"Anyone who predicts the outcome of a lawsuit, particularly one that blazes a new trail, is courting disaster."

Golden Anniversary—The bulletin urges cooperation in this observance.

Conn. Allied Talks Industry Problems

New Haven, Conn.—A special luncheon meeting of Allied Theatres of Connecticut was held Tuesday at the Hofbrau Haus Restaurant here for the purpose of analyzing and discussing the new product, selling policies, shorts, preferred playing time and other industry problems. A. M. Schuman presided.

Producers Active, Reports Silverstone

Extensive activity by all United Artists producers was reported by Murray Silverstone, UA head, who returned this week from a three-weeks' stay at the studios. He added that the rushes of new pictures looked extremely promising. Despite the fact that Samuel Goldwyn has a suit pending against UA, Silverstone was cordially welcomed by the producer.

URGES EARLY CODE ACTION

Michigan Allied Asks Arbitration Adoption

A resolution was adopted recently at a meeting of the Allied Theatre Owners of Michigan, Inc., to petition National Allied, the Department of Justice and the Committee on Fair Trade Practices of the film distributors "to put into effect at once at least the arbitration provisions of the fair trade practice code or a similar type of arbitration in order that deserving theatre owners can be given relief through the combined efforts of the industry, rather than wait until the conclusion of what promises to be protracted legal proceedings, during which time many innocent theatre owners will suffer unnecessary jeopardization of their investment, if not actually forced out of business."

Addressing the meeting, Ray Branch, ATO of Michigan prexy, had expressed the hope that a fair trade practice code be speedily put into use in the motion picture industry.

Ark. ITO Opposes Neely Measure

Little Rock, Ark.—Following an address on the bill by Ward Martin, a local attorney, Independent Theatre Owners of Arkansas at its semi-annual meeting this week went on record as unanimously opposed to the Neely anti-block booking measure and will mail a copy of the resolution to each Congressman in Arkansas.

SHOWMEN'S MOTION PICTURE Trade Review

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Important Dates

Oct. 23-24: MPTOA Board of Directors meeting, Green Briar Hotel, White Sulphur Springs, W. Va.
Oct. 23-24: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Oct. 23-24: MPTO of Western Pennsylvania convention, William Penn Hotel, Pittsburgh.
Oct. 29: Variety Club football game and dinner, Pittsburgh.
Nov. 13: National Allied eastern regional convention, Philadelphia
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.

NO COMPROMISE ASSERTS ARNOLD

Washington—Thurman Arnold, Assistant Attorney General and chief of the anti-trust division of the Department of Justice, dismissed here this week as without foundation reports current in New York that the Department was pointing towards a compromise settlement of its New York equity suit. He emphasized his statement by stating that "there will be no compromise."

Meanwhile, in New York, Paul Williams, special assistant to the Attorney General, asserted that there has been no change in the Government's order of legal attack on the film industry. He spiked reports that the Department had revamped its strategy, pointing out that the Government would prosecute the New York equity suit "without delay."

Two a Year From Max Gordon

Max Gordon, stage producer, who has just completed "Abe Lincoln in Illinois" for RKO release said this week at a press conference that he would make two pictures annually for RKO. On the schedule is "The American Way."

Acquires Assets

Principal assets of TAD Screen Advertising, Inc., of Dallas have been purchased by the Alexander Film Co.

LONDON Observations *by* Jock MacGregor

After four weeks of World War II, West End cinemas still are faced with a 6 p.m. curfew meaning that the last house does not start later than 4 p.m. Some hope for staggered hours, but GB has closed the Tivoli, New Gallery and Astoria as an economy measure . . . General late hours are not likely with the "black-out" . . . if the cinemas were only half full the exodus of some 9,000 patrons at 10 o'clock would make traffic conditions impossible . . . Meanwhile the big cinemas are losing fortunes . . . Further out, business is very nice though renters are experiencing difficulty in getting money in some districts . . . British producers are fearing the repeal of the "quota" . . . happiest feature of the week has been the previewing of two British pictures . . . "10 Days In Paris" is well worth taking a look at . . . Some of the film boys look mighty fine in their uniforms . . . Can't tell them from the doormen. The hard work seems to be doing them good! . . . First film cocktail party of the war has been arranged by the British Film Producers Association . . . At MGM press shows, cigars, champagne and tea are no longer handed around . . . a plentiful supply of other drinks is available . . . As one critic stoically put it; "We can console ourselves in the knowledge that Nazi critics don't even get that."

Cohen Exceeded Authority, Claims N. Y. Indie Group

Pass Motion to Ask N. Y. Allied Prexy to Deliver Books of State Unit

Syracuse—Meeting here this week, eight members of New York Allied, along with Col. H. A. Cole, national president, Sidney Samuelson and E. Thornton Kelly, passed a resolution finding fault with Max A. Cohen, state president, whose action in discharging Kelly as executive secretary, it is said, even exceeded Cohen's authority under the constitution.

On record as an official session of Allied Theatres of New York, Inc., the meeting was claimed to have been legally called following consultation of the constitution regarding letters sent out by officers and directors.

Upholding and ratifying the legal election of Kelly as executive secretary in December, 1938, the meeting passed a motion directing Kelly to request Cohen to deliver books and records to Kelly so that all members could be furnished with a statement of receipts and expenditures.

Although addresses were made by Col. Cole and Samuelson regarding the status of the New York organization with national Allied, it was not disclosed whether the gathering constituted the nucleus of an affiliate. That two New York independent exhibitor organizations will attempt to function in the state is indicated by the fact that several Allied members have signified their intention of remaining with the Cohen group following the recent split within ranks.

Two Promoted In Jam Handy Organization

Two promotions in the Jam Handy organization were announced this week by Jamison Handy, president. Jack C. Coffey, who has been handling assignments in Philadelphia and Wilmington, will head the executive contact staff in New England, with headquarters in Boston. L. D. Rambeau has been promoted to the executive contact staff, and will work out of the Philadelphia offices of Jam Handy.

DETROIT SEES "PASSAGE" OPEN

Detroit—Prominent circuit operators, key city newspapermen and Hollywood stars converged here Thursday evening for the world premiere of Paramount's "Disputed Passage" at the Michigan Theatre. John Howard, Robert Preston, J. Carrol Naish, Olympe Bradna, Susan Hayward and Dorothy Lamour headed the Hollywood contingent. Theatre executives included Bill Hollander, B. & K. Theatres, Chicago; Harry Browning, M. & P. Theatres, Boston; Mr. and Mrs. John Balaban, and Walter Immerman of Chicago; Allen Usher, Paramount Chicago Division manager; Charles Winchell, Minnesota Amusement Co., Minneapolis; Joe Feldman of Warner Bros. Pittsburgh office; Ralph Lawlor, Paramount Theatre, Toledo and Charles Kurtzman of Loew's in Pittsburgh.

The Detroit auto show was held at the same time which added to the excitement in the city. The locale of the picture is the medical school of the University of Michigan, many representatives of which attended the premiere.

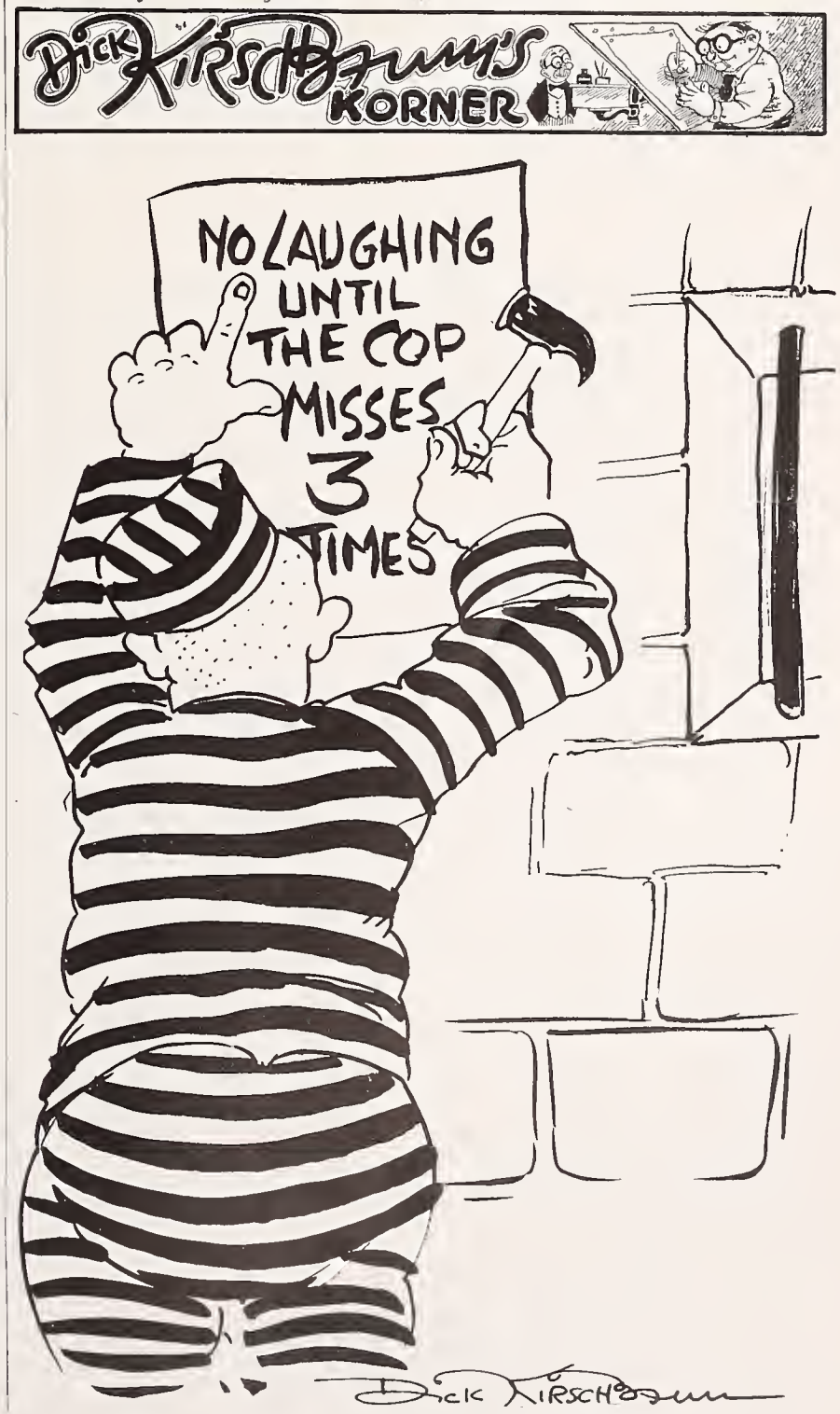
Union Sues Circuits

The RKO, Loew, Warner and Paramount Circuits were sued by Local 306, the New York operators' union, this week, asking for restoration of a 10 per cent wage cut which the Local agreed to during the administration of Sam Kaplan as president.

GETS V. C. POST

Paul Short Becomes Member of Board of Directors

Paul Short, division manager for National Screen Service Corp., recently appointed executive chairman of the entertainment committee for the Variety Club's national convention to be held next April in Dallas, was last week unanimously elected a member of the Board of Directors of Variety Club, Tent No. 17 of Dallas. He will be personally responsible for the program of entertainment at the Dallas convention. One thousand members of Variety Clubs of America are expected to make the trek to Texas.



AWARDS MADE AT SMPE MEET

Presentation, Dinner Climax Convention

Climaxing the fall eonvention of the Society of Motion Picture Engineers which began Monday and closed Thursday following additional technical sessions in the morning and afternoon, the annual banquet was held Wednesday evening in the Grand Ballroom of the Hotel Pennsylvania during which the Annual Progress Medal of the SMPE was awarded to Dr. Loyd A. Jones of the Eastman Kodak Laboratories in reeognition of his contributions to motion picture technology. At the same time, the Society's Journal Award for the outstanding paper published in its Journal during the year was presented to Dr. Herbert T. Kalmus, president of the Teehnicolor Motion Picture Corp.

More than 50 technical papers and a number of demonstrations were included in the four-day convention.

Welcoming the delegates on behalf of the city at the informal luncheon held Monday noon, Mayor Fiorello H. LaGuardia urged motion picture produeers to give more consideration to New York for the production of motion pictures. He stated he would like to see the industry return to New York. Others who spoke at the luneheon were W. G. Van Schmus, managing director of the Radio City Music Hall, and Rep. Bruce Barton.

Technical papers were read at Tuesday morning's business session by Loren L. Ryder of Paramount's studio in Hollywood, and R. Kingslake of the Eastman Kodak Co., Rochester, N. Y. A demonstration of Bell Laboratories' "Voeoder" or "voice coder" was made to the delegates.

At the election of officers Monday morning, A. S. Dickinson, SMPE financial vice-president, and J. Frank, Jr., were returned for additional terms. D. E. Hyndman of the Eastman Kodak Co., was elected engineering viee-president, and R. O. Strock, of the Eastern Service Studios, was chosen treasurer.

Washington Crowd of 3,000 Greets "Mr. Smith" Premiere

Political, Journalistic Notables Attend Gala Opening in Capital

A crowd of 3,000 notables in the political and journalistic worlds attended the world premiere of "Mr. Smith Goes To Washington," Frank Capra's latest picture for Columbia release. The affair was held last Tuesday evening in the D.A.R. Constitution Hall in Washington. The showing set a precedent by being sponsored by the National Press Club.

The great number of leading newspapermen present made the affair a spectacular suecess from the publicity standpoint as it was from all other angles. Stories were filed to practically every important paper in the country describing the premiere and the pieture in glowing terms. Most of the newspapermen were Washington eorrespondents whose familiarity with the political seene insured their interest from the start.

Officialdom turned out en masse for the affair with Senators and Representatives in sueh numbers as are often not seen on the floor of Congress itself and enough Cabinet members to make almost a quorum in the executive branch as well, with enough judges to render a decision that would be aceepted anywhere. Columbia executives included Harry and Jaek Cohn, Nate Spingold, Abe Montague, Abe Schneider and many others. Leading exhibitors from the surrounding territory were also invited as were the publishers of the industry's trade papers.

Great applause greeted the unreeling of the film and Frank Capra himself, came in for special attention at a Press Club luncheon in his honor. Among the speakers were W. G. Van Schmus, managing director of the Radio City Music Hall where the picture opened on Thursday, Harry Club, President Arthur Hachten of the Press Club and Capra himself.







"Mr. Smith" and lots of other people went to Washington. In the top photo are Harry Cohn, president of Columbia, Arthur Hachten, president of the Press Club, which sponsored the Washington premiere and Frank Capra, who directed the picture. In the lower photo, left to right, front row are: Leonard Gaynor, Bland Johaneson, Daily Mirror; Maurice Kann, A. Montague, Columbia General Sales Mgr., and Arthur James. Rear Row: "Chick" Lewis, Don Mersereau, Jack Cohn, Vice-President of Columbia; A. Schneider, Treasurer, Columbia; Chester Bahn, Leo Jaffe, Ass't to A. Schneider, and Maurice A. Bergman, Columbia's Director of Publicity and Advertising.

FILL BOARD OF TRUSTEES

Six Named By Coast Exhibitor Group

Rotus Harvey and Ben Levin were named trustees of the Independent Theatre Owners of Northern California, thus completing the board of trustees for the Pacific Coast Conference of Independent Theatre Owners, which was reeently formed by the ITO of Southern California and Arizona, MPTO of the Pacific Northwest, and the Northern California organization.

Previously named as trustees were L. O. Lukan and William Ripley for the Pacific Northwest group and Jack Y. Berman and Hugh W. Bruen for the southland group, with Mrs. Jennie Dodge as alternate trustee.

In addition to his aecomplishments in the field for the independent exhibitor, Harvey is viee-president and general manager of the Harvey Amusement Co. of Northern California.

Skouras N. Y. Theatres Show Business Gain

Giving eredit for the rise in patronage to the run of big pictures released by all eompanies, Dillon Krepps, distriet manager, declared business in Skouras' New York City theatres was running approximately 40 per cent ahead of the corresponding period last year. Also indicated as a possible faetor was more employment.

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Bridal Suite	June 3
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
Flying Deuces	This Issue
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Juarez	June 10
Lady of the Tropics	Aug. 12
Man About Town	July 1
Man in the Iron Mask	July 15
Mr. Smith Goes To Washington	This Issue
Mutiny in the Big House	Sept. 30
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
Tarzan Finds A Son	June 24
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9
Young Mr. Lincoln	June 10

Pay Tribute To Memory of Col. Butterfield in Lansing

As a tribute to the memory of the late Col. Walter S. Butterfield, dedication of the beautiful Butterfield memorial room took place last week in Lansing, Mich., with a dinner at the Lansing Press Club attended by executives of Butterfield Theatres, Inc., and managers of Butterfield Theatres in the Lansing area.

The dedication was held in connection with the opening of the new Gladmer Theatre. The famed showman was eulogized in brief remarks by Paul A. Martin, publisher of *The State Journal* and vice-president of the press club; E. C. Beatty, Detroit, president of Butterfield Theatres, Inc., and Edmund C. Shields, vice-president of Butterfield Theatres, Inc.

Telegrams were received by Mr. Beatty during the dinner. "To us who knew him," wired F. J. Downey, Detroit manager of Metro-Goldwyn-Mayer, "he will always remain in our hearts as a pioneer, a humanitarian and a grand old man of the motion picture industry. May the Colonel and his adventurous spirit be enshrined in this memorial."

In another wire, Warren A. Slee, Detroit, MGM publicity director, felt it his loss "not to have ever had the privilege of meeting Colonel Butterfield and hope you will permit me the privilege of revering his memory." J. E. Flynn, Chicago, mid-west division manager of MGM, expressed his confidence that "the spirit of Col. Butterfield's good fellowship will permeate the atmosphere attending this occasion."

Plaza Theatre Gets "Break"

The Plaza Theatre, Tilbury, Ontario, Canada, was broken into last week, according to Manager Harland Rankin. Whether the intruders got anything was not revealed by Rankin.

Tompkins Grabs Seven Pages of Tieups In Local Contest on "Our Leading Citizen"

IT HAPPENED last August. Up to this time it was a secret. But now the story is out, and it's the story of one of the biggest three-way tieups (merchant, theatre and newspaper) that ever came out of Reno, Nevada, or any other city for that matter.

Luckly enough, a film salesman learned all about the tieup or we might not have had details of it at all. Since he was a friend of Al Tompkins, manager of the Majestic Theatre, Reno, it is only natural that he should be in a position to get a first-hand knowledge of what was going on. And since Al is apparently modest, his friend took it upon himself to make the report.

Selected Reno's Leading Citizen

In conjunction with the showing of "Our Leading Citizen" at the Majestic, Manager Tompkins staged a contest to select Reno's leading citizen. Coupons were published in the Reno Evening Gazette, and were also available at the theatre. The public used them in voting for their favorite. The person honored as Reno's leading citizen received a beautiful bronze plaque direct from Bob Burns at the Paramount Studios in Hollywood.

But now we come to the big story. By tieing up with merchants, Tompkins received seven full pages of cooperative ads and publicity. Think of it—not just two or three—but seven. The announcement of the contest, together with a reproduction of a letter received from the Governor in which he endorsed the film, and a telegram from Paramount in San Francisco, were the highlights of the first page. The rest of the pages were filled completely with cooperative ads. In all, there were approximately 42 ads of all shapes and sizes. Six of these were incorporated in a page layout (see cut).

With such a scoop as this to his credit, Manager Tompkins has something of which to be proud. And we hope that in the future he will let the rest of us in on some of the wonderful exploitation tieups he is making.

SNAPPY STUNT ON GINGER

Sparkling with "ginger," here's one of the "snappiest" stunts we've heard about in a long time. For the engagement of "Fifth Avenue Girl" at the State Theatre, Springfield, Ohio, Manager Oliver S. Niklas devised a giveaway which consisted of a ginger-snap enclosed in a cellophane packet. Copy on the card enclosed with the cookie, and easily seen through the cellophane, read: "If you think this ginger is snappy, wait till you see Ginger Rogers in 'Fifth Avenue Girl'." These were the first pass-outs, it was declared, that were not cast aside after the first glance.

Victrola Cards Plug Songs

In the automatic victrolas popular in taverns and restaurants, Manager Richard Barry of the Capitol Theatre, Chicago, placed 11x14 cards bearing this copy: "If you enjoy hearing these songs (titles of outstanding songs in the picture) we want to remind you that Bing Crosby sings them all in his latest hit picture, 'The Star Maker' now playing at the Capitol."



Just Two of the Pages—There Were Seven in All!

When Manager Al Tompkins, of the Majestic Theatre, Reno, Nevada, sets out to make tie-ups, he doesn't limit himself. For instance, in conjunction with Paramount's "Our Leading Citizen," he didn't stop until he had gotten seven pages full. On the left is the opening page, while in the page on the right, several merchants were combined in one attention-getting layout. Tompkins may not be Reno's leading citizen, but we vote him Reno's leading showman, and Reno can't divorce us from that designation.

THE FLYING DEUCES

Cover Plenty of Territory With Campaign Designed to Make Public Wholly Laugh-Conscious

An SRB Showmanalysis (REG. U. S. PAT. OFF.)



Just one look at the ad layouts on "The Flying Deuces" will give newspaper readers the giggles. And that's why you should spot them often in your campaign. The one reproduced is a typical example.

FIND us those people who hate to laugh, and we'll lock them all up in our wardrobe with room to spare. In these troubled times, the public wants entertainment that will help it forget about the situation in Europe or things that might not be going along smoothly at home. In RKO-Radio's "The Flying Deuces," we are quite sure you have just what the public is asking for. It will be your job to let the citizens of the town and countryside know it is playing your theatre by means of a strong exploitation campaign.

For that matter, almost everyone is a Laurel and Hardy fan. And inasmuch as this pair of buffoons are seen all too seldom these days, it is reasonable to assume that when such an opportunity does present itself, the Laurel and Hardy fans are going to be on hand. Of course, "The Flying Deuces" has a war background, but it's mostly with the Foreign Legion in Morocco, which won't remind your patrons too much of the current situation unless they are unusually imaginative. Anyway, no matter where the locale, the public will be too busy laughing at the comedians to think of other things.

Produced by Boris Morros. Directed by A. Edward Sutherland. Original story and screenplay by Ralph Spence, Alfred Schiller, Charles Rogers and Harry Langdon.

What do they call Laurel and Hardy abroad? In the publicity section of the press book you'll find the answer. Instead of using this merely as a publicity blurb, you can make a newspaper or program contest out of it. And you can do it in either of two ways: First, you can list their names in the foreign languages, and then require readers to place the name of the country after each designation. The contestant who correctly links the country with the designation wins a cash prize or theatre tickets. Second, you can list both the names of the countries and their affectionate terms for the comedy team, in a scrambled fashion, of course, with contestants required to place them in their proper order.

Home towns of the players have the same contest possibilities. By scrambling the players' names and their home towns, you can have the fans guessing. And it *will*, in all probability, be a matter of guesswork for few people know the home towns of motion picture folk unless such information has been highly publicized. You might make a lobby stunt out of this by placing a large map of the United States on the lobby wall. At the side is the list of players and their home towns. An attendant invites patrons to place pins where they believe the towns are located. Since some of the players come from foreign countries, you can also use a map of Europe, or eliminate the names of these players from your listings.

For a gag, pass out heralds imprinted on cards simulating deuce playing cards. To help you on this, RKO-Radio has made up a mat which can be used, with your copy on the reverse side. Further elaboration on this angle might consist of placing a deck of cards in the lobby, face down, with patrons invited to draw a card. Those drawing deuces would receive free tickets to see "The Flying Deuces."

Tie up with a nut shop by passing out small bags containing a few nuts and copy reading, "These nuts are good, but the greatest nuts on the screen are Laurel and Hardy, coming to the Blank Theatre in their funniest gagfest, etc."

Here's a stunt, old as it may be, that goes well with the picture. And, for that matter, you may never have used it before. Announce in your ads and through newspaper publicity stories, as well as in your lobby, that on a certain day or days at a certain time an airplane will fly over the city dropping heralds. To many of these heralds will be attached free passes. This stunt depends, of course, on the cooperation you can get from local airport officials. And don't forget, in case you get this cooperation, that you can sell your picture by means of skywriting, by means of the title lettered on a large banner drawn through the air by a plane, and by means of a plane or replica of one placed out in front of the theatre, with cutouts of Laurel and Hardy in the cockpits.

Practically every community of any size at all has at least two persons who, with proper makeup, strongly resemble Laurel and Hardy. If you play "The Flying Deuces" around Hallowe'en, you might stage a "Laurel and Hardy Hallowe'en Party" in the lounge or on the stage. The only requirement for admission would be that those attending, whether men or women, girls or boys, would have to be dressed as nearly like the comedians as possible. The pair most nearly resembling them would receive cash prizes, while the others would receive guest tickets to see the picture later or immediately after the party, should the picture be playing that day. The winning pair might consent to some street ballyhooing.

How to attract feminine patronage is a question in which you will be interested. All the suggestions made heretofore have been designed for the family as a whole, but it's certain you'll want to include an angle or two with a definite feminine appeal. One we believe to be most important is the nationwide drive on Fitch products. Women will be interested in the campaign because it offers them an elaborate set of colored "Hollywood Try-on Hair Styles" free, which they can use in deciding which styles for doing their hair are most becoming. Theatres can obtain colored posters of the ad which appears in the November issue of *Screen Guide*. These posters will also be supplied to dealers and beauty parlors. With such a tieup, you can arrange window displays in several stores and beauty parlors. Complete details will be found in the exploitation section of the press book.

There Are Tieups Galore

As for other tieups, several stills are available for use in that connection in the windows of men's stores, furniture stores, drug stores, bakery shops, etc. The still showing Laurel and Hardy inspecting a Stewart-Warner Dionne Quints Radio, as well as one with Jean Parker and one of the sets, will be your "in" for tieups with dealers selling Stewart-Warner radios.



When was the last time you used heralds to sell your attraction? They're reasonable in cost you know, and placed on counters, slipped in newspapers or distributed to people on the streets they do a commendable job of show-selling. Illustrated above is the cover and inside spread of the herald on the Laurel and Hardy comedy. Bear in mind that you can reduce the cost by selling advertising space on the back.

FRANK CAPRA'S Mr. Smith Goes to Washington



WHEN Frank Capra makes a picture, the event in itself is news. He has made only one a year for the past few years but has won awards on three of them. The fact that it is an event can be capitalized by each theatre playing the picture by making its playdate an event.

As we write this, *Life* has just come out with a pictorial story of "Mr. Smith Goes To Washington." The pictures in this magazine can be cut out and mounted on a lobby board long in advance of your showing with no other copy than the name of the picture and your playdates or simply the words "Coming Soon."

"Mr. Smith Goes to Washington" has a cast of well known favorites. The list is too long for us to enumerate them all but you can spot pictures of them on a lobby board with a few words about the character they portray underneath. But besides the cast, you have a director's name to sell. Capra's name has come to be familiar to movie audiences since he startled them with "It Happened One Night." So use his picture and name in as much of the advertising as possible.

Give It Personal Endorsement

It's the kind of a picture which invites the personal endorsement campaign. Get up on the stage and tell them about it. Put your name in the advertising you do both in newspapers and in programs and heralds.

Election Day is coming soon and the picture is such a natural for that occasion that every print in the country will probably be busy. So rush in your playdates for that date now, if it will be available for you then. If you are lucky enough, you can stage a regular election-type ballyhoo parade.

Stage a "Smith Day." Every "Mr. Smith" can be admitted free and can be brought to the theatre in a car. There are special buttons you can give them. Have the Mayor proclaim Smith Day. Get the American Legion to join the parade. They even appear in the film, so it's a natural tieup. The Boy Scouts and Girl Scouts should join the parade because "Mr. Smith" spends most of his time in the picture, fighting for a boys' camp and he's the leader of the Boy Rangers. Your Senators should be invited to head the parade, providing, of course, that Congress has adjourned by the time you play the film.

Sponsor a Boys' Camp

There is one big idea suggested in the press book which we suggest to you in the hope that you will use it. If only one manager does so, it will be well worth while but we hope there will be many more. The idea is to establish a permanent boys' camp for the kids of your town. It ties up directly with the picture and will get you a world of publicity and good will besides being a worthy project for any community.

You'll have to give a benefit performance to finance the camp. It should be at advanced prices and all box office receipts over your regular admissions should be donated to the fund. If you are playing the picture on percentage you'll have to make your own arrangements with Columbia. You'll have to enlist the support of various organizations in your town. Be sure that whatever you do your commitments do not extend beyond your playdate of "Mr. Smith Goes to Washington." Complete details of this stunt will be found in the press book.

Contest on Capra Pictures

Since every Capra picture has been an event, you can run a six-day contest in which scenes from former Capra pictures are printed and newspaper readers are asked to state what the name of the picture was, who were the stars and what was the well known line in the particular scene. This makes a fine contest for tieing up these previous successes with "Mr. Smith."

Newspaper cooperation is essential on this picture and should be easy to obtain. Besides the "Smith Parade" and the Boys Camp idea suggested above there are a number of other good newspaper angles. For instance, run photos and stories about every Mr. Smith in your city. This should be good meat for newspaper cooperation. You might vary this idea by a contest to find the most popular of all the Mr. Smiths in town.

Another good contest is suggested by the layout in *Life*. One page is devoted to all the funny faces that James Stewart makes and tells how his motives were misunderstood. You could run a funny-face contest for photographs showing local people in a variety of funny poses with prizes to the best. Or even better, you can have them mugging right in the lobby.

If there is a merchant in your town named Smith, he'd better look out—if you are a wise showman. Because there are plenty of good ways to get cooperative advertising. "Mr. Smith and his friends shop at ....."; "Mr. Smith Goes to Washington so Mrs. Smith buys her gowns at ....." These are just a couple of the many ways you can use the title for cooperative ads with any merchant. For instance, here's how to get the telephone company in on it. "Blankville is proud of the 328 Smiths among its telephone subscribers;" "When Mr. Smith Goes to Washington, he keeps in personal touch with his home and office by telephone." The telegraph companies should be easy to tie up with because there are thousands of telegrams shown in the picture.

When James Stewart, in the picture, arrives in Washington he has a number of carrier pigeons. This suggests the idea of having a group of carrier pigeons owned by local people taken out of town and bearing a message about the picture being freed in a contest to see which arrives first. The owner of the winner could get a prize.

Boy Ranger Buttons

Among the novelties you can get to put the picture over are Boy Ranger buttons for the kids, just like those used in the picture; doorknob hangers resembling the brief case Mr. Smith takes to Washington with him; bumper strips for automobiles and directional arrows pointing toward Washington or the theatre with copy on them about the picture and your playdates.

H. V. Kaltenborn appears in the picture for one scene. The famous commentator is on the air several times a week. Don't forget to get a spot announcement just after or before each broadcast over your local station stating that he can be seen on the screen at your theatre in "Mr. Smith Goes to Washington."

If your town is on any bus, rail or air line which has service direct to Washington, you should be able to get tieups on this angle. "When Mr. Smith Goes to Washington he uses.....Lines." Excursion flyers plugging the picture and excursions might be used effectively in railroad, bus and airline stations.

With all the merchant tieups suggested above, it should be comparatively easy to promote a free trip to Washington for the winner of any of the contests suggested in this Showmanalysis.

Post Cards From Washington

The Mayflower Hotel, one of Washington's leading hostelries has made available thousands of post cards, which you can obtain from Columbia's home office. You can have these imprinted and sent out from Washington, lending a touch of authenticity to the whole idea.

We haven't room to say more although there is much more to say. All this only goes to prove that when "Mr. Smith Goes to Washington" goes into your theatre, you should go to town in selling it.

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Original story by Lewis R. Foster. Screenplay by Sidney Buchman. Produced and directed by Frank Capra.

Program Exchange

Rankin Raises a Question or Two on Program Advantages And Asks Opinions of Others

WELL, boys, there's quite a bit to tell this week, and we're right here to tell it. More programs have arrived through the mail during the past few days than letters to a Congressman. And that makes us happy! For it proves that interest in programs is still growing; that showmen look upon this medium of show-selling as one of the most vital in theatre business.

Right off the bat we'd like to discuss a letter received from Harland Rankin, manager of the Plaza Theatre, Tilbury, Ontario, Canada. In his missive, Rankin ponders about the disadvantages of programs. One drawback, he says, "is the fact that sometimes a picture is pulled, and your program is not even as advertised. Your customer comes some 20 miles to see this picture, because it features his favorite star and he has been waiting for the chance to see it. He finds that he is to be disappointed. He throws his program away as he thinks it is not dependable."

Arguments Against Monthlies

Rankin, in another part of his letter, declares that "some exhibitors argue that a showing of monthly attractions in advance make people hand-pick the pictures, waiting for some and passing others up." In view of this, the Canadian sometimes questions the amount of good received from them. He states he would like to hear the opinions of other exhibitors. If you have something to say on the subject, write to the STR Program Exchange Editor. We'll try to print as many of the expressions as we have room for.

We'd like to state our own views briefly. On the matter of pictures being "pulled," our suggestion is that an admonition be published, as it is in several programs we've seen, that "this program is subject to change at any time without notice. To avoid disappointment, call (theatre's telephone number) or see our ad in the newspaper before going to the show."

As for programs making the public "hand-pick their pictures"—all we can say is that the public is wiser today than ever. It chooses its entertainment with care, to be sure, but that would be true even if no house organs were published. Few indeed, are those who simply drop in the theatre to pass the time away. One chooses with care the magazines and books and newspapers he reads—why shouldn't he do the same with the pictures he wants to see?

It seems to us that a house program should be something more than merely a list of attractions. It should contain institutional copy, i.e., interesting items about the service staff, the theatre's comfortable seats, the sound, projection, etc. Local news adds a "touch" that makes everyone scramble for a new issue to see if his or her name is in print. Women like to read about styles, about recipes suggested by a star. Students enjoy notes about their school. And news from Hollywood is warmly welcomed by most people. With these features, we don't see how a program could help but be a profitable venture. At any rate, we'd like to hear some opinions regarding Rankin's letter. So write us today, won't you?

A New Type Program

Last week we mentioned a new "ready print" program prepared by the Theatrical Printing Company, whose offices are in Detroit. This week we are in receipt of another program of a similar type, known as "Movi-News" and "Hollywood on Parade" and printed and published by Hollywood Publications, Inc. There's a certain classy appearance about these "really print" publications that one doesn't often get in a homemade program unless he pays an exorbitant price. The front covers are usually full-page photos of stars—attractive photos—with the name of the publication in contrasting white. The programs come in different colors. The back pages feature interesting star stories and forthcoming picture items, and are balanced with beautiful scene cuts. Most of the inside spread, of course, is reserved for the manager in which to list his attractions. We are reproducing the back page from a copy of "Movi-News" to give you an idea of what to expect.

That's all we have room for today, so fare thee well until next week, when we'll be back with more Program Exchange news.


MOVI-NEWS

A Day with the Famous English Stage and Screen Star—MERLE OBERON

MERLE OBERON

England's most outstanding screen star was born on the island of Tasmania near Australia, where her parents were visiting relatives. Her father had died three months before she was born, so the child and her mother settled in Calcutta, India.

At 18, Merle was a member of the CATS, as the Calcutta Amateur Theatrical Society is known. Her experience with this group determined her a stage career. After that, her life was full of "firsts," as she likes to put it now that it's all behind her.

For she hasn't forgotten how scarce jobs in the theatre were in those days. London, where she started the stage door trek, turned out to be a hard, cold city. She wound up her first attempts at crashing the footlights by becoming a hostess. Then she did extra work.

And then her lucky day dawned.

She was "discovered" by Alexander Korda while eating in the studio commissary, and thus began her connection which eventually brought her to the top.

The picture, 'King Henry The Eighth,' which starred Charles Laughton brought her to the attention of the American movie public. Samuel Goldwyn, famous American producer immediately signed her for American appearances in his pictures.

Merle has since appeared in many Goldwyn productions returning to London in March of this year.

Upon her return to London she married Alexander Korda, the man who first brought her fame.

Korda is the most famous film producer and director in England. Korda was formally a Hollywood producer and director, who interested the English bankers in starting movie production on a large scale.

From Cartoonist to Movie Star—GARY COOPER

Right from the ranges of Wyoming came GARY COOPER to Hollywood. Not to enter the movies but to learn "cartooning." His full life story will be told in next week's issue of MOVI-NEWS. Do not miss it! Learn how he became one of the screen's greatest "Movie idols!"

Also featured, "A Day With BORIS KARLOFF," which includes pictures of Karloff as himself, at home and at play.

If you wish to know anything about your favorite stars, use our QUESTIONS AND ANSWERS COLUMN. Write your local theatre manager or direct to MOVI-NEWS, 112 HYDE STREET, SAN FRANCISCO, CALIFORNIA

Looking "Back" on "Movi-News"

This typical back page from one of the "ready print" programs available to exhibitors is an example of good art layout and page make-up. As far as the Merle Oberon photos are concerned, a layout of this kind requires careful preparation before it is sent to the engravers, thus requiring a good layout artist, something not all theatres employ. With the "ready print" idea, the house publication can have that "staff artist" or "specially engraved" look without the extra cost of these services.

Member Added This Week

H. J. Hower, State-Grand, Worthington, Minnesota.

—Your Application Blank—
Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....
Theatre .....
City .....
State .....

Money Dates

NOVEMBER

19th

LINCOLN'S GETTYSBURG ADDRESS, 1863. There are a number of short subjects especially suited to this occasion. If you can get Vitaphone's "Lincoln in the White House" or MGM's "Perfect Tribute" for a reissue, now is the time to do it.

20th

HOBBY WEEK, sponsored by the Hobby Guild of America, 11 West 42nd Street, New York City. There are a number of short subjects about hobbies and a feature, too. Warner Bros.' "Everybody's Hobby" is particularly suitable for this occasion. Run a hobby show in your lobby.

21st

NORTH CAROLINA JOINED THE UNION, 1789. This is the Sesquicentennial of the date, so theatres in the Tar Heel state should go to town in observing it.

23rd

U. S. PATENT SYSTEM ESTABLISHED, 1836. Some of those shorts describing crazy inventions would be appropriate. So would Paramount's Popular Science reels. It would be a good day to honor any local inventors.

THANKSGIVING DAY in about half of the U. S. It's turkey time for everyone so make money while he gobbles. Next week STR will carry more details about how to make the most of Thanksgiving Day, whichever day it is.



STR URGES YOU TO COOPERATE WITH THE RED CROSS IN ITS ANNUAL DRIVE WHICH BEGINS NOV. 11. THERE IS A SPECIAL RED CROSS REEL YOU CAN RUN. LET THE LOCAL CHAPTER SOLICIT MEMBERSHIPS IN OR NEAR THE THEATRE.

The Advertising Clinic

Doc Has a Prescription for All You Layout Men Who Have Much To Say in Little Space

By "OLD DOC LAYOUT"

IN MANY instances you will feel that if you only had more space for advertising you could say so much more. Well, believe you us, boys, Old Doc says "T'aint true." And for proof Doc turns you over to a very able Clinician, Bob Paskow, advertising doctor for Warner Bros. in Newark, New Jersey. Now just for your information (and to please the Newark boosters) this is a city of half a million people and advertising rates are not peanuts (except to the newspapers' advertising solicitors). So Bob has to be careful of how he spreads about the company's money.

Saying It In Little Space

Below we show you a few examples from a large number that Bob sent us. It was hard to pick out the best but we did limit the display to two shows to show you how he did it. Ad No. 1 was the day before opening day's display. It was less than 3½ inches on one column, but the reverse cut made it stand out on the otherwise dull looking newspaper page. Ad No. 3 was for the opening day's display and as you can readily see, it is just about the same in most respects. Bob found an angle and liked it so he stuck to it. This is a good thought in Old Doc's opinion because if you change the idea all around, people are going to think it's another show altogether. This ad is about 5¼ inches on one column and all that has been added is two catchlines. Ad No. 2, (pardon us for going backwards) is the second day's ad and is just about two ineches on one column. Note that it is just about the same as the larger ones with a slightly different scene. However, the one word "Spooks" was added in describing the seeond feature and we are just venturing a guess when we say that that was probably due to audience reaction to the picture. Ad No. 4 is the opening day's ad in a paper where the lineage was cheaper. Note how Bob got over over the local angle in that "Dame From Newark" line. The layout, despite the larger size is still pretty much the same. Go back and look at the smaller ads again and see how a little was dropped from each one as the size became progressively smaller but that all the essentials were retained.

Ad No. 5 was the opening day's ad on still another show. It measures 7 inches on two columns. Now look at Ad No. 6 with the same copy reduced to 6 inches on one column. This is less than half the size of the larger ad, yet all the essential elements are retained. A catchline was omitted and the canoe paddling sketch was omitted but otherwise the same elements are present though differently arranged. Ad No. 7 measures only 3½ inches on one column and has every element contained in No. 6 with the exception of the illustrations on the second feature. But Bob was selling "Honeymoon in Bali" anyway, so that didn't seem to be so important that it was worth extra expense to include in the paper where the lineage rate was higher. Now finally look at Ad No. 8 and note how everything from No. 6 and No. 7 has been preserved in an ad that measures less than 2¼ inches in one column.

Picking Your Media

The question of how much space you should take in each paper circulating in your community is one which only you can decide. Several factors must be weighed in determining this question. First of all, the circulation of each paper has a great deal to do with the question. In most instances, you will find that the paper with the highest advertising rate has the largest circulation. Therefore every dollar spent in each paper should net you so many readers and therefore so many customers.

But the character of a paper's circulation is an important thing. If a paper has almost entirely a class circulation and you are playing a class picture, it would seem advisable in most instances to give that paper the largest ad. Furthermore, if you are playing a picture that appeals to women, it would seem that you must gauge your advertising so that it appears in those papers which appeal to women. In general, evening papers have more appeal to women than morning, principally because men usually take the morning papers to business with them and women are too busy to read papers in the morning anyway. However, there are exceptions to all rules.

These ads, in Old Doc's opinion should be preserved by all his patients and the next time they think that they have so much to say that it is going to take a lot of space to say it, Doc prescribes that you take these ads out, look at them and go and sin no more.

Here are some of Bob Paskow's layouts for the Warner Theatres in Newark, N. J., showing how he condenses practically the same copy into a small ad as he gets into a larger one. "Old Doc" recommends that you study these carefully and then cut them out and keep them for future study. They should be a big help.



Longest Married Couple Gets Own Premiere of "Eternally Yours"

Having taken first place in Walter Wanger's "Eternally Yours" contest to determine the longest-married couple in the United States, Mr. and Mrs. George M. Goben of Lucas, Iowa, have been prevented from collecting the reward because of illness in the family. The couple, whose age is 93 years and who have been married for 78 years, were to go to New York, attend the world premiere of Wanger's new film, "Eternally Yours" at the Roxy Theatre, visit the World's Fair, and then go to Washington for a reception by officials.

Hollywood has, however, effected a substitute by giving Mr. and Mrs. Goben a world premiere of their own. A special showing of "Eternally Yours" was held at Des Moines, the Iowa State capital, last Thursday, expressly in the old couple's honor. The Gobens motored the hundred miles from their home in Lucas to Des Moines to see the film and to receive a number of government bonds as a prize for their extraordinary marital achievement. "Eternally Yours" contest revealed the fact that there are 40,000 American couples who have been married for more than half a century. Only twenty couples have been married more than seventy years but none even closely approaches the seventy-eight year record of the Gobens.

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—45; Being Edited—90]
[Last Week: In Production—49; Being Edited—83]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
STRANGER FROM TEXAS* (W)
BEWARE SPOOKS*
RENEGADE LAW (W)*
MUTINY ON THE SEAS*
BLONDIE BRINGS UP BABY*

MIRACLE OF MAIN STREET
with Margo, Walter Abel, Lyle Talbot. Directed by Steve Sekely.

In Production

INCREDIBLE MR. WILLIAMS
Joan Blondell, Melvyn Douglas. Directed by Al Hall.

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

STREET OF MISSING MEN
Preston Foster, Ann Dvorak. Directed by Sidney Salkow.

GUN LORD OF THE FRONTIER
Bill Elliott, Linda Winters. Directed by Sam Nelson.

M-G-M

Being Edited

HENRY GOES ARIZONA*
ANOTHER THIN MAN*
BALALAIKA*
REMEMBER*
JUDGE HARDY AND SON*
BAD LITTLE ANGEL*
NORTHWEST PASSAGE (Tech.)*

In Production

BROADWAY MELODY OF 1940*
A CALL ON THE PRESIDENT*
SECRET OF DOCTOR KILDARE*

NICK CARTER
Walter Pidgeon, Rita Johnson. Directed by Jacques Tourneur.

THE EARL OF CHICAGO
Robert Montgomery, Reginald Owen, Edward Arnold. Directed by Richard Thorpe.

GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

MONOGRAM

Being Edited

DANGER FLIGHT*
HEROES IN BLUE*
OVERLAND MAIL
Jack Randall. Directed by Robert Hill.

In Production

FIGHTING MAD*
ROLL, WAGONS, ROLL*

MR. WONG AT HEADQUARTERS
Boris Karloff. Directed by William Nigh.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
CAT AND THE CANARY*
LLANO KID*
HAPPY ENDING*
SEVENTEEN*
OUR NEIGHBORS—THE CARTERS*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GAY DAYS OF VICTOR HERBERT*
FOUR ACES*

In England

FRENCH WITHOUT TEARS
Ray Milland, Ellen Drew. Directed by Anthony Asquith. Produced by Mario Zambi.

In Production

SANTA FE MARSHAL*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

ROAD TO SINGAPORE
Bing Crosby, Dorothy Lamour, Bob Hope. Directed by Victor Schertzinger.

OPENED BY MISTAKE
Charlie Ruggles, Robert Page. Directed by George Archainbaud.

SAFARI
Madeleine Carroll, Douglas Fairbanks, Jr. Directed by Edward H. Griffith.

BISCUIT EATER
Lonnie LeRoy, Cordell Hickman. Directed by Stuart Heisler.

RKO-RADIO

Being Edited

ALLEGHANY UPRISING*
RENO*
HUNCHBACK OF NOTRE DAME*
LEGION OF THE LAWLESS*
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
THAT'S RIGHT, YOU'RE WRONG
MEXICAN SPITFIRE
Lupe Velez, Donald Woods, Leon Errol, Linda Hayes. Directed by Les Goodwins.

SUNSET
Jimmy Lydon, Joan Brodell. Directed by Jack Hively.

SWISS FAMILY ROBINSON
Thomas Mitchell, Edna Best, Freddie Bartholomew. Directed by Edward Ludwig.

REPUBLIC

Being Edited

MAIN STREET LAWYER*
JEEPERS, CREEPERS*
COVERED TRAILER*
WASHINGTON COWBOY*
SAGA OF DEATH VALLEY
Roy Rogers, George "Gabby" Hayes. Assoc. Producer-Director, Joe Kane.

In Production

COWBOYS FROM TEXAS*

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
HONEYMOON'S OVER*
TOO BUSY TO WORK*
HIGH SCHOOL*
20,000 MEN A YEAR*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
THE CITY
Donald Woods, C. Aubrey Smith. Directed by Ricardo Cortez.

In England

INSPECTOR HORNLEIGH ON HOLIDAY
Gordon Harker.

In Production

FIRST KISS*
LITTLE OLD NEW YORK*
THE BLUE BIRD (Tech.)*
CISCO KID AND THE LADY*
HE MARRIED HIS WIFE
Joel McCrea, Nancy Kelly, Roland Young, Mary Boland. Directed by Roy Del Ruth.

GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

CHARLIE CHAN IN PANAMA
Sidney Toler, Jean Rogers. Directed by Norman Foster.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD* (Roach)
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*

In England

OVER THE MOON (Tech.)
Merle Oberon, Rex Harrison. Produced by Alexander Korda.

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

REBECCA (Selznick)
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

UNIVERSAL

Being Edited (1939-40)

MAN FROM MONTREAL*
GALLOPING KID (W)*
MISSING EVIDENCE*
OKLAHOMA FRONTIER* (W)
CHIP OF THE FLYING U* (W)
VIGILANTE WAR*
LAUGH IT OFF*
LITTLE ACCIDENT*
TEST DRIVER*
GREEN HELL*
DESTRY RIDES AGAIN*

Being Edited (1938-39)

FIRST LOVE*

In Production

TOWER OF LONDON*
INVISIBLE MAN RETURNS
Sir Cedric Hardwicke, Vincent Price, Nan Grey. Directed by Joe May.

NO POWER ON EARTH
Victor McLaglen, Jackie Cooper, Ona Munson. Directed by Arthur Lubin.

TROUBLE IS MY MIDDLE NAME
Constance Moore, Robert Armstrong, Jerome Cowan. Directed by Harold Schuster.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
RETURN OF DR. X*
DRESS PARADE*
SMASHING THE MONEY RING*
LADY DICK*
WE ARE NOT ALONE*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
FOUR WIVES*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

In Production

INVISIBLE STRIPES*
FIGHTING 69th
James Cagney, Priscilla Lane, Pat O'Brien, George Brent, Jeffrey Lynn. Directed by William Keighley.

BROTHER RAT AND THE BABY
Wayne Morris, Priscilla Lane, Eddie Albert, Jane Bryan. Directed by Ray Enright.

TIMBER
John Payne, Gloria Dickson. Directed by William Clemens.

GRANNY GET YOUR GUN
May Robson, Harry Davenport, Margo Stevenson. Directed by George Amy.

LIFE OF DR. EHRLICH
Edward G. Robinson, Ruth Gordon. Directed by William Dieterle.

Use This Page Every Week As a Guide to What's Coming

Be Doubly Thankful This Year for Dear Ol' November

With Its Two Thanksgivings And Many Other Observances It's a Money-Making Month

THERE'S a little rhyme to which someone has added a clever last line, and the rhyme runs like this: "Thirty days hath September, April, June and November; all the rest have 31, except February which has 28 save for Leap Year, when it hath 29—now is that fair?"

Well, it may not be fair to be deprived of two or three days. But the fact of the matter is that, as far as business is concerned among motion picture theatres, February, even in its somewhat abbreviated form, and November, with one day lopped off, are the two greatest show months. Surveys show that these are the months when Mr. and Mrs. America, and the Junior Americas, are more apt to go to see a movie than at any other time. Of course, they don't go simply because it's February or November; they evidently go, as far as we can figure out, because they must be in a better mood to react to your attractions and your selling activities on them during these months —in November, just before the Christmas Spirit begins, and in February, after Dad has had a chance to pay the bills.

Many Holidays In Month

We are concerned with November in this article, however, for within 10 days, perhaps more or less, depending on when you read these words, November will be here in all its glory. It will be here with more holidays, more observances, than ever before. And if you've got the attractions (some swell ones are due for release during the eleventh month), and if you exploit them, tieing in with holidays and observances wherever feasible, you'll surely be in for thirty days of happy grosses.

Without attempting to list all the important features at present scheduled for November release, we'll just give you a partial idea (release dates are subject to change): MGM—"Ninotchka" and "Another Thin Man": Paramount—"Rulers of the Sea"; RKO-Radio—"Queen of Destiny" and "Reno"; 20th-Fox—"Drums Along the Mohawk" and "First Kiss"; Universal—"First Love" and "Destry Rides Again"; and Warners—"The Private Lives of Elizabeth and Essex" and "We Are Not Alone." And there'll be plenty of others, too. Besides, many big pictures released in October may not play first-run engagements in your situation until November, thus adding to the wealth of big-time entertainment from which you can choose.

—And Two Thanksgivings

Something will be experienced by the majority of us this year that hasn't been experienced before—at least so far as we know. In several states Thanksgiving will be observed on November 23, as proclaimed by President Roosevelt, while in others the traditional last Thursday (November 30) will be the time for turkey and all the trimmings. It's safe to say that, with so much controversy having arisen over the matter, in virtually every state both days will be observed by different people. So, no matter where you are, you'll probably see twice the number of giblet gravy spots on vests than in the past. You might as well be neutral and take advantage of both the 23rd and 30th for playing outstanding attractions at holiday prices.

If you've been following the Money Dates column every week in STR (something wise showmen never miss) you've surely noted all the special occasions scheduled for observance in November and salient suggestions on how to make them spell m-o-n-e-y at your box office. Just to refresh your memory, and for those who may be reading this copy of STR for the first time, we list herewith several dates of significance:

November 1—National Author's Day; 1-7—National Art Week; 6-11—Father and Son Week; 6-11—Education Week; 7—Election Day *(STR, Oct. 7);* 11—Armistice Day *(STR, Oct. 14);* 11-18—National Fur Week (tentative); 11-30—Red Cross Drive; 12-19—Book Week (tentative); 13—Robert Louis Stevenson, born 1850; 18—Congress adopted Standard Time in 1883; 19—Lincoln's Gettysburg Address, 1863; 20-25—Hobby Week (tentative); 23—Thankgiving Day, as proclaimed by President Roosevelt; 27-Dec. 2—National Prosperity Week; 30—Thanksgiving Day (the traditional date; that is, the last Thursday in November).

Lots of Tieups Available

Taking the dates in the preceding paragraph into consideration, it can be easily seen that many tie-ins can be made. Not a date is such that it would be impossible for a wide-awake exhibitor to link it in some way with his theatre or attraction. Tieups with art clubs and art museums, schools, civic officials and clubs, book shops and other merchants are foregone conclusions. Prosperity Week will be an opportunity to get all the stores, industries, civic clubs, patriotic organizations and newspapers behind you in sponsoring an optimistic drive on the improvements and advancements made in your city and decline of unemployment. A parade should be planned in which every organization takes part.

Your grosses will, in all probability, show a gradual decline during the two or three weeks prior to Christmas, although it is reasonable to assume that you will do everything in your power in the way of showmanship to keep them from falling to the bottom. But just to make certain you're on the safe side should things take a turn for the worse, get busy now and plan your November campaign with a view to increasing your "take" to the extent that it will offset any possible losses in December.

Our poetic nature has gotten the best of us, so we conclude this bit of advice with a little poem which has its moral:

'T was the month before Christmas,
With chances galore,
For a wide-awake showman
To make grosses soar.

And so he got busy
And jumped "on the wagon";
Bought a fur coat for wifie,
And thus stopped her naggin'.

To this there's a moral
Which you should remember;
Don't sit back and weep
All the days of November.

Opening of Remodeled Glove Is Gala Occasion; Mayor on Hand

There was a hot time in Gloversville, N. Y. recently on the occasion of the reopening of the Glove Theatre, which had been closed for remodeling. Mayor Chauncey Thayer was on hand to cut the ribbon that officially opened the new and beautiful Schine-owned and operated house. Frank Boucher is the manager and his efforts to make the opening a big success were not in vain.

The Gloversville High School Band paraded and played for the afternoon ceremonies, while the American Legion Drum Corps participated in the evening ceremonies. The feature attraction was "Honeymoon in Bali," and short subjects included "Culinary Carving," "The Book Worm" and the Glove News of the World.

Several ads of congratulations from those who contributed to the remodeling of the house, as well as expressions from local merchants, appeared in the newspaper. There was also a photograph of the theatre staff, and another showing the Mayor cutting the ribbon, held taut by J. Myer Schine.

Boucher prepared a handsome souvenir program announcing policy of the new Glove.



No Question About What Charninsky Was Playing

If any one had walked up to the box office of the Rialto Theatre, Dallas, Texas, and asked what was playing, the cashier would undoubtedly have needed a doctor. For it can be easily seen by this attractive front that MGM's "Calling Dr. Kildare" was the attraction at Manager Louis Charninsky's *showplace. Note that short subjects also received a play on the marquee.*

The Box Office Slant

The Roaring Twenties

WB DRAMA 106 mins.

(Nat'l Release, Oct. 28)

Credits: James Cagney, Priscilla Lane, Humphrey Bogart, Gladys George, Jeffrey Lynn, Paul Kelly, Frank McHugh, Joseph Sauer and others. Screenplay by Jerry Wald, Richard Macaulay and Robert Rossen from a story by Mark Hellinger. Directed by Raoul Walsh.

Plot: Cagney, Bogart and Lynn are buddies in France during the war. When he returns, Cagney goes to see Priscilla Lane with whom he has carried on a correspondence and finds she is a school girl. He fails to get his job back and accidentally gets involved in bootlegging soon making it his life work. Unable to buy from Kelly, an importer of liquor, he hijacks one of Kelly's loads with Bogart in charge and teams up with the latter. He meets Priscilla again and falling in love with her persuades Gladys to give her a job while he foots the bills. But she falls in love with Lynn who has been the gang attorney. Cagney gets into a gang fight with Kelly and kills him. Then comes the crash and Cagney goes downhill, Bogart now heading the rackets. Again Cagney becomes a taxi driver. Accidentally he meets Priscilla and finds that Lynn is now a district attorney and about to close down on Bogart. Priscilla pleads with him to see Bogart and Cagney kills him but is in turn killed by Bogart's men.

Comment: The days of "Little Caesar," "The Public Enemy" and "The Doorway to Hell" are back again. This is an out-and-out, knock-'em-down and drag-'em-out gangster picture with all the trimmings from pineapples and shoulder holsters to hi-jacking and speakeasy raiding. It is a perfect vehicle for the Cagney who has now become so accustomed to these roles and so typed in them that they fit him like the proverbial glove. Where Cagney is a drawing card this picture should be a big grosser. It is full of action but is nothing for the kids. Raoul Walsh has done a swell job of keeping the picture moving. It lacks a little comedy and there are a few incongruities. Despite its long running time, your audience will be absorbed in it throughout but there are several points where you might expect it to end only to find that the story continues on. It is a sort of documentary gang film with an off-screen commentary in the fashion that came into vogue with "Confessions of a Nazi Spy." In newspapers where Mark Hellinger's column is syndicated, the picture should get some good plugs on the same page as the column. Have your newspaper make a survey of the crime and illegal liquor situation today as compared with the Prohibition era. Since Priscilla Lane sings several songs popular in the Twenties, run a radio or music page contest for the longest list of hit songs of the period. **(ADULT)**

Catchline: "Saga of an unbelievable era."

AUDIENCE SLANT: IF THEY LIKE CAGNEY THEY'LL LIKE IT; SOME MAY FIND IT UNPLEASANT AND LACKING IN COMEDY BUT AS A WHOLE IT IS ABSORBING AND AS FULL OF ACTION AS ANY FAN COULD WANT.

BOX OFFICE SLANT: GREAT WHERE CAGNEY IS A DRAW. STRICTLY AN ADULT PICTURE AND BEST PLAYED ON DAYS WHEN THE AUDIENCE WILL BE LARGELY MALE.

Legion of Decency Ratings:

(For Week Ending October 14)

SUITABLE FOR GENERAL PATRONAGE

The Mill on the Floss — Sabotage
Our Neighbors, the Carters
Pride of the Blue Grass
Marshal of Mesa City

SUITABLE FOR ADULTS ONLY

The Roaring Twenties

(For Week Ending October 21)

SUITABLE FOR GENERAL PATRONAGE

Children of the Wild
The Law of the Pampas

SUITABLE FOR ADULTS ONLY

All Quiet on the Western Front
Marx Bros. at the Circus — On Your Toes
Road Back — Shipyard Sally
Smashing the Money Ring

Sued for Libel

(Hollywood Preview)

RKO MYSTERY 63 mins.

(Prod. No. 12—Nat'l Release, Oct. 27)

Credits: Kent Taylor, Linda Hayes, Lillian Bond, Roger Pryor, Morgan Conway, Richard Lane and others. Screenplay by Jerry Cady, from a story by Wolfe Kaufman. Directed by Leslie Goodwins. Produced by Cliff Reid.

Plot: Taylor, newspaper reporter, stages dramatized news events over the radio station owned by his paper. Linda Hayes, girl reporter on a rival sheet, gives Lane, court house man, the wrong tip in a case where Conway is on trial for murdering his former partner and Taylor broadcasts the wrong decision. His paper is sued for libel. To beat Conway's suit, Taylor gets the help of Pryor, district attorney, to check into Conway's brokerage business and on Lillian Bond, widow of the murdered partner. After a series of blind alleys, Hayes traps Lillian into admitting she killed her husband and the doctor found dead just before he could talk to Taylor, and that Conway was entirely innocent. While taking her in, Taylor's car crashes. He jumps to safety and she rides over the cliff to death.

Comment: Too many subjects not too evenly knit in one cohesive story is the main fault of this moderate-budget production, with the workings of the radio stock company providing more interest than the clearing up of the mystery. Taylor gets the most from his role, which includes a lot of by-play to show him as an amateur magician, and one of their magic meetings, which serves only to show off a new "head-chopping" apparatus. As an exploitation angle, this offers a tieup with your local magicians' club, but hardly adds to the tensity of the story. Presentation of Chinese player Keye Luke using a variety of national dialects and horse-play by Lane as a practical-joker reporter supply the humor. **(FAMILY)**

Catchline: "History repeats itself with a killer."

AUDIENCE SLANT: MOST OF THE AVERAGE AUDIENCE IS LIKELY TO FIND THE STORY JUMPS ABOUT TOO MUCH.

BOX OFFICE SLANT: ONLY FOR SECOND HALF OF DOUBLE FEATURE PROGRAMS.

Law of The Pampas

(Hollywood Preview)

Para. WESTERN 72 mins.

(Prod. No. 3955—Nat'l Release, Nov. 3)

Credits: William Boyd, Russell Hayden, Sidney Toler, Steffi Duna, Sidney Blackmer, Pedro De Cordoba, The King's Men and others. Based on characters created by Clarence E. Mulford. Screenplay by Harrison Jacobs. Directed by Nate Watt. Produced by Harry Sherman.

Plot: When William Boyd and Russell Hayden arrive with a shipment of cattle to the South American estancia of Pedro De Cordoba, their suspicions are almost immediately confirmed that Sidney Blackmer, the latter's son-in-law, is somehow involved in the untimely deaths of Cordoba's son and daughter. They learn that with the connivance of Steffi Duna, a fiery little dancer in a disreputable cafe and a group of renegades, is plotting now to dispose of both the elderly ranch owner and his grandson in order to gain control of the property. Boyd and Hayden turn detectives and save the day after a thrilling battle.

Comment: A swell action Western that should please any audience, youngsters and oldsters alike, is this latest 'Hopalong Cassidy picture, the best in this excellent series to date. Production, direction, trouping, writing and camera work share credit for a film that should be outstanding action entertainment for any situation. William Boyd has never been seen to better advantage, turning in a two-fisted, hard-riding performance that tops any of his previous efforts. Producer Harry Sherman has assembled a stand-out supporting cast headed by Russell Hayden, Sidney Toler, Steffi Duna and Sidney Blackmer, quite an array of talent for a western. Nate Watt's direction keeps the action going at a fast pace from the beginning to the bang-up finish. If you are running the "Hopalong" series, go to town on this one. If not, here's a good one to start with. Use the usual western exploitation, with a slight South American touch in your lobby decorations. **(FAMILY)**

Catchline: "Hoppy introduces some American methods in the Argentine."

AUDIENCE SLANT: THEY SHOULD ENJOY ITS FAST ACTION AND GOOD PERFORMANCES.

BOX OFFICE SLANT: OUTSTANDING OUTDOOR ENTERTAINMENT FOR ANY SITUATION.

The Kansas Terrors

Republic WESTERN 57 mins.

(Prod. No. 961—Nat'l Release, Oct. 6)

Credits: Robert Livington, Raymond Hatton, Duncan Renaldo, Jacqueline Wells, Howard Hickman, George Douglas, Frank Lackteen, Myra Marsh, Yakima Canutt, Ruth Robinson, Richard Alexander. Screenplay by Jack Natteford and Betty Burbridge. Original story by Luci Ward. Based on the characters created by William Colt MacDonald. Directed by George Sherman. Associate Producer, Harry Grey.

Plot: Douglas, commandante of a small Caribbean island, rules with an iron hand. Renaldo, a modern Robin Hood, seeks to save the people from Douglas' tyranny. Having brought horses to the island from

Kansas, Livingston and Hatton learn about the situation from Renaldo. When Hickman, governor general, visits the island on a routine matter of investigation, Douglas consorts to keep the truth from him. Disguised as a masked rider, Livingston gains an audience with Hickman, who is shot from behind by Douglas. Livingston is accused of the murder, but Renaldo, who has been captured and will not reveal the masked rider's identity, is condemned to death. But Livingston and Hatton round up the people, prevent the execution and expose Douglas.

Comment: In locale and story the latest Mesquiteers western is superior to its predecessors. The locale is a Caribbean island, and the story is exciting without being incredible. Then, too, Duncan Renaldo is a suitable replacement for John Wayne. With its Spanish atmosphere, the film is geared for Latin-American consumption as well as the domestic market. It succeeds in holding and maintaining the interest, resorting only to melodramatics near the end to satisfy the peanut-and-popcorn fans. Otherwise, the performances and general production treatment are, by comparison, as good as those which would be accorded pictures in a higher allocation. The fact that it's a western doesn't deter Republic in this connection. Contact music stores for window displays utilizing records and sheet music of cowboy tunes. Tie up with book stores on the western novels of William Colt MacDonald. Distribute fan fotos of the Three Mesquiteers. **(FAMILY)**

AUDIENCE REACTION: THE MASSES WILL ENJOY EVERY MINUTE OF IT, AND THE SUPER-SOPHISTICATES WILL FIND THEMSELVES WEAKENING IN THEIR AVERSION TO HORSE OPERAS.

BOX OFFICE SLANT: WHEREVER THE MESQUITEERS ARE POPULAR, THEIR NEW WESTERN SHOULD DRAW WELL.

Meet Doctor Christian

(Hollywood Preview)

RKO DRAMA 66 mins.

(Prod. No. 5—Nat'l Release, Nov. 10)

Credits: Jean Hersholt, Dorothy Lovett, Robert Baldwin, Enid Bennett, Paul Harvey, Jackie Moran, Patsy Lee Parsons and others. Screenplay by Ian McLellan Hunter, Ring Lardner, Jr. and Harvey Gates from an original story by Harvey Gates. Directed by Bernard Vorhaus. Produced by William Stephens.

Plot: Dr. Christian (Jean Hersholt), kindly village physician, has unselfishly devoted his life to caring for the Rivers End folk, with little revenue and not much more recognition. His small salary as health commissioner and that as physician for Harvey's mill constitute his chief cash income. He loses the latter when he cannot be reached for an accident. He engineers the naming of Harvey as mayor, battles with his friend over the need of a hospital and other health needs, and is replaced. Patsy Lee Parsons, the mayor's small daughter, suffers a near fatal accident in the car of Moran, her brother, after the latter quarrels with Dorothy Lovett, the doctor's nurse, because she prefers Baldwin, a suitor of her own age. Dr. Christian performs an operation after a specialist refused to use the available equipment, and the mayor restores his job and promises to build the hospital.

Comment: Aimed squarely at the smaller towns of the country which have been for three years listening to Hersholt's Dr. Christian radio program, this is a natural for the field and should score accordingly. Jean Hersholt's work and role give him a wide lead as to honors, with Enid Bennett's restrained playing of the mayor's wife and Jackie Moran and Patsy Lee Parsons as her two children standing out. The boy's puppy-love affairs and his sister's pranks supply what humor has been introduced. Principal selling efforts should be placed on the combination of Hersholt and the Dr. Christian role, which is especially widely heard in the middle west. Vorhaus' direction is well paced and production values are adequate. **(FAMILY)**

Catchline: "A prophet earns honor in his own country."

AUDIENCE SLANT: SMALLER TOWN AUDIENCES WILL FOLLOW THE STORY WITH DEEP INTEREST; THOSE IN MAJOR CITIES ARE LIKELY TO FIND IT TOO EVEN TENORED AND SLOW PACED.

BOX OFFICE SLANT: SHOULD BE A GOOD DRAW WHERE THE RADIO PROGRAM IS POPULAR; JUST A PROGRAMMER ELSEWHERE.

Torchy Plays With Dynamite

WB DRAMA 59 mins.

(Prod. No. 326—Nat'l Release, Aug. 12)

Credits: Jane Wyman, Allen Jenkins, Tom Kennedy, Sheila Bromley, Joe Cunningham, Eddie Marr, Edgar Deering, Frank Shannon, Bruce MacFarlane, George Lloyd, Aldrich Bowker, others. Screenplay by Earle Snell and Charles Belden. From an original story by Scott Littleton. Based on characters created by Frederick Nebel. Directed by Noel Smith.

Plot: In order to get a line on Marr, desperate criminal, Jane Wyman, feminine reporter, has herself interned in jail so she can be near Marr's moll, Sheila Bromley. Jane arranges with Lieut. Jenkins, her boy friend, for an escape, she and Sheila to go to San Francisco to await Marr. In the Golden Gate city, Jenkins poses as a trainer of his assistant, Tom Kennedy, while Jane watches her chance to call in Jenkins and Kennedy to capture Marr and his two henchmen. Jenkins is recognized by one of the henchmen, and is taken for a "ride." But he escapes and returns to a wrestling match in which Kennedy is participating, in time to arrest Marr.

Comments: Introducing a new Torchy Blane (Jane Wyman), a new Lieut. Steve McBride (Allen Jenkins) and a few other new characters, this latest offering in the series is good entertainment for the action fans. Jane fits into her role as though she had been born for it, while Jenkins is a wise choice for her policeman boy-friend. Suspense is maintained up to the last foot of film, and there are plenty of laughs mixed in with the action. Advertise the fact that a new Torchy Blane is in the series—"a chic reporter." Let the local newspaper assign a story to readers as a contest, with amateur reporters to send in their stories. The best one is printed and the writer receives theatre tickets. Invite letters from school girls telling why they want to become newspaper reporters. **(FAMILY)**

Catchline: "It's Torchy's most explosive adventure."

AUDIENCE REACTION: WITH ITS FAST ACTION AND BREEZY COMEDY, IT'S GOOD ENTERTAINMENT FOR THE MASSES.

BOX OFFICE SLANT: THIS DEPENDS ON HOW OTHERS IN THIS SERIES HAVE FARED AT YOUR BOX OFFICE. IT WILL NEED THE SUPPORT OF A STRONGER FEATURE.

10 Days In Paris

(London Preview)

Col. DRAMA 82 mins.

(Nat'l Release Date Not Set)

Credits: Rex Harrison, Karen Verne, C. V. France, Joan Marion, Anthony Holles. Screenplay by John Meehan, Jr., James Curtis. Directed by Tim Whelan. Produced by Irving Asher.

Plot: Harrison, a British spy, is shot at in Paris. He comes around in a hospital to learn from his father that he crashed his

(Continued on page 23)



FLASH! JUST BOOKED!
50 WARNER THEATRES
PHILA. TERRITORY

The Short Subject



Exhibitors Visit "Information Please" Set

Several exhibitors were present during the filming of the latest one of RKO Pathe's "Information Please" shorts. Left to right in the photograph above are Abraham Leff, Leff Myers Circuit; Myron Seigel, Century Circuit; Milton Schwartz, Century Circuit; Lawrence Bolognino, Consolidated Amusement Corp.; John Dacey, short subject representative of the RKO New York Exchange; Irving Dollinger, New Jersey exhibitor. At the right, beyond the two girls holding exhibitor aid in selling the series, is Frederic Ullman, Jr., producer of the shorts.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 21)

MOVIETONE (Vol. 22, No. 12)—The fall of Warsaw; News men at French front; Troops sail for Porto Rico; Navy Day maneuvers; Auto show fashions; Lew Lehr and baboons.

NEWS OF THE DAY (Vol. 11, No. 208)—The fall of Warsaw; The war at sea; United States Navy on guard in the Pacific.

PATHE (Vol. 11, No. 25)—Navy Day maneuvers; Billings freed from prison; British bombers readied; Arracudas—new type of plane; Refugee committee maps plans; News men at French front; Football, Stanford vs. U. C. L. A.

UNIVERSAL (Vol. 11, No. 816)—Navy Day maneuvers; New Army plane; British bombers at Los Angeles; Parade and rodeo in Arkansas; Annual froshsoph battle in Brooklyn; Football, Cornell vs. Princeton.

PARAMOUNT (No. 15)—Films from western front; Maxie Rosenbloom weds; Billings freed from prison; Square dancers vs. jitterbugs; Football, N. Y. Giants vs. Philadelphia Eagles; Minnesota vs. Purdue; Navy planes begin neutrality patrol; Sailors in training; Navy Day maneuvers.

(Released Wednesday, October 18)

PARAMOUNT (No. 14)—U. S. Poles march in "faith parade"; North Beach Airport dedicated; 69 killed in West Virginia school bus tragedy; Lou Gehrig made member of N. Y. municipal parole board; N. Y. auto show; Army's new weapons demonstrated at Aberdeen, Md.; Football, Columbia vs. Army; Pitt vs. Duke.

MOVIETONE (Vol. 22, No. 11)—Graphic scenes of the partition of Poland; America displays newest guns at Aberdeen, Md.; Fashions in accessories; N. Y. auto show; Football, Army vs. Columbia; Pitt vs. Duke; Yale vs. Penn; Santa Clara vs. St. Mary's (west coast only).

NEWS OF THE DAY (Vol. 11, No. 209)—America displays newest guns at Aberdeen, Md.; Partition of Poland; North Beach Airport dedicated; Football, Pitt vs. Duke; Notre Dame vs. Southern Methodist (Chicago, Dallas and Indianapolis only); Penn vs. Yale (New Haven and Philadelphia only); Bruins vs. Indians (Los Angeles and San Francisco only); Cougars vs. Huskies (Portland and Seattle only); Tulane vs. Fordham (New Orleans only); Army vs. Columbia (except Chicago, Dallas, Indianapolis, Los Angeles, New Haven, New Orleans, Philadelphia, Pittsburgh, Portland, San Francisco and Seattle); Charity steeplechase at Ligonier, Pa. (Pittsburgh only).

PATHE (Vol. 11, No. 26)—Army ordnance displays U. S. power; North Beach Airport is opened; N. Y. auto show; Lou Gehrig appointed to N. Y. parole board; Football, Notre Dame vs. Southern Methodist; Pitt vs. Duke; Stanford vs. U. C. L. A.

UNIVERSAL (Vol. 11, No. 815)—Army tests newest weapons; North Beach Airport dedicated; N. Y. auto show; Parade hails Polish freedom; North Carolina town draws line for loafers; Football, Notre Dame vs. Southern Methodist; Pitt vs. Duke; U. S. C. vs. Illinois.

DOUBLE LUCKY DAY

On the occasion of his birthday last week, Friday the Thirteenth, Donald Duck notified the press via telegram that he had no statement to make. However, he didn't deny that the Thirteenth was his double lucky day, what with "Donald's Penguin" playing to large crowds at both the Rivoli and Radio City Music Hall.

Crisis Influences Extra Bookings For M of T's "The Maginot Line"

One hundred and fifty prints are in use and there are 1,000 current bookings, most of them second engagements, of March of Time's "Inside the Maginot Line," it has been announced by Harry Michalson, RKO-Radio short subject sales manager.

A new style one-sheet, news press books and trailers have been rushed to RKO exchanges to facilitate the fullest possible publicity for the timely production. Sets of six stills are also available.

Circuits over which "Inside the Maginot Line" has been booked include RKO, Warners, Fox, Wilby-Kincey, Dent and Schine. Among the major situations where playdates are now current are New York, Boston, Providence, Lowell, Washington, Philadelphia, Norfolk, Richmond, Albany, Utica, Chicago, Milwaukee, Oklahoma City and Seattle.

MOT News Significance In Bulletin Just Issued

A news bulletin headlining the significance and timeliness of two March of Time units, "Soldiers With Wings" and "Inside the Maginot Line," has gone forward to exhibitors through Albert E. Sindlinger, advertising manager.

The bulletin points to the tense public interest in war-time news through a reference, with exact figures, by the tremendous jump in newspaper circulation, enormous gains being reported in small towns and big towns alike. Sales of several newspapers, the news bulletin reveals, are running ahead of normal figures of from eighteen to fifty per cent. For example, the Kansas City Star ran its first banner head since '18 and the circulation is the largest in its history.

"Found box-office" is the headline over the data on "Inside the Maginot Line," for which RKO Radio has 150 prints in use. To show how "hot" this release is, the bulletin states that March of Time's advertising department has practically lived with the Associated Press Wirephoto Service. As news from abroad broke, M. of T.'s exclusive stills from "Inside the Maginot Line" were rushed to all United States newspapers to illustrate the news from the front. To show how theatres are playing up "Inside the Maginot Line," the bulletin carries reproductions of theatre advertisements, including a giant display ad by Warner's Theatre, Milwaukee.

March of Time's advertising and publicity department will issue similar bulletins regularly to keep showmen informed about its current numbers and rebookings.

Ties In With Constitution Week

Tieing in solidly with Constitution Week, J. T. Hughes, manager of an Interstate theatre in Paris, Texas, used a special trailer and promoted extra publicity on "The Story That Couldn't Be Printed," "The Bill of Rights" and "Community Sing." The results were excellent, so we are informed.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK
(Week Beginning October 21)

ASTOR—Prophet Without Honor (MGM) rev. 6-17-39.
CAPITOL—Set 'Em Up (MGM); One Against the World (MGM) rev. 9-2-39.
CRITERION—Swing Styles (Vita) rev. 8-26-39; Football Thrills of 1938 (MGM)
GLOBE—Oily to Bed, Oily to Rise (Col.) rev. 9-16-39.
PARAMOUNT—The Fresh Vegetable Mystery (Para.) rev. this issue; Unusual Occupations No. 1 (Para.) rev. 10-14-39; Catching Whoppers (Para.) rev. 9-23-39.
RIALTO—Oo La La (Univ.) reissue; Death Valley Thrills (Para.) rev. 7-1-39.
RIVOLI—Acres of Plenty (RKO-Pathe); Donald's Penguin (RKO-Disney) rev. 5-20-39.
ROXY—The Orphan Duck (20th-Fox) rev. 10-14-39; Monkeys is the Cwaziest People (20th-Fox) rev. 9-30-39.
STRAND—Sioux Me (Vita) rev. 9-9-39; Sword Fishing (Vita.) rev. 10-7-39; Ride Cowboy Ride (Vita.) rev. 9-30-39.

CHICAGO LOOP
(Week Ending October 21)

APOLLO—For Going Places (20th-Fox) rev. 9-23-39; One Mother's Family (MGM).
CHICAGO—Popular Science No. 1 (Para.) rev. 9-23-39.
ROOSEVELT—The Fresh Vegetable Mystery (Para.) rev. this issue.
UNITED ARTISTS—Merebabies (RKO-Disney) rev. 3-25-39; Think First (MGM) rev. 10-7-39.

Short Subject Reviews

STORY OF CHARLES GOODYEAR

Prod. No. 1602 — *Excellent*

Col. Fools Who Made History #2 — 11 mins.

Comment: The story of Charles Goodyear, how he faced tremendous odds and never gave up in his experiments until he had discovered the secret of vulcanizing, is well dramatized in this subject. In the role of Goodyear, Hal Taliaferro, usually the black-hatted villain of horse operas, does remarkably well. Others in the cast include Horace Murphy, Lorna Gray and Arthur Loft. The subject was written and directed by Jan Leman, with Gayne Whitman as commentator.

Exploitation: This is a "natural" for tie-ups with stores selling articles made of rubber. If possible, try to arrange a display showing the progress in the production of rubber from the time the liquid is drained from the tree until it becomes a finished article. Announcements of your showing should be posted on the school bulletin board.

THE BUILDING OF BOYS

Prod. No. 1521 — *Noteworthy*

Col. "Happy Hour" No. 1 — 11 mins.

Comment: This is the timely story of the American Boy in a democracy, and how he is influenced by environment. It purports to show how a boys' Club movement can make lads, who otherwise might drift into a life of crime and vagrancy, useful and worthwhile American citizens. Those who see this will have something to think about. It is a noteworthy subject. Lowell Thomas was in charge of the narration, with Clem McCarthy handling the sports comment. T. W. Willard produced it in cooperation with the Boys' Club of America.

Exploitation: Educators, civic leaders and members of crime prevention agencies should be invited to attend a special screening. Enlist the cooperation of the Y.M.C.A. and other local boys' organizations in sponsoring your showing. Young boys who have been arrested for petty crimes and are now on probation might be rounded up and brought to a showing.

THE BLUE DANUBE WALTZ

Prod. No. D9-1 — *Glorious Music*

Para. Symphonic No. 1 — 10 mins.

Comment: As played by the National Philharmonic Orchestra of the U. S. A., with Frederick Feher conducting, the lilting strains of perhaps the world's best known waltz become a delight to the ear. And the soft blue-tint photography, plus a splendid job of editing, make this subject equally as appealing to the eye. Ordinarily, a symphonic number would appeal only to the highbrows; but in this case "The Blue Danube Waltz" is so well known to all classes, and is played with such beauty and feeling in this instance, that every patron, no matter what his station in life, should enjoy it to the fullest.

Exploitation: After seeing the short, many people will want to get a record for their music album. In view of this, tieups should be made with music shops. Special showings should be arranged for music editors, students and music societies. As a contrast to the way the waltz used to be interpreted by dancers of the pre-war generation, you could arrange to have jitterbugs in your town dance the "Blue Danube" in their own inimitable style.

STRANGER THAN FICTION NO. 67

Prod. No. 4372 — *Good*

Univ. Stranger Than Fiction — 10 mins.

Comment: Outstanding among the clips in this reel are the miniature white house made of mother of pearl, and the fish that jump into boats. All in all, the subject is good entertainment.

Exploitation: One of the clips shows a collection of firearms. Perhaps you could arrange for a display in your lobby, first seeking such arms through newspaper publicity. Another clip, in which a man carves out warships and plays realistic war games on the parlor floor, suggests a model ship-building contest among the men and boys of your city.

SWING HOTEL

Prod. No. 4222 — *Diverting*

Univ. Musical No. 2 — 17 mins.

Comment: When everyone else has gone to bed, the hotel employes begin their show. There's a male quartet, a songstress, a couple of dancers, along with other variety entertainers to furnish the diversion. If you need something light and tuneful for your program, this musical should suffice.

Exploitation: You might conduct a search among local hotels for talent and present the winners on your stage. Tie up with hotels for displays in their lobbies, and contact music shops for special windows. Universal has available on the subject some excellent accessories, including ad mats, publicity stories, lobby photos, etc.

STRANGER THAN FICTION NO. 68

Prod. No. 4373 — *Interesting*

Univ. Stranger Than Fiction — 9 mins.

Comment: One of the most unusual items in this subject is that showing the aged woman who actually built her own mausoleum, and who spends many hours making herself at home in the place. The half-calf and half-deer sequence is also good. Like most of the releases in this series, No. 68 is interesting throughout.

Exploitation: Since the first clip shows an amazing collection of pipes, why not tie up with a tobacco shop? Also, you could plan a display of pipes in the lobby. Another clip which shows buildings made of old license plates paves the way for a prize contest for the largest collection of old plates brought to the theatre.

BOWS AND ARROWS

Prod. No. 1801 — *Very Good*

Col. World of Sports No. 1 — 10 mins.

Comment: Whatever he aims at, Howard Hill, declared to be one of the world's greatest archers, always hits with deadly accuracy. In this sports reel, several examples of his prowess are exhibited. For general audience consumption this subject, like Mr. Hill, can't miss. Elmer G. Dyer produced.

Exploitation: In a tieup with a sporting goods store and the newspaper, as well as the local schools, it is possible that an archery team might be formed. Competition with an out-of-town team or a demonstration could be held in a nearby field or park, or on the stage of the theatre, if large enough. Give the subject special mention in all your advertising.

GOING PLACES NO. 67

Prod. No. 4352 — *Very Good*

Univ. Going Places — 9 mins.

Comment: As narrator, Graham McNamee takes us on an enchanting journey from Beira, in East Africa, to Rhodesia, showing us how the dark continent is fast making advances to keep up with modern civilization. The photography is sharp, and the reel deserves commendation because of its highly interesting subject matter. Joseph O'Brien and Thomas Mead produced.

Exploitation: Students of geography and history should be persuaded to see this subject. Get educational heads to urge their students to see it. Prizes of cash or theatre tickets could be offered for the best essays on "What Africa Is Doing To Keep Pace With Modern Civilization."

GOING PLACES NO. 68

Prod. No. 4353 — *Excellent*

Univ. Going Places — 9 mins.

Comment: Birds of the Americas, and their various habits are shown in this excellent subject. Most people have never seen certain birds, and for that reason they will marvel at some of the habits displayed by the feathered friends. Joseph O'Brien and Thomas Mead produced, while Graham McNamee handled the narrative.

Exploitation: Here's a chance to get the cooperation of your local Audobon Society. Conduct a bird-coloring contest among school students, or offer prizes for the largest list of birds of the Americas. You might also print sketches of birds, and ask readers to identify them.

FRESH VEGETABLE MYSTERY

Prod. No. C9-1 (Tech.) — *Clever*

Para. Color Classic No. 1 — 7 mins.

Comment: The animators have breathed, or rather drawn, life into the ordinary household vegetables, and have made them the characters in a cartoon that's both pleasing and novel. Adults and children alike should enjoy it. Dave Fleischer directed.

Exploitation: Tieups might be made with local distributors of "Birds-Eye" frozen foods with the idea of explaining the "mystery" of freezing foods as an assurance of freshness. A tiny basket of vegetables made of candy could be the eventual prize in a kiddies' treasure hunt. Tie in with mechanical refrigerator sales people on the idea that inadequate refrigeration steals vitamins and flavor from food.

PERU

Prod. No. K9-2 — *Average*

Para. Color Cruise No. 2 — 9 mins.

Comment: Scenes of the towering Andes, of Lima with its impressive cathedrals, of pre-Inca ruins including priceless relics recently unearthed, are contained in this travelog. Although in color, the photography is none too clear, and detracts from what might otherwise be an excellent subject. Gene Hamilton was the narrator.

Exploitation: Since travel to Europe is, for the time being, somewhat curtailed, South American travel is getting the play. This makes it timely for you to tie up with travel agencies who should be glad to cooperate on a Peruvian window. Tie up with stores selling pottery or woven goods imported from Peru.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

Starting date of RICHARD A. ROWLAND'S first production for United Artists release has been set for January 4. Titled "Three Cheers For Miss Bishop," the picture will star BARBARA STANWYCK. ROWLAND has made arrangements to film the picture at the General Service Studios.

GENE AUTRY'S next for Republic, "South of the Border," is scheduled to go into work around October 25. The Checkerboard Band, a novelty musical organization, has been signed to make its film debut in the picture.

Their work together in "Years Without Days" has started Warner Bros. on a search for additional stories in which to co-star JOHN GARFIELD and ANN SHERIDAN. Decision on the next assignment will be delayed until MISS SHERIDAN returns from her Eastern personal appearance tour.

ALAN MARSHALL, BARBARA READ and HELEN VINSON have been awarded leading roles in "Distant Fields", scheduled to go into production at RKO within the next two weeks. ROBERT SISK will produce with JOHN FARROW directing from the story and screenplay written by S. K. LAUREN.

BEN JUDELL of Producers Pictures announced that there will be no change in title on his production, "Hitler—Beast of Berlin," which will be released next week. Under heavy guard, the negative was shipped to New York by airplane last week. The picture will be released in nine reels.

As a result of the phenomenal boxoffice success of "The Rains Came", DARRYL F. ZANUCK, 20th Century-Fox production chief, revealed that he is planning to film a sequel to the LOUIS BROMFIELD novel. Negotiations have been opened with MGM for a loan of MYRNA LOY to co-star with TYRONE POWER and GEORGE BRENT.

The final picture in the 1938-39 "Mr. Wong" series, starring BORIS KARLOFF, went before the cameras at Monogram last week with WILLIAM NIGH directing. It is titled "Mr. Wong at Headquarters."

JO ANN SAYERS was signed by Producer HARRY SHERMAN for the feminine lead in "Light of the Western Stars" which went into production last week under the direction of LESLEY SELANDER. VICTOR JORY has the principal male role and RUSSELL HAYDEN the top supporting spot.

"The Legend of Sleepy Hollow" has been added to EDWARD SMALL'S production schedule for United Artists release. SMALL is planning writer assignments to whip the story into a screenplay for early shooting. The story was filmed once before and released under the title of "The Headless Horseman," in 1923.

Universal's "First Love", starring DEANNA DURBIN, was finished last week after four months of shooting. HENRY KOSTER directed for Producer JOE PASTERNAK, with HELEN PARRISH, ROBERT STACK and LOUIS HOWARD in supporting roles.

LIONEL BANKS, Columbia art director, is visiting New Orleans, Washington, Richmond, Va. and several New England cities seeking locations sites for "The Tree of Liberty," which FRANK LLOYD is to produce and direct on a spectacular scale. The picture is scheduled to roll within the next four weeks.

PATRICIA MORISON and ROBERT PRESTON will form a new co-starring team in Paramount's forthcoming production, "Moon Over Burma", it was announced by WILLIAM LEBARON, the studio's managing director of production.

JOEL MCCREA was set for the male lead opposite GINGER ROGERS in RKO's "Primrose Path," which producer-director GREGORY LACAVA sends into work within the next two weeks. MCCREA is currently working at 20th Century-Fox in "He Married His Wife."

The hit scored by ANN SOTHERN in "Maisie" has resulted in the preparation of a second picture for immediate production, "Congo Maisie". There will be no connection between the two stories, except to keep Maisie's established character intact. EDWIN L. MARIN will direct for producer J. WALTER RUBEN.



Scrubbing Him Up

Producer-director GEORGE STEVENS *and star* CAROLE LOMBARD *take a hand in assisting a juvenile extra wash his face between scenes for RKO Radio's forthcoming "Vigil In The Night,"* DR. A. J. CRONIN'S *novel of British hospitals.* BRIAN AHERNE *and* ANNE SHIRLEY *are co-starred with* MISS LOMBARD *in the picture.*

20th Cent.-Fox to Revive Keystone Kops and Custard Pie Comedies

Revival of the Mack Sennett and Keystone Kops type of comedies was definitely set by 20th Century-Fox with the signing of a contract with MACK SENNETT to collaborate with HARRY JOE BROWN as associate producer. The move, which DARRYL F. ZANUCK has been considering for some time, became actuality after ZANUCK gauged the audience response to "Hollywood Cavalcade".

The new type of SENNETT comedy being planned will be more ambitious than the early silent films. The first picture, which has already been temporarily titled "Left at the Altar" or "Love in a Pullman Car", will be a full-length feature, with the probability of it being a combination of Technicolor and black and white. In it will be incorporated all of the counterparts of the early MACK SENNETT ingredients, such as Bathing Beauties, Keystone Kops and custard pies.

ZANUCK feels that the reaction to "Hollywood Cavalcade" proved that audiences are now ripe for a revival of this wholesome type of comedy.

"Happiness Ahead" For Gloria Jean

Universal has set "Happiness Ahead", as the title for the next GLORIA JEAN starrer to be produced by Joe Pasternak. The story was written by GROVER JONES.

Repub. Re-Signs Hillbillies

In recognition for the excellent work in their latest picture "Jeepers Creepers", the WEAVER BROTHERS and ELVIRY have been signed to a new contract by Republic. It calls for three pictures a year for the next two years.



Getting Coached

"Feel the role and you don't have to worry about acting it," says director WILLIAM THIELE, *discoverer of* DANIELLE DARRIEUX *and other Continental stars as he gives some advice to* GENE REYNOLDS *and* VIRGINIA WEIDLER, *before they do their first scene together for MGM's "Bad Little Angel." This picture is a screen adaptation of* MARGARET TURNBULL'S *novel of childhood in the Nineties, "Patsy."*



Looks Like a Dirty Job

Using powdered charcoal, Producer-Director ROWLAND V. LEE *helps convert* NAN GREY, *film beauty, into a chimney sweep for scenes in Universal's "Tower of London."*

Montgomery Back on Same Set of His First Dramatic Success

On the same prison set where he scored his first dramatic screen success in "The Big House" nine years ago, ROBERT MONTGOMERY started work in his new starring picture, "The Earl of Chicago", which give him the most sensational role of his career, that of a Chicago gangster.

The new film was to be made in England, but the war intervened. Before returning to Hollywood with MONTGOMERY, Director RICHARD THORPE obtained the essential backgrounds for the film. VICTOR SAVILLE, MGM British producer of "Goodbye Mr. Chips" and "The Citadel", brings the picture to the screen with a supporting cast of 159 speaking parts, headed by EDWARD ARNOLD and REGINALD OWEN. The picture was adapted to the screen from the original by BROCK WILLIAMS.

Finney Signs Leading Lady

Producer EDWARD FINNEY has signed MURIEL EVANS to play the feminine lead opposite TEX RITTER in "Roll, Wagons, Roll," his current musical western for Monogram. The company, headed by Director AL HERMAN, left for Kanab, Utah, where it will spend the next month shooting this and another untitled western.

MGM Sets Another Big Musical

Following the smash performances of MICKEY ROONEY and JUDY GARLAND in "Babes in Arms", MGM has decided to rush production preparations on "Good News" as the next musical film for the two young stars. The picture will be made by the same group that scored so successfully on "Babes", with ARTHUR FREED as producer and BUSBY BERKELEY directing.

Authors Songs for "Singapore"

VICTOR SCHERTZINGER, who is directing Paramount's "The Road to Singapore" has written two songs which will be sung by the principals, BING CROSBY, BOB HOPE and DOROTHY LAMOUR. BING and BOB will sing the director's "Captain Vanka" while DOROTHY will have his newest hit, "Mist of the Moon". SCHERTZINGER has written a number of song hits, the most prominent being "Marquita".

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

After taking a "gander" at HARRY SHERMAN'S latest, "Law of the Pampas," we wonder what HARRY would do if given one of the big-budgeted productions . . . and we're sure the answer would be "better than the best." You don't have to like westerns to get a kick out of this one . . . it's "real entertainment."

Here's one for the books. TONY MARTIN is scheduled to sing a duet with a monkey in Columbia's "Passport to Happiness" . . . amusing, if true. Be on the lookout for that old gag, the "guy" on the right is TONY, or should we take another look to make sure.

After checking JIMMY STEWART'S shooting schedule we know why he is able to keep his youthful figure. Having recently finished the leading role in "Mr. Smith Goes to Washington," JIMMY is currently working in Universal's "Destry Rides Again," and from there goes to MGM for "Shop Around the Corner," which just about gives him time for a deep breath between pictures.

ORSON WELLES and gang, meaning his Mercury Theatre troup, are getting ready for his first motion picture production, "Heart of Darkness." WELLES, who will produce, direct and act, is now working on the screen adaptation. With the aid of mirrors, he might be able to run the cameras, too.

Two "oldtimers" celebrated their twenty-fifth year in the industry last week, SOL M. WURTZEL of 20th Century-Fox and MARTIN MURPHY of Universal. Here's a wish from another "oldtimer" that you both stick around for many more years to come.

If you happen to run across a nice white polar bear, please call JACK BENNY at the Paramount studio. Seems like the boys are having trouble finding one to take the part of BENNY'S radio "Carmichael," but to carry out the idea, he must be wearing a white overcoat. New title, "Buck Benny Rides a Bear."

Glamour, the synthetic, painfully-built up variety, is a common thing in Hollywood today. It gets in your hair and the atmosphere reeks with it . . . so along comes FRANK SELTZER, HAL ROACH'S publicity chief, with a new handle for BETTY FIELD—Hollywood's "Unh-Unh" girl. So what? So nothing.

Lesser Engages Advertising Agency

SOL LESSER engaged the Calkins and Holden Advertising Agency of New York to handle national advertising for his forthcoming United Artists production, "Our Town". The film, LESSER'S first under his new contract with UA, is from the Pulitzer Prize-Winning play by THORNTON WILDER, and is to be given an extensive advertising campaign.

John Archer in RKO's "Marines"

JOHN ARCHER, who won the original "Gateway to Hollywood" talent search has been added to the cast of RKO's "The Marines Fly High", set to go before the cameras within the next two weeks. The new feature, with RICHARD DIX, CHESTER MORRIS and LUCILLE BALL in the leading roles, will be produced by ROBERT SISK and is scheduled to be directed by GEORGE NICHOLLS, JR.



Who? Me?

Director THEODORE REED *reenacts a drama of 35 years ago between scenes of Paramount's "At Good Old Siwash," starring* WILLIAM HOLDEN. *The film is being made on location on the Knox College Campus, Galesburg, Ill.*

Lewin Joins David L. Loew

ALBERT LEWIN, former Paramount producer, has joined forces with DAVID L. LOEW to produce pictures for United Artists release, with quarters at the Selznick International studios. They are negotiating for "Escape", the EDITH VANCE novel as their first picture.

Complete "Light" Scoring

Scoring of Paramount's "The Light That Failed" was completed last week by VICTOR YOUNG, who composed the music and directed the Paramount recording orchestra. The picture was produced and directed by WILLIAM A. WELLMAN, starring RONALD COLMAN.



Watch the "Blue Bird" Shirley

Director WALTER LANG *gives* SHIRLEY TEMPLE *some last-minute direction on 20th Century-Fox' "The Blue Bird," new Technicolor production now before the cameras. The picture is being produced by* GENE MARKEY.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

COWBOYS FROM TEXAS

Rep. | Western | Not Set

Selling Names: Bob Livingstone, Raymond Hatton, Duncan Renaldo, Carol Landis.
Director: George Sherman.
Assoc. Producer: Harry Grey.
Story Idea: The Three Mesquiteers arrange to help the homesteaders, who are being starved out by a gang of crooks who want their land. They get positive proof that the leader of the gang is among the homesteaders, and when they arrest him they straighten out conditions to everyone's satisfaction.
Catchline: "On the wrong side of the law for justice."

MUTINY ON THE SEAS

Col. | Drama | Not Set

Selling Names: Jack Holt, Harry Carey, Sig Rumann, Irene Ware.
Director: Lew Collins.
Producer: Larry Darmour.
Story Idea: Jack Holt, a G-man, officiates as bouncer on board a gambling ship. He is quietly investigating the flood of counterfeit money seeming to originate there. After a murder, Eduardo Ciannelli, owner of the ship, orders it to cruise and it stops at a Central American coast, where Holt meets Sig Rumann, the man he's looking for.
Catchline: "Bouncer . . . an odd job for Uncle Sam's G-man."

RENEGADE LAW

Col. | Western | Not Set

Selling Names: Charles Starrett, Iris Meredith, Kenneth MacDonald.
Director: Joseph H. Lewis.
Producer: Irving Briskin.
Story Idea: Charles Starrett plants the Sons of the Pioneers as entertainers in Kenneth MacDonald's saloon, so that they may pick up some evidence regarding the killer of two men. He finally worms a confession out of the sheriff, who blames MacDonald for all the killings and the lawlessness, so he goes to town putting the place in order.
Catchline: "He cleaned up the town to avenge the death of his brother."

TEST DRIVER

Univ. | Drama | Jan. 12

Selling Names: Richard Arlen, Andy Devine, Peggy Moran, Herbert Corthell.
Director: Christy Cabanne.
Producer: Ben Pivar.
Story Idea: Richard Arlen, a daredevil test driver, tries out a new type of oil-burning racing motor that Andy Devine and Herbert Corthell, Arlen's father, have been working on. There is an explosion and Arlen is held responsible for a man's death. Arlen is suspended, so he decides to manage a company formed to handle the new motor after it is perfected and then marry Peggy Moran.
Catchline: "Disqualified . . . an investigation exonerated him."

FIRST LOVE

Univ. | Drama | Nov. 10

Selling Names: Deanna Durbin, Helen Parrish, Robert Stack, Eugene Pallette.
Director: Henry Koster.
Producer: Joe Pasternak.
Story Idea: Deanna Durbin lives with her uncle, Eugene Pallette and his family, and because they are too busy to pay any attention to her, she spends most of her time in the kitchen making friends with the servants. When she is invited to a dance, the servants chip in and buy Deanna new clothes. There she meets Robert Stack, boyfriend of her cousin Helen Parrish. They fall in love with each other and he takes her away as his bride.
Catchline: "First love to a modern Cinderella."

BLONDIE BRINGS UP BABY

Col. | Comedy | Nov. 2

Selling Names: Penny Singleton, Arthur Lake, Larry Sims, Daisy.
Director: Frank R. Strayer.
Producer: Robert Sparks.
Story Idea: Larry Sims has lost Daisy, his dog, and he finds her with Peggy Ann Garner, crippled daughter of the city's wealthiest man. Arthur Lake and Penny Singleton go seeking Larry and when they get to Peggy's home, are arrested for kidnapping because she has also disappeared. Larry and Peggy are found safe and Lake helps his boss get the rich man's backing for a new building.
Catchline: "Baby Dumpling finds a new game and a new friend."

INVISIBLE STRIPES

WB | Drama | Not Set

Selling Names: George Raft, Humphrey Bogart, Jane Bryan, William Holden.
Director: Lloyd Bacon.
Assoc. Producer: Louis F. Edelman.
Story Idea: George Raft and Humphrey Bogart are two pals who leave Sing Sing prison together. Raft tries to go straight, but in order to make things easy for his younger brother, William Holden, he joins Bogart's gang. Before he and Bogart are killed by police bullets, he accumulates enough money to buy Holden a garage and also sees Holden happily married to Jane Bryan.
Catchline: "He learned his lesson . . . wanted to go straight . . . but society wouldn't let him."



Congratulations On His Campaign

John Wright of the Rivoli Theatre being congratulated by Erich Pommier on the ad campaign which he devised and created on Pommer's picture "Jamaica Inn," being released by Paramount. This campaign so pleased Bob Gilham, advertising and publicity chief at Paramount that he is going to use it everywhere.

BURIED ALIVE

Producers | Drama | Not Set

Selling Names: Beverly Roberts, Robert Wilcox, Peter Lynn.
Director: Victor Halperin.
Story Idea: Beverly Roberts, a nurse in a prison hospital, is in love with Robert Wilcox, a youth who has spent many years in various reformatories. Wilcox is accused of complicity in a prison murder, when Don Rowan kills a man. Sentenced to the chair, the switch is actually thrown in a "hoax" execution, in order to make one of the eyewitnesses confess Wilcox's innocence. Beverly and Wilcox leave together, after he is pardoned.
Catchline: "He was executed . . . yet he did not die."

LEGION OF THE LAWLESS

RKO | Western | Not Set

Selling Names: George O'Brien, Virginia Vale, Hugh Southern.
Director: David Howard.
Producer: Bert Gilroy.
Story Idea: George O'Brien, a young lawyer, tries to break up a terrorizing band of Vigilantes, who have taken over the law enforcement of two small towns. He finds that these desperadoes are trying to drive the inhabitants out because they plan on cashing in on the sale of their property to the railroad. He gets the inhabitants to stand behind him while he breaks up the entire mob.
Catchline: "He disbands a terrorizing Vigilante band."

CISCO KID AND THE LADY

20th-Fox | Drama | Dec. 29

Selling Names: Cesar Romero, Marjorie Weaver, Robert Barrat.
Director: Herbert I. Leeds.
Assoc. Producer: John Stone.
Story Idea: Cesar Romero gets one-third of a map of a gold mine and the care of a baby boy. Robert Barrat, who also has one-third of the map, tries to get rid of Romero, but Romero eludes him and takes the baby to Marjorie Weaver, a school teacher. Then he and his henchman, who has the other third, find the mine and file the claim in Marjorie's name, so that she and the baby will be taken care of.
Catchline: "Hunted for murder . . . he eluded the posse to save a baby."

ROLL, WAGONS, ROLL

Mono. | Western | Nov. 25

Selling Names: Tex Ritter, Nelson McDowell, Muriel Evans, Reed Howes.
Director: Al Herman.
Producer: Edward Finney.
Story Idea: Tex Ritter, an army officer, is sent to discover who is furnishing the Indians with army rifles. He sees Tom London conferring with Reed Howes, a fur trader, and by following them finds a huge supply of rifles they have ready to go to the Indians. He notifies the army and leads them in capturing Howes and his gang.
Catchline: "He made the West safe for the pioneers."

Showmen's Parade

ROBERT SPAWN, who recently resigned as booker for the Gibraltar Enterprises has joined HARRY McDONALD and will manage the Nyal Theatre in Mitchell, Neb., as well as handle the bookings for the other three houses of the group in Mitchell, Torrington, Wyo. and Crawford, Neb.

SEYMOUR BAGATELLE, formerly booker and district manager for the Morse-Rothenburg chain in Boston has been appointed district manager for the Walter Reade Circuit succeeding E. REISLER, resigned. GLENDON REDDON, manager of the Savoy in Asbury Park has resigned and has been succeeded by H. VAN VORST formerly manager of the St. James in Asbury Park. MALCOLM MARSHALL, manager of the Paramount replaces VAN VORST and MARSHALL'S post is taken by R. MOONEY, manager of the Lyric.

GEORGE BIEDERMANN has been named assistant manager of the Apollo Theatre, Hollywood, replacing RUSSELL GIBBONS transferred to the Sequoia, Redwood City, Calif.

The Schine Circuit has announced a number of changes in its staff. GENE CURTIS has been transferred from the home office in Gloversville to the Riviera in Rochester and will also serve as director of advertising and publicity for the 12 theatres of the circuit in that area. BOB MEAGHER, his assistant, goes along as advertising artist. FRANK QUINLIVAN, who has been manager of the Riviera, has been transferred to the Avon at Watertown. HAROLD DEGRAW, of Corning, will manage the Temple in Fairport and CLAYTON CORNELL will handle the Rialto in East Rochester. WALLACE FORKIN has been shifted from the Madison to the Dixie replacing BOB BAKER who resigned. BILL PRIMMER, who has been manager of the Playhouse at Canandaigua becomes assistant at the Madison in Rochester under LOUIS LEVITCH, city manager.

Warner Bros. Chicago Division has made a number of changes in personnel as follows: MARCEL D. BRAZEE, manager of the Avalon has been transferred to the Parthenon. MARLOWE H. CONNER, manager of the Rhodes has been shifted to the Avalon. EVERETT R. ERICKSON goes from the Ogden to the Rhodes and JOHN P. FIELD from the Grove to the Ogden. JOHN J. MALONEY has been transferred from the Cosmo to the Grove and RAYMOND J. KENNEY, assistant manager of the Capitol has been promoted to manager of the Cosmo. TRUMAN D. RANDALL has been transferred from assistant manager of the Avalon to the same post at the Capitol and GEORGE P. GROSS from assistant manager of the Jeffery to the Avalon. EDWARD FRIEDWALK has been moved from assistant manager of the Oakland Square to assistant at the Jeffery and HARRY CORBETT from assistant manager of the Hamilton to assistant at the Oakland Square. JACK FLOMING has been promoted from chief of service at the Avalon to assistant manager of the Hamilton and CHARLES JAMES BROWN from chief of service at the Oakland Square to chief of service at the Avalon.

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The Box Office Slant

10 Days In Paris

(Continued from page 17)

airplane ten days before. His only clue to the blank ten days is a note signed "D". He determines to find out what happened In a bar he is instructed to meet a girl named Diane de Guermantes (Karen Verne). She ticks him off for being late and confuses him by calling him "Barnes." He finds he is supposed to be her chauffeur and that Marion, a governess, is his girl friend. Catching Marion photographing plans of the Maginot Line, he confides in Karen, whose father is a general, and after various adventures, saves the "Line" from being blown up.

Comment: With each production, Irving Asher improves and this British picture is well up to the Columbia Hollywood standard. The plot is involved, and sometimes has the audience slightly baffled, but it is a first-class espionage drama with a topical touch. Tim Whelan keeps things moving at a lively pace. Rex Harrison reveals himself as an excellent leading man of the Robert Montgomery style while Karen Verne shows promise. Despite rather obvious model shots, a car chase after an ammunition train with a time bomb on board through forbidden territory, it provides a real thrill. Again in exploitation the topical angle should be stressed with montages of headlines and diagrammatic pictures of the Maginot Line. Display various gadgets used by secret agents. Plaster the town with notices warning people not to discuss national affairs as there may be spies listening. Then in smaller letters: "See how spies work in 'title'." **(FAMILY)**

Catchline: "For 10 days his mind was blank; then things started with bewildering suddenness."

AUDIENCE SLANT: TIMELINESS OF STORY SHOULD MAKE IT ESPECIALLY INTERESTING TO ADULT AUDIENCE. AN ENJOYABLE SPY STORY.

BOX OFFICE SLANT: TIMELINESS MAKES IT EASY TO SELL BUT LACK OF NAMES MAKES IT PROGRAM ATTRACTION.

Drums Along the Mohawk

(Technicolor)

20th-Fox DRAMA 103 mins.

(Prod. No. 015—Nat'l. Release, Nov 10)

Credits: Claudette Colbert, Henry Fonda, Edna May Oliver, Eddie Collins, John Carradine, Dorris Bowdon, Jesse Ralph, Arthur Shields, Robert Lowery, Roger Imhof, others. Screenplay by Lamar Trotti and Sonya Levien. Based upon the novel by Walter D. Edmonds. Directed by John Ford. Associate producer, Raymond Griffith.

Plot: Claudette marries Fonda, and they go to live along the Mohawk. Claudette is disappointed at the bleakness. Fonda joins the men in the valley to help defend the land against the British and Indian invasion, so that they might have peace and a chance to build up a happy homeland together.

Comment: "Drums Along the Mohawk" is a magnificent production that is certain to make its mark high in the list of 1939's best pictures. With its background of New York's Mohawk Valley, during the turbulent days of the 1780's, the struggle of the frontiersmen to carve out their homes in the wilderness while the Indians and British besieged them on every side, is vividly and stirringly portrayed. Claudette Colbert and Henry Fonda enact their roles with skill achieving the finest performance that either has given in a long time. Further acting honors should be accorded to Edna May Oliver, Eddie Collins, Arthur Shields, Ward Bond and Roger Imhof. Seldom has there been a film whose panoramic sweep and national backgrounds have been so suitable for Technicolor photography; here is color at its best, serving to make more realistic the beauty of the wilderness, the terror of Indian savagery. Once more John Ford turns in a masterful directorial job. In selling "Drums Along the Mohawk," concentrate on its epic sweep, its excellent cast and direction and the Technicolor photography. Since it was adapted from a best-selling novel, make tieups with libraries and book stores. Contact teachers of history for cooperation. **(FAMILY)**

Catchline: "A glorious epic of pioneer days along the Mohawk."

AUDIENCE SLANT: THERE IS NO DOUBT BUT THAT THE PICTURE WILL BE ENTHUSIASTICALLY ACCLAIMED BY ALL TYPES OF MOVIEGOERS.

BOX OFFICE SLANT: BECAUSE IT WAS ADAPTED FROM A BEST-SELLING NOVEL AND A FEW OF ITS OTHER ATTRIBUTES ALREADY MENTIONED, THE PICTURE SHOULD, WITH A CAMPAIGN WORTHY OF ITS GREATNESS, BE AN OUTSTANDING BOX OFFICE SUCCESS.

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Adventure in Sahara (D)	58	P. Kelly-L. Gray	(A)	11/15/38	b12/24/38
Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie (C)	68	P. Singleton-Arthur Lake	(F)	11/30/38	b11/5/38
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
California Frontier (W)	54	Buck Jones-Carmen Bailey		12/15/38	a12/10/38
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W)	54	Bill Elliott-Luana de Alcaniz (Former title, "California Calvacade")		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
In Early Arizona (W)	53	Elliott-Gulliver		11/2/38	a9/3/38
Kenga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W)	64	Chas. Starrett-Linda Winters (Former title, "Mounted Police")		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Rio Grande (W)	59	Chas. Starrett-Ann Doran (Former title, "North of Texas")		12/8/38	a10/1/38
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Smashing the Spy Ring (D)	62	Ralph Bellamy-Fay Wray	(F)	12/29/38	b12/24/38
Spoilers of the Range (W)	54	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Strange Case of Dr. Meade (D)	65	Jack Holt-Beverly Roberts (Reviewed as "Outside the Law")	(F)	12/15/38	b10/29/38
Terror of Tiny Town (Mu-W)	60	All Midget Cast	(F)	12/1/38	b7/16/38
Texas Stampede (W)	57	Charles Starrett-I. Meredith	(F)	2/9/39	b9/30/39
There's That Woman Again (My-C)	70	Douglas-Bruce	(F)	12/24/38	b12/17/38
Thundering West (W)	57	C. Starrett-I. Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Beware Spooks (C)		Joe E. Brown-Mary Carlisle		10/24/39	a9/30/39
Blondie Brings Up Baby (C)		Penny Singleton-Arthur Lake			a10/21/39
Fugitive at Large (D)	63	Jack Holt-Patricia Ellis	(F)		b8/5/39
Gun Lord of the Frontier		Bill Elliott-Linda Winters			In Prod.
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Incredible Mr. Williams		Joan Blondell-Melvyn Douglas			In Prod.
Miracle of Main Street		Margo- W. Abel-L. Talbot			In Prod.
Mr. Smith Goes to Washington (D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Mutiny On the Seas (D)		Jack Holt-Irene Ware			a10/21/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith (Former title, "Mounted Police No. 2")		9/14/39	a6/24/39
Renegade Law (W)		Chas. Starrett-Iris Meredith			a10/21/39
Scandal Sheet (D)		Otto Kruger-Ona Munson		10/16/39	a9/9/39
Stranger From Texas (W)		Charles Starrett-Lorna Gray (Former title, "Man Trailer")			a9/9/39
Street of Missing Women		Preston Foster-Ann Dvorak			In Prod.
Taming of the West (W)		Bill Elliott-Iris Meredith			a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
U-Boat 29 (D)		Conrad Veidt-Valerie Hobson (Reviewed as "Spy in Black")	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Cipher Bureau (D)	70	Ames-Woodbury	(F)	11/4/38	b10/29/38
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D)		Heather Angel-John King (Former title, "Everything Happens to Ann")			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl	57	Dorothy Page-David D'Brien (Former Title "Lady Buckaroo")		5/31/39	a11/19/38
Six-Gun Rhythm (W)	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Sunset Murder Case (D)	57	Sally Rand (Former title, "Murder on Sunset Boulevard")		11/11/38	a8/20/38
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W)	56	Dorothy Page-David O'Brien (Former title, "The Last Barrier")		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39
Christmas Carol (D)	69	R. Dwen-T. Kilburn	(F)	12/16/38	b12/17/38
Dramatic School (D)	78	Rainer-A. Marshall	(A)	12/9/38	b12/10
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Flirting With Fate (C)	70	Joe E. Brown	(F)	12/2/38	b12/3/38
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Girl Downstairs (C)	76	F. Tone-F. Gaal	(F)	12/23/38	b12/31/38
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)		b5/20/39
Great Waltz (Mu)	104	Rainer-Gravet	(F)	11/4/38	b11/5/38
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Out West With the Hardys (C-D)	83	Rooney-Stone-Parker	(F)	11/25/38	b11/26/38
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
Shining Hour (D)	75	Crawford-Sullavan-Young	(F)	11/18/38	b11/19/38
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Spring Madness (C-D)	65	O'Sullivan-Ayres-Meredith	(F)	11/11/38	b11/19/38
Stand Up and Fight (D)	95	Taylor-Boery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Sweethearts (Mu)	110	MacDonald-Eddy-Morgan (Tech.)	(F)	12/30/38	b12/24/38
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Another Thin Man (D)		William Powell-Myrna Loy		11/24/39	a8/12/39
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)		b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey			a8/5/39
Bad Little Angel (D)		Virginia Weidler-Gene Reynolds		10/27/39	a10/14/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy			a10/14/39
Call on the President, A (D)		Ann Sothern-Walter Brennan		11/17/39	a10/14/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago		Montgomery-Owen-Arnold			In Prod.
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		9/15/39	a8/12/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone			a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
Nick Carter		Walter Pidgeon-Rita Johnson			In Prod.
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Remember (C)		Robert Taylor-Greer Garson			a10/7/39
Secret of Dr. Kildare (D)		Lew Ayres-Laraine Day		11/10/39	a10/14/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)		James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)		John Trent-Marjorie Reynolds		10/25/39	a9/30/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Gangster's Boy (D)	80	Jackie Cooper	(F)	11/19/38	b11/12/38
Gang Bullets (D)	63	Anne Nagel	(F)	11/23/38	b12/10/38
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Gun Packer (D)	73	Jack Randall	(F)	11/16/38	b11/12/38
I Am a Criminal (D)	73	John Carroll-Kay Linaker	(F)	12/14/38	b12/3/38
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail		Jack Randall		10/31/39	In Prod.
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(D)	9/9/39	b9/23/39
Song of the Buckaroo (W)	58	Tex Ritter	(F)	12/7/38	b1/14/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Tough Kid (D)	61	Frankie Darro	(F)	12/28/38	b1/7/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D)	65	James Stephenson-Betty Lynne (Reviewed as "Dangerous Fingers")	(A)	4/19/39	b3/18/39
Wild Horse Canyon (W)	50	Jack Randall	(F)	12/21/38	b1/7/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

1939-40

Fighting Mad (W)		James Newill-Sally Blane		11/5/39	a10/17/39
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Heroes In Blue (D)		Dick Purcell-Bernadene Hayes			a10/7/39
Mr. Wong at Headquarters		Boris Karloff			In Prod.
Roll, Wagons, Roll (W)		Tex Ritter			In Prod.

PARAMOUNT 1938-39

Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Arrest Bulldog Drummond (My-D)	60	Howard-Angel-Warner	(F)	11/25/38	b11/26/38
Artists and Models Abroad (C)	90	Benny-J. Bennett-Boland	(F)	12/30/38	b10/29/38
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39

PARAMOUNT (Continued) 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Frontiersman (W)	74	Bill Boyd	(F)	12/16/38	b11/26/38
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
If I Were King (H-D)	100	Colman-Dee-Rathbone	(F)	11/11/38	b9/17/38
Illegal Traffic (D)	67	J. C. Naish-M. Carlisle	(F)	11/4/38	b11/5/38
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	h8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Little Orphan Annie (C-D)	56	Gillis-Kent-Travis	(F)	12/2/38	b12/3/38
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
"One third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	bi/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Ride a Crooked Mile (D)	78	F. Farmer-L. Erikson	(F)	12/9/38	b12/10/38
Say It In French (C)	70	Milland-Bradna	(F)	11/25/38	b11/26/38
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	h2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elisabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	h10/22/38
Thanks For the Memory (C)	75	B. Hope-S. Ross	(F)	11/18/38	h11/5/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Tom Sawyer, Detective (C)	64	D. D'Connor-Cook	(F)	12/23/38	b12/24/38
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D) (Former title, "Campus Wives")		Joseph Allen-Jean Cagney		12/15/39	a9/16/39
Bean Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater		Lonnie LeRoy-Cordell Hickman			In Prod.
Cat and the Canary (My-D)		Bob Hope-Paulette Goddard		11/10/39	a4/22/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous		Isa Miranda-George Brent			a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops		Albert Dekker-Janice Logan		12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles			a9/30/39
Four Aces (W) (Former title, "Gun Chores")		Wm. Boyd-J. Clayton-Hayden			a10/14/39
Gay Days of Victor Herbert (Mu-D)		Allan Jones-Mary Martin		12/29/39	a9/2/39
Geronimo (D)		Preston Foster-Ellen Drew		1/12/40	a4/8/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Happy Ending (D)		Pat O'Brien-Olympe Bradna		12/1/39	a5/24/39
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/29/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		2/16/40	In Prod.
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (D) (Former title, "Double-Dyed Deceiver")		Tito Guizar-June Clayton		12/8/39	a7/22/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Opened by Mistake		Charles Ruggles-Robert Page			In Prod.
Our Neighbors—the Carters (D)		Fay Bainter-Frank Craven		11/24/39	a7/29/39
Parole Fixer (D) (Former title, "Federal Offense")		J. Carrol Naish-Wm. Henry		1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		12/22/39	a8/6/39
Road to Singapore		B. Crosby-D. Lamour-B. Hope			In Prod.
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		1/19/40	a7/1/39
Safari		Madeleine Carroll-Fairbanks, Jr.			In Prod.
Santa Fe Marshal (W) (Former title, "Medicine Show")		Wm. Boyd-Russell Hayden		1/12/40	a8/19/39
St Martin's Lane (D)	80	Laughton-Leigh	(F)	12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston			a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		12/29/39	a8/19/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige			In Prod.

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Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Annabel Takes a Tour (C)	64	Dakie-Ball	(F)	11/11/38	b10/22/38
Arizona Legion (W)	56	George D'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beanty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carillo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Lawless Valley (W)	59	G. O'Brien-K. Sutton	(F)	11/4/38	b12/10/38
Law West of Tombstone (W)	72	Harry Carey	(F)	11/18/38	b11/19/38
Lost Squadron (D)	79	Joel M'Crea-Richard Dix	(F)	7/14/39	Reissue
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Next Time I Marry (C)	65	L. Ball-J. Ellisnn	(F)	12/9/38	b12/10/38
Of Human Bondage (D)	79	Leslie Howard-Bette Davis	(A)	7/14/39	Reissue
Pacific Liner (D)	76	Victor M'Laglen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	h5/13/39
Peck's Bad Boy With the Circus (C)	68	T. Kelly-A. Gillis	(F)	11/25/38	h11/26/38
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b12/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/38
Way Down South Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (W)		John Wayne-Claire Trevor		10/27/39	a8/19/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	10/20/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara			a9/2/39
Isle of Destiny (D)		Ford-Lang-Gargan			a6/10/39
Legion of the Lawless (W)		Geo. D'Brien-Virginia Vale			a10/21/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/10/39	b10/21/39
Mexican Spitfire		Lupe Velez-Donald Woods			In Prod.
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	h8/26/39
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)	(F)	11/3/39	b10/29/38
Reno (D)		Richard Dix-Gail Patrick		11/17/39	a10/7/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Sunset		Jimmy Lydon-Joan Brodell			In Prod.
Swiss Family Robinson		Mitchell-Best-Bartholomew			In Prod.
That's Right, You're Wrong (Mu-C)		Kyser-Bali-Menjou		11/24/39	a10/14/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne			a10/7/39

REPUBLIC 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/30	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Come On Rangers (W)	57	Roy Rogers-Mary Hart	(F)	11/25/38	b11/26/38
Federal Man Hunt (D)	64	Rob't Livingston-June Travis	(F)	12/26/38	b1/14/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	h2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	h7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	6/15/39	h4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	h3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	h4/8/39
Orphans of the Street (D)	64	Livingston-Storey	(F)	12/5/38	h12/17/38
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	h1/28/39
Red River Range (W)	56	3 Mesquiteers		12/22/38	a11/12/38
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	h3/25/39
Santa Fe Stampede (W)	56	3 Mesquiteers	(F)	11/19/38	b12/10/38
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Shine On, Harvest Moon (W)	57	Roy Rogers-Mary Hart	(F)	12/23/38	h12/17/38
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	h7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	h6/10/39
Storm Over Bengal (D)	65	P. Knowles-R. Hudson	(F)	11/14/38	b11/12/38
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	h4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Western Jamboree (W)	57	Gene Autry-Smiley Burnette	(F)	12/2/38	b12/24/38
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	h7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger		5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)		Gleasons-Davenport			a9/30/39
Cowboys From Texas (W)		Three Mesquiteers			a10/21/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	57	Rogers-Weaver Bros.			a9/23/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D) (Former title, "Abraham Lincoln Boggs")		Edward Ellis-Anita Louise			a9/9/39
Sabotage (D) (Former title, "Headline News")	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)		Roy Rogers-George Hayes			In Prod.
Washington Cowboy (W)		Autry-Mary Carlisle			a10/7/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Always In Trouble (C)	70	Withers-Rogers-Kellard	(F)	11/2/38	b8/20/38
Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	h11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	60	Preston Foster-Lynn Bari	(F)	5/5/39	bi/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Herholt-Duff	(F)	4/7/39	b3/18/39
Down on the Farm (C)	61	Jones Family	(F)	12/16/38	b10/15/38
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(F)	5/26/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)		Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jesse James (D)	105	Power-Kelly (Tech.)	(F)	12/23/38	bi/15/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Just Around the Corner (C-D)	70	Temple-Farrell	(F)	11/11/38	b11/5/39
Kentucky (D)	96	Young-Greene (Tech.)	(F)	12/30/38	b12/17/38
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/39
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	h7/30/39
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	h7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	h4/29/39
Road Demon (D)	65	Arthur-Valerie-Armetta	(F)	12/2/38	b8/27/38
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jnlson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Sharpshooters (D)	62	B. Donlevy-L. Bari	(F)	11/18/38	b9/24/38
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
So This Is London (C)	70	Drayton-Hare	(A)		b2/4/39
Story of Alexander Graham Bell (D) (Reviewed as "Paddy Darling")	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Submarine Patrol (C-D)	95	R. Greene-N. Kelly	(F)	11/25/38	b11/5/38
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Thanks for Everything (C)	70	Oakie-Whelan	(F)	12/23/38	b12/10/38
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Up the River (C)	75	Foster-Brooks-Martin	(F)	12/9/38	b11/12/38
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
While New York Sleeps (D)	63	Michael Whalen	(F)	12/16/38	b8/27/38
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	h6/3/39

20TH CENT.-FOX 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama		Sidney Toler-Jean Rogers			In Prod.
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City of Darkness (D)		Sidney Toler		12/1/39	a8/19/39
City, The		Donald Woods-C. Aubrey Smith.			In Prod.
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland			a10/7/39
First Kiss (D) (Former title, "Daytime Wife")		Tyrone Power-Linda Darnell		11/24/39	a9/30/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife		M'Crea-Kelly-Young		12/8/39	In Prod.
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards			a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C) (Former title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Jean Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	11/3/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)	79	Gracie Fields		10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Step, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)		Jones Family-Chandler-Davis		11/17/39	a9/30/39
20,000 Men a Year (D)		Randolph Scott		10/27/39	a9/23/39

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aherne-McLaglen-Lang	(F)	5/26/39	b5/6/39
Cowboy and the Lady (C-D)	91	Cooper-Oberon	(F)	11/17/38	b11/12/38
Duke of West Point (D)	109	L. Hayward-J. Fontaine	(F)	12/29/38	b12/17/38
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Trade Winds (D)	94	March-J. Bennett	(F)	12/22/38	b12/24/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

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Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
Housekeeper's Daughter (C)		Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
Over the Moon		Oberon-Rex Harrison (Tech.)			In Prod.
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)	96	Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Oilvier-Anderson-Fontaine			a10/14/39
Send Another Coffin (D)		O'Brien-Terry-Arnold			a9/30/39
Thief of Baghdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
1st Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Exposed (D)	63	Glenda Farrell-Otto Kruger	(F)	11/4/38	b11/26/38
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)		Deanna Durbin-Leslie Howard		11/10/39	a10/21/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Ghost Town Riders (W)	57	B. Baker-F. Shannon		12/16/38	a10/29/38
His Exciting Night (C)	61	C. Ruggles-M. Martin	(F)	11/11/38	b12/17/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Little Tough Guys In Society (C)	68	Boland-E. E. Horton	(F)	11/25/38	b11/26/38
Mars Attacks the World (D)	60	Buster Crabbe-Jean Rogers	(F)	11/18/38	b11/12/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Newsboys' Home (D)	73	Jackie Cooper-Little Tough Guys	(F)	12/23/38	b1/7/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Prairie Justice (W)	57	Bob Baker		11/14/38	a9/24/38
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Secrets of a Nurse (D)	67	Edmund Lowe-Helen Mack	(F)	12/9/38	b11/19/38
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Strange Faces (D)	60	Kent-Jenks	(F)	12/2/38	b12/10/38
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
Swing, Sister, Swing (Mu-C)	62	Ken Murray-Kathryn Kane	(F)	12/16/38	b12/17/38
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

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Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart		11/17/39	a9/30/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		12/29/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Invisible Man Returns		Hardwicke-Price-Grey		11/24/39	In Prod.
Laugh It Off (D) (Former title, "Listen Kids")		Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (D)		Baby Sandy-Florence Rice		10/27/39	a10/7/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)		Preston Foster-Irene Hervey		12/15/39	a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
No Power on Earth		McLaglen-Cooper-Munson		12/22/39	In Prod.
Oklahoma Frontier (W) (Former title "In Old Oklahoma")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Test Driver (D)		Richard Arlen-Andy Devine			a10/21/39
Tower of London (D)		Basil Rathbone-Boris Karloff		10/27/39	a9/16/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Trouble Is My Middle Name		Constance Moore-R. Armstrong			In Prod.
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Roh't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
Vigilante War (W)		J. M. Brown-Bob Baker			a9/30/39
West of Carson City (W) (Former Title "Galloping Kid")		J. M. Brown-Bob Baker		12/15/39	a9/16/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Angels With Dirty Faces (D)	97	Cagney-O'Brien	(F)	11/19/38	b10/29/38
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Comet Over Broadway (D)	69	K. Francis-I. Hunter	(A)	12/3/38	b12/24/38
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Dawn Patrol (D)	103	Flynn-Niven-Rathbone	(F)	12/24/38	b12/17/38
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry D'Neill	(F)	8/26/39	b8/19/39
Going Places (C)	83	D. Powell-A. Louise	(F)	12/31/38	b12/24/38
Hard to Get (C)	79	D. Powell-D. de Havilland	(F)	11/5/38	b11/12/38
Heart of the North (D)	67	D. Foran-G. Page (Tech.)	(F)	12/10/38	b12/17/38
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat D'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Detective (D)	65	Granville-Litel	(F)	11/19/38	b12/24/38
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granville-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	D'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (O)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Gets Her Man (D)	63	Glenda Farrell-B. MacLane	(F)	11/12/38	b11/19/38
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-D. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

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British Intelligence (D) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby		Wayne Morris-Priscilla Lane			In Prod.
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)	9/30/39	b9/9/39
Dead End Kids on Dress Parade (D) (Former title "Dead End Kids at Military School")		Litel-Dead End Kids			a7/8/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th		James Cagney-Priscilla Lane			In Prod.
Four Wives (D)		Lane Sisters-G. Page-J. Lynn			a9/23/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun		May Robson-Harry Davenport			In Prod.
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
Lady Dick (My-D)		Jane Wyman-Dick Foran		11/18/39	a9/2/39
Life of Dr. Ehrlich		Edw. G. Robinson-Ruth Gordon			In Prod.
Murder in the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (Former title, "Gantry the Great")	65	Edith Fellows-Jimmy McCallion		10/7/39	a3/25/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-deHavilland	(F)	11/11/39	b9/30/39
Return of Dr. X (My-D)		Lys-Bogart-Morris-Lane			a7/15/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D) (Former title, "Queer Money")		Ronald Reagan-Eddie Foy, Jr.		10/21/39	a7/22/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Mornan-J. Payne-G. Dickson			a9/23/39
Timber		John Payne-Gloria Dickson			In Prod.
We Are Not Alone (D)		Paul Muni-Jane Bryan		11/25/39	a8/12/39
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-D'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		Rel. Date	See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruner	(A)	Alliance	b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance	b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers	a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance	b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum	b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop.	b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance	b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick	b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony	b7/1/39
Forbidden Music (Mu-C)	65	Durante-Tauber	(A)	World	b12/31/38
Forbidden Territory (D)	80	Gregory Ratoff	(A)	Hoffberg	b11/26/38
Headleys at Home (D)	59	Evelyn Venable-Grant Mitchell	(F)	Standard	b11/12/38
Hitler, Beast of Berlin (D)		Roland Drew-Steffi Duna		Producers	a10/7/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance	b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum	b4/1/39
I Demand Payment (D)	55	Jack La Rue	(A)	Imperial	b12/3/38
Juarez and Maximilian	95	Medea Novara-L. Atwill	(F)	Torres	b4/29/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick	b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal	b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance	b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg	b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select	b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg	b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance	b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance	b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance	b9/23/39
Torture Ship (D)		Irving Pichel-Jacqueline Wells		Producers	a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics	b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		Rel. Date	See Issue of
Abused Confidence (D)	85	Danielle Darrieux	(A)	Columbia	b12/3/38
Ballerina (D)	83	Janine Charrat-Mia Slavensky	(F)	Mayer-Burstyn	b12/17/38
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat.	b3/4/39
Crossroads (D)	80	Chas. Vanel-Suzy Prim	(A)	Tri-Nat.	b12/31/38
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower	b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg	b5/6/39
40 Little Mothers (C)	92	Lucien Baroux	(F)	National	b12/31/38
Grand Illusion (D)	90	Gabin-von Stroheim	(A)	World	b10/15/38
Orage (D)	73	Boyer-Michele Morgan	(A)	Tri-Nat	b12/17/38
Sacrifice D'Honneur (D)	76	Annabella	(A)	Tri-Nat.	b12/24/38

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Neil's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sejourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
All American Blondes		18	Not Rev.
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2		10	Not Rev.
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution		10	Not Rev.
WORLD OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

EDUCATIONAL 1938-39

CAVALCADE OF STUFF (2)			
No. 1	Swell Stuff	10	9/10/38
No. 2	Excellent	10	9/10/38

MGM 1938-39

CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family		8	Not Rev.
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving		20	Not Rev.
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up		10	Not Rev.
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)			
CRIME DOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty		10	Not Rev.
Mendelssohn's Wedding March		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
ROBERT BENCHLEY (4)			
Day of Rest		10	Not Rev.
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State		10	Not Rev.

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy in Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right..	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Helln How Am I	Funny	7	7/29/39
It's the Natur.' Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Watta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Snorting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940		10	Not Rev.
Ted Fio Rito and His Orchestra		10	Not Rev.
PARAGRAPHICS (10)			
Busy Little Bears		10	Not Rev.
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby		7	Not Rev.
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2		10	Not Rev.
SPORTLIGHTS (13)			
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born		10	Not Rev.
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor		10	Not Rev.
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/39
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Painter	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Nnt Rev.
Cleek Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev
Maid to Order		18	Net Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev..
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Dixie—U.S.A.	Fine	19	5/13/39
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Nnt Rev
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Nnt Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/39
RADIO FLASH (4)			
Don Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Nnt Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Deggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

1939-40

DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills.		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

1939-40

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season		10	Not Rev.
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 in Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fasoinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Intsresting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Net Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittene	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Net Rev.
Bela Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Net Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amueing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Net Rev.
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTIDN (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hate and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illuetrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Net Rev.
Porky's Movie Mystery	Carteon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Snout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Deve Apollon and His Club Casanova Orch		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingoopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw Club on the Air	For Jitterbugs	10	6/24/39
	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Educatien	Fair	7	12/ 3/38

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TECHNICOLOR SPECIALS (6)			
Immortal Brueh	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satiefactery	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.
1939-40			
BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
COLOR PARADE (10)			
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine		20	Not Rev.
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors		7	Not Rev.
Pied Piper Porky		7	Not Rev.
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch		10	Not Rev.
Swing Styles	Good	10	8/26/39
MERRIE MELODIES (26) (Tech.)			
Fresh Fish		7	Not Rev.
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Msmory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Dregoo Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38
1939-40		
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39

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From the Novel by DONALD HENDERSON CLARKE

RELEASED THRU UNITED ARTISTS

OCT 30 1939

SHOWMEN'S MOTION PICTURE Trade Review

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

FILE

REVIEWED IN THIS ISSUE

Beware Spooks
Bad Little Angel
Alleghany Uprising
Smashing the Money Ring
20,000 Men a Year
Danger Flight
Scandal Sheet



PAUL SHORT

Southwestern Divisional Manager for National Screen Service who was recently appointed Executive Chairman of the Entertainment Committee for the National Variety Club Convention to be held in Dallas next April.

October 28, 1939

Vol. 31 No. 14

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M-G-M IS ON THE MARCH!

No company—ever—at any time has had so many hits and the Parade will continue throughout 1939-40. As ever it is M-G-M, the solid rock up- on which your true security rests, that electrifies the industry with optimism when courage and fortitude are most needed. Here are pictures to play and to promote for long, successful engage- ments. Hooray for Leo! Friendly company indeed



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The Editorial Page

Stars On The Air

In the controversy over movie stars on radio broadcasts much stress has been placed upon the fact that they lower their prestige by partaking of roles entirely unsuited for them and in other ways conducting themselves in a manner not conducive to maintaining their popularity among movie fans.

STR has never argued against radio appearances on such grounds. As a matter of fact we cannot claim the distinction of being dramatic critics or experts in what is good or bad acting and, furthermore, we don't give a tinker's hoorah for that argument anyway.

But we are definitely against movie stars appearing on the air during those hours when the movie theatres do their greatest business and for no other reason. The real damage from these appearances is that traceable at the box office on the nights when such broadcasts keep patrons home.

There is no better argument necessary as a perfectly good reason for the studios keeping their stars off the air.

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Is The Code Necessary?

There will, undoubtedly, be efforts made to revive the Code idea for our industry. But since two of the major companies offered their own concessions containing points which were embodied in the original Code idea, our views have been altered and we are now of the opinion that the mess and differences of opinion about a Code are unnecessary if the individual companies will grant what is needed to bring about a better understanding.

If, collectively, the companies will not grant equal concessions then it appears quite logical that each company should offer what it considers to be its idea of concessions and leave it up to the exhibitor to determine which companies he will do business with.

Although the concessions offered are not entirely sufficient, and it is our opinion that many more will be forthcoming, they represent a start in the right direction and that's something we've been waiting to see happen for a long time.

We seriously doubt whether the distributors and exhibitors' organizations could ever agree entirely on any Code. Thus we would have continued meetings and negotiations and be in a situation too much like the patient who was dying while the doctors consulted. Our patient, in this case, needs attention and some tonic right now while he can still be returned to good health.

If he must get his prescription in small doses, that's all right too, just so long as the cure will eventually come to pass.

The Speakers' Bureau

There can be little argument against the Speakers' Bureau suggested by the MPTOA Directors at their meeting in White Sulphur Springs. Something most certainly should be done to offset the barrage of criticism directed at this industry by meddling organizations and individuals most of which is intended to further their own aims and ambitions.

Such a Bureau could do a double-barrelled job not only by answering the unwarranted attacks but by spreading some institutional and educational plugs for the benefit of the industry in general.

The idea is charged with as much danger as good, but it is sound enough to stand a real test over a twelve-month period. So let's hope it happens soon and effectively.

△ △ △

Rendering Genuine Service

We have long been familiar with the activities leading up to a continuation of relations between Paramount and National Screen Service but refrained from any mention for fear it would interfere with the progress of the negotiations.

Since the cat is now out of the bag we feel free to express an opinion of long standing to the effect that National Screen has conscientiously served this industry in an important function, which it has discharged efficiently and at a reasonable cost to the exhibitor.

Eventually NSS will be servicing scene trailers for all of the companies because it is the only logical way trailer service should be handled. And in order that it may render this service it has built up a great organization, which must be kept alive as long as the industry exists.

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Coast Bound

As this issue goes to press we take leave of the New York scene for our annual pilgrimage to the studios in Hollywood.

We go, not to tell the producers how to make pictures; not to tell the stars how good or bad they are; nor to write the formulas for better pictures. Those in charge are far better qualified to do all of this and more.

We go simply to maintain our contact with the production branch of the industry and to visit with our many friends on the coast. Our reactions will be faithfully recorded on these pages in subsequent issues.

—*"CHICK" LEWIS*

Code Will Eventually Have A Place Says W. F. Rodgers

Many Exhibitors Want One, The MPTOA Board of Directors Meeting Hears

Speaking in his capacity of general sales manager of MGM and representing Loew's, Inc., William F. Rodgers told the MPTOA Board of Directors meeting at White Sulphur Springs this week that he felt sure that a code would eventually have a place in the industry. In making this statement, Rodgers said that he did not believe that either the government or the trade as a whole realized how many exhibitors wanted a code of fair trade practices. As evidence of this, he pointed out that the Michigan Allied group recently asked the Government, its own national group, and the distributors' committee for a code.

Rodgers said he did not care to predict when or how the code would apply. "As a matter of fact," he said, "I had believed that the Code, if it had been adopted, would have eventually resulted in a national agency through which many misunderstandings would have been adjudicated."

"I do not know of any method of satisfaction except through arbitration," Rodgers said, pointing out "in view of the Government's position, the distributors are powerless to act." He added that this, too, indicated that the matter of a Code now rests entirely with the exhibitors.

Warning on the Neely Bill was sounded by Rodgers in telling the MPTOA Board of Directors to advise their Congressmen that the Neely Bill would not solve all the problems its proponents have led some to believe. He said, "You know and so do I that under the present basis of selection the exhibitor who says he was forced to play this or that film is merely seeking an alibi to satisfy someone who does not understand the mechanics of this business."

MPTOA TO FIGHT ATTACKS ON PIX

Kuykendall and Officers All Reelected

Adverse publicity concerning the industry will be combatted by burcaus of public speakers to be established by the MPTOA, the Board of Directors decided at its meeting this week in White Sulphur Springs. These bureaus will be set up by each individual unit to address clubs, civic groups and other organizations.



Ed Kuykendall —Reelected

Other business transacted at the session included the re-election of Ed Kuykendall and his full cabinet consisting of:

Board Chairman Fred Wehrenberg, Vice-Presidents M. A. Lightman, Frank C. Walker, Mitchell Wolfson, E. C. Beatty, and A. Julian Brylawski; Treasurer Walter Vincent; Secretary Morris Loewenstein. New members of the Board of Directors are Leonard Goldenson, Paramount home office executive; S. J. Hyman, president of the W. Va. Managers Association; Lyle M. Wilson of the MPTO of the Carolinas and Morris Leonard of B. & K. representing the Chicago Exhibitors' Association.

All of the above attended the meeting at White Sulphur Springs and in addition the following were present; William Benton, Saratoga Springs, N. Y.; Frank Cassil of St. Joseph, Mo.; H. V. Harvey, San Francisco; A. C. Hayman, Buffalo; O. C. Lam, Rome, Ga.; Arthur Lockwood, Middletown, Conn.; Benjamin Pitts, Fredericksburg, Va.; Lewen Pizor, Philadelphia; Roy Walker, Lampases, Texas; Charles Williams, Omaha; R. X. Williams, Oxford, Miss.; Lyle Milson, Roanoke Rapids, N. C.; J. J. Dennison, representing E. C. Beatty of the Butterfield Circuit and David Palfreyman, representing MPPDA.

SUE OVER PICKETING

St. Louis Theatres Bring Action Against Operators

St. Louis — Naming as defendants Robert Tomsen, president of M. P. Projection Operators Local 143, seven other officers and 28 members of the union, suits were filed this week by the Eden Theatre Co., a Fanchon & Marco service corporation, and the St. Louis Amusement Co., to restrain picketing at the Fox Theatre, a deluxe St. Louis house.

Cleveland V. C. Names Nat Lefton Barker

Cleveland — Succeeding Nat Wolf, Warner zone manager, Nat L. Lefton, Republic franchise owner, has been elected chief barker of the local Variety Club for the coming year. Other officers elected are "Duke" Clark, Paramount branch manager, first vice-president; Jerome Friedlander, attorney, second vice-president; I. J. Schmertz, 20th-Fox branch manager, treasurer; and Frank Boyd, American Seating Co. representative, secretary.

Conrow & Carrington Manufacture New Device

L. W. Conrow and G. L. Carrington, President and Vice-President of Altec Service, have formed a new corporation, Conrac Inc., to manufacture an electrical mechanism for counting patrons entering theatres. Altec Service will distribute, install and service the Conrac attendance register.

Off to the Coast



Ned E. Depinet and S. Barret McCormick of RKO leave for Hollywood where they will confer with President George J. Schaefer and look over several big features being readied for early release.

MPTOA WILL TRY FOR CONCESSIONS

Exec. Committee To Call on Sales Managers

The MPTOA executive committee will make personal calls on the sales managers of the various distributors in order to seek concessions from them such as have been granted by MGM and Warner Bros. This move was decided upon at the Board of Directors meeting at White Sulphur Springs this week as an effort to offset agitation for the Neely Bill. It was pointed out as an argument that if all the distributors would grant 20 per cent cancellation privileges and agree not to force shorts with features that much would be done to overcome the agitation for the Neely Bill.

The complete resolution follows:

"Be it resolved that the efforts so far undertaken to benefit the motion picture industry by subscribing to the 20 per cent cancellation clause sponsored by MPTOA during its campaign for fair trade practice agreement, and by not forcing the sale of shorts with features are steps in the direct solution of troubles now besetting the motion picture industry and that full consideration and action by all distributors without individual effort to gain advantage to themselves would establish a working basis that would eliminate the agitation for the Neely Bill.

"Further be it resolved that we urge those distributors who have not aligned themselves with this policy to do so at once to unify the situation. And that by so doing the distributors will indicate to the exhibitors of the entire country the immediate pressing need of cooperation in opposition against attempt at governmental interference with the industry."

MONO TO TRY FOR 1st RUNS

Will Boost Budgets Top Pictures

Monogram will make a concerted effort for first run playing time by boosting budgets for its top films, it was decided this week at a meeting of the Franchise Holders' Advisory Committee held in Kansas City. The company will spent $350,000 on "Rip Van Winkle," one of its top pictures slated to start production soon and an additional $100,000 will be added to the budget of the new Jackie Cooper picture. Two pictures featuring Martin Spellman will be given $50,000 boosts in budget as will seven other pictures.

The committee which met in Kansas City consisted of Ray Olmstead of Los Angeles, Steve Broidy of Boston, John Mangham of Atlanta and Charles Trampe of Milwaukee. From the Monogram home office came W. Ray Johnston, president; Edward A. Golden, vice-president, and George W. Weeks, general sales manager.

35 New Members Admitted to Pioneers

Admission of 35 members into Picture Pioneers at its meeting this week at Colbert's, 12 E. 47th street, brings the organization's total membership up to 156. Those attending the meeting stood up in a silent tribute when told by Jack Cohn, House Master, that Carl Laemmle had applied for membership shortly before his death.

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Kennedy's Corner

The time and the place: now, when the talk is of shortage of pictures and exhibitors are being told to s-t-r-e-t-c-h those bookings (a good trick if it can be done), right now is the time to get rid of a notion that never did this business a bit of good; which is rating pictures "A" and "B." Down Texas way, where there's some right smart showmanship, one of the country's most successful outfits has put the bee on "B" pictures by ukase. It's some time since R. J. O'Donnell issued a message to every manager of Interstate Circuit theatres telling one and all to get "B" pictures out of their minds. Thus the "B" has been abolished—for the practical and profitable purposes of showmanship there. "Because," he declared, "one picture goes into a preferred date and another goes into a secondary date, does not always mean that the preferred date picture is a better picture. It probably has star value which overshadows the latter. For that very reason the preferred picture does not need the effort behind it that the secondary picture requires in order to do the business its worth justifies."

And in that final sentence is a tip-off to home office ad and publicity departments with respect to campaign material and picture selling. The deluxe press books and selling drives on deluxe pictures might just possibly be the cart-before-the-horse idea in practice. In cases, that is, where going overboard on the big ones means economizing in time and money for the more modest productions. If the distributor won't make a fuss about a picture right within the trade how can the exhibitor be expected to get hot about it and shoot hard at the public to get 'em in to see the picture?

See Prospect of Divorcement Amendment to Neely Measure

"Back-bone Pressure" Campaign In Offing To Influence Action on the Bill

Washington—Abandonment of the divorcement bill of Rep. Lyle H. Boren (D. Okla.), which has been long pending, in favor of submitting the same principles in the form of amendments to the Neely Bill in committee, was revealed here during the week-end.

Boren said that the present strategy of Neely bill proponents to offer the local buying ideas and divorcement as amendments when hearings are held on the measure by the House Interstate and Foreign Commerce Committee.

A gigantic campaign of "backbone pressure" is being planned, Boren declared, to influence reluctant representatives to find time to conduct hearings. He added that "there's going to be a lot heard about the Neely Bill between now and Jan. 1. The pressure campaign he termed as "a program of education."

In a tirade inserted in the appendix of the Congressional Record, Boren labels the industry everything from "Public Enemy No. 1" to charging it with attempting to "corrupt the churches, schools and the nation's public servants."

He said the amendments had been designed to put "more teeth and guts" into the Neely Bill.

Circuit Tests "Flesh" Shows In Elkhart

Chicago — Vaudeville has been added to the programs at the Elco Theatre, Elkhart, Ind. If the test is succesful, other houses in the Indiana and Illinois circuit may adopt "flesh" shows.

SINGLES MOVE ON IN DETROIT AREA

Idea Started By Associated Theatres; Others to Follow

Detroit—Leading local exhibitors here, with Alex Schreiber, head of Associated Theatres, taking the lead by announcing the policy for four of the circuit's houses in southern suburbs, are making a concerted move for single bills, with slightly reduced admission prices in some cases.

Stating he thought it "a shame" to play some big pictures now being released, on double bills, Schreiber expressed his wish "to see singles come in at least for the week-ends, with double bills during the middle of the week, using the weaker pictures producers have already started to make."

He added that his circuit was better off not buying so much product, for with single bills, so many pictures would not be needed. "It is impossible," he declared, "to make money with double bills and present film rentals."

Important Dates

Oct. 30: Bernie Mills testimonial dinner, Ten Eyck Hotel, Albany
Nov. 13: National Allied eastern regional convention, Philadelphia.
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.

Para.-National Deal Reported Nearly Closed

With National Screen Service reported to be studying counter-proposals from Paramount, the deal between the two organizations neared closing this week. Informed sources reveal that under the terms of the deal as it now stands, Paramount will renew its distribution deal with National Screen, but the making of its own trailers by Paramount is said to be a provision of the deal.

Opposes Movie Stars on Air

Ind. ATO Adopts Resolution at Meeting; Para. Can't Remove Stars, Says Balaban

Indianapolis—A request for Paramount to withdraw Bing Crosby, Burns and Allen and Jack Benny from radio programs was contained in a resolution unanimously adopted by the Associated Theatre Owners of Indiana at its annual convention here this week in the Antlers Hotel. In another resolution adopted and sent to other producers, a request was made to keep motion picture stars off the air.

Notified of the resolution, Barney Balaban, president of Paramount, stated that such a move is impossible, inasmuch as action is beyond the power of the producing company. He pointed out that Crosby, Burns and Allen. and Benny came to pictures in a practical sense from radio, and that therefore Paramount has no jurisdiction over their activities as performers who are seeking outlets for their talents.

As principal speaker at the first day's session, Abram F. Myers, Allied's general counsel, warned exhibitors to be ready financially and socially for television. If friendly cooperation existed between the producer and the exhibitor, he also pointed out, there would be no need of a Code for the industry.

The product situation, prices and terms being demanded; growing competition; 16mm. shows, and itinerant shows and carnivals and means of fighting them were among the other subjects discussed at the meeting.

Roy E. Harrold of Rushville, was elected president of the unit, Ernest L. Miller of Indianapolis, vice-president, and Harry Markun of Indianapolis, treasurer.



"Gone" Into Capitol

First New York showing of "Gone With the Wind" will probably take place at the Capitol on a road show basis, the film to run from four to six months. Other MGM top-flight product, according to reports, will be opened at the Music Hall. Final sales plans, however, are contingent on meetings this week between David O. Selznick, John Hay Whitney, Nicholas M. Schenck, Al Lichtman and William F. Rodgers. The latest date set for the world premiere is Dec. 16 at Atlanta, Ga.

GN GETS AN RFC LOAN OF $450,000

A loan of $600,000 was negotiated for Grand National by E. W. Hammons, President of the company. The RFC will loan $450,000 of this amount and ERPI the remainder.

Meanwhile, earlier this week three creditors, Hap Hadley, the Passantino Printing Co. and the Keystone Photo Engraving Co. filed an involuntary petition in bankruptcy against the company. The RFC loan will result in the petition being thrown out, according to Hammons.

Besides these loans, Hammons said he had also arranged a loan of $1,000,000 with the Irving Trust Co. in cooperation with other New York banks to be used for production.

ASCAP Gets Temporary Injunction in Florida

Jacksonville — A temporary injunction was granted ASCAP this week by a three-judge Federal Constitutional Court sitting here restraining Florida state officials from enforcing the provisions of the Florida anti-ASCAP law.

Cole Links Texas Building Boom To Gov't Equity Suit

MPTO of W. Pa. Changes Name to Allied; Hears Myers Plead For Round Table Talks

Stating that no spot in the country was overseated if product was obtainable, Col. Harry A. Cole, President of the Allied States Association, told the MPTO of Western Penna. in convention this week that Texas led the field in new theatre construction which he attributed to the government suit against the major companies. In his talk to the group, Cole called for an end to monopoly and pleaded for the Neely Bill as a means to this end.

At another session of the convention Abram F. Myers, Allied Board Chairman and general counsel said that round table conferences between distributors and exhibitors were better than any trade practice code.

During the meeting the group voted to change its name to Allied Theatre Owners of Western Pennsylvania and reelected M. A. Rosenberg as president despite his earlier refusal to run. Other officers elected were Edward Beedle, vice-president; Joseph Gellman, treasurer; Fred Harrington, secretary; William Wheat, Dr. C. E. Herman, I. Roth, Charles Blatt and L. Corcoran, directors.

Talks were made by Sidney Samuelson, president of the Allied Theatre Owners of Eastern Pennsylvania; H. M. Richey, director of exhibitor relations for RKO and a former Allied leader; Ray Branch, president of the Michigan Allied unit and Jack Kirsch, president of the Illinois organization.

Rules Bingo Gambling

Milwaukee—Bingo at Bahn Frei Hall here was ruled gambling by Circuit Judge Charles L. Aarons.

SELECT SPEAKERS

Schine, Fabian Others to Talk at Mills Testimonial

Albany — J. Meyer Schine, Gloversville; Si Fabian, New York; Mike Kallet, of the Kallet Circuit; Moe Silver, Warner Bros. zone manager; Lou Golding, Fabian district manager, and Bill Smalley, of the Smalley Circuit will be the speakers for the Bernie Mills testimonial luncheon to be held Monday at the Ten Eyck Hotel here, according to an announcement by the Film Row committee. Mills, who was formerly Albany branch manager for Republic Pictures, is now associated with Jack Berkowitz in Standard Pictures Co., Inc. Artie Newmann, new Republic manager, is chairman for the dinner.

Warners Will Adhere To Production Budget

That Warners will adhere strictly to its 1939-40 production budget and make no revisions in its announced product was asserted this week by S. Charles Einfeld, publicity and advertising head, on his arrival in New York from the Coast. He is here, he said, to meet with Jack L. Warner, Grad Sears and Mort Blumenstock to shape promotional plans for four "A" pictures.

COHEN CALLS ALLIED MEET

Col. Cole Suggests NY Unit Drop Him

A meeting of all units in the State to take place in Syracuse Nov. 1, has been called by Max A. Cohen, N. Y. Allied president. That national Allied appears to be more tolerant on trade practice reforms was announced Friday by Cohen, who added that New York Allied congratulates them.

He said every clear-thinking exhibitor was cognizant of the fact "that distributor and exhibitor are 'married' and there can be no 'divorce'." With a tolerant approach by both sides to the evils and abuses of the industry, he concluded, "much can be accomplished toward a more peaceable future."

Meanwhile, a statement from Col. H. A. Cole, president of national Allied, was to the effect that national Allied will not consider the reinstatement or the admission of New York Allied into the national fold as long as Cohen is president of the unit. He expressed his regret at the split in the New York organization, since much has been accomplished by the unit during its existence. However, he said he believed Cohen had not lived up to the Allied constitution, and in some respects, had gone beyond his authority.

Sept. Admission Tax Collections Show Gain

Washington — The Bureau of Internal Revenue reported a substantial increase in admissions tax collections for September, 1939, over the previous month of August and also Sept., 1938.



Many exhibitors were among those who attended the Detroit premiere of Paramount's "Disputed Passage" at the Michigan Theatre last Thursday night. In the top row center is a view outside the theatre when the picture opened. Those attending included (top row, left to right) Charles Winchell, publicity head of the Minnesota Amusement Co.; Charles Perry, manager of the Adams Theatre, Detroit and retiring president of the Detroit Variety Club; Asher Shaw supervisor of theatre operation of the United Detroit Theatres; Frank Wetsman, Detroit circuit operator; Dan Lewis, booker for Wisper and Wetsman Theatres; Bill Hollander of Balaban and Katz, Chicago; Charles Perry; John Harris, National Chief Barker of the Variety Clubs of America; Jim Belmer, National Treasurer of the Variety Club; Earl Hudson, United Detroit Theatres; Miller Dunckel, Treasurer of the State of Michigan, representing the Governor; John Balaban of Balaban and Katz, Chicago; (bottom row, left to right) Lew Wisper, of the Wisper and Wetsman Theatres of Detroit; Cem Merritt, Ontario exhibitor; Allen Usher, Paramount district manager; Bob Peltier, Mt. Clemens, Mich. exhibitor; Bob Corbin, managing director, United Detroit Theatres; John Howard, Paramount Detroit branch manager; Irving and Adolph Goldberg, Detroit circuit exhibitors; Jim Sharkey, Detroit branch manager for RKO; Earl Hudson; Allen Usher; Dave Newman, Detroit circuit operator; John Howard; Howard Smith, United Detroit Theatres; Cliff Geissman, Altec Service, J. O. Brooks of Butterfield Theatres. It was the first world premiere ever held in Detroit. (Photographs by Lew Nathan, Paramount Home Office).

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Bridal Suite	June 3
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	This Issue
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Juarez	June 10
Lady of the Tropics	Aug. 12
Little Accident	This Issue
Man About Town	July 1
Man in the Iron Mask	July 15
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
Tarzan Finds A Son	June 24
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9
Young Mr. Lincoln	June 10

Gross's Giveaway Ups Grosses

Manager Mickey Gross of the Orpheum Theatre, Denver, Colorado, sent forth half a dozen pretty girls with a sugar give-away for an angle of his campaign for "Fifth Avenue Girl." The girls at lunch hour walked along the streets carrying baskets filled with specially printed envelopes containing cubes of sugar. The lettering on the envelopes read, "Ginger has a sugar daddy now—See Ginger Rogers in her newest picture at the RKO Orpheum."

Money Dates

NOVEMBER

27th

NATIONAL PROSPERITY WEEK. Sponsored by the Christmas Clubs, 341 Madison Ave., New York City. This is the week that the Christmas Clubs in banks throughout the country pay out their funds. It is up to you to try to get some of this money spent in your theatre. A cooperative newspaper ad with the bank or a whole page with other merchants in town would be a good idea at this time.

28th

FIRST U. S. POST OFFICE established, 1783. Tie up this date with a Western picture having a stage coach angle. Run an essay contest through the schools on the development of the Post Office and government mail service.

30th

THANKSGIVING DAY. This is the tradional date and will be observed in about half the states. See page 10 of this issue.

Bartlett Gets Out A Special Magazine on Anniversaries

Alert City Manager of Fox Midwest Ties Up Theatres' Birthday With That of Movies

A FEW months ago there arrived in the mail a special newspaper section about the remodeling of the Fox Illinois Theatre, Jacksonville, Ill. Desiring photographs, a floor plan and other details, we forwarded a request to Jacksonville. A reply, together with all the necessaries, we received a short time later. The story of the remodeled house appeared in STR, issue of May 27th.

Our correspondence during that time between Ralph Q. Bartlett, city manager of Fox theatres, gave us an insight into the acitvities of a splendid showman. When he sought reproduction rights from us on the special article, we were glad to give our permission.

One day last week there arrived in the mail two copies of the Anniversary Edition of *Fox Movietown News*, a souvenir program prepared by Bartlett on the occasion of the 10th anniversary of Fox Midwest Theatres and the 50th anniversary of motion pictures. Looking through the magazine, we came across the reproduced article. But what is more important, we found that we were looking at one of the finest promotional pieces it has ever been our pleasure to see.

In red and black, the striking cover is highlighted by the sketch of a camera standing atop the earth, with a "Jacksonville" sign post projecting out of a map of the United States at the precise location of the Illinois town. Across the bottom are Indians, a cowboy and a lady, a gondola, a palm tree and other sketches and backgrounds representing the scope of pictures.

Merchants Congratulate Movies

The inside front cover and the third cover contain the names of advertisers who congratulated "the movies on their 50th anniversary of screen entertainment commemorating half a century of progress and wish them success for the next 50 years to come." More than 70 local firms are represented on the two pages.

Scene cuts from current outstanding motion picture productions, as well as stories about the industry's anniversary, how the movies contribute to the nation's well being, and what one may expect in the manner of star talent during the forthcoming months are found on the first few pages. Six advertisements and photographs of Tyrone Power and Myrna Loy occupy the next two pages, while eight and nine are concerned with the re-printed article about the remodeled theatre.

The City Power and Light Company takes page ten to extend its congratulations, and on page 11 Manager Bartlett "speaks" personally to the patrons of the Illinois. Bartlett's message achieves distinction, because he attempts, and succeeds, to give the public a guide to the entertainment they wish to see, in view of the fact that "ninety per cent of the complaint directed against movies is occasioned by the 'choosy' patron stumbling into the theatre and running into a typical mass entertainment which does not measure up to his standard of taste and which is unsuited to his temperament."

On the next three pages, new season attractions are classified (1) from novels old and new, (2) off the beaten path, (3) topical and controversial, (4) historical and biographical, (5) borrowed from the stage, (6) outstanding originals and (7) musicals. "If you are one of the choosy folks (and that is really why you're getting this leaflet)" writes Bartlett, "you will save it as a guide during the Movies' Golden Jubilee Year."

About Those Who Contributed

An article concerning the crafts, professions and arts which contribute to the making of movies occupies the center of two pages, surrounded by advertisements. Two other pages have the programs of the Illinois and Majestic, as well as a column from Manager Bartlett embracing newsy notes about his theatre and the movies in general. The last page, a beautiful cut of motion picture stars, has the center panel devoted to an editorial, "Half a Century . ."

For contents, for general make-up, and for all around splendid showmanship, it is our opinion that the Anniversary Edition of Bartlett's *Fox Movietown News* is something far above the ordinary. The city manager of Jacksonville, Ill., deserves hearty congratulations. We only wish exhibitors could see the fine job he's turned out, the swell way in which he has tied in the 10th anniversary of Fox Midwest Theatres with the 50th Anniversary of motion pictures.

Showmen's Parade

HERSCHEL WHEELER, formerly of Mesilla Park, N. M., has been made manager of the Pace Theatre, Gordon, Neb., succeeding HOWARD ALLEN who died recently.

BERNARD DAVIS, longtime assistant to J. A. MacDONALD at the WB Victor Theatre, McKeesport, Penna. has succeeded to MacDONALD'S job.

CHARLES BEISHLINE has resigned as manager of the Grandad in Denver, Colo. He has been replaced by LOU WILLIAMS, formerly with Fox.

TOBY WILSON, manager of the Palace Theatre, Tulsa, has been transferred to the Isis succeeding RALPH PULLIAM, resigned. C. J. MERCER, manager of the Cameo, West Tulsa, goes to the Palace and GENE HAYES has been appointed manager of the Cameo.

Charninsky in New York

Louis Charninsky, manager of the Majestic Theatre, Dallas, was a visitor to New York this week.



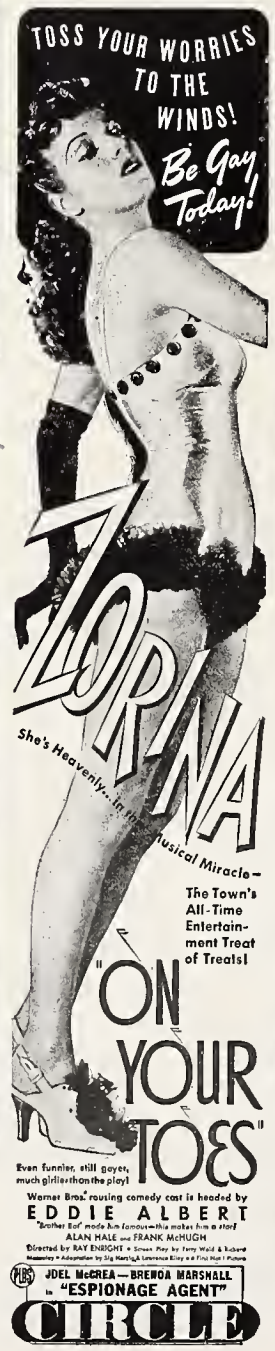
The Memphis Commercial Appeal *ran this ad which ran two columns wide and 16½ inches deep. Note the play given to short subjects at bottom. That's real short selling.*



This one also ran in the Memphis Commercial Appeal. *It ran on the same page as the one to the right, but on the outside two columns. Note the special copy from the President's address at the top.*



Here's an ad that ran three columns wide and almost 18 inches deep in the Commercial Appeal *of Memphis. Note the tieup with radio program.*





(Above) Timeliness was the biggest appeal in this three column by 11 inch ad in the Denver Post. *Headlines from the front page seem to be almost repeated in the ad on the amusement page.*

(Left) This two column ad running almost the full depth of the paper is a striking example from the Indianapolis Star. *It is a most unusual shape and the large illustration of Zorina would be sure to dominate any page on which it appeared. Incidentally this ad was preceded by teasers with similar illustration on preceding pages of the same paper.*

(Below) The world premiere of the Marx Bros.' new picture in Dallas should give an idea of how best to sell this attraction. This ad, four columns by 12 in. appeared in the Dallas Morning News.





The ad above, seven columns wide and 10¼ inches deep appeared in the Omaha World Herald. *Even with the great reduction here, the effectiveness of the illustration is easily conveyed. This is an unusual shape for theatre ads. Note how the Ben Day background stands out.*

The HOUSEKEEPER'S DAUGHTER

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

WITH a title like "The Housekeeper's Daughter," the first thing that should pop into the mind of the alert showman is, "Let's get one." So, here's how to do it. First get the cooperation of the local newspaper to find the most glamorous housekeeper's daughter in town. You don't necessarily have to limit it to the housekeepers' daughters alone, but to widen the participation, stretch it to include girls employed in any kind of domestic work. If your city happens to be in a region where this is impractical, you can always fall back on the thory that every housewife is a housekeeper.

The newspaper should invite the prospective contest entrants to send in their photos and run the best looking ones each day to make an interesting series. Perhaps only the best looking ones could be run each day. At any rate, when the contest is over, a committee of feature editors, artists and beauty experts will choose the winner.

It would be even better to have your committee pick five or six of the best and have the final judging by the audience as the contestants parade on the stage on the night of the opening.

A Good Local Promotion

The campaign can be augmented by lining up progressive merchants to offer suitable prizes to the winner. She can have a complete outfit given to her by various stores thus helping to make her your town's most glamorous housekeeper's daughter and once again bringing the title before the public. A woman reporter can go around with the winning contestant to the various shops and they will gain added publicity and the newspaper will have an interesting feature story on the reaction of the prize-winner.

You have no doubt noted in the trade paper ads that United Artists is selling Joan Bennett in her most glamorous role in this picture. One way for you to sell her in this same way is to have a large cake of ice set in a pan concealed by cardboard covered with crepe paper, standing in the lobby. On top of this put one of the stills of Joan Bennett, blown up and colored. Copy around this display should read: "She's just a housekeeper's daughter but how she can turn on the heat. Watch Joan Bennett melt the cake of ice."

To sell the comedy angle, place a revolving chair in the lobby. From the chair mark a straight chalk line as long as space permits. A placard nearby should read, "'The Housekeeper's Daughter' is delightfully dizzy, but she knows the shortest distance between two points. Could YOU walk a straight line if you were just as dizzy? Try it and see!"

Feminine customers are invited to be whirled in the chair and then try to walk a straight line. Guest tickets should be awarded to those who succeed. There won't be many. This will provide lots of laughter and will capture the comedy spirit

Jaro Fabry has drawn some swell caricatures for the picture, reproduced elsewhere on this page. These can be used one at a time in newspapers and prizes can be offered for the best captions. They would have to be gags of course but this would put over the comedy angle of the picture.

Radio selling can consist of interviews with local "Housekeeper's Daughters," perhaps including the winner of the contest we described above. Better still would be to have a visiting m.c. go right into homes to get interviews.

For a street ballyhoo, have a girl dressed in evening clothes saunter through the streets carrying a broom and dust pan or a mop and pail. The placard she wears can simply say, "You have a date with 'The Housekeeper's Daughter' at the Strand next week." Of course, this stunt is only good where the weather isn't too cold to get the idea over.

The title suggests to every woman the kitchen. And that should suggest to you a number of tieups. United Artists has made it easy for you by making a lot in advance. For instance, take the photograph of the kitchen scene. First you'll note the Servel Electrolux refrigerator, the Magic Chef range and other well known kitchen items.

There's an especially good still of Peggy Wood in front of the Servel Refrigerator, which should be good for a swell window display in the windows of the local dealer and cooperative ads besides. You might also arrange to give away one of these refrigerators at the first showing.

You can also tie up with the American Stove Company, makers of the Magic Chef kitchen range. The company has prepared a dealer ad featuring Joan Bennett and its product. You can find out more about this tieup by writing to C. F. Farnham at the American Stove Company, 4301 Perkins Ave., Cleveland.

Joan Bennett has also posed with the "Cory" coffee brewer made by the Glass Coffee Brewer Corp. of 325 No. Wells St., Chicago. Write to this concern too for the names of dealers and advise it of your play-dates so that the local promotion can be timed with your showing of the picture.

Both Joan Bennett and Peggy Wood are shown using Wear-Ever aluminum ware in one scene from the picture. Dealers in this product will join you in your exploitation campaign if you will contact J. H. Spicer, Aluminum Cooking Utensil Co., New Kensington, Penna.

We have gone into some detail about these tieups because of the fact that they are especially good on account of the title. Housekeeping utensils seem to just fit into the scheme of exploitation for a picture whose title is "The Housekeeper's Daughter."

There are many other tieups available, details of which can be obtained from the press book. They'll all help sell the picture.



These cartoons can be used for a contest. Run one a day in the newspaper and offer prizes for the cleverest captions. You can also have them reproduced for use in your newspaper ads or blown up for lobby display.



Here are some of the tieup stills available on the picture. With an array like this and the full size kitchen scene in the lower right corner, you ought to be able to tieup lots of local stores.

Screenplay by Rian James and Gordon Douglas. Based on the novel by Donald Henderson Clarke. Produced and directed by Hal Roach.

Double Your Goodwill On November 23rd and 30th

In Planning Your Promotional Activities, You Can Choose One or Both Thanksgivings

THANKSGIVING comes but once a year. Oh yes? Well, this year it will come twice in most sections of the country, what with the President's proclamation setting aside November 23 as Thanksgiving instead of the traditional last Thursday in the eleventh month. There are those who plan to stick to tradition, proclamation or no proclamation, so that two days of observance are bound to take place.

Have you checked up to see which Thanksgiving will be official in your locality? Perhaps one, more than the other, will be observed. For which one will schools and all business places and industries close —or will they close for both? To be on the safe side, we suggest that you plan your activities to touch both November 23 and November 30. For example, your annual turkey giveaways should give way this year to two giveaways.

Many types of Thanksgiving Day trailers are available from National Screen Service. Whether you're putting on an outstanding attraction and want to tell the folks about it, or if you're putting on a Thanksgiving Charity Show, or are giving away turkeys—well, practically all you'd plan to do and would want to advertise via the screen are covered by the wide selection of special trailers made up by the company.

Selling Keeps Goodwill

It is an almost accepted fact generally that Thanksgiving Day is a time when all the family gathers around the festive board, after which they remain at home for the rest of the day. They won't be coming to the show, you reason, so why go to any lengths in special exploitation or in booking a better-than-ordinary attraction? Well, there's just this much about it: if it's a matter of dollars and cents, we'll take the sense (not cents). For common sense tells us that at this season (and at Christmas, too) it is to the advantage of the exhibitor to keep the goodwill of his theatre on a high basis. Even with ordinary product, the manager who has the goodwill of his patrons is well off; with topnotch product, he is, as the expression goes, sitting on top of the world. You want to maintain that goodwill—and you should!

Granted that the family stays right by the fireside all day, except when they're attacking the turkey and the traditional trimmings, there is no reason why your promotional activities should not be so arranged as to have the theatre full just before Thanksgiving. What revenue you may lose (if any) on November 23 or 30 can be offset by the extra business you can stimulate for the few days just preceding either day of Thanksgiving.

You should arrange with a local market to provide you with a number of turkeys to be given away the night before the holiday (or holidays, if you insist). Place a couple of the turkeys in your lobby for display purposes at least a week before the drawing is to be held. See that a credit card for the market or butcher is conspicuously in evidence. To get away from the drawing or lottery angle, if you wish, you could ask patrons to guess the combined weight of the birds on display or of those to be given away.

Showings For Shut-Ins

Boosting goodwill can be done with a show for the orphans from such institutions in or near your community. Rather than merely invite the orphans yourself, you will stand more of a chance of getting extra publicity by contacting the Mayor and having him make the invitation and distribute the tickets. The children could be transported to the theatre through the courtesy of a local transportation company. As for old folk from the old folk's home, it is doubtful whether many of them could stand the trip. It may be that any entertainment you plan for them will have to take place in their institution, if facilities permit. Anyway, keep in close touch with the newspapers and see that plenty of stories and photographs are provided for publication.

This is the football season—as if you didn't already know it! And Thanksgiving Day is an ideal time for a football game and the chance to ballyhoo your attractions. With the cooperation of high school or college officials, you might arrange to have a cameraman on hand to take "shots" of the crowds and parts of the game. Large banners should be displayed at the field informing the spectators that the scenes being taken will be shown at your theatre, the time of their showing depending on how long it will take to develop the film for projection.

Invite the winning team to attend your show by means of a giant invitation carried around the field by a couple of attractive girls. Be sure the newspaper photographers "snap" this stunt, for it's good publicity. And if you can arrange to announce your current attraction over the public address system, the accomplishment will also be to your benefit. Failing in this, you could use a sound truck, bannered with posters.

In a tieup with a grocery store or a number of them, free tickets could be offered lucky customers. For instance, with each order of Thanskiving Day edibles, a coupon would be given, with the stipulation that this coupon would admit the holder to your theatre on Thanksgiving Day. It could be specified that coupons would be given out with purchases two or three days ahead of Thanksgiving. This is a stunt that will not only stimulate business for the merchant, but will also build up goodwill between him and yourself and between the public and yourself.

Atmospheric Lobby Decorations

The holiday suggests many atmospheric decorations. Pumpkins, corn shucks, cut-out turkeys or live ones, cornucopias, will impart the spirit of the occasion. Make your Thanksgiving program a bill of fare in the form of a menu, not only out in front but in your newspaper advertising.

You may not "break records" on either November 23 or 30, but you should at least get good crowds for the evening performances. And if your activities follow in whole or in part the suggestions we have outlined, you will have created goodwill, an asset every theatre and the man who operates it must have if that theatre is to attract the largest number of patrons regularly.





Talks Turkey

To plug the giveaway of Turkey Dinner Baskets in Rochester, a curbstone cop (left) was placed in front of Loew's Rochester Theatre. In the inner lobby, a special display was used. A green light cutout made up the turkey's eye, and as it flashed on and off, an imitation turkey gobble was effected by means of a house phone setup. It was novel and attractive, says Lester Pollock, and is good every Thanksgiving.

Insects Invade Rankin's Domain; Campaign Report

Reports from Tilbury, Ontario, this week range from exploitation to humor as dispatched by amiable Harland Rankin, manager of the Plaza Theatre.

"The Plaza Theatre and the staff have just completed the biggest exploitation campaign (on 'Only Angels Have Wings') they have ever attempted," declared Rankin. "Across the street a large airplane was suspended, and after hanging there for four days before the opening it suddenly gave way to the wind falling in front of a team of horses badly frightening them. Luckily the horses were gotten under control before they had raced two blocks. The management immediately saw the owner of the horses, apologized and gave him two passes to the attraction." (Rankin didn't say whether the horses were appeased with passes or not; probably the old feed bag was enough for them.)

Things Are "Buggy"

Things are "buggy" in Tilbury. At least there was a plague a few weeks before Rankin's report. He says that following a rain storm one afternoon, bugs literally snowed. They surrounded the theatre, forcing the management to close the box office and marquee lights and sell tickets from a bridge table in the lobby. Following the raid, nearly two inches of bugs were swept from the sidewalk. It was hinted that the insects might have been refugees from the Bug River in Poland, but this could not be confirmed.

Rankin has a sideline in addition to overseeing the destinies of the Plaza. He has been made general sales manager of a bottle sterilizer which offers great possibilities. He believes healthy children should be protected for the exhibitor's sake. The child of today, declares Rankin, is the patron of tomorrow.

Business is good because of the increases in farm product, the Plaza manager says.

An STR Showmanalysis (REG. U. S. PAT. OFF.)



Baby Sandy's Popularity, Now Nationwide, Is Your Cue to Open Up Your Bag of Tricks

SINCE "his" first appearance with Bing Crosby and Joan Blondell in "East Side of Heaven," Baby Sandy has become a nationwide favorite. So deep a notch did "he" carve for "himself" in that one film that moviegoers were eagerly awaiting "his" next one. The next one came bearing the title, "The Unexpected Father." And at about the same time, Baby Sandy blossomed out on the front cover of *Life* magazine and was featured on several inside pages with the disclosure that "he" was a girl. That revelation has made her all the more lovable, all the more popular to the masses. Other magazines also, as well as many newspapers, ran stories and art about the discovery of Sandy.

In view of this publicity, not forgetting the fact that those who saw her in "East Side of Heaven" and "The Unexpected Father" will want to see her again, it is no accident that Baby Sandy's latest screen venture, "Little Accident" has definite box office qualities. Add to this the fact that Hugh Herbert (woo! woo!) shares starring honors with the child, and you have a team with "draw," provided you let the public know about it with an out-of-the-ordinary campaign.

Spot "Sandy" Standees

And that's where this Showmanalysis comes in: to help you plan your selling activity. The first thing we'd do as soon as our playdate was confirmed would be to order several of the stock "Sandy" standees and place them in spots around the lobby, foyer and lounges. You might even make cutouts of the figures in the 6- and 24-sheet and place them where the most customers will be sure to see 'em.

With this accomplished, we'd get to work on our teaser campaign. First, however, be sure to ready an attractive setpiece for display in the lobby a week or two in advance, and order your trailer and start running it at least a week, or perhaps two, ahead of the film's opening. Now, we can get around to our newspaper campaign of teaser ads. Add extra space at the bottom of your regular ads to include a cut of Sandy along with the copy, "Sandy's coming, and that's no 'Little Accident'—in fact, it's the laugh event of the year." In your teasers, you could use line cuts of a stork and diapers (at different times, of course) and use, in the first-instance, copy in the "stork love, stork drama, stork comedy" manner, and in the second, "it might happen to you—see Hugh Herbert and Baby Sandy in 'Little Accident'." Other teasers and advance ads could utilize the catchlines from the larger layouts.

Screenplay by Paul Yawitz and Eve Greene. Developed from the play by Floyd Dell and Thomas Mitchell. Producer-Director, Charles Lamont.

The next thing we'd want to find out if we were to play "Little Accident" would be whether or not we could get the cooperation of local dealers of Baby Sandy nationally advertised goods. And we wouldn't stop until we lined 'em all up. To be exact, there are twelve national tieups available. If you don't know which local dealers handle the various articles, write to the firms who manufacture them (their names and addresses are given in the press book) and get the information. Order a good supply of stills and some 4-foot and 10-inch standees, consult with your house artist, and make up your mind you're going to have at least 12 windows and as many cooperative ads, if not more.

Then we'd figure out some stunts and gags. Offhand, the old safety-pin gag is always good, and gets a laugh out of every recipient in addition to a desire to see the picture. You can place the pin in an envelope, or you can attach to a card, on which the copy reads, "For safety's sake, you may need this pin . . . For laughter's sake, don't miss 'Little Accident,' etc." Or you may use the "insurance policy" copy as explained in the press book.

Here's another suggestion. Fill small envelopes with sand, and on the outside imprint this copy: "Your fortune may be in this sand, but the time of your life is in seeing Baby Sandy in her funniest picture, etc." The words "sand" and "Baby Sandy" should stand out. If you've never passed out Life Savers, the candy mint, here's as good a chance as you'll ever have, for the gag ties right up with the picture. One or two Life Savers could be in each envelope on which the copy reads, "These Life Savers will take your breath away . . . and Baby Sandy will take your heart and earn your biggest laughs when you see her with Hugh Herbert, etc."

The perambulator will come into its own again as street ballyhoo. A girl or man could push one through the streets, with copy to the effect that "it might happen to you" on each side. Frequently the "pusher" could stop while crowds gather around to get a peak at what's under the hood. A display of stills could be there, or a card with catchy selling copy. It's a cinch that if no real storks are available in your town, you can dress up a man to resemble one. Have him walk around town carrying a "baby" (doll) in a diaper sling, once again utilizing the "it might happen to you" copy on the sling.



Has What It Takes For a Display

The important elements for an attention-getting lobby setpiece are incorporated in this 6-sheet. As cutouts, the "Sandy" figure could be at one end, with the characters at the other. In the center panel you could place several stills and catchlines in addition to the title and cast of the production.

Stage Baby Sandy Week

In cooperation with local merchants, why not stage a Baby Sandy Week? All kinds of infant goods could be placed on sale. A double- or single-truck co-operative ad could advertise these specials, as well as your showing of "Little Accident." Have banners and pennants made to be displayed throughout cooperating stores, and see to it that window displays are in evidence. Banners should be strung across main street intersection; that is, with the authorities' permission.

We recently mentioned a stunt handled by a Texas theatre manager in which he advertised a "free baby." Of course, much curiosity was aroused, so that on the night of the giveaway the house was packed to see the baby awarded to the lucky person. As it turned out, however, the "baby" turned out to be an animal. Anyway, it was good for a lot of laughs, and was something that you, too, can stage in your theatre in connection with "Little Accident." The "baby" could be a suckling pig or puppy or a bunny, whichever you choose.

In honor of the first baby born after the picture opens, and named or nicknamed Sandy, a prize such as a cup or cash bank account could be awarded. You should have newspaper sponsorship, and it would be wise to line up the merchants to distribute other prizes to the lucky parents.

Prizes for Baby Photos

Get the newspaper to sponsor a baby photograph contest. Two weeks in advance of your opening, the contest and rules could be announced. Then, just as soon as the entries begin coming in, a number of them could be published each day. At the end of the contest, the prize for the best photograph could be awarded on the stage, along with the awarding of other prizes to runners-up. Winning photos should be displayed in the lobby.

A real diaper sling with a life-size baby in it might be hung outside under the marquee, or you might make it part of a lobby or front setpiece. For marquee cutouts, the elements in the 24-sheet are especially suitable. And the 6-sheet, reproduced on this page, is useful as it is, or, when cut apart, its elements can highlight your lobby display or special window tieups.

If you get behind "Little Accident" with a corking campaign, you'll surely be rewarded at the box office. For that matter, selling it should prove to be a pleasurable job.

Program Exchange

Blair Gives Patrons Christmas Present in Advance; Pringle Urges 'Em Not to Hoard Sugar

BOY oh boy! Have we a lot of programs on which to report this week, or haven't we? The fact of the matter is: we have. We'll try to get through the entire batch before our space runs out, but in case we don't, there'll be more about them next week. What intrigues us is that many of the programs have come from those members who seldom keep us informed of their activities. Of course, the regulars continue to let us know what they're doing in a programmatic way by sending us samples.

Well, let's begin. First comes a clever idea from Jack Blair, manager of the Pine Theatre, Dierks, Arkansas. Not forgetting the President's recent Thanksgiving proclamation, Jack got out one of his own. Printed on pink stock, and surrounded by a border of holly leaves with a wreathed "Merry Christmas" at the top, his proclamation was to the effect that "whereas our beloved President of these United States has deemed it necessary to change Thanksgiving Day from November 30, the last Thursday in November, to November 23, one week earlier—we, the management of the Pine Theatre in Dierks, resolve we shall go him one better and give you, the citizens of Dierks and the surrounding territory, your Christmas present Sunday, Monday and Tuesday, October 15–16–17 . . . It will be the greatest picture of any year, 'Goodbye Mr. Chips' . . . There will be a small admission price of 10c and 25c."

Congratulations to Blair for a very clever stunt, and one we'll bet that brought out Dierks citizens en masse to claim their "Christmas present." You who haven't tried this yet still have an opportunity to do so.

Now let's see what we have here from Tom Pringle, manager of the Ideal Theatre, Toronto, Canada. "Due to a state of war which exists between this country (Canada) and Germany," Tom informs us, "many people were afraid they would be unable to obtain their regular quantity of sugar and frantically began hoarding. Hence the headlines."

And the headlines on his program urged the public to "stop hoarding sugar—hoard entertainment instead." Tom, by the way, has another safety slogan: "Tomorrow is another day, for those who drive the careful way." When he played "You Can't Cheat an Honest Man," he placed directly under "Ideal Theatre News" this line: "Covers all Fields . . . and McCarthys." Get it? The public did, and they turned out to see the comedy at the Ideal.

Tom put on an all-Technicolor show, too, which he stressed heavily in his programs. We have seen many other special shows, but this is the first time we've seen one billed as "13,950 feet of Technicolor." The main feature was "Kentucky," while the shorts consisted of "Donald's Nephews," "Swingtime in the Movies," "Moments of Charm," "Unusual Occupations" and "Penny's Picnic." There, indeed, was a colorful show. How about trying it yourself sometime as a welcome alternative and relief to a constant flow of double features? It would be well worth your while.

While we're in Canada, let's drop over to the Patricia Theatre in Powell River, British Columbia. There, Manager Myron McLeod continues to put out those handsome programs. He prints them himself and makes his own engravings. Of course, when we say "he," we mean Myron and his assistants. His programs are fine examples of what can be done if you have the facilities for doing them. We note between stories notations that Mrs. So-and-So receives a program ticket to see a certain attraction. Good idea, Myron.

Coming back to the United States, we stop to get a gander at the tabloid-style publication issued by Manager Enos M. Langrell of the Reese Theatre, Harrington, Delaware. Somewhat on the order of Bill Justice's Cinemag, Langrell's Reese Theatre News is a newsy program. In the copy we have, there were several pieces of art plugging the "Sunkist Vanities," a stage attraction. Thumbnails of various screen stars and players were spotted throughout the four-page sheet. On the back page the theatre ad dominated the two center columns, while the two outside columns were occupied by merchant ads. Only in its fourth issue (the copy we saw), the program looks as though it will even be better than it is now.

This is the end of our space so we'll take leave of you till next week.

Member Added This Week

Arthur Kostad, Strand Theatre, Rawlins, Wyo.


RKO NEWSETTE Page 3

NEW STARLET SURROUNDED BY OLD FAVORITES IN "THE UNDER-PUP"

"Hollywood Flashes"

Enid Bennett of the silent screen, returnt in Jean Hersholt's "Mrs. Dr. Christian." . . . Kent Taylor and Linda Hayes teamed in "Sued for Libel." . . . "Hot Tamale" to be made with Lupe Velez and Leon Errol. . . . Humphrey Bogart to play "Menace of the Sea." . . . Joan Bennett-Doug Fairbanks, Jr., to team in "South of Amalon." . . . James Cagney - George Raft team again in "Invisible Stripes."

Jean Hersholt

A new personality, discovered by the producer of all the Deanna Durbin hits, makes her screen debut in "The Under-Pup." She is eleven-year-old, singing Gloria Jean, and shares her honors in this picture with Robert Cummings, Nan Grey, Beulah Bondi, Virginia Weidler, Margaret Lindsay, C. Aubrey Smith, Billy Gilbert, Ann Gillis, Ernest Truex and Raymond Walburn.

Gloria plays the role of "Pip-Emma," a poor girl from the East Side of New York who wins a trip to an exclusive girls' camp. There her troubles begin.

"Pip-Emma" also plays a part in arranging the love match of Miss Grey and Cummings, upsetting the iron-handed rule of the "Penguin Club's" youthful president.

TWELVE-YEAR-OLD SIGNED

Terry Kilburn, twelve-year-old actor who scored in "Goodbye, Mr. Chips," has been signed for a major role in "Swiss Family Robinson."

Gives Up Society

HELEN Fortescue Reynolds changes her name to Helene Whitney for role in "The Hunchback of Notre Dame."

CAST OF "GRAPES OF WRATH" GROWS

The cast for the film version of John Steinbeck's "Grapes of Wrath" is being rapidly completed. Henry Fonda will play Tom Joad; Russell Simpson, Pa; Beulah Bondi, Ma; with John Carradine, Jane Darwell, Walter Brennan and Eddie Quillan being added for other prominent roles.

Around the Lot with "Dust Be My Destiny" Stars

(Right) PRISCILLA LANE, one of Hollywood's most avid bowling fans, seen in action.

(Below) BOBBY JORDAN, celebrated his birthday with a party while working in "Dust Be My Destiny."

PRISCILLA AND JOHN who portray two swell kids in the picture, are swimming it on set.

(Right) IN A PENSIVE MOOD, John Garfield, star of "Dust Be My Destiny."

Good Use of Small Space

This typical inside page is from one of the RKO Newsette programs issued each week in the New York City area in the interests of RKO theatres. Although the page is small, measuring about 5½ by 8, it manages to contain several items, features and a cut or two. Here is proof that even a small program can be made interesting and readable.

Employes' Week Notable Success in Springfield

Have you ever thought of giving your employes the opportunity to operate the theatre for a week? Has it ever occurred to you that such a venture would be valuable experience for the members of your house staff; that it would train them in coping with the various problems which often confront you?

Manager Mike Chakeres, of the Regent Theatre, Springfield, Ohio, must have had these thoughts in mind when he set aside the week of October 13 as Employes' Week. And the special occasion wasn't kept a secret, either. For one thing, the Regent boys and girls got a swell break in the attraction booked for that week: "Hollywood Cavalcade." There should be no secret about that, they reasoned.

So—one hundred window cards, two weeks in advance, were placed in downtown windows, rest rooms, etc. The copy was as follows: "Stop! Buy your tickets here for Employes' Week at the Regent Theatre, Week Starting Friday, Oct. 13—Go see 'Hollywood Cavalcade,' starring Alice Faye and Don Ameche." The word "stop" was in red while "go" was in green.

Perhaps we should explain the copy, especially that portion which urged the public to "buy your tickets here." In the first place, it seems that tickets were distributed to the employes of the five Chakeres theatres in Springfield: Regent, State, Majestic, Fairbanks and Ohio. The employe who sold the most tickets at his or her theatre received a $5 prize; the employe who sold the most tickets at any of the five theatres received a $10 prize. Gene Scott, of the Regent, sold 145 tickets, won first prize.

A special trailer explaining Employes' Week was run two weeks in advance.

On the opening night of "Hollywood Cavalcade," six arc lamps were placed in front of the theatre to give it the appearance of a Hollywood premiere. A boy attired in blue hat and coat opened the car doors. A cameraman was present to take 100-feet of pictures of the opening which, as soon as it was developed, was made part of the program. One of the Regent's projectionists contributed his own motion picture machine for display in the lobby.

Whether or not Chakeres placed his employes completely in charge, himself merely acting in an advisory capacity, we are not sure. But we do know that he not only created a stronger spirit of cooperation between employer and employe, not only made each and every member of the staff proud of the theatre and the organization for which he works; but aso created additional good will between public and theatre.



Charninsky Ahead on "Behind"

LOUIS CHARNINSKY, *manager of the Capitol Theatre, Dallas, Texas, was ahead, not behind, in showmanship when he created this impressionistic front on Columbia's "Behind Prison Gates." Note the ballyhoo man (center) behind the "bars."*

—Your Application Blank—

Clip and Mail Now!

STR Program Exchange
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Premiere in Honor of Mayor

A torchlight parade was one of the stunts for the gala premiere of Universal's "Tropic Fury", which took place in Van Nuys, Calif., in honor of Mayor Andy Devine, who co-stars with Richard Arlen in the film. Among the personalities in the scene above are, left to right, Billy Gilbert, Leo Carrillo, Joy Hodges, Basil Rathbone and Beverly Roberts.

Phoenix Outdoes Itself In "Intermezzo" Premiere

A motion picture premiere with all the fanfare of its Hollywood counterparts was held in Phoenix, Ariz. recently for the opening of "Intermezzo, A Love Story" at the Fox Phoenix Theatre.

A motorcade of State and city officials headed by Governor Robert Jones and Hon. Walter Thalheimer, Mayor of Phoenix, wound through the city's principal streets to the theatre and those townspeople who weren't already at the theatre in advance, followed the parade. Police estimated that most of the city's population gravitated to the theatre during the evening.

A battery of flood lights lined the street in front of the house to add another Hollywood touch, and Governor Jones and Mayor Thalheimer introduced the various dignitaries to a State-wide radio audience over Stations KOY and KTAR.

"Women" Gets Big Send-Off in Toledo via Caldwell's Campaign

Wally Caldwell, manager of Loew's Valentine Theatre, comes through with another fine campaign, this time on "The Women," which played a two-weeks engagement at his house.

In addition to getting display space on both sides of the entire fleet of Eastern Dry Cleaning Co. delivery cars, Wally also distributed 5,000 paper napkins, imprinted, of course, to leading downtown restaurants for distribution to their patrons, and also supplied bookstores and lending libraries with 5,000 bookmarks.

With all incoming and outgoing wires, 1 000 miniature Postal Telegrams were delivered by messenger boys six days in advance of the opening. All downtown hotels slipped "good morning" cards under the doors of guests announcing the picture.

One of Wally's best stunts was the placing of several large rubberneck sugar barrels at various street corners downtown. The flat top of each barrel contained four-inch peepholes, brightly painted with copy on both sides reading, "For Men Only (Don't tell 'The Women')." Disc cards one-third of the way down inside the barrel read, "You'll howl at 'The Women'—because it's all about men—at Loew's."

The popular Valentine manager also arranged a large jewelry window display tieup with Kresge's new deluxe store situated in the heart of the business district.

Of course, Wally did his usual fine work in getting plenty of newspaper publicity, creating an attractive front and making sundry other window tieups.

San Francisco, Greenville, N. C. Report on Campaigns for Movies' 50th Anniversary

TOPPING the news of celebrations that have recently been received by the Fiftieth Anniversary Committee of the MPTOA in connection with the Fiftieth Anniversary of Motion Pictures are San Francisco's Golden Jubilee campaign and Ann Rutherford's appearance as Queen of the Cotton Carnival at the Cotton States Exposition in Greenville, South Carolina.

Reports are also rolling in from widely scattered communities including Chicago, Baltimore, Pittsburgh, Harrisburg, Los Angeles, Cleveland, Columbus, Milwaukee, Dallas, El Paso, Tacoma, Buffalo, Rochester, Houghton, Mich.; Fort Wayne and Elkhart, Ind.; Cleveland, Columbus and Zanesville, Ohio, each with its local angle on film history.

A report of the campaign in San Francisco, where Mayor Rossi proclaimed October 8-15 as Motion Picture Jubilee Week, was received from Phil Phillips, advertising manager of the San Francisco Division of Fox West Coast Theatres.

It Had a Local Angle

Naturally, San Francisco made the most of the fact that "California provided an historic forerunner to the Kinetoscope 27 years before Edison's invention," as the *San Francisco News* pointed out in its editorial. "At Leland Stanford's stock farm at Palo Alto, in 1872, photographs of horses in action were made with a battery of cameras with automatic shutter controls. These were the first pictures ever made of objects in rapid motion and were valuable to Edison's work."

Most of the San Francisco newspapers stressed this angle. There were editorials in all the papers, as well as feature stories by Claude A. La Belle, Fred Johnson, Ada Hanifin, Tim Guiney and others. The *Call Bulletin* cartoon by Fred Korburg showed the world wearing "an international tie" of film, labeled Fifty Years of Motion Pictures.

Ann Rutherford's appearance at the Cotton States Exposition, arranged by Carter Barron of Loew's, pointed out the significant part the exposition has played in the development of motion pictures. Thomas Armat caught his first glimpse of Edison's Kinetoscope at the Exposition in Atlanta in October, 1894. The following year the Armat projector, manufactured by Edison and known commercially as Edison's Vitascope, was used in the first theatre projection at Koster and Bial's Music Hall on April 23, 1896. That was the introduction of the screen to Broadway.

In Buffalo the film committee of the Federation of Women's Clubs celebrated the Golden Jubilee at a luncheon at the Hotel Buffalo.

In Fort Wayne, Indiana, the representatives of the Indiana Photoplay Indorsers, as well as state, district, and country chairmen of the organization, met for an institute in commemoration of the Anniversary.

In Baltimore the Motion Picture Theatre Owners of Maryland took full page advertisements in the newspapers to commemorate half a century of progress in motion pictures.

In a number of cities electric light and power companies and electrical dealers have cooperated in the celebration. In Harrisburg the Pennsylvania Power and Light Company took ads in the newspapers to congratulate the movies on their anniversary and to point out that the electrical industry is "concurrently commemorating the sixtieth anniversary of the incandescent lamp."

As an aftermath of the New York celebration, NBC's W2KBS broadcast a television show from 8:30 to 9:30 p.m. on October 13th with James Kirkwood as master of ceremonies. "The Great Train Robbery" and "The Kiss" were included as part of the show, which was produced by Warren Wade.

Warners to Provide Schools With Pictorial Previews On Its Films

Under a new publicity plan adopted by Warner Bros., 11,000 public and high schools throughout the country will regularly receive pictorial previews of big forthcoming releases. Arrangement involves sets of 3x4 photos telling the picture's story. They will be used in photoplay appreciation studies.

First picture to be so publicized will be "On Your Toes," with "The Roaring Twenties," "The Private Lives of Elizabeth and Essex" to follow.



Indiana-Kentucky Exhibitors at MGM Trade Show

Over 150 Indiana and Kentucky exhibitors swooped down on Indianapolis recently to attend a new season preview of MGM's "Ninotchka" and "Babes In Arms" at the St. Clair Theatre. Here is a general view of the exhibitors, press and friends who attended a special luncheon at the Claypool Hotel following the preview. Wade W. Willman, MGM's Indianapolis branch manager, was host to the visiting showmen.

The Box Office Slant

Bad Little Angel

(Hollywood Preview)

MGM DRAMA 72 mins.

(Prod. No. 10—Nat'l Release, Oct. 27)

Credits: Virginia Weidler, Gene Reynolds, Guy Kibbee, Ian Hunter, Elizabeth Patterson, Reginald Owen, Henry Hull, Lois Wilson and others. Based on a book by Margaret Turnbull. Screenplay by Dorothy Yost. Directed by William Thiele. Produced by Albert E. Levoy.

Plot: Virginia Weidler, an orphan who calls on the Lord for guidance whenever she's in trouble, runs away from an orphan home to Egypt, New Jersey, because of a passage taken from the Bible. She is taken into the family of Ian Hunter, a newspaper editor, and shortly afterward the jinx, which she believes follows her wherever she goes, again appears when Hunter loses his job and nearly loses his life in a fire. Believing that she is to blame for all the misfortune brought on Hunter, she tries to convince Guy Kibbee, the man responsible for Hunter's dismissal of her guilt and then tries to run away. But Kibbee gives her back her faith when he tells her that everything is going to be all right again.

Comment: Beautifully portrayed, well directed and produced is this heart-touching story of a child's faith in God. It should appeal to every member of the family and hold its own on any program. Although dealing with such a delicate subject, it is so simply told and has such honest and direct appeal to the emotions, that it should be well spoken of and prove a natural for the family trade. In the leading role, Virginia Weidler gives a vivid portrayal of the Bible-reading orphan and proves her unusual acting ability. Gene Reynolds, Guy Kibbee, Ian Hunter and Henry Hull are a few of the outstanding supporting players whose performances are commendable. William Thiele's direction handles the delicate theme splendidly and also keeps the picture moving with speed and suspense. In advance of your regular showing, invite the local ministers to a screening, with the thought that they could comment on the subject from the pulpit. Bible classes and church organizations might be interested in a special showing for benefit of local orphanage. **(FAMILY)**

Catchline: "An orphaned waif whose faith guided the destinies of those she loved."

AUDIENCE SLANT: A HEART TOUCHING DRAMA WITH APPEAL FOR EVERY MEMBER OF THE FAMILY.

BOX OFFICE SLANT: WILL HOLD ITS OWN ON ANY PROGRAM.

Smashing the Money Ring

WB DRAMA 56 mins.

(Nat'l Release, Oct. 21)

Credits: Ronald Reagan, Margot Stevenson, Eddie Foy, Jr., Joe Downing, Charles D. Brown, Elliott Sullivan, Joe King and others. Original screenplay by Anthony Coldewey and Raymond Schrock. Directed by Terry Morse.

Plot: Reagan, secret service operative is assigned to uncover a counterfeiting ring. Downing, former convict and outside operative for the gang tries to distribute the bills from a gambling ship. He is arrested and Reagan goes to prison as a convict to discover the whereabouts of the presses. It is found that a prison guard is the boss of the racket and he and Downing are both killed and Reagan breaks up the ring.

Comment: A highly implausible plot and a complete lack of drawing names makes this one take the bottom half of dual bills. Its short running time is also suitable for this purpose. It seems a certainty that if the Secret Service had anybody in its organization performing shenanigans such as depicted in this picture, a Congressional Investigation would immediately ensue. A picture of this kind should hardly bear the Warner emblem. Not that it is not entertainment; it is all right for the matinee trade on Saturday afternoon, if you pay matinee prices for it. But an audience which is used to having its pictures on a higher plane won't find much in this one. Little can be said for the cast, story or direction aside from the fact that it is satisfactory. It probably does the job it set out to do and does that well. Get the kids interested in a Secret Service Club. Issue membership cards to them. Have cryptograms printed daily in the newspaper and award prizes for the correct solutions. **(FAMILY)**

Catchline: "Assigned to jail to capture a counterfeit gang working behind prison walls."

AUDIENCE SLANT: OKAY FOR THE KIDS; THE GROWNUPS WILL FIND IT TOO IMPLAUSIBLE AND THEY MAY EVEN THINK IT SILLY.

BOX OFFICE SLANT: SECOND FEATURE ON A DUAL BILL ON SATURDAY AFTERNOONS IS THE ONLY SPOT FOR IT.

Legion of Decency Ratings:

(For Week Ending October 28)

SUITABLE FOR GENERAL PATRONAGE

Bad Little Angel
Dead End Kids on Dress Parade
Laugh It Off — 20,000 Men A Year
Meet Dr. Christian — Sued for Libel
Television Spy — Flying Deuces

SUITABLE FOR ADULTS ONLY

City of Darkness — Little Accident

CONDEMNED

Rasputin

Scandal Sheet

Col. DRAMA 65 mins.

(Nat'l Release Oct. 16)

Credits: Otto Kruger, Ona Munson, Edward Norris, John Dilson, Don Beddoe, Eddie Laughton, Linda Winters, Nedda Harrigan, Selmer Jackson, Frank M. Thomas, Edward Marr. Original screenplay by Joseph Carole. Directed by Nick Grinde.

Plot: Kruger is the publisher of a tabloid newspaper. His illegitimate son (who does not know his parentage) is graduated from college and Kruger offers him a job. But the boy can't stand the tabloid style and quits. Kruger orders Marr to dig up evidence about an individual who has been attacking the newspaper and Marr finds out about Kruger and the boy. Kruger kills him and the boy helps to dig up the evidence that sends him to jail.

Comment: This is just program fare. It is not well done and the picture leaves almost everything hanging on loose ends. There is no romance. Kruger is just fair in his part which requires him to be on the screen almost every minute of the action. Some pretty unbelievable things happen and there are several technical errors as, for example, that of having a college graduate in cap and gown with the tassel on the wrong side. For any kind of a newspaper office, the setting is just fair. It must have been cold on the set for they all had their coats on. Ona Munson, who has little to do, appears in the same outfit on alternate days, an economy measure that girls practice in real life but not in the movies generally. The direction is uninspired and it looks as though the first "take" was the one used for every scene. Use a tabloid type throwaway in selling it. In cooperation with the newspaper offer a prize for the news tip of the week. Offer prizes to students of journalism who write the best interview with the local publisher. **(ADULT)**

AUDIENCE SLANT: THE INCONGRUITIES, LACK OF ROMANCE AND INEPT PLOT ARE NOT LIKELY TO MAKE IT MUCH MORE THAN JUST A WAY TO KILL TIME.

BOX OFFICE SLANT: THE SECOND HALF OF A DOUBLE BILL IS THE ONLY PLACE FOR IT.

20,000 Men a Year

(Hollywood Preview)

20th-Fox DRAMA 84 mins.

(Prod. No. 13—Nat'l Release, Oct. 27)

Credits: Randolph Scott, Preston Foster, Margaret Lindsay, Robert Shaw, George Ernest, Maxie Rosenbloom, Mary Healy, Kane Richmond and others. Screenplay by Lou Breslow and Owen Francis from an original story by Frank Wead. Directed by Alfred E. Green. Produced by Sol M. Wurtzel.

Plot: Scott, ace commercial pilot, is grounded by his superior, Foster, for disobeying ground orders. He buys a small flying field, retains Rosenbloom as his mechanic and starts a flying school. Ernest, a college boy, is one of his students, but Margaret Lindsay, his college professor sister, forbids his flying. When Scott is broke and plans to return to commercial flying, he finds new age limits bar him. Foster is named a district supervisor for the government's plan to train college boys as reserve fliers and selects Scott's field, naming him as instructor despite the long-time feud between the two. Shaw, Foster's younger brother and Ernest enroll, but Scott promises Margaret to keep her brother on the ground. Shaw is secretly afraid, tells Scott, and the pair take early morning flights to cure the boy. On one, he has to bail out in a remote canyon. Scott flies back to find him and Ernest insists on going along. In rescuing Shaw, Scott breaks both legs. Ernest, flying under Scott's direction, manages to bring his two injured buddies in, and land them despite loss of one wheel on his plane.

Comment: Not only a timely feature with every theatreman's patrons thinking war whether they wish to or not, but packed with enough suspense and flying thrills to be one

of the better money-makers at any time, "20,000 Men A Year" is a fine combination of entertainment and exploitation values. Scott, as the seasoned flyer, Ernest, as the boy forbidden to fly, Shaw, the boy afraid to fly, and Rosenbloom carry the acting load and honors, with Margaret Lindsay's part comparatively short, the same true of Preston Foster's and those of Mary Healy and Richmond barely bits. Non-acting honors belong to Paul Mantz, the pilot who did some fine stunting, and Richard Day and Lewis Creber, who contribute unusually fine aerial camera work, especially on the inside-the-canyon shots. School, aviation line and U. S. Service branches, flying schools and boys' organizations from Boy Scouts to Junior Wingmen are all natural exploitation tieups. Here is one case where properly chosen speakers should be sent into junior colleges and universities to talk on the likelihood and future possibilities of such training as is featured in the story. (FAMILY)

Catchline: "They proved flying is a MAN'S game."

AUDIENCE SLANT: BETWEEN ITS OWN THRILLS AND THE TIMELINESS OF ITS THEME, THIS WILL KEEP ANY AUDIENCE'S INTEREST.

BOX OFFICE SLANT: GOOD ENOUGH TO TOP DUAL BILLS BUT DRAW MAY BE SOMEWHAT WEAK TO STAND ALONE.

Beware Spooks

(Hollywood Preview)

Col. COMEDY 66 mins.

(Nat'l Release, Oct. 24)

Credits, Joe E. Brown, Mary Carlisle, Clarence Kolb, Marc Lawrence, Don Beddoe, George J. Lewis, Frank M. Thomas and others. Screenplay by Richard Flournoy, Albert Duffy and Brian Marlow from a play by Richard Flournoy. Directed by Edgar Sedgwick. Produced by Robert Sparks.

Plot: Brown, an ordinary policeman, and Mary Carlisle are being married at the station house just as Kolb, police commissioner, arrives to announce all vacations and leaves are cancelled until Lawrence, noted killer, is captured. Kolb fires Brown, but reinstates him through the pleas of the captain, Thomas, and because he learns Brown's father had been the best detective sergeant on the force. Their honeymoon spoiled, Mary goes to their apartment; Brown starts to capture the killer. He watches a double parked car for Lewis, only to find he has helped a bank robber, who has tipped off the killer's location. Brown is in the commissioner's office when Lawrence is brought in, and the gangster takes his gun and makes a getaway. With Joe again fired, the newlyweds go to Coney Island for their honeymoon. Brown sees Lewis again, through him is led to where Lawrence is hiding out in the "Spook House." After a frantic chase, the pair hit a slide which dumps them at the feet of the commissioner, who reinstates Brown, gives him his father's sergeant's badge and sends him on his honeymoon.

Comment: With more adult appeal than any recent Joe E. Brown picture, top direction and a succession of laughs, this should prove Joe's most successful picture in years. The role is more like those in which he climbed to screen fame; the girl (Betty Lou) and the situations tie into his current radio program and Edward Sedgwick's direction is a fine example of handling dialogue which often comes perilously near the Hays' border line, but never oversteps. It is these lines dealing with the honeymooners which will hold up adult interest. Use of all the tricks and gags in the ghost house during the chase will hold the youngsters. Major supporting players all work well, with Lawrence's already established gangster characterization an easy second to the star. Since most amusement parks close for the winter, borrowing of sufficient material to create an atmospheric lobby for this picture should be both practical and profitable. Plant a letter contest with one of your newspapers in which readers detail the most humorous adversities encountered on their honeymoons. (FAMILY)

Catchline: "One discouraged bridegroom plus one hundred spooks equals one hero."

AUDIENCE SLANT: ADULTS INTEREST AND LAUGHTER WILL BE MAINTAINED BY CLEVER HANDLING OF SPICY LINES; THE SPOOK HOUSE CHASE WILL DO THE SAME FOR THE YOUNGSTERS.

BOX OFFICE SLANT: SHOULD DO BETTER THAN AVERAGE DONE ON PREVIOUS BROWN FILMS.

Allegheny Uprising

(Hollywood Preview)

RKO-Radio Drama 81 mins.

(Prod. No. 6—Nat'l Release, Nov. 10)

Credits: Claire Trevor, John Wayne, George Sanders, Brian Donlevy, Wilfrid Lawson, Robert Barrat, John F. Hamilton, Moroni Olsen and others. Based on the factual story, "The First Rebel" by Neil H. Swanson. Screenplay by P. J. Wolfson. Directed by William A. Seiter. Produced by P. J. Wolfson.

Plot: John Wayne and Wilfrid Lawson are the leaders of a group of settlers who have made their homes in Pennsylvania, shortly before the Revolutionary War. The Indians have been causing them a great deal of trouble because Brian Donlevy, a trader, has been giving them illegal rum and weapons, which he has been bringing through on a pass with the military supplies for the garrison. George Sanders, in command of the English soldiers has been permitting Donlevy's goods through unaware of the illegal merchandise. When Wayne and Lawson, disguised as Indians, destroy one of Donlevy's wagon trains, it is Claire Trevor, Lawson's daughter and a few of the others who are arrested for rebellion. Then Wayne takes matters into his own hands, rounds up all the men in the valley and proceeds to rid the place of Donlevy—and also—by sending someone to Philadelphia to notify Olaf Hytten, the general in command, gets Hytten to come there and clear everything up for the settlers.

Comment: A stirring chapter of American history, based on the widely read novel "The First Rebel," emerges on the screen as good, red-blooded action entertainment. The stars of "Stagecoach," Claire Trevor and John Wayne, in the leading roles, and a talented supporting cast, headed by George Sanders, Brian Donlevy and Wilfrid Lawson, all turn in convincing performances, giving the picture its punch and suspense. The story, dealing with the hearty folks who pioneered this country, should appeal to the type of audience who like shooting, riding, fighting and exciting action in their screen fare. William A. Seiter's vigorous direction, particularly the battle scenes, adds much to the picture. Screen the picture for teachers of American history classes, patriotic organizations and various other groups. Secure a display of Indian relics and place in lobby with a "live" Indian, beating a tom-tom. Play up the two stars of "Stagecoach," Claire Trevor and John Wayne, in all your advertising and exploitation. Arrange window displays with your local book store. (FAMILY)

Catchline: "A lost chapter of America in the making."

AUDIENCE SLANT: SHOULD APPEAL TO THE TYPE OF AUDIENCE WHO LIKE SHOOTING, RIDING, FIGHTING AND EXCITING ACTION IN THEIR SCREEN FARE.

BOX OFFICE SLANT: WILL DO BUSINESS WHERE THEY LIKE GOOD ACTION.

Clever Game Minus Danger

We've happened across a new theatre game called "Keen-O-Kwizz" and must confess that it is not only intriguing but, apparently, quite within the law in all communities where lottery games are banned.

The idea is nothing new, but the handling of it is. It sort of runs parallel to the radio quiz idea but done in a most entertaining manner. And since there is not a single element of chance involved, we cannot see how anyone could find fault or class it with those dozens of other games which are so closely related to lotteries.

If you are interested in this smart idea we suggest you drop a line to the national distributors, Motion Picture Specialties Inc., at 551 Fifth Ave., New York City, and ask them to tell you more about it.

Danger Flight

(Hollywood Preview)

Mono. DRAMA 61 mins.

Nat'l. Release, Nov. 1)

Credits: John Trent, Marjorie Reynolds, Milburn Stone, Jason Robards, Tommy Baker, Dennis Moore and others. Screenplay by Byron Morgan and Edwin C. Parsons, based on the cartoon strip "Tailspin Tommy" by Hal Forrest. Directed by Howard Bretherton. Produced by Paul Malvern.

Plot: John Trent has organized the youngsters around the airport into the Air Scouts. When he takes off in a storm, and crashes, the Air Scouts, headed by Tommy Baker, his special protege, discover his plane and save his life. The resulting publicity gives Tommy a swell head and he falls into a crooked scheme, conceived by his gangster brother; to use the secret signal of the Scouts to trick Trent into landing his plane while flying a large payroll. Trent is robbed and beaten, but Tommy, remorseful, again uses the signal to get help which results in their being rescued by Milburn Stone and Marjorie Reynolds—but only after the payroll is returned and the gangsters' car goes over a cliff.

Comment: Here's a snappy episode in the "Tailspin Tommy" series on a par with the best of its predecessors and swell screen fare for the youngsters. Subject matter of the picture has plenty of exploitation angles, tied up as it is with the air-minded youths of the day, in addition to a fast moving story. Film introduces a new child star, 14 year old Tommy Baker, who turns in a remarkable performance in his first screen role. Entire cast headed by John Trent, Milburn Stone and Marjorie Reynolds give their usual capable performances and Howard Bretherton's direction tells the story clearly and in an intelligent manner. Producer Paul Malvern has given the picture nice production values, that should pave the way for the continuation of the series. Window displays of model airplanes should be arranged with local dealers, in conjunction with prizes for the best models constructed, these to be displayed in the lobby. "Tailspin Tommy" clubs should be contacted. (FAMILY)

Catchline: "Scouts of the Air to the rescue."

AUDIENCE SLANT: SNAPPY SCREEN FARE FOR THE AIR-MINDED YOUNGSTERS, AS WELL AS THEIR PARENTS.

BOX OFFICE SLANT: A PICTURE THAT WILL FIT IN NICELY ON ANY DUAL BILL PARTICULARLY FOR THE YOUNGSTERS.

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation

The Short Subject

IN THE SHORT SHOPS

Columbia

The "Highways and Horizons of 1960" exhibit, starring the internationally-famous "Futurama," which proved the outstanding attraction of the New York World's Fair, is to feature a one-reel special release produced by B. K. Blake. It will be brought to the nation's screens next month under the title of "The World of 1960."

Numerous requests having already been made, exhibitors are likely to get calls from colleges and universities for special showings of the recently completed Community Sing featuring college songs when the latter is released. In Southern California two institutions have queried the studio about the possibility of holding football rallies in their local theatres at the time the Sing is premiered. This College Sing, like others in the series, is one reel in length but presents six numbers instead of the customary five. The numbers, stirringly rendered by a mixed chorus and full brass band, are "Fair Harvard," Virginia's "Cavalier's Song," Michigan's "Victor's March," Pennsylvania's "Drink A Highball," Illinois' "Cheer Illini" and the U. S. Naval Academy's "Anchors Aweigh."

"Nothing But Pleasure," Buston Keaton's first two-reel comedy of the 1939-40 season, was completed this week with an exceptionally strong supporting cast. Dorothy Appleby, popular stage star, was cast by producer-director Jules White as Keaton's leading lady. Other outstanding figures in the funfest, assigned with similar care, include Victor Travers, Bud Jamison, Gene Stone, Eddie Laughton, Vernon Dent, Beatrice Blinn, Robert Sterling and Lynton Brent. "Nothing But Pleasure" is from a screenplay by Clyde Bruckman. White both produced and directed the comedy, and the latter's numerous gags and amusing situations develop when Keaton drives a new car home across country from Detroit.

October 27 was the starting date for the Charley Chase two-reeler in which the star is a super-heckler. The picture is untitled and uncast, but assignments to date call for Del Lord to direct and for Lord and Hugh McCollum to co-produce. The heckler story, by Harry Edwards and Ellwood Ullman, will be Chase's second production of the new season. His first, completed a few weeks ago, was "The Awful Goof," a melange of marital mixups, with Linda Winters, Lucille Lund, Dick Curtis and James Craig heading the supporting cast.

MGM

One of America's least known saviors, a man literally "the donor of our daily bread," is the subject of John Nesbitt's latest "Passing Parade" one-reeler. That man, Mark Carleton, known as "America's wheat savior," died without ever realizing the glory that was his because of his miraculous experiments with wheat. Donald Douglas plays the title role in the short, directed by Fred Zinneman. Jack Chertok produces.

The latest Our Gang comedy has been retitled from "Fathers and Sons," to "Dads For A Day." Edward Cahn directed. Jack Chertok produced.

Diamond Sees Greater Market For Shorts on Account of War

A bigger market for musical shorts and cartoons as a result of the present war in Europe is the prediction of Lou Diamond, head of the Paramount Short Subject department, based on personal observations that audiences, tense from war pictures, relaxed when the newsreel shots were followed by these shorts. The effect of this observation on the Paramount short subject program will not be determined until the matter has been given further study.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK
(Week Beginning October 28)

ASTOR—Prophet Without Honor (MGM) rev 6-17-39.
CAPITOL—Set 'Em Up (MGM) rev. this issue; One Against the World (MGM) rev. 9-2-39.
CRITERION—Blamed for a Blonde (RKO-Radio) rev. 10-7-39; Ted Fio Rito and his Orchestra (Para.); The Day of Rest (MGM) rev. this issue.
GLOBE—Vote Trouble (Vita.) rev. 8-26-39; Modern Methods (Vita.) rev. 8-12-39; Eddie DeLange and His Orchestra (Vita.)
PARAMOUNT—Popular Science No. 2 (Para.); A Dog Is Born (Para.); Peru (Para.) rev. 10-21-39.
RIALTO—Aladdin and His Wonderful Lamp (Para.) rev. 4-29-39; Memory Lingers On (Progress) rev. 8-5-39.
RIVOLI—Acres of Plenty (RKO-Pathe); Donald's Penguin (RKO-Disney) rev. 5-20-39.
ROXY—The Watch Dog (20th-Fox); The Aghileen Pinnacles (20th-Fox) rev. 10-14-39.
STRAND—Sioux Me (Vita.) rev. 9-9-39; Sword Fishing (Vita.) rev. 10-7-39; Ride Cowboy Ride (Vita.) rev. 9-30-39.

CHICAGO LOOP
(Week Ending October 28)

APOLLO—The Ash Can Fleet (MGM) rev. 10-7-39; Jeepers Creepers (Vita.) rev. 10-7-39.
CHICAGO—Unusual Occupations No. 1 (Para.) rev. 10-14-39.
ROOSEVELT—The Fresh Vegetable Mystery (Para) rev. 10-21-39.
UNITED ARTISTS—Think First (MGM) rev. 10-7-39: A Failure at Fifty (MGM) rev. this issue.

Embassy Newsreel Theatre Will Celebrate 10th Birthday Nov. 2nd

Tenth Anniversary of the Embassy Newsreel Theatre, first newsreel house in the world, will be celebrated on Thursday, November 2, according to an announcement from officials. For the distinguished audience who will attend the performance on that date a special two-reel subject has been prepared by Fox Movietone News compiled from the original program shown on the opening day—events which have gone down in history.

The Embassy Newsreel Theatre was opened in 1929 on the eve of the market crash, and was an instantaneous hit. It not only weathered the stormy years following, but expanded under the guidance of W. French Githens, president. Today, Newsreel Theatres, Inc., operate two additional theatres in Manhattan and one in Newark.

Events to be seen again on Thursday include the interior of the Stock Exchange during the crash, the attempted assassination of Prince Humbert of Italy, Winston Churchill speaking on the friendly relations between Great Britain and the United States; the decoration of Madame Curie, the commencement of the George Washington bridge and other subjects now history.

Lowell Thomas, whose commentary is part of the newsreel, will make the introduction and present Courtland Smith, who conceived the Newsreel Theatre while head of Fox Movietone News; Truman Talley, now head of Movietone, and Mr. Githens.

Displays 1893 Projector

1893 and 1939 were shown in sharp contrast when the manager of the Vermont Theatre displayed a projection machine of the early nineties along side a modern unit. The display attracted much interest and was an excellent attraction getter for the programmed March of Time unit, "The Movies March On." Lobby shoppers studies the equipment carefully and the display resulted in many ticket sales.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 28)

PARAMOUNT (No. 17)—Mrs. Roosevelt at Girl Scout meet; Earl Browder indicted; California endurance flyers set new record; Harvesting in France; Wash day along Siegfried Line; R.A.F. Shows flying methods; French messenger dogs learn routine; Alpine regiments; Medal factories busy in France; U. S. veterans pawn World War medals; Pro football, N. Y. Giants vs. Chicago Bears.

MOVIETONE (Vol. 22, No. 14)—French navy in action; British troops land in France; R.A.F. in France; Daladier tours French front; Alpine regiments; Air fashions; Lew Lehr and girl gridders; Sail boat race; Axe-throwing contest; Horse show.

PATHE (Vol. 11, No. 29)—Tommies and R.A.F. at front; French and German border forts; Sikorsky, LeBrun and Duke of Windsor; World's highest road; Vogue fashions; Girls' football game.

UNIVERSAL (Vol. 11, No. 816)—British flying units prepare for mass raids; War headache to map makers; New safety device; Salmon swarm creek in Washington; Endurance flyers set new mark; Army riders train for horse show; Axe-throwing contest; Girl's football.

NEWS OF THE DAY (Vol. 11, No. 211)—France reveals naval might; R.A.F. mans hidden war bases; Holland looks to defense dikes; All quiet on Siegfried line; Football, N. Y. U. vs. Carnegie Tech.; Georgia Tech vs. Vanderbilt; Horse show teams train

(Released Wednesday, October 25)

PARAMOUNT (No. 16)—S.S. Pres. Harding arrives home; Football, Minnesota vs. Ohio State; Yale vs. Army; Tennessee vs. Alabama; British blockade; Newsreel men to the front; Scenes from Western Front.

MOVIETONE (Vol. 22, No. 13)—Queen Wilhelmina opens Parliament; Belgian princess launches ship; General Franco at religious festival; Premier Mussolini looks over 1942 Fair;; Son of Winston Churchill weds; Dutch mine-detector wrecked by mine; Paris mints Croix de Guerres for heroes; Britain's new army in training; Injured Finnish sailor transferred from freighter; S.S. Pres. Harding arrives home; Football, Yale vs. Army; Minnesota vs. Ohio State; Tennessee vs. Alabama; Notre Dame vs. Navy; Penn vs. Harvard; Santa Clara vs. St. Mary's.

NEWS OF THE DAY (Vol. 11, No. 210)—S.S. Pres. Harding arrives home; Dramatic sinking of French tanker; News flashes from the war zone; Barbara Hutton discovers America again; Football, Tennessee vs. Alabama; Yale vs. Army; Penn vs. Harvard; Duquesne vs. Pitt; Santa Clara vs. St. Mary's; Notre Dame vs. Navy.

PATHE (Vol. 11, No. 28)—S.S. Pres. Harding lashed by hurricane; England wages war on home front; Winston Churchill's son marries; France readies medals for heroes; California Clipper blazes new Pacific span; Football, Harvard vs. Penn; N. Y. Giants vs. Chicago Bears.

UNIVERSAL (Vol. 11, No. 817)—S.S. Pres. Harding battles hurricane; Report Nazis seize U. S. ship; News flashes from Western Front; Flashes from London; Il Duce hails young Fascists; Football, Yale vs. Army; Tennessee vs. Alabama; Ohio State vs. Minnesota.

Short Subject Reviews

DRUNK DRIVING*

Prod. No. P-816 *Fine*

MGM Crime Doesn't Pay No. 6 21 mins.

Comment: Dick Purcell, featured player in many full length pictures has the leading role in this. He first becomes involved in a slight accident because he had a little too much to drink. The next day he takes his wife and mother-in-law out and again he had too much to drink. He takes an unnecessary chance on the road and there is a terrible accident in which the three occupants of a truck and his mother-in-law are killed and his wife is injured. He goes to the hospital with her and it is found that his blood shows one-half of one per cent alcohol. When his wife leaves the operating room he finds that both her legs have been amputated. It is somewhat gruesome but is a salutary lesson and should be widely acclaimed wherever shown. David Miller did a fine job of the direction.

Exploitation: Get judges to sentence local offenders to see the picture. Liquor firms are advertising temperance and will be glad to cooperate in this sort of exploitation. Local safety committees will cooperate with you in every way.

A FAILURE AT FIFTY

Prod. No. M-73 *Excellent*

MGM Miniature No. 3 10 mins.

Comment: The man who is about to commit suicide because he is a failure at 50 is told a story which is enacted on the screen. A young man twice fails at a country grocery store. He scrapes for years to pay back what he owes and finally becomes a lawyer. He almost gets the nomination for the United States Senate and has to give way before another candidate. Two years later he does get the nomination but is badly defeated. During all this time the audience never sees his face. Then the story shows how he became President of the United States and the face is revealed as that of Lincoln. This is an excellent short subject and while it is about Lincoln, your audience won't know that till the end of it so it is good to play at any time. It is best spotted on a bill which already has plenty of comedy in it. Credit Will Jason with a fine production.

Exploitation: Tie up the showing of the subject with newspaper want ads specifying that young men only are wanted. Get newspaper publicity on this basis. Get statements from various business leaders in your town on whether they will hire men over 50 and send a personal letter to them urging them to see the picture.

ONE MOTHER'S FAMILY*

Prod. No. W-890 *Tech.* *Very Funny*

MGM Cartoon No. 10 9 mins.

Comment: The mother hen takes her chicks out for the day but runs into all kinds of difficulties. This is an extremely clever cartoon with plenty of laughs in it. Some of the scenes in which the mother frantically protects her brood from passing motor vehicles are a scream. So is the scene in which one of the chicks gets into a skunk's nest. Rudolf Ising produced it.

Exploitation: A cage in the lobby with a mother chick and her brood would be a good advance stunt.

* This is a 1938-39 release.

UNCLE SAM—THE FARMER

Prod. No. 3,103 *Interesting*

RKO-Radio March of Time No. 3 18 mins.

Comment: Dealing not only with the always interesting farm problem but also with its relation to the present war, this issue of the March of Time should hold the interest of movie patrons all over the country; for the country's 6,500,000 farms are scattered in every state. First the subject shows the ever normal granary plan, under which the farmers receive loans on their crops when there is a surplus. The reel shows the tendency of some farmers to throw over this plan and attempt to cash in on the high crop prices as a result of the war. The production is up to the high standard set by the March of Time. Some of the scenes taken in the dust bowl and the flood areas are stock shots but the interesting part of this subject is the fact that most of it was taken right in the corn belt, itself.

Exploitation: Sell the subject through newspapers and school essay contests.

INFORMATION PLEASE NO. 2

Prod. No. 4,202 *Entertaining*

RKO-Pathe Information Please 10 mins.

Comment: With Gene Tunney as guest "expert," Franklin P. Adams, John Kieran and Oscar Levant are again put through their paces by Clifton Fadiman, master of ceremonies. The result is a thoroughly enjoyable and entertaining reel, what with the spontaneous wisecracks of the "experts" every now and then and the nature of some of the questions they are called upon to answer. Even the film's stationary setting doesn't prevent it from capturing the spectator's attention and holding it throughout the quizzical procedure. Frederic Ullman, Jr. produced, and Frank Donovan supervised.

Exploitation: With many national magazines having carried feature material about the radio program, it will be to your advantage to devote extra space in your newspaper layouts to promote your showing of each of the screen series. Canada Dry, sponsors of the program, have instructed their dealers to cooperate with theatres exhibiting "Information Please." If possible, arrange a spot announcement immediately following the Tuesday evening broadcast.

NATURAL WONDERS OF WASHINGTON STATE

Prod. No. T-52 *Tech.* *Okey*

MGM Traveltalk No. 2 10 mins.

Comment: James A. Fitzpatrick isn't travelling in Europe these days either. But he made his decision to stay home long before the war broke out. So here he is describing the natural wonders of the Evergreen State and in Technicolor, too. Of course, the steamship companies aren't getting the break they used to but there are a couple of hotels on Mount Ranier that get a plug in this one. The scenery is gorgeous and the Technicolor camera has caught much of the natural beauty of the surroundings. The subject is pleasing in many respects.

Exploitation: Tieup with railroads and bus lines offering trips to Washington State. Invite any local residents of the State to the theatre as guests.

THE MONROE DOCTRINE

Prod. No. 5,001 *(Tech.)* *Excellent*

Vita. Featuret No. 1 16 mins.

Comment: In striking Technicolor scenes the events leading to the Monroe Doctrine are portrayed. In defiance of the plans of the Holy Alliance of Spain, Russia, Prussia, and Austria to re-conquer the small democracies of South America, President James Monroe, supported by Henry Clay, Daniel Webster and John Quincy Adams, makes a stirring speech to Congress setting down the points in his famous doctrine. The stages of history when United States Presidents invoked the Monroe Doctrine are portrayed and the issues involved are explained. Particularly impressive is the speech before Congress of Theodore Roosevelt in 1903. With a particularly fine cast including Grant Mitchell, James Stephenson and Sidney Blackmer this short is indeed a credit to its producers. It can well stand up with any of its predecessors. The scenes are vividly portrayed and in view of the present conflict is timely in reviewing American actions in the past. Sidney Blackmer's portrayal of Theodore Roosevelt is an exceptional job.

Exploitation: Tie up with the library for a display of books on the subject. Have a special screening for school teachers. Devote some display space in your advertisements for this exceptional film. Run an essay contest on the importance of the Monroe Doctrine in present day affairs. It is being constantly brought up in connection with the present war, so try to get mention in these newspaper stories.

DAY OF REST

Prod. No. F-141 *Funny as Usual*

MGM Robert Benchley No. 1 10 mins.

Comment: Robert Benchley explains how to get a day of rest on Sunday. Of course, he first wakes up and forgets it's not a weekday but tries to sleep despite the noise of the kids, first in the house, then outside of it, the maid with the vacuum cleaner and his wife. Then he tries in vain to read some of the Sunday papers, gets caught in a traffic jam when he tries to take his family on a picnic, and finally nearly kills himself playing badminton with his son. It's a howl from start to finish and should get plenty of laughs anywhere. Play it on a bill that needs comedy. Basil Wrangel directed.

Exploitation: Run an essay contest on "How I Spend Sundays." Tieup with newspapers on a promotional ad on how to distribute the entire paper among the family without any squabbles.

SET 'EM UP*

Prod. No. S-913 *Very Good*

MGM Pete Smith No. 13 10 mins.

Comment: Pete Smith takes his audience into a bowling alley where the various grips on the ball, trick shots, etc., are explained. Varipapa, the champion trick bowler does a number of stunts which will dazzle the eyes of any bowling fans in the audience. As a matter of fact, the subject will hold interest for those who are not bowling fans too. Felix E. Feist handled the direction.

Exploitation: Sponsor a bowling championship in town with prizes to the winners. Post notices of your showing at all local bowling alleys. Get mention on the sport pages of the local newspaper.

* This is a 1938-39 release.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

ANATOLE LITVAK, Warner Bros. director who is now vacationing in New York, will direct "And It All Came True" when he returns to Hollywood. The LOUIS BROMFIELD story will star ANN SHERIDAN, GEORGE RAFT and JOHN GARFIELD.

MERRIEL ABBOTT and her dancers, sensations of the last JACK BENNY production for Paramount, "Man About Town," were signed to appear with BENNY again in "Buck Benny Rides Again." The 20 dancers, harem girls in the last picture, will be cowgirls this time. MARK SANDRICH is producing and directing.

Ten players from ORSON WELLES' nationally-known Mercury Theatre of the Air have been signed for featured roles in WELLES' first production for RKO, "Heart of Darkness." The pictures is scheduled to go before the cameras around the middle of November.

JOHN ARLEDGE was added to the featured cast of MGM's "Not Too Narrow, Not Too Deep," joining a distinguished group of players headed by CLARK GABLE, JOAN CRAWFORD, PETER LORRE and MELVYN DOUGLAS. FRANK BORZAGE directs, with JOSEPH MANKIEWICZ producing from the novel by RICHARD SALE.

Producer EDWARD FINNEY finished shooting on "Roll, Wagons, Roll," latest TEX RITTER musical western and the entire company stays over on location in Utah to start immediate production on "Under Western Stars," his next picture for Monogram release.

Universal set Monday October 30, as the starting date on "Charlie McCarthy, Detective" and the untitled MAE WEST-W. C. FIELDS co-starrer. "Charlie" will be produced and directed by FRANK TUTTLE and the WEST-FIELDS picture will be produced by LESTER COWAN and directed by EDDIE CLINE.

HAL ROACH, accompanied by a camera crew, left for a location scouting trip for "1,000,000 B. C." which rolls November 9 with ROACH directing. The crew plans shooting background footage at Logandale, Nevada.

"One of the Finest" an original by THOMAS VAN DYCKE and HENRY BLANKFORT, JR., has been purchased by Producers Pictures. Production of the yarn is slated for next month.

As soon as ERNEST LUBITCH completes his current assignment for MGM, "Shop Around the Corner," he will check on to the SOL LESSER lot to prepare his first United Artists production, which he will both produce and direct. LUBITSCH'S most recent film was the GRETA GARBO picture, "Ninotchka."

20th Century-Fox is making elaborate plans for the costliest bonfire of the season, when torches will set fire to a full-scale replica of the world's first steamship, the Clermont. It will be one of the most spectacular sequences in "Little Old New York," in which ALICE FAYE, RICHARD GREENE and FRED MACMURRAY are starred. HENRY KING is directing.

"Blondie Brings Up Baby," fourth of Columbia's "Blondie" series, was completed last week at the Gower Street plant under the direction of FRANK STRAYER. The cast includes PENNY SINGLETON. ARTHUR LAKE and LARRY SIMMS in their well known roles.

GLADYS GEORGE has been assigned the second feminine lead in "House Across the Bay," WALTER WANGER'S current production for United Artists release. The picture is being directed by ARCHIE MAYO from KATHRYN SCOLA'S adaptation of an original screenplay by MYLES CONNOLLY. JOAN BENNETT has the leading role.

GEORGE (GABBY) HAYES seems to be the top worker on the Republic lot, and is scheduled to appear in three pictures—"Dark Command," "Wagons Westward" and "Days of Jesse James."

TOM TYLER, star of western pictures for many years, joined the cast of "The Light of Western Stars," latest ZANE GREY story to be produced by HARRY SHERMAN. LESLEY SELANDER is directing with VICTOR JORY in the leading male role supported by JO ANN SAYERS, RUSSELL HAYDEN, RUTH ROGERS and NOAH BEERY, JR.

BILLIE BURKE was chosen for an important role in "Lover, Come Back To Me," NELSON EDDY and JEANETTE MACDONALD starring picture which is scheduled to go before the cameras next week. ROBERT Z. LEONARD will direct for MGM.

ALAN HALE has been definitely set for a top role in "Virginia City" which MICHAEL CURTIZ is directing for WARNER BROS. with ERROL FLYNN, MIRIAM HOPKINS and RANDOLPH SCOTT in the leading roles.



War Scenes

Warner Bros. make night scenes for war sequences in "The Fighting 69th" at the Calabasas Ranch. Beside the camera stands Director WILLIAM KEIGHLEY *script in hand as he confers with* TONY GAUDIO, *his cameraman.* JAMES CAGNEY, PAT O'BRIEN *and* GEORGE BRENT *top the cast of the picture.*



Dancing Accompanist

FRED ASTAIRE *takes over at the piano while* ELEANOR POWELL *taps a bit during a few moments relaxation from the strenuous rehearsals on dances for their first co-starring film, "Broadway Melody of 1940." This new MGM production is brought to the screen by* JACK CUMMINGS *and directed by* NORMAN TAUROG.

"Escape" to be Produced by MGM

The most important story purchase of the new season was announced by MGM in making known the acquisition of "Escape," by ETHEL VANCE, for production in the near future. The novel sold 175,000 copies in the first three weeks of its publication, and also appeared in the *Saturday Evening Post* as a serial.

"South of the Border" Starts

GENE AUTRY'S latest starring vehicle for Republic, "South of the Border," got the starting gun a few days ago with GEORGE SHERMAN directing for producer WILLIAM BERKE. Script work has begun on the next AUTRY, "Grand Old Opry" which will go before the cameras in January, after GENE returns from his loanout to 20th Century-Fox.

Grace Bradley Returns

GRACE BRADLEY emerges from a year's retirement next week to appear as the feminine lead in "The Invisible Killer," a Producers Pictures Corporation feature melodrama. The picture will go into production under the direction of SHERMAN SCOTT, who directed "Hitler—Beast of Berlin" for Producers.

Lifts Option on Albert Dekker

Delighted with his performance in "Beau Geste" and "Dr. Cyclops," Paramount lifted its option on ALBERT DEKKER, New York stage luminary who has been making rapid strides toward film stardom. The actor appeared as the brutal Schwartz in WILLIAM A. WELLMAN'S saga of the French Foreign Legion, and in "Dr. Cyclops" he will be seen as a mad scientist, one of the top dramatic roles of the year.



While Ralph Bellamy Works . . .

ROSALIND RUSSELL, CARY GRANT *and* HOWARD HAWKS *watch the action.* GRANT *and* MISS RUSSELL *are co-starred in Columbia's "His Girl Friday," which* HAWKS *is directing. They are shown in front of* BELLAMY'S *portable dressing room on the set. The picture is a remake of the well known "Front Page" made several years ago.*

DeMille Announces Purchase of "The Sun of Glory" For Film

"The Sun of Glory," an original by J. ROBERT BREN and GLADYS ATWATER, was purchased by CECIL B. DEMILLE to follow his Technicolor production "Northwest Mounted Police." The new yarn deals with the development of the southwest.

In announcing the story purchase, the veteran Paramount producer-director revealed that at least three stellar names, two of them men, will be needed to head the cast. Intensive preparations will be launched upon completion of the Canadian epic.

Announced for "Northwest Mounted Police" to date are JOEL MCCREA, ROBERT PRESTON, AKIM TAMIROFF and LYNNE OVERMAN. Another top-ranking male star and two actresses remain to be cast.

May Produce at Goldwyn Studio

Possibility that SOL LESSER will produce his United Artists pictures at the SAMUEL GOLDWYN Studio was disclosed when LESSER revealed he and GOLDWYN have started discussions in an effort to effect a deal. LESSER must determine on his future production quarters not later than December 1, which has been set as the starting date for "Our Town." At that time LESSER'S entire unit will move to whatever new quarters are selected.

RKO and Kay Kyser Confer

Writer assignments are expected to be made shortly on another picture that will feature KAY KYSER and his band. RKO officials and KYSER are mulling the idea of a yarn written around the band leader's real life story, covering his rise from a college band leader to a top-ranking maestro. His current production, "That's Right, You're Wrong," washes up this week.

Mary Beth Hughes Signed

MARY BETH HUGHES, well-known screen actress who formerly was under contract to MGM, has been signed to a long-term contract by 20th Century-Fox. MISS HUGHES will report to her new studio the latter part of November. Several screen roles are under consideration, but no definite part has been selected yet.

Eastern Officials of RKO Arrive To See $7,000,000 in Product

Invited by President GEORGE J. SCHAEFER to the West Coast studios to view the most pretentious group of films ever produced by the company, NED E. DEPINET, vice president in charge of distribution, and S. BARRET MCCORMICK, publicity and advertising director, have arrived in Hollywood.

Seven of the most important pictures in RKO's production history, representing an approximate investment of $7,000,000, will occupy the attention of the Eastern executives during their visit.

The seven big features which, combined, have been more than a year in preparation for the screen, are "The Hunchback of Notre Dame," "Abe Lincoln in Illinois," "Pinocchio," "Allegheny Uprising," "That's Right, You're Wrong," "Vigil in the Night" and "Swiss Family Robinson." Of these, five have already been completed and are now receiving editorial treatment, while two are sufficiently far advanced in filming to warrant study of their distribution requirements.

Karloff-Lugosi Teamed Again

"Friday the 13th" will go into production in a few weeks with BORIS KARLOFF and BELA LUGOSI in the leading roles. Universal is also readying another thriller, "The Electric Man," and has just completed "The Invisible Man Returns."



A Moment's Relaxation

Between scenes of "Road to Singapore," some of the company of the Paramount picture take it easy. At the left is Director VICTOR SCHERTZINGER *and at the right* BING CROSBY *who is starred with* DOROTHY LAMOUR *and* BOB HOPE *in the comedy.*

Woman Explorer in Jungle Thriller

Wild animal life, trapped by the camera, lend authentic thrills to the Columbia picture, "I Married Adventure," the dramatic and exciting adventures of the African travels of OSA (MRS. MARTIN) JOHNSON, world's greatest woman explorer. The picture was filmed entirely in the Dark Continent and climaxes 20 years of adventure into the unknown.

Merle Oberon Reports at WB

MERLE OBERON reported to Warner Bros. studios to prepare for her starring role with GEORGE BRENT in "We Shall Meet Again." EDMUND GOULDING, who will direct the film, has returned from New York to prepare the production for an early shooting date.

Stewart Back at MGM

JAMES STEWART completes his role in Universal's "Destry Rides Again" in a few days and reports immediately to MGM for "The Shop Around the Corner."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

The HERBERT WILCON-ANNA NEAGLE combination is going modern with the production of "Irene," a comedy with music. Personally, we would like them to retain all of the song hits of the original Broadway production . . . but we'll settle for "Irene" and "Alice Blue Gown." Looks like another treat for some of you "oldtimers."

NEWS ITEM: JOAN BENNETT reveals hidden talent for WALTER WANGER'S "House Across the Bay." Said hidden talent is in the form of a rhumba of the "hoteha" variety . . . and we always thought a "hoteha" dancer left nothing hidden. As we live, we learn.

Chinning with RUSSELL HAYDEN on the set of HARRY SHERMAN'S "The Light of Western Stars" right after he finished a scene with a tough "mouthful" of words. RUSS has shown such marked improvement in the past year, we would love to see him do a straight role . . . and we don't mean in a western. How about it, Pop?

Hollywood has provided orchestras to play stars into proper histrionic moods, has placed rugs on sidewalks between stages and dressing rooms and has gone to no end of expense and trouble to humor the whims of the great marquee names, which makes us wonder how WALT DISNEY keeps MICKEY MOUSE in line.

GEORGE BRENT, bedded with the flu for nearly two weeks, is back battling for Warner Bros. in "The Fighting 69th," a tougher job than the real fight on the other side of the pond, although over there, they don't shoot around you. JAMES CAGNEY, PAT O'BRIEN, FRANK MCHUGH and SAMMY COHEN are a few of the other Irishers in the picture.

DR. HERBERT T. KALMUS, president of Technicolor, received the annual Journal award of the Society of Motion Picture Engineers. Basis for the award was DR. KALMUS' address before the group a year ago on "Technicolor Adventures in Cinemaland." Congratulations, Doctor.



Thinking It Over

JAMES STEWART *gives a moment's thought to the next scene he is to play opposite* MARLENE DIETRICH *in "Destry Rides Again" which Universal is now making.*

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

This Week: In Production—48; Being Edited—92
Last Week: In Production—45; Being Edited—90

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
STRANGER FROM TEXAS* (W)
RENEGADE LAW (W)*
MUTINY ON THE SEAS*
BLONDIE BRINGS UP BABY*
INCREDIBLE MR. WILLIAMS*
STREET OF MISSING WOMEN*
GUN LORD OF THE FRONTIER
Bill Elliott, Linda Winters. Directed by Sam Nelson.

In Production

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

COP FROM HELL'S KITCHEN
Jacqueline Wells, Bruce Cabot, Wynne Gibson. Directed by Charles Barton.

PASSPORT TO HAPPINESS
Tony Martin. Rita Hayworth. Andre Kostelanetz. Directed by Joseph Santley.

M-G-M

Being Edited

HENRY GOES ARIZONA*
ANOTHER THIN MAN*
BALALAIKA*
REMEMBER*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
SECRET OF DOCTOR KILDARE*

In Production

BROADWAY MELODY OF 1940*
A CALL ON THE PRESIDENT*
NICK CARTER
Walter Pidgeon, Rita Johnson. Directed by Jacques Tourneur.

THE EARL OF CHICAGO
Robert Montgomery, Reginald Owen, Edward Arnold. Directed by Richard Thorpe.

GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

NOT TOO NARROW, NOT TOO DEEP
Clark Gable, Joan Crawford, Melvyn Douglas. Directed by Frank Borzage.

MONOGRAM

Being Edited

HEROES IN BLUE*
ROLL, WAGONS, ROLL*
OVERLAND MAIL
Jack Randall. Directed by Robert Hill.

In Production

FIGHTING MAD*

YUKON FLIGHT
James Newill, Louise Stanley. Directed by Ralph Staub.

UNDER WESTERN STARS
Tex Ritter. Directed by Al Herman.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
LLANO KID*
HAPPY ENDING*
SEVENTEEN*
OUR NEIGHBORS—THE CARTERS*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GREAT VICTOR HERBERT*
FOUR ACES*

In England

FRENCH WITHOUT TEARS
Ray Milland, Ellen Drew. Directed by Anthony Asquith. Produced by Mario Zambi.

In Production

SANTA FE MARSHAL*
OPENED BY MISTAKE*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

ROAD TO SINGAPORE
Bing Crosby, Dorothy Lamour, Bob Hope. Directed by Victor Schertzinger.

SAFARI
Madeleine Carroll, Douglas Fairbanks, Jr. Directed by Edward H. Griffith.

BISCUIT EATER
Lonnie LeRoy, Cordell Hickman. Directed by Stuart Heisler.

BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

LIGHT OF WESTERN STARS
Victor Jory, Russell Hayden, Jo Ann Sayers. Directed by Lesley Selander.

RKO-RADIO

Being Edited

RENO*
HUNCHBACK OF NOTRE DAME*
LEGION OF THE LAWLESS*
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
THAT'S RIGHT, YOU'RE WRONG
MEXICAN SPITFIRE*
SUNSET*
SWISS FAMILY ROBINSON
Thomas Mitchell, Edna Best, Freddie Bartholomew. Directed by Edward Ludwig.

DISTANT FIELDS
Alan Marshal, Barbara Reed, Helen Vinson, Patric Knowles. Directed by John Farrow.

REPUBLIC

Being Edited

MAIN STREET LAWYER*
COVERED TRAILER*
WASHINGTON COWBOY*
SAGA OF DEATH VALLEY*
COWBOYS FROM TEXAS*

In Production

SOUTH OF THE BORDER
Gene Autry, Smiley Burnette. Directed by George Sherman.

NARROW PATH
Charles Bickford. Directed by John Auer.

20th CENTURY-FOX

Being Edited

BARRICADE*
CITY OF DARKNESS*
HONEYMOON'S OVER*
TOO BUSY TO WORK*
HIGH SCHOOL*
DAYTIME WIFE*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE CITY
Donald Woods, C. Aubrey Smith. Directed by Ricardo Cortez.

In England

INSPECTOR HORNLEIGH ON HOLIDAY
Gordon Harker.

In Production

LITTLE OLD NEW YORK*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

CHARLIE CHAN IN PANAMA
Sidney Toler, Jean Rogers. Directed by Norman Foster.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD* (Roach)
CITY FOR SALE*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*

In England

OVER THE MOON (Tech.)
Merle Oberon, Rex Harrison. Produced by Alexander Korda.

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

REBECCA (Selznick)
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

HOUSE ACROSS THE BAY (Wanger)
Joan Bennett, Gladys George. Directed by Archie Mayo.

UNIVERSAL

Being Edited (1939-40)

MAN FROM MONTREAL*
GALLOPING KID (W)*
MISSING EVIDENCE*
OKLAHOMA FRONTIER* (W)
CHIP OF THE FLYING U* (W)
VIGILANTE WAR*
LAUGH IT OFF*
LITTLE ACCIDENT*
TEST DRIVER*
GREEN HELL*
DESTRY RIDES AGAIN*

Being Edited (1938-39)

FIRST LOVE*

In Production

TOWER OF LONDON*
INVISIBLE MAN RETURNS
Sir Cedric Hardwicke, Vincent Price, Nan Grey. Directed by Joe May.

NO POWER ON EARTH
Victor McLaglen, Jackie Cooper, Ona Munson. Directed by Arthur Lubin.

TROUBLE IS MY MIDDLE NAME
Constance Moore, Robert Armstrong, Jerome Cowan. Directed by Harold Schuster.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
RETURN OF DR. X*
SMASHING THE MONEY RING*
DANGEROUS DAME*
WE ARE NOT ALONE*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
FOUR WIVES*
INVISIBLE STRIPES*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

In Production

BROTHER RAT AND THE BABY*
FIGHTING 69th
James Cagney, Priscilla Lane, Pat O'Brien, George Brent, Jeffrey Lynn. Directed by William Keighley.

KING OF THE LUMBERJACKS
John Payne, Gloria Dickson. Directed by William Clemens.

GRANNY GET YOUR GUN
May Robson, Harry Davenport, Margo Stevenson. Directed by George Amy.

LIFE OF DR. EHRLICH
Edward G. Robinson, Ruth Gordon. Directed by William Dieterle.

FUGITIVE FROM JUSTICE
Roger Pryor, Lucille Fairbanks, Eddie Foy. Directed by Terry Morse.

VIRGINIA CITY
Errol Flynn, Miriam Hopkins, Randolph Scott. Directed by Michael Curtiz.

One Hundred Leading Stores Sign For "Pinocchio" Christmas Book

More than one hundred leading stores have signed for a Walt Disney "Pinocchio" give-away book for children which will be distributed during the Christmas season. Produced by Cramer-Tobias-Meyer, Inc., promotion specialists, the book is illustrated and printed in full color and all art work has been done under the supervision of the Walt Disney staff.

"Pinocchio" merchandise will be carried by these stores thus providing theatre-merchant tieups in situations where the items, numbering several hnudred, are handled.

"In My Merry Oldsmobile"

In a tieup with his neighborhood Oldsmobile dealer, Manager Eli Arkin of the Paramount Theatre, Chicago, placed a card in the dealer's showroom on "The Star Maker." Copy on the card was to the effect that "you'll join Bing and sing when you ride the new 1940 Oldsmobile, and you'll get a great kick out of Bing Crosby in 'The Star Maker,' etc." Around the card were stills of old and new cars. A recording of Crosby singing "In My Merry Oldsmobile" was played during the exhibition.

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Advance Dope

MEXICAN SPITFIRE

RKO | Drama | Not Set

Selling Names: Lupe Velez, Donald Woods, Leon Errol, Linda Hayes.
Director: Leslie Goodwins.
Producer: Cliff Reid.
Story Idea: Donald Woods, an advertising man, and Lupe Velez, a Mexican girl, elope. Leon Errol, their well-meaning uncle gets Woods into plenty of trouble, when he impersonates a British Lord, Woods had been expecting, to sign a business contract, and Woods ends up by losing the contract. Then Errol and Lupe get together, contact the man and bring back the signed contract.
Catchline: "She fought for her man . . . and won."

SAGA OF DEATH VALLEY

Rep. | Western | Not Set

Selling Names: Roy Rogers, Doris Day, Frank Thomas, Don Barry.
Assoc. Producer-Director: Joseph Kane.
Story Idea: Roy Rogers organizes a secret organization to check the tyrannies of Frank Thomas and his gang of outlaws. When they finally come face to face, Roy discovers that Thomas's chief henchman is his own brother, whom Thomas had kidnapped in childhood. During a gun battle, at which time Roy's brother comes over to his side, both Thomas and the boy are killed.
Catchline: "Brothers . . . but on different sides of the law."

OPENED BY MISTAKE

Para. | Mystery-Drama | Not Set

Selling Names: Charlie Ruggles, Janice Logan, Robert Paige, William Frawley.
Director: George Archainbaud.
Assoc. Producer: Stuart Walker.
Story Idea: Charlie Ruggles, a newspaper reporter, and his faithful buddy, Robert Paige, become involved in a murder while trying to get the story behind the theft of a million dollars by a bank president. He meets Janice Logan, on a similar mission, and they start tracking down the murderer and trailing the man responsible for the theft.
Catchline: "A newshound who almost became the victim."

BROTHER RAT AND THE BABY

WB | Drama | Not Set

Selling Names: Eddie Albert, Wayne Morris, Priscilla Lane, Jane Bryan, Ronald Reagan, Jane Wyman, Peter B. Good.
Director: Ray Enright.
Assoc. Producer: Robert Lord.
Story Idea: Eddie Albert and Jane Bryan, his wife, and their baby, Peter B. Good, leave for New York, so that Albert can be on hand for his "possible" appointment as coach at his old military college. Their trip ends in a series of complications, but their friends, Wayne Morris, Ronald Reagan, Priscilla Lane and Jane Wyman pitch in and help them straighten things out.
Catchline: "And a 'Little Rat' shall lead them."

HE MARRIED HIS WIFE

20th-Fox | Drama | Jan. 19

Selling Names: Joel McCrea, Nancy Kelly, Roland Young, Mary Boland.
Director: Roy Del Ruth.
Assoc. Producer: Raymond Griffith.
Story Idea: Joel McCrea invites his divorced wife, Nancy Kelly, and a former admirer, Lyle Talbot, to his country place in order to encourage Talbot's suit and to save himself alimony. Everything runs beautifully until Lee Bowman, a wastrel, also tries to get Nancy to marry him. Rather than see Nancy married to Bowman—and realizing that they are still in love with each other—McCrea and Nancy remarry.
Catchline: "With cupid at the helm—plans vanish."

THE INCREDIBLE MR. WILLIAMS

Col. | Comedy-Drama | Not Set

Selling Names: Melvyn Douglas, Joan Blondell, Clarence Kolb, Ruth Donnelly.
Director: Alexander Hall.
Producer: Everett Riskin.
Story Idea: Melvyn Douglas, a brilliant young detective, is engaged to marry Joan Blondell. Given an assignment to find a murderer, he forgets his appointment with Joan to get married. However, he clears a convicted innocent man of a murder charge by re-solving the case alone and then takes time out to really get married.
Catchline: "An unusual murder clue . . . a child's drawing book."

STREET OF MISSING WOMEN

Col. | Drama | Not Set

Selling Names: Preston Foster, Ann Dvorak, Douglas Fowley, Wynne Gibson.
Director: Sidney Salkow.
Producer: Irving Briskin.
Story Idea: Ann Dvorak, an entertainer at a notorious club, is disturbed by the actions of Douglas Fowley, her boy friend and small-time racketeer. Her only confident is Wynne Gibson, a former vaudeville actress. Ann meets Preston Foster and when he asks her to marry him, Fowley goes gunning for him but Wynne saves Foster's life by killing Fowley herself. When arrested she admits her guilt and reveals her relationship to Ann; her mother.
Catchline: "A notorious 'B' girl with an 'A' conscience."

SUNSET

RKO | Drama | Not Set

Selling Names: Jimmie Lydon, Joan Brodel, J. M. Kerrigan, Arthur Hohl.
Director: Jack Hively.
Producer: Cliff Reid.
Story Idea: Jimmie Lydon, an ill-treated orphan, persuades his uncle, Arthur Hohl and his wife, Marjorie Main, to permit him to keep a lost colt that found its way into their barn. He seeks advice about the animal from Selmar Jackson, their rich neighbor, and there meets Jackson's little daughter, Joan Brodel. He then discovers that the colt belongs to them and Jackson and Joan permit him to stay at their place with the animal.
Catchline: "Stolen . . . should he return his only possession?"

"MR. SMITH" PUBLICITY

Columbia's premiere of "Mr. Smith Goes to Washington" at the National Capital, sponsored by the National Press Club, received a swell break in the Washington *Times-Herald*. Besides an 8-column streamer, 8-column and 3-column cut and story on the front page, the event also grabbed off space on page three, as well as garnering a full page of photos. Congratulations to Columbia for a real publicity scoop on a picture and premiere that deserved it.

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
California Frontier (W)	54	Buck Jones-Carmen Bailey		12/15/38	a12/10/38
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	h9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	h8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen D'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	h1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	h8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas. Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Rio Grande (W) (Former title, "North of Texas")	59	Chas. Starrett-Ann Doran		12/8/38	a10/1/38
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Smashing the Spy Ring (D)	62	Ralph Bellamy-Fay Wray	(F)	12/29/38	b12/24/38
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Strange Case of Dr. Meade (D) (Reviewed as "Outside the Law")	65	Jack Holt-Beverly Roberts	(F)	12/15/38	b10/29/38
Terror of Tiny Town (Mu-W)	60	All Midget Cast	(F)	12/1/38	b7/16/38
Texas Stampede (W)	57	Charles Starrett-I. Meredith	(F)	2/9/39	b9/30/39
There's That Woman Again (My-C)	70	Douglas-Bruce	(F)	12/24/38	b12/17/38
Thundering West (W)	57	C. Starrett-I. Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Title	Mins.	Stars		Rel Date	See Issue of
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	h10/28/39
Blondie Brings Up Baby (C)		Penny Singleton-Arthur Lake			a10/21/39
Cop From Hell's Kitchen		Jacqueline Wells-Bruce Cabot			In Prod.
Fugitive at Large (D)	63	Jack Holt-Patricia Ellis	(F)		b8/5/39
Gun Lord of the Frontier		Bill Elliott-Linda Winters			In Prod.
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Incredible Mr. Williams (C-D)		Joan Blondell-Melvyn Douglas			a10/28/39
Miracle of Main Street		Margo- W. Abel-L. Talbot		10/29/39	In Prod.
Mr. Smith Goes to Washington (D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Mutiny On the Seas (D)		Jack Holt-Irene Ware			a10/21/39
Outpost of the Mounties (W) (Former title, "Mounted Police No. 2")	63	Chas. Starrett-Iris Meredith		9/14/39	a6/24/39
Passport to Happiness		Tony Martin-Rita Hayworth			In Prod.
Renegade Law (W)		Chas. Starrett-Iris Meredith			a10/21/39
Scandal Sheet (D)	65	Otto Kruger-Dna Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")		Charles Starrett-Lorna Gray			a9/9/39
Street of Missing Women (D)		Preston Foster-Ann Dvorak			a10/28/39
Taming of the West (W)		Bill Elliott-Iris Meredith			a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
U-Boat 29 (D) (Reviewed as "Spy in Black")		Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Cipher Bureau (D)	70	Ames-Woodbury	(F)	11/4/38	b10/29/38
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former Title "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Sunset Murder Case (D) (Former title, "Murder on Sunset Boulevard")	57	Sally Rand		11/11/38	a8/20/38
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up D'Connor (D)	70	Dennis D'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39
Christmas Carol (D)	69	R. Owen-T. Kilhurn	(F)	12/16/38	b12/17/38
Dramatic School (D)	78	Rainer-A. Marshall	(A)	12/9/38	b12/10
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	h2/18/39
Flirting With Fate (C)	70	Joe E. Brown	(F)	12/2/38	h12/3/38
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Girl Downstairs (C)	76	F. Tone-F. Gaal	(F)	12/23/38	b12/31/38
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)		h5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Ruthertord	(F)	4/21/39	h4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	h2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	h1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis D'Keefe-Florence Rice	(F)	4/14/39	h4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	h2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't Young-Ann Sothern	(F)	6/23/39	h6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	h8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	h7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	h10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	h3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johuson	(A)	6/9/39	h6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	h4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	h7/1/39
Sweethearts (Mu)	110	MacDonald-Eddy-Morgan (Tech.)	(F)	12/30/38	h12/21/38
Tarzan Finds a Son! (D)	81	Weissmuller-D'Sullivan		6/16/39	h6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	h7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	h3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	h8/12/39

1939-40

Title	Mins.	Stars		Rel Date	See Issue of
Another Thin Man (D)		William Powell-Myrna Loy		11/24/39	a8/12/39
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey			a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy			a10/14/39
Call on the President, A (D)		Ann Sothern-Walter Brennan		11/17/39	a10/14/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago		Montgomery-Owen-Arnold			In Prod.
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		9/15/39	a8/12/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone			a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
Nick Carter		Walter Pidgeon-Rita Johnson			In Prod.
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Younn-Brennan (Tech.)			a8/12/39
Not Too Narrow, Not Too Deep		Gable-Crawford-Douglas			In Prod.
Remember (C)		Robert Taylor-Greer Garson			a10/7/39
Secret of Dr. Kildare (D)		Lew Ayres-Laraine Day		11/10/39	a10/14/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39

MONOGRAM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	h5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)		James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	h8/19/39
I Am a Criminal (D)	73	John Carroll-Kay Linaker	(F)	12/14/38	b12/3/38
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	h8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	h7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	h2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail		Jack Randall		10/31/39	In Prod.
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	h4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(D)	9/9/39	b9/23/39
Song of the Buckaroo (W)	58	Tex Ritter	(F)	12/7/38	b1/14/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	h4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Tough Kid (D)	61	Frankie Darro	(F)	12/28/38	h1/7/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	h4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wild Horse Canyon (W)	50	Jack Randall	(F)	12/21/38	b1/7/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Title	Mins.	Stars		Rel Date	See Issue of
Fighting Mad (W)		James Newill-Sally Blane		11/5/39	a10/17/39
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Heroes In Blue (D)		Dick Purcell-Bernadene Hayes			a10/7/39
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39	In Prod.
Under Western Stars (W)		Tex Ritter			In Prod.
Yukon Flight		James Newill-Louise Stanley			In Prod.

PARAMOUNT 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Artists and Models Abroad (C)	90	Benny-J. Bennett-Boland	(F)	12/30/38	b10/29/38
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disberred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Frontiersman (W)	74	Bill Boyd	(F)	12/16/38	b11/26/38
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Little Orphan Annie (C-D)	56	Gillis-Kent-Travis	(F)	12/2/38	b12/3/38
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
One third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Ride a Crooked Mile (D)	78	F. Farmer-L. Erikson	(F)	12/9/38	b12/10/38
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/89	b5/13/39
Stolen Life (D)	93	Elisabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/89	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Tom Sawyer, Detective (C)	61	D. O'Connor-Cook	(F)	12/23/38	b12/24/38
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/18/89	b1/7/89

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Title	Mins.	Stars		Rel. Date	See Issue of
All Women Have Secrets (D)		Joseph Allen-Jean Cagney (Former title, "Campus Wives")		12/15/39	a9/18/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater		Lonnie LeRoy-Cordell Hickman			In Prod.
Buck Benny Rides Again		Jack Benny-Virginia Dale			In Prod.
Cat and the Canary (My-D)		Bob Hope-Paulette Goddard		11/10/39	a4/22/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous		Isa Miranda-George Brent			a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops		Albert Dekker-Janice Logan		12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		2/2/40	a9/30/39
Four Aces (W)		Wm. Boyd-J. Clayton-Hayden (Former title, "Gun Chores")			a10/14/39
Geronimo (D)		Preston Foster-Ellen Drew		1/12/40	a4/8/39
Great Victor Herbert (Mu-D)		Allan Jones-Mary Martin (Former title, "Gay Days of Victor Herbert")		12/29/39	a9/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Happy Ending (D)		Pat O'Brien-Olympe Bradna		12/1/39	a5/24/39
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/29/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		2/16/40	In Prod.
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden (Former title, "Double-Dyed Deceiver")	(F)	11/3/39	b10/21/39
Llano Kid (D)		Tito Guizar-June Clayton		12/8/39	a7/22/39
Light of Western Stars		Jory-Hayden-Sayers			In Prod.
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Page			a10/28/39
Our Neighbors—the Carters (D)		Fay Bainter-Frank Craven		11/24/39	a7/29/39
Parole Fixer (D)		J. Carrol Naish-Wm. Henry (Former title, "Federal Offense")		1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/26/40	a8/6/39
Road to Singapore		B. Crosby-D. Lamour-B. Hope			In Prod.
Rulers of the Sea (D)	98	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		1/19/40	a7/1/39
Safari		Madeleine Carroll-Fairbanks, Jr.			In Prod.
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden (Former title, "Medicine Show")		1/12/40	a8/19/39
St Martin's Lane (D)	80	Laughton-Leigh	(F)	12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston			a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige			In Prod.

R.K.O.-RADIO 1937-38

Title	Mins.	Stars		Rel. Date	See Issue of
Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Almost a Gentleman (D)	63	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Anna Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Bay Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Allee Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carillo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Lost Squadron (D)	79	Joel M'Crea-Richard Dix	(F)	7/14/39	Reissue
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Next Time I Marry (C)	65	L. Ball-J. Ellison	(F)	12/9/38	b12/10/38
Of Human Bondage (D)	79	Leslie Howard-Bette Davis	(A)	7/14/39	Reissue
Pacific Liner (D)	76	Victor M'Laglen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/38
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/38
Way Down South Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Distant Fields		Alan Marshal-Barbara Reed			In Prod.
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunohback of Notre Dame (D)		C. Laughton-Maureen O'Hara			a9/2/39
Isle of Destiny (D)		Ford-Lang-Gargan			a6/10/39
Legion of the Lawless (W)		Geo. O'Brien-Virginia Vale			a10/21/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods			a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Queen of Destiny (H-D)	90	Neagle-Walbrook (Tech.) (Reviewed as "Sixty Glorious Years")	(F)		b10/29/38
Reno (D)		Richard Dix-Gail Patrick		12/1/39	a10/7/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Sunset (D)		Jimmy Lydon-Joan Brodell			a10/28/39
Swiss Family Robinson		Mitchell-Best-Bartholomew			In Prod.
That's Right, You're Wrong (Mu-C)		Kyser-Ball-Menjou		11/24/39	a10/14/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne			a10/7/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Federal Man Hunt (D)	64	Bob't Livingston-June Travis	(F)	12/26/38	b1/14/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Orphans of the Street (D)	64	Livingston-Storey	(F)	12/5/38	b12/17/38
Pride of the Navy (D)	66	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Red River Range (W)	56	3 Mesquiteers		12/22/38	a11/12/38
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Shine On, Harvest Moon (W)	57	Roy Rogers-Mary Hart	(F)	12/23/38	b12/17/38
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Western Jamboree (W)	57	Gene Autry-Smiley Burnette	(F)	12/2/38	b12/24/38
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger		5/27/39	b5/27/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)		Gleasons-Davenport			a9/30/39
Cowboys From Texas (W)		Three Mesquiteers			a10/21/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.		10/27/39	a9/23/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)		Edward Ellis-Anita Louise (Former title, "Abraham Lincoln Boggs")			a9/9/39
Narrow Path		Charles Bickford			In Prod.
Sabotage (D)	69	Arleen Whelan-Gordon Djiver (Former title, "Headline News")	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)		Roy Rogers-George Hayes			a10/28/39
South of the Border (W)		Gene Autry-Smiley Burnette			In Prod.
Washington Cowboy (W)		Autry-Mary Carlisle			a10/7/39

20TH CENT.-FOX 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	60	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Down on the Farm (C)	61	Jones Family	(F)	12/16/38	b10/15/38
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(F)	5/26/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)		Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/38
Jesse James (D)	105	Power-Kelly (Tech.)	(F)	12/23/38	b1/14/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Kentucky (D)	96	Young-Greene (Tech.)	(F)	12/30/38	b12/17/38
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Road Demon (D)	65	Arthur-Valerie-Armetta	(F)	12/2/38	b8/27/38
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Thanks for Everything (C)	70	Oakie-Whelan	(F)	12/23/38	b12/10/38
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Up the River (C)	75	Foster-Brooks-Martin	(F)	12/9/38	b11/12/38
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/38
While New York Sleeps (D)	63	Michael Whalen	(F)	12/18/38	b8/27/38
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gleria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

20TH CENT.-FOX 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D)		Alice Faye-Warner Baxter		12/8/39	a8/13/38
(Former title, "By the Dawn's Early Light")					
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly		12/22/39	a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama		Sidney Toler-Jean Rogers			In Prod.
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City of Darkness (D)		Sidney Toler-Lynn Bari		12/1/39	a8/19/39
City, The		Donald Woods-C. Aubrey Smith		1/12/40	In Prod.
Day-time Wife (D)		Tyrone Power-Linda Darnell		11/24/39	a9/30/39
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland			a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C)		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
(Former title, "Simple Life")					
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)		Jones Family-Chandler-Davis		11/17/39	a9/30/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aherne-McLaglen-Lang	(F)	5/26/39	b5/6/39
Duke of West Point (D)	109	L. Hayward-J. Fontaine	(F)	12/29/38	b12/17/38
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Trade Winds (D)	94	March-J. Bennett	(F)	12/22/38	b12/24/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
City For Sale (D)		O'Brien-Terry-Arnold			a9/30/39
(Former title, "Send Another Coffin")					
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay		Joan Bennett-Gladys George			In Prod.
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
Over the Moon		Oberon-Rex Harrison (Tech.)			In Prod.
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine			a10/14/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)		Deanna Durbin-Helen Parrish		11/10/39	a10/21/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Ghost Town Riders (W)	57	B. Baker-F. Shannon		12/16/38	a10/29/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Newsboys' Home (D)	73	Jackie Cooper-Little Tough Guys	(F)	12/23/38	b1/7/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Secrets of a Nurse (D)	67	Edmund Lowe-Helen Mack	(F)	12/9/38	b11/19/38
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Strange Faces (D)	60	Kent-Jenks	(F)	12/2/38	b12/10/38
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
Swing, Sister, Swing (Mu-C)	62	Ken Murray-Kathryn Kane	(F)	12/16/38	b12/17/38
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart		11/17/39	a9/30/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		12/29/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Invisible Man Returns		Hardwicke-Price-Grey		11/24/39	In Prod.
Laugh It Off (D)		Johnny Downs-Constance Moore		12/1/39	a9/16/39
(Former title, "Listen Kids")					
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (D)		Baby Sandy-Florence Rice		10/27/39	a10/7/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)		Preston Foster-Irene Hervey		12/15/39	a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
No Power on Earth		McLaglen-Cooper-Munson		12/22/39	In Prod.
Oklahoma Frontier (W)		John Mack Brown-Bob Baker		10/20/39	a8/5/39
(Former title "In Old Oklahoma")					
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Test Driver (D)		Richard Arlen-Andy Devine			a10/21/39
Tower of London (D)		Basil Rathbone-Boris Karloff		10/27/39	a9/16/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Trouble Is My Middle Name		Constance Moore-R. Armstrong			In Prod.
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
Vigilante War (W)		J. M. Brown-Bob Baker			a9/30/39
West of Carson City (W)		J. M. Brown-Bob Baker		12/15/39	a9/16/39
(Former title "Galloping Kid")					
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Comet Over Broadway (D)	69	K. Francis-I. Hunter	(A)	12/3/38	b12/24/38
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Dawn Patrol (D)	103	Flynn-Niven-Rathbone	(F)	12/24/38	b12/17/38
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C)	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
(Reviewed as "Hobby Family")					
Going Places (C)	83	D. Powell-A. Louise	(F)	12/31/38	b12/24/38
Heart of the North (D)	67	D. Foran-G. Page (Tech.)	(F)	12/10/38	b12/17/38
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D)	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
(Reviewed as "I Am Not Afraid")					
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D)		Boris Karloff-Margaret Lindsay			a4/1/39
(Former title, "Enemy Agent")					
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D)	94	James Stephenson			a9/2/39
(Former title, "Philo Vance Comes Back")					
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		a9/9/39
Dangerous Dame (My-D)		Jane Wyman-Dick Foran		11/18/39	a9/2/39
(Former title, "Lady Dick")					
Dead End Kids on Dress Parade (D)		Litel-Dead End Kids			a7/8/39
(Former title "Dead End Kids at Military School")					
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th		James Cagney-Priscilla Lane			In Prod.
Four Wives (D)		Lane Sisters-G. Page-J. Lynn			a9/23/39
Fugitive From Justice		Roger Pryor-Lucille Fairbanks			In Prod.
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun		May Robson-Harry Davenport			In Prod.
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks		John Payne-Gloria Dickson			In Prod.
Life of Dr. Ehrlich		Edw. G. Robinson-Ruth Gordon			In Prod.
Murder in the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass	65	Edith Fellows-Jimmy McCallion		10/7/39	a3/25/39
(Former title, "Gantry the Great")					
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Return of Dr. X (My-D)		Lys-Bogart-Morris-Lane			a7/15/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D)		D. Morgan-J. Payne-G. Dickson			a9/23/39
(Former title, "State Cop")					
Virginia City (Tech.)		Flynn-Hopkins-Scott			In Prod.
We Are Not Alone (D)		Paul Muni-Jane Bryan		11/25/39	a8/12/39
Years Without Days (D)		Garfield-O'Brien-Sheridan			a8/12/39
(Former title, "20,000 Years In Sing Sing")					

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony b7/1/39
Forbidden Music (Mu-C)	65	Durante-Tauber	(A)	World b12/31/38
Hitler, Beast of Berlin (D)		Roland Drew-Steffi Duna		Producers a10/7/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum b4/1/39
I Demand Payment (D)	55	Jack La Rue	(A)	Imperial b12/3/38
Juarez and Maximilian	95	Medea Novara-L. Atwill	(F)	Torres b4/29/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (D)		Irving Pichel-Jacqueline Wells		Producers a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Abused Confidence (D)	85	Danielle Darrieux	(A)	Columbia b12/3/38
Ballerina (D)	83	Janine Charrat-Mia Slavensky	(F)	Mayer-Burstyn b12/17/38
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat. b3/4/39
Crossroads (D)	80	Chas. Vanel-Suzy Prim	(A)	Tri-Nat. b12/31/38
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39
40 Little Mothers (C)	92	Lucien Baroux	(F)	National b12/31/38
Grand Illusion (D)	90	Gabin-von Stroheim	(A)	World b10/15/38
Orage (D)	73	Boyer-Michele Morgan	(A)	Tri-Nat b12/17/38
Sacrifice D'Honneur (D)	76	Annabella	(A)	Tri-Nat. 12/24/38

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Meeching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Net Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Neli's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Net Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes		18	Not Rev.
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2		10	Not Rev.
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution		10	Not Rev.
WORLD OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

EDUCATIONAL 1938-39

CAVALCADE OF STUFF (2)			
No. 1	Swell Stuff	10	9/10/38
No. 2	Excellent	10	9/10/38

MGM 1938-39

CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	8	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)			
CRIME DOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy in Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Haf Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Ce-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wetta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Twn Boys and a Dog	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940		10	Not Rev.
Ted Fio Rito and His Orchestra		10	Not Rev.
PARAGRAPHICS (10)			
Busy Little Bears		10	Not Rev.
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby		7	Not Rev.
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2		10	Not Rev.
SPORTLIGHTS (13)			
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born		10	Not Rev.
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12) SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor		10	Not Rev.
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Painter	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEOY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Exoellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/38
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Oude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Orivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fasoinating	10	9/ 3/38
Kennel Kings	Oggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

1939-40

OiSNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EOGAR KENNEOY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
No. 2	Entertaining	10	10/28/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
RADIO FLASH (8)			
Blamed For a Blonde	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range	Very Good	10	9/16/39
REELISMS (13)			
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Aotion	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Net Rev
What Every Girl Should Know	Problematieal	10	10/15/38
What Every Inventor Should Know		10	Net Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Net Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Oogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pet	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Net Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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AOVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Fliming the Fleet	Exceptional	10	9/23/39
ORIBBLE PUSS PARAOE—LEW LEHR (6)			
Monkeys Is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season		10	Not Rev.
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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EAST STROUDSBURG, PA.

UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Bohome	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Gaod	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Net Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight ts Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Painters		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swinglime In the Movies	Excellant	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Drch		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingoopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw Club on the Air	For Jitterbugs Okay	10	6/24/39 4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinesaur	Excellent	7	3/25/39
Daffy Duck in Hellywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Paker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Net Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Tools of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vandeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.
1939-40			
BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
COLOR PARADE (10)			
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors		7	Not Rev.
Pied Piper Porky		7	Not Rev.
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch		10	Not Rev.
Swing Styles	Good	10	8/26/39
MERRIE MELODIES (26) (Tech.)			
Fresh Fish		7	Not Rev.
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England. Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Dregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38
1939-40		
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39





JOHN SUTTON
Determined and loyal to his Queen throughout six long years in the Tower.



NAN GREY
Maid and confident to the Queen, in love with a man imprisoned in the Tower.



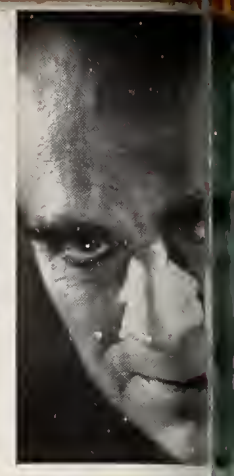
IAN HUNTER
As King Edward IV, a strong, militant ruler, who lived by the sword.



BARBARA O'NEIL
Kindly Queen Elyzabeth, haunted by the cruelty of her husband's reign.



VINCENT PRICE
Weakling Duke of Clarence, who fell victim to his own greed and love of wine.



BORIS KA
As Mord, the c
executioner, wh
out his master's

History dubbed this hunch-backed plotter "*A monster in silks!*"

BASIL RATHBONE
History's infamous hunch-backed King Richard III, strong, cruel, who ruled by the law of the axe.

A royal thug, blood-brother to the devil himself, who laid the loyalty of men, the love of women low, that he might work his twisted plans to horrible perfection!

UNIVERSAL *presents*

TOWER of LONDON

starring
BASIL RATHBONE
with **BORIS KARLOFF**
BARBARA O'NEIL • IAN HUNTER
VINCENT PRICE • NAN GREY
John Sutton • Leo G. Carroll • Miles Mander
Lionel Belmore • Rose Hobart

Original screenplay by Robert N. Lee
Produced and Directed by Rowland V. Lee

a ROWLAND V. LEE production

The screen presents unequalled magnitude . . . the wide-swept furies of a nation driven to maniacal revolt . . . the shadow of a bestial-faced executioner . . . a populace screaming for revenge!

UNIVERSAL RELEASE OCT. 27th

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SHOWMEN'S MOTION PICTURE Trade Review

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

FILE

REVIEWED IN THIS ISSUE

First Love
Dead End Kids On Dress Parade
Cat and the Canary
Our Neighbors—The Carters
Too Busy to Work
Jeepers Creepers
Little Accident



HARRY D. BUCKLEY

Vice President in charge of operations for United Artists. Coincident with the UA 20th Anniversary Year, he is celebrating his 20th year with the company, having joined UA when it was formed in 1919.

November 4, 1939

Vol. 31 No. 15

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M-G-M FIRST IN HITS!

Says BOX-OFFICE MAGAZINE



M-G-M FIRST IN STARS!

Says BOX-OFFICE MAGAZINE



← **JUST PUBLISHED!**
Box-Office Magazine's Report for Season 1938-39!

NOW THE COMPLETE STORY OF LAST SEASON HAS BEEN TOLD!

(and you know who's far ahead of the entire field in 1939-1940!)

The Editorial Page

TRAVELING NOTES

Pittsburgh—This was the first year we were able to make the famous Variety Banquet in this town. On previous occasions we were either on our annual coast trip or out at an MPTOA Convention.

Well, we came, we saw the football game, attended Johnnie Harris' famous party and came away with the firm conviction that Johnnie runs about the best affairs engineered in this industry. They should draft him for other functions.

It is remarkable the way the industry has responded to the Variety Club idea. Perhaps for the first time it accomplished what had been almost an impossibility, namely the creation of some idea that would bring together and hold together the people in the various branches of the industry.

As for the work they are doing, we doubt whether anyone outside of the membership really understands or appreciates the great job they do. If additional emphasis were necessary we need only point out the numbers and positions of those who journey to distant cities to participate in their affairs.

Looking even beyond the purposes and accomplishments of the Variety Clubs we find, on the profit side of the ledger, that great asset of good-fellowship so absent in the various exchange centers where most of the activity revolves around making film deals with little or no thought about friendships and sociability.

The motion picture industry owes a debt of gratitude to John Harris and those others who have made possible the finest organization ever to be associated with our business, the Variety Clubs.

△ △ △

Chicago—Somehow or other the picture rarely changes on the Chicago front. Business appears quite brisk around the Loop and many exhibitors are still complaining. Not that they haven't anything to complain about. They have plenty. But the particular peeve on each occasion always sounds the same.

Double features occupy the lime-light at the moment plus very slow buying activity among the exhibitors. Some of the companies are having a tough time getting their product deals set with the independents and small groups and, as a result, it is upsetting the product apple-cart because without a sufficient number of runs some companies are afraid to stick to their release dates.

The smaller exhibitors are getting their first doses of double feature product buying and, like us guys back east, they are just finding out what we learned many years ago when practically every theatre in the New York area went double. These fellows out here, in the past, have been buying smaller groups of pictures from fewer companies. Now they find they must get practically everything made in order to secure the amount of product necessary for their theatres.

△ △ △

Aboard Santa Fe Super-Chief—Looking back over the past few weeks we find two trade practices that have received a lot of publicity but not nearly enough action to accomplish any good for the average exhibitor.

We have reference to, first: Clearance. Here is one of the most vital issues in our business and an outgrowth of the circuit expansion of some years back. At that time buying power was so powerful that those in the drivers' seats could make the most ridiculous and unreasonable clearance demands and get away with it.

Clearance, as it now stands, is not only bad for the exhibitor but even worse for the distributor. Yet the distributor is in a far better position to help change it. As it stands now it takes them too long to get their revenue out of a good picture. They can change this if they will only take the initiative instead of letting the exhibitors do the squawking and the battling.

Second: Overbuying. An item that so long as it exists will be a black mark against this industry. In about eight out of every ten instances the exchanges know that overbuying is taking place to cut product off from theatres in competition with those of the buyer. Whether they actually try to do something about it themselves or pass the buck along to their home offices, we do not know. All we do know is that overbuying continues and is fomenting trouble every time it is done.

△ △ △

So, while we rest up for a brand new invasion of the studio city, we sit back and contemplate (with alarm), that far distant day when there will be no trade practices to fight about, no over-buying, no clearance, no disputes, and wonder: what on earth will the bellyachers do then? And what will the trade papers write about? And the obvious conclusion seems to be that when the time comes that there will be no disputes, no mud slinging, no overbuying, etc., etc., then there will probably be no business either.

—*"CHICK" LEWIS*

SEEK CHANGE IN INSURANCE

MPTOA Asks Change In Rate Computation

Revision of liability and fire insurance rates on theatres will be sought by the MPTOA, the Board of Directors have decided. Insurance rates have not been adjusted to conform to the safety measures taken by theatres, it is pointed out, particularly in the case of fire hazards where the comparison is made with department stores and other establishments.

A change in the method of computing liability insurance rates is also sought. At present, the rate is computed on the yearly average attendance and the MPTOA wants a return to the method of computing it on seating capacity which was in effect prior to the depression. The present method tends to force theatres to reveal their gross income, to which exhibitors object, although it is admitted that the rates would not be changed greatly in most instances.

A committee consisting of Arthur Lockwood, chairman, Lewen Pizor, Charles Hayman and Mitchell Wolfson was appointed by President Ed Kuykendall to consult the insurance companies on the revisions.

Over 1,000 Attend Pitt V. C. Dinner

Pittsburgh—More than a thousand guests, including showmen from all over the country, attended the 11th annual banquet of the local Variety Club held here in the ballroom of the William Penn Hotel Sunday night in honor of the Club's retiring officers. The ballroom represented the interior of a huge showboat. Gifts were presented to the retiring officers by C. J. Latta, newly-elected chief barker.

"U" IS COLD TO 20% IDEA

But Arbitration Will Be In Contracts

With the likelihood that the 20 per cent cancellation clause will not be included, Universal will, however, definitely insert an arbitration clause in all its contracts, it was stated over the weekend by William A. Scully, general sales manager, who asserted that in many cases exhibitors do not buy the entire Universal program and that therefore the 20 per cent cancellation clause would not be warranted.

His company does not force shorts, Scully said, and added that score charges had been eliminated. Regarding MPTOA's opinion as to the four trade problems which need correcting, he voiced it as his belief that clearance and over-buying over-shadow the others, and that when they are settled, practically all the "headaches" in this business will have been erased.

Scully, F. J. A. McCarthy, eastern sales manager, and William J. Heineman, western sales manager, left to visit various "U" branches for a series of sales meetings. Scully and McCarthy were expected to return to New York some time this week.

Peter Witt Gets Post With Standard Pictures

The appointment of Peter Witt as director of advertising, publicity and exploitation for Standard Pictures Distributing Co. was announced this week by George Laganas, president. Witt, who at one time was European representative for Samuel Goldwyn and was later connected with United Artists in the exploitation department, will also be in charge of obtaining product for distribution from this country and abroad.

Exhibs Fight Pension Plans

Also Battle Pari-Mutuel Racing In New York State; "Ham and Eggs" In Calif.

With Election Day coming next Tuesday in an off year, there is a surprising number of measures which will affect theatres to be voted on by the people of various States. New York State is exercised over the possibility of the legalization of the pari-mutuel racing tracks, which, it is contended, would drive thousands of patrons from theatres to race tracks. Upstate exhibitors foresee the opening of dog and race tracks at Buffalo, Batavia, Syracuse, Elmira and Rochester.

In Ohio, the exhibitors have banded together to fight the Bigelow old-age pension plan providing $50 a month for every single individual and $80 a month for every married couple over 60 years of age. The Cleveland MPTO has permitted "Minute Men" to make five-minute speeches in every theatre and has contributed $500 to an organization to fight the plan.

In California, theatres have aided the fight against the "Ham and Eggs" plan which although beaten last year, comes up again for a vote this year. The vote last year was somewhat close and it is feared that unless strenuous efforts are made theatres may be in a tough spot, having to accept State warrants for admission instead of cash.

"Joe and Ethel . . ."

Manufacturers of marquee sign letters are looking forward to a sharp rise in sales with MGM's announcement this week that "A Call on the President" will henceforth be "Joe and Ethel Turp Call On The President."

"CUT OUT DUALS" BRANCH PLEADS

Mich. Allied Head Suggests Fewer, Better Pictures

Citing trade journal stories about a producer planning to cut the cost of production in order to offset the shrinkage in his foreign revenue, or studios intending to cut executives' salaries, or stopping the payment of dividends, Ray Branch, president of Allied Theatres of Michigan, issued an appeal this week to the industry to stop worrying about things that are expected to happen and never do and to start making pictures "that will click at the box office."

"You know and so do I," Branch asserted, "that we are driving more and more people away from our box offices every day because there is a lack of quality to hold them, and I am sure there is a solution for the ailment. Stop making so many 'quickies' and stop running double and triple bills, and settle down to where we were a few years ago, and deliver something worthwhile to the public, and we won't be long getting them back."

Branch declared the public was given too much chance to compare value. He added that it was necessary to either run two poor pictures together, or play one "cluck" with one good one. Either way was bad, he said, for "if you think the public doesn't know its pictures, you're crazy." He asserted that if production costs must be cut, "why not cut it by making less pictures, and if the exhibitor must reduce rentals, why not run half as many pictures?"

"If all the producers would serve notice on the trade that they are going to reduce the number of pictures and make more good ones, the change would be most welcome. Or, if all the exhibitors would refuse to buy more than the present output, it would soon correct the situation. But the latter would never work, because as long as they are made, they will find distribution. Let's get practical and take advantage of an excuse (the war in Europe) for correcting this sad state of affairs right now . . . I am sure some producer has the courage to start the ball rolling, and it wouldn't be long until everybody would follow suit," Branch concluded.

Farewell to Singles

Des Moines, Ia.—With the Des Moines Theatre, Tri States' house, shifting to duals this week, single features are no more here.

RKO ADOPTS ARBITRATION

No Move, However, To Give Cancellation

An optional arbitration clause has been written into RKO contracts and will be a part of all agreements from now on. Under the terms of the new clause, a selected arbitrator must be one who has no interest, direct or indirect in the controversy. If the exhibitor's choice of arbitrator and the distributor's arbitrator fail to agree on the third member of the board, the American Arbitration Association will be asked to name one.

No change has been made in the cancellation clauses of the contract, however. The 10% provision has been retained as before but no move has been made to follow the lead set by MGM and Warner Bros. to bring the cancellation privilege up to the level of that provided for in the Code of Fair Trade Practises.

Torontoan Protests Commercial Shorts

Toronto—"When we pay a fair price to forget our worries for a few hours and be entertained by drama, pathos or comedy, it seems to be hitting below the belt a little when shorts of a commercial variety are forced on us . . ." asserts Dr. Alex Stewart, member of the Toronto Board of Education, in a protest against "the dreaded commercial advertising which has invaded our leading theatres via shorts."

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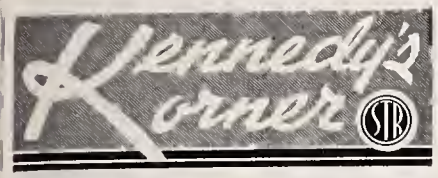
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It's an off-election year, yet 1939 will go down in history as the year in which the picture premiere went democratic, and a ritual hitherto sacred particularly to Hollywood and sporadically to New York spread across the nation—Dodge City, Springfield, Scranton, Detroit, Albany, Indianapolis, Atlanta (coming up with the December, we hope, preem of "G.W.T.W.") and other towns west, east, north and south.

Grosses on "Mr. Smith" so far make it look as though, after all, the industry isn't going to go broke if some of those alleged indignant senators stay home and sulk. Funny (ain't it?) how the stage, the novels, the newspapers and periodicals can state fact or opinion about anybody and anything, but when a film shows a person without putting a halo on him there's hell to pay.

But up to the time of going to press, pictures are still in business—so much so that everybody's trying to crash in on them. The "crash" attempted by people advertising stuff and things is so persistent that it's getting a foot in the door—and that's something for this business to look out for. Radio has been and is charging and getting plenty for time and talent to woo the buyers' ears for a commercial spiel, which, apparently nobody listens to. Now, all eyes are on the movies, which radio was and still is supposed to be backing off the boards as amusement. We see where printed news reports are being offered as something to present instead of newsreels, at theatres. Of course, a plug for some stuff you can buy at a local grocery goes with the "flashes." Which fact makes it plain that newsreels will continue to do business at theatres which stick to their business of offering screen entertainment and leaving the ad plugs to radio.

GALA PREMIERE FOR 'ELIZABETH'

Notables Present at Initial Philadelphia Showing

Philadelphia—A host of notables were present here Wednesday night for the world premiere of Warners' "The Private Lives of Elizabeth and Essex" at the Boyd Theatre. The premiere was conducted in typical Hollywood style, with million-candlepower searchlights illuminating the front of the theatre and police reserves handling the crowds along Chestnut street, which for two blocks was decorated with banners, shields and flags in honor of the premiere.

Lobby broadcasts took place as celebrities arrived at the theatre. Inside, girls dressed in Elizabethan costume distributed special souvenir programs.

N. Y. ALLIED BACKS COHEN

Discuss State Code of Fair Trade Practises

While a special meeting of the Board of Directors of New York Allied last week accepted the resignation of E. Thornton Kelly as executive secretary of the organization and voted confidence in President Max Cohen, the entire group held a meeting in Syracuse at which the prospect of a State Code of Fair Trade Practises was discussed.

The New York meeting was attended by Joseph Rosenzweig of New York, Abe Stone of Albany, Charles Wilson of Troy, Charles Steiner of New York, R. P. Merriman of Syracuse, Thos. di Lorenzo of New Paltz, Mitchell Conery of Ravena, Louis Goidel of Brooklyn, Irving Sherman of Pearl River, Ray Pashley of Interlaken, Herman Lorence of Cattaraugus, J. Abramson of Brooklyn and Abe Levy of Brooklyn. This group voted to continue the New York Allied organization as a State unit of independent exhibitors.

Meanwhile, in Syracuse this week, New York Allied set up the machinery for a code of fair trade practices for New York State exhibitors. Approval from Thurman Arnold will be sought and, failing there, permanent conciliation boards will be established by the association in Syracuse, Buffalo and other principal cities.

Plans were laid for waging a war against the Bingo situation in Buffalo where, it was pointed out, theatres have been prohibited from operating cash games while halls and one theatre operated by ex-Mayor Schwab continue with their money games.

CLEARANCE IDEA FOR CANADA SET

Distributors Agree on General Principle

A National Clearance Board for Canada will be established as the result of a conference held in Toronto this week of the general managers of the distributors and a special committee of the Anti-Protection League. The plan will be held in abeyance pending further consideration by the distributors who stated at this week's meeting that they were agreeable to some form of national clearance rules and a plan for putting them into operation.

Clearance has long been a vexatious problem in Canada and of even more importance than it has in the U. S. where clearances are generally less. Independent exhibitors have sought legislative relief to standardize clearances.

RADIO HOUR HITS PIX BIZ

Heidt "Pot of Gold" Flayed By Exhibs

Exhibitors throughout the country are complaining that the Horace Heidt "Pot of Gold" radio program, by which $1,000 is given away every Tuesday night, is hurting their business considerably. Theatre business on Tuesday nights has taken a nosedive indicating that prospective patrons are staying home so as to be eligible for the money. The scheme is that if a listener's telephone number is picked and called during the program and he is at home, he is eligible to receive the $1,000. Should he not be at home he receives $100, the remaining $900 going into the kitty.

Most of the complaints so far have been in the Detroit territory but exhibitors throughout the country have registered objection. It is pointed out that while theatre giveaways are continually running up against the lottery laws, this plan is lottery proof.

Wedding Bells Ring Out for Edw. Finney

Edward F. Finney, producer of the Tex Ritter musicals westerns released by Monogram, was married last week to Betty Bourke, daughter of Mrs. Ethel Bourke.

Important Dates

Nov. 6-7: Allied of Texas convention.
Nov. 12: Chicago Warner Club dinner-dance, Hotel Sherman.
Nov. 13: National Allied eastern regional convention, Philadelphia.
Nov. 13-14: ITO of Ohio convention, Columbus, O.
Nov. 15: New York Night of Stars, Madison Square Grden.
Nov. 23: Loew managers' Thanksgiving Beefsteak and Dance, Waldorf-Astoria.
Nov. 25: Washington Variety Club banquet, Willard Hotel.
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.
Dec. 2: Cleveland Variety Club formal.
Dec. 3-4: Theatre Owners Association of North and South Carolina winter convention, Charlotte.
Dec. 20: Chicago Night of Stars at Stadium.

"SPONSORED NEWS"

Six Cincy Theatres Using Flashes from Radio Station

Cincinnati—Six theatres here are handling "sponsored news" via bulletins rather than newsreels, a service which originated with the *Cincinnati Post's* affiliated radio station, WCPO. Nightly at 9 o'clock bulletins are sent to the theatres for presentation via the public address systems. In return, the theatres are using a trailer for the station and the sponsor (Butter Nut Bread) at every performance. After a ten-day trial, the arrangement has been made permanent.

Hollander Ill at Home

Chicago—Will Hollander, B. & K. advertising head, is confined to his home here with a bad cold.



22 UA FILMS FOR 1939-40

Company Announces Biggest Program

United Artists will release 22 pictures for the 1939-40 season, it was announced this week by Murray Silverstone, chief of world wide operations. The announcement served to clear the air about how many pictures the company would release and from which producers they would come.

Walter Wanger has already delivered two and has "City For Sale" now in the editing stage and "House Across the Bay" before the cameras while "My Personal Life", Vincent Sheean's story will soon be ready for production. Alexander Korda has delivered one, has "Thief of Bagdad" in the editing stage and "Over the Moon" awaiting release.

Hal Roach has delivered two, has "Of Mice and Men" in the editing stage and is preparing "1,000,000 B. C." for early shooting. David O. Selznick has already released one picture and has "Rebecca" before the cameras. Samuel Goldwyn has already delivered two pictures and has "Raffles" in the editing stage.

Edward Small has delivered one picture, has "My Son, My Son!" before the cameras and is preparing "Kit Carson" for early shooting. Charlie Chaplin continues his work on his Production No. 6 and Sol Lesser is readying "Our Town" for early shooting while Richard Rowland will start "Three Cheers for Miss Aldrich" next month.

No pictures will be made by Douglas Fairbanks for this season's release and there will be none from David L. Loew until next season.

The 22 pictures will make United Artists' biggest list since the company's inception 20 years ago.

UMPTO Examines Neely Bill Pitfalls

Philadelphia—Highlighting the UMPTO board meeting here last week was a discussion of the Neely Bill with an eye towards examining the pitfalls within it. Censured was RKO-Radio's sales policy, while 20th-Fox was criticized when it was reported the company was filling its higher allocations with pictures not worthy of such designations.

Yes and No

Philadelphia—The censor board here has approved "Hitler, Beast of Berlin" without cuts. But in New York, the censors banned the film on the ground "it is inhuman, sacrilegious and tending to incite crime." Action of the New York censors will be appealed to the State Board of Regents immediately.



"Dr." Depinet Visits the Set

Garbed in the cap and gown customarily worn by Kay Kyser during his Kollege of Musical Knowledge broadcasts, Ned E. Depinet, vice-president in charge of distribution of RKO Radio Pictures, visits the film set where the noted band leader is making his screen debut in "That's Right You're Wrong." Judging by the worried look in Kyser's countenance, "Dr." Depinet is running "The Old Professor" through the movie wringer.

MPTOA Releases Resolutions

Barring of Screens to Propaganda, Amendment of Neutrality Bill, Are Included

The Board of Directors of the Motion Picture Theatre Owners of America has released a number of resolutions which were adopted at the annual meeting held last week at White Sulphur Springs, W. Va. These are in addition to the resolution already announced which would offset agitation for the Neely Bill:

Be is resolved that the motion picture screens of America be barred to propaganda of any sort that might affect the best interests of the U.S.A., and be it further resolved that the ultimate purpose and desire of the motion picture industry is to provide entertainment.

Be it resolved that those distributors who have refused to license their product for television reproduction in direct opposition to legitimately established motion picture theatres be commended for their action in refusing to allow unfair non-theatrical competition to throttle and endanger the established investments of the motion picture industry responsible for the creation of this product.

Be it resolved that it is the opinion of the Board that the Motion Picture Industry can best be served and that attendance at motion picture theatres can best be stimulated in this country by producers maintaining their present standards and high quality of production and that by so doing offset the possible losses of foreign revenue due to war conditions.

Be it resolved that the directors as representatives of the MPTOA and further as comprising the designated delegates from their various and individual theatre organizations extending to every section of the United States do hereby request that the Congress amend the Neutrality Bill now being considered so that section 2 paragraph C of said Bill will permit the retention of American copyrights although waiving all other rights, titles and interests in the physical exports of the articles so designated thereby preserving continued employment of American labor and safe-guarding American leadership. (This particular resolution was sent to members of Congress.)

Accepts Chairmanship of Film Group in Drive

W. G. Van Schmus, managing director of Radio Ciy Music Hall, has accepted chairmanship of the Motion Picture Group in the Roll Call of New York Chapter, American Red Cross which gets under way on Armistice Day.

FARNSWORTH TO AID SUIT

Will Assist Williams In Equity Case

Washington — Appointment of William P. Farnsworth, former Deputy Administrator of the Motion Picture Code during NRA, as special attorney in the anti-trust division of the Department of Justice was announced here this week. According to D of J spokesman, he will aid Special Assistant Attorney General Paul Williams in prosecuting anti-trust suits brought against the film industry.

An active part will be played by Farnsworth in both the preparation and prosecution of the Government's equity action brought in the Southern District, New York, against the majors. The actual trial is expected to get under way early in 1940.

Meanwhile, New York's Film Row showed considerable interest in the Farnsworth appointment, inasmuch as the Government's earlier policy of "standing pat" on the D of J personnel has apparently taken an about-face.

Williams had strenuously advocated Farnsworth's appointment, it was learned authoritatively. Well known to film circles and to the stage world, Farnsworth at one time produced his own Broadway shows, following his embarkation on a legal career. He joined the NRA in 1933. In 1937 he returned to law practice.

To Distribute Forest Products

James K. Elderkin and Raymond Duport have formed Forest, Inc. to distribute under perpetual contract products of the Forest Manufacturing Corp., Forest Projection Lamp Corp., Forest Screen Corp. and Forest Ticket Register Corp. Elderkin will be president and chief engineer, Duport will be vice-president and general manager, Horace E. Goodenough is treasurer, and William Snow will be a director. The products of the company will be expanded. Its offices will be located at 200 Mt. Pleasant Ave., Newark, N. J.

Bernie Mills Feted At Testimonial

Albany—Tribute was paid to Bernie Mills, former Republic branch manager, at the DeWitt Clinton Hotel here Tuesday night when exhibitors and clergymen of two faiths joined with Film Row colleagues in tendering Mills a testimonial dinner, with more than 100 present. Mills was presented with a wrist watch on behalf of the diners.

Vaude Going Out

Chicago—The long established vaudeville policy of the RKO Palace here is expected to terminate this weekend.

Selling the Picture

Harris Gives "Intermezzo" Thorough-Going Campaign

Using the rhymes shown in the "Intermezzo" pressbook as a means of selling the *Plain Dealer* the idea of running a rhyming contest, Milt Harris of Loew's State Theatre, Cleveland, effected a contest in conjunction with the engagement of David Selznick's latest production and paved the way for subsequent publicity which appeared in the newspaper for more than a week before the opening of the picture.

The newspaper used the rhymes to acquaint the contestants with a typical rhyme and then offered its readers to submit as many as they wished. Thousands of contestants competed in the contest and were determined to win the cash prize, which was offered to the winner, or at least be among those runners-up who were promised guest tickets to see "Intermezzo."

The Ohio Chapter of the American Institute of Decorators extended its cooperation and support by having its publicity chairman, Dorothy Baxter, announce that the organization was giving "Intermezzo" a special award for the unusual interior sequences incorporated in the film.

Moreover, the organization followed this up by assisting the theatre manager in setting promotional plugs with every interior decorating shop in Greater Cleveland with appropriately mounted stills and playdate.

A direct mail campaign was directed to more than one hundred and fifty Women's Clubs with copy stressing the angle that the picture contained unusual entertainment values and appealed to discriminating theatre-goers, in an effort to initiate a strong "word of mouth" campaign.

Tieup With News Company

Another successful approach in making thousands of people throughout Cleveland "Intermezzo"-conscious was the tieup with the Klein News Company, which bannered the sideboards of its fleet of trucks.

The Hotel Statler used double side stand-up cards on each table in the cocktail lounge for the entire engagement, announcing a new "Intermezzo" cocktail as refreshing as "Intermezzo, A Love Story, coming to Loew's State Theatre on Friday, October 6th."

Among other tieups used to round out the campaign were the Mullaire Dry Cleaning Company, which distributed five thousand special heralds in every package delivered during the week prior to the opening of the picture; the Klein Cigar store featured window displays and large stills showing Leslie Howard smoking the Kaywoodie Pipe, and stills of Ann Todd with an RCA Victor Record dominated the window display of Wurlitzer's, the largest local dealer of RCA Victor recordings.

The Swedish Vice Consulate and members of the Cleveland Swedish American Society were invited to see "Intermezzo" as guests of Ingrid Bergman and the manager of Loew's State Theatre, and the event was fully covered with stories and pictures by all newspapers.

Paramount's Post Toasties Tieup

In connection with its new football picture, "$1,000 A Touchdown," Paramount has completed a national advertising tieup with Post Toasties. Joe E. Brown and Martha Raye, stars of the film, will be featured in a series of three 800-line newspaper ads in leading key cities.

FOR BETTER SHOW SELLING

Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	This Issue
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Man About Town	July 1
Man in the Iron Mask	July 15
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	This Issue
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9

Cashes In On Title

Manager George Bole of the Golden Gate Theatre, San Francisco, tied in with the Sterling Furniture Company on "Fifth Avenue Girl" for window displays whereby shoppers were told to "Give Your Room That Fifth Avenue Look." Stills and other accessories were used profusely. Another swank note in the Golden Gate campaign were two 24-sheet art displays placed in the outer lobby for two weeks prior to the opening. The Emporium gave a full window for three costumes worn in the production by Ginger Rogers.

Cow Milking Contest In Hammond Bully Success

Something new in the form of stage contests took place recently when Manager Harry Mintz, of the Parthenon Theatre, Hammond, Ind., conducted an "Old-Fashioned Cow Milking Contest." Sponsored by the Pure Milk Association of Chicago, the competition had feminine entries representing East Chicago, Gary, Calument City and Hammond. All in all, there were six contestants.

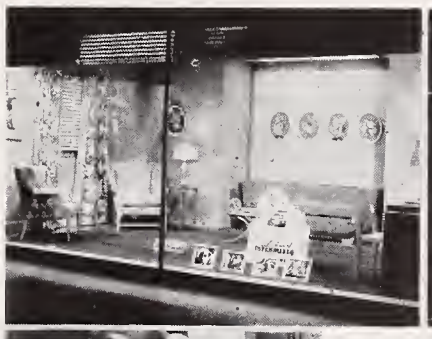
Attendants from the Milk Association sent along attendants who set the stage and brought in the cows, one of which was accompanied by a baby calf. Each dairy maid was allowed five minutes in the contest—two to get acquainted with the cow and three for the actual milking. The winner was given the title of "Dairy Queen of the Calumet Region."

Door prize coupons were given to patrons entering the theatre. There were 30 prizes consisting of two week's supply of milk and a five-pound roll of cheese. About 50 minutes were consumed in staging the contest and awarding the prizes. Mintz promoted the milk pails, stools and stanchions from a Dairy Association. The cost to the theatre was $20 for cash prizes and the salary of an extra stagehand. No music was needed. An electric milking machine was demonstrated after the contest.

Naturally, the audience got a great kick out of the proceedings, for many of them had never seen a cow. There were laughs and fun aplenty. If you think you've "milked" every kind of contest, why not give this one a try? Mintz proved it a success.

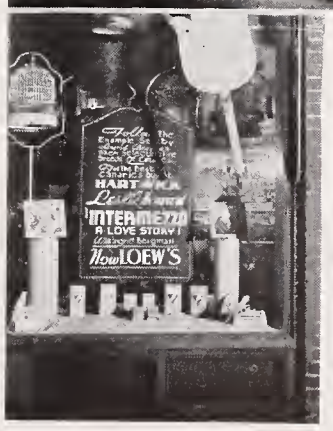
Girls Impersonate Boys

Recently Harland Rankin, manager of the Plaza Theatre, Tilbury, Ontario, Canada, staged a show in which the boys impersonated the girls, and from all reports, it went over with a bang. Now, he reports, the girls feel they can outdo the boys, so the fair sex will have their opportunity next. It's all a lot of fun for the audience and stimulates attendance.











Pollock's "Intermezzo" Tieups

Tieups on David O. Selznick's United Artists' release, "Intermezzo — A Love Story", found their way into fire windows in Rochester, N. Y., thanks to the showmanship of Lester Pollock, Loew's Rochester manager. (Top, left) furniture store window; (top, center) sandwich shop display; (top, right) birthday cake in bakery window; (lower left) bird store window; (lower right) tie-up display in optometrist shop window. Those who off-hand see no tie-ups in "Intermezzo" should note Pollock's results.

Program Exchange

Kostad's Movie News Is A Neat Program; Plaza's Fifth Anniversary Is Memorable

LAST summer we were complaining about the hot, humid weather. Today, the cold wind is blowing furiously around the corner of the building. Of course, we are warm and comfortable; but we dread to think what it would be like if we were a traffic cop or a mailman. And yet, they and others whose occupations place them in the path of the elements' fury seem to like it, so we should, too. To prove our bravery, we have opened the window wide, meanwhile pounding our chest with our fist as the healthful, invigorating air blows programs helter-skelter.

But we must forget the weather now, and concentrate on programs. Last week you noticed a new member—Arthur Kostad, Strand Theatre, Rawlins, Wyoming. It's a pleasure to welcome an exhibitor from Wyoming, because our mail from that state has been very scarce indeed. As a matter of fact, we had been wondering if any theatres were operated in Wyoming. Having heard from Arthur — we know of at least one.

A Neat Little Program

His Fox Strand Movie News is a neat little program measuring approximately 5x8½ when folded. The type faces have been selected with care, and while there is an absence of scene cuts, the interesting reading matter and the printing of part of the program in lavender more than make up for this omission. Each story on the front page has a short, terse headline, such as "Golden Jubilee . . . ," "New Star . . ." and "Free Tickets . . ." Under the latter head, Arthur advises his patrons to "make it a point to note the box on one of the inside pages where five phone numbers are listed which were selected at random from the Rawlins phone directory." Patrons finding their number listed receive two guest tickets.

In the "Golden Jubilee" story, in which Kostad writes about the big pictures booked to celebrate the industry's Fiftieth Anniversary, we especially like the concluding paragraph, which reads as follows:

"Analyzing the new movies . . . one is impressed by the fact that the studios have finally come to full realization that the movie audience is not necessarily a mass audience; that there is a host of discriminating people who do not take their movies as they come, but will patronize and support pictures that are out of the ordinary."

On the second page is printed "Your 'Must See' List . . . "—a column of some of the biggest pictures to play the Strand. There is also an ad on "The Women," a box with telephone numbers for lucky patrons, and another box at the bottom of the page on motion pictures' fifty years of progress.

Besides the week's programs on the third page, Arthur prints two columns of interesting, informative paragraphs under the heading, "Did You Know That . . ." We wish we could reproduce that cartoon on the back page, but it's printed in a color that makes reproduction impossible. Anyway, a policeman is shown dragging a man from in front of a theatre where the "The Women" is playing. The manager, standing next to the box office, tells the cashier that he "had to call the cops—the man's been watching 'The Women' for days." A clever cartoon, and a smart way in which to get across the film's entertainment value.

Yes, we believe Kostad has a publication that will gain in popularity as the weeks go by. And we hope he'll continue to supply us with each week's issue.

Member Added This Week

Frank Gallop, Vogue Theatre, Sidney, N. S., Can.

—Your Application Blank—

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....
Theatre .....
City .....
State .....



A cuddlesome moment from "It's a Wonderful World," in which Claudette Colbert and James Stewart (above) have leading roles. Opening a three-day engagement at the Vogue Monday, this picture is guaranteed to chase the blues away.

Published weekly for the patrons of the "Vogue"

Vol 1. No. 3 Week of July 3rd, 1939

Gallop Utilizes Publicity Cuts

For the front page of his Vogue Pitter Patter, Manager Frank Gallop of the Vogue Theatre, Sydney, Nova Scotia, Canada, goes in for publicity scene cuts. In some instances, he makes a layout of two or three smaller cuts. You'll read more about Frank's program next week.

Gay Old Time In Tilbury

There was a gay old time in Tilbury, Ontario, Canada, recently when the Plaza Theatre celebrated its Fifth Anniversary. Harlan Rankin, manager, has sent us a program of the celebration — and what a show he gave his patrons. Here's Harland's "Fifth Anniversary Entertainment Guide" just as he published it:

"Autumn Styles (in Technicolor)—Modeling of the latest in fashions by the world's most beautiful women: "Porky, the Lone Stranger"—This cartoon won the Academy Award for 1939; Clyde McCoy in "It's the McCoy"—You'll want to dance when you hear him; Stage Show—Surprise treat; "Swingtime in the Movies (in Technicolor)—See your favorite movie stars in color. . . . This was picked as the best two-reel subject of 1939. Feature: "The Hardys Ride High."

As an extra treat of the evening, Harland gave to each patron a ticket entitling him or her to be the theatre's guest at a dance held at the St. Jean Hall, Stoney Point. Dancing prevailed from 9:30 p m. to 1 a. m. to the music of a 5-piece orchestra.

We wish we could have been there. We'll bet the occasion was just as Harland hoped it would be when he stated on the program: "This will be an evening in entertainment we want you always to remember." How could they forget when the enterprising Plaza management went to such lengths to make it memorable? You other members who have anniversaries coming up soon would do well to follow Rankin's procedure.

Looking at the latest issue of *Cinemag*, published by the Capitol and Majestic Theatres, Paragould, Ark., we got a kick out of the "upside down" ad on the "Marx Bros. At the Circus." As a matter of fact, we always enjoy reading Bill Justice's tabloid publication. It's still one of the best in the nation.

Tie-up Ad in New York Papers Plugs "Personal" of Oomph Girl

Photographs and theatre copy plugging Ann Sheridan's personal appearance at the New York Strand recently, hit the New York papers in ads placed by Arnold Constable's Department Store announcing Miss Sheridan's personal appearance at the store.

The ads included photographs of Miss Sheridan modeling dresses at the store and part of a large campaign planned by Warner Bros. to give Miss Sheridan a large build-up during her first trip East.

Sends Letters to Teachers

When he played "Goodbye, Mr. Chips," Manager Ted Murrell of the Beverly Theatre, Chicago, sent personal letters to English teachers at Morgan Park High School plugging the author and the perfect ennunciation angle.



STR URGES YOU TO COOPERATE WITH THE RED CROSS IN ITS ANNUAL DRIVE WHICH BEGINS NOV. 11. THERE IS A SPECIAL RED CROSS REEL YOU CAN RUN. LET THE LOCAL CHAPTER SOLICIT MEMBERSHIPS IN OR NEAR THE THEATRE.



Garbo LAUGHS IN NINOTCHKA

(Don't Pronounce It—SELL IT!)

An SR Showmanalysis (REG. U. S. PAT. OFF.)

GARBO laughs! Those two words announce the happiest news showmen have heard in a long time, for they have been waiting a long time for a new, laughing Garbo. Well, boys, she's just that in "Ninotchka," one of those comedies that builds up in popularity through word-of-mouth publicity. What you want, however, is to draw a packed house on the opening day, because while word-of-mouth comment, if favorable, is always to be desired, it often is too late in most communities to make up for skeptics who hesitated to come on the opening day. By the time the good word gets around, it's time to change the show.

Don't let this happen to you on "Ninotchka." Having seen Garbo in heavy, dramatic portrayals in her few recent pictures, your patrons will probably labor under the illusion that once again they are due for a sober, sombre Garbo in "Ninotchka." It's up to you to dispel that illusion, for if you permit it to remain, you'll be doing the public an injustice as well as muffing the opportunity to cash in on a sure thing.

You'll have to begin your job early, and hammer away at it every minute. Use the line "Garbo laughs in 'Ninotchka' — don't pronounce it — see it" in your current ads, even though your opening date may be two or three weeks off! Have block-type tack cards made up bearing the words "Garbo Laughs" in large black letters, with the rest of the copy in smaller type underneath, and tack them up in every available spot in town and along the highways leading into town.

For your teaser ads, nothing hits the spot quite so well as the four layouts the MGM ad boys have prepared for you. Headed with such snappy copy as "We're ga-ga about Garbo . . . a Garbo you've never met," and "You don't know the half about Garbo," they'll make the public conscious of the fact that something new and different is in store for them. If you've seen the picture, as many exhibitors did at MGM trade showings throughout the country, you'll be doing the smart thing by making up your own copy for a series of "personal messages" to the public. Even a personalized trailer announcement should arouse their interest, for most people believe that when a manager takes time out from his many duties to personally endorse a picture, it must certainly be well worth seeing.

In your lobby you can get the idea across in advance by using a giant cut-out head of a laughing Garbo, with stills from the picture in a column arrangement on either side. Above the head, in large cut-out letters, could be the words, "Garbo laughs," while the title and other credits could go at the bottom. It seems to us that placing cut-out heads of Garbo, much smaller in size than that suggested for the lobby, in restaurants, hotel lobbies and store around town, would do much to stimulate interest in the picture.

You can pull some old gags out of the bag, dust them off, and use them to good advantage in exploiting "Ninotchka." One, for instance, is a street stunt consisting of a man carrying a dummy which hangs loosely over his arm. A card on the man's back reads: "He's limp from laughing at Garbo in 'Ninotchka' . . . but he's no dummy — he knows a good comedy when he sees one." Another would be a man dragging a "woman" (a dummy, of course) by the hair around town, with a sign on his back reading: "I've finally convinced her that Garbo laughs in 'Ninotchka,' and that we ought to see it at the Blank Theatre."

Through the newspaper, conduct a contest in which readers coin words to rhyme with the picture's title and use them in a limerick.

Is there someone around town who's generally a "dead pan"? It may be either a man or woman. If you find him, have him posted beside a display on "Ninotchka" in the lobby, and offer free theatre tickets to those who can, without touching him, make him laugh. Of course, your subject should be someone who seldom, if ever, cracks a smile, and who it is almost impossible to make laugh. Copy on a large card next to him could read: "Nothing has made him laugh yet . . . but wait till he sees Garbo in 'Ninotchka'."

And here's another street stunt you might include in your campaign: Have a man in prison garb riding in a "cage" on the flatbed of a truck. For one thing, provided he's a singer, he could sing "The Prisoner's Song" through a loudspeaker, the lyrics rearranged somewhat like this to fit the occasion: "Oh I wish I could see Garbo laughing—But I can't because of these bars —Oh they tell me she's swell in 'Ninotchka'—The critics all give it four stars." For another, you could have a sign on each side of the truck reading: "Arrested for disturbing the peace—he couldn't stop laughing at 'Ninotchka'."

Distribute to patrons small envelopes containing two candy pellets. Something like this might do for copy on the envelope: "Feeling out of sorts? Put these two pills in a glass of water and leave them to dissolve while you go to the Blank Theatre to see 'Ninotchka.' On returning, you won't need pills."

We think the idea of a Garbo Smile Week, in view of the tense world situation and the fact you're trying to get across the comedy angle, is timely and well worth a conspicuous place in your selling campaign. Explained in the press book, we call it to your attention here so that you will be sure to look for it.

You can go all the way on tieups, what with the Garbo scarf and sweater combination, the Garbo raincoat, the Garbo blouse and tie, the saucy Garbo hat, the Garbo coiffure, and the Ina Claire hats and coiffure. And the faultless grooming of Melvyn Douglas should be a tip for other men who want to look their best, provided you let them know about it through window and cooperative ad tieups with men's stores.

Ernst Lubitsch has an enviable reputation as the director of some of the sprightliest comedies ever produced. Any picture with which he is associated has that "Lubitsch touch," and "Ninotchka" is no exception. So make it known in your advertising and exploitation that that "Lubitsch touch" has made a "newer, gayer, more fascinating Garbo."

Screenplay by Charles Brackett, Billy Wilder, and Walter Reisch. Based on the original story by Melchior Lengyel. Directed by Ernst Lubitsch.



Good For Newspaper Contest

This is one of the stills in the set showing the career of Garbo. Who is her leading man and what picture is represented? That's the question you could put before newspaper readers in a contest using the 21 stills available at MGM exchange.



Something Clever In Teasers

Just what you want in the way of a teaser ad is embodied in the layout reproduced above. And it's only one of four clever and unusual advance ads MGM have prepared for your use. Smart showmen will make the set a "must" for their campaigns.



Historical Significance And Plenty of Action Are Big Sales Angles

BEFORE launching our selling campaign on "Allegheny Uprising," let's take a quick look at what we have to sell. First of all, it is a costume picture, but if that term isn't quite to your liking, call it anything else, because it isn't the type of picture usually associated with the term "costume picture." It's full of action (and that's something you'll have to go strong on in selling), it has a cast boasting some well known names and a historical significance that must not be lost sight of.

The action in the picture should appeal to many of you theatremen because of its appeal for your audiences. So don't spare the horses in telling them that this is a moving picture that moves. The cast is headed by John Wayne and Claire Trevor, the team which was so successful in "Stagecoach" and whose names by now connote action to the average film fan. The period of the picture is 1759, when the French and Indian War was raging. It's a period seldom before depicted in a picture.

Fix Up Front Like Stockade

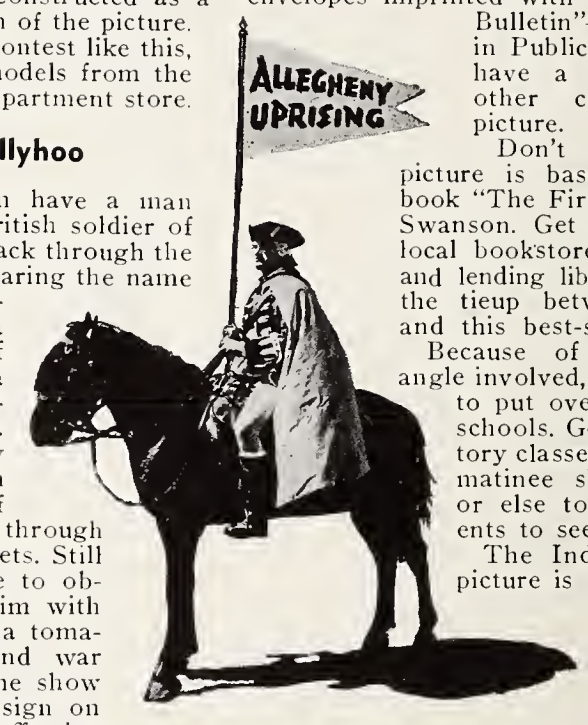
In order to put over the idea of the picture, you could fix up your front in a novel way, such as shown in the illustration on this page. The front should be in stockade effect with blockhouses at the ends. It's simply at matter of a row of logs set between log towers. You can use banners at the top giving the title and cast, if you like. To augment this display set up a display of frontier relics in the lobby such as flintlock rifles, bows, arrows, tomahawks, buckskins, and powder horns. A man dressed in frontier costume would add to this display.

Another gag, which would appeal directly to the women and put over the locale of the picture, is to send out a call for authentic Colonial recipes. Any woman submitting one would be entitled to free tickets for the showing of "Allegheny Frontier" at your theatre. Such a contest could easily be conducted through the woman's page of your local newspaper. So start them looking through the family Bible, ancient letters, diaries, etc.

Through the manual training class of the local schools, you can offer a prize for the best constructed model of an early American stockade, such as is depicted in "Allegheny Uprising." Use the stills as a guide in this. You can use those constructed as a lobby display during the run of the picture. If you don't want to run a contest like this, buy a couple of stockade models from the toy department of a local department store.

Lots of Good Ballyhoo

For a ballyhoo, you can have a man garbed in the attire of a British soldier of Colonial days riding horseback through the streets carrying a banner bearing the name of the picture. Another ballyhoo would be to have a stagecoach of the period of the picture driven by a frontiersman clad in buckskins and carrying a rifle. This coach accompanied by a number of other men dressed in proper costume of the period could parade through your principal business streets. Still another ballyhoo would be to obtain a real Indian, daub him with war paint, equip him with a tomahawk, bow and arrow and war feathers and let him sell the show through the medium of a sign on his back. A simple but effective stunt would be to have a hay wagon (easily obtainable a few miles from town) and have a man and wife in Colonial garb riding on it. Suitable banners can be fastened to it also.



Work Through Local Groups

Another good stunt would be to work through the Colonial Dames, Sons and Daughters of the American Revolution, Society of Mayflower Descendants and other similar organizations and try to find local descendants of men who might have taken part in the original "Allegheny Uprising." They should be feted, interviewed and given special seats to the opening performance.

To emphasize the action in the picture, it would be a good stunt to open it with a real cannon shot. You'll have to use your ingenuity to obtain a small cannon, mount it atop the marquee and the instant you are ready to start the "Allegheny Uprising," fire the cannon. This stunt should be heralded for some time in advance and it can be given a good build up insuring large crowds around the theatre at the opening. Along this same line, have some small envelopes imprinted with the words, "War Bulletin"—"Do Not Open in Public." Inside you can have a herald or some other copy about the picture.

Don't forget that the picture is based on a famous book "The First Rebel" by Neil Swanson. Get cooperation from local bookstores and the public and lending libraries to put over the tieup between the picture and this best-seller.

Because of the educational angle involved, it should be easy to put over tieups with the schools. Get teachers of history classes to bring them to matinee showings enmasse or else to urge their students to see the picture.

The Indian angle in the picture is one which should not be neglected because its presence insures action in the mind of every potential patron. Indians, real or synthetic, can parade through the streets wrapped in their traditional blankets. When a big enough crowd collects they can unfold their blankets or reverse them and the on-lookers will see that they are advertising "Allegheny Uprising."

Aside from the traditional poster paper and lobby display material on this picture there is an educational one-sheet in two colors which consists of a sort of montage effect with complete descriptions of the various sets, etc. This could be effectively used not only in the lobby but also in schools, libraries and other public places.

The picture suggests several excellent drawing or coloring contests. These can be easily worked through the schools because of the historical angle. Students could be asked to draw Indians, Redcoats, frontiersmen, covered wagons, stockades, and other items of Colonial lore. There is available a large mat containing outline drawings of four characters, which can be used for a coloring contest. This sort of contest will interest the kids and through them the adults



This stockade effect, erected in front of the theatre, atop the marquee or on a ballyhoo would be very effective in selling the picture. It is simple to construct and could be made quickly.

An SR Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by P. J. Wolfson from the factual story, "The First Rebel" by Neil Swanson. Directed by William Seiter. Produced by P. J. Wolfson.

Money Dates

DECEMBER

3rd

ILLINOIS ADMITTED TO THE UNION, 1818. This should be quite a day in that state. Have the flags flying and cooperate with any local groups observing the occasion.

INTERNATIONAL GOLDEN RULE WEEK. Sponsored by the Golden Rule Foundation, 60 East 42nd St., New York City. This is the time when everyone is supposed to follow the Golden Rule of "Do unto others as you would have them do unto you." You can work up a swell gag on this.

5th

EIGHTEENTH AMENDMENT REPEALED, 1933. You may want to observe this occasion but be careful lest you offend some local organizations.

7th

DELAWARE JOINED THE UNION, 1787. You theatremen in the Blue Hen State might want to observe this occasion by cooperating with local organizations, particularly when so much stress is being laid on the Constitution.

8th

FEAST OF THE IMMACULATE CONCEPTION. Parochial Schools closed. Make a play for the kids' patronage on this occasion.

Revamping "Hell's Angels"

Robert M. Savini, president of Astor Pictures, went to the Coast this week to assist in the revising of "Hell's Angels," bringing the picture up to date. The new version will be released January 1.

OCTOBER, 1939 INDEX

A listing of the highlights of the past month's issues of STR, indexed and cross-indexed for ready reference.

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Clouds Over Europe .....Oct. 7, p. 26
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Lady Of the Tropics .....Oct. 7, p. 18
Only Angels Have Wings .Oct. 7, p. 18
Our Leading Citizen .....Oct. 21, p. 7
Starmaker .....Oct. 21, p. 7
Women, The .....Oct. 14, p. 9
Exploitation Campaigns—by Stunts
Cookie Giveaway .....Oct. 21, p. 7
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Mr. Smith Goes To Washington .....Oct. 21, p. 9
Three Sons .....Oct. 7, p. 20
U-Boat 29 .....Oct. 7, p. 19
Thanksgiving ..Oct. 21, p. 15; Oct. 28, p. 10
Theatre Accounting .....Oct. 7, p. 12

"An Apple a Day . . ."

Using the figure of the apple tree and Barrymore in a wheelchair from the six-sheet, Manager R. J. Kenney of the Cosmo Theatre, Chicago, effected a neat lobby display and tieup on "On Borrowed Time." He placed real apples in the tree, and at the base placed 1,000, each containing a tag which read: "An apple a day keeps the doctor away—see 'On Borrowed Time,' etc." The apples were promoted.



The Box Office Slant

Little Accident

(Hollywood Preview)

Univ. COMEDY 65 mins.

(Nat'l Release, Oct. 27)

Credits: Hugh Herbert, Baby "Sandy," Florence Rice, Richard Carlson, Joy Hodges, Ernest Truex, Edgar Kennedy and others. Developed from the play by Floyd Dell and Thomas Mitchell. Screenplay by Paul Yawitz and Eve Greene. Produced and directed by Charles Lamont.

Plot: Baby "Sandy" has been abandoned in the office of a newspaper's baby editor, Hugh Herbert, who is about to be fired because of his ridiculous items regarding the correct feeding for babies. In order to keep his job, Herbert tells his boss that "Sandy" is his grandchild, and has been raised on the same feedings he writes about. In order to get some additional publicity for the paper "Sandy" is entered in a perfect baby contest, and Herbert's daughter, Florence Rice and her Park Avenue playboy, Richard Carlson, pose as her parents. "Sandy" wins the contest and creates a scandal for her self-appointed parents, so the only "out" for both of them, is to get married.

Comment: Baby "Sandy", who skyrocketed into public favor in her first two pictures, repeats again in this one, which will fit as the comedy half of any program. In fact, the youngster proves one of the top scene stealers in the business, and with such swell troupers as Hugh Herbert, Florence Rice, Richard Carlson and Joy Hodges, romps through her part like a veteran. The picture is an entertaining comedy, moving smoothly and swiftly from beginning to end, and should please almost any audience. Hugh Herbert, as the self-appointed grandfather, handles a difficult assignment in a skillful manner. Producer-Director Charles Lamont deserves full credit for another good one. For exploitation see Showmanalysis on page 11 issue of Oct. 28. **(FAMILY)**

Catchline: " . . . and an unexpected father found a Little Accident."

AUDIENCE SLANT: AN ENTERTAINING COMEDY WITH PLENTY OF GOOD CLEAN LAUGHS.

BOX OFFICE SLANT: WILL FIT IN AS COMEDY HALF ON ANY PROGRAM.

The Cat and The Canary

(Hollywood Preview)

Para. COMEDY-MYSTERY 73 mins.

(Prod. No. 3909—Nat'l Release, Nov. 10)

Credits: Bob Hope, Paulette Goddard, John Beal, Douglass Montgomery, Gale Sondergaard, Elizabeth Patterson, Nydia Westman, George Zucco and others. Based on the stage play by John Willard. Screenplay by Walter DeLeon and Lynn Starling. Directed by Elliott Nugent. Produced by Arthur Hornblow, Jr.

Plot: Ten years after the death of a millionaire, his relatives meet at his eerie home in Louisiana, to have the will read. The place that has been taken care of these many years by Gale Sondergaard, his housekeeper. Paulette Goddard is found to be the sole heir, but because of another letter, not to be opened unless something happens to Paulette, attempts are made to kill her. Among the relatives who have to spend the night there are Elizabeth Patterson, Douglass Montgomery, John Beal, Bob Hope, Nydia Westman and George Zucco, the attorney. Two of the family are killed and Paulette is also caught by the culprit, but her life is saved by Bob Hope, who uncovers the guilty party.

Comment: The latest film version of that famous old favorite, "The Cat and The Canary" has been modernized through lines and dialogues and still succeeds very well in creating loads of suspense and thrills. Although eerie enough, it carries plenty of comedy, the particular kind of humor that is Bob Hope's forte and, with its fine direction and production, should prove to be one of the most successful whodunits of this season. Bob Hope, in a characterization that is different from anything he has done to date, is excellent, injecting enough of his well-known radio personality to please the most discriminating audience. Running him a very close second is Paulette Goddard, who gets an opportunity to prove her histrionic ability in her first co-starring role. Fine support is given them by Gale Sondergaard, Douglass Montgomery, John Beal and Elizabeth Patterson. Green floodlights illuminating the theatre front will aid in lending a correct weird atmosphere. Series of "warning" teaser ads might be used in newspaper or over radio, warning the public that "The Cat and The Canary" is coming to your theatre, followed by announcement of "Nurse In Attendance For Those Who Can't Take It." Miniature candles might be distributed as heralds with small attached tags, carrying copy. **(ADULT)**

Catchline: "A chiller-thriller that will make you howl . . . out loud."

AUDIENCE SLANT: THE AVERAGE AUDIENCE WILL ENJOY THIS, PARTICULARLY THE THRILLER ADDICTS.

BOX OFFICE SLANT: SHOULD PROVE TO BE ONE OF THE MOST SUCCESSFUL WHODUNITS OF THIS SEASON.

Legion of Decency Ratings:

(For Week Ending November 4)

SUITABLE FOR GENERAL PATRONAGE

Dangerous Flight — Jeepers Creepers
Drums Along the Mohawk
West of Carson City — Llano Kid

SUITABLE FOR ADULTS ONLY

Private Detective — Remember
Scandal Sheet

First Love

(Hollywood Preview)

Univ. COMEDY 83 mins.

(Prod. No. 3002—Nat'l Release, Nov. 10)

Credits: Deanna Durbin, Helen Parrish, Robert Stack, Eugene Pallette, Lewis Howard, Leatrice Joy, Charles Coleman, others. Screenplay by Bruce Manning. Directed by Henry Koster. Produced by Joe Pasternak.

Plot: Deanna, niece of Pallette and Leatrice Joy, is treated as a poor relation by the rest of the family including her cousins, Helen Parrish and Lewis Howard. She meets Stack, with whom Helen is in love, when she has to explain to him why Helen is late for a date, and she falls in love with him. When Stack gives an elaborate ball, the servants help Deanna to get a dress, slippers, corsage, etc. for the occasion but she is forced to stay home to await her uncle. But the servants again chip in and the brother of one of them, a motorcycle officer rushes Deanna to the ball and arrests the rest of the family for speeding. The next day Helen tells Deanna that Stack was only fooling and she runs back to her music school determined to be a teacher. But Stack had rescued the slipper Deanna lost at the ball and comes for her bearing it as his calling card.

Comment: A more appropriate title could not have been selected for this production as it is a "Cinderella" story, matching the growth of the versatile Deanna Durbin and is a happy addition to her full line of successes. It is a delightful picture, destined to outgross any of her previous successes and is sure sock entertainment for the masses. Produced and directed by those astute showmen, Joe Pasternak and Henry Koster, the team known for Deanna Durbin's previous box office winners, this picture exceeds their own finest efforts. Deanna will add a host of followers to her already large flock of admirers with her appealing characterization and her rendition of several fine selections. Lewis Howard, Helen Parrish, Eugene Pallette and Robert Stack perform featured supporting roles splendidly. Arrange window displays with merchants handling Deanna Durbin tieup merchandise and also check for cooperative newspaper advertising. Get spot radio announcements in advance of the showing in conjunction with the playing of Deanna's records. A Cinderella slipper stunt might be worked with a local shoe store. The title suggests some interesting teaser ads on the "First Love" theme. **(FAMILY)**

Catchline: "A silver-toed Cinderella with a heart of gold."

AUDIENCE SLANT: A DELIGHTFUL PICTURE THAT SHOULD ENDEAR DEANNA DURBIN TO ALL HER FANS AND ADD TO HER LARGE FOLLOWING.

BOX OFFICE SLANT: WILL OUTGROSS HER PREVIOUS PICTURES.

Our Neighbors—The Carters

(Hollywood Preview)

Para. DRAMA 83 mins.

(Prod. No. 3911—Nat'l Release, Nov. 24)

Credits: Fay Bainter, Frank Craven, Edmund Lowe, Genevieve Tobin, Mary Thomas, Scotty Beckett and others. Screenplay by S. K. Lauren from a story by Renaud Hoffman. Directed by Ralph Murphy. Produced by Charles R. Rogers.

Plot: Craven and Fay Bainter (the Carters) have a family of five children and an old-fashioned drug store in a small town. She goes to Chicago to visit Lowe and Genevieve Tobin, their wedding attendants, and makes arrangements for a celebrated child specialist to treat Beckett, the youngest son, an infantile paralysis vicitim. Returning home, she finds that a chain store

has bought out the lease for their location and the money she saved goes to fit up a new store. Competition breaks them and Lowe, now a very wealthy man, tries to help them by offering to adopt one child and educate the others. They plan to send Mary Thomas, the younger daughter to school, but find they cannot break up the family. This loyalty wakes Lowe up, who buys out the chain store, makes Craven manager, and pays for treatment of the crippled boy.

Comment: A down-to-earth story, excellent casting and acting and fine direction make this a picture which will please practically any audience which sees it. The work of Fay Bainter and Frank Craven as the parents, Scotty Beekett as the crippled boy and Mary Thomas as the awkward youngest sister, are outstanding, with Edmund Lowe as the thoughtless millionaire and Genevieve Tobin as his wife, making much of their smaller roles. The Thomas girl does especially well, having been burdened with lines too mature for her supposed years. It will have an especial appeal to smaller town folk, since the humorous side of these has been stressed without going to caricature. Word-of-mouth comment is sure to be favorable, but the lack of marquee names is going to give major first-run managers a selling problem. Here's one picture which can stand a special P.-T.A. preview with quotes, and can also be tied up with Community Chest drives. **(FAMILY)**

Catchline: "A peep into the hearts of the family next door.

AUDIENCE SLANT: THERE IS ENOUGH VARIED APPEAL TO MAKE THIS PLEASING TO PRACTICALLY ANY AUDIENCE.

BOX OFFICE SLANT: THE ABSENCE OF MARQUEE NAMES MAKES ITS FIRST-RUN SUCCESS DOUBTFUL. CAN TOP BILL IN SMALL TOWN AND NEIGHBORHOOD HOUSES.

Dead End Kids On Dress Parade

WB **DRAMA** **62 mins.**

(Prod. No. not set—Nat'l Release, Nov. 18)

Credits: Billy Halop, Bobby Jordan, Huntz Hall, Gabriel Dell, Leo Gorcey, Bernard Punsley, John Litel, Frankie Thomas, Cissie Loftus, Selmer Jackson, Aldrich Bowker, others. Original screenplay by Charles Belden and Tom Reed. Directed by William Clemens. Associate Produeer, Bryan Foy.

Plot: Litel is called to the death-bed of his World War buddy, who asks him to eare for his child, Gorcey, a slum hoodlum. Tricked into entering Litel's military sehool, Gorcey does his best to flout the discipline and tradition. In a fight, he hurls Halop, a major, through a window. He repents and decides to stay, but the other cadets ostracize him. At army camp during the summer he saves the life of Dell, and returns to the school a hero to be presented with his father's medal, the Distinguished Service Cross.

Comment: The story in this picture has been told so many times audiences will instantly recognize it, but this time it's an arrogant Dead End Kid who learns to respect tradition and discipline in a military academy. There's a great deal of humor in the first half, while the last 30 minutes or so have been fashioned to pull at the heart strings, and would succeed, perhaps, were it not for the fact that this plot development is all too familiar to theatregoers. Leo Gorcey's performance stands out, while the rest of the Dead End Kids, and John Litel, Frankie Thomas and Aldrich Bowker do creditably in their respective roles. If there is a military school near you, get the headmaster to send the school in a body to attend a special performance. The boys could march to your theatre. Local incorrigibles should be urged or "sentenced" by officials to see the picture. Stills from past films in which the Dead End Kids have appeared might be used as the basis for an identification contest. **(FAMILY)**

AUDIENCE SLANT: IT SHOULD PROVE SATISFACTORY ENTERTAINMENT FOR NOT-TOO-CRITICAL PATRONS.

BOX OFFICE SLANT: WHAT THESE KIDS HAVE DONE AT YOUR BOX OFFICE IN THE PAST SHOULD BE A GOOD GAUGE ON WHICH TO ESTIMATE THEIR DRAWING POWER IN THIS LATEST PICTURE, WHICH, IN ANY CASE, WILL PROBABLY NEED STRONGER SUPPORT.

Too Busy To Work

(Hollywood Preview)

20th-Fox **COMEDY** **65 mins.**

(Prod. No. 16—Nat'l Release, Nov. 17)

Credits: The Jones Family, Joan Davis, Chick Chandler, Marjorie Gateson, Andrew Toombes and others. Original screenplay by Robert Ellis, Helen Logan and Stanley Rauh based on George Kelly's play, "The Torchbearers" and "Your Uncle Dudley" by Howard Lindsay and Bertrand Robinson. Directed by Otto Brower. Produced by John Stone.

Plot: Joan Davis, an orphaned niece of unbelievably destructive awkwardness, arrives to live with the Jones', and becomes a maid. Mayor Jones (Jed Prouty) is spending too much time in politics, so to teach him a lesson Mrs. Jones (Spring Byington) takes the lead in a home talent play to be directed by Marjorie Gateson. She neglects her family and house, while he is not too busy with a new hospital drive to become jealous of Toombes, his business rival and the play's leading man. An escaped gunman, Chandler, is mistaken for the author, then captured but has to be released to open the prop safe when Joan puts the hospital funds in it for prop money. The ending sees the play a "howling" suecess, Mayor Jones even with the committee which has been merely using him to get the hospital contracts and ready to retire from politics.

Comment: More than any of the previous Jones Family stories, this one goes the limit on slapstick and farce, highlighted by Joan Davis' falls, the fiasco in the amateurs' play presentation and the chase for the misplaced hospital funds. For those older fans who enjoyed the more dignified stories, it may prove a let-down; for audiences which want nothing but laughs it will rate as a step towards greater popularity. The plot writes Jones out of the mayor's job, indicating that future stories in this series are to be just as much slapstick. The only Jones' family members getting any real chance are Prouty and Spring Byington, with Joan Davis as the niece, Marjorie Gateson's travesty on a little theatre directress and Andrew Toombes' business man-actor adding to the risability. Usual Jones Family exploitation should be added to stress the fact that this once is comedy throughout. Tie up with groups giving amateur plays. **(FAMILY)**

Catchline: "A new high in laughs for America's favorite family."

AUDIENCE SLANT: LIKE ALL FARCE COMEDIES, THIS WILL GO OVER BEST IN CROWDED HOUSES.

BOX OFFICE SLANT: WHILE IT WILL LOSE SOME OLDER FANS FOR THE SERIES, IT SHOULD WIN ENOUGH FARCE LOVERS TO MORE THAN COUNTERBALANCE.

Jeepers Creepers

Republc **COMEDY-DRAMA** **69 mins.**

(Prod. No. 914—Nat'l Release, Oct. 27)

Credits: Leon Weaver, Frank Weaver, Elviry, Roy Rogers, Maris Wrixon, Billy Lee, Lucien Littlefield, Thurston Hall,

(Continued on page 15)

Mothers on the March!

THE GREATEST PATRIOTIC MOVEMENT AMERICA HAS EVER SEEN IS MOVING SWIFTLY TO A TRIUMPHANT VICTORY!

CASH IN ON THIS SUDDEN UNPRECEDENTED WAVE OF PUBLIC OPINION with

"GOLD STAR MOTHERS"

POWERFUL—TIMELY—DRAMATIC ENTERTAINMENT

Its dynamic theme is identical with the principles of aroused American motherhood—

ANTI-BUND
ANTI-COMMUNIST
PRO-AMERICA!

"GOLD STAR MOTHERS"

FOUR-STAR SPANGLED Entertainment with millions of mothers waiting to see it.

—SO—
—RIDE—
—THE CREST—
—OF THIS GIGANTIC WAVE—
OF PUBLIC OPINION WITH

"GOLD STAR MOTHERS"

It's the Second of

YOUR FOUR-STAR HIT PARADE

Directed by

SHERMAN SCOTT, who gave you

Hit No. 1—"Hitler—Beast of Berlin"

Your Entertainment Headquarters

Every Picture an Action Picture

PRODUCERS DISTRIBUTING CORPORATION

1436 No. Beechwood Dr. Hollywood, Calif.

Exchanges Everywhere

"Drums" Five-Town World Premiere is Gala Success

Day of Showing Set Aside For Banquets, Celebrations And Receptions for Players

"DRUMS Along the Mohawk," 20th Century-Fox's Technicolor drama, received its five-town world premiere Thursday in Albany, Utica, Amsterdam, Schenectady and Gloversville. In each town a series of civic events, including receptions by city and state officials, press luncheons and dinners, and personal appearances of players from Hollywood took place, since the dramatic story and setting were of such special interest in the Mohawk Valley.

In Albany, state and city officials, Hollywood stars and prominent exhibitors in this territory were entertained at a dinner at the DeWitt Clinton Hotel by 20th Century-Fox in honor of the picture on the night preceding the five simultaneous world premieres.

Players From Hollywood

The players from Hollywood, Lynn Bari, Joan Davis, Arleen Whelan and Arthur Shields, who plays the role of the Rev. Rosenkrantz in the picture, were guests of honor at the banquet. Among those who attended were Mayor Thacher and Mrs. Thacher; Major John A. Warner, chief of New York State Police and Mrs. Warner; Walter Brown, secretary to Governor Lehman, and Mrs. Brown; Fred Archibald, publisher of *Albany Times Union*, and Mrs. Archibald; A. P. McDonald, publisher of the *Albany Knickerbocker News*, and Mrs. McDonald; George Williams, managing editor, *Times Union* and Mrs. Williams; John Bowen, managing editor, *Knickerbocker Press* and Mrs. Bowen; Paul Harte, managing editor, *Schenectady Union Star;* Ned Wintersteen, managing editor. *Schenectady Gazette*; C. R. Roseberry, Edgar Van Alinda, Lynn Boyd and Mr. and Mrs. Si Fabian, Mr. and Mrs. Lou Golding, Mr. and Mrs. Alec Sayles, Mr. and Mrs. Sol Ullman and Mr. and Mrs. Larry Cowens, Mr. and Mrs. Moe Silver, Mr. and Mrs. Max Friedman and Mr. and Mrs. Charles Smakwitz, Mr. and Mrs. William Benton, Mr. and Mrs. M. J. Kallet, Mr. and Mrs. Henry Gossman, Mr. and Mrs. Henry Frieder, Mr. and Mrs. Myer Schine, Mr. and Mrs. Louis Schine W. C. Smalley, Mr. and Mrs. Bert Dare, Mr. and Mrs. F. Sliter, Dan Houlihan, Mr. and Mrs. Abe Stone, Mr. and Mrs. Henry Hellman, Mr. and Mrs. Heil Hellman, Mr and Mrs. Chris Buckley.

Home Office Representatives

Twentieth Century-Fox was represented by William Sussman, eastern division sales manager; Tom Bailey, northeast district sales manager; Moe Grassgreen, Albany exchange manager, and Mrs. Grassgreen; Sidney Sampson, Buffalo exchange manager; Roger Ferri, editor of *The Dynamo;* Rodney Bush, publicity and exploitation manager, Nate Dyches, studio publicity department and Lou Davidson, home office exploitation department.

Governor Lehman, Mrs. Lehman, members of the Governor's staff, Mayor Thacher and prominent city officials headed the brilliant assemblage which crowded Albany's Palace theatre for the world premiere. The picture received an ovation from the enthusiastic audience and was highly praised by the newspaper critics present.

Display of Lighting Effects

The Hollywood contingent made personal appearances on the stage of the Palace and the front of the theatre was ablaze with arc lights, giving the premiere all the glamour of a regular Hollywood opening. Electric light poles along Pearl Street and State Street to the DeWitt Clinton were decorated with flags and shields. All stores within fourteen blocks of the theatre were decorated with flags and window displays in honor of the occasion. A special radio broadcast on which appeared local officials and descendants of some of the original settlers of the Valley preceded the premiere. The ceremony at the theatre also was broadcast from the lobby.

Schenectady justified its name as the "electric city" with an unprecedented display of lighting effects in honor of the world premiere of "Drums Along the Mohawk" at Proctor's theatre. In addition to the blaze of electricity for the event, the first of its kind ever held there, the light poles of the city were decorated with American flags and specially made shields to herald the first showing of the film. The premiere performance was attended by city officials, members of the Chamber of Commerce and Lynn Bari, Joan Davis, Arleen Whelan and Arthur Shields.

Jane Withers Captures Utica

In Utica the premiere and Jane Withers, young 20th-Fox star, completely captured the city. The premiere was held at the Olympic theatre. All the accoutrements of a typical Hollywood premiere were used by Manager Charles G. Gordon for the Olympic presentation. Arc lights flooded the front of the theatre, a band played appropriate tunes and there was a broadcast from the theatre lobby from 8 to 8:15 over Station WIBX in which Jane Withers, Mayor Corrou and prominent officials of the city took part. Seats for the performance sold for $2.50

The entire day was given over to the celebration for "Drums Along the Mohawk." Jane Withers, who made a personal appearance at the gala performance, was guest of honor at a tea and reception given by the club women of the city. Walter D. Edmonds, author of the novel, who lives near Utica in the summer time, shared the spotlight with Miss Withers. He came from Cambridge, Mass., to attend the premiere.

The entire city of Gloversville celebrated "Drums Along the Mohawk" Day in honor of the world premiere at the Glove theatre. Mayor Chauncey C. Thayer and a reception committe headed by Ormand H. Mann, publicity chairman of the Chamber of Commerce, greeted the Hollywood players upon their arrival. A parade through the flag-bedecked Main Street from the railroad station to the Kingsborough Hotel was staged by civic organizations and the players were guests of honor at a luncheon attended by city officials, members of the Chamber of Commerce, and officials of the Schine Theatre organization. A school holiday was declared in honor of the event. Two special performances were held at the Glove, one at 2 o'clock and the other at 3:45. The players appeared at both performances.

Street Parade in Amsterdam

Schine's Rialto Theatre, Amsterdam, joined in the five-city world premiere. A street parade, headed by city officials and the group of 20th-Fox players preceded the presentation at the theatre. The players also were guests of honor at a dinner given by the Chamber of Commerce. They made personal appearances at the 7:15 p.m. performance of the picture. A capacity audience cheered the picture and newspaper critics rated it one of the best Technicolor pictures ever made. F. K. O'Kelly, manager of the Rialto, had charge of the premiere activities in cooperation with 20th-Fox.



Neat "Golden Boy" Window

In conjunction with the showing of Columbia's "Golden Boy" at Loew's Rochester Theatre, Rochester, N. Y., Manager Louis Pollock arranged this neat window tieup with the Sherwin Williams Paint Store.

"Pinnochio" Newspaper Publicity Gets Going in Times and Tribune

The introductory units in the newspaper publicity campaign for Walt Disney's "Pinocchio" broke simultaneously recently in the magazine section of the *New York Herald Tribune*, titled *This Week*, and in *The New York Times* magazine section. Both publications gave double spreads to Disney's new star and troupe. *This Week's* article was in color. The syndicated section has a circulation of more than 6,000,000.

Walt Disney himself told in *This Week* why he picked "Pinocchio" as a follow-up for "Snow White and the Seven Dwarfs" and Douglas W. Churchill told in the *Times* how the Italian folklore story was "Disneyed."

Material of this nature will from now on be breaking regularly in newspapers, magazines and elsewhere. Showmen will do well to store it up for "Pinocchio" playdate time for it will make colorful lobby and theatre-front displays. A giant scrapbook for the lobby is a suggestion for this stored-up data.

WB Make Tieup with Standard Oil To Plug Forthcoming Attractions

Warner Bros. is negotiating an important tieup under which Standard Oil Co. will plug its forthcoming releases through ads in newspapers in 850 cities and towns.

First picture to figure in the arrangement will be "The Private Lives of Elizabeth and Essex," the Bette Davis-Errol Flynn production, with the initial ads to break just prior to its general release on November 11. It is estimated that the copy will reach 15,000,000 newspaper readers.

Supplementing the national newspaper campaign, Standard Oil dealers will distribute photos of Miss Davis and Flynn. More than 35,000 dealers will cooperate.

The Box Office Slant

Jeepers Creepers

(Continued from page 13)

Loretta Weaver, John Arthur. Original screenplay by Dorrell and Stuart McGowan. Directed by Frank McDonald. Associate Producer, Armand Schaefer.

Plot: When coal is discovered on the property owned by the Weaver Brothers & Elviry, Thurston, rich industrialist and owner of coal mines nearby, secretly pays the back taxes on the land and gains title to it. His own coal mines have been closed because of a strike. Not until a forest fire almost destroys all the land, and he has been saved from a death trap does Thurston relent and return the land to its rightful owners.

Comment: For the great masses of American theatregoers, "Jeepers Creepers" should prove thoroughly enjoyable entertainment. It's loaded with hokum, and some of the situations may be far-fetched, making the film as a whole anything but a critic's delight; but as far as the average family is concerned, it's solid homespun comedy-drama right down their alley. Roy Rogers doffs his spurs to become a hillbilly sheriff and carries on a romance with lovely Maris Wrixon which permits him to kiss the heroine often enough to make up for all those times in his westerns when all he could do was smile at her from the other side of a horse. Miss Wrixon is easy on the eyes, and has talent; with proper roles, she is destined to a secure spot in the film firmament. It's the Weaver Brothers & Elviry, however, who carry the picture with their comical as well as musical capers. Decorate your theatre front in rustic style. Members of the house staff should be attired as hillbillies. For a street stunt, dress two men in hillbilly outfits and have them carry shotguns. Banners on their backs read to the effect that "we're takin' time out from feudin' to see, etc."

(FAMILY)

Catchline: "Fierce feuds and friendly frolics, set to the moanin' rhythm of mountain music."

AUDIENCE SLANT: THE WHOLE FAMILY WILL FIND IT VERY PLEASING ENTERTAINMENT.

BOX OFFICE SLANT: ROY ROGERS POPULARITY SHOULD HELP SWELL YOUR ATTENDANCE, BUT THE FILM NEEDS AND DESERVES A CORKING GAG CAMPAIGN TO PUT IT OVER.

Warner-Westmore Tieup Made On "Private Lives of Elizabeth & Essex"

Thousands of counter cards from coast-to-coast plugging "The Private Lives of Elizabeth and Essex," have been prepared for distribution by the House of Westmore in a national tieup with Warner Bros.

The cards will be on display in thousands of chain and drug stores which carry House of Westmore cosmetics. The cards carry photographs of Bette Davis being made up by Perc Westmore, Warner makeup chief, and carry a prominent display of picture copy.

Col. Keene's Show on Map

"What To Do—What To See In and Near Jacksonville, Florida" was cleverly shown on a map put out recently by the Morocco Temple. From the location of the Temple on the map a red arrow points to a box advertising Col. Keene's Juvenile Jamboree, the "quest for talent" show that has proved such a success all through the South. The show was sponsored by the Temple for the benefit of the Shriners' hospitals for crippled children.

Lampe Ties In With Childs On "Fifth Avenue Girl" Menu Gag

A Child's Restaurant-Keith Theatre tieup by Manager Gus Lampe at Syracuse netted space on all menus for "Fifth Avenue Girl" during its run at RKO Keith's, throughout the engagement.

Each patron at Child's was given a slip bearing a number, along with his food check. Twenty-five lucky numbers were posted in the lobby each day and persons who held food-check numbers that matched were given free tickets of admission.

Hamilton's High School Night

To celebrate the opening of the football season, Manager Albert Hamilton of the Empress Theatre, Norwalk, Conn., staged a Norwalk High School Night on the stage, with the new 1939 N.H.S. football team, the catch, cheer leaders and others aiding in the festivities. Several hundred handbills, printed in green on white paper, were distributed to students and football fans in advance of the celebration. The attractions for the evening were "$1,000 A Touchdown" and "Heritage of the Desert."



Two Attention-Compelling Displays

Utilizing timely catchlines and capitalizing on the sensational headlines anent the current European war, George Sutermaster, manager of the Majestic Theatre, Springfield, Ohio, devised two attention-compelling sidewalk boards to boost his showing of Universal's reissue of "All Quiet on the Western Front."

In The Editor's Mail Bag

Editor, SHOWMEN'S TRADE REVIEW:

As a subscriber and reader of STR, I feel that some reply should be made concerning your sour grapes editorial of October 7, entitled "Nothing To Brag About."

I have been in organized labor over twenty years, most of that time as an official. A wealth of experience furnishes these observations. In the first paragraph you point out the "opportunity for the I.A. to set itself on a pedestal." May I call your attention to the fact that a pedestal is one of the easiest places to be knocked off of?

You close your second paragraph, "victory begrudged because it was entirely unwarranted and unjustified at this time." I have seen hundreds of projectionists take wage cuts and give up working conditions which had taken almost a lifetime to gain, under the threat "We'll close the theatre." In far too many of these cases, the box office was only slightly affected by the depression and this especially in many small and medium sized towns where private industry managed to hold on. In many cases chain theatre executives compelled wage cuts in order to bolster up other and weaker units within their organizations, which might by leaning backward be justified, but there can be no justification for the hundreds of wage cuts which were enforced long after the theatre business started on the up-grade, simply to satisfy the ego of managers and personnel directors who wanted to demonstrate to the industry at large their ability to "handle their employees" and the unions with which they were affiliated. These tactics were not outstanding in the larger cities, but were very much the rule everywhere else. Truly a "victory begrudged" et cetera.

In conclusion, you mention the idea of "playing ball." The very psychology of many of the so-called personnel directors, labor representatives, etc. in the movie industry today is such that they cannot understand the idea behind playing ball. Never having tried it, they assume that a friendly greeting, an outstretched hand, or a generous gesture is a cover-up for a weakened condition or a lack of power and immediately the battle is on.

I am not familiar with the conditions behind the present Hollywood set-up but if my experience in the exhibition field is a safe guide, it is very probable that George Brown of the I.A. gained the ten per cent raise in order to avoid taking a twenty-five per cent cut.

Lest you feel that I am unnecessarily bitter, may I recite one single case for an example? At least two years before the depression was really felt in this city, the general manager of an independent chain wrote out short pay checks to his projection staff. Their wage scale was the lowest of any organized skilled craft in this city and was only three cents an hour more than the janitor's pay. When the short checks were not accepted, and his staff worked under protest, he requested permission to attend a union meeting in order to present his side of the case. In a thirty-minute oration during which tears streamed down his cheeks, he enumerated his losses in business, in which he had invested everything. His theatrical ability gained for him a substantial wage cut. And less than one hour later this man called at a local garage and picked up a five thousand dollar custom-built car which he ingenuously explained to his business associates, he could now afford, since the directors of his company had voted him a substantial salary increase, due to his masterful handling of the labor situation.

It is through lessons such as this that we learn and only the fact that the average labor leader is human first and a leader next permits conditions such as the afore-mentioned to exist.

If there is any criticism whatever concerning the Hollywood increase, my personal opinion is that those who made it possible, namely, the thousands of projectionists all over the United States, will gain very slightly, if at all. But, being gentlemen, they will not object to the good fortune of others.

May I call your attention to the fact that Lincoln said that the man who refused to look at both sides of a question was dishonest? You have stated one side and I have stated the other; between the two of us, how about being honest and admitting that perhaps the other side has something in its favor? I will.

With best wishes, I am,

Yours very truly,

(Signed) *Theo. P. Hover,*

Lima, Ohio

The Short Subject

IN THE SHORT SHOPS

Paramount

The fourth in the series of ten Headliner short subjects has been completed at the Eastern Service Studio on Long Island under the direction of Leslie Roush. This subject, as yet untitled, features Hal Kemp and his orchestra. In addition to Hal Kemp's theme song "How I Miss You," the following songs will be heard: "Swamp Fire," "In the Shade of the Old Apple Tree," "In An Eighteenth Century Drawing Room" and "Vagabond Dreams" Hoagy Carmichael's latest composition.

Pushing forward the heaviest cartoon production program in their history the Max Fleischer studios in Miami, Fla. announced that there will be no let-up in activity for several months. As fast as various departments of the Fleischer organization complete their share of work on the feature-length Technicolor production, "Gulliver's Travels," they are being rushed into production on the 30 short cartoons on the plant's schedule. The story department of the Florida studio has completed all but two stories for the program, which include the Popeye, the Stone Age and the Color Classic series. Fleischer expects to complete the entire program by April—three months ahead of schedule.

Vitaphone

A new series of two-reel short subjects to be known as "Racket Busters," dealing with the battle of law enforcement agencies against crime, is being prepared for release on the 1940-41 program. The first picture in the new group will go into work either in late December or early January, with Gordon Hollingshead supervising. Although no principals have been set as yet, possibilities for the leads are Dennis Morgan and Lucille Fairbanks.

A one-reeler has been purchased from Del Frazier entitled "American Saddlehorses," featuring Douglas King, celebrated five-gaited horse which was winner at the Madison Square Garden. Filmed at Mt. Whitney in color, the picture was written, directed and produced by Frazier, and is now being narrated by John Deering, who was the narrator in "Confessions of a Nazi Spy" and will be scored by a 50-piece orchestra under direction of Leo Forbstein.

RKO

Camera work has been completed on a Reelism subject featuring Kansas City's American Royal Show. This annual horse show, largest event of its kind, attracts blue-ribbon horses and crack riders from all parts of the country. Footage taken at the Show will be supplemented by material on livestock in general, filmed near Kansas City.

MGM

Pete Smith marks a new trail with a sequel to a short. Last season, the commentator made, as one of his specialties, a story of dog's devotion to man, "Man's Greatest Friend." The response from Prevention of Cruelty to Animal Societies, dog-lovers throughout the world, and movie-goers in general, was immense. Now Smith is making another dog specialty, "The Adventures of Stuffie," dealing again with dog's devotion to man. Smith, himself, is preparing the script and Fred Zinneman will direct.

Pete Smith's next specialty will be "Women in Sports," in which he will picture those members of the "weaker sex" who are active in baseball, hockey, football, basketball, swimming, tennis, track, and what-have-you.

As his next in the "Passing Parade" series, John Nesbitt will offer three "clips" dealing with "The Secret Seven," the age-old secret organization of the University of Virginia; "The Red Rose," telling the tale of Baron Henry Steigel's most unusual will; and "Science Gives A New SOS," relating how operations are performed at sea by wireless. Nesbitt, himself, wrote the series.

Presenting a new form of patriotism in motion pictures, the Technicolor special two-reeler, "The Flag Speaks," got under way recently. This new film traces the history of democracy in this country, from just several years before the War for Independence up to the present, recalling such historic scenes as the Constitutional Convention, the drafting of the Declaration of Independence, scenes from both the Revolutionary War and Civil War. Among the noted personages seen are George Washington, Thomas Jefferson, Benjamin Franklin, Abraham Lincoln, John Adams, Alexander Hamilton and a great many other American immortals. The cast of more than 400 speaking roles is headed by Claude King, Sara Haden, Robert Warwick, William Tannen, Christian Rub and others. David Miller is directing from a script by Robert Lees and Frederick Rinaldo.

The latest "Our Gang" comedy went into work this week. The short, "In Love Again," is directed by Edward Cahn from the script by Hal Law and Robert McGowan. Jack Chertok is producing.

"Pound Foolish," latest "Crime Does Not Pay" short got under way last week with Felix E. Feist directing

Columbia

The "Three Stooges," who have been appearing with sensational success in George White's "Scandals," have left New York for Hollywood to resume their picture commitments. The first "Three Stooges" comedy of the 1939-40 season will be "Nell's Bells," from a screenplay by Lou Sarecky. Jules White will produce and probably be the director. On completing their assignments the comedians will return to New York and re-enter the cast of the "Scandals."

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning November 4)

ASTOR—Prophet Without Honor (MGM) rev. 6-17-39.
CAPITOL—Set 'Em Up (MGM) rev. 10-28-39; One Against the World (MGM) rev. 9-2-39.
CRITERION—Coat Tales (RKO-Radio); Going Places No. 67 (Univ.) rev. 10-21-39.
GLOBE—Evergreen Empire (20th-Fox) rev. 9-23-39; Big Fish (Col.) rev. 9-9-39; The Golden West (20th-Fox) rev. 8-19-39.
PARAMOUNT—Popular Science No. 2 (Para.); A Dog Is Born (Para.) rev. this issue; Peru (Para.) rev. 10-21-39.
RIVOLI—Acres of Plenty (RKO-Pathe) rev. this issue; Donald's Penguin (RKO-Disney) rev. 5-20-39.
ROXY—A Mouse and a Million (20th-Fox); The Silly Season (20th-Fox).
STRAND—The Bill of Rights (Vita.) rev. 8-26-39; Jeepers Creepers (Vita.) rev. 10-7-39.

CHICAGO LOOP

(Week Ending November 4)

APOLLO—Birthplace of Icebergs (20th-Fox) rev. 8-19-39; Sheep in the Meadow (20th-Fox) rev. 10-14-39.
CHICAGO—Busy Little Bears (Para.)
ROOSEVELT—Fred Fio-Rito & Orchestra (Para.); Land of the Midnight Sun (Vita.) rev. 9-23-39.
UNITED ARTISTS—Think First (MGM) rev. 10-7-39; A Failure at Fifty (MGM) rev. 10-28-39.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 4)

PARAMOUNT (No. 19)—Challedon wins Pimlico Special; John D. Rockefeller, Jr. pleads for peace; Fashions from China; Typhoon brings Shanghai floods; Captain Bob Bartlett's last 1939 voyage; Football, N. C. vs. Penn.

MOVIETONE (Vol. 22, No. 16)—John D. Rockefeller, Jr. pleads for peace; Two German aviators shot down over Scotland; Parachute jumpers fight forest fires; Scotch whiskey shipped to U. S.; Spain rounds up Civil War autos; Class graduates from San Diego naval training school; Fashions from China; Flying over Australia mountains; Lew Lehr and chimpanzees; Football, Penn. vs. N. C.; Horse show in Australia.

NEWS OF THE DAY (Vol. 11, No. 214)—U-Boat scare in America's safety zone; U. S. tests air defenses; Fashions from China; Challedon wins Pimlico Special; Diamond belt bouts; Football, N. C. vs. Penn.

PATHE (Vol. 11, No. 31)—End of Polish state; Rockefeller Center completed; Fashions from China; Grid Giants beat Dodgers; Challedon wins Pimlico.

UNIVERSAL (Vol. 11, No. 818)—Rockefeller Center completed; Finland's army; Shanghai flood; Aerial forest fire fighters; Chinese fashions; Tug o' war in Maryland; A.A.U. walking race; Football, Vanderbilt vs. L. S. U.; Tulane vs. Mississippi.

(Released Wednesday, November 1)

PARAMOUNT (No. 18)—San Francisco closes Golden Gate Exposition; New York World's Fair closes; Big snow cruiser readied for Arctic expedition at Chicago, lands in creek bed at Lima, Ohio; Finland against Soviet demands; Football, Cornell vs. Ohio State; Notre Dame vs. Carnegie Tech; Northwestern vs. Illinois; Michigan vs. Yale.

MOVIETONE (Vol. 22, No. 15)—First pictures of Germany's war fleet; Huge snow cruiser goes into ditch; Virginia coast artillery tests anti-aircraft guns; Queen Elizabeth does her bit on home front; Fashions for college girls; Bird paradise in California; Football, Fordham vs. Pitt; Cornell vs. Ohio State; Michigan vs. Yale; Notre Dame vs. Carnegie Tech; U.C.L.A. vs. Oregon.

NEWS OF THE DAY (Vol. 11, No. 213)—R.A.F. active in France; English royalty inspects hospital train; Wilhelmina looks to Holland's defenses; Grand finale for New York and San Francisco fairs; Huge snow cruiser goes into ditch; Endurance flyers set 726-hour record; Football, Cornell vs. Ohio State; Fordham vs. Pitt; Trojans vs. Bears; U.C.L.A. vs. Oregon; Georgia Tech vs. Auburn.

PATHE (Vol. 11, No. 30)—R.A.F. active in France; Royalty active in war and peace; Huge snow cruiser begins long trek; Wartime wool-gathering for Britain; Football, Cornell vs. Ohio State; Trojans vs. Bears; Notre Dame vs. Carnegie Tech.

UNIVERSAL—R.A.F. flyers "map" Nazi lines; Endurance flyers land after month in air; Gala parade marks end of New York Fair; Byrd's snow cruiser cracks up; Football, Cornell vs. Ohio State; Notre Dame vs. Carnegie Tech; Fordham vs. Pitt.

Short Subject Reviews

BIRTH OF THE MOVIES

Alliance *22 mins.* *Interesting*

Comment: Although produced in England, this subject on the progress of motion pictures should find wide favor among American audiences. It shows the development of camera equipment from the struggling pre-nickelodeon days to the present day sound-on-film apparatus. Appearing in the short are such famous stars of silent days as Mary Pickford, Charles Chaplin, Tom Mix and Rudolph Valentino. There are scenes from "Camille" with Sarah Bernhardt; "The Champion," with Chaplin, and "The Blue Angel," in which Marlene Dietrich sings "Falling in Love Again" to Emil Jannings. There are also flashes of early newsreels. All in all, "Birth of the Movies" is a worthwhile documentary film.

Exploitation: In selling it, be sure to list the names of the stars of silent days. Many people make scrapbooks of their favorite stars or of certain films produced over a number of years. Through the newspaper, conduct a search for these scrapbooks and have them placed on display in your lobby. Have your artist make up cut-out standees of Chaplin, Pickford, Valentino, etc., and place them in conspicuous spots around town with this copy: "See (name of star in standee) in 'Birth of the Movies' with (names of other silent days stars appearing in the short)."

Note: This film is being States Righted.

ICE CUTTERS

Prod. No. 4,303 *Good*

RKO-Pathe Sportscope No. 3 9 mins.

Comment: Excellent camera work highlights this subject on ice hockey. Several of the offensive and defensive plays are shown in slow motion and explained by Narrator Andre Baruch. Then the varsity and reserves "go to it" in an effort to keep each other from scoring. The game is exciting enough to interest general audiences and particularly, sports lovers. Frederic Ullman, Jr., produced the subject, and Frank Donovan supervised.

Exploitation: If there's an amateur or professional hockey team in your community, invite the members to be your guests at one of the showings. This should be publicized on the newspaper sports page. Although it's only a gag, you might place a large cake of ice in front of the theatre and invite guesses as to what day and time of day it will be completely melted. Offer tickets to see "Ice Cutters" to the best guessers.

ACRES OF PLENTY

Prod. No. 4,602 *Very Good*

RKO-Pathe Reelism No. 2 9 mins.

Comment: Since the recent appearance of a popular novel on the subject, nation-wide attention has been drawn to the plight of those who migrated from the "dust bowl" to California. This reel shows how they have been put to work in the sunny state, their duties, rate of pay, how they are housed, etc. Shown, too, is the manner in which arid lands are irrigated to promote the growth of California's agricultural products. Harry Von Zell's explanatory remarks enhance the values of this subject, which was produced by Frederic Ullman, Jr., and supervised by Frank Donovan.

Exploitation: You can tie up with geography classes with a contest in which the students write essays on the geographical phases of California. Classes in social problems should be invited to see the reel for discussion and debate concerning the plight of the migratory workers.

NAUGHTY NEIGHBORS

Prod. No. 5,603 *Good*

Vita. Looney Tune No. 3 7 mins.

Comment: Porky and Petunia sign a non-aggression pact to end the ancient family feud between their two mountaineer families. The barnyard animals are reluctant to stop the feud and when Porky and Petunia go for a walk the fighting starts all over again. Porky comes to the rescue with an ingenious invention known as a Feud Pacifier which turns the feuders into peaceful people once more. This is a cute little cartoon and will provide a few laughs. Leon Schlesinger produced.

Exploitation: Tie up Porky's non-aggression pact with the present situation. Blow up a local newspaper for a lobby display substituting the real headline for one announcing that Porky has signed a pact.

WORLD'S FAIR JUNIOR

Prod. No. 5,104 *Just Fair*

Vita. Broadway Brevity No. 4 20 mins.

Comment: The children build a minature World's Fair and put on a show of their own. With little Skippy Curle as the m. c. the children take part in various musical, comedy, dancing, and acrobatic numbers comprising a kiddie revue. An entire short based on kid acts with the talent nothing to write home about this might prove to be tedious and monotonous fare for adults. On the other hand it will go swell on any kid show as the acts are definitely kid stuff.

Exploitation: Arrange kiddie show on the stage. Make a play for the kids by giving a special matinee show.

FRESH FISH

Prod. No. 5,305 *(Tech.)* *Swell*

Vita. Merrie Melody No. 5 7 mins.

Comment: A professor goes down to the bottom of the ocean in a diving bell searching for a rare species of the shark family. He sees many strange fish pass and finally catches his shark but by the time the diving bell is raised to the surface it's a case of Jonah and the Whale. Treated in the usual Schlesinger manner this cartoon is good for some laughs. A typical species of fish encountered is the Taxi Crab which should give some idea of the strange animals which roam the ocean bottom.

Exploitation: Tie up with a local pet shop for a display of tropical fish in your lobby.

RUBINOFF AND HIS VIOLIN

Prod. No. 5,503 *Good*

Vita. Melody Master No. 3 10 mins.

Comment: Rubinoff and his orchestra offer several selections. To round out the program, which consists of about five numbers, there is a dance by Jack Holland and June Hart and a vocal offering by Jane Claire. The songs such as "You Know What I Know" and "Dark Eyes" are suited for Rubinoff's inimitable style and the renditions are good. All in all this should please your audiences. Roy Mack directed.

Exploitation: Rubinoff is a well known figure so use his name in your newspapers and program advertising. Have a cutout of the maestro set up in the lobby.

HUNTING HOUNDS

Prod. No. 4,302 *Very Interesting*

RKO-Pathe Sportscope No. 2 9 mins.

Comment: Unlike the hounds who follow the scent of the sly old fox, the dogs in this subject, when unleashed and permitted to go ahead of the riders, search for the wary wildcat. And when the animal has been spotted, it's up to the men to bag him with a few yards of rope. As revealed here, hunting wildcats has its tense and thrilling moments, and the subject as a whole is very interesting. It was produced by Frederic Ullman, Jr., and supervised by Frank Donovan.

Exploitation: Promote a display of "essentials for the hunt" in a sporting goods store window. Contact a local kennel for permission to exhibit "hunting hounds" either in your lobby or in the sporting goods store window. The newspaper might run a contest in which definitions of various breeds of dogs are given, requiring the reader to submit a sketch of one of the dogs so defined.

MOMENTS OF CHARM OF 1940

Prod. A9-3 *Very Good*

Para. Headliner No. 3 11 mins.

Comment: Phil Spitalny and his 30 talented and charming girl musicians are again featured in an entertaining short subject that compares favorably with last year's "Moments of Charm." The orchestra plays "Toy Trumpet", after which Evelyn and the violin section offer an interpretation of "The Bee." Laying aside their instruments, the girls become a choir for the rendition of Schubert's "Ave Maria," in which lovely Maxine, of the haunting voice, is featured. The reel closes with the Spitalny version of Cole Porter's hit, "Begin the Beguine." At times the Cinecolor photography seems slightly hazy, but on the whole, it is satisfactory. Leslie Roush directed.

Exploitation: Since General Electric has prepared some special dealer display material, it should be easy to get window tieups in connection with the orchestra's radio program. Tie up with music shops. Perhaps you can arrange tieups with beauty parlors on Evelyn, Maxine, and the Three Little Words, who are well known radio personalities.

A DOG IS BORN

Prod. No. R9-2 *Excellent*

Para. Sportlight No. 2 10 mins.

Comment: Ted Husing narrates the story of a litter of puppies from the time they are seven days old. One is shipped to Hollywood where he becomes a star; another becomes a guardian for a little girl; another becomes the herder of sheep and cows for a farmer; another is assigned to State Police work, and so on. The last of the litter is shown winning top honors at a dog show. That the Shepherd is more adaptable and more practical for use than any other canine is borne out by the subject, which was produced by Jack Eaton.

Exploitation: Arrange a contest with the newspaper in which readers are to suggest names for the litter of puppies. Write to officials of local Kennel Clubs advising them that this is a short all dog lovers will enjoy. A department store could cooperate by using a window featuring articles for canines, such as beds, jackets, collars, leashes, etc.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

CLARENCE BROWN will direct SPENCER TRACY in "Edison, the Man", having been assigned to make this picture for MGM. BROWN returns to his home studio after a loanout to direct MYRNA LOY in "The Rains Came" for 20th Century-Fox.

LLOYD BACON, who has just begun his 13th year as a Warner Bros. director, will guide GEORGE RAFT, ANN SHERIDAN and JOHN GARFIELD in "And It All Came True", adaptation of the LOUIS BROMFIELD story which is scheduled to go before the cameras shortly. RAFT is currently working at the WALTER WANGER studio in "House Across the Bay".

"I Wanted Wings," saga of peacetime Army flying, has been purchased by Paramount and set for filming as one of the studio's big productions for the coming season, it was announced by WILLIAM LEBARON, managing director of production. ARTHUR HORNBLOW, JR., will produce the picture.

Actual filming of "My Son, My Son", EDWARD SMALL production for United Artists release, will start immediately under the direction of CHARLES VIDOR. LEONORE COFFEE has completed her screenplay, which accurately preserves all of the intriguing characters in the book.

With GEORGE SANDERS and HELENE WHITNEY in the leading roles, "The Saint's Double Trouble", fourth in the series of mystery films based on the popular LESLIE CHARTERIS novels, will go into production at RKO early in November. CLIFF REID will produce with JACK HIVELY directing from a screenplay by MICHAEL KANIN.

With filming scheduled to start on November 9, direction of 20th Century-Fox' next Jones Family picture, "Young As You Feel", has been assigned to MALCOLM ST. CLAIR. The picture is the sixteenth in the Jones series.

With GRACE BRADLEY and ROLAND DREW in the leading roles, Producers Pictures resumed work on its feature production with "The Invisible Killer" under the direction of SHERMAN SCOTT.

SOL LESSER and FRANK CRAVEN completed their first draft of the screenplay of "Our Town", which will be produced by LESSER as his first United Artists release.

FRANKLYN WARNER, Fine Arts president, is preparing "Land's End" for early shooting, and has recalled ARTHUR HALL to do the final script. This will be Fine Arts' second under a three-picture deal with RKO. The first, "Isle of Destiny," is now in the cutting rooms.

Another new picture in Republic's "Higgins Family" series is set to go before the cameras this week with JAMES, LUCILLE and RUSSELL GLEASON, HARRY DAVENPORT and TOMMY RYAN in the top spots. Titled "Money to Burn", the picture will be directed by GUS MEINS.

WESLEY RUGGLES announced that his first production for Columbia will be a romantic comedy, based on the successful stage play, "Too Many Husbands", with JEAN ARTHUR, FRED MACMURRAY and MELVYN DOUGLAS in the leading roles. Producer-Director RUGGLES expects to start production within the next few weeks.

HARRY EDINGTON is getting ready to launch his second production for Universal the latter part of this month. Editing on "Green Hell", his first, is now nearing completion and will be previewed shortly.

LOUISE STANLEY was signed to portray the feminine lead in Monogram's "Yukon Flight", opposite JAMES NEWILL. Other players include DAVE O'BRIEN, WARREN HULL, KARL HACKETT and WILLIAM PAWLEY. RALPH STAUB will direct with PHIL KRASNE the associate producer. The picture is based on the "Renfrew" stories.

MARGARET SULLAVAN reported at MGM for make-up tests and costume fittings for "The Shop Around the Corner", in which she and JAMES STEWART are to be directed by ERNST LUBITSCH, who also is producer of the picture.

WALTER WANGER has signed JUNE KNIGHT for a featured singing spot in "House Across the Bay", the GEORGE RAFT-JOAN BENNETT co-starrer. MISS KNIGHT has been away from the screen for the past eighteen months.

Highly impressed with "The Great Victor Herbert", forthcoming Paramount picture, executives presented a brand new year's contract to Producer-director ANDREW STONE.



Worst Half of Quartet

MISCHA AUER *and* CHARLES WINNINGER *make up the worst half of a barber shop quartet in this highly unposed picture taken on the set of Universal's "Destry Rides Again" in which the two comedians share honors with* MARLENE DIETRICH, JAMES STEWART *and others. They're singing "Little Joe", one of the cowboy songs* MARLENE *sings.*



Here's Three of 'Em

During the production of "Four Aces," a Hopalong Cassidy picture, produced by HARRY SHERMAN. WILLIAM BOYD, *the star, standing on the ground and* RUSSELL HAYDEN *and* JANE CLAYTON *became very much interested in the old wood burner locomotive used in the production on location in Chatsworth, Calif.*

Garson Kanin is Signed by RKO To Direct "My Favorite Wife"

GARSON KANIN, who directed three box-office hits for RKO, has been selected by Producer LEO MCCAREY to handle the megaphone on "My Favorite Wife", scheduled to go before the cameras late this month.

The picture will reunite IRENE DUNNE and CARY GRANT, stars of the brilliant success "The Awful Truth", with RANDOLPH SCOTT in the top supporting role. The screenplay has been completed by SAM and BELLA SPEWACK, rated among Hollywood's greatest writing teams, and casts IRENE DUNNE in the unique role of a feminine ENOCH ARDEN.

KANIN will be remembered for his directorial work on "Bachelor Mother", "A Man to Remember" and "The Great Man Votes".

Universal Plans New Crosby Picture

Tentatively titled "If I Had My Way", Universal studios are making elaborate plans for BING CROSBY'S next production, slated to start on January 15. Writer WILLIAM CONSELMAN has already checked in on the lot to draft the screenplay, which will be based on an original story by himself and DAVID BUTLER, who will direct.

In "Ehrlich" Cast

OTTO KRUGER and HARRY DAVENPORT have been assigned leading roles in the Warner Bros. production of "The Life of Dr. Ehrlich", in which EDWARD G. ROBINSON is starred. Production began last week under WILLIAM DIETERLE'S direction.



Looks Like the McCoy

Director WILLIAM KEIGHLEY *gives* JAMES CAGNEY *last minute instructions before filming of a dramatic trench warfare scene for Warner Bros. "The Fighting 69th".*

Special Train for Warner Bros.' "Virginia City" Location Troupe

A nine-car special train, carrying 200 cast and crew members, left Los Angeles last Sunday night for Arizona locations where "Virginia City" scenes are to be filmed. ERROL FLYNN, MIRIAM HOPKINS, RANDOLPH SCOTT, ALLAN HALE, FRANK MCHUGH, DICKIE JONES and LANE CHANDLER were among the players aboard the train.

Rolling stock already at location and awaiting arrival of the troupe includes 16 five-ton trucks, 3 trailer loads of special equipment, 16 passenger cars and 4 50-passenger busses. The company will headquarter in Flagstaff, commuting daily to various locations within a 60-mile radius.

Rita Hayworth in Martin Film

RITA HAYWORTH was assigned to play the leading feminine role opposite TONY MARTIN in "Music In My Heart", production of which is now under way at Columbia under the supervision of IRVING STARR with JOSEPH SANTLEY directing. Prominent roles are being played with EDITH FELLOWS, ERIC BLORE, GEORGE TOBIAS and GEORGE HUMBERT. ANDRE KOSTELANETZ and his orchestra are also features in the production.

Purchases "$1,00,000 Fugitive"

Republic announces the purchase of a series of articles currently running in the New York *World Telegram* titled "Million Dollar Fugitive", based upon the life of LOUIS (LEPKE) BUCHALTER. Plans are now under way to put this series into screenplay form for immediate production.

"Gold Star Mothers" PDC's Next

"Gold Star Mothers", Producers Pictures fifth production on its 1939-40 program, will go into work immediately following the current film, "The Invisible Killer". BEN JUDELL, head of Producers, is going ahead with one of the biggest advance campaigns ever employed for this type of picture.

Van Dyke to Direct "Lover"

W. S. VAN DYKE II will again direct the screen's top singing team when he starts work next week with JEANETTE MACDONALD and NELSON EDDY in "Lover, Come Back to Me", with ROBERT Z. LEONARD as producer. VAN DYKE, who recently finished work on "Another Thin Man", directed EDDY and MISS MACDONALD in "Naughty Mariette", "Rose Marie" and "Sweethearts", three of their outstanding hits.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Ran into WILLIAM (HOPALONG CASSIDY) BOYD on the HARRY SHERMAN lot, looking fit as a fiddle while resting between pictures. BILL has two more to go before the end of the year and is presently giving JACK BENNY some pointers for his "Buck Benny" opus. Try and get JACK on a horse, BILL.

And talking about westerns, DARRYL F. ZANUCK is preparing a story of the evolution of that type of picture, from the days of BRONCHO BILLY ANDERSON to the present day of the AUTRY and BOYD type of production. Looks like a field day for the buckaroos of the screen.

The gang at Hollywood and Vine are making book that DAVID NIVEN will be back in our midst before the year is out. Don't know what odds they are offering, but it should be around 100 to 1 . . . with very few takers. We're sure England could win the war without DAVE'S help or even GOLDWYN'S.

Marquee Winners. Here's one we spotted the other day in Hollywood—"The Rains Came" "The Day the Bookies Wept"—which makes it kind of wet in any climate. They should have held that one up for the Santa Anita opening.

Our snooping reporter tells us to be on the lookout for the KAY KYSER picture just finished at RKO. Projection room showings indicate that the picture will be one of the greatest comedy features, with music, ever brought to the screen . . . and one of the finest in director DAVE BUTLER'S career.

The differences between BETTE DAVIS and WARNER BROS. have been amicably settled and she will report to the studio in a few weeks to begin work on "The Woman Brown". We thought that BETTE was laying low to give some of the other feminine stars a chance at the Academy's "Oscars".

It can only happen in Hollywood. JACK ROPER and ART LASKY, both former contenders for the world's heavyweight championship, faced each other from opposite sides of the camera on the "Destry Rides Again" set at Universal. ROPER is an electrician and LASKY assistant cameraman. No blows were struck.



Cummings Shows Cummings

Director IRVING CUMMINGS *shows actor* ROBERT CUMMINGS *how it should be done for a scene in 20th Century-Fox' "Everything Happens at Night". The lady in the picture is* SONJA HENIE, *who seems to be enjoying the rehearsal.*

RKO Signs Butler for Two More

As a result of his brilliant work in producing and directing the new KAY KYSER-ADOLPHE MENJOU co-starring picture, "That's Right, You're Wrong", DAVID BUTLER has been signed to make two more big features for RKO during the coming year. In the opinion of RKO officials, BUTLER exceeds his own finest efforts in the production and direction of the KYSER-MENJOU film.

"Safari" Goes Before Cameras

Paramount's "Safari" started its trek into the African jungles last week when Director EDWARD H. GRIFFITH got his troupe under way with opening scenes of the production. MADELEINE CARROLL and DOUGLAS FAIRBANKS, JR. will be seen in the starring roles with MURIEL ANGELUS, TULLIO CARMINATI and LYNNE OVERMAN in supporting roles. The pictures marks the first teaming of FAIRBANKS and MISS CARROLL.

20th-Fox Builds Highway

20th Century-Fox' latest permanent set, a macadam road, is expected to save the studio its cost several times over within a year. The highway, which is of standard width and materials, was completed for JOHN STEINBECK'S "The Grapes of Wrath", which JOHN FORD is directing, and runs for three-quarters of a mile on the back lot.

Smiles That Tell a Story

There's the smile of NICK CARTER, *superdetective, as portrayed by* WALTER PIDGEON, *the smile of his girl friend,* RITA JOHNSON, *in this MGM mystery drama, based on the exploits of the well known sleuth of fiction and the smile of* JACQUES TOURNEUR *who has the good fortune to direct them in "Nick Carter".*



The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—40; Being Edited—90]
[Last Week In Production—48; Being Edited—92]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
STRANGER FROM TEXAS* (W)
TWO FISTED RANGERS*
MUTINY ON THE SEAS*
BLONDIE BRINGS UP BABY*
AMAZING MR. WILLIAMS*
CAFE HOSTESS*
GUN LORD OF THE FRONTIER
Bill Elliott, Linda Winters. Directed by Sam Nelson.

In Production

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

COP FROM HELL'S KITCHEN
Jacqueline Wells, Bruce Cabot, Wynne Gibson. Directed by Charles Barton.

MUSIC IN MY HEART
Tony Martin, Rita Hayworth, Andre Kostelanetz. Directed by Joseph Santley.

M-G-M

Being Edited

HENRY GOES ARIZONA*
ANOTHER THIN MAN*
BALALAIKA*
REMEMBER*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
SECRET OF DOCTOR KILDARE*
A CALL ON THE PRESIDENT*
NICK CARTER*
GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

In Production

BROADWAY MELODY OF 1940*
THE EARL OF CHICAGO
Robert Montgomery, Reginald Owen, Edward Arnold. Directed by Richard Thorpe.

NOT TOO NARROW, NOT TOO DEEP
Clark Gable, Joan Crawford, Melvyn Douglas. Directed by Frank Borzage.

MONOGRAM

Being Edited

WESTBOUND STAGE*
ROLL, WAGONS, ROLL*
YUKON FLIGHT
James Newill, Louise Stanley. Directed by Ralph Staub.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
LLANO KID*
NIGHT OF NIGHTS
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GREAT VICTOR HERBERT*
FOUR ACES*
OPENED BY MISTAKE*

In Production

ROAD TO SINGAPORE*
SANTA FE MARSHAL*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

SAFARI
Madeleine Carroll, Douglas Fairbanks, Jr. Directed by Edward H. Griffith.

BISCUIT EATER
Lonnie LeRoy, Cordell Hickman. Directed by Stuart Heisler.

BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

LIGHT OF WESTERN STARS
Victor Jory, Russell Hayden, Jo Ann Sayers. Directed by Lesley Selander.

RKO-RADIO

Being Edited

RENO*
HUNCHBACK OF NOTRE DAME*
LEGION OF THE LAWLESS*
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*
THAT'S RIGHT, YOU'RE WRONG
MEXICAN SPITFIRE*
TWO THOROUGHBREDS

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON
Thomas Mitchell, Edna Best, Freddie Bartholomew. Directed by Edward Ludwig.

DISTANT FIELDS
Alan Marshal, Barbara Reed, Helen Vinson, Patric Knowles. Directed by John Farrow.

PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

MARINES FLY HIGH
Richard Dix, Lucille Ball, Chester Morris. Directed by George Nicholls.

REPUBLIC

Being Edited

COVERED TRAILER*
ROVIN' TUMBLEWEEDS*
SAGA OF DEATH VALLEY*
COWBOYS FROM TEXAS*

In Production

SOUTH OF THE BORDER
Gene Autry, Smiley Burnette. Directed by George Sherman.

MONEY TO BURN
James, Lucille and Russell Gleason, Harry Davenport. Directed by Gus Meins.

NARROW PATH
Charles Bickford. Directed by John Auer.

20th CENTURY-FOX

Being Edited

BARRICADE*
CITY OF DARKNESS*
HONEYMOON'S OVER*
HIGH SCHOOL*
DAYTIME WIFE*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE CITY
Donald Woods, C. Aubrey Smith. Directed by Ricardo Cortez.

In Production

LITTLE OLD NEW YORK*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

CHARLIE CHAN IN PANAMA
Sidney Toler, Jean Rogers. Directed by Norman Foster.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD* (Roach)
CITY FOR SALE*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*

In England

OVER THE MOON (Tech.)
Merle Oberon, Rex Harrison. Produced by Alexander Korda.

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

REBECCA (Selznick)
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

HOUSE ACROSS THE BAY (Wanger)
Joan Bennett, Glayds George, George Raft. Directed by Archie Mayo.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY*
MISSING EVIDENCE*
OKLAHOMA FRONTIER* (W)
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
DESTRY RIDES AGAIN*
RIDERS OF PASCO BASIN*

In Production

TOWER OF LONDON*
THE BIG GUY*
INVISIBLE MAN RETURNS
Sir Cedric Hardwicke, Vincent Price, Nan Grey. Directed by Joe May.

FRAMED
Constance Moore, Robert Armstrong, Jerome Cowan. Directed by Harold Schuster.

CHARLIE McCARTHY, DETECTIVE
Edgar Bergen, Charlie McCarthy, Mortimer Snerd. Producer-Director, Frank Tuttle.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
RETURN OF DR. X*
SMASHING THE MONEY RING*
PRIVATE DETECTIVE*
WE ARE NOT ALONE*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
FOUR WIVES*
INVISIBLE STRIPES*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

KING OF THE LUMBERJACKS
John Payne, Gloria Dickson. Directed by William Clemens.

GRANNY GET YOUR GUN
May Robson, Harry Davenport, Margo Stevenson. Directed by George Amy.

In Production

BROTHER RAT AND THE BABY*
LIFE OF DR. EHRLICH*
FIGHTING 69th*
FUGITIVE FROM JUSTICE
Roger Pryor, Lucille Fairbanks, Eddie Foy. Directed by Terry Morse.

VIRGINIA CITY
Errol Flynn, Miriam Hopkins, Randolph Scott. Directed by Michael Curtiz.

Use This Page Every Week As a Guide to What's Coming



Impressive Thanksgiving Trailer

This year's Thanksgiving trailer prepared by National Screen Service is not only a Thanksgiving greeting from the exhibitor to his patrons, but also a tribute on the screen honoring the holiday itself. It is short, spirited and delicately handled. Part of the copy reads: "May the peace and freedom for which the United States and its people give thanks this year spread its blessings throughout the world." Illustrated above is the general layout of the trailer as it appears on the screen.

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SERVICING SOUND—PROJECTION, BOOKS & SUPPLIES

"HOW TO SUCCESSFULLY SERVICE SOUND & PROJECTION," Edited by Wesley Trout, consulting engineer. Size of publication has been increased; contains articles on sound-projection modernization, "Question and Answer Dept.," Sizes carbons to use, How to check amplifiers, Lense data, data on tools needed, etc. Only 10c copy to cover cost of mailing. Free Time Schedule Sheets; Free Consulting Service to Customers. We have some bargains in sound and projection lenses. Expert rebuilders of any make Intermittent Movements—Get our estimate first. Tools for the projectionist; frequency film for setting lenses; Film Cement, Ledgers, Technical Books. WESLEY TROUT, BOX 575, ENID, OKLAHOMA.

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Advance Dope

FIGHTING 69TH

WB | Drama | Not Set

Selling Names: James Cagney, Pat O'Brien, George Brent, Alan Hale, William Lundigan, Dick Foran, Jeffrey Lynn, Frank McHugh.

Director: William Keighley.

Assoc. Producer: Louis F. Edelman.

Story Idea: James Cagney, hard, tough and cocky, is one of an oddly assorted group, all members of the Fighting 69th. Even Pat O'Brien, chaplain for the regiment, cannot win Cagney's friendship, because of his resentment of everything and everybody connected with discipline. It is his cowardice that causes many of his comrades to lose their lives. When O'Brien puts him on his own, during a battle, he clears the way for victory, even though dying in the attempt.

Catchline: "A regiment whose traditions of valour began with the signing of the Declaration of Independence."

ROAD TO SINGAPORE

Para. | Comedy | Not Set

Selling Names: Bing Crosby, Dorothy Lamour, Bob Hope, Judith Barrett.

Director: Victor Schertzinger.

Producer: Harlan Thompson.

Story Idea: Bing Crosby, heir to a mammoth steamship company, sails the seas as the mate of a freighter. His bosom pal is Bob Hope. When Bing's father tries to have him marry Judith Barrett and Bob is also being forced to marry against his wishes, they both skip to the South Sea Islands. There Bing rescues Dorothy Lamour from Anthony Quinn, her villainous dancing partner and then marries her himself.

Catchline: "See Dorothy Lamour at a tribal wedding feast in her famous sarong."

NICK CARTER, MASTER DETECTIVE

MGM | Drama | Not Set

Selling Names: Walter Pidgeon, Rita Johnson, Henry Hull, Martin Kosleck.

Director: Jacques Tourneur.

Producer: Lucien Hubbard.

Story Idea: Walter Pidgeon, famous detective, is engaged to ferret a leak of the secret plans for a new airplane invented by Henry Hull. When he arrives at the airport, he finds that Milburn Stone, a mechanic, has been injured by an instrument taken from Hull's tool box, and Hull has been murdered. Suspicion finally falls on Martin Kosleck, Hull's assistant, and when seized and taken to headquarters, reproductions of the blueprints are found pasted to his back.

Catchline: "World's greatest fiction detective brought to the screen."

LIFE OF DR. EHRLICH

WB | Drama | Not Set

Selling Names: Edward G. Robinson, Ruth Gordon, Otto Kruger.

Director: William Dieterle.

Assoc. Producer: Wolfgang Reinhardt.

Story Idea: Edward G. Robinson, a young doctor rankling under the restrictions of a hospital in Berlin, fifty years ago, meets Otto Kruger, another doctor. He introduces him to Albert Basserman, his superior, who adds him to his staff. There he discovers a cure for a social disease, and almost loses his license because of the jealousy of one of his colleagues. But Kruger appears in his defense and he is exonerated.

Catchline: "Story of the man who found one of humanity's greatest needs."

THE BIG GUY

Univ. | Drama | Dec. 22

Selling Names: Victor McLaglen, Jackie Cooper, Ona Munson, Peggy Moran.

Director: Arthur Lubin.

Assoc. Producer: Burt Kelly.

Story Idea: Just before a jail break in which he was taken along as hostage, Victor McLaglen had been notified that he was being ousted as Warden. The prisoners had commandeered a car belonging to Jackie Cooper. When the car is wrecked and the convicts killed, McLaglen finds $250,000 in an old black bag belonging to the culprits which he hides for himself. Jackie is arrested as an accomplice, but McLaglen saves him by telling the truth and is then killed, himself, by the rest of the gang.

Catchline: "He turned over the evidence that cost him his life."

WESTBOUND STAGE

Mono. | Western | Not Set

Selling Names: Tex Ritter, Muriel Evans, Reed Howes.

Director: Spencer Bennett.

Producer: Edward Finney.

Story Idea: Tex Ritter has vowed to get Reed Howes and his gang, because they have been terrorizing the west and have killed his brother, an Army captain. He escorts a big shipment of money, sure that this will attract Howes and has his men in readiness when they show up. Tex himself gets Howes.

Catchline: "He captured the gang who terrorized the West."

Showmen's Parade

JULES GREEN, who took a three-month leave of absence from his job as manager of the WB Squirrel Hill Theatre in Pittsburgh, has returned and been assigned to the Belmar. ERNEST LEIBERMAN is managing the Squirrel Hill.

FRANK WEATHERFORD, manager of the Worth Theatre, Fort Worth, Tex., has been made city manager for the Interstate Circuit, succeeding the late P. C. LEVY. MARSLINE K. MOORE has been appointed manager of the Worth. CHARLES E. CARDEN, manager of the Majestic is now at the Hollywood and BILL FARNSWORTH, who has been publicity man at the Hollywood is manager of the Majestic.

THERON R. CONKLIN, manager of the Strand Theatre, Hudson Falls, N. Y., has been transferred to the Schine Theatre in Salisbury, Md. GARSON JAFFA comes from the home office in Gloversville to take the Hudson Falls post.

Zone Manager HARRY KALMINE of Warner Bros. Circuit in Pittsburgh, has announced several changes in personnel. The newly acquired Palace Theatre in Tarentum, Penna. will be managed by MARTIN SHEARN, former manager of the Cameraphone. JAMES LAUX, manager of the Mount Oliver replaces SHEARN at the Cameraphone and HENRY BERGER of the Brookline goes to the Mt. Oliver. CHARLES SHANNON of the Belmar, Homewood, goes to the Boulevard.

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scartace (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweede (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
California Frontier (W)	54	Buck Jones-Carmen Bailey		12/15/38	a12/10/38
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardsen	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grow (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Jean Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Kenga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man Thoy Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
Nerth of the Yukon (W) (Former title, "Mounted Police")	64	Chas. Starrett-Linda Wintors		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Rio Grande (W) (Former title, "Nerth of Texas")	58	Chas. Starrett-Ann Doran		12/8/38	a10/1/38
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Smashing the Spy Ring (D)	62	Ralph Bellamy-Fay Wray	(F)	12/29/38	b12/24/38
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Strange Case of Dr. Meade (D) (Reviewed as "Outside the Law")	65	Jaok Holt-Beverly Roberts	(F)	12/15/38	b10/29/38
Terror of Tiny Town (Mu-W)	69	All Midget Cast	(F)	12/1/38	b7/16/38
Texas Stampedo (W)	57	Charles Starrett-I. Meredith	(F)	2/9/39	b9/30/39
There's That Woman Again (My-C)	70	Douglas-Bruce	(F)	12/24/38	b12/17/38
Thundering West (W)	57	C. Starrett-I. Meredith		1/12/39	a11/19/38
Trapped In the Sky (D)	60	Jaok Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Amazing Mr. Williams (C-D) (Former title, "The Incredible Mr. Williams")		Joan Blondell-Melvyn Douglas		11/23/39	a10/28/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blondie Brings Up Baby (C)		Penny Singleton-Arthur Lake		11/2/39	a10/21/39
Cafe Hostess (D) (Former title, "Street ot Missing Women")		Preston Foster-Ann Dvorak			a10/28/39
Cop From Hell's Kitchen		Jacqueline Wells-Bruce Cabot			In Prod.
Fugitive at Large (D)	63	Jaek Holt-Patricia Ellis	(F)		b8/5/39
Gun Lord of the Frontier		Bill Elliott-Linda Winters			In Prod.
Hidden Power (D)	59	Jaek Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Miracle on Main Street		Margo- W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart		Tony Martin-Rita Hayworth			In Prod.
Mutiny On the Seas (D)		Jack Holt-Irens Ware			a10/21/39
Outpost of the Mounties (W) (Former title, "Mounted Police No. 2")	63	Chas. Starrett-Iris Meredith		9/14/39	a6/24/39
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")	54	Charles Starrett-Lorna Gray			a9/9/39
Taming of the West (W)		Bill Elliott-Iris Meredith			a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas. Starrett-Iris Meredith			a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Cipher Bureau (D)	70	Ames-Woodbury	(F)	11/11/38	b10/29/38
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W) (Former Title "Lady Buckaroo")	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Sunset Murder Case (D) (Former title, "Murder on Sunset Boulevard")	57	Sally Rand		11/11/38	a8/20/38
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Reb't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keete-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39
Christmas Carol (D)	69	R. Owen-T. Kilburn	(F)	12/16/38	b12/17/38
Dramatic School (D)	78	Rainer-A. Marshall	(A)	12/9/38	b12/10
Fast and Loose (My-C)	76	R. Montgomery-Roealind Russell	(F)	2/17/39	b2/18/39
Flirting With Fate (C)	70	Joe E. Brown	(F)	12/2/38	b12/3/38
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Girl Downstairs (C)	76	F. Tone-F. Gaal	(F)	12/23/38	b12/31/38
Goodbye, Mr. Chips (D)	114	Robert Denat-Greer Garson	(F)		b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keete-Florenee Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Reb't Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Sweethearts (Mu)	110	MacDonald-Eddy-Morgan (Tech.)	(F)	12/30/38	b12/24/38
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	h5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Another Thin Man (D)		William Powell-Myrna Loy		11/24/39	a8/12/39
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey			a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy			a10/14/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlsen	(F)	9/29/39	b9/30/39
Earl of Chicago		Montgomery-Owen-Arnold			In Prod.
Fast and Furious (D)	73	Franchot Tone-Ann Sothorn	(F)	10/6/39	b10/14/39
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		9/15/39	a8/12/39
Joe and Ethel Turp Call on the President (D) (Former title, "Call on the President")		Ann Sothern-Walter Brennan		11/17/39	a10/14/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone			a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
Nick Carter, Master Detective (D)		Walter Pidgeon-Rita Johnson			a11/4/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passago (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Not Too Narrow, Not Too Deep		Gable-Crawford-Douglas			In Prod.
Remember? (C)		Robert Taylor-Greer Garson			a10/7/39
Secret of Dr. Kildare (D)		Lew Ayres-Laraine Day		11/10/39	a10/14/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Retormatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)		James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
I Am a Criminal (D)	73	John Carroll-Kay Linaker	(F)	12/14/38	b12/3/38
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery ot Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail		Jack Randall		10/31/39	In Prod.
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(D)	9/9/39	b9/23/39
Song ot the Buckaroo (W)	58	Tex Ritter	(F)	12/7/38	b1/14/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Tough Kid (D)	61	Frankie Darro	(F)	12/28/38	b1/7/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wild Horse Canyon (W)	50	Jack Randall	(F)	12/21/38	b1/7/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Fighting Mad (W)		James Newill-Sally Blane		11/5/39	a10/17/39
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Heroes In Blue (D)		Dick Purcell-Bernadene Hayes		11/7/39	a10/7/39
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39	In Prod.
Westbound Stage (W)		Tex Ritter		12/22/39	a11/4/39
Yukon Flight		James Newill-Louise Stanley		12/1/39	In Prod.

PARAMOUNT 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Ambush (D)	82	Gladys Swarthout	(F)	1/20/39	b1/21/39
Artists and Models Abroad (C)	90	Benny-J. Bennett-Boland	(F)	12/30/38	b10/29/38
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/38
Frontiersman (W)	74	Bill Boyd	(F)	12/16/38	b11/26/38
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Miranda	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Little Orphan Annie (C-D)	56	Gillis-Kent-Travis	(F)	12/2/38	b12/3/38
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
One third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Ride a Crooked Mile (D)	78	F. Farmer-L. Erikson	(F)	12/9/38	b12/10/38
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elisabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Tom Sawyer, Detective (C)	64	D. O'Connor-Cook	(F)	12/23/38	b12/24/38
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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Title	Mins.	Stars		Rel. Date	See Issue of
All Women Have Secrets (D) (Former title, "Campus Wives")		Joseph Allen-Jean Cagney		12/15/39	a9/16/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater		Lonnie LeRoy-Cordell Hickman			In Prod.
Buck Benny Rides Again		Jack Benny-Virginia Dale			In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous		Isa Miranda-George Brent			a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops		Albert Dekker-Janice Logan		12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		2/2/40	a9/30/39
Four Aces (W) (Former title, "Gun Chores")		Wm. Boyd-J. Clayton-Hayden			a10/14/39
French Without Tears		Ray Milland-Ellen Drew			Coming
Geronimo (D)		Preston Foster-Ellen Drew		1/12/40	a4/8/39
Great Victor Herbert (Mu-D) (Former title, "Gay Days of Victor Herbert")		Allan Jones-Mary Martin		12/29/39	a9/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/29/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		2/16/40	In Prod.
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (D) (Former title, "Double-Dyed Deceiver")		Tito Guizar-June Clayton		12/8/39	a7/22/39
Light of Western Stars		Jory-Hayden-Sayers			In Prod.
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Night of Nights (D) (Former title, "Happy Ending")		Pat O'Brien-Olympe Bradna		12/1/39	a5/24/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Page			a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D) (Former title, "Federal Offense")		J. Carrol Naish-Wm. Henry		1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/26/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope			a11/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		1/19/40	a7/1/39
Safari		Madeleine Carroll-Fairbanks, Jr.			In Prod.
Santa Fe Marshal (W) (Former title, "Medicine Show")		Wm. Boyd-Russell Hayden		1/12/40	a8/19/39
St. Martin's Lane (D)	80	Laughton-Leigh	(F)	12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston			a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige			In Prod.

R.K.O.-RADIO 1937-38

Title	Mins.	Stars		Rel. Date	See Issue of
Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carillo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Lost Squadron (D)	79	Joel M'Crea-Richard Dix	(F)	7/14/39	Reissue
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Next Time I Marry (C)	65	L. Ball-J. Ellison	(F)	12/9/38	b12/10/38
Of Human Bondage (D)	79	Leslie Howard-Bette Davis	(A)	7/14/39	Reissue
Pacific Liner (D)	76	Victor M'Laglen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Gen. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/38
Way Down South Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Distant Fields		Alan Marshal-Barbara Reed		12/22/39	In Prod.
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39
Isle of Destiny (D)		Ford-Lang-Gargan			a6/10/39
Legion of the Lawless (W)		Geo. O'Brien-Virginia Vale			a10/21/39
Marines Fly High		Richard Dix-Lucille Ball			In Prod.
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods			a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)	(F)		b10/29/38
Reno (D)		Richard Dix-Gail Patrick		12/1/39	a10/7/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson		Mitchell-Best-Bartholomew			In Prod.
That's Right, You're Wrong (Mu-C)		Kyser-Ball-Menjou		11/24/39	a10/14/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D) (Former title, "Sunset")		Jimmy Lydon-Joan Brodell		12/8/39	a10/28/39
Vigil In the Night (D)		Carole Lombard-Brian Aherne			a10/7/39

REPUBLIC 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Federal Man Hunt (D)	64	Rob't Livingston-June Travis	(F)	12/26/38	b1/14/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/33
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Orphans of the Street (D)	64	Livingston-Storey	(F)	12/5/38	b12/17/38
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Red River Range (W)	56	3 Mesquiteers		12/22/38	a11/12/38
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Shine On, Harvest Moon (W)	57	Roy Rogers-Mary Hart	(F)	12/23/38	b12/17/38
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Western Jamboree (W)	57	Gene Autry-Smiley Burnette	(F)	12/2/38	b12/24/38
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)		Gleasons-Davenport			a9/30/39
Cowboys From Texas (W)		Three Mesquiteers			a10/21/39
Flight at Midnight (D)	66	Rescoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D) (Former title, "Abraham Lincoln Boggs")	72	Edward Ellis-Anita Louise			a9/9/39
Money to Burn		The Gleasons-Harry Davenport			In Prod.
Narrow Path		Charles Bickford			In Prod.
Roving Tumbleweeds (W) (Former title, "Washington Cowboy")		Autry-Mary Carlisle			a10/7/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)		Roy Rogers-George Hayes			a10/28/39
South of the Border (W)		Gene Autry-Smiley Burnette			In Prod.

20TH CENT.-FOX 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/33
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Down on the Farm (C)	61	Jones Family	(F)	12/16/38	b10/15/38
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b4/1/39
Hound of the Baskervilles (My-D)	60	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jesse James (D)	105	Power-Kelly (Tech.)	(F)	12/23/38	b1/14/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Kentucky (D)	96	Young-Greene (Tech.)	(F)	12/30/38	b12/17/38
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Road Demon (D)	65	Arthur-Valerie-Armetta	(F)	12/2/38	b8/27/38
Rose of Washington Sq. (Mu-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Thanks for Everything (C)	70	Oakie-Whelan	(F)	12/23/38	b12/10/38
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Up the River (C)	75	Foster-Brooks-Martin	(F)	12/9/38	b11/12/38
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
While New York Sleeps (D)	63	Michael Whalen	(F)	12/16/38	b8/27/38
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

20TH CENT.-FOX 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D) (Former title, "By the Dawn's Early Light")		Alice Faye-Warner Baxter		12/8/39	a8/13/38
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly		12/22/39	a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama		Sidney Toler-Jean Rogers			In Prod.
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City of Darkness (D)		Sidney Toler-Lynn Bari		12/1/39	a8/19/39
City, The		Donald Woods-C. Aubrey Smith		1/12/40	In Prod.
Day-time Wife (D)		Tyrone Power-Linda Darnell		11/24/39	a9/30/39
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland			a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C) (Former title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
Duke of West Point (D)	109	L. Hayward-J. Fontaine	(F)	12/29/38	b12/17/38
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Trade Winds (D)	94	March-J. Bennett	(F)	12/22/38	b12/24/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
City For Sale (D) (Former title, "Send Another Coffin")		D'Brien-Terry-Arnold			a9/30/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay		Joan Bennett-George Raft			In Prod.
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
Over the Moon		Dberon-Rex Harrison (Tech.)			In Prod.
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine			a10/14/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Ghost Town Riders (W)	57	B. Baker-F. Shannon		12/16/38	a10/29/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Newsboys' Home (D)	73	Jackie Cooper-Little Tough Guys	(F)	12/23/38	b1/7/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Secrets of a Nurse (D)	67	Edmund Lowe-Helen Mack	(F)	12/9/38	b11/19/38
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Strange Faces (D)	60	Kent-Jenks	(F)	12/2/38	b12/10/38
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
Swing, Sister, Swing (Mu-C)	62	Ken Murray-Kathryn Kane	(F)	12/16/38	b12/17/38
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Big Guy (D)		McLaglen-Cooper-Munson		12/22/39	a11/4/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective		Bergen-McCarthy-Sherd			In Prod.
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart		11/17/39	a9/30/39
Framed		Constance Moore-R. Armstrong			In Prod.
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		12/29/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Invisible Man Returns		Hardwicke-Price-Grey		11/24/39	In Prod.
Laugh It Off (D) (Former title, "Listen Kids")		Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)		Preston Foster-Irene Hervey		12/15/39	a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
Oklahoma Frontier (W) (Former title "In Old Oklahoma")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker			a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (D)		Basil Rathbone-Boris Karloff			a9/16/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		12/15/39	a9/16/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane		3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Comet Over Broadway (D)	69	K. Francis-I. Hunter	(A)	12/3/38	b12/24/38
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Dawn Patrol (D)	103	Flynn-Niven-Rathbone	(F)	12/24/38	b12/17/38
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Going Places (C)	83	D. Powell-A. Louise	(F)	12/31/38	b12/24/38
Heart of the North (D)	67	D. Foran-G. Page (Tech.)	(F)	12/10/38	b12/17/38
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		a9/9/39
Dead End Kids on Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)		Lane Sisters-G. Page-J. Lynn			a9/23/39
Fugitive From Justice		Roger Pryor-Lucille Fairbanks			In Prod.
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun		May Robson-Harry Davenport			In Prod.
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks		John Payne-Gloria Dickson			In Prod.
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Murder in the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (Former title, "Gantry the Great")	65	Edith Fellows-Jimmy McCallion		10/7/39	a3/25/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (My-D) (Former title, "Lady Dick")		Jane Wyman-Dick Foran		12/9/39	a9/2/39
Return of Dr. X (My-D)		Lys-Bogart-Morris-Lane		12/2/39	a7/15/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson			a9/23/39
Virginia City (Tech.)		Flynn-Hopkins-Scott			In Prod.
We Are Not Alone (D)		Paul Muni-Jane Bryan		11/25/39	a8/12/39
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony b7/1/39
Forbidden Music (Mu-C)	65	Durante-Tauber	(A)	World b12/31/38
Hitler, Beast of Berlin (D)		Roland Drew-Steffi Duna		Producers a10/7/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum b4/1/39
I Demand Payment (D)	55	Jack La Rue	(A)	Imperial b12/3/38
Juarez and Maximilian	95	Medea Novara-L. Atwill	(F)	Torres b4/29/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (D)		Irving Pichel-Jacqueline Wells		Producers a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Abused Confidence (D)	85	Danielle Darrieux	(A)	Columbia b12/3/38
Ballerina (D)	83	Janine Charrat-Mia Slavensky	(F)	Mayer-Burstyn b12/17/38
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat. b3/4/39
Crossroads (D)	80	Chas. Vanel-Suzy Prim	(A)	Tri-Nat. b12/31/38
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39
40 Little Mothers (C)	92	Lucien Baroux	(F)	National b12/31/38
Grand Illusion (D)	90	Gabin-von Stroheim	(A)	World b10/15/38
Orage (D)	73	Boyer-Michele Morgan	(A)	Tri-Nat b12/17/38
Sacrifice D'Honneur (D)	76	Annabella	(A)	Tri-Nat. b12/24/38

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduatinn	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn in India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes		18	Not Rev.
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2		10	Not Rev.
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution		10	Not Rev.
WORLD OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

EDUCATIONAL 1938-39

	Comment	Running Time	Reviewed Issue Of
CAVALCADE OF STUFF (2)			
No. 1	Swell Stuff	10	9/10/38
No. 2	Excellent	10	9/10/38

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Punr	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tao		11	Nnt Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men In Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

	Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)			
CRIME DOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39

PARAMOUNT 1938-39

	Comment	Running Time	Reviewed Issue Of
BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	2/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right...	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghesks Is the Bunk	Good	7	7/22/39
Gnomland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wntta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frelicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hole Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Twn Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra		10	Not Rev.
PARAGRAPHICS (10)			
Busy Little Bears		10	Not Rev.
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby		7	Not Rev.
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2		10	Not Rev.
SPORTLIGHTS (13)			
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydre-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12) SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor		10	Not Rev.
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Gees Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Nnt Rev.
Clnck Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev..
Sea Meindy	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Movinn Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
War, Peace and Pronanda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous			Nnt Rev.
Helln Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samnvar Serenade		10	Not Rev.
Styles and Smiles	Gnnd	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Nnt Rev.
Under a Gvnsy Mnnn	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Nnt Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/38
RADIO FLASH (4)			
Dno Gnne	Pnnr	16	5/ 6/39
Hectic Hnneymnnn	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Paeas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Nnt Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4) SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Deggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smnoth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Seorting Wlnge	Very Good	9	4/ 8/39

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DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
No. 2	Entertaining	10	10/28/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewee Issue Of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills.		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Tonners	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Net Rev.
Barnyard Baseball		6½	Net Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pet	Satisfactory	7	7/ 1/39
Nutty Network		6½	Nnt Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Net Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season		10	Not Rev.
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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EAST STROUDSBURG, PA.

UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	interesting	10	4/ 8/39
No. 62		10	Not Rev
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev
Larry Clinton (4714)		10	Not Rev
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODtES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapalooo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECtALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.
1939-40			
BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky		7	Not Rev.
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
MERRIE MELODIES (26) (Tech.)			
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	Coming
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England. Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBtA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLtC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38
1939-40		
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39

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YOUR NEXT BIG SERIAL IS COMING FROM COLUMBIA!

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OTHER COLUMBIA SERIALS IN PREPARATION ARE:

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The greatest story of the most celebrated of all mystery writers.

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COLUMBIA PICTURES CORP.

NOV 13 1939

SHOWMEN'S MOTION PICTURE Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Remember?
Over the Moon
We Are Not Alone
Main Street Lawyer
Pride of the Blue Grass
Blondie Brings Up Baby
French Without Tears
The Llano Kid

November 11, 1939

Vol. 31 No. 16

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In This Issue

Equipment & Maintenance

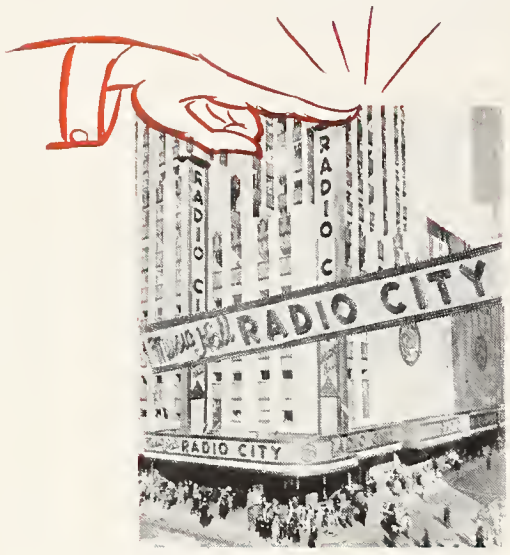
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Glamor in the Small Town Theatre
Is the Theatre Organ Coming Back?
Spare Parts Reduce Breakdown Hazards
Anticipating Problems of Winter Weather
The Bulletin Board — Literature Bureau

TODAY

Special M-G-M Flash!



Radio City Music Hall Got The Lubitsch Touch!

NEW YORK, N. Y.—The eyes of the nation are on New York! GARBO'S "NINOTCHKA" is packing the Music Hall. Scarcely a man, women or child anywhere who hasn't read in newspapers or magazines or heard over the air about M-G-M's delicious comedy. Keep building up the enthusiasm for your play-date. Tell them that "NINOTCHKA" was selected by the world's largest theatre for the World Premiere. It's smart to whet their appetite when you have such an eagerly-awaited entertainment! Never has there been such a build-up for any picture! Keep Them Hotchka for "Ninotchka"!



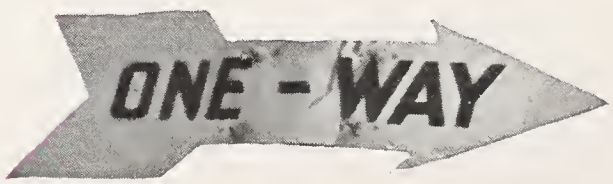
"Balalaika" means Wine, Women and Song!

POMONA, CAL.—The greatest musical that M-G-M or any company ever made was sneak-previewed here this week. The picture is "BALALAIKA." It is Nelson Eddy's best role since "Naughty Marietta" and it launches a glamorous personality in Ilona Massey. Audience reaction tremendous!



The applause was deafening!

CULVER CITY, CAL.—A second Preview group has returned to the M-G-M Studios confirming the exciting reaction to last week's sneak showing of William Powell and Myrna Loy in "ANOTHER THIN MAN." The opening flash on the screen of these two popular stars literally brought down the house. The applause was deafening. And now the Preview Post-Cards are pouring in. Seldom have so many been received by the Studio. The overwhelming opinion of the fans is that "ANOTHER THIN MAN" is the best of the entire series. Following immediately after the sensational Preview of "BALALAIKA" at Pomona and in view of M-G-M's succession of hits, this new triumph has set the Film Colony buzzing with talk. Out here the tip-off is "Watch Leo—M-G-M is on the march!"



M-G-M

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The Editorial Page

COAST OBSERVATIONS

Hollywood, Cal. — Despite rumors of intense jittery conditions at the studios there are no outward indications of them to a visitor from the east. Those of the boys at the studio whom we contacted shortly after our arrival sounded as optimistic as usual and all reported activity and the customary raves about their pictures all being terrific . . . or sumpin'.

Much talk going the rounds about: (a) eliminating the "B" pictures entirely, (b) substituting something to be known as a "sub-A" to take their place, (c) sales managers are reported as being against "B" pictures because they are a total loss, (what! again?), (d) the cost of the "sub-A" product will be somewhere between yes and no.

△ △ △

Of course there are those on the close fringes of the powers-that-be who maintain, but in subdued voices, that the answer to all of the production problems is fewer and better pictures from every studio. And no few exhibitors have expressed themselves the same way during the past few years.

Which reminds us that the recent statement issued by Ray Branch of the Michigan Allied unit was one of the most sensible things we have read in many a moon. Ray is getting so doggoned constructive that he'd better be careful or he may find himself in dutch with some of his associates. We heartily concur with Ray in most of his sentiments. If only the producers would listen to him and see his, the exhibitors', viewpoint, they might be able to gauge their future activities along lines consistent with changing trends and current box office conditions.

△ △ △

We inaugurated our arrival in Hollywood with attendance at the preview of 20th-Fox's, "Drums Along the Mohawk," and hasten to report that it is one grand adventure from beginning to end. Best of all, here is a picture in which Technicolor enhances rather than detracts from the telling of the story. An ideal use for Technicolor, in our opinion.

Contacted Harry Brand, Perry Leiber, Cliff Lewis, Frank Seltzer, Arthur Eddy, Matty Fox, John Joseph, Frank Whitbeck, Sol Lesser, "Pop" Sherman, Lew Rachmil (prospective father), and numerous others of the studio fraternity and hope to follow up all contacts with personal visits as fast as we can make the rounds.

Ran into several western exhibitors one afternoon and asked them whether the "Mr. Smith" controversy was hurting business on the picture. The unanimous response was for more controversy and thereby more business on the picture. Apparently, the smell that several tried to start has simply turned into the sweet fragrance of many patrons in the theatre. Could there be a more pleasant smell? As for the so-called hurt feelings of the Senators and Congressmen, we doubt whether they even remember when or why they were supposed to be sore. We are beginning to wonder whether the whole thing wasn't a smart publicity gag in the first place.

We cannot figure out for sure whether the fog out here is fog or just a smoke screen for G.W.T.W. If ever a picture enjoyed the optimistic benefits of advance raves from every person in this town, this one is it. Everybody knows somebody who saw flashes of the picture and who refer to it as the greatest picture ever to be made. The silence from the S-I and MGM publicity brains seems to indicate that "Gone With the Wind" is really gonna be something. At any rate you can make up your mind that the picture is well past the prediction stage. There appears to be no question about its absolute and complete success as a money-making picture of the very first rank. The only question at the moment is how many millions it will gross and how long it will play at every engagement.

△ △ △

Cannot report any "behind the news" information on product at this writing—this being written to make a deadline and before completion of our round-up of the happenings that tell the true story of what's what and why in the studio whirl. But before we reach the deadline for the next issue we should have something to convey about the activity on the various lots and how they look to us at this stage of production. If time permits, (and this will be a very short visit), we will try to render a separate report on each studio and the product in work.

At this stage of the trip we can report that the STR coast office is functioning smoothly and efficiently, keeping in close touch with all activities out here and feeding the necessary information to the New York office where it finds its way into each week's issue. That they are doing a grand job is evidenced by the many letters we get from exhibitor-subscribers all over the country who are finding our product information both accurate and timely.

—*"CHICK" LEWIS*

If you don't play this up you are playing down your profits!

This picture is up to the superb standard set by the series of historical shorts and is of course most timely.

I wondered why these series have received comparatively so little theatre advertising. I have heard a large number of people mention that had they known these shorts were being shown they would have attended particularly.

Very sincerely,
RALPH L. THOMPSON
Central Librarian
The Public Library of the District of Columbia
Washington



"Surely merits an Acad emy Award."
—Washington Times-Hera

"Fully as important as th feature." *—Washington Po*

"A current wallop that getting applause at ever showing."
—Washington Daily Ne



MONROE DOCTRINE

★

The Louisville Times picked it as the "Best Picture of the Week" against all current opposition *feature attractions!!*

★

WARNERS made it a feature strength attraction—and give you the promotion material to back it. ——For the sake of your boxoffice and for the sake of your community standing TAKE ADVANTAGE!!

★

A 2-REEL VITAPHONE RELEASE IN TECHNICOLOR

Grant Mitchell • James Stephenson • Sidney Blackmer • Charles Waldron
Nanette Fabares • George Reeves • Frank Wilcox • Ted Osborne

RULES FILM DEAL ILLEGAL

Judge Finds Against Master Contract

PHILADELPHIA—That a master contract between major motion picture companies and chain distributors is a violation of the Sherman and Clayton Anti-Trust Acts was the decision handed down here this week by Federal Judge William H. Kirkpatrick in a suit granting the petition of the Landis Theatre at Vineland, N. J., for a preliminary injunction restraining thirteen producers, distributors and exhibitors from continuing a contract now in operation.

A charge that the contract gives preference to chain movie houses over independents in the showing of feature films was made by counsel for the Landis Theatre, owned by the Vineland townspeople. Putting the injunction into effect, however, was withheld by Judge Kirkpatrick when counsel for the defendant companies took an immediate appeal.

Weeks Sets Circuit Deals for Monogram

Several circuit deals have been closed, according to George W. Weeks, Monogram general sales manager. These include Rosenblatt & Welt, New York; William J. Blatt, Pittsburgh; Vinnicoff Theatres, Los Angeles; Warner Brothers, Pittsburgh; Schoenstadt Circuit, Chicago; Warner Brothers, Washington; M. A. Lightman, Memphis.

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A Showman Reads STR



Edmond O'Brien, who plays the role of Gringoire the starving poet in RKO Radio's "The Hunchback of Notre Dame," visits the RKO Radio exhibitor's lounge and with Showman Frank Castle of the Rialto Theatre, St. Joseph, Mo., looks over a file copy of Showmen's Trade Review. The lounge has been visited by hundreds of exhibitors since its opening last spring.

ATLANTA TO GET "GONE" PREMIERE

Nearly Four-Hour Film to Play Twice Daily

World Premiere of "Gone With the Wind" has been definitely set for December 15th at Loew's Grand Theatre, Atlanta, Ga. Thereafter, it will play twice daily at 2 p.m. and 7:45 p.m., with all seats reserved. The running time of the film is three hours and forty minutes, with a ten-minute intermission. Starring in the adaptation of Margaret Mitchell's novel are Clark Gable, Vivien Leigh, Leslie Howard and Olivia de Havilland. Produced by David O. Selznick and directed by Victor Fleming, the picture was photographed in Technicolor.

In New York, present plans call for "Gone With the Wind" to open at the Capitol for a run of four or five months. During this time, top-flight MGM product usually played at the Capitol will go into the Music Hall.

Washington Law Costs ASCAP $100,000

TACOMA, Wash. — Since this state's 1937 music copyright law went into effect, more than $100,000 in Washington state royalties has been turned down by ASCAP, according to testimony in Federal Court here. It is maintained by ASCAP that the Washington law requiring that all musical copyrights be registered in order to be valid violates the society's constitutional right to do business.

"Mill on Floss" Follows "Chips" into Astor

Following the current "Goodbye, Mr. Chips," which ends its long-run engagement at the Astor Theatre, Sunday night, "The Mill on the Floss," a Standard Pictures release, will open Tuesday.

Murphy Indicates There Is Still a Chance for a Code

It Would Have To Avoid Divorcement and Cancellation Issues, However

Advocates of the Code of Fair Trade Practices for the industry were heartened this week by disclosure of Attorney General Murphy's statement that his Department would approve a code which did not conflict with the pending suit against the major companies.

Among the things that would have to be stipulated in the proposed code would be that nothing in it would conflict with the equity suit. This is interpreted to mean that the Department of Justice is standing pat on Thurman Arnold's condemnation of the code several weeks ago. Nothing in Murphy's remarks could be interpreted as an indication that he and his assistant do not see eye to eye on the subject.

Many leaders in exhibition and distribution agreed that if representatives of both sides would sit down without attorneys a code could be put into effect within 24 hours after its approval by the Department of Justice. It was asserted that these representatives could agree on a code which would be satisfactory to the Department.

Any revised code could not include any provisions for cancellation of pictures, inasmuch as such a clause would condone the practice of block booking which the equity suit seeks to halt. Cancellations would have to be granted by each company individually.

The question of divorcing production from exhibition is also one which could not be included in the code although this is one of the main purposes of the government suit. But it is known that the distributors are not anxious enough to obtain a code to give up their theatres to get it.

Meanwhile, Max Cohen, president of New York Allied, has sent letters to the sales heads of the major companies asking for a conference to write a code for New York State.

"Beast of Berlin" Okay in Washington

WASHINGTON — With authorities making no attempt to censor it, "Hitler, the Beast of Berlin" is playing at the Roosevelt Theatre here. In commenting on the action of the New York censors in banning the film, the *Washington News* says, editorially, "We don't like the idea of censors telling the American people what they may not see, but neither do we like the idea that producers have a right to commercialize hatred . . . "

Wometco Holding Managerial School

MIAMI — Wometco Theatres are holding bi-weekly classes in theatre management for assistant managers and ushers. Sessions will be continued for eight weeks.

GN SEEKS RIGHT TO REORGANIZE

Makes Application Under the Chandler Act

Grand National this week was authorized by Referee Peter B. Olney to continue business for 30 days without court order, pending decision on its application to reorganize under the Chandler Act. The petition listed liabilities of $549,403 and assets of $1,518,418. But $1,040,543 of the latter figure was listed as evaluation of trade marks and reissue value of negatives, which was predicated on the continued operation of the company. This item would be practically worthless if the company susupended operations or was liquidated.

The petition stated that RFC had agreed to lend $450,000 providing that $150,000 additional was raised by other sources. In this connection, E. W. Hammons, president of the company and signer of the petition, stated that ERPI had agreed to a loan of $100,000 and that the National City Bank of New York would participate to the extent of $15,000 of the remaining $50,000 necessary.

Five benefits were cited to be derived from the Chandler Act reorganization: (1) to make deferred payments to creditors as outlined; (2) to free assets now held by preferred creditors, and to re-pledge them to secure the new lenders; (3) to enable better distribution of pictures now on hand; (4) to place the company in a solid financial position so that it might obtain other pictures for distribution; (5) to generally enable it to operate as a going concern.

A meeting of creditors will be held Nov. 17 to consider the new terms. In authorizing the company to continue operations, the referee requires a monthly statement of business and forbids hiring any new employees.

Miller Transferred To West Coast Staff

Ralph Miller who has been handling customer relations promotion for the Jam Handy organization in Detroit, has been transferred to the West Coast contact staff, according to Jamison Handy, president. Miller's headquarters will be with the company's Hollywood production unit.

SEEK LOWER LIGHT BILLS

New York Exhibs Ask Mayor's Help

Lower electric light bills have been requested for New York City by the ITOA and the cooperation of Mayor LaGuardia has been sought to effect the reduction. David Weinstock, chairman of the organization's Light and Power Committee has pointed out to the Mayor that rates are much lower in neighboring cities, citing Stamford, Conn., with a rate 30.4% less and Newark, N. J., with a rate 26% less. Other comparative rates also show that New York is high, Weinstock pointed out. Philadelphia is 47% lower, Los Angeles, 59.7%, Albany, 51.9%, Hartford, 34.6% and Chicago, 35.5%.

Weinstock said he was asking the Mayor's cooperation "because of depressed conditions in the theatre industry." The comparisons, he cited, were made on the basis of 5000 kilowatt hours with a demand of 25 kilowatts. He asked the Mayor to help the theatre owners, stating that "we are not a wealthy organization and we cannot afford to bring a formal action against the Consolidated Edison for Commission hearings."

Trio Added to Edw. Small Staff

Three members have been added to his production staff, according to an announcement by Edward Small. They are Erle C. Kenton, who joins as an associate producer; Florence Ryerson, who has been engaged to write the screenplay of "The Life of Rudolph Valentino"; and Don Cash, who has been assigned as make-up director.

Goldberg Files Anti-Trust Suit vs. Majors In Omaha

Also Names Tri-States Circuit and Mort H. Singer as Co-Defendants In Action

The Tri-States Circuit, Mort Singer and the eight major companies have been named in an anti-trust suit filed in Federal Court in Omaha by R. D. Goldberg, head of the theatre circuit bearing his name. The suit was filed while a decision was awaited on an application by A. H. Blank's Tri-States Circuit to prevent Goldberg from opening his new State Theatre.

Goldberg, in his suit, charges that the eight major film companies have consistently refused to license motion pictures on a local competitive basis to exhibitors in Omaha and the surrounding territory. He charges that they grant Tri-States and Singer's Brandeis Theatre "greater privileges in the licensing and exhibition of pictures than ordinarily granted to other exhibitors."

The Tri-States houses get 60 days protection and the Brandeis 45 days, and that they receive, Goldberg charges, favorable rentals, rejections and privileges. He alleges also that the distributors license more product to Tri-States and the Brandeis than needed in order to keep others from using the same product.

Meeting Starts Republic 14-Week Sales Drive

A meeting of Republic's eastern executive sales forces was held this week at the home office to give impetus to the 14-week sales drive which ends Jan. 27. Presiding at the conference was James R. Grainger. Aides and representatives for nine key territories were in attendance.

EXHIBS WIN TWO ELECTION FIGHTS

Victorious In Ohio and Calif.; Lose in N. Y.

Exhibitors were victorious in two out of three election fights in which they were vitally concerned. Returns from New York, Ohio and California indicate that the pari-mutuel system of betting on races, although opposed by exhibitors because it would add to their competition, was carried in New York State but that the pension plans vigorously fought by theatremen in Ohio and California had been snowed under.

All exhibitor organizations in New York cooperated to fight the pari-mutuel proposition with trailers on the screen and every form of pressure they could bring to bear. However, the voters adopted it by a large majority.

In Ohio, Pete Wood's organization fought vigorously against the Bigelow pension plan and leaders of political circles fighting the measure gave the theatres a large part of the credit for defeating it. It would have enormously increased taxes throughout the state. In California, the organization fight was not so vigorous but many theatres ran trailers opposing "ham and eggs".

Ben Goetz Resigns As MGM Executive

Having severed his association with MGM after several years as the company's managing director in England, Ben Goetz will recuperate from a recent operation in Tucson, Ariz., before considering a new connection.

Buys Rifkin Interests

Republic Pictures has purchased the interests of Herman Rifkin in the Boston and New Haven Republic branch exchanges, it has been announced by James R. Grainger, president of Republic.

Korda in New York

Alexander Korda, noted British film producer, arrived in New York this week aboard the Atlantic Clipper. Korda, who with Mary Pickford, Charlie Chaplin, Douglas Fairbanks and Samuel Goldwyn, is a producer-owner of United Artists, will attend the annual stockholders' meeting of that company next Tuesday.

UAPRODUCERS TO KEEP GOING

Selznick and Wanger Only Ones to Close

Although the pictures may be held for release until next season, Samuel Goldwyn is continuing his production activities throughout the winter, planning to start "Vinagarroon" this month to be followed by "Sweetheart of Turret One." He also plans two or three additional pictures.

Further activity among the United Artists producers is indicated by the fact that Hal Roach will continue production throughout the Winter with six pictures besides the untitled Laurel and Hardy feature now in production. Shooting will start soon on "1,000,000 B.C." this month.

Edward Small is continuing activity "My Son, My Son!" to start this month to be followed by "Kit Carson." Walter Wanger is expected to shut down operations in January for three months after he finishes "Personal History" and "House Across the Bay." Selznick International will also close down during December and January after finishing "Rebecca."

KEEP YOUR RED CROSS ALWAYS READY



RED CROSS ROLL CALL
November 11-30, 1939

Your memberships given NOW assure aid to war sufferers, disaster relief, braille for the blind, care of needy or disabled veterans, and First Aid & Life Saving training.

Send Your Memberships to:

MOTION PICTURES GROUP
NEW YORK CHAPTER
AMERICAN RED CROSS
315 Lexington Ave. New York

Production Beats Schedules

With Season Only a Quarter Gone, Many Studios Have Half of Program Finished

This week STR again made one of its bi-monthly surveys of feature product. The results printed on pages 14 and 15 show that the studios are keeping up the fast pace set this summer. With the season about 25% gone, every major company is ahead of schedule with some of them over the 50% mark in features released or in the editing stage.

Paramount is furthest ahead with 28% of its program released and another 33% in the editing stage. The company sold 58 pictures including westerns and has completed 16 with 19 in the editing stage and six more in production. Running a close second is Twentieth Century-Fox with 37% of its program completed and 21% in the editing stage. The company sold 52 pictures, has 19 completed and 11 more in cutting room. It thus will be ready with considerably more than half of its program before the season is half gone.

Warner Bros. originally sold 52 pictures, later cutting this number down to 48. Based on the original figure, the company has completed 19% of its program or 15 pictures and has 13 more being readied for early release while four more are shooting.

Reports that production would be stopped are thus somewhat out of order, for even if it were, the companies will be able to meet release dates just the same. If production continues at its present rapid pace, the studios will start making 1940-41 features early in the spring.

"STUDENTS!"

"WHAT'S THE 'WHAT-WHAT' OF THE 'WHAT-WHAT' MUSICAL SHOW ON RECORD?"



"THAT'S RIGHT YOU'RE WRONG"





RKO RADIO SAYS IT'S

KAY KYSER

THE OLD PROFESSOR HIMSELF...AND

ADOLPHE MENJOU

IN

"THAT'S RIGHT— YOU'RE WRONG"



WITH

MAY ROBSON • LUCILLE BALL
DENNIS O'KEEFE • EDWARD
EVERETT HORTON • ROSCOE
KARNS • MORONI OLSEN

AND

KAY KYSER'S BAND

FEATURING

GINNY SIMMS
HARRY BABBITT
SULLY MASON
ISH KABIBBLE

AND

"THE COLLEGE OF MUSICAL KNOWLEDGE"



PRODUCED AND DIRECTED BY
DAVID BUTLER
SCREEN PLAY BY
WILLIAM CONSELMAN
AND JAMES V. KERN

It's got Rhythm!..It's got Romance!..It's got Whoosh, and Wham and Whee!..and with all those names it's got what it takes to pack 'em in till the fire department yells "Stop!"

R K O RADIO PICTURES

LITHO U.S.A.

Kennedy's Corner

Pictures have a past — a more interesting one than you're likely to give them credit for. And the past can be interesting — as the Embassy, pioneer newsreel theatre and one of Broadway's best picture houses, is proving this week to mark the celebration of 10 years of bringing New Yorkers realistic close-ups of big events, while they're hot — the events we mean. You remark at the value of the newsreel when you get a second look at films like these: the attempted assassination of Italy's crown prince on a visit to Belgium; that thing down in Wall street when stocks went for the greatest sleigh ride on record; the great Mme. Curie's visit to America; the killing of Jugoslavia's King in Paris; the Hindenburg disaster; bombing of Shanghai, and many other of the biggest stories you can recall. There they were on the screen—thanks to the enterprise of newsreel men.

Pictures have an interesting present — even if there are too many quarters where it seems fashionable to be glum instead of gay and grateful for manifestations that things aren't so bad, you know. Things, we mean like: "Mr. Smith," which ran up three weeks at the Music Hall during a period when the competition was also playing holdovers—i.e., Paramount, "Disputed Passage," 2-weeks; Capitol, "Babes In Arms," 3-weeks, etc., and coming up for more holdovers "Drums Along the Mohawk," "Ninotchka," "Elizabeth and Essex."

Pictures have a future, too — even with television in sight. When the latter comes it'll be second fiddle to pictures, anyway — or so it seems when we try to imagine what would happen if a television show tried to compete with what seems to be coming from a firm called S-I in the form of a picture to be called "Gone With The Wind."

WILL ROADSHOW "THE BLUE BIRD"

New Temple Technicolor Film Withdrawn from Schedule

Twentieth Century-Fox this week decided to withdraw Shirley Temple's "The Blue Bird" from the national release schedule in favor of national roadshow treatment, following studio conferences between Darryl Zanuck, vice-president in charge of production, and Herman Wobber, general manager of distribution.

Filmed in Technicolor, the film had been scheduled for Christmas week engagements. Instead it will be replaced by "Everything Happens At Night," starring Sonja Henie. A Technicolor trailer is now being produced for "The Blue Bird."

Col. Cole Re-elected Texas Allied Head at Dallas Meet

Independents Again "Sleeping at Night," Says Myers; Neely Bill Endorsed

Dallas—For the 18th time, Allied of Texas in convention here this week elected Col. H. A. Cole president and passed a resolution "that we unqualifiedly endorse the Neely bill as we have done at all previous conventions since the bill was introduced."

Other officers elected were Ruben Frels of Victoria, vice-president, and A. W. Lilly of Greenville, secretary-treasurer.

In a talk citing improved conditions in Texas, Col. Cole said that whereas last year the question had been "How can I get pictures?", this year whenever he had been in Texas someone had come to his office every week wanting to build a theatre.

That "independents are sleeping at night for the first time for several years because of the temporary lifting of the fear of the confiscation of their property" was stated by Abram F. Myers, board chairman and general counsel of national Allied. "Continuance of the fight for decrees in courts of law or a statute enacted by Congress are the only insurance that can be relied upon to protect their property when they lay down to sleep at night," he declared.

The first effort to get a Code was reviewed by Myers, who stated the majors are 10 years behind the times on it. In four territories in which he had been during the past month, he said, there was no pretense of living up to the voluntary Code.

Earlier sessions of the convention were addressed by Al Steffes, vice-president and Northwest leader. Problems faced included, besides the Code, the distributor and his contracts, film prices and terms, clearance, tying up product, concessions granted by distributors, war and its probable effects, television, radio, 16 mm. competition, taxation, litigation and legislation.

WB District Sales Chiefs Hold Parleys

A three-day mid-season conclave of Warners' district sales chiefs was held this week at the home office, with Grad Sears presiding. Merchandising of fall and winter releases as well as preliminary plans for the next Sears drive were discussed. Home office executives present included Major Albert Warner, Carl Leserman, Joseph Bernhard, Charles Einfeld, Mort Blumenstock. Roy Haines and Ben Kalmenson. District managers present were Ed Schnitzer, Wolfe Cohen, Bob Smeltzer, Fred Jack, Cal Callaway, Henry Herbel and Rud Lohrenz.

But Door Remains Intact

Providence—A ban has been placed on "door prizes" in the future by city police authorities here.

FILM SHIPMENTS MAJOR PROBLEM

Neutrality Act, Dock Strike Loom as Hindrances

How product can be shipped to Britain is the problem currently facing U. S. majors. Although there is no shortage of Hollywood pictures in the United Kingdom at present, the future situation is not without difficulties. No barrier has yet been legally set up in the U.K. to restrict shipments from this side of the Atlantic, inasmuch as proposed import restrictions are only in the negotiating stage at this date.

On the other hand, however, signing of the Neutrality Act and its attendant Presidential decrees have eliminated shipping of film in American ships to the war zone. In addition, transportation of films to England and other Continental destinations has been hindered by the dock strike. There has also been further delay while certain American shipping lines consider registration of their liners under the Panama flag.

Although at a risk, British steamers can be used in the future. Shipments to a certain degree might be made via the American Clipper, but this would require trans-shipment from Lisbon, Portugal, to England, an arrangement viewed as unappealing.

Important Dates

Nov. 12: Chicago Warner Club dinner-dance, Hotel Sherman.
Nov. 13: National Allied eastern regional convention, Philadelphia.
Nov. 13-14: ITO of Ohio convention, Columbus, O.
Nov. 15: New York Night of Stars, Madison Square Garden.
Nov. 23: Loew managers' Thanksgiving Beefsteak and Dance, Waldorf-Astoria.
Nov. 25: Washington Variety Club banquet, Willard Hotel.
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.
Dec. 2: Cleveland Variety Club formal.
Dec. 3-4: Theatre Owners Association of North and South Carolina winter convention, Charlotte.
Dec. 20: Chicago Night of Stars at Stadium.

Dick Kirschbaum's Korner



The Box Office Slant

Over the Moon

(Technicolor)
(London Trade Show)

UA COMEDY-DRAMA 78 mins.

Credits: Merle Oberon, Rex Harrison, Robert Douglas, Louis Borrell, Mackenzie Ward and others. Based on a story by Robert Sherwood and Lajos Biros. Screenplay by Anthony Pelissier and Alex Coppel. Directed by Thornton Freeland. Produced by Alexander Korda.

Plot: Love-starved Merle asks the village doctor, Harrison, to marry her and then inherited ninety million dollars. He breaks off the engagement because of this and she is hounded by fortune hunters. From the ensuing publicity he gets a job in a Swiss sanatorium and she goes to see the world. In Monte Carlo she meets Douglas, a mystery man, who after putting her right about the value of money and certain of her friends, reveals he too is an unhappy millionaire and wants to marry. She still loves Harrison and he takes her back on the condition that they live on his salary.

Comment: Alexander Korda started this film many moons ago and shelved it. Recently he took it down and shot a few more scenes. It is a class picture, but the story of the battle of fortune hunters and worthless socialites is trivial and of only limited appeal. However, bursts of surprisingly good dialogue brighten the proceedings. Merle Oberon is no more than adequate and Rex Harrison a likeable hero. Honors are taken by Mackenzie Ward as a silly-ass peer. Possibly the film's chief fault is that the producers tried to be too clever. What might have been satire has become caricature. Filmed in Technicolor, there are many beautiful shots of the Alps, South of France and Venice. Run a competition on what you would do if your fiancee inherited a fortune. **(FAMILY)**

Catchline: "She went over the moon but didn't find happiness."

AUDIENCE SLANT: STORY TOO TRIVIAL; PICTURE WILL ONLY HAVE LIMITED APPEAL; BRIGHT DIALOGUE MAKES IT SOPHISTICATED FARE.

BOX OFFICE SLANT: WILL DO BEST IN CLASS HOUSES WHICH CATER TO AUDIENCES WHO LIKE THEIR PICTURES HIGHBROW.

We Are Not Alone

(Hollywood Preview)

WB DRAMA 112 mins.

(Prod. No. not set—Nat'l Release, Nov. 25)

Credits: Paul Muni, Jane Bryan, Flora Robson, Raymond Severn, Una O'Connor, Henry Daniell, Montagu Love, James Stephenson, Stanley Logan, Cecil Kellaway, others. Screenplay by Milton Krims and James Hilton. From the novel by James Hilton. Directed by Edmund Goulding. Associate Producer, Henry Blanke.

Plot: The sternness of his wife, Flora Robson, toward their son, Raymond Severn, worries Muni, a doctor. A solution is found when a dancer, Jane Bryan, whom Muni had treated, takes a position as governess of the son. This arrangement lasts until Flora learns of Jane's past. The son is sent away to his uncle, and Muni, realizing he loves Jane, sends her to a music school. Not aware of this, Raymond slips back to the house, and in an attempt to get something from the doctor's surgery, upsets a pill bottle. He stuffs the scattered pills into another bottle. Later, Flora takes one of the pills for a headache, and dies. Muni and Jane, who leave Calderbury because of the war, are caught and brought back, charged with murder. Only Raymond can save them, but he thinks they're visiting friends. The two are condemned to be hanged. Jane faints and the doctor kisses her—their last kiss is also their first.

Comment: Excellent characterizations and skillful direction make this faithful film transcript of the James Hilton novel a moving emotional drama that has conviction and an assurance of general appeal for the great majority of theatregoers. The picture has the England of 1914 as its locale and deals dramatically with the outbreak of the World War, so that many of Muni's lines could be adapted to the present European situation, making it very timely. The great acting of Muni as the humanitarian doctor whose destiny is molded by fate is one long to be remembered and one deserving of an Academy Award. Jane Bryan, in her first leading role, handles a difficult assignment with extraordinary ability. Flora Robson, Raymond Severn and Una O'Connor are outstanding with their excellent work in a cast too lengthy for individual mention. Archie Mayo's direction has brought out all the human values in the Hilton novel and script. The entire production is on a high level. Play this up as one of the most dramatic roles ever portrayed by Muni. Book store displays on this and other Hilton novels should be arranged, special mention being given to the fact that "Goodbye, Mr. Chips" was written by the same author. Printed bookmarks could be distributed to public libraries, department and book stores in advance of showing. **(ADULT)**

Catchline: "His mission in life was healing, not killing."

AUDIENCE SLANT: ANY AUDIENCE WILL BE THRILLED BY MUNI'S PORTRAYAL.

BOX OFFICE SLANT: THE GREAT MAJORITY OF THEATREGOERS WILL BE ATTRACTED BY THE GENERAL APPEAL OF THIS EMOTIONAL DRAMA; IT SHOULD BE A BIG HIT.

Legion of Decency Ratings:

(For Week Ending November 11)

SUITABLE FOR GENERAL PATRONAGE

The Mad Empress
Main Street Lawyer
Stranger From Texas
First Love

SUITABLE FOR ADULTS ONLY

Man From Montreal
The Honeymoon's Over
Reno

French Without Tears

(London Premiere)

Para. COMEDY 86 mins.

Credits: Ray Milland, Ellen Drew, David Tree, Guy Middleton, Roland Culver, Janine Darcey, Jim Gerald and others. Adapted from Terence Rattigan's play by A. deGrunwell and Ian Dalryme. Directed by Anthony Asquith. Produced by David Rose.

Plot: Ellen's visit to see her brother at a villa where young men learn French from natives, causes much trouble. Milland is opposed to her as he has to give up his room; Middleton, a playboy, takes a passing interest in her; Tree, a sensitive youth, is infatuated with her to the disgust of Janine, the tutor's daughter. The arrival of Culver, an English naval officer, makes the triangle a quadrangle. Ellen shatters all by revealing that she loves Milland who thinks she is unscrupulous. The others decide to save him from her, but he marries her, and Tree and Janine are re-united.

Comment: With this picture, Anthony Asquith of "Pygmalion" fame, establishes himself as one of the world's best directors. There is much of the Lubitsch touch about this scintillatingly witty comedy which tells as charmingly a naughty story as the screen has presented in years. Asquith has made the most of his players and Ellen Drew has never done better. Several of the not-so-well-known English cast acquit themselves with honor. David Tree is excellent as the silly ass in the throes of his first infatuation. Roland Culver is as square-jawed and self-opinionated an officer as any American could desire. Play up Milland and Drew and there will be no need to admit that it is a British picture (not that this is one of which England is ashamed.) The title lends itself to exploitation. Distribute throwaways printed in pidgin English. Tieup with language schools. Stress in all advertising that Asquith also worked on "Pygmalion." **(ADULT)**

Catchline: "They went to study French but learned about love."

AUDIENCE SLANT: AN ESPECIALLY FUNNY COMEDY WITH TWO AMERICAN NAMES TO HEAD THE CAST. YOU WON'T NEED TO MENTION THAT IT WAS MADE IN ENGLAND.

BOX OFFICE SLANT: CAN TOP BILL WHERE COMEDY IS NEEDED TO BALANCE PROGRAM.

Remember?

(Hollywood Preview)

MGM COMEDY 83 mins.

(Prod. No. 11—Nat'l Release, Nov. 10)

Credits: Robert Taylor, Greer Garson, Lew Ayres, Billie Burke, Reginald Owen, George Barbier and others. Original screenplay by Corey Ford and Norman Z. McLeod. Directed by Norman Z. McLeod. Produced by Milton Bren.

Plot: Ayres, junior official of a wholesale drug house, introduces Greer Garson, his fiancee to Taylor, his best friend, who handles the advertising account for the drug firm. It is a case of love at first sight, and soon they are married, after a hectic in-and-out courtship with the groom's attention to business causing every conflict. This and Taylor's dislike of her parents, Owen and Billie Burke, leads to a later divorce. Ayres puts some drops of a new drug discovered by his firm, in their cocktails, supposed to make whomever takes it "forget" all pain. The two duplicate their meeting and courtship up to their elopement. Taylor's order while in the coma causes Barbier the drug firm's head, to approve a new ad contract and Ayres himself takes the new drug when he learns the "bride" is expecting an heir.

Comment: The producer-group behind

"Topper" offers in this, its first one under direct MGM auspices, a comedy which quickly slips off into farce of the "Topper" type. However, it lacks the brilliance of the Thorne Smith dialog, Cary Grant's assured comedy style and the trick photography. Hence it will need definite help on whatever bill it is played, since the three top names exceed the story value very definitely. Of them, Lew Ayres easily takes the picture's honors, with Greer Garson hardly sophisticated enough for her role—a sort of Peter Pan playing French farce. Robert Taylor wears thirteen suits, looks well throughout and never catches the required farce swing. Better reports are possible for the supporting players, especially the now typed grouchy father-rattle-brained mother parents played by Billie Burke and Reginald Owen, and Henry Travers, the justice who objects to marrying the same couple twice. The lines flare up to intermittent roars of laughter, and have a tag-line which at least makes the last moment of the film its best. The staging and Greer Garson's costumes are excellent. The title itself offers the most effective exploitation possibilities, other than featuring the stellar trio. Lots of coop ads can be arranged.

(ADULT)

Catchline: "Three free souls fall in love too often."

AUDIENCE SLANT: AYERS' WHIMSICAL TREATMENT OF THE LOST LOVER ROLE KEEPS SYMPATHY THROUGHOUT, WITH OLD-BUT-ALWAYS-GOOD SCENES GETTING LAUGHS.

BOX OFFICE SLANT: THE THREE STARS CAN BRING THEM IN, BUT THE SECOND PICTURE WILL HAVE TO BE UNUSUALLY ENTERTAINING.

The Llano Kid

(Hollywood Preview)

Para WESTERN 70 mins.

(Nat'l Release, Dec. 8)

Credits: Tito Guizar, Gale Sondergaard, Alan Mowbray, Jane Clayton, Emma Dunn, Minor Watson, Chris Martin and others. Based on the story, "Double-Dyed Deceiver" by O'Henry. Screenplay by Wanda Tuchock. Directed by E. D. Venturini. Produced by Harry Sherman.

Plot: Tito Guizar, notorious outlaw known as the "Llano Kid," is recognized by Gale Sondergaard as the bandit who robbed the stagecoach, but she refuses to turn him over to Sheriff Minor Watson. She and her husband, Alan Mowbray, induce him to accompany them back to a rich Mexican ranch and formulate a scheme whereby Guizar is to pose as the long lost son of Emma Dunn, and between them, rob her. Guizar backs down when he discovers he is the murderer of the real heir to the ranch. Enraged, Mowbray decides to carry out the plot alone, but Guizar turns outlaw and protects the ranch and the old woman's money.

Comment: With Tito Guizar in his first English-speaking role, a smart story and nice production and direction, this picture should please on any dual bill. Guizar, a natural for the feminine trade, is given very little chance to display his vocal talents, but shows enough acting ability to warrant future vehicles. The screenplay, although slow in spots, is enacted in an able manner by the entire cast, and in addition to Guizar, Gale Sondergaard, Alan Mowbray and Jane Clayton give excellent support. The usual competent values seen in a Harry Sherman production and the splendid photography have much to do with the entertainment value of the film. All in all, it's a nice addition to the action spot on any program. Local radio station might feature a program of Tito Guizar songs, dedicated to the picture. Dress house staff and lobby in Spanish style, with "barker" out front strumming a guitar. Window tie-ups should be arranged with music stores and any shop handling Spanish or Mexican merchandise. (FAMILY)

Catchline: "A romantic outlaw with a ready kiss on his lips."

AUDIENCE SLANT: ACTION FOR THE YOUNGSTERS AND A NATURAL PERSONALITY FOR THE FEMININE TRADE.

BOX OFFICE SLANT: A NICE ADDITION TO THE ACTION SPOT ON ANY PROGRAM.

Pride of the Blue Grass

(Hollywood Preview)

WB DRAMA 67 mins.

(Prod. No. 418—Nat'l Release, Oct. 7)

Credits: Edith Fellows, James McCallion, Granville Bates, Aldrich Bowker, Arthur Loft, DeWolf Hopper, Sam McDaniels, Gantry, the Blind Horse and others. Original screenplay by Vincent Sherman. Directed by William McGann. Associate Producer, Bryan Foy.

Plot: James McCallion is the son of a disgraced ex-jockey who slips Gantry, the blind horse, out of the way of his dad's creditors, and gives it to Edith Fellows. When trainers are unable to handle the animal, McCallion trains him secretly and then Edith convinces her father that he should give McCallion the job. After a few victories, Granville Bates, Edith's father, enters Gantry in the Derby, but because of a beating he'd received at the hands of Bates' discharged manager, the horse is unable to finish. The horse is quietly shipped to England, entered in a race there, and with McCallion as his eyes, wins.

Comment: A stirring tale of a boy's love for a horse, and good entertainment for all audiences, is this better than average program feature. Well-written, acted and directed, it is one of the best race track pictures to reach the screen in many a day and will please in any spot. Lack of marquee names is the only thing that will keep it from the top billing on a program, but it is sure to benefit by word-of-mouth advertising. The entire cast, headed by Edith Fellows and James McCallion, and a natural, lovable performance by Gantry, widely-publicized blind horse, are top-notch in every respect. The direction of William McGann is painstaking and a big asset to the entertainment value of the film. A horse led around town by a lad in a jockey outfit should make good street ballyhoo. Newspaper clippings of "Gantry" could be blown up for your lobby decorations together with actual photos of other famous race horses and jockey equipment. Throwaways, printed like race track tickets, could be distributed at all sporting events prior to opening. (FAMILY)

Catchline: "Gantry, the horse with the human brain."

AUDIENCE SLANT: GOOD ENTERTAINMENT FOR ANY TYPE OF AUDIENCE IN ANY SPOT.

BOX OFFICE SLANT: ONE OF THE BEST RACE TRACK STORIES TO REACH THE SCREEN IN A LONG TIME; LACK OF NAMES RESTRICTS IT TO DUAL BILLS.

Blondie Brings Up Baby

(Hollywood Preview)

Col. COMEDY 68 mins.

(Nat'l Release, Nov. 2)

Credits: Penny Singleton, Arthur Lake, Larry Simms, Jonathan Hale, Robert Middlemass, Roy Gordon and others. Screenplay by Gladys Lehman and Richard Flournoy from a story by Robert Chapin, Karen De Wolf and Flournoy based upon Chic Young's comic strip. Directed by Frank R. Strayer. Produced by Robert Sparks.

Plot: Lake, during the absence of his boss, Hale, completely changed the plans of an apartment building they are erecting for Middlemass, without anything stronger than the customer's verbal assent. When he turns it all down, Hale fires Lake. Penny Singleton has started Baby Dumpling (Simms) in school because a book agent assured her he had an I. Q. of 164. Daisy follows the boy to school, and is caught by the pound wagon, from where she is redeemed as a playmate for Gordon's invalid daughter. Larry Simms plays hookey to hunt Daisy and his parents think him kidnapped. He finds Daisy and takes the little girl home with him, so her father starts a search for her. Finding her, he likes the building, buys it and Lake gets his job back.

Comment: Geared to the general tempo of the Blondie series, this one will take its place among the top two made so far; and to such fans it needs only a notice of its play dates. For others, it can be a satisfactory second half of the bill feature to be coupled with any heavy dramatic feature. The fact that it covers starting the youngster in school suggests a letter contest to be planted with your newspaper for stories by parents of the most amusing or thrilling incident of their youngsters' kindergarten days. Off-drama-page small ads in sheets carrying the Chic Young strip are also a natural. They can be used to tie in with any child-welfare group's work, stressing the straight dramatic scene in which the little girl learns to walk. (FAMILY)

Catchline: "School days for Baby Dumpling, and 24-hour daze for Blondie and Dagwood."

AUDIENCE SLANT: FAST ENOUGH MOVING TO KEEP ANY GENERAL AUDIENCE INTERESTED.

BOX OFFICE SLANT: STRONG ENOUGH TO BE A GOOD SECOND FEATURE FOR ANY HEAVY DRAMATIC OFFERING.

Main Street Lawyer

Republic DRAMA 72 mins.

(Prod. No. 905—Nat'l Release, Nov. 10)

Credits: Edward Ellis, Anita Louise, Margaret Hamilton, Harold Huber, Clem Bevans, Henry Kolker, Robert Baldwin, Beverly Roberts, Willard Robertson, Richard Lane, Ferris Taylor, Wallis Clark. Screenplay by Joseph Krumgold. Based on an original story by Harry Hamilton. Directed by Dudley Murphy. Associate Producer, Robert North.

Plot: Ellis, small town prosecuting attorney, deliberately loses the state's case against Huber, a racketeer, after Huber has threatened to reveal the true identity of Ellis' adopted daughter, Anita Louise, who was born in prison. He is recalled from office, but Anita, unaware of the real reason for Ellis' actions at the trial, threatens Robertson, virtual owner of the town. When she finds him murdered, circumstantial evidence points to her guilt. But Ellis risks his life to prove that Huber, with whom Robertson had had shady dealings, is the real murderer.

Comment: Although no "Man To Remember" by any means, "Main Street Lawyer" is nevertheless satisfactory entertainment of the homespun variety that will find its best reception in the small towns. Edward Ellis, although in another profession, has a role which closely parallels that of the kindly doctor in the earlier film, and for that reason comparisons are apt to be made.

(Continued on page 21)

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation

FIRST OF A NEW SERIE
BY THE FAMOUS RADIO

FROM AIRWAYS TO THE SCREEN COMES THE CHARACTER MILLIONS HAVE LEARNE TO LOVE . . IN A DEEP-AS-YOUR-HEART DRAMA GAY WITH HUMOR, BRIGHT WITH YOUNG ROMANCE, ALIVE WITH EXCITEMENT! AND THE TRADE PRESS SAYS

"Swell human interest story launches new series and introduces brilliant child actress." —*Film Daily*

"Good family and nabe entertainment; radio following should help at the box-office." —*The Exhibitor*

"Substantial ether audience, consolidated over period of several years in the weekly half-hour programs over CBS, must be considered in evaluating the picture's and the series' draw . . . Should get off to good response." —*Hollywood Variety*

"Sure-fire Jean Hersholt here transfers to screen th character of Dr. Christian, small-town medico, wit more profit than loss." —*Motion Picture Dail*

"The first of three scheduled productions is a pron iseful beginning." —*Motion Picture Heral*

" 'Dr. Christian' series gets off to a flying start an bids fair to rank with the best as topflight audienc attraction." —*Box Offic*

JEAN HERSHOLT

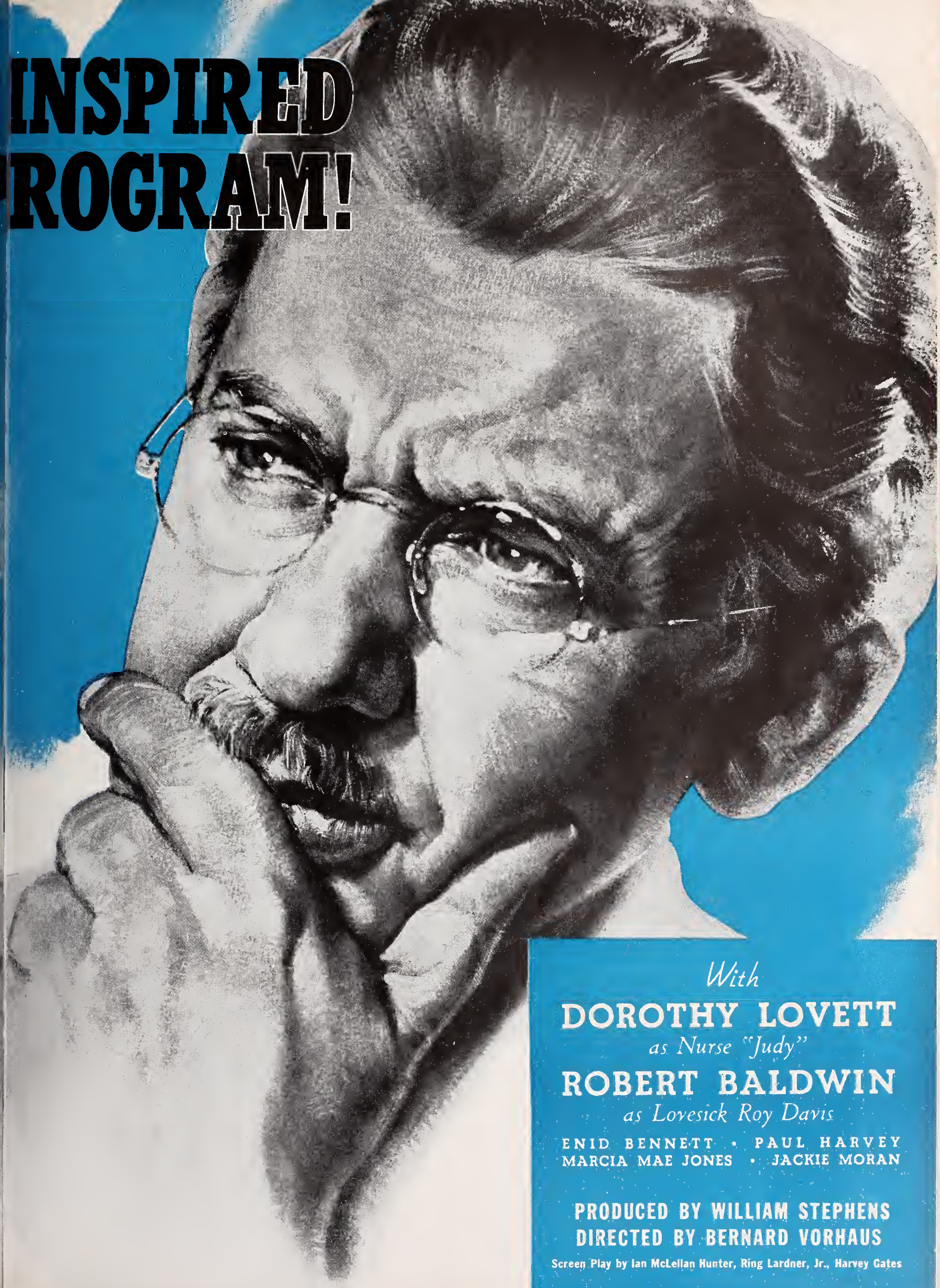
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Meet DOCTOR CHRISTIAN



RKO RADIO PICTURES

INSPIRED
ROGRAM!



With

DOROTHY LOVETT

as Nurse "Judy"

ROBERT BALDWIN

as Lovesick Roy Davis

ENID BENNETT • PAUL HARVEY
MARCIA MAE JONES • JACKIE MORAN

PRODUCED BY WILLIAM STEPHENS
DIRECTED BY BERNARD VORHAUS

Screen Play by Ian McLellan Hunter, Ring Lardner, Jr., Harvey Gates

COMPLETE SURVEY OF FEATURES

HERE is a list of all companies' programs including the number of pictures sold, those released and completed, being edited and in production. For casts and credits consult the booking guide.

COLUMBIA

Sold 40 features, 15 Westerns.
Completed 7 features, 2 Westerns, 1 special release.
Being Edited 5 features, 2 Westerns.
In Production 2 features.

COMPLETED

Hidden Power
Those High Grey Walls
U-Boat 29*
Scandal Sheet
Beware Spooks
Miracle on Main Street
Blondie Brings Up Baby
Stranger From Texas (W)
Mr. Smith Goes to Washington
Outpost of the Mounties (W)

** Special Release.*

BEING EDITED

Taming of the West (W)
Two Fisted Rangers (W)
Mutiny on the Seas
Amazing Mr. Williams
Cafe Hostess
Cop From Hell's Kitchen
Gun Lord of the Frontier (W)

IN PRODUCTION

His Girl Friday
Music In My Heart

METRO-GOLDWYN-MAYER

Sold 44-52 pictures.
Completed 11.
Being Edited 8 and one special release.
In Production 5.

COMPLETED

1 The Women
5 Blackmail
4 Thunder Afloat
3 Dancing Co-Ed
6 Fast and Furious
7 Ninotchka
8 Marx Bros. "At the Circus"
9 Babes in Arms
10 Bad Little Angel
11 Remember ?
12 Secret of Dr. Kildare

BEING EDITED

Henry Goes Arizona
Balalaika
Judge Hardy and Son
Northwest Passage
Another Thin Man
Joe and Ethel Turp Call on the President
Nick Carter, Master Detective
Gone With the Wind*

** Special Release.*

IN PRODUCTION

Broadway Melody of 1940
The Earl of Chicago
Shop Around the Corner
Not Too Narrow, Not Too Deep
Florian

MONOGRAM

Sold 30 features, 16 Westerns.
Completed 1 feature, 2 Westerns, 1 extra release.
Being Edited 3 Westerns.

COMPLETED

3931 Fight For Peace *
3936 Crashing Thru (W)
3919 Heroes in Blue
3937 Fighting Mad (W)

** Special Release.*

BEING EDITED

Westbound Stage (W)
Yukon Flight (W)
Roll, Wagons, Roll (W)

PARAMOUNT

Sold 52 features, 6 Westerns.
Completed 14 features, 2 Westerns.
Being Edited 16 features, 3 Westerns.
In Production 6 features, 1 Western.

COMPLETED

3901 Death of a Champion
3954 Range War (W)
3902 Beau Geste
3905 $1,000 a Touchdown
3904 Honeymoon in Bali
3905 What a Life
3906 Jamaica Inn
3907 Television Spy
3908 Disputed Passage
3955 Law of the Pampas (W)
3909 Cat and the Canary
3910 Rulers of the Sea
3911 Our Neighbors—the Carters
Llano Kid
This Man in Paris
St. Martin's Lane

BEING EDITED

Parole Fixer
Geronimo
Night of Nights
Seventeen
Light That Failed
Knights of the Range (W)
Dr. Cyclops
Diamonds Are Dangerous
Emergency Squad
Remember the Night
Untamed
All Women Have Secrets
Women Without Names
Typhoon
Farmer's Daughter
Great Victor Herbert
Four Aces (W)
Opened By Mistake
Light of Western Stars (W)

IN PRODUCTION

Road to Singapore
Santa Fe Marshal (W)
Gulliver's Travels
Safari
Biscuit Eater
Buck Benny Rides Again
At Good Old Siwash

RKO-RADIO

Sold 54 features, 6 Westerns.
Completed 9 features, 1 Western.
Being Edited 7 features, 2 Westerns.
In Production 5 features.

COMPLETED

3 Full Confession
2 Day the Bookies Wept
1 Nurse Edith Cavell
4 Three Sons
10 Flying Deuces
6 Allegheny Uprising
12 Sued For Libel
81 Marshal of Mesa City (W)
5 Meet Dr. Christian
61 Queen of Destiny*

** Special Release.*

BEING EDITED

8 Reno
Married and in Love
Abe Lincoln in Illinois
82 Legion of the Lawless
Mexican Spitfire
Escape to Paradise
11 That's Right You're Wrong
13 Two Thoroughbreds (W)
15 Hunchback of Notre Dame

IN PRODUCTION

Isle of Destiny
Vigil in the Night
Pinocchio*
Marines Fly High
Swiss Family Robinson

** Special Release.*

REPUBLIC

Sold 30 features, 24 Westerns.
Completed 6 features, 2 Westerns.
Being Edited 3 Westerns.
In Production 2 features, 2 Westerns.

COMPLETED

905 Main Street Lawyer
911 Flight at Midnight
912 Calling All Marines
913 Sabotage
914 Jeepers Creepers
915 Covered Trailer
951 Arizona Kid (W)
961 Kansas Terrors (W)

BEING EDITED

Rovin' Tumbleweeds (W)
Cowboys from Texas (W)
Saga of Death Valley (W)

IN PRODUCTION

Money to Burn
South of the Border (W)
Narrow Path
Days of Jesse James (W)

TWENTIETH CENTURY-FOX

Sold 52 pictures.
Completed 18.
Being Edited 12.
In Production 4.

COMPLETED

1 Elsa Maxwell's Hotel for Women
2 Chicken Wagon Family
3 Stanley and Livingstone
4 Quick Millions
5 Adventures of Sherlock Holmes
6 Charlie Chan at Treasure Island
11 Rains Came
8 Stop, Look and Love
9 Here I Am a Stranger
10 The Escape
7 Hollywood Cavalcade
14 Pack Up Your Troubles
18 Shipyard Sally
13 20,000 Men a Year
16 Too Busy to Work
24 Honeymoon's Over
19 Heaven With a Barbed Wire Fence
15 Drums Along the Mohawk
22 Inspector Hornleigh on Holiday

BEING EDITED

26 Barricade
27 The City
17 Swanee River
21 City of Darkness
28 High School
20 Daytime Wife
12 Cisco Kid and the Lady
23 He Married His Wife
Man Who Wouldn't Talk
Everything Happens at Night

IN PRODUCTION

25 Blue Bird
Little Old New York
Grapes of Wrath
Young As You Feel
Charlie Chan in Panama

Summary of Feature Product

(For 1938-39 Check-Up, see issue of Sept. 16)

	Sold	Completed	Being Edited	In Prod.
Columbia	40	8	5	2
Westerns	15	2	2	..
MGM	44-52	11	9	5
Monogram	30	1	..	..
Westerns	16	2	3	..
Paramount	52	14	16	6
Westerns	6	2	3	1
RKO-Radio	54	9	7	5
Westerns	6	1	2	..
Republic	30	6	..	2
Westerns	24	2	3	2
20th Cent.-Fox	52	19	11	4
United Artists	32	9	5	4
Universal	51	13	8	4
Westerns	7	2	3	..
Warner Bros.	48	15	13	4
Total	513	116	90	39

AND SHORT SUBJECTS UP TO DATE

UNITED ARTISTS

Sold 32 pictures as follows: Goldwyn—2, Roach—5, Selznick—3, Wanger—6, Korda—5, Small—7, Chaplin—1, Fairbanks—1, Lesser and Lubitsch—1, Loew—1.

Completed 9 pictures as follows: Goldwyn—2, Roach—1, Selznick—1, Wanger—2, Korda—2, Small—1.

Being Edited 5 pictures as follows: Goldwyn—1, Roach—2, Wanger—1, Korda—1.

In Production 4 pictures as follows: Selznick—1, Wanger—1, Chaplin—1, Roach—1.

COMPLETED

Four Feathers (Forda) Real Glory (Goldwyn)
Man in the Iron Mask (Small)
They Shall Have Music (Goldwyn)
Winter Carnival (Wanger)
Housekeeper's Daughter (Roach)
Eternally Yours (Wanger)
Intermezzo (Selznick) Over the Moon (Korda)

BEING EDITED

Chump at Oxford (Roach) City for Sale (Wanger)
Of Mice and Men (Roach)
Raffles (Goldwyn) Thief of Bagdad (Korda)

IN PRODUCTION

Rebecca (Selznick) Great Dictator (Chaplin)
House Across the Bay (Wanger)
Two's Company (Roach)

UNIVERSAL

Sold 40 features, 3 from Harry Edington, 7 Westerns, 7 outdoor pictures and "The Mikado."

Completed 9 features, 2 Westerns, 3 outdoor pictures and "The Mikado."

Being Edited 5 features, 1 from Harry Edington, 3 Westerns, 2 outdoor pictures.

In Production 4 features.

COMPLETED

4010 The Under-Pup
4051 Mutiny on the Blackhawk
4024 Hawaiian Nights
4044 The Mikado
4017 Two Bright Boys
4027 Witness Vanishes
4014 Rio
4035 Hero for a Day
4052 Tropic Fury
4020 Call a Messenger
4053 Legion of Lost Flyers
4030 One Hour to Live
Little Accident
4058 Desperate Trails (W)
4059 Oklahoma Frontier (W)

BEING EDITED

4054 Man From Montreal
4061 West of Carson City (W)
Missing Evidence
4060 Chip of the Flying U (W)
The Big Guy
Laugh It Off
4055 Danger on Wheels
4041 Green Hell
Destry Rides Again
4062 Riders of Pasco Basin (W)
Framed

IN PRODUCTION

Tower of London Invisible Man Returns
Charlie McCarthy, Detective
My Little Chickadee

WARNER BROTHERS

Sold 48 features.
Completed 15 features.
Being Edited 13.
In Production 5.

COMPLETED

452 Old Maid
419 Nancy Drew and the Hidden Staircase
461 Dust Be My Destiny
469 No Place to Go
462 Espionage Agent
418 Pride of the Blue Grass
463 On Your Toes
420 Mad Empress
470 Smashing the Money Ring
403 Roaring Twenties
411 Kid Nightingale
Dead End Kids on Dress Parade
415 Child Is Born
We Are Not Alone
402 Private Lives of Elizabeth and Essex

BEING EDITED

British Intelligence
Years Without Days
Return of Dr. X
Private Detective
Tear Gas Squad
Calling Philo Vance
Four Wives
Invisible Stripes
Murder in the Air
King of the Lumberjacks
Granny Get Your Gun
Fugitive From Justice
Gambling on the High Seas

IN PRODUCTION

Fighting 69th Virginia City
Brother Rat and the Baby
Life of Dr. Ehrlich

Short Subjects for 1938-39 and 1939-40

Series	1938-39 Sold	1938-39 Completed	1939-40 Sold	1939-40 Completed
COLUMBIA				
All Star Comedies	18	all	18	4
Color Rhapsodies	16	12	16	4
Columbia Tours	6	all	6	3
Community Sings	12	10	10	4
Fables Cartoons	none	—	6	1
Fools Who Made History	none	—	6	2
Great Moments of History	6	none	none	—
Krazy Kat Cartoons	8	6	none	—
Moments of Comedy	none	—	6	none
Musical Hall Vanities	6	4	none	—
Pals and Pets	none	1	6	none
Phantasies Cartoons	none	—	6	2
Picturegraphs	6	none	none	—
Scrappy Cartoons	8	6	none	—
Screen Snapshots	13	10	12	2
Sport Thrills	13	10	12	2
Stooge Comedies	8	all	8	2
Washington Parade	6	4	6	1
TOTAL	120	94	118	27
METRO-GOLDWYN-MAYER				
Cartoons	15	11	18	none
Crime Doesn't Pay	6	all	6	none
Metroscopix	none	—	1	—
Miniatures	10	all	9	4
Musicals	6	5	none	—
Our Gang	12	all	8	1
Passing Parade	10	all	8	none
Pete Smith Specialties	13	all	13	none
Robert Benchley	8	all	4	1
Traveltalks	12	all	12	2
TOTAL	92	87	79	8
PARAMOUNT				
Betty Boop Cartoons	12	11	none	—
Color Classics	6	5	7	1
Color Cruises	7	all	7	3
Headliners	15	12	10	3
Paragraphics	13	12	10	3
Popeye	12	11	12	1
Popular Science	6	all	6	2
Special Popeye	1	1	none	—
Sportlights	13	all	13	4
Stone Age Cartoons	none	—	12	none
Symphonic	none	—	3	all
Unusual Occupations	6	all	6	1
TOTAL	91	84	86	21

Series	1938-39 Sold	1938-39 Completed	1939-40 Sold	1939-40 Completed
RKO-RADIO				
Disney Cartoons	18	all	18	1
Edgar Kennedy	6	all	6	1
Headliners	4	all	none	—
Information Please	none	—	13	3
Leon Errol	6	all	6	1
March of Time	13	all	13	3
Nu-Atlas Musicals	13	10	none	—
Quintuplets	1	1	none	—
Radio Flash	4	all	8	1
Ray Whitley	4	all	8	1
Reelisms	9	13	13	3
Sheila Barrett	4	none	none	—
Sportscopes	13	all	13	4
TOTAL	95	92	98	18
TWENTIETH CENTURY-FOX				
Adventures of a Newsreel Cameraman	4	5	4	2
Dribble Puss Parade (Lehr)	6	4	6	2
Fashion Forecasts	4	all	4	1
Magic Carpet of Movietone	6	7	6	3
Sports Previews	6	all	6	2
Terrytoon Cartoons	26	all	26	8
TOTAL	52	52	52	18
UNITED ARTISTS				
World Windows	12	all	12	none
UNIVERSAL				
Cartunes	26	22	13	2
Going Places	13	all	15	3
Musicals	13	all	13	2
Special Subjects	none	—	1	1
Stranger Than Fiction	13	all	15	3
TOTAL	65	61	57	11
VITAPHONE (WARNER BROS.)				
Broadway Brevities	22	all	18	4
Color Parade	13	all	10	1
Featurets	8	all	8	1
Looney Tune Cartoons	16	all	16	5
Melody Masters	18	all	10	3
Merrie Melodies	26	all	26	5
Technicolor Specials	6	4	none	—
True Adventures	13	all	none	—
Vitaphone Varieties	12	all	6	4
TOTAL	124	122	94	23
GRAND TOTAL	651	604	596	126

Closing of the Books

Accounting Expert Tells How To End Your Financial Year

By CHARLES HECHT, C.P.A.

BOOKS of account should be closed at least once each year. Purpose:—to inventory the success or failure of management to earn a profit.

This is accomplished by assembling in one account the expenses and income for the period under review. Such an account may be called "Closing Account for the Year 1939," if that is the close of the business year.

If the income or credit side of the closing account is larger than the expense or debit side, the difference is a profit. Conversely, if the expense or debit side of the closing account is larger than the income or credit side, the difference is a loss.

In the preceding article, the individual accounts which were required to be kept in the general ledger were described. It was stated that the general ledger accounts were divided into four groups, namely, "Expense," "Income," "Asset" and Liability."

Closing the boks at the end of a year requires the transfer of the expense and income accounts into the aforementioned closing account; in other words, to assemble for the sake of convenience, into one account, the expenses and the income for the period under review. This transfer of expense and income accounts may be accomplished in the following manner.

Striking a Balance

Commence with the first expense account appearing in the general ledger. Ascertain the balance which appears in this account, enter on the credit side the amount of such balance, the closing date and the words "Closing Account," and transfer such balance to the debit side of the closing account, showing there, also, the closing date and the name of the account transferred. Repeat this operation until each of the expense accounts' debit balances has been similarly transferred to the debit side of the closing account.

Next in order is the transfer to the income accounts to the closing account. Commence with the first income account appearing in the general ledger. Enter the amount of the credit balance, the closing date and the words "Closing Account" on the debit side of the income account and transfer it to the credit side of the closing account showing there, also, the closing date and the name of the account transferred. Repeat this operation until each of the income accounts' credit balances has been similarly transferred to the credit side of the closing account.

Item of Depreciation

There is next to be considered the expense connected with the depreciation of buildings, equipment and furniture and fixtures used in the business. The amount of such expense varies. It depends upon the useful life of the asset and the cost of the asset. Depreciation expense for buildings is not based upon the cost of the land; land is not subject to depreciation. Where the land cost is known, no difficulty arises. Where it is not known, the amount to be apportioned to land and buildings may be ascertained from the real estate records or by appraisal. The useful life of a building extends over a period of fifty years in the case of concrete construction, and a lesser life in the case of other types of construction. Ascertain the depreciation expense by dividing the cost of the building by the number of years of useful life. The answer is the depreciation expense per year. For example:

Land Cost	$10,000.00
Building Cost	60,000.00
Useful Life	50 Years

$60,000.00 ÷ 50 Years = $1,200.00 Depreciation Expense for One Year

If the useful life of furniture and fixtures is ten years, dividing the cost by ten, gives the depreciation expense per year. It would be well to indicate in the general ledger account for the particular asset, the number of years of useful life for each item.

The next step is to bring this depreciation expense into the ledger account. For this purpose prepare a ledger sheet in the expense group giving it the name of "Depreciation." Then turn to the particular asset account in the general ledger and in the credit column enter the depreciation expense, the closing date and the name "Depreciation." Transfer this amount to the debit side of the depreciation account, showing there the closing date, the name of the asset account and the amount of the depreciation.

ED. NOTE: This is another in a series of articles by Mr. Hecht dealing with practical theatre accounting. The last one appeared in the issue of Oct. 7. The accompanying article, while dealing with the method of handling account books at the end of the year, is published now, firstly, because many theatres have a fiscal year differing from the calendar year, and secondly, because many exhibitors not having exactly the same kind of books as Mr. Hecht suggests, may wish time to adapt their accounting system to his suggestions before Dec. 31. Mr. Hecht will be glad to answer any inquiries addressed to him in care of STR.

Where alterations are made to a building subsequent to the date of purchase, and such alterations do not extend the useful life of the building, the depreciation expense for such alterations is the number of years of useful life remaining. Example:

Building Cost, January 1, 1935		$60,000.00
Useful Life		50 Years
Alterations, January 1, 1939		$4,600.00
Useful Life of Alterations		46 Years
Annual Depreciation Expense for 1939:		
On Building	$1,200.00	
On Alterations	100.00	
Total for Year	$1,300.00	

The next step is to close each of the expense and income accounts for the year. This is accomplished in the following manner:—Take the first expense account. There was entered on the credit side the amount of the balance which was transferred to the closing account. You should have heretofore added the amounts appearing in the debit column. The total of such addition should be entered on the next line in this column. Then add the amounts appearing in the credit column. The sum of such additions will agree with the total appearing in the debit column. The total of these two columns should be entered on the same line. Separate the totals from the individual amounts by drawing a line across the page, one above the total, and another below the total. Continue the same procedure for the remaining expense and income accounts. This process closes these accounts and separates one year's transactions from the succeeding year.

There now remains the transfer of the profit or the loss from the closing account to the capital account. The debit and credit sides of the closing account should be added. If there is a profit, the total of the credit side will be larger than the total of the debit side. If this is so, ascertain the difference. Enter this difference on the debit side and enter in the debit column "December 31, 1939" if that is the period when your books are closed, and in the description column, the words "Capital" or "Surplus." The word "Capital" is used if the enterprise is a single proprietorship or a partnership. The word "Surplus" is used if the enterprise is a corporation. Then proceed to rule off the account as heretofore explained for ruling off expense and income accounts. If the total of the debit column in the closing account is larger than the total of the credit column, a loss has been sustained. Ascertain the difference and enter such difference in the credit column, entering the closing date in the date column and indicating in the description column whether the amount is transferred to the capital account or the surplus account. Then rule off the closing account as heretofore explained. There now remains one final step which is to transfer the net profit or loss to the capital or surplus account. If the enterprise is a single proprietorship and there has been a profit, transfer the amount appearing in the debit column of the closing account to the credit column of the capital account, or if a loss was sustained, transfer the amount appearing in the credit column of the closing account to the debit column of the capital account.

If You Have a Partner . . .

In the event that the enterprise is a partnership, ascertain what share each partner has in the profit or loss and transfer such share to the credit or the debit of his capital account. If the enterprise is a corporation, the profits or losses appearing in the closing account should be transferred to a surplus account; if a profit, the amount will be entered on the credit side of the surplus account, if a loss, on the debit side. In addition, there should be entered the date of the year under review, that is, "December 31, 1939," if that is the closing period, or such other date as does represent the year end of the enterprise.

These various bookkeeping steps have resulted in bringing to a final resting place the net profit or net loss for the period under review. There now remains but one step, namely, to ascertain the final capital of the enterprise. This is accomplished by adding the debit and credit columns in the capital account, entering the difference on the smaller side, bringing down the totals of the debit and credit sides, separating the totals by a line above and below the totals, and bringing down the difference on the larger side. The final step is to enter on the smaller side, alongside of the amount, the date "December 31, 1939" and on the balance which has been entered below the total on the larger side, the date "January 1, 1940."

Corporation's Surplus Account

We have said that if the venture is corporate in form the profit will be entered in the surplus account. The profits in the case of a corporation can only be withdrawn in the form of dividends. Dividends must be authorized by the directors of a corporation and such authorization must be entered in the minute book of the corporation. Different states have different laws; therefore, the corporation's attorney should be consulted. If there is more than one stockholder, a separate check should be drawn to the order of each stockholder for his share of the dividends. The amount of the check is entered in the miscellaneous column of the cash disbursement book and

(Continued on page 18)

"DRUMS ALONG THE MOHAWK"

SWEEPS INTO HOLDOVER WEEKS

—AT ROXY, NEW YORK,
after topping "Jesse James" record...

—AT BALTIMORE, after beating "The Rains Came" high mark...

—AT PHILADELPHIA, after first five days out-gross "The Rains Came"!

And every one of first five engagements beat the all-time records of "Alexander's Band"!

20th CENTURY FOX

THE KEYSTONE OF YOUR FUTURE



The Advertising Clinic

In Which More Layouts Are Received From Our Collector Of Ads in Henderson, Texas

By OLD "DOC" LAYOUT

WE ARE in receipt of another batch of ads from Dorman Winfrey, that young man of Henderson, Texas, who has been saving them because of his desire to learn more about theatre advertising (STR, Aug. 12, p. 20). The layouts he forwarded are for theatres in Houston, Fort Worth, and Dallas, Texas, and Shreveport, Louisiana.

One conclusion we have reached is that large space layouts are more often the rule these days than the exception. Large four- and three-column displays are in abundance, and some even go beyond. The power of illustration and minimum copy is exemplified in an ad on "Lady of the Tropics" which, with the catchline "They're In Love," depends on little else but Robert Taylor and Hedy Lamarr in an embrace to attract the fans.

And then there are layouts on "They Shall Have Music" which, in order that they would have that down-to-earth appeal for the masses, were innoculated with such black-typed words as "Thrills," "Drama," "Emotion" and "Exciting."

Attractive 4-Column Layout

An attractive four-column layout was used for the Dallas premiere of "Elsa Maxwell's Hotel for Women" at which Dallas' own Linda Darnell, featured in the film, appeared in person. One of the Petty drawings, as well as a full-face illustration of the lovely Linda, made the ad stand out like a house on fire.

Short subjects, of course, receive worthy mention in a majority of the displays; in some instances the announcements are worked in as a part of the layout by the house artists, while in others space is provided for type. Nevertheless, it all goes to show that these managers know the value of shorts in rounding out an entertaining program.

Thinking about the layouts on "They Shall Have Music" reminds us of the importance of writing copy that will have local appeal. The good conversationalist, when talking to an electrician, farmer or anyone else, will touch on the subjects of most interest to the other fellow. It isn't likely that a farmer would listen long to conversation which concerned art; it just isn't in his line. But if you talk to him about his crops, or the price of eggs or the price received for the last shipment of cattle he sent to market, he'll undoubtedly listen attentively.

All this is by way of emphasizing the fact that ad copy should always be written in a style your patrons understand. True, those who are responsible for the ads appearing in press books do a commendable job; but often you will find yourself with a picture which, in order to attract the greatest number of people, requires a localization of comedy.

Give It a Local Angle

Suppose, for example, you are playing the short subject, "Drunken Driving." You can intrigue the public a great deal more by leading off with copy to the effect that "over 100 auto fatalities in Blankville during the past year were due to drunken driving, according to Police Chief Hiram Smith." Then you can pick out further selling angles from the press book. But the fact that your message has taken on local significance with the report of the police chief brings it directly "home" to the reader, and increases his desire to see the picture. Although we referred to a short subject as an example, there are features to which the same advice could easily apply.

In the case of "They Shall Have Music," the ad-makers were aware that the great army of moviegoers is far in excess of the classes, and that while the name of Jascha Heifetz was something to reckon with among lovers of good music, there were still thousands of movie patrons who might be scared away by anything that seemed to be beyond their standards of entertainment. Thus, the fact that the film was "exciting, emotional, thrilling, etc." was played up in the ads, with the result that not only the admirers of Mr. Heifetz were reached, but the average moviegoer as well.

Another important attribute of the ads received from our Texas ad-collector is the brevity in copy. Long-winded messages will not do, for the average man in reading his newspaper usually turns the pages very quickly, and unless your message is comparatively short and to the point, he won't bother to read it. The use of short, easily understandable sentences is advised. And the opening words must capture the reader's attention, for if they don't, you can't expect him to read down to the final period.

Using Type Too Small

Occasionally we have noticed ad-writers who, in order to get a lot of copy into a small amount of space, directed the type to be set solid in 6- or even 5-point type. It isn't easy to read, and won't be read by most readers. By cutting the copy to the bone, leading between lines, and using 8-point or larger type, its chances of being read are increased.

If you have an attractive illustration, an intriguing headline and brief, interesting copy, your ad will arouse a desire on the part of the reader to see your offering, and he'll be at your theatre to gratify that desire.

We always like to look over various ad layouts and discuss them in these columns. If you think your ads are unusual, or if you have a problem concerning them, write Old "Doc" and tell him all about it.



Some Samples of Advertising Skill From Texas

Besides being noted for its Rangers, Texas is also the state in which theatres turn out some of the foremost examples of newspaper advertising in the country. In general layout and art work, the ads reproduced above are in a class by themselves. Note the timely "headlines angle" on the display for MGM's "Thunder Afloat"; the two-column heading of the ad on Hal Roach's United Artists release, "Captain Fury," which graduates into a four-column layout. Minimum copy, but effective illustrating, highlight the ads on MGM's "Babes in Arms" and RKO's "Fifth Avenue Girl." All are from Houston, except that for the Strand Theatre, which is from Shreveport, La.

Accounting Expert Tells How To Close Books For the Year

(*Continued from page 16*)

from there it is entered in the debit column of the surplus account, showing the date of the check in the date column and the word "Dividend" in the description column.

All the steps have now been taken which close the accounts for the year. There remain in the ledger the "Asset," "Liability" and "Capital" accounts of the enterprise. If the closing entries have been correctly made, the sum of all of the asset accounts will equal the sum of all of the liability and capital accounts, and the books are ready to be used for the entries for the new year.

Helping the Tax Man

It frequently becomes necessary to refer to expense and income accounts for various reasons, among them the examination by the Federal or State taxing units of the income and expenses reported for tax purposes. Such examination is facilitated where the records are kept, as we have advised, with necessary modifications.

The management, in reviewing the expense and income figures, should study them carefully to ascertain the extent to which the different expenses have contributed to the profits or losses. With this knowledge, plans should be made to curtail or expand the expenses. The income figures should also be carefully studied, particularly the types of films which have produced the best revenues, for it is well known that empty seats make empty profits.

A succeeding article will be devoted to the accounting records where management operates two or more exhibition places.

Selling the Picture

"Elizabeth and Essex" Gets a Huge Premiere

FOR the world premiere of "The Private Lives of Elizabeth and Essex," which took place recently at the Boyd Theatre, Philadelphia, a large and comprehensive campaign was planned and executed. The first gun was placing special trailers plugging the world premiere angle in all Warner theatres in the territory. Certain key houses of the chain ran the regular trailer on the feature.

A series of screenings was held for executives of the Motion Picture Forum and the Motion Picture Commitee of the Federation of Women's Clubs as well as for the Superintendent of the Department of Visual Education, principals of schools and teachers, radio commentators and newspaper writers, and motion picture critics.

On the radio, spot announcements were taken on seven stations a week in advance of opening, and an inquiring reporter stunt was worked in front of theatres with the reporter interviewing passers-by on the coming world premiere.

Special invitations were sent to Jimmy Fiddler, Louella Parsons and Walter Winchell apprising them of the opening.

All theatre programs of the Warner Circuit in Philadelphia carried copy announcing the premiere, and each theatre featured a special lobby display calling attention to the engagement.

For the opening, the City of Philadelphia decorated Chestnut Street from 18th to 20th with flags, banners and shields. On the Mastbaum Theatre, a huge banner was hung announcing the premiere which was flood lighted at night. For the opening, two million candle power searchlights were operated by the National Guard.

Score Cards at Football Game

Twenty thousand score cards carrying theatre copy on the reverse side were distributed at the Temple-Bucknell football game, and an additional twenty thousand were given out at the Penn-North Carolina game. Menus of prominent restaurants also carried announcement copy throughout the city. Three hundred and fifty window cards were posted by managers at strategic points, while 100 small window cards went to schools. Ten thousand post cards were mailed to members of Women's Clubs in Philadelphia signed by the President of the Motion Picture Forum and the Philadelphia Federation of Women's Clubs. A twenty-by-thirty library display card was prepared for all free libraries in Philadelphia showing the historical importance of the feature and carrying theatre copy. Ten thousand heralds were sent to the following colleges: Bryn Mawr, Haverford, Beaver, LaSalle, Temple, Rosemont, Swarthmore, Drexel and the University of Pennsylvania.

Twenty-four-sheets and three-sheets were posted at strategic locations throughout the city. Various window displays were set up in prominent stores, and managers of the Warner Circuit sent letters to civic and fraternal groups urging their cooperation.

Special publicity stories and art appeared in the local papers and, in some cases, editors were advised of the World Premiere after their deadline and, because of the great importance attached to the playdate, ripped out the page and reset, giving prominent display to stills from the feature.

FOR BETTER SHOW SELLING

Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	This Issue
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Man About Town	July 1
Man in the Iron Mask	July 15
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9

"Luxury Wardrobe" to be Used in "Rebecca" Tieup

Kiviette, one of America's best known designers of clothes for women, has been given the exclusive right by Selznick International Pictures, Inc., to create, manufacture and market a complete wardrobe, inspired by the central, though unseen character, "Rebecca" in the film production of Daphne du Maurier's best-selling novel.

This group of clothes will consist of seven pieces, covering a complete wardrobe for daytime and evening, and will be known as "The Rebecca Luxury Wardrobe." It will be merchandised throughout the country simultaneously with the opening of the picture in all important cities. Only the finest specialty shops and leading department stores, it is said, will sponsor "The Rebecca Luxury Wardrobe" In New York the exclusive outlet will be Bonwit Teller. Names of stores sponsoring the wardrobe in other cities is expected to be announced shortly.

Robert Dudley, noted millinery designer, has created a special group of hats which will be included in the wardrobe.

Girls Pass Out Buttons

Attired in white sweaters and skirts, with the title of the picture sewn in black letters on the backs of their sweaters, several attractive girls in Philadelphia passed out buttons announcing the showing of "Babes in Arms" at the Boyd Theatre.

"Love thy nabor! I'll knock his punkin' haid off."



"JEEPERS CREEPERS"
with
WEAVER BROTHERS and ELVIRY
ROY ROGERS • MARIS WRIXON
A Republic Picture

Morton Ties in with Providence Network Phone Chain on "Cavell"

Manager Bill Morton of the Albee Theatre, Providence, R. I., tied in for "Nurse Edith Cavell" on a 5,000 network telephone chain which the womens' clubs of Rhode Island have organized for the purpose of getting messages around the community. Their plan is based on a squad of 300 women who in turn call three women each. There is a check up on every couple of hundred calls to see that the chain isn't broken.

In connection with the anniversary of the death of Nurse Cavell, Morton spotted a nurse on a pick-up broadcast. The girl and announcer talked about nursing and brought in facts concerning the 24th anniversary of the death of Nurse Cavell. All the nurses of the community were included in a mailing campaign.

Through a classified ad in the newspapers a search was made for relatives of Edith Cavell.

Offstage Siren Sounds Ahead of Trailer on "Andy Hardy" Picture

It was a clever stunt Manager Al Blasko staged for the showing of "Andy Hardy Gets Spring Fever" at the Jeffery Theatre, Chicago. He promoted a large siren powered by an electric motor, from an employe of the police department, and placed it offstage.

Just before the trailer on the picture was screened, the screen was blank while the siren sounded. After this, an announcement was made over the public address system that "Andy Hardy sets the school house on fire." Then came the trailer.

Money Dates

DECEMBER

10th

MISSISSIPPI JOINED THE UNION, 1817. This day should be suitably observed by theatres throughout the state cooperating with other celebrations of the occasion.

11th

INDIANA ADMITTED TO THE UNION, 1816. The same applies to those in the Hoosier State.

12th

PENNSYLVANIA JOINED THE UNION. The Keystone State was one of the original thirteen and with all the hulabaloo about the Constitution this year, this day should be suitably observed.

14th

ALABAMA JOINED THE UNION, 1819. Looks like a big week for State admission. Well, the same thing applies to Alabamans as to Mississipians, Indianans and Pennsylvanians.

16th

BOSTON TEA PARTY, 1773. This marked the real beginning of the American Revolution so it can be tied into any picture of that period. Arrange with a local grocer to have a pile of tea in the window and award guest tickets to those who guess nearest to the correct weight.

Stewart's Model Plane Contest Well Staged

Model plane contests are always good stunts to use in putting over a picture dealing with aviation. It isn't the fact that one conducts such contests that makes them worthwhile, but the manner in which they are conducted. One exhibitor's results might be only fair, while another's would be highly successful, depending on how each handled the contest.

In Framingham, Mass., one day a few weeks ago Manager Bernard Stewart was mulling over what kind of a stunt he would promote to plug the showing of "Sky Patrol" at his Gorman Theatre. He hit on the idea of a model plane contest, but like a showman, he made up his mind to conduct it in no haphazard manner. What was worth doing, he reasoned, was worth doing well.

Accordingly, Stewart enlisted the complete cooperation of the Framingham Chamber of Commerce. Next, he tied up with ten merchants and the Framingham airport for special prizes. He then planned a junior airmen's meet at the airport.

On the day of the meet, approximately a thousand people gathered at the airport to watch the junior birdmen fly their models. As an added attraction, George LaCroix, flying manager of the Bay State Flying Service, strapped on a parachute and topped the proceedings with a flying exhibition in one of his big ships. With his model Stinson pursuit ship, little Bobby Chandler, of Natick, was awarded first prize in the contest, with second place going to Clayton Eldridge of Framingham. Newspaper cameramen were on hand to record the event.

Some more promotional activities arranged by Stewart in conjunction with the meet included the planning of eight window displays in Framingham, two in Natick; contacting every school within a five-mile radius and having the various headmasters and principals circulate a notice crediting the theatre and the film producers as sponsoring the stunt.

The airport office was appropriately decorated with banners.

Only the five dollars expended for the cup presented the winner was checked up in figuring out the cost of the stunt. And this was indeed small, when one considers the cooperation, the special newspaper publicity, and the eventual results of Stewart's model plane contest.



Stewart's Model Plane Contest

As fourteen other contestants cheered, little Bobby Chandler of Natick, Mass., was declared the winner of the model air meet at Framingham airport recently in conjunction with the showing of Monogram's "Sky Patrol" at the Gorman Theatre. Manager Bernard Stewart received the cooperation of the Chamber of Commerce in putting over the contest. Standing behind Bobby are (left to right) George LaCroix, flying manager of the Bay State Flying Service; Ex-President William R. Byrnes of the Chamber of Commerce; Manager Stewart; John Paul, Chamber of Commerce secretary, and President James P. McLean of the Framingham Chamber of Commerce.

UA Ties in Three Films With National Book Week

Nation-wide cooperative tieups among public libraries, book and department stores, book publishers and United Artists for the exploitation of three forthcoming UA releases, adapted from current best selling novels, have been arranged as an integral part of the drive to celebrate National Book Week from Nov. 12 to 18, it has been announced.

The campaign is based on Daphne Du Maurier's "Rebecca," which is being produced by David O. Selznick; John Steinbeck's "Of Mice and Men," which Hal Roach has filmed, and Howard Spring's "My Son, My Son!" now being put before the cameras by Edward Small.

Three Angles on Campaign

Three distinct approaches have been devised for the drive to give it maximum adaptability in filling the needs of every literary outlet. Elaborate and detailed displays have been prepared for libraries and the book departments of large department stores; "class" displays emphasizing dignity and importance have been furnished to prominent specialized book shops, while exhibits with marked "eye-catching" appeal have been laid out for circulating libraries, drug stores and other outlets that will handle the inexpensive reprints of the books.

Especial importance has been attached to the use of outstanding novels as film stories by book publishers and dealers in the promotion of Book Week this year as a result of the enormous demand created among readers for Emily Bronte's "Wuthering Heights" after it was brought to the screen last season.

How Stories Are Adapted

Eight attractively layed out panels measuring five by three feet that tell the story in pictures and text of the steps necessary to bring a novel to the screen comprise the layout for the libraries and department stores. The steps treated in the panels are: "Story Elements and Cast, Sets and Background, Costume Design, Player's Make-Up, Rehearsals, Location Work for Realism, Finishing Touches and Scenes from the Film.

Especially prepared copies of the author's original manuscript, first editions of his works, items concerning the preparation of the book and individually selected illustrations from the film forms the basis of the material furnished to outstanding book shops.

"To the Point" Window Displays

For the less leisurely shopper in drug stores and circulating libraries a "to the point" counter and window display has been fashioned from enlarged scenes from the picture coupled with copies of the inexpensively priced editions of the novels.

Emphasis has been added to the campaign through the distribution to librarians and dealers of data concerning the author, his works and the process of bringing a novel to the screen which they will pass on to their customers to heighten their interest in both the book and film play.

Stories about the many angles of the relationship of motion pictures and the literary world have been prepared by "name" writers for use in the book sections of newspapers and magazines throughout the country to focus attention on the trend in motion picture production to bring the best in literature to the screen. These are being distributed by both the public libraries in individual cities and by the publishers on a national basis.

This is a good example of tieing in with important dates. And November has several.



Crowds See "Allegheny" Parade

Streets were jammed with onlookers as the covered wagon parade, held in connection with the world premiere of RKO-Radio's "Allegheny Uprising" at Loew's Penn, Pittsburgh, wound its way through the business district. Shown above is part of the procession. Claire Trevor, co-star of the film, and Neil Swanson, author of the book on which it was based, were present.

Steel City Puts On Its Greatest Show for World Premiere of "Allegheny Uprising"

PITTSBURGH—Stimulated by its biggest industrial revival in 15 years, this city last week put on the greatest show in its history as 50,000 persons turned out for the world premiere of RKO Radio's "Allegheny Uprising."

With smoke stacks spelling out prosperity for the steel city, the 3,500 seats in Loew's Penn Theatre were sold out even to standing room at the unprecedented price of $2.50 per ticket.

Ten thousand Hollywood-struck Pittsburghers packed streets in the vicinity of the theatre to witness the colorful lobby broadcasts and other events surrounding the premiere, which featured the personal appearance of Claire Trevor, co-star of the film.

40,000 Spectators Jam Area

Earlier in the day, forty thousand spectators jammed the Golden Triangle area to witness a mile-long parade pageant led by Miss Trevor and Mayor Cornelius D. Scully, who headed the Allegheny Centennial Committee of one hundred sponsoring the premiere. The parade, with its covered wagons and floats, was a colorful sight.

The event was put on as the climax of the 100th anniversary celebration of the incorporation of the city of Allegheny, now part of Pittsburgh.

Three thousand autograph hounds and movie fans greeted Miss Trevor, Neil H. Swanson, author of the best seller, "The First Rebel," upon which the picture was based, and a party of Hollywood figures and RKO-Radio executives when they arrived at Pennsylvania station.

The star, Mayor Scully and Swanson were featured in a half-hour coast-to-coast broadcast over radio station KDKA and the National Broadcasting Company's blue network from the stage of the theatre.

A ball attended by 700 of the city's civic and social leaders wound up the premiere day.

Unprecedented radio coverage marked the premiere, with five stations contributing a total of more than six hours of time to the event.

Miss Trevor's work in the film brought her a silver plaque from the affiliated organizations of the Federated Women's Clubs. The presentation was made at a tea in the star's honor.

Another record was smashed by the premiere activities when newspapers gave more space to the event than to any previous theatrical enterprise here, veteran newspapermen declared. Typical of the play given in the local press was a three-column picture and 12-inch, page one story in the *Sun-Telegraph*.

This same paper carried, in addition, picture and story layouts on the women's page and drama section, while equally substantial drama coverage was contained in the *Press* and *Post-Gazette*.

The three-day celebration concluded with Miss Trevor placing a photograph of herself and a microfilm copy of "The First Rebel" in the KDKA time capsule during the dedication of the station's new, revolutionary transmitter unit.

Among those attending the dedication, held as part of the civic celebration climaxed by the premiere, was Major Lenox Lohr, president of NBC, and 125 high-ranking advertising executives here as guests of the station.

The Box Office Slant

Main Street Lawyer

(Continued from page 11)

His performance, of course, is outstanding among the other notable portrayals on Anita Louise, Harold Huber, Clem Bevans and Willard Robertson. One's interest is well sustained throughout the proceedings, especially so during the last half of the picture. Arrange a lobby display of scenes from films that have made Ellis one of the screen's best known actors. Invite local attorneys to a special preview showing. For street ballyhoo, have a man marry a card around town bearing this copy: "I got trouble and I'm taking it to the 'Main Street Lawyer,' etc." Point up Edward Ellis in all your advertising and publicity as the star of "A Man to Remember" and "Career."

(FAMILY)

Catchline: "A warm human story of a small town lawyer who tempered justice with common sense."

AUDIENCE SLANT: AVERAGE AUDIENCES WILL ENJOY THIS CLEAN, WHOLESOME DRAMA.

BOX OFFICE SLANT: SUPPORTED BY A STRONGER FEATURE, IT SHOULD DO SATISFACTORILY AND WITH A HEAVY CAMPAIGN, MIGHT DO A GOOD BUSINESS ALONE IN SOME SITUATIONS.

Loew's and Interboro Houses Using New Juvenile Club Plan

"Young Fun" matinees are being used by Loew's Prospect Theatre and 16 Interboro houses as business builders for Saturday shows. The plan provides a weekly program of activities including a non-gambling game involving the use of play currency which declares more than 100 winners at each performance. Other privileges available to the boys and girls attending the theatre include a free copy of the monthly magazine, free membership in the Young Fun Club, the right to participate in national contests and the opportunity to receive expensive toys and games. Young Fun, Inc., is a subsidiary of the Diamond Sales Corporation.

"In the name of Saint Patrick, d'ya think I'd eat a man's grub an' then shoot him down? Begorra, 'tis snakes ye are!"



"JEEPERS CREEPERS"
with
WEAVER BROTHERS and ELVIRY
ROY ROGERS • MARIS WRIXON
A Republic Picture

Program Exchange

We Point Out the Virtues of Gallop's Program and Take a Few Comments from Cinemag

WE KNOW we shouldn't say a word about the weather, but doggone it, the rain has been pouring down for the past two days, and there isn't a clear sky in view as far as we can see over the horizon in any direction. It's a cold rain—just the thing to get the annual quota of sneezes and sniffles on their way. Yes, the rains came, but we'd be much happier if they shortened their visit and went on their way.

In the "Members Added This Week" box in last week's issue was the name of Frank Gallop, Vogue Theatre, Sydney, Nova Scotia. Frank, your application must have been here quite some time, ostensibly having arrived while we were basking in the warm Indiana sun. For it was only a few days ago that it came to our attention. But now that it has, we hope you'll enjoy the Program Exchange and that you get some good ideas from it.

A Three-fold Publication

We reproduced one of your programs last week. Did you see it? We like your three-fold publication, which one week is printed in sepia ink, another week in blue, another in black, etc. Do the rest of you boys know what we mean by a "three-fold publication?" Well, just take a piece of paper and fold it from one side one-third of the way; then from the other side follow the same procedure. Now open it up flat and you have pages, two, three and four. Close the right-hand side and you have page six. Close the left-hand side and you have the front cover. Turn the folded program over and you have—well, let's see what's left—page five.

As stated in the caption under the reproduction last week, Gallop utilizes press book publicity art on the front cover. And the effect is good, too. On "Young Mr. Lincoln" he used a silhouette of Lincoln on the mule, as well as two pieces of art on Henry Fonda and Arleen Whelan.

On the second page of Vogue Picture Patter, Gallop lets 'em know that "the Vogue Theatre was built especially for talking pictures . . . air conditioned . . . 1,075 deluxe cushioned chairs . . . luxurious and comfortable appointments." Then "for your convenience," he lists the theatre's opening time and start of shows and the admission prices. He also informs his patrons that "a matron is in attendance at all performances"; that "the management reserves the right to revise programs, as this is occasionally necessary through unavoidable circumstances," and that "if you telephone Sydney 601 for any information your inquiries will receive courteous attention at all times."

Every week he gives "a hint to housewives." One week it was a recipe for prune-snow pudding which, according to Gallop, had been tried by Louise Campbell (with Bing Crosby in "The Star Maker") on her husband with success. Smart housewives save these recipes, and watch out for the program each week partly for this reason.

His Own and Merchants' Ads

Ads on forthcoming attractions, some merchant ads, publicity art and publicity stories are featured in the rest of the publication. The Diana Sweets, a restaurant, ties in with the theatre by using this catch-line in its ad: "It's the 'Vogue' to meet at the Diana." If a Gallup poll were to be taken, Gallop, we're sure your program would win in a walk.

Looking at this week's issue of Cinemag, the one from Paragould, Ark., we notice the article by "Frank Comment" about motion pictures as an important factor in American life. Let us quote just a few lines:

"Again, movies have come to be the universal entertainment, giving the young and old, the high and low, a common ground for the exchange of ideas and culture. They provide a subject upon which all can talk in the same language, regardless of religious or political faith.

"It would be hard to believe there breathes a soul so dull he cannot attend a movie theatre in the smallest town or New York City without finding something to catch his fancy. Perhaps the greatest single asset of the movies is their versatility.

"There is something on every well-balanced program to appeal to all. There is fiction, news, humor, adventure—everything to bring vicarious thrills into the humdrum existences the great majority must of necessity lead. And that is why so many millions of Americans patronize the movie houses daily. It is their brief escape from the drab realities of their lives.

"Motion pictures have come into the economic reach of the masses. If you have the price you can go to the first-rate house in your city and see a picture shortly after its release. If not, you can wait and see it later in a second-run house at a reduced price, but you get the same movie."

Perhaps this treatise will give you an idea for a similar article in your own house program. Or you may be able to originate your own special story. But in either case, institutional copy like this will do much to build patronage and maintain that which you already have.

And now, as the rain beats against the building and the beautiful sun stays hidden behind a skyful of clouds, we say: "We'll be seeing you again next week."



Get Out the Magnifying Glass

Noted for the distinctive covers on his small, compact house program, Manager Lee Levy, of the Carlton Theatre, New York, comes through with another, as reproduced above. If you can't read the copy, it would be worth your while to get out the magnifying glass. You may want to use the same message in your own publication.

—Your Application Blank—

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....
Theatre .....
City .....
State .....

Showmen's Parade

ARNOLD STOLTZ, who has been in charge of publicity for the Steel Pier in Atlantic City, has been transferred to the WB Avon Theatre, Utica, as manager succeeding MURRAY LAFAYETTE, who has been shifted to Olean, N. Y., to manage the two theatres formerly handled by AL BECKERICH who has resigned. E. M. (DOC) WESTFALL, manager of the Keeney Theatre, Elmira, has also resigned, being replaced by ED YARBOROUGH, who was formerly with the RKO Circuit.

JERRY HARRISON, formerly manager of the Mercury Theatre, Buffalo, has reopened the Colonial in Niagara Falls.

RICHARD WARFIELD has been named assistant manager of the FWC Warfield Theatre in San Francisco. Could it have been on account of his name?

IRWIN DUBINSKY who has been managing the Dubinsky Brothers Theatres in Leavenworth, Kansas, has been shifted to St. Joseph, Mo., where he will act in the same capacity. H. W. DUBINSKY, who has been in St. Joseph is coming into the home office in Kansas City.

JACK SAGE has been promoted from assistant manager of the Griffith-Dickinson Theatres in Chillicothe, Mo. to manager of the Uptown and Chief Theatres in Marcelline, Mo. He succeeds BYRON TRUEX.

HAROLD PERN, assistant manager of the Triangle Theatre, Brooklyn, N. Y., has been transferred to the Elm in the same capacity.

DAVID FETTMAN has been named manager of the Harbor Theatre, Ashtabula Harbor, O., recently acquired by H. THOMAS of Youngstown.

DAVE MARTIN, who has been managing the Paramount Theatre in Hollywood has been transferred to the United Artists Theatre in Inglewood, Calif.

HARRY WILSON, assistant manager of the Capitol, Ottawa, Ont., has been promoted to the managership of the Regent Theatre in Brockville, Ont.

"FIRST LOVE"

Deanna's in Love—Make the Most of This Exciting Event

An SHR Showmanalysis (REG. U. S. PAT. OFF.)

EACH new Deanna Durbin picture is eagerly awaited by your patrons. But it's safe to predict that more interest has been aroused in the singing star's latest Universal film, "First Love," than in any other in which she has appeared. And there are justifiable reasons, too. For in "First Love" Deanna is grown up; she's in love, and she gets her first screen kiss. Three excellent reasons, if we may venture to say so, why someone on your house staff will probably have to dust off the old S.R.O. sign.

You won't have to spend a lot of money exploiting the picture. Smart showmen, for that matter, are always those who get the most and best results at the least possible cost. But in this case, you can prove to your own satisfaction that you can get a lot done in the way of promotion, meanwhile spending little or nothing more than you would ordinarily. In the first place, Deanna is a drawing card of the first magnitude. That fact alone assures you good attendance on the part of the public. But exploitation —exploitation that's planned and executed in a showmanly manner—never hurt the biggest box office triumph ever made, and often brings in those folk who seldom, if ever, go to a movie. You want to attract more than Deanna Durbin fans, even though they represent a majority—you want to attract *everyone* in and near your community.

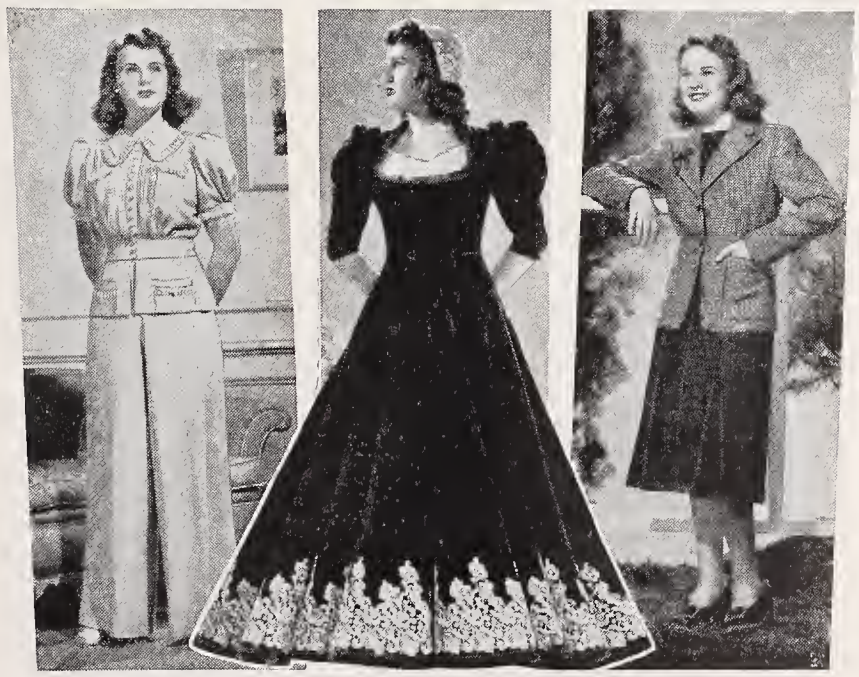
Those three reasons we gave in the opening paragraph will be the axis on which your campaign revolves. Other stunts may be created which have no bearing on them but the greater number will have as their basis the fact that Deanna has fallen in love and that she gets her first screen kiss.

Curiosity can be aroused in your playdate by running heart-shaped teaser ads and in placing tack cards with a red heart predominating, all over town. For copy on the hearts, use something like this: "Do you remember your 'First Love?' — Who was your 'First Love?' — You'll never forget 'First Love' etc." Then, a few days before the opening, follow up the teasers with regular advance ads and replace the tack cards with either the midget, regular or jumbo window card shown in the press book.

Tie up with the dailies and the high school or college papers. For the dailies, invite short essays on "My First Love" or "My First Kiss." And then you might ask: "Of all the 'firsts' in your life, which made the greatest impression on you, and why?" These contests are adaptable for radio use, too.

Now, let's get to the high school or college papers, even though it's possible that we might drop back to the newspapers again, shortly, with another contest idea or two. Most school papers carry a "gossip" column in which so-and-so is supposed to be making eyes at such-and-such, or such-and-such was seen at the dance with so-and-so's girl, etc. It may not be easy to get to the writer of this column directly, for generally he or she likes to keep his or her identity secret. But if you get your idea to the editor, the columnist will surely hear of it. Have him, in the way he collects other bits of news, find out the first loves of several of the students; for example, "Jane Smith thinks her first love was Jim Jones, but she isn't sure," or "Joe Brown blushingly admits his first love was, and still is, Bessie Green." To those students coupled in the story, free tickets to see "First Love" will be given, provided they appear at your theatre and identify themselves. They must come together, otherwise no tickets.

Another good contest feature for the school paper could be in the form of a quiz, dealing as it would, with famous firsts. Use such questions as "Who was the first person to swim the English channel?"—"Who was the first person to span the Atlantic ocean in an airplane?"—"Who was the first person to serve as vice-president of the United States?" The final question could be: "Who is Deanna Durbin's first love in her latest picture 'First Love,' coming to the Blank Theatre next week?"



Every girl in town who has recently graduated from high school or who is due to graduate soon will be more than passably interested in the style creations worn by Deanna Durbin in "First Love." The layout reproduced above (in actual size a three column mat) will do its part to attract these girls to your theatre. And just to make this angle a little stronger, Universal has prepared a number of fashion stills. They're at your exchange.



Handsome Robert Stack delivers Deanna Durbin's first cinematic screen kiss. Don't keep it a secret, for the fact that Deanna grows up and falls in love is the basis for your campaign on the picture.

An attractive young couple with their arms around each other could serve you well for street ballyhoo. Just be sure they seem to be, if not really, romantic about each other. Hanging around the boy's neck and down his back could be a sign: "She's my 'First Love'—." The girl's sign could read, "—and we're going to see 'First Love' at the Blank Theatre." You'll find the suggestion for another romantic street ballyhoo in the press book.

There are two screen newcomers in "First Love"—one, Robert Stack (lucky fellow), and the other, Lewis Howard. Your public will be most interested in young Stack, however, for it is he who gives Deanna her first screen kiss. In the lobby, place a giant cut-out head of him, along with the copy, "Here's the lucky fellow who gives Deanna Durbin her first screen kiss in 'First Love'." Stories and photographs concerning both Stack and Howard are to be found in the press book's publicity section, along with photographs of each. Use the material in your house program, and try to get it in the newspaper and school publication.

Deanna wears a gorgeous evening gown in the picture, and at other times appears in dresses that any young lady would be eager to own or at least duplicate. Well, Universal exchanges have a number of fashion stills available which you can use in newspaper and women's shop tieups. The fashion editor can make a special layout, or individual stills can be used at different times, or if you wish to save the expense of having engravings made, use the three-column fashion mat reproduced on this page.

Exploitation on a Deanna Durbin picture would not be complete without the music angle. Get windows and counter displays in music shops (not forgetting cooperative newspaper ads) featuring Deanna's Decca recordings and sheet music from some, if not all, of the songs she sings in the picture. Have the records or the music played over the local radio station. Get out letters to music clubs and those you know to be lovers of music, apprising them of the four songs featured in the film. By the way, Universal has prepared an exploitation record you'll surely want to use in your campaign, whether over the radio, via your theatre public speaking system, or as part of a street ballyhoo. In it, Deanna sings parts of the songs, in between which is narration plugging "First Love." Conduct a musical quiz via the newspaper or over the radio in connection with the numbers the star has sung in her other recent films.

If you don't order an ample supply of those beautifully colored Deanna Durbin fan fotos, they'll be gone before you know it.

Screenplay by Bruce Manning and Lionel Houser. Directed by Henry Koster. Producer, Joe Pasternak.

The Short Subject

Juvenile Screen Fare Problem Solved by Columbia's "Happy Hour" Entertainments

SINCE 1936 Columbia Pictures has been creating and merchandising unit programs for juvenile shows. These programs consist of short subjects and are being used in more than 2,000 theatres throughout the country. Civic organizations and women's clubs, in all cases, sponsor the showings and select the subjects which go to make up each unit.

These "Happy Hour" entertainments, as they are termed by Columbia, were inspired by the complaints of clubs and civic organizations that there was an appalling lack of juvenile screen fare. Looking back through its library of short subjects, the film company decided that among those listed were surely some especially suitable for children, and prevailed upon civic groups to choose the most desirable.

For the most part, the subjects in the "Happy Hour" units are reissues, and are available to exhibitors at nominal rentals for special Saturday morning or afternoon shows. In some localities they are shown at special matinees following the close of school sessions during week days.

One of the latest units is No. 53, and consists of "The Building of Boys," a special reel devoted to the nationwide boys' club movement sponsored by such people as Justice Hughes and Herbert Hoover; "Scrappy's Playmates"; Screen Snapshots; "Inside the White House" and "Peaceful Neighbors." The unit was chosen and certified by representatives of The Boys' Clubs of America, Inc.

Other units have been endorsed by the Better Films Council of Buffalo, Albany Council of Women's Clubs, Cleveland Cinema Club, New York State Federation of Women's Clubs, Maryland State Federation of Women's Clubs, Milwaukee County Better Films Council, Atlanta Better Films Committee, and many other such organizations.

That "Happy Hour" entertainments are in strong demand is evidenced by the fact that such circuits as Loew's, RKO, Warners, Prudential, West Coast, Century, Sparks and others are using them every week.

Generally, a cartoon, comedy, travel and sports subject make up a unit, although in many instances Columbia makes special 3-reel features of juvenile appeal especially for the series. The subjects are of the type that never grow old, so that the exhibitor who makes arrangements now to run the "Happy Hour" units will not have to worry about them being out of date. Also, he has a large variety from which to choose.

Most features, it is pointed out by the company, are largely adult in their appeal. Besides this, the majority of children are restless, so that the matter of keeping them quiet and happily occupied has been solved by giving them a program of short subjects of just the right length.

"Top billing" is accorded the indorsements in each unit, because, as Columbia explains, "they bear an unconditional recommendation by parents, teachers and civic organizations in the neighborhood that the entertainment is fit for children in every respect." Those organizations assisting in preparing the "Happy Hour" shows have indicated their willingness to cooperate with exhibitors in putting them over. Thus the exhibitor can reach every home in the neighborhood by means of mailing lists and drives through schools, clubs, playgrounds.

As proven in many instances, merchants can cooperate in the weekly programs by offering premiums to children attending the matinees, notably in those spots where Happy Hour Clubs have been formed.

Only one theatre in each district is eligible for the franchise, Columbia states, with first preference being given Columbia's own accounts. A complete line of accessories is available on each unit.

TYPICAL "HAPPY HOUR" UNITS

Here are typical examples of the subjects selected for each "Happy Hour" unit:

Unit No. 40—The Masque Raid (Krazy Kat); Screen Snapshots No. 8 (17th Series); Community Sing No. 1 (2nd Series); Snow Foolin' (Sport Reel); Drug Store Follies (Musical); Mother Hen's Holiday (Color Rhapsody).

Unit No. 37—Screen Snapshots No. 9 (16th Series); Scrappy's Music Lesson; Trotting Thoroughbreds (Sport Reel); The Boy Who Saved a Nation (Strange As It Seems); Future Stars (Sport Reel); Foxy Pup (Color Rhapsody).

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning November 11)

CAPITOL—Drunk Driving (MGM) rev. 10-28-39; A Day on Treasure Island (MGM) rev. 9-9-39.
CRITERION—Inside the Maginot Line (RKO-M of T) rev. 10-29-38; Nevada Unlimited (RKO-Pathe) rev. 9-30-39.
GLOBE—Porky's Hotel (Vita) rev. 9-2-39; Clocking the Jockeys (20th-Fox) rev. 10-14-39.
PALACE—Vincent Lopez & Orchestra (Vita.) rev. 9-23-39; Pied Piper Porky (Vita.); Ice Cutters (RKO-Pathe) rev. 11-4-39.
PARAMOUNT—Popular Science No. 2 (Para.) Moments of Charm of 1940 (Para.) rev. 11-4-39; Never Sock a Baby (Para.).
RADIO CITY MUSIC HALL—The Autograph Hound (RKO-Disney) rev. 9-9-39.
RIALTO—Wee Wee Marie (Univ.) reissue; Society Dog Show (RKO-Disney).
RIVOLI—The American Royal (RKO-Pathe); The Autograph Hound (RKO-Disney) rev. 9-9-39.
ROXY—A Mouse and a Million (20th-Fox); The Silly Season (20th-Fox).
STRAND—Land of the Midnight Fun (Vita.) rev. 9-23-39; Mechanix Illustrated No. 2 (Vita.); Romance in Color (Vita.) rev. 8-19-39.

CHICAGO LOOP

(Week Ending November 11)

APOLLO—Vote Trouble (Vita.) rev. 8-26-39; Screen Snapshots No. 1 (Col.) rev. 10-14-39.
CHICAGO—A Dog is Born (Para.) rev. 11-4-39.
GARRICK—Busy Little Bears (Para.) rev. this issue.
ROOSEVELT—Ted Fio-Rito and Orchestra (Para.) rev. this issue; Land of the Midnight Fun (Vita.) rev. 9-23-39.
UNITED ARTISTS—Mendelssohn's Wedding March (MGM); Let's Talk Turkey (MGM); The Practical Pig (RKO-Disney) rev. 10-22-38.

IN THE SHORT SHOPS

Vitaphone

Walter Cattlett has been set for a principal role in "Alex in Wonderland," comedy short subject which goes into work Monday.

Crane Wilbur is writing the narrative for "Old Hickory," historical featuret with a cast headed by Hugh Sothern, Nana Bryant and Irving Pichel.

"Teddy Roosevelt and His Rough Riders" will be the next historical featuret to go into production, with shooting scheduled to commence on Nov. 14. Sidney Blackmer will play the name role. No director has been assigned up to the present time. Gordon Hollingshead will supervise.

Charles Tedford has turned in his script on "Clara Barton and the Red Cross," historical featuret to be filmed in Technicolor. The picture goes before the cameras next month, under supervision of Gordon Hollingshead.

MGM

Thanks to Pete Smith, Hollywood's tiniest actress ever, steps to stardom in her first screen role. The starlet is smaller than the smallest incubator baby, weighing but twenty-one ounces. Its Fluffy, who plays Stuffie in Pete's latest MGM Specialty, "The Adventures of Stuffie." In the one-reeler, Fluffy, who is half chihuahua and half toybuil, will bow-wow to Pete's voice as the noted commentator goes to the dogs, his voice relating Fluffy's experiences. Fred Zinneman directs the short.

Just returned from a trip through Europe, Asia and Africa that took two years, Gertrude Michael resumes her screen career with the leading role in the latest "Crime Does Not Pay" subject, "Pound Foolish." Felix E. Feist directs the two-reeler. Jack Chertok produces.

Columbia

Two Stooge comedies are scheduled to go before Columbia's cameras in quick succession, with Jules White continuing to supervise the trio's antics. The first, from a screenplay by Clyde Bruckman, presents the boys as plumbers. The second, by Bruckman and Felix Adler, discovers them in the role of international spies.

A new Charley Chase two-reel comedy entered production this week with the opening scenes being filmed at Gilmore Park, new and palatial home of the Hollywood stars of the Pacific Coast League. The comedy, as yet untitled, presents Chase as a super-heckler. Opening scenes, culminating in a near riot, show him making a colossal nuisance of himself at a World Series baseball game and at championship tennis matches. Linda Winters is the star's leading lady, and a notable cast is seen in the supporting roles. Players include Monte Collins, Vernon Dent, Bruce Bennett, Beatrice Blinn, Don Beddoe, Richard Fiske, Stanley Brown and Robert Sterling. Based upon an original story and screenplay by Harry Edwards and Ellwood Ullman, the production is being directed by Del Lord, who also co-supervises with Hugh McCollum.

Short Subject Reviews

ALL AMERICAN BLONDES

Prod. No. 1423 — *Fair*

Col. — All-Star No. 3 — 17 mins.

Comment: It's a big surprise when Andy learns that his new coaching job involves a girl's basketball team, and things become more complicated when gangsters threaten his life if the team (not Andy's) they've bet on loses the game. For those who like the Clyde style of comedy, this should prove pleasing enough. It was produced and directed by Del Lord.

Exploitation: Use a cut out of the comedian out in front. You might stage a girl's basketball game on the stage of your theatre as an added attraction at one of the evening performances.

MERRY WIVES OF WINDSOR

Prod. No. D9-2 — *For Music Lovers*

Para. — Symphonic No. 2 — 9 mins.

Comment: Under the able direction of Frederick Feher, the National Philharmonic Orchestra of the U.S.A. plays the lilting overture from one of the world's best known operas, "The Merry Wives of Windsor." Jitterbugs may squirm in their seats, but lovers of classical music will be enthralled by the orchestra's impressive interpretation. The moving camera technique serves to hold the attention of the spectator to an otherwise stationary concert hall setting.

Exploitation: Send letters to music societies, music schools and the music editor of the newspaper urging them to be sure to see this short. Try to get a window from the music shop on "The Merry Wives of Windsor" records.

ORGAN NOVELTY

Prod. No. 5,703 — *Fair*

Vita. — Variety No. 3 — 9 mins.

Comment: Mr. and Mrs. Jesse Crawford assisted by their thirteen year old daughter offer several selections on the organ accompanied vocally by Miriam Grahame and Robert Simmons. In addition to the singing there is a dancing scene as background for one of the selections. The selections are fairly good with the rendition of Shadow Waltz a little more prominent than any of the four other numbers. If your audiences go for this type of entertainment this should prove to be enjoyable.

Exploitation: Plug the names of Mr. and Mrs. Jesse Crawford in your newspaper advertising. Get up a blowup of the Three Crawfords for a lobby display.

SCREEN SNAPSHOTS NO. 2

Prod. No. 1852 — *Above Average*

Col. — Screen Snapshots — 10 mins.

Comment: Perhaps it's because there's an absence of stars at play or at the boxing match or at the football game that makes this issue better than most of those which have preceded it. This time, the training of animals for roles in pictures has been recorded by the camera, and the result is an interesting reel. Of course, there are a few prominent stars, but it's the animals' show, and they perform many unusual tricks.

Exploitation: Those who have pets that have been trained to perform clever tricks could be invited to enter them in a contest to take place on the stage of your theatre. Stage a kiddies' pet parade.

BUSY LITTLE BEARS

Prod. No. V9-2 — *Splendid*

Para. — Paragraphic No. 2 — 10 mins.

Comment: Here is one of the cleverest and most amusing shorts produced in some time. It deals with the adventures of three inquisitive bear cubs, Horace, Herbert and Herman, who, in the course of an exciting day, have strange experiences with a badger, a porcupine, a skunk and an eagle. This is amusing enough, but the laughs begin when they invade a ranch house. Much of the action takes place against some of the most inspiring scenery of the West. The whole family will be delighted with this. Frank Crumit, famous star of stage and radio, is the narrator.

Exploitation: If possible, borrow a cub from the local zoo, and place him in a cage on display in the lobby with a card reading that the rest of his relatives may be seen inside. Conservation clubs, Boy Scouts and other outdoor groups should be notified that this short will prove of special interest to them.

SMITHSONIAN INSTITUTION

Prod. No. 1901 — *Exceptional*

Col. — Washington Parade No. 1 — 11 mins.

Comment: Devoted to the world-famed Smithsonian Institution, this issue shows many of the relics and treasures which are housed in the building. Prehistoric animals, the first steam engine, the first typewriter, uniforms worn by George Washington, dresses worn by Mrs. Lincoln, Mrs. Hoover and Mrs. Coolidge, examples of early Chinese and Japanese sculpture, the "Spirit of St. Louis" and the "Winnie Mae" are just a few of the things shown and eloquently described by Narrator Basil Ruysdael. Of the subjects in this series, this one is on par with the others, if not better.

Exploitation: Relics representing the early life of your own community might be displayed in the lobby. See that school history classes are apprised of your showing. Try to get newspaper clippings of the flights of the "Spirit of St. Louis" and the "Winnie Mae" for a special attraction board on which it is pointed out that these airplanes as well as many other history-making relics and treasures, may be seen in "Smithsonian Institution."

TED FIO-RITO AND HIS ORCH.

Prod. No. A9-2 — *Good*

Para. — Headliner No. 2 — 11 mins.

Comment: With Alois Havrilla acting as off-screen emcee to introduce the numbers, Ted Fio-Rito offers a medley of songs written by himself; a symphonic arrangement of "Volga Boatman;" Lee Sullivan singing "Blue Orchids" and finally his musical version of a horse race, "Photo-Finish." For lovers of danceable, swingable music, this subject should prove satisfactory. Leslie Roush directed.

Exploitation: Get local night club and radio bands to feature Ted Fio-Rito compositions in honor of your showing. Prizes might be offered to contestants who could identify all the tunes played. The usual tie-ups with music stores are advised. Display a card in the lobby featuring the Fio-Rito tunes, with the announcement that they'll all be in the subject on view inside.

"Gun Play" Gets Magazine Tieup And Car Cards In Many Cities

Tieing in the RKO Pathe Sportscope "Gun Play" with *Field & Stream* has brought about valuable car card space devoted to the current short. Cards were displayed on several New England railroad lines for a month. Copy on these requests passengers to inquire at the theatres when "Gun Play" would have a run. Further copy was devoted to the Sportscope, its content and data on where to obtain a copy of the complete game laws for the United States and Canada for 1939-40.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 11)

PARAMOUNT (No. 21)—Controversy over U. S. shipping; Mayor LaGuardia inspects Queensbridge housing project; Goodwill flight to Rio de Janeiro; Army tests coast defenses; "Ham & Eggs" plan defeated; Bigelow pension plan defeated; Hockey, Chicago Black Hawks vs. Detroit Red Wings; Bicycle race; Football, Cornell vs. Columbia.

MOVIETONE (Vol. 22, No. 18)—Army tests coast defenses; Corn husking contest; Dogs for Byrd's Antarctic trip; National Horse Show; Fashions for skating; Leslie Hore-Belisha gives Britain's attitude; Football, Texas A. & M. vs. Arkansas; Penn vs. Navy; Chicago Bears vs. Bay Packers.

NEWS OF THE DAY (Vol. 11, No. 216)—Belgian, Dutch rulers plead for peace; Leslie Hore-Belisha gives Britain's attitude; Army tests coast defenses; Ham & Eggs plan defeated; Corn husking contest; Midtown tunnel in New York; Shasta Dam construction; Penn "Mask & Wig" Club celebration; National Horse Show; Football, Yale vs. Dartmouth.

PATHE (Vol. 11, No. 33)—Holland prepares for war; Midtown tunnel in New York; Navajo Indian rodeo; Shasta Dam construction; National Horse Show; Army tests coast defenses.

UNIVERSAL (Vol. 11, No. 822)—Army tests coast defenses; New type Navy plane; Ham & Eggs plan defeated; F. D. R. votes; Midtown tunnel; Col. Batista rally in Cuba; Home-made car; National Horse Show; Corn husking contest; Yale vs. Dartmouth.

(Released Wednesday, November 8)

PARAMOUNT (No. 20)—Roosevelt signs neutrality bill; Barges load bombing planes ordered by England; Sen. Key Pittman's message; French heavy equipment to Western Front; English divisions take over sector; British high command visits General Gamelin; Soggy terrain bogs down air force; Football, Notre Dame vs. Army; Southern California vs. Oregon State; Penn vs. Navy; Northwestern vs. Minnesota.

MOVIETONE (Vol. 22, No. 17)—Roosevelt signs neutrality bill; Production of war supplies speeds up; Scenes of City of Flint; Evacuation of Helsingfors; Scandinavian kings meet; English royalty inspects regiment; British high command visits General Gamelin; Flower fashions; Notre Dame vs. Army; Tennessee vs. L.S.U.; Southern California vs. Oregon State.

NEWS OF THE DAY (Vol. 11, No. 215)—Roosevelt signs neutrality bill; Western Front surrenders to "General Mud"; Viscount Gort on tour of Front; British mine sweepers clear North Sea; German prisoners of war in Scotland; Viking states rally to help Finland; Notre Dame vs. Army; Illinois vs. Michigan.

PATHE (Vol. 11, No. 32)—Congress repeals arms embargo; Allies mass on Western Front; British and French test wings; British honor own and Nazi dead; Refugees pouring out of Poland; Notre Dame vs. Army; Princeton vs. Harvard; Center College vs. Cincinnati U.; Kansas State vs. Kansas U.; Southern California vs. Oregon State; KDKA dedicates new transmitter.

UNIVERSAL (Vol. 11, No. 821)—Congress repeals arms embargo; German prisoners in Scotland; Scandinavian kings meet; Finns prepare for war; Activities at the Western Front; Notre Dame vs. Army; Tennessee vs. L.S.U.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

CHARLES LAMONT's next directorial assignment for Universal will be "Road to Romance", with KEN GOLDSMITH producing. LAMONT just completed the HUGH HERBERT-BABY "SANDY" co-starring feature, "Little Accident".

MAUREEN O'HARA, brilliant young screen discovery from Ireland, has been signed to star in RKO's "A Bill of Divorcement". The picture will go into production late this month with an all-star cast including ADOLPHE MENJOU and FAY BAINTER. JOHN FARROW will direct under the production wing of ROBERT SISK.

WALTER PIDGEON has been loaned to WALTER WANGER, by MGM, for the second male lead in his current United Artists production, "House Across the Bay". ARCHIE MAYO is directing with GEORGE RAFT and JOAN BENNETT in the co-starring roles.

Following a four day rest at home to recuperate from a foot injury, ELEANOR POWELL has returned to the MGM studios to resume her dances for "Broadway Melody of 1940". She starts work immediately with FRED ASTAIRE on a number titled "I've Got My Eyes On You".

HUMPHREY BOGART has been assigned to the role of the guerilla bandit leader in the Warner Bros. production of "Virginia City", starring ERROL FLYNN, MIRIAM HOPKINS and RANDOLPH SCOTT, MICHAEL CURTIZ is directing the spectacle which follows last year's "Dodge City" along the pioneers' route.

RITA HAYWORTH, selected against strong competition for the feminine lead in Columbia's "Music in My Heart", starring TONY MARTIN, will remain at the studio for "Singapore" which EVERETT RISKIN will produce.

BONITA GRANVILLE was signed by Paramount for the leading feminine role in "At Good Old Siwash", giving her her first really grownup part with a full-fledged romance with WILLIAM (GOLDEN BOY) HOLDEN. JUDITH BARRETT and VAUGHAN GLASOR have also been set for important roles with TED REED directing.

20th Century-Fox will feature ZORINA in "European Plan", written by MILTON LAZARUS and MANNY SEFF, to be produced by HARRY JOE BROWN. She arrives in Hollywood next week accompanied by her husband, GEORGE BALANCHINE, to prepare for the film.

"Gold Star Mothers", the second of Producers Pictures' nine 4-star specials, is scheduled to go before the cameras next week. SHERMAN SCOTT will direct from the original screenplay by WILLIAM A. ULLMAN, JR. A group of character actresses is being signed for the roles of mothers who lost their sons in the World War.

BORIS KARLOFF's next Wong feature, "Mr. Wong at Headquarters", goes into work at Monogram in a few days, ending the production lull at the studio, to be followed within three weeks by "Rip Van Winkle" and "The Pioneers".

SMILEY BURNETTE, comedy star of the GENE AUTRY westerns for Republic, is set for an extensive personal appearance tour, following completion of his current assignment, "South of the Border". The cowboy comic opens his tour on November 19 with a four-day stand at the Atlas Theatre in Washington, D. C.

HENRY HULL joined BRIAN AHERNE and LOUIS HAYWARD in the cast of principals in "My Son, My Son", EDWARD SMALL's next production for United Artists release. Production starts this week under the direction of CHARLES VIDOR.

NOAH BEERY, JR. has been signed for a featured role in the next JACK HOLT feature, untitled, to be produced by LARRY DARMOUR for Columbia. The picture will go before the cameras the early part of December.

PAT O'BRIEN has been assigned a top role in "Torrid Zone", Warner Bros. picture which will co-star GEORGE RAFT and ANN SHERIDAN. Production will start as soon as RAFT finishes his loanout to WALTER WANGER for "House Across the Bay". O'BRIEN is also slated to work in "We Shall Meet Again".



The Show Must Go On

Actors and actresses aren't the only troupers. ERLE C. KENTON, veteran film director, disdained the pain of a game leg so that he could start work on time on SOL LESSER's new BOB BREEN picture, "Escape to Paradise", which RKO Radio releases. Several weeks before production started KENTON broke a tendon in his right leg while playing badminton and underwent a major operation. He works on the set with a pair of crutches



Popeye and Gulliver

Popeye's friend Gulliver is here shown being escorted through the Paramount Studio gates by director DAVE FLEISCHER of the MAX FLEISCHER studio. FLEISCHER recently brought the nearly completed full-length Technicolor cartoon, "Gulliver's Travels", to Paramount for scoring under the direction of VICTOR YOUNG. The figures with which he is shown were made by Paramount for exploitation purposes. The film will be released at Christmas time.

RKO Signs Edmond O'Brien

As a result of his brilliant work in "The Hunchback of Notre Dame", EDMOND O'BRIEN, versatile young stage actor, has been signed by RKO to an exclusive term contract. "Hunchback" will mark O'BRIEN's first appearance on the screen.

"Dark Command" Starts Soon

"Dark Command", Republic's next top-budget production, is scheduled to go into production in about two weeks with RAOUL WALSH directing for PRODUCER SOL SIEGEL. JOHN WAYNE will have the male lead with a possibility of JOAN FONTAINE being loaned from SELZNICK to play opposite.

Vehicle for Miriam Hopkins

Warner Bros. announce the acquisition of "January Heights", a novel by POLAN BANKS, as a starring vehicle for MIRIAM HOPKINS following completion of her role opposite ERROL FLYNN in "Virginia City". According to present studio plans, production of the BANKS novel will begin shortly after January 1.

Roy Rogers Returns from P. A. Tour

ROY ROGERS, Republic's western star, returned from his personal appearance tour to start work in his new film, "Days of Jesse James". PAULINE MOORE has been signed for the leading feminine role and GEORGE "GABBY" HAYES has the comedy lead. The picture is being produced and directed by JOE KANE.



A Rubber Stand-In

EDDIE ALBERT *introduces his screen son,* PETER B. GOOD, *to* PETE *the baby's rubber dummy stand-in.* ALBERT *and* JANE BRYAN *portray* PETER B. GOOD'S *proud parents in the Warner Bros. feature comedy, "Brother Rat and the Baby".*

"Abe Lincoln In Illinois" To Get Roadshow Billing from RKO

After looking at the first rough-cut version of "Abe Lincoln in Illinois", RKO officials are enthusiastically declaring that it is important enough to merit long-run engagements throughout the country. Consequently, many cities in all parts of the country are now being selected for special presentations. Once dates and theatres are set, the openings will be handled as gala premieres.

Bids have already been received from Washington, D. C., and Toronto, Canada, the former city because the Pulitzer Prize stage play first opened there, and the latter because it is the birthplace of RAYMOND MASSEY, star who is winning acclaim in both stage and screen versions.

Supporting MASSEY in the picture are RUTH GORDON, MARY HOWARD and GENE LOCKHART. JOHN CROMWELL directed the production and himself portrays the role of John Brown of Harper's Ferry. MAX GORDON and HARRY GOETZ produced.

Landers Directs for Univ.

LEW LANDERS' first directorial assignment for Universal will be "Honeymoon Deferred", starring MARGARET LINDSAY and EDMUND LOWE, set to go into work this week. The story a murder mystery, was written by ROY CHANSLOR and ELIOT GIBBONS.

London Under Wartime Conditions

Background shots in "Raffles", the new SAMUEL GOLDWYN production starring DAVID NIVEN and OLIVIA DEHAVILLAND, show London under wartime conditions. Prominent in the pictures are sand-bag barricades placed at strategic positions as air raid precautions. The shots of the city were the last to come of London before the war.

Bromfield Back at 20th-Fox

LOUIS BROMFIELD, famous novelist, has been engaged by 20th Century-Fox to do the screenplay on "Marching As To War", a dramatic tale dealing with the Salvation Army. It will be BROMFIELD'S third assignment at the studio in less than a year, where he worked on the screenplay for "The Rains Came" and the script on "Brigham Young".

Long Musical Score Completed On "Dr. Cyclops" at Paramount

One of the longest musical scores ever recorded was completed at Paramount for the Technicolor thrill film, "Dr. Cyclops", which ERNEST SCHOEDSACK directed. The score required more than a week to record and consumes a total of 63 minutes running time.

Authors of the music are DR. ERNST TOCH, ALBERT HAY MALOTTE and GERARD CARBONARA. Working with the composers on the difficult cues for the score for more than a month has been Scorer ANDREA SETARO. IRVIN TALBOT conducted the 50-piece Paramount Recording Orchestra, and LOUIS LIPSTONE, studio music head, supervised the work.

Release of the film, featuring ALBERT DEKKER, THOMAS COLEY, JANICE LOGAN, CHARLES HALTON, VICTOR KILIAN and FRANK YACONELLI, is set for Easter.

Lubitsch Starts MGM's "Shop"

"The Shop Around the Corner", starring MARGARET SULLAVAN and JAMES STEWART, went into production at the MGM Studios with ERNST LUBITSCH directing. The notable supporting cast includes FRANK MORGAN, JOSEPH SCHILDKRAUT. FELIX BRESSART and SARA HADEN.



Offstage Rehearsal

LEWIS STONE *and* MICKEY ROONEY *as Judge Hardy and Andy Hardy in Metro-Goldwyn-Mayer's "Judge Hardy and Son", rehearse their next scene together. The family once more together is directed by* GEORGE SEITZ.

Shirley Temple Back at Work

20th Century-Fox resumed filming of "The Blue Bird", with the return of SHIRLEY TEMPLE, who was kept in bed for a few days with a slight cold. DIRECTOR WALTER LANG has been shooting around the little star.

Producers Readies Two

BEN JUDELL of Producers Pictures is readying two more pictures for immediate production. They are "Mercy Plane", an original by WILLIAM LIVELY, and "What Price Divorce?" by ADELE BUFFINGTON and TRISTAM TUPPER. RICHARD HARLAN will direct "Mercy Plane", set to go in a few days.

Steffi Duna Joins "Marines"

STEFFIE DUNA, who last appeared for RKO in "The Girl and the Gambler", has been signed for a featured part in "The Marines Fly High", now in production at the Gower Street studio. Top roles are being played by RICHARD DIX, CHESTER MORRIS and LUCILLE BALL. GEORGE NICHOLLS, JR. is directing under the production wing of ROBERT SISK.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Editor "CHICK" barged in on us for his yearly Hollywood "invasion", and were we tickled to see him looking and feeling so well. Suppose that old gag, ANN LEWIS calling CLIFF LEWIS for "CHICK" LEWIS, will be in order . . . or will it be MYKE LEWIS this time.

Here's a suggestion for Universal . . . free of charge. How about producing a series of shorts featuring BILLY GILBERT and the two clever "brats", KENNETH BROWN and BILL LENHART, the trio that scored such a big hit in "The Under-Pup". Looks like a natural from where we're sitting.

Early boxoffice reports on "Mr. Smith Goes To Washington", FRANK CAPRA's latest for Columbia, proves our statement that it will outgross any previous CAPRA picture . . . and that's something. A few more squawks from our esteemed Senators, and the "take" will make history.

It could only happen in Hollywood. Eight truck crews worked for two weeks raiding Los Angeles dump piles for tin cans needed for the shanty town sequence in 20th Century-Fox's "The Grapes of Wrath". After the collection was completed the studio had to put them through a chemical dip, to guard against disease.

WILLIAM (Golden Boy) HOLDEN has finally gotten around to doing a picture for Paramount, his home lot, after two loanouts to Columbia and Warner Bros. From the "pug" in "Golden Boy" and the "convict" in "Invisible Stripes", BILL is jumping right into college "At Good Old Siwash". Hope he doesn't "flunk".

That ZORINA battle, Goldwyn to Warners to Goldwyn, finally wound up with the young lady going over to 20th Century-Fox for her next picture. She goes into "European Plan" instead of doing a Broadway play.



Dishing It Out

It takes quite a crew to make a barmaid out of ALICE FAYE. *She had to take lessons in this noble art for her role in "Little Old New York", her current 20th Century-Fox picture in which she appears with* RICHARD GREENE, BRENDA JOYCE *and* FRED MACMURRAY.

HISTORY REPEATED

PLUS-X, Super-XX, and Background-X have established themselves firmly as the favorite raw films of the industry. In doing so they have repeated the history of Eastman films of other days. And they have done it through the same means: unmatched photographic quality, completely trustworthy uniformity. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN

PLUS-X
for general studio use

SUPER-XX
for all difficult shots

BACKGROUND-X
for backgrounds and general exterior work

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

November 11, 1939

Main Street vs. Broadway

NOT wishing to cause you to be impolite, we'll say don't look now! — but have you noticed how the once-vaunted "show windows" of the film business are gradually loosing their lustre in the inescapable comparison to shiny, bright, well built and well operated theatres you can find in the smaller towns and neighborhood sections of large cities?

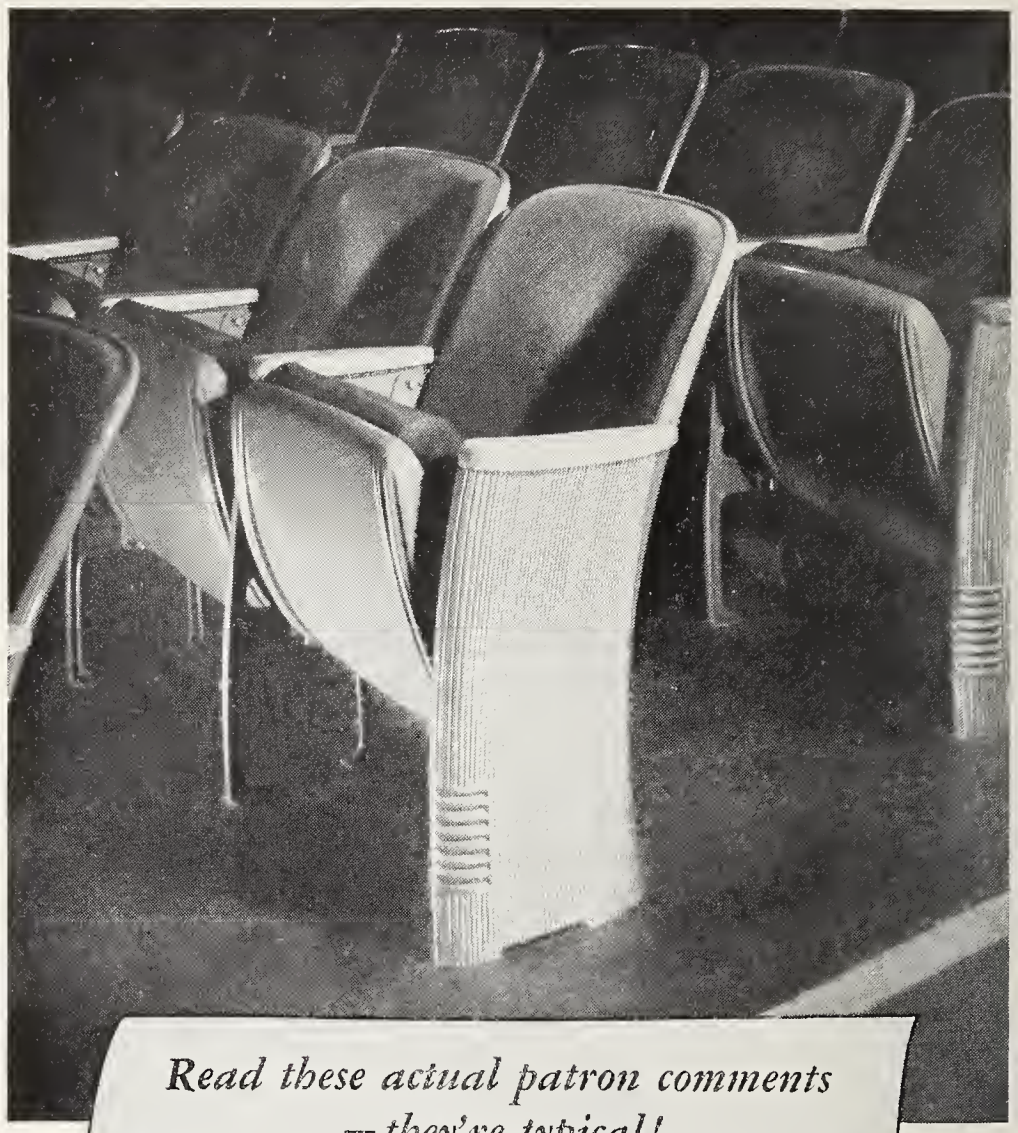
We don't think there's any cause for alarm in this situation. In fact it is something to put more "oomph" in the make-up of the eternal optimist.

The mere fact that Main Street is catching up to and even setting the pace for Broadway in itself is the most encouraging sign anybody interested in pictures and picture theatres could hope to find. It means simply that the very thing that has made the motion picture the greatest amusement form of them all, is asserting itself more emphatically than ever. Pictures mean entertainment for the millions, and that the millions, right in their home towns (without having to hop a train, bus or even the family flivver) can have a deluxe theatre for deluxe presentations of their pictures — well, that's theatre business doing its part in a great industry.

This publication has been presenting a series of stories, with pictures to prove them, telling how far theatre design and architecture, building materials and specialized equipment, have been developed to the end that the low-cost theatre in a small community can be top-notch in every element of beauty, comfort and efficiency. That equipment manufacturers and those who design theatres, the architects, have found the way to bring the best to the small town is a tribute to them—but even more of a tribute, we think, to the enterprise and never-say-die spirit of the progressive showmen who make up the backbone of theatre business—the owner-manager type of exhibitor.

It is a notable fact that some of the most interesting and advanced ideas in theatre construction and equipment these past several months have come from new and renewed theatres in the small town situations—the well under one-thousand seat houses of the land. We are presenting in this issue another example—the Keyser Theatre. And the Keyser was built, is owned and is operated by Newton B. Carskadon—one of those alert, nothing's-too-good-for-the-customers type of showmen who are doing grand and glorious work in making motion pictures more than ever entertainment for the millions.

What patrons say MEANS BUSINESS
. . . and they're enthusiastic about American BODIFORM Restful Chairs



YOU know how quick patrons are to register disapproval and how few and far between are unsolicited compliments.

That's why exhibitors who have installed American Bodiform Chairs are frankly amazed at the flood of outspoken enthusiasm aroused by these more attractive, more comfortable chairs.

It means only one thing—American Bodiform Chairs have patron pulling power to a degree never before built into a theatre chair. And that means better business. Better get in on it yourself. Write us today for full information regarding your seating problems.

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THEATRE CHAIRS

Read these actual patron comments —they're typical!

"Why, they're as comfortable as the easiest of easy chairs."

"What a relief to find a seat where there's no danger of snagging stockings."

"The self lift-up seats are energy savers."

"They're a perfect fit for the body—I feel rested when the show is over."

"I like the automatic seat lift which makes it easier to get out or in."

American Seating Company
GRAND RAPIDS, MICHIGAN
Pioneers and pacemakers in theatre, auditorium, school, church, stadium and transportation seating • *Branch Offices and Distributors in Principal Cities*

Remedies for Faulty Acoustics

Improved Recording Creates Need for Better Sound; Ways to Get It at Low Cost

AS A result of improvements both in recording and in reproducing practices, theatre acoustic problems have become more troublesome in the past year than they ever were before. And as everyone knows, acoustic corrections can sometimes be very expensive. However, they need not always be expensive. Often, they can be carried out satisfactorily at very low cost, and in many cases will, in a sense, cost nothing, since the expenditure involved can be charged up to important and necessary improvements achieved by the same process that corrects sound quality.

Practical Tips for Practical Showmen

STR here offers practical showmen some practical tips on this vital subject.

In the first place, acoustic conditions are not often equally troublesome at all frequencies. Difficulties as a rule are likely to be more serious at some specific frequency bands. The new recordings have added frequencies not formerly present. This improves quality and realism, but simultaneously gives the auditorium acoustics additional opportunity to create sour sound.

Second, the volume range of sound has been increased. This also makes for greater realism since the recorded volume can now vary from a whisper to a crashing climax previously impossible. But as everyone knows, acoustic troubles that may be unimportant at low volume can cause striking distortion when the volume is raised. The whole punch that Hollywood tried to put into the film can easily be ruined by auditorium conditions which were acceptable within the ranges of volume used until recently.

Lastly, there is a psychological factor. Now that sound is more natural, auditorium faults which formerly attracted little or no attention stand out—the more nearly perfect an illusion, the more easily it is marred.

Faults Center on Reflection

All acoustic faults center on the reflection of sound from auditorium surfaces. There can be too little reflection; that is, less than the ear normally encounters in ordinary life. Then the theatre seems "dead." This condition is comparatively rare. Excessive reflection is more common, adding a rattly, distorted effect, always unpleasant and sometimes seriously so. Further, there is such a thing as excess of directional or concentrated reflection, amounting to an echo condition in certain seating areas.

In many auditoriums it is not necessary to add absorption if the path of the sound in its repeated reflections can be changed so as to concentrate it more strongly on absorbing areas that already exist. Thus, in some new theatres, the rear wall of the auditorium is sloped to reflect sound downward into the audience—the bodies and the clothing of patrons constituting about the most efficient absorbing medium.

Extensive or complex acoustic problems do not normally constitute a proper field for experiment by the showman himself; such cases should be referred to an acoustic consultant. But many, almost certainly, a majority, of acoustic faults fall into a simpler category. They are principally a matter of adding absorption, the exact location of which is not very important. What counts more is the range of frequencies at which the absorption added is most pronounced, but in this case the showman can rely on the suppliers of all materials suited to the problem. They will advise as to the extent of absorption at low, medium and high frequencies, of the materials they furnish.

The opposite of reflection is absorption—excessive reflection is cured, for the most part, by adding absorbing materials. (The rare "dead" house to the contrary is treated by removing absorbing materials or by adding reflecting surfaces).

Bounces from Surface to Surface

Sound has a speed in air of roughly 1100 feet per second, and in a theatre of normal size undergoes not one but repeated reflections, bouncing, so to speak, from surface to surface. One crude but simple acoustic test is to stand before the screen and create any sharp, crisp noise, as by clapping hands, noting how many seconds the sound takes to die away. In an average theatre the time may be, say, two seconds. In other words the sound has travelled about 2200 feet, and the distance between walls indicates very roughly the number of reflections it must have undergone There is a correct reverberation time for every auditorium, but it varies with size, shape and interior materials. Its calculation is a matter for the acoustic expert.

Moreover, many objects which are normally present in the theatre, and not generally thought of in terms of acoustics, are very efficient when used for that purpose, and so used, in a sense they cost nothing, since they also perform other necessary services. Carpet is one. Even the carpeting of aisles alone sometimes proves adequate; and remarkable results may be achieved if there is a large open section of floor, either on the main floor or on the balcony, which is hard-surfaced and therefore a good reflector, but can be made a good absorber by covering with carpet. Thus where such treatment is in order, it can be said that since the showman gets carpet for his money his acoustic correction is thrown in for nothing.



Chairs that have the same absorbing properties as the human body insure the same acoustic conditions whether the chair is occupied or not. Above, section of the Brookland Theatre, Richmond, Va., with seats upholstered with Velmo and Redo, manufactured by L. C. Chase and Co.

First Step Is Carpet

In a theatre that needs both carpet and absorptive correction an obvious first step is to get the carpet. Even if it does not eliminate the need for correction entirely, at least it should reduce the extent, and therefore the cost, of additional corrective measures.

Chairs and chair upholstery materials fall in this category in certain cases. The audience, as has been noted, constitutes a highly efficient absorbing medium. As a result many theatres lack absorption when only partly filled, and additionally, may have too much when fully occupied. There is only one complete remedy for that condition—chairs that have the same sound absorbing properties as the human body. Where they are used, acoustic conditions will remain the same whether the chair is occupied or not. Such chairs are available in fully-upholstered models. But less thoroughly upholstered chairs are still a very striking improvement over those that have very thin covering. Thus, the showman whose budget confronts him with a choice between new chairs or better acoustics can again kill two birds with one dollar.

Drapes Are Sound Absorbing

Drapes, as often used for purely ornamental purposes, have sound-absorbing properties, and are particularly advantageous in that they can readily be placed over specifically troublesome wall surfaces to counteract directional reflection. As used alone, they are most efficient at high frequencies. However, if hung with an ample "gather," if backed by soft materials, or if stretched tightly in a frame with a small air space between them and the wall behind, they become effective at lower frequencies also.

Less expensive decorative materials are also effective, particularly at the lows rather than at the highs; for example, any decoratively colored moderately heavy cloth such as duck, stretched in a frame with an air space behind it, is fairly effective with reference to lows. Walls may be panelled accordingly. Thin fabrics may also be mounted, not for their effect on the sound, but to conceal coarse acoustic materials installed behind them.

In very general terms, the long, low-frequency sound waves, arriving at the rate of only a few dozen or a few hundred per second, are absorbed by using up their energy in forcing them to bend inward a piece of stretched cloth with air space behind; by forcing them to compress a thick material, or by trapping them in the large, loose folds of heavily draped monkscloth, for example. The high-frequency waves,

(Continued on page 43)

An Usher Must Use Utmost Tact In Handling of Patrons

Kuehn Gives More Hints On Rendering Perfect Service Correctly in the Theatre

IN THE last issue of STR's Equipment and Maintenance Section, we discussed Rudy Kuehn's service manual for ushers and detailed the duties of the ushers as ushers. But in the well-run theatre, the ushers have other duties as well.

For example, when the house opens, the ushers should be at their posts at least 15 minutes before patrons are admitted. Each boy should be trained to care for his section by checking to see whether any bulbs are in good shape and whether rest rooms are clean. If everything is not just as it should be, the usher should report it immediately to his superior so that the matter may be remedied before patrons are admitted to the theatre.

At night when the show is almost over, an usher should be stationed at the foot of each stairway, in the orchestra and other aisles so that with his flashlight he may assist patrons to leave the theatre and may help them recover any lost articles. As soon as the section is clear, he should notify his superior. If there are any rest rooms in his section, he must make sure these are empty.

Usher's Part In Fire Drills

The usher should play an important part in fire drills. A drill should be held once a month to keep the staff on edge for emergencies. The boys should on these occasions be instructed on how to act in case of panic, fire, riot or objectionable films. They should know the location of each fire extinguisher and exit door and be instructed on how to use extinguishers and hose if necessity should arise. The usher's part is most important in cases of emergency and his attitude and that of his fellows may often be the difference between saving life or losing it.

An important feature of the usher's training is how to handle large crowds, when tapes have been strung in the lobby to hold back overflow patrons. Under standing room pressure, it is hard to tell the boys how to act—they should be schooled beforehand. He must continually speak to standees and must use the utmost tact to prevent them from becoming resentful at having to stand. In handling the tapes, each usher must release only as many people at a time as there are available seats. He must know how to keep the crowd in check so that they won't break out of the tapes. The best way to indicate the availability of seats is to say, "The first two, please." If tapes are erected on both sides of an aisle, the boy must be careful to alternate between the two sides in order to avoid any irritation on the part of patrons.

Tipping Is Forbidden!

Tipping should be absolutely forbidden in the theatre. Courtesy precludes the possibility of accepting tips. Any boy who accepts a tip should be instantly dismissed. Of course, you will remember the case of the doorman at the Roxy Theatre who was remembered in the will of a regular patron, recently. Even that cannot be regarded exactly as a tip, but it is the only case where an employe has been rewarded which we know of, that can be called morally justifiable. Every boy will be offered a tip at some time or other. He should say, "Thank you, but that was a service of the theatre." It will please the patron, if his tip is politely rejected.

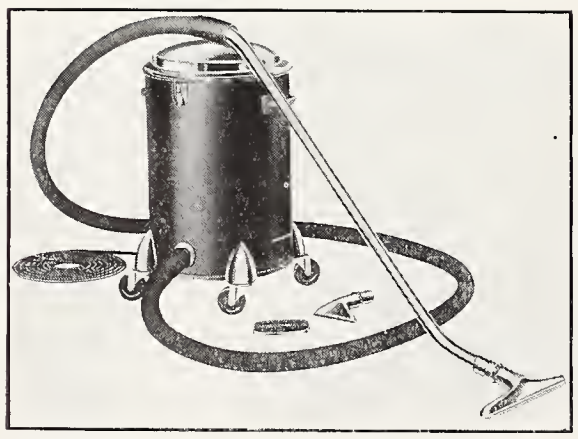
On the other hand, ushers will often be subjected to abuse from irate patrons, particularly during standing room conditions. He may be called every dirty name known; he may have to listen while he, the management, the theatre and everyone connected with it is excoriated in the most vicious terms. But under no circumstances may he answer. Of course, it's a well-known axiom that "The patron is always right." And it is especially true in such a case. When confronted with such a situation, the usher should politely tell the offending patron that he will call his superior.

Know Schedule By Heart

Among things the usher should have knowledge of is the schedule of show. He should, if possible learn it by heart each day, a not too difficult task in a house which changes its show only once or twice weekly. The usher should know the length of the show so that he can answer the frequently asked question, "If I go in now, what time will I be out?" The usher should be able to tell the patron whether the feature is nearly over so that he can suggest that the patron wait in the lounge until it is over, so that he may better enjoy it and have a wider choice of seats.

The usher's attitude toward children has been selected as the topic for the closing of that chapter of service dealing with ushers, because it is a great and important problem. On weekends during the matinee hours children invariably arrive at the theatre early and leave late. Many of them remain for two or even more shows. They constantly wander through the house from the lobby to the lounges, from their seats to the lavatories. They should be treated with care and courtesy because the theatre is liable to a suit should an irate parent be led to believe that an usher has abused or mistreated his child. If the child has been in the theatre too long, the usher should diplomatically remind him that the hour is late and his mother will be worried. Ushers should render every assistance to the many mothers who will look for their children who "went to the show and should have been home long ago." The child patron of today is the adult patron of tomorrow.

The next issue of STR's Equipment and Maintenance Section will give more details of service in the theatre.



A heavy duty vacuum cleaner, illustrated above, has been introduced by the Electrical Vacuum Cleaner Co. It features straight suction, portability (weight 58 pounds) and a "separator," designed to give maximum suction however full the dust bag may be. The single dust bag is easily lifted out by removing the cover. Large wheels make it easy to roll about over rough floors, heavy rugs, door sills, etc. It is powered by a ¾ h.p. Universal ball bearing motor.

MORAL IN RHYTHM

The show began at one o'clock;
The sound went off at four.
No service contract had the house;
The site is now a store.

RCA Reports Large Orders for Sound

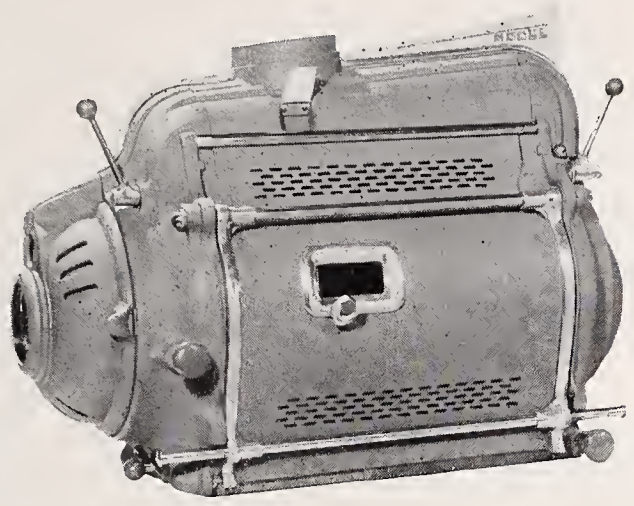
The volume of contracts reported by RCA Photophone during the past several weeks indicates brisk activity in replacement as well as new construction operations by theatres throughout the country.

RCA announcements of new equipment installations include:

The Olathe Theatre, Olathe, Colo., modernized and equipped with RCA sound for its reopening after a summer shut-down. Max J. Brown, president of the South Bend Theatre Corp., and operator of the Strand, South Bend, signed an RCA contract for sound equipment for the 850-seat theatre. Princess Theatre, Hartford, Conn., has been equipped with RCA under a contract signed by M. H. Keleher, president of the Princess Theatre Corp.

A. W. Pugh, who will open his new 400-seat theatre at Columbus, Kansas, about December 1st, has signed for RCA. Mattea Faenza, Roosevelt Theatre, 422 seats, Bentleyville, Pa., replaced older equipment with new RCA sound. Irwin Wheeler, president of Fairchester Theatres, Inc., signed with RCA to equip the company's new 700-seat Ridgefield Theatre, Ridgefield, Conn. George Settos, remodeling the Grand, Linton, Ind., and the Vogue, Louisville, is installing RCA sound reinforcing systems in both houses. J. B. Vaughn, soon to open a new theatre at Hillsboro, Tex., has chosen RCA for his sound equipment. Joy Theatres' new house at Mamou, La., will open soon with RCA equipment for sound reproduction.

Also installing RCA are the following: Washington Theatre, 800 seats. Washington, N. J.; Ashland, 700 seats, St. Louis; Evangeline Theatre, 700 seats, Iberia, La.; State Theatre, Hempstead, L. I.; Capitol Theatre, Fayetteville, Tenn.; New Home Theatre, 665 seats, Detroit; Republic Theatre, Republic, Mo.; Rex Theatre, Pittsburgh, Pa.; Park Theatre, Highland Park, Pa.; Weeks Theatre, 650 seats, Dexter, Mo.; Strand Theatre, Lawrence, Mass.; Park Theatre, South Berwick, Me. The new Harris-Manos Theatre, Jeannette, Pa., of the Harris Theatre Corp., and the as yet unnamed new theatre being built by Rush Cassady and Fred Fairchild at Inez, Ky.. are among the new theatre installations to be made by RCA.



The STRONG MOGUL

High Intensity Automatic Reflector

PROJECTION ARC LAMP

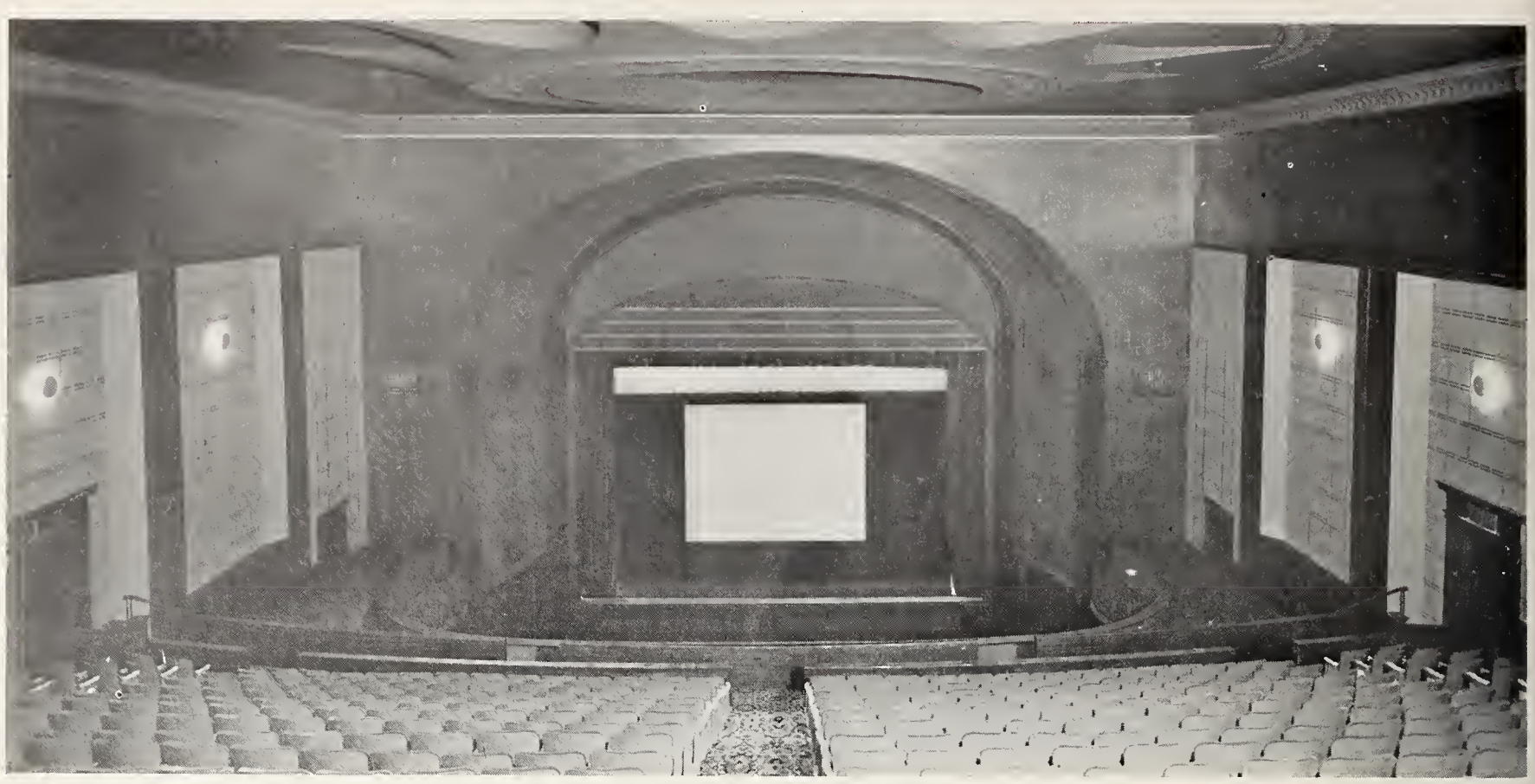


A Distinct ADVANCE IN DESIGN AND CONSTRUCTION

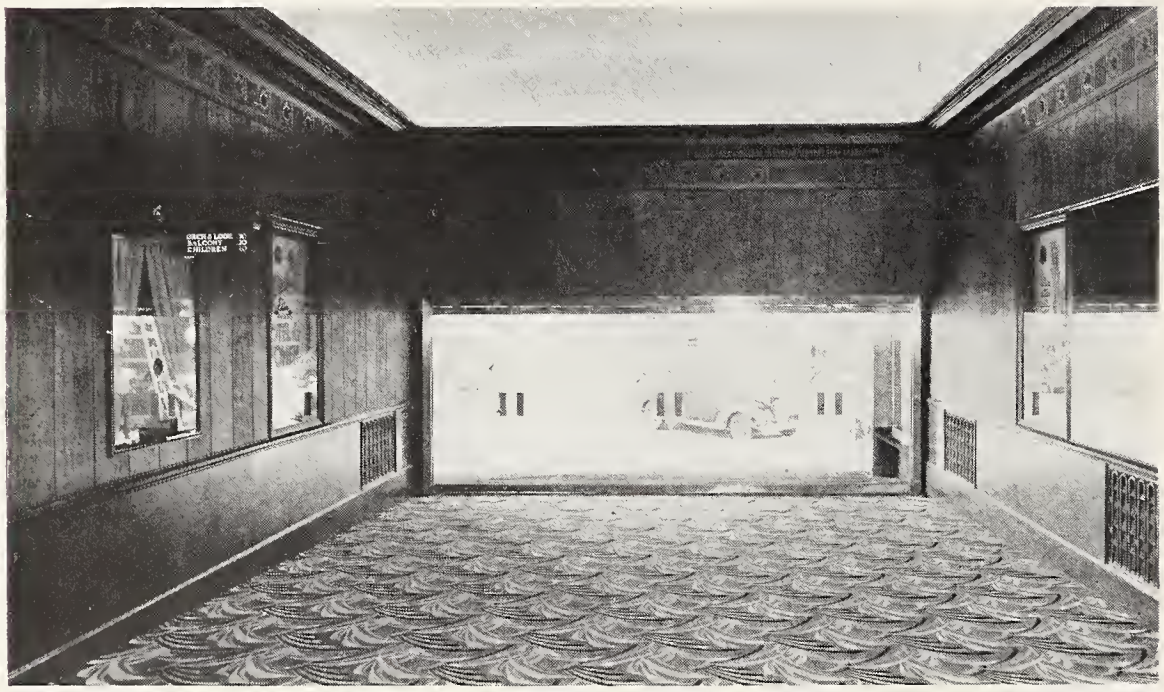
The Strong Mogul admits to no competition for it is in a class by itself, and provides many fundamental advantages available only in Strong lamps.

Every exhibitor should see a demonstration in his own theatre and prove to his own satisfaction all that is claimed for the Mogul. Independent Theatre Supply Dealers everywhere are glad to arrange these demonstrations.

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Auditorium of the remodeled RKO State Theatre, New Brunswick, N. J., above.



Center above, the lobby, looking toward street. Below, modernized exterior.



Completely Modernized, The RKO State Sparkles

THE RKO State in New Brunswick, N. J., has been modernized at a cost of about $100,000. Streamlined and up-to-date, the remodeling plan utilized the most recent innovations in building, interior decorating, acoustics and lighting effects.

The marquee, a novel departure from conventional design, attracts instant attention. It is semi-circular in shape, with an eighteen inch bronze band, with two inch bronze strips around its edge. Standing, stainless steel letters illuminated with gold neon spell out "RKO State" above a disc shaped marquee.

The marquee soffit also departs from conventional design. It is of painted stucco and the lighting of the area beneath it is by inverted down-lighting using 16 lamps mounted in small sunken domes.

The lobby walls are of fine grain walnut from the ceiling to the marble baseboard, with a box-office window on one side. Handsome plate glass mirrors reflect the soft glow produced by fluorescent lights, which are mounted in wall coves near the ceiling.

The mezzanine foyer is quite large and lends itself to effective decoration and furniture arrangement. An item of unusual interest here is the end wall of the men's smoking room, which is covered by a photo-mural, depicting the first football game in this country—between be-whiskered representatives of Princeton and Rutgers, both near-by institutions.

The large and handsome auditorium is also modernistic in design, with bold silver stripes on the walls the outstanding color note. The seating is entirely new and the color scheme blends well with that of the aisle carpets. The lighting of the auditorium follows the most modern developments. There are no exposed lighting units, since the main lighting is accomplished by means of ten properly focused down-lights, mounted above the main ceiling behind small apertures. The arrangement is such that the entire floor area of the balcony is uniformly and evenly lighted.

Get Ready for the Snow And Ice—Winter Is Here

Provision Must Be Made For Snow Removal, Extra Heat; Other Cold Weather Ideas

WINTER, with all its attendant problems, will soon be upon us. Of course, that doesn't apply to you fellows who will bask in the sun during January in some of our vacation paradises, or to those of you who have to dig a tunnel under the snow to get into the theatre even now, but for most of us, Winter is just around the corner.

When you think of Winter, you think of snow and right there is one of Winter's biggest problems. First of all, you should have some provision made whereby after a snowstorm which occurs during the night, you will be sure to have enough men to shovel the snow away from in front of the theatre as well as out of all alleys and exit passageways in ample time before the show starts. If the snowstorm should continue beyond the starting time of the show, it should be swept away frequently enough so that there is no danger of any one slipping on the walks in front of the house. Local laws will, doubtless, compel you also to keep the exit passageways clear. You should also make it a point to clean off fire escapes frequently.

Keep Snow Off Marquee

Large accumulations of snow should not be allowed to remain on top of the marquee. We all remember the terrible disaster to the Knickerbocker Theatre in Washington some years ago caused entirely by an overload of snow on the marquee. Your particular marquee may be designed to support a considerable weight but it is unwise to subject it to any strain.

Rock salt is a good agent to remove ice from sidewalks. It quickly melts the ice enabling it to be swept off and leaving a clean walk. Hot water is inadvisable inasmuch as while it will melt the ice and snow, if the weather is cold enough, the hot water itself will freeze in short order creating a new and smooth coating of ice.

Use all your influence with the Street Cleaning Department to prevent any large piles of snow from being left in front of your theatre when the plows come along. A pass or two in the right quarters will assure that there is an uninterrupted view of your front displays from the other side of the street.

Besides snow, the cold weather presents its hazards to many theatremen. Often, you will be unable to have your fire banked for the night as it might take too long to get heat up again before you start the show the next day. You will have to keep them going and consume a little extra coal in order to make sure your patrons are comfortable.

If your box office is an outside one, you can obtain an electric heater at a reasonable price so that your cashier may be comfortable when it is cold but still be outside for business reasons.

Your doorman should be equipped with a heavy coat so that the frequent opening and closing of the doors and consequent drafts will not give him a cold.

You should make a general check up of both sets of entrance doors to make sure that they are easy to open. Sometimes, when they have been customarily open for as much as eight months past, they may be noisy and will need oiling at the hinges. Rubber mats should be readily available so that snow and ice will not be tracked into the theatre. When the first snowstorm occurs, you should have these mats laid on the lobby floor.

Your own particular theatre may have other individual problems which may arise as a result of the onset of Winter. Make a careful check of your house to be sure you are ready for Jack Frost's first visit.

Newest Features Included In Arcade Remodeling Job

Hailed as "the brightest spot on Pittsburgh's south side," the new Arcade Theatre opened a few days ago after undergoing a $125,000 remodeling and redecorating job. The latest architectural features and the most modern equipment are included in the Arcade, which was built under the supervision of Edward Crump, Jr. Hunting, Davis and Dunnels, architectural engineers, prepared plans for the theatre, while materials and construction were furnished by more than 20 leading firms.

The new house, occupying more than 10,000 square feet of floor area and a half million cubic feet of space, seats 1,400 in the orchestra and balcony.

The 80-foot, gleaming porcelain enamel front differs from that of most theatres because it is nearly self-cleaning, never needs painting, and can be altered as conditions may demand. The weather-proof enamel surface, covering a metal base, is of a distinctive design, in a multi-color combination. In addition to the five-color streamlined marquee, the new front boasts a ticket booth which is a combination of cream cararra, lumelite and blue plate glass.

New Auditorium Plan

Inside, the auditorium plan is something new in theatres, because it provides a control of entrances and exits. Quick, easy movement without confusion, and without uncomfortable crowding, is permitted by the seating and aisle arrangement. Because of a new type of indirect lighting, finding seats in the Arcade has been made much easier for patrons. An additional safety feature is a lumelite center rail on the stairway leading to the balcony.

The chairs, installed by American Seating Company, feature new-type super-comfortable springs under handsome leather coverings. The men's and women's rest rooms have been exceptionally well appointed.

An automatic year-around air-conditioning unit has been installed, as well as new sound equipment and a new screen. To assure the best acoustics, the walls have been covered with velour and damask, on which are woven and painted colorful murals. A new curtain hangs from the proscenium arch for stage shows.



TRUE STORIES FROM ALTEC FILES



JOHN B. EAMES
President,
Interstate Amusement Co., Inc.,
Littleton, N. H.

Helps Exhibitor Move Equipment to New Location

LITTLETON, N. H.—"When we decided to move our theatre operations in Colebrook, N. H. from the former location at the Halcyon Theatre to the new Jax Theatre, we only gave ourselves from Tuesday afternoon to Thursday afternoon.

"When you consider the headaches involved in moving all the complicated machinery a theatre contains in so short a time, and that we announced our opening at the Jax for the Thursday matinee at 2 P.M., you can realize how worried I was.

"Not only did the Altec inspector, Jennings, do a fine job of supervising, but he rolled up his shirt sleeves and helped our men in every way throughout the entire change over. When he saw how worried I was about opening on time, he quietly assured me we would be ready with both perfect sound and projection.

"As Jennings promised, we opened in perfect shape at the time we announced."

• • •

Throughout the country, Altec inspectors have won the respect and friendship of exhibitors, managers and projectionists because of their willing cooperation in matters "over and above the contract."

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THE SERVICE ORGANIZATION
OF THE MOTION PICTURE INDUSTRY

Glamor Comes to the Small Town Theatre

Keyser Theatre is Deluxe in Every Department of Design and Equipment

MANY'S the word that has been written, and even more, those spoken in debate on the subject that the small town theatre situation could not support a glamorous, air-conditioned, deluxe appearing house.



Newton B. Carskadon

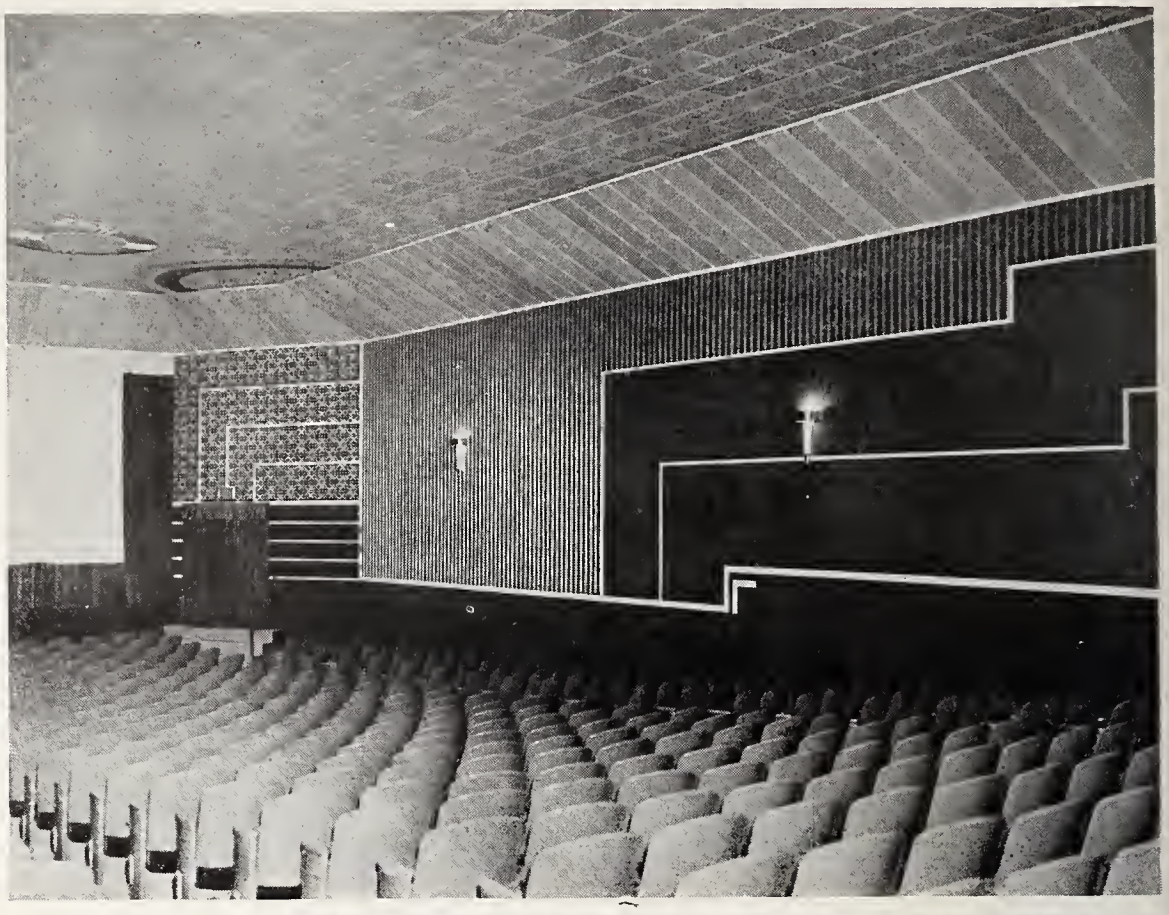
Now we have the example of the new Keyser Theatre, Keyser, West Va., (population 5,000), to end such discussion. For the Keyser is in every sense a luxury house, built for a seasoned showman, Newton B. Carskadon, who is the builder, owner and operator of this outstanding low-cost theatre of high-quality construction and equipment. The construction cost, exclusive of the real estate and the equipment, figures at less than $48 per seat for the 400 seats in the auditorium of the Keyser.

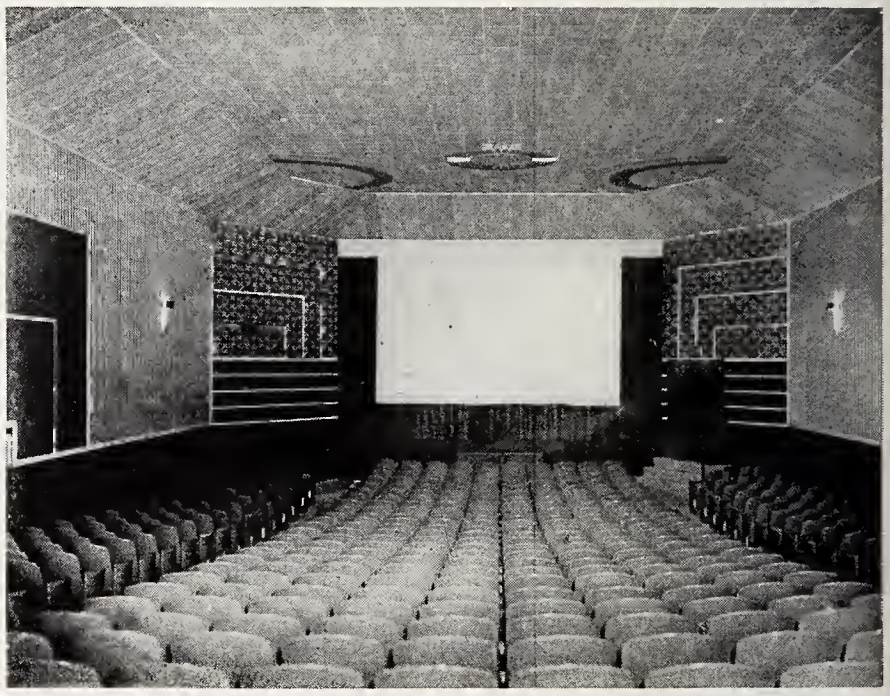
In addition to being glamorous and colorful, it has all of the elements of a first-class, substantial job.

It has concrete foundations and floors, brick walls, a fire-proof booth, adequate toilet facilities, a brick and terra cotta front, and a sizeable, attractive v-shaped marquee with chaser border in neon and bulb lights and with approximately seventy-five lights in the ceiling of the marquee.

The front of the building is of an orange-colored brick with a center treatment of canary-colored terra cotta. Mounted above this center motif are the letters "Keyser" in channel form four feet high with double line ruby red neon.

The ticket office and base course around the entire theatre are of dark mahogany brown terra cotta. The front doors are 2¼" thick Birch with alumilited aluminum push bars. Two large display frames are on the front of the building, each containing a 40x60 show bill and eight separate sill frames. The box office is roomy and of mitered plate glass set in alumilited aluminum store front metal and provided with chromium plated pay hole and speak hole.

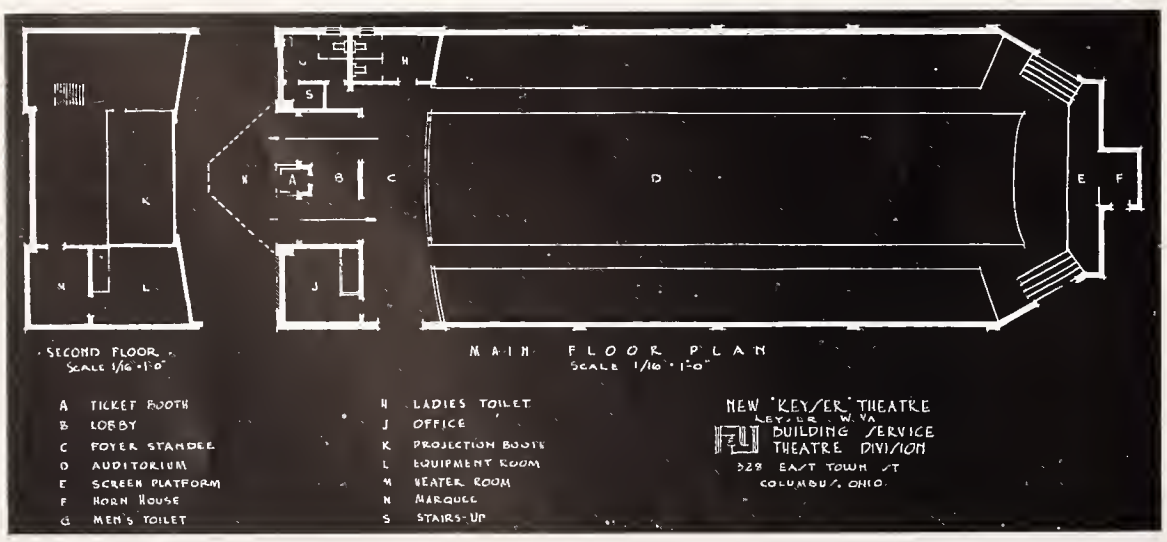




All elements of the deluxe theatre are to be found in the handsome Keyser Theatre —a completely air-conditioned, fully insulated and fireproof building designed, engineered and constructed by the F & Y Building Service for Newton B. Carskadon. The low cost of construction makes more remarkable the striking auditorium, above, and at right, in which the sparkling color scheme which gives the note of glamor and attractiveness is not conveyed in two-color reproduction. Lower left, the floor plan of the house.

The inside of the lobby walls and ceilings are finished in Blendtex weatherwood planks and are embellished with five additional single sheet frames, two on each of the sidewalls and one between the second set of double doors.

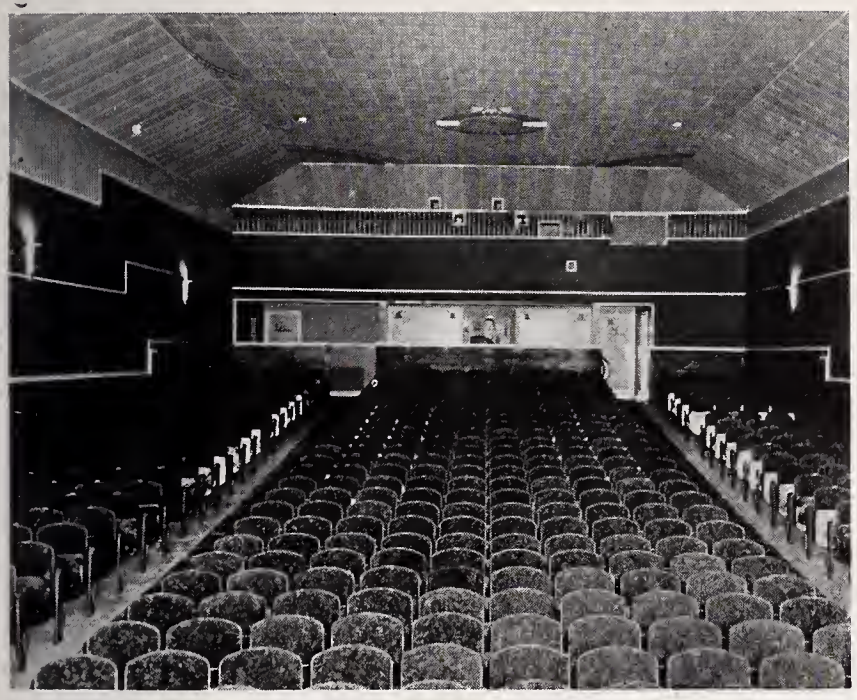
As can be seen in the schematic drawing on the left, the toilets and the stairs to the booth are to the left as you enter the theatre. The space to the right of the foyer is occupied by a manager's office and



Credits

F & Y Building Service Co.—Architecture, Engineering and Construction.
Northwestern Terra Cotta Corp. — Terra Cotta.
National Theatre Supply Co.—Sound, Projection, Carpets.
J. R. Clancy, Inc.—Stage and Curtain Control equipment.
Carlisle Sign Co.—Marquee.
Wagner Sign Co.—Marquee Letters.
Heywood Wakefield—Chairs.
U. S. Gypsum Co.—Weatherwood Ceiling.





The exterior of the Keyser is of brick and terra cotta, the former of orange color and the terra cotta canary-colored. Atop the center motif of terra cotta is a silhouette sign with name spelled out in letters four feet high in channel form with double line of ruby red neon. Left, another view of the auditorium viewed from the stage. Walls of the auditorium are decorated with cloth in horizontal panels of robin's egg blue and dark blue vertical stripes. Lighting is controlled by rheostats from the booth.

the main return air duct. The outside dimensions of the house are 40x115 feet.

The walls of the auditorium are decorated with cloth in a horizontal panel. The two decorated panels shown in the accompanying photographs are henna and rust. The vertically striped cloth which forms the entire field in the front of the auditorium and carries around the top band of the color treatment is a robin's egg blue cloth with red and dark blue vertical striping which gives a feeling of additional height.

The ceiling is made entirely of Blendtex tile with applied circles of cobalt blue and Venetian red corner ornaments and center plaques. The house is completely insulated with 4" of rock wool insulation. The lighting fixtures on the side as well as the footlights are controlled by rheostats from the booth.

The heating and air-conditioning is entirely on the second floor where shown on the schematic drawing. Heating is provided from a gas-burning hot water boiler. The cooling is accomplished by use of a well 200-feet deep with a pump used to pump the water through coils. The ventilation system is provided with fans operating on a three-zone control with one fan providing hot and cold air to the ticket office, toilet rooms, booth and foyer, and the other two fans providing zone control out of ceiling plaques in the auditorium. Return air is accomplished by an underfloor masonry duct which draws air from the stage and from the standee rail at the right and left of the theatre. The design, capacity, and handling of the air conditioning is comparable to the finest in the country.

The interior decorating and molding and lighting fixtures as well as the exterior of the house would do any theatre, regardless of the size of the town, proud.

The house is equipped with Simplex Sound and Simplex Projectors. Carpets, projection and other equipment were furnished by National Theatre Supply, Pittsburgh branch.

In addition to the colorful draperies, a stage curtain of eggshell rippled Repp with a henna valance at the bottom is provided and controlled from the booth. The curtain control was built and installed by the J. R. Clancy Company.

The F & Y Building Service designed and built the Keyser Theatre, being responsible for the architecture, engineering and decorating as well as the construction work

F&Y

¶ The Keyser Theatre is another example of F & Y success in Theatre Design and Building. It was designed and constructed completely by F & Y.

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NORTHWESTERN TERRA COTTA CORPORATION
1750 Wrightwood Avenue CHICAGO

Well Stocked Spare Parts Cabinet a Real Essential

Keep Enough Extra Supplies On Hand So That You Never Need to Close In Emergency

A WELL-STOCKED spare parts cabinet or closet is as important a part of good theatre operation as having a steady supply of good feature product. While many of the items kept in stock in the theatre are not absolutely essential to operation, it is advisable to have enough of everything on hand so that operation can always continue without a hitch and that no makeshifts need be indulged for more than 24 hours.

First and foremost among the spare parts to be kept on hand are those for the projection and sound equipment. For there is no question of being able to get along without these. Certain spares MUST be on hand in order to avoid a complete or virtually complete breakdown of the show.

Tubes For Sound Equipment

For the sound equipment, a complete set of spare tubes should be on hand at all times so that should one suddenly burn out, it can be replaced without any sound outtage. For practical purposes these tubes may be considered to be much like essential electric light bulbs. You must have one spare of each size and kind. Of course, the spares may be used ones which have some life remaining, but this practice is dangerous for you might be required to replace two on short notice. If you employ sound service engineers, they will keep your sound equipment spares up to date.

Carbons, while regarded much in the nature of supplies, nevertheless are vital to operation and you should never allow your supply to run dangerously low. A new supply should be ordered in ample time before they will be required.

Projection condensers are vital to the operation of the projectors and while it is infrequent that one breaks, nevertheless they are glass lenses and a spare should be on hand for quick installation in case of emergency. The same holds true of spot light condensers, if a spotlight is on your list of regularly used equipment.

Extra display frames should always be available in the theatre. Of course, this kind of item is not essential to the operation of the show but the lack of one at a crucial moment may mean a loss of patronage to you.

In even the smallest theatres, the number of electric light bulbs needed mounts to fantastic figures. But since light is essential to the theatre, there must be a sufficient supply of spares to insure continuous light. In general, there should be an excess of about 20 per cent over the number of lamps in fixtures. That means that if you use 50 100-watt bulbs, you should have 10 spares and if you use five 10-watt bulbs you should have one spare. This applies to every size, shape and color that you use. Of course, it goes without saying that you should have a spare exciter lamp or two of them in the booth as well as an extra photo-electric cell.

Lense Seldom Breaks

Although it is seldom that a lense breaks, the show can't go on without one, so it would be advisable to carry a spare which can be fitted on in place of the damaged one in case of emergency.

Spare reflectors should always be kept on hand as these are easily broken and cracked and often become so pitted that they cannot be used. Old ones can be kept for emergency purposes for economy's sake but it is far better to have new, clean, polished ones ready for instant use.

For the projector itself, there are any number of parts which you can keep on hand. One of the most important items, and one which you can ill afford to be without, is an extra intermittent with star wheel and cam, to be inserted in place of your own when they require overhauling. If any part of the machine is subject to binding, it is the intermittent and a spare is an absolute essential. Extra aperture gates should also be on hand so that if needed they can be inserted without loss of time. Extra feeder motors for the lamp houses might be good bets to have on hand as they are inexpensive and easy to install and while a failure in them would not be disastrous, nevertheless it can be quite inconvenient.

Spare Rectifier Tubes

If you are converting alternating current to direct through rectifiers, you will need a couple of spare tubes. These should be NEW tubes and not those with but a few hours use left in them, for it has been our experience to have three of these tubes go in one night's show and we were mighty thankful that we had new tubes or a fourth one (one of the replacements) might also have burned out.

A spare horn for the stage is a good bet. It should be all ready in place and set for instant connection if necessary. Of course, if the horns are in series, your show will stop until you find whichever horn is bad and you can replace the cone. This will necessitate interrupting the show while you short one out at a time. If they are in parallel, you will be able to find the defective one quicker but an assembled horn ready for operation will avoid any sound outages except in the first named instance, in which case the delay will be considerably less than if you have to replace the cones.

Patching Material for Carpets

Patching material for carpets and stair nosings and extra standards and cushions for seats are items which are not indispensable to continuous operation but which, if on hand, will assure smoother repairs than if a hurry call is necessary to a repairman who may be busy and unable to come to your assistance for days or even weeks.

These spare parts, however many or few you keep, should be carefully gone over periodically in order to make certain that they have not been installed and that someone has forgotten to report the installation, thus leaving you without the spare you were so foresighted as to have.

VELMO

★ ★ ★ ★

. . . for fine theatre seat upholstery Chase Velmo's a four star smash hit! Greater comfort, easier maintenance, fewer upholstery replacements, more for your upholstery dollar . . . ask about Velmo the next time you buy seats.



The Velmo-upholstered Avon, at Stomford, Conn., is one of the most outstonding first-run houses in the eost.

CHASE L. C. CHASE AND COMPANY, 295 Fifth Avenue, New York City

Planned Acoustics a Feature of New Theatre for Hampden

Hampden, Conn., a suburb of New Haven, is to have a new and unusual type of motion picture theatre. It will seat 750 people, arranged on the main floor and on a mezzanine loge level. In addition to having full vision sight lines made possible by the latest development of the reverse floor system, this theatre will be the first example of planned acoustics designed to eliminate need for absorption acoustic materials. Internal shape design completely controls sound reflections and permits use of more practical surface materials.

The theatre is being built for the Whitney Theatre Corporation of New Haven—the architect is Jacob Weinstein of New Haven and the consulting theatre architect is Ben Schlanger of New York. It will be completed in the early spring.



Dr. L. A. Jones, of Eastman Kodak Company, (left), who was awarded the Annual Progress Medal of the Society of Motion Picture Engineers at their recent convention in New York, receives congratulations of SMPE President E. A. Williford. Dr. Herbert T. Kalmus, president of Technicolor, (extreme right), received the SMPE Journal Award. E. P. Curtis, of Eastman Kodak (at right of Dr. Kalmus), and Dr. A. N. Goldsmith are seen in the group above.

Levelland Folks Thrilled By $40,000 Rose Theatre

Thursday, October 12, was more than Columbus Day for the citizens of Levelland, Texas. For many weeks they had been awaiting the opening of the New Rose Theatre, and when the event was scheduled for October 12, it was virtually forgotten that the day was also the anniversary of Columbus' discovery of America.

What they saw was a new building erected at a cost of approximately $40,000, with a modernistic front and a spacious outer foyer illuminated by vari-colored lights reflected by the gorgeous hues of the soft carpet. In the inner foyer, they saw the men's lounge and smoking room on the left, the ladies' powder room and lounge on the right.

Aisle Carpets Recessed

Entering the streamlined auditorium they noted that the aisle carpets are recessed and on a level with the floor, and that the numerous aisle lights make the selection of a seat a simple manner compared with the inky blackness of some houses. They literally "sank" into the velour-covered seats which have spring coiled supported cushions. They noted, too, that four vari-colored modernistic light fixtures adorn each side wall, with the exit and balcony lights following the streamlined motif. And as for their view of the screen, they found it was full and unobstructed from any seat in the theatre.

Those afflicted with poor hearing were pleased that several rows of seats have been provided with hearing aids. And the fat folks, bless 'em, weren't forgotten, either. For, much to their delight, the entire back row consists of 21-inch seats.

There are some things provided for the patrons' enjoyment and comfort which cannot always be seen. For example, in the New Rose Theatre, two large air-conditioning units with variable speed controls enabling maintenance of the proper degree of temperature, were installed. The projection room was constructed throughout with fireproof material and provided with every known safety device, thus insuring the safety of patrons.

The New Rose Theatre belongs to the Wallace chain of houses which now is composed of three in Levelland, the Pix and Wallace at Seagraves, the movie houses at Morton, Ropesville and Andrews, and is owned by W. B. Blankenship of Levelland.

Blankenship began business in Levelland in 1925, just prior to the Santa Fe Celebration attending the entry of that railway into the community. Since then he has been operating, besides the Wallace, the Rose Theatre, which was named after his wife. The name was transferred to the new building.

Clancy Obtains Wiedhass Contour Curtain Patents

J. R. Clancy, Inc., veteran firm in the manufacture of stage equipment, has acquired exclusive rights to the Wiedhass Patents governing contour curtains. These are known as patents Nos. 1,900,677 and 1,756,043.

Heretofore, contour curtains have been adaptable chiefly to large theatres. A recent development by Clancy provides an inexpensive type of the contour curtain adapted to and within the price reach of motion picture houses and small stages.

In keeping with the unusual architectural effects that have been used to modernize the theatre, the contour curtain has introduced beautiful and striking proscenium effects that have added greatly to the interest of the modern stage.

Altec Heads On the Move

H. W. Dodge, Altec district manager, returned recently to Los Angeles from Seattle, where he conferred with exhibitors and company engineers in the Northwest. At the same time, Stan Pariseau, branch manager, returned from conferences with Bay Area exhibitors and engineers, and Barclay Ardell and Frank Morgan of Billings, Montana, took their vacations in the East.



What do you mean we're wonderful?

A letter from a National Theatre Supply Co. Manager to an Exhibitor.

So you think because your phone call popped us out of bed at 3 A.M. the other morning to drive forty miles and rush you that loaner head, we're pretty good guys.

Tsk, tsk, Jim, it wasn't nothin'.

Sure, we'd rather get our full eight hours of shut eye every night. Who wouldn't? But when you gotta go, you gotta go, and I guess it's all right for us down here at National to lose a little shut eye now and then so that you don't have to—not over equipment, anyway.

What I'm trying to say, Jim, if you get what I mean, is that these emergency calls to help out exhibitors are all part of our job, and we don't expect any special praise for this sort of thing.

Anyway, thanks for the kind words in your letter, Jim. They're swell. But I get an even bigger kick out of knowing that day or night—3 in the afternoon or 3 in the morning — it's National you turn to for help. That's praise enough for me.

Yours,

al

NATIONAL THEATRE SUPPLY COMPANY

NATIONAL

EVERY STORE A LOCAL INSTITUTION WITH A NATIONAL REPUTATION FOR RELIABLE SERVICE

The Bulletin Board

Theatre Construction . . . . .

A new theatre seating around 900 persons will be constructed by Fox West Coast Theatre in San Diego, Calif. Plans and specifications for the $100,000 undertaking have been drawn by S. Charles Lee.

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The Earl Carroll Theatre at 50th St. and 7th Ave., New York, will be altered to show motion pictures. Seating capacity will be around 600.

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A theatre costing $75,000 will be erected on East Washington St., Irvington, Ind. by Charles M. Olson. Eric G. Steinbeck drew the plans for the house which will be known as the Embassy. Plans include a large parking lot and rear box office.

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Contract for the construction of Col. Thomas E. Orr's new theatre in Albertville, Ala., has been awarded to James E. Norton of Boaz The structure will cost $35,000.

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Work has been started on the construction of the new theatre in North Tazewell, Va. S. S. Harman is the owner of the new house which will seat 450 in the orchestra and 150 in the balcony. W. W. Thompson, who operates the Clinch Theatre in Tazewell has taken a lease.

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Contract for the construction of the new link in the Sparks chain in Jacksonville, Fla. has been awarded to C. J. Trevail for $40,000.

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M. G. Lee, who is building a new theatre in Cuthbert, Ala., has awarded the contract to W. F. Lockwood of Montgomery. The house will seat 400.

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A new link in the Wilby chain will be built in Toccoa, Ga.

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The first motion picture theatre in Westwood, Cincinnati suburb, is being constructed by Louis Wiethe, owner of the new Kentucky and Derby Theatres in Latonia, Ky., and the Bond Theatre, Bond Hill. The F. & Y. Building Service is building the house which will be a concrete and brick building set off with glass brick, terra cotta and marble. There will be seats for 900 persons and of the all-spring upholstered variety.



This architect's drawing shows the beauty and smartness of the streamlined front for the New Pylon Theatre, just opened in Toronto, Canada, a few days ago. Theodore M. Sterling is president of the Pylon Theatre Co., operators of the house, and acts as co-partner with Mrs. Joshua Smith (Ray Lewis), treasurer. Mrs. Helen Sterling, wife of the president, cooperated in the color schemes and furnishings of the theatre, which is being managed by Chris G. Holmes of Toronto.

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Lewis Sheffoy has been awarded the contract for the construction of a new theatre for Leo Posel at Castor Ave. and Benner St., Philadelphia.

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Work is expected to start soon on a new theatre in Watsontown, Penna. to replace one destroyed by fire five years ago. It will be operated by a circuit.

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Application for a permit to build a theatre costing $35,000 at 3787 Linwood Road, Cincinnati, has been filed.

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A sum amounting to $26,000 has been allocated for the construction of a theatre in New Cumberland, Penna., by Frank Freistaek. This figure is exclusive of furnishing and equipment.

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A thousand seats will be in the new theatre to be built in Tulsa, Okla. to replace the recently destroyed Plaza Theatre. Leon B. Senter, Tulsa architect, is rushing the plans for Gen. Alva J. Niles, the owner. Contract has been awarded to the Forner Construction Co. Phil R. Isley, president of Southwestern Theatres, has renewed his lease on the property for 10 years. The new building will be fireproof, of brick and reinforced concrete.

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David Supowitz, Philadelphia architect, is completing plans for the new Rialto theatre for Warner Bros. at Pleasantville, N. J.

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C. A. Lucas, president of the Star Amusement Co. has announced that the company will build a new theatre in Narrows, Va. to seat 700 persons.

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Contracts for the new Lee Theatre in Fairmont, W. Va., have been let. All contracts were local except for the seats, projection and sound equipment. George Shaw is the general contractor. The aggregate cost of the building, which will boast air conditioning, is $75,000.

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A permit has been granted for a new theatre in Waterbury, Conn. to cost $50,000. Frederick Van Doren is the owner. Harrison Weisman, New York architect, drew the plans which call for a seating capacity of 600.

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Lewis J. Anger, operator of several theatres in Bridgeport, Conn. has had plans drawn for the construction of another theatre in that city.

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Bids have been received for the construction of a $50,000, 800 seat theatre for the Texas Consolidated Theatre at Five Points, Tex.

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The West Point Manufacturing Co. of West Point, Ga. plans construction of a theatre in Riverview, Ala.

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Work will not start on the new theatre in Muncie, Ind., until Spring, it is learned. Mrs. A. L. Kitselman is constructing the house.

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Christmas will see the opening of a new theatre seating 750 in Sierra Madre, Calif. The house is being constructed as a result of the success of free shows sponsored by

ARE YOU PLANNING A NEW THEATRE

Your theatre should have the benefits of the latest improved methods in Acoustics, Sightlines, Air Conditioning and all of the many things which will make your theatre a success.

It costs no more to avail yourself of this service by an organization which has done the foremost work and research in this field.

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• Draperies • Interior Decoration • Murals
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Electrical Advertising

MORE colorful, more brilliant, more spectacular exteriors attract more patrons for motion picture theatres.

SIGNS – MARQUEES – INTERIOR LIGHTING FOR THEATRES

Designed, Built and Installed by
Claude Neon of Connecticut, Inc.
General Office and Factory:
1712 Fairfield Avenue, Bridgeport, Conn.

merchants. S. Kaatnik, Los Angeles exhibitor, will operate the theatre. It is expected to cost $30,000 and will include air conditioning.

• • • • •

Charles F. Dean, Sacramento architect, is preparing plans for the construction of a theatre in Colfax, Calif. The theatre will seat 436 and is expected to be open by Christmas.

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The Marchesi Bros. are building a theatre in Amboy, Ill. The house will have air conditioning and other modern improvements.

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Earle G. Stillwell is preparing plans for for the construction of a new theatre in Wilmington, N. C.

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Walter Buchholtz of New Haven, Mo. has received bids for the construction of a new theatre in that city.

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J. T. Maroon of Miami, Fla. contemplates the construction of a theatre in the 6200 block N. W. 7th Ave. in Miami.

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A large chain has leased the theatre soon to be constructed in Parkchester, Metropolitan Life Insurance Co. housing development in the Bronx, N. Y.

• • • • •

Plans for the new theatre to be erected in Ventura, Calif. have been completed by architect C. A. Balch, it has been announced by C. B. Corcoran, partner in the American Amusement Corp. partners in the house.

• • • • •

The Sussex and Palace Amusement Co. which operates theatres in Georgetown and Seaford, Del., will put up a new theatre in Seaford. It will have a seating capacity of 700.

Fire Losses

The Strand Theatre in Hull, Mass., was destroyed by fire in a blaze requiring two alarms. The loss was estimated at $20,000. The house had been closed for the past few years.

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Damage amounting to $1,500 was done in the projection booth of the Weiland Theatre, Pittsburgh, when film exploded.

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A fire of undetermined origin swept the new State Theatre in Hickory, N. C. The roof had to be torn open by firemen and considerable water damage was sustained in addition to the actual fire loss. Gus Mitchell is the owner.

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The interior of the Plaza Theatre, Freeport, L. I. was badly damaged in a fire which apparently originated in the booth at an hour when no show was in progress.

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Preceded by a mysterious blaze, fire recently gutted N. E. Leigh's Liberty Theatre at Parma, Idaho. The damage was estimated at $15,000. The Liberty is Parma's only movie house Whether it will be rebuilt was not announced.

Renovations and Openings . . . . .

The Crescent Amusement Co. of Nashville, Tenn., operators of the Princess Theatre, Decatur, Ala., has plans in progress for alterations to the house. About $25,000 will be spent on reinforced concrete floors and a glass and stucco front.

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Sam Hyman of Lufkin, Tex. is planning on remodeling the building formerly occupied by the Port Arthur Furniture Co. in Port Arthur, Tex., into a theatre to seat 800. The job will cost $50,000.



A new marquee with unique neon lighting effects is one of the features of the remodeled and redecorated Dallas Theatre, which recently opened in Fordyce, Texas, after having operated for several years as the Amuse-U. Gerry Doig, serving as manager of the K. Lee Williams owned house, had an active hand in the remodeling operations.

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C. F. Boyett is planning to install air conditioning in his Boyett Theatre at College Station, Texas.

• • • • •

Contract for rebuilding the Towers Theatre, Camden, N. J., has been awarded to S. Levy Co. The project calls for general interior and exterior alterations, the house to be ready for occupancy the middle of December. Plans for the operation were prepared by David Supowitz of Philadelphia for A. M. Ellis, the owner.

• • • • •

A new front is being installed on the Strand Theatre in Gloversville, N. Y. by Clarence Dopp, operator of the house. The plans call for a modern streamline front with panel glass predominating. New chrome frames will be installed for displays.

• • • • •

The management of the Rex Theatre, Newton, Kansas, has announced plans to enlarge the lobby and foyer, construct two new rest rooms, drinking fountains, a lounge room and other conveniences for patrons.

• • • • •

E. B. Wacaster, operator of the Ozark Theatre, Ozark, Ark., is formulating plans for extensive improvements in the way of remodeling the building and adding new equipment.

• • • • •

Enlargements are being made at the Idol Theatre, Lodi, Ohio. The entrance foyer is being widened and a new ceiling installed. An additional 100 seats have been placed in the auditorium, the screen having been moved back and the stage entirely removed. R. D. Stone is the owner.

Metro Theatre in Egypt Gets Latest Streamlined Equipment

The new Metro Theatre, at Cairo, Egypt, is being equipped with the latest-type RCA Photophone High Fidelity motion picture sound reproducing system. Negotiations for the installation were completed by representatives of Loew's Theatres, Inc., of New York, who will operate the house.

The system consists of a special type PG-141 three-projector installation, with three sound heads equipped for push-pull operation. An additional feature of the system is hearing aids for the deaf, which are being placed in both the orchestra and balcony. M. L. Franco and Company, RCA distributor in Egypt, installed the system.

Designed and priced for theatres of every size!
New RCA PHOTOPHONE
MAGIC VOICE of the SCREEN
with Rotary Stabilizer—plus SHOCK-PROOF DRIVE
ENABLES YOU TO PRESENT THE KIND OF SOUND YOUR CUSTOMERS WANT TO HEAR
Better sound means better box office—and RCA Tubes mean better sound
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Proper Care of Speakers Aid to Quality of Sound

IN THIS article we will present data on maintenance of speakers used in theatre sound systems. Bear this in mind: that your speakers or speaker should have the same care and attention as the rest of your sound and projection equipment. Good sound reproduction depends, to a very great extent, on the right type of speaker or speaker combination. It must be installed correctly. It must be mounted on a sturdy frame and if mounted (cone type speakers) on a baffle, the right size baffle is required to produce a pleasing amount of "bass" and all the "high notes." A mistake, often made, is to use a baffle that is too small, the result of which is to make the sound "tinney." On the other hand, of course, too much baffle will cause "barrel sound effect." We suggest about 4 by 4 foot baffle in most places.

There are various types of speakers used in theatres, sueh as Cone (electro-magnetic), dynamic (moving coil), the exponential (metal diaphragm); the new "Di-Phonic," used by W. E. Mirrophonic; the new Multicellular horn, using two high frequency units; new P.M. speakers, and Troueo Multi-Cellular speaker combination, using one high frequency unit and the "woofer" unit.

No Baffle Required

No baffle is required with high range speaker used in connection with low range speakers. The minimum flat baffle should be 4 by 4 feet for 12-inch speaker; a minimum flat baffle of 5 by 5′ or 6 by 6 feet should be used with an 18-inch speaker. For a long, narrow house, directional speakers can be used successfully.

Among the troubles you may have with speakers are the following: speaker completely dead, rattle, distorted sound output, weak output, speaker or speakers not properly matched to amplifier. Remedies: If no sound from speaker, first check your speaker circuit and see if you have an "open" in the line or bad connection either at speaker or amplifier; or look for a burned-out coil. These troubles can be easily determined by simple continuity test with an ohm meter. Check speaker line first, next the coils with speech line disconnected from speaker or matching transformer. Possibly the line or coils within the speaker have become shorted. When coils are okay your meter will not show full scale reading, of course. It is good practice to check all connections regularly and so prevent trouble. Keep the speaker clean!

Be sure and check signal input before you check speaker for faults, of course. If no response from speaker, it may be that you are not getting any signal from amplifier to speaker and therefore the speaker is not at fault. If your speaker is equipped with a rectifier, check and see if the rectifier is working and tube is okay, as this might be the source of the trouble.

If sound becomes distorted, it may be due to distorted input from the amplifier. If you know the input is not distorted, testing with headphones, it may be due to a damaged speaker cone, cone not centered, incorrect matching unit or coupling, or defect in the filter system. Defects in filter system will cause loss of high or lows, too. The cone must be correctly centered, the matching of the amplifier to the speaker or speaker combination should be made as perfeet as possible Too many times we have found, on trouble and inspection trips, improperly matched speaker causing distorted sound. Bear in mind that an incorrect coupling unit will cause a very decided loss in low frequency response.

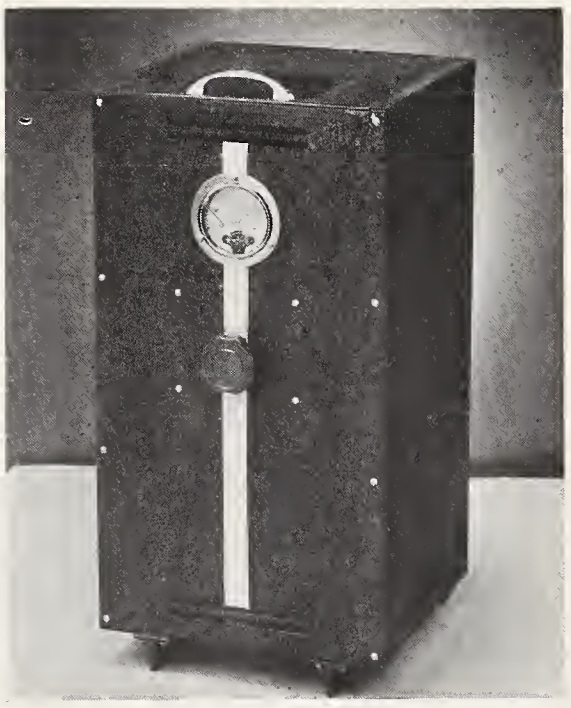
Check Filter Unit

If filter unit is used for securing correct response of "highs" and "lows," it must be kept in good condition as a defect will mar good response, causing frequency loss. In some installations a filter network is used at speakers and in late models of amplifiers the filter network is built into the amplifier.

The installation of new sound lenses often clears fuzzy sound conditions. In some, sprung sound shaft or the alignment of the rollers and sprockets, and undercut sproekets, are the cause of bad sound reproduction. Improper tension on film, or flat rollers, cause poor sound in many systems.

Take as good care of your speakers as you do the balance of your sound and projection equipment and you will secure better sound and avoid many unnecessary breakdowns. A reliable engineer should be called from time to time to check over your sound and avoid sudden breakdowns. He knows where to look for things that will cause trouble sooner or later, and can repair or replace parts necessary to avoid trouble.

Wesley Trout.



A new 15 to 30 ampere capacity rectifier for Low Intensity operation has been introduced by the Garver Electric Co. Features include an improved winding and a higher grade steel for greater efficiency, longer bulb life and a smoother performance. Unique natural draft cooling is obtained through new case design which is said to further increase efficiency.



"Wide Beam" Horn Developed by W. E.

Employing a novel design to increase the horizontal radiation of sound, Western Electric Company has perfected a new speaker—a single horn which is capable of doing the work of four trumpet-type loudspeakers in distributing upper register sound in the horizontal plane.

Sound radiation from the new horn, illustrated above, is substantially uniform over 120 degrees horizontally and 40 degrees vertically, according to the results of tests by W. E. engineers. This distribution eharacteristic provides uniform coverage in even the widest auditoriums and eliminates "overlap." The relatively narrow vertical beam tends to reduce reflection from ceilings of especially wide auditoriums. Theatres of large capacity with great breadth of area are among those auditoriums for which the special qualities of the 31A horn, as the unit is known, particularly adapt it.

Either of two Western Electric loud speaking receivers may be used with the 31A horn. When used with the 594A receiver, a frequency range extending from 400 to 10,000 cycles per second is reproduced. When so equipped, the new horn lends itself ideally as the high frequency element of a two-way loudspeaker for high fidelity work. The 31A horn may also be used as an announcing speaker. For this purpose, it may by means of a special fixture be equipped with a type 707F receiver. It will then reproduce all frequencies between 400 and 6500 cycles per second.

The unit is cast of aluminum in one piece, measures approximately 23″ wide by 9″ high and 15″ deep. It weighs 9½ pounds and is suitable for either indoor or outdoor use.

Does It Need Brightening Up?

Is your front and marquee beginning to look dismal in comparison to other well-lighted fronts along the avenue? Perhaps the old black background with white letters would look better if replaced with one of the modern silhouette signs. And a neon runner around the marquee, and possibly around your display frames, would add to the effectiveness of the illumination. Remember, your patrons always see the front before they enter, and if it isn't bright and inviting, they'll go somewhere else.

GENERAL SEATING COMPANY
CHICAGO

Ticket Service!
Headquarters for machine and roll
MOTION PICTURE TICKETS
Highest Quality Right Prices
KELLER-ANSELL TICKET CO.
Suite 608, 723 7th Ave., N.Y.C. Bryant 9-7532



Dominick Street in Rome, N. Y., gets a Broadway atmosphere with a new marquee of the latest modern design for the newly remodeled Capitol Theatre. The house reopened on October 10.

Remodeled Capitol, Rome, N. Y., Brings Organ Back to Prominence

THEATRES may close for remodeling and theatres may reopen. But when a house like the Capitol, Rome, N. Y., operated by Kallet Theatres, Inc., undergoes a renovating program that includes the organ, and then presents an accomplished organist at the console as an added attraction, that is something to make theatre owners and operators sit up and take notice. In hundreds of motion picture houses throughout the country the once-famous pipe organ has been allowed to deteriorate with the years since talking pictures came into vogue.

The Capitol's move in overhauling the big organ, painting the console a striking white, and placing it on a lift in the center of the orchestra pit should cause exihibitors to consider whether this might not be an ideal time to again include the instrument as part of the regular program. At the Capitol, it's a test, and if the audience enjoys hearing Organist Joseph A. Enfield blend modern ballads with sentimental favorites, and enjoys singing with him, the engagement will be extended, according to officials. Everyone likes to sing, but it takes a good organist to induce Mr. and Mrs. Theatregoer to utilize their vocal cords in public.

Aside from the revival of the organ, let's see what other changes were wrought in the Rome theatre during its all summer period of renovating. Outstanding among the innovations was the installation of a Carrier air-conditioning plant, designed to provide an even, healthful temperature in winter as well as summer.

Outside, the new marquee is ultra-modernistic in appearance (see picture above). Especially does it stand out at night with its changing electric sign flashes, which are in two relays, remaining on for three-quarters of a minute one way, and then for the same length of time in the other direction.

The new and larger box office was constructed of black and white Vitrolite. There is ample room for two cashiers, thus faeilitating the accommodation of patrons waiting in line. As for the spacious lobby, it is resplendent with its marble-effect dark Vitrolite glass and two six-foot oval mirrors on either wall. The exterior doors leading into the lobby are of mahogany walnut with chromium bars and oval glass windows. From the ceiling of the lobby hangs a large, multi-colored dome.

The interior doors leading into the theatre have been finished in handsome old-fashioned walnut; as has also the standing rail at the back of the auditorium.

All the theatre chairs have been re-upholstered in red and black with striped velour backs and corduroy seats. Wilton carpets, in a modernistic design featuring a velvet finish, have been laid in every part of the theatre, including the lobby, foyer, auditorium balcony and mezzanine.

All new furniture has been placed in the mezzanine and rest rooms, while the walls are in green and gold damask.

To achieve an artistic effect in the ceiling and well decorations in the auditorium, soft pastel shades have been blended with silver and gold. Scientific indirect lighting has also been accomplished.

That all these improvements could have been made without closing the theatre and without any inconvenience to the patrons is something of which all who had a part in the renovating program should be proud.

Practical Tips on Remedies To Cure Faulty Acoustics

(Continued from page 31)

arriving at the rate of thousands per second, do not possess enough individual energy to bend in a stretched cloth, but simply bounce back. They are too small to be trapped in large, loose folds of otherwise non-absorptive material. But they will be trapped in the surface of velour or carpet or carpet lining materials. They will be lost in fabrie chair coverings while the springs and padding of the same chair absorb the energy of the larger, low-frequency waves. Of course this explanation of the processes of absorption is not meticulously scientific, but it represents a fair mental picture of what really is involved.

Many theatres cannot use new chairs or more carpets, and many have decorative problems that cannot be met by hanging drapes or by panelling wall surfaces with stretched cloth. For these, a wide variety of acoustic surfacing materials is available, ranging from special paints for very mild cases to plasters, building blocks and large absorptive panels.

Such materials also provide incidental benefits, as do chairs and carpets—where, for example, an auditorium needs redecorating and also has poor acoustics, the two problems can often be solved at cost, little, if any greater, than the normal charges of decoration alone.

NTS Reports Record Sales of Simplex Sound Systems

October sales of Simplex Four-Star Sound have set a new high for the company with a total of 55 complete installations ordered by exhibitors throughout the country, according to President W. E. Green of National Theatre Supply Company.

"From Juneau, Alaska, to Texas, exhibitors are installing new Simplex Sound in volume that is growing daily," said Mr. Green. "Although Simplex Sound sales have been good throughout the year, National Theatre Supply Company's October record with 55 installations booked proves that exhibitors are more than ever alive to the business building possibilities of top-notch sound. Many of the Simplex Sound Systems ordered include provisions for push-pull adaptation."

Among the orders recently received by NTS for Simplex Sound are those for the Balaban & Katz Screening Room in Chicago; the Tower Theatre, Camden, New Jersey; 20th Century Theatre, Juneau, Alaska; Park Theatre, North Canton, Ohio; Pocatello High School, Pocatello, Idaho; Projection Room in the Arrowhead Hotel, Arrowhead Springs, California; Pix Theatre, Chicago; an installation for the Schine Circuit at Gloversville, New York.

BACK of the PRICE TAG

THE reputation of the maker and the quality of his products are what give prices their **true values!**

Back of every Vallen price tag stands the name of the world's largest and best known maker of proscenium equipment who pioneered the all-steel, noiseless ball-bearing Safety Track and created the world's quietest, speediest and most compact, streamlined, speedlined electric curtain controls.

THE SEAL OF LEADERSHIP
Vallen
WORLD'S LEADING MAKER OF CURTAIN CONTROLS AND TRACKS
SPECIAL OPERATING DEVICES

AKRON OHIO

Haunted Screen No Fun for Spectators

Not so long ago it was a poor town that didn't boast a residence—bleak, unpainted and untennanted—which became known among the youngsters about town, as a "haunted house." Ghost stories have their fascination and there's a time and place for them in conversation, fiction and the screen too. But a "haunted screen" is something else again. There is such a thing and some theatres have 'em without the management finding it out until something happens at the box office. We mean the customers keep away.

The "haunted screen," of course, is the screen on which, along with the motion picture there is a thing known technically as "ghost"—travel ghost to be exact.

"Travel ghost" is that effect which has its cause in the projector and its result in the "pulling" of the whites over the blacks in the picture projected. It is a not so uncommon an ailment as it should be, and the ghost haunts screens of theatres where a not blissful ignorance of the necessity of perfect projection, or a false idea of economy, is at the root of a policy of allowing projector mechanisms to keep on going indefinitely without proper adjustment, check-up and replacement of worn parts.

When you consider that projector manufacturers measure mechanism parts down to one ten-thousandth of an inch you get an idea of the precision necessary for perfect projection by means of a "rock steady" image on the screen. Well, mechanism parts are made to stand hard wear, but can't be expected to wear forever. A worn sprocket tooth or worn gears will cause a lost motion in the machine that translates itself into travel ghost on the screen.

The effect on the eyesight of the audience is a strain which is just about as uncomfortable in its after-affects as anything an innocent seeker after amusement and relaxation could find by deliberate effort. So beware the ghost that might be haunting, or getting ready to haunt your screen —because of not sufficiently careful check-up and servicing for the projector mechanism and all its parts.



L. W. Conrow and G. L. Carrington (right), president and vice president of Altec Service Corp., photographed at time they announced formation of Conrac, Inc., new corporation which is manufacturing an electrical theatre attendance counter.

New Corporation to Manufacture Electrical Attendance Register

A new corporation, Conrac, Inc., has been formed to manufacture an electrical device for counting patrons entering a motion picture theatre. L. W. Conrow and G. L. Carrington will be president and vice-president of the new corporation, and Harry M. Bassey, secretary-treasurer. These officials are members of the Board of Directors, together with Fred G. Adams, Louis S. Allen, P. C. Kemp and Gilbert L. Kerr.

The company will manufacture the Conrac Attendance Register, a device by which a theatre entrant passes through two or more pencil beams of projected light. The Register will be distributed, installed and serviced by Altec Service Corp.

Unusual feature of the new Register: while it counts persons *entering* the door, it does not count persons *leaving* through the same door. All models of the Conrac Attendance Register provide for keeping a locked and sealed record.

Hearing Aids Used Create New Patrons

More and more theatres throughout the country are installing hard-of-hearing aids for the convenience of those patrons who might otherwise be unable to enjoy talking pictures. Though persons so afflicted may represent only a minority of your regular patronage, it is nevertheless to your advantage as goodwill for the theatre, to see that this minority receives as much consideration as the majority. And often it is found, after installing hearing aids, that the percentage of the hard of hearing was even greater than at first supposed.

How to get the news of these installations before the right patrons was demonstrated in Oakland, California, recently where Thomas Fowler, distributor, sent postal card announcements to all prospects while the theatre inserted two extra lines in its ads: "Acousticon Theatrephones for the Hard of Hearing." The regular Acousticon sign was placed over the box office, an easel sign was displayed in the lobby, and a trailer from the company's New York office was screened.

Theatrephone slips, in which the patron "agrees to exercise extreme care" in connection with the use of the instrument, were distributed to the patrons to be signed by them in lieu of deposit. Then the cashier copied these names onto a courtesy card which is given to the patron on the way out, and which he uses thereafter.

Last, but not least, one hundred passes were distributed to customers and prospects contacted in the distributor's office and in the field. He redeemed these from the theatre at 15c each, or one-half the regular admission price. Distribution of the passes encourages otherwise reluctant patrons.

As a result, in one instance, one woman was so pleased with the Acousticon instrument that she decided to get one for her individual use. And, too, the theatre gained patrons who hadn't attended a movie since being afflicted with the ailment.

This method of sales is something to be seriously considered by those exhibitors who contemplate, but hesitate, to install hard of hearing equipment.

If They Liked Work They Wouldn't Take Up Robbery So Provide A Safe Place For Your Cash and Valuables

Playing safe with the cash receipts is just about the most sensible thing any theatreman can do. He works hard enough to get the customers to pay off at the box office and he carries the additional responsibility of being the "banker" not alone for his own cash but, where the percentage booking is concerned, for cash that belongs to the distributor. Yet a check-up of theatres around the country, we have been told, would show that there are a great number of theatres which do not have adequate protection in the form of an adequate safe.

Investigation of nearly every theatre robbery reveals that the "job" was planned in advance. The skilled robber never just pops in and lifts the loose cash. He knows where it is, how he can get at it, and just about the precise hour and minute at which the "till" will be carrying the maximum amount of money for a given day's business. That being the case there's almost as much protection from the discouragement of such contemplated efforts as a result of having a safe known to be a tough one to crack as there is in the security hard steel and strong locks afford.

Among the equipment facilities available to theatres are many models of safes that can do a job of protecting the cash—and all of the recognized makes are well enough known among the robber fraternity instantly to make one of these light-fingered fellows decide he wants no part of that "job." If it's work he wanted—the kind of work it would take to open one of these safes—why he'd go out and get a regular job and in an equivalent amount of time break all known records for all work and no play.

A typical example is a case reported to us this week by Howard W. Robarge, manager of the Nor-Wis Company's Falls Theatre at Sheboygan Falls, Wis. The theatre was burglarized sometime after closing last Friday night. Entrance was gained by way of one of the rear exit doors. The extent of the loss was the $20 in box office change and Friday evening's receipts of $60.

General Seating Distributors Report Theatre Installations

Equipment dealers distributing the General Seating Company chairs, reported a large number of sales in recent weeks to theatres scattered throughout the country.

A. & S. Steinberg Co., Pittsburgh, Pa., installed the latest model General seats in the Farmington Theatre, Farmington, W. Va., and the Alpine Theatre, Chester, W. Va.

The Pix Theatre, Beatrice, Nebr., has been equipped with General seats by the Scott Ballantyne Co., Omaha.

Ben Lust Theatre Supply Co., Washington, D. C., reported among other installations of General chairs, new seating installation at the Capitol Theatre, Capitol Heights, Md.

L. T. Rockenstein Co., St. Louis, Mo., has completed installation of new General seats at the Oak Theatre, Mountain View, Mo. John A. Woods is owner and operator of the Oak Theatre.

N. S. Sawaya, Strand Theatre, Trinidad, Colo., has equipped his auditorium with the new model General chairs.

STR EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to equipment and the maintenance thereof. Theatremen are urged to keep themselves well informed on the latest trends in equipment through this bureau which operates as one of the services of this publication. There is no obligation involved in your request for as many of these booklets as you desire. Items of equipment not listed may likewise be requested just the same and we will endeavor to secure whatever you ask for. Readers who desire special information on any subject may address their requests to the Bureau where they will receive prompt attention.

PROJECTION LENSES: The eye through which pictures are seen on the screen is a most vital element of the whole projection system and no showman should be without a complete file of information regarding the lens equipment available. Therefore we suggest that you send for a copy of a pamphlet issued by Ilex Optical Company and giving details and data regarding the Ilex Standard Adjustable Projection Lens F:2.5.

REAR SHUTTER ASSEMBLY: One of the greatest single improvements developed for projectors is the rear shutter which International Projector Corporation now makes available for the regular model Simplex projector. Here is a booklet that can be recommended as a text book and manual for the care, adjustment, operation and instruction for attaching the rear shutter assembly. It is profusely illustrated and diagrams the complete operation of the assembly as well as the method of attaching and servicing the rear shutter.

DIRECTIONAL SIGNS: A brand new line of silhouette signs has come to the market and we recommend that you investigate this addition to smart and decorative effect possible with such highly necessary accessories to the well run theatre. The various designs for electrified silhouettes offered by Peerless Products Co., are illustrated in a pamphlet we will be glad to send upon your request.

THEATRE SEATS: Since its introduction recently, the American Bodiform-Avion chair has created a tremendous interest and has been accorded a most hearty reception by theatremen who require the most modern features in a low-cost seat. The chair has been shown widely but a new circular of which the American company is justly proud, now makes it possible for readers of STR to obtain close-up pictures and complete data about the Avion. Send for your copy.

LIGHTING FIXTURES: There's a fixture for every purpose of decorative and utility lighting in the theatre and often just the right one for the right place means the difference betwen an attractive, pleasing auditorium, lounge or lobby, and that out-of-date appearance which puts a theatre in the has-been class. Just how attractive and decorative a lighting fixture can be and just how many suggestions an array of them offers for "punching up" drab spots in the theatre is strikingly illustrated in a new book issued by the Voight Company. This is a handsome piece of literature about a very interesting line of equipment. You may have a copy for the asking.

DECORATING: You would probably be surprised to learn how reasonable it is to dress up your theatre through the medium of a few drapes, etc. To help you make up your mind Novelty Scenic Studios has a folder which we will gladly send to you. It has some pertinent facts of interest to all theatremen.

LOBBY MATS: No up-to-date theatre should overlook the necessity of rubber mats for its lobbies, foyers, etc., and the folder prepared by O. W. Jackson & Co., will not only tell you all about them but also how you can brighten up your entire lobby and foyer while making a practical installation. The mats last long enough to charge them off over a long period of years.

SAFETY LADDERS: We have a mighty interesting little folder about these practical utility ladders compiled by the Dayton Safety Ladder Co. If you are still using the old style ladders which create a hazard every time you change your marquee, we suggest that you write us for this folder.

CHANGE MACHINES: Published by the Brandt Automatic Cashier Co., this combination of two interesting booklets describes the various types of machines and other coin receptacles. Where making quick and accurate change is essential, these booklets will tell you all you need know about doing it the right way.

VACUUM CLEANERS: The Hoover Co., has furnished us with a valuable folder on the various types and sizes in carpet cleaners and their incidental uses for drapes, etc. Smart theatremen know their carpets and drapes will last many years longer, even under the cruel punishment of good business, if they use an efficient cleaner.

CUTAWLS: If you are the type of theatreman who likes to create and make your own displays and cutouts, the booklet on this subject prepared by the International Register Corp., ought to be in your hands. It will tell you much of what you want to know about the equipment and its cost.

SEAMLOC CARPETS: This carpet first attracted our attention four or five years ago and in it we saw great possibilities for theatres to achieve unusual effects in their carpeting, especially in foyers, mezanines and rear orchestra sections without any great cost to them over what they would spend for ordinary carpet covering. Today the idea has been advanced to a point close to perfection and certainly worthy of the-atremen's attention for its vast possibilities. You'll never really know enough about it until you've investigated. We have a folder which will tell you all about it furnished hy the L. C. Chase Co. Can we send you one?

HEARING AIDS: It's a sign of smart showmanship to be able to offer the hard of hearing opportunity to enjoy motion pictures in your theatre, as well as being the means to more revenue at the box office. Dictograph Products has published a booklet on the equipment specially designed and built for theatres and another booklet telling how to exploit the hearing aids as a community service. If your theatre is not equipped with hearing aids we recommend that you investigate, and you can do so with a minimum of effort and no cost by sending in your request to receive these booklets through us.

BOOTH ACCESSORIES: There's always room for improvement in the projection room, and here's a catalogue of equipment that will make work more efficient up there where the picture comes from. You'd be surprised how many excellent aids to more efficiency in the projection room are available, and if you're really interested in better projection send for a booklet which GoldE Manufacturing Company has agreed to supply us for distribution to a limited number of enterprising exhibitors. Make a note on the coupon below and send for yours now.

UNIFORMS: Nothing like being provided against the time when you will be in the position of having to select a new set of uniforms for the house staff. So we are offering with the cooperation of Russell Uniform Co., a foremost designer and manufacturer long experienced in theatre uniform requirements, this recently released book illustrating different types of uniforms.

SOUND SERVICE: Simplifying the subject as to whether you need sound servicing by a specialist concern, Altec Service reduces the whole business to a series of questions and answers that will take you more quickly to a conclusion than reams of reading matter. We don't think any live-wire theatre outfit should be without a copy of this valuable booklet and urge you to provide yourself with one by requesting us to send a copy.

UNIT HEATERS: This illuminating catalogue concerning unit heaters recently was issued by Carrier Corp., Syracuse, N. Y. Photographs, diagrams of special applications and typical installations highlight the 16-page bulletin. Engineering talks of capacities, pipe sizes and ratings make this new catalog valuable for reference. Among the new features included are: two fan units, slow speed units, units for vertical discharge, even additional sizes (twenty-two sizes in the complete line), three-section louvres, non-corrosive applications and a tubular motor bracket. In addition to the steam and hot water types, the new Carrier gas-fired and direct type unit heaters are also announced. Whether you wish it as a reference book, or whether you're contemplating heating equipment installation, this catalog is a source of valuable information you shouldn't be without. Send for a copy now.

PROJECTION LAMPS: No theatreman needs to be told about the high standing of the lamps manufactured by the Strong Electric Company, but many theatremen should investigate improvements that have been made in this equipment. There's no quicker way to inform yourself on that matter than by sending for a copy of a booklet which Strong has published.

SCREEN SLIDES: Nothing like "personalizing" your screen as a medium of expression and contact between you and your patrons, with messages of local interest, news or facts about your theatre. Here is the means of telling the audience the latest weather report, announcing meetings of important civic bodies such as Women's Clubs, etc., with a slide that can be run through your typewriter and projected on your screen, described in a folder of practical ideas prepared by Radio Mat Slide Co. Just write your request for one on the form below and we will send you this serviceable idea-source. We'll also send you a sample slide.

TICKET REGISTERS: Something new for the theatre is the Automaticket Sales Register equipped with a visible indicator on which the sale is flashed in light that shows the customer precisely the amount registered by the cashier. This innovation in the field of registers is described in a folder just issued by General Register Corporation and you will find it a most interesting source of information on a notable improvement of much needed equipment for every theatre. Send for a copy.

MARQUEE SIGNS: Maybe your theatre needs what milady calls a "facial;" in other words some beautifying to give a different and a "come hither" look. Something modern in marquees will do the trick. Anyway, investigate the idea by sending for a swell book we can deliver to you through the courtesy of Wagner Sign Service. It deals with the signs that are available for brightening up the front, and you should have it for present as well as future reference. So send in for a copy.

PROSCENIUM EQUIPMENT: Interesting and informative for your immediate attention and a most valuable reference work on curtain control devices is this excellent booklet prepared by Vallen, Inc. Profusely illustrated with diagrams and photographs, and containing engineering data as well as description, here is a most important addition to the reference library of every alert showman.

PUBLIC ADDRESS SYSTEMS: RCA Mfg. Co. has prepared one of the most comprehensive books on this important subject which, in addition to listing the various types of PA equipment with prices, explains many of the other things you will want to know.

HEATING: There is so much that theatremen should know about heating, boilers, radiation, etc., we heartily recommend that they ask us for a copy of the fine book that has been made available through the courtesy of the American Radiator Co.

"ON THE SPOT," is the title of a vitally important booklet issued by the L. C. Chase Co., for the purpose of telling you how to keep your furniture upholstery and drapes clean. The contents cover every conceivable type of stain that can mar the beauty and appearance of your covcrings.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

11/11/39

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

.....

.....

..... **Name** .....
(PRINT NAME AND ADDRESS)

..... **Theatre** .....

..... **Address** .....

..... **City** .....

..... **State** .....

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—39; Being Edited—90]
[Last Week: In Production—40; Being Edited—90]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
TWO FISTED RANGERS* (W)
MUTINY ON THE SEAS*
AMAZING MR. WILLIAMS*
CAFE HOSTESS*
GUN LORD OF THE FRONTIER (W)
Bill Elliott, Linda Winters. Directed by Sam Nelson.

COP FROM HELL'S KITCHEN
Jacqueline Wells, Bruce Cabot, Wynne Gibson. Directed by Charles Barton.

In Production

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

MUSIC IN MY HEART
Tony Martin, Rita Hayworth, Andre Kostelanetz. Directed by Joseph Santley.

M-G-M

Being Edited

HENRY GOES ARIZONA*
ANOTHER THIN MAN*
BALALAIKA*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
SECRET OF DOCTOR KILDARE*
JOE AND ETHEL TURP CALL ON THE PRESIDENT*
NICK CARTER, MASTER DETECTIVE*
GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

In Production

BROADWAY MELODY OF 1940*
THE EARL OF CHICAGO*
NOT TOO NARROW, NOT TOO DEEP
Clark Gable, Joan Crawford, Melvyn Douglas. Directed by Frank Borzage.

SHOP AROUND THE CORNER
Margaret Sullavan, James Stewart, Frank Morgan. Directed by Ernst Lubitsch.

FLORIAN
Robert Young, Helen Gilbert. Directed by Edwin L. Marin.

MONOGRAM

Being Edited

WESTBOUND STAGE*
ROLL, WAGONS, ROLL*
YUKON FLIGHT
James Newill, Louise Stanley. Directed by Ralph Staub.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
NIGHT OF NIGHTS
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GREAT VICTOR HERBERT*
FOUR ACES*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*

In Production

ROAD TO SINGAPORE*
SANTA FE MARSHAL*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

SAFARI
Madeleine Carroll, Douglas Fairbanks, Jr. Directed by Edward H. Griffith.

BISCUIT EATER
Lonnie LeRoy, Corde'l Hickman. Directed by Stuart Heisler.

BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

AT GOOD OLD SIWASH
William Holden, Bonita Granville, Judith Barrett, Ezra Stone. Directed by Ted Reed.

RKO-RADIO

Being Edited

RENO*
HUNCHBACK OF NOTRE DAME*
LEGION OF THE LAWLESS* (W)
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*
THAT'S RIGHT, YOU'RE WRONG*
MEXICAN SPITFIRE*
TWO THOROUGHBREDS* (W)
MARRIED AND IN LOVE*

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*
PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

MARINES FLY HIGH
Richard Dix, Lucille Ball, Chester Morris. Directed by George Nicholls.

REPUBLIC

Being Edited

ROVIN' TUMBLEWEEDS*
SAGA OF DEATH VALLEY*
COWBOYS FROM TEXAS*

In Production

SOUTH OF THE BORDER*
NARROW PATH*
MONEY TO BURN
James Lucille and Russell Gleason, Harry Davenport. Directed by Gus Meins.

DAYS OF JESSE JAMES (W)
Roy Rogers, George "Gabby" Hayes. Assoc. Producer - Director, Joseph Kane.

20th CENTURY-FOX

Being Edited

BARRICADE*
CITY OF DARKNESS*
HIGH SCHOOL*
DAYTIME WIFE*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE CITY*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*

In Production

LITTLE OLD NEW YORK*
CHARLIE CHAN IN PANAMA*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

YOUNG AS YOU FEEL
Jones Family. Directed by Malcolm St. Clair.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
CITY FOR SALE (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

REBECCA (Selznick)*
HOUSE ACROSS THE BAY (Wanger)*
TWO'S COMPANY (Roach)
Stan Laurel, Oliver Hardy. Directed by Gordon Douglas.

GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY*
MISSING EVIDENCE*
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
DESTRY RIDES AGAIN*
RIDERS OF PASCO BASIN*
THE BIG GUY*
FRAMED
Constance Moore, Robert Armstrong, Jerome Cowan. Directed by Harold Schuster.

In Production

TOWER OF LONDON*
INVISIBLE MAN RETURNS*
CHARLIE McCARTHY, DETECTIVE
Edgar Bergen, Charlie McCarthy, Mortimer Snerd. Producer-Director, Frank Tuttle.

MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
RETURN OF DR. X*
CALLING PHILO VANCE*
PRIVATE DETECTIVE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
FOUR WIVES*
INVISIBLE STRIPES*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

KING OF THE LUMBERJACKS
John Payne, Gloria Dickson. Directed by William Clemens.

GRANNY GET YOUR GUN
May Robson, Harry Davenport, Margo Stevenson. Directed by George Amy.

FUGITIVE FROM JUSTICE
Roger Pryor, Lucille Fairbanks, Eddie Foy. Directed by Terry Morse.

In Production

BROTHER RAT AND THE BABY*
LIFE OF DR. EHRLICH*
FIGHTING 69th*
VIRGINIA CITY (Tech.)
Errol Flynn, Miriam Hopkins, Randolph Scott. Directed by Michael Curtiz.

Use This Page Every Week As a Guide to What's Coming

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

CHARLIE CHAN IN PANAMA

20th-Fox | Drama | Not Set

Selling Names: Sidney Toler, Jean Rogers, Lionel Atwill, Mary Nash.
Director: Norman Foster.
Exec. Producer: Sol M. Wurtzel.
Story Idea: Sidney Toler is in Panama City to find the master spy and killer who is responsible for sabotage of dry docks and ships. He uncovers a plot to blow up the Canal, but rounds up the suspects in time to disconnect the bomb wires—and expose and arrest the culprit.
Catchline: "Charlie Chan exposes a foreign sabotage agent."

SOUTH OF THE BORDER

Rep. | Western | Not Set

Selling Names: Gene Autry, Smiley Burnette, Mary Lee.
Director: George Sherman.
Assoc. Producer: William Berke.
Story Idea: Gene Autry and Smiley Burnette, Federal Agents, are ordered to Mexico to investigate the revolution caused by a belligerent nation trying to gain control of Mexican Oil concessions. Autry tracks down the head of the revolutionists and after a pitched battle, the belligerents are arrested and the revolution quelled.
Catchline: "Autry settles an old debt for Uncle Sam."

INVISIBLE MAN RETURNS

Univ. | Drama | Nov. 24

Selling Names: Sir Cedric Hardwicke, Vincent Price, Nan Grey, John Sutton.
Director: Joe May.
Assoc. Producer: Ken Goldsmith.
Story Idea: Vincent Price, sentenced to hang for the murder of his brother is made invisible by John Sutton, a doctor, and so escapes from prison. He finds the real murderer, Sir Cedric Hardwicke, but cannot become visible and denounce him, because Sutton cannot find an antidote. While battling with Hardwicke, he gets shot and when given a blood transfusion to save his life, becomes visible and clears his name.
Catchline: "His unseen power wrought miracles."

NARROW PATH

Rep. | Drama | Not Set

Selling Names: Charles Bickford, Owen Davis, Jr., Doris Day.
Director: John H. Auer.
Assoc. Producer: Robert North.
Story Idea: Charles Bickford, a preacher, takes the role of confessor to a youth who confesses to killing a girl. Owen Davis, Jr., is sentenced to die for the crime and Bickford is faced with the problem of exposing the guilty man and thus violating the sanctity of the confessional. But the guilty man signs a confession and clears Davis.
Catchline: "Should he violate a confession to save an innocent man?"

EARL OF CHICAGO

MGM | Drama | Not Set

Selling Names: Robert Montgomery, Edward Arnold, Reginald Owen, Gladys Blake.
Director: Richard Thorpe.
Producer: Victor Saville.
Story Idea: Robert Montgomery, a Chicago gangster, goes to England to live in style when he inherits a vast estate from an uncle. Edward Arnold, his lawyer, and the only man he trusts, goes along. Arnold, who has always suspected Montgomery of framing him and sending him to jail for three years, sees a chance to get even. But it all ends by Montgomery killing Arnold and then hanging for the crime.
Catchline: "Trapped by his abnormal fear."

HOUSE ACROSS THE BAY

UA | Drama | Not Set

Selling Names: George Raft, Joan Bennett, Gladys George, Lloyd Nolan.
Director: Archie Mayo.
Producer: Walter Wanger.
Story Idea: George Raft, night club owner, persuades Joan Bennett, one of the girls in his floor show, to marry him. Lloyd Nolan, Raft's lawyer, also in love with Joan, reports Raft to the police and he is given a ten-year sentence. Joan determines to be faithful, but falls in love with another man, then Raft gets killed trying to break out of jail and Joan is free to marry the man she loves.
Catchline: "His sacrifice brought happiness to the woman he loved."

THE CITY

20th-Fox | Drama | Jan. 12

Selling Names: Lynn Bari, Donald Woods, C. Aubrey Smith, Amanda Duff.
Director: Ricardo Cortez.
Exec. Producer: Sol M. Wurtzel.
Story Idea: Donald Woods, owner of a high class gambling house, is an easy-going, likeable fellow. He has refused to sell his place to Richard Lane, so he's out to get him. Lynn Bari, a newspaper reporter, arrives looking for a scoop story and it is because of her snooping that Woods life is saved and Lane buys the place just before the cops arrive.
Catchline: "Her 'snoop' brought her a scoop."

LIGHT OF WESTERN STARS

Para. | Western | Not Set

Selling Names: Victor Jory, Jo Ann Sayers, Russell Hayden.
Director: Lesley Selander.
Producer: Harry Sherman.
Story Idea: Jo Ann Sayers, an arrogant young woman of wealth, arrives out West looking for her brother and is forced into a marriage with Victor Jory, a soldier of fortune, with the finer instincts of a gentleman. Jory saves her life when she rides recklessly into the camp of the outlaws who have been trying to steal her property, and otherwise proves his worth. She discovers she loves the man she wed under duress and becomes another convert to the great open spaces.
Catchline: "She fell in love with the man she was forced to marry."

MARRIED AND IN LOVE

RKO | Drama | Dec. 22

Selling Names: Alan Marshal, Barbara Read, Patric Knowles, Helen Vinson.
Director: John Farrow.
Producer: Robert Sisk.
Story Idea: Alan Marshal, a young doctor married to Barbara Read, meets Helen Vinson, a successful novelist and an old flame. Helen, who is still in love with Marshal, has him meet her at her secret "hideaway" studio—but while there her husband, Patric Knowles, shows up and starts a quarrel. Then Barbara and Knowles get together, plan a dinner for the four of them and so reunite the two families.
Catchline: "The other woman found it too late to revive their affair."

SWISS FAMILY ROBINSON

RKO | Drama | Not Set

Selling Names: Thomas Mitchell, Edna Best, Freddie Bartholomew, Terry Kilburn, Tim Holt.
Director: Edward Ludwig.
Producers: Gene Towne and Graham Baker.
Story Idea: Thomas Mitchell, wealthy Swiss watchmaker, whose family has been caught up in the mad social whirl of London, in the year 1811, sells his business and books passage for the entire family to go to Australia. Caught in a storm, the ship crashes on a small island. They land there, make a home for themselves and enjoy their new-found independence and responsibility.
Catchline: "Adventure beyond the wildest imagination."

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Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Ont of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
California Frontier (W)	54	Buck Jones-Carmen Bailey		12/15/38	a12/10/38
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupine	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas. Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Rio Grande (W) (Former title, "North of Texas")	58	Chas. Starrett-Ann Doran		12/8/38	a10/1/38
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Smashing the Spy Ring (D)	62	Ralph Bellamy-Fay Wray	(F)	12/29/38	b12/24/38
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Strange Case of Dr. Meade (D) (Reviewed as "Outside the Law")	65	Jack Holt-Beverly Roberts	(F)	12/15/38	b10/29/38
Terror of Tiny Town (Mu-W)	60	All Midget Cast		12/1/38	b7/16/38
Texas Stampede (W)	57	Charles Starrett-I. Meredith	(F)	2/9/39	b9/30/39
There's That Woman Again (My-C)	70	Douglas-Bruce	(F)	12/24/38	b12/17/38
Thundering West (W)	57	C. Starrett-I. Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Amazing Mr. Williams (C-D) (Former title, "The Incredible Mr. Williams")		Joan Blondell-Melvyn Douglas		11/23/39	a10/28/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Cafe Hostess (D) (Former title, "Street of Missing Women")		Preston Foster-Ann Dvorak		11/30/39	a10/28/39
Cop From Hell's Kitchen		Jacqueline Wells-Bruce Cabot			In Prod.
Fugitive at Large (D)	63	Jack Holt-Patricia Ellis	(F)		b8/5/39
Gun Lord of the Frontier		Bill Elliott-Linda Winters			In Prod.
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Miracle on Main Street		Margo- W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart		Tony Martin-Rita Hayworth			In Prod.
Mutiny On the Seas (D)		Jack Holt-Irene Ware			a10/21/39
Outpost of the Mounties (W) (Former title, "Mounted Police No. 2")	63	Chas. Starrett-Iris Meredith		9/14/39	a6/24/39
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")	54	Charles Starrett-Lorna Gray		11/2/39	a9/9/39
Taming of the West (W)		Bill Elliott-Iris Meredith			a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas. Starrett-Iris Meredith			a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Cipher Bureau (D)	70	Ames-Woodbury	(F)	11/4/38	b10/29/38
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
(Former Title "Lady Buckaroo")					
Six-Gun Rhythm (W)	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Sunset Murder Case (D) (Former title, "Murder on Sunset Boulevard")	57	Sally Rand		11/11/38	a8/20/38
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b1/29/39
Christmas Carol (D)	69	R. Owen-T. Kilburn	(F)	12/16/38	b12/17/38
Dramatic School (D)	78	Rainer-A. Marshall	(A)	12/9/38	b1/7/39
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Flirting With Fate (C)	70	Joe E. Brown	(F)	12/2/38	b12/3/38
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Girl Downstairs (C)	76	F. Tone-F. Gaal	(F)	12/23/38	b12/31/38
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)		b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/38
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b1/29/39
Maisie (C-D)	72	Rob't Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Sweethearts (Mu)	110	MacDonald-Eddy-Morgan (Tech.)	(F)	12/30/38	b12/21/38
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Another Thin Man (D)		William Powell-Myrna Loy		11/24/39	a8/12/39
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey		12/29/39	a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy			a10/14/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago (D)		Montgomery-Owen-Arnold			a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian		Robert Young-Helen Gilbert			In Prod.
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		12/8/39	a8/12/39
Joe and Ethel Turp Call on the President (D) (Former title, "Call on the President")		Ann Sothern-Walter Brennan		12/1/39	a10/14/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone		12/22/39	a10/14/39
Marx Brns. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
Nick Carter, Master Detective (D)		Walter Pidgeon-Rita Johnson		12/15/39	a11/4/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Not Too Narrow, Not Too Deep		Gable-Crawford-Douglas			In Prod.
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	b11/11/39
Secret of Dr. Kildare (D)		Lew Ayres-Laraine Day		11/17/39	a10/14/39
Shop Around the Corner		Margaret-Sullavan-J. Stewart			In Prod.
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)		James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
I Am a Criminal (D)	73	John Carroll-Kay Linaker	(F)	12/14/38	b12/3/38
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail		Jack Randall		10/31/39	In Prod.
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(D)	9/9/39	b9/23/39
Song of the Buckaroo (W)	58	Tex Ritter	(F)	12/7/38	b1/14/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Tough Kid (D)	61	Frankie Darro	(F)	12/28/38	b1/7/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wild Horse Canyon (W)	50	Jack Randall	(F)	12/21/38	b1/7/39
Wolf Call (D)	61	John Carroll-Mnvita	(F)	5/8/39	b5/27/39

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Fighting Mad (W)		James Newill-Sally Blane		11/5/39	a10/17/39
Four Just Men		Sinclair-Lee-Lawton		12/15/39	Coming
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Heroes In Blue (D)		Dick Purcell-Bernadene Hayes		11/7/39	a10/7/39
Phantom Strikes		Lawson-Henry		11/15/39	Not Rev.
Pioneer Days (W)		Jack Randall		12/22/39	In Prod.
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39	In Prod.
Westbound Stage (W)		Tex Ritter		12/22/39	a11/4/39
Yukon Flight		James Newill-Louise Stanley		12/17/39	In Prod.

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Title	Mins.	Stars		Rel. Date	See Issue of
Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Artists and Models Abroad (C)	90	Benny-J. Bennett-Boland	(F)	12/30/38	b10/29/38
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Frontiersman (W)	74	Bill Boyd	(F)	12/16/38	b11/26/38
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Little Orphan Annie (C-D)	56	Gillis-Kent-Travis	(F)	12/2/38	b12/3/38
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Ride a Crooked Mile (D)	78	F. Farmer-L. Erikson	(F)	12/9/38	b12/10/38
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Tow Sawyer, Detective (C)	64	D. O'Connor-Cook	(F)	12/23/38	b12/24/38
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D) (Former title, "Campus Wives")		Joseph Allen-Jean Cagney		12/15/39	a9/16/39
At Good Old Siwash		Wm. Holden-Bonita Granville			In Prod.
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater		Lonnie LeRoy-Cordell Hickman			In Prod.
Buck Benny Rides Again		Jack Benny-Virginia Dale			In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent			a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		2/2/40	a9/30/39
Four Aces (W) (Former title, "Gun Chores")		Wm. Boyd-J. Clayton-Hayden			a10/14/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)		b11/11/39
Geronimo (D)		Preston Foster-Ellen Drew		1/12/40	a4/8/39
Great Victor Herbert (Mu-D) (Former title, "Gay Days of Victor Herbert")		Allan Jones-Mary Martin		12/29/39	a9/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		2/16/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			a11/11/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Night of Nights (D) (Former title, "Happy Ending")		Pat O'Brien-Olympe Bradna		12/1/39	a5/24/29
Opened by Mistake (My-D)		Charles Ruggles-Robert Page			a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D) (Former title, "Federal Offense")		J. Carroll Naish-Wm. Henry		1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/26/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope			a11/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		1/19/40	a7/1/39
Safari		Madeline Carroll-Fairbanks, Jr.			In Prod.
Santa Fe Marshal (W) (Former title, "Medicine Show")		Wm. Boyd-Russell Hayden		1/12/40	a8/19/39
St. Martin's Lane (D)	80	Laughton-Leigh	(F)	12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston			a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige			In Prod.

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Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrelo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Next Time I Marry	65	L. Ball-J. Ellison	(F)	12/9/38	b12/10/38
Pacific Liner (D)	76	Victor M'Laughlen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39
Isle of Destiny (D)		Ford-Lang-Gargan			a6/10/39
Legion of the Lawless (W)		Geo. O'Brien-Virginia Vale			a10/21/39
Marines Fly High		Richard Dix-Lucille Ball			In Prod.
Married and in Love (D)		Alan Marshal-Barbara Reed		12/22/39	a11/11/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods			a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)	(F)		b10/29/38
Reno (D)		Richard Dix-Gail Patrick		12/1/39	a10/7/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew			a11/11/39
That's Right, You're Wrong (Mu-C)		Kyser-Ball-Menjou		11/24/39	a10/14/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D) (Former title, "Sunset")		Jimmy Lydon-Joan Brodell		12/8/39	a10/28/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne			a10/7/39

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Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/8/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Federal Man Hunt (D)	64	Rob't Livingston-June Travis	(F)	12/26/38	b1/14/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/33
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b6/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Orphans of the Street (D)	64	Livingston-Storey		12/5/38	b12/17/38
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Red River Range (W)	56	3 Mesquiteers		12/22/38	a11/12/38
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W) (Former title, "Washington Cowboy")	64	Autry-Mary Carlisle		11/16/39	a10/7/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Shine On, Harvest Moon (W)	57	Roy Rogers-Mary Hart	(F)	12/23/38	b12/17/38
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Western Jamboree (W)	57	Gene Autry-Smiley Burnette	(F)	12/2/38	b12/24/38
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport		11/10/39	a9/30/39
Cowboys From Texas (W)		Three Mesquiteers			a10/21/39
Days of Jesse James		Roy Rogers-George Hayes			In Prod.
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn		The Gleasons-Harry Davenport			In Prod.
Narrow Path (D)		Charles Bickford			a11/11/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)		Roy Rogers-George Hayes		11/22/39	a10/28/39
South of the Border (W)		Gene Autry-Smiley Burnette			a11/11/39

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Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Down on the Farm (C)	61	Jones Family	(F)	12/16/38	b10/15/38
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b4/1/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jesse James (D)	105	Power-Kelly (Tech.)	(F)	12/23/38	b1/14/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Kentucky (D)	96	Young-Greene (Tech.)	(F)	12/30/38	b12/17/38
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Road Demon (D)	65	Arthur-Valerie-Armetta	(F)	12/2/38	b8/27/38
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Thanks for Everything (C)	70	Oakie-Whelan	(F)	12/23/38	b12/10/38
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Up the River (C)	75	Foster-Brooks-Martin	(F)	12/9/38	b11/12/38
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
While New York Sleeps (D)	63	Michael Whalen	(F)	12/16/38	b8/27/38
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

20TH CENT.-FOX 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D) (Former title, "By the Dawn's Early Light")		Alice Faye-Warner Baxter		12/8/39	a8/13/38
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly		12/22/39	a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			a11/11/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City of Darkness (D)		Sidney Toler-Lynn Bari		12/1/39	a8/19/39
City, The (D)		Donald Woods-C. Aubrey Smith		1/12/40	a11/11/39
Day-time Wife (D)		Tyrone Power-Linda Darnell		11/24/39	a9/30/39
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Honie-Ray Milland			a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C) (Former title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel		Jones Family			In Prod.

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
Duke of West Point (D)	109	L. Hayward-J. Fontaine	(F)	12/29/38	b12/17/38
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Trade Winds (D)	94	March-J. Bennett	(F)	12/22/38	b12/24/38
Wuthering Heights (D)	103	M. Dberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
City For Sale (D) (Former title, "Send Another Coffin")		O'Brien-Terry-Arnold		11/23/39	a9/30/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
Over the Moon (C-D)	78	Oberon-Rex Harrison (Tech.)	(F)		b11/11/39
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine			a10/14/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Two's Company		Stan Laurel-Oliver Hardy			In Prod.
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Maek-Robert Wilcox	(A)	1/20/39	b12/24/38
Ghost Town Riders (W)	57	B. Baker-F. Shannon		12/16/38	a10/29/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Rohinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Newsboys' Home (D)	73	Jackie Cooper-Little Tough Guys	(F)	12/23/38	b1/7/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Secrets of a Nurse (D)	67	Edmund Lowe-Helen Mack	(F)	12/9/38	b11/19/38
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Strange Faces (D)	60	Keot-Jenks	(F)	12/2/38	b12/10/38
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara D'Neil	(F)	6/9/39	b6/3/39
Swing, Sister, Swing (Mu-C)	62	Ken Murray-Kathryn Kane	(F)	12/16/38	b12/17/38
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Big Guy (D)		McLaglen-Cooper-Munson		12/22/39	a11/4/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective		Bergen-McCarthy-Snerd			In Prod.
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart		11/17/39	a9/30/39
Framed		Constance Moore-R. Armstrong			In Prod.
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		12/29/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Invisible Man Returns (D)		Hardwicke-Price-Grey		11/24/39	a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63	Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64	Preston Foster-Irene Hervey		12/15/39	a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oklahoma Frontier (W) (Former title "In Old Oklahoma")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker			a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (D)		Basil Rathbone-Boris Karloff			a9/16/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		12/15/39	a9/16/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Comct Over Broadway (D)	69	K. Francis-I. Hunter	(A)	12/3/38	b12/24/38
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Dawn Patrol (D)	103	Flynn-Niven-Rathbone	(F)	12/24/38	b12/17/38
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Going Places (C)	83	D. Powell-A. Louise	(F)	12/31/38	b12/24/38
Heart of the North (D)	67	D. Foran-G. Page (Tech.)	(F)	12/10/38	b12/17/38
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	D'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		b9/9/39
Dead End Kids on Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)		Lane Sisters-G. Page-J. Lynn			a9/23/39
Fugitive From Justice		Roger Pryor-Lucille Fairbanks			In Prod.
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun		May Robson-Harry Davenport			In Prod.
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks		John Payne-Gloria Dickson			In Prod.
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95	Medea Novara-L. Atwill		12/16/39	b4/29/39
Murder in the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65	Edith Fellows-Jimmy McCallion	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (My-D) (Former title, "Lady Dick")		Jane Wyman-Dick Foran		12/9/39	a9/2/39
Return of Dr. X (My-D)		Lys-Bogart-Morris-Lane		12/2/39	a7/15/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson			a9/23/39
Virginia City (Tech.)		Flynn-Hopkins-Scott			In Prod.
We Are Not Alone (D)	112	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony b7/1/39
Forbidden Music (Mu-C)	65	Durante-Tauber	(A)	World b12/31/38
Hitler, Beast of Berlin (D)		Roland Drew-Steffi Duna		Producers a10/7/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum b4/1/39
I Demand Payment (D)	55	Jack La Rue	(A)	Imperial b12/3/38
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (D)		Irving Pichel-Jacqueline Wells		Producers a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Abused Confidence (D)	85	Danielle Darrieux	(A)	Columbia b12/3/38
Ballerina (D)	83	Janine Charrat-Mia Slavensky	(F)	Mayer-Burstyn b12/17/38
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat b3/4/39
Crossroads (D)	80	Chas. Vanel-Suzy Prim	(A)	Tri-Nat. b12/31/38
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39
40 Little Mothers (C)	92	Lucien Baroux	(F)	National b12/31/38
Grand Illusion (D)	90	Gabin-von Stroheim	(A)	World b10/15/38
Orage (D)	73	Boyer-Michele Morgan	(A)	Tri-Nat b12/17/38
Sacrifice D'Honneur (D)	76	Annabella	(A)	Tri-Nat. b12/24/38

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Short Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Rsviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Net Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Moeching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Net Rev.
Nag In ths Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Net Guilty Eneugh	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Psst From the West	Keaten Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Net Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sus My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Neil's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sejourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Net Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev
GREAT MDMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Oons On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Oid Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Net Rev.
Violsnt Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTDN PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Rsviewed Issus of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Helland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS ANO PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WDRLO DF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

EDUCATIONAL 1938-39

CAVALCADE OF STUFF (2)			
No. 1	Swell Stuff	10	9/10/38
No. 2	Excellent	10	9/10/38

MGM 1938-39

CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleen	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Oriving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Dut	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Man in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Rsviewed Issus Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Vsry Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Postry of Nature	Nevsl	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Oark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How te Eat	Excellent	10	7/8/39
How te Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Oay	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Oelhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesgue Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydoey—Pride of Australia	Goed	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)			
CRIME OOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
ROBERT BENCHLEY (4)			
Oay of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy in Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Ce-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right...	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Sheiks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (8)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 8	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby		7	Not Rev.
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2		10	Not Rev.
SPORTLIGHTS (13)			
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Painter	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/38
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Heetic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinquet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fasoinating	10	9/ 3/38
Kennel Kings	Doggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	6/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

1939-40

DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/39
No. 2	Entertaining	10	10/28/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills.		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pet	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary In the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

1939-40

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwazlest People	Riot of Laughs	10	9/30/39
Silly Season		10	Not Rev.
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interestino	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circue		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Muts		7	Not Rev
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
No. 66		10	Nnt Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Jny	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March nf Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methode	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev
Kristopher Kolumbus, Jr.		7	Not Rev
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev
Pow Wow	Very Interesting	10	9/17/39
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev
Witness Trouble		10	Not Rev.

1939-40

BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slansie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky		7	Not Rev.
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
MERRIE MELODIES (26) (Tech.)			
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

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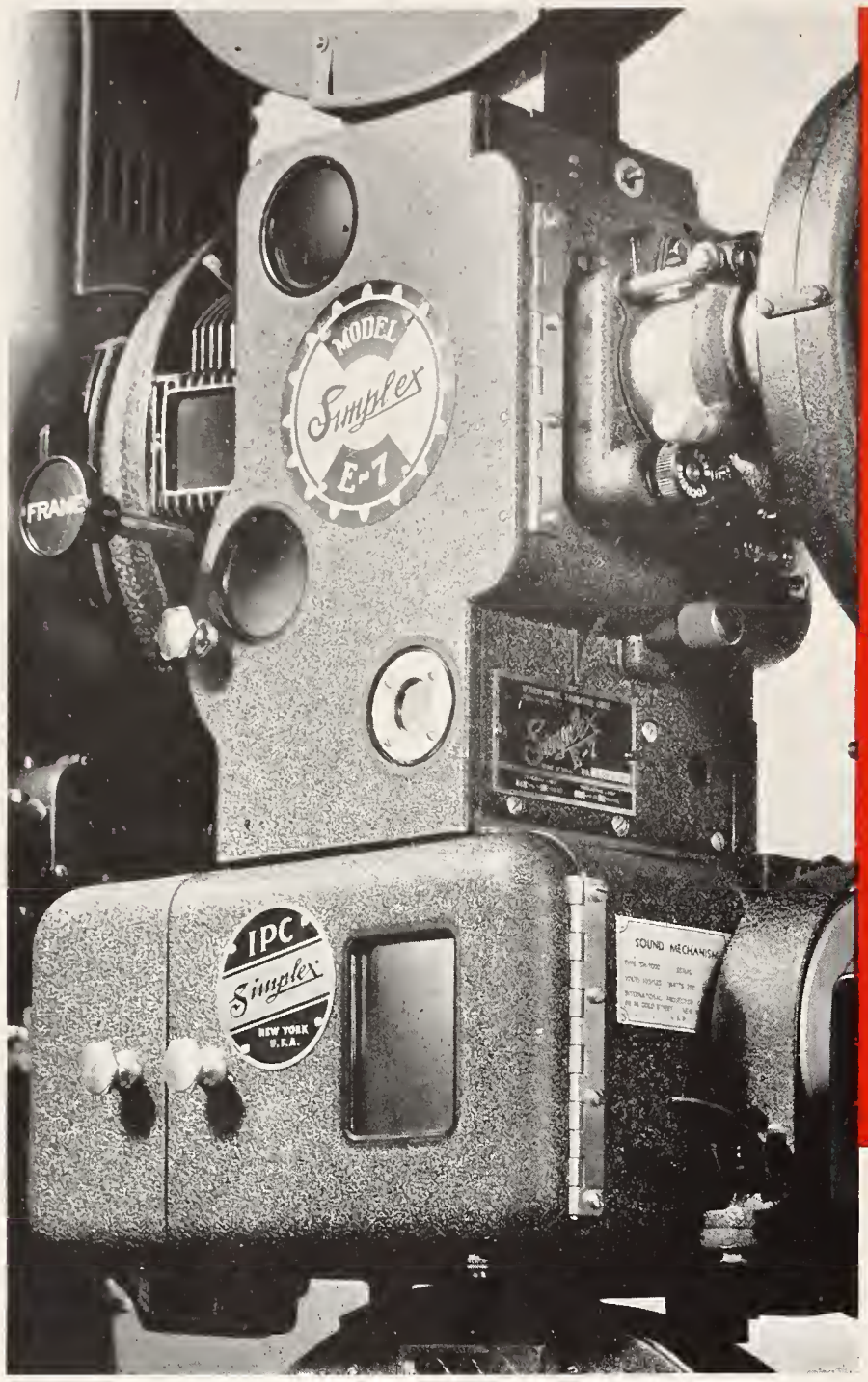
Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

1939-40

REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39



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SHOWMEN'S MOTION PICTURE Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Reno
Return of Dr. X
Another Thin Man
The Phantom Strikes
Hitler—Beast of Berlin
That's Right, You're Wrong
Mill on the Floss
Covered Trailer
Overland Trail
Day-Time Wife

November 18, 1939

Vol. 31 **No. 17**

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SINGLE COPY — TEN CENTS



JOE PASTERNAK

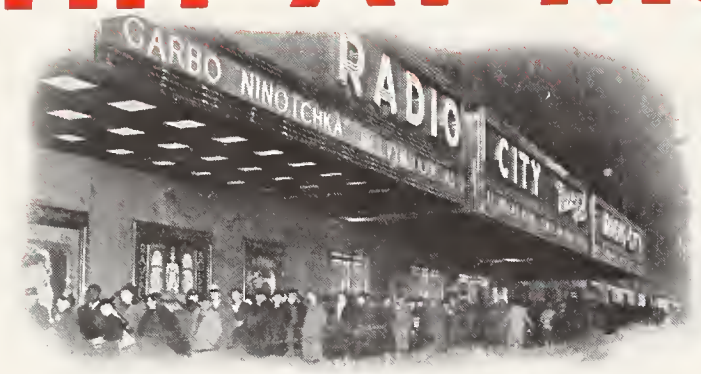
Producer for Universal. His sixth successive Deanna Durbin picture, "First Love," is like its predecessors tremendously successful and is now piling up the grosses on Broadway and in other first runs.

"Topnotchka!"



THE CRITICS GET THE LUBITSCH TOUCH!

"NINOTCHKA" SMASH HIT AT MUSIC HALL!



HELD OVER! BIZ S. R. O.!

"Something to be seen and relished . . . Cleverest piece to have come out of Hollywood in years . . . 'Ninotchka' is a 'must' not only for Garbo enthusiasts, but for all who enjoy good pictures." —KATE CAMERON, *N. Y. Daily News*

•

"One of the sprightliest comedies of the year, a gay and impertinent show which never pulls its punch lines . . . Thoroughly entertaining . . . The comedy comes off brilliantly. We think you will like it immensely."
—FRANK S. NUGENT, *N. Y. Times*

•

"Excellent! Lubitsch and Garbo . . . there's a combination for you...Gloriously, uproariously amusing...'Ninotchka' is everything in the way of slick entertainment . . . Garbo is completely magnificent." —IRENE THIRER, *N. Y. Post*

•

"One of the most delightful entertainments of this or any season...Garbo's performance enormously funny . . . those famed 'Lubitsch touches' happily in evidence. Don't misss this one." —ROSE PELSWICK, *N.Y. Journal & American*

•

"Put it right up at the head of the list of the best pictures of 1939." —LEO MISHKIN, *N. Y. Morning Telegraph*

Keep *your* playing time wide open for *your* extended run!

"The year's most captivating screen comedy . . . Garbo gives a joyous and utterly enchanting portrayal . . . Lubitsch has put his famous directorial touch on the film . . . Garbo is a past mistress of comedy . . . even more lovely than in the past . . . It is a Garbo triumph."
—HOWARD BARNES, *N. Y. Herald Tribune*

•

"One of the gayest and funniest pictures presented in a season that has seen many good films . . . Greta Garbo becomes an outrageously lovely, merry and romantic actress . . . The picture has wit in every scene . . . The pace never lessens." —EILEEN CREELMAN, *N. Y. Sun*

•

"Garbo really does sparkle . . . An enchanting comedy in the best Lubitsch style . . . The wit, smartness, good nature will charm audiences. Adult comedy and a certain hit."
—BLAND JOHANESON, *N. Y. Daily Mirror*

•

"Greta Garbo proves that she is a comedienne of greatness and distinction in a frolicsome, frothy and completely delightful comedy . . . She is a delight. If you fail to see it you'll be missing one of the jolliest treats of the year." —WILLIAM BOEHNEL, *N. Y. World-Telegram*

•

GRETA GARBO in "NINOTCHKA"—(*Don't Pronounce—SEE IT*) with Melvyn Douglas • Ina Claire • An Ernst Lubitsch Production • Screen Play by Charles Brackett, Billy Wilder and Walter Reisch • Based on the Original Story by Melchior Lengyel • A Metro-Goldwyn-Mayer Picture • Directed by Ernst Lubitsch.

EXTRA! READ THE REVIEWS OF "ANOTHER THIN MAN"!

(The next big M-G-M Topnotchka Attraction is Sweet and Hotchka!)

The Editorial Page

Diary of an Editor in Hollywood

UP BRIGHT and early this Californian fall morning and off to keep a date with FRANK SELTZER out at the Roach lot in Culver City. As usual, FRANK was steeped in enthusiasm about his company's current product and activity. His raves about "Of Mice and Men" may portend something for the theatremen to really go out and shout about. But one can never tell. There's a wide gulf between studio enthusiasm and the theatre screen.

According to FRANK'S recent advices "The Housekeeper's Daughter" is doing all right for herself in the early runs where she is entertaining the cash customers. There must be something about a housekeeper's daughter that has appeal.

Then off to the studio lunch room with JULES SELTZER and JOHNNY HUBBARD for a bite of lunch and some good natured kidding. Incidentally, JOHN is well advanced on the growing of an ORSON WELLES beard for his next ROACH assignment.

From the ROACH lot we moved over to MGM there to renew friendship with Leo the Lion's old guard consisting of HOWARD STRICKLING, RALPH WHEELWRIGHT, (who, despite his debonair urban appearance is still a farmer at heart), FRANK WHITBECK, who grows mellow but never old, and ANDY HERVEY who amazes us with his boundless energy and pep. Must be something on the MGM lot that peps up the boys every morning and keeps them that way for the day.

No discussion with WHITBECK could end up anywhere else but around "Gone With The Wind" and before it was over we were setting up a jack-pot on how many weeks G.W.T.W. would play in New York at two-a-day in a theatre seating about 3,000. Anyone else who would like to throw in a guess can do so without charge. We'll give you a little hint. The low guess was 26 weeks and the high one, thus far, 40 weeks. What's yours?

Visited With Ralph Donaldson

Dropped in on stage 15 to visit for a few moments with RALPH DONALDSON who's doing the technical direction for "Congo Maisie". A swell job RALPH is doing and there's little question about his experience as a traveler to far corners of the earth standing him in good stead.

Dropped in at the WALTER WANGER office for a visit with JOHNNY JOHNSTON and some chatter about "House Across The Bay" which WANGER just put into production. GEORGE RAFT and JOAN BENNETT have the leads and rotund ARCHIE MAYO will do the directing. Piloted by PAUL PRICE, we strolled over to the sound stage to look at the unique arrangement of a corner of San Francisco Bay on a foggy morning. It was marvelously realistic and we were very much impressed with the possibilities of this picture, especially as a vehicle for RAFT.

Back to the hotel to meet ED and MRS. FINNEY, (producer of the Tex Ritter series) for dinner at the Beachcombers, probably the most unusual eating place in Hollywood or anywhere for that matter. Put it on your list if you come out here for a visit. Then over to Film Mart where they screen most of the product for the benefit of the industry execs and all others interested. Saw the tail end of "Meet Dr. Christian" and all of "Eternally Yours" which merely served to confirm our high regard for LORETTA YOUNG as one of the screen's better and prettier actresses. And so ended a day in Hollywood.

Headed out towards Universal City first thing this morning for our first visit with the guiding spirits of Universal's march of progress. It is always a real pleasure to spend some time out here because of the swell gang who go out of their way to make sure your visit is interesting and enjoyable.

Lunched with MATTY FOX and talked over events from the time of our last visit up to the present time. It is really remarkable the way this group of theatre-minded executives have taken hold of a tough proposition and lifted it to its present high level. No one will argue the truth of our assertion that Universal is far and away ahead of where it was a year ago and most of the credit goes to the circle consisting of FOX, WORK, FELD, GROSS and those others who go to make up the staff that directs the destinies of this studio.

Was particularly impressed by MATTY FOX'S advance reports on "Destry Rides Again" and what a terrific job DIETRICH turns in in one of the screen's greatest comebacks. We were joined at lunch by MILTON FELD and MILTON SCHWARTZWALD and soon the conversation drifted into reminiscing about this one or that one of years back. For desert we had a generous helping of BORIS KARLOFF who looked like he was ready to haunt a house on the slightest provocation. To make his disguise more startling, they've shaven his head clean and if you can't visualize him that way take our word that he's horror-plus.

Watched Bergen and McCarthy

After lunch we drifted over to see EDGAR BERGEN put CHARLIE MCCARTHY through his paces in that famous hospital scene. It will be part of his current assignment for Universal and a rough guess on our part would give it an excellent chance of turning out to be one of your better business getters this season. Credit FRANK TUTTLE for some mighty clever direction of a difficult subject.

On the MAE WEST-W. C. FIELDS set, they were getting the set ready for shooting while EDDIE CLINE put some of the cast through a dialogue rehearsal. Some day CLINE will be featured in a picture himself . . . and it won't be a dramatic epic either. Then over to the back-lot where KEN GOLDSMITH is producing "The Invisible Man Returns." Clever stuff they are doing on this one and the trick shots will be miles ahead of the first "Invisible Man" picture by reason of the tremendous strides made in perfecting trick technique. *(See picture on page 20.)*

Dropped in on CHARLIE LAMONT who is getting his next production ready to start shooting. CHARLIE has handled BABY SANDY so often that he uses a diaper for a pocket handkerchief, but he's getting away from babies for a change.

At the time of our visit they were shooting five productions on the lot, three were in the cutting room nearing release and one was in immediate preparation with several others due to follow in rapid order. They don't waste time on this lot and everything moves along on a predetermined schedule.

On the way back we stopped off for our first visit with JOHN JOSEPH and gained a still better insight into the careful handling of the advance publicity and build up for the various pictures nearing release. The effectiveness of the handling of each production seems to us to be due to the fact that everyone of the men in charge were theatre men before they ever saw a studio and the approach and treatment of each campaign is not that of production minded men but rather of the people who must sell it to the public and get them into the theatres.

The planning and handling of each campaign from its inception right on down to its first run openings is personally in the hands of JOSEPH and backed by an unusually efficient staff he manages to get plenty of showmanship into his campaigns, making it that much easier for the theatremen to pick up and follow through.

Many theatremen have told us that the trouble with most advance publicity and campaigns is the apparent ignorance of theatre problems in connection with the selling of the attraction to the public. Well, here is one outfit that has bridged that tough gap. They ARE theatremen themselves.

Out to a Preview

After a handshake with NORMAN RIFKIN we brought our first visit to Universal City to a close and headed back to Hollywood where we just had time for dinner and then over to the PAUL MUNI preview at the WB Hollywood Theatre. The usual crowds and lights and excitement attendant on previews were all in evidence and since the picture was reviewed in STR we won't go into much discussion about it here. Suffice to say that MUNI turns in a typical, flawless performance and little JANE BRYAN proves beyond any argument that she is one of the coming great actresses of the screen. We have rarely been privileged to see so marvelous a portrayal of a character as that of Leni done by JANE.

Which concludes another report of your observer in Hollywood.

* * *

Up early this a.m., and visited with CHARLIE MCCARTHY, advertising manager for 20th Century-Fox at his temporary office on the Fox lot. CHARLIE was here for one of his brief product inspections and to lay out his plans for future releases. If you want an advance, confidential tip, here's one direct from MCCARTHY. SHIRLEY TEMPLE'S latest picture "The Blue Bird" is one of the truly great pictures to come out of Hollywood and he was so impressed after looking at the completed production that 20th-Fox will give it the benefit of a special campaign as a road show, so great are the box office possibilities of this TEMPLE production.

Too bad CHARLIE was pulling out that night

(Continued on page 20)

HITS FABIAN FOR SHORT RUN

Up to Distribs-Kuykendall

Zanuck Raps Him For Pulling "Drums" When Gross Was Big

Darryl Zanuck, 20th Century-Fox production head, assailed Si Fabian, circuit operator, this week, in an open letter, for pulling "Drums Along the Mohawk" out of Proctor's Theatre, Schenectady, while it was still making money. Zanuck took the opportunity to castigate all theatre owners and managers, and warned them that the future of production lies in their hands, pointing out that unless good pictures returned sufficient money to the producers, they would have to depend on lower budgeted pictures. Fabian, although twice this week asked for an answer to the charge, simply replied "No comment." Representatives at his office said that he did not wish the issue fought out in the trade press, and claimed that a slight incident was given undue importance.

But the incident is important in that it represents for the first time a producer's viewpoint of how his pictures are being handled, and emphasizes the producer's interest in a picture when it goes into the theatres. Joseph M. Schenck, 20th-Fox board chairman, recently launched a general plea for extended playing time.

The picture was shown in five theatres in the Mohawk Valley simultaneously and Proctor's in Schenectady was one of them. Several picture players made personal appearances at the opening.

"Mr. Fabian," says Zanuck, "there is no conceivable excuse for your action and I am writing this open letter in the hope that it will awaken response from exhibitors so that moving pictures worthy of extended engagements will be given same and so that they will be permitted to earn for you and for us every dollar that they can in your territory so that a proper share of that money can be returned to Hollywood to make pictures just as fine and fitting as 'Drums Along the Mohawk'."

The letter went on to point out that the picture did more in six days than "Alexander's Ragtime Band" in seven and that it outgrossed "Hollywood Cavalcade," "Stanley and Livingstone" and "The Rains Came."

"Mr. Fabian," the letter went on, "do you realize that we at the studio cooperated with you in opening at your theatre in sending you personalities for your opening day engagement? Do you realize that there is a war in Europe and that we, the producers and distributors, face a tremendous loss in foreign revenue? . . ." The letter went on to tell of rising labor costs and warned that unless the exhibitors realized "these very important facts and do not prepare to do their share in encouraging and aiding us of the studios, then it is going to be a very sorry day for the exhibitors of America.

"If producers find that they cannot at least break even, then naturally they cannot be expected to take the fabulous financial gambles that we are forced to take today. If the rest of the American exhibitors pull any picture when it is doing legitimately fine business, then, in my opinion, they will be cutting their own throats because the producers are eventually going to come to the realization that they will have to depend upon smaller, lower price pictures, as it is impossible to expect us to take the gamble without fullest co-operation from every exhibitor and theatre manager in the nation."

Broadway Biz Big

With "Ninotchka" at the Music Hall, "Roaring Twenties" at the Strand, "First Love" at the Rivoli, "Drums Along the Mohawk" at the Roxy, and "Rulers of the Sea" at the Paramount, business along Broadway during the past week was well above normal, according to a checkup of these houses. All the current attractions go into second week holdovers except "Drums", which enters a third session at the Roxy.

"Hitler's Reign of Terror" Now Ready

Revised and brought up to date, "Hitler's Reign of Terror," photographed by Cornelius Vanderbilt, Jr. in Germany, is now ready for release, according to advices from Jewel Productions, Inc. Arrangements are being made for openings in key cities. Edwin C. Hill was commentator for the film.



A number of exhibitors joined in honoring Henry Koster at a reception given by Universal pictures in exclusive Rockefeller Center Club. Some of those who attended are pictured above—left to right, Fred Meyers and J. J. O'Connor of the RKO Circuit, Louis Howard, young Koster protegee who clicks in Koster's current hit, "First Love," Henry Koster; Bill Cadoret and Jay Golden, Rochester exhibitors

Inviting Legislation Unless They Concede Cancellation, He Says

Distributors who refuse to grant cancellations on their own initiative are inviting the enactment of legislation against compulsory block booking, particularly the Neely Bill, declared Ed Kuykendall, President of the MPTOA in a bulletin issued this week. After pointing out that only two distributors had granted this right, Kuykendall said of those who had refrained from doing so, "The decision appears to rest with these distributors and the responsibility is squarely upon them. Maybe they would prefer the Neely Bill rather than yield such a right to cancel to their own exhibitor customers. If so, they can probably get it without much trouble. All it needs is to pass the House of Representatives and it is an irrevocable statute."

Kuykendall reiterated his previously expressed contention that there are four "urgent and serious trade practice problems." He named them as follows: 1. The selection of pictures in wholesale buying (block booking); 2. Overbuying to deprive a competitor of pictures (monopoly); 3. Unreasonable clearance between theatres (zoning); 4. Cut-throat competition between theatres (double features, giveaways, premiums).

No. 1, he says, can be easily solved by an option to cancel pictures in every contract. Regarding Nos. 2 and 3, he points out that steady refusal of the distributors to participate in any coordinated plans to adjust these disputes by voluntary agreement has brought on a deluge of litigation. "We have done our best to head it off, but received little or no support from the other side," he adds. "No. 4 leads to little litigation, but to a lot of bitterness and ill-will," declared Kuykendall. "Instead of generating lawsuits, unrestrained cut-throat competition just quietly demoralizes and wrecks the business for all of us. Mediation is certainly needed when exhibitors start destroying each other, and the distributors lose plenty of revenue as a result of these reckless policies."

Among other subjects in the bulletin, Kuykendall warned "the increasing threat of special taxes on theatres and on motion pictures and more particularly the threat of admission tax levies at rates of taxation that are three to five times the rate of taxation on other retail sales, is a matter of grave concern." He also warned that Federal admission taxes may be levied against admissions as low as 10 cents unless "theatres are well organized to defend themselves against such an unfair and discriminatory tax."

The MPTOA is also on record as favoring organized, systematic mediation. Kuykendall pointed out that no one knows how effective it would be, since it was never tried in the industry. "We know it does work in equally difficult fields," he added.

Oscar Doob Honored On 10th Anniversary

On the occasion of his tenth anniversary as advertising director of Loew's, Inc., more than 40 prominent theatre executives, press representatives and film critics gathered at Charlie Guarino's Fifth Avenue Tavern Tuesday night to honor Oscar A. Doob. He was the recipient of an onyx humidor.

PUSH EASTERN FILM-MAKING

Plans for Cinema City Under Consideration

In the wake of ERPI's announced intention to not make any further efforts to interest producers in making pictures in the East came New York Mayor Fiorello LaGuardia's declaration at a press conference last week that a campaign to stimulate Eastern production would get under way shortly.

Withholding details, and guarding his words, the Mayor revealed little that would indicate how much progress had been made, but it was learned from other sources that a plan calling for large scale production was in the making. There were also reports that private business men would furnish capital to build a modern studio in New York City. One plan under consideration, it was said, is the building of a cinema city in Flushing Meadows on part of the site of the World's Fair.

That there will be no jurisdictional disputes or labor "problems" to complicate the revival of Eastern production was contained in assurances given the Mayor by labor representatives. In case it is necessary to bring technicians on from the Coast, no objections will be raised, union leaders stated.

Meanwhile, it was announced that Ben Hecht and George Jessel are to produce a picture in New York to be entitled, "Before I Die," with Jessel playing a leading role.

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PAUL MUNI
in
E ARE NOT ALONE"
with
ANE BRYAN • Flora Robson
A O'CONNOR • RAYMOND SEVERN
ected by EDMUND GOULDING • Screen
y by James Hilton & Milton Krims • From
Novel by James Hilton • Music by Max
einer • A Warner Bros.—FirstNat'l Picture

In the finest production he has brought to filmdom, **'WE ARE NOT ALONE'**, *by the author of 'Mr. Chips'. Immediately selected as the next attraction for* **RADIO CITY MUSIC HALL.** » » » *What a product story this tells for* **WARNER BROS.**

UA SALES ARE UP $7,000,000

Stockholders Hear of Big '40-'41 Plans

More producers for next year will bring to United Artists an even larger program than the record-breaking one for the current season, Murray Silverstone, chief of world wide operations, told the representatives of the stockholders who met this week. He further pointed out that the company's domestic sales are running $7,000,000 ahead of the same period last year, but added that part of this increase was due to the greater number of pictures.

No inkling was given as to who the new producers joining the UA roster would be, but it was said that "a bold policy" would be striven for in mapping out the plans despite the war in Europe and curtailment of foreign revenue. It was announced that David O. Selznick has signed a contract to produce for UA for the new season but the number of pictures was not announced.

Rumors that Samuel Goldwyn might sign a contract to produce for RKO or Paramount release were laid to rest by Silverstone with the announcement that all UA producers had ironclad contracts prohibiting them from making any picture for any other distributors until 1945.

QUERIES IN SUIT MAY BE ALTERED

Rephrasing Questions Would Lighten Majors' Burden

With attorneys for the majors present, as well as Paul Williams, Special Assistant Distriet Attorney, a conference held early this week ended with the announcement that a further conference on the interrogatories proposed by the Government and United Artists in connection with the equity suit would be held later in the week.

So as to limit their scope and define with more exactness, a number of the interrogatories will be rephrased by the Government, it was reliably stated. This, it is expected, will considerably lighten the burden upon the major companies in reference to the necessity of furnishing information covered by a lengthy period.

20th Completes Chi Product Deals

Chicago—Product deals have been closed by the 20th-Fox Exchange here with B&K, Great States, Lasker, Lynch Theatres, Shoenstadt, Rheinheimer in Chicago, and the Alger circuit, LaSalle and Anderson circuit, Morris, Ill



Alexander Korda, producer and part owner of United Artists, arrives in New York by train from Baltimore where the Clipper on which he flew was grounded. He came to discuss production plans and company affairs. He was met by Mannie Silverstone (left), American representative for London Films and Murray Silverstone, United Artists' chief of world wide operations. Basil Bleck (extreme right), Korda's attorney, accompanied him on the trip.

Selling "Mr. Smith" Singly

Capra Films Sold Apart from Regular Col. Program for Last 3 Years—Montague

Because of the controversial issues which have arisen with the release of Frank Capra's "Mr. Smith Goes To Washington," Abe Montague, Columbia's general sales manager, made the following statement, this week:

"There need be no misunderstanding as to how Frank Capra's picture "Mr. Smith Goes To Washington" is sold by Columbia Pictures. Much propaganda has gone forth in an effort to convince members of Congress that the Neely Bill is a necessity because exhibitors have purchased this outstanding picture as a part of Columbia's program for 1939-40. Frank Capra's "Mr. Smith Goes To Washington" has been and is being sold as an individual picture, under an individual picture contract. It has been and is the desire of the distributor to show this picture in advance to any exhibitor in the United States who desires to see it.

"For the last three years all of Frank Capra's pictures have been sold separate and apart from the regular Columbia program.

"Our regular established customers have, of course, had the first opportunity to negotiate for "Mr. Smith Goes To Washington." That is and always has been our policy with our regular customers.

"Many of our regular customers licensed this particular Capra picture at the time they contracted for our 1939-40 program because in each instance these exhibitors insisted upon completing negotiations for "Mr. Smith Goes To Washington," clearly indicating that they wanted to be assured that they would get this particular feature.

"Thousands of exhibitors have already purchased this picture on separate contracts and there has not been a single request from any exhibitor in the United States to cancel or relieve him of his contract on 'Mr. Smith Goes To Washington.'

"Despite the fact that no such request has been presented, we are perfectly willing to discuss with any exhibitor who has contracted for the Capra picture any difficulty that has grown out of his having made such a contract. I want to stress, however, that this in no wise differs from our general policy. We are at all times willing to discuss with exhibitors particular situations where they have contracted for our pictures and where special circumstances arise that have to do with the playing of any particular picture."

Talk Games, Deliveries

Buffalo—Western Zone MPTO directors meeting here this week discussed the games situation and the problem of expediting film deliveries. Branch managers sat in on the talks. Further conferences on the delivery question will be held again next week.

MANAGER BUCKS RADIO GIVEAWAY

If In Theatre When Call Comes, Patron Gets $1,000

Lincoln—Believed to be the first effort of an exhibitor to combat radio at its own game, Bob Livingston, owner-manager of the Capitol Theatre here has decided to fight fire with fire, using as his target the Horace Heidt "Pot of Gold" broadcast, heard over NBC's red network every Tuesday evening in which the long distance phone is used to call people, who, if at home, receive $1,000.

Asserting his box office has been sensitive to the stay-at-home influence, Livingston this week broke an ad in the morning papers to the effect that "Pot of Gold" fans no longer have to stay at home beside their radios. If they are attending the Capitol while the program is on, and their names are called with no one at home to receive the winning call, the theatre will pay them $1,000. It is believed that this idea is lottery proof everywhere.

"Beasts of Berlin" Okay in N. Y. State

With a few minor changes, "Hitler—Beast of Berlin" was approved this week by the New York State Board of Censors. Under a new title, "Beasts of Berlin," the film has been licensed for exhibition in New York State, and was scheduled to have its Broadway premiere Saturday at the Globe Theatre.

WARNS STARS GET OFF AIR

ITOA Sends Letters To 20 Players

That the ITOA of New York is ready to take "appropriate action" to force movie stars off radio was announced in that organization's house organ last week-end.

"So much eyewash," is ITOA's answer to "the sorrowful pleading of the producers to the effect that they have no control over their performers." It is charged that "we have good reason to believe that many producers allow their stars to broadcast because it means they can make a better deal with them—pay them less money, in other words."

The organization further states editorially that stars appearing on the radio are being notified directly that exhibitors will not tolerate a condition inimical to their own welfare and that of the stars as well. Those who do not heed the advice "won't be in this industry very long and we shall direct our efforts toward their hasty removal . . . Remember—no more warnings."

First batch of the letters, copies of which were sent to exhibitor leaders cooperating with ITOA in the move and to producers under whom the stars in question are under contract, have been sent to Olivia de Havilland, Clark Gable, Nan Gray, Walter Connolly, Merle Oberon, John Garfield, Edward Arnold, Loretta Young, Irene Dunne, David Niven, Madeleine Carroll, Fred MacMurray, Miriam Hopkins, Joan Bennett, Claudette Colbert, Jean Arthur, Nigel Bruce, George Raft, Basil Rathbone, Paulette Goddard.

ITOA Operators Get 10 p.c. Wage Increase

Local 306, operators union, this week was granted a general wage increase of 10 per cent and a second week's vacation with pay, retroactive to Sept. 1, 1939, by the ITOA of New York. Between 600 and 700 members of the union working in approximately 300 ITOA houses are covered by the ruling.

Union Ultimatum

Hollywood—An ultimatum was issued at a meeting of producers and A. F. of L. Studio Union representatives here this week that the producers must grant the A. F. of L. Studio Union a flat 10 per cent increase in the present base rate of pay by 2:30 P. M. on Monday, November 20.

That the time given was altogether out of reason was contended by the producers, who asked for more time to consult their principals and present facts to the craft group if the union should refuse. The matter will be submitted to the New York heads of the companies for decision and reply.

Kennedy's Corner

The social season is getting under way and the cocktails and canape industry picks up. New York headquarters of the film industry contribute to the boom. Visiting celebrities are being feted again. Universal started things auspiciously and convivially with a party for Henry Koster — a party which for the size of the turnout and spirit of good fellowship was something for which its maestro, Hank Linet, may take a bow. Quick followup, and sprightly, too, was the United Artists get-together in honor of Ruth Terry, Walter Wanger "find," who bows in as a co-star, no less. Lynn Farnol, Monroe Greenthal, Burt Champion, Tess Michaels all there and catering to the wishes of the guests.

In the midst of this apparent turn to good cheer it's permissible to hope the producer-exhibitor battle over extended playing time isn't turning into one of these war-of-nerves things.

It's a mighty big week for news that doesn't find Sam Goldwyn well up there in the headlines. This week Sam changed the map of Arizona. New editions of your gas station road guides will note Goldwyn, Ariz., in a patch of desert 35 miles from Tucson. The cinema spotlight shifted from there to Roeky Mount, N. C., where RKO premiered "That's Right, You're Wrong." Present for the event were sueh industry lights as George J. Sehaefer, Ned Depinet, S. Barret MeCormick, Director David Butler, Kay Kyser. And so it was tough, but New York edged into the picture with Mayor LaGuardia's annouueed determination to "make the old Biograph and Paramount studios bloom again," seoring its first advanee. George Jessel and Ben Hecht say they will make a pieture somewhere in New York soon.

LONDON Observations *by* Jock MacGregor

After 10 weeks of the second Great War, the film industry is settling down well . . . Currently five pictures are in production while others are planned . . . West End cinemas have been formed into two groups which close at 11 p.m. and 6 p.m. alternate weeks . . . Patrons are going for the light stuff and Paramount's "French Without Tears" is doing colossal business . . . but it is the district cinemas where the big money is being made . . . People do not venture too far with the "black-out" and restricted transport services . . . All in all few houses are doing worse business than the films they show . . . biggest casualty has been "The Mikado" while "Dark Victory" has done strangely well despite its gloomy theme . . . One thing that has been discovered as a result of the war is the live theatre is not dead . . . With London theatres closed, many stars have "slummed it" by taking reduced percentages on the road and have done better than under usual circumstances in the West End . . . The cinema has popularized them and educated the public to appreciate finer things in the way of entertainment . . . Still some Provincial theatre managers might learn a thing or two about showmanship . . . The Prince of Wales' and Windmill, non-stop burlesque houses, have also been doing very nicely . . . G.T.C. (subsidiary of GB) has been doing nicely with its crazy show, "The Little Dog Laughed"

EXHIBS FETED ON LOCATION

Visit Para. Film Unit at Work in Ga.

Albany, Ga. — Film exhibitors from ten southern states at the invitation of Y. Frank Freeman, Jr., assistant to Jack Moss, who is producing the picture, and southern newspapermen at the invitation of the *Albany Herald*, gathered at this famous Georgia hunting eapital Thursday to spend a day with a Paramount unit on location here filming the Billy Lee picture, "The Biscuit Eater."

At the end of the day's camera work the visitors were entertained at an old-fashioned southern barbecue at which young Freeman was host. The guests were aceorded real southern hospitality. Among those scheduled to attend, were the following exhibitors:

E. V. Richards, G. J. Dureau, Robert Blair, L. C. Montgomery, Turk Carter and A. Higgenbotham of the Paramount Richards Theatres, New Orleans; Arthur Lucas, William K. Jenkins, E. E. Whitaker, T. H. Reed, A. C. Cowles, and William Pratt of the Lucas and Jenkins Circuit, Atlanta; M. A. Lightman of the Paramount Lightman Theatres, Memphis; R. B. Wilby and J. H. Harrison of the Wilby-Kincy Circuit, Atlanta.

R. E. and Hugh Martin, and A. E. Adams of Columbus, Ga., J. H. Thompson of Hawkinsville, Ga., and Charles Karr of Atlanta, all of the Martin Circuit; Earle M. Fain of the Fain Circuit, Leesburg, Fla.; Louis Rosenbaum of Muscle Shoals Theatres, Inc., Florence, Ala.; Abe H. Borisky of Independent Theatres, Inc., Chattanooga, Tenn., Earl Hendren of Cherokee Amusements, Inc., Erwin, Tenn.; R. T. Hill of Cumberland Amusement Co., Tullahoma, Tenn.

H. S. Johnson of Pal Theatres, Inc., Vidalia, Ga.; N. H. Waters of Waters Theatre Co., Birmingham, Ala.; Thomas E. Orr of Amusement Enterprises, Inc., Albertville, Ala.; Lester Neely of Neely Theatres, Marion, Ala.; R. E. Hock of Hook Theatres, Aliceville, Ala.; O. C. Lam of Lam Amusement Co., Rome, Ga.; H. V. Manning of Etowah, Tenn., and J. C. H. Wink of Dalton, Ga., of Manning and Wink; Mrs. L. S. Bach and Charles King of Bach Theatres, Atlanta.

H. T. Spears of Bailey Theatres, Inc., Atlanta; L. J. Duncan of Al Dun Amusement Co., Westpoint, Ga.; Nat Williams of Interstate Enterprises, Inc., Thomasville, Ga.; C. M. Bridges of Dixie Amusement Co., Swainsboro, Ga.; George L. Denton of Denton Theatres, Knoxville, Tenn.; Frank Merritt of Acme Theatres, Birmingham, Ala.; F. C. Mullin of Mullin Circuit, Haines City, Fla.; Mort and Gus Seligman of Jacksonville, Fla.; Walter J. Brackin of Ozark, Ala.; George Gaston of Atlanta, Ga.; A. L. Cowart of Edison, Ga.; J. G. Peters of Blakely, Ga.; L. R. Dean of Butler, Ga.; Mrs. F. O. Adams, Cairo, Ga.; R. K. Dunn, Camillo, Ga.

E. J. Hunter, Colquitt, Ga.; F. J. Wood, Cordele, Ga.; M. G. Lee, Cuthbert, Ga.; Ellison Dunn, Donaldsonville, Ga.; Mrs. Bessie D. Loypess, Fort Gaines, Ga.; J. P. Rampey, Lakeland, Ga.; F. A. Ricks, Reynolds, Ga.; H. H. Newman, Sandersville, Ga.; Mrs. W. B. Smith, Tennille, Ga.; C. E. Beach, Thomaston, Ga.; T. E. Woodruff, Unadilla, Ga.; W. E. Griffin, Vienna, Ga., and Fred McLondon, Union Springs, Ala.

Back To Duals

After a three-week trial as a first-run French cinema, the Central Theatre on Broadway this week reverted to its original policy of duals.

W. H. Workman Ill

Minneapolis — William H. Workman, manager of MGM's Minneapolis office, is ill in Northwestern Hospital.

WARNERS SET SEARS DRIVE

Sixteen-Week Period to Start Dec. 24

Fourth annual Sears Drive will be held during the 16 weeks from December 24 through April 13, 1940, it was announced this week at Warner Bros.' home office. Plans for the company's sales drive were consummated at a series of meetings held last week and attended by home office executives and district managers, who were called in by Grad Sears, general sales manager.

S. Charles Einfeld, director of advertising and publicity, came here from Hollywood to sit in on the meetings and will remain another fortnight to assist in preparing further plans for the drive. District managers will act as captains of their particular territories under the supervision of Roy Haines and Ben Kalmenson for the East and West respectively.

Competition for the awards, which total $25,000 in cash, will again be set up according to districts, with the prize money split up among the three winning districts and their branches.

Important Dates

Nov. 23: Loew managers' Thanksgiving Beefsteak and Dance, Waldorf-Astoria.
Nov. 25: Washington Variety Club banquet, Willard Hotel.
Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.
Dec. 2: Cleveland Variety Club formal.
Dec. 3-4: Theatre Owners Association of North and South Carolina winter convention, Charlotte.
Dec. 20: Chicago Night of Stars

TO ATTEND PREMIERE

Gable, Leigh to Come East For "Gone" Opening

Clark Gable and Vivien Leigh, stars of "Gone With The Wind," will attend the world premiere of the film at Loew's Grand Theatre, Atlanta, Dec. 15. The players will fly east from the MGM studios via special plane, arriving in Atlanta on December 14 to be guests of honor that evening at a Junior League Ball and to make personal appearances at the premiere on the following evening. It is also planned to have other members of the cast and Hollywood personnel of the Selznick International organization present.

Defer Allied Meet

Chicago—Illinois Allied's scheduled meeting this week to discuss a cooperative buying plan has been postponed indefinitely.

Dick Kirschbaum's Korner



The Box Office Slant

Another Thin Man

(Hollywood Preview)

MGM MYSTERY-COMEDY 102 mins.

(Prod. No. 13—Nat'l Release, Nov. 17)

Credits: William Powell, Myrna Loy, Virginia Grey, Otto Kruger, C. Aubrey Smith, Ruth Hussey, Patric Knowles, Tom Neal, William A. Poulsen, Asta and others. Based on an original story by Dashiell Hammett. Screenplay by Frances Goodrich and Albert Hackett. Directed by W. S. Van Dyke II. Produced by Hunt Stromberg.

Plot: William Powell, Myrna Loy, William A. Poulsen, the baby, and Asta, the dog, are invited to spend the week-end at the Long Island estate of C. Aubrey Smith, Myrna's late father's business associate. Sheldon Leonard, one time employee who was sent to prison by Smith, has threatened his life and Smith wants Powell around as protection. Powell becomes involved in three murders while there, with everyone in the household under suspicion, including Virginia Grey, Smith's daughter, Patric Knowles, one of her boy friends and Tom Neal, Smith's secretary. Powell follows his own clues and solves the mystery in time to protect Nicky, Jr.

Comment: Marking William Powell's return to the screen after a long absence, this, the newest in the "Thin Man" series tops either of the two previous pictures and should do smash business wherever it is played. The teaming of Powell and Myrna Loy in another of these popular yarns, should be enough, but in addition it has a swell story, splendid direction and production and an excellent cast. In fact, the film has what it takes to pile up heavy grosses and is sure to please both theatre men and audiences alike. Miss Loy and Powell were never seen to better advantage and the supporting cast, headed by Virginia Grey, Otto Kruger, C. Aubrey Smith, Nat Pendleton, Sheldon Leonard and Abner Biberman, are all very impressive in their respective roles. Asta, that lovable "pooch" and the new addition of an infant, William A. Poulsen as Nicky, Jr., add to the merriment of the picture. A great big "hand" to Producer Hunt Stromberg and Director W. S. Van Dyke II for a real showman's dream. You have a ready made audience for this picture, as the others in the series made box office history, so go the limit on this one. The return of William Powell to the screen should be one of your biggest selling points. (FAMILY)

Catchline: "A quiet week-end in the country . . . with only three murders."

AUDIENCE SLANT: WILLIAM POWELL'S RETURN, AND IN A PERFECT VEHICLE, IS SURE TO PLEASE.

BOX OFFICE SLANT: TOPS THE TWO PREVIOUS THIN MAN PICTURES AND SHOULD DO SMASH BUSINESS WHEREVER PLAYED.

Reno

(Hollywood Preview)

RKO-Radio DRAMA 73 mins.

(Prod. No. 8—Nat'l Release Dec. 1)

Credits: Richard Dix, Gail Patrick, Anita Louise, Hobart Cavanagh, Charles Halton, Astrid Allwyn and others. Screenplay by John Twist from a story by Ellis St. Joseph. Directed by John Farrow. Produced by Robert Sisk.

Plot: Dix, gambling house operator at Reno, offers Anita Louise, young socialite hoping to win money for a divorce, her choice of returning to her husband, or facing arrest for inability to make her check good. She counters by charging his roulette croupier is using an electric control. On trial, acting as his own lawyer he puts himself on the stand under his own name, tells how he came there as a mere law clerk, married Gail Patrick, secretary to his biggest business rival, Halton, and aroused the latter's hatred by winning many cases for the smaller mine owners. Having discovered the Nevada divorce laws, he advertises these just when the silver mining boom breaks and saves the city. Astrid Allwyn, niece of Cavanagh, is a repeat client and his wife misunderstands a meeting and leaves him, taking their baby daughter. She files suit for divorce, and Dix is facing charges calling for disqualification so the case defaults. He tells how, when he saw his own daughter facing the divorce mill, he put in the control to be sure she lost. The case is dismissed, the girl agrees to return to her husband and takes her father with her.

Comment: Since Richard Dix scored his greatest hit in "Cimarron," it has become a Hollywood practice to every so often find another "Cimarron" role and star him. This time it is called "Reno," and his capable acting plus adequate direction and excellent production make it fine general audience fare. Particular credit goes to production, since definite near-A effects have been secured throughout without stepping away from a B-budget. Practically all the dramatic spots go to Dix, but in such chances as they have, good acting must be credited to Gail Patrick and Anita Louise, while in small roles Frank Faylen stands out as a gun shooter, Astrid Allwyn as the socialite flirt and Hobart Cavanagh as a philosophizing printer. Either of two angles can be used to help exploit this one—a true picture of the business side of the Reno divorce mills or a preachment against interference by any third party in marriage problems.

(ADULT)

Catchline: "He told the world about Reno third party in marriage problems.

AUDIENCE SLANT: RICHARD DIX PLAYING A TYPE OF ROLE HE HAS ALWAYS SCORED IN, WITH HISTORICAL POINTS WELL COATED WITH ENTERTAINMENT VALUE.

BOX OFFICE SLANT: A LOWER-BUDGET FEATURE STRONG ENOUGH TO TOP THE BILL IN MANY SITUATIONS.

Legion of Decency Ratings:

(For Week Ending Nov. 18)

SUITABLE FOR GENERAL PATRONAGE

Covered Trailer — Geronimo
Riders of Pasco Basin
Overland Mail — Too Busy to Work

SUITABLE FOR ADULTS ONLY

All Women Have Secrets
Another Thin Man
Diamonds Are Dangerous
The Phantom Strikes
Mr. Smith Goes To Washington

Day-Time Wife

(Hollywood Preview)

20th-Fox COMEDY 78 mins.

(Prod. No. 20—Nat'l Release, Nov. 24)

Credits: Tyrone Power, Linda Darnell, Warren William, Binnie Barnes, Wendy Barrie, Joan Davis, Joan Valerie and others. Screenplay by Art Arthur and Robert Harari from a story by Rex Taylor. Directed by Gregory Ratoff. Produced by Raymond Griffith.

Plot: Power, married two years, is beginning to neglect his wife, Linda Darnell, for a harmless flirtation with his secretary, Wendy Barrie. Linda advised by her much divorced friend, Binnie Barnes, takes a position as secretary to William, a successful architect. His endeavors to interest her in him include the gift of an expensive fur coat, which she pawns, giving the ticket to Power, saying she found it. He sends Wendy to redeem it, who substitutes a cheap neckpiece. Power, to get a big contract, breaks a date to take Linda out and meets William at a night club. Linda angered, goes with William and her quick wit saves the day when, later, William's wife calls at his penthouse to find the two couples there. The contract is signed, and Power finally squares himself, after Linda takes them both to the apartment and makes him sleep on the davenport.

Comment: Directly in the groove of farce which has marked so many recent pictures, and dropping at times to high-class slapstick, this picture is a sure audience pleaser. Top direction which piles up the laughs, fine acting by the seasoned principals and smart writing. William's handling of the architect Lothario, Binnie Barnes' playing of the sophisticated divorcee and—in smaller roles—Joan Davis' secretary and Leonid Kinsky's gigolo are comedy standouts. Power lives up to his standing as a romantic lead and Wendy Barrie's homebreaker is humanly sophisticated. The cast is this film's best exploitation angle, with the veterans all earning credit and Linda Darnell gaining an added box office buildup.

(ADULT)

Catchline: "She learned about husbands from her own."

AUDIENCE SLANT: DIRECTION AND LINES ARE SURE TO PRODUCE A LAUGH HIT WITH ANY AUDIENCE, EXCEPT STRICTLY JUVENILE.

BOX OFFICE SLANT: THE FINE CAST AND RATOFF'S GROWING FAME FOR SMART DIRECTION INSURE THIS ONE MAKING GOOD.

Hitler—Beast of Berlin

Producers DRAMA 88 mins.

(Nat'l Release, Oct. 29)

Credits: Roland Drew, Steffi Duna, Greta Granstedt, Allan Ladd, Lucien Prival, Vernon Dent, John Ellis, George Rosener, Bodil Rosing, Hans Von Twardowski, others. Adapted from the story, "Goose Step," by Shepard Straube. Directed by Sherman Scott.

Plot: Drew is connected with an underground movement to save the people from the brutality of the Storm Troopers and the Gestapo. When the secret police learn of his clandestine meeting with another

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

member of the movement, they arrest him. In the meantime, Steffi Duna, his wife, expectant, hears nothing from him until she learns he is in a concentration camp. She sets out about to effect his release, but the final papers are intercepted by the head of the concentration camp. However, Drew's friends, who have been released, disguise themselves as farmers driving a load of hay near the camp and whistle at Drew, who runs and hops into their wagon. They tell him that Steffi is awaiting him across the border, where the baby will be born.

Comment: There is no denying the fact that this film will be interpreted by the majority as propaganda. As far as dramatic values are concerned, it is well enacted and capably produced and directed. The apparently factual revelations of the concentration camp are comparable, in measure, to a picture produced some years back, which revealed the horrors endured by the chain gangs in the South. However, while the inhuman treatment of prisoners consumes much of the footage, it is implied more than actually acted out. In other words, when a prisoner enters the dreaded room "14," the door closes, leaving what goes on in there to the imagination of the spectator. The performances are uniformly good, and the general production treatment, including the scoring, is on a par with many major productions. Only in one or two spots are newsreel "shots" resorted to; otherwise, the picture tells a story and tells it in a way to sustain the interest. Arrange a press preview for local newspapermen. Have the print flown into town and delivered to the theatre in an armored car. Use a giant blowup of Hitler, captioned to suit local conditions and public opinion, in the lobby and atop the marquee. **(ADULT)**

Catchline: "A cry of anguish from a nation oppressed."

AUDIENCE SLANT: BECAUSE IT DRAMATIZES ITS MESSAGE, THE PICTURE SHOULD HOLD ANY AUDIENCE'S INTEREST, BUT THE REACTION OF VARIOUS PATRONS AFTER IT'S ALL OVER IS A MATTER OF CONJECTURE.

BOX OFFICE SLANT: WHETHER IT WILL, AFTER A HEAVY EXPLOITATION CAMPAIGN, LURE CROWDS TO YOUR THEATRE DEPENDS ON THE GENERAL PUBLIC ATTITUDE TOWARD A PICTURE OF THIS TYPE. ITS TIMELINESS WILL HELP.

Return of Doctor X

WB MYSTERY 62 mins.

(Prod. No. not set—Nat'l Release, Dec. 2)

Credits: Humphrey Bogart, Rosemary Lane, Wayne Morris, Dennis Morgan, John Litel, Lya Lys, Huntz Hall. Charles Wilson, Vera Lewis and others. Screenplay by Vincent Sherman from a story by Lee Katz. Directed by Vincent Sherman.

Plot: Morris, a reporter, goes to interview Lya Lys and finds she is apparently dead. But when the police come, the body is gone. He is fired when Lya turns up at the editor's office next day and so he goes to Morgan, a doctor friend to enlist his aid. Morgan is about to assist Litel, a famous blood specialist at an operation. Next day, Morgan is called to see the body of one of his blood donors who has been murdered. He takes a sample of the man's blood to Litel and there meets Bogart, a strange character. Investigation by Morris proves that Bogart was electrocuted some time before. They find no body in his grave and confront Litel with their evidence. He tells of his experiments at restoring life to animals and of how he did it to Bogart. But Bogart must have human blood to keep going. He is after Rosemary Lane for her blood when he is tracked down and killed.

Comment: Of all the chillers, this is one of the chilliest. For horror fans, it is topnotch. Unfortunately it was not made in color like the original "Doctor X" but there is plenty of creepy stuff in it just the same. Play it on days when you don't expect any kids at all. It is not for them by any means. Performances are all topnotch though the names are not big enough to make the picture create any furore at the box office. It is strictly program attraction. There is sufficient comedy to relieve the tension from time to time and just a trace of a romance. Sell it with all the horror stunts at your command. Run essay contests on whether it would be a good idea to be able to restore lives. In cooperation with the local hospital you might have volunteers give their blood for the hospital's "blood bank". **(ADULT)**

Catchline: "Human blood of others was all that kept him alive."

AUDIENCE SLANT: THE HORROR FANS WILL GO FOR IT IN A BIG WAY. DECIDEDLY NOT FOR CHILDREN OR THOSE WITH WEAK HEARTS.

BOX OFFICE SLANT: LACK OF NAMES LIMITS IT TO HALF OF DUAL BILLS AND THE OTHER FEATURE HAD BETTER BE VERY LIGHT BUT A GOOD DRAW.

CORRECTION!

In the review on Warners' "We Are Not Alone" *(STR, Nov. 11, p. 10)* plaudits for the film's fine direction were awarded Archie Mayo, whereas it should have been Edmund Goulding. Goulding received proper credit, however, in the "credits" portion of the review.

That's Right, You're Wrong

(Hollywood Preview)

RKO MUSICAL-COMEDY 91 mins.

(Prod. No. 11—Nat'l Relcase, Nov. 24)

Credits: Kay Kyser, Adolphe Menjou, May Robson, Lucille Ball, Dennis O'Keefe, Edward Everett Horton, Roscoe Karns, Moroni Olsen, Ginny Simms, Harry Babbitt, Sully Mason, Ish Kabibble. Screenplay by William Conselman and James V. Kern. Story by David Butler and William Conselman. Produced and directed by David Butler.

Plot: Olsen, studio head, hearing about Kyser's "Kollege of Musical Knowledge," decides to put Kyser and his band on the screen. The members of the band are eager to go to Hollywood, but Kyser decides against it. Then he changes his mind. When Menjou's writers see the band leader, they almost have a breakdown, because they had written a story with a romantic setting. Menjou orders the writers to write another story, but they can't. To save his own neck, he decides to persuade Kyser to withdraw from his contract. On hearing of Menjou's plan, however, Kyser surprises him by announcing he will play the romantic role. To carry out the deception, he appears to have gone Hollywood. After seeing Kyser's ludicrous test as a gondolier, Menjou pays him off handsomely. The leader returns to his band, and they are all happy. But another offer is made, and Kyser is once more back at the studio.

Comment: The screen debut of Kay Kyser and his noted band will live up to all the expectation of his tremendous following who have been awaiting the release of this film. Poking fun at Hollywood production methods, it is the kind of picture that should suit everyone and prove splendid entertainment for the masses. There's plenty of comedy blended with the swell music for which Kyser is famous and his million dollar personality, which one gets over the radio, registers to advantage. The excellent screenplay, David Butler's direction and production all add to its general box office power. It introduces the other well known members of the band, Ginny Simms, Harry Babbitt, Sully Mason and Ish Kabibble, who in addition to musical sequences with the band play important parts in the action of the story. Brilliant support is given to Kyser by May Robson, Adolphe Menjou, Lucille Ball and other familiar film personalities. The musical numbers are already popular with millions of radio listeners and should be used for street ballyhoo and over local radio stations. Heralds "inviting" the audience to a Kay Kyser broadcast could be distributed in advance of the showing. Tie up with local music and department stores on the sheet music, records and musical instruments. **(FAMILY)**

Catchline: "See Kasanova Kyser do his stuff as a glamor boy."

AUDIENCE SLANT: A DISTINCTLY DIFFERENT TYPE OF FILM ENTERTAINMENT THAT SHOULD SUIT EVERYONE.

BOX OFFICE SLANT: KAY KYSER'S POPULARITY SHOULD BRING THEM IN AND WORD OF MOUTH ADVERTISING KEEP THEM COMING.

The Covered Trailer

(Hollywood Preview)

Rep. COMEDY 66 mins.

(Prod. No. 915—Nat'l release, Nov. 10)

Credits: James, Lucille and Russell Gleason, Harry Davenport, Mary Beth Hughes, Maurice Murphy, Maude Eburne and others. Screenplay by Jack Townley from original story by Jack Townley and M. Coates Webster. Directed by Gus Meins. Produced by Sol C. Seigel.

Plot: Plans of the senior Higginses (James and Lucille Gleason) to tour South America on an annuity are wrecked when she tells the insurance company representative that Joe is only 44, so the family join Grandpa (Davenport) and Russell Gleason on their fishing trip in the new trailer. Appearing at frequent intervals is Maude Eburne, a widow with matrimonial ideas regarding Grandpa. Each time the others hide, so when the sinking of the steamer they were supposed to be on is announced, the passing of the family is "mourned" by all except Joe's assistant, who robs the bank and frames it onto Joe. Grandpa's false imprisonment as insane, James Gleason's arrest for impersonating a dead man when he cashes a check and the sleuthing of Murphy, fiance of the Higgins' daughter, finally clear the situation.

Comment: Like most of this season's family pictures, the Higginses have gone overboard for farce and hoke comedy. It is designed as audience material and will serve as the lower bracket comedy relief for a strong dramatic picture for any house. Comedy honors fall to Jimmy Gleason as the harassed "dead absconder" and Harry Davenport as Grandpa, with Mary Hughes and Murphy barely sketching in a suggestion of romance. Gus Meins' direction has overlooked no opportunity for hokum and its reception is sure to be in direct ratio to the size of the audiences. Trailers, sleeping bags and fishing equipment are the most natural exploitation angles, with a trained bear equally logical where such an animal is available. **(FAMILY)**

Catchline: "The Higginses plus one vacation equals ten riots.

AUDIENCE SLANT: PILED ON FARCE SITUATIONS ASSURE SOME LAUGHS.

BOX OFFICE SLANT: FAIR SECOND PICTURE FOR PROGRAM HEADED BY STRONG DRAMA.

(More Box Office Slants on Page 19)

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

Plan Program of Activities For Pre-Christmas Period

Tieups With Merchants, Aids For Shoppers, Toy Matinees, Will Minimize Annual Slump

"T WAS the weeks before Christmas, when all through the theatre, not a creature was stirring, not even an usher." With apologies to Clemence Moore, author of the immortal "Night Before Christmas," and readily acknowledging our inability to make this theatrical version of the celebrated poem rhyme, we nevertheless are using it as indication of what may take place in your theatre during those few hectic weeks before Christmas when regular patrons are too busy buying presents to spend much time in a theatre seat.

Grosses will begin to decline after Thanksgiving (either one) and will continue that way until Christmas Day, when they'll hike right back up to their normal, and perhaps, above-normal, position. It isn't the purpose of this article to tell you that you can fill every seat during this annual period, but we will seek to show you that with a program of special activities you can prevent your grosses from falling too low.

Don't Blame the Merchants

You can't blame the merchant, despite the fact that he's your biggest competitor just before Christmas. After all, whereas you look forward to every week when you'll have a big attraction, he looks forward to the one time of the year when he can make the most money. Therefore, instead of opposing him, why not tie up with him?

For example, call a luncheon to be held at a local hotel to be attended not only by merchants but also by members of certain civic organizations, such as the Kiwanis Club, Rotary Club, Lions Club and the Chamber of Commerce. At this luncheon, let them know that as a gesture of your appreciation for the fine cooperation they've extended to you during the year, you are going to run a "Shop Early" trailer well in advance, and will continue to do so until the week before Christmas. While this gesture may not mean added dollars and cents at the box office, your theatre will benefit immeasurably from the goodwill, and the merchants will be extremely appreciative.

It's a job to try to carry an armload of parcels with other parcel-carriers jostling you about. Shoppers will be glad for the opportunity to drop in at your theatre and relax for a couple of hours. They'll want to check their packages, so have a checking room service set up. Even if she doesn't attend the theatre, perhaps madame can arrange to have her packages checked at your theatre, with friend husband to stop by and pick them up on his way home. This service should be advertised in the newspapers and in those stores which have no delivery service. It's up to you, but you could extend this service still further by having an attendant or usher in the lobby to wrap packages for mailing. He should be supplied, of course, with stamps, scales, postal rates and other necessary tools.

Bring In the Shoppers

Contact a taxicab company and see if you can't make arrangements for Christmas shoppers to be carried at a slight discount, provided they hold ticket stubs from your theatre. Such an arrangement can be profitable both to the taxicab company and to yourself.

Newspaper publicity, of the right kind, is always a good thing. In view of this, have the house staff photographed in front of the theatre, those in the front row holding large letters which spell out the words, "Shop Early." It should be easy to plant the picture in the paper, for the merchants and the paper itself are plugging the same theme.

Don't forget the kids. Have a Santa Claus stand in front of the theatre or in the lobby. Let him take the names and addresses of the children together with their Christmas wishes, which you can forward to their parents. Be sure your Santa Claus is a good-natured fellow, one who likes and understands children.

Every year many theatres offer books of tickets to be used as Christmas gifts. Usually, these books bear coupons of various denominations and are sold at a certain discount from the regular admission price. For example, a book containing $5.50 worth of coupons might be sold for $5.00. Sell these through screen announcements, newspaper ads, etc. It would be wise to have a special booth set up in the lobby for this purpose, with a girl attendant in charge.

Remember the poor and needy. This Christmas, and every Christmas, for that matter, you should cooperate with the Salvation Army, or some civic organization interested in providing food for those who otherwise might not get it, by staging a Canned Foods Matinee either in the morning or on one of the slow afternoons. Whoever brings the equivalent of the admission price in canned goods is admitted to see the show. You will sacrifice a certain amount of revenue to do this, but you'll build up goodwill. Run stories about the special matinee in the papers, and devote some space to it in your newspaper ads and in your programs.

Stage a Toy Matinee

In much the same vein, you can stage a Toy Matinee, with each child required to bring at least two toys to gain admission. Unless they are battered up too much, these toys could be repaired by members of the local fire department. The newspaper could assist in distributing the gifts. All in all, the stunt should net you plenty of good publicity.

You'll want to plug your forthcoming attractions in the lobby, and it can be done with a Christmas tree placed there, with a number of cards to represent the coming attractions. In place of this, you can have a cutout Santa Claus carrying his pack, or dumping the gifts out on the floor. Each gift is labeled according to the attractions you are to show during the holiday season.

As you read these suggestions, others will come to your mind which you can incorporate in your pre-Christmas campaign. It's better to make an honest effort to offset the slump, even though business may not be quite as good as you hoped it would, than to make no effort at all and sing the blues as you look at the box office statement.

New Trailers Flash Holiday Greetings from the Screen

National Screen Service unveiled the new Xmas and New Year's holiday trailers at a special screening in New York last week. The 1939 version of holiday greetings from management to patrons via the screen mark a departure and an advance toward the "feature quality" production in brief, pictorial films designed to harmonize with the more elaborate productions which make up today's theatre programs. There are two sets of each, Xmas and New Year's greetings, the Deluxe, which run one and one-half minutes, and the Junior, which run three-quarters of a minute. Sound, with a narrator delivering the message of good will and greetings and music as well as dialogue of characters, and spectacle are combined in these trailers. The Xmas greeting uses the Santa Claus theme, of course. The New Year's greeting features the honored old man with the scythe and his infant majesty, the baby 1940.



Have Santa Meet Kiddies

You may recognize some of these kiddies—and even Santa, himself, looks very familiar. Be that as it may, and even though the kids are in their "nighties" ready for bed, the picture still conveys the idea of having a Santa Claus in the lobby or outside to talk to the kiddies and hear their wishes.



A Tree Bearing "Gifts"

At least a month before Christmas you can place a Christmas tree in the lobby or foyer, with each package on the tree representing a coming attraction. Here's how it was done in an Arizona theatre a few years back. Patrons won't pass by a display of this calibre.

Let the other boys crank out big adjectives!



Paramount Pictures

Paramount's busy building

BIG PICTURES . . .

3

BIG ONES A MONTH EVERY MONTH FROM PARAMOUNT

SEPTEMBER

"BEAU GESTE"

"$1000 A TOUCHDOWN"

"HONEYMOON IN BALI"

OCTOBER

"WHAT A LIFE"

"JAMAICA INN"

"DISPUTED PASSAGE"

NOVEMBER

"The CAT and the CANARY"

"RULERS OF THE SEA"

"Our Neighbors—
THE CARTERS"

DECEMBER

"GULLIVER'S TRAVELS"

"The Great
VICTOR HERBERT"

"GERONIMO!"

Paramount Pictures

Selling the Picture

Many National Tieups Made On Warners' "Elizabeth and Essex"

A series of important national tieups and promotions have been arranged for Warner Bros.' "The Private Lives of Elizabeth and Essex," which was released on Nov. 11.

A tieup has been made with Chesterfield Cigarettes which will take ads in newspapers throughout the country, plugging the stars and the picture. Lux Soap will have a day and date newspaper ad campaign in key cities throughout the country, timing the placement of the ads so as to tie in with the local premiere of the picture.

The House of Westmore, cosmetic manufacturers, will distribute 22x28 window cards to their dealers over the nation featuring stars from the film and copy plugging the picture. These cards will be on display in chain stores in almost every large city in the country. The House of Westmore will also take a full-page ad featuring Olivia de Havilland in the November issue of Photoplay magazine.

A tieup has also been made with Pocket Books, Inc., publishers of the inexpensive edition of Lytton Strachey's biography, "Elizabeth and Essex." These books will carry copy plugging the picture and are on sale in all book stores, department stores, drug stores, cigar stores and on newsstands throughout the country.

A Film Study Guide has also been prepared on the picture, which will be distributed to high schools.

Fabian Staten Island Theatres Stage a Giant Jitterbug Contest

The Fabian Staten Island Theatres just recently completed a successful giant Jitterbug Contest to select local champion teams. The stunt was planned and executed by Harry Black, division manager, and Edgar Goth, director of publicity.

The semi-finals were held one night each week over a two-week period in the Fabian Paramount, Ritz, Capitol, Strand and Stadium theatres. The semi-finalists appeared in the grand finals at the St. George theatre. The first three winning teams were scheduled to dance at the Liberty Theatre as part of a vaudeville bill, at salaries of $75, $50 and $25, respectively. A loving cup was awarded to each member of the team.

And now, we'll give you some interesting items about the Fabian theatres, as reported by the district office. Sidney Deneau, Fabian booker, visited the Island . . . Harry Black, division manager, is now the father of 65 kids. He is sponsoring a local P.A.L. band unit to be known as Fabian's Melodears . . . John Firnkoess, manager of the Paramount, has arranged for a destroyer to be placed in his lobby in conjunction with "Thunder Afloat." John has the cooperation of the Navy, and the destroyer is real, even though it is only 4-feet overall. Recruiting is also to be featured in the lobby.

Arthur Lane, Strand manager, is laid up with a chest cold . . . Since friends advised him he resembles Rudy Vallee, Bill Keeley, assistant manager of the Paramount, is now taking vocal lessons . . . Al De Fazio, assistant manager of the St. George, is sporting a new Pontiac and handling it as carefully as a new-born babe . . . George Trilling, Ritz manager, has been looking for an apartment on the Island.

That's all the room we have for Fabian news items this week. The Jitterbug Contest sounds like a swell stunt—one that should surely be sucessful everywhere.

Marx Brothers' Picture Gets Slam-Bang Campaign for World Premiere in Dallas

A SLAM-BANG exploitation in old-fashioned circus style was staged in Dallas recently for the showing of "Marx Bros. at the Circus" at the Palace Theatre. It was executed by Manager Walter Henchel and Forrest Thompson, publicity director, assisted by E. B. Coleman, MGM exploitation representative.

In the inner lobby, Henchel used regular National Screen Accessories displays a week in advance; in the outer lobby, seven special art panels. Two 22x28's were placed in the men's rest room. The marquee and neon program board displays at the front and rear of the theatre sold the World's Premiere engagement strongly. When the picture opened, a special rail-piece for the front of the box office, made in the form of a circus tent opening and using World's Premiere and Main Entrance copy , featured a blowup of the Marx Bros. coming under the edge of the tent.

Several plugs were accorded the film on local radio stations. General posting in the city and suburbs was extensive. Many stories and art breaks were received from the three newspapers. The columnist of the *Dispatch Journal* staged an impersonation contest, inviting readers to make themselves up as Harpo, Chico or Groucho and appear at the theatre on opening day. Winners were guests at the Texas vs. Oklahoma football game, and also appeared at the State Fair of Texas as guests of the theatre. Losing contestants were guests of the theatre to see the picture.

For a blowup gag, a still from the regular set showing Harpo Marx carrying Florence Rice in his arms was utilized, the still being blown up and cut out. One blowup was placed in the ladies' lounge and one in the men's. Since they were life-size, they created much word-of-mouth comment among patrons.

A genuine "Hollywood" atmosphere was apparent the night of the premiere. As the first person to see the first performance, Mayor Woodall Rodgers was presented with a huge 3½-foot by 6-foot guest ticket.

Two ushers, on the opening day, carried a 3-sheet mounted on beaver-board through the downtown section, stopping at busy intersections to rest. Theoretically, they were taking the display to the art shop for corrections. Another opening day stunt was the imprinting in red of the first 200 copies of the *Dispatch-Journal.*

A life-size cutout of the Marx Bros., with an invitation to "have your picture taken if you think you look like the Marx Bros.", was placed in the outer lobby. About 500 pictures were taken, with the subjects returning later for post card photos of themselves.

Stencilled Announcements

Thousands of shoppers saw the stencilled announcements anent the World's Premiere on the sidewalks. Ten thousand napkins were distributed in Walgreen Drug Stores. One 5- and 10-cent store used 10,000 imprinted shoppers' bags. Cards were placed in taxicabs directly behind the driver.

One of the clever novelties distributed to schools was a card which read: "Who are the world's three funniest human beings? When are they coming to Dallas?" When held up to the light, copy on the Marx Bros. and the picture was revealed by reverse printing on the back. Cards mailed to prominent clubmen read: "We'll bet you a penny you'll get the laugh of your life when you see, etc." A real penny was pasted on the card where the word appeared in the sentence.

Invited to the opening night's performance, the band of the University of Oklahoma, in Dallas for the football game, marched three blocks through the business section and attracted much attention.

Was it a campaign or was it a campaign? It certainly was, and it resulted in socko business.

FOR BETTER SHOW SELLING

Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Amazing Mr. Williams	This Issue
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	Nov. 11
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole a Million	July 29
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Man About Town	July 1
Man in the Iron Mask	July 15
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Secret of Dr. Kildare	This Issue
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9

Sosna Uses Full Page to Sell His Line-up of Warner Pictures

Lou Sosna of the Sosna Theatre, Moberly, Missouri, recently took an unsual ad in his local paper, which gave his theatre added prestige, as well as plugging a number of important Warner pictures which have been scheduled for his house.

Instead of the usual cooperative ad, Sosna bought a full page in the paper himself, and filled it with pubilicity stories on "The Old Maid" which he was featuring as his first big picture for the new season, in addition to stories on the general lineup of product to come, stills from the various productions, and ads on current and future product. Also, there was a picture contest involving stills from various forthcoming Warner features, which patrons were asked to enter for free tickets.

Program Exchange

Melzer States His Views On Programs, Supporting Rankin; Grott, Pringle, Samuel Active

WE'RE starting our discussion this week with a reply to Harland Rankin's views on house programs which appeared in this space October 21. If you remember, Rankin questioned the value of programs on the theory that last-minute changes in attractions booked made them worthless. He cited the folly of a patron coming for 20 miles to see the picture billed in the program, only to find another had been booked in its place.

Our first reaction to Rankin's views comes from a theatre-operating executive in his own territory—S. J. Melzer, advertising manager of the Premier Operating Corporation Limited, Toronto 2, Ontario. In his letter, Mr. Melzer says that "the only reason we have not undertaken a monthly program is because we found from experience that even in issuing weekly cards our bookings were changed so often that these were sometimes printed two or three times before they were correct, and quite often after a manager had distributed these cards in his territory, the Exchange would change a picture and make them absolutely worthless."

He agrees with Rankin that people who travel a distance to see a certain picture and find that the picture is not playing will go to another theatre in the future, as they can see no reason why a picture should be advertised and then not shown.

Weekly Paper Like a Program

"As for looking at the ad in the paper," Melzer continues, "I might say that in towns with a weekly paper you're in the same boat as with program cards. However, this should not affect an independent exhibitor as much as a circuit house, for in our opinion, an independent exhibitor has complete charge of his booking and understands the situation best."

Well, so far, the argument is two to nothing in favor of Rankin. We'd like to hear from some of you champions of programs. How about you, Bill Justice? And you, Ted Rodis? And you, Harold Grott? And you, Burgess Waltmon? And all you other members. Whatever your views, pro or con, won't you send them in to us? If there are any readers who are not members but who have something to say, we'll welcome your expressions, too.

The latest copy of Ideal Theatre News, which heralds the attractions for the Ideal Theatre, Toronto, managed by Tom Pringle, has a calendar for the month of October on the front cover, with two of the dates marked with x's. Tom's headline is "Keep the X Dates Open." Then under the calendar, he announces that "Stagecoach" arrives Friday and Saturday, October 27-28, the dates so designated.

"Avoid standing in line," he warns, "and speaking of lineups, if you saw "Sweethearts," "The Little Princess" and "Confessions of a Nazi Spy" at this theatre—you'll know what we mean!" For his safety slogan, he uses this: "Always be on the lookout for the unexpected child—who wants to kill a child?"

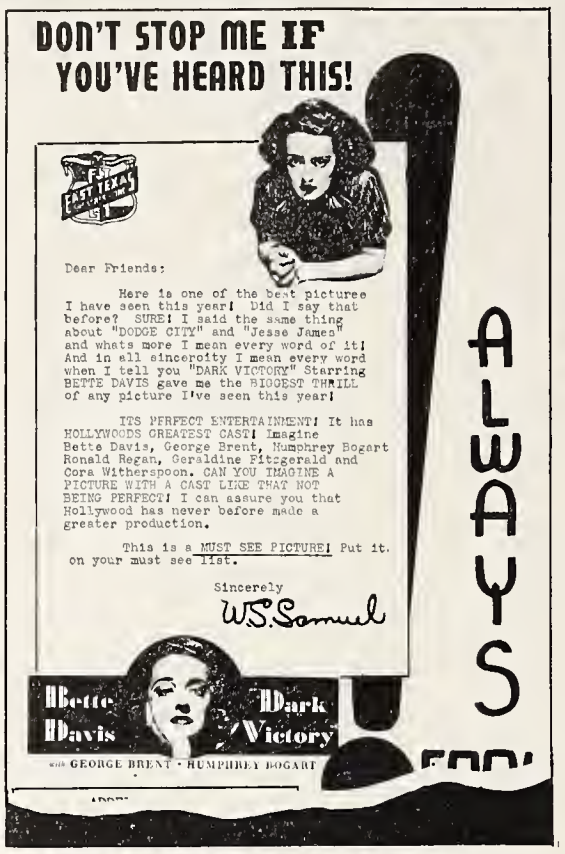
Harold Grott, manager of the Met Theatre, Baltimore, turned the front cover of his program over to the plugging of his Special Hallowe'en Midnight Show. The program itself was printed in the traditional "pumpkin color" that suggests this season of the year, and was decorated with a couple of cats perched atop a fence in the moonlight, with pumpkin faces, fodder and an owl at the bottom. The attraction was "The Old Dark House" a re-issue starring Boris Karloff, Charles Laughton, Raymond Massey and Melvyn Douglas. Special yellow and black handbills were also distributed to advertise the spook show.

Monthly Calendar In Orange and Black

So far, we've jumped from Toronto to Baltimore. Now we're going down to Arp, Texas, and see what W. S. Samuel, manager of the Rex Theatre, is doing. Well, he's doing all right. That monthly calendar, printed in orange and black, is something we'll bet the family keeps hanging in a conspicuous place from month to month. By the way, Mr. Samuel, you read Rankin's views on programs. Since you have to get a calendar out a month ahead, what experiences have you had with changed bookings? Do you agree with Rankin? Let us know.

Samuel's handbill on "Dark Victory," which we have reproduced on this page, got results at the box office. We're always in favor of "personal" notes from the manager to the public, whether it be in the newspaper ad, on the screen, in a handbill or in any other advertising medium.

And the managing editor is in favor of bringing this discussion to a close. So, rain or shine, we'll be back again next week.



Samuel's "Personal" Handbill

If crowds turned out to see Warners' "Dark Victory" when it played the Rex Theatre, Arp, Texas, no small amount of credit is due the "personalized" handbill issued by Manager W. S. Samuel. It's personal right down to his signature, which should be enough of an endorsement for any skeptical patron. When was the last time YOU "talked" to the public through the medium of your program.

—Your Application Blank—

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....
Theatre .....
City .....
State .....

Money Dates

DECEMBER

17th

WILBUR WRIGHT'S FIRST FLIGHT, 1903. This offers an excellent chance to play a picture with an airplane background and get cooperation from local airlines and airports.

18th

NEW JERSEY ENTERED THE UNION 1787. Theatres located in the Garden State should observe this day in cooperation with any local organizations.

21st

FOREFATHER'S DAY. Anniversary of the landing of the Pilgrims in 1620. This day is widely observed in New England, but there's no reason why you can't foster its observance elsewhere. Tie up with the schools in celebrating the occasion by running an essay contest.

22nd

WINTER BEGINS TODAY. This day should be a MUST on any showman's calendar. You should make mention of it in your advertising for the day with a line like this: "Now that Winter's stormy weather is here, it pays to watch the Strand programs for the best entertainment." Place stills of the stars of your current attractions in winter costume in sporting goods and clothing stores.



Ever-Changing Map Display

Morris Rosenthal, manager of Loew's Poli-Majestic Theatre, Bridgeport, Conn., in cooperation with the TIMES-STAR, *placed a timely and ever-changing display on the lobby wall in behalf of Universal's reissue of "All Quiet on the Western Front." It consisted of a 5-foot map of Europe, with pins showing the war situation. Changes were made daily if events warranted movement of the pins. The newspaper tieup resulted in photos of the display and news stories. Because of the international situation, the* TIMES-STAR *rejected scene cuts on the picture; hence the "out" shown here.*

The Secret of DR. KILDARE

Your Campaign Should Make Patrons Eager to Discover It

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

BEFORE any series can be successful at the box office, each production must have, first of all, a new twist to make it different from the others, and, equally as important, it must be better than its predecessors. "The Secret of Dr. Kildare" is third in this series from MGM, the first two having been "Young Dr. Kildare" and "Calling Dr. Kildare." And the adventures of the handsome young Jimmy Kildare (Lew Ayres) take him into the detective field to solve the mystery of the strange mental complex of a beautiful girl.

Almost everybody loves a mystery. That's one point for your exploitation. Helen Gilbert, who made a lasting impression on theatregoers with her performance as the school teacher in "Andy Hardy Gets Spring Fever," adds feminine interest, along with lovely Laraine Day. That's an attraction for women and, too, for the men. Therefore, "The Secret of Dr. Kildare" is something more than a "hospital picture" with a limited appeal to doctors and internes; it's a mystery-drama with romance and dramatic thrills to attract the whole family.

Underlines to Whet Curiosity

You can get your public's curiosity working at full steam by the time the picture opens by, first, asking in an underline in your current ads, "What is 'The Secret of Dr. Kildare'?"—"What strange secret lay behind the beautiful girl's nameless terror?"—"Has even a doctor the right to demand that a girl tell everything?"

Capitalize on the title. Several gags in this connection are to be found in the press book. If you can find any other baffling secrets, such as the arrangement of seven matches to form a square (is that possible?) or the hemming-in of a certain number of animals in a square by drawing only three lines, you can link them up with this picture. You may be able to get several hundred inexpensive tricks from your local novelty dealer to be distributed among your patrons. The copy on the tag to be attached to each trick can be adapted to tie in with the picture.

By using a transparent or unopaqued mirror, you can effect an eye-catching lobby display in which the mirror remains as a regular mirror until a light behind it is flashed on, when it becomes transparent and one can see stills or a special display behind it. A sign above the mirror could read: "Look here for 'The Secret of Dr. Kildare'."

Tie up with a restaurant or grocery store on, of all things, coffee. How? By simply using this tie-in copy: "'The Secret of Dr. Kildare' and the Secret of our Special Blend Coffee have made them both outstanding. After seeing the picture, drop in for a cup (or a pound bag)." You might even arrange to serve coffee to patrons in the lobby, if you wish.

Girls costumed as nurses could distribute blotters to business places, offices, schools, etc. Copy for the face side of the blotter could warn the bearer about an important message on the other side which, in order to be read, must be held before a mirror. It's an old gag, of course, but they'll fall for it every time, and they'll keep the blotter as a reminder of the attraction, too. In view of this, distribution should be well in advance of the opening.

Occasionally a story can be planted in the newspaper which has news value and seems real enough, only to be later disclosed as a hoax. It is always wise, however, to tip off the editors in advance. Now in this case, the headline could be: "Glamorous Heiress Involves Doctor In Adventure." By consulting the synopsis, either you or the editor can cook up a story referring to the medico as "a certain young doctor." Later, after the story has appeared, you can make an engraving of the headline and part of the story in your opening ad, using this copy: "Right from the news pages comes this baffling story, with the whole truth ready to be told in 'The Secret of Dr. Kildare'." As we told you before, be sure you have the newspaper's permission and that they have a full knowledge of the gag. It they object, don't press the matter. To hoax them without their knowledge would be to seriously impair your cordial relations.

For street ballyhoo, have a large black limousine, with the windows and wind shield completely covered, driven around town. The cloth should be black gauze, which permits no one to see inside but enables those inside to see out. A banner on the car could read: "There's something mysterious about this car, but there's an even greater mystery to be solved in 'The Secret of Dr. Kildare' at the Blank Theatre next week."

Pass out heralds with hairpins attached, copy to read: "Pin Down Your Hair. You'll get a thrill when 'The Secret of Dr. Kildare' is revealed, etc."

To every doctor in your town send a personal letter advising him that if he fills out the enclosed "call slip" he will receive emergency calls at the theatre without confusion or delay. The purpose of such a message is two-fold, however, for you can also urge him not to miss the picture.

It's always a good publicity move to invite regular nurses or those in training to a special or evening performance. They could be transported to the theatre in a fleet of automobiles furnished by a local dealer, with copy tying in the name of the car with the stunt attached on every other side of the cars.

There's a strong appeal to the women of your community in the teaser envelope and enclosure illustrated on the first exploitation page of the press book. When you see it, you'll know what we mean. And you can have it printed yourself, for the necessary mats are available at your MGM exchange.

Arouse the enthusiasm of the menfolk by conducting a newspaper essay contest in which the male of the species answer the question: "Can a woman be entrusted to keep a secret?" If there's a local radio station, you might develop the idea into a debate, as many men and women taking part as you care to choose. Again, the question might be "Does a woman tell her doctor everything?" The debate should prove to be good radio fare and a good plug for your engagement.

It was a foregone conclusion that with Helen Gilbert and Laraine Day in the picture there would be plenty of fashion stills available. Order them from the exchange and use them in as many ways as you can.

Dress your cashiers as nurses and your ushers in the regulation white uniforms of a doctor. Don't keep "The Secret of Dr. Kildare" a secret.

Screenplay by Willis Goldbeck and Harry Ruskin. Based on the story by Max Brand. Directed by Harold S. Bucquet.



The layout reproduced above (in reality, a four-column ad) is, in our opinion, one of the finest eye-catching displays we've ever seen. Just visualize it standing out above competitive ads with its mystery-provoking copy, its "questionable" border, its illustration of the women in Dr. Kildare's life, and its listing of a competent cast. Even a skeptic couldn't resist the ad.

Armed With Exploitation Ammunition Nessel Stages Drive on "At the Circus"

LOCATED almost midway between Marion and Indianapolis in the Hoosier State, Anderson in past years has been the producer of a string of consistently good basketball teams. The thriving community also has several industries, including the Delco-Remy, Guide Lamp and Ward Stillson factories.

Anderson has showmen, too. We know of at least one—Ferde Nessel, manager of the State Theatre—who recently staged a tremendous campaign on the Marx Brothers "At the Circus." He started plugging the film with teasers in various pages of the dailies, and took extra space in the rural papers and high school publications. He announced the engagement from the stage on giveaway nights, and placed in the lobby 40x60's, two set-pieces and silk banners to tell the public the zany Marxes were returning.

First 500 Kids Got Mask

In his Thursday and Friday ads, prior to the opening, Nessel informed the kids that the first 500 youngsters in front of the State the day before the opening would reeeive a free mask of the Marx Brothers; that prizes would be awarded for the most novel costumes, best decorated bikes, most collegiate jallopies, etc. Donning screwy costumes, the Anderson High School Band headed a giant parade through the main streets on the same day.

For a sock street ballyhoo, three youngsters dressed as the Marxes, one as a clown, and a jackass bannered with copy which read, "If you think we're screwy, wait till you see the nutty Marx Brothers, etc.," frequented the business district. This ballyhoo was also used in the street parade.

"See the nutty Marx Brothers at the State" was stenciled on the sidewalks at every important corner in town and attracted much comment. Fifteen thousand pay envelopes of the Delco Remy, Guide Lamp and Ward Stillson factories were imprinted with "Circus" copy and, to make the stunt interesting to paymasters, some of the envelopes contained two free passes to see the show. From the top of the theatre 500 balloons, some with free tickets, were released. A special football rally (the basketball season wasn't on at the time) was held in front of the theatre two days before the opening.

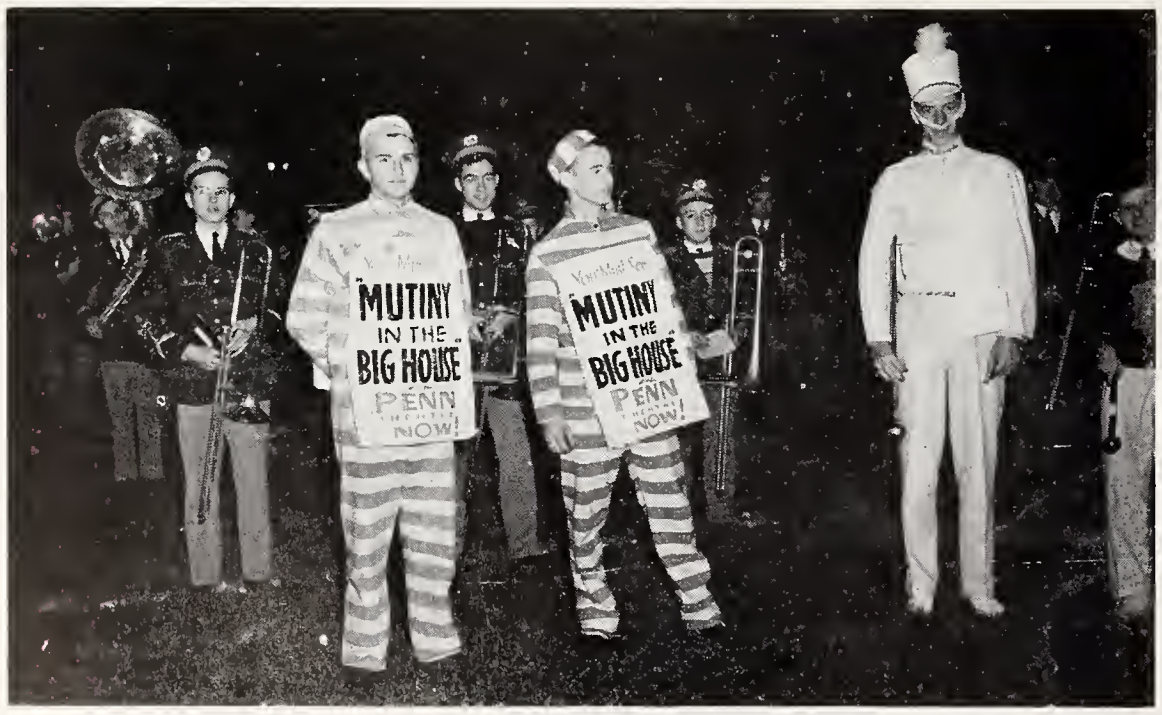
The picture was plugged daily over Station WHBU, and the Fair Store and three music shops came through with cooperative window displays on the music.

One of the sockiest fronts ever used on an attraction was arranged, with the cooperation of a local canvas house dealer. The entire front assumed the appearance of a circus tent; several strings of pennants were floated; a special 9x15 feet banner was displayed; mounted six-sheets on boards were plaeed atop the marquee; a special barker box office with awning and circus material was pushed out to the edge of the sidewalk, with an usher dressed as a barker doing his stuff; a 24-sheet was posted on the side of the theatre; balloons floated from the marquee and theatre building, and pop corn machines were placed at the sidewalk's edge to help the circus atmosphere and get the kids going.

And that, boys, is the story of a big campaign. Needless to say, Manager Nessel must have been smiles from ear to ear when he saw the fruits of his efforts after the picture opened.

Ties In With Cameramen

Cameramen who filmed the activities of Anna Neagle during her visit with "Nurse Edith Cavell" at the Century, Buffalo, cooperated in the exploitation of the drama during its run there. Photographs made by three machines and as many cameramen were spotted in a large camera store, J. F. Adams, Inc., and window shoppers could see at a glance the spots Miss Neagle had visited in Buffalo and many of the celebrities she had met. Cameramen and machines used were Philip J. Rampella, Super Ikonta; Sid Smith, special Graphic; and Paul Nadler, Super Ikonta. The cameras were included in the colorful display which attracted attention throughout the two-week run of "Nurse Edith Cavell."



"Convicts" Lead "Mutiny" Parade in Wilkes-Barre

Twelve thousand enthusiastic Wilkes-Barre football fans cheered and howled as two convict bally men led a parade advertising the opening of Monogram's "Mutiny in the Big House" at the Penn Theatre. The "convicts" were escorted by two policemen as they parade with the band between halves of a championship game between Kingston and Larksville High Schools.

Denman Puts On Strong "Nurse Cavell" Campaign

Everything from a firing squad marching about the streets, to giant blow-ups of 1915 newspaper accounts of Edith Cavell's execution featured the special stunt and exploitation campaign of John O. Denman and William E. Parker, manager and assistant of the Broadway in Denver, when that theatre opened an extended first-run engagement of "Nurse Edith Cavell."

Ushers garbed in 1914 German army uniforms and carrying rifles escorted a pretty girl dressed as a nurse about the downtown streets. She carried a placard carrying copy reading "This Woman Must Die" and announcing the picture, date and theatre. Photographs were secured of local newspaper accounts of Nurse Cavell's trial and execution. These were blown up to huge proportions and placed in lobby and prominent windows with suitable announcements calling attention to the picture and playdate.

A different night was designated each evening as sueh and sueh hospital night and nurses from these partieular hospitals were invited to attend.

A stunt unprecedented in Denver for sensationalism was pulled when the theatre purchased some 1,000 copies of the *Denver Post*, hot off the press, rushed them to a printer who over-printed the front page with huge red, wood block letters, "Germany Executes Nurse" and in smaller type "in the motion picture 'Nurse Edith Cavell' now showing at the Broadway Theatre." These papers were passed out free by "newsboys" on the streets of downtown Denver.

Among other exploitation angles used were study guides supplied local high schools, a tie-up with the public library on books relating to the Cavell tragedy and a special front and lobby display for the theatre which included the placing of a Red Cross tent and other paraphernalia in front of the theatre.

"Allegheny Uprising" Fort Contest Held in Many West Coast Houses

A fort contest tied in with "Allegheny Uprising" proved popular in several California and Oregon towns. In each situation a tieup was made between the theatre and a local paper for a fort model which was displayed in merchants' windows far ahead of the playdate. Manager Douglas Graham of the Fox-West Coast California Theatre, Salinas, California, gave thirty dollars in prizes divided three ways.

District Manager Barney Gurnette of the Delmar Theatre, Santa Cruz, City Manager Jack Ryan of the Hanlon, Vallejo, City Manager Harry Brown of the State, Marysville, and City Manager M. Kassis of the Cascade, Redding, also lined up fort contests. In Oregon, George Hunt of the Criterion and Mrs. Rose M. Pool of the Pel can, Klamath Falls, induced youngsters to make forts of the colonial era after the manner of Ft. London of "Allegheny Uprising."

House of Westmore Sends Out Display Card on Zorina Musical

A large window display card has been sent out to thousands of dealers throughout the country by the House of Westmore, cosmetic manufacturers, in conjunction with a tieup "On Your Toes."

The card presents photographs of Gloria Dickson being made up for her role in the picture by Perc Westmore, Warner make-up chief, with copy plugging the feature.

The card was in thousands of ehain stores throughout the nation in advance of the release date of the pieture.

Quick Watson _*the* NOODLE!



What medium of advertising is the envy of every National Advertiser?

- **Elementary, my dear Watson! The NATIONAL SCREEN TRAILER on your screen, selling a 100% customer-audience at every performance.**

What medium of advertising makes action speak louder with words?

- **A simple deduction, Watson! The NATIONAL SCREEN TRAILER combining the highlights of your picture . . . with the emphasis of printed selling copy . . . into one streamlined, quick-action entertaining sales message . . . at one and the same time.**

Quick, Watson, the Noodle! Why is the NATIONAL SCREEN TRAILER the BEST SELLER IN THE BUSINESS?

- **Because, my dear Watson, it's cheap and effective . . . it actually sells seats at lower cost per person reached than any other advertising you can buy.**

Got a ecial Problem?
Solve it with ATIONAL SCREEN SERVICE Special nouncement Trailers!

— NATIONAL *Screen* SERVICE —
PRIZE BABY OF THE INDUSTRY

The AMAZING MR. WILLIAMS





An STR Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by Dwight Taylor, Sy Bartlett and Richard Maibaum from a story by Bartlett. Directed by Alexander Hall. Associate producer Everett Riskin.

ALTHOUGH the title doesn't indicate it, "The Amazing Mr. Williams" is a follow-up to those highly successful comedies, "There's Always A Woman," and "Good Girls Go To Paris." Like its predecessors, it co-stars Joan Blondell and Melvyn Douglas. Our first suggestion to you is to tie up this picture with the previous ones making sure you call it a successor and not a sequel.

In the picture, Melvyn Douglas plays the part of a detective and in one scene, he is forced to masquerade as a woman to capture a phantom who has been slugging women on the streets. This should give rise to some funny gags. First of all, there is an excellent series of teaser ads—a set of three altogether. The first two, each of one-column width and small depth, show Douglas in his feminine garb with different adjectives—first, "He's Astounding" then "He's Incredible," while the third day's two-column ad bears only the title. Further along this line, you might dress up a man in outlandish feminine attire and have him parade through the streets handing cards to passersby reading, "I'm the Amazing Mr. Williams. I'll be at the Strand next week."

Answer Questions In Lobby

An interesting stunt which would attract plenty of attention would be to station a smart emcee or a member of your theatre staff in the lobby behind a screen. Around a mike in front of the screen appears a picture of Melvyn Douglas with copy stating that "The Amazing Mr. Williams" will answer any questions put to him. The answers should all be gags of some sort and no effort should be made to take the questions seriously or allow the askers to take the answers that way.

Because of the comedy angle in the picture, we like the stunt suggested in the press book in which it is suggested that a lobby poster and heralds be made up warning patrons against rolling in the aisles.

There are a number of little gag stunts which are cheap and easy to execute but nevertheless effective. For example, suppose you placed a rolling pin in the lobby on a table. A sign next to it reads, "Reserved for 'The Amazing Mr. Williams.' He wanted to solve a murder mystery on his wedding night—the heel." A number of small stickers can be printed up with the legend, "Look out for 'The Amazing Mr. Williams'" and put on every flat surface in town. You might also persuade merchants to stick them on packages.

To put over the "Amazing" in "The Amazing Mr. Williams," there are several stunts available. For example, you can buy sets of guessing cards by the thousand. You show the cards one by one to another person and ask him if a particular number he has in mind appears on them. When he tells you which card it appears on, you can instantly tell him what number he was thinking of. Copy on the envelope plugs the picture.

Identifying Masked Men

There's a gag in the press book, good for a one-shot newspaper contest, in which you plant a three-column mat in the paper bearing the pictures of four masked men. You can use this in any number of ways but the best is to have contestants guess which one is "The Amazing Mr. Williams." If the picture is already well known by the time you play it, you can make the contest more difficult by asking contestants to identify all four of the masked men—a much more difficult stunt and one for which you would be safe in offering substantial prizes.

Because Melvyn Douglas is a policeman, you might be able to tie up your local police force to the showing in a novel way. Through the newspaper, offer some worthy prize for the best detective work by a member of the local police force during the week preceding the showing of the picture. Arrange to have the Mayor or the Police Commissioner present this prize from your stage the night you open with the picture.

Women's Page Contests

There are a couple of good women's page contests suggested by the title and story of the picture. For example, you might ask readers to submit in fifty words or less their most amazing experience. Or you might ask women to tell how they finally got their husbands to say "I do," because Joan Blondell has to try all through the picture to get Melvyn Douglas to that point. This also suggests another angle. How about asking wives of local cops how they feel about their husbands' enforced absences, the hours and kind of work and how, in general, they feel about being married to a cop? This would make an admirable inquiring reporter feature for the local paper or a good Sunday magazine story, so long as they will credit the idea to the coming of "The Amazing Mr. Williams."

There's another very good stunt which can be used in several ways. Get stills of the two principals on the telephone and placing them side by side, reproduce them in the newspaper. Then offer prizes for the best exchange of dialogue between the two, preferably tieing up the dialogue with the title. If you can't get newspaper cooperation on this one, then put blow-ups of the stills in the lobby and provide slips of paper for contestants to drop into a box for the final judging. Along a similar line, there's a still of Joan Blondell in a bathing suit. You can also ask for suitable captions for this still.

Good Merchant Tieups

Because there are a lot of stills showing the principals using the telephone, you can tie the picture to an "Order by Telephone" campaign. This should preferably be run in conjunction with the telephone company but you could get a swell co-op page of ads even without it. This could also be tied up with your newspaper's Classified Advertising department in which you use a still of Melvyn Douglas or Joan Blondell on the telephone in promotional copy on the classified page and the newspaper adds the proper copy including its number.

Take a look at the illustrations of the posters in the pressbook. Some of them are admirably adapted for cutout purposes, especially the 24 sheet. There is also a large number of stills which can be blown up for use as lobby standees.

We haven't space to describe all the many tieups you can get from the stills. Look over a set and see what you can plant in each store. There should be at least one for every store on the main drag of your town. In addition, Columbia has made a worthwhile tieup with Minerva Yarns and there is a Joan Blondell perfume waiting for you to exploit it.



There are tieup stills galore just waiting for you to grab them and plant them in local store windows. Above are two selected at random, the one at the left for women's shops and the one at the right for haberdashers.



This ad is an especially good one and the same illustration is used in other ads of different sizes. The copy is calculated to associate the picture with "There's Always a Woman." This particular ad would also make a good lobby blowup.

The Box Office Slant

(Continued from page 9)

The Phantom Strikes

Mono. MYSTERY 58 mins.

(Prod. No. 3923—Nat'l Release, Nov. 15)

Credits: Wilfrid Lawson, Sonnie Hale, Alexander Knox, Louise Henry, Patrick Barr, John Longden, Patricia Roc, Peter Croft, Charles Eaton, others. Screenplay by Sidney Gilliat. Based on the novel, "The Ringer," by Edgar Wallace. Directed by Walter Forde. Produced by Michael Balcon.

Plot: Lawson, shady criminal lawyer, is warned of impending death by "The Ringer," a notorious criminal of clever disguises. He is barricaded in his apartment by police who, aided by Knox, noted criminologist, seek to prevent his murder. Their theory is that "The Ringer" wants to revenge his own sister's suicide of exactly a year before, when she was Lawson's secretary. Scotland Yard also comes in on the case. At the fateful hour, with authorities present in the apartment, the lights are extinguished. When they are turned on again, Lawson is found stabbed. Scotland Yard accuses Knox. He admits he is "The Ringer" and takes a death capsule.

Comment: Even in its short running time, there are moments in this British-made film when the dialogue seems to slow up the action somewhat. But then, on the other hand, it succeeds in keeping the audience baffled as to the real identity of "The Ringer" up to the last few feet of film, and maintains an atmosphere of suspense throughout, thanks to Walter Forde's direction. In the role of the criminal lawyer, Wilfrid Lawson's performance stands out, with Alexander Knox coming in just under the wire for second place, followed closely by Sonnie Hale. Louise Henry and Patricia Roc are lovely to look at, although no strong demands are made of their thespian talents. Distribute mystery messages in envelopes warning the public "to be present at the Blank Theatre on (date) when 'The Phantom Strikes'." (FAMILY)

Catchline: "So clever and diabolical he baffled even Scotland Yard."

AUDIENCE REACTION: MYSTERY LOVERS AND OTHERS, FOR THAT MATTER, SHOULD HAVE A GOOD TIME TRYING TO GUESS THIS ONE.

BOX OFFICE SLANT: WITH MOST OF THE CAST UNKNOWN TO AMERICAN THEATREGOERS, THIS MYSTERY WILL PROBABLY NEED STRONGER FEATURE SUPPORT.

Overland Mail

Mono. WESTERN 51 mins.

(Prod. No. 3857—Nat'l Release, Oct. 31)

Credits: Jack Randall, Vince Barnett, Jean Joyce, Tristram Coffin, George Cleveland, Glen Strange and others. Story and screenplay by Robert Emmett. Directed by Robert Hill. Produced by Robert Tansey.

Plot: Randall carries the mail by Pony Express. He arrives in Sunset to find that Coffin (the villain) has been counterfeiting money, killing Indians and so on. So together with Vince Barnett, the stagecoach driver (who was supposed to have gone on long before), George Cleveland (a secret service man), the sheriff (who asks everybody's advice and takes but doesn't give orders), he rounds up the gang, captures the counterfeiting plates and with the consent of the secret service man and the sheriff delivers his prisoner to the Indians.

Comment: Maybe if we'd seen this in Squeedunk, the audience would have helped us enjoy it. But hanged if we can figure out why Randall has to carry the mail hell-for-leather through the West and then stop in town and linger for a chat. He jumps an impossible chasm escaping from the Indians. The villains shoot him and toss him into the river but they don't wait to see that he swims out again, gets his horse to roll on its side and mounts in this way, though the jolt would have thrown off an unwounded man. Well, that's the way it goes. Randall hasn't learned to sing yet, but the kids'll never miss that part of it. Sell it with the usual type of Western exploitation. (FAMILY)

Catchline: "The mailman takes a holiday to chase counterfeiters."

AUDIENCE SLANT: IT WILL TAKE AN UNSOPHISTICATED GROUP TO GET THE MOST ENJOYMENT OUT OF THIS, UNLESS YOU WANT THEM TO LAUGH AT IT.

BOX OFFICE SLANT: FOR DUAL BILLS ON SATURDAY AFTERNOONS.

The Mill on the Floss

Standard DRAMA 80 mins.

(National Release Date not set)

Credits: Geraldine Fitzgerald, Frank Lawton, Victoria Hopper, Fay Compton, James Mason, Griffith Jones, Sam Livesey, Pauline de Chalus, Mary Clare, others. Scenario by Garnett Weston, Austin Melford and Tim Whelan. Directed by Tim Whelan. Produced by John Cloin.

Plot: Although in love with Geraldine, Lawton cannot hope to marry her because of the enmity between the two families which Mason, Geraldine's brother, has vowed to perpetuate. The girl is subjected to further scandal when a storm forces her and Jones, a friend also in love with her but engaged to her cousin, Victoria, to remain away overnight. During a flood, which comes as the aftermath of a veritable cloudburst, Lawton attempts to remove Geraldine from the path of the rushing waters, but both are killed. Later, Mason receives a letter from Jones exonerating Geraldine from any scandal during her overnight absence. The enmity between the two families ends.

Comments: This British-made adaptation of George Eliot's novel is too creaky and stilted to win widespread acclaim in the states. Instead of a moving, absorbing story the film takes on the aspect of a photographed stage play reminding one of the technique of the early "talkies," with the players making their entrances and exits at the precise moment. Too, the veddy veddy British accents in much of the dialogue may be difficult for many to catch, not forgetting the fact that the sound fluctuates at frequent intervals, which may or may not be due to the recording. The film's last ten or fifteen minutes, while the flood is in progress, lend the film its greatest melodramatic touch. Geraldine Fitzgerald's performance stands out. In selling the picture, contact leading educators for cooperation among the schools. Tie up with libraries and book stores on this and other George Eliot novels.

Catchline: "George Eliot's immortal story of a tempestuous romance comes to life on the screen." (ADULT)

AUDIENCE REACTION: THE FILM'S LACK OF A SMOOTH CONTINUITY AND THE BRITISH ACCENTS ARE APT TO CAUSE AVERAGE AUDIENCES TO BECOME RESTLESS BEFORE IT HAS RUN ITS COURSE.

BOX OFFICE SLANT: STUDENTS OF LITERATURE AND THE OLDER GENERATION MAY BE ATTRACTED. BECAUSE OF HER SPLENDID WORK IN AMERICAN-MADE FILMS, GERALDINE FITZGERALD SHOULD ACCOUNT FOR SOME OF THE ACTIVITY AT THE BOX OFFICE.

"Friends, tonight, you have shown me how mean and ornery I've been, and I'm ashamed of myself."



"JEEPERS CREEPERS"
with
WEAVER BROTHERS and ELVIRY
ROY ROGERS • MARIS WRIXON
A Republic Picture

Diary of an Editor in Hollywood

(Continued from page 3)

for New York as we had worked ourselves up into a lather over "Blue Bird" and wanted to talk about it some more.

Over to Paramount to keep a lunch date with CLIFF LEWIS, and to listen to some of the enthusiastic reports about forthcoming product. Out of this luncheon came the information that among the early releases, you can bank on "Remember The Night," with FRED MACMURRAY and BARBARA STANWYCK, to do some nip-ups at your box office. We place a lot of faith in CLIFF's judgment because he has never tried to practice that old hooey—so evident on some of the other lots—of trying to tell us that every picture is an epic or a gold mine. CLIFF is on the conservative side and just as willing to admit that a picture looks bad to him as the opposite when he feels that way about them.

Looking around the commissary we spot JACK BENNY, PHIL HARRIS, ANDY DEVINE and ELLEN DREW, packing away their lunches like real troupers. They are all busy on "Buck Benny Rides Again." OLYMPE BRADNA is right across the way and as we look at her we wonder why they haven't spotted her in some role where she can display her original talents as a corking fine dancer. Maybe they will soon. DOROTHY LAMOUR strolls in with one of those trick hats of hers. She's playing in "Road to Singapore" with BING CROSBY and BOB HOPE. Keep your eye on this one, it has all the ear-marks of another CROSBY SRO hit.

Paramount is in a swell position right now and better than it has been for several years. Not only has it an abundance of good picture possibilities finished and ready for release but the stuff they are shooting now gives every indication of bringing home one of the strongest seasons the company had in many years. They are so far ahead right now that they could shut down the plant and still be able to release a picture a week right up to about June. So you need have no fears about the abundance of product and in many cases the quality of Paramount releases for the next six months.

Checking Up at Paramount

From CLIFF we learn that "The Great Victor Herbert" is now being edited and will soon be previewed. This is the ANDREW STONE production starring WALTER CONNOLLY and MARY MARTIN. MARY is the gal whose heart only recently belonged to daddy. Remember? "Safari" is now shooting and features DOUG FAIRBANKS, JR., and MADELINE CARROLL. "Night of Nights" has been completed with PAT O'BRIEN and ROLAND YOUNG in the top spots, while "Light That Failed" will bring you RONALD COLMAN and a new find, MURIAL ANGELUS, who, from reports, is going to delight your audiences.

BILL THOMAS stops by the table to say hello and chat about current topics. BILL, a former press agent, has been doing some great work as a producer here at Paramount and is now looked upon as one of the more promising of the younger producers. Good luck, BILL.

Dropped in for a brief visit with TERRY DELAPP, in charge of studio publicity, and then over to see BOB SPEERS who handles the trade contacts and also for a "hello" with ELLA BORIS. (GEORGE MORRIS please note). Also a hand shake with DON CHATFIELD and several of the other boys in CLIFF's department. Before pulling out tried to reach BILL PINE over at the DEMILLE bungalow but he was somewhere on the lot so we'll have to take a rain check on BILL until we get back here again.

Being ahead of schedule we decided to drive out to Beverly Hills and the 20th Century-Fox lot for a first visit and to enjoy one of the most interesting chats with HARRY BRAND head of the studio's publicity and advertising department. No one ever visits Hollywood on business without getting the benefit of HARRY's friendly attention and it is one of the highlights of every one of our trips out here.

The place didn't seem right with NAT DYCHES away but NAT should be back before we get over here again. He's been east in connection with the world premiere of "Drums Along the Mohawk." Left regards for him with ANNARAE, his secretary, and checked up on his good behavior at the same time. Then over to the other offices to say hello to MILT HOWE, JIM DENTON, FRANK PERRETT, PHIL GERSDORF, RUSS PHELPS, and all the others of HARRY's efficient staff or as many of them as we could find at the moment. Those we missed we'll catch on the next trip out here.

Couldn't visit the lot without seeing old friend FRED MEYERS who is handling industrial matters for this studio. FRED, we are happy to report, is feeling and looking swell again and digging in deep on one of the toughest kinds of jobs in this business. From previous knowledge of Fred we are confident that he can handle his job a wee bit better than others whose experience with unions are not near as great as FRED'S.

Heard Rian James' Idea

Then over for a look-in on RIAN JAMES who is holding down a writing assignment here. RIAN has so many screen hits to his credit that to start to enumerate them would take too much time and space. He has a smart idea in mind that may materialize in the very near future. Lots of luck on that idea, RIAN. (HML, please note).

Activity on this lot was sort of in between today and only three productions were in actual work. HENRY KING'S "Little Old New York," "Charlie Chan in Panama" and "Grapes of Wrath." NORMAN FOSTER is directing "Chan" and JOHN FORD is doing "Grapes." More about product on our next visit.

On the return trip to Hollywood we dropped in on JOHNNY MILES at the Goldwyn studio and there greeted JOCK LAWRENCE. Both these guys are looking as though they were chock-full of ginger and doing as fine a job as boss SAMUEL could hope for. They are getting ready to start their guns roaring for "Raffles" which stars DAVID NIVEN and OLIVIA DEHAVILAND and we can think of no better duo for this picture. In a short time they will be working on GARY COOPER'S new one, "The Westerner" in which he will be supported by WALTER BRENNAN and DORIS DAVENPORT. Sounds like a swell story for COOPER.



Editor Sees Invisible Man

Here he is in the picture of that name. Vincent Price has the title role and he is here donning the only costume in which he becomes visible. "Chick" Lewis got a look at some of the trick technique and says it is "miles ahead."

Dinner tonight with BILL HENDRICKS and his charming wife. They decided we haven't seen the right places in Hollywood for diversion so they took us to EARL CARROLL'S Theatre-Restaurant where they give you enough show to last you for weeks. A spectacular layout and a magnificent show.

Which concludes another day for your reporter.

* * *

First stop this bright and sunny Californian morning was over to the Vine Street Brown Derby there to meet MURPH MCHENRY of the ED. SMALL (UA) outfit and DICK ROWLAND who is readying a production also to be released through the same distributing company. Joined a little later by *Daily Variety's* ARTHUR UNGAR fresh from his battles and looking none the worse for it.

MURPH has been working on that all-too-rare theory that material emanating from Hollywood should do the exhibitor some good and it is a pleasure to report that exhibitor reaction brands it as swell cooperation. The ED SMALL outfit has always been a down-to-earth aggregation and this applies not only to his method of working but, most important, to his pictures as well. Just rattle off the stuff he's been making and among them you will recognize some doggoned swell bread and butter pictures of the kind that can always be depended upon to do business at the box office. The last one, "Man In the Iron Mask" is certainly no exception as witness the grosses it has been turning in consistently.

A Wide Variety of Production Brains

After lunch we went over to the General Service Studios which house a wide variety of production brains. In addition to the SMALL unit you can also find the HARRY SHERMAN Company, BORRIS MORROS, HAROLD LLOYD, CHARLES ROGERS and several others. Chatted with ED SMALL for a little while and the latest dope on his next release is that it will feature among others, BRIAN AHERN and LOUIS HAYWARD. The title is "My Son, My Son." This famous novel should make a corking good picture. The one to be made by ROWLAND will be "Three Cheers For Miss Bishop" and has BARBARA STANWYCK in the top role. DICK will probably make about two a year for UA. SMALL follows "My Son, My Son" with one of the kind in which he is a specialist, "Kit Carson," and this one should be rolling by next month to hang up two more on this year's schedule which ought to give him between four and five for the current season.

Strolled over to the SHERMAN office for a visit with MYKE LEWIS who formerly held down an important sales spot for Paramount but who is now concentrating his efforts for POP SHERMAN and stimulating more theatre interest in the SHERMAN productions. This move on the part of HARRY is a smart one and should result in much improved playing time not only for the ZANE GREY pictures but for the Hopalongs as well.

JOE ENGEL was up to his ears in preparation for the starting of the next Hoppy in about a week and what with production plans and script changes, manages to keep up his vitality while holding down his weight. Never run into JOE without it recalling many pleasant memories that go back a great many years when this reporter was working for UNCLE CARL LAEMMLE and JOE was one of LAEMMLE'S inside cabinet. Later he directed the production destinies of the original Metro Pictures before it was merged with Goldwyn and Mayer. He thrives on hard work and we

can think of no one who can give SHERMAN more loyal or constructive services than JOE ENGEL. Let's talk over some more old times, JOE. Might make us both feel lots younger.

ED WOOLF and ED MILLS, comptroller and publicity man respectively, for the SHERMAN company were comparing duck eating notes when we barged in on them. WOOLF owes us a duck dinner but it begins to look as though we'll have to take a rain check on it until the next trip. To thoroughly enjoy a duck dinner one must figure on 24 hours of relaxation and preparation before and after the feast. Do we get that rain check, ED?

No discussion about POP SHERMAN can avoid an enthusiastic appraisal of the remarkable quality and consistency of his Hopalong Cassidy Series. POP probably gets more fan mail from exhibitors than any other company or producer out here. And he is smart. He maintains his close contact with the theatremen at all times and not only solicits but gives serious consideration to their suggestions and advice. He will, unquestionably, hit a high mark in this year's releases of both the Hopalongs and the two ZANE GREYS as well.

Another inside tip on your coming Paramount attractions has to do with "Light of Western Stars" the ZANE GREY picture recently completed by HARRY SHERMAN. It will set a new high for audience appeal in a ZANE GREY story and will, undoubtedly, click solidly wherever this type of picture is in demand and create some new hoards of followers for action pictures. And we might add that whether you play the Hopalong Cassidy pictures or not, you can safely depart from custom and practice and book, "Law of the Pampas". It is getting the best playing time in many of the Fox West Coast houses out here and that's a distinction rarely accorded a western picture.

Barged into a conference being held by EDDIE SUTHERLAND, JOE NADEL and LEE GARMES who were busy readying their production, "And So Goodbye." Have a great regard for SUTHERLAND'S ability as a producer and this one begins to size up as a picture possessing good box office possibilities.

Off to the Roach Lot

Getting near to six o'clock and time to pick up FRANK SELTZER over in Culver City at the ROACH lot, so off we go from General Service studios. We looked over FRANK'S press book ad campaign for "Of Mice and Men". Tackling a difficult proposition has the knack of bringing out whatever real ability a man possesses and here is another time when SELTZER proved himself equal to the occasion as you will agree when you see the ads in the press book. They will probably be used exactly as they come to you, the theatreman, because we doubt if you can improve on either the layout or approach in the selling of this picture to your community.

Stopped off at FRANK'S house to pick up his wife and then for dinner at the famous "Cock n' Bull" at the tail end of Sunset Strip. As usual one eats too darned much in a place like this but since it is one of the few places where you can get decent food, we doubt if the stuffing process will prove harmful. From dinner we ambled over to the El Capitan Theatre to see CLIFFORD FISCHER'S "Folies Bergere." For box office appeal it gives you too much nudity but for entertainment the novelties and specialties top the nudity by far. They are running two shows a night with reserved seats and packing them in. Apparently, flesh—(and a generous display of it, too—is not dead but full of life and box office appeal.

From the Folies we stopped off at SLAPSY MAXIE'S for a night-cap and some laughs. First time we've been here since he went high brow and converted it into a high class jernt. The surroundings were new and a little foreign to us but the belly laffs were still there aplenty.

And thus we end another adventurous (?) day in Hollywood.

Rankin Features Miss America in Person, Stages Knitting Contest, Hires Usherettes

THERE'S a lot going on these days up in Tilbury, Ontario, Canada, if one is to judge from the news letter received from Harland Rankin, manager of the Plaza Theatre.

Recently, Rankin tied up with a large glove manufacturing concern and gave away a gross of gloves to lucky ticket holders. The giveaway brought in extra business. The theatre donated gloves to the soldiers guarding the local armories. Also donated was an electric iron for the boys to press their clothes.

The exploitation campaign on "Only Angels Have Wings" has been forwarded to Columbia, and Rankin is hoping, hoping, hoping because he needs a new car. "Anyhow," he says, "the picture did swell business, and it paid to advertise it."

On Hallowe'en night the Plaza was donated to the Tilbury Boys Band for a midnight show, the proceeds going to the band. Rankin, by the way, is president of the 24-piece musical aggregation.

Realizing that patrons like to be ushered to their seats by beautiful girls (ain't that right, boys?), the Plaza management is hiring usherettes. Two already on the staff have had the title of Miss Western Ontario.

A large postcard was mailed to Jean Arthur, Columbia Studios, with 300 Tilburyians congratulating her for her performance in "Only Angels Have Wings."

The feature stunt of a theatre party staged recently at the Plaza was a knitting contest in which men were allowed to enter. There were many entrants, by the way, in Rankin's Blondie Drawing Contest in conjunction with "Blondie Meets the Boss."

Miss Patricia Donnelly of Detroit, who was chosen as Miss America of 1939 at the Atlantic City Beauty Pageant, appeared at a special premiere showing the Chevrolet car at the Plaza Theatre in cooperation with General Motors It proved to be one of the biggest and most spectacular shows ever staged in Tilbury. Patricia was brought to the Plaza in a new Deluxe Chevrolet sport car and was met by Miss Westeren Ontario and Miss Tilbury, under glaring floodlights, who accompanied her to the stage where she made personal appearances at each show. Mayor Odette presented her the key of the city, while Miss Western Ontario and Miss Tilbury presented flowers. General Motors sponsored the event, and the Plaza enjoyed an overflowing box office.

After reading this, can it be any wonder that, with his generosity in donating gloves and an electric iron, turning his theatre over to the Tilbury Boys Band for a midnight performance, turning out a corking campaign on "Only Angels Have Wings," staging a knitting contest in a tieup with the Linen and Wool Shop, and tieing in with General Motors on the personal appearance of Miss America—can it be any wonder, after all this, that Harland Rankin is such a well known showman and so well liked in his community?

A Ride for the Meek

An ambulance for "those who can't take it" was parked in front of the Majestic Theatre, Springfield, Ohio, by Manager George Sutermaster as an exploitation stunt for "The Man They Could Not Hang."

"Member what we said? Ye cain't sing an' feel bad at the same time. Jist try it."



"JEEPERS CREEPERS"
with
WEAVER BROTHERS and ELVIRY
ROY ROGERS • MARIS WRIXON
A Republic Picture

The Short Subject

IN THE SHORT SHOPS

Paramount

Frankie Masters, orchestra leader now appearing at the Essex House in New York, has been signed by Lou Diamond, to be featured with his orchestra in a forthcoming Headliner subject. Leslie Roush will direct this subject, the fifth in the series of ten Headliners, at the Eastern Service Studio in Long Island.

RKO

Avery Island, Louisiana, famous as one of the most scenic spots in the country, will provide the setting for a Pathe Sportscope on duck shooting. Production Manager Frank Donovan will leave for the South soon to complete arrangements for the short and supervise early footage.

Major George Fielding Elliott, author of the best-selling "The Ramparts We Watch," will act as commentator for a Reelism now being readied by Pathe. Titled "West Wall," the short will be an explanation of military strategy in Western Europe. Major Elliott, noted as a military and naval strategist, will use diagrams as well as recent pictures of fortifications along the Western Front to illustrate the problems of penetrating the elaborate defenses of either side. "West Wall" will be released as No. 4 in the Reelism series.

Vitaphone

"Clara Barton and the Red Cross," historical featuret, will be finally known as "Crusaders of the Red Cross." The picture, which will be made in Technicolor, will go into production within a few weeks under supervision of Gordon Hollingshead.

The story of Robert E. Lee, the Confederacy's great Civil War leader, will be filmed as a short subject in Technicolor next month. "The Great Virginian" is the title under which the Lee film will be produced.

MGM

Pete Smith and his love for dogs are responsible for what promises to be the most unusual motion picture audience ever assembled—an audience consisting solely of members of the canine world. Pete's current MGM Specialty, "The Adventures of Stuffie," relates the story of a mongrel pup, Pete's voice being the voice of the pup. Recently, Pete and Fluffy, the canine star of the short, were both made honorary life members of the Tailwaggers Association, Hollywood's famed pet society. So, in appreciation, Pete plans to preview the one-reeler at the Tailwaggers' clubhouse, to a "picked" audience—consisting only of dogs.

The next in the "Crime Does Not Pay" series will be an expose of the slot machine rackets throughout the country. The two-reeler, to start next week, will be directed by Roy Rowland. Jack Chertok produces.

Columbia

"Glove Slingers," Noah Beery Jr.'s initial Columbia comedy, was previewed this week and drew rave comment from the large audience. Possibly the first of a series, "Glove Slingers" features young Beery as a prize-fighter. Shemp Howard is his manager and Paul Hurst the trainer. Dorothy Vaughan, Betty Campbell, Eddie Laughton, Cy Schindell and Victor Travers head the supporting cast, together with Mushy Callahan, former lightweight champion of the world, who plays the referee.

Andy Clyde checked in this week and will resume production on his long schedule, in a comedy to be directed by Del Lord and co-produced by Lord and Hugh McCollum. Andy's last two pictures, with Lord and McCollum officiating, were "All American Blondes" and "Andy Clyde Gets Spring Chicken."

The Three Stooges, Howard, Fine and Howard, completed their initial two-reeler, "Goodbye Mr. Chumps," last week and are scheduled to begin their second production at once. "Goodbye Mr. Chumps" was produced and directed by Jules White, Dorothy Appleby plays the leading feminine role, and Linda Winters, Richard Fiske, John Tyrrell, Dick Curtis and Bud Jamison head the large supporting cast.

Production No. 2 on the Stooges' 1939-40 slate, also to be produced and directed by White, presents the boys as dangerous international spies. For their third production, to follow immediately, they change to the overalls of plumbers and virtually wreck a city's water system. The plumbing story, from a script by Ellwood Ullman and Del Lord, will probably be directed by the latter. Simultaneously, Lord will co-supervise with Hugh McCollum.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning November 18)

ASTOR—Bows and Arrows (Col.) rev. 10-21-39; Holland and the Zuyder Zee (Col.) rev. 9-16-39; Radio Patrol (Jam Handy).
CAPITOL—Unseen Guardians (MGM) rev. 10-7-39; Mother Goose in Swingtime (Col.); Let's Talk Turkey (MGM).
CRITERION—Public Hobby No. 1 (Para.) rev. 9-2-39; Cupid Rides the Range (RKO-Radio) rev. 9-16-39; Good Egg (Vita.).
GLOBE—The Green Hornet No. 1 (Univ.).
PARAMOUNT—Popular Science No. 2 (Para.). Moments of Charm of 1940 (Para.) rev. 11-4-39; Never Sock a Baby (Para.). rev. this issue.
RADIO CITY MUSIC HALL—The Autograph Hound (RKO-Disney) rev. 9-9-39.
RIALTO—Cops Is Always Right (Para.) rev. 1-21-39; Slapsie Maxie's (Vita.) rev. 8-26-39.
RIVOLI—The American Royal (RKO-Pathe) rev. this issue; The Autograph Hound (RKO-Disney) rev. 9-9-39.
ROXY—A Mouse and a Million (20th-Fox); The Silly Season (20th-Fox) rev. this issue.
STRAND—Land of the Midnight Fun (Vita.) rev. 9-23-39; Mechanix Illustrated No. 2 (Vita.); Romance in Color (Vita.) rev. 8-19-39.

Friday Thirteenth Not Unlucky for Bodiford And His Well-Sold Donald Duck Jinx Show

INSTEAD of going to bed and hiding your head under the covers on Friday the 13th, why not capitalize on the "unlucky" aspect of the day? "How?" you ask, as you peek with one eye from beneath the blankets. For the answer, permit us to refer you to the campaign staged by Lowell T. Bodiford for the "Donald Duck Jinx Show" which played at the Parkway Theatre, an Interstate house, Fort Worth, Texas, on Friday, October 13.

Here are the "spook shorts" Bodiford booked for the occasion: "Case of the Stuttering Pig," with Porky Pig (Vitaphone); "Attic of Terror," with Floyd Gibbons (Vitaphone); "Magician Mickey" (Disney-United Artists); "The Timid Ghost," with Charles Kemper (20th-Fox-Educational); "Lonesome Ghosts" with Donald Duck (RKO-Disney), and "Donald's Lucky Day" (RKO-Disney). Although some of these subjects are pretty old, the Parkway manager succeeded in booking them.

Much advance talk was created by the trailer, exhibited a month in advance. Four Ghost Jinx Dummies covered with sheets and copy about the show were spotted in different parts of the theatre. In different sections of the city, five thousand "pass out" checks were distributed (to be used in case the patron "passed out" while watching the Jinx Show.) As a gag to obtain stories, bottles of smelling salts were sent to the newspaper critics.

An electric shock machine was used in the lobby as ballyhoo. To the night football games and the downtown section Bodiford sent a ghost ballyhoo to "scare" the people into seeing the show. Previously, he had advertised in the paper for "a real live ghost," and you'd be surprised at the number of calls he received asking for the job.

During the semi-weekly Buck Night drawings, the show was plugged over the theatre's public address system. On Saturday morning there was a 30-minute broadcast from the theatre.

Ten thousand programs were distributed in all sections of the city one week in advance, and ten thousand currently. A week in advance a Birthday Club story on Donald Duck Day was run in the *Fort Worth Star-Telegram*. Another good street ballyhoo consisted of a papier-mache cat head and costume, which the newspaper photographed and used in connection with a story publicizing the show.

The newspaper of Texas Christian University ran a story about the show, while a 3-inch ad was used in the Texas Weslyan College paper. An underline was used in the daily ads one week in advance and a story appeared in the *Fort Worth Shopper*.

Ten days in advance a mammoth "Donald Duck" was painted on the sidewalk in front of the theatre, with the copy covering the entire outer lobby. A 32-foot sign was placed over the marquee two weeks in advance. In Arlington Heights and outside the regular trade territory, five thousand Jinx Show heralds were distributed.

Well, boys, that sounds more like a campaign on a super-colossal feature than a program of exploitation and publicity stunts to put over a short subject show. But take our word for it, those boys down in Texas, under the direction of Mrs. Besa Short, know how to get all there is to get from short subjects. If all the theatres throughout the country gave shorts the recognition they deserve, double features would become a relic of the past.

Short Subject Reviews

THE BOOK OF BOOKS

Prod. No. 1520 *Outstanding*

Col. Happy Hour Special 10 mins.

Comment: With short subject producers scratching their heads for suitable material, it seems incredible that something about the most famous book in the world was not utilized before this. Here is the fascinating story of how the Bible came into being, and how it has been transmitted to us down through the ages. Excellently photographed are the scenes showing the ingenious hand and mechanical operations that go into the production of the book today. Every theatre in the land would be doing a valuable service to the public by playing this outstanding short subject. Alwyn Bach is the narrator. It was produced by T. W. Willard.

Exploitation: Seek the cooperation of clergymen and religious bodies to help you in putting over this subject in your community. Displays in book store windows could urge the public to see how the greatest book of all is made in "The Book of Books" and to buy a copy after they've seen the picture.

AQUA-RHYTHM

Prod. No. R9-5 *Good*

Para. Sportlight No. 5 10 mins.

Comment: Down in Florida a group of feminine swimmers known as the Tarpon swimming Club perform rhythmic gyrations in the water. Besides their interpretation of aquatic waltzing, the girls also demonstrate such beautiful designs as crosses, circles, wagon wheels, six-pointed star, accordion, etc. The subject is appropriately synchronized and narrated by Ted Husing. Jack Eaton produced.

Exploitation: Wherever there is swimming or any interest in swimming, be sure that announcements of your showing of this subject are posted. Those just learning to swim should be notified. So that dancing teachers will have their pupils see "Aqua-Rhythm" as a lesson in grace, control and rhythm, send them personal letters.

INFORMATION PLEASE NO. 3

Prod. No. 4,203 *Entertaining*

RKO-Pathe Information Please 10 mins.

Comment: This series seems to get better with each new release, in spite of the fact that the preceding one looked as though it couldn't be equaled. Like "Grand Hotel" or "Union Depot" or "Street Scene," all the action takes place within a limited area, that of a room where Clifton Fadiman fires queries at John Kieran, Franklin P. Adams, Oscar Levant and the guest "expert," on this occasion, Clarence Buddington Kelland. The answers, and the wise-cracks of Levant and Adams, provide enough entertainment to keep any audience happily engrossed in the subject during its unreeling. As a matter of fact, it ends all too soon; one wishes there was more. Frederic Ullman, Jr. produced it, and Frank Donovan supervised.

Exploitation: A special campaign book, replete with selling suggestions, has been prepared by RKO-Pathe to help you in putting over this series. Be sure to tie up with local dealers of Canada Dry, the product which sponsors the radio program from which this series was adapted.

NEVER SOCK A BABY

Prod. No. E9-1 *Good*

Para. Popeye No. 1 6 mins.

Comment: After Popeye has scolded Swea' Pea and sent him off to bed, the sailor man's conscience is torn by remorse, on the one hand, and an adherence to his principles of rigid discipline on the other. Little Swea' Pea leaves home, and by the time Popeye catches up with him, the two find themselves in a dangerous spot. And the spinach can is empty! But it all ends happily. Dave Fleischer directed.

Exploitation: Paramount has prepared a Popeye Manual which contains all manner of tieups, exploitation stunts, and a host of other suggestions to aid you in putting over these subjects in your community. In the case of this particular short, conduct a campaign among merchants in which the slogan is "Never sock a baby—buy him (or her) gifts from this shop."

AMERICAN ROYAL

Prod. No. 4,603 *Excellent*

RKO-Pathe Reelism No. 3 9 mins.

Comment: Background for this subject is the famous "American Royal" show held at Kansas City, Mo., each year for the judging of thoroughbred livestock. Prize bulls, draft horses, trotters, mules and others must go through their various routines for the critical judges. Mere words are not enough to describe the thrills one gets in watching these animals vie for honors. Only the champions in their respective classes, of course, are shown. Frederic Ullman, Jr. was the producer, and Frank Donovan supervised.

Exploitation: All lovers of animals should be contacted by mail to see this subject, especially lovers of horses. Give it a strong plug in all your advertising.

"Homes of Today"

The second in the series of Technicolor short reels released for general distribution by the Federal Housing Administration and produced by the commercial department of Pathe News carries on the important message given prospective home owners or those who wish to remodel, in the other film, "Miracles of Modernization," *(STR, July 15)*. It is beautifully photographed and convincing in its contention—so much so that one feels like going right out and making arrangements for a new home. Andre Baruch handled the narration. "Homes of Today" is available through William Waldholz, in the FHA's New York office at 90 Church Street.

THE SILLY SEASON

Prod. No. 402 *Very Funny*

20th-Fox Dribble-Puss Parade #2 10 mins.

Comment: Once more the editors have grabbed their shears and from the files of old newsreels have clipped out the inane and laughable subjects and have assembled them for this subject. With his inimitable dialect, Lew Lehr describes a cat-putting-out contest, a bathing beauty contest in which the faces are masked, bathing girls covered with clay and hanging in the sun to dry, and many other clips too numerous to mention. Words, however, can't convey the hilarity of the subject. Audiences will howl at most of it. Truman Talley produced.

Exploitation: Lew Lehr is so well known you should have a cutout of him in the lobby. In conjunction with your showing, why not stage a cat-putting-out contest, or some other contest with a humorous aspect, on your stage? Invite camera addicts to submit photographs indicative of "the silly season" in your community.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 18)

PARAMOUNT (No. 23)—Admiral Byrd sails; Sculptress mutilates statues; Daladier, Churchill, Duke of Windsor inspect Front; City of Flint homeward bound; U-Boat rescue drama.

MOVIETONE (Vol. 22, No. 20)—Siegfried Line; Daladier, Windsor, Churchill at Front; Britain honors air heroes; Finland gets ready; Roosevelt lays cornerstone; Admiral Byrd sails; Marine Corps planes; Florida bathing girls; Hockey, Toronto Maple Leafs vs. N. Y. Rangers; Tumbling in Australia; Football, Pitt vs. Carnegie Tech.

NEWS OF THE DAY (Vol. 11, No. 218)—German front; Daladier, Churchill in war zone; Britain honors air heroes; U-Boat rescue drama; Hog-calling festival; Football, Harvard vs. Army; Texas vs. So. Methodist; Georgia Tech. vs. Minnesota; Pitt vs. Carnegie Tech.

PATHE (Vol. 11, No. 35)—Roosevelt lays cornerstone; Britain honors air heroes; Nazi prisoners at work and play; World War anniversary in Italy; Admiral Byrd sails; Mandalay sunk by U-Boat.

UNIVERSAL (Vol. 11, No. 824)—Roosevelt lays cornerstore; Census-takers trained; Byrd sails; Hog festival; Baby panda visits stars; Jaloppy auto show; War time in England; Leaders at Front; U. S. ship rescues U-Boat victims.

(Released Wednesday, November 15)

PARAMOUNT (No. 22)—"Double-Header" Thanksgiving this year; French Navy patrols North Sea; U-Boat prisoners; German raider plane downed over Liverpool; Flood in Moselle Valley; Gen. Sikorski commands Polish regiment in French uniforms; Armistice Day observances at Arlington, Va., Ottawa, Can., and Blaine, Wash.; Football, Princeton vs. Dartmouth; Iowa vs. Notre Dame; Minnesota vs. Michigan.

MOVIETONE (Vol. 22, No. 19)—King George inspects munitions factory; German raider plane downed over Liverpool; British destroyers maintain watch in English Channel; French tighten blockade in Mediterranean; Flood in Moselle Valley; Polish army ready to fight again; President LeBrun looks over war zone; Belgian royalty inspects army defenses; Italians stress neutrality; President Roosevelt observes Armistice Day at Arlington, Va.; Mayor LaGuardia opens Red Cross drive; American bombers fly to Brazil; Football, Princeton vs. Dartmouth; Iowa vs. Notre Dame; N. Y. U. vs. Missouri; Tulane vs. Alabama; Duke vs. V. M. I.

NEWS OF THE DAY (Vol. 11, No. 217)—Flood in Moselle Valley; King George tours munitions plants; Allied navies tighten blockade against Reich; U. S. renews peace pledge at Armistice Day ceremony; U. S. Scientist receives Nobel Prize (Los Angeles and San Francisco only); Football, Iowa vs. Notre Dame; Minnesota vs. Michigan; Princeton vs. Dartmouth; Missouri vs. N. Y. U.; Oregon State vs. Oregon; Southern California vs. Stanford.

PATHE (Vol. 11, No. 34)—Allied fleets blockade Germany; Floods swamp Moselle Valley; Nazi prisoners in British camps; Netherlands feel threat of war; Armistice Day at Arlington, Va.; American Scientist receives Nobel prize; Ambassador Oumansky of Russia arrives in U. S.; Princeton vs. Dartmouth; Minnesota vs. Michigan; New York spurs Red Cross drive.

UNIVERSAL (Vol. 11, No. 823)—British down Nazi plane; British destroyers patrol English Channel; U-Boat prisoners; Roosevelt leads rites for war dead; British planes sink at pier; American scientist wins Nobel Prize; 18,000 Italian colonists off to Africa; Snow cruiser snarls traffic; Football, Princeton vs. Dartmouth; Iowa vs. Notre Dame; Missouri vs. N. Y U.; Tulane vs. Alabama.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

Columbia announces that "The Five Little Peppers Midway", will be the next in the series starring EDITH FELLOWS. The screenplay has been written by HARRY SAUBER, and CHARLES BARTON will again direct. EDITH has just completed a featured role in "Music in My Heart", starring TONY MARTIN.

Three stars of silent picture days are seen in supporting roles in WALTER WANGER'S "House Across the Bay", co-starring GEORGE RAFT and JOAN BENNETT. PAT O'MALLEY, FRANKLYN FARNUM and PEGGY SHANNON are the trio.

"The Man From Bar 20", the first of HARRY SHERMAN'S final two Hopalong Cassidy pictures for the year, went before the cameras this week with WILLIAM BOYD in the title role supported by RUSSELL HAYDEN. LESLEY SELANDER is directing from the screenplay by MAURICE GERAGHTY.

November 20 has been set as the starting date of "Shooting High" at 20th Century-Fox. The picture co-stars GENE AUTRY and JANE WITHERS and will be directed by ALFRED E. GREEN. MARJORIE WEAVER and KAY ALDRIDGE have been assigned feature supporting roles.

JOSEPH CALLEIA, DICK FORAN, ANNE NAGEL, MARGARET HAMILTON and GEORGE MORAN have been added to the cast of Universal's "My Little Chickadee", now before the cameras under the direction of EDDIE CLINE. The picture co-stars two of the world's most celebrated entertainers, MAE WEST and W. C. FIELDS.

"The Westerner", SAMUEL GOLDWYN'S next production for United Artists release, is set to go before the cameras in a few days. The picture will star GARY COOPER with WALTER BRENNAN, FRED STONE and DORIS DAVENPORT featured. The company, headed by DIRECTOR WILLIAM WYLER, leave for location for a month's stay at Tucson, Arizona.

"Flight Command", an original Navy air story by COMMANDER HARVEY S. HAISLIP and JOHN SUTHERLAND, has been purchased by MGM for immediate production. The picture will be produced by J. WALTER RUBEN.

RAY MILLAND, ROLAND YOUNG and MAY ROBSON have been signed by PRODUCER HERBERT WILCOX for featured roles in his forthcoming production of "Irene", which will star ANNA NEAGLE. WILCOX will produce and direct for RKO release.

Starting date on Warners' special, "The Sea Hawk", starring ERROL FLYNN, has been set back to January 12, by which date the star will have completed his role in "Virginia City". MICHAEL CURTIZ is directing both pictures.

Final scenes for Republic's "South of the Border", latest musical western starring GENE AUTRY, were shot this week at the North Hollywood studios. The cast includes JUNE STORY, LUPITA TOVAR, SMILEY BURNETTE, DUNCAN RENALDO and MARY LEE.

"Young Tom Edison" went before the cameras at MGM last week with MICKEY ROONEY in the title role and VIRGINIA WEIDLER, FAY BAINTER, GEORGE BANCROFT and BOBBY JORDON in supporting roles. NORMAN TAUROG is directing under the production wing of JOHN W. CONSIDINE, JR.

BEN JUDELL, president of Producers Pictures, sent "Mercy Plane" into production last week under the direction of RICHARD HARLAN. JUDELL signed JAMES DUNN for the starring role and FRANCES GIFFORD for the feminine lead. The story is an original by WILLIAM LIVELY and deals with the stolen airplane racket.

ROBERT STEVENSON, one of England's top directors and writers, has been signed by Producers GENE TOWNE and GRAHAM BAKER to direct "Tom Brown's Schooldays", second in the series of features which they will produce for RKO. Work will start following completion of their current picture, "Swiss Family Robinson."

. Preparations are being rushed at Warner Bros. towards placing "Brother Orchid" and "Torrid Zone" in production during December under the supervision of HAL B. WALLIS. EDWARD G ROBINSON is under consideration for the lead in the first and GEORGE RAFT, ANN SHERIDAN and PAT O'BRIEN are slated for the latter.



Two on the Nose

LEO CARRILLO *introduces his romantically inclined parade horse to actor* CLIFF EDWARDS, *as* JESSE L. LASKY *and his "Gateway to Hollywood" program candidates look on. The occasion was a barbecue given by* CARRILLO *for the six Texas candidates following one of the weekly Sunday broadcasts over CBS.*



Mrs. Turp Gets Prettied Up

Just before going into a scene for MGM's "Joe and Ethel Turp Call on the President", ANN SOTHERN, *enacting Ethel Turp, receives her finishing beauty touches.* WILLIAM GARGAN *is Joe Turp in the film based upon* DAMON RUNYON'S *popular characters. Robert Sinclair directs.*

"Husbands" to Start Next Month

Sets are being erected at Columbia in preparation for WESLEY RUGGLES' first production which is expected to get under way early next month. RUGGLES will direct and produce a comedy based on SOMERSET MAUGHAM'S London stage success, "Too Many Husbands", starring JEAN ARTHUR, MELVYN DOUGLAS and FRED MACMURRAY.

Autry for "End of the Trail"

GENE AUTRY, scheduled to report to the 20th Century-Fox studio for his co-starring role, with JANE WITHERS, in "Shooting High", is under discussion for "End of the Trail", cavalcade of Westerns. AUTRY is permitted two outside pictures by his home studio, Republic.

Ginsberg Resigns from Selznick

HENRY GINSBERG, vice preisdent and general manager of Selznick International during the past four years, resigned last week and leaves the company the end of this year. DANIEL T. O'SHEA will be elected to the post, succeeding GINSBERG, it was announced by JOHN HAY WHITNEY and DAVID O. SELZNICK, at the next meeting of the board. Before joining S-I, GINSRERG held a similar post with HAL ROACH.

Keaton Joins "New Moon" Cast

Back on the MGM lot as an actor for the first time in some half-dozen years, BUSTER KEATON was signed for a comedy role in the musical production, "New Moon", co-starring JEANETTE MACDONALD. and NELSON EDDY. W. S. Van Dyke is directing.



The Right Angle

JACKIE COOPER *climbs a stepladder to get a picture of* PEGGY MORAN *and* VICTOR MCLAGLEN *with his new 16 millimeter home movie camera. The trio is shown on the set at Universal where they are working in "The Big Guy".*

MGM Production at Season's Peak With Eight Pictures Shooting

With the start of the JEANETTE MACDONALD-NELSON EDDY co-starring musical, "New Moon", this week, MGM production has reached the season's peak with eight pictures before the cameras. Pictures shooting are "Broadway Melody of 1940", "Florian", "Not Too Narrow, Not Too Deep", "Earl of Chicago", "Congo Maisie", "Shop Around the Corner" and "Young Tom Edison", in addition to "New Moon".

Three more are in final preparation and are scheduled to go within the next two weeks. They are "Arouse and Beware", WALLACE BEERY vehicle; "Edison, the Man", SPENCER TRACY starrer; and "Go West", starring the MARX BROTHERS. The studio also has seven productions being edited.

Seek Material for Jane Bryan

WARNER BROS. have instituted a search for story material suitable for JANE BRYAN, elevated to stardom on the basis of her work in "We Are Not Alone". She is appearing currently in "Brother Rat and a Baby", carrying on the role she began in last year's "Brother Rat", and will take a short vacation pending the outcome of the studio search for starring story material for her.

Landers Starts First at U

With EDMUND LOWE and MARGARET LINDSAY in the leading roles and a supporting cast headed by JOYCE COMPTON, CHICK CHANDLER, ELIZABETH RISDON, ANNE GWYNNE and JERRY MARLOWE, DIRECTOR LEW LANDERS started his first Universal production last week titled "Honeymoon Deferred". KEN GOLDSMITH is producing.

Stillman to Assist Sutherland

BOB STILLMAN, borrowed from BORIS MORROS Productions, will act as assistant to director EDWARD SUTHERLAND on the LEE GARMES-ADELE COMANDINI picture, "And So Goodbye", set to go before the cameras this week at General Service Studios. JOE NADEL will supervise the production.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

One of the brightest things to happen in Hollywood, in a long time, was the return of WILLIAM POWELL in "Another Thin Man", a sparkling comedy that both exhibitors and audiences will rave about. Welcome back, BILL, you've been away much too long to please your host of friends . . . and fans.

BILL'S return also heralded the opening of Fox West Coast Theatres newest showplace, the "Academy", a streamline palace and the ultimate in motion picture theatre construction.

On the set of Universal's "Charlie McCarthy, Detective", with CHARLIE on an operating table and EDGAR BERGEN ad-libbing all over the place. Came the time for Director FRANK TUTTLE to yell "cut", but he was laughing so heartily he just couldn't make it, and the BERGEN-MC CARTHY combination kept right on going with one of the funniest routines we ever heard.

Here's one that looks good from here. Warner Bros. are trying to borrow WALLACE BEERY for the role he played in the original "Tugboat Annie", opposite the late MARIE DRESSLER. The studio is preparing "Tugboat Annie Sails Again" with LOUISE FAZENDA in the DRESSLER role.

Add the name of DON WILSON to the cast of "Buck Benny Rides Again" and you will have the entire BENNY radio troup in the picture. Between DON and ANDY DEVINE, they should be able to take care of the entire company, piggy-back, and all the extras, too.

Over at MGM the other day FRANK WHITBECK and Editor "CHICK" LEWIS got into a discussion on how long "Gone With the Wind" would run in New York. If we can lay our hands on the slip of paper they signed, we'll give you the low-down.

The news that BEN GOETZ, MGM's managing director in England, has severed his connection with the studio reminds us of the time, about twenty-five years ago, when BEN and the "oldtimer" severed our connection with the old Crystal Film Company in New York. As a side line we also managed fighters.

Welles Picture Starts Dec. 11

After viewing first tests, and approving models and scene designs, ORSON WELLES has given instructions for the immediate start of production preparations on his first RKO picture, "Heart of Darkness", and has set December 11 as the actual shooting date. WELLES is acting in, writing, directing and producing the screen version of the JOSEPH CONRAD story.

Far From The Madding Crowd

A brisk walk over hill and dale seems to agree with these good looking people, who appear in the 20th Century-Fox production, "He Married His Wife." Left to right they are NANCY KELLY, JOEL MCCREA, MARY BOLAND *and* LYLE TALBOT.



"Do It This Way"

That's what Director VICTOR SCHERTZINGER, *center, says to* BING CROSBY *and* DOROTHY LAMOUR *in a scene from Paramount's "Road to Singapore."* BOB HOPE *is co-starred with* BING *and* DOROTHY *in the South Sea Island feature.*

"City of Conquest" Will be James Cagney's Next Starring Picture

"City of Conquest" will be JAMES CAGNEY'S next starring vehicle at WARNER BROS. instead of the previously announced "John Paul Jones". The schedule revision was occasioned by a conflict with the program for "The Sea Hawk", also set for production in January. The sea sequences of both "The Sea Hawk" and "John Paul Jones" will be filmed on the Warner studio's new "roofed ocean", world's largest sound stage.

CAGNEY will return to Hollywood after an Eastern vacation to begin preparations for "City of Conquest", which has been adapted from an ABEN KANDEL novel. When that picture is completed he will assume the John Paul Jones character.

Tinturin Turns in Three Songs

PETER TINTURIN has completed words and music to three songs and written the entire musical score for the current ROY ROGERS western, "Days of Jesse James", at Republic. The songs are "I'm A Son of A Cowboy", "Echo Mountain" and "Saddle Your Dreams".



A Sample of "Gulliver"

A sample of "Gulliver" served to whet the appetites of press and distributor representatives for the forthcoming brimming dish which Max Fleischer has concocted in his all-cartoon feature, "Gulliver's Travels"—portion of a sequence from which was shown without sound in Paramount's New York projection room this week.

Rushes they say don't make a picture—but they do when you have enough of them put together in sequence, and the scenes shown were enough to indicate that: first, the Technicolor effects are startlingly realistic and brilliant; second, Fleischer has tapped the rich vein of material for comedy and fantasy afforded by his subject.

Showmen's Parade

WILLIAM J. O'DONNELL, general manager of the Interstate Theatres in San Antonio, Texas, has been promoted to the post of assistant to R. J. O'DONNELL, vice-president of Interstate, with his office now removed to Dallas. E. E. COLLINS, manager of the Majestic, San Antonio, has been promoted to city manager. JOHN FLOORE, manager of the Texas, takes over the management of the Majestic and HENRY BERGMAN, manager of the Broadway, has been switched to the Texas. MAURICE GLEAVES shifted from the Uptown to the Broadway and LYNN KRUGER comes from the Harlandale Theatre to manage the Uptown. LEE ROY HANDLEY, assistant manager of the Majestic has been promoted to manager at the Harlandale Theatre.

MARTIN SHEARN, who just a couple of a years ago was an office boy in Warner Bros. publicity department, has been appointed manager of the Palace Theatre, Tarentum, Penna., which the circuit recently acquired from the Manos group. C. LAUCKS of the Mt. Oliver Theatre, takes SHEARN'S post at the Cameraphone. CHARLES SHANNON has been shifted from the Belmar to the Brookline to make way for JULES GREEN, returned from a three months leave of absence to manage the Belmar.

The Gibraltar Circuit of Denver announced this week a number of changes among its personnel. HAROLD JOHNSON, manager of the Mesa Theatre, Douglas, Wyoming, has been promoted to manager of the Orpheum and Colorado Theatre, Glenwood Springs, Wyo. BUSTER MORRIS has been moved from the Teton at Powell, Wyo. to replace JOHNSON in Douglas. EVERETT HAXSBY has been promoted from manager of the Bluffs Theatre, Scottsbluff, Neb. to assistant to WILLIAM BOSTON, circuit chief in that city. HARRY RODEL, manager of the Crystal, Mitchell, Neb. replaces HAXSBY at the Bluffs. MORRIS ROCK has been appointed exploitation chief for all the circuit's houses in Bridgeport, Morrell and Gering, Nebraska.

GEORGE FALLERT, formerly with Loew's in St. Louis, has been appointed student assistant manager at Loew's Midland, Kansas City, replacing ERNEST FOX, transferred to Loew's Penn at Pittsburgh.

Announcement has been made of the engagement of TED KRASSNER, buyer and booker for the Cinema Circuit of New York to MISS JACQUELYN LASOFF of New York City.

Advance Dope

SAFARI

Para. Drama Not Set

Selling Names: Douglas Fairbanks, Jr., Madeleine Carroll, Tullio Carminati.
Producer-Director: Edward H. Griffith.
Story Idea: Tullio Carminati's yacht drops anchor in a West African harbor. On board is Madeleine Carroll, one of the guests who is going to join Carminati on a trip into the jungle. Douglas Fairbanks, Jr., the best hunter in that part of the country is appointed their leader. Madeleine and Fairbanks fall in love with each other, much to Carminati's chagrin, as he wants to marry her himself—but Madeleine decides to go with the man she loves.
Catchline: "Even war's horrors couldn't keep her from the man she loved."

YUKON FLIGHT

Mono. Western Dec. 1

Selling Names: James Newill, Louise Stanley, Dave O'Brien, Karl Hackett.
Director: Ralph Staub.
Producer: Phil Krasne.
Story Idea: James Newill and Dave O'Brien suspect murder when a plane carrying gold for Louise Stanley, mine owner, crashes. They discover that William Pawley, owner of the trading company, has been systematically stealing gold from the shipments, in cooperation with the regular pilot, Karl Hackett. They get the culprits by hiding in the plane carrying one of the gold shipments.
Catchline: "He captured the crooks in an air duel."

BISCUIT EATER

Para. Drama Not Set

Selling Names: Billy Lee, Cordell Hickman, Helene Millard, Richard Lane.
Director: Stuart Heisler.
Producer: Jack Moss.
Story Idea: Seven-year-old Billy Lee, whose father, Richard Lane, has spent his whole life training dogs—is given an undersized pup, the only one of a fine litter that Lane had intended to destroy. Billy and his Negro boy-friend, Cordell Hickman, work hard to train the pup whom they've named Promise. He causes them plenty of trouble before they make a champion of him.
Catchline: "They called him a 'biscuit eater', but he was a real champ."

DAYS OF JESSE JAMES

Rep. Western Not Set

Selling Names: Roy Rogers, George "Gabby" Hayes, Pauline Moore.
Assoc. Producer-Director: Joseph Kane.
Story Idea: Roy Rogers and George Hayes join up with the James gang in order to obtain information about various bank and train robberies. In assisting the gang with a bank robbery, they discover that the executives of the bank are really the guilty men. The James gang got nothing but the blame and the spoils were found hidden in a valise belonging to the guilty men.
Catchline: "It takes a crook to catch a crook."

MONEY TO BURN

Rep. Comedy Not Set

Selling Names: James, Lucille and Russell Gleason, Harry Davenport.
Assoc. Producer-Director: Gus Meins.
Story Idea: Lucille Gleason's sudden predilection for prize contests has upset the entire family. James Gleason works for an advertising concern that also starts a prize contest, but forbids families of employees to enter. Lucille arranges for Gleason to lose his job, so that she may enter the contest—but in spite of her everything works out well.
Catchline: "Prize contests . . . the ruination of many a home."

FRAMED

Univ. Drama Not Set

Selling Names: Constance Moore, Frank Albertson, Robert Armstrong, Jerome Cowan.
Director: Harold Schuster.
Producer: Ben Pivar.
Story Idea: Frank Albertson, newspaperman, is assigned to clear up the mysterious disappearance of Herbert Rawlinson, prominent sportsman. He meets Jerome Cowan, society reporter, at a bar, who tells him what he knows. Then Rawlinson is found dead and Albertson gets Constance Moore, Rawlinson's secretary, to help him. Together they uncover enough evidence to prove that Cowan is the guilty man and the brains behind the extortion racket.
Catchline: "He eluded the police to clear up the extortion racket."

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The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—44; Being Edited—89]
[Last Week: In Production—39; Being Edited—90]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
TWO FISTED RANGERS* (W)
MUTINY ON THE SEAS*
AMAZING MR. WILLIAMS*
CAFE HOSTESS*
PIONEERS OF THE FRONTIER (W)
Bill Elliott, Linda Winters. Directed by Sam Nelson.

MY SON IS GUILTY
Jacqueline Wells, Bruce Cabot, Wynne Gibson. Directed by Charles Barton.

MUSIC IN MY HEART
Tony Martin, Rita Hayworth, Andre Kostelanetz. Directed by Joseph Santley.

In Production

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

BULLETS FOR RUSTLERS
Charles Starrett, Lorna Gray. Directed by Sam Nelson

M-G-M

Being Edited

HENRY GOES ARIZONA*
BALALAIKA*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
SECRET OF DOCTOR KILDARE*
JOE AND ETHEL TURP CALL ON THE PRESIDENT*
NICK CARTER, MASTER DETECTIVE*
GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

In Production

BROADWAY MELODY OF 1940*
THE EARL OF CHICAGO*
NOT TOO NARROW, NOT TOO DEEP
Clark Gable, Joan Crawford, Melvyn Douglas. Directed by Frank Borzage.

SHOP AROUND THE CORNER
Margaret Sullavan, James Stewart, Frank Morgan. Directed by Ernst Lubitsch.

FLORIAN
Robert Young, Helen Gilbert. Directed by Edwin L. Marin.

YOUNG TOM EDISON
Mickey Rooney, Gene Reynolds, Virginia Weidler, Fay Bainter. Directed by Norman Taurog.

NEW MOON
Jeanette MacDonald, Nelson Eddy, Mary Boland. Directed by W. S. Van Dyke II.

CONGO MAISIE
Ann Sothern, John Carroll, Rita Johnson. Directed by H. C. Potter.

MONOGRAM

Being Edited

WESTBOUND STAGE*
ROLL, WAGONS, ROLL*
YUKON FLIGHT*

In Production

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*
GERONIMO*
NIGHT OF NIGHTS
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GREAT VICTOR HERBERT*
FOUR ACES*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

In Production

ROAD TO SINGAPORE*
SANTA FE MARSHAL*
BISCUIT EATER*
SAFARI*
BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

AT GOOD OLD SIWASH
William Holden, Bonita Granville, Judith Barrett, Ezra Stone. Directed by Ted Reed.

WAY OF ALL FLESH
Akim Tamiroff, William Henry
Directed by Louis King

RKO-RADIO

Being Edited

HUNCHBACK OF NOTRE DAME*
LEGION OF THE LAWLESS* (W)
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*
MEXICAN SPITFIRE*
TWO THOROUGHBREDS* (W)
MARRIED AND IN LOVE*

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*
PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

MARINES FLY HIGH
Richard Dix, Lucille Ball, Chester Morris. Directed by George Nicholls.

SAINT'S DOUBLE TROUBLE
George Sanders, Helene Whitney. Directed by Jack Hiveley

PRIMROSE PATH
Ginger Rogers, Joel McCrea, Marjorie Rambeau Directed by Gregory La Cava

REPUBLIC

Being Edited

SAGA OF DEATH VALLEY*
COWBOYS FROM TEXAS*

In Production

SOUTH OF THE BORDER*
NARROW PATH*
MONEY TO BURN*
DAYS OF JESSE JAMES (W)*

20th CENTURY-FOX

Being Edited

BARRICADE*
CITY OF DARKNESS*
HIGH SCHOOL*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
CITY OF CHANCE*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
CHARLIE CHAN IN PANAMA*

In Production

LITTLE OLD NEW YORK*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

YOUNG AS YOU FEEL
Jones Family.
Directed by Malcolm St. Clair.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
LADIES KNOW TOO MUCH (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

REBECCA (Selznick)*
HOUSE ACROSS THE BAY (Wanger)*
TWO'S COMPANY (Roach)
Stan Laurel, Oliver Hardy. Directed by Gordon Douglas.

GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY*
MISSING EVIDENCE*
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
DESTRY RIDES AGAIN*
RIDERS OF PASCO BASIN*
THE BIG GUY*
FRAMED*

In Production

TOWER OF LONDON*
INVISIBLE MAN RETURNS*
CHARLIE McCARTHY, DETECTIVE
Edgar Bergen, Charlie McCarthy, Mortimer Snerd. Producer-Director, Frank Tuttle.

MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

HONEYMOON DEFERRED
Margaret Lindsay, Edmund Lowe Directed by Lew Landers

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
CALLING PHILO VANCE*
PRIVATE DETECTIVE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
FOUR WIVES*
INVISIBLE STRIPES*
BROTHER RAT AND THE BABY*
FIGHTING 69th*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

KING OF THE LUMBERJACKS
John Payne, Gloria Dickson. Directed by William Clemens.

GRANNY GET YOUR GUN
May Robson, Harry Davenport, Margo Stevenson. Directed by George Amy.

FUGITIVE FROM JUSTICE
Roger Pryor, Lucille Fairbanks, Eddie Foy. Directed by Terry Morse.

In Production

LIFE OF DR. EHRLICH*
VIRGINIA CITY (Tech.)
Errol Flynn, Miriam Hopkins, Randolph Scott. Directed by Michael Curtiz.

Use This Page
Every Week
As a Guide to
What's Coming

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Date Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	86	Jolson-Evans-Morgan		Reissued
Hell's Angels (D)	110	Jean Harlow-B. Lyon		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W)	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
(Former title, "California Calvacade")					
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Jean Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Vella Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W)	64	Chas. Starrett-Linda Winters		3/30/39	a2/4/39
(Former title, "Mounted Police")					
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Texas Stampede (W)	57	Charles Starrett-I Meredith	(F)	2/9/39	b9/30/39
Thundering West (W)	57	C. Starrett-I. Merelith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Cnstello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Dtto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Amazing Mr. Williams (C-D)	Joan Blondell-Melvyn Douglas		11/23/39	a10/28/39
(Former title, "The Incredible Mr. Williams")				
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Bullets for Rustlers		Charles Starrett-Lorna Gray			In Prod.
Cafe Hostess (D)		Preston Foster-Ann Dvorak		11/30/39	a10/28/39
(Former title, "Street of Missing Women")					
Fugitive at Large (D)	63	Jack Holt-Patricia Ellis	(F)		b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Miracle on Main Street		Margo- W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart		Tony Martin-Rita Hayworth			In Prod.
Mutiny On the Seas (D)		Jack Holt-Irene Ware			a10/21/39
My Son is Guilty		Jacqueline Wells-Bruce Cabot			In Prod.
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39	a6/24/39
(Former title, "Mounted Police No. 2")					
Pioneers of the Frontier		Bill Elliott-Linda Winters			In Prod.
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W)	54	Charles Starrett-Lorna Gray		11/2/39	a9/9/39
(Former title, "Man Trailer")					
Taming of the West (W)		Bill Elliott-Iris Meredith			a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Two-Fisted Rangers (W)		Chas. Starrett-Iris Meredith			a10/21/39
(Former title, "Renegade Law")					
U-Boat 29 (D)	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39
(Reviewed as "Spy in Black")					

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D)		Heather Angel-John Wing			a3/4/39
(Former title, "Everything Happens to Ann")					
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
(Former Title "Lady Buckaroo")					
Six-Gun Rhythm (W)	57	Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W)	56	Dorothy Pape-David O'Brien		1/6/39	a11/19/38
(Former title, "The Last Barrier")					

MGM 1938-39

Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39

MGM 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

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Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39	b11/18/39
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey		12/29/39	a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Pnwell-Astaire-Murphy			a10/14/39
Congo Maisie		Sothern-Carroll-Johnson			In Prod.
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago (D)		Montgomery-Dwen-Arnold			a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian		Robert Young-Helen Gilbert			In Prod.
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		12/8/39	a8/12/39
Joe and Ethel Turp Call on The President (D)		Ann Sothern-Walter Brennan		12/1/39	a10/14/39
(Former title, "Call on the President")					
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone		12/22/39	a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
New Moon		Jeanette MacDonald-Nelson Eddy			In Prod.
Nick Carter, Master Detective (D)		Walter Pidgeon-Rita Johnson		12/15/39	a11/4/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Not Too Narrow, Not Too Deep		Gable-Crawford-Douglas			In Prod.
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	b11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day		11/24/39	a10/14/39
Shop Around the Corner		Margaret-Sullavan-J. Stewart			In Prod.
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39
Young Tom Edison		Mickey Rooney-Virginia Weidler			In Prod.

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Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39	b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39	b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D)	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
(Reviewed as "Dangerous Fingers")					
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Fighting Mad (W)	60	James Newill-Sally Blane	11/5/39	a10/17/39
Four Just Men		Sinclair-Lee-Lawton	12/15/39	Coming
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	11/17/39	b8/12/39
Heroes In Blue (D)	59	Dick Purcell-Bernadene Hayes	11/7/39	a10/7/39
Phantom Strikes (My)	58	Lawson-Henry	11/15/39	b11/18/39
Pioneer Days (W)		Jack Randall	12/15/39	In Prod.
Roll, Wagons, Roll (W)		Tex Ritter	11/25/39	In Prod.
Westbound Stage (W)		Tex Ritter	12/22/39	a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley	12/1/39	a11/18/39

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Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39

PARAMOUNT 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D)		Joseph Allen-Jean Cagney (Former title, "Campus Wives")		12/15/39	a9/16/39
At Good Old Siwash		Wm. Holden-Bonita Granville			In Prod.
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			all/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale			In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent			a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		12/22/39	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		2/2/40	a9/30/39
Four Aces (W)		Wm. Boyd-J. Clayton-Hayden (Former title, "Gun Chores")			a10/14/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)		b11/11/39
Geronimo (D)		Preston Foster-Ellen Drew		1/12/40	a4/8/39
Great Victor Herbert (Mu-D)		Allan Jones-Mary Martin (Former title, "Gay Days of Victor Herbert")		12/29/39	a9/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		2/16/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			all/11/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Night of Nights (D)		Pat D'Brien-Dlympe Bradna (Former title, "Happy Ending")		12/1/39	a5/24/29
Opened by Mistake (My-D)		Charles Ruggles-Robert Page			a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry (Former title, "Federal Offense")		1/12/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/26/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope			all/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		1/19/40	a7/1/39
Safari (D)		Madeline Carroll-Fairbanks, Jr.			all/18/39
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden (Former title, "Medicine Show")		1/12/40	a8/19/39
St. Martin's Lane (D)	80	Laughton-Leigh	(F)	12/15/39	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1 000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston			a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh		Akim Tamiroff-William Henry			In Prod.
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige			In Prod.

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Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George D'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrelo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laughlen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George D'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

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Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trever	(F)	11/10/39	b10/28/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Isle of Destiny (D)		Ford-Lang-Gargan		1/5/40	a6/10/39
Legion of the Lawless (W)		Geo. O'Brien-Virginia Vale		1/6/40	a10/21/39
Marines Fly High		Richard Dix-Lucille Ball		1/20/40	In Prod.
Married and in Love (D)		Alan Marshal-Barbara Reed		12/22/39	all/11/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods		1/12/40	a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Primrose Path		Ginger Rogers-Joel McCrea			In Prod.
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)		(F)	b10/29/38
Reno (D)	73	Richard Dix-Gail Patrick		(A) 12/1/39	b11/18/39
Saint's Double Trouble		George Sanders-Helen Whitney			In Prod.
Sued for Libel (D)	63	Kent Taylor-Linda Hayes		(F) 10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/19/40	all/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou		(F) 11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale		(F) 10/13/39	b9/30/39
Two Thoroughbreds (D) (Former title, "Sunset")		Jimmy Lydon-Joan Brodell		12/8/39	a10/28/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/2/40	a10/7/39

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Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W) (Former title, "Washington Cowboy")	64	Autry-Mary Carlisle		11/16/39	a10/7/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frioda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)		Three Mesquiteers			a10/21/39
Days of Jesse James (W)		Roy Rogers-George Hayes			all/18/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)		The Gleasons-Harry Davenport			all/18/39
Narrow Path (D)		Charles Bickford			all/11/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)		Roy Rogers-George Hayes		11/22/39	a10/28/39
South of the Border (W)		Gene Autry-Smiley Burnette			all/11/39

20TH CENT.-FOX 1938-39

Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooke	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b4/1/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

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Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D) (Former title, "By the Dawn's Early Light")		Alice Faye-Warner Baxter		12/8/39	a8/13/38
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			all/11/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City of Darkness (D)		Sidney Toler-Lynn Bari		12/1/39	a8/19/39
City of Chance (D) (Former title, "The City")		Donald Woods-C. Aubrey Smith		1/12/40	a11/11/39
Day-time Wife (C)	78	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland		12/22/39	a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbod Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C) (Former title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Reins Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel		Jones Family			In Prod.

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/30	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Wathering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Champ At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80	Jean Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Ladies Know Too Much (D) (Former title, "Send Another Coffin")		D'Brien-Terry-Arnold		11/23/39	a9/30/39
Mae In the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
1,000,000 B.C.		John Hubbard-Carole Landis			In Prod.
Over the Moon (C-D)	78	Oberon-Rex Harrison (Tech.)	(F)		b11/11/39
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine			a10/14/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Twe's Company		Stan Laurel-Oliver Hardy			In Prod.
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Maek-Robert Wilcox	(A)	1/20/39	b12/24/38
Henor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stele a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Sua Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Big Guy (D)		McLaglen-Cooper-Munson		12/22/39	a11/4/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective		Bergen-McCarthy-Sneed			In Prod.
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart			a9/30/39
Framed (D)		Constance Moore-R. Armstrong			a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		12/29/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan		9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Honeymoon Deferred		Margaret Lindsay-Edmund Lowe			In Prod.
Invisible Man Returns (D)		Hardwicke-Price-Grey		11/24/39	a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63	Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64	Preston Foster-Irene Hervey		12/15/39	a8/19/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oklahoma Frontier (W) (Former title "In Old Oklahema")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Paseo Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker		1/5/40	a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (D)		Basil Rathbone-Boris Karloff		11/17/39	a9/16/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		12/15/39	a9/16/39
Witness Vanishes (My)	60	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokome (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granville-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-D. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby (D)		Wayne Merris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Phile Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		b9/9/39
Dead End Kids en Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)		Lane Sisters-G. Page-J. Lynn		12/25/39	a9/23/39
Fugitive From Justice		Roger Pryor-Lucille Fairbanks			In Prod.
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun		May Robson-Harry Davenport			In Prod.
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks		John Payne-Gloria Dickson			In Prod.
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95	Medea Novara-L. Atwill		12/16/39	b4/29/39
Murder In the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65	Edith Fellows-Jimmy McCallion	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (My-D) (Former title, "Lady Dick")		Jane Wyman-Dick Foran		12/9/39	a9/2/39
Return of Dr. X (My-D)	62	Lys-Bogart-Morris-Lane	(A)	12/2/39	b11/18/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson			a9/23/39
Virginia City (Tech.)		Flynn-Hopkins-Scott			In Prod.
We Are Not Alone (D)	112	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-D'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony b7/1/39
Hitler—Beast of Berlin (D)	88	Roland Drew-Steffi Duna	(A)	Producers b11/18/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum b4/1/39
Mill on the Floss (D)	80	Geraldine Fitzgerald-F. Lawton	(F)	Standard b11/18/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (D)		Irving Pichel-Jacqueline Wells		Producers a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat. b3/4/39
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretly Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Moeching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Net Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest Frnm the West	Keaten Humor	18	6/24/39
Pie a la Maid		18	Net Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/88
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Net Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Net Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WORLD OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money tn Lean	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywnod Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love Dn Tap		11	Not Rev.
Miracle nf Salt Lake	Satisfactory	10	12/10/38
Prophet Without Hooor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Fnotball Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men In Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impresive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	8	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)

CRIME DOESN'T PAY (6)

METROSCOPIX (1)

CAREY WILSON MINIATURES (9)

Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39

OUR GANG (8)

Captain Spanky's Showboat	Funny	10	10/14/39

JOHN NESBITT PASSING PARADE (8)

PETE SMITH SPECIALTIES (13)

ROBERT BENCHLEY (4)

Day of Rest	Funny	10	10/28/39

FITZPATRICK TRAVELTALKS (12) (Tech.)

Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)

Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
CDLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Ce-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travelgab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right...	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bink	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

1939-40

COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class in Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby	Good	6	11/18/39
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2		10	Not Rev.
SPORTLIGHTS (13)			
Aqua Rhythm	Good	10	11/18/39
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Gooty and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Cluck Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Net Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/38
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Net Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoe	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Deggene Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

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DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Net Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Net Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Net Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pet	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Net Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwazlest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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EAST STROUDSBURG, PA

UNITED ARTISTS 1938-39

WORLD WINDOWS (12) Tech.

	Comment	Running Time	Reviewed Issue Of
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)

No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39

MENTONE MUSICALS (13)

Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Bohome	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Moves	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39

STRANGER THAN FICTION (13)

No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39

WALTER LANTZ CARTUNES (26)

Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jittorbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)

A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39

GOING PLACES (15)

No. 66		10	Nat Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39

MUSICALS (13)

Roy Meets Ivy	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39

SPECIAL SUBJECT (1)

March of Freedom	Well Done	20	5/20/39

STRANGER THAN FICTION (15)

No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS.

1938-39

BROADWAY BREVITIES (22)

Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38

COLOR PARADE (13)

China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39

FEATURETS (Tech.) (8)

Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38

LOONEY TUNE CARTOONS (16)

Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39

MELODY MASTERS (18)

Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Orch		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Fellon Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39

MERRIE MELODIES (26) (Tech.)

Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Fend There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-atenr Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38

TECHNICOLOR SPECIALS (6)

Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

TRUE ADVENTURES (13)

Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39

VITAPHONE VARIETIES (12)

Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Nnt Rev.

1939-40

BROADWAY BREVITIES (18) (Tech.)

Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39

COLOR PARADE (10)

Mechanix Illustrated #1	Good	10	9/ 2/39

FEATURETS (Tech.) (8)

Monroe Doctrine	Excellent	16	10/28/39

LOONEY TUNES (16)

Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky		7	Not Rev.
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.

MELODY MASTERS (10)

Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39

MERRIE MELODIES (26) (Tech.)

Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39

VITAPHONE VARIETIES (6)

History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive		10	7/ 1/39
Birth of the Movies (Alliance)	Interesting		22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing		11	12/17/38
Gems of the Orient (Modern)	Interesting		10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing		11	12/17/38
Memory Lingers On (Ennis)	Interesting		10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent		10	8/ 5/39
New England. Yesterday & Today (Jam Handy)	Very Good		19	4/ 1/39
North Sea (Lenauer)	Exciting		20	3/18/39
Rembrandt (Malchain)	Fascinating		11	7/ 1/39
Trip to the Sky (Malchain)	Interesting		10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

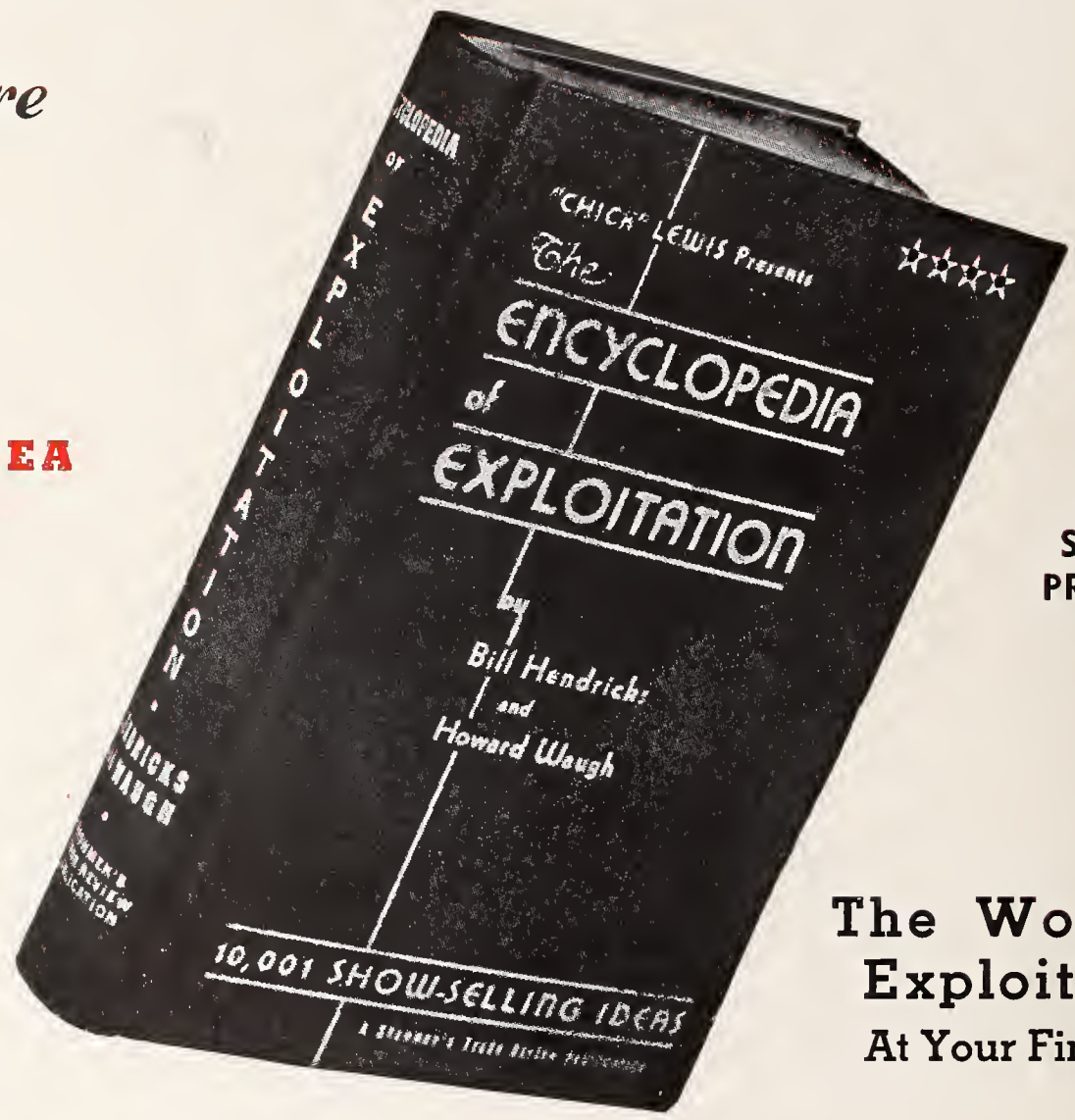
1939-40

REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39

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SHOWMEN'S

MOTION PICTURE

Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Geronimo
Four Wives
City in Darkness
Tower of London
Secret of Dr. Kildare
Amazing Mr. Williams
Outpost of the Mounties
Legion of the Lawless
Rovin' Tumbleweeds
Saga of Death Valley
Missing Evidence
Heroes in Blue
Torture Ship
Harvest

November 25, 1939

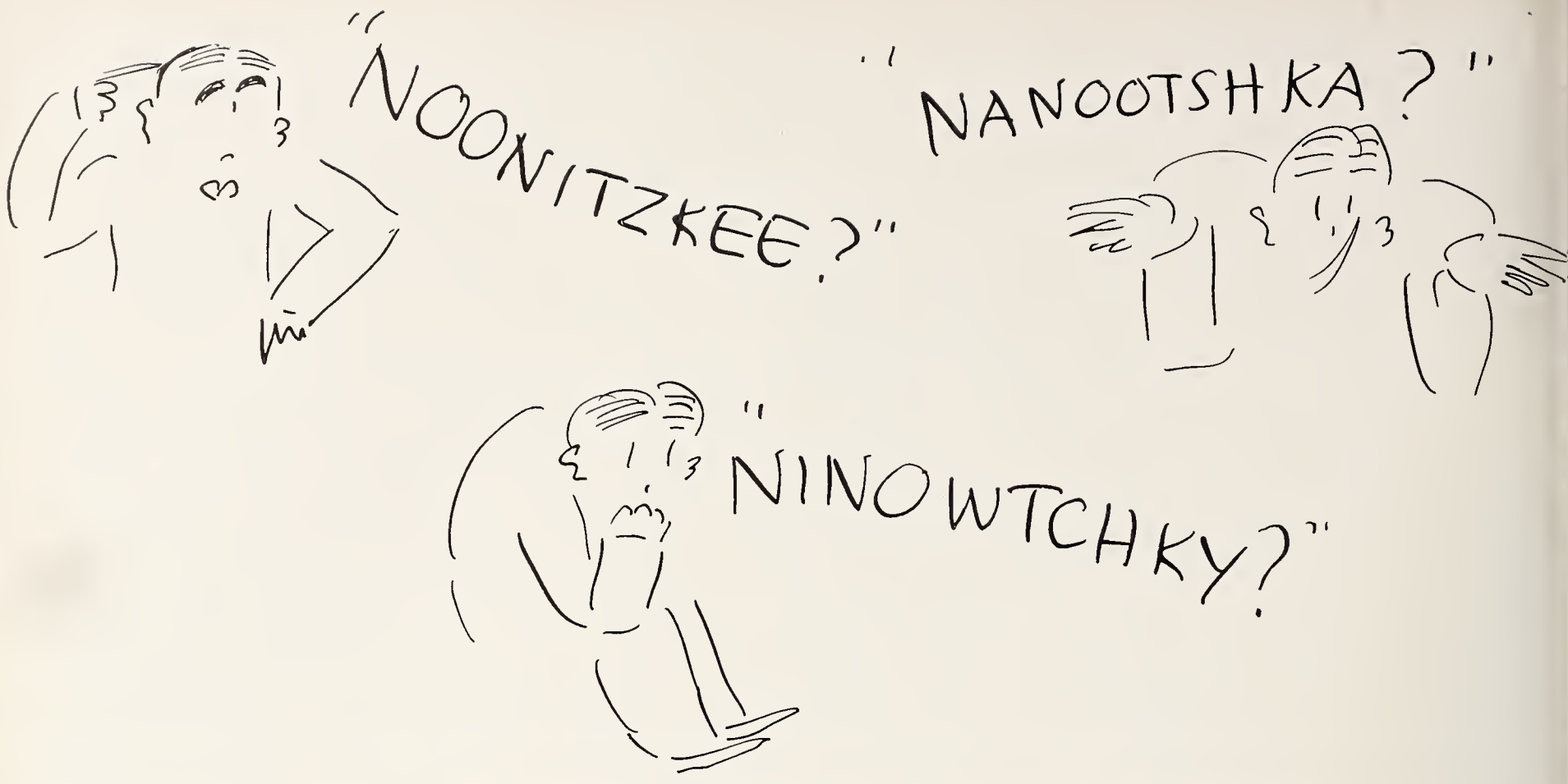
Vol. 31 No. 18

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SINGLE COPY — TEN CENTS



The well known Gulliver among the Lilliputians. He is the star of Gulliver's Travels, Max Fleischer's feature length cartoon which Paramount is releasing. World premiere set for Miami in mid December.



NO MATTER HOW THEY PRONOUNCE IT—IT'S TERRIFIC!

GRETA GARBO in "NINOTCHKA"
(Don't Pronounce it—SEE IT!)
with Melvyn Douglas • Ina Claire • An Ernst Lubitsch Production • Screen Play by Charles Brackett, Billy Wilder and Walter Reisch Based on the Original Story by Melchoir Lengyel Directed by Ernst Lubitsch

Lobby Hold-Out With Lines Block Long Outside!
(*"In the smash division at $110,000. Holds Over"—VARIETY*)

3rd WEEK!

Crowds storm Radio City Music Hall as "NINOTCHKA" gets BIGGER day by day! The Year's Comedy Sensation is sure-fire for Hold-Overs! (*An M-G-M Custom!*) Be ready!

The Editorial Page

Diary of an Editor in Hollywood

CONTINUING this diary of days spent in the not unexciting quest of what is known as "background" on the production situation—and also the satisfaction from the social side of renewing acquaintance and greeting old friends within the gates of Hollywood's studios—we take up where we left off last week.

This morning found our first stop scheduled for a visit with SOL LESSER at his home. Had a tough time finding him when we reached his "broken down shack" but finally located him over the garage in what he has converted into a study and library. He was deep in a conference with FRANK CRAVEN and several others on his next picture and first release for United Artists, Thornton Wilder's, "Our Town."

Rarely have we been as impressed with screen story material as we were with this one and better than the story itself is the novel, interesting and human manner in which the story will be told.

SOL is giving as much time and attention to the publicizing of the story as to its production and seems to be determined that no stone shall be left unturned in his efforts to see that every man, woman and child is kept informed about this picture with the hope that they will be eagerly awaiting its showing at their nearest theatre. The plan he has worked out sounds not only interesting but mighty unusual too. We were almost tempted to divulge the plan here but perhaps it might hurt the whole idea if anything breaks on it too soon.

Chatted with SOL about still more exhibitor aids especially for the later and subsequent runs after the key city openings and found him enthusiastic over any suggestions that will aid the box office in the later but still important runs. We are taking him at his word and mapping out a plan to tie the campaign to these subsequent runs. More about this later.

Over at another table during lunch at Perino's, we see, for the first time in years, WINNIE SHEEHAN. He has started "Florian" for MGM and thus makes his re-entry into active production after an absence of many years. It will be nice to see the name SHEEHAN around the trade again, a name that once played a mighty important part in every phase of this industry and to WINNIE we say, "Lots of luck and may you be a part of this business for many years to come".

A Handshake With Perry Leiber

Now over to RKO-Radio for a handshake with PERRY LEIBER, who, since our last trip, has been promoted to HOWARD BENEDICT'S spot as head of studio advertising and publicity while BENEDICT moved up to a production position.

PERRY was just about ready to pull out so we made our date with him for dinner next Monday night and drifted over to pay our respects to ROMA BURTON in PERRY'S old office across the way. Poor ROMA has been having a tough time trying to get back into stride after a two weeks vacation and finding the going hard to take.

From RKO we dropped in at the Columbia Broadcasting Building to see PAUL SNELL. PAUL, you will recall, handled publicity for SOL LESSER last year but moved over to take on the publicity and public relation work for JESSE LASKY'S "Gateway to Hollywood" broadcast series. They are doing a terrific job with this series which has caught on strongly all over the country and captured much interest and attention not only among the radio fans but in the movie industry as well.

Had a swell visit with LASKY for a little while and will try to get back to town on Sunday in time to accept his invitation to attend the broadcast.

Heard TED CURTIS was over at the Eastman offices and decided we'd say hello to him. On two previous trips TED left unexpectedly for the east and we missed him. This time we found him in and while proudly proclaiming the success of finally catching him on one coast trip he smilingly informed us that in exactly twenty minutes he would be heading for the airport and New York.

Dropped off at the National Screen Studio for a brief visit and chat with TOM BAILY. This plant is always busy and under pressure to get those trailers out on time so that you, the theatremen, will get the service for which NSS is famous. TOM manages to accomplish this feat under the most difficult circumstances. And that, my good friends, is the reason you never get an alibi when you order your trailer. You always get the trailer even though you'd never believe what some of the NSS staff has to go through to get it ready in time.

Dinner at the Brown Derby

Dinner again at the Brown Derby tonight and to the fights at the Legion Stadium. Dinner and fights on Friday nights with POP SHERMAN are a ritual on all of our trips and one of the diversions we look forward to. Not that the fights are so hot; on the contrary, we think they are about the lousiest we've ever seen, but the audience and the kidding make 'em entertaining. As usual many well-known and familiar faces were visible around the ring.

And so we bring still another day to a close.

* * *

Today being Saturday and since we were going to a football game, we decided to bring our notes up to date and get our Diary written up and ready for mailing to New York.

FINNEY was the host but this time the host had to stay at the Monogram Studio and work while the guest went to the game where we were joined by RUSS & MRS. BELL. They have just moved to the coast and haven't decided as yet how well they are going to like it. But the sunshine and weather gets them all so we doubt if the BELLS will be any exception.

The less said about the SC-Stanford game, the better. There have probably been worse teams than Stanford but we're doggoned if we ever heard about them.

And with this brief report of the end of the week we relax for the week-end while getting our dates set for another week of visiting with the studios and the boys who make the wheels go round.

* * *

Up bright and early this morning for the drive into the valley and there to visit the Republic Studios. Vast strides have been made on this lot in many directions but most important of all has been the improvement in the studio's appearance and physical equipment. Apparently no expense has been, or is being, spared to modernize this production plant and if we are to believe all we hear . . . and see . . . HEBERT YATES is rounding out a program started about a year ago and destined to make this one of the most efficient studios on the coast.

Where mud roads once predominated, new streets and new pavements have appeared. Old sound stages have been brought up to date and in every department signs of progress are evident. Need we add that Republic's product has kept pace with the studio's progress?

Didn't have much time for sight-seeing on the lot so we contented ourselves with a visit to the stage where the latest Higgins Family picture was in work. The GLEASONS, ANDREW TOOMBS, HARRY DAVENPORT and several others were going through a rehearsal on a set that was just as good as any we had seen thus far in the major studios.

Visited With Walter Compton

Visited with WALTER COMPTON, studio publicity chief, before seeking out MANNY GOLDSTEIN with whom we had our luncheon date. MANNY still remains one of the amazing executives in this more than amazing world of make-believe. You don't have to go through tiring effort to see him. But then, MANNY hasn't been bitten by the Hollywood bug and is still the same guy we've known these many years.

Luncheon brought out many interesting facts about Republic's great strides and explained some of the reasons for it. Most outstanding is the down-to-earth attitude on the part of all the Republic executives both in the east and west. They have a grim determination to bring to their company the recognition it deserves and should earn from hard work and a consistent parade of common-sense productions not keyed for Academy Awards but for theatre box offices. The results during the past year need no commendation from us. They speak far more eloquently for themselves.

Sorry not to have said hello to MOE SEIGEL before leaving the lot, but when we learned he was in the projection room we couldn't wait so postponed it until the next visit.

Next stop today was over to the Talisman Studios where Mongram holds forth. Chatted with BILL PIERCE for a while and then met EDDIE GOLDEN'S son and the guy responsible for the grandpappy excitement which overtook EDDIE during the Schine Convention up at Gloversville, this past summer.

Next stop on this busy schedule today was

(Continued on page 8)

Mutual Protection Seen As Overcoming Radio Giveaway

Livingston Plans to Enlist 2,000 Theatres In Pot of Gold Insurance Plan

Following Bob Livingston's offer to match the $1,000 Pot of Gold offered over the radio if the person called was not at home but in his theatre, the owner-manager of the Capitol Theatre, Omaha, said that after a test covering nine Tuesdays he would endeavor to interest the circuits in a plan for mutual protection.

Livingston's idea is to raise $2,000 a week by an assessment of $1 from each of 2,000 theatres. This would form the war chest pot and every participating theatre could offer to reimburse any patron if his name were called while he was in the theatre. Only one theatre can lose the pot and it can buy the entire $2,000 worth of protection for $1.

The Omaha theatreman said that he conceived the idea after he saw Sunday night and Thursday night crowds vanish before the draw of the radio. He said his business was better on the Tuesdays following his offer than before.

WILL FINANCE N. Y. PRODUCTION

Unions Agree To Refrain From Strikes

Pursuing his efforts to establish New York as a center of picture production, Mayor LaGuardia of New York announced this week that he had secured a pledge from all unions to refrain from strikes for five years and that as a result he had obtained expressions of interest in financing Eastern production from the Chase National Bank, the Irving Trust Co. and Empire Trust Co.

It is understood that the Mayor has been acting as liason man between the banks, the unions and a number of experienced producers Among producers with whom the Mayor has talked are Gil Boag and John Hunter, former production manager of Paramount.

PRE-XMAS CLOSINGS

RKO to Shutter 3 Houses, Drop Vaudeville from 2

Under a holiday period policy, three theatres are being closed and vaudeville dropped from two by the RKO circuit, according to J. J. O'Connor, head of operations. In Columbus, O., the Grand will be dark from Nov. 30 to Dec. 24, and in Syracuse, the Strand will shutter from Nov. 29 to Dec. 23. The Trent, Trenton, N. J., presently operating on weekends, will not be open during the weekends of Dec. 15-17 and 22-24. Vaudeville will be dropped from the Schubert, Cincinnati, Nov. 30 to Dec. 28; from the Colonial, Dayton, Dec. 8 to Dec. 28.

Suit Against Majors Filed in Philadelphia

Philadelphia—A civil damage suit for $10,000 against major distributors and three Warner theatre companies was filed in U. S. District Court here this week by owners and operators of the Lansdowne Theatre, Lansdowne. Asking for an injunction, the suit charges unjust discrimination, asks abolishment of the giving of preference to circuit operators.

NSS May Handle All Distribs' Accessories

Some major companies are reported to be working out details with National Screen service for a new departure in the distribution of accessories, trailers and stills. The idea is being given serious consideration, but no deals have been closed. The manufacturing and distribution of accessories and trailers, under the reported plan, would be handled by National Screen, thus coordinating the operations now being handled individually by the majors.

Exhibs Visit Hollywood



Ed Rowley and C. V. Jones of the Robb and Rowley Circuit visit the RKO lot in Hollywood and watch scenes from "The Marines Fly High." Richard Dix, the star, posed with them.

"GONE" TO HAVE TWIN OPENINGS

New York Showings at Astor and Capitol

During the fortnight between December 15, when it has its world premiere in Atlanta, and New Year's Day, "Gone With the Wind" will have simultaneous double openings in New York and Los Angeles, and will begin engagements in other key cities throughout the country. Other key city pre-Christmas showings include Cincinnati, Reading and Harrisburg.

In New York the Selznick-International Technicolor production will open simultaneously on December 19 at the Astor and Capitol theatres. At the former, seats will be reserved with performances twice daily; at the latter, the picture will be shown from mid-morning until midnight with seats unreserved.

The same plan of a double engagement will be followed in Los Angeles, the picture opening at the Carthay Circle December 28 on a reserved seat basis and on the following day at the United Artists with seats unreserved. State and Orpheum openings, Boston, will take place December 21. Price scale at the Astor will range from 75c to $2.20; at the Capitol, 75c matinees, $1.10 nights.

MOMAND SUIT DISCONTINUED

Exhib Drops Action Against Majors

Oklahoma City—A motion to dismiss its equity action against the Griffith Amusement Co., and the majors without prejudice was filed here last week by attorneys for Oklahoma Theatres, Inc., in spite of the willingness of defense attorneys, led by Harry S. Griffing, to go to trial. Dismissal was granted by Federal Judge Edgar S. Vaught.

In the Momand company's suit, the film companies had been charged with failure to book first, second, third or even fourth-run pictures into the Odeon. It was further stated that only the Griffith Amusement Co., operator of two other theatres in Shawnee, get such films there. In Judge Murrah's court here, Momand still has a $4,500,000 anti-trust suit still pending.

Defendants who had been named in the equity action were 20th Century-Fox Film Corp.; Paramount Film Distributing Corp.; Loew's, Inc.; Vitagraph, Inc.; RKO-Radio Pictures; Universal Film Exchanges, Inc., and Columbia Pictures Corp.

Brooklyn Mothers War Against Horror Films

A campaign has been inaugurated by Brooklyn mothers, meeting under the auspices of borough's Motion Picture Council, to curtail or eliminate horror and crime films and serials in the neighborhood houses.



Exhibitors, newspapermen and society folk joined a Paramount unit on location filming "Biscuit Eater" near Albany, Georgia last week. Among those who attended were those pictured above. Left to right are William K. Jenkins of the Lucas and Jenkins Circuit; Claire McKenzie; Hugh Martin of the Martin Theatres, Columbus, Ga.; Y. Frank Freeman, Jr., production executive; Richard Lane, who appears in the picture; W. E. Griffin, Vienna, Ga., exhibitor; C. E. Kenner of the Gortatowsky Theatres; Cordell Hickman, who appears in the picture; O. C. Lam, Rome, Ga., exhibitor; Robert Wilby of Wilby-Kincey Theatres, Atlanta; Alta Malone; Louis Rosenbaum of Muscle Shoals Theatres, Florence, Ala.; Richard Kennedy of the Wilby-Kincey circuit.

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TWO HOLIDAYS SEEN BIZ AID

Exhibs Look Forward to Extra Grosses

Aided by two Thanksgivings, F.D.R.'s on Nov. 23 and the Pilgrims' on Nov 30, theatre managers throughout the country are looking forward to better than average grosses at least for the next fortnight or so.

In New York possibilities of the coin changer working overtime seemed a foregone conclusion. Already highly acclaimed by the trade press, "Another Thin Man" (MGM) got off to a strong start at the Capitol, while "The Cat and the Canary" (Para.) plus Tony Martin, Jan Savitt and others on the stage had them lining up in front of the Paramount on opening day, Wednesday. After a terrific first week, "Ninotchka" (MGM) came through again with smash grosses in its second stanza at the Music Hall, and went into a third session.

"First Love" (Univ.) has been getting satisfactory grosses at the Rivoli, and is scheduled to be replaced Nov. 29 with "Destry Rides Again" (Univ.) During its 3-week run, "Drums Along the Mohawk" (20th-Fox) pulled in plenty of coin at the Roxy, and prospects for a batting average as high over the Thanksgiving holidays were in view with the opening last Thursday of "Day-time Wife" (20th-Fox). "The Roaring Twenties" and Bob Crosby, setting a strong pace at the Strand in its first two weeks, entered a third, Friday. "Elizabeth and Essex" (WB) is scheduled to open there Dec. 1.

Dallas NSS Branch Personnel Honored

The entire personnel of the National Screen Service, Dallas Branch Office, will be honored by The Variety Club Tent No. 17 at luncheon next Monday.

R. J. O'Donnell will preside and the speakers for the day will be Wm. McCraw, former Attorney General of Texas, and Alexander Woolcott, celebrated humorist.

LONDON Observations *by* Jock MacGregor

In these days of blackout, there are no cinema fronts lit . . . neon is taboo at any hour . . . and lobbies are dimmed with blue lighting . . . Phosphorescent paints are coming into their own while several dimmed electric display accessories for interior advertising have appeared on the market . . . ABPC's publicist ROBERT WEAIT looks pretty good in his uniform as a part-time fireman . . . confidentially he has yet to be called to a blaze . . . A gunnery officer on a battleship tells us a story which had it come from any other source would have stunk of publicity . . . . 'pears while he was compiling his day's records "somewhere on the high seas" he heard aeroplanes diving down on the ship . . . He rushed to his action post only to find that "Only Angels Have Wings" was being unreeled for the benefit of the ship's company . . . Cinema shows are held on all the bigger ships and provide a well-earned respite for the officers and men . . . A change from 1914.

Strike Averted As Union Grants Time To Consider

Demand For 10% Increase to Be Talked Over Further; No New Deadline Set

A serious studio strike was averted last week-end when union representatvies agreed to grant the producers' request for more time to consider the union demands. In doing so the unions did not set a new deadline. Joseph M. Schenck, representing the producers, and Meyer Lewis, western representative of the American Federation of Labor both expressed their belief that the controversy could be settled satisfactorily to both sides.

A meeting was held last week end following the unions' demand for a 10% increase for studio union workers. Those who attended were William Bioff, chairman of the Conference of AFL studio unions, J. W. Buzzell, executive secretary of the Los Angeles Central Labor Council, Walter Redmond, international representative of the plasterers' union, Meyer Lewis, J. M. Schenck, Y. Frank Freeman, M. B. Silverberg and Walter Wanger.

Another meeting was scheduled for this Friday at which the same union representatives and studio chiefs will confer again.

PRODUCER, STAR SIGN WITH RKO

Pommer, Laughton Suspend Their Own Organization

Due to war conditions abroad, Charles Laughton and Eric Pommer have temporarily suspended all activity connected with their organization, Mayflower Pictures Corp., and have individually signed major contracts with RKO-Radio. Under his new contract, Laughton will have as his first assignment the stellar role in a story to be produced and directed by Leo McCarey. This will be followed by a Laughton-starring film which Eric Pommer will produce for RKO.

Pommer will make his debut as an RKO producer with a picture starring Maureen O'Hara, currently at work with Laughton in "The Hunchback of Notre Dame."

Quiz Para Execs In Roman Case

Executives of Paramount will appear in court next Monday with books and records for an examination before trail in the case of Ben Roman, who is suing the company for $250,000. Roman claims that Paramount sold him the rights to reissue "Morocco" and "The Spoilers" in the New York territory and then refused to go through with the contract. J. J. Unger, eastern division sales manager, Milton Kusell, eastern district manager and Myron Sattler, New York branch manager have been summoned to appear.

VOGEL IS NAMED TO LOEW BOARD

He Fills Vacancy Caused by Isidor Frey's Death

At a meeting of the board last week, Joseph R. Vogel, in charge of Loew's out-of-town theatres, was elected as a director of Loew's, Inc., thus filling the vacancy on the board left by the death of Isidor Frey. Vogel was recently named director and vice-president of the Loew Theatre and Realty Co., a subsidiary corporation.

First an usher in Loew's Yorkville Theatre while still in high school, it took only four years for Vogel to rise to treasurer of Loew's 7th Avenue theatre. Following more promotions, he had the honor of being the first manager of the new Loew's State Theatre in 1921. Later he succeeded Col. Ed. Schiller in the post he now holds. He has had a 30-year career with Loew's.

Important Dates

Nov. 29: Motion Picture Associates dinner-dance, Hotel Astor.
Dec. 3-4: Theatre Owners Association of North and South Carolina winter convention, Charlotte.
Dec. 5: New Haven exchange employes' Movie Ball, Baybrook Inn.
Dec. 20: Chicago Night of Stars.
Jan. 18: MPTO of Virginia convention, John Marshall Hotel, Richmond.
Jan. 28: Actors Fund of America benefit, Winter Garden.

Meyers to Hollywood

Fred Meyers, RKO's chief film booker, left for Hollywood this week to look over newly finished pictures and see others in the course of production. On his return, he will visit RKO Theatres in San Francisco, Denver, Chicago and Cleveland.

Here for Conferences

Sol Lesser, United Artists producer, is in New York for conferences with Thornton Wilder, author of the successful stage play, "Our Town."



The Box Office Slant

The Secret of Dr. Kildare

(Hollywood Preview)

MGM **DRAMA** **85 mins.**

(Prod. No. 12—Nat'l Release, Nov. 24)

Credits: Lew Ayres, Lionel Barrymore, Lionel Atwill, Helen Gilbert, Nat Pendleton, Larraine Day, Sara Haden, Samuel S. Hinds, Emma Dunn, Walter Kingsford, Grant Mitchell, others. Screenplay by Willis Goldbeck and Harry Ruskin. Based on the story by Max Brand. Directed by Harold S. Bucquet.

Plot: Atwill seeks Barrymore's aid as to what ails his daughter, Helen Gilbert, who seems to be suffering from a strange mental complex and has a fear of doctors. Barrymore assigns Ayres to the case, the young doctor posing as a family friend. Working on another case, Barrymore collapses and is forced to take a vacation. When Helen and her fiance quarrel, the girl, hysterical, goes blind. Ayres seeks Barrymore's aid, but the old doctor tells him to "find out by himself." Later, in a lecture to the internes, Barrymore supplies the clue that enables Ayres to clear Helen's mental malady and her resultant blindness.

Comment: Continuing in the same pattern as the previous two, the third of the Doctor Kildare films is up to the same high standards as its predecessors. Amusing and human, it is swell entertainment and should find an ever-increasing audience wherever it is played. The Lionel Barrymore-Lew Ayres combination is perfect and they work together flawlessly, giving smooth and convincing performances. The other favorites in this series—Nat Pendleton, Samuel S. Hinds, Emma Dunn—all give splendid support. Harold S. Bucquet's direction makes the picture real, bringing out the human elements in the well-written screenplay. For exploitation see STR issue of Nov. 18, page 15. **(FAMILY)**

Catchline: "Young Dr. Kildare solves a mysterious case."

AUDIENCE SLANT: SWELL ENTERTAINMENT THAT WILL PLEASE AUDIENCES AS MUCH AS ITS PREDECESSORS.

BOX OFFICE SLANT: CROWDS SHOULD INCREASE THROUGH WORD-OF-MOUTH COMMENTS.

Tower of London

(Hollywood Preview)

Univ. **DRAMA (Historical)** **92 mins.**

(Nat'l Release, Nov. 17)

Credits: Basil Rathbone, Boris Karloff, Barbara O'Neil, Ian Hunter, Vincent Price, Miles Mander, Ralph Forbes, Ernest Cossart, John Sutton, G. P. Huntley, Nan Grey, and others. Original screenplay by Robert N. Lee. Directed and produced by Rowland V. Lee.

Plot: Hunter (Edward IV), who has made himself king by imprisoning Mander (Henry VI) fails to realize the trickery and ambitions of Rathbone (Duke of Gloucester), sixth in succession and aiming for the throne. When Mander's exiled son, Huntley, leads an invasion from France, they release Henry; but Rathbone has him killed afterwards by Karloff, court executioner and his most loyal follower. This leaves four. Rathbone loses to Price (Duke of Clarence) in a drinking bout, but he and Karloff drown the winner in a wine barrel. Hunter dies, and Rathbone is named to act for his nephew. Against the better judgment of their mother, Barbara O'Neil, both boys are taken to the tower, and killed on their uncle's orders. Sutton, fiance of Nan Grey, lady in waiting to the queen, manages to steal the crown treasury, gets it to France to Forbes (Tudor) and the latter stages a successful invasion in which Rathbone is killed.

Comment: This picture is so far under what it could have been that in most spots it cannot do better than a second feature, with Rathbone as its single drawing power. Production, particularly the battle scenes, falls short and most of the actors exhibit a tendency to "mug" entirely too much. Exceptions to this are Rathbone's portrayal of the crook-backed King, Ian Hunter's Edward IV and Barbara O'Neil's too-brief appearances as Queen Elizabeth. In smaller roles Rose Hobart's Lady Ann and Leo Carroll's Lord Hastings stand out. Drives through the history classes of the schools, historical societies and study groups stressing this as the only picture ever made of Richard III should help create additional attendance. Advertising should mention Karloff as the tower executioner, and the recreation of 15th century instruments of torture. **(FAMILY)**

Catchline: "The rise and fall of a great ambition.

AUDIENCE SLANT: IT'S HEAVY COSTUME DRAMA WITHOUT MUCH OF THE MAGNIFICENT SPECTACLE USUALLY EXPECTED IN THIS SORT OF FILM; ITS ENJOYMENT DEPENDS ENTIRELY ON A LOVE OF HISTORY.

BOX OFFICE SLANT: LACK OF DRAWING NAMES, SOMBRE THEME AND PRODUCTION FAULTS LIMIT IT TO SECOND HALF OF DUAL BILLS.

Legion of Decency Ratings:

(For Week Ending Nov. 25)

SUITABLE FOR GENERAL PATRONAGE

Beware of Spooks
Cowboys From Texas
Saga of Death Valley
That's Right—You're Wrong
Rovin' Tumbleweeds

SUITABLE FOR ADULTS ONLY

Tower of London

The Amazing Mr. Williams

(Hollywood Preview)

Col. **COMEDY-DRAMA** **86 mins.**

(Nat'l Release, Nov. 23)

Credits: Melvyn Douglas, Joan Blondell, Clarence Kolb, Ruth Donnelly, Edward S. Brophy, Donald MacBride, Don Beddoe, Jonathan Hale, John Wray. Screenplay by Dwight Taylor, Sy Bartlett and Richard Maibaum. Story by Sy Bartlett. Directed by Alexander Hall. Associate Producer, Everett Riskin.

Plot: Douglas, a detective, is persuaded by Joan, his fiancee, to return to his law practice. But he refuses. She induces Kolb, his superior, to humiliate him. Douglas is to capture a phantom who slugs women. He succeeds and resigns from the force. Helping to convict Wray, a murderer, Douglas finds evidence which points to the man's innocence. He takes him to Joan's apartment. Joan goes after a liquor bottle that figured in the case, and Douglas follows her. At the racetrack, the killer attempts to flee, but is cut down by the racing horses. With Wray cleared, Douglas marries Joan.

Comment: With a stellar cast headed by Melvyn Douglas and Joan Blondell, expert direction and a fine screenplay, Columbia again comes through with another swell comedy that should please in any situation. This one is on a par with the other Douglas-Blondell features and is perfect screen fare for the laughter-loving audiences of today. The work of the two principals is tops in the comedy field and the entire supporting cast, without exception, delivers standout performances, especially Donald MacBride, Clarence Kolb, Ruth Donnelly and Edward S. Brophy. Director Alexander Hall, who is responsible for this amusing picture, rates plaudits for a "belly-laugh" production that will send them home howling. For exploitation see STR issue of Nov. 18, page 18. **(FAMILY)**

Catchline: "Every time he met his bride he had to solve a homicide."

AUDIENCE SLANT: PERFECT SCREEN FARE FOR LAUGHTER-LOVING AUDIENCES.

BOX OFFICE SLANT: A FOLLOW-UP TO THOSE OTHER HIGHLY SUCCESSFUL DOUGLAS-BLONDELL COMEDIES THAT SHOULD DO WELL IN ANY SITUATION.

Geronimo

(Hollywood Preview)

Para. **DRAMA** **88 mins.**

(Nat'l Release, Jan. 12, '40)

Credits: Preston Foster, Ellen Drew, Andy Devine, Gene Lockhart, William Henry, Ralph Morgan, Marjorie Gateson and others. Original screenplay by Paul H. Sloane. Directed by Paul H. Sloane.

Plot: Ralph Morgan is sent, right after the civil war, to Arizona to try and make peace with Chief Thunder Cloud, who has been slaughtering all the whites. One of Morgan's lieutenants is William Henry, his own son, whom he hasn't seen since babyhood, because of his divorce from Marjorie Gateson. Morgan loses half his men trying to bloodlessly suppress Thunder Cloud, which causes a quarrel between father and son, so Henry decides to resign from the army, send for Ellen Drew and leave for California. Their stagecoach is attacked by Thunder Cloud and Ellen is badly wounded. When Preston Foster and his troops, whom Morgan has sent to protect the stagecoach, arrive, Henry joins them in following and capturing Thunder Cloud.

Comment: Here's a thrilling outdoor drama that should be listed as a super-western, loaded with action and thrills that is sure to please. It's vigorous screen fare aimed at the lovers of action pictures, and as such, fills the bill to perfection, especially the climax, one of the most stirring Indian fights ever photographed. The entire cast turns in good performances with Preston Foster, Andy Devine and Ralph Morgan

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

outstanding. In fact, Andy Devine's characterization is the best of his career. Director Paul Sloane, who was also responsible for the original screenplay, deserves a great deal of credit for a powerful, speedy production. With proper exploitation, stressing the action angle, the picture will do okay at the boxoffice. Display of Indian relics might be made part of your lobby display. Barker, out front, could be dressed as Indian Chief, with feathers, war paints, etc. Feathers with copy imprinted should be distributed around town by boys and girls dressed as Indians. For street ballyhoo, riders on horseback, in Indian costumes, could be used. (FAMILY)

Catchline: "The spectacular Indian War of American History, brought to the screen."

AUDIENCE SLANT: VIGOROUS ACTION SCREEN FARE FOR THE LOVERS OF OUTDOOR DRAMA.

BOX OFFICE SLANT: WILL PLEASE WHERE ACTION PICTURES ARE POPULAR.

Four Wives

(Hollywood Preview)

WB DRAMA 112 mins.

(Prod. No. not set—Nat'l Release, Dec. 25)

Credits: Priscilla Lane, Rosemary Lane, Lola Lane, Gale Page, Claude Rains, Jeffery Lynn, Eddie Albert, May Robson, Frank McHugh, Dick Foran, Henry O'Neill, and John Garfield as he appeared in "Four Daughters." Screenplay by Julius J. and Philip G. Epstein and Maurice Hanline. Suggested by the book, "Sister Act," by Fannie Hurst. Directed by Michael Curtiz. Executive Producer, Hal Wallis.

Plot: Priscilla, widow of Garfield, is engaged to marry Lynn, a composer. Learning she is to become the mother of Garfield's child, she feels her engagement to Lynn must end, although he tries to assure her otherwise. He leaves on a concert tour, but she begs him to return. The baby is born—a girl. Priscilla and Lynn marry. The other sisters, all married with the exception of Rosemary, eventually become mothers of daughters. Rains ponders over the fact that he had four daughters, but now has four granddaughters. Rosemary and Albert, being wed, are his last hope for a boy.

Comment: This picture which Warners has made as a sequel to the highly successful "Four Daughters" is not only a worthy successor but tops the others with its wealth of humor and down-to-earth portrayals. It has the original fine cast and the same elements that made "Four Daughters" such exceptional screen fare, by so ably molding the everyday happenings to everyday folks. Amusing and heart-tugging by turn, it is excellent entertainment and Michael Curtiz has directed it with an unfailing eye towards realism and his flawless work makes it sincere and full of warmth. Each and every member of the cast delivers distinctive performances including the new addition to the family, Eddie Albert. Hal B. Wallis and Henry Blanke should be commended for a real box office hit. Contact dress shops and department stores for tieups on women's apparel, arranging cooperative displays and newspaper ads. Tieups can be made with book shops, music stores and infants' accessories shops. (FAMILY)

Catchline: "The four daughters have now grown up to become four wives."

AUDIENCE SLANT: EXCELLENT ENTERTAINMENT ABOUT EVERYDAY HAPPENINGS TO EVERYDAY FOLKS.

BOX OFFICE SLANT: SHOULD DO A BUSINESS EQUAL TO THAT OF "FOUR DAUGHTERS."



Wanted . . . Gags for Kirschbaum

DICK KIRSCHBAUM, *who's been creating and drawing cartoons about Glutz the Demon Theatre Manager, for the past eleven years wants theatremen to submit some funny gags for him to illustrate. At one time all of Dick's cartoon gags were suggested by STR readers. Now we want them to come across again. Here's the proposition: Anyone submitting a cartoon idea that Dick can illustrate in his Kirschbaum's Korner series will receive the original cartoon carrying proper credit to the creator of the gag used. So get busy. Send in your gags and Dick will do the drawing and STR will send you the original cartoon. Julius Lamm, manager of the Uptown Theatre, Cleveland, just submitted a gag. How about you?*

Rovin' Tumbleweeds

Republic WESTERN 64 mins.

(Prod. No. 848—Nat'l Release, Nov. 16)

Credits: Gene Autry, Smiley Burnette, Mary Carlisle, Douglas Dumbrille, Pals of the Golden West, William Farnum, Lee "Lasses" White, Ralph Peters, others. Original screenplay by Betty Burbridge, Dorrell McGowan and Stuart McGowan. Directed by George Sherman. Associate Producer, William Berke.

Plot: Autry, having succeeded as a radio singing star, is persuaded to run for Congress, which to him is a chance to save the flood refugees by means of a flood control bill. Dumbrille, politician, has other plans for him. In Washington, Autry's attempts to introduce the bill meet with failure. But when a flood again begins its torrential flow of destruction, this time in the valley which Dumbrille had been trying to drive the refugees out, he sees his mistake in having opposed the bill, and promises to see it pushed through.

Comment: The Autry fans will certainly be proud of their hero this time. First, he attains success as a radio singer; then he is elected to Congress by an overwhelming majority. His fists speak when it comes to senators or lobbyists who oppose him. And he directs the ranchers in their efforts to save the levee during a cloudburst. All this may seem a little too much for the sophisticates, but ardent Autry admirers will take it in their stride. In his brief but impressive role as Senator Nolan, William Farnum proves he is still a splendid trouper. Douglas Dumbrille does equally as well as the scheming politician. Autry sings several hummable cowboy tunes, and the Pals of the West lend good accompaniment. Sell the song hits by tieing up with music shops and department stores. Distribute fan photos of Autry. There are many national tieups suggested in the press book. (FAMILY)

Catchline: "Gene gets the low-down on big-time rustlers."

AUDIENCE SLANT: THE ACTION FANS WILL EAT IT UP, BUT SOPHISTICATES WILL TERM IT INCREDIBLE.

BOX OFFICE SLANT: IF AUTRY RINGS THE BOX OFFICE BELL IN YOUR TOWN, THERE SHOULD BE A LOUD GONG WHEN YOU PLAY THIS.

Distinctive colors!
for every requirement—in
MOTION PICTURE TICKETS
Highest Quality Right Prices
KELLER-ANSELL TICKET CO.
Suite 608, 723 7th Ave., N.Y.C. Bryant 9-7532

Saga of Death Valley

Republic WESTERN 58 mins.

(Prod. No. 952—Nat'l Release, Nov. 22)

Credits: Roy Rogers, George "Gabby" Hayes, Donald Barry, Doris Day, Frank M. Thomas, Jack Ingram, Hal Taliaferro, Lew Kelly, Fern Emmett, Tommy Baker, Buz Buckley. Screenplay by Stuart Anthony and Karen De Wolf. Original story by Karen De Wolf. Associate Producer-Director, Joseph Kane.

Plot: When Rogers' father protests the unjust means by which Thomas has wrested his land from him, Thomas kills him and kidnaps Rogers' brother, the only witness. Many years later, Thomas is still dunning things his own way, aided and abetted by Barry, the kidnapped youth now grown up and supposedly Thomas' nephew. Rogers, after being away many years, returns to take over his father's ranch, and while appearing to pay tribute to Thomas, organizes the ranchers to fight him. Angered by this, Thomas decides to blow up the dam, the valley's only source of water. But Rogers and his men prevent it, and Thomas is killed by Barry when the latter learns he has been a tool of the tyrant.

Comment: Roy Rogers should maintain his popularity rating, for here he is in another of those actionful, well-directed outdoor films that thus far have sent his stock soaring. Production treatment and performances, plus sharp and beautiful photography, are attributes which, had they been absent, would have detracted from the film's value as entertainment for the masses. The story is logical, too, and not just an excuse for a western setting. Rogers sings just enough to please his fans and takes the "acting" out of his performance with his natural charm and sincerity. In supporting roles, Donald Barry, Frank M. Thomas and Doris Day are splendid. George "Gabby" Hayes is, as always, dependable. Employ your customary angles in selling a picture of this type. Distribute fan fotos through music shops and department store tieups. (FAMILY)

Catchline: "Thrills . . . as Roy tackles a water czar of the plains in a whirlwind of action."

AUDIENCE SLANT: PARK AVENUE RESIDENTS MIGHT NOT CARE FOR IT, BUT THE FOLK ON MAIN STREET (THE MASSES) WILL FIND IT MUCH TO THEIR LIKING.

BOX OFFICE SLANT: WHEREVER THEY GO FOR OUTDOOR PICTURES AND ROY ROGERS, THERE WILL THE TICKET MACHINES CLICK OFTEN.

(More Box Office Slants on Page 12)

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

Diary of an Editor in Hollywood

(Continued from page 3)

over to RKO-Radio and there to visit with PERRY LEIBER and be brought up to date on what has been happening since our last visit. Then, piloted by CONNIE KREBS, of PERRY'S staff, we went visiting around the lot.

First stop was in BOB SISK'S office where we renewed acquaintances with HELEN MCDONALD, BOB'S secretary and the winner of the longest "homesick derby" in Hollywood. Miracle of miracles. Here is the first person we've met who hasn't been sold on California as the ONLY place worth living. Well, HELEN, we'll give your regards to Times Square.

BOB was up to his ears in trouble trying to solve the question of who to select to complete the picture GEORGE NICHOLLS was working on when he met his untimely death. Here was a young director making a name for himself and rapidly nearing the top in his chosen field, only to be killed in a terrible auto accident. Did not linger too long with BOB as he had troubles enough without having a visiting fireman on his hands, so wished him luck and moved over to see the newest producer on this lot, HOWARD BENEDICT.

HOWARD, you may recall, was head of studio advertising and publicity until the recent changes made by Prexy GEORGE SCHAEFER and after the smoke cleared away, HOWARD had been promoted to producer and PERRY LEIBER to ad and publicity chief. Two excellent moves, sez we.

Howard Benedict's First

BENEDICT was readying his first production and generating much enthusiasm to back it up. We can only say that if he's only half as good as his boosters insist, he'll initiate his production job with a money-making picture, to which end we add our own good wishes.

Tried to say hello to CHARLIE LEONARD and HARRY GOETZ but the former was home sick and the latter in the projection room looking at the latest cut of "Abe Lincoln In Illinois." More about this pic later.

Heard so much about the "Swiss Family Robinson" jungle set that we ambled over for a good look at it. What they can do in Hollywood studios beggars description. On an immense stage, or rather, a double stage, they have erected a complete jungle and wilderness including massive trees, lakes, foliage, tropical growth and everything else necessary for an authentic jungle. To all of this they added tropical birds and animal life true to the setting. Around this tremendous setting revolves a great deal of the action for this TOWNE-BAKER production. Cast for this elaborate production will include: TOM MITCHELL, EDNA BEST, TIM HOLT, FREDDIE BARTHOLOMEW and TERRY KILBURN, whose performance in "Mr. Chips" will long be remembered.

They were having some sort of a "picture beginning" party over on Stage 11 for ANNA NEAGLE and HERBERT WILCOX, star and producer, respectively, of "Irene." And there we met most or all of the foreign press representatives along with the star and producer. HERBERT has some sort of a superstition about starting all of his pictures on the 13th of the month and he sticks to it even if only to shoot one little scene. Cast for this production will include, besides the star, MAY ROBSON, RAY MILLAND, ARTHUR TREACHER, ISABEL JEWELL, ROLAND YOUNG and TOMMY KELLY.

Watched Tests of Anna Neagle

Tests were being made of Miss NEAGLE to determine whether she would look better as a blonde or red head and we voted her a most attractive red head even before they decided for themselves that she was to be that. Exhibitors and the patrons alike will be amazed at the girl they will see in "Irene." After "Nurse Edith Cavell" the transformation will be startling to say the least. But just in case you didn't know it, Anna was a musical comedy queen before she ever went dramatic.

The visit on the WILCOX set brought forth a terrific debate on the merits and demerits of the double feature and so interested did HERBERT get over the discussion that he wanted to continue it at luncheon the next day. Unfortunately, the schedule showed a prior luncheon date so we promised to try and get back some other day before we returned east.

Dinner tonight with PERRY LEIBER over at the Brown Derby and then back to the Town House to rest up for tomorrow's activities.

* * *

Phone call first thing this morning from GEORGE BILSON whose last assignment out here was on Columbia trailers and associate producer for that company's "Screen Snapshots." GEORGE has a commercial film idea up his sleeve and considering the vast possibilities of this tremendous field, we can only say that he may be heading for something of great importance.

Luncheon today was with the recently-returned-from-the-east, NAT DYCHES, assistant to HARRY BRAND on the 20th Century-Fox lot. He looked as though the trip gave him a well earned rest and was bubbling over with enthusiasm and optimism about "Drums Along The Mohawk." After making a dinner date with Nat we pulled out for Culver City where we had a date with SOL LESSER and AL VAUGHN.

AL has been handling publicity and trade relations for LESSER for quite some time now and of course his chief responsibility right now is in connection with the forthcoming LESSER production, "Our Town." Following up our talk with SOL last week we discussed the trade campaign with AL and also promised him the suggestions for tying the campaign to the later runs; those houses generally neglected or forgotten about when most elaborate campaigns are worked out. More about this later.

Dropped in for our annual greetings to LOU HYMAN, sales head for the LESSER company and as usual found him checking over box office reports and receipts on recent LESSER productions. (We hope they were good).

Barged into SOL'S office with perfect timing to break into a story and production conference between the boss and BARNEY BRISKIN his production chief. And after ripping their conversation to shreds we made a breakfast date with SOL in New York, (he was leaving the next night), and then barged out again. The visit lasted a great deal longer than this brief report seems to indicate but between the kidding and the subjects discussed, but not for publication, we can say no more about it.

Over to Columbia Studio

Moved over to the Columbia Studio to see GEORGE BROWN and found him right behind his desk and waiting for us. GEORGE has no illusions about Hollywood nor the studios. He has a job to do and does it to the best of his ability. Not always a simple task, gentle (?) readers, but you'd never appreciate that unless you knew this town as we think we know it.

GEORGE was working at the particular moment on two angles; the preview for "The Amazing Mr. Williams," newest JOAN BLONDELL-MELVYN DOUGLAS picture, and advance stuff for the HOWARD HAWKS production still in work, "His Girl Friday," starring CARY GRANT and ROSALIND RUSSELL. "Friday" is a brand new version of "Front Page" but with infinitely more possibilities than before especially on the comedy front.

Back to the hotel to wait for BILL HENDRICKS and his wife and while there took a phone call from JULES LEVY, just returned from the desert at Palm Springs.

Dinner with the HENDRICKS was again an enjoyable affair and good for relaxing purposes after the daily grind. After dinner we went sight-seeing and finally wound up at the Ambassador and there to dissipate with JULES LEVY, as promised, over a glass of Coca Cola.

JULES is looking and feeling better than in many a moon and taking it nice and easy while watching the progress of his future plans. Plans which we will not discuss here as they may prove premature. But in addition to what he is planning, JULES has had a slight operation on his jaw and says it was quite successful. We'll be watching carefully for further reports about JULES and his next move in the industry.

While drooling over our second coke, LOU PHILLIPS, Paramount attorney, just in from the east, strolled by and joined us, Almost made us feel like we were right back in the Astor Hunting Room to be sitting and chatting with LEVY and PHILLIPS.

And so we bring still another day to a close.



Anna Neagle and Producer-Director Herbert Wilcox (at Miss Neagle's elbow) combined open house for Hollywood correspondents with the first day's shooting on "Irene", forthcoming comedy with music now in production at the RKO Studio. "Chick" Lewis, who was in Hollywood at the time, can be seen in the rear row at the left.

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Amazing Mr. Williams	Nov. 18
Another Thin Man	This Issue
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	Nov. 11
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Goodbye, Mr. Chips	July 29
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
I Stole A Million	July 29
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Man About Town	July 1
Man in the Iron Mask	July 15
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
On Borrowed Time	July 15
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Secret of Dr. Kildare	Nov. 18
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 29
That's Right, You're Wrong	This Issue
They Shall Have Music	Aug. 29
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Winter Carnival	July 29
Wizard of Oz	Aug. 29
Women, The	Sept. 9

"Old Maid Association" Helps Sell Atlanta "Old Maid" Engagement

An unusually effective stunt was worked in Atlanta, Ga., by the Fox Theatre in a tieup with the *Atlanta Constitution* to sell "The Old Maid."

An organization called the "National Association of Happy Old Maids" was formed, which all who considered themselves old maids were invited to join. Over four hundred women sent in applications for membership. The stunt was climaxed when the first hundred members applying attended a dinner at the Henry Grady Hotel, following which they were present at the opening of "The Old Maid" at the Fox Theatre. One of the Old Maids was dubbed "Old Maid Glamor Girl" and she was selected to cut the huge wedding cake which was on display in the lobby. The cake contained numerous trinkets and prizes which went to the members when the cake was completely cut.

As temporary chairman of the dinner, the No. 1 Glamor Girl of the City, Miss Bolling Spalding, made a speech and pledged the cooperation of the Atlanta Debutante Club.

The dinner and opening was covered by the *Atlanta Constitution* and was good for considerable free space in the paper, including a membership application, stories of Miss Spalding and the dinner, and pictures of several of the Old Maids.

"Convict" Plugs "Blackmail"

To plug "Blackmail," Manager George Sutermaster of the Majestic Theatre, Springfield, O., dressed a man in prison-striped attire and had him walk the streets carrying a sign on his back which read: "Convicted of 'Blackmail' etc."

Population of Rocky Mount, N. C. Doubled For World Premiere of Kay Kyser Musical

ROCKY MOUNT, N. C.—Mrs. P. B. Kyser's big boy, Kay, now a movie star, saw the 25,000 population of Rocky Mount doubled as visitors flocked here last week for Kay Kyser Day and the world premiere of "That's Right, You're Wrong," in which Kay is starred.

Four thousand persons greeted Kyser on his arrival and throughout the day Rocky Mount whooped it up for Kay and his first movie venture. The musical screen show opened at the Carolina and Center Theatres at 1 P.M. and thousands were turned away from the box-office. At 3 P.M. there was an intermission and a colorful two-mile-long parade headed by Governor Clyde R. Hoey of North Carolina, Kay, his mother and Mack Riggsbee, Kay's number one colored boy, in Kay's old model T Ford "Passion." Five bands including five hundred pieces were in the line. Forty thousand persons witnessed the parade.

Governor Hoey, Mayor Robinson of Rocky Mount and David Butler, director of "That's Right, You're Wrong," were the judges at Kyser's regular Wednesday evening broadcast, put on the air from an enlarged stage of the Center Theatre. RKO-Radio was further represented by Vice-President Ned E. Depinet, Cresson E. Smith, western and southern sales manager; S. Barret McCormick, director of advertising and publicity, and Ken Hallam of the publicity department.

Following the Center broadcast the Old Professor brought his orchestra to a mammoth tobacco warehouse where they provided music for fifteen thousand dancers and five thousand lookers-on perched on specially-made bleacher seats.

A total of one hundred and sixty-five stations of the two NBC chains broadcast the regular Kyser program and the dance music.

Every store carried placards and decorations while three thousand window cards were distributed in the outlying community.

The local *Evening-Telegram* ran a special edition Wednesday with merchants cooperating on advertising as well as giving over windows for colorful displays. One thousand automobile bumper strips were distributed. Thirty thousand packages of Lucky Strike cigarettes were handed out during the day by the American Tobacco Company, Kay's radio sponsor.

In front of the Center, Manager Hal Orr, general chairman of the Day, placed a banner 60 feet long and in the lobby were displayed intimate photos of Kay in his youthful days. The theatre front was banked with flowers.

The elaborate tie-up program was an aid in smashing all house records for the Center and Carolina on the opening day and the program in general gave "That's Right, You're Wrong" a flying start throughout the Southern territory.



Crowds Line Streets for Kay

No wonder these folk aren't looking at the camera! For, coming there in the background is the giant parade staged in Rocky Mount, N. C., to honor Mrs. Kyser's little boy Kay on the occasion of the world premiere of his first motion picture, RKO-Radio's "That's Right, You're Wrong". Twice the town's population stepped out to welcome the "local boy" home.

Manifold Activities Keep Fabian Theatre Managers Happily Busy

Managers in the Fabian Circuit of Staten Island houses are always busier than bees. Roy Sharkey, manager of the Stadium, was busy planning activities for each night of the theatre's Third Anniversary Week, which was celebrated November 5-12. At Rosenblatt & Welt's Star Theatre, the manager has been coaxing kid trade by giving away a large ten-cent comic page to every boy and girl attending the Sunday matinee.

Sig Kasse, manager of the Fabian Capitol, is inaugurating a merchandise giveaway for every Wednesday night to be known as "Gift Shower." And speaking further of activities, Elihu Glass, manager of Fabian's vaudeville, Liberty Theatre, is expecting to be a daddy any day now.

Money Dates

DECEMBER

24th

CHRISTMAS EVE. Unless you do a swell selling job business will be way off on this day. However, the last of the shopping season was the day before so you are better off than in most years.

25th

CHRISTMAS DAY. This is the day you must get out all your tricks. Every telephone call should be answered with "Merry Christmas" and every employee should greet every patron the same way. Although there may be no peace on earth, there should be good will toward men.

28th

IOWA ADMITTED TO THE UNION, 1846. Theatres in the Hawkeye State should play up this day as a big occasion joining in any local celebrations. It's a great week for them.

29th

TEXAS ADMITTED TO THE UNION, 1845. The same thing applies to Texas. Known as the "Lone Star State." A good line for Texans might be, "94 years ago the Lone Star State was admitted to the union—today we bring you many stars, etc." following it up with the names of your big attractions.

Program Exchange

Make Your Holiday Season Programs Gay and Colorful; Hammond's Stunt Has "Kick"

BY THE time you begin reading these words, at least one Thanksgiving will be history, with another to come on November 30—that is, if your state is "doubly thankful" this year. Otherwise, the day of turkey and giblet gravy and dressing and cranberry sauce, is something to remember, with Christmas just around the corner.

Dress up your programs for the Christmas season. Use the traditional red and green to suggest the holiday season. List your outstanding attractions. Thank the public for their patronage during the past year and express your wishes in a "personal letter" for a Merry Christmas and a Happy New Year. If you are planning any special parties, or a checking service for shoppers, or a Canned Foods Matinee, or anything like that, let the populace know by means of your house program.

Just received Tom Pringle's program this week for his Ideal Theatre, Toronto, Canada. By the way, members, are you making a record of Tom's Safety Slogans? They may come in handy in your next Safety Campaign. Here's the latest one: "Keep 'John Barleycorn' out of your car! It goes hard these days with a Driver in trouble who has Alcohol on his breath."

And what's this from Sam Hammond, manager of the Carolina Theatre, Kinston, N. C.? It's a stunt he used on "$1,000 a Touchdown," and he's passing it on to other Program Exchange members in the event they'd like to duplicate it. Well, Sam, we think they will after we tell 'em about it, so here goes:

The Carolina management effected a tie-up with the high school football team and had them as guests of the theatre on the opening night. The boys were introduced by their coach from the stage.

To highlight the campaign, Sam promoted a football from a local sporting goods store. Then he announced in his ads that the ball would be kicked from the tallest building by one of the best players on the local team, the ball to be given free to whoever caught it. Well, the stunt was a sensation. Traffic was tied up as crowds milled around the scene to see the kick-off. At the football field, banners and cutouts announcing "$1,000 a Touchdown" were in evidence.

The gist of all this is that it resulted in swell business on the picture, and the cost was almost negligible—in fact, we wouldn't hesitate to say that it really was, were it not for the fact that Sam took extra space in his ads to announce the kick-off stunt.

Lee Levy, manager of the Carlton Theatre in New York has a clever cover on his program this week—or rather, he had a clever cover—for Thanksgiving is gone now unless—well, you know. Anyway, there are a couple of turkeys. At the top are the words "Let's Talk Turkey." Then one turkey says: "Here it is Thanksgiving Week and the Carlton Theatre is stealing our thunder. We're supposed to be the big show this week—let's squawk about it." And the other gobbler replies: "Righto, old pal! But you should really be proud to divide honors with such stars and splendid attractions!" Good gag, don't you think? Better file it away for use next year at this time.

Within a few days now those who answered the letter we sent them and checked off the names of the members from whom they'd like to receive programs will be advised the names of the members to whom they are to send programs. Allowing ample time for all the replies to be returned, and then checking and re-checking to get the names assembled for the plan to begin has required more time than we at first anticipated. But everything is practically ready now.

Looks like that's all we have room for today. Will see you next week.



No. 1234

Death Warrant for

NAME Edith Cavell

SUBJECT OF Britain

CRIME Espionage

Arrested Aug. 5th, 1915 in Brussels
Court Martialled Oct. 7th, 1915
Condemned to Death, Oct. 8th, 1915 in the Salle des Deputes at 10.30 a. m.

Headquarters of
DEUTSCHES HECHSTE
MILLITERISCHE COMMANDANTE

Brussels, Belgium

No. 1234 DATE October 8th 1915

To All Whom It May Concern, It is hereby commanded that the Prisoner:

Edith Cavell
caught in the act of Espionage
be shot to death at 2 a. m.

NOTE: For further information *SEE* the great motion picture "NURSE EDITH CAVELL" at the MET THEATRE, Thursday, Friday, Saturday, NOVEMBER 16, 17, 18.

Deutsches Hechste Millitierische Commandante

BY Baron Carl Adolph von Schmultzig
Commander-In-Chief

∴ Added Attraction ∴
Test Your Skill and Ingenuity with 'INFORMATION PLEASE'
EXTREMELY INTERESTING

In the form of a "death warrant," the program issued by Manager Harold Grott of the Met Theatre, Baltimore, Md., for his engagement of RKO-Radio's "Nurse Edith Cavell," commanded plenty of attention from local theatregoers. Some were printed in black on the outside and red inside; others were just the opposite. Front and center spread are shown here. Note that Grott took advantage of the opportunity to include a plug on one of the RKO-Pathe subjects, "Information Please." All in all, the program was ideally suited for the picture it advertised.

—Your Application Blank—
Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway,
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Sol Getzow Honors 76-Year-Old Doorman With Gift from the Staff

Is there someone who has been with your theatre a number of years whom you would like to honor? If you'd like to know how, permit us to cite as an example the manner in which Sol Getzow, manager of Warners' Ogontz Theatre, Philadelphia, honored his 76-year-old doorman.

Sol decided to present him with a gift on "Barrel of Fun" night, with the compliments of the entire staff. On the stage, Sol explained that this was the doorman's 76th birthday; that the doorman had been with the theatre for the past 36 years, and that Warner Brothers were proud of him. When the presentation was made, the roar of applause from patrons was deafening.

Following the show, hundreds stopped Sol to compliment him on the fine gesture. Perhaps it was only an incident, but the fact remains that it will bring that many more additional patrons to the Ogontz.

Look around your own theatre. This may be a fitting time to honor an old employe, whether he be doorman, custodian, projectionist or a worker in any other capacity.

Abram Ties In With Red Cross

Manager Harry Abram of the Palace Theatre, Lancaster, O., tied in with the Red Cross for his campaign on "Nurse Edith Cavell" and three giant Red Cross banners were placed across each end of the marquee, four across the front and three attached to flag poles on top of the marquee.

Included in Abram's campaign was a phone service with eight girls phoning almost everyone in the city advising them not to miss the picture.

Showmen's Parade

VERNE AUSTIN has resigned as manager of the Gem Theatre, Golden, Colo. RAYMOND LOUNSBURY transferred from the Pioneer, Lamar, Colo. succeeds him. GEORGE HODGES has been shifted from the Gothic in Denver to the Lamar post and RALPH HAMILTON, assistant at the Gothic has been promoted to the managership.

TOM MUCHMORE, formerly manager of the Fox Apollo in Hollywood has been transferred to the new Vogue at Louisville. TED HATHAWAY, former manager of the Fox Bruin, now has MUCHMORE'S former post. LEW SILVERSTEIN, assistant manager of the Bruin has been promoted to the managership.

FREEMAN SKINNER, formerly at the Capitol, Halifax, N. S., has been transferred to the Oxford at Halifax, replacing ARTHUR BUTLER, transferred to the Capitol.

ARTHUR DOWNWARD, manager of the New Grundy Theatre, Grundy Center, Iowa, has resigned to join the Pioneer Theatres as manager in Webster City. JOHN MARSHALL of Des Moines takes over the Grundy job.

EDWARD PURCELL, 3rd, assistant manager of the Virginia Theatre, Harrisonburg, Va., has been promoted to the managership.

JACK LUCY, assistant manager of the Lanlon Theatre, Vallejo, Calif., has been transferred to the United Artists in Berkeley in a similar capacity, succeeding LEONARD WILLINGER, transferred to the Paramount in Oakland.

An SHR Showmanalysis (REG. U. S. PAT. OFF.)

ANOTHER THIN MAN

And Another Opportunity for Showmen to Do Their Stuff With Livewire Exploitation

IT HAS been some time since the last of the "Mr. and Mrs. Thin Man" series was released. But fans can again look forward with eager expectations, for the latest in the mystery adventures, "Another Thin Man" is now released. Not only the fans, but exhibitors, too, should be happy—exhibitors, of course, because the picture offers the kind of selling angles that make it a pleasure to plan and execute a campaign.

Quite possibly you utilized some stunts and gags on the other "Thin Man" films that went over so well you want to use them again. Inasmuch as quite some time has elapsed between now and then, we see no reason why you should not repeat these stunts, provided you feel they are good enough to bear repetition.

For your teaser campaign, we suggest you look over the catchlines in the ads in the press book, and also study the lines in the publicity section. There's a wealth of them, so that it should be an easy matter to concoct any number of clever teasers to keep the populace "on edge" until your playdate. This time a new member joins the cast—the couple's baby—which accounts for the title. You'll find mention made of him in the ads, and we shall deal with him in a few phases of our exploitation.

If you can get one of those distortion mirrors, place it in the lobby. People entering or leaving the theatre will be invited to look at themselves in it, and upon doing so, will discover their images to be exceedingly tall and thin. A card on an easel at the

Screenplay, Frances Goodrich, Albert Hackett. Based on original story by Dashiell Hammett. Directed by W. S. Van Dyke II. Produced by Hunt Stromberg.

sight of the display could bear a caption something like this: "It's fun to see yourself as a thin man or woman, but not nearly so laughable and exciting as seeing 'Another Thin Man,' etc." Outstanding stills from the picture should also be included in the display.

Here's another stunt which should attract attention. Perhaps a spotlight or a stereopticon machine can be rigged up and focused at an angle on the lobby floor. Cut-out figures of a tall and thin man and woman might be placed over the spotlight or in the projector and projected on the lobby floor, giving the effect of a shadow. Without any lettering, this should cause much curiosity among patrons. But if you wish to go further, you could have another projector projecting the title of the picture, turning on and off at regular intervals.

The man on stilts can be revived again as a street stunt. He always attracts attention. To improve on the stunt, why not get a girl and another man to accompany him, the other man to be a little shorter and wearing a baby hood and an exaggerated baby dress? As for the woman, her costume should suggest pajamas or an outdoor playsuit, so that the trouser legs will cover the stilts down to her feet. Copy such as "Mr. and Mrs. Thin Man now have 'Another Thin Man' to share their adventures" should be used. You can have the threesome leading a terrier, representing Asta, if you wish.

There's a still available from your exchange which shows the seven suspects Nick Charles (William Powell) and his wife (Myrna Loy) pursue in their efforts to solve the murder mystery. Thrill seekers will be attracted if you blow up this still and place it in the lobby. We might also suggest that you order a large supply of the stills, and cut out the pictures of the suspects, leaving their character names intact at the bottom of each portrait for identification purposes. Mix them up and distribute then. A notation on the back should inform the holder that if he succeeds in getting all seven suspects—Dorothy, Lois, Smitty, Freddie, "Diamond Black," Chauffeur and Dum-Dum—he can bring the seven pictures to the box office where they will be redeemed for free guest tickets to see the show. Instead of ordering a large number of stills you can, if you wish, get one still and have engravings made of the seven portraits on that still. Then several thousand handbills, each with an engraving and explanatory copy, could be distributed. Be sure you "hold down" the number of pictures of at least one of the suspects, otherwise the guest tickets will go quicker than you think.

Let's play up the baby, for he is really the new, fresh angle in your selling campaign. Name almost any object you can that's associated with a youngster, and you can have a tieup on it. High chairs, bibs, tricycles, kiddie cars, go-carts, bassinets—there are stills in which these articles are featured. And there are more which we haven't mentioned. The wise exhibitor will order a full set of exploitation tie-up stills, and then go after the merchants. You ought to have practically every window on Main Street.

If you haven't yet staged that stunt in which the first baby born after the engagement of a certain picture opens, receives a prize, you can certainly stage it now. Cooperation from the newspaper and from merchants is essential. There might be a provision that the baby, if a boy, be named Nick Charles, or if a girl, Nicky Charlene, in order to be eligible for gifts.

A local photographic studio would surely be happy to tie in on a contest for the best photos of a dad and his baby or a mother and her baby. Two stills, 1107-29 and 1107-72, showing Myrna and Bill in maternal and paternal poses with the baby of the film, could be used in illustrating the kind of photos desired.

A young couple pushing a baby in a go-cart and leading a dog resembling Asta, along the street, would serve well as street ballyhoo. Perhaps "dad" could carry a portable fireplug for the dog, and banners plugging the attraction could be fastened on the backs of the man and woman.

Milk distributors should be contacted for tieups, using a cut of the baby in a cooperative ad. In the press book you can find out where to get milk bottle collars advertising the picture, to be placed on bottles of milk.

That illustration in the 24-sheet is also on a still which you can blow up to any size you wish for an attractive cut-out display in the lobby or on the marquee. Of course, you can use the figures in the poster, if the size is in accordance with your needs.

Suggested below is a four-day contest in which readers put adult thoughts into the mouth of Nick Charles, Jr. You'll receive many amusing answers, the cleverest flips to receive top prizes. Winning lines should be like the samples in the balloons.









The Box Office Slant

(Continued from page 7)

Heroes in Blue

Monogram DRAMA 59 mins.

(Prod. No. 3919—Nat'l Release, Nov. 7)

Credits: Dick Purcell, Charles Quigley, Bernadene Hayes, Frank Sheridan, Edward Keane, Julie Warren, Lillian Elliott. Screenplay by C. B. Williams. Based on the story "Detective, First Class," by Charles Curran and C. B. Williams. Directed by William Watson. Produced by T. R. Williams.

Plot: Purcell is a policeman, while his brother, Quigley, works with a gang of racketeers headed by Keane. In a fight with one of the gangsters, the gangster is killed and Quigley is accused of his murder. He hides out for a time, but Purcell brings him in, and he is sentenced to prison on a second-degree murder charge. Meanwhile, Sheridan, the boys' father, has been forced by the gang to permit them to rob wholesale houses in his beat as a night watchman. During a holdup, Purcell interrupts the gangsters, and in the gun battle his father is killed. Keane, also mortally wounded, gives a detailed confession that exonerates Quigley.

Comment: This little melodrama is for family night in the average small town. It isn't distinguished in any way, and yet on the other hand it isn't bad entertainment at all. The folksy, homespun appeal in the story of the Irish family will please mom and pop; and the gangster skullduggery will please the action fans. No performances stand out, but all are generally acceptable, and William Watson's direction keeps the story moving along. Invite local police and detectives to an advance screening of the film. For newspaper publicity, get the police to escort the print to your theatre. Display police equipment in the lobby. **(FAMILY)**

Catchline: "Heroes in the face of death . . . heroes in blue."

AUDIENCE REACTION: WHERE THE MASSES ARE CONCERNED, IT WILL BE LIKED.

BOX OFFICE SLANT: LACK OF NAMES NECESSITATES THE SUPPORT OF A STRONGER FEATURE FOR SATISFACTORY RETURNS.

City In Darkness

(Hollywood Preview)

20th-Fox MYSTERY 85 mins.

(Prod. No. 21—Nat'l Release, Dec. 1)

Credits: Sidney Toler, Lynn Bari, Harold Huber, Pedro de Cordoba, Dorothy Tree, Douglas Dumbrille, Noel Madison, Richard Clarke and others. Screenplay by Robert Ellis and Helen Logan, based on a play by Hina Kaus and Ladislaus Fodor. Directed by Herbert I. Leeds. Associate producer, John Stone.

Plot: Chan (Toler) is in Paris for a World War anniversary dinner given by Gordon, prefect of police, when the freedom of Czecho-Slovakia is threatened. Dorothy Tree represents Germans buying arms, with Dumbrille and Madison making the arrangements to get them out of the country. Clarke, Dumbrille's former secretary, has threatened to expose him unless he ceases annoying Lynn Bari, his wife; and has been accused of theft. She buys a steamer ticket and false passport, the latter costing so much that she has to appeal to Dumbrille for more funds. When she returns, he has been killed and she joins a list of suspects including de Cordoba, the butler; Madison, Dorothy and a trio of house robbers. Huber, protege of Gordon, takes charge of the case, blunders his way through many false leads with Chan correcting him and the killer is finally uncovered in time to hold the arms shipment just before news arrives there is to be no war.

Comment: This one will appeal only to the rabid Charlie Chan fans, being the weakest of the series. There are several reasons. An effort to inject timeliness by using Czecho-Slovakia backfires when actual events moved too fast and went opposite to the screened story, likewise the non-declaration of war. What this really is, is a French mystery farce, with the lead actually belonging to Huber's comedy assistant, and Chan injected for far too few scenes and without his No. 1 son. Huber does good work, if we are to consider the story as a farce; for those who take their Chan seriously, he spoils it. Audience reaction, especially to the current war news clips, was audibly negative, and the picture could be shortened and tightened by dropping these. The script gives de Cordoba as the butler, the best straight role, and he handles it very well, with Gordon as the prefect. Dorothy Tree and Madison as the spies and Leo Carroll as the passport-forger, also show well. Use a montage of headlines for a lobby board. Get out heralds showing Charlie Chan mixed up in European politics. **(FAMILY)**

Catchline: "Blackout! Paris In Wartime! Chan solves his most baffling case!"

AUDIENCE SLANT: CHAN REGULARS WILL RESENT THE COMPARATIVELY SHORT SCREEN TIME GIVEN CHAN: OTHERS WILL FIND THE RAPID JUMPS FROM HUBER'S FARCE TO CHAN'S LINES CONFUSING.

BOX OFFICE SLANT: SECOND FEATURE ON DOUBLES ONLY.

Legion of The Lawless

(Hollywood Preview)

RKO-Radio WESTERN 57 mins.

(Prod. No. 82—Nat'l Release, Jan. 5, '40)

Credits: George O'Brien, Virginia Vale, Herbert Heywood, Norman Willis, Hugh Sothern and others. Screenplay by Doris Schroeder from story by Berne Giler. Directed by David Howard. Produced by Bert Gilroy.

Plot: O'Brien, two-fisted young lawyer, moving west ahead of the railroad, settles in Ivestown. He finds it divided by a river, with a prosperous, and a "poor white" side, policed by the Vigilantes organized by Sothern. The leader's brother, Willis, is fostering illegal activities by his own gang within them, so O'Brien tangles with them despite his fondness for the leader's daughter, Virginia Vale. When the railway surveyors locate the right-of-way through the poorer side of town, Willis seeks to gain control of land there through his gang. He has his brother killed and leads the Vigilantes on a raid, but O'Brien organizes the citizens, proves Willis a killer and is named the town's first sheriff.

Comment: Missing none of the standard features of George O'Brien's pictures, and putting the hero back on the horse which he practically deserted in his last picture, this tale of how law was brought to part of the west will hold its own on a bill for houses where action pictures are wanted. Both music—from the players—and humor have been sacrificed for action, with the result that an easily guessed plot races right along to the expected battling finish. Backing the star's usually spirited performance are Norman Willis' better than average heavy, Edwin Waller's character work as a persecuted townsman and Virginia Vale's capable presentation of the short leading lady's role—all standing out. David Howard has never allowed the pace to slacken and Bert Gilroy's direction is up to standard. A good school exploitation stunt for this one is to award prizes for the students who dig back into local history and write the most interesting report of local controversies which followed the coming of the railroad to town. **(FAMILY)**

Catchline: "He'd have law—if he had to fight for it."

AUDIENCE SLANT: PLENTY OF ACTION TO MAKE UP FOR THE LACK OF COMEDY OR MUSIC.

BOX OFFICE SLANT: GOOD FOR THOSE DAYS WHEN ACTION-LOVING FANS PREDOMINATE.

Torture Ship

Producers DRAMA 57 mins.

(Nat'l Release, Nov. 15)

Credits: Lyle Talbot, Irving Pichel, Jacqueline Wells, Sheila Bromley, Anthony Averill, Eddie Holden. Russell Hopton, Wheeler Oakman, and others. Screenplay by George Sayre. Suggested by the story "A Thousand Devils" by Jack London. Directed by Victor Halperin.

Plot: Pichel is a doctor who is experimenting with endocrine glands which he believes cause certain individuals to develop criminal tendencies. He buys a yacht and with his nephew, Talbot, as skipper and accompanied by two young assistants, he sets out on a voyage with a passenger list of desperadoes. They become alarmed when he tries to operate on them and there is much shooting and fighting. The doctor is killed and Talbot rescues one of the girl "criminals," who it turned out was innocent after all.

Comment: The story of this is weird and about half way into itself gets very much involved. But the production is good judging by independent standards and this can be classed as one of the better States Righters. The performances of the cast are about average and direction has been careful except for too evident dragging in of comedy by the heels. One can almost feel that after a time the producers felt the strain of drama had been too great so they said, "Now's the time for a comedy scene." Use clippings from medical journals regarding the endocrine glands as a lobby display. Make a tieup with a bookstore on the Jack London books. **(ADULT)**

Catchline: "They sneered at a hangman, yet a doctor's needle sent them screaming to their doom."

AUDIENCE SLANT: IT'S RATHER A GRUESOME STORY AND IS BEST PLAYED ON A BILL WITH SOMETHING LIGHT AND FROTHY.

BOX OFFICE SLANT: STRICTLY FOR THE DOUBLE BILLS AND BEST PLAYED WHERE AUDIENCES LIKE HORROR PICTURES.

Outpost of the Mounties

Col. WESTERN 63 mins.

(Nat'l Release, Sept. 14)

Credits: Charles Starrett, Iris Meredith, Stanley Brown, Kenneth MacDonald, Edmund Cobb, Bob Nolan, Lane Chandler, Dick Curtis, Sons of the Pioneers. Original screenplay by Charles Francis Royal. Directed by C. C. Coleman, Jr.

Plot: MacDonald and Cobb have pretended that the trading post in Caribou belongs to a big company and they plan to steal the money which the post accumulates. When Brown fights with the factor, who is about to leave they see their chance and

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

Cobb kills the factor leaving Brown's knife sticking in him. Brown is arrested and Starrett, sergeant of the Mounties, impressed with Iris, Brown's sister, tries to help him. But it looks bad for Brown until the Mounties find out the truth and capture the criminals. Brown becomes sheriff and Iris marries the sergeant.

Credits: Although Charles Starrett can't sing, the Sons of the Pioneers can and that about makes up any deficiencies in this one. It is not exactly a Western but it has all of a Western's elements so we'll class it as one. Starrett and the Sons of the Pioneers have been together a long time and they make admirable heroes. Iris Meredith, like many another girl, finds it easy to fall in love with a uniform. The villains are as villainous as could be desired. All in all, this is a first class action picture which should suit the followers of this type of film to perfection. Run a quiz about the Mounties through the schools. Have a ballyhoo of a mounted policeman garbed like the Royal Northwest. **(FAMILY)**

Catchline: "The woods aren't big enough to hold any killer they're after."

AUDIENCE SLANT: THE ACTION FANS SHOULD GO FOR THIS IN A BIG WAY. YOU CAN ALMOST HEAR THE KIDS CHEERING WHEN THEY READ THE TITLE.

BOX OFFICE SLANT: SWELL FOR SATURDAY AFTERNOON ACTION FANS.

Missing Evidence

Univ. DRAMA 64 mins.

(Nat'l Release, Dec. 13)

Credits: Preston Foster, Irene Hervey, Inez Courtney, Chick Chandler, Noel Madison, Joseph Downing, Oscar O'Shea, Tom Dugan, Ray Walker, Cliff Clark. Original story by Dorrell and Stuart McGowan. Screenplay by Arthur T. Horman. Produced and directed by Phil Rosen.

Plot: Irene Hervey, clerk at a cigar counter, distributes lottery tickets furnished to her by Chandler. Neither knows they are counterfeit, but when O'Shea thinks he wins and finding his ticket phony, kills himself, they go to Foster, F.B.I. head and help him catch the top men in the counterfeiting ring. All three of them get jobs with the counterfeiters and in the end the F.B.I. breaks up the ring and captures the ringleaders.

Comment: Fast action, a good mystery and a pretty fair story will make this good rapid fire entertainment but its lack of names limits it to the dual bills. There's plenty of action with well-sustained suspense throughout. Some of the audience will squirm in their chairs until the end is worked out satisfactorily and the mystery is unusual because the crook turns out to be the man everybody thought it was all along. The acting is up to standard but the picture was undoubtedly meant for the dual bills because of its short running time and lack of marquee strength. Print up fake lottery tickets with selling copy. Contact local police for story on how your town is protected against fake lottery tickets. **(FAMILY)**

Catchline: "Racketeers run riot until the G-men step in."

AUDIENCE SLANT: ACTION AND SUSPENSE MAKE THIS AN ENJOYABLE PROGRAM ATTRACTION WHICH HOLDS THE INTEREST THROUGHOUT.

BOX OFFICE SLANT: LACK OF NAMES LIMITS IT TO THE DOUBLE BILLS.

Harvest

French Cinema Center DRAMA 75 mins.

Credits: Gabriel Gabrio, Edouard Delmont, Fernandel, Orane Demazis, Le Vigan and others. Screenplay by Gerry H. Saunders from the novel by Jean Giono. Directed by Marcel Pagnol. Produced in France.

Plot: Fernandel, a scissors grinder, tramps through the country. Orane Demazis helps him tote his machine. They come upon a deserted village where Gabriel Gabrio is the sole remaining inhabitant. Orane decides to leave Fernandel and live with Gabrio. Together they harvest the fields and build a home. Some time later, Fernandel returns and claims compensation for the loss of his helper. Gabrio pays him with a donkey.

Comment: This French import was denied a license by the New York censors but was later passed without changes and opened October 2 at the World Theatre, New York City to a fanfare of praise from newspaper reviewers. Its popularity indicates that there is an audience for this style of repressed symbolical drama sufficient to carry the picture over its handicaps judged from the standpoint of the average style of entertainment. The picture can probably do good business in those theatres catering to the "arty" type of audience. However, its French dialogue and lack of action prevent its becoming successful as a general thing. Artistically the picture is praised by critics of the lay press. In some spots it can be put over on the basis of its success in New York. Audiences expecting to find something sensational because it was at first banned by the cenors will be disappointed because the sole basis for the banning was that the man and woman live together without being married. **(ADULT)**

Catchline: "They took life from the Earth from whence all life comes."

AUDIENCE SLANT: FOR THE "ARTY" HOUSES KNOWN AS "CINEMAS" THIS IS A FINE PICTURE; FOR GENERAL AUDIENCES IT WILL HAVE LESS APPEAL.

BOX OFFICE SLANT: WILL DO A GOOD BUSINESS IN THE SMALL SEAT HOUSES IN THE BIG CITIES.



Equipment Display Occasions Wide Public Comment

Wide interest among patrons of the Fox Wisconsin Theatre, in Milwaukee, was occasioned by this lobby display in celebration of the Fiftieth Anniversary of Motion Pictures. The equipment was loaned by RCA Photophone, while the balance of the display was entirely the work of the theatre. The development of the projector and sound equipment is something not too well considered by your patrons. A display like this will create special interest in this phase of motion picture history.

Places Reviews Out in Front

The reviews on "The Roaring Twenties" were so enthusiastic that Manager Hal Seidenberg of Warners' Fox Theatre, Philadelphia, made photostats and placed them out in front in full view of passersby.

Buffalo High Schools, Colleges Assist in "What a Life" Campaign

Heavy exploitation concentration among the local colleges, high and public schools was among the highlights of the campaign put on by Charles Taylor, publicity chief of Shea's theatres here for the opening of "What A Life" at the Buffalo Theatre, Buffalo.

Days in advance of the opening all local papers gave the picture generous breaks with plenty of copy and art. A special screening, arranged for school principals, members of the board and Parent Teachers' officials, resulted in "What A Life" receiving plugs and assistance from all schools. Special window cards were placed on bulletin boards in all high and public schools. Special College Nights were arranged for the University of Buffalo and Canisius in which each school's student body literally took over the theatre. Huge banners from each college were placed out front and Glenn Miller, in person on the stage, offered special renditions of the various college songs. Ads were placed in college papers plugging special College Nights.

Movie Guide Distributed

Among the other tieups which assisted the showing were the distribution of *Movie Guide,* 50,000 copies of which were handed out at all Shea theatres; copies of *Show Boat,* having 100,000 circulation, were distributed throughout the city; 3,000 Victor Record cards were circulated around the city plugging both the picture and Glenn Miller; all taxi cabs used tire covers and inside frame cards announcing the film's opening; Postal Telegraph distributed 3,000 miniature blanks; 4,000 heralds were distributed at the New York Central Railroad terminals plugging the film and special excursion rates to this city and 3,000 stocking bags were handed out at all A. S. Beck shoe stores.

Special ads were run on the radio pages tying up "What A Life" with the popular Aldrich Family program. Special radio tieups were made with all local stations and fifty-word announcements telling about the Aldrich Family and "What A Life" were sniped to many important local programs.



The Omaha World Herald *carried the interesting layout (above) showing a double feature. It was placed by Mort Singer's ad staff. Note the manner in which the second feature has been worked into the layout.*

The ad below on Universal's "First Love" printed in the Indianapolis Star *is particularly effective.*



The Indianapolis Star *carried the Loew ad shown below on "Thunder Afloat." The drama and the romance are given almost equal play.*





No, this is no accident. Loew's Theatre in Toronto just turned a part of its layout on the Marx Bros.' picture upside down. Even the ad is good for a laugh. The Toronto Star *ran it.*

Indianapolis is responsible for this fine ad on Paramount's "Rulers of the Sea" (below). It was very large and is shown here greatly reduced. You can use it in two columns.



Did we hear somebody ask how to sell more than one attraction at a time. Here the management of the Orpheum Theatre in Omaha, Neb., has placed in the Omaha World Herald *an ad announcing the opening of a dual bill. At the same time it tells of a stage show and plugs the last day of the previous show.*





An SHOWMANALYSIS (REG. U. S. PAT. OFF.)

Screenplay by William Conselman and James V. Kern. Story by David Butler and William Conselman. Produced and directed by David Butler.

WHEN you consider that "That's Right, You're Wrong" is not only a comedy but a musical as well, you can readily see that there are several selling angles you must pursue. In addition to that, due consideration must be given to the fact that the dominating name in all your advertising must be Kay Kyser, who is well known to radio audiences but has not been starred in pictures before.

At first glance, therefore, it would appear that the radio must provide you with much of your selling campaign—or rather, that you must rely heavily on the radio to give you the kind of campaign that will bring in Kyser's most ardent followers. In doing so, remember that despite the fact that much agitation is abroad regarding radio competition and stars appearing on the radio, nevertheless, you must recognize the fact that a lot of people are listening to the radio instead of attending the movies which you and we think they ought to be doing. So this is where that old axiom comes in mighty handy: "If you can't beat it, tie up with it." The reason for all these remarks is that by resorting to the radio for exploitation, you may be able to attract an audience that is not customarily reckoned as part of your patronage.

Get Time on Radio

First of all, if you have been able to obtain cooperation from your local radio station, you are lucky. If not, you must consider the advisability of buying a little time for this campaign and economizing elsewhere to do it. Ask the local station to play as many of the Kyser recordings that can possibly be arranged during the week before the showing. It would be a good time to stage a radio quiz on music.

And here is an especially good idea which can be worked out through the cooperation of the newspaper, the radio station and yourself. Organize a College of Musical Knowledge in your town. A diploma can be given to the members attesting to their membership. Anyone is eligible but you can really make it worthwhile by requiring them to fill out a coupon which appears in the newspapers as a pre-requisite to receiving their certificates. Those who have certificates (all of which are numbered of course) are eligible to participate in a music memory contest held by the radio station. Local merchants act as sponsors of this contest, each merchant selecting his favorite song, which the radio band will play. Contestants must write the name of the song opposite the sponsor's name on a coupon provided by the newspaper or the radio station, or obtainable at the participating stores. This is great stuff for the merchants because it actually requires considerable mention of their name. Suitable prizes will be awarded to the winners, promoted from the merchants. The merchants will also cooperate by announcing the contest in their newspaper advertising, stating that they are participating and urging listeners to try to guess their favorite songs. There may be many variations of this idea but if you canvass local merchants, the newspaper and the radio station, you should be able to get up quite a good contest. At least it will make your town Kyser-konscious.

The press book has several short announcements for your radio station. These should be spotted just after the Kyser program which comes over NBC's Red network on Wednesday night at 10 P.M. Eastern Standard Time (figure out your own variations) and on Thursday nights on the Mutual network at 9 P.M. (figure again). The Thursday broadcast is a recording.

Five Song Hits To Plug

There are five song hits from the picture and you should ask the radio station to give credit to the picture and mention your playdates whenever these songs are played during the week before the picture opens.

Between now and your playdates, listen to the Kyser broadcast yourself (if you can steal the night off) and get an idea of the type of questions he asks. Then you can prepare a similar list of questions on music for a newspaper contest asking readers to submit their answers along with an essay contest to break the ties.

Music stores should be asked to cooperate with you by using window and counter displays of the sheet music on the picture. Stills of Kyser and the boys should accompany these displays.

In the theatre lobby, you can have a giant radio, behind which is a phonograph playing some of Kyser's records. A set-piece alongside of this will bear blowups of the song covers. Perhaps a local music dealer will sell music in the lobby during the run of the picture. Sheet music and records can be used as prizes for any of the contests suggested in this Showmanalysis.

There are several types of effective ballyhoos that you can use. One is to have a flatbed truck with several musicians, garbed in cap and gown in Kyser style, playing as the truck moves slowly through the streets. Another idea would be to have four boys wearing cap and gown and spectacles walk through the streets, each one having on his chest one of the words of the title. They can also carry signs above them telling about the picture.

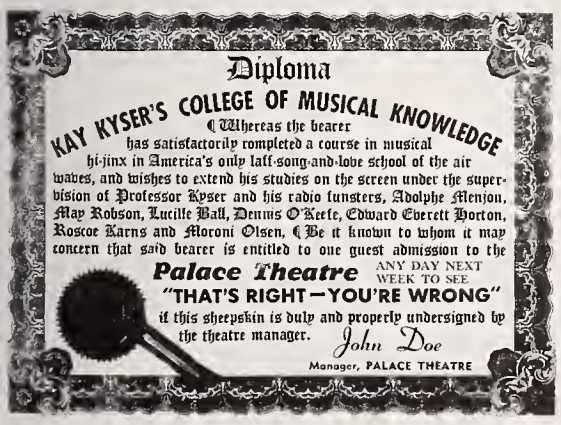
For a week in advance, your ushers should wear a mortarboard with copy about the picture on it. These are obtainable from RKO exchanges at a reasonable price. If practical get enough of them to give away to several kids who will prize them and become walking ads for you.

Another stunt is to have a boy and a girl in collegiate attire tow a hand truck bearing a portable phonograph. At strategic points, they can stop and play recordings from the picture and either tell about the picture orally or carry the proper signs.

Stunts with the Title

There are a number of stunts you can do with the title. It is readily adaptable to teaser ads. For example, you can pose a series of statements and underneath in large type the title of the picture. Of course, your statements will have to bear out the answer. It is well to bear in mind that Kyser on his radio program asks questions with "Right or Wrong" required as an answer. If the contestant answers "Wrong" when the answer should be "Right," Kyser replies with the title of the picture, "That's Right—You're Wrong." If on the other hand the contestant answers "Wrong" when the answer should be "Wrong," he says, "That's Wrong, You're Right."

Whatever you do, remember that Kyser is a radio star. His appeal has been largely to the jitterbugs of the country and their ilk and it is this group which will furnish the largest proportion of your audience.


Diploma

KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE

¶ Whereas the bearer has satisfactorily completed a course in musical hi-jinx in America's only laff-song-and-love school of the air waves, and wishes to extend his studies on the screen under the supervision of Professor Kyser and his radio funsters, Adolphe Menjou, May Robson, Lucille Ball, Dennis O'Keefe, Edward Everett Horton, Roscoe Karns and Moroni Olsen, ¶ Be it known to whom it may concern that said bearer is entitled to one guest admission to the

Palace Theatre ANY DAY NEXT WEEK TO SEE

"THAT'S RIGHT—YOU'RE WRONG"

if this sheepskin is duly and properly undersigned by the theatre manager.

John Doe

Manager, PALACE THEATRE

Get 'Em In With Gag Diploma

You're right! It's a reproduction of the gag diploma you'll want to distribute. It is so worded that with your signature it becomes a guest ticket; without your "John Henry" it becomes an ad. Hand them out to high school and college students.



Caricature Stills 'll Come In Handy

In your tieups, displays, newspaper publicity, etc., these Kay Kyser caricatures will come in mighty handy. They're good, too, for a caricature drawing contest among local cartoonists, to be sponsored either by the daily or school newspaper.

The Short Subject

IN THE SHORT SHOPS

MGM

What promises to be an outstanding patriotic short has just been completed. It is the two-reel Technicolor Special, "The Flag Speaks," giving the first explanation of the flag, what it stands for, the protection it gives each American, and the respect due it. Directed by David Miller, whose last short is "Drunk Driving." From a script by Robert Lees and Frederic Rinaldo, the film undoubtedly will prove one of the most popular short films of any season. Jack Chertok and Richard Goldstone produced.

Relating the story of Johann Strauss' immortal music, the inspiration for his having written "The Blue Danube Waltz," and then the facts that made the Danube blue, the latest Technicolor cartoon, "Blue Danube," is now ready for the public's eye. Bringing beautiful coloring and fantasy to the cartoon audiences, this short was produced by Hugh Harman.

As the fourth of his current series of one-reel dissertations, Robert Benchley has just completed "That Inferior Feeling." In this Benchley presents embarrassing situations that confront a man in his everyday life that he doesn't seem able to cope with, because of that inferior feeling. Basil Wrangel directed the short. Jack Chertok produced.

When John Nesbitt first started his popular Passing Parade shorts the one-reelers consisted of three-clips, concerning interesting and novel subjects. Now, with the new season, the popular commentator reverts to that style, and his next Passing Parade, one-reeler, will relate the stories of "The Secret Seven," Virginia University's famed secret organization; "The Red Rose," telling the story of a most unusual will; and "Science Gives a New S. O. S." dramatically picturing how operations are performed and lives saved at sea, by wireless.

"Doodlers" will have their day when John Nesbitt finishes one of his coming popular Passing Parade series. Nesbitt has recently finished a script called "The Art and Practice of Doodling," in which doodles, finished and in the making, will show how they reflect a person's mood and mentality. An interesting feature of the short will depict how a "doodle" actually recovered a man's fortune, lost for many years. Basil Wrangel will direct. Jack Chertok produces.

The screen's youngest director, George Sidney, wins his most important assignment to date with the job of directing the most unusual short of the year, Pete Smith's three-dimensional Specialty, "Third Dimension Murder." The film, written by Jerry Hoffman, follows closely the pattern of the popular one-reelers of two years ago, the "Audioscopics," which Pete also made.

Paramount

"Paramount Presents Frankie Masters" has been set as the final title for the forthcoming Headliner short subject featuring Frankie Masters and his orchestra. Masters, who wrote "Scatterbrain" the second biggest hit song in the country, introduces his new song "Key To My Heart" in this subject which was directed by Leslie Roush. In addition to "Key To My Heart" which is sung by Frankie Masters and Marian Francis, Masters also renders "Says My Heart" and Marian Francis, Harlan Rogers and the Glee Club offer "Heart and Soul." Medley from the following songs are also heard: "Peg O' My Heart," "Hearts and Flowers" and "Curse of An Aching Heart."

RKO

Deems Taylor has been signed to appear as guest expert in the fourth of Pathe's "Information Please" reels, to be filmed soon. The noted music critic, composer and commentator has already demonstrated his wit and erudition as guest guesser in several sessions of the radio program. "Teacher" Fadiman will act his usual role of interrogator for number four in the query series. Franklin P. Adams, Oscar Levant and John Kieran are expected to chalk up their customary high score of right answers.

Clarence and Claude Stroud appear in a two-reel comedy titled "Who's Who?" The erstwhile companions of Charlie McCarthy are now making a personal-appearance tour.

Columbia

Hugh McCollum, producer of Community Sings, completed plans this week for early production of a medley of five world-popular Russian songs, with comedy to be stressed in the presentation of the numbers. Selected after a poll of public taste at the moment, the songs, highly varied in range, are "Dark Eyes," "Two Guitars," "Rasputin High-Falutin' Ladies' Man," "The Volga Boat Song" and "Abdul-abul-bul-amir." Cast assignments for the Sing have not yet been completed, but Gene Morgan will probably act as master of ceremonies and McCollum is seeking the solo services of Donald Grayson, the singing star, for one number. The Sing will also feature a mixed choral group accompanied by a Russian string ensemble. Recording will be supervised by Morris Stoloff, head of Columbia's music department, and Paul Mertz, the studio's ace arranger, is scoring the melodies.

Andy Clyde's third comedy of the new season, originally slated to start this month, has been pushed forward to Nov. 16. As yet untitled and uncast, the story revolves around Andy's ambition, while running a boarding house for actors, to enter "the profession" himself, which he does with hilarious consequences.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning November 25)

ASTOR—Bows and Arrows (Col.) rev. 10-21-39; Holland and the Zuyder Zee (Col.) rev. 9-16-39; Radio Patrol (Jam Handy).
CAPITOL—Smithsonian Institute (Col.) rev. 11-11-39; Ski Birds (MGM) rev. this issue.
CRITERION—Hunting Hounds (RKO-Pathe) rev. 11-4-39; Truth Aches (RKO-Radio); Rubinoff and Orchestra (Vita.) rev. 11-4-39.
GLOBE—The Green Hornet No. 1 (Univ.).
PARAMOUNT—Aqua-Rhythm (Para.) rev. 11-18-39; The Blue Danube Waltz (Para.) rev. 10-21-39; Popular Science No. 2 (Para.).
RADIO CITY MUSIC HALL—Information Please No. 2 (RKO-Pathe) rev. 10-28-39.
RIALTO—Help Wanted (MGM) rev. 7-22-39.
RIVOLI—The American Royal (RKO-Pathe) rev. 11-18-39; The Autograph Hound (RKO-Disney) rev. 9-9-39.
ROXY—Wickey Wackey Romance (20th-Fox) Kangaroo Country (20th-Fox); The Awful Goof (Col.).
STRAND—Land of the Midnight Fun (Vita.) rev. 9-23-39; Mechanix Illustrated No. 2 (Vita.); Romance in Color (Vita.) rev. 8-19-39.

CHICAGO LOOP

(Week Ending November 25)

APOLLO—Fresh Fish (Vita.) rev. 11-4-39; Miami Miracle (Para.).
CHICAGO—Set 'Em Up (MGM) rev. 10-28-39.
GARRICK—A Good Egg (Vita.); Aqua-Rhythm (Para.) rev. 11-18-39.
ROOSEVELT—Rubinoff and Orchestra (Vita.) rev. 11-4-39; Never Sock a Baby (Para.) rev. 11-18-39; Clocking the Jockeys (20th-Fox) rev. 10-14-39.
UNITED ARTISTS—The Monroe Doctrine (Vita.) rev. 10-28-39; Natural Wonders of Washington State (MGM) rev. 10-28-39; Donald's Lucky Day (RKO-Disney) rev. 10-22-38.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 25)

PARAMOUNT (No. 25)—Ski enthusiasts at Mt. Baker, Wash.; Giant California aqueduct opens; Hat fashions; How British censors work censorship; Paramount News sports staff pick nation's 11 football greats.

MOVIETONE (Vol. 22, No. 22)—Movietone selects its All-American football team for 1939; Nazi destroyer stops neutral ships, seizes cargo; Gracie Fields sings to Tommies again; Six-day bicycle race; Bumper crop of cotton; Chicken hatching in Australia; Lew Lehr and feminine placer miners.

NEWS OF THE DAY (Vol. 11, No. 220)— German sea patrol; Japanese mobilize kindergarten conscripts; Ski enthusiasts at Mt. Baker, Wash.; Keeping beautiful at home; Bill Stern's All-American football team.

PATHE (Vol. 11, No. 37)—German sea patrol; Giant California aqueduct opens; Tom Harmon, Michigan football star; Six-day bicycle race. (Other subjects may be added later)

UNIVERSAL (Vol. 11, No. 826)—Chemical fire fighters; British forces in France; Rock blast in Pennsylvania; Oregon students build giant bonfire; Man gives 1,000 overcoats to needy; Toy trains for Christmas; Ladies shoe fashions; football—St. Mary's vs. Fordham; Six day bike race; cross country races; ski season starts at Mt. Baker, Wash.

(Released Wednesday, November 22)

PARAMOUNT (No. 24)—Football, Notre Dame vs. Northwestern; Princeton vs. Yale; Iowa vs. Minnesota; Justice Butler mourned; Joe DiMaggio weds; Roosevelt dedicates library; City of Flint heads home; Diving at Palm Springs, Calif.

MOVIETONE (Vol. 22, No. 21)—First pictures of Nazi planes in ocean raids; Roosevelt dedicates library; Gold discovered in Georgia; Joe DiMaggio weds; Diving at Palm Springs, Calif.; Cornell vs. Dartmouth; Tennessee vs. Vanderbilt; Missouri vs. Oklahoma; Notre Dame vs. Northwestern; Santa Clara vs. U.C.L.A.; Lew Lehr and strong girl.

NEWS OF THE DAY (Vol. 11, No. 219)—Films of German air raids; Gold strike in Georgia; Roosevelt dedicates library; Joe DiMaggio weds; Diving at Palm Springs, Calif.; Tulane vs. Columbia; Cornell vs. Dartmouth; Duke vs. North Carolina; Princeton vs. Yale; Missouri vs. Oklahoma; Tennessee vs. Vanderbilt; Michigan vs. Pennsylvania

PATHE (Vol. 11, No. 36)—Roosevelt dedicates library; Railroad industry on the upswing; 500 killed in Venezuela fire; Kay Kyser gets gala reception; Nation's newest national park; Duke vs. North Carolina; Columbia vs. Tulane; New highway honors President Taft; Santa Clara vs. U.C.L.A.

UNIVERSAL (Vol. 11, No. 825)—French tighten sea blockade; Roosevelt dedicates library; Gold discovered in Georgia; Blast wrecks big oil tanker; Girl stretches way in aviation; Joe DiMaggio weds; Diving at Palm Springs, Calif.; Cornell vs. Dartmouth; Princeton vs. Yale; Duke vs. North Carolina; Missouri vs. Oklahoma.

Short Subject Reviews

POPULAR SCIENCE NO. 2

Prod. No. J9-2 *Very Interesting*

Para. Popular Science 10 mins.

Comment: There are only four items in this subject, but they're all good. First concerns the new rubber jackets used for conserving meats; next comes a new method of erecting concrete homes in 48 hours; next is the Wily Wizard of Waukesha and his silly inventions; and last, but not least, is a trip through the Underwriters' Laboratories of Chicago where countless articles used in our everyday life are tested for endurance and safety. All in all, this is a very interesting reel—one that will perk up any program. It was produced by Jerry Fairbanks and Robert Carlisle.

Exploitation: On the item concerning the new method of preserving meat, try to get tie-in cards in the windows of local butchers. High school science classes should be apprised of your showing. The Underwriters' Laboratories are offering their cooperation in exploiting this short, it is understood.

QUAINT ST. AUGUSTINE

Prod. No. T-53 *(Tech.)* *Charming*

MGM Traveltalk No. 3 9 mins.

Comment: St. Augustine, Florida, becomes the background for the third of James A. Fitzpatrick's "see America" series. With its colorful scenes of the Bridge of Lions, famous gateway to the city; the oldest street, the oldest school house, the ostrich and alligator farm, Ponce de Leon's "Fountain of Youth" and many other historical and modern sights, the traveltalk is both charming and highly interesting. Fitzpatrick was the narrator and producer.

Exploitation: Of course the tourist agencies, railroad depots and bus lines will be glad to tie in with you, since Florida is the mecca of winter tourists. Offer guest tickets to those who bring snapshots of famed historical sights taken in St. Augustine.

MENDELSSOHN'S WEDDING MARCH

Prod. No. M-74 *(Tech.)* *For Romanticists*

MGM Miniature No. 4 8 mins.

Comment: With jitterbugs popping up at every turn in this swing-mad era, this short subject comes as a welcome relief. Beautifully enacted and photographed in Technicolors is the story of how Mendelssohn came to write his "Wedding March." The principal roles are played by Mary Anderson, Lou Rademan, George Sorel and Vernon Dent. The subject was written, produced and directed by James A. Fitzpatrick.

Exploitation: Leaders in the music field, music teachers of public schools and group leaders in the music field should be invited to an advance screening, so that they can impress their students with the film's value. Conduct a radio contest in which several Mendelssohn numbers are played, with guest tickets going to the listeners who correctly identify them.

LET'S TALK TURKEY

Prod. No. S-101 *Swell*

MGM Pete Smith Specialty No. 1 10 mins.

Comment: Here's a subject with plenty of laughs and a good lesson in carving as well. First, Max O. Cullen, who knows his stuff, is seen deftly carving a turkey. Then, a naive newlywed, entertaining the wife's relatives at Thanksgiving dinner, attacks the bird. And the way he goes after it will keep your audience in stitches. Pete Smith and his usual wisecracks make it all the funnier. Felix E. Feist directed.

Exploitation: Wholesale and retail dealer members of the Institute of American Poultry Industries have been advised to cooperate with theatres on the showing of "Let's Talk Turkey." Display a crate of gobblers in the lobby. In return for the publicity, poultry dealers might distribute a number of turkeys to charitable institutions. Tie up with restaurants on the turkey angle, with hardware stores on the cutlery.

AMERICAN SADDLE HORSES

Prod. No. 5402 *Interesting*

Vita. Color Parade No. 2 10 mins.

Comment: From the lowly mustang to the highly trained saddle horse, this subject presents American saddle horses, showing the various gaits, such as walk, trot, canter, extended gallop, single foot, etc. Slow motion makes these gaits easily understood. The subject was written and directed by Del Frazier.

Exploitation: If there is a local riding academy, inform its members of your showing. All lovers of horses should be notified via your newspaper advertising and in your lobby. A member of the house staff riding a horse through the streets and carrying a banner advertising the subject would attract attention.

FAGIN'S FRESHMEN

Prod. No. 5306 *(Tech.)* *Amusing*

Vita. Merrie Melody No. 6 7 mins.

Comment: Blackie doesn't like the nursery songs of his brothers and sisters. His mother sends him to bed. He dreams that he joins a school where little boys are taught to rob and steal. When the police raid the joint, Blackie is scared and tries to escape by jumping out of a window. As he falls, he awakens. Boy, does he love nursery songs now! Many good gags have been incorporated in the cartoon, making it amusing screen fare. Leon Schlesinger produced.

Exploitation: "Merrie Melody" cartoons are winning a wide following, so play them up in all your advertising. In the case of "Fagin's Freshmen," direct your message to little boys and girls who disobey mother and dad or who think it's sissified to sing nursery songs.

THE ROYAL RODEO

Prod. No. 5002 *(Tech.)* *Entertaining*

Vita. Featuret No. 2 15 mins.

Comment: John Payne brings his sidekick, Cliff Edwards, and a host of cowboys and Indians, to a mythical kingdom just in time to prevent the boy king and his governess from being abducted by the regent and his henchmen. A rodeo is performed, and the subject is climaxed with the cowboys singing a flag-waving song about "the American Way." Payne portrays a handsome cowboy with a splendid voice which makes him a fugitive from producers on the alert for singing cowboys. George Amy's direction is good.

Exploitation: Give it a good plug in your newspaper ads, in your programs and in the lobby. Tie up with music shops on Cliff Edwards' favorite instrument, the ukulele.

NEWSFRONTS OF WAR—1940

Prod. No. 3,104 *Fair*

RKO-Radio March of Time No. 4 19 mins.

Comment: This is mostly a rehash of what happened in 1939 from the point of view of the Associated Press, with a general idea of what may be expected to happen in 1940. It is a good resume of the history-making events of the past year but not up to the standard of the March of Time, from whom we have been led to expect better things.

Exploitation: Your local Associated Press newspaper should be willing to give this subject a big plug since it is almost direct promotion for its wire services.

DAD FOR A DAY

Prod. No. C-132 *Good*

MGM Our Gang No. 2 11 mins.

Comment: When the Gang decides to stage a Father and Son field day, one of the newcomers, Mickey, has no father. But the kids arrange it so that the gas station attendant, in love with Mickey's mother, acts as the boy's father. The two win the prize as the most typical father and son, which paves the way for the lovelorn attendant and the boy's mother to marry. Mickey looks like a permanent member of the Gang. Tom Neal and Peggy Shannon have featured roles in the comedy, which was directed by Edward Cahn.

Exploitation: Invite local fathers and sons to a special evening performance, to be either preceded or followed with a banquet at the Y.M.C.A., sponsored by a civic organization or the newspaper. Give the comedy a plug in your newspaper ads and in the lobby.

PIED PIPER PORKY

Prod. No. 5604 *Good*

Vita. Looney Tune No. 4 7 mins.

Comment: After ridding the town of rats, Porky is mortified by the appearance of another. He sends his trusty cat after the wily rat, and the situations are clever and amusing. It's a good cartoon. Leon Schlesinger produced.

Exploitation: You might tie up with dime stores and hardware establishments on rat-catching devices. Use a cutout of Porky in the lobby.

SKI BIRDS

Prod. No. S-102 *Excellent*

MGM Pete Smith Specialty No. 2 8 mins.

Comment: Pete Smith reviews the history of skiing, from the time long, long ago when soldiers found they could easily descend snow-covered mountains by sitting on their shields until one decided to stand on his, up to the present, when such new gadgets as bicycles without wheels, Schuss mantles (wing-like sails) and metal streamlined head and back coverings are used to make the sport more thrilling and hazardous. It's an excellent short, with Pete's unusual breezy commentary. Charles Trego produced and directed.

Exploitation: Arrange an attractive lobby display of skiing equipment. Get displays in sporting goods store windows. In case your railroad has a week-end ski train, place posters in the depot and in the cars. This is the beginning of the ski season, so let the enthusiasts know you have a skiing subject they'll enjoy.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

CLARK GARLE is working out his shooting schedule with the production department on MGM's "Strange Cargo", in which he is starred with JOAN CRAWFORD, so that he will be able to leave on December 13 for Atlanta, Georgia, to attend the world premiere of "Gone With the Wind".

Paramount has signed GLADYS GEORGE and MURIEL ANGELUS for top feminine roles in "The Way of All Flesh", joining a cast headed by AKIM TAMIROFF and WILLIAM HENRY. The picture goes before the cameras this week with LOUIS KING directing and EUGENE ZUKOR serving as associate producer.

EDWARD SMALL'S next production for United Artists release, got the "go" signal a few days ago with an all-star cast headed by BRIAN AHERNE, MADELEINE CARROLL, LOUIS HAYWARD, JOSEPHINE HUTCHINSON and HENRY HULL. The picture is being directed by CHARLES VIDOR.

MARJORIE WEAVER has been assigned to the feminine lead in "Shooting High", JANE WITHERS-GENE AUTRY co-starring vehicle which will start at 20th Century-Fox this week. ALFRED E. GREEN will direct from the screenplay by LOU BRESLOW and OWEN FRANCIS.

EDWIN MILLER, Hollywood stage and radio star, has been signed for one of the top supporting roles in "Mercy Plane", current Producers Pictures production. RICHARD HARLAN directs with JAMES DUNN and FRANCIS GIFFORD in the leads.

SHERIDAN GIBNEY is completing the screenplay for "Dynasty of Death" which WALTER WANGER will put into production shortly. WANGER also announced that SONYA LEVIEN has begun writing the screenplay for "So Gallantly Gleaming".

Monogram has closed a distribution agreement for the release of "Gentleman From Arizona", made in color by Golden West Productions. The picture will have its world premiere at Phoenix, Arizona, late this month.

SIDNEY SALKOW has started direction on Columbia's "The Lone Wolf Strikes" with WARREN WILLIAM in the title role. Cast includes JOAN PERRY, ALAN BAXTER, ROBERT WILCOX, ERIC BLORE, MONTAGU LOVE, ASTRID ALLWYN and FRED KELSE. Production is under the supervision of FRED KOHLMAR.

A deal is about to be closed for the RITZ BROTHERS to do the screen version of "The Boys From Syracuse", which JULES LEVY will produce for Universal. Score will be written by RODGERS and HART, while GEORGE ABBOTT will handle the screen adaptation of the Broadway stage hit.

Warner Bros. has borrowed BINNIE BARNES from 20th Century-Fox for one of the principal roles in "We Shall Meet Again", which will star MERLE OBERON with GEORGE BRENT and PAT O'BRIEN under the direction of EDMUND GOULDING.

WILLIAM WYLER, currently directing SAMUEL GOLDWYN'S "The Westerner", has been signed by SOL LESSER to direct his forthcoming United Artists picture, "Our Town". WYLER will start preparing immediately upon his return from Arizona with the "Westerner" troupe, with shooting scheduled for January.

VIVIENNE OSBORNE will be seen in an important supporting role in RKO's "Primrose Path", co-starring Ginger Rogers and Joel McCrea, which producer-director GREGORY LA CAVA sent before the cameras last week. The cast also includes MARJORIE RAMBEAU, QUEENIE VASSAR, MILES MANDER and JOAN CAROL.

SCOTT DARLING has joined the writing staff at Republic to prepare the screenplay for "Girl From God's Country". The picture will star CHARLES BICKFORD.

MAXWELL SHANE completed work on the script of Paramount's "Golden Gloves" and the picture is set to go before the cameras within the next two weeks under the direction of KURT NEUMANN. The cast includes ROBERT RYAN, former Dartmouth heavyweight champion in his first screen role, JEAN CAGNEY and RICHARD DENNING.



Talking Shop

THOMAS MITCHELL, *the star, producers* GRAHAM BAKER *and* GENE TOWNE, *and* TIM HOLT, *who portrays the oldest son, are shown between scenes of "Swiss Family Robinson", outstanding RKO-Radio film adapted from the widely-read novel by* J. D. WYSS. EDNA BEST, FREDDIE BARTHOLOMEW, TERRY KILBURN *and* BOBBIE QUILLAN *round out the select family group in the noteworthy picture.*



Heart Throbber In Action

Several stitches must have been dropped when TONY MARTIN, *handsome singing star, entertained this knitting circle between scenes of his latest Columbia picture, "Music in My Heart", a sparkling, stream-lined musical comedy which brings* TONY *back to the screen after a year's absence and also headlines* RITA HAYWORTH, EDITH FELLOWS *and* ANDRE KOSTELANETZ *and his orchestra. Among the beauties above is* CLAIRE JAMES, *recent Miss America, second from right.*

"Kiss the Boys Goodbye" Screen Rights Bought By Paramount

CLARE BOOTHE'S hit Broadway play, "Kiss the Boys Goodbye", has been purchased by Paramount and will serve as a film vehicle for MARY MARTIN who recently completed her first screen starring role in "The Great Victor Herbert", it was announced by WILLIAM LEBARON, managing director of production.

The story is a gay satire on Hollywood's hectic search for a Scarlett O'Hara and the shapely MISS MARTIN will be seen as a naive daughter of the Old South who is discovered by a film talent scout charged with the responsibility for finding a girl to play "Velvet" in a Hollywood super-colossal production.

Production plans are being held in abeyance by the studio because MISS MARTIN is currently rehearsing a new play in New York.

Songs Recorded for "Buck Benny"

A recording of the JIMMIE MCHUGH-FRANK LOESSER song, "Say It", for "Buck Benny Rides Again", were made last week by ELLEN DREW, VIRGINIA DALE and LILLIAN CORNELL, who are featured in the JACK BENNY production at Paramount. Two other MCHUGH-LOESSER tunes, "My, My" and "My Kind of Country," have already been recorded by EDDIE (Rochester) ANDERSON, JACK BENNY and DENNIS DAY.

"Arouse and Beware" Shooting

"Arouse and Beware", Civil War story starring WALLACE BEERY went before the cameras at MGM with LESLIE FENTON directing for Producer EDWARD CHADOROV. DOLORES DEL RIO heads the notable supporting cast that includes JOHN HOWARD and VICTOR VARCONI.



How Not to Study a Script

Here you see JACK (BUCK) BENNY, *starring in Paramount's "Buck Benny Rides Again", "studying" his lines with a fair visitor,* MURIEL ANGELUS, *who just dropped over to say "Hello". But* BUCK, *ever the gentleman, provided a seat and entertainment for the lady.*

Linda Darnell Is Set To Star in "Twinkle, Twinkle, Little Star"

LINDA DARNELL, who has made such a spectacular success since she came to Hollywood a short time ago, will be starred in "Twinkle, Twinkle, Little Star", which will go into production at 20th Century-Fox next month. The picture will be directed by WALTER LANG with KENNETH MACGOWAN as associate producer.

MISS DARNELL recently completed her leading role opposite TYRONE POWER in "Day-Time Wife". Her first film was "Hotel for Women".

Ratoff to Direct Zorina

Gregory Ratoff has been assigned to direct Zorina in her first starring vehicle for 20th Century-Fox, "I Was An Adventuress", formerly titled "European Plan". The picture is set to go before the cameras on December 18, and will be given one of the most pretentious productions on the studio's schedule.

"Hopalong" Company on Location

Harry Sherman's "Hopalong Cassidy" company, filming "Man From Bar-20" is on location at Lone Pine, California. The cast, headed by William Boyd, includes Russell Hayden, Ruth Rogers, Britt Wood and Roy Barcroft. Lesley Selander is directing, assisted by Derwin Abrahams.

Edward Gross Joins Republic

Edward Gross, formerly production manager for David Loew Productions, has checked in on the Republic lot as an associate producer. His first assignment will be announced shortly.

Nancy Kelly Starred

NANCY KELLY has been given the starring role in "Public Deb #1", scheduled to go into production in December at 20th Century-Fox. The picture will be directed by SIDNEY LANFIELD with GENE MARKEY as associate producer.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Now that we have Goldwyn, Arizona, be on the lookout for a couple more named after Hollywood's famous producers. It's swell showmanship for the entire industry, the kind that does some good. Next stop will be Zanuck, New Jersey, or Mayer, Washington.

EDWARD SMALL is yelling loud and long over the announcement that Warners has changed the title of "Mama Ravioli" to "My Son" . . . and all that after he spent a big "chunk" of coin for the HOWARD SPRING novel "My Son, My Son". SMALL has another called "Pago, Page", and seems to be stickler for "doubles."

Kissed EDITOR "CHICK" good-bye after a much too short visit, but we'll be looking forward to his trip back to the coast next spring, we hope. When he sees this, he will be back at his desk working instead of playing, if that's what you call his Hollywood invasion. Hurry back, "CHICK".

Talked with HARRY M. GOETZ about his "Abe Lincoln in Illinois" picture, and, for the first time in the twenty-five years we have known him, he is really "steamed" about its chances at the boxoffice . . . and HARRY is the kind of a fellow you can depend on to tell the truth. We're with *you* 100%.

The wisecracks of MAE WEST and W. C. FIELDS, between scenes of their new Universal picture, "My Little Chickadee", should be incorporated into the picture, they're so good . . . but we suppose the HAYES office would have something to say if they tried it. A swell break for the east and crew, just to be on hand and listen in.

The motion picture personages are getting ready for the Santa Anita Park opening on December 30. Big Hollywood names who will have their colors represented include LOUIS B. MAYER, HARRY M. WARNER, WILLIAM GOETZ, WILLIAM LEBARON, HARRY COHN, BING CROSBY, JOE E. BROWN and several others.

All-Star Cast for RKO's "Irene"

Producer-director HERBERT WILCOX has assembled an all-star cast for "Irene", set to go into production this week at RKO. ANNA NEAGLE is starred with RAY MILLAND playing opposite, while other important roles will be portrayed by ROLAND YOUNG, MAY ROBSON, ALAN MARSHAL, DORIS NOLAN and ARTHUR TREACHER. The motion picture adaptation was written by ALICE DUER MILLER and music and lyrics by HARRY TIERNEY and JOSEPH MCCARTHY, composers of the original score.

Goldwyn Troupe Off for Location

Headed by Director WILLIAM WYLER, GARY COOPER, FRED STONE, WALTER BRENNAN, DORIS DAVENPORT and 250 members of the cast and crew of "The Westerner" troupe left for Goldwyn, Arizona, where the picture will be filmed. The newly-founded motion picture city, 20 miles outside of Tucson, was officially dedicated on Monday by Governor R. T. JONES, of Arizona.

Monogram Schedules Four

Four features were scheduled for production at Monogram by SCOTT R. DUNLOP. First to start will be "Front Page Lady", to be followed by "Mr. Wong At Headquarters", BORIS KARLOFF feature, an untitled FRANKIE DARRO film, and Monogram's special of the year, "Rip Van Winkle."

39 Weeks of Radio Plugs For RKO's "Dr. Christian" Series

Most important radio break for a film series is the 39 weeks of plugging for the Jean Hersholt starring pictures for Stephens-Lang on the "Dr. Christian" radio program, with an estimated 10,000,000 listeners weekly. The series, released by RKO, should garner a goodly portion of this audience for the theatre box-offices.

The tie-up of the film company with the agency that handles the radio account, is so interwoven that both air show and pictures derive mutual benefits. Producer WILLIAM STEPHENS has signed DOROTHY BARSTOW, radio head of the agency, to work with writers RING LARDNER, JR. and IAN HUNTER in lining up the second script, which is tentatively titled, "The Courageous Dr. Christian."

In Charlie McCarthy Film

ROBERT CUMMINGS and CONNIE MOORE will have the romantic leads in Universal's "Charlie McCarthy, Detective," the BERGEN-MCCARTHY mystery now before the cameras under the direction of FRANK TUTTLE. CUMMINGS has just completed an important role at 20th Century-Fox in the SONJA HENIE starrer, "Everything Happens at Night."

Irish tar Here for "Disraeli"

GERALDINE FITZGERALD has arrived in Hollywood for the feminine lead opposite LAURENCE OLIVIER in Warner Bros.' production of "Disraeli", set to go into work within the next two weeks. Miss FITZGERALD'S latest picture is "A Child Is Born" in which she is elevated to stardom. Before then she appeared in this country in "Dark Victory" and "Wuthering Heights".

Noted Author Visits Columbia

ELIZABETH PAGE, distinguished author of "Tree of Liberty", visited Columbia Studios to consult with producer-director FRANK LLOYD on his plans to make the romantic story of young America. At the conference were SIDNEY BUCHMAN, who is writing the screenplay, and LIONEL BANKS, art director.



Three in Star Roles

ROBERT YOUNG, HELEN GILBERT *and* FLORIAN, *a magnificent stallion, share the starring roles in MGM's "Florian", drama of the downfall of the Imperial dynasty, amid which runs the love story of a boy, a girl and a horse.* EDWIN L. MARIN *is directing and* WINFIELD SHEEHAN *producing.*

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—45; Being Edited—84]
[Last Week: In Production—44; Being Edited—89]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
TWO FISTED RANGERS* (W)
MUTINY ON THE SEAS*
CAFE HOSTESS*
PIONEERS OF THE FRONTIER (W)*
MY SON IS GUILTY*
MUSIC IN MY HEART*

In Production

BULLETS FOR RUSTLERS (W)*

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

LONE WOLF STRIKES
Warren William, Joan Perry. Directed by Sidney Salkow.

M-G-M

Being Edited

HENRY GOES ARIZONA*
BALALAIKA*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
JOE AND ETHEL TURP CALL ON THE PRESIDENT*
NICK CARTER, MASTER DETECTIVE*
THE EARL OF CHICAGO*

GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

In Production

BROADWAY MELODY OF 1940*

STRANGE CARGO*

SHOP AROUND THE CORNER
Margaret Sullavan, James Stewart, Frank Morgan. Directed by Ernst Lubitsch.

FLORIAN
Robert Young, Helen Gilbert. Directed by Edwin L. Marin.

YOUNG TOM EDISON
Mickey Rooney, Gene Reynolds, Virginia Weidler, Fay Bainter. Directed by Norman Taurog.

NEW MOON
Jeanette MacDonald, Nelson Eddy, Mary Boland. Directed by W. S. Van Dyke II.

CONGO MAISIE
Ann Sothern, John Carroll, Rita Johnson. Directed by H. C. Potter.

AROUSE AND BEWARE
Wallace Beery, Dolores Del Rio, John Howard. Directed by Leslie Fenton.

MONOGRAM

Being Edited

WESTBOUND STAGE*
YUKON FLIGHT*

In Production

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*
NIGHT OF NIGHTS
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
GREAT VICTOR HERBERT*
FOUR ACES*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

In Production

ROAD TO SINGAPORE*
SANTA FE MARSHAL*
BISCUIT EATER*
SAFARI*
AT GOOD OLD SIWASH*
BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

WAY OF ALL FLESH
Akim Tamiroff, William Henry Directed by Louis King

MAN FROM BAR 20
William Boyd, Russell Hayden, Ruth Rogers. Directed by Lesley Selander.

RKO-RADIO

Being Edited

HUNCHBACK OF NOTRE DAME*
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*
MEXICAN SPITFIRE*
TWO THOROUGHBREDS* (W)
MARRIED AND IN LOVE*

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*
PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

MARINES FLY HIGH
Richard Dix, Lucille Ball, Chester Morris. Directed by George Nicholls.

SAINT'S DOUBLE TROUBLE
George Sanders, Helene Whitney. Directed by Jack Hiveley

PRIMROSE PATH
Ginger Rogers, Joel McCrea, Marjorie Rambeau Directed by Gregory La Cava

REPUBLIC

Being Edited

COWBOYS FROM TEXAS*
SOUTH OF THE BORDER*
NARROW PATH*
MONEY TO BURN*
DAYS OF JESSE JAMES (W)*

20th CENTURY-FOX

Being Edited

BARRICADE*
CITY OF DARKNESS*
HIGH SCHOOL*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
CHARLIE CHAN IN PANAMA*
LITTLE OLD NEW YORK*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

In Production

SHOOTING HIGH
Jane Withers, Gene Autry, Marjorie Weaver. Directed by Alfred E. Green.

YOUNG AS YOU FEEL
Jones Family.
Directed by Malcolm St. Clair.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*
REBECCA (Selznick)*

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

HOUSE ACROSS THE BAY (Wanger)*

TWO'S COMPANY (Roach)
Stan Laurel, Oliver Hardy. Directed by Gordon Douglas.

GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

THE WESTERNER (Goldwyn)
Gary Cooper, Walter Brennan, Doris Davenport, Fred Stone. Directed by William Wyler.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY*
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
DESTRY RIDES AGAIN*
RIDERS OF PASCO BASIN*
THE BIG GUY*
FRAMED*
INVISIBLE MAN RETURNS*

In Production

CHARLIE McCARTHY, DETECTIVE
Edgar Bergen, Charlie McCarthy, Mortimer Snerd. Producer-Director, Frank Tuttle.

MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

HONEYMOON DEFERRED
Margaret Lindsay, Edmund Lowe Directed by Lew Landers

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
CALLING PHILO VANCE*
PRIVATE DETECTIVE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
INVISIBLE STRIPES*
BROTHER RAT AND THE BABY*
FIGHTING 69th*
MURDER IN THE AIR
Ronald Reagan, Lya Lys. Directed by Lew Seiler.

KING OF THE LUMBERJACKS
John Payne, Gloria Dickson. Directed by William Clemens.

GRANNY GET YOUR GUN
May Robson, Harry Davenport, Margo Stevenson. Directed by George Amy.

FUGITIVE FROM JUSTICE
Roger Pryor, Lucille Fairbanks, Eddie Foy. Directed by Terry Morse.

In Production

LIFE OF DR. EHRLICH*
VIRGINIA CITY (Tech.)
Errol Flynn, Miriam Hopkins, Randolph Scott. Directed by Michael Curtiz.

WE SHALL MEET AGAIN
Merle Oberon, George Brent, Pat O'Brien, Binnie Barnes. Directed by Edmund Goulding.

Use This Page
Every Week
As a Guide to
What's Coming

Made-Over Box Office Resembles Covered Wagon for "Allegheny"

Manager Dan Cottrall, Colorado Theatre, Pueblo, made over his boxoffice to resemble a covered wagon for his campaign on "Allegheny Uprising." Cottrall also rounded up a real covered wagon for a street ballyhoo. This was used two days in advance of the playdate and during the showing, with men and women dressed as pioneers as part of the stunt. Other men dressed as Indians and mounted on horses "trailed" the "pioneers" through the streets.

Cottrall also tied in with public and parochial schools for a model stockade contest and gave a six-months' pass to the winner and lesser prizes for the runners-up. The *Pueblo Star-Journal* was tied in along with merchants who gave over windows for the stockades made by the manual training departments of the schools.

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THEATRE — No Pictures — Leasing for Medicine Shows. Rent reasonable. Good town. W. H. Patterson, Lynchburg, Ohio.

THEATRE WANTED

WILL BUY exclusive theatre situation in town of 2,500 and up, or second run house in larger city. Don't submit impossibles. Would consider partnership. E. L. Jack Johnston, Box 680, McPherson, Kansas.

Advance Dope

STRANGE CARGO

MGM | Drama | Not Set

Selling Names: Joan Crawford, Clark Gable, Melvyn Douglas, Peter Lorre, Albert Dekker.
Director: Frank Borzage.
Producer: Joseph Mankiewicz.
Story Idea: Clark Gable and Joan Crawford are the only two of eight desperadoes who escape from a penal colony, who disregard the influence of Melvyn Douglas, a mythical figure with a Bible. Before their haven is reached Joan finally falls under the spiritual influence of Douglas—and Gable's love for Joan makes him return to serve out his term, since Joan will wait for him.
Catchline: "His creed was force, until love entered his life."

AT GOOD OLD SIWASH

Para. | Comedy | Not Set

Selling Names: William Holden, Bonita Granville, Ezra Stone, Judith Barrett.
Producer-Director: Ted Reed.
Story Idea: William Holden is a freshman at Siwash College in the year 1904. The two fraternities each work upon him as a prospective, rich, new member, which swells his head and makes him fall in disfavor with his fraternity brothers. He meets Bonita Granville, daughter of a judge and many things happen before Holden and Bonita get married.
Catchline: "In spite of her protests to the contrary . . . she wanted his love-making."

BULLETS FOR RUSTLERS

Col. | Western | Not Set

Selling Names: Charles Starrett, Lorna Gray, Francis Walker.
Director: Sam Nelson.
Producer: Irving Briskin.
Story Idea: Charles Starrett is sent to unmask the rustlers who have been stealing thousands of head of cattle. He acts suspiciously when he arrives in town, makes a show of his bravado and so wins the admiration of the gang. He plans a cattle raid with Francis Walker, secret head of the rustlers, but his plan collapses. He almost loses his life, but Lorna Gray and her riders come to his rescue.
Catchline: "Single-handed, he overpowered a gang of rustlers."

PIONEERS OF THE FRONTIER

Col. | Western | Not Set

Selling Names: Bill Elliott, Linda Winters, Dick Curtis.
Director: Sam Nelson.
Producer: Irving Briskin.
Story Idea: Linda Winters sends for Bill Elliott when his uncle and her father are both killed by Dick Curtis. Curtis and his gang are trying to steal their property and rule the settlers like a tyrant. Elliott and Linda plan to trap Curtis, with Elliott as "bait" and, in a whirlwind skirmish in which the settlers help, Curtis is killed and the rest of the gang surrender.
Catchline: "He 'baited' the crooks and caught them red-handed."

MY SON IS GUILTY

Col. | Drama | Not Set

Selling Names: Bruce Cabot, Jacqueline Wells, Harry Carey, Glenn Ford.
Director: Charles Barton.
Producer: Irving Briskin.
Story Idea: Bruce Cabot, just released from prison, gets a job in the police broadcasting station, because his father Harry Carey, a patrolman, believes in his promise to go straight and reform. He uses his job to work with his old mob—then after double-crossing Carey and the gang—loses his life trying to kill his own father.
Catchline: "Fearful of surrender . . . he attempted to kill his own father."

MUSIC IN MY HEART

Col. | Comedy with Music | Not Set

Selling Names: Tony Martin, Andre Kostelanetz, Rita Hayworth, Alan Mowbray.
Director: Joseph Santley.
Producer: Irving Starr.
Story Idea: Tony Martin, a Broadway actor, meets Rita Hayworth when their taxis crash. Martin, about to be deported as an alien, is taken by Rita to her home on the East side. Rita gives up her plans to marry a millionaire when they fall in love with each other—and in order to save Martin from deportation, the millionaire adopts Martin, on the condition that their first child be named after him.
Catchline: "Riches meant nothing if she couldn't have the man she loved."

THE INVISIBLE KILLER

Producers | Drama | Not Set

Selling Names: Grace Bradley, Roland Drew, Alex Callam, Frank Coletti.
Director: Sherman Scott.
Producer: Ben Judell.
Story Idea: Grace Bradley, a newspaperwoman has too much information about the gambling racket and a few murders to suit her sweetheart, Roland Drew, chief of police, who fears for her safety. Alex Callam, lawyer for one of the leading reformers in town, is caught by Grace talking to Frank Coletti, a gambler, and she overhears enough to prove him a killer and the man they want.
Catchline: "Her accusation cleared the mystery."

Strachan Sees World Premiere, Then Writes Review for Paper

Who said there wasn't anything new under the sun? Well, there is, and just to prove it we're going to tell you about an important publicity break accorded Manager J. Knox Strachan, of the Portsmouth Theatre, Portsmouth, Ohio. Strachan went to Mansfield, Ohio, to attend the world premiere of "The Rains Came." On his return the editor of the Portsmouth *Times* requested him to review the show for Portsmouth moviegoers. So, trading a cushioned chair for a hard-board seat in the editorial room and a typewriter, J. Knox began pecking the keys, with over a column review as the result.

The story was headlined, "Local Film Man Turns Reviewer at Big Premiere." Below this was an editorial note, followed by the review on which Strachan received a by-line. This is the first time, according to our memory, in which a manager has actually reviewed a picture for the public. But it shouldn't be the last. For premieres are held often in cities near you.

Only recently trade showings have been held on some important pictures to which exhibitors have been invited. You've probably attended them, and are enthusiastic. Then why not persuade your newspaper editor to let you write an advance article reviewing one or all of them? Strachan proved that it can be done.

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything Is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39		h8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39		b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39		b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39		b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39		b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39		h9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39		b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39		b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39		a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39		b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39		b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39		b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39		b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39		b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39		a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39		b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39		a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39		b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39		b8/19/39
Man They Couldn't Hang (D)	65	Boris Karloff-Lorna Gray	(A)	8/17/39		b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39		b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39		b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39		b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas Starrett-Linda Winters		3/30/39		a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39		b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39		b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39		b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39		b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39		b4/29/39
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39		b8/5/39
Texas Stampede (W)	57	Chas. Starrett-Iris Meredith	(F)	2/9/39		b9/30/39
Thundering West (W)	57	Chas. Starrett-Iris Meredith		1/12/39		a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39		h2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39		b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Cnstello	(F)	3/24/39		b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39		b9/30/39

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Amazing Mr. Williams (C-D)	86	Joan Blondell-Melvyn Douglas	(F)	11/23/39		b11/25/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39		b10/28/39
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39		b11/11/39
Bullets for Rustlers (W)		Charles Starrett-Lorna Gray				a11/25/39
Cafe Hostess (D) (Former title, "Street of Missing Women")		Preston Foster-Ann Dvorak		11/30/39		a10/28/39
Criminal Cargo (D)		Jack Holt-Irene Ware				a10/21/39
Fugitive at Large (D)	66	Jack Holt-Patricia Ellis	(F)	12/7/39		b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39		h5/27/39
His Girl Friday		Grant-Russell-Bellamy				In Prod.
Lone Wolf Strikes		Warren William-Joan Perry				In Prod.
Miracle on Main Street		Margo-W. Abel-L. Talbot		10/29/39		Not Rev.
Mr. Smith Goes to Washington (C-D)	130	Jean Arthur-James Stewart	(F)	10/19/39		b10/7/39
Music in My Heart (C)		Tony Martin-Rita Hayworth				a11/25/39
My Son is Guilty (D)		Jacqueline Wells-Bruce Cahot				a11/25/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39		h11/25/39
Pioneers of the Frontier (W)		Bill Elliott-Linda Winters				a11/25/39
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39		b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")	54	Charles Starrett-Lorna Gray		11/2/39		a9/9/39
Taming of the West (W)	55	Bill Elliott-Iris Meredith		12/7/39		a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)			b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39		b9/30/39
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas Starrett-Iris Meredith				a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39		b7/15/39

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Children of the Wild		Joan Valerie-James Bush		10/14/39		Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39		b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King				a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39		b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39		b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39		b1/21/39
Singing Cowgirl (Former title, "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39		a11/19/38
Six-Gun Rhythm (W)		Tex Fletcher-Joan Barclay	(F)	5/13/39		b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39		b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39		a11/19/38

MGM 1938-39

Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39		b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39		b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39		b5/27/39
Burn 'Em Up D'Connor (D)	70	Dennis D'Keefe-Cecilia Parker	(F)	1/13/39		b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39		b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39		b4/29/39

MGM 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis D'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

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Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39		b11/18/39
Arouse and Beware		Wallace Beery-Dolores Del Rio				In Prod.
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39		b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey		12/29/39		a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39		b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39		b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy				a10/14/39
Congo Maisie		Sothern-Carroll-Johnson				In Prod.
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39		b9/30/39
Earl of Chicago (D)		Montgomery-Dwen-Arnold				a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39		b10/14/39
Florian		Robert Young-Helen Gilbert				In Prod.
Gone With the Wind		Gable-Leigh-Howard (Tech.)				In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		12/8/39		a8/12/39
Joe and Ethel Turp Call on The President (D) (Former title, "Call on the President")		Ann Sothern-Walter Brennan		12/1/39		a10/14/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone		12/22/39		a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39		b10/14/39
New Moon		Jeanette MacDonald-Nelson Eddy				In Prod.
Nick Carter, Master Detective (D)		Walter Pidgeon-Rita Johnson		12/15/39		a11/4/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39		b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)				a8/12/39
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39		b11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day	(F)	11/24/39		b11/25/39
Shop Around the Corner		Margaret-Sullavan-J. Stewart				In Prod.
Strange Cargo (D)		Gable-Crawford-Douglas				a11/25/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39		b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39		b9/2/39
Young Tom Edison		Mickey Rooney-Virginia Weidler				In Prod.

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Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39		b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39		b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39		b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39		a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39		b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39		b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39		b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull		8/7/39		b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39		h8/26/39
Man From Texas (W)		Tex Ritter		7/21/39		a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39		b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39		b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39		b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39		b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39		b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39		a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39		b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39		b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39		b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39		b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39		b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39		b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39		b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39		b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39		b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39		b3/18/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39		b5/27/39

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Fighting Mad (W)	60	James Newill-Sally Blane		11/5/39		a10/17/39
Four Just Men		Sinclair-Lee-Lawton		12/15/39		Coming
Gang's All Here (C-D)	77	Buchanan-Horton-Kruger	(F)	11/17/39		b8/12/39
Heroes In Blue (D)	59	Dick Purcell-Bernadene Hayes	(F)	11/7/39		b11/25/39
Phantom Strikes (My)	58	Lawson-Henry	(F)	11/15/39		b11/18/39
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39		In Prod.
Westbound Stage (W)		Tex Ritter		12/22/39		a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley		12/1/39		a11/18/39

PARAMOUNT 1938-39

Ambush (D)	62	Gladys Swarthout	(F)	1/20/39		b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39		b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39		b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39		b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39		b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39		b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39		b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39		b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39		b5/20/39

PARAMOUNT 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D)		Joseph Allen-Jean Cagney (Former title, "Campus Wives")		12/15/39	a9/16/39
At Good Old Siwash (C)		Wm. Holden-Bonita Granville			all/25/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			all/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale		5/3/40	In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent		3/8/40	a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		4/12/40	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		4/5/40	a9/30/39
Four Aces (W)		Wm. Boyd-J. Clayton-Hayden (Former title, "Gun Chores")			a10/14/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)	4/19/40	b11/11/39
Geronimo (D)	88	Preston Foster-Ellen Drew	(F)	1/12/40	b11/25/39
Great Victor Herbert (Mu-D)		Allan Jones-Mary Martin (Former title, "Gay Days of Victor Herbert")		12/29/39	a9/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		3/29/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			all/11/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Man From Bar 20 (W)		Wm. Boyd-Russell Hayden			In Prod.
Night of Nights (D)		Pat O'Brien-Olympe Bradna (Former title, "Happy Ending")		12/1/39	a5/24/29
Opened by Mistake (My-D)		Charles Ruggles-Robert Page		4/26/40	a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry (Former title, "Federal Offense")		2/16/40	a8/26/39
Partners of the Night (D)	80	Laughton-Leigh (Revised as "St. Martin's Lane")	(F)	2/23/40	b7/9/38
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	h8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/19/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope		3/22/40	all/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		3/1/40	a7/1/39
Safari (D)		Madeline Carroll-Fairbanks, Jr.			all/18/39
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden (Former title, "Medicine Show")		1/26/40	a8/19/39
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		2/9/40	a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh		Akim Tamiroff-William Henry			In Prod.
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige		3/15/40	In Prod.

R.K.O.-RADIO 1937-38

Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien		1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrillo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laughlen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble In Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

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Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39

R.K.O.-RADIO 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Isle of Destiny (D)		Ford-Lang-Gargan		1/5/40	a6/10/39
Legion of the Lawless (W)	57	Geo. O'Brien-Virginia Vale	(F)	1/5/40	h11/25/39
Marines Fly High		Richard Dix-Lucille Ball		1/20/40	In Prod.
Married and in Love (D)		Alan Marshal-Barbara Reed		12/22/39	all/11/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods		1/12/40	a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	h8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Primrose Path		Ginger Rogers-Joel McCrea			In Prod.
Queen of Destiny (H-D) (Reviewed as "Sixty Glorious Years")	90	Neagle-Walbrook (Tech.)	(F)		b10/29/38
Reno (D)	73	Richard Dix-Gail Patrick	(A)	12/1/39	h11/18/39
Saint's Double Trouble		George Sanders-Helen Whitney			In Prod.
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/19/40	all/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou	(F)	11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D) (Former title, "Sunset")		Jimmy Lydon-Joan Brodell		12/8/39	a10/28/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/2/40	a10/7/39

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Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W)	64	Autry-Mary Carlisle	(F)	11/16/39	b11/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)	57	Three Mesquiteers			a10/21/39
Days of Jesse James (W)		Roy Rogers-George Hayes			all/18/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mosquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)		The Gleasons-Harry Davenport			all/18/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)	58	Roy Rogers-George Hayes	(F)	11/22/39	b11/25/39
South of the Border (W)		Gene Autry-Smiley Burnette			all/11/39
Woman Who Dared (D) (Former title, "Narrow Path")		Charles Bickford			all/11/39

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Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b4/1/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

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Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D) (Former title, "By the Dawn's Early Light")		Alice Faye-Warner Baxter		12/8/39	a8/13/38
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			all/11/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady		Cesar Romero-Marjorie Weaver		12/29/39	In Prod.
City in Darkness (My)	85	Sidney Toler-Lynn Bari	(F)	12/1/39	b11/25/39
City of Chance (D) (Former title, "The City")		Donald Woods-C. Aubrey Smith		1/12/40	all/11/39
Day-time Wife (C)	72	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland		12/22/39	a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C) (Former title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Did New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Peck Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Shooting High		Withers-Autry-Weaver			In Prod.
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel		Jones Family			In Prod.

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Champ At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howerd-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
1,000,000 B.C.		John Hubbard-Carole Landis			In Prod.
Over the Moon (C-D)	78	Dberon-Rex Harrison (Tech.)	(F)		b11/11/39
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine		12/29/39	a10/14/39
Send Another Coffin (D)		D'Brien-Terry-Arnold		11/23/39	a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Two's Company		Stan Laurel-Oliver Hardy			In Prod.
Westerner		Gary Cooper-Walter Brennan			In Prod.
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Maek-Robert Wilcox	(A)	1/20/39	b12/24/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	h6/3/39
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Big Guy (D)		McLaglen-Cooper-Munson		12/22/39	a11/4/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective		Bergen-McCarthy-Snerd			In Prod.
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Denger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)		Marlene Dietrich-James Stewart			a9/30/39
Framed (D)		Constance Moore-R. Armstrong			a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		12/29/39	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Honeymoon Deferred		Margaret Lindsay-Edmund Lowe			In Prod.
Invisible Man Returns (O)		Hardwicke-Price-Grey		11/24/39	a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63	Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Beby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64	Preston Foster-Irene Hervey	(F)	12/15/39	b11/25/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	h8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oklahoma Frontier (W) (Former title "In Old Oklahoma")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker		1/5/40	a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (H-D)	92	Basil Rathbone-Boris Karloff	(F)	11/17/39	b11/25/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		12/15/39	a9/16/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat D'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavillend	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D) (Former title, "Enomy Agent")		Boris Karloff-Margaret Lindsay.			a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		b9/9/39
Dead End Kids on Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)	112	Lane Sisters-G. Page-J. Lynn	(F)	12/25/39	b11/25/39
Fugitive From Justice		Roger Pryor-Lucille Fairbanks			In Prod.
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun		May Robson-Harry Davenport			In Prod.
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks		John Payne-Gloria Dickson			In Prod.
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95	Medea Novara-L. Atwill		12/16/39	b4/29/39
Murder in the Air		Ronald Reagan-Lya Lys			In Prod.
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/28/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65	Edith Fellows-Jimmy McCallion	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (My-D) (Former title, "Lady Dick")		Jane Wyman-Dick Foran		12/9/39	a9/2/39
Return of Dr. X (My-D)	62	Lys-Bogart-Morris-Lane	(A)	12/2/39	b11/18/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson.			a9/23/39
Virginia City (Tech.)		Flynn-Hopkins-Scott			In Prod.
We Are Not Alone (D)	112	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
We Shall Meet Again		Merle Oberon-George Brent			In Prod.
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony b7/1/39
Hitler—Beast of Berlin (D)	88	Roland Drew-Steffi Duna	(A)	Producers b11/18/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum b4/1/39
Invisible Killer (D)		Grace Bradley-Roland Drew		Select a11/25/39
Mill on the Floss (D)	80	Geraldine Fitzgerald-F. Lawton	(F)	Standard b11/18/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regel b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg b5/13/39
Royel Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance b9/23/39
Torture Ship (D)	57	Irving Pichel-Jacqueline Wells	(A)	Producers a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		See Issue of
Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat b3/4/39
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg b5/6/39
Harvest (D)	75	Gabriel Gabrio-Edouard Delmont	(A)	Cinema b11/25/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Moeching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
New It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Nat Rev.
Rattling Romee		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Sharn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circue	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Gaod	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocca	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sejourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellant	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Straues Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at tha Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddiee	6	2/ 4/39
Scrappy'e Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Net Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champians	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennie	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking Thay Did GoGoad	Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Threa Little Sew and Sews		16	Net Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chaeers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WORLD OF SPORTS (12)			
Bowe and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tach.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrang Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ica Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impreseive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men af Steal	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humaroue	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Faotball Romeo	Gaod Gang	10	12/17/38
Joy Scoute	Fair	10	7/29/39
Men In Fright	Enjoyable	11	11/12/38
Practical Jakers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How ta Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How ta Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses af Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeye		8	Not Rev.
Madeira, Isle af Romanee	Enchanting	8	11/19/38
Pieturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	8/12/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)

CRIME DOESN'T PAY (6)

METROSCOPIX (1)

CAREY WILSDN MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March	For Romanticists	11	11/25/39
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
Dad For a Day	Good	11	11/25/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
Let's Talk Turkey	Swell	10	11/25/39
Ski Birds	Excellent	8	11/25/39
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39
Quaint St. Augustine	Charming	9	11/25/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm an the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crowe	Average	7	7/ 1/39
So Dees An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic af Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Ca-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right...	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosts Is the Bunk	Good	7	7/22/39
Gaonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog...	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby	Good	6	11/18/39
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2	Very Interesting	10	11/25/39
SPORTLIGHTS (13)			
Aqua Rhythm	Good	10	11/18/39
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12) SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Goad	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (8)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Gnod	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tronical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/38
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Net Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Nnt Rev.
Newsreel	Unusual	16	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinquet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Oeggene Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

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DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam. Farmer	Interesting	18	10/28/39
Newsfronts of War—1940	Fair	19	11/25/39
RADIO FLASH (8)			
Blamed For a Blonde..	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range.	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/38
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/38
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	8/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Nat Rev.
Barnyard Baseball		6½	Nat Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columba	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		8½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

1939-40

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing		10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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EAST STROUDSBURG, PA.

UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt In the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Bohome	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

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CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Pandn (Tech.)	Amusing	9	9/30/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Old Spanish Custom		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS.

	Comment	Running Time	Reviewed Issue Of
1938-39			
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' In Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated 5		10	Not Rev.
Mechanix Illustrated 6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameraman No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Dec	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev
Kristopher Kolumbus, Jr.		7	Not Rev
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky In Egypt		7	Not Rev.
Porky In Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	8/12/39
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Casanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev
Eddie De Lange		16	Not Rev.
Jimmy Dorsey		9	Not Rev
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Exoellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	Not Rev.
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-atear Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.
1939-40			
BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
American Saddle Horses	Interesting	10	11/25/39
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Royal Rodeo	Entertaining	15	11/25/39
Monroe Doctrine	Excellent	16	10/28/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky	Good	7	11/25/39
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
Symphony of Swing	Satisfactory	10	Coming
MERRIE MELODIES (26) (Tech.)			
Fagin's Freshmen	Amusing	7	11/25/39
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

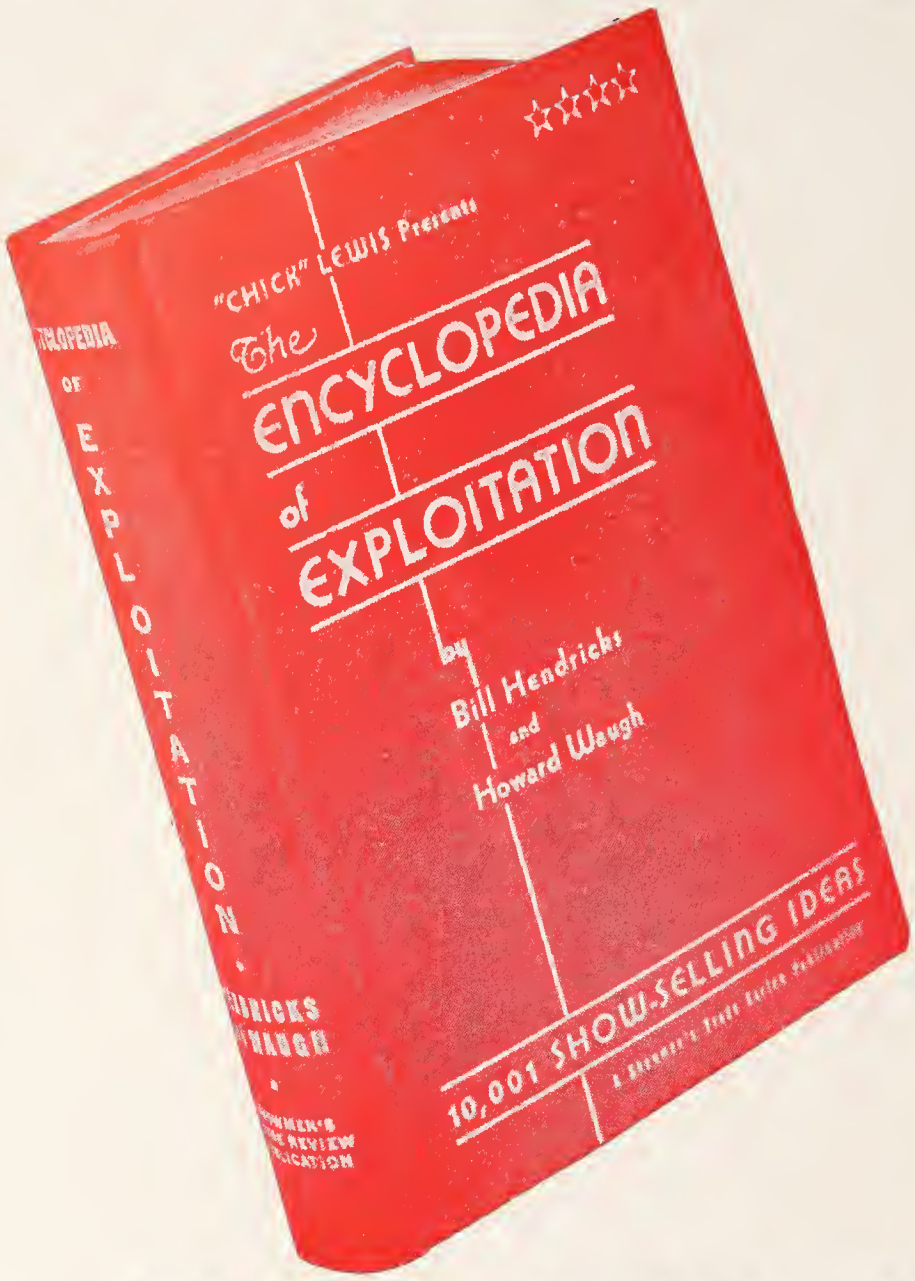
STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38
1939-40		
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
UNIVERSAL		
Phantom Creeps	12 Chaps.	8/12/39

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SHOWMEN'S

MOTION PICTURE

Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

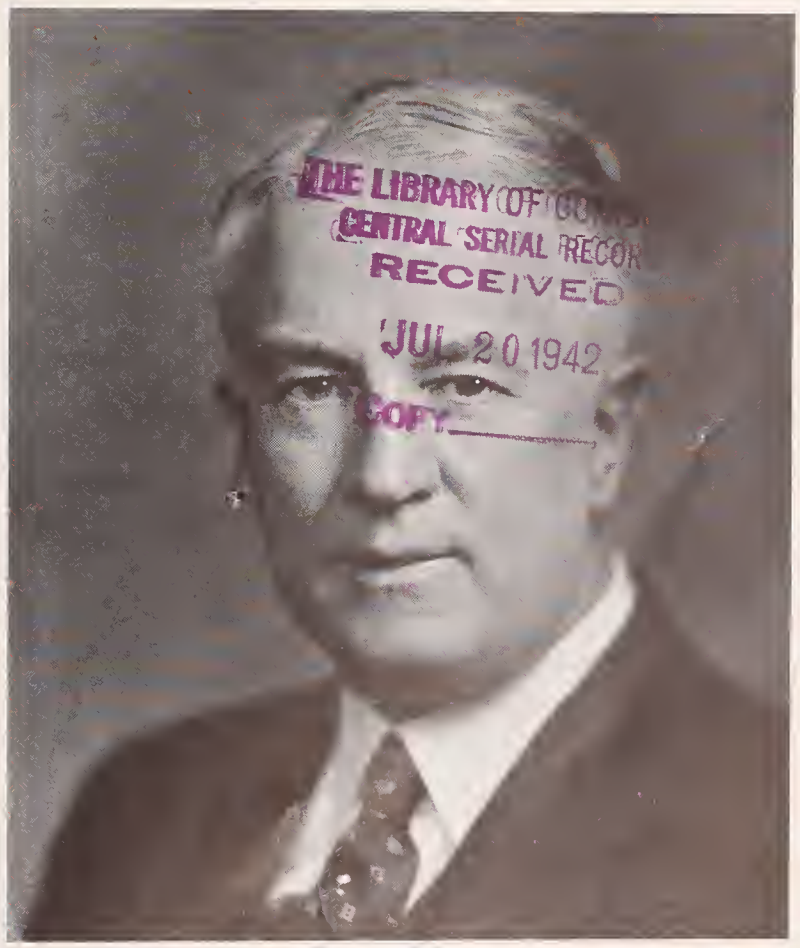
Barricade
Night of Nights
Destry Rides Again
The Great Victor Herbert
Cisco Kid and the Lady
Two Thoroughbreds
Big Guy

December 2, 1939

Vol. 31 No. 19

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FRANK LOVEJOY

President of Eastman Kodak Company, heads an organization whose contributions seldom limelighted, have nevertheless played a vital part in the progress of motion pictures as an art and an industry

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GRETA GARBO in "NINOTCHKA"
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with Melvyn Douglas • Ina Claire • An Ernst Lubitsch Production • Screen Play by Charles Brackett, Billy Wilder and Walter Reisch Based on the Original Story by Melchior Lengyel Directed by Ernst Lubitsch.

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Every opening engagement sensational! They're selling "NINOTCHKA" as the gayest comedy of the year. They're selling a NEW GARBO, vivacious, racy, flirtatious, uproarious. They're using M-G-M's informal, kidding campaign. They're holding over this gala audience hit! (*An M-G-M custom!*)

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The Editorial Page

CURRENT OBSERVATIONS

Looking back over the past three weeks in Hollywood we find the labor situation stands out more than anything else in our minds. From first-hand observation and several talks with those on the inside of the recent union controversy, there could be little doubt that the average studio craftsman did not want a strike. And it is our opinion that had one been called there would have been much dissension among the workers.

However, so long as terrific, high-bracket salaries exist among the higher-ups there is little chance for any downward revision of wage scales. The union leaders need no other weapon with which to fight downward adjustments than just that one point, and against it the producers' committee has little to justify its demands.

By virtue of the same argument it is among those high-bracketed salaries that the first reductions in production costs must start. There are few other spots where substantial savings can possibly be effected. But on this one point alone many thousands of dollars can be chopped off negative costs.

Pruning MUST start from the top.

△ △ △

The "free show" evil can best be described by quoting from a three-column, nine inch ad which we clipped from a western newspaper while enroute to the coast a few weeks ago. It starts off by shouting, "Be our Guest at this SPECIAL SHOW." And then it goes on to tell about a sound motion picture, "They Discovered America," "a honeymoon tour of the United States with Eleanor Stewart, Robert Kent and Jack Mulhall."

Then to make it still more attractive to its non-paying guests, it goes on to say that "In Person, Commander Scott, famous Globe Trotter and Radio Personality" will also be present. And the time of the show was 7:30 P. M. (sometimes referred to as the "peak" hour for theatre box offices), and obligingly tells where you can get your free tickets.

To what extent this free show hurt the local movie theatre, we leave to your own imagination. That it did hurt goes without saying. After all, some percentage of that free audience would have attended the legitimate movie house that night.

Only localized effort by the regular motion picture theatres can fight this form of unfair competition. No exhibitor organization can begin to cope with local problems. But those theatremen who have the guts to fight for their business and their livelihood can most assuredly do several things to make it either tough or impossible for these free shows to cut into their receipts.

The question is: what are you doing about it?

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Four unusual pictures will make their bows within the next month or two. They are: "Gone With the Wind," "The Blue Bird," "Gulliver's Travels" and "Pinnochio." These, in addition to many other strong pictures, are due for early release. But the four stand out by reason of their tremendous possibilities and the advance build-up they have been getting both through trade channels and public contacts as well.

Suffice it to say that any one or all of them can accomplish miracles for the nation's movie theatres by reason of the widespread interest being engendered in their behalf. And we would call it a good omen chiefly because they can, individually or collectively, start an avalanche of patronage to the theatres that might easily carry over to the very end of the season.

A word of caution. Even with the very biggest of pictures local effort must not be neglected. Theatremen must figure on giving every big picture the benefit of a campaign that will insure maximum returns at the box office. Simply announcing a big picture on the theory that it will do capacity business by itself, is unfair to the picture.

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The operation and booking of a theatre in any particular community is an affair of that community. To try to judge the types or quality of entertainment on a basis of a key city run several hundred or more miles away is foolhardy. What may be poison for Chicago could turn out to be a gold-mine for you. And by the same token, what may stand them four abreast in New York might only result in so-so business in your town.

No one should be better acquainted with the entertainment likes and dislikes of your community and your theatre, than yourself. And while your attitude should, for good business reasons be broadminded, never allow yourself to be swept off your feet by very good or very bad reports about business on a particular picture playing in some far off key city.

Use your own judgment in booking your theatre and make your bookings strictly on box office values in YOUR theatre. Never mind what the salesman or any Smart-Aleck air commentator tells you. You know your theatre best and you should know, within reason, what kind of pictures your patrons will come out to see.

—*"CHICK" LEWIS*

Gov't Seeks Trial of Equity Suit Before Summer of 1940

Application Made This Week; Majors Think It Can't Start Before Fall

The government will press for an early trial of its equity suit against the major companies, declared William P. Farnsworth, special assistant attorney general, when he announced this week that application was to be made this Friday morning for an order fixing the date of trial. He said he hoped that with the aid of Federal Judge John C. Knox, an agreement could be reached between the attorneys to fix a satisfactory date, which he thought would be before the summer of 1940.

Attorneys for the major companies were not in agreement with Farnsworth's opinion about the trial date and indicated that they did not think the trial could begin until the fall of 1940. Paul Williams, special assistant attorney general, who will handle the case for the government, was scheduled to arrive in New York to appear before Judge Knox on Friday.

At that time, a date will be fixed for answering of interrogatories by the government and the defendants. The major companies have not yet served their interrogatories.

ASKS EXHIBS TO AID PRODUCERS

Ohio ITO Urges Cooperation In Opposing Studio Unions

Columbus—In a service bulletin to its members, the ITO of Ohio declares that "theatre owners should cooperate with the producers in their present efforts to repulse the demands of the studio unions."

In the "personal opinion" of Pete J. Wood, chairman, the thing needed in the industry more than anything else "is a complete readjustment of the salary scale in the producing end of the business so that some of the tremendous and unnecessary expense loaded upon pictures can be reduced and the resultant saving passed on to the theatre owner."

Illinois Allied Defers Launching Buying Co-op

Chicago—The launching of a cooperative buying organization will not be attempted by Illinois Allied this season, it was declared by Jack Kirsch, president, over the week-end. The season is too far advanced to get the plan in operation, Kirsch asserted. However, he stressed the fact that the subject was still under consideration and might be started next season. Kirsch added that a campaign against double bills in the Chicago area would continue to be waged by his Allied unit.

LENWAL READIES TWO

Announces Release of Negro Productions

Lenwal Productions' latest release "Pocomania", with an all-Negro cast, which was filmed in its entirety on the island of Jamaica, British West Indies, is now in the cutting rooms. Nina Mae McKinney, Jack Carter, and others play featured roles. Arthur Leonard, formerly with Warners, produced and directed the film. "White Trails", another all-Negro film, is announced as the next release by George Walbridge, II, president of the company. Shepard Henkin, formerly with United Artists', and recently with Tom Fizdale, has been appointed director of advertising and publicity.

Exhib Meets Star



Wallace Ford, featured in RKO Radio's forthcoming Cosmocolor production "Isle of Destiny," was a visitor at the Company's exhibitors' lounge the other day and conversed with William London of Associated Theatres, Detroit.

OBJECTIONABLE FILMS INCREASE

Legion of Decency Finds Gain Over Last Year

Washington — From October, 1938, to November, 1939, 590 films were reviewed by the Legion of Decency. Of these, 324 were okay for general patronage, 207 were found unobjectionable for adults, 50 were found objectionable in part, and nine were condemned.

In the report made public by the Episcopal Committee on Motion Pictures, it was pointed out that there has been a slight increase in the films found to be objectionable in part and in those condemned. All Catholic churches in the U. S. will renew the Legion of Decency pledge on Dec. 10.

So that "the united effort which has been manifested throughout the country may be maintained and the standards of decency and morality upheld," the Episcopal Committee stressed the desirability of strengthening diocesan organizations of the Legion.

"Harvest" Set In Detroit and Philly

Engagements for "Harvest" in Detroit and Philadelphia have been set for the Cinema and Studio theatres, respectively. The film is now in its third week in Baltimore, and in its eighth week at the World in New York.

Will Rename Schenck UA Circuit Head

At a stockholders meeting in Baltimore this week, all directors of United Artists Theatre Circuit were re-elected. Directors re-elected were Harry D. Buckley, A. H. Frisch, Joseph H. Moskowitz, Bertram S. Nayfack, Dennis F. O'Brien, Willard V. King, William P. Phillips, Joseph M. Schenck and Lee Shubert. The directors were scheduled to meet this week to re-elect officers, headed by Schenck, president.

ITOA FIGHTS BOOTH TILT

Would Rescind 10% Wage Increase

With complaints having been registered with the ITOA office against the 10 per cent wage increase for operators, some exhibitor-managers threatening to close their theatres unless the wage scale can be adjusted, individual members of the ITOA may ask that hearings be reopened with Local 306 for the purpose of having the increase set aside.

According to claims of affected exhibitors, business has been so bad that a reduction in the scale, rather than an increase, would have been justified. The recently granted boost in salaries affected between 250 and 300 theatres in the Metropolitan area.

NEW SELLING POLICY

Univ. Gives District Mgrs. More Authority

A so-called "home rule" in closing product deals, with increased authority being vested in Universal's district sales managers and thus relieving the pressure on the home office, has been adopted by William Scully, sales manager, in the belief that deals can be speeded up, with less red tape in approving contracts in New York. Almost complete authority in approving contracts in their respective areas are vested in six district managers, and branch managers also have broader powers, it is understood.

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To Continue U. K. Production

Joseph Friedman of Columbia Says Films Will Be Made If At All Feasible

Columbia will continue to produce pictures in England if at all feasible, declared Joseph Friedman, managing director for the British Isles in a press conference at the home office this week. Friedman, accompanied by Jack Segal, flew to Europe on the Yankee Clipper on Thursday. Segal intends to proceed to Paris and make a thorough study of the continental European situation.

Friedman said that among his difficulties was the problem of obtaining sufficient quota pictures. Two pictures must be made this year to meet requirements and if at all feasible, Friedman will cable Irving Asher, with whom Columbia has a working agreement, to return and make these films.

Germany is responsible for all of the restriction now put upon U. S. producers, Friedman said, as that country was the first to impose a quota restriction and the first to control currency. It is the universal hope of business men, he said, that the end of the war may also bring an end to these practices which have been so harmful to all business.



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Priscilla Lane
Rosemary Lane
Lola Lane
Gale Page
May Robson

in

The Spirit of Xmas"

unning time; 2 minutes • Length; 200 feet

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or
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or
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Your Local Exchange of
WARNER BROS.

Important Dates

Dec. 3-4: Theatre Owners Association of North and South Carolina winter convention, Charlotte.
Dec. 5: New Haven exchange employes' Movie Ball, Baybrook Inn.
Dec. 20: Chicago Night of Stars.
Jan. 18: MPTO of Virginia convention, John Marshall Hotel, Richmond.
Jan. 28: Actors Fund of America benefit, Winter Garden.

NEW CONTRACT FOR EXCHANGES

Workers To Meet Majors' Representatives Dec. 7

A meeting between the major companies and IATSE representatives to discuss a new contract for exchange workers throughout the country will be held Dec. 7, in New York, it was stated this week. Sales managers or assistant sales managers of the major companies will represent the distributors. An elected committee of IATSE delegates will represent the workers.

It has not been revealed whether wage increases will be asked or what other matters will be discussed at the conferences. The union representatives will meet in a preliminary conference next Tuesday.

Sunday Movies Win

Albany, N. Y.—In Schoharie County the blue upset resulted in a Sunday movie referendum, while in Middleburg Sunday pictures won by a margin of 32 votes.

"WIND" DEALS INDIVIDUAL

Will Govern Selling Terms—Rodgers

Chicago—Stating that it was against company policy to make public announcement as to the nature of deals with its customers, and pointing out that he would make no exception with "Gone With the Wind," William F. Rodgers, MGM general sales manager, declared here this week that individual contracts will govern the selling terms of the David O. Selznick-produced picture.

Rodgers described quoted figures and other reported selling policies on the picture as being "all wet." However, he indicated that the percentage terms would be high. As for a general release date, none has been set, he said.

Accompanied by Al Lichtman, Rodgers returned this week to New York.

500 Attend MPA Dinner and Dance

The annual dinner and dance held Saturday night by the Motion Picture Associates at the Hotel Astor was one of the most successful affairs ever held by the organization. Over 500 were in attendance. Arrangements were made by Morris Sanders, general chairman, and Joseph J. Lee, Moe Kurtz and Seymour Florin. Ben A. Boyar was in charge of the floor show presentation.





BDWY HOUSES GROSSES BIG

Business Far Ahead of Thanksgiving, '38

With ideal weather and strong product, grosses in the Broadway area over the Thanksgiving week-end were unusually big. Box office receipts in all the leading houses ran well ahead of Thanksgiving, 1938, which was marked by inclement weather.

The Paramount, exhibiting "The Cat and the Canary" (Para.) on the screen, with Tony Martin and Jan Savitt's orchestra on the rostrum, reported it had its biggest Thanksgiving in the history of the theatre.

In its third week, "Ninotchka" (MGM) was doing "very big" at the Radio City Music Hall after playing to 300,000 admissions in the first two weeks of its run. The film closed its highly successful engagement Wednesday, making way for the opening Thursday of "We Are Not Alone" (WB).

"Thoroughly satisfactory grosses" were reported at both the Roxy and the Capitol, the former playing "Day-time Wife" (20th-Fox) and stage show and the latter, "Another Thin Man" (MGM). "The Housekeeper's Daughter" (Roach-UA) replaced "Wife" this Friday at the Roxy, while "Thin Man" has gone into a second week at the Capitol.

With "The Roaring Twenties" (WB) on the screen and Bob Crosby's band on the stage, the Strand also reported heavy grosses over the holiday weekend. "The Private Lives of Elizabeth and Essex" opened this Friday. At the Rivoli, "First Love" (Univ.) did very well during its three-week engagement, and was replaced this week (Wednesday) with "Destry Rides Again" (Univ.).



What this industry needs is somebody to make up its mind who's team radio is playing on—the industry's or the other fellow's. Everybody who has to produce a show, it seems, looks at radio's "names" as drawing cards worth a whirl. That goes for theatres as well as Hollywood. The stage show houses ballyhoo radio bands and singers, and Hollywood takes plenty of the air talent for top spot in a picture every now and then. Meanwhile, the screens and movie dough build up radio talent to bigger reputations and the theatre operators protest that radio competition is hurting box office trade. The thing's been going on too long to be fun as a topic for debate.

Things more or less obvious: at 3 hours and 40 minutes' running time "Gone With The Wind" won't be on and off the screens as fast as its title might imply. We are being made to realize that Marlene Dietrich's legs aren't just a rumor that started several seasons back. If that was a rumor it's got a swell foundation unless those peppy and eye-popping ads Universal whipped up for "Destry Rides Again" are kidding everybody. Well, those Hollywood swimming pools *might* be converted into dandy bomb shelters for the stars' press clippings if Mayor LaGuardia's plan to make New York the cinema as well as the strap-hanger, pent-house and garment center of the world materializes. That government suit's got to go on being the other shoe the industry's upstairs neighbor won't drop till summer at least. Ten per cent more or less on a studio technician's pay check makes all the difference in the world to thousands of theatremen and millions of movie fans.

Hits "B's" Classed As "A's"

New Jersey Allied Group Committee Seeks Reallocation By Distributors

New Jersey Allied this week protested the allocation of "B" and "C" pictures in the "A" group by several of the major companies. At a meeting of the group in the Astor Hotel this week, the situation was discussed and President Lee Newbury was authorized to appoint a committee to study the problem.

The group believed that if enough support could be obtained for its protests that the distributors might agree to changing some of the allocations.

Other matters discussed included the situation in Essex County where Bingo has been banned by the County Prosecutor. Theatremen in Essex County said they had received no notification officially.

Newark, N. J.—William A. Wachenfeld, county prosecutor, has banned Bingo throughout Essex County.

Kay Kyser Honored

Kay Kyser, star of RKO-Radio's "That's Right, You're Wrong," was guest of honor at a cocktail party held Tuesday afternoon on the Starlight Roof of the Waldorf Astoria. Ginny Simms, Harry Babbitt, Ish Kabibble and other members of Kyser's musical aggregation, as well as May Robson, were also honored at the affair, which was attended by RKO executives and members of the press.

BACHELOR MOTHER
IN NAME ONLY
GUNGA DIN
LOVE AFFAIR
FIFTH AVENUE GIRL
NURSE EDITH CAVELL

HITS!

ALL OF THEM!

and now—

SIX MORE SMASH HITS FROM RKO... THE TALK OF THE INDUSTRY.....

KAY KYSER *and* ADOLPHE MENJOU *in*

THAT'S RIGHT—YOU'RE WRONG

with MAY ROBSON · LUCILLE BALL · DENNIS O'KEEFE · EDWARD EVERETT HORTON · ROSCOE KARNS · MORONI OLSEN *and* KAY KYSER'S BAND *featuring* GINNY SIMMS · HARRY BABBITT SULLY MASON · ISH KABIBBLE *and* "THE COLLEGE OF MUSICAL KNOWLEDGE" · *Produced and directed by DAVID BUTLER · Screen play by William Conselman and James V. Kern*

The laugh-swing sensation now sweeping the nation!... Thrilling Thanksgiving attraction in scores of first runs Coast to Coast and, according to all reports, a picture destined to top the top grosses everywhere!







CHARLES LAUGHTON *in Victor Hugo's* THE

HUNCHBACK OF NOTRE DAME

with SIR CEDRIC HARDWICKE · THOMAS MITCHELL · MAUREEN O'HARA · EDMOND O'BRIEN · ALAN MARSHAL · WALTER HAMPDEN · KATHARINE ALEXANDER · PRODUCED BY PANDRO S. BERMAN · DIRECTED BY WILLIAM DIETERLE · Screen Play by Sonya Levien · Adaptation by Bruno Frank

One of the greatest motion pictures of all time! . . . Everything about it pointing to such crowd-pulling power as to establish new box-office records . . . Produced on a scale of such magnitude and magnificence as to dwarf all previous conceptions of the possibilities of the screen! . . . ALL SET AS THE INDUSTRY'S SHOW EVENT FOR NEW YEARS!







VIGIL IN THE NIGHT

starring

CAROLE LOMBARD · BRIAN AHERNE · ANNE SHIRLEY *with* JULIEN MITCHELL · ROBERT COOTE · FROM THE NOVEL BY A. J. CRONIN

Produced and Directed by GEORGE STEVENS · PANDRO S. BERMAN in charge of production

For a ready-made audience numbering practically all of the picture-goers of the nation comes this rich fulfilment of their greatest expectations . . . Drama —deep, tense, absorbing and tremendously exciting . . . in the atmosphere that makes this great picture relate to the nursing profession as "The Citadel" related to the medical profession.













ROBERT E. SHERWOOD'S PULITZER PRIZE PLAY

ABE LINCOLN IN ILLINOIS

starring

RAYMOND MASSEY GENE LOCKHART • RUTH GORDON • MARY HOWARD
DOROTHY TREE • HARVEY STEPHENS • MINOR WATSON • ALAN BAXTER
PRODUCED BY MAX GORDON • DIRECTED BY JOHN CROMWELL • Screen Play by Robert E. Sherwood

Never in screen history has a more moving story been filmed than in this — THE GREAT AMERICAN MOTION PICTURE! . . . Some who see it will say it's the greatest picture ever made; many more will gloriously thrill to the privilege of being a part of what it represents; all must agree that the screen has no greater power than to lay life itself in the hearts of a people!... Like Lincoln himself, the picture towers in majesty—ALONE!







ALLEGHENY UPRISING

starring

CLAIRE TREVOR • JOHN WAYNE *with* GEORGE SANDERS • BRIAN DONLEVY • WILFRID LAWSON • ROBERT BARRAT • JOHN F. HAMILTON • MORONI OLSEN • EDDIE QUILLAN • Produced by P. J. Wolfson • Directed by William A. Seiter • PANDRO S. BERMAN in Charge of Production • Screen Play by P. J. Wolfson

RKO RADIO'S giant of action shows . . . Now playing throughout the country to some of the most satisfactory grosses theatres have known in months . . . A big show for big business RIGHT NOW!







SWISS FAMILY ROBINSON

with

THOMAS MITCHELL • EDNA BEST • FREDDIE BARTHOLOMEW • TERRY KILBURN • TIM HOLT • BABY BOBBIE QUILLAN .. A "THE PLAY'S THE THING" PRODUCTION • Produced by GENE TOWNE and GRAHAM BAKER • Directed by Edward Ludwig

Six months ago we promised that you could look for one of the greatest novelty adventure dramas the screen ever knew in "Swiss Family Robinson"...Now it's virtually completed, and the results justify the most enthusiastic claims any company ever made for a great attraction.



- ALLEGHENY UPRISING
- VIGIL IN THE NIGHT
- ABE LINCOLN IN ILLINOIS
- THAT'S RIGHT, YOU'RE WRONG
- HUNCHBACK OF NOTRE DAME
- SWISS FAMILY ROBINSON

HITS!

ALL OF THEM! ONE AFTER THE OTHER!

-and on the way...

MY FAVORITE WIFE..
IRENE DUNNE • CARY GRANT • RANDOLPH SCOTT
A LEO McCAREY PRODUCTION . . Directed by GARSON KANIN

BILL OF DIVORCEMENT..
MAUREEN O'HARA • ADOLPHE MENJOU • FAY BAINTER

THE PRIMROSE PATH..
CO-STARRING GINGER ROGERS and JOEL McCREA
Produced and directed by GREGORY LA CAVA
Based on George Abbott's Broadway stage hit

HEART OF DARKNESS.. ORSON WELLES

IRENE.. ANNA NEAGLE • RAY MILLAND • ROLAND YOUNG
MAY ROBSON . . Produced and directed by HERBERT WILCOX

AND MORE AND MORE TO COME FROM RKO . . . THE TALK OF THE INDUSTRY!

Strike of Studio Workers Averted by Increase of 10%

But Producers Stipulate They Can Reopen Case on Feb. 15; IATSE Agrees

Hollywood—A strike in the motion picture studios here was averted Saturday when Joseph M. Schenck, representing the producers, informed William Bioff, of the IATSE, that the producers would agree to the 10 per cent increase for all crafts represented by Bioff, effective as of Oct. 10, 1939.

It was stipulated by Schenck, however, that "on or about Feb. 15, 1940, you will give us an opportunity to show you that the conditions of this industry makes a continuation of the wage increase impractical and further to show you that we have taken every possible step within our power to readjust our business so as to make it possible to continue without recalling these wage increases."

In turn, Bioff agreed to surrender the increase at that time if convinced of the necessity, and also to surrender increases granted to A. F. of L. crafts subsequent to Aug. 15, 1938.

Should there be a dispute when the case is reopened, all parties agreed to submit the controversy to an arbitration board. An arbitrator will be selected by each group, these arbitrators in turn selecting a third, possibly a member of the American Arbitration Association. It has been agreed by all that they will abide by the decision of the board as final settlement of the matter.

Had the studio workers walked out, as seemed apparent when the producers at first refused the increase demand, the action might have resulted in the calling out of all projectionists in the U. S. and Canada, Bioff is reported to have indicated.

Approximately 35,000 studio workers would have been affected, and work on 35 or 40 pictures now in various stages of production would have been halted, had the strike action taken place.

B & K, Great States, Sign for RKO Product

Product deals have been closed by RKO with the B & K Circuit of Chicago and the Great States houses in Illinois. The deal was consummated in Chicago last week by Ned Depinet, Cresson Smith, Walter Branson and Jack Osserman.

Wedding Bells for Julian Rifkin and Lee Adaskin

Julian Rifkin, general manager of Rifkin Theatres operating in Northampton and Holyoke, Mass., has announced his engagement to Miss Lee Adaskin of Springfield, Mass. The wedding will take place in the spring. Miss Adaskin is a student in social science at Boston College. Rifkin is the son of Herman Rifkin, New England distributor.

NETTER SEES BIZ UP WITH BIG PIX

Cites Top Ranking Films From All Studios

Despite certain adverse business conditions, exhibitors throughout the country should have one of the greatest holiday seasons in the history of the industry, thanks to the availability of top ranking box office product from all major companies, in the opinion of Leon D. Netter, vice president of Paramount Theatres Service Corporation.

"It is my belief," Netter said, "that new box office records will be established with such outstanding product as 'Gulliver's Travels,' 'Gone With the Wind,' 'Hunchback of Notre Dame,' 'The Great Victor Herbert,' 'Blue Bird' and other productions of equal importance which will be available for holiday bookings."

PARA ASKS 50% FOR "GULLIVER"

Demand for Prints Beyond Expectations, However

In spite of the fact that Paramount is asking 50 per cent deals for "Gulliver's Travels," Max Fleischer Technicolor cartoon, bids are said to be beyond expectations. The demand has had few equals in the company's history, executives declare. More time is required for prints to be turned out because of the intricate color process, and the supply cannot keep up with the demand.

Fifty-six prints of "Gulliver's Travels" will be ready for servicing as many key city theatres during Christmas week, Paramount has announced. The coast preview will take place in about two weeks.

Brokau Seriously Ill

Angola, Ind.—One of the oldest motion picture exhibitors in the state, Joseph Brokau, operator of the Angola Theatre here, is seriously ill.

Gerald Schneider Dead

Detroit—Gerald P. Schneider, manager of the Stratford Theatre here, is dead from a heart attack.

N. Y. CENSORS REJECTED 24

1,334 Scenes, Titles Were Eliminated

Twenty-four pictures were rejected entirely by the New York Censor Board during the year ended June 30, the annual report of Director Irwin Esmond revealed this week. This is only one more than in the previous year. However, 1,334 scenes or subtitles were eliminated as against only 772 in the previous year.

The report claimed that "both importers and producers who might otherwise be inclined to cater to morbid tastes are much less likely to spend their money on pictures which they realize cannot be shown in the State of New York." He concluded from this, "Therefore, our work of review properly exercises an important and wholesome influence over the production and exhibition of pictures."

Of the 1,334 scenes eliminated from pictures in the year ended June 30, subdivision was as follows: 433 were indecent, 65 inhuman, 286 tending to incite to crime, 508 immoral or tending to corrupt morals and 42 sacrilegious. The New York Censor Board is important not only because it censors pictures for the state with the greatest number of theatres, but also because its rulings are followed by other states.

GN CREDITORS OK NEW PLAN

Give Hammons Until Dec. 6 for Loan

Grand National creditors this week told Referee Peter B. Olney that they favored the company's continuance in business until Dec. 6, when Earle W. Hammons, president, says he expects to successfully consummate the RFC loan. The creditors in their petition said that they felt "it is to the best interest of the creditors that the company be permitted to continue to operate its business rather than bring about a liquidation of assets of the company."

Meanwhile, Grand National has closed a number of its exchanges consolidating their business with others. This has resulted in a considerable saving and many employees have been dismissed.

Hammons said this week that "things looked encouraging", following a conference with representatives of the RFC and ERPI, the latter of which is making up the balance of the loan necessary to keep the company operating. Patrick E. Shanahan was given the authority to take general supervision of Grand National's interests following Referee Olney's granting of the extension until Dec. 6. Hammons was directed to report to the referee on Monday regarding progress.

WARNING!

TO ALL EXHIBITORS AND THEATRES

The undersigned, exclusive distributor of the famous motion picture

"SCARFACE"

starring Paul Muni, George Raft, Boris Karloff, etc., will enforce its full legal rights against anyone advertising, exploiting or exhibiting a certain motion picture "The Face Behind the Scar", formerly "The Return of the Stranger" (British made) in a manner or in a way to mislead the public into believing that this picture is—or is about—or is in any way related to the famous motion picture

"SCARFACE"

Astor Pictures Corp.

1270 Sixth Ave. New York City

Program Exchange

Wheeler's Calendar Program Is Welcomed by Suburban Housewives; Poppay Moves

AS THIS is being written, one Thanksgiving has passed, with another on the way. Gosh, it seems so funny to mix the pleasant thoughts of that turkey we attacked the other day with the one we'll attack on November 30. Of course, in our situation, there's officially only one Thanksgiving, but that doesn't prevent us from having two turkeys. If both Thanksgivings were celebrated in your community, how did you adjust your advertising and exploitation to cover both? We'd like to know.

You'll note, if you look closely, three new members this week. The first is J. R. Wheeler, manager of the Lex Theatre, 1162 E. 63rd Street, Chicago, Ill. "I have been following this page for quite some time," Wheeler writes, "and think it a great idea. We have made good use of many program ideas, copy, etc., you have published. Many thanks for same."

It's the calendar idea for Wheeler's programs. Since his theatre is located in a densely populated apartment and hotel section of Chicago, he finds the calendar has its place on the kitchen wall. "In fact," he points out, "if it does not go out each month on schedule the telephone begins to buzz."

Calendar Shaped Like Barn

The calendar is shaped like the end of a barn, with the "roof" on each side leading up to the very top, where a hole has been perforated to make it easy to hang the calendar. In his institutional copy, Wheeler plugs the theatre's "Push-Back" Seats (eliminate stepped-on toes, obstructed vision, etc.), R.C.A. Sound (puts new realism into the movies), "Even-Lite" Screen (insures a perfect, more brilliant picture) and DeLuxe Service (creates an intimate and friendly atmosphere). Across the bottom of the calendar is an advertisement for an insurance and real estate agency. This ad, mind you, pays for the 7,000 calendars distributed each month.

Besides his monthly calendar, Wheeler also distributes a small weekly program, easily tucked in the patron's pocket or purse. Printed by the National Program and Printing Company, it combines good illustrative effects with catchy copy. Each program, that is, from week to week, is outlined in a different color.

Well, Mr. Wheeler, we're glad to have you as a member, and we're sure others will think more seriously about that calendar idea than ever before.

Wilfred Bonds, manager of the Palace Theatre, Newbern, Tenn., is another new member. Wilfred hasn't sent us his program yet, but we're hoping he will before long.

Tom Pringle, manager of the Ideal Theatre, Toronto, Canada, has sent us his latest program. The safety slogan this week is: "Once a pretty girl has her face scraped off against frozen gravel, her chances of getting it back are uncomfortably slim. Winter is coming! Please drive carefully."

All that we can remember about Gettysburg is the famous battle which took place there. This week, however, like a bolt from the blue, we received a program from Sidney J. Poppay, who evidently has been transferred to the Majestic Theatre in that city. The last time we heard from Sidney he was at the Rialto Theatre in York. We'll have to change his address.

By this time, members should have, or will, receive the names of those to whom they are to send programs. At this writing, most in demand are the programs of Hal Kopplin, of Wometco Theatres, Miami, Fla. Next comes Jack Post, Fishman Theatres, New Haven, Conn.; Orris F. Collins, Capitol and Majestic Theatres, Paragould, Ark., and E. N. Olsen, Minnesota Amusement Company, Minneapolis, tie for third place. And fourth place position is divided between Frank Maloof, Kiva Theatre, Las Vegas, N. M., and Maurice Osterman, Shea's Theatres, Buffalo, N. Y.

It was found that most members chose to receive at least one program from someone in their own territory. Frank Maloof had a special appeal, probably because his Kiva Theatre in Las Vegas, N. M., is somewhat aloof from the others, being as it were, out there in the wide open spaces. We wish Frank would send his programs to us, too.

That seems to take care of everything this week. So we'll be seeing you.



Features That Assure Readers

That your program can have interesting and fascinating features is borne out by the excellent example reproduced above—a section of one of the pages of MOVIE GUIDE, *issued by Maurice Osterman for Shea's theatres in Buffalo, N. Y. Note the "Style News from Hollywood" column and the "Who's This Star" contest feature. An explanation of this contest will be given in this department next week.*

Members Added This Week

J. R. Wheeler, Lex Theatre, Chicago, Ill.
Wilfred Bonds, Palace Theatre, Newbern, Tenn.
Lloyd Shannon, Beverly Theatre, Peoria, Ill.

—Your Application Blank—
Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

"Combo", A New Electrical Theatre Game Makes Debut

A new electrical game, "Combo," conceived and designed by M. A. Shaw, known to the industry for his electric cost control work, is to receive its first demonstration Saturday, December 2, at Interboro's Harbor Theatre, Brooklyn.

The game is laid out on a big board, standing on supports on the stage. It is possible for four different games to be played on the board, including "jackpot." The board also provides for pay-off.

The game is said to be a spectacle in itself with its colored lights and flashing devices. Its name is derived from the many combinations to which it can be adapted.

A second demonstration will take place Monday evening, December 4, at the Consolidated Forum Theatre, in the Bronx.

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He Knew How To Sell It

He realized the picture wasn't breaking records. But he knew it was excellent entertainment! So, to get his message across about "The Underpup," Manager Abe Goldsmith, of the Cross Keys Theatre, Philadelphia, personally endorsed it from the stage on Saturday matinee, issued an attractive 5x5 "fold" teaser herald and sold the entire cast, including Billy Gilbert and those little rascals. Abe went further, booked in special short, and sold them with all the showmanship at his command. It worked!

Selling the Picture

FOR BETTER SHOW SELLING

Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Amazing Mr. Williams	Nov. 18
Another Thin Man	Nov. 25
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	Nov. 11
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Reno	This Issue
Secret of Dr. Kildare	Nov. 18
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 26
That's Right, You're Wrong	Nov. 25
They Shall Have Music	Aug. 26
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Wizard of Oz	Aug. 26
Women, The	Sept. 9

Ticket to the Theatah Turns Out To Be Unique Birth Announcement

It looked like a reserved ticket to a legitimate stage show. But it wasn't. On closer inspection, the "ticket" read thusly: "Harry and Ethel Seidell present a Gigantic, Colossal Double Feature . . . the 4th and 5th Heirs to the Seidell Millions . . . starring Sandra Lou (first feature at 1:22 p.m.) and Andra Lee (second feature at 1:43 p.m.) November 12, 1939 . . . Directed by Gordon Howard . . . The management reserves the right to cancel personal appearance if stars are sleeping."

On the end of the "ticket," where the seat number, aisle, etc., would appear, was the following: "Weights, 5 lbs., 9 ozs., and 6 lbs., 2 ozs. . . . Eyes, 4, brown . . . Dr. Stork Theatre . . . Bedside Seat . . . Bell Maternity Hospital . . . Bell, California."

The proud father is Harry H. Zeidell, manager of the Fox Alpha Theatre in that community. And he doesn't limit his showmanship to the theatre!

Six Girls Carrying Portable Radios Used By Myer As Street Ballyhoo

Manager Vic Myer of the Orpheum Theatre, New Orleans, La., used a colorful ballyhoo consisting of six girls carrying portable radios for his campaign on Kay Kyser's "That's Right, You're Wrong." Walking a considerable distance apart, the girls tuned in on Kay's broadcast during his radio hour. The radio sets were appropriately labeled and the girls wore novelty caps after the manner of Kay's graduation cap. Band and cheer leaders of numerous preparatory schools were tied into Myer's promotion and the cheer "stoodents" was a frequent one at the week's football games.

Broadway Showmen Figure All Angles And Conclude "It Pays to Advertise"

PICTURE men in the Broadway sector, trying to diagnose the symptoms and find the right treatment for John Q. Public, had an interesting case to work on when the pre-war British produced feature, "Mill on the Floss" followed "Mr. Chips" into the Astor Theatre and at this writing is playing its third week there.

So far the conclusions arrived at by the docs don't add anything new to the book of showmanship. They merely reaffirm some of the a-b-c's of the business. One of these is that it doesn't pay to have set notions about "types" either of story or production styles. Another, that the public will make up its own mind as to what kind of picture it will patronize without benefit of what newspaper reviewers have to say. Still another, that it pays to advertise.

Because any one or a combination of several of the many factors involved in the case of "Mill on the Floss" and its booking into the Astor may have important implications for showmen everywhere, the case is worth going into at least briefly in this department where "selling the picture" is considered not only the spirit but the letter of the law of showmanship.

To begin with the picture does not have that "star power" which is so widely believed to be tremendously important. The name played up was that of Geraldine Fitzgerald, who has played important parts in Hollywood pictures but has never been starred. Next, "Mill on the Floss" is the picturization of a novel that nobody would consider familiar to or popular with the jitterbug generation which is receiving so much attention from the entertainment standpoint. Neither was "Wuthering Heights." So maybe the older generation which knew and read these novels still buys tickets at the box office. Next, the picture received anything but favorable reviews from all but one of the principal New York newspapers. Their affect couldn't have carried much weight, else the first week would have shown anything but what it did show —which was a gross that approached top figures in the first six days of the run.

On the positive side of the case chart are those elements which concern showmanship and the peculiarities of the public to which it caters. First, the picture's sponsors for the Astor engagement had confidence in their show and the courage of their convictions to put on a big newspaper advertising campaign. The newspaper advertising was supported by a good lobby display and a big electric sign over the house, but not much effort was made along publicity lines.

Then you come to one of the more conjectural factors connected with this case. This concerns the fact that the Astor has had two big hits in a row—"Pygmalion" and "Chips." Is this factor one of the important elements? The docs can't seem to figure it out. But they are wagging their heads and repeating over and over again the phrase: It pays to advertise, come stars or no stars, enthusiastic reviews or their opposite—the public alone decides what it wants and will render its decision at the box office.

Photographic Peak Reveals 5 Outstanding Pictures On Way

We have just seen a handsome album containing photographic highlights of five outstanding productions to be released by United Artists within the next few weeks. These beautiful sepia photographs, more than words or promises, give one an excellent preview of what the exhibitor can expect, and to these old eyes, it looks like plenty. The five productions dealt with in the album are Samuel Goldwyn's "Raffles," David O. Selznick's "Rebecca," Walter Wanger's "Send Another Coffin," Hal Roach's "Of Mice and Men" and Alexander Korda's "The Thief of Bagdad."



Doing a Good Job in a Minimum of Space

Here's a group of eye-catching ad layouts from the Stanley Theatre, Philadelphia, one of the Stanley-Warner circuit houses, and from the Branford, a Warner theatre in Newark, N. J. The ads are proof that effective displays, even on two attractions, can be realized in a minimum amount of space. In the center layout, notice the "play" given the short subject. You may have no artist to draw up your ads, but with your press book material and a knowledge of ad-writing, you can create displays just as effective.

THE WHOLE COUNTRY



...TO SEE

DIETRICH

LET HERSELF

go!

Jimmy makes Marlene change her brand!

A Dietrich with a difference — rouged but rugged — who fights, yells, yodels her way, sharp-nailed to love!

A PROSPEROUS NEW YEAR'S ATTRACTION — AND PRINTS IN YOUR "U" EXCHANGE NOW!

WILL GO . . . .



UNIVERSAL PRESENTS

MARLENE DIETRICH • JAMES STEWART

in

DESTRY RIDES *again*

with

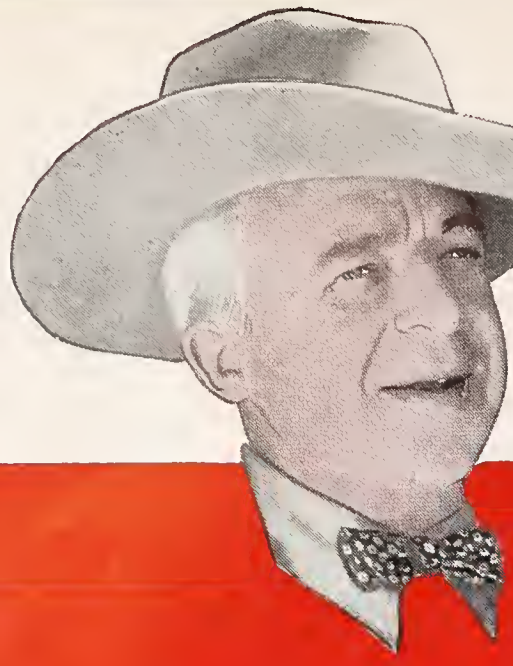
CHARLES WINNINGER • MISCHA AUER
BRIAN DONLEVY • IRENE HERVEY
UNA MERKEL • ALLEN JENKINS
WARREN HYMER • BILLY GILBERT
SAMUEL S. HINDS • LILLIAN YARBO
and JOE KING

Original screenplay by Felix Jackson, Gertrude Purcell and Henry Myers • Based on the novel by Max Brand

Directed by George Marshall
Produced by Joe Pasternak

A JOE PASTERNAK PRODUCTION

NATIONAL RELEASE
DECEMBER 29



"Pop" Sherman

AGREES WI[TH] SHOWME[N] EVERYWHERE

Again this season Hopalong Cassidy is packing 'em in...in the BEST OF THE WESTERNS!



6 "HOPALONGS"

featuring WILLIAM BOYD

mean top boxoffice returns for live showmen!

"RANGE WAR"
JUST RELEASED

"LAW of the PAMPAS"
NOV. 3RD

"THE MEDICINE SHOW"
JAN. 12TH

"KNIGHTS of the RANGE"
FEB. 16TH

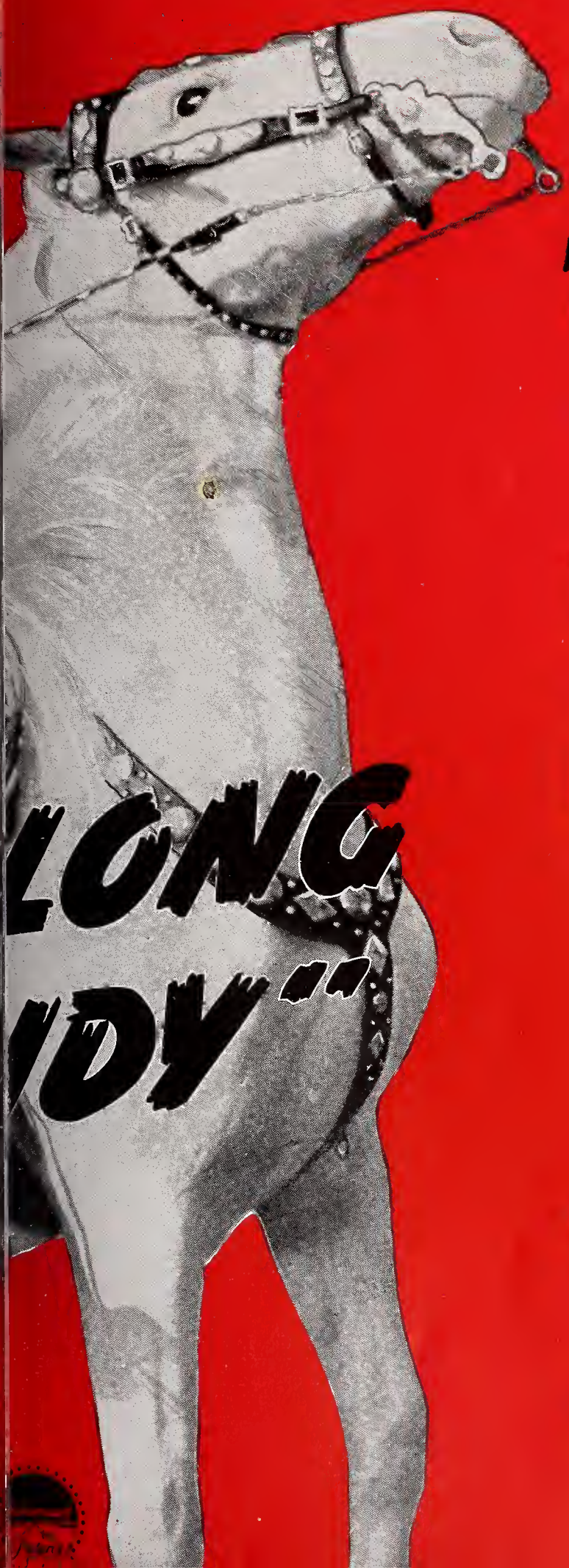
"LIGHT of WESTERN STARS"
PREPARING

"ROLL WAGONS ROLL"
PREPARING

HARRY SHERMAN PRODUCTIONS

"HOPA[LONG] CASS[IDY]

"FIFTY MILLION ACTION FANS *CAN'T BE WRONG!*"



MORE ACTION FROM THE SAME PRODUCER

FOR NOV. 17TH RELEASE

"THE LLANO KID"



featuring

TITO GUIZAR

with Gale SONDERGAARD

Alan MOWBRAY

Jane Clayton

Directed by Edward D. Venturini

Screen Play by Wanda Tuchock

Based on the Story "A Double-Dyed Deceiver" by O. Henry

• • • AND COMING

REX BEACH'S

"THE NE'ER DO WELL"

featuring

ALL-STAR CAST

The Box Office Slant

The Night of Nights

(Hollywood Preview)

Para. DRAMA 85 mins.

(Nat'l Release, Dec. 1)

Credits: Pat O'Brien, Olympe Bradna, Roland Young, Reginald Gardiner, George E. Stone, Murray Alper and others. Original screenplay by Donald Ogden Stewart. Directed by Lewis Milestone. Produced by George Arthur.

Plot: On the opening night of their show, Pat O'Brien and his friend, Roland Young, break their promise to O'Brien's wife and get drunk, so that when they appear on the stage they ruin the show. O'Brien's wife vanishes, without telling him of the expected arrival of a child and for the next twenty years he searches for her in vain. Suddenly a daughter, Olympe Bradna appears from a convent in Canada, where her mother had died in childbirth, and in spite of O'Brien's determined efforts to send her away because of his failure, she senses his trouble and forces him to make a triumphant return to the stage. On the night of nights, his heart ailment overtakes him—but he dies happy.

Comment: It is the excellent performances and fine direction that deserve commendation in this picture. The story of the heart-broken clown whose one foolhardy act ruined his life, it contains loads of hokum and appeal, but falls short because the story construction puts too much emphasis on certain episodes, and that makes it lag and slow the tempo. However, it should be a suitable feature on a program with a fast-moving action drama. Pat O'Brien, Roland Young, Olympe Bradna and George Stone are all very effective in their respective roles, and Murray Alper capably handles the comedy sequences. Front display should feature canvas, circus style, across the entrance, with box office covered to resemble a ticket wagon. Heralds modeled after long circus-style handbills might be distributed by boys in clown costumes. Newspaper teaser ads might be used, about the missing wife. (ADULT)

Catchline: "He learned the cost of his foolhardy act too late."

AUDIENCE SLANT: DIRECTION AND PERFORMANCES SURE TO PLEASE. SOMEWHAT DRAGGY IN SPOTS.

BOX OFFICE SLANT: SUITABLE FEATURE ON A PROGRAM WITH A FAST ACTION DRAMA.

Destry Rides Again

Univ. COMEDY-DRAMA 93 mins.

(Prod. No. not set—Nat'l Release, Dec. 29)

Credits: Marlene Dietrich, James Stewart, Charles Winninger, Mischa Auer, Brian Donlevy, Irene Hervey, Una Merkel, Allen Jenkins, Warren Hymer, Billy Gilbert, Samuel S. Hinds, others. Original screenplay by Felix Jackson, Gertrude Purcell and Henry Myers. Based on the novel by Max Brand. Directed by George Marshall. Produced by Joe Pasternak.

Plot: Donlevy, saloon owner, runs the town of Bottleneck. When the sheriff is "put out of the way" for interfering, the Mayor swears in Winninger, a drunk. Winninger decides to fool them, and brings in Stewart, son of one of the West's most daring men. For a time Stewart, easy-going and without a gun, is the laughing stock of the town. He succeeds in producing the body of the former sheriff and charges Jenkins, one of Donlevy's henchmen, with murder. Donlevy's men, in freeing Jenkins, kill Winninger. Stewart then dons his six-shooters, and with the ranchers from whom Donlevy exacted tribute for driving cattle over his ill-gotten land, go gunning for the lawbreakers. In the melee, Marlene, chief bar room entertainer, is killed when she tries to protect Stewart from Donlevy's gun fire. Stewart kills the gambler, thus breaking his power in the frontier town.

Comments: Lusty, colorful, exciting entertainment of the Old West, "Destry Rides Again" is certain to find an enthusiastic response from mass audiences throughout the country. Its action and spectacle, combined with hilarious comedy, are enough to keep the spectators thoroughly engrossed throughout the film's one and one-half hour running time. George Marshall's direction is spirited and inspired. Here is James Stewart in a new and different setting, proving that no matter what the assignment, he can play it to the hilt. He is tops among a troupe of talented performers that include Brian Donlevy, Charles Winninger, Mischa Auer and Samuel S. Hinds. Marlene Dietrich casts away her glamor for the role of a barroom entertainer, and does well in the first role of this type she has had since "The Blue Angel." Her epochal fight with Una Merkel is one of the film's highlights. Capitalize on this fight, using the layouts which appeared in *Life* (issue of October 9) and *Look* (issue of November 7). Award prizes for the best letters on the question: "Was the Old West more exciting . . . more romantic?" Use the 24-sheet in a street sound truck ballyhoo. (FAMILY)

Catchline: "The old West is ablaze with lusty romance, two-gun excitement and wild adventure."

AUDIENCE SLANT: IT HAS ALL THE ENTERTAINMENT TRAPPINGS TO PLEASE GENERAL AUDIENCES.

BOX OFFICE SLANT: BASED ON MAX BRAND'S NOVEL, AND WITH ITS SPLENDID CAST AND THE BENEFIT OF STRONG ADVANCE PUBLICITY, IT LOOKS LIKE A BOX OFFICE GOLD MINE.

Legion of Decency Ratings:

(For Week Ending Dec. 2)

SUITABLE FOR GENERAL PATRONAGE

Legion of the Lawless
Roll Wagons Roll — Santa Fe Marshal

SUITABLE FOR ADULTS ONLY

Joe and Ethel Turp Call on the President
Amazing Mr. Williams — Barricade
Night of Nights — Four Wives

OBJECTIONABLE IN PARTS

The Big Guy

Barricade

20th-Fox DRAMA 71 mins.

(Prod. No. 26—Nat'l Release, Dec. 8)

Credits: Warner Baxter, Alice Faye, Charles Winninger, Arthur Treacher, Key Luke, Willie Fung, Doris Lloyd and others. Original story and screenplay by Granville Walker. Directed by Gregory Ratoff. Associate producer Edward Kaufman.

Plot: Among the passengers on a train from Kalgan, China, to Shanghai, are Warner Baxter, an ex-newspaperman, disbarred because he faked an interview, and Alice Faye, a Brooklyn girl, who was fleeing the country because she had killed a man. The train is stopped because the track is torn up by Mongolian bandits, but Alice jumps off and makes her way to the United States Consulate where she finds the consul, Charles Winninger. Baxter soon comes too and inspired by Alice, he writes the story of Winninger's heroic defense of the Consulate. He and Alice make a desperate dash for town, where after repairing broken wires and battling with the bandits, he files his story. They are pursued when they return and the fighting rages all night. Some time later, the Chinese regulars arrive to rescue them and Baxter takes Alice back to Kalgan where he says he will marry her and clear her of the murder.

Comment: This picture, sold last year, was shelved temporarily and is now being released after re-editing. Whoever did the job can pat himself on the back. For here is a most entertaining picture without high aspirations but which because of the names in the cast and the suspense and melodrama, should do a good average business. Some of the story is a little hazy but what is left is full of action and once it gets started keeps moving right along to an exciting finish. Winninger is the real star of the picture and your audience will love him. Alice Faye, though miscast, does well with her role and Warner Baxter is in just the right kind of part for him. In selling the picture, play up the big names in the cast. A story about any men from your town who are in the consular service would be appropriate at this time. Don't use any more than the names of the three principals in your advertising because Arthur Treacher only has one line and some of the others named in the cast have no lines at all. (FAMILY)

Catchline: "An old consul showed them that faith was all they needed."

AUDIENCE SLANT: FOR THE ACTION LOVING AUDIENCE THIS IS MADE TO ORDER; THE BIG NAMES IN THE CAST AND THE EXCITEMENT OF THE LAST HALF OF THE PICTURE ARE ALL THEY COULD ASK FOR.

BOX OFFICE SLANT: THE BIG NAMES IN THE CAST MAKE IT A SUITABLE ATTRACTION FOR MOST ANY PLAYDATE ESPECIALLY IF COUPLED WITH AN ENTERTAINING SECOND FEATURE WHICH NEEDS ADDITIONAL DRAWING POWER.

The Big Guy

(Hollywood Preview)

Univ. DRAMA 77 mins.

(Nat'l Release, Nov. 24)

Credits: Victor McLaglen, Jackie Cooper, Edward Brophy, Jonathan Hale, Edward Pawley, Russell Hicks, George McKay, Peggy Moran, Ona Munson and others. Screenplay by Lester Cole from a story by Wallace Sullivan and Richard K. Polimer. Directed by Arthur Lubin. Produced by Burt Kelly.

Plot: McLaglen, guard captain in a penitentiary, resents the failure of authorities to confirm him as warden. Hale arranges the escape of Pawley and McKay, and, posing as a wealthy business man, gets a hopped-

up tow car with a new speed engine designed by Cooper, an orphan, for them to change to on their get-away. The convicts carry McLaglen along as hostage and force the boy to drive, picking up a huge cache of bills they had hidden. Their car goes over a bank, killing McKay and McLaglen disposes of Pawley. Only Peggy Moran believes the boy innocent. She gets her father, Hicks, to act as his attorney. Because McLaglen, overruling the advice of his wife, Ona Munson, keeps the money, and Hale's testimony is a double-cross, Cooper is sentenced to death. Hale arranges his escape, and Cooper accuses McLaglen of having the money and evidence to clear him. Brophy, McLaglen's trusty, declares himself in on the escape, as McLaglen gives an affidavit clearing Cooper and plans to flee with the money. The escaping pair are trapped, Brophy shoots McLaglen and Cooper is cleared.

Comment: While every effort had been made to give Victor McLaglen another role equal to his famous "Informer" Academy award winner, a story marked by implausibilities overcomes every effort of producer and players to lift it out of the program class. In some scenes, McLaglen himself, helps this by heavy over-mugging in melodrama style of a generation ago. Cooper holds the audience's sympathy throughout and Brophy does well with a trusty role which starts semi-comic and ends as a definite heavy. In lesser roles, Pawley as one of the men in a prison break, Hale as the double-crossing arranger, and Hicks as the boy's attorney, show well. Outstanding is art director Jack Otterson's work under producer Burt Kelly's supervision, since the prison reproductions all register authenticity. If in a college town, a preview with a later review by the head of the psychology department is a good plant. An effective street ballyhoo can be set by sending out a placarded car, carrying men in convict's suits, and closely followed by a uniformed motorcycle rider. **(ADULT)**

Catchline: "Victor McLaglen teams with Jackie Cooper in his meatiest role since 'The Informer.'"

AUDIENCE SLANT: THIS HEAVY DRAMA CALLS FOR PLENTY OF LIGHT COMEDY TO COUNTERBALANCE IT.

BOX OFFICE SLANT: THE NAMES SHOULD DRAW A GOOD CROWD.

The Great Victor Herbert

(Hollywood Preview)

Para. **MUSICAL DRAMA** 90 mins.

(Prod. No. 3916—Nat'l Release, Dec. 29)

Credits: Allan Jones, Mary Martin, Walter Connolly, Lee Bowman, Susanna Foster, Judith Barrett, Jerome Cowan, John Garrick and others. Based on a story by Robert Lively and Andrew L. Stone. Screenplay by Russell Crouse and Robert Lively. Produced and directed by Andrew L. Stone.

Plot: Allan Jones, a conceited, self-willed singing star, discovers Mary Martin in the crowd, on the day the town is celebrating Victor Herbert's birthday. He forces Herbert (Walter Connolly) to listen to her singing; then they fall in love and marry. Mary gives up her brilliant career because she is hurting Jones's future, and after the baby is born goes to Switzerland to live. Selfish and vain, Jones refuses to take minor parts and when Mary learns of this, she returns to help him. Things go from bad to worse, so Mary gives singing lessons. When their child, Susanna Foster, is fourteen, Herbert talks Mary into going back on the stage, but Mary gets stage fright and cannot sing—so Susanna has to replace her mother. Jones saves her from failure, due to nervousness, by joining the chorus and giving her courage when she sees him. This brings the family together again.

Comment: Victor Herbert's melodious music is brought to the screen in one of the finest productions to reach the theatres in a long time, an entertainment treat for the millions who have sung, whistled and hummed the Herbert melodies for years. It introduces two new personalities, Mary Martin and Susanna Foster, both gifted with gorgeous voices in addition to marked acting ability. The excellent direction of Andrew L. Stone and the splendid performances and singing of a stellar cast, will bring outbursts of applause from any audience; it's that good. Walter Connolly, as the late Victor Herbert, is splendid and Allan Jones has never sung or acted better. Outstanding in the supporting cast are Lee Bowman, Jerome Cowan and John Garrick. This picture shows every indication of being a smash boxoffice hit, and one that will profit greatly by word-of-mouth advertising. A radio program of Victor Herbert's music could be arranged dedicated to your opening night. Music and department store tie-ups on records and sheet music, with window displays and co-operative newspaper ads will attract attention. Have a lobby display of costumes worn in horse-and-buggy days. **(FAMILY)**

Catchline: "The thrill of a life-time—Victor Herbert's melodious melodies."

AUDIENCE SLANT: AN ENTERTAINMENT TREAT FOR THE MILLIONS WHO HAVE SUNG, WHISTLED AND HUMMED THE HERBERT MELODIES FOR YEARS.

BOX OFFICE SLANT: SHOWS EVERY INDICATION OF BEING A SMASH BOX OFFICE HIT.

The Cisco Kid and The Lady

(Hollywood Preview)

20th-Fox **COMEDY** 74 mins.

(Prod. No. 12—Nat'l Release, Dec. 12)

Credits: Cesar Romero, Marjorie Weaver, Chris-Pin Martin, George Montgomery, Robert Barrat, Virginia Field, Gloria Ann White and others. Screenplay by Frances Hyland from original story by Stanley Rauh, suggested by O. Henry's character. Directed by Herbert I. Leeds. Associate producer, John Stone.

Plot: Romero (the Cisco Kid) and Martin, his companion, meet Barrat when he shoots a mine owner whose wagon they had planned to rob. Dying, he gives his mine to the trio if they will care for his infant son, tearing his map into three pieces. Romero gets Marjorie Weaver, the school teacher, to care for the baby, and makes love to her and Virginia Field, Barrat's lady-love. They foil Barrat's attempt to put them out of the way, but are jailed when Virginia exposes Romero as the wanted bandit. Marjorie's fiance comes from Chicago, misunderstands her having the baby with her and is jailed with them. Aided by Virginia to escape, Romero finds the mine, gets the young couple married, leaves the baby with them for half the mine and rides away for more adventure and romance.

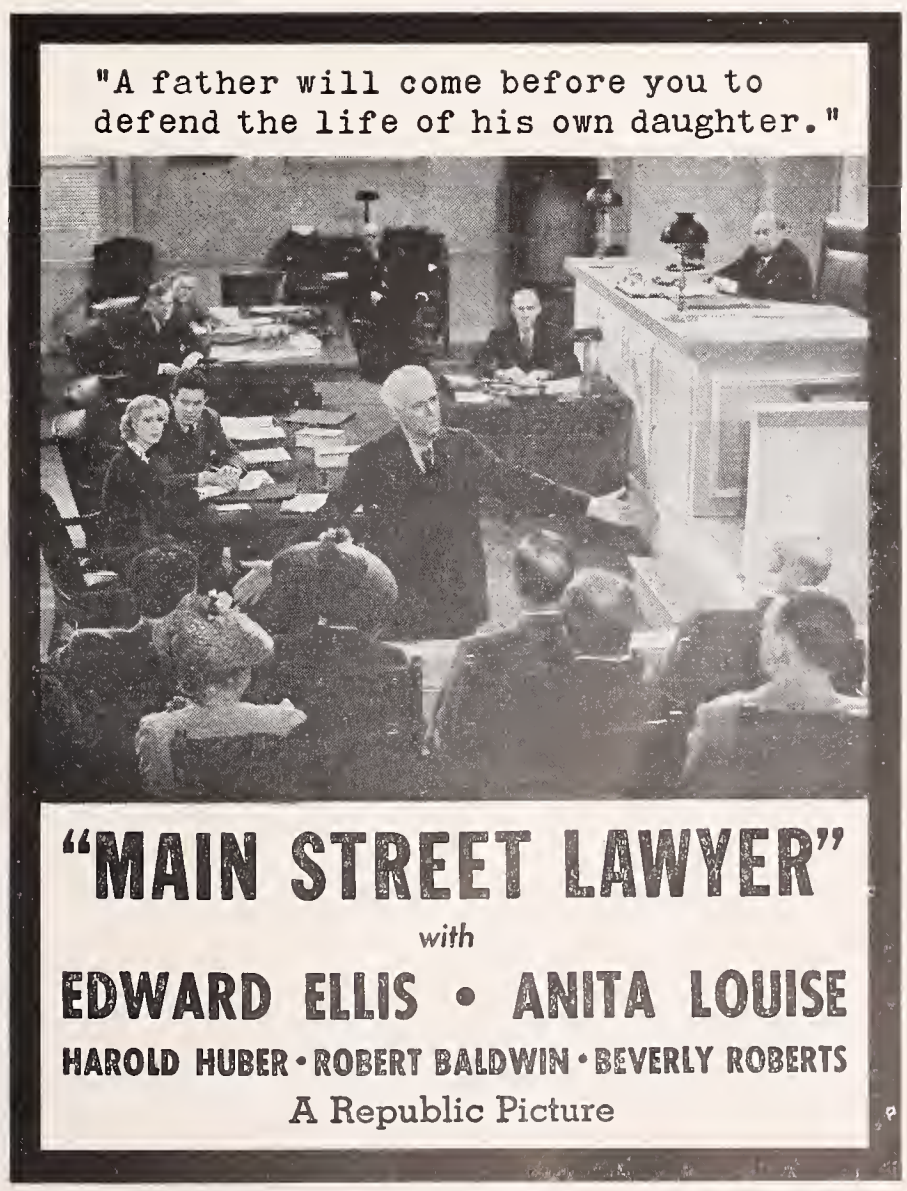
Comment: Cesar Romero's debut in the role created by Warner Baxter is a well-produced, laugh-tinctured feature which will be entertaining to most audiences. Romero, Martin and Barrat carry the load of the story and action, the women's roles being especially short. In lesser parts Harry Green's comedy and James Burke's justice-of-the-peace score, and in Gloria Ann White 20th-Fox has uncovered a tiny scene-stealer and heart-winner. Scenic and production values will care for this one in any spot, and in sections where outdoor features are popular, the scenery can well be featured in the advance publicity stories. Promote a "Cisco Kid" tango contest. **(FAMILY)**

Catchline: "The Cisco Kid, two beauties and a baby in a series of laugh thrills."

AUDIENCE SLANT: A WELL-BALANCED COMBINATION OF LAUGHS AND THRILLS.

BOX OFFICE SLANT: LACK OF MARQUEE NAMES LIMITS ITS DRAWING POWER.

(More Box Office Slants on page 23)



Diary of an Editor in Hollywood

CONTINUING this roundup of the production situation the recurrent thought is that following a strict timetable (which on occasion seems downright tyrannical in its demands and commands of "Leave" and "Arrive") and adhering to schedule has its advantages more particularly in Hollywood than any other place we can think of. For all the surface similarities of going into studios, strolling through the streets, stopping at sets, visiting in offices and satisfying the inner curiosity more, we think, than the inner man at consultations over victuals in the studio commissaries, the investigator-at-large in Hollywood sees and hears amazing things. And were it not for the steadying effect of routine the sum of all one sees and hears might be nothing short of conclusive that everything issuing from the studios from here on is to be nothing short of colossal. But, to get on with the diary.

Telephone call from CHARLIE LEONARD awakened us this bright and sunny morning and it was good to learn that his illness was not too serious and that he was back on the job and awaiting our promised visit.

Luncheon today, (have you noticed that all we seem to do is eat? . . . Well you are right. We do!), was out at Warner Studios in Burbank with BOB TAPLINGER. We were looking forward to this visit because we hadn't seen BOB in two years. On the trip last fall he was out of town when we called at the studio and since this was the second anniversary of his taking charge of publicity and advertising for that lot, we meant it to be a celebration.

It proved to be one of the highlights of this year's trip and the many things we talked about clearly indicated that despite his background in radio, BOB has, in two short years, acquired a keen and sensible insight into the picture industry and more especially the branch of it with which he is chiefly concerned. He will be a "must" on all future trips.

It is interesting to observe at this point that there is no limit to the amount of cooperation and mutual aid possible—between studio and trade paper—through a friendly knowledge of each other's problems and the desire to cooperate to the aid and advantage of each other. More studio executives should look into this —they may unearth interesting angles leading toward a better understanding of the exhibitor and his problems and less of the "great I am" attitude so evident among too many executives out here.

Saw Arthur Eddy with the Morays

Lunching across the room from us were ARTHUR EDDY with Mr. and Mrs. NORMAN MORAY. He's the head of short subject sales for Warners and out here on one of his business trips. We hope you didn't forget to carry our regards and regrets to PAUL and BESA SHORT as promised, NORMAN. Did you?

Another old timer we hadn't seen in some time was ED SELZER who is now handling trailers for this company. ED's one of the gang who came out from the east some years back and is making fine progress at the studio.

Then, in company with ARTHUR EDDY, we drove 'way over to the Arts and Crafts building to see the boats they are building for "The Sea Hawk." It is truly amazing what they can do in this town. These tremendous boats, perfect in every detail, will be completed and then moved over to the new stage where they will be placed in position for this high budgeted production. From the boat inspection we went over to the new sound stage just mentioned and found it all that was reported to us by EDDY. It is, beyond all question, the largest and most pretentious stage erected in California and embodies the very latest in construction and detail to meet any condition in production. Besides being the largest of its kind, it is equipped with tracks, can be flooded for water scenes and has a series of hydraulic lifts to lend realism for most any kind of a set-up.

Stopped in to see them shoot a scene for the new EDWARD G. ROBINSON picture, "Dr. Ehrlich," in which ROBINSON does a typical MUNI characterization embellished with the inimitable ROBINSON style. Keep your eye on this one as it posses many ingredients pointing towards excellent b. o. business.



Perc Westmore, whose studio Editor "Chick" visited while on the Warner lot, is shown in this picture making up Bette Davis for her role in "The Private Lives of Elizabeth and Essex". Elsewhere on this page, "Chick" describes briefly some of the interesting things to be seen in the Westmore workroom.

BOB JOSEPH is unit publicity man on this picture and it was good to say "hello" to him again since his visit some months back to New York. In addition to his publicity ability, BOB has been doing quite a bit of writing for newspapers and you may have seen some of it in your better papers.

While on this lot we had a real look "behind the scenes" at the famous make-up department, over which PERC WESTMORE holds sway. Never could our imagination stretch far enough to have guessed what went on behind its doors.

Aside from the rooms where the mobs are made-up and the individual rooms for the stars, are the laboratories where miracles are performed in the way of experimental make-up and effects for unusual characters. Here you find life-masks of every star on which they first try out the make-up before they decide on what it will be. We could go on for hours telling you about this unusual place but time and space prohibit, so we'll just store it away as one of the things not often seen by this reporter.

Over to Universal for a second visit and a final chat with JOHN JOSEPH. Sorry we could not wait around, Milton Feld, but we would not let them interrupt your conference and a prior appointment took us off the lot. Will make up for it on the next trip. Okay?

Dinner tonight with NAT DYCHES and "GINIE." "The House of Murphy" was selected as the food-packing place for the occasion. (Notice?—we're still eating.) After dinner we dropped in at the Roosevelt Hotel Blossom Room, newly redeeorated in Hawaiian style and doing a capacity business with many familiar faces around the ringside tables. Then to SLAPSIE MAXIE'S for the inevitable nightcap and some laffs.

And so to bed. . . .

* * *

Back to the RKO-Radio lot for lunch today with HARRY GOETZ and if we never thought a lot about Abe Lincoln as screen material, well, we came away totally reformed on the subject.

HARRY and his associate, MAX GORDON, have made this highly successful stage play into what begins to size up as a mighty successful picture and from advance reports plus HARRY'S own conversation about it, we are almost convinced that through the way they are going to handle this one, it stands an exeellent chance of turning into one of the more profitable releases from RKO. At any rate, GOETZ is determined that it get the benefit of most careful handling and should they go through with present plans, much public interest will be generated for the eventual showing of the picture in all of its runs. We would have liked to see it and render a more definite report but the time element again made this impossible.

Caught Up With Charlie Leonard

Finally caught up with CHARLIE LEONARD and found him looking lots better than reports of his illness indicated. Better be eareful, CHARLIE, or you'll be getting Hollywood ulcers. And that's really bad. Just remember, they never erect monuments out here so live and enjoy yourself while you can and don't take everything to heart.

Back to the Talisman Studios and a conversation with E. B. DERR on the foreign market situation as it affects the independent producer. After gaining the reactions of several of the others in this same field, we cannot help but realize that they are the ones who are really affected by the war conditions abroad and we certainly hope some light will come through to make it possible for them to again dig into independent production.

Said our good-byes to ED FINNEY and BILL PIERCE. Sorry we were not able to see SCOTT DUNLAP but we just left our good wishes.

Back to Paramount for a final visit with CLIFF LEWIS, TERRY DeLAPP, BOB SPEERS, and ELLA BORIS and then over to BILL PINE'S office in the C. B. DeMILLE bungalow. BILL hasn't changed one iota since his climb from publicity work to that of Associate producer to DeMILLE, and that, brother, is something mighty unusual in this "unusual" town.

BILL brought with him the same level-headviewpoint that made him a top-ranking publicity man with a better-than-ordinary knowledge of the theatreman and his problems and he has contributed much to help DeMILLE maintain his strong box office productions. It was swell visiting with PINE and it is always one of the calls that we look forward to with keen interest. His present activity in eonnection with DeMILLE'S "Northwest Mountie" production has him up to his ears in work but his enthusiasm over the business possibilities of the picture were stimulating, even to us.

Dinner tonight was a family affair with ANN & JULES so we celebrated the event at the Beachcombers in proper style. STR is fortunate in having these two LEWIS'S looking after its affairs out here and the progress of the publication in the production capitol attests to the swell job they are doing.

* * *

Up early this morning and phoned to Pasadena for a greeting to WALTER MORRIS who manages the Uptown Theatre in that city for LOU METZGER. WALTER has been operating out this way for several years and doing a fine

job. Too bad we cannot prolong our stay and include a visit with him and his family, we haven't enjoyed one since he was up in Bakersfield for Fox West Coast, but in a limited time we cannot move very far afield from the battle grounds of Hollywood.

Out to MGM in Culver City for luncheon with FRANK WHITBECK and RALPH WHEELWRIGHT. Also barged into Andy Hervey's office for a minute and there found SIDNEY SKOLSKY all perturbed over something or other. Is it possible that SIDNEY is getting temperament? We wonder?

A glance around the commissary revealed WALLY BEERY, SPENCER TRACY and ANN RUTHERFORD, at different tables enjoying their lunch and chatting with others. Then back to WHITBECK's office for a discussion about "counting cattle," "Gone With the Wind" and numerous other subjects all of which were properly ripped up the back and smashed into little pieces. Nothing like a good "ripping" conversation with the boys especially when everybody takes his hair down.

Then back to the commissary to meet FRED QUIMBY, MGM Short Subject Chief, PETE SMITH, who needs no introduction, JAMES A. FITZPATRICK of travelogue fame, and HAL ELIAS, QUIMBY's assistant and in charge of Short Subject publicity.

No one involved in short subjects in any branch can sit down without getting around to the double feature and its effects on shorts. And this conversation was no exception. But with it all, it was constructive and most interesting to the editor of the only trade paper carrying a short subject section.

QUIMBY has been doing a fine job on his company's short product and keeps close to the production of them for a still better knowledge of the subject. We have some interesting data to show him on exhibitor reaction of shorts as gleaned from our Leaders' survey and so we made a tentative date to show it to him on his coming trip to New York. At least, FRED is one man who really does value the exhibitor's reaction about shorts.

Dropped in at the ROACH lot on the trip back to Hollywood and there to say goodbye to FRANK SELTZER. Ran into GUS MCCARTHY former ace-reviewer for the *Herald* out here but now making other plans for his future.

Visit With Small and McHenry

Then over to General Service lot and there to visit a while with MURPH MCHENRY and with him to see ED SMALL. "The little dynamo" would be an appropriate title for this dynamic producer of consistent hits and we found him safely dug in behind a large desk and deep in conversation with CHARLES VIDOR who will direct "My Son, My Son." Also learned that to the already impressive cast, he had added MADELINE CARROLL. And that makes it still more impressive.

The conversation again turned to the foreign market situation and its effects on the ED SMALL type of producer which gives it a still different slant. We had already secured opinions on the subject from LARRY DARMOUR as he sees it and as it affects him, from E. B. DERR, who gave us the small-budget viewpoint, and now we had it from another angle, that of the high-budget producer and what he must contend with in overcoming the huge obstacles presented by a curtailed foreign market.

ED, as we've often stated, is, in our opinion, one of the smartest producers of big pictures we know. But Ed is always commercial and looks at the business angles as well as the production angles, which gives him the smart outlook he has on all vital matters pertaining to production and the ability to work out, in a sensible way, the difficulties he encounters in connection with large-scale independent production.

Wound up this year's trip with a preview of Columbia's "The Amazing Mr. Williams" and it proved a happy way to finish up a strenuous trip during which we managed to accomplish as many contacts and calls in two weeks as we generally do in four to five weeks. At any rate, the picture left us chuckling and so we pass along to you the information that Columbia is apparently going to regain some lost ground during the next few months when it has several productions of great box office potentialities.

* * *

And so we take leave of the studio city and all the friends who helped make the trip both interesting and educational. We carried away some definite reactions about current conditions out there which we will discuss in future editorial comment.

Thanks to all of the boys and girls who so ably assisted us in doing a five week job in two and the promise that we'll be back with much less of a rush to make up for the too-short visits we had with many of them.

The Box Office Slant (SR)

(Continued from page 21)

Two Thoroughbreds

(Hollywood Preview)

RKO **DRAMA** **62 mins.**

(Prod. No. 13—Nat'l Release, Dec. 8)

Credits: Jimmy Lydon, Joan Brodel, Arthur Hohl, J. M. Kerrigan, Marjorie Main, Selmer Jackson, Spencer Charters and others. Story by Joseph A. Fields. Screenplay by Joseph A. Fields and Jerry Cady. Directed by Jack Hively. Produced by Cliff Reid.

Plot: Jimmy Lydon, an orphaned youngster living on a farm with his mean aunt and uncle (Marjorie Main and Arthur Hohl) finds a thoroughbred colt and gets permission to keep it. Jimmy and the animal become inseparable. He discovers the real owner of the thoroughbred is their neighbor and struggles with his conscience when he knows he should return the animal to the only people who have ever been kind to him. Joan Brodel, the daughter of the rightful owner, recognizes the colt and persuades her father to purchase it back and to give Jimmy the job of training it. When the colt breaks his leg, it is Jimmy's pleading that saves his life.

Comment: Here's a nice family picture, above the average of program offerings, that will fit in nicely in any spot. Although the story is a familiar one, the expert work of the cast, the direction of Jack Hively and Cliff Reid's swell production values, make it top-notch entertainment. Jimmy Lydon's performance as the abused and ill-treated orphan, marks him as one of the year's discoveries and his scenes with the colt are worthy of a screen veteran. The rest of the cast, especially Arthur Hohl and J. M. Kerrigan are effective. Lack of marquee names means stronger selling effort. Simplicity is the keynote of the picture and its telling is of the heart-tugging variety. Your local newspaper will cooperate with you and supply pictures of famous thoroughbreds for lobby display. Young boys, dressed as jockeys, could be used for street ballyhoo. Inexpensive throw-aways, with picture of a famous thoroughbred, could be distributed in advance of showing. **(FAMILY)**

Catchline: "Two thoroughbreds who run true to form and win in the race of life."

AUDIENCE SLANT: TOP NOTCH ENTERTAINMENT FOR THE FAMILY TRADE.

BOX OFFICE SLANT: FOR HOUSES CATERING TO THE FAMILY TRADE. REQUIRES BUILD-UP OF HUMAN INTEREST APPEAL IN VIEW OF ABLE BUT NOT STRONG NAME CAST.

"I'll add criminal libel to what I've already got on you and I'll make it stick tight enough to keep you in the State pen for the rest of your life."



"MAIN STREET LAWYER"

with

EDWARD ELLIS • ANITA LOUISE

HAROLD HUBER • ROBERT BALDWIN • BEVERLY ROBERTS

A Republic Picture

The Short Subject

IN THE SHORT SHOPS

20th Century-Fox

Patricia Donnelly, Miss America 1939, Bettye Averyt, Miss Oklahoma, who holds the runner-up pulchritude position in the country's beauty parade, and Frances Nalle, beauty winner of the New York World's Fair, share the Technicolor spotlight with twenty-four of the shapeliest models in New York in Vyvyan Donner's sixth Fashion Forecast. The subject, which Producer Truman Talley will have ready for release on December 22, will show playtime fashions; the clothes that the ladies will wear this winter at the dance, the luncheon, the cocktail party and the seaside resorts down where the sun shines while the snow falls up north where the mere male works to pay the couturier's bills.

MGM

"Time Out for Lessons," the latest of Our Gang's perenially popular series, is a fantasy and takes the gang kids through college where they are all football heroes.

Production on Cartoons and FitzPatrick Traveltalks reach a new high this week with thirteen Technicolor animated briefies in work, and the entire travel series, in Technicolor, being edited. The Hugh Harman unit of the Cartoon Department is currently putting the finishing touches on "Blue Danube," "Peace On Earth," and "Gray's Elegy," for release within the next two months. "The Bear Family," "A Rainy Ray," and "Tom Turkey," also on the 1939-1940 schedule, are in their early stages of production. The Rudolf Ising unit is finishing "The Mad Maestro," "The Fishing Bear," and "Swing Social," for release within two months. "Puss Gets the Boot," "Home on the Range," "The Milky Way," and "Romeo and Juliet," will round out Ising's output for the coming season.

Vitaphone

Owen Grump has turned in his screenplay for "The Great Virginian," historical featuret which will go into work within a few weeks. Gordon Hollingshead supervises.

Titles have been set for the lead-off pictures in two new Warner Bros. series of short subjects. Initial picture in the "Penrod" group will be known as "Penrod's Photo Finish," the script of which has just been completed by Dean Franklin. First production in the "Racket Busters" series will be titled "Sabotage." Screenplay is by Tom Reed. Gordon Hollingshead will supervise the shorts, both of which are scheduled for early winter production.

Columbia

One of America's earliest inventors, the man who gave the world the cotton gin, is soon to be immortalized on the screen. MGM purchased a story on the life of Eli Whitney, by Ann Morgan, which will soon be made into either a John Nesbitt Passing Parade short or a Carey Wilson miniature. Jack Shertok will produce.

Jules White, short subject producer-director, is preparing two new vehicles for the "Three Stooges," as a follow-up to their recently completed "Rocking Through the Rockies." The first, to enter production within a few days, shows the trio as bungling plumbers. The second, to follow immediately, finds them in the guise of international spies. White, now casting, will produce both comedies and probably direct the plumbing story.

Preliminary details for a new Community Sing having been disposed of, Producer Hugh McCollum this week turned his attention to a Sing presenting the masterpieces of world-famous composers. This date, three numbers appear almost certain to be included in the selection. They are Liszt's "Liebestraum," a well-known strain from the same composer's "Second Hungarian Rhapsody" and Strauss' "Wine, Women and Song."

The next Buster Keaton comedy, to go before the cameras around the first of the year, has been titled "Rolling Down To Reno." Keaton and Clyde Bruckman are now writing the screenplay. Jules White will supervise production and, in addition, possibly direct.



Producers Win Award

Mary Hamman (center), editor of GOOD HOUSEKEEPING, *presents a Good Housekeeping Award of Merit to Count and Countess Keller, producer of the series of World Windows, Technicolor short subjects released by United Artists.*

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 2)

PARAMOUNT (No. 27)—U. S. Army war games; Holiday feast in Cincinnati; Opera season opens; Queen Elizabeth reviews women's burdens; Feminine hockey team; Behind football scene at Rutgers.

MOVIETONE (Vol 22, No. 24)—U. S. Army war games; Japanese air raid attack on China; On Western Front; Japanese mountain explosion; Italian warship launched; Opera season opens; Crown Princess Marie Jose of Italy; Queen Elizabeth visits children's camp; Japanese Emperor sees stick-fight game; Chicago dog show; Football, Missouri vs. Kansas; Cornell vs. Penn.

PATHE (Vol. 11, No. 39)—U. S. Army war games; Queen Elizabeth's speech; German air raid defense; Jewel fashion show; Hockey, Rangers vs. Detroit.

UNIVERSAL (Vol. 11, No. 828)—Queen Elizabeth's speech; Royal Air Force strength; Italian war ship launched; Hollywood Bowl treasure hunt; Cross country speed race; Preview of Christmas toys; Chicago dog show; Jewel fashion show; U. S. Army war games.

NEWS OF THE DAY (Vol. 11, No. 222)—U. S. Army war game: Queen Elizabeth's speech; Italian war ship launched; Japanese Emperor sees stick-fight display; Opera season opens; Champion bowler; Training derby winners for turf.

(Released Wednesday, November 29)

PARAMOUNT (No. 26)—Macy Thanskgiving parade; Santa Claus Lane celebration in Hollywood; U. S. takes airplane lead as production soars; War fear follows Russian border crisis; British convoys vs. German mines and subs; Message from Winston Churchill; Cornell vs. Penn; Southern California vs. Notre Dame.

NEWS OF THE DAY (Vol. 11, No 221)—Munich bomb explosion; Churchill flays foes; British convoys dare danger zone; War flashes from Western Front; Roosevelt carves turkey; Hollywood and New York stage pre-Christmas parades (except Philadelphia); Philadelphia's welcome to Santa Claus (Philadelphia only); Football, Southern California vs. Notre Dame; Cornell vs. Penn; Auburn vs. Georgia; Yale vs. Harvard; Washington vs. Oregon.

MOVIETONE (Vol. 22, No. 23)—Hitler escapes assassination; Churchill states Britain's aims; British convoys dare danger zone; Roosevelt carves turkey; Macy Thanksgiving parade; Byrd ship sets sail for Antarctic; Pre-Christmas parade in Philadelphia; Lew Lehr and bunion derby; Football, Southern California vs. Notre Dame; Michigan vs. Ohio State; Cornell vs. Penn; Missouri vs. Kansas.

PATHE (Vol. 11, No. 38)—Hitler misses death by Munich bomb; President talks turkey in Georgia; Queen Elizabeth visits city kids in country; Lockheed plant turns out bombers; British navy escorts record convoy; Football, Southern California vs. Notre Dame; Yale vs. Harvard; Cornell vs. Penn; California vs. Stanford; Pre-Christmas parade in Philadelphia.

UNIVERSAL (Vol 11, No. 827)—French aviators combat German craft; Churchill declares Britain will win; Lockheed plant turns out bombers; Roosevelt carves turkey; Byrd ship off for South Pole; Charles Boyer arrives on Clipper; Macy Thanksgiving parade; Walking derby in New York; Football, Southern California vs. Notre Dame; Cornell vs. Penn; Yale vs. Harvard; U.C.L.A. vs. Oregon State; Washington vs. Oregon; Utah vs. Utah State.

Moray Sends Questionnaires To 5,000 Exhibs on Short Subjects

Warner Bros. is sending questionnaires to more than 5,000 exhibitors in this country asking their likes and dislikes in short subjects as the company plans its lineup for 1940-41.

The survey is being conducted by Norman H. Moray, Vitaphone sales manager, from his headquarters in New York City. He will digest the information and later send a copy to Warner studio officials for their examination.

No Curtailment of MGM Short Subject Production, Says Quimby

Definite decision to maintain Metro-Goldwyn-Mayer's shorts program with no curtailment of budgets and no reduction in product this year or next is announced by Fred C. Quimby, general short subjects head, in from the studio for home office conferences after attending MGM's sales meeting in Chicago last week-end.

Quimby regards the anticipated decline of foreign revenues as a challenge to the shorts makers which calls for long needed expansion in the domestic market. To accomplish this, Quimby foresees a general improvement in shorts product with producers endeavoring to supply stronger support for dual bills lacking in name values or box-office appeal.

Short Subject Reviews

SYMPHONY OF SWING

Prod. No. 5504 ***Satisfactory***

Vita. Melody Master No. 4 10 mins.

Comment: Artie Shaw and his swing band swing through a couple of hot tunes, then slow down a bit on "Deep Purple" to permit the song's story to be acted out in pantomime as Helen Forrest vocalizes. For the finale, the group "goes to town" on "Lady Be Good." The short is distinguished by the pantomime sequence and by some clever camera effects. Otherwise, the hot tunes are too noisy for average patrons, and the jitterbugs will want to cavort in the aisles. Joseph Henabery directed.

Exploitation: Artie Shaw has made several recordings, so tie up with your music shop on these. You might set up a stand in the lobby where his records could be played and sold. Have an attractive girl in attendance.

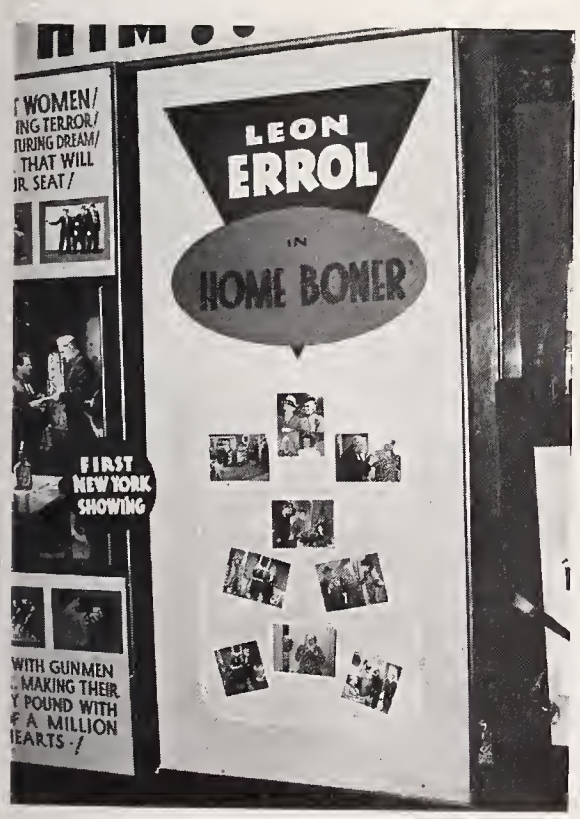
RHUMBA LAND

Prod. No. 4223 ***Good Vaudeville***

Univ. Musical No. 3 18½ mins.

Comment: A slice of typical night club entertainment with some well knowns in that field offering specialties that have the necessary variety to keep things interesting and the snappy pace introduced by the good direction of Larry Ceballos. Wini Shaw is the headliner with song numbers that have won applause of the late spot devotees in New York and more recently in Hollywood's Cafe LaMaze. Vivien Fay, ballerina, the Theodores, dance team; Tana billed as "The Spanish Oomph Girl," doing a gypsy chant to her own guitar accompaniment; Alfredo Seville, baritone; Jimmy Clemmens, comedy dancer; the Singing Charnos, and Darryl Harpa and Orchestra, make up the show.

Exploitation: Play up Wini Shaw; many film goers will remember her in Warner features such as "Lady in Red." Get up throwaways of the invitation type used by night clubs, on the order of "you are invited to join the celebrities who will appear at the blank theatre and enjoy the entertainment which has won the plaudits of cafe society in New York, Hollywood and other cities. To entertain you there will be Wini Shaw—etc."



Theatre Plays Up Two-Reeler

So you want proof, etc.? Well, here it is. When the Criterion, New York, played the RKO-Radio two-reel comedy, "Home Boner", starring Leon Errol, they considered it important enough to devote a large panel to it out front. This is just a case in point. There are lots of short subjects which deserve special billing in your lobby and on the marquee. How about it?

THE GREEN HORNET

Univ. Serial ***Stirring***

13 Chapters (approx.) 21 mins. each

Comment: First three chapters respectively titled "The Tunnel of Terror," "Thundering Terror," and "Flying Coffins," get this continued-next-week offering off to a swell start as exciting action stuff with an element of mystery and suspense underscored. It is in serial tempo and the format brings in the time-honored device of the masked man—this time a hero and one whom the audience knows but the other characters in the play don't. This is good audience stuff, because it's fun to be wiser than somebody else. The play is based on the radio serial of the same name which has been running some time on the NBC Network and so it may have a good following built up in advance. But the serial, if the standard of the first 3 episodes is maintained, is good screen entertainment on its own account and should be a hit with the serial fans of all ages. A good workmanlike cast plays the chief roles. Gordon Jones has the name part of the newspaper publisher who goes out after criminals as a sort of modern Robin Hood using the name "The Green Hornet." He has an assistant, Keye Luke, who develops a super-speed car which buzzes over the roads with the hum of a hornet and distances police and crooks alike. He is after the higher ups in a racket. Ann Nagel is the love interest.

Exploitation: Give it lots of ballyhoo, with masked man doing personals on the street or in a "raffles" tieup with stores and newspaper. The mark of the Hornet (a shield bearing that name) can be used as stickers or tack-ups at places about town. Lobby display figure of the Hornet in cutout with strong green spotlight as advance ballyhoo.

ZORRO'S FIGHTING LEGION

Rep. Serial ***Looks Great***

12 Episodes; 1st, 30 mins; Others, 20 mins.

Comment: With its setting the newly-formed Republic of Mexico in 1824, this chapter play seems to have all the necessary ingredients to keep the serial fans occupied for twelve weeks. The attempt to put the Republic's treasury in order by forwarding gold shipments from the rich San Mendolita mines is fought at every turn by a mysterious "god" and the native Yaqui Indians. A fighting legion to protect the gold is organized, with Zorro taking the lead. The first chapter ends with the explosion of a narrow mountain pass through which the gold carriers are attempting to pass. As Zorro, Reed Hadley reminds one of the agile Fairbanks in the earlier Zorro films. Others in the cast include Sheila Darcy, William Corson, Leander de Cordova, C. Montague Snow and Edmund Cobb. William Witney and John English directed.

Exploitation: Use a "barker" out in front, dressed as a Spaniard and strumming a guitar, combining his serenading with plugs on the serial. A man in the attire of Zorro, wearing a half-mask and riding a horse, should be the highlight of your street ballyhoo. Distribute two-for-one tickets for the first chapter, thus assuring a large audience for the remaining episodes.

SLEEPING PRINCESS

Prod. No. 4264 ***(Tech.)*** ***Good Fun***

Univ. Lantz Cartune No. 4 10 mins.

Comment: Burlesque of the story of the little princess who is cast under a witch's spell to sleep for 100 years, and to be awakened only by the kiss of a charming prince. In Technicolor, the reel has eye appeal. In a boisterous comedy spirit, the show has a budget of laughs, several of them belly laughs. It is good adult entertainment because of this and you can promise bright divertissement in the program on which you present it.

Exploitation: Well worth a plug in newspaper advertising headlining your features. Since book dealers are becoming active in plugging books for children as gifts at this time, work for a tieup in which some dealer will install a good display in a corner of your lobby. Books of the fairy tale variety, or any children's stories can form a background for miniature scenes using dolls as the sleeping beauty and prince charming, etc. in tableau.

Forgot to Plug Short Subjects

Charles Meeker, city manager for the Interstate Circuit in Dallas, is in the dog house, according to reports from the Lone Star State. It seems that Charlie, who never neglects a short, effected a tieup with a radio program which plugged the features at all the neighborhood houses but said nary a word about the short subjects.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning December 2)

ASTOR—Bows and Arrows (Col.) rev. 10-21-39; Holland and the Zuyder Zee (Col.) rev. 9-16-39; Radio Patrol (Jam Handy).
CAPITOL—Smithsonian Institution (Col.) rev. 11-11-39; Ski Birds (MGM) rev. 11-25-39.
CRITERION—Busy Little Bears (Para.) rev. 11-11-39; Dreams On Ice (Col.) rev. 10-14-39.
GLOBE—The Green Hornet No. 1 (Univ.) rev. this issue.
PARAMOUNT—Aqua-Rhythm (Para.) rev. 11-18-39; The Blue Danube Waltz (Para.) rev 10-21-39; Popular Science No. 2 (Para.) rev. 11-25-39.
RADIO CITY MUSIC HALL—The Monroe Doctrine (Vita.) rev. 10-28-39.
RIALTO—Help Wanted (MGM) rev. 7-22-39.
RIVOLI—Winter Playground (RKO-Pathe).
ROXY—Sky Fighters (20th-Fox); The Hitch Hiker (20th-Fox); Screen Snapshots (Col.) rev. 11-11-39.

CHICAGO LOOP

(Week Ending December 2)

APOLLO—Fresh Fish (Vita.) rev. 11-4-39; Miami Miracle (Para.).
GARRICK—Rubinoff and Orchestra (Vita.) rev. 11-4-39; Clocking the Jackeys (20th-Fox) rev. 10-14-39; Never Sock a Baby (Para.) rev. 11-18-39.
ROOSEVELT—Moments of Charm of 1940 (Para.) rev. 11-4-39; Ski Birds (MGM) rev. 11-25-39; Fagin's Freshmen (Vita.) rev. 11-2539.
UNITED ARTISTS—The Monroe Doctrine (Vita.) rev. 10-28-39; Natural Wonders of Washington State (MGM) rev. 10-28-39; Donald's Lucky Day (RKO-Disney) rev. 10-22-38.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

Completing his theatrical engagement in New York in "The American Way" the latter part of December, FREDRIC MARCH returns to the MGM lot to co-star with GREER GARSON in "Susan and God". The stage success will be brought to the screen by HUNT STROMBERG and directed by GEORGE ZUKOR.

The new IRENE DUNNE-CARY GRANT co-starring vehicle, 'My Favorite Wife", will go before the cameras December 4 with GARSON KANIN directing under the production wing of LEO MCCAREY. RANDOLPH SCOTT and GAIL PATRICK will have important roles in the RKO picture.

For the first time, since his screen debut in 1935 in "Let's Sing Again", BOB BREEN may essay a non-singing role. The young star has received several offers to appear in pictures in which he would not be required to sing. BREEN'S most recent picture is SOL LESSER'S "Escape to Paradise," soon to be released.

"Daughters of Today" went into production at Columbia last week with ROCHELLE HUDSON, JUNE LANG and LOLA LANE typifying three of America's girl problems. NICK GRINDE is directing from an original by MARTIN MOONEY.

Impressed with the performance of ALLAN JONES in "The Great Victor Herbert", Paramount took up its option on the singing actor's service and launched plans to star him in the film version of "The Count of Luxembourg".

Republic's "Wolf of Wall Street", with EDMUND LOWE, ROSE HOBART and JAMES STEPHENSON in the top roles, has been moved up on the shooting schedule and will get the "go" signal this week. ROBERT NORTH will produce and WILLIAM MCGANN direct.

NINA GUILBERT was signed by Producers Pictures to do the mother role in the series of westerns starring BOBBY CLARK, world's youngest cowboy star.

CHARLOTTE GREENWOOD, absent from the screen for many years, will be seen in 20th Century-Fox' forthcoming production, "Twinkle, Twinkle, Little Star". The picture will star LINDA DARNELL and ROLAND YOUNG in one of the top supporting roles. WALTER LANG will direct with the start set for early January.

CHARLES LAMONT started direction on Universal's "The Road to Romance" with a top-flight cast headed by TOM BROWN, PEGGY MORAN, ISABEL JEWELL, JUANITA QUIGLEY, and DONALD MEEK.

The "Man From Bar-20" troupe returned from location and will finish shooting at the HARRY SHERMAN studio. The picture is being directed by LESLEY SELANDER and stars WILLIAM BOYD with RUSSELL HAYDEN, RUTH ROGERS and BRITT WOOD. This is the fifth "Hopalong Cassidy" for 1939-40.

"And So Goodbye", first LEE GARMES-ADELE COMANDINI picture, goes before the cameras this week after several delays. DIRECTOR EDWARD SUTHERLAND will shoot around RICHARD CARLSON who is recovering from an appendectomy. The cast includes JEAN PARKER, MARIA OUSPENSKAYA, CHARLES WINNINGER.

FRANKLYN WARNER'S "Isle of Destiny" will have twin premieres in Minneapolis and St. Paul, Minnesota, the early part of January. Present plans call for the appearance of the entire cast as well as executives of Fine Arts.

FRANK TOURS has been signed by Producers Corporation of America to supervise the music for their forthcoming picture, "Kingdom Come", starring JOHN CHARLES THOMAS.

EUGENE PALLETTE, following his hit performance in DEANNA DURBIN'S "First Love", goes into a top supporting role in MGM's "Young Tom Edison", which stars MICKEY ROONEY. PALLETTE joins a cast which includes VIRGINIA WEIDLER, GEORGE BANCROFT, FAY BAINTER, BOBBY JORDAN, TOMMY KELLY and EILY MALYON.

MICHAEL HARVEY, young stage star signed by Warner Bros. from the cast "The Man Who Came To Dinner", has arrived in Hollywood from New York.

THOMAS MITCHELL has been signed by Warner Bros. to play the leading male role in "Three Cheers for the Irish", scheduled to go before the cameras within the next two weeks. PRISCILLA and ROSEMARY LANE will share principal honors with MITCHELL in the picture.



Busman's Holiday

Just like the mailman who takes a walk on his day off, CLARK GABLE ***visits the set of his current MGM picture, "Strange Cargo", on a day when he is not in the scenes being shot. He seems vastly amused that he can watch today instead of work, judging by his expression as he talks to*** DIRECTOR FRANK BORZAGE. ***It's*** JOAN CRAWFORD'S ***turn in the jungle setting.***



McCarthy Kissed!!

CHARLIE MCCARTHY, *man-about-town, dilettante and wit, no longer is unkissed.* ANNE GWYNNE, *Universal Studios' beauty, implants the first smack on* CHARLIE'S *pure pine lips between scenes of* CHARLIE'S *current picture, "Charlie McCarthy, Detective."*

Paramount Executives Arrive For 1940-41 Production Confab

BARNEY BALABAN, president of Paramount; STANTON GRIFFIS, chairman of the executive committee; NEIL F. AGNEW, vice-president in charge of sales; JOHN W. HICKS, JR., vice-president in charge of foreign department; and RUSSELL HOLMAN, New York production executive of the company, arrived in Hollywood last week.

The Eastern executives will confer with Y. FRANK FREEMAN, vice-president in charge of studio operations and WILLIAM LEBARON, managing director of production, on tentative plans for Paramount's 1940-41 production program.

With seven productions currently before the cameras and three more set to roll within the next few days, the studio is in the midst of one of the busiest pre-holiday schedules in company history. In addition, the studio has sixteen pictures being edited for early release.

Small Signs McLaglen

EDWARD SMALL has signed VICTOR MCLAGLEN for the leading role in "Kit Carson", scheduled to go into production around January 15. SMALL is currently shooting "My Son, My Son", which is expected to be finished before that date.

2nd of "Little Pepper" Series

With EDITH FELLOWS in the title role, "Five Little Peppers Midway" went into production at Columbia a few days ago with CHARLES BARTON directing. This is the second in the "Little Pepper" series, and resumes where the first picture ended. Featured players who return in their original roles are CLARENCE KOLB, DOROTHY PETERSON, RONALD SINCLAIR, DOROTHY ANN SEECE and REX EVANS. The story was adapted to the screen by HARRY SAUBER.



Honeymoon in Hollywood

WILLIAM CASSIDY, *Midland, Michigan, exhibitor, is here shown with his bride,* DOLORES, *as they visited* BOB HOPE *on the set of Paramount's "Road to Singapore", during their honeymoon in the film city. The* CASSIDYS, *who were married in Midland following a long courtship, were shown the production facilities at Paramount by* HOPE *and a studio guide, it being their first visit to the West Coast. They are now enroute to their home. While with* HOPE, CASSIDY *revealed that the comedian is tops at the Midland Theatre box office.*

Ruth Gordon as Queen Victoria

RUTH GORDON, scheduled to return to Broadway after her work in "The Life of Dr. Ehrlich" at Warner Bros., will delay her return to the stage and will portray Queen Victoria in the studio's forthcoming production of "Disraeli", in which LAURENCE OLIVIER will play the title role. Production is scheduled to start within the next two weeks.

Goddard and Hope Teamed

The team of PAULETTE GODDARD and BOB HOPE, which proved a hit in Paramount's "The Cat and the Canary," will continue their work in a new comedy-melodrama, "The Ghost Breakers". The studio also announced that ELLIOTT NUGENT and ARTHUR HORNBLOW, JR., the director and producer of "Cat and Canary," will hold the reins on the new picture.

Marc Connolly Checks in at MGM

MARC CONNOLLY, noted playwright and author, checked in at MGM to work on the screenplay for "The Yearling", best seller by MARJORIE KINNAN RAWLINGS. SIDNEY will be the producer of the picture and VICTOR FLEMING is scheduled to direct. Cast and starting date will be announced shortly.

Sherman, Boyd Talk New Deal

Producer HARRY SHERMAN and WILLIAM BOYD have a deal under way for next year's "Hopalong Cassidy" series, and negotiations should be closed this week. BOYD has one more to make on the 1939-40 program, after the current "The Man From Bar-20". BOYD has appeared as "Cassidy" for the past five years and is considered one of the top Western stars.

Marshall In "Divorcement" Cast

HERBERT MARSHALL has joined the all-star cast of RKO's "A Bill of Divorcement", which already includes MAUREEN O'HARA, ADOLPHE MENJOU, FAY BAINTER and DAME MAY WHITTY. The film, which will be produced by ROBERT SISK and directed by JOHN FARROW, is expected to go into production within the next two weeks.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

All you HEDY LAMARR fans can rest easy, now that HEDY and MGM have kissed and made up. It also means that the studio will start working on the revision of "I Take This Woman" which was shelved several months ago. Wonder what caused the about-face . . . and for only 500 smackers a week.

Paramount is planning a party for MISCHKA, 200 pounds of polar bear, on his arrival to portray the role of Carmichael in "Buck Benny Rides Again". BENNY and ROCHESTER are delirious with joy but would like to know if the beast knows the difference between dead horsemeat and live actors. They'll soon find out.

Overheard at the preview of one of Hollywood's "artistic triumphs" the other night—"That one would made a swell third feature on a dual bill if they cut the running time down to about 5 minutes."

Gabbing with PRODUCER KEN GOLDSMITH and DIRECTOR CHARLIE LAMONT on the set of Universal's "The Road to Romance", while watching TOM BROWN and PEGGY MORAN go through a very funny scene. When that carload of Crackerjack arrives, save a few boxes for the "oldtimer".

Tickled to see EDWIN MILLER, young stage and radio star, get his first break in pictures in Producers' "Mercy Plane", now before the cameras under the direction of RICHARD HARLAN. ED, besides being a swell actor, is one of the school that really knows what it is all about . . . something new for Hollywood.

Over to Warner Bros. for a look-see at that new sound stage, the biggest we have ever seen, and the most modern in equipment. The place is so big, it just about takes your breath away. We would love to be around when they start flooding it for "The Sea Hawk".

"Crooked Road" Gross' First

EDWARD GROSS' first film on his newly signed contract as associate-producer at Republic will be "The Crooked Road".

Lippizan Horses Big Hit

Horse lovers of the screen colony are crowding the stable set in "Florian" at MGM to see the LIPPIZAN horses appearing in the picture. The horses are owned by Producer WINFIELD SHEEHAN.

"Okay, Tunesmith"

PETER TINTURIN *(left), gets the okay on the set from* ROY ROGERS, *Republic Western star, and* PAULINE MOORE, *his leading lady, after* TINTURIN *had played three songs for which he wrote the music and lyrics for the cowboy's latest film, "Days of Jesse James". TINTURIN wrote "I'm a Son of a Cowboy", "Saddle Your Dreams" and "Echo Mountain".*



John Brown In Person

At right is JOHN CROMWELL *in the role of* JOHN BROWN *in RKO Radio's "Abe Lincoln in Illinois." the* ROBERT E. SHERWOOD *Pulitzer Prize drama which stars* RAYMOND MASSEY. CROMWELL *also directed the film. At left is* HARRY GOETZ, *producer of the picture.*

20th Re-Signs Jane Withers

JANE WITHERS, currently winding up a five-year contract at 20th Century-Fox, continues at the studio with a newly signed pact. MISS WITHERS is sharing stellar billing with GENE AUTRY in "Shooting High", now before the cameras under the direction of ALFRED E. GREEN.

Mae West to Sing in "Chickadee"

In accordance with her custom of introducing new musical numbers in her films MAE WEST will present several songs in her current Universal picture, "My Little Chickadee", in which she stars with W. C. FIELDS. First of the tunes to be announced is "Willie of the Valley", written especially for MISS WEST by MILTON DRAKE and BEN OAKLAND.

James and Spence Incorporate

RIAN JAMES and RALPH SPENCE INC., was organized last week at Sacramento to conduct literary writing and production business. The corporation will also employ writers.



The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—44; Being Edited—87]
[Last Week: In Production—45; Being Edited—84]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
TWO FISTED RANGERS* (W)
MUTINY ON THE SEAS*
CAFE HOSTESS*
PIONEERS OF THE FRONTIER (W)*
MY SON IS GUILTY*
MUSIC IN MY HEART*
BULLETS FOR RUSTLERS (W)*

HIS GIRL FRIDAY
Cary Grant, Rosalind Russell, Ralph Bellamy, Helen Mack. Directed by Howard Hawks.

In Production

LONE WOLF STRIKES
Warren William, Joan Perry. Directed by Sidney Salkow.

DAUGHTERS OF TODAY
Rochelle Hudson, Lola Lane, June Lang, Glenn Ford. Directed by Nick Grinde.

FIVE LITTLE PEPPERS MIDWAY
Edith Fellows, Clarence Kolb. Directed by Charles Barton.

M-G-M

Being Edited

HENRY GOES ARIZONA*
BALALAIKA*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
JOE AND ETHEL TURP CALL ON THE PRESIDENT*
NICK CARTER, MASTER DETECTIVE*
THE EARL OF CHICAGO*

GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

In Production

BROADWAY MELODY OF 1940*
STRANGE CARGO*
SHOP AROUND THE CORNER*
YOUNG TOM EDISON*
NEW MOON*

FLORIAN
Robert Young, Helen Gilbert. Directed by Edwin L. Marin.

CONGO MAISIE
Ann Sothern, John Carroll, Rita Johnson. Directed by H. C. Potter.

AROUSE AND BEWARE
Wallace Beery, Dolores Del Rio, John Howard. Directed by Leslie Fenton.

MONOGRAM

Being Edited

WESTBOUND STAGE*
YUKON FLIGHT*

In Production

GENTLEMEN FROM ARIZONA*

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
ALL WOMEN HAVE SECRETS*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
FOUR ACES*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*
ROAD TO SINGAPORE*

GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

In Production

SANTA FE MARSHAL*
BISCUIT EATER*
SAFARI*
AT GOOD OLD SIWASH*

BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

WAY OF ALL FLESH
Akim Tamiroff, William Henry Directed by Louis King

MAN FROM BAR 20
William Boyd, Russell Hayden, Ruth Rogers. Directed by Lesley Selander.

GOLDEN GLOVES
Jean Cagney, Robert Ryan. Directed by Edward Dmytryk.

RKO-RADIO

Being Edited

HUNCHBACK OF NOTRE DAME*
ABE LINCOLN IN ILLINOIS*
ESCAPE TO PARADISE*
MEXICAN SPITFIRE*
MARRIED AND IN LOVE*

In Production

ISLE OF DESTINY*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*

PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

MARINES FLY HIGH
Richard Dix, Lucille Ball, Chester Morris. Directed by George Nicholls.

SAINT'S DOUBLE TROUBLE
George Sanders, Helene Whitney. Directed by Jack Hiveley

PRIMROSE PATH
Ginger Rogers, Joel McCrea, Marjorie Rambeau Directed by Gregory La Cava

REPUBLIC

Being Edited

SOUTH OF THE BORDER* (W)
MONEY TO BURN*
DAYS OF JESSE JAMES (W)*
WOMAN WHO DARED*

In Production

HEROES OF THE SADDLE (W)
Three Mesquiteers. Directed by William Witney.

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
HIGH SCHOOL*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
CHARLIE CHAN IN PANAMA*
LITTLE OLD NEW YORK*

GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

In Production

SHOOTING HIGH
Jane Withers, Gene Autry, Marjorie Weaver. Directed by Alfred E. Green.

YOUNG AS YOU FEEL
Jones Family. Directed by Malcolm St. Clair.

CISCO KID IN CHICAGO
Caesar Romero, Chris-Pin Martin. Directed by H. Bruce Humberstone.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*
REBECCA (Selznick)*

TWO'S COMPANY (Roach)
Stan Laurel, Oliver Hardy. Directed by Gordon Douglas.

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

HOUSE ACROSS THE BAY (Wanger)*

GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

THE WESTERNER (Goldwyn)
Gary Cooper, Walter Brennan, Doris Davenport, Fred Stone. Directed by William Wyler.

MY SON, MY SON (Small)
Brian Aherne, Madeleine Carroll, Louis Hayward, Josephine Hutchinson. Directed by Charles Vidor.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY*
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
RIDERS OF PASCO BASIN*
FRAMED*
INVISIBLE MAN RETURNS*

HONEYMOON DEFERRED
Margaret Lindsay, Edmund Lowe Directed by Lew Landers

In Production

CHARLIE McCARTHY, DETECTIVE
Edgar Bergen, Charlie McCarthy, Mortimer Snerd. Producer-Director, Frank Tuttle.

MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

ROAD TO ROMANCE
Tom Brown, Peggy Moran. Directed by Charles Lamont.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
CALLING PHILO VANCE*
PRIVATE DETECTIVE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
INVISIBLE STRIPES*
BROTHER RAT AND THE BABY*
FIGHTING 69th*
MURDER IN THE AIR*
KING OF THE LUMBERJACKS*
GRANNY GET YOUR GUN*
FUGITIVE FROM JUSTICE*

In Production

LIFE OF DR. EHRLICH*
VIRGINIA CITY (Tech.)*

WE SHALL MEET AGAIN
Merle Oberon, George Brent, Pat O'Brien, Binnie Barnes. Directed by Edmund Goulding.

AND IT ALL CAME TRUE
Ann Sheridan, Jeffrey Lynn, Humphrey Bogart. Directed by Lew Seiler.

Use This Page
Every Week
As a Guide to
What's Coming

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

VIRGINIA CITY (Tech.)

WB **Drama** **Not Set**

Selling Names: Errol Flynn, Miriam Hopkins, Randolph Scott, Alan Hale.
Director: Michael Curtiz.
Assoc. Producer: Robert Fellows.
Story Idea: Errol Flynn, a Union Intelligence officer, is sent to stop the shipment of gold from Virginia City by wealthy Southern sympathizers. On the stagecoach he meets Miriam Hopkins, who has been serving the Confederacy as a spy, and they fall in love with each other—each ignorant of the other's mission. The war ends in time to prevent Flynn from being court martialed when he assists Miriam with the gold shipment—and love wins the battle.
Catchline: "Enemies of war . . . love won their battle."

MURDER IN THE AIR

WB **Drama** **Not Set**

Selling Names: Ronald Reagan, John Litel, Lya Lys, James Stephenson.
Director: Lewis Seiler.
Assoc. Producer: Bryan Foy.
Story Idea: Ronald Reagan and Eddie Foy, Jr., are dispatched to Los Angeles to investigate sabotage and spying in America. Reagan impersonates a famous spy who had been killed and while sailing on a demonstration trip of a new dirigible which has been perfected for the United States, finds that James Stephenson, head of the "Loyal Naturalized Americans" is the leader of the spies and the man they want.
Catchline: "He did his treacherous spying under the shield of a 'Loyal Naturalized American'."

KING OF THE LUMBERJACKS

WB **Drama** **Not Set**

Selling Names: John Payne, Gloria Dickson, Stanley Fields.
Director: William Clemens.
Assoc. Producer: Bryan Foy.
Story Idea: John Payne, a city fellow, is sent to Stanley Fields, a lumber crew boss, to be trained as a lumberjack. They become good friends, then Payne leaves on a vacation. Fields rescues Gloria Dickson, a newcomer, from throwing herself under a train and they marry. Payne gets back, finds Gloria married to Fields, but keeps his mouth shut. Fields discovers that Gloria was Payne's sweetheart. When he sees their love for each other, he consents to a divorce on the promise that they all remain friends.
Catchline: "The happiness of the two people he loved most came first."

GENTLEMAN FROM ARIZONA

Mono. **Drama** **Dec. 5**

Selling Names: J. Farrell MacDonald, Joan Barclay, John King.
Producer-Director: Earl Haley.
Story Idea: John King falls in love with Joan Barclay, daughter of J. Farrell MacDonald, ranch owner. When the horse MacDonald expects to win the sweepstakes for him, is poisoned, King rides Sky Rex—the horse given him by MacDonald—to victory. He wins the girl and the position of foreman at the ranch, too.
Catchline: "Rex, Jr., son of the king of wild horses, proves himself a winner."

SHOP AROUND THE CORNER

MGM **Drama** **Not Set**

Selling Names: Margaret Sullavan, James Stewart, Frank Morgan, Joseph Schildkraut.
Producer-Director: Ernst Lubitsch.
Story Idea: Frank Morgan, owner of a leather goods shop in Budapest, has in his employ, James Stewart, Margaret Sullavan and Joseph Schildkraut. Stewart has fallen in love with an anonymous correspondent, and they finally arrange to meet. He is stunned to discover that his unknown love is Margaret so doesn't reveal his identity. In time, and in a moment of candor, Margaret confesses liking Stewart, so he takes her in his arms and admits his identity.
Catchline: "He couldn't reveal his identity to his unknown love."

GRANNY GET YOUR GUN

WB **Drama** **Not Set**

Selling Names: May Robson, Harry Davenport, Margot Stevenson, Roger Pryor.
Director: George Amy.
Assoc. Producer: Bryan Foy.
Story Idea: May Robson, known as Man-Killer Minerva in the old days, gives herself up as the killer of Hardie Albright, no-good husband of her niece, Margot Stevenson, because she suspects Margot of the murder. Proven innocent, she gets her old friend, Harry Davenport, to help her find the real murderer, who turns out to be the gambling hall proprietor, Roger Pryor.
Catchline: "Man-Killer Minerva tries to vamp a jury."

YOUNG TOM EDISON

MGM **Drama** **Not Set**

Selling Names: Mickey Rooney, Virginia Weidler, George Bancroft, Fay Bainter.
Director: Norman Taurog.
Producer: John W. Considine, Jr.
Story Idea: Mickey Rooney, as young Tom Edison, is always getting into trouble because of his amateur chemical experiments. He and his sister, Virginia Weidler, also keep their teacher in an upset state by practicing the tapping of telegraphic messages to each other on their school desks. Then Rooney saves a train, when the bridge is out, by sending a telegraphic message with a train whistle, and so becomes a hero.
Catchline: "The story of Thomas Edison . . . the boy."

FUGITIVE FROM JUSTICE

WB **Drama** **Not Set**

Selling Names: Roger Pryor, Sheila Bromley, Don Douglas.
Director: Terry Morse.
Producer: Bryan Foy.
Story Idea: Don Douglas goes into hiding because of the threat to his life by gangsters who fear his court testimony. Roger Pryor is assigned by an insurance company to find him, as his life is insured for a million dollars. Pryor causes a fake story of Douglas' death to be broadcast, so that Douglas will contact his mother to reassure her. In this way he is located and conducted to a place of safety.
Catchline: "Threatened by gangsters . . . he found a safe haven."

MERCY PLANE

Producers **Drama** **Not Set**

Selling Names: James Dunn, Frances Gifford, Matty Fain, William Pawley, Edwin Miller.
Director: Richard Harlan.
Producer: Ben Judell.
Story Idea: James Dunn is offered a large sum of money to fly the secret "Mercy Plane" for a delegation from the War Dept. William Pawley, who has been stealing planes and selling them to a foreign nation, steals the plane and hides it. Dunn meets Pawley's sister, Frances Gifford, takes her for a trip in one of his planes and then sends out a false SOS so that Pawley will come to their rescue in the stolen plane . . . which he does.
Catchline: "He sent out a false SOS to break up a new racket."

NEW MOON

MGM **Drama** **Not Set**

Selling Names: Jeanette MacDonald, Nelson Eddy, Mary Boland.
Producer: Robert Z. Leonard.
Story Idea: Jeanette MacDonald, belle of Paris, is en route to New Orleans to look over a plantation. On the same ship Jeannette meets Nelson Eddy, a political prisoner being sent to the new world to be sold into slavery and she mistakes him for one of the ship's officers. Eddy helps the other prisoners escape as soon as they land. When news is brought of the revolution in France and the release of all political prisoners, Eddy comes back to Jeanette.
Catchline: "It took a revolution to prevent his execution."

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Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything Is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang (D)	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Texas Stampede (W)	57	Chas. Starrett-Iris Meredith	(F)	2/9/39	b9/30/39
Thundering West (W)	57	Chas. Starrett-Iris Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Amazing Mr. Williams (C-D)	86	Joan Blondell-Melvyn Douglas	(F)	11/23/39	b11/25/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Bullets for Rustlers (W)		Charles Starrett-Lorna Gray			a11/25/39
Cafe Hostess (D) (Former title, "Street of Missing Women")		Preston Foster-Ann Dvorak		11/30/39	a10/28/39
Criminal Cargo (D)		Jack Holt-Irene Ware			a10/21/39
Daughters of Today		Hudson-Lane-Lang			In Prod.
Five Little Peppers Midway		Edith Fellows-Clarence Kolb			In Prod.
Fugitive at Large (D)	66	Jack Holt-Patricia Ellis	(F)	12/7/39	b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday		Grant-Russell-Bellamy			In Prod.
Lone Wolf Strikes		Warren William-Joan Perry			In Prod.
Miracle on Main Street		Margo-W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (C-D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart (C)		Tony Martin-Rita Hayworth			a11/25/39
My Son is Guilty (D)		Jacqueline Wells-Bruce Cabot			a11/25/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39	b11/25/39
Pioneers of the Frontier (W)		Bill Elliott-Linda Winters			a11/25/39
Scandal Sheet (D)	65	Otto Kruger-Dna Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")	54	Charles Starrett-Lorna Gray		11/2/39	a9/9/39
Taming of the West (W)	55	Bill Elliott-Iris Meredith		12/7/39	a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D) (Former title, "Renegade Law")	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Two-Fisted Rangers (W)		Chas Starrett-Iris Meredith			a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former title, "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)		Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

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Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up D'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39

MGM 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	h1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	h6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	h5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of DZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

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Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39	b11/18/39
Arouse and Beware		Wallace Beery-Dolores Del Rio			In Prod.
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey		12/29/39	a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy			a10/14/39
Congo Maisie		Sothern-Carroll-Johnson			In Prod.
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago (D)		Montgomery-Owen-Arnold			a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian		Robert Young-Helen Gilbert			In Prod.
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (D)		Frank Morgan-Virginia Weidler		12/8/39	a8/12/39
Joe and Ethel Turp Call on The President (D) (Former title, "Call on the President")		Ann Sothern-Walter Brennan		12/1/39	a10/14/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone		12/22/39	a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
New Moon (D)		Jeanette MacDonald-Nelson Eddy			a12/2/39
Nick Carter, Master Detective (D)		Walter Pidgeon-Rita Johnson		12/15/39	a11/4/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Not too Narrow, Not too Deep (D) (Former title, "Strange Cargo")		Gable-Crawford-Douglas			a11/25/39
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	h11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day	(F)	11/24/39	b11/25/39
Shop Around the Corner (D)		Margaret-Sullavan-J. Stewart			a12/2/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39
Young Tom Edison (D)		Mickey Rooney-Virginia Weidler			a12/2/39

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Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	h3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39	b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39	b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Fighting Mad (W)	60	James Newill-Sally Blane		11/5/39	a10/17/39
Four Just Men		Sinclair-Lee-Lawton		12/15/39	Coming
Gang's All Here (C-D)	77	J. Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Gentleman from Arizona (D)		Farrell MacDonald-Barclay		12/5/39	a12/2/39
Heroes In Blue (D)	59	Dick Purcell-Bernadene Hayes	(F)	11/7/39	b11/25/39
Phantom Strikes (My)	58	Lawson-Henry	(F)	11/15/39	b11/18/39
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39	In Prod.
Westbound Stage (W)		Tex Ritter		12/22/39	a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley		12/1/39	a11/18/39

PARAMOUNT 1938-39

Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39

PARAMOUNT 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D)		Joseph Allen-Jean Cagney (Former title, "Campus Wives")		12/15/39	a9/16/39
At Good Old Siwash (C)		Wm. Holden-Bonita Granville			all/25/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			all/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale		5/3/40	In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent		3/8/40	a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		4/12/40	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		4/5/40	a9/30/39
Four Aces (W)		Wm. Boyd-J. Clayton-Hayden (Former title, "Gun Chores")			a10/14/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)	4/19/40	b11/11/39
Geronimo (D)	88	Preston Foster-Ellen Drew	(F)	1/12/40	b11/25/39
Golden Gloves		Jean Cagney-Robert Ryan			In Prod.
Great Victor Herbert (Mu-D)	90	Allan Jones-Mary Martin	(F)	12/29/39	b12/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		3/29/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			all/11/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/9/40	a7/29/39
Man From Bar 20 (W)		Wm. Boyd-Russell Hayden			In Prod.
Night of Nights (D)	85	Pat O'Brien-Olympe Bradna	(A)	12/1/39	b12/2/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Page		4/26/40	a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry (Former title, "Federal Offense")		2/16/40	a8/26/39
Partners of the Night (D)	80	Laughton-Leigh (Revised as "St. Martin's Lane")	(F)	2/23/40	b7/9/38
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/19/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope		3/22/40	all/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		3/1/40	a7/1/39
Safari (D)		Madeline Carroll-Fairbanks, Jr.			all/18/39
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden (Former title, "Medicine Show")		1/26/40	a8/19/39
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		2/9/40	a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh		Akim Tamiroff-William Henry			In Prod.
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige		3/15/40	In Prod.

R.K.O.-RADIO 1937-38

Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien		1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrelo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laglen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO 1939-40

Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Escape to Paradise (D)		Bob Breen-Kent Taylor			a10/7/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39

R.K.O.-RADIO 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Isle of Destiny (D)		Ford-Lang-Gargan		1/5/40	a6/10/39
Legion of the Lawless (W)	57	Geo. O'Brien-Virginia Vale	(F)	1/5/40	b11/25/39
Marines Fly High		Richard Dix-Lucille Ball		1/20/40	In Prod.
Married and in Love (D)		Alan Marshal-Barbara Reed		12/22/39	all/11/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods		1/12/40	a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Primrose Path		Ginger Rogers-Joel McCrea			In Prod.
Queen of Destiny (H-D)	90	Neagle-Walbrook (Tech.) (Reviewed as "Sixty Glorious Years")	(F)		b10/29/38
Reno (D)	73	Richard Dix-Gail Patrick	(A)	12/1/39	b11/18/39
Saint's Double Trouble		George Sanders-Helen Whitney			In Prod.
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/19/40	all/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou	(F)	11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D)	62	Jimmy Lydon-Joan Brodell	(F)	12/8/39	b12/2/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/2/40	a10/7/39

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Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W)	64	Autry-Mary Carlisle	(F)	11/16/39	b11/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)	57	Three Mesquiteers		11/29/39	a10/21/39
Days of Jesse James (W)		Roy Rogers-George Hayes			all/18/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Heroes of the Saddle (W)		Three Mesquiteers			In Prod.
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)		The Gleasons-Harry Davenport			all/18/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)	58	Roy Rogers-George Hayes	(F)	11/22/39	b11/25/39
South of the Border (W)		Gene Autry-Smiley Burnette			all/11/39
Woman Who Dared (D)		Charles Bickford-Doris Day (Former title, "Narrow Path")			all/11/39

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Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b4/1/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

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Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D)	71	Alice Faye-Warner Baxter	(F)	12/8/39	b12/2/39
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			all/11/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady (D)	74	Cesar Romero-Marjorie Weaver	(F)	12/29/39	b12/2/39
Cisco Kid in Chicago		Cesar Romero-Chris-Pin Martin			In Prod.
City in Darkness (My)	85	Sidney Toler-Lynn Bari	(F)	12/1/39	b11/25/39
City of Chance (D)		Donald Woods-C. Aubrey Smith. (Former title, "The City")		1/12/40	all/11/39
Day-time Wife (C)	72	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland		12/22/39	a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C) (Formor title, "Simple Life")		Marjorie Weaver-Stuart Erwin		12/15/39	a9/16/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Shooting High		Withers-Autry-Weaver			In Prod.
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel		Jones Family			In Prod.

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

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Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
My Son, My Son!		Brian Aherne-Madeleine Carroll			In Prod.
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
1,000,000 B.C.		John Hubbard-Carole Landis			In Prod.
Over the Moon (C-D)	78	Oberon-Rex Harrison (Tech.)	(F)		b11/11/39
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine		12/29/39	a10/14/39
Send Another Coffin (D)		O'Brien-Terry-Arnold		11/23/39	a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Two's Company		Stan Laurel-Oliver Hardy			In Prod.
Westerner		Gary Cooper-Walter Brennan			In Prod.
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Maek-Robert Wilcox	(A)	1/20/39	b12/24/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
They Askod For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

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Big Guy (D)	77	McLaglen-Cooper-Munson	(A)	12/24/39	b12/2/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective		Bergen-McCarthy-Sneerd		12/22/39	In Prod.
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)	93	Marlene Dietrich-James Stewart	(F)	12/29/39	b12/2/39
Framed (D)		Constance Moore-R. Armstrong		1/5/40	a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		1/26/40	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Honeymoon Deferred		Margaret Lindsay-Edmund Lowe			In Prod.
Invisible Man Returns (D)		Hardwicke-Price-Grey		1/12/40	a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63	Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64	Preston Foster-Irene Hervey	(F)	12/15/39	b11/25/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oklahoma Frontier (W) (Former title "In Old Oklahoma")		John Mack Brown-Bob Baker		10/20/39	a8/5/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker		4/5/40	a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Road to Romance		Tom Brown-Peggy Moran			In Prod.
Tower of London (H-D)	92	Basil Rathbone-Boris Karloff	(F)	11/17/39	b11/25/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		1/19/40	a9/16/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granville-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

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And It All Came True		Ann Sheridan-Jeffery Lynn			In Prod.
British Intelligence (D) (Former title, "Enemy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		b9/9/39
Dead End Kids on Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)	112	Lane Sisters-G. Page-J. Lynn	(F)	12/25/39	b11/25/39
Fugitive From Justice (D)		Roger Pryor-Lucille Fairbanks			a12/2/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun (D)		May Robson-Harry Davenport			a12/2/39
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks (D)		John Payne-Gloria Dickson			a12/2/39
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95	Medea Novara-L. Atwill		12/16/39	b4/29/39
Murder in the Air (D)		Ronald Reagan-Lya Lys			a12/2/39
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65	Edith Fellows-Jimmy McCallion	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (My-D) (Former title, "Lady Dick")		Jane Wyman-Dick Foran		12/9/39	a9/2/39
Return of Dr. X (My-D)	62	Lys-Bogart-Morris-Lane	(A)	12/2/39	b11/18/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson			a9/23/39
Virginia City (Tech.) (D)		Flynn-Hopkins-Scott			a12/2/39
We Are Not Alone (D)	112	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
We Shall Meet Again		Merle Oberon-George Brent			In Prod.
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance	b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance	b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers	a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance	b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum	b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop.	b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance	b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick	b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony	b7/1/39
Hitler—Beast of Berlin (D)	88	Roland Drew-Steffi Duna	(A)	Producers	b11/18/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance	b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum	b4/1/39
Invisible Killer (D)		Grace Bradley-Roland Drew			a11/25/39
Mercy Plane (D)		James Dunn-Frances Gifford		Producers	a12/2/39
Mill on the Floss (D)	80	Geraldine Fitzgerald-F. Lawton	(F)	Standard	b11/18/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick	b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal	b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance	b8/5/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg	b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select	b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg	b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance	b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance	b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance	b9/23/39
Torture Ship (D)	57	Irving Pichel-Jacqueline Wells	(A)	Producers	a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics	b7/1/39

FOREIGN LANGUAGE

Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat	b3/4/39
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower	b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg	b5/6/39
Harvest (D)	75	Gabriel Gabrio-Edouard Delmont	(A)	Cinema	b11/25/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WORLD OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	8/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)

CRIME DOESN'T PAY (6)

METROSCOPIX (1)

CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March	For Romanticists	11	11/25/39
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
Dad For a Day	Good	11	11/25/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
Let's Talk Turkey	Swell	10	11/25/39
Ski Birds	Excellent	8	11/25/39
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39
Quaint St. Augustine	Charming	9	11/25/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/39
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right	Average	7	1/21/39
Customers Wanted	Almost a Reiseue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby	Good	6	11/18/39
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2	Very Interesting	10	11/25/39
SPORTLIGHTS (13)			
Aqua Rhythm	Good	10	11/18/39
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/39
Donald's Consin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
War, Peace and Propaganda	Timely	19	6/10/39
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/39
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Net Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoe	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Doggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

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DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue of
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
Newsfronts of War—1940	Fair	19	11/25/39
RADIO FLASH (8)			
Blamed For a Blonde	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev
Daily Diet of Danger	Fast Aetion	9	11/19/38
Filming Big Thrills		9½	Not Rev
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Net Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev
Barnyard Baseball		6½	Net Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G. Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys Is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 In Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Mouse and a Million		7	Not Rev.
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39

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UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jingle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda (Tech.)	Amusing	9	9/30/39
Scrambled Eggs		7	Not Rev.
Sleeping Princess	Good Fun	7	12/ 2/39
GOING PLACES (15)			
No 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Ivy	Good Diversion	20	9/ 2/39
Rhumba Land	Good Vaudeville	18½	12/ 2/39
Snow Follies		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS. 1938-39

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated #5		10	Not Rev.
Mechanix Illustrated #6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameramen No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	Not Rev.
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Cassanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	8/ 5/39
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.

1939-40

BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
American Saddle Horses	Interesting	10	11/25/39
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
Royal Rodeo	Entertaining	15	11/25/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky	Good	7	11/25/39
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch.	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
Symphony of Swing	Satisfactory	10	12/ 2/39
MERRIE MELODIES (26) (Tech.)			
Fagin's Freshmen	Amusing	7	11/25/39
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

1939-40

REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
Zorro's Fighting Legion	12 Chaps.	12/ 2/39
UNIVERSAL		
Green Hornet	13 Chaps.	12/ 2/39
Phantom Creeps	12 Chaps.	8/12/39

AN OPEN LETTER TO THE SHOWMEN OF AMERICA

MONOGRAM PICTURES CORPORATION
R.K.O. BUILDING · ROCKEFELLER CENTER
NEW YORK

W. RAY JOHNSTON
PRESIDENT

A quarter of a century of activity in the industry has taught me certain things. One of the most important is that showmanship consists in being able to "spot" a feature that lends itself to expert ballyhoo--- and then to get behind it with just such a campaign.

"MUTINY IN THE BIG HOUSE" is a showman's picture. I say that in all sincerity because I am convinced that it has highly exploitable angles which can be made to return substantial grosses.

The picture itself has been handsomely received by the most competent critics in the industry. I know it will more than meet every demand made on it; the rest is up to the showman.

Sincerely yours,
W. Ray Johnston



W. RAY JOHNSTO

SOLD TO THESE CIRCUITS

- Balaban & Katz
- Comerford-Publix
- Schine
- Essaness
- Harris
- Warner-Saxe
- Gregory
- Interstate
- Publix-Denver
- Fox-Midwest
- Kincey
- Butterfield
- Great States
- Fox Intermountain
- Saenger Amusement Co.
- Fox West Coast

"MUTINY IN THE BIG HOUSE"

Directed by WILLIAM NIGH

Associate Producer GRANT WITHERS • Screenplay by ROBERT D. ANDREWS
Original story by MARTIN MOONEY

A MONOGRAM PICTURE

STARRING
CHARLES BICKFORD
BARTON MacLANE

"This one is worth 'A' playing time." — Red Kann, Boxoffice

"Smartly contrived, briskly stimulating." — Motion Picture Herald

"Action and suspense pile up the thrills." — Jay Emanuel

"Best prison picture Hollywood has given the world." — Hollywood Spectator

"Strong dramatic picture will score with all patrons." — Film Daily

"Tense and thrilling — Monogram's Best." — Hollywood Reporter

DEC 11 1939
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SHOWMEN'S

MOTION PICTURE

Trade Review

FILE

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Private Detective
Escape to Paradise
Henry Goes Arizona
The Honeymoon's Over
Joe and Ethel Turp Call on the President
All Women Have Secrets
Cowboys from Texas
Oklahoma Frontier
Keep Punching
Pocomania

December 9, 1939

Vol. 31 No. 20

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In This Issue

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JUL 20 1942

Equipment & Maintenance

Including:

Making the Most of Pictorial Appeal
New Pix Theatre in Beatrice, Nebraska
Keeping Stage Equipment Up to Scratch
Interstate's New Austin, Tex., Theatre
Theatre Service that Builds Good Will
The Bulletin Board—Literature Bureau



CHRISTMAS BUSINESS!



Christmas is laughing time—M-G-M is the one company that has the happy show that's swell for the whole family. Screen "JUDGE HARDY & SON" and you'll see that it's the *best* of the series! Perfectly timed for profits! Simultaneous holiday bookings are setting a new record!

NATIONAL AD CAMPAIGN
READERSHIP 27,985,612
Full pages in Saturday Evening Post, Life, Collier's

NEW YEAR'S BUSINESS!





NATIONAL AD CAMPAIGN
READERSHIP 50,411,083
Full pages in Ladies' Home Journal, Woman's Home Companion, McCall's, Cosmopolitan, American, Redbook.

New Year's Hit 1938—"Rosalie." New Year's Hit 1939—"Sweethearts." New Year's Hit 1940—"BALALAIKA". M-G-M knows that the New Year's crowds want gayety, music, laughter! There never has been a greater holiday attraction than rousing, romantic "BALALAIKA." No other company has available such a gala, gorgeous screen celebration! It's booked nationwide! Watch!

The Editorial Page

Meet Mr. Precedent

No other word in the industry is so fraught with danger as "precedent." It is always "precedent" on which increases are asked or percentages based. And because of past, sad experiences, exhibitors cannot be blamed if they hesitate before making any commitments which can be used as a precedent in future dealings.

Flat rental increases came thick and fast simply because an exhibitor was convinced that a particular picture was worth more than the balance of the product. The next season that one picture price was the precedent for an increased price for three, four or more pictures.

Precedent prices, started by percentage, also gained momentum by reason of the distributor taking the highest amount received for a percentage picture during one season and using it as a basis for increasing certain flat rental pictures the next. Percentage, itself, mounted in size until it reached proportions 'way out of line with the once, so-called, percentage of gross for pictures.

When an increased price is asked for a particular picture, then it must resolve itself down to legitimate trading between the distributor and the exhibitor until they finally arrive at a determined price. But when such increases are based upon pictures to be designated during the season but not definitely tied to particular pictures, then any exhibitor who agrees to it is a sucker. Unless, mind you, such increase is based upon the designated pictures doing a certain gross.

So, watch out for dat ol' debbil "precedent" or he'll gobble you up.

Not So Funny

Much laughing has been going the rounds as a result of an item in Tuesday's *Film Daily* stating that the reopened Harmanus Bleecker Hall Theatre in Albany will feature a different giveaway every night of the week.

You'll pardon us if we fail to see anything funny about this terrible situation.

The crabbiest exhibitor in the whole industry will, at least, admit that there are enough meritorious pictures to maintain a theatre as a theatre and not as a giveaway joint.

Obviously, when a theatre must resort to giving something away every night then it can hold no attraction for the moviegoers of the community. So they might just as well eliminate the cost of film and perhaps find they can make more money by running a gag joint. If the gag joint increases in popularity and starts robbing the regular movie theatres of business, then they can close down one or the other.

Booked By Radio

En route to the coast a few weeks back we chatted with the booker of a small circuit who told us that a poor review of a picture by an air commentator has caused his company to seriously consider yanking the picture from "A" playing time and shunting it to the "B" houses.

We were immensely flattered when he said they finally decided to leave the picture where it was after checking up the review in STR. Fortunately, for all of us, the picture did a satisfactory business and they felt they were correct in relying upon our review.

No air commentator that we know of is qualified to pass judgment on pictures to the extent of influencing the booking. And no booker, independent or circuit, should allow himself to be swayed one iota by anything blurbed by air chatterers who know little or nothing about audience value or box office strength. Your trade reviews are by far the more dependable. Use them.

Physical Operation

Once again we call attention to the importance of equipping the theatre properly and then maintaining that equipment in perfect order.

During the past few months we visited close to twenty theatres, some making a nominal profit, others making big profits and two which were actually losing money this season. More than half of the theatres visited were horribly in need of equipment replacements and major repairs all over the plants.

An exhibitor's stock in trade is his theatre and the pictures he plays. What good does it do to buy the finest product the industry has to offer if the theatre's equipment is run down and, particularly, if the projection is so poor that every picture looks lousy on the screen? The studios could just as well have saved a lot of money and mounted and photographed the pictures in a much cheaper way for all the glory the screen revealed when it is finally projected from dilapidated, run-down or broken down equipment.

Nothing is as important to good theatre operation as a house radiating an atmosphere of refinement, comfort and cheerfulness. The patron of today wants to walk into a house well carpeted, comfortably seated, well heated and ventilated, and then to sit back and look at a screen that will reflect perfect projection and sound; projection and sound that will do full justice to the magnificent technique and efficiency of the studio where it was made.

—*"CHICK" LEWIS*

Rodgers Guarantees Profits To Exhibs on Selznick Film

Terms to All for "Gone With the Wind" to Be 70 Per Cent; Film Not to be Cut

Charlotte, N. C.—That Metro-Goldwyn-Mayer will see that exhibitors make a 10 per cent profit on "Gone With The Wind" was the promise voiced by William F. Rodgers, general sales manager, in a talk before exhibitors at the convention here of the Theatre Owners of North and South Carolina. Rodgers' announcement is unprecedented in the motion picture industry.

"We feel a sense of privilege and pride in distributing this great production," Rodgers said. "Its cost already exceeds the national gross of the most successful picture released in years. After seeing it I am of the firm opinion it justifies every cent expended. It . . . will consume a running time of 3 hours, 40 minutes, not counting intermission, and will not be cut whether for first or subsequent run showing."

"Gone With The Wind" will be shown at advanced prices at least until 1941, he pointed out.

Continuing, Rodgers said it would be offered to MGM customers, who will charge the advanced admission prices, and that the terms to all, large and small alike, will be 70 per cent.

"We do recognize that a theatre, operating on this basis, is entitled to protection against declining grosses on an extended run engagement and is furthermore expected to make a fair profit. For that reason, where theatres are willing to charge the admission prices we ask, and will give the picture the extended time it deserves, we will agree (where expense figures can be agreed upon and if such exhibitors so desire) that they will make as a minimum 10 per cent of the theatre's gross of this picture as a profit, regardless of what they have been in the habit of making or losing on other pictures."

Off to Coast to Discuss 20th-Fox Lineup

Sidney R. Kent, 20th-Fox prexy, Herman Wobber, general manager of distribution, and Charles E. McCarthy, director of advertising and publicity, are leaving for the Coast this week-end for for the purpose of determining a policy for handling "The Blue Bird" and "The Grapes of Wrath." The trio will also tentatively discuss a program and sales policy for 1940-41, and study the company's business in general.

Hammons Reports On GN Financing Progress

E. W. Hammons was scheduled to go before the creditors of Grand National this week and report on the progress made towards repeating the refinancing program. Significance was attached to the meeting inasmuch as Peter B. Olney, referee in bankruptcy, had given GN until this week to raise the projected loan.





At the cocktail party held last week at the Waldorf Astoria in honor of Kay Kyser, band maestro and star of RKO-Radio's "That's Right, You're Wrong," the ol' professor talked things over with George Schaeffer, RKO prexy, (top left). In the group around the table in the lower photo are W. G. Van Schmus, managing director of Radio City Music Hall; Ginny Simms, vocalist with Kyser's band; Andy Smith, RKO's eastern and Canadian sales manager; Cresson Smith, western and southern sales manager; Richard Patterson, chairman of the board; Phil Reisman, foreign sales manager; Ned Depinet, vice-president, and Kyser.

PARA. TO 'UP' ADV. BUDGET

Record Expenditure Seen for Newspapers

Hollywood — Record expenditures will be made by Paramount for newspaper and magazine advertising in order to develop the domestic market more intensively, it was announced this week by Barney Balaban, president. Paramount's outlay for advertising in such media during the past few months has exceeded by $500,000 that for any similar period in its history, he stated.

Newspaper and magazine advertising, plus intelligent exploitation, is responsible for the biggest returns to the studio and to the exhibitors, Balaban declared, especially under the new policy assuring co-ordination between advertising and distribution.

Max Fleischer, producer of "Gulliver's Travels," has been assigned to make another full-length Technicolor cartoon, he also announced.

FLA. CAMPAIGNS FOR PRODUCTION

A campaign to bring cartoon studios to Miami has been started by the Miami Chamber of Commerce in connection with a statewide celebration of the world premiere of "Gulliver's Travels" in that city on Dec. 18 at the Sheridan Theatre.

Paramount announced this week that following the Miami world premiere that there would be 41 other holiday engagements of the picture.

City officials from communities surrounding Miami are joining in the celebration attendant upon the premiere. Arguments favoring the moving of production to Florida include the fact that State and county tax laws offer a 15-year exemption and that there are no income or inheritance taxes in the State. The move to bring production to Florida is in competition with Mayor LaGuardia's efforts for New York.

NOW "GOOSE STEP"

Judell's Anti-Nazi Film Gets Seal from Hays Office

After several weeks of negotiations, Ben Judell, head of Producers Pictures Corp., has capitulated to the Hays office and agreed to change the title of his provocative picture, "Hitler—Beast of Berlin" to "Goose Step," the original title of Shepard Traube's screenplay. When Judell agreed to the title change he was immediately granted the Hays seal, withheld because of the picture's first release title. With the new title the picture can now be shown throughout America without further organized opposition.

ITO COMBATS AIR GIVEAWAY

Other Circuits Take Up Insurance Plan

Columbus—An insurance campaign to combat radio's "Pot O' Gold" giveaway on Tuesday nights is being opened by ITO of Ohio to all state theatres regardless of their affiliation, according to a bulletin issued by P. J. Wood, secretary. As planned, Ohio theatre owners will give to the person whose phone number is called double the amount offered by the program's sponsor if the person is in an Ohio motion picture theatre and properly identifies her or himself as the person whose phone number was called.

The amount of assessment for each house will depend on the number participating. The insurance plan is proposed by ITO to become operative Dec. 12.

To date, the plan has been taken up by the Crescent Amusement Co., with theatres throughout the south and headquarters in Nashville, Tenn.; Ralph Goldberg's circuit of neighborhood theatres, Omaha, and the entire Fox Intermountain string of houses under Rick Ricketson, Denver, Colo.

Bob Livingston started the insurance plan at his Capitol theatre in Lincoln, Neb., a few weeks ago. At that time, business had sagged to 55 per cent; but since the plan has gone into effect, it has crept back up to 84 per cent.

A committee from the Ohio ITO will approach circuit heads of Warners and RKO in New York to set up the insurance plan on a mutual aid, small assessment basis.

SHOWMEN'S MOTION PICTURE Trade Review

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UNIVERSAL'S

"Destry Rides Again"

MATCHES GREATEST BUSINESS RIVOLI THEATRE HAS HAD IN FIVE YEARS!



and—

and-"DESTRY" STANDS NEW YOR



"Perfectly grand!..." says Frank Nugent in N.Y. Times

By FRANK S. NUGENT

It's difficult to reconcile Miss Dietrich's Frenchy, the cabaret girl of the Bloody Gulch Saloon, with the posed and posturing Dietrich we last saw in Mr. Lubitsch's "Angel." Her "Blue Angel" comes closer to it. Once again she's hard and tough and painted to the margins of the pallette. She delivers such ballads as "Little Joe the Wrangler" and "The Boys in the Back Room" with quite the proper whisky contralto effect. She cold-decks a poker sucker with complete nonchalance, tucks her earnings down her dress front and doesn't bat an eye when a cowhand murmurs "Thar's gold in them hills." (And where the Hays office was when that line sneaked through we'll never know, not that we mind it.)

The scene that really counts, though, is the cat-fight between Miss Dietrich's Frenchy and Una Merkel's outraged Mrs. Callahan. We thought the battle between Paulette Goddard and Rosalind Russell in "The Women" was an eye-opener; now we realize it was just shadow-clawing. For the real thing, with no holds barred and full access to chairs, tables, glasses, bottles, waterbuckets and as much hair as may be conveniently snatched from the opponent's scalp, we give you not "The Women," but the two women who fight it out in the Bloody Gulch over a pair of Mischa Auer's pants.

So there it is, a bit of the old West with a good bit of the old Dietrich in it; a tightly written, capitally directed show, with perfectly grand supporting performances by Samuel S. Hinds as Bottleneck's mayor, Mr. Donlevy as the chief villain, Mr. Winninger as the shirt-tucking sheriff and Mischa Auer as a Russian cowboy. Good fun every minute of it, and another trophy for Mr. Pasternak.

"Picture has everything!..." says News' Kate Cameron



By KATE CAMERON.

Nineteen-thirty-nine will go down in cinema history as the year that turned Greta Garbo from the screen's greatest dramatic actress into one of its first comediennes and that brought that great sleeping beauty of the screen, Marlene Dietrich, back to life.

In Universal's production of "Destry Rides Again," which had its first showing at the Rivoli Theatre yesterday, Miss Dietrich comes to life with a bang. The bang in this case happens to be the popping of guns in a barroom battle, when the bad men of an old western frontier town carry on a death struggle with the forces of law and order.

The picture has everything that a fast-moving, fancy riding, trigger-tickling picture of the Old West should have to make it an exciting and entertaining exhibition. The story is based on Max Brand's novel of the same name and it has been whipped into fine cinema shape by a trio of clever writers whose names appear at the head of this column.

the most entertaining western thriller since "The Virginian."



"Happy holiday picture!" says Creelman in N.Y. Su

By EILEEN CREELMAN.

Mr. Smith, who went unarmed to Washington, now goes equally unarmed to Bottleneck. He is much less naif in "Destry Rides Again," and quite as dangerous when he gets going. In the person of James Stewart, he cleans up Bottleneck as he tried to clean up Washington. Tom Destry is the Wild West equivalent of Jeff Smith.

The Rivoli film, in which Mr. Stewart plays No Gun Destry, may come under the heading of horse opera; but it's a good film, lusty, funny, well acted, and a happy holiday picture.

Marlene Dietrich · James Stewart in "DESTR

RITICS RIGHT ON THEIR EARS!

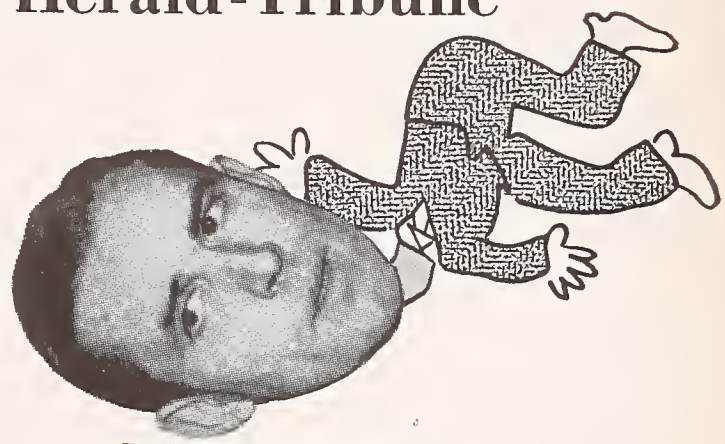


Bang-up entertainment!"
Pelswick, Journal-American

By ROSE PELSWICK.

A good Westerner is a lot of fun, and "Destry Rides Again," at the Rivoli Theatre, is bang-up entertainment. It's not only turned out with all the traditional speed and action of the old-fashioned Wild West yarns, but it also has the further benefits of a top-flight cast, an amusingly written script and slick direction.

"A knockout punch!" says Barnes in Herald-Tribune



By HOWARD BARNES

"DESTRY RIDES AGAIN" continues the cycle of super-Westerns with great skill and gusto. The new Rivoli offering is as conventional as a handshake in story outline, but in its production, from the casting to the cutting, it has all the excitement of a knockout punch.

What is chiefly responsible for the robust and captivating entertainment, I think, is the splendid supervision which it has had. Joe Pasternak, whose principal concern in Hollywood has been the guiding of Deanna Durbin's unprecedented career, produced "Destry Rides Again," and he has demonstrated that he is as shrewd a showman with a six-shooter spectacle as he is with comedy of adolescence

Altogether, "Destry Rides Again" is a singularly satisfying show, and for my part I'll thank Mr. Pasternak as much as anyone for the fact that this is so.

You can't miss it!"
-Boehnel,
orld-Tele.



y WILLIAM BOEHNEL,

glamorous and alluring as ever, ne Dietrich stages a rousing pack as a painted lady in an y Western e hall in stry Rides in, at the oli. She slinks und with that ne-on look, ows her fa- ous gams, ages a riotous ree-for-all with Jna Merkel, sings a couple of blues numbers in her husky voice and clearly demonstrates that all she needed to show how good she is was the chance.

As for the film itself, it is a racy, exciting, forthright 90 minutes of thrills and humor which you simply cannot afford to miss



"WOW!" cries Coleman, in New York Mirror

By ROBERT COLEMAN

"Destry Rides Again" is a rip-roaring, hard-riding, two-gun hit. Yippee! It should have New York's excitement seekers flocking to the Rivoli Theatre in droves. Yeow! It offers a new Marlene Dietrich and a better-than-ever James Stewart, supported by a glittering cast. Wow!

"Destry Rides Again," in sum, is a tornado of thrills and laughs. It, the great Dietrich and the terrific Stewart will sweep into your affections with telling effect.

DES AGAIN" · A Joe Pasternak Production

Important Dates

Dec. 15: World Premiere, "Gone With The Wind," Loew's Grand Theatre, Atlanta, Ga.
Dec. 16: Cleveland Variety Club dinner-dance, Mid Day Club.
Dec. 20: Chicago Night of Stars.
Jan. 18: MPTO of Virginia convention, John Marshall Hotel, Richmond.
Jan. 28: Actors Fund of America benefit, Winter Garden.

MAJORS, CIRCUIT IN TRUST SUIT

Baltimore House Files Action Against Rome-Durkee Group

Baltimore—An anti-trust suit in which the operators of the Linden Theatre here charge monopoly has been filed against eight majors and the Rome-Durkee circuit, which controls 32 houses in Baltimore.

That they have been unable to get product until after the pictures have played the Rome-Durkee houses and that under the clearance arrangement the pictures were not made available to the Linden until they were too old for profitable use is contended by the Linden owners in their suit.

Williams to Revive "10 Nights in Barroom"

Oklahoma City—That he will revise and release the Willis Kent production of "Ten Nights in a Barroom" starring William Farnum was announced this week by K. Lee Williams, head of the K. Lee Williams Film Exchange and the K. Lee Williams Theatres.

DOUBT BINGO LEGAL IN N. Y.

Amendment Loophole Offsets Fears

Albany — Assemblyman Max Turshen's recent assertion in a New York City court that Bingo would be speedily legalized in view of the favorable vote of pari-mutuel horse race betting is doubted here in informed Capitol Hill circles.

Offsetting the fear of exhibitors that the pari-mutuel amendment leaves a loophole for widening the legalization of gambling is a quotation of the State constitution which includes the amendment adopted, which states that "no lottery or the sale of lottery tickets, pool-selling, book-making, or any other kind of gambling, except pari-mutuel betting on horse races as may be prescribed by the Legislature and from which the State shall derive a reasonable revenue for the support of government, shall hereafter be authorized or allowed within this State."

Loew's Resumes Weekly Meetings

Resumption of weekly meetings of assistant managers of Loew's New York Theatres, in which exploitation and publicity angles on forthcoming pictures are discussed, was announced this week. Presiding is Eddie Dowden of Oscar A. Doob's ad department.

DEALS CLOSED BY SCHLAIFER

Five Major Circuits Take UA Product

Five major circuit deals have been closed by L. Jack Schlaifer completing UA's circuit sales in the west. Schlaifer, who is western sales manager for the company concluded deals calling for showing of all of the pictures from all of the UA producers in each of the five contracts he closed.



L. Jack Schlaifer

Balaban and Katz closed for the circuit's 70 theatres with John Balaban and Walter Immerman acting for the circuit. Jules Rubens acted for the Great States Circuit in its 35 situations in the Chicago territory. Publix Intermountain, Salt Lake City, closed for all its theatres with Harry David signing the deal. Mike Naify negotiated for the McNeil Naify Theatres numbering 70 houses in San Francisco, Oakland and other Northern California towns. Joe Blumenfeld was the buyer for the Blumenfeld Theatres in Oakland, Sacramento, Stockton, Berkeley and 11 other situations.

Advance Prices Only For "Lincoln in Ill."

With the world premiere set for Keith's Theatre, Washington, on Jan. 22, "Abe Lincoln in Illinois" will be shown only at advanced prices, according to Harry Goetz, co-producer of the RKO-Radio film. Along with his partner, Max Gordon, Goetz will start production of "The American Way" in February.

Kennedy's Korner

Paramount launched the New York run of "The Great Victor Herbert" with a party for the press at Herbert's favorite eating place: Luchow's. It was a big night for 14th Street, with such celebs as Walter Connolly, Allan Jones, Mary Martin, Shirley Ross and others of the stage, screen and radio (as the billing usually goes), as well as many of Paramount's home office execs and Bob Weitman, one of Broadway's most successful managers, whose Paramount Theatre now shows "The Great Victor Herbert."

Having a look-see over the advertising for theatres around the country revealed, among other things this line: "The Nerve Shattering Excitement of (title of picture)." Seems like an invitation to go and get yourself a nervous breakdown. Another thing you notice is that in Omaha there is a restaurant called the Cinema Club. It's in the State Theatre Building and a feature is the "Teleview Screen," on which you see pictures free for nothing while you eat. Don't tell us that films are now going to put what's left of vaudeville—the cafe shows—out of biz. We don't worry much about the vaudeville part of it—but we'd hate to think we'd have to listen to even more plaintive platitudes about the passing of dear, grand, sweet, old vaudeville from those actors who like to tell about the good old days.

The country's getting ready for one of the biggest events of theatrical history—the opening of "Gone With The Wind." Who can recall any stage or even opera premiere that created more of the excitement of anticipation? It even surpasses in that respect Ziegfeld's "Show Boat," which hit a new high for advance build up that actually caught on.

Frudenfeld Is Barker

Cincinnati — Officers of the Queen City Variety Club were installed this week. The new Chief Barker is Arthur Frudenfeld, general manager of RKO theatres.

Dick Kirschbaum's Korner



Reprinted by request.



Here are a few of the celebrities caught at Paramount's Victor Herbert Dinner held at Luchow's the composer's favorite eating place on Tuesday night. Left to right, Walter Connolly, who has the title role in the picture; Alice Neilson, who appeared in Herbert's many early operettas; Gene Buck, President of the ASCAP and Mary Martin, who has a leading role in the picture.

Aha!



Discovered ● The only star who can open three days before Christmas, ***do business these three days*** — AND THEN OVERFLOW ANY THEATRE IN THE LAND FROM THEN ON!

NO '40-41 CUT IN SCHEDULES

Quality and Quantity Same, Say Producers

A meeting of the Association of Motion Picture Producers in Hollywood this week announced that all producers would maintain the production schedules announced and that there would be no impairment of quality.

Reports had been current that producers, in order to force greater returns from their pictures through longer runs, would drastically cut their production schedules for 1940-41.

One production executive stated that all the talk about first runs being extended is "idle conversation." He said that "all the tea in China" wouldn't make any exhibitor extend a run unless there was money in it and that extending the runs just for the sake of extending them was unfeasible.

Double features continue to demand a large quantity of pictures and just as long as the double feature prevails in the U. S., the producers will go on making the same number of pictures, in order to fill the demand, it was stated.

Gov't Ready to Start Trial of Suit By Early February

Attorneys to Confer Dec. 15 To Set Date Commencement of Equity Action

December 15 was set by Federal Judge John C. Knox this week as the date on which attorneys for the Government and for the major companies who are defendants in the equity suit to confer with him on fixing a date for the beginning of the trial. The majors served the government with detailed and long interrogatories last week and Paul Williams, Assistant Attorney General, revealed that the government considered them satisfactory and would answer them within 60 days.

Thus the prosecution has done an about-face and will agree to the naming of witnesses, a procedure to which it strongly objected last April stating that it "feared their intimidation." Meanwhile Williams said the major companies would answer the government interrogatories.

Williams declared that the Government would be ready for trial early in February. In order to avoid a protracted trial, he said he would ask for a pre-trial of a number of issues before the actual trial begins.

HARRY H. THOMAS JOINS MONOGRAM

He Will Be General Mgr. of 3 Company-Owned Branches

W. Ray Johnston, president of Monogram Pictures Corporation, this week announced the association of Harry H. Thomas with Monogram's company-owned branches in New York, Philadelphia and Washington. Thomas will also act as general manager of these units.



Harry Thomas

Thomas takes over the management reins at once and has stated that no changes are planned in company personnel except for the addition of Jules Chapman who will act as his assistant.

Thomas, who was the original Monogram franchise holder in New York and Philadelphia, has been associated with Johnston in various film distribution deals for the past twenty-odd years, having joined Johnston in 1920 as manager of Arrow Exchanges, Inc., in New York at the time Johnston was vice-president of Arrow Film Corporation. Their association continued through Rayart and Monogram distribution periods until Johnston joined Republic..

N-S. C. EXHIBS OPPOSE BILL

Rodgers Predicts Defeat of Neely Measure

Charlotte, N. C. —A resolution was passed at the annual convention here of the Theatre Owners of North and South Carolina in which it was declared that efforts so far undertaken to benefit the industry by subscribing to the 20 per cent cancellation clause sponsored by the MPTOA are steps in the direct solution of the industry's problems and that full consideration and action by all distributors would establish a working basis that would eliminate agitation for the Neely Bill.

Speaking to the exhibitors, William F. Rodgers, MGM sales manager, predicted the Neely Bill would be defeated and called upon exhibitors to urge their congressmen to oppose it. Ed Kuykendall, MPTOA prexy, also speaking before the group, advocated a board of conciliation for arbitration, and defended the recently adopted resolution against propaganda pictures. He predicted a shortage of product within a few months, and declared that despite its many problems theatre business is improving.

H. R. Berry of Hartsville, S. C., was elected president, succeeding Lyle M. Wilson of Roanoke Rapids, N. C.; Pauline Griffith of Charlotte was elected secretary-treasurer; Harry E. Buchanan of Hendersonville and George W. Parr of Lancaster, vice-presidents. A banquet and dance concluded the convention Monday night.

Smith Named Ass't Contact Executive

Carlton S. Smith of the creative contact staff has been named assistant contact executive of the food merchandising department of the Jam Handy organization, according to Jamison Handy, president. It was also announced that Erskine F. Gilbert has joined the production unit of the company, specializing in the writing of slidefilms to be used before women's groups.

Altec Offers New Equipment Contract

A new form of contract relating to motion picture equipment has been introduced on a nation-wide basis, according to L. W. Conrow, Altec president. The furnishing of repairs and replacement parts for projector mechanisms, arc lamps, arc generators, rectifiers and associated apparatus is covered in the new contract.

Friends Honor Kirsch On 37th Birthday

Chicago—On the occasion of his 37th birthday, Jack Kirsch, Illinois Allied president, was feted by 40 friends at the Congress Hotel last Friday night.

Deplores Screen-Radio Fight

Branch Urges Round Table Discussion On Problem of Star's Radio Appearances

Declaring that the screen star must either protect the industry's investment or get out of the industry, and urging a round table discussion about stars appearing on the radio "before it is too late to do anything about it," Ray Branch, Michigan Allied prexy, issued a statement this week in which he deplored the apparent battle now going on between the screen and radio.

Branch cited the experience of a patron who had heard a radio commentator extol on the merits of a man being able to bring to his room the personality of a famous star through the flick of a finger without the inconvenience of hurrying home from his daily work, rushing through his evening meal, and hurrying to the theatre in order to hear that star on the screen.

"Why can't the radio develop its talent in another field just as the screen did?" Branch asked.



Universal President Nate Blumberg recently arrived in California for conferences on production. In the photo at the left, he is met by Matty Fox, executive assistant, David Garber, studio executive and Milton Schwartzwald, Universal producer. In the picture on the right he is looking over an ad campaign with Garber, Marshall Grant, story editor and John Joseph, director of advertising and publicity.

Selling the Picture

FOR BETTER SHOW SELLING

Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Amazing Mr. Williams	Nov. 18
Another Thin Man	Nov. 25
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Coast Guard	Aug. 5
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	Nov. 11
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
Joe and Ethel Turp Call on the President	This Issue
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Reno	Dec. 2
Secret of Dr. Kildare	Nov. 18
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 26
That's Right, You're Wrong	Nov. 25
They Shall Have Music	Aug. 26
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Wizard of Oz	Aug. 26
Women, The	Sept. 9

DeHaven Bases Most of "Chips" Campaign On New Parking Law

Just prior to the opening of "Goodbye, Mr. Chips" at the Woodward Grand Theatre, Highland Park, Mich., Manager A. Milo (That Movie Man Revivalist) DeHaven was faced with a new 1½-hour parking law, in addition to the parking meters, which raised Cain with the average citizen and out-of-towner. Therefore, 65 per cent of his campaign covered parking meter installations, parking law tieups, etc.

DeHaven had several thousand cards printed with a hole at the top which made it easy to attach them to the doors of parked cars. In large black letters was the message: "Police will not interfere if you attend the screen presentation of 'Goodbye, Mr. Chips,' etc."

Wherever there were signs to the effect that parking was restricted to certain length of time, he planted signs which read: "Over-parking allowed in the seats of the Woodward Grand Theatre to see 'Goodbye, Mr. Chips'."

On another occasion, ladies or "Casper Milquetoast" gentlemen were offered escorts to accompany them home after seeing "The Hound of the Baskervilles." DeHaven's "escort service" was established as a means of providing "you with a cheerful escort to see you home after you have seen the spine-tingling, suspense-taut tale of the earthly beast, etc."

Twenty-four Charlie McCarthy dolls were given away, six each Saturday, to the boy or girl who best answered either of these statements: "I like Charlie McCarthy because—" or "I shop in Highland Park because—"

All this goes to show that showmanship is still very much alive in Highland Park. Such selling, which turns what appears to be a situation with the cards stacked against the theatre is what makes showmanship.

Kansas City Baby Wins Double Honor at The World Premiere of "A Child Is Born"

Kansas City, Mo.—In connection with the world premiere here of "A Child Is Born," which had its debut at the Newman Theatre last Tuesday, Jerry Zigmond, manager of the theatre, arranged a competition with the *Kansas City Star* to select a baby from the Kansas City territory, who not only had the place of honor at the premiere, but was also selected as the New Year Baby for the 1940 edition of Universal Newsreel. The child was photographed for the newsreel company the day of the premiere.

Selected by a jury of seven nurses from various Kansas City hospitals who met at the Hotel Muehlebach to make their final choice, the baby, in addition to winning the distinction of being honor guest at the premiere and New Year Baby for the newsreel, was given a fifty-dollar bank account to start its career.

Announcement of the competition aroused widespread excitement among Kansas City parents with children between six months and a year old as stipulated in the requirements, and the *Kansas City Star* gave the stunt a tremendous amount of publicity with stories and pictures breaking daily in the paper.

"A Child Is Born" was given an unusually large campaign in this city, which was selected for the premiere because it is the native city of Mary McDougal Axelson, author of the novel from which the picture was adapted.

Other publicity stunts and promotions included the distribution of 15,000 milk bottle collars carrying theatre copy; displays in fifteen downtown department store windows; six full pages of co-op ads planted; one sheets on one hundred milk delivery trucks; special spot announcements over station KMBC; and bumper strips carrying theatre copy on the largest fleet of cabs.

In addition, Kansas City's oldest doctor who has delivered the most children was honored at special ceremonies at the Academy of Medicine. A baby diapering contest had also taken place which was good for space.



A Child Is Zippered

In a stunt worked in connection with the world premiere of Warners' "A Child Is Born" at the Newman Theatre in Kansas City, Ed Moeller, 30-year-old engineer (and unmarried) won a baby diapering contest in the remarkably fast time of one and one-half seconds. Moeller stole a march on his competitors by inventing a three-cornered trouser with a zipper. Bobby Smith, of the same city, was the youngster who submitted to the zipping. Story on this stunt appears in adjoining column.

Tumblers and Glass Containers To Have "Gulliver" Characters

Plans for the first of three hundred advertising and exploitation tieups promoted by Paramount for "Gulliver's Travels," full-length Technicolor cartoon, have been announced by the Hazel-Atlas Glass Co., Wheeling, W. Va.

Tumblers and glass containers of all sorts are being manufactured by this concern featuring color reproductions of characters from the Max Fleischer production, each a descriptive verse. The program announced by the Hazel-Atlas Company indicates that "Gulliver's Travels" through co-operation of this and other concerns lined up by Paramount will be given an advertising campaign in trade and special publications that will establish a new high for picture merchandising. The Hazel-Atlas Company is taking extensive space in a dozen publications, over a period of three months timed to precede release of the film, including such important journals as Printers' Ink, Glass Packer, Milk Dealer and Modern Packaging.

Schine Brothers Receive Tribute At Gloversville "Drums" Premiere

In connection with the recent world premiere of "Drums Along the Mohawk," (STR, November 4), we have received from Frank Boucher, manager of the Glove Theatre, a newspaper account of the celebration in Gloversville, one of the five Mohawk valley towns in which the premiere was held simultaneously.

The account occupied almost two full columns, not including a three-column photo taken at the luncheon at the Kingsborough Hotel. Shown in the photo were Arleen Whelan, 20th-Fox player; Helen Isaacs, starlet; Joan Davis, comiedienne; J. Myer and Louis Schine, heads of the Schine Circuit which operates the Glove, and Harold V. Wessel, president of the Chamber of Commerce.

In addressing the guests at the luncheon, J. Myer Schine said he was impressed by the turnout and extended his thanks to an "energetic . . . Chamber of Commerce." The group . . . was present, he said, not only to pay respects to the visitors, but to "show that our cities are progressive and full of life."

Louis Schine also spoke briefly, as did Rodney Bush, publicity director of 20th-Fox, and Frank Boucher. Bush declared that the premiere of the picture was a small tribute in return for the fine things the Schine Brothers have done for the industry.

Each of the visitors was presented with Fulton County-made gloves by James H. Casey, Jr., secretary of the National Association of Leather Glove Manufacturers.



"JOE AND ETHEL TURP CALL ON THE PRESIDENT"



ENTERTAINMENT elements that won three photoplays widespread public acclaim were prevalent in "Lady for a Day," "Little Miss Marker" and "Broadway Bill" —all from the pen of Damon Runyon, well known columnist. Now comes another picture which not only is timely, but down-to-earth as well in its story of Joe and Ethel Turp, two ordinary American citizens, who call on the president. The weekly letter from Joe to Ethel, as written by Runyon in his syndicated column, appears in newspapers from coast to coast. More likely than not the column appears regularly in your local daily.

This can lead to but one conclusion: that the millions of Runyon readers will be on the watch for the picture dealing with his two famous characters. "Joe and Ethel Turp Call on the President" is a lot of title for your marquee, we'll admit, but it takes every word to get across the characters and the nature of their story. As for the leading players, Ann Sothern has the public still remembering "Maisie"; Lewis Stone is well known by virtue of the Hardy Family series; Walter Brennan, a former Academy Award winner, is one of the screen's finest character actors; and William Gargan was chosen by Runyon himself to portray Joe Turp. It should be seen from this that in the title and the four leading players you have the basic elements for your exploitation.

If we were laying out an advance teaser campaign, we'd concentrate on Runyon for our first teaser, mentioning his other successful pictures. In the second, we'd take Ann Sothern and mention the fact that "the explosive bombshell, Maisie, is now Ethel Turp, the famous character created by Damon Runyon." In the third, we'd mention Lewis Stone, and in the fourth, William Gargan, stressing the fact he is Joe Turp, because of Runyon's choice. Let these teasers, each containing a cut of the person referred to, lead up to your day-before-opening and opening day layouts.

One way to get across the title is via a contest in the Classified Ad section of your daily paper. Arrangements might be made



Create Laughs With Gay Contest

Speaking through Damon Runyon's column, Joe and Ethel Turp get off some clever gags. Why not have some fun by using some of the stills in a Joe Turp Dialogue Contest, offering prizes for the best gags readers "put into his mouth"? From the stills available, you can select the most desirable.

An SIB Showmanalysis (REG. U. S. PAT. OFF.)

to place a letter in each classified ad, making 33 ads with a letter each. Readers would be asked to search for the letters, and having found them, arrange them to spell out the title. This contest would, of course, have to be well in advance before you release the title, and facts about Runyon and the names of the leading players could serve as clues.

Another way would be for fans to see how many words they could get out of the title. Just offhand we see "heel," "all," "their," "hill," "deal," etc. There must be hundreds. Remember that while the folk are scratching their heads and leafing through the dictionary, that title is constantly in front of them.

And here's another way. Have as many handbills printed as you need, half of them with the first half of the title, "Joe and

Screenplay by Melville Baker. Based on a story by Damon Runyon. Directed by Robert B. Sinclair. Produced by Edgar Selwyn.

Ethel Turp—," and the other half with the balance, "—Call on the President." Most of these bills would be printed black on white, but a few, for the first half of the title, could be printed in red, while a few others, for the last half, could be printed in blue. Guest tickets should be awarded those persons who bring in the full title, printed in red and blue. Instead of red and blue type, the paper could be as nearly red and blue as possible. Be sure to explain the contest on each handbill.

Damon Runyon has been called "the O. Henry of our day." In your programs, or in the newspapers, you might ask readers to submit other suitable descriptions of the famous columnist, the best one to receive a cash prize or guest tickets.

Naturally, most of the picture's background is Washington, especially the capitol. This should make it worth your while to make an appeal for pictures taken by local people while visiting the nation's capitol. The best of these could be displayed in your lobby. For a tie-in line, how about this: "Local tourists photographed these scenes in Washington, D. C. . . . They didn't see 'Joe and Ethel Turp Call on the President,' but they will when Damon Runyon's great American story opens here next week." Or, perhaps this would serve you better: "Local tourists were thrilled when they saw these sights in Washington, D. C. . . . but they'll get a bigger thrill when they see 'Joe and Ethel Turp Call on the President,' etc."

"If you could call on the president, and your time was limited to just three minutes, what would you say to the chief executive?" There's the basis for competition among newspaper readers to see who can submit the cleverest and most original statements. No wisecracks or anything that would reflect on the present administration should be considered in awarding prizes.

You can get an institutional slant into your campaign, if you wish. By means of a special ad in the paper, a screen announcement, and via publicity stories, announce that inasmuch as "Joe and Ethel Turp Call on the President," you, as manager of the theatre, invite those who have some suggestions to make in connection with its entertainment or operating policy to call on you. Let them know that any suggestions submitted and acted upon will win the persons submitting them $5 or $10, as you choose. Certain hours of the week can be designated as the logical time for those who wish to do so, to call on you with their suggestions. You can grant each person a five- or ten-minute interview, according to the amount of time at your disposal. This stunt will plug the picture, will give you an insight into what the public wants, and will effect a closer contact between those who attend your theatre and yourself.

Here are a few questions you might ask the public: "What actress was elevated to stardom as a result of her performance in Damon Runyon's 'Little Miss Marker'?" "What actress received her biggest boost in 'Lady for a Day'?" "Who are the four leading players in Damon Runyon's 'Joe and Ethel Turp Call on the President', and what is the most significant fact you associate with each one?" These questions could be inserted in your programs, with prizes to go to the first certain number of correct answers received.

Married couples named Joe and Ethel could be your guests at one of the evening performances, their marriage licenses or certificates to serve as admission.



They'll Read Runyon's Copy

Aptly termed "the modern O. Henry," Damon Runyon, whose newspaper column is syndicated from coast to coast, is known by millions of readers. Therefore, the line "Damon Runyon Wrote This Ad" will be a strong factor in influencing readers not to stop until they've read every line of copy.

Father Goes to the Movies or Why the Chair is Empty Told in Blair's Swell Ad

IN THE STR Program Exchange (STR, August 26) we reproduced a back-page institutional plug used by Manager Norman Prager of the Arcade Theatre, Springfield, Mass., for the back page of his program. If you remember, the illustration showed an empty chair, at whose side stood a lamp and radio, with a newspaper and house slippers on the floor. It was captioned: "Father Doesn't Live Here Any More."

Utilizing the same cut, which he states he borrowed from a Canadian exhibitor, E. E. Bair, manager of the Valentine Theatre, East Defiance, Ohio, made a special institutional ad of his own for the newspapers that scarcely anyone could have missed seeing. At the top were the words: "Local Theatre Promotion." Below this was the illustration. Then came the following copy:

"He prefers the comfortable Bodiform Chairs . . . at the Valentine.

"His sense of security has improved considerably the past weeks. Employment seems on the upgrade.

"He likes the still further improved sound reproduction at the Strand Theatre . . . better still, the improved quality of the pictures offered there.

"He likes to confirm what he hears and reads . . . so he follows the Newsreels.

"He can hardly wait until pictures like these hit town—"Mr. Smith Goes To Washington," "U-Boat 29," "Drums Along the Mohawk," "Another Thin Man," "First Kiss,," "Ninotchka," "Housekeeper's Daughter"—they help him to get his mind off international politics . . . help him to relax!

"He's tickled to death because he can afford more fun and entertainment for his family. Kids like the cartoons.

"He takes Valentine Good Shows for granted.

"He decides the best way to judge a picture is to *see it for himself.*

"He banks the fire and saves fuel for a few hours.

"Yes, sir! . . . Father thinks it's fun!"

Wise showmen will clip this out and adapt it to the requirements of an institutional ad for their own situations. And if they haven't the illustration, they can reproduce it from that which appeared in the August 12 issue. Or, if they wish, and it is a simple matter, they can take a picture of father's empty chair and have an engraving made. But whichever course they take, they'll do it, because they'll know it will be to the advantage of their theatres.



Plugs Two Films At Once

With a local high school football player astride a horse, declared to be Konga's double, and six other horses following, the parade staged by Tony Bianco, assistant manager of the Gorman Theatre, Framingham, Mass., plugged Warners' "The Cowboy Quarterback" and Columbia's "Konga, the Wild Stallion." Bianco is shown above soothing the equine. (Story on page 17)

Barcroft Ties Up With Ohio State On "That's Right You're Wrong"

John Barcroft of the Palace Theatre, Columbus, Ohio, tied in with Ohio State University authorities for several novel stunts in his campaign on "That's Right, You're Wrong." For the Ohio State-Illinois football game, Barcroft arranged to have the cheering section spell out the title. Cooperating with the university officials, Barcroft supplied the drawings and cards which when manipulated by the rooters, brought forth the ballyhoo.

At the game a bouquet of flowers was presented to the queen and her court and a wire was read over the loud speaker system announcing that the bouquet presentation was made through Kyser. The message reached some 80,000 persons in the stands.

Barcroft turned the stage of the theatre over to the university for a rally with the college band and a "That's Right, You're Wrong" contest as part of the festivities.

Another hook-up was with night clubs for a "That's Right, You're Wrong" contest, the finalists competing on the Palace stage.

Victor Record Dealers Plan "Lincoln" Tieup

Raymond Massey's recording of some of the most brilliant passages of the Pulitzer Prize-winning play, "Abe Lincoln in Illinois," in which he is starred as the Great Emancipator in both the stage and screen versions, is being used as the basis of a nation-wide tie-in program between RCA Victor dealers and theatres in which either version of the show is played.

Co-incident with the current road tour of the stage troupe, and the November release of the picture based on the play, RCA Victor dealers promote the play locally, in return for theatre "plugs" on the "Abe Lincoln in Illinois" record album.

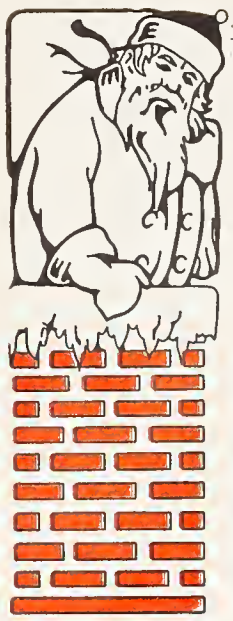
The dealers are arranging for patriotic "Abe Lincoln" window displays prior to and during the run of the stage show or movie, as the case might be, featuring announcements of the coming show. For their part, theatre managers are permitting dealers to display the "Abe Lincoln in Illinois" record albums in their lobbies. Many theatres have agreed to hand out to their patrons listings of the records and names of dealers.

In his recordings for RCA Victor, Mr. Massey presents highlights especially adapted from the most effective of the stage play's twelve scenes. The recorded selections tell of Lincoln's proposal to Ann Rutledge, his prayer for the dying son of an old friend, his worried indecision before marrying Mary Todd, his brilliant debates with Stephen Douglas, and his farewell to home and friends as he leaves for Washington, the President-elect. Mr. Massey is supported by four members of the play's original cast in the recorded adaptations: Adele Longmire, as Ann Rutledge; Kevin McCarthy, as Seth Gale; Calvin Thomas, as Joshua Speed; and Wendell K. Phillips, as William Herndon.

"Well, folks, I haven't got anything new for you. Marco came, Marco's gone. Now we can begin thinking about our own affairs."



"MAIN STREET LAWYER"
with
EDWARD ELLIS • ANITA LOUISE
HAROLD HUBER • ROBERT BALDWIN • BEVERLY ROBERTS
A Republic Picture



Now, here's a real IDEA for XMAS!

MEMO From the office of the GENERAL MANAGER OF THEATRES

TO: All Department heads

Suggest you consider seriously advisability of using "Encyclopedia of Exploitation" as a holiday gift for your staff men. The book is unquestionably the greatest single aid to showmanship that has ever come to my attention. The home office will be glad to okay budget for your list.

J. J.

They say it's "the book that no progressive showman will want to be without . . ."

The ENCYCLOPEDIA OF EXPLOITATION

The World of Exploitation at Your Fingertips!

10,001 Tried and Proved Show-Selling Ideas!

"Chick" Lewis,
Showmen's Trade Review,
1501 Broadway, New York City

12-9-39

Dear "Chick":

$3.50 is enclosed for my copy of the "ENCYCLOPEDIA OF EXPLOITATION." Please send it to me postpaid by return mail.

Name .....

Theatre (or circuit) .....

Address .....

City ..... State .....

Remit by cash, check or money order. (NO. C.O.D.'s) In Canada add 25c. Foreign 50c

Sold only through

SHOWMEN'S TRADE REVIEW

1501 Broadway New York

Use This Coupon NOW!

Over 70 Stores Contract For "Pinocchio" Displays

Seventy-two department stores, located in cities throughout the country, have so far contracted to use the life-like Walt Disney "Pinocchio" displays made by Old King Cole, Inc., of Canton, Ohio. The display consists of beautifully colored relief and full round reproductions of all the characters from the Technicolor cartoon feature. Some stores, like Bloomingdale's in New York, will use twelve windows with scenes from the picture and these figures; five pictures will be used by Kaufmann's, Pittsburgh, and so on down the line.

Others of these displays will be used in addition to the toy departments and throughout some of the stores on the lists. The stores on the list are as follows:

L. S. Ayres & Co., Indianapolis, Ind.; Block & Kuhl, Peoria, Ill.; Bloomingdale's, New York City; Boston Stores, Milwaukee, Wis.; C. E. Chappell & Sons, Syracuse, N. Y.; Davidson's, Des Moines, Iowa; Denholm & McKay, Worcester, Mass.; S. P. Dunham Co., Trenton, N. J.; Emery, Bird & Thayer, Kansas City, Mo.; Emporium, St. Paul, Minn.; Forbes & Wallace, Springfield, Mass.

Fowler, Dick & Walker, Wilkes-Barre, Pa.; Hess Brothers Co., Allentown, Pa.; The Higbee Co., Cleveland, O.; The Hub, Steubenville, O.; Hutzler Brothers, Baltimore, Md.; Jordan Marsh Co., Boston, Mass.; Kaufmann's, Pittsburgh, Pa.; Kaufmann's Furniture Co., Reading, Pa.; Ernest Kern Co., Detroit, Mich.; Kresge Department Store, Newark, N. J.; Frederick Loeser & Co., Brooklyn, N. Y.; Mandel Brothers, Chicago.

Newman's Mercantile Co., Cedar Rapids, Iowa; M. L. Parker Co., Davenport, Iowa; Powers Dry Goods Co., Minneapolis, Minn.; Reichart Furniture Co., Youngstown, O.; Reichart Furniture Co., Washington, Pa.; Reichart Furniture Co., Wheeling, W. Va.; Stix, Baer and Fuller Co., St. Louis, Mo.; Stambaugh Thompson Co., Youngstown, O.; Shepard Co., Providence, R. I; Swank Hardware Co., Johnstown, Pa.

A. Victor & Co., Buffalo, N. Y.; Woodward & Lothrop, Washington, D. C.; Wurzburg Dry Goods Co., Grand Rapids, Mich.; Anderson-Newcomb Co., Huntington, W. Va.; The Diamond, Charleston, W. Va.; The John Gerber Co., Memphis, Tenn.; The Hub, Baltimore, Md.; J. M. Hartley & Son Co., Fairmont, W. Va.; W. Lewis & Co., Champaign, Ill.

Meyers Brothers, Paterson, N. J.; M. O'Neil Co., Akron, O.; Watt & Shand, Lancaster, Pa.; Woodrum Home Outfitting Co., Charleston, W. Va., Montgomery Ward & Co., Chicago (20 cities); Kobacker Stores, Inc., Canton, O.; Van Dervoort Furniture Co., Lansing, Mich.
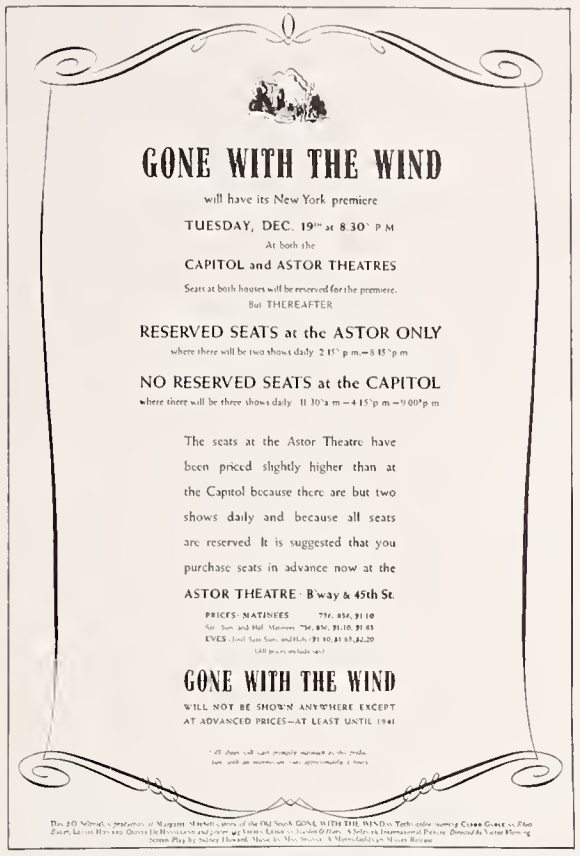
Does a store in your town appear in this list? If so, and you are going to play the picture, plan your tieup now. And if your town isn't represented, get in touch with the leading merchant to see if arrangements can be made to have him included. Such a tieup will help immeasurably to boost grosses at the box office when your "Pinocchio" playdate rolls around.

Stewart's Bianco Sells Two Hits With Football Player and Horses

That man Stewart is back again. Of course we're referring to Ben Stewart, manager of the Gorman Theatre, Framingham, Mass. However, the stunt created for one of his dual bills, "The Cowboy Quarterback" and "Konga, the Wild Stallion," was put over by his demon assistant, Tony Bianco. It consisted of a football player astride a horse, Konga's double, with a herd of horses following. Stewart borrowed the half dozen or so horses needed from a friend.

The parade was an unusual sight, since the horse, as a highway figure, is practically a "vanishing race" now. Even the newspaper photographers bobbed up to photograph the stunt. It was certainly a smart bit of showmanship, since it covered two features.

Stewart staged another good stunt on "The Road To Glory," reissue. He had a truck fully bannered with copy that followed the guardsmen from the armory to the theatre. They came in full uniform and were led by Framingham's popular war priest, Rev. Father James Dunford. Here again the local newspapers gave Stewart pictures and stories. (*Picture on Page 15.*)



Dignified Ad On "Wind" Opening

Shortly after the appearance of the above advertisement in metropolitan newspapers, opening night and New Year's Eve reserved seats for the Astor and Capitol engagements of David O. Selznick's Technicolor production for MGM release, "Gone With the Wind", were sold out. Reserved seats for other performances at the Astor are selling rapidly, it was said. The dignified display heralds one of the most talked-about pictures in history. (Story on page 4)

Sidney Lust Plans Toy Matinees For His Maryland Houses Dec. 18

"Not a Single Empty Stocking on Christmas Morning" will be the slogan of the toy matinees that Sidney Lust will present at his Maryland theatres December 18, in cooperation with various civic organizations.

As has been their custom during the past five years, the Lust Theatres will conduct these matinees without cash admission charges. In place of tickets, those wishing to attend the shows are requested to bring toys, articles of clothing or foodstuff, which will be distributed to poor children in Prince Georges and Montgomery Counties.

In Bethesda, Md., the Bethesda Theatre will work with the Bethesda and Chevy Chase fire departments and the *Bethesda-Chevy Chase Tribune.*

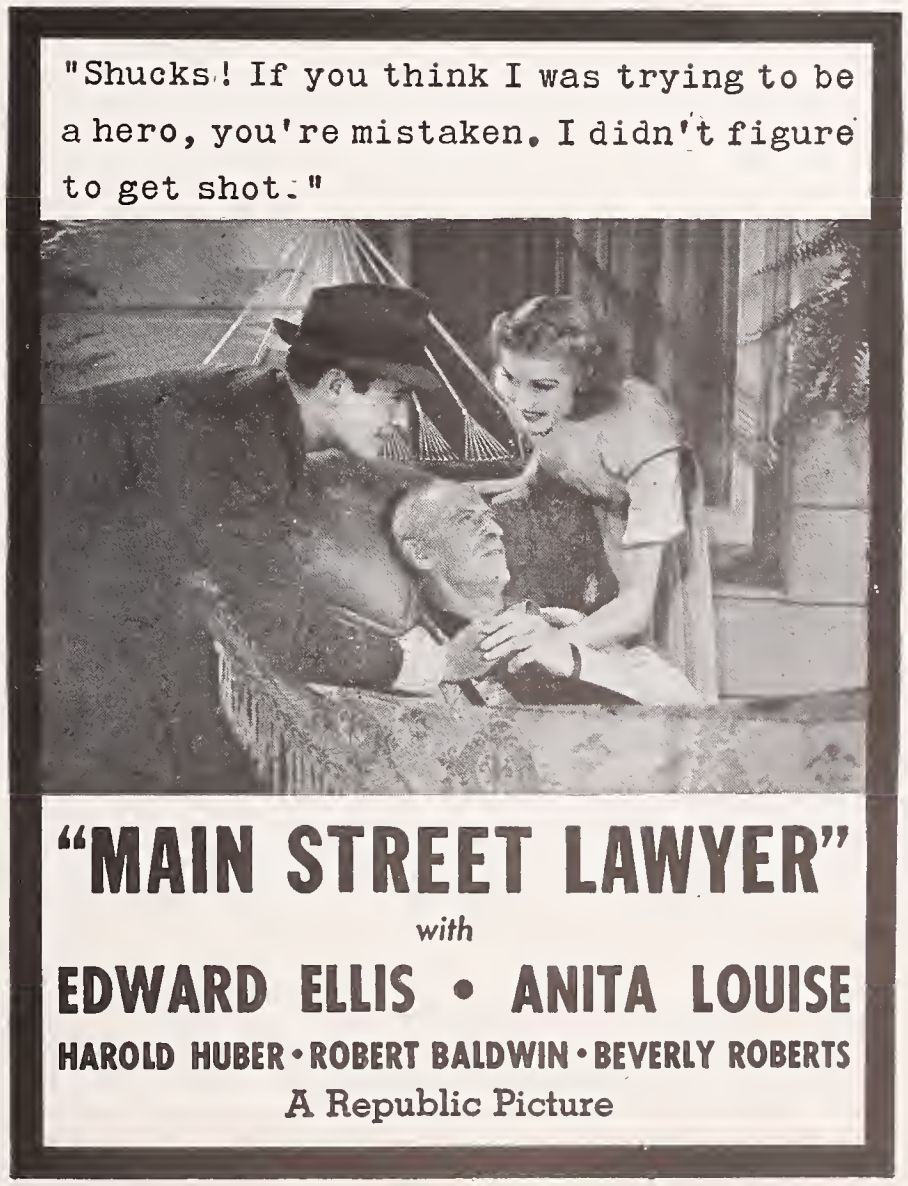
The Arcade Theatre, in Hyattsville, will stage its matinee in conjunction with the Kiwanis Club of Prince Georges county, the Social Service League, the Welfare Board and the *Hyattsville Independent.*

The Cameo Theatre in Mt. Ranier, will have the sponsorship of Charles F. Huntemann Post of the American Legion and the *Prince Georgean.*

In Rockville, the Mila Theatre will cooperate with the Holiday Exchange; while the Marlboro Theatre in Upper Marlboro, is working with the Lions Club and paper.

Last year, more than 20,000 different articles were collected at the five theatres and distributed to needy families. Elaborate screen programs are being planned this year at each of the houses, and a live Santa Claus will be on hand to greet the children.

There will be a Christmas tree in the lobby of each theatre and clothing, food and tops will be massed around the tree and then turned over to welfare organizations for their proper distribution. All help including the operators, lights, films and theatres are donated without cost whatsoever.



Program Exchange

In Which Details of a Movie Star Contest Are Given and Other Features are Discussed

THIS week we are mighty happy to know that it won't be long now till Christmas. Have you made out your gift list yet? Better still, have you planned your Christmas house organ yet? And how about your New Year's issue? If you're putting on a midnight show December 31, better let the public know, in addition to other ways, through your program. It might be well to get in a few lines about it now.

Last week we reproduced a portion of a page from Movie Guide, published for Shea's Buffalo theatres by Maurice Osterman. In this reproduction, if you remember, a contest feature and a fashion feature were predominant. We told you in the caption that details of the contest would be given this week, in the event you may want to adapt it to your own house organ.

Contest Can Run Every Week

As it looks to us, the contest can run week after week, with prizes awarded each week. Or possibly, the amount of the prize can be more than it would for a series of weekly contests, and offered for the best answers embracing an entire series.

Each week the photograph of a star is published. The reader is asked to (1) name the star pictured, (2) name at least five of her (or his) pictures, (3) to state whether she (or he) is married, (4) name her (or his) most recent picture, (5) name the next picture in which she (or he) will next be seen at the Blank Theatre.

Now this may sound like a simple contest, but it really isn't so simple. Those fans who keep up to date on the movies and its stars via the fan magazines, newspaper movie columns, etc., will stand the best chance of being able to answer most of the questions correctly. Therefore a first prize of $5 or $10 would not be too much to offer for the correct and neatest entries. If you feel your house program needs something to perk it up, surely a contest of this kind should do the trick. And you can continue it almost indefinitely; that is, until the novelty wears off.

Tom Pringle is back again with one of those worth-remembering safety slogans of his. This week, the manager of the Ideal Theatre in Toronto, Canada, dispenses this sage advice: "Sun down—Slow down is a wise motto for motorists . . . Remember, over half of our traffic deaths occur during dusk or darkness . . . You just can't see as well after dark." Tom has found space in his program to add a definition in which he will be supported by most theatremen: "A movie critic is a man who devotes the best jeers of his life to the theatre." We could cite specific instances here but—my, what a lovely day it is outside! (We had to do something to change the subject.)

Let's go back to Osterman's Movie Guide. This newsy tabloid is, as its editor claims, "interesting, informative and valuable." Among the interesting things we note are (1) the guest editorial of Douglas Fairbanks, Jr., (2) a scene cut showing Pete Smith and Sally Payne pulling the wish bone, the scene having to do with Smith's Specialty, "Let's Talk Turkey," and (3) a table showing the results of the recent *Fortune* poll to determine the rating of stars this year.

Spencer Tracy Is Favorite

According to the poll, which was conducted by the Elmo Roper organization for *Fortune* magazine, Spencer Tracy is the public's favorite film actor and Bette Davis its favorite among women. Clark Gable is in second place, along with Myrna Loy. To give the complete results of the poll would require more space than is available here, but we commend Osterman and his staff on being alert enough to note its importance by devoting a special two-column box to it.

And there's another feature that should be welcomed by housewives. We've mentioned it before in conjunction with other programs: recipes of the stars. In Movie Guide, there's a cut of Rosemary Lane carrying two market baskets full of groceries. The photo is appropriately captioned "Hollywood Stars on the Cook's Day Out." The recipe is for Brazil Nut Fudge Cake, and we're not afraid to bet that many a Buffalo husband had this cake served him for dessert not long after the November 17 issue of Movie-Guide was distributed.

Osterman devotes the front page of his publication to the photo of a movie star, with a story about that personality appearing on the first news page. And it isn't just a cut-and-dried story, either, but a sort of personal "tintype" that enables the fan to know his favorite more intimately.

Myron McLeod, manager of the Patricia Theatre, Powell River, British Columbia, Canada, is still doing well with his "homemade" program, which by the way, looks more like the work of professional printers and artists than that of McLeod and the house staff.

Well, that seems to take care of everything on hand this week. But, busy as we'll be with Christmas shopping, we'll take time out between purchases to make sure that we are back again in this space next week.



How About Calendar Program?

If you are one of those managers interested in the calendar type program, this reproduction of that issued by Willard Wagner, manager of the El Campanil Theatre, Antioch, California, should afford you several moments of study. Wagner distributes 6,000 per month—3,500 house to house, 2,500 at the theatre. They are made by a program printing firm, and engravings are made from material in press books.

Member Added This Week

Iliff Clevenger, Yancey Theatre, Burnsville, N. C.

—Your Application Blank—
Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Showmen's Parade

A number of changes have been made among the managerial staff of the United Detroit Theatres. DOW THOMPSON of the Riviera has been appointed manager of the Broadway-Capitol following the death of CLAUDE DEARDORFF. FRANK UPTON of the Cinderella, succeeds THOMPSON at the Riviera and CLARK FIELD of the Ramona takes over the reins at the Cinderella. DON DUNN has been switched from the Alger to the Ramona and his place has been taken by JAMES EASSON of the Rosedale. CASSIUS SMITH, assistant manager at the United Artists is promoted to manager of the Rosedale. GRAND HAWKINS, assistant manager of the Fisher succeeds SMITH at the United Artists and EARL CUTTER, assistant at the Broadway-Capitol becomes assistant at the Fisher. NATHAN ALLOR, assistant at the Cinderella will hold the same post at the Broadway-Capitol and HOWARD WILLS of the Vogue succeeds him at the Cinderella. CLINTON WELLS, second assistant at the United Artists is promoted to first assistant at the Vogue and CLIFFORD BROWN, third assistant at the Michigan becomes second at the United Artists. CHARLES PERRY has resigned as manager of the Adams.

ELBERT SMITH has resigned as manager of the Melrose Theatre, Brentwood, Penna. and is succeeded by WILLIAM MOSS, son of the owner, JOHN P. MOSS.

L. W. GRAY is now managing the Fox Belmont Theatre, Long Beach, Calif. replacing FRED A. McSPADDEN who is on a leave of absence because of illness.

DON STITT, formerly an orchestra leader, but a theatre manager for the past several years has been named manager of WB's new Manos Theatre, Jeannette, Penna. ALBERT GIDDINGS will be assistant manager.

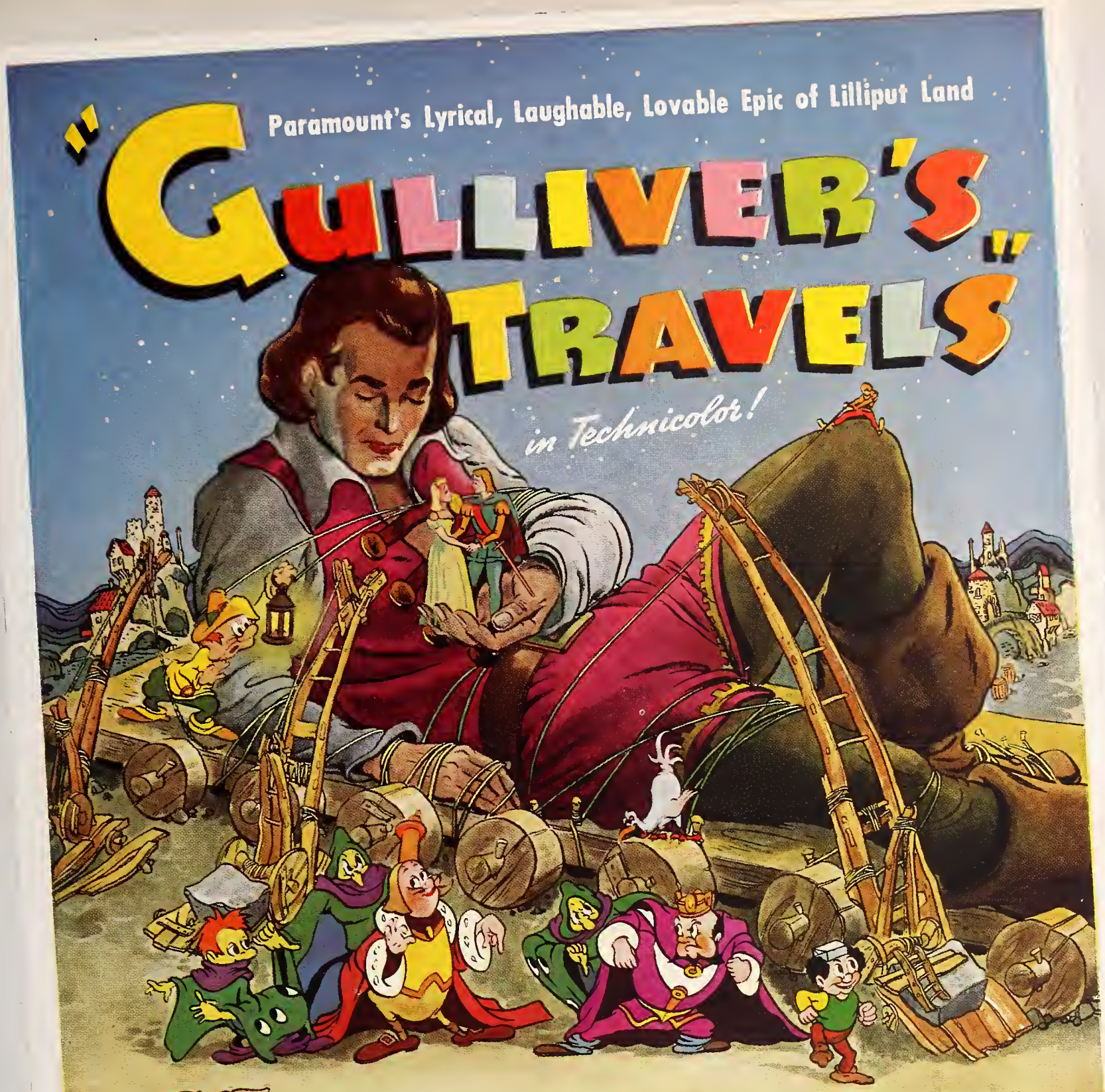
HARRY RONEY, formerly head booker for Columbia at Pittsburgh, has been appointed manager of the Alpine Circuit's new Gerard Theatre, West View.

S. D. TRINCHER, supervisor of the Legendre chain of theatres is temporarily managing the Colonial Theatre, Kannapolis, N. C., following the resignation of L. W. (PREE) REYNOLDS.

Paramount's Lyrical, Laughable, Lovable Epic of Lilliput Land

"GULLIVER'S TRAVELS"

in Technicolor!





A FULL-LENGTH FEATURE CARTOON! ... The Most Wonderful Two Hours of Entertainment the Screen Has Ever Known!

ADVENTURE with the shipwrecked Gulliver among the tiny Lilliputians—25,000 of them!

LAUGH till your sides ache at the antics of these lovable little folk, especially Gabby, the town crier, who discovered the giant Gulliver, but couldn't find himself in the dark!

MEET the inhabitants of this wonderful isle: King Little and his terrible-tempered rival, King Bombo...the two singing lovers, Princess Glory and Prince David...The three dastardly spies, Sneak, Snoop and Snitch...Twinkletoes, the carrier pigeon . . . and thousands more!

SPECTACLE as Gulliver, single-handed, captures the entire enemy fleet . . . as tiny Lilliputian horses drag the giant to the King's castle!

SONGS ...a hit parade of them by Leo Robin and Ralph Rainger, including "Faithful Forever," "Bluebirds in the Moonlight," "I Hear a Dream," "We're All Together Now," "All's Well," "Faithful," "Forever!"



A Paramount Picture • Produced by Max Fleischer • Directed by Dave Fleischer

Copyright 1939, Paramount Pictures Inc.

"IT'S A HAP-HAP-HAPPY DAY"—Words and Music by Al. J. Neiburg and Sammy Timberg & Winston Sharples

)0,000 people
ead this ad in
LIBERTY!

A *GIANT* of a picture . . .

backed by a *GIANT* of an advertising campaign!



$250,000
ADVERTISING CAMPAIGN!

More than 100,000,000 readers of these national publications will read the great news that "Gulliver" is coming . . . and every ad is timed to break so that exhibitors reap fullest benefits!

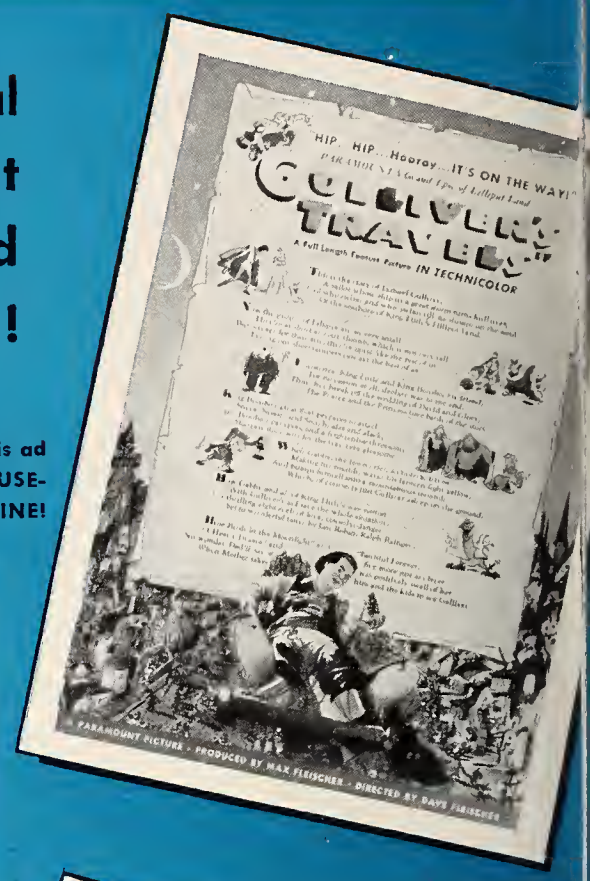


12,500,000 people will read this ad in the SATURDAY EVENING POST!

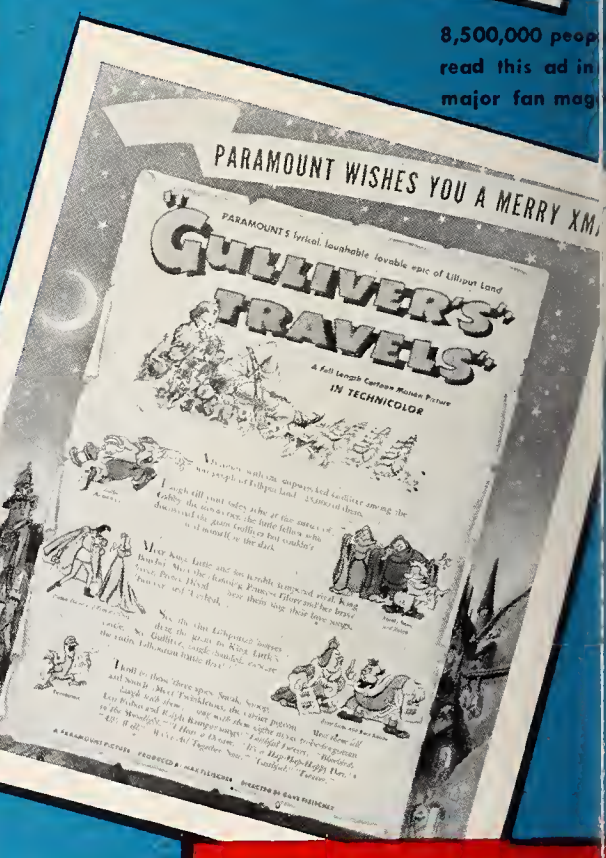


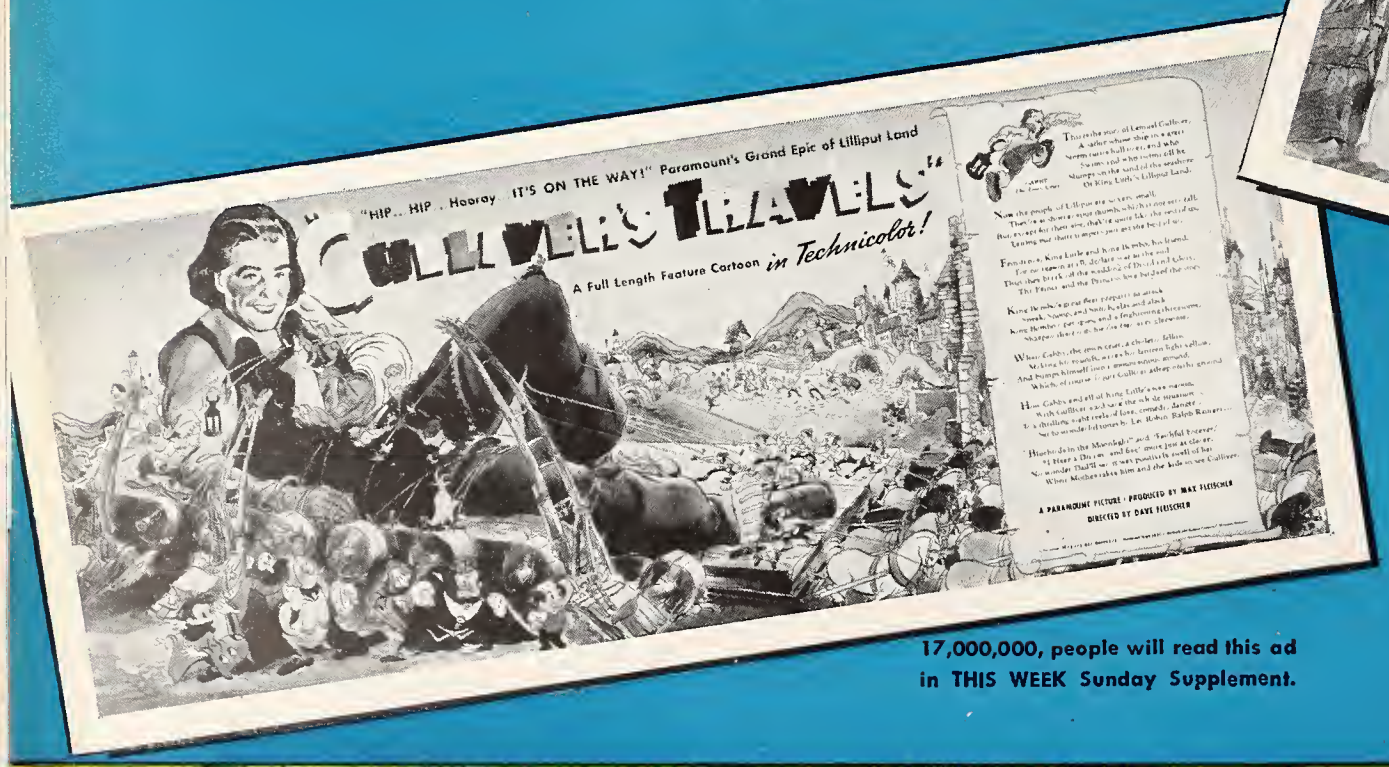
24,500,000 people will read this ad in LIFE and the N. Y. SUNDAY MIRROR!

30,500,000 people will read this ad in COLLIER'S, LOOK, GOOD HOUSEKEEPING, PARENT'S MAGAZINE!



8,500,000 peop... read this ad in ... major fan mag...





17,000,000, people will read this ad in THIS WEEK Sunday Supplement.

. . . AND MILLIONS MORE WILL READ ABOUT "GULLIVER'S TRAVELS" IN PARAMOUNT'S GIANT NEWSPAPER CO-OPERATIVE AD CAMPAIGN!

"GULLIVER" LICENSEES DO A NATIONAL SELLING JOB FOR YOU
. . . spending more than $100,000 to promote "Gulliver" merchandise in national magazines — and every ad is a boost for the picture!

Paramount Pictures

Money Dates

JANUARY

7th

TELEPHONE COMMUNICATION established between New York and London, 1927. This offers an opportunity to get a tieup with the telephone company on any current picture which has a trans-Atlantic telephone conversation in it.

FIRST NATIONAL ELECTION in the U. S., 1789. This anniversary is worthy of some note and should be recognized by playing a historical short, notifying the schools of the tieup.

FIRST REGULARLY ESTABLISHED BANK in the U. S., opened in Philadelphia, 1782. You should be able to get a tieup with your local bank on this anniversary.

8th

BATTLE OF NEW ORLEANS, 1815. This is a legal holiday in Louisiana which should be observed by charging holiday prices and making it a generally gala occasion. There are a number of feature pictures and shorts which can be played on this day which are particularly suitable for any situation in the country. "Old Hickory" historical featuret, will be released before this.

9th

CONNECTICUT JOINED THE UNION, 1788. "Connecticut joined the family of states 152 years ago. You should join our family of patrons today" would be a good slogan for theatres in the Nutmeg State.

FIRST BALLOON ASCENSION in America, 1793. It was made by a Frenchman, Pierre Blanchard. The event can be tied up with any airplane picture.

10th

FIRST LABOR UNION IN AMERICA, formed by New York tailors, 1805. Good chance for a revival of "Our Leading Citizen." Tie up with local labor unions asking them to observe this anniversary suitably.

11th

ALEXANDER HAMILTON born, 1757. There are some historical shorts which would be suitable for this occasion. Print up some fake money, if your picture lends itself to this sort of stunt, and tie it up to Hamilton's birthday.

12th

JOHN HANCOCK, patriot, born 1737. Hancock's famous scrawl has given its name to most any signature. A graphologist in the lobby would get some attention.

13th

MODERN PRINTERS' INK first used, 1804. Tie up with local printers and your newspaper comparing printing of years ago and today. Get up your heralds for current attractions with some old and some new printing.

Saginaw Folk Receive Formal Announcement on Thin Man, Jr.

Residents of Saginaw, Michigan, recently received an announcement that "Mr. and Mrs. Thin Man proudly announce the arrival of Thin Man, Jr., and his first public appearance at the Temple Theatre, Saginaw, (date)." At the bottom was this postscript: "An MGM event for the screen as William Powell, Myrna Loy and 'Asta' their dog, romp with Nick, Jr."

It looked just like a formal announcement too, and was part of the campaign put on by Manager Roy Tillson of the Temple, assisted by MGM Exploiteer Warren Slee.

Campaign in Actual Locale of Colorado Prison Break Brings Crowds to "Mutiny"

The locale in which the original prison riot at Canon City, Colorado, took place ten years ago added special emphasis to a tremendous exploitation campaign on "Mutiny in the Big House," recalling to townsfolk the actual catastrophe. Many local officers took part in quelling the riot which made the film a natural. W. G. Lewellen, manager of the Uptown Theatre, Pueblo, Colorado, is responsible for the successful campaign when the film made its western premiere at his theatre, with the resultant increase of forty per cent above the average gross. The picture opened to the best business of the past six months.

Highlights among the exploitation angles were three bally men, dressed in convict garb, who paraded through the streets of Pueblo with signs reading respectively, "Mutiny in the Big House," "Inspired by the Canon City Prison Riot!" and "Uptown Theatre Now!" These same boys walked across the stage in "lock-step" during the showing of "Mutiny" titles.

A tieup with the Southern Colorado Power Company in the center of the downtown business section, produced a window display devoted to the picture. Surrounding a compo board display on the picture were six "Extra" copies of the Pueblo Chieftain which were on the streets during the riot in Canon City in 1929. An "extra" came out about every two hours during the riot and these ten year old newspapers represent the entire account of the Canon City affair.

Cut-out six-foot letters spelling "Riot" were planted on top of the theatre building just above the marquee.

Two special screenings were held for prison guards, police officials and Catholic priests. Comment cards were distributed.

Announcements on the worth of the film were made in every Catholic church in Pueblo on the Sunday previous to the showing. These announcements were made from the pulpits and the priests heartily recommended the picture to their congregations.

Special heralds were distributed all over the town. Five thousand of these announced the Western Premiere, emphasizing the Canon City riot on which the film is based.

Special silk valance announcing the picture and the stars was hung on the marquee which played up the fact that "Mutiny" was inspired by the Canon City prison riot.

In addition to these special exploitation stunts there were important newspaper stories as well as picture breaks and ads appearing in the *Pueblo Chieftain*, leading newspaper, prior to and during the run of the picture.

WB Distributing Nearly 2,000 Christmas Trailers to Exhibs

Nearly two thousand special Christmas trailers are being distributed gratis to exhibitors by Warner Bros. in response to a huge demand received at the company's home office since the announcement of this special holiday service.

The trailer presents the Lane Sisters and Gale Page singing Christmas carols and offering holiday greetings to theatre patrons. Virtually every important circuit has signified its desire to run the trailer, which has been generally acclaimed as a unique and novel greeting card for theatres during the Yuletide season.

Gus Lampe Stages An Effective Campaign on "Allegheny Uprising"

Manager Gus Lampe of Keith's Theatre, Syracuse, stepped out with a score of colorful and effective tie-ins for his campaign on "Allegheny Uprising."

The prize hook-up was with a local historical society, which group loaned material for various displays including items for several show cases which were in the lobby.

Here are the additional high spots of Lampe's campaign:

Ballyhoos—A British redcoat with drum. A girl in a coonskin cap and leather clothing delivered special invitations in script to the mayor and newspaper critics.

Girl Scouts—Several girls in uniform attended in a body and a theatre mailing piece was sent to all members.

Boy Scouts—Covered with special literature stressing historical angles.

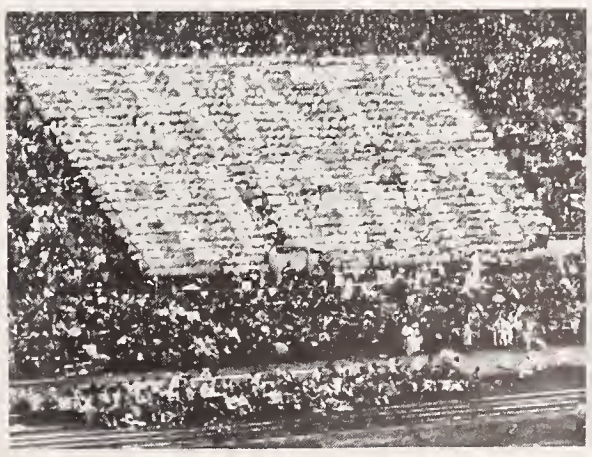
Schools—Two high school and six grade schools were supplied with stills for the bulletin boards and main halls. Study guides tied in with these.

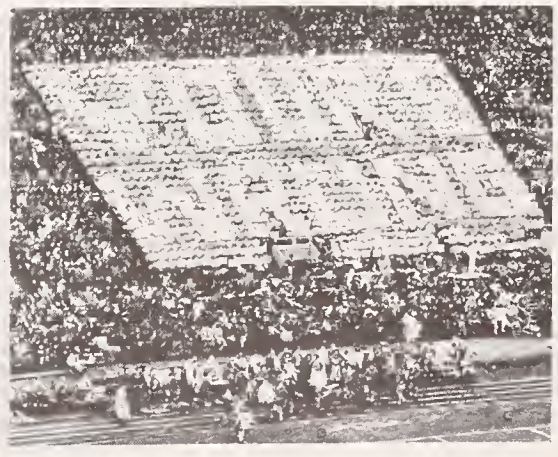
Libraries—Supplied with 11x14 action and scenic shots with captions.

Windows—Large displays using stills, Indian relics and books on which the story is based, these being placed in the city's largest book shops. Book displays in department stores.

Fashion—Colonial styles contrasted with clothes worn by Claire Trevor.

Newspapers—One-day contest, search for Indian relics in the *Herald-Journal*. Much art and copy planted. Complete center window of the *Post-Standard* office used still display with relics.





70,000 See Cheering Section Flash Musical's Title

John Barcroft of the Palace Theatre, Columbus, O., tied in with Ohio State University authorities for several novel angles in his campaign on RKO-Radio's "That's Right, You're Wrong". Students in the cheering section, referring to the Ohio State-Illinois game, yelled "Who's going to win the game?" Above are photographic shots of the answer as flashed via flags and seen by 70,000 spectators. Orchids were presented to the homecoming queen by Kay Kyser.

The Box Office Slant

Joe and Ethel Turp Call On The President

(Hollywood Preview)

MGM DRAMA 71 mins.

(Prod. No. 14—Nat'l Release, Dec. 1)

Credits: Ann Sothern, Lewis Stone, Walter Brennan, William Gargan, Marsha Hunt, Tom Neal, Russell Hicks and others. Screenplay by Melville Baker based on a story by Damon Runyon. Directed by Robert B. Sinclair. Produced by Edgar Selwyn.

Plot: Brennan, veteran mailman, is arrested by federal operatives for destroying a registered letter. Ethel Turp (Ann Sothern) convinces her husband, Joe (William Gargan) they should go to Washington and see the President about it. Granted an audience, they tell the President (Lewis Stone) how Brennan, as a young man, had loved Marsha Hunt, only to see her marry another. When she was widowed and raising a worthless son, he acted as her protector and a benefactor to the boy. The latter leaves town after a gangster robbery, with his mother too ill to carry out her belated promise to wed Brennan. Brennan writes weekly letters to her, and builds the boy into a world touring hero. When a letter from the warden of a prison comes, asking if the mother wishes to claim her son's body, Brennan destroys it and is seen by Ethel's brother, a police detective. Arrest follows, but the President assures them the mailman will be reinstated, and invites the couple to lunch.

Comment: This picture will earn major rating as sure-fire entertainment for any audience, and will pay dividends in the form of boosters for every extra customer attracted by exploitation. Production is fine throughout, direction and story break the genuine dramatic moments with hearty laughs and the casting is excellent. Of the players, Gargan and Miss Sothern as the Turps, Lewis Stone as the President, and Brennan as Jim, the mailman, turn in definitely top performances, with Al Shean's Father Reicher a stand-out in a minor role. Its theme is perfect for any American audience, since, by inference, it sells the idea that every American citizen is a factor in the government. For exploitation see Showmanalysis in this issue on page 14. **(FAMILY)**

Catchline: "Mr. and Mrs. America in the year's greatest rib-tickling, heart-punch drama."

AUDIENCE SLANT: RATES AS SURE-FIRE ENTERTAINMENT WITH ALL CLASSES.

BOX OFFICE SLANT: WILL STAND UP TO ANY CAMPAIGN TO SELL IT.

The Oklahoma Frontier

Univ. WESTERN 59 mins.

(Prod. No. 4059—Nat'l Release, Oct. 20)

Credits: Johnny Mack Brown, Bob Baker, Fuzzy Knight, Anne Gwynne, James Blaine, Robert Kortman, Charles King, Harry Tenbrook and the Texas Rangers. Screenplay by Ford Beebe. Directed by Ford Beebe. Produced by Albert Ray.

Plot: Brown promises to help his friend, Baker, stake his claim to a piece of land in the Cherokee Strip—land also sought by Blaine and his henchmen. While the two friends are making their plans, Blaine's men shoot from the darkness and kill Baker, one of them stealing a map Brown had given him. Brown is seen leaving the body with a gun, and when brought back, is accused of murder. At the trial he is sentenced to be executed. Meanwhile, Anne Gwynne, Baker's sister, unable to stake the claim because she must have a husband to do so, marries the condemned man although hating him. Later she repents, and aids Knight, Brown's pal, to help him escape. Brown gets to the land first and stakes the claim. In a gun battle he shoots Blaine, and gets him to admit that one of his men shot Baker. Husband and wife are ready now to occupy that land.

Comment: That Oklahoma land rush has been seized on again as the basis for a western plot, but it serves the purpose right well in this melodramatic outdoor film that's sure to please Brown's legion of fans. Surprisingly enough, Brown breaks all precedent (1) by wearing a black hat, usually reserved for the villain, and (2) marrying the heroine at the half-way point, something unheard of in westerns. Director Ford Beebe has succeeded in keeping things moving, and in one or two scenes creates drama that seems more real than make-believe. Baker manages to warble one tune with the Texas Rangers before the cowboy gangsters put him out of the story. Knight is responsible for a number of good laughs. Give this western the usual exploitation treatment accorded films of this type, stressing the action. Tie up with music shops on the cowboy songs. **(FAMILY)**

Catchline: "A thrilling and exciting saga of the Oklahoma land rush."

AUDIENCE SLANT: IF THEY LIKE WESTERNS THIS WILL HAVE NO TROUBLE HOLDING THEIR INTEREST.

BOX OFFICE SLANT: THAT TITLE AND JOHNNY MACK BROWN'S NAME ON YOUR MARQUEE ON FAMILY NIGHT SHOULD LURE THEM FROM ALL AROUND.

LEGION OF DECENCY RATINGS:

(For Week Ending Dec. 9)

SUITABLE FOR GENERAL PATRONAGE

The Great Victor Herbert
Henry Goes Arizona
Inspector Hornleigh on Holiday
Two Thoroughbreds

SUITABLE FOR ADULTS ONLY

Destry Rides Again
Fugitive at Large
Return of Dr. X
Tear Gas Squad
Cisco Kid and the Lady

Henry Goes Arizona

MGM WESTERN COMEDY 67 mins.

(Prod. No. 2—Nat'l Release, Dec. 8)

Credits: Frank Morgan, Virginia Weidler, Guy Kibbee, Slim Summerville, Douglas Fowley, Owen Davis, Jr. Screenplay by Florence Ryerson and Milton Merlin. Based on a story by W. C. Tuttle. Directed by Edwin L. Marin.

Plot: Frank Morgan, a broken-down vaudeville actor, inherits a ranch from a forgotten half-brother, who has been murdered. He goes to Arizona and there meets Virginia Weidler, of whom he becomes very fond. But Arizona scares him and he wants to leave. A fake "kidnapping" of Virginia is arranged by Kibbee and then Fowley, the villain, really kidnaps her. Morgan goes after her and everything turns out happily when he captures the villains single-handed.

Comment: Not only is this a good comedy, but it is also more or less of a Western picture, with its attendant action. Frank Morgan is at his best with his delayed-reaction comedy getting plenty of laughs and the script written to give him a real chance to shine. His name coupled with that of Virginia Weidler should give the picture a powerful box office draught, next to that of the ordinary attraction of its type. It is definitely on the comedy side with the laughs coming thick and fast and practically every character getting his share. A sweeter family attraction for week ends you could not ask for. It has the excitement the kids are looking for, the comedy that the tired business man wants and the Eastern background of Frank Morgan to take the edge off the Western atmosphere which the women generally don't care for. Sell it from all angles as a picture appealing to every member of the family. There are a couple of fine contests, which put over the Western angle and the comedy, to be found in the press book. Have a comic figure ride around town backwards on a horse.

(FAMILY)

Catchline: "Frank (call him 'Buck') Morgan rides again—but he don't wanna."

AUDIENCE SLANT: THERE'S SOMETHING IN IT FOR EVERY MEMBER OF THE FAMILY. IT'S THE SORT OF PICTURE THEY'LL GO OUT TALKING ABOUT TO YOUR BENEFIT.

BOX OFFICE SLANT: THE PERFECT ATTRACTION FOR WEEK END FAMILY AUDIENCES. IT SHOULD DO A SWELL BUSINESS IN SMALL TOWNS AND NEIGHBORHOODS.

The Honeymoon's Over

(Hollywood Preview)

20th-Fox COMEDY 68 mins.

(Prod. No. 24—Nat'l Release, Dec. 15)

Credits: Stuart Erwin, Marjorie Weaver, Patric Knowles, Russell Hicks, Jack Carson, Hobart Cavanaugh, June Gale, E. E. Clive and others. Based on the play "Six Cylinder Love" by William Anthony McGuire. Screenplay by Hamilton MacFadden, Clay Adams and Leonard Hoffman. Directed by Eugene Forde.

Plot: Stuart Erwin and Marjorie Weaver, both working in an advertising office, get married and settle down in the country. They find themselves in financial difficulties, when they join the club and have fine spongers on their necks at all times. Erwin gets into further trouble when Marjorie has a slight accident and he is threatened with a lawsuit. He loses his job, so the mooching friends drop them, and they move to a small apartment. Marjorie, who has discovered a new item for reducing and wants to sell it to the owner of a department store, forces her way into the man's

(Continued on page 24)

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation—See Page 16

SAILING INTO THE BIG MONEY...

Paramount's "RULERS of the SEA"



Frank Lloyd's great outdoor action adventure-romance is running neck and neck with "Beau Geste" in Los Angeles, Oklahoma City and New Orleans, and you know what that means, for "Beau Geste" rates as one of the top grossers of the year. So get aboard, boys...sail to box-office glory with Paramount's "RULERS OF THE SEA!"



Douglas Fairbanks, Jr. *in* **Frank Lloyd's**

"RULERS OF THE SEA"

starring **Margaret Lockwood • Will Fyffe**

with **George Bancroft • Montagu Love** • Produced and Directed by FRANK LLOYD

Story and Screen Play by Talbot Jennings, Frank Cavett and Richard Collins • A Paramount Picture

Paramount Pictures

The Box Office Slant

The Honeymoon's Over

(Continued from page 22)

home to prove the value of the product. When he agrees to sell the product, she and Erwin arrange for the advertising to be handled by the concern for which Erwin worked. Erwin is then taken back as a junior partner and Marjorie is made exploitation head.

Comment: Here's a well-turned out comedy, that should be fine for the family trade because it mirrors the everyday business of living. Filled with plenty of chuckles and humanly funny situations, it moves along smoothly under Eugene Forde's direction and will provide good entertainment, in a lighter vein, for the average audience. Stuart Erwin and Marjorie Weaver are splendidly matched as the young newlyweds and they handle their roles capably. In the supporting cast, Jack Carson, Patric Knowles and Russell Hicks, stand out. Teaser ads along the lines of the following—"Forget that 'The Honeymoon's Over,' and treat the missus like you did before you were married," should be spotted in your local newspaper in advance of showing. Tieup and cooperative ads with local department or furniture store, advertising "Honeymoon Cottage," could be arranged. For street ballyhoo, costume a pretty girl in bride's regalia and have her hand out sealed envelopes with the lettering "Advice to Newlyweds," on the outside. **(FAMILY)**

Catchline: "They found love in an office, but lost love in a cottage."

AUDIENCE SLANT: PLENTY OF CHUCKLES AND HUMANLY FUNNY SITUATIONS THAT WILL PROVIDE GOOD ENTERTAINMENT.

BOX OFFICE SLANT: A WELL TURNED OUT COMEDY THAT SHOULD BE FINE FOR THE FAMILY TRADE.

Escape To Paradise

(Hollywood Preview)

RKO COMEDY-DRAMA 60 mins.

(Prod. No. 945—Nat'l Release, Dec. 22)

Credits: Bobby Breen, Kent Taylor, Marla Shelton, Joyce Compton, Pedro de Cordoba, Robert O. Davis, Frank Yaconelli and others. Original story by Ian Hunter and Herbert C. Lewis. Screenplay by Weldon Melick. Directed by Erle C. Kenton. Produced by Sol Lesser.

Plot: Kent Taylor, a rich American playboy on a world cruise, leaves the boat at a South American port to escape the attentions of Joyce Compton. He is driven to a hotel by Bobby Breen, and through him meets Marla Shelton, a beautiful senorita. In trying to help Taylor woo the senorita. Bobby gets him into one jam after another with his fantastic tales; thus Taylor finds himself the possessor of a large amount of maté, the South American drink. To clear up the misunderstanding with Marla, Taylor wires his friends in New York to find a market for the maté—and when they do, he starts working for a living and wins the girl.

Comment: This latest Bobby Breen picture is a light, entertaining comedy drama that will live up to the expectations of the Breen fans and prove amusing fun to other theatregoers. Bobby is splendid as the Mexican urchin, his beautiful voice is as fine as ever and his rendition of the catchy South American melodies is especially pleasing. Outstanding among the more amusing episodes, is his "ghost singer" serenade to Marla Shelton; a nice bit of byplay. Kent Taylor does fine work as the young American and Marla Shelton is quite decorative as the South American senorita. Erle C. Kenton's direction keeps the picture neatly paced. Dress the lobby in South American atmosphere, with a young man in costume strumming a guitar. Spot announcements on the radio in conjunction with Bobby Breen records, should be arranged. For street ballyhoo use a motorcycle with side-car, advertising the picture. **(FAMILY)**

Catchline: "His singing kept him out of many a jam."

AUDIENCE SLANT: WILL LIVE UP TO THE EXPECTATIONS OF THE BREEN FANS AND PROVE AMUSING FUN TO OTHER THEATREGOERS.

BOX OFFICE SLANT: A NICE FEATURE FOR THE LIGHT SPOT ON YOUR BILL.

Pocomania

Lenwal DRAMA 65 mins.

(Nat'l Release, Dec. 1)

Credits: Nina Mae McKinney, Jack Carter, Ida James, Hamtree Harrington and an all-colored cast. From an original story by George Terwilliger. Produced and directed by Arthur Leonard.

Plot: Laid entirely on the island of Jamaica, to which the company was taken to film it, the story following a 15 minute travelogue of Jamaica, deals with the efforts of Nina Mae McKinney to wrest control of a plantation left by her father to her sister, Ida James. She invokes voodooism to do it, but the end sees her reconciled.

Comment: For Negro houses, this may set a new world record for attendance. It is probably the finest Negro production yet. An entire company was taken to the West Indies to film it making it the most pretentious effort yet made in this field. Colored people will flock to see it, for it shows their own people in appealing roles which are always taken by whites in Hollywood pictures. If your theatre plays to any colored patronage, this picture can make good money if you base your appeal solely to this patronage. Tieups can be made with the Association for the Advancement of Colored People, Negro Y.M.C.A.'s and similar organizations. The picture is good for all types of colored patronage. **(FAMILY)**

Catchline: "Her jealousy was transcended by her love for her sister."

AUDIENCE SLANT: ALL COLORED PEOPLE WILL ENJOY THIS PICTURE THOROUGHLY BECAUSE IT FEATURES PEOPLE OF THEIR OWN RACE IN ALL ROLES.

BOX OFFICE SLANT: SHOULD DO A TERRIFIC BUSINESS IN THEATRES CATERING TO COLORED AUDIENCES.

For booking information write Lenwal Productions, 234 W. 44th St., New York City.

Cowboys From Texas

Republic WESTERN 57 mins.

(Prod. No. 962—Nat'l Release, Nov. 28)

Credits: Robert Livingston, Raymond Hatton, Duncan Renaldo, Carole Landis, Charles Middleton, Ivan Miller, Betty Compson, Ethan Laidlaw, Yakima Canutt, Walter Wills, Edward Cassidy. Original screenplay by Oliver Drake. Based on characters created by William Colt MacDonald. Directed by George Sherman. Associate Producer, Harry Grey.

Plot: When the reclamation of wastelands opens up large areas for homesteading, the cattlemen resent the influx of the homesteaders. Miller, supervisor of irrigation and ostensibly on the side of homesteaders, in truth is linked up with a lawless gang of cattlemen, and plans to delay the various irrigation projects so that the homesteaders will be frozen and starved out. Livingston, one of the Mesquiteers, joins the gang in order to learn the identity of their leader. He succeeds in getting the goods on Miller, with the aid, of course, of Hatton and Renaldo.

Comment: This latest adventure of the Three Mesquiteers adequately measures up to their past films. It has plenty of gunplay, hard riding, thrills and action to keep the western fans fully happy and satisfied. Carole Landis, although with little to do, is an especially attractive heroine, and Ivan Miller does well as "the wolf in sheep's clothing." In a comeback role as a feminine saloon owner, Betty Compson is satisfactory. The picture doesn't let up in its fast pace, something for which Director George Sherman deserves credit. Distribute Mesquiteer Fan Fotos on the day of your opening. Display the colorful, action-packed six-sheet poster in front of the theatre, along with 11x14's and stills. The six-sheet, by the way, mounted on a truck, would be excellent for street ballyhoo purposes. **(FAMILY)**

Catchline: "Treachery rides the plains."

AUDIENCE SLANT: IT'S PLEASING OUTDOOR ENTERTAINMENT FOR THE ACTION FANS.

BOX OFFICE SLANT: WHERE THIS TRIO HAS A WIDE FOLLOWING THE PICTURE SHOULD DRAW WELL ON THE DAYS USUALLY RESERVED FOR WESTERNS.

All Women Have Secrets

Para. DRAMA 70 mins.

(Prod. No. 3914—Nat'l Release, Dec. 15)

Credits: Jean Cagney, Joseph Allen, Jr., Virginia Dale, Peter Hayes, Betty Moran, John Arledge, Lawrence Goldsmith, George Meeker and others. Screenplay by Agnes Christine Johnston, based on a story by Dale Eunson. Directed by Kurt Neumann. Produced by Edward T. Lowe.

Plot: Three sorority sisters at a small college take their romance so seriously that they marry students, over the advice of Meeker, barely ekeing a living out of a service station, because he did the same thing and failed to finish his doctor's course. Jean Cagney weds Allen, brilliant student whom Goldsmith, bio-chemistry authority, is grooming as his assistant and is disowned by her wealthy step-mother. Virginia Dale marries the football captain, Hayes, and they share the others' apartment to cut expenses. Betty Moran weds Arledge, and they make their home in a trailer. Finding Allen slipping in his laboratory work from too much outside work, Jean takes over his jobs. Rather than interfere with her husband's chance to work in Europe for a year with Goldsmith, she plans to divorce him, not having told him of the child she expects. However, after she and Meeker deliver Arledge's son, she changes her mind and they tell Goldsmith. He agrees to finance them.

Comment: Featuring a number of Paramount's Golden Circle Players, this is an entertaining program attraction intended to appeal to the younger element which it most definitely does. By the younger element we mean kids of high school or college age. It's a story of young love and its hopes, frustrations and fulfillments. That's enough to put it over with any adolescent group, particularly the feminine half. Jean Cagney, sister of James, has the leading feminine role. She's a likeable personality of nice appearance though not great beauty. Joseph Allen, almost a ringer for Robert Taylor has the lead opposite her and the gals will sigh and hold hands over him for he's just as good, if not better, looking than

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation—See Page 16

Taylor. Kurt Neumann's direction gets full returns from his talent. Play up Jean Cagney as Jimmie's sister and Joseph Allen, Jr., as the new heart-throb. College and high school students can be embroiled in a symposium or essay contest on "Are Students Justified in Marrying Before Graduation?" A parade for student owned cars of the type used in the picture can be held with prizes for the most dilapidated, etc. **(ADULT)**

Catchline: "Kids in love who just couldn't wait."

AUDIENCE SLANT: THE ADOLESCENTS WILL GET A GREAT KICK OUT OF IT. IT IS NOTHING FOR THE KIDS AND OF JUST AVERAGE INTEREST FOR THE GENERAL RUN OF ADULTS.

BOX OFFICE SLANT: LACK OF BOX OFFICE NAMES MAY PREVENT IT FROM DOING MORE THAN AVERAGE BUSINESS FOR A PICTURE OF ITS TYPE.

Private Detective

(Hollywood Preview)

WB COMEDY-DRAMA 57 mins.

(Prod. No. 471—Nat'l Release, Dec. 9)

Credits: Jane Wyman, Dick Foran, Gloria Dickson, Maxie Rosenbloom, John Ridgely, Morgan Conway and others. From a story by Kay Krause. Screenplay by Earle Snell and Raymond Schrock. Directed by Noel Smith. Associate producer Bryan Foy.

Plot: Jane Wyman, private detective, and her fiance Dick Foran, detective in the homicide squad, are about to be married when Foran is called away to investigate a murder. Jane dashes after him, her detective instinct overcoming her disappointment at the marital delay, and beats the police to the hideout of the suspected murderer, Gloria Dickson. Foran, following clues left by Jane, discovers that Gloria is innocent and that the real criminal is the murdered man's lawyer, Morgan Conway. With the aid of Maxie Rosenbloom, they arrive in time to save Jane, who was to have been "put away" for discovering the secret.

Comment: Patterned along the same lines as the "Torchy Blane" series, this picture, packed with action from beginning to end, should satisfy any audience looking for that type of entertainment. The story is well told, although a little on the pulp magazine style, and Director Noel Smith has capably injected enough comedy and suspense to make it an enjoyable "whodunit." A competent cast headed by Jane Wyman and Dick Foran do neat jobs with Maxie Rosenbloom carrying off the comedy honors. For the action portion of any bill, this film will please. Cards printed with wording "Tell your troubles to the Private Detective at the ..... Theatre" could be distributed by pretty girls. A man, dressed in a two-way cap, smoking a pipe and equipped with a magnifying glass, will be okay for street ballyhoo. Police equipment and crime detecting apparatus might be borrowed for your lobby. **(FAMILY)**

Catchline: "How would you like to marry a detective?"

AUDIENCE SLANT: PACKED WITH ACTION FROM BEGINNING TO END, IT SHOULD PLEASE ANY AUDIENCE LOOKING FOR THAT TYPE OF ENTERTAINMENT.

BOX OFFICE SLANT: OKAY FOR THE ACTION PORTION OF YOUR BILL . . . AN ENJOYABLE "WHODUNIT."

Keep Punching

M-C Pictures DRAMA 81 mins.

(Nat'l Release, Dec. 15)

Credits: Henry Armstrong, Mae Johnson, Willie Bryant, Canada Lee, Hamtree Harrington, Francine Everett, J. Rosamond Johnson. Story by J. Rosamond Johnson. Screenplay by Marcy Klauber. Produced and directed by John Clein.

Plot: Armstrong, on graduating from school in a small town, decides to pursue a fighting career in view of his success in Golden Gloves bouts. In the big city, an old friend, Bryant and his accomplice, Mae Johnson, attempt to prevent Armstrong from winning. On the night of the fight, Mae puts a poison capsule in a toast for Armstrong, but Harrington, an admirer, drinks the toast intended for the fighter without the knowledge of Mae. Armstrong wins the fight.

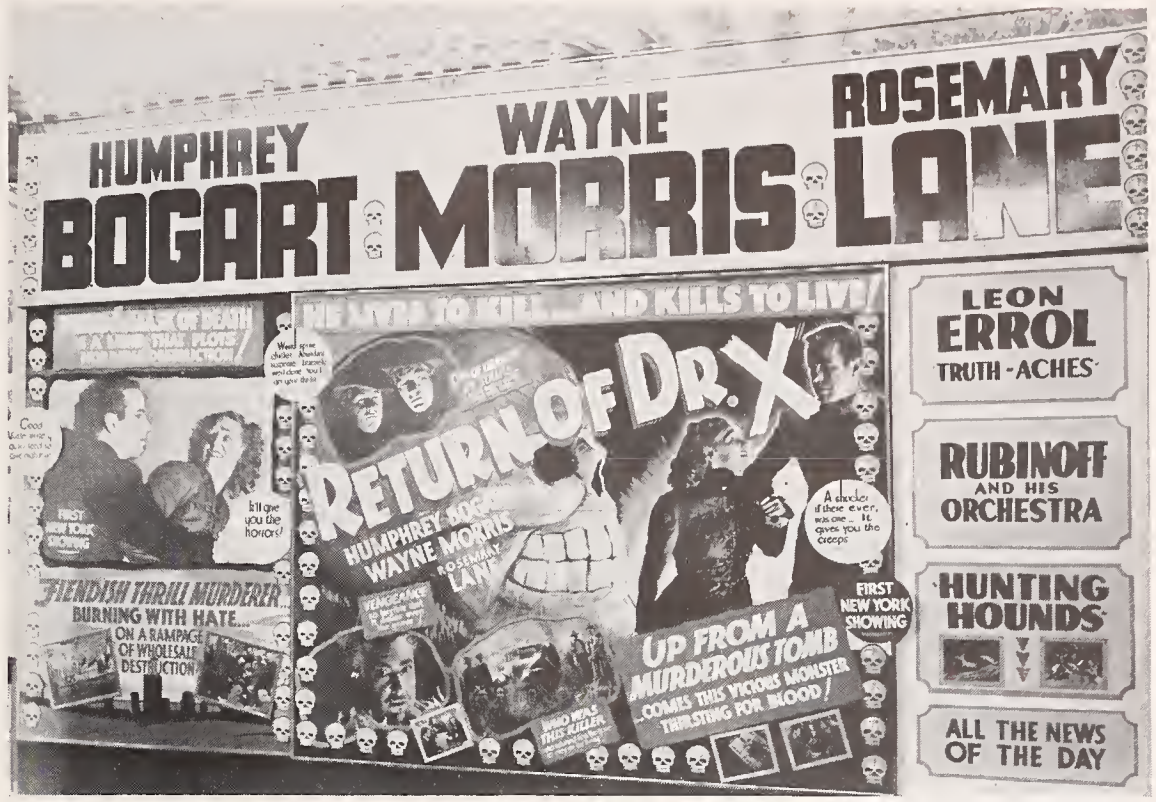
Comment: In communities predominantly Negro, or in Negro sections of large cities, this picture should be well received. Its reception by white audiences may be somewhat problematical, although there is no denying an all-Negro picture such as this is something of a novelty, and may please as such. Armstrong is adequate in his first screen appearance, but the finest performances are turned in by Mae Johnson, Willie Bryant and Canada Lee. The photography is good, and John Clein's direction is commendable. In selling "Keep Punching," be sure that every Negro citizen knows about it. Distribute heralds in their section. Get to them through their Y.M.C.A. and various other Negro clubs. Advertise in their newspapers, and place window cards in all their business establishments. **(FAMILY)**

Catchline: "Intrigue beset his path, but he fought his way to the top"

AUDIENCE REACTION: COLORED AUDIENCES WILL ENJOY IT IMMENSELY, AND IT MAY BE ENJOYED AS A NOVELTY WHERE WHITE PEOPLE ARE THE SPECTATORS.

BOX OFFICE SLANT: HENRY ARMSTRONG IS A FAVORITE AMONG NEGROES. THEREFORE THE PICTURE SHOULD DO EXCELLENT BUSINESS IN COLORED COMMUNITIES.

Note: For booking information, write M-C Pictures, 723 Seventh Ave., N.Y.C. Branch offices are to be established nationally after Jan. 1.



Laufer's Patron-Getting Display on "Dr. X"

This striking display was conceived by Phil Laufer, publicist for Loew's Criterion in New York, for the engagement of Warners' "The Return of Dr. X." According to the management, the picture did unusual business—a fact that can be easily understood when one studies the display. Note that Laufer has given the short subjects on the same program good plugs.

Giant Celebration Part of "Geronimo!" Gala Premiere

Phoenix, Arizona—The world premiere of "Geronimo!" at both the Rialto and Orpheum Theatres here was turned into an official three-day "Valley of the Sun Celebration," which was attended by Hollywood stars, high government and city officials.

Highlighting this premiere, which dominated all local newspapers with strong selling copy and art on the film, was a huge street parade on opening night which included Preston Foster, Kitty Kelly, Chief Thunder Cloud, Monte Blue, Patricia Morison, J. Carrol Naish, William Frawley and Joseph Allen, Jr. Governor T. Jones, who headed the advisory committee for the celebration, invited 11 governors from nearby states and mayors from 31 Arizona cities to be his guests at the opening.

On the night of the premiere all stars and leading state and city officials headed a huge parade through the principal streets of the city to the theatre. In addition to attractive floats, all local high school bands, a 30-piece Indian band from Scaton, hundreds of local citizens dressed in cowboy costumes participated. Apache devil dancers, painted and costumed, performed the sacred ceremonial devil dance in the Indian Village roped off alongside of the Orpheum. Robert Geronimo, son of the Indian warrior, and Robert, Jr., his seven year old grandson and Sam Chino, a nephew, appeared for the Phoenix premiere and chanted real Apache war cries on a coast-to-coast radio broadcast.

Radio Station KOY, in addition to giving the picture several daily plugs, offered a 15-minute dramatization and carried a full description of the premiere. George Fisher moved his "Hollywood Whispers" program here from the coast and covered the opening for the Mutual network. A print of the Paramount action drama was brought into this city on a stage coach and delivered to Governor Jones, who handed the film to Harry Nace of the Orpheum.

The front of the Orpheum was gayly decorated with huge banners and attractive lobby displays. Huge 35 foot banners were used across the street in front of the house. Weeks in advance 10 twenty-four sheets and 150 one sheets were posted throughout the city. Several hundred 14-22 window cards were used in all bus and railroad terminals and all local store merchants carried effective window display material to aid in celebrating both the premiere and "Valley of the Sun Celebration."

The Advertising Clinic

By "OLD DOC" LAYOUT

Old Doc Goes Into a Dance About Type Ads, "Muffing" Sales Values, Absent Minds

WE'RE going to cover a multitude of sins—as well as things that are good—in this discussion of newspaper advertising. We may be generalizing somewhat, but then Old Doc is at that age where it's difficult for him to think specifically. For example, when he thinks of a beautiful girl, he doesn't just think of one, he thinks of all the lovely lassies he's seen all his life, and that's quite a big order for the brain.

And so it is with advertising. We don't keep our mind on one ill or advantage. They pop into our head at will. One we remember goes back to our days as a young man. We lived in a small town in those days. We were well acquainted with one of the theatre managers. One thing strange about him was that he never used a cut in his advertising—none, of course, except the theatre signature plate. All the other ads had illustrations. That's why he felt that his would stand out if he used only type and white space. Well, even to this day, he never uses cuts. And he's still in business. But don't let that influence you into believing that all of a sudden you should change, too. If you've been using cuts—and one must admit they dress up an ad and make it lively—this is no time to change, unless for a special effect on a special occasion.

In the case of our friend, he started out many years ago, when engraving and art work had not been perfected to the degree it is today. Further than that, his type ads were used so consistently year after year, that had he broken precedent by putting in cuts, the public would never have recognized his layouts. Similarly, if after using cuts in your ads, you decided to change to type only, your ads might also lose their effectiveness.

Copy Must Be Eye-Catching

There's something else you must consider. As a general rule, type ads are "cold." To attract attention at all, the copy must be eye-catching, and the type must be selected with care. Unless you have a thorough knowledge of typography, don't go in too heavily for this sort of display. Our friend evidently "knew his stuff," for his ads, despite their absence of illustrative matter, always appeared fresh and readable. And we'll admit we always read every word. Once in a while you can employ a type ad when you want to get across a special message, inasmuch as type and white space on an amusement page otherwise dominated by layouts filled with art will stand out like a house on fire.

On this page is a reproduction from the *Omaha Evening World-Herald*, showing the display used by Mort Singer's Brandeis Theatre for "That's Right, You're Wrong." Alongside it is a four-column display for Tri-State's Paramount, Omaha and Orpheum theatres. Now there is no getting around the fact that these ads are punchy and highly illustrated, although we hope we will be pardoned if we venture it as our opinion that quite a bit of territory has been covered in the Tri-States ad. After all, it plugs the attractions for three theatres. But even with its art work, there are numerous little boxes and little splotches of copy dotting the layout. It isn't likely that the average hurried reader will stop to read every bit of this copy, and even if he does, there's some of it he might miss unless he checks it off as he reads. The ad on "That's Right, You're Wrong" has just the right amount of copy and illustration.

But there's an ad on this same amusement page every reader is sure to see—and it consists only of type. The Paramount wanted to get across the fact that "the whole town is talking about the 'Hour of Charm'," and that "you must see it" before it "positively ends tomorrow (Thanksgiving Day)." Take a look at the reproduction and you can see for yourself that here truly is an instance where a type ad has been used effectively.

Something else has popped into our mind. When we were in the embryonic stage of adwriting (we're still embryonic in that respect, although old in years) we were sometimes guilty of what the manager called "muffing" a picture. It seems that we had not been forceful enough, had failed to get across the entertainment value of the picture being shown. We might excuse ourselves occasionally by declaring that we had not seen the picture, therefor how did we know it was so good?

Such an excuse doesn't hold much water these days. The copy for every picture, of course, should be designed to invite the attention of readers and thus make patrons for that picture. Turning out ads day after day may cause us to get in a rut. Now suppose there comes along a picture that's tops in entertainment value, yet it may be minus the cast and title that would place it as a "natural." We must therefore do a good job of selling by concentrating on its audience values. We may be tempted to advertise it in the regular manner. Yet if we stopped to read the reviews in the trade papers, we could, without having seen the picture, learn about its possibilities. If it is unusual entertainment, despite its lack of "names" or a suitable title, there is no reason why we can't concentrate on this attribute in our selling lines. The "good news" about a picture spreads fast shortly after that picture has "caught on" at its initial screenings, so that, even though you may not read the reviews as often as you should, a "little bird" lets you know. You may hear the "good news" through several patrons who, strangely enough, have the knack for "smelling" a picture long before your playdate arrives. How they do this we have never been able to figure out. The "good word" might be passed along to you while you're visiting the exchanges setting your bookings. And if you're one of several managers in a circuit, chances are the home office will advise you about a "big one coming up, etc."

So it behooves you to keep in touch with news about the pictures you are to play. Don't let a "sleeper" slip up on you. Such a thing happened to some exhibitors who played "A Man To Remember" last year. But when the word got around as to its goodness, wise managers with the knack of creating novel selling slants in their ads succeeded in getting this goodness over to the public. And they profited thereby. Make up your mind never to "muff" a picture in your advertising. Don't go to the extreme of eliminating selling copy simply because you believe the stars and title will do the job. Remember, there still are people who have to be "sold," regardless of who is in the picture or what the title. Try to inject a fresh slant into each announcement of a new attraction. It may be difficult at times, but spending money for valuable space in a newspaper can never be money well spent unless you realize some returns on that investment. It isn't fair to you or your theatre to throw money away by falling into a rut and permitting your layouts to assume the aspects of the ordinary.



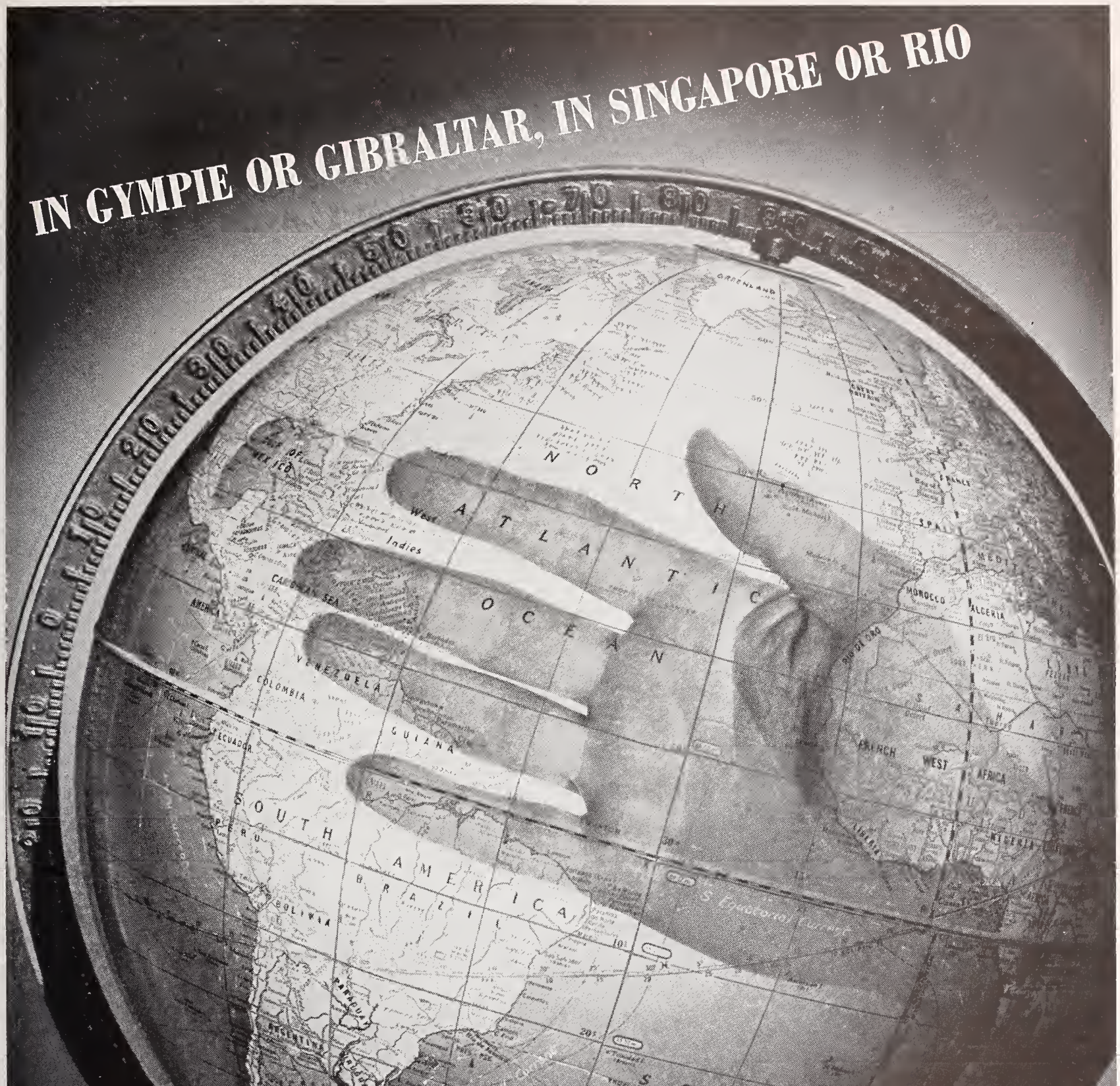
"Charm" Steals the Page

One couldn't help but see that caricature of Kay Kyser in the Brandeis ad on RKO-Radio's "That's Right, You're Wrong." But neither will your eyes slip by that type display on the Paramount's "Hour of Charm" stage show. Read all about it in the Clinic on this page.

He Got His Dates Mixed

Have you ever been absent-minded? Probably all of us have at some time or other. Now if Old Doc becomes that way these days, there may be an excuse for it, since the old fellow is getting up in years. But such was not the case when he was a young man. He remembers to this day when he got his dates mixed, how he prepared and ran in the newspaper an ad that had the patrons coming up to the box office to find out what it was all about. It seems that Doc had absent-mindedly advertised the picture to play the following Sunday as playing this Sunday. When patrons saw in the ad that such-and-such a film was playing, it was quite a shock to them to see something else up in lights on the marquee. It looked like the end for Old Doc. But his superior, understanding and considerate as he was, forgave the almost unpardonable error. And to prove that Doc must certainly have been absent-minded in those hectic days, he remembers the occasion when he bought a five-cent candy bar, and while walking across the bridge on his way home, unwrapped the candy and threw it in the river. All he had left when he resumed possession of his faculties was the wrapper. Just be sure that you never get your dates or stars mixed when you write your ads.

And proof-read every ad before it is locked in the form, too. We saw an ad a few days ago in which the players were listed as Ginger Roggerss, James Allison and Walter Connally. Not one—but three incorrect. Of course, it should have been Ginger Rogers, James Ellison and Walter Connolly. Either it was a bad case of proof-reading, the copy wasn't proof-read at all, or neither the ad-writer or the proof-reader knew how to spell the names correctly.



ERPI'S HELPING HAND

is welcomed 'round the world!

ERPI's foreign service is truly world-wide . . . over 1200 employees, working out of 25 main and 75 service offices . . . taking expert care of Western Electric equipment abroad in 4600 theatres and 20 studios.

And all this in addition to the job at home.

ERPI, backed by Bell Telephone Laboratories, will continue to pioneer in *scientific research*... improving apparatus for recording and reproducing sound pictures . . . helping to assure the continued growth and prosperity of the industry!

Electrical Research Products Inc.
SUBSIDIARY OF
Western Electric Company

The Short Subject

IN THE SHORT SHOPS

RKO

Harry Langdon is back before the cameras in his old comedy character. The sad-visaged comedian has been signed to star in a two-reeler, in which he will be supported by Jack Rice, Diana Hunter, Robert Stanton, Harold Daniels, Herbert Clifton, Jane Woodworth and Patsy O'Bryne. The new unit is for the Radio Flash series.

Vitaphone

"The American Cavalcade," which will trace the nation's history from Columbus' discovery to the present day, has been selected as the first in the series of historical short subjects for 1940-41 production. The film will be made in Technicolor.

Columbia

Another final release title just announced is "Rocking Through The Rockies" for the Three Stooges comedy previously titled "Goodbye Mr. Chumps." Dorothy Appleby, Richard Fiske, John Tyrrell, Dick Curtis and Bud Jamison head the film's large supporting cast, and Jules White both produced and directed.

A Community Sing presenting a medley of world-beloved Russian songs will start soon. Gene Morgan will probably m.c. the reel, and Donald Grayson, popular tenor, has been signed to solo one number. Songs for the Russian Sing include such favorites as "The Volga Boatman," "Dark Eyes," "Two Guitars" and "Abdul-abulbulamir." They will be rendered by a mixed choral group accompanied by a string ensemble. Hugh McCollum will produce the Sing—Morris Stoloff, head of Columbia's music department, will supervise recording, and Paul Mertz is preparing special music.

"The Heckler" is the final release title of a comedy recently completed by Charles Chase and previewed last week. Linda Winters is the star's leading lady, Monte Collins, Vernon Dent, Beatrice Blinn, Bruce Bennett and Don Beddoe head the supporting cast, and the story is about a super-kibitzer who has a series of melodramatic adventures when gamblers discover that his player-baiting and trick laugh can affect the outcome of a world series. Del Lord directed "The Heckler."

MGM

James A. FitzPatrick's one-reel travel films for the coming season are an All-America series. Already released are "A Day on Treasure Island," "Natural Wonders of Washington State," and "Quaint St. Augustine." "Valiant Venezuela," and "Land of Alaska Nellie," will hit the nation's screens within the next months. Material for "Old Natchez," "Night Descends on Treasure Island," "Calling on Columbia," "Modern New Orleans," "Sitka and Juneau," "New Mexico," and "Glimpses of Washington State," have already been filmed and are being edited for release to round out Fitz-Patrick's films for the year. The coming 1940-41 series will also deal solely with the Americas, and the commentator-traveler is currently making his plans for that series.

"The Twins of Crime Detection" might be the title forced upon Wally Maher and William Tannen for their roles in MGM Crime Does Not Pay shorts. Last season they appeared as co-unravellers of rackets in two crime shorts, "The Public Pays" and "They're Always Caught." They just finished smashing the smuggling ring of "Pound Foolish." Yesterday, they were cast as co-investigators of the counterfeit racket in "Counterfeit."

Glories of the pre-Civil War South are in store for motion picture audiences when James A. FitzPatrick's latest Technicolor Traveltalk, "Old Natchez," is released in a few weeks. Highlighting the short will be the internationally famed Natchez Garden Club Pilgrimage, in which families of the South don ante bellum garb and go from one Southern mansion to another, reliving the gayety of those days. The noted narrator claims this is one of the most picturesque of all his 135 Traveltalks.

The conqueror of one of the nation's most dreaded maladies, pellagra, is next to be glorified in John Nesbitt's Passing Parade series of shorts. Dr. Joseph Goldberger is the hero of this one-reeler.

"With These Weapons"

A well-produced short "With These Weapons," produced by Willard Pictures and presented by the National Anti-Syphilis Committee of the American Hygiene Association is now being distributed to schools, colleges, state and local health departments, women's clubs, social hygiene societies, churches and other organizations. The subject, scientifically accurate in every detail and concerned with the conquest of syphilis, is narrated by David Ross. Theatres wishing to exhibit it in conjunction with any of the organizations listed here can get full booking information by writing to the American Social Hygiene Association, 50 W. 50th Street, N.Y.C.

Western Electric

"Life Begins Again", produced and distributed by Western Electric Company's motion picture bureau, is a dramatic presentation telling how many of the more than 15,000,000 Americans suffering from hearing deficiencies can be enabled to hear again. The picture dwells particularly on problems arising in the case of school children who have impaired hearing and demonstrates the correct procedure for discovering hearing deficiencies by means of audiometric test. Included in this film is an interesting animated sequence which demonstrates clearly how the human auditory system functions. The film is available to theatres without charge.

Quimby Says Time Is Opportune for Dramatic Type Xmas Cartoon

Commenting on MGM's departure from the usual in screen cartoons with the production of a semi-dramatic subject for the Christmas season, Fred Quimby, head of the company's short subject distribution said that conditions this year suggested the idea of breaking precedent in connection with a seasonal cartoon subject.

Following a screening of the film for the trade press in New York, Quimby said: "We decided on something different and perhaps a little daring this year, because we felt that, with conditions as they are, this Christmas was the logical time to offer in place of the usual light and frothy cartoon a subject dramatically, yet at times whimsically, imparting the full significance of 'Peace On Earth, Good Will To Men'." The cartoon, "Peace On Earth" is reviewed in this issue.

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 9)

PARAMOUNT (No. 29)—New York-Miami streamlined train; Reno becomes wedding center; French war activity; Czech soldiers drill in France; Premier Sikorski inspects Polish destroyers; Balloon barrage near Edinburgh; Italian and British ships mine victims; Survivors of the Simon Bolivar; 1939 King of the Gridiron.

MOVIETONE (Vol. 22, No. 26)—British leaders in France; Holland opens its dikes; Premier Sikorski inspects Polish destroyers; Fire in Edinburgh; Mines washed up on Belgian Coast; Italian steamer sunk; Survivors of the Simon Bolivar; Balloon barrage near Edinburgh; 4-H Club winners; Children get flying instruction; Boston indoor ski meet; Melbourne racing classic.

NEWS OF THE DAY (Vol. 11, No. 224)—Mines take heavy toll; French in action on the Western Front; Kermit Roosevelt in British Army; Czech troops train in France; Holland opens its dikes; Fritz Kuhn sent to prison; Girls learn aeronautics; 4-H Club winners; Ambassador Kennedy home; New York-Miami streamlined train; Boston indoor ski meet; Football—Carnegie Tech. vs. Georgia; Southern California vs. U.C.L.A.

PATHE (Vol. 11, No. 41)—Quiet war on Western Front; Preparations on Finnish frontier; Ambassador Kennedy home; Survivors of the Simon Bolivar; New York-Miami streamlined train; Melbourne race classic.

UNIVERSAL (Vol. 11, No. 830)—U. S. Marines in birthday parade; Army heads discuss defenses; Ambassador Kennedy home; Albania's new flag; Man crosses country in Chinese junk; Weight lifting championship; 4-H Club winners; Girl learn aeronautics; Hat styles; Japanese liner sunk by mine; War activity in France.

(Released Wednesday, December 6)

PARAMOUNT (No. 28)—Soviet exhibit at World's Fair to be torn down; Evacuation from Helsinki; Finnish Minister claims Russia is aggressor; Congressional group studies U. S. air defenses; Mrs. Roosevelt at Dies Committee hearing; Dewey announces presidential candidacy; Chicago livestock show; Navy airmen test rescue methods; Football, Army vs. Navy.

MOVIETONE (Vol. 22, No. 25)—Navy airmen test rescue methods; Chicago livestock show; Mrs. Roosevelt at Dies Committee hearing; Senator King urges U. S. break relations with Russia; Finnish Minister claims U. S. S. R. is aggressor; Dewey announces presidential candidacy; Lew Lehr and goats; Football, Army vs. Navy; N. Y. Giants vs. Washington Redskins; Tennessee vs. Kentucky; Texas A. & M. vs. Texas U.; Boston College vs. Holy Cross; Tulane vs. L. S. U.

NEWS OF THE DAY (Vol. 11, No. 223)—Finland rallies against red invaders; Navy airmen test rescue methods; Dewey announces presidential candidacy; Football, Army vs. Navy; Southern California vs. Washington; Fordham vs. N. Y. U.; Tulane vs. L. S. U.; Alabama vs. Vanderbilt; N. Y. Giants vs. Washington Redskins.

PATHE (Vol. 11, No. 40)—War scenes shift to Finland; Congressmen test U. S. defense posts; Mrs. Roosevelt at Dies Committee hearing; Navy blimps in rescue maneuvers; Football, Army vs. Navy; New York Giants vs. Washington Reskins; Fordham vs. N. Y. U.; Boston College vs. Holy Cross.

UNIVERSAL (Vol. 11, No. 829)—Finland holding off Russia; Christmas trees shipped to China; Dewey throws hat in ring; Blimp tried as sea ambulance; Chicago livestock show; Football, Army vs. Navy; Tennessee vs. Kentucky; New York Giants vs. Washington Redskins.

Short Subject Reviews

PEACE ON EARTH

Prod. No. W-81 (Tech.) Definitely a 'Must'

MGM Cartoon No. 1 8 mins.

Comment: The time is Christmas, somewhere in the future. Only animals inhabit the land where years before men fought one another. In the town of Battleville, where the animals live happy, peaceful lives, Grandfather Squirrel arrives home to wish his grandchildren "Merry Christmas!" and "Peace on earth, good will to men." Puzzled, the children want to know the meaning of "men." Then Grandpa tells about the "critters," who, as he remembers them, "were like monsters." As he relates the tale of the "orneriest, cussedest, dagnabbed tribe o' varmints—always a-fightin', and a-feudin', and a-shootin'," there are flashbacks to horrifying war scenes. When the last man has been killed, he goes on, the animals gather in a church and looking through a Bible, note the Ten Commandments, especially "Thou Shalt Not Kill." On the last page they see their inspiration: "Thou shalt rebuild the old wastes." Quickly then, using war implements and helmets, they re-build the wastes of fighting men into a peace-loving community. When Grandpa concludes his story, the children are now asleep—"asleep in heavenly peace." Unlike most cartoons, and except for a few whimsical touches here and there, "Peace on Earth" has a dramatic theme. In its beautiful Technicolor, in the timeliness of its message, it is a cartoon that definitely should be seen by every man, woman and child. One is not likely to forget its stirring lesson. Hugh Harman produced.

Exploitation: The subject's useful ammunition in the interests of Peace will cause many local groups to publicize your showing to the limit, though not, of course, until they've seen the picture. Therefore, arrange a private showing for the ministerial association, heads of schools and women's clubs, and newspaper editorial writers. In a newspaper or radio contest, seek private formulas for the prevention of another World War, awarding guest tickets for the best theories submitted. Drama can be implied by lobby or window displays showing an assortment of war equipment in large refuse cans marked "Waste." Considerably more than the average space should be allotted this subject in your ads, and it certainly should be plugged in the lobby by means of a large display board. Reserve space for its billing on your marquee.

KANGAROO COUNTRY

Prod. No. 104 ***Interesting***

20th-Fox Magic Carpet No. 4 10 mins.

Comment: This subject deals with Australia, known almost everywhere as the "Never-Never Land." Scenes showing the teaming city life and the ancient crocodile dances of the aborigines feature the start of the reel. Then there are a number of most interesting shots of Australia's weird animal life including intimate studies of the kangaroo, some in slow motion, the koala, which looks like a teddy bear and the duck-billed platypus of whom everyone says, "There ain't no such animal." It is an interesting subject well arranged by Russ Shields and edited by Lew Lehr. Lowell Thomas handles the narration.

Exploitation: Travel to Australia is unaffected by the war so get tieups with travel agencies. Invite any local Australians. Tie up with schools on the educational value of the subject.

WICKY WACKY ROMANCE

Prod. No. 554 (Tech.) Very Good

20th-Fox Color Terrytoon No. 4 7 mins.

Comment: This is a cute cartoon about the little mice on their South Sea Island in an idyllic scene. A pirate ship with cats comes along and then the battle starts. One little mouse manages to play havoc with the ship and even succeeds in sinking it in the end. This Terrytoon is above average and the Technicolor seems to have inspired a better production all around. There is a technique in this one which we haven't noticed before of taking the curse off the re-

Exploitation: Give it a good plug in your peat shots by moving the camera.
lobby, on your marquee and in newspapers and programs.

VALLEY OF 10,000 SMOKES

Prod. No. 105 ***Fascinating***

20th-Fox Magic Carpet No. 5 10 mins.

Comment: This is one of the Father Hubbard Adventures. This time the priest and his companions go to Alaska to the region known as the Valley of 10,000 Smokes which Father Hubbard explains is a misnomer as the so-called smoke is really steam. After watching the explorers plod through treacherous quicksand and then through a ghost forest destroyed by the eruption of a volcano, the camera follows the adventurers as they don gas masks and find that some of the places they visited before which were too hot to penetrate have cooled off and that vegetation is returning to the valley. The subject was photographed by the priest himself and described by him and Lowell Thomas.

Exploitation: Tie up with schools on the educational value of this subject. You can also obtain folders for imprinting and distribution by writing to the U. S. Dept. of the Interior.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning December 9)

ASTOR—Bows and Arrows (Col.) rev. 10-21-39; Holland and the Zuyder Zee (Col.) rev. 9-16-39; Radio Patrol (Jam Handy).
CAPITOL—Jai Alai (Col.); Quaint St. Augustine (MGM) rev. 11-25-39; Peace On Earth (MGM) rev. this issue.
CRITERION—Busy Little Bears (Para.) rev. 11-11-39; Dreams on Ice (Col.) rev. 10-14-39.
GLOBE—The Green Hornet No. 5 (Univ.) rev. 12-2-39; All American Blondes (Col.) rev. 11-11-39.
PARAMOUNT—Unusual Occupations No. 2 (Para.); Chile (Para.); Aqua-Rhythm (Para.) rev. 11-18-39.
RADIO CITY MUSIC HALL—The Monroe Doctrine (Vita.) rev. 10-28-39.
RIALTO—Help Wanted (MGM) rev. 7-22-39.
RIVOLI—Winter Playground (RKO-Pathe) rev. this issue.
ROXY—The Ice Pond (20th-Fox); Slightly at Sea (RKO-Radio); Valley of 10,000 Smokes (20th-Fox) rev. this issue.
STRAND—Romance in Color (Vita.) rev. 8-19-39; Porky the Giant Killer (Vita.); No Parking (Vita.).

CHICAGO LOOP

(Week Ending December 9)

APOLLO—Fresh Fish (Vita.) rev. 11-4-39.
CHICAGO—Popular Science No. 2 (Para.) rev. 11-25-39.
GARRICK—Porky the Giant Killer (Vita.); Public Hobby No. 1 (Para.) rev. 9-2-39; Teacher's Pest (Col.) rev. 8-12-39.
ROOSEVELT—Moments of Charm of 1940 (Para.) rev. 11-4-39; Ski Birds (MGM) rev. 11-25-39; Fagin's Freshmen (Vita.) rev. 11-25-39.
UNITED ARTISTS—Drunk Driving (MGM) rev. 10-28-39; Society Dog Show (RKO-Disney).

WINTER PLAYGROUND

Prod. No. 4,304 ***Splendid***

RKO-Pathe Sportscope No. 4 9 mins.

Comment: The background for this timely and unusual short subject is the Province of Quebec, where, six months out of the year, sport enthusiasts from all parts of Canada and the United States come to participate in skiing, dog sledding, ice-skating and snow-shoeing. One of the reel's most exciting moments is when two men go skijoring across a level plane in the seventy-mile-an-hour wake of an airplane. The photography is unusually beautiful, and the clear, descriptive narration of Andre Baruch, plus the appropriate musical score, adds punch to the subject, which was produced by Frederic Ullman, Jr., and supervised by Frank Donovan.

Exploitation: Anyone interested in any kind of sports will go for this, so send out letters about its showing to these people. In a tieup with a sporting goods store, skiing and ice-skating equipment and toggery could be displayed in the lobby. If there is a ski path in or near your community, or if there are facilities for ice-skating, see that plenty of announcements are posted at these resorts concerning your showing.

ONE MOUSE IN A MILLION

Prod. No. 504 ***Fair***

20th-Fox Terrytoon No. 4 7 mins.

Comment: The mice band together to rid themselves of the scourge of the cat. A mass meeting decides that one of them should bell the cat. The young hero does so after many adventures on the way. It is a typical Paul Terry cartoon. It should be delightful for the kids but just average for the adults.

Exploitation: Plug the subject through your program and newspaper ads and in the lobby with a one-sheet board.

SKY FIGHTERS

Prod. No. 203 ***Excellent***

20th-Fox Newsreel Camerman #3 10 mins.

Comment: Some of the best flying scenes ever photographed are included in this subject which deals with the training of Uncle Sam's sky fighters. Every step of the way is shown, from the moment the recruits enter the aviation school until they emerge as full-fledged fliers, travelling in formation and using various types of fighting planes. Particularly outstanding are some scenes of a formation flying over the dunes of the Imperial Valley. The camera plane was so spotted that it got the planes and their shadows which seem to be jumping up and down over the dunes. It is a distinctly novel effect and provides a new high mark in photography for someone to shoot at. Jack Kuhne and Jess Kizis photographed the subject, Lew Lehr edited it and Paul Douglas narrated.

Exploitation: If you are near any army aviation fields, this is a swell subject to plug there with special invitations to the corps and so on. The aviation editor of your newspaper will be interested, too. Stress the gorgeous photography in all your advertising and let them know that here is something unusual. American Legion posts and other groups favoring a strong national defense should be good bets on exploitation.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

"Devil in Uniform", based on the FREDERICK C. DAVIS novel, has been set as PHIL ROSEN's first directorial assignment at Universal, with BEN PIVAR as associate producer. Casting will start immediately with picture slated to roll in a week. HAROLD BUCHMAN and ROY CHANSLOR wrote the screenplay.

HARRY SHERMAN's final "Hopalong Cassidy" picture for 1939, is scheduled to go before the cameras in a few days with WILLIAM BOYD in the title role, and RUSSELL HAYDEN as top support. LESLIE SELANDER will direct.

PATRIC KNOWLES has been signed for a leading role in RKO's "A Bill of Divorcement", joining an all-star cast which includes MAUREEN O'HARA, ADOLPHE MENJOU, HERBERT MARSHALL and FAY BAINTER. ROBERT SISK will produce and JOHN FARROW direct from a screenplay by DALTON TRUMBO.

BUSBY BERKELEY, who directed MGM's "Babes in Arms", will direct EDDIE CANTOR in his first picture for the studio, "Forty Little Mothers". CANTOR plays the first straight sympathetic role of his career in the picture. HARRY RAPF is producing the story.

Because Warner Bros.' new version of "Disraeli", in which GERALDINE FITZGERALD will appear with LAURENCE OLIVIER, will not be ready for the cameras until January, she has been cast in a principal role in "We Shall Meet Again". The picture stars MERLE OBERON, GEORGE BRENT and PAT O'BRIEN.

LILLIAN HELLMAN, famed Broadway playwright, was signed by SOL LESSER to do the screenplay for his forthcoming United Artists production, "Our Town". The picture will go into production early in January with SAM WOOD directing and FRANK CRAVEN in the role he created in the stage play.

HENRY HATHAWAY has been borrowed from SAMUEL GOLDWYN to direct "Dance With the Devil" which went before the cameras this week at 20th Century-Fox. TYRONE POWER, DOROTHY LAMOUR and EDWARD ARNOLD will be seen in the top roles with LLOYD NOLAN and RAYMOND WALBURN heading the supporting cast.

With RAOUL WALSH directing under the production supervision of SOL SIEGEL, Republic's $750,000 production, "The Dark Command", went before the cameras last week. JOHN WAYNE, CLAIRE TREVOR, WALTER PIDGEON, ROY ROGERS, MARJORIE MAIN and GEORGE "GABBY" HAYES, head the cast.

Columbia Studios announce that "Arizona", epic of the American southwest by CLARENCE BUDINGTON KELLAND, will go into production as soon as WESLEY RUGGLES finishes "Too Many Husbands", set to go within a fortnight. JEAN ARTHUR, FRED MacMURRAY and MELVYN DOUGLAS will be co-starred in "Husbands".

Monogram's "Mr. Wong at Headquarters", BORIS KARLOFF starring film, went before the cameras last week with GRANT WITHERS and MARJORIE REYNOLDS in their usual roles. The picture will be the last acting job for WITHERS, who recently became a Monogram producer. WILLIAM NIGH is directing.

With the selection of players to round out the Shell Tribe, the casting for "1,000,000 B.C.", has been completed. HAL ROACH is producing the picture, and D. W. GRIFFITH is director. Principals are VICTOR MATURE, LON CHANEY, JR., JOHN HUBBARD and CAROLE LANDIS.

One of the largest casts of featured and supporting players will be assembled for the new Paramount feature, "Golden Gloves". A total of 84 bit players and 28 featured actors are slated for roles, including RICHARD DENNING, JEAN CAGNEY, ROBERT PAIGE, WILLIAM FRAWLEY, J. CARROL NAISH and ROBERT RYAN.

Producer EDWARD SMALL has announced that he will star LOUIS HAYWARD in "The Son of Monte Cristo", when HAYWARD has completed his role in "My Son, My Son", currently in production. Both pictures are for United Artists release.

20th Century-Fox has purchased the picture rights to "Yesterday's Heroes", written by WILLIAM BRENT who was in the sound department at the Westwood studio. BRENT, who has since been signed to a writing contract, will work on the script.

MARLENE DIETRICH will be seen in CECIL B. DeMILLE'S forthcoming Paramount production, "North West Mounted Police", which will be photographed in full Technicolor.



Typical Refugees From the Dust Bowl

Desperate, hungry people who want only a chance to eke out an existence. Such are JOHN STEINBECK'S *dust bowl refugees in his powerful novel, "The Grapes of Wrath". Here, in this first glimpse to come from behind the guarded film sets of Hollywood, are the Joads as they will look in the film play which* DARRYL F. ZANUCK *produced for 20th Century-Fox.* CHARLIE GRAPEWIN *is grandpa;* DORRIS BOWDON, *Rose of Sharon;* JANE DARWELL, *ma;* RUSSELL SIMPSON, *pa;* HENRY FONDA, *Tom;* DARRYL HICKMAN, *Winfield;* FRANK SULLY, *Noah;* SHIRLEY MILLS, *Ruth;* FRANK DARIEN, *Uncle John;* O. Z. WHITEHEAD, *Al;* EDDIE QUILLAN, *Connie; and* JOHN CARRADINE, *Casy the preacher.*



Getting the Idea

"Aboard" the ferry bound for Alcatraz prison in San Francisco Bay, Director ARCHIE MAYO *gives* JOAN BENNETT *instructions on how to play a scene for* WALTER WANGER'S *"House Across the Bay", with* JOAN *giving it serious thought. As Brenda Bentley, who causes her own husband to be sent to Alcatraz,* MISS BENNETT *has one of her most dramatic roles. She is co-starred in the picture with* GEORGE RAFT, *heading a cast that also includes* GLADYS GEORGE, LLOYD NOLAN, WALTER PIDGEON *and* JUNE KNIGHT.

First "Sagebrush Family" Starts

"The Sagebrush Family Trails West", first of the western features on the Producers Pictures schedule, went into production at Prescott, Arizona, under the direction of PETER STEWART. This series will feature BOBBY CLARK, champion junior cowboy, and will be the first "family" picture with a western locale.

Universal to Remake "Deacon"

Universal's "Alias, the Deacon", film hit of the silent era, will be remade under the direction of RICHARD WALLACE, who recently completed "The Under-Pup". NAT PERRIN has been assigned the screenplay, and production is scheduled to get under way on January 7. Cast, including the title role originally played by JEAN HERSHOLT, will be announced shortly.

Una O'Connor Wins Prize Role

UNA O'CONNOR, who scored as Susan, the maid of all work, in Warner Bros. "We Are Not Alone", has won the role of ANN SHERIDAN's mother in "And It All Came True", which is being directed by LEWIS SEILER.

Jon Hall Signed for "Turret One"

Under a deal announced recently, JON HALL, absent from the screen since he starred in "Hurricane", will head the cast of "The Sweetheart of Turret One", set to go into production at 20th Century-Fox early next year, under the supervision of SOL M. WURTZEL.



Hob-Nobbing on the Sidelines

Between action shots in "Congo Maisie", are Ann Sothern *and* John Carroll, *featured in the Metro-Goldwyn-Mayer picture.* Rita Johnson, Shepperd Strudwick *and* J. M. Kerrigan *fill important roles.* H. C. Potter *is the director and* J. Walter Ruben *the producer.*

Johnny Sheffield to Play Title Role in RKO's "Little Orvie"

Johnny Sheffield, 7-year-old stage and screen actor, has been selected to play the title role in RKO's "Little Orvie", which Producer William Sistrom put before the cameras last week with Ray McCarey directing. Johnny will be remembered for his fine characterization in "Tarzan Finds a Son".

Based on the character created by Booth Tarkington, the story of "Little Orvie" centers around the neighborhood adventures of a harum-scarum youngster who upsets community routine with his efforts to acquire a dog in the face of parental opposition. The screenplay was written by Lynn Root and Frank Fenton.

Jack Hively Gets New Contract

As a result of his splendid work in directing "Two Thoroughbreds", which recently drew rave notices, Jack Hively has been awarded a new contract by RKO. His next assignment will be the directing of "Anne of Windy Poplars", intended as a starring vehicle for Anne Shirley.

Warners Lend Stephenson

James Stephenson, Warner Bros. player whose most recent appearances have been in "We Are Not Alone" and "The Private Lives of Elizabeth and Essex", has been lent to Republic for the leading masculine role in "Wolf of New York".

Tests Started for "Susan and God"

Director George Cukor has started tests at the MGM studio of players for the supporting roles in "Susan and God", scheduled to start January 8. Fredric March will be the male lead with Greer Garson in the top feminine role. The picture will be produced by Hunt Stromberg.

Darmour Produces Serial

Larry Darmour will produce "The Shadow", a 15 episode serial with Victor Jory and Veda Ann Borg in the leading roles for Columbia. The chapters tie-up with the radio program of the same name.

Richard Greene Will Co-Star With Zorina in "Adventuress"

With increasing important roles coming his way, Richard Greene was once more upped in importance at 20th Century-Fox when Darryl F. Zanuck set the young English actor to play opposite Zorina in the forthcoming production of "I Was An Adventuress".

The picture will go into production late this month under the direction of Gregory Ratoff, which will allow Greene just about a month's rest after finishing his last assignment, "Little Old New York", in which he appeared with Alice Faye, Brenda Joyce and Fred MacMurray.

The box office and fan mail reaction to Greene's work has resulted in the studio taking advantage of his popularity to establish him in the top rank of actors on the lot.

Wanger Scenarists Busy

Boasting one of the outstanding writing staffs among independent producers, Walter Wanger is keeping well ahead of his United Artists release schedule. With two features just completed, Wanger writers are now busily preparing three others.



Watching "Dr. Ehrlich"

Director William Dieterle *(with hat, in foreground) and ace cameraman* James Wong Howe *sight through the camera at* Edward G. Robinson *(left) and* Otto Kruger *(right) in a scene for "The Life of Dr. Ehrlich". This set represents the home attic laboratory of Dr. Ehrlich in its accustomed state of disarray, an exact duplicate of the original.*

Republic Starts Three

In addition to Republic's outstanding film production, "The Dark Command", two other films are currently in work. "Heroes of the Saddle", a new Three Mesquiteers western, and "Wolf of New York", melodrama starring Edmund Lowe. The studio has also scheduled "Village Barn Dance" for production this week, featuring an all-star cast of radio favorites.

Alice Faye to Sing in "New York"

Alice Faye will get a chance to sing in her latest starring vehicle, "Little Old New York". Originally there were no songs in the picture, but Darryl F. Zanuck, 20th Century-Fox production chief, after receiving a deluge of letters demanding that Alice be given at least one number in the picture, made arrangements for her to sing a new Mack Gordon number.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Looks like Paramount has a real star in little Susanna Foster, the 14-year-old youngster who darn near stole the show from Mary Martin and Allan Jones in "The Great Victor Herbert". Incidentally, if you're one of the millions who like the Herbert melodies, don't miss this one. Orchids to Andrew Stone for a swell piece of entertainment.

Sounds like it might be true, so we'll print it. Norman Taurog, directing Mickey Rooney in "Young Tom Edison" at MGM, had red lights attached to the legs of the tripod supporting Sid Wagner's camera, after Sid tripped over his own equipment four times in one day. A bad case of flat feet, if you ask us.

Watching Director Charles Vidor on the set of Edward Small's "My Son, My Son" and we're wondering where he gets all that energy. The set takes up the entire floor space of the largest sound stage on the lot, and it looked like Charlie was covering it in nothing flat.

That famous Joe Pasternak touch can be seen in almost every foot of Universal's "Destry Rides Again", a rowdy, rough and tumble piece of film fare with a new Marlene Dietrich and the same lovable Jimmy Stewart. Pasternak again demonstrates the meaning of that magic word, "SHOWMANSHIP".

The Warner Bros. are drafting a plan that will unite the cast of "Four Wives" in an annual feature production for the next five years . . . the first 5-year plan in the picture industry. Next on tap is "Four Mothers", and we hope they don't reach the "Four Grandmothers" stage too soon.

Ran into Gene Autry while putting on the feed bag at 20th Century-Fox the other day, and don't remember when we have seen Gene looking so well. He's working with little Jane Withers in "Shooting High", his first picture off his home lot, and the work seems to agree with him.



"Wanna Make Something of It?"

Bing Crosby *and* Bob Hope *were willing to take on all comers on the "Road To Singapore", set at Paramount. And why shouldn't they be brave with* Wayne George, *135 lb. inter-state boxing champion of Colorado, standing between them. While at Paramount, the fighter also visited* Edward Dmytryk, *director of the forthcoming drama, "Golden Gloves".*

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—47; Being Edited—87]
[Last Week: In Production—44; Being Edited—87]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
TWO FISTED RANGERS* (W)
MUTINY ON THE SEAS*
CAFE HOSTESS*
PIONEERS OF THE FRONTIER (W)*
MY SON IS GUILTY*
MUSIC IN MY HEART*
BULLETS FOR RUSTLERS (W)*
HIS GIRL FRIDAY*

In Production

LONE WOLF STRIKES
Warren William, Joan Perry. Directed by Sidney Salkow.

DAUGHTERS OF TODAY
Rochelle Hudson, Lola Lane, Inne Lang, Glenn Ford. Directed by Nick Grinde.

FIVE LITTLE PEPPERS MIDWAY
Edith Fellows, Clarence Kolb. Directed by Charles Barton.

M-G-M

Being Edited

BALALAIKA*
JUDGE HARDY AND SON*
NORTHWEST PASSAGE (Tech.)*
NICK CARTER, MASTER DETECTIVE*
THE EARL OF CHICAGO*
GONE WITH THE WIND (Tech.)
Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland. Directed by Victor Fleming. Produced by David O. Selznick.

In Production

BROADWAY MELODY OF 1940*
STRANGE CARGO*
SHOP AROUND THE CORNER*
YOUNG TOM EDISON*
NEW MOON*
FLORIAN*
CONGO MAISIE*
AROUSE AND BEWARE
Wallace Beery, Dolores Del Rio, John Howard. Directed by Leslie Fenton.

MONOGRAM

Being Edited

WESTBOUND STAGE*
YUKON FLIGHT*
GENTLEMEN FROM ARIZONA*

In Production

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
SHOWDOWN*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*
ROAD TO SINGAPORE*
GULLIVER'S TRAVELS
Cartoon Feature. Produced by Max Fleischer. In Technicolor.

MAN FROM BAR 20
William Boyd, Russell Hayden, Ruth Rogers. Directed by Lesley Selander.

PARAMOUNT (Cont.)

In Production

SANTA FE MARSHAL*
BISCUIT EATER*
SAFARI*
AT GOOD OLD SIWASH*
BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

WAY OF ALL FLESH
Akim Tamiroff, William Henry Directed by Louis King

GOLDEN GLOVES
Jean Cagney, Robert Ryan. Directed by Edward Dmytryk.

RKO-RADIO

Being Edited

HUNCHBACK OF NOTRE DAME*
ABE LINCOLN IN ILLINOIS*
MEXICAN SPITFIRE*
MARRIED AND IN LOVE*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*
SAINT'S DOUBLE TROUBLE*

In Production

ISLE OF DESTINY*
MARINES FLY HIGH*
PRIMROSE PATH
Ginger Rogers, Joel McCrea, Marjorie Rambeau Directed by Gregory La Cava

PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

AND SO GOOD-BYE
Richard Carlson, Jean Parker, Marie Onspenskaya, Charles Winninger. Directed by Edward Sutherland.

BULLET CODE
George O'Brien, Virginia Vale. Directed by Dave Howard.

IRENE
Anna Neagle, Ray Milland, May Robson, Roland Young. Directed by Herbert Wilcox.

LITTLE ORVIE
John Sheffield, Ernest Truex, Dorothy Tree. Directed by Ray McCarey.

BILL OF DIVORCEMENT
Maureen O'Hara, Adolphe Menjou, Fay Bainter, Herbert Marshall. Directed by John Farrow.

GLAMOUR BOY NO. 2
Joe Penner, Linda Hayes. Directed by Les Goodwins.

REPUBLIC

Being Edited

MONEY TO BURN*
DAYS OF JESSE JAMES (W)*
WOMAN WHO DARED*

REPUBLIC (Cont.)

In Production

HEROES OF THE SADDLE (W)
Three Mesquiteers. Directed by William Witney.

DARK COMMAND
John Wayne, Claire Trevor, Walter Pidgeon, Roy Rogers. Directed by Raoul Walsh.

WOLF OF NEW YORK
Edmund Lowe, Rose Hobart. Directed by William McGann.

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
HIGH SCHOOL*
MAN WHO WOULDN'T TALK*
EVERYTHING HAPPENS AT NIGHT*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
CHARLIE CHAN IN PANAMA*
LITTLE OLD NEW YORK*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

YOUNG AS YOU FEEL
Jones Family. Directed by Malcolm St. Clair.

In Production

SHOOTING HIGH
Jane Withers, Gene Autry, Marjorie Weaver. Directed by Alfred E. Green.

CISCO KID IN CHICAGO
Caesar Romero, Chris-Pin Martin. Directed by H. Bruce Humberstone.

DANCE WITH THE DEVIL
Tyrone Power, Dorothy Lamour, Edward Arnold, Lloyd Nolan. Directed by Henry Hathaway.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*
REBECCA (Selznick)*
TWO'S COMPANY (Roach)
Stan Laurel, Oliver Hardy. Directed by Gordon Douglas.

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

HOUSE ACROSS THE BAY (Wanger)*
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

THE WESTERNER (Goldwyn)
Gary Cooper, Walter Brennan, Doris Davenport, Fred Stone. Directed by William Wyler.

MY SON, MY SON (Small)
Brian Aherne, Madeleine Carroll, Louis Hayward, Josephine Hutchinson. Directed by Charles Vidor.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY* (W)
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
RIDERS OF PASCO BASIN* (W)
FRAMED*
INVISIBLE MAN RETURNS*
DOUBLE ALIBI*

In Production

CHARLIE McCARTHY, DETECTIVE*
MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

OH, JOHNNY HOW YOU CAN LOVE
Tom Brown, Peggy Moran. Directed by Charles Lamont.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
INVISIBLE STRIPES*
BROTHER RAT AND THE BABY*
FIGHTING 69th*
MURDER IN THE AIR*
KING OF THE LUMBERJACKS*
GRANNY GET YOUR GUN*
FUGITIVE FROM JUSTICE*

In Production

LIFE OF DR. EHRLICH*
VIRGINIA CITY (Tech.)*
WE SHALL MEET AGAIN
Merle Oberon, George Brent, Pat O'Brien, Binnie Barnes. Directed by Edmund Goulding.

AND IT ALL CAME TRUE
Ann Sheridan, Jeffrey Lynn, Humphrey Bogart. Directed by Lew Seiler.

Use This Page
Every Week
As a Guide to
What's Coming



Under the Cannon's Mouth

Bill Morton of the Albee Theatre, Providence, R. I., put up smart signs all about the city for his campaign on RKO-Radio's "Allegheny Uprising". Under a cannon's mouth, mounted on a public monument, for example, he spotted the sign "Listen for the opening gun of 'Allegheny Uprising'". Similar brief signs were placed in the railroad station, public parks and the library.

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Advance Dope

CONGO MAISIE

MGM | Drama | Jan. 12

Selling Names: Ann Sothern, John Carroll, Shepperd Strudwick, Rita Johnson.
Director: H. C. Potter.
Producer: J. Walter Ruben.
Story Idea: Ann Sothern is friendless on a small river boat in Africa. The only other passenger on board is John Carroll, a renegade doctor. When the boiler bursts, Ann and Carroll are forced ashore and have a long trek to Shepperd Strudwick's hospital, where Carroll was once head physician. He saves Strudwick's life by performing an emergency operation and then wakes up to the fact that Ann—and medicine—mean something special to him.
Catchline: "Stranded and friendless . . . her special magic wrought miracles."

HIS GIRL FRIDAY

Col. | Drama | Dec. 25

Selling Names: Cary Grant, Rosalind Russell, Ralph Bellamy, Gene Lockhart, John Qualen.
Producer-Director: Howard Hawks.
Story Idea: Rosalind Russell, star girl reporter, informs her editor and ex-husband, Cary Grant, that she is leaving the newspaper business to marry Ralph Bellamy. She makes a bargain with Grant for one last story—an interview with John Qualen, a condemned man. Qualen suddenly escapes and Rosalind hides him. Through him she uncovers a bigger story thus winning a reprieve for him and then goes back to the newspaper business (and Grant) herself.
Catchline: "She couldn't divorce herself from her first two loves."

DOUBLE ALIBI

Univ. | Drama | Dec. 22

Selling Names: Edmund Lowe, Margaret Lindsay, Elizabeth Risdon, Julie Stevens, Anne Gwynne, Jerry Marlowe.
Director: Lew Landers.
Assoc. Producer: Ken Goldsmith.
Story Idea: Edmund Lowe, insurance detective, is called to solve the mysterious death of the head of his company. Elizabeth Risdon, who helped rear the dead man's children, Julie Stevens, Anne Gwynee, and Jerry Marlowe, had removed the suicide note, so the insurance could be collected. But when Anne is shot and badly wounded and the gun is found in Elizabeth's possession, Lowe unmasks Elizabeth as the culprit.
Catchline: "She had to take a walkout powder, until hubby solved a mystery."

CHARLIE McCARTHY, DETECTIVE

Univ. | Drama | Not Set

Selling Names: Edgar Bergen, Charlie McCarthy, Mortimer Snerd, Robert Cummings, Constance Moore.
Director: Frank Tuttle.
Assoc. Producer: Jerry Sackheim.
Story Idea: Edgar Bergen and Charlie McCarthy, entertainers in a night club, are at a garden party with Robert Cummings and Constance Moore when Louis Calhern is found murdered. Suspicion falls on John Sutton, Constance's fiance, but it is Charlie McCarthy who finally solves the murder and saves an innocent man's life.
Catchline: "The wooden 'hawkshaw' does a little unofficial investigating."

FLORIAN

MGM | Drama | Not Set

Selling Names: Robert Young, Helen Gilbert, Charles Coburn, Irina Baronova.
Director: Edwin L. Marin.
Producer: Winfield R. Sheehan.
Story Idea: Robert Young, a stable groom in the Imperial stables in Austria, and Helen Gilbert, the young duchess, have seen each other often in the years Helen has visited Florian, the pedigreed colt. The first World War breaks out—Young becomes a captain; the revolution forces Helen to flee the country and Florian is sold. Young finally locates Helen in New York, where they marry and he also finds Florian hitched to a peddler's cart.
Catchline: "Their different stations couldn't keep love out of their hearts."

THE SAINT'S DOUBLE TROUBLE

RKO | Drama | Not Set

Selling Names: George Sanders, Jonathan Hale, Helene Whitney.
Director: Jack Hively.
Producer: Cliff Reid.
Story Idea: Thomas N. Ross, a noted scholar, receives a valuable mummy from Egypt, supposedly from his friend "The Saint." He then receives a caller who he believes is The Saint, because of the striking likeness, but who is in reality a notorious criminal. Ross is killed when the criminal comes to steal some valuable jewelry hidden in the mummy case. Then the real Saint, George Sanders, comes along and clears up the entire matter.
Catchline: "His double caused him plenty of trouble."

THE MARINES FLY HIGH

RKO | Drama | Not Set

Selling Names: Richard Dix, Chester Morris, Lucille Ball, John Eldridge.
Director: Ben Stoloff.
Producer: Robert Sisk.
Story Idea: Richard Dix and Chester Morris, two marines stationed in a Central American country, are both in love with the same girl, Lucille Ball, owner of a plantation in the hills. A bandit, who calls himself El Muerto, but who is really John Eldridge, Lucille's foreman, is pillaging plantations. Morris falls into Eldridge's hands—is saved by Dix when the bandits are captured and then wins the girl.
Catchline: "The marines do it again."

Sales for Folding Displays on "Elizabeth & Essex" Going Big

The folding pictorial displays which Warner Bros. has prepared for schools and libraries on "The Private Lives of Elizabeth and Essex" are proving tremendously successful with exhibitors, who have, to date, ordered an unprecedented number of copies for use in publicizing their engagement of the picture.

The Balaban and Katz Circuit of Chicago has purchased a number sufficient to supply all schools and libraries in Chicago, and is currently awaiting word from the Board of Education as to distribution. A number of displays have been set in downtown Chicago on the picture in addition to those being set with the pictorial folder.

Other major sales have been made to the Fox-West Coast Circuit, the Famous Players Canadian Corp., and to the Warner Theatres. The New York Strand will distribute a large number in connection with its engagement of the film.

NOW IN SECOND SUCCESSFUL YEAR

ANNOUNCED over a year ago, Eastman's three new negative films scored an instant success. Today, Plus-X, Super-XX, and Background-X are firmly established favorites. Throughout the industry their unrivalled photographic quality and trustworthy uniformity receive well-merited acclaim. Eastman Kodak Co., Rochester, N.Y. (J.E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

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STR PRESENTS

A MONTHLY

SECTION

of

THEATRE EQUIPMENT

and

MAINTENANCE

December 9, 1939

You Takes Your Choice

DEFINITIONS of showmanship are as varied as the winds that blow in any conversation concerning it. You takes your choice: is showmanship the art of giving the public what it wants? Or is it the art of making the public like what you give 'em?

Don't take too long to make your choice. It doesn't much matter how you decide. Actually everything comes back to the same point no matter how you slice your phraseology. Because the public's got to like your show or your showhouse or there'll be no show and the theatreman must please the customers if he doesn't want to fade out of the picture business altogether.

What the public likes is what the public will pay for —and you can make 'em like what you have to offer if you offer the things they can and will like after they have sampled them. And right here is where the theatre itself becomes just as important as the pictures out of Hollywood. The biggest attraction ever turned out will be a better show if it is presented properly, in the proper surroundings for enjoyment. You can't make the poor picture good — but you can make the good picture even a better show. And don't think the style of presentation, the quality of your theatre and the character of your hospitality as expressed in the physical make-up of your plant and the service rendered, hasn't lots to do with the kind of business you're doing week in and week out. Over the long haul it is your showmanship that tells the story more than the quality of the pictures (provided there is at least some quality to the pictures you book). We mean the answers to the questions: why did I make a profit, or why did I show such a loss? are to be found not so far from home as the theatreman himself, being human, is willing to admit.

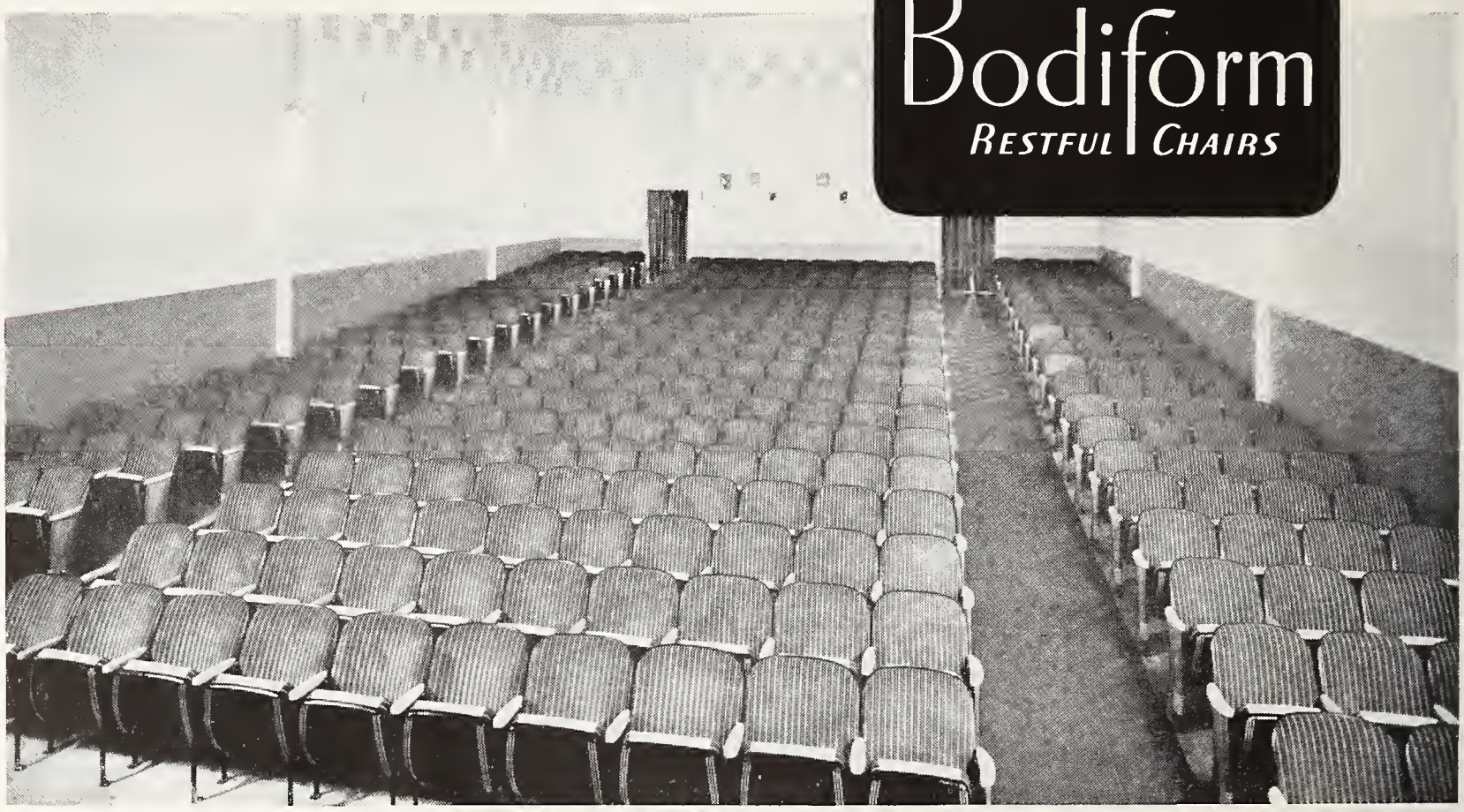
If you can't control the quality of productions, you certainly can control the quality of your theatre. Maybe you can't turn your house into a palace, breath-taking in its beauty and entrancing in its luxury. But it can be a clean, well ventilated, kept-in-repair place. A place that shows it is for the service of the living by showing the signs of life manifested in constant improvements, no matter how small. The small improvements all add up and the theatre whose equipment is replenished on the installment plan is, as a matter of fact, more alive than a brand new theatre, because for all of its shiny newness that house may soon become dull if its operator allows things to take their course. It's surprising how fast wear and time can take the shine of newness off things.



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AMERICAN Bodiform RESTFUL CHAIRS



Interior of Lux Theatre on Treasure Island at the San Francisco Exposition showing American Seating Company Bodiform Chairs

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That's what J. A. Harvey, Jr. of the Harvey Amusement Company writes us about the new American Bodiform Chairs installed in the Lux Theatre at the Fair Grounds on Treasure Island.

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MAKING THE MOST OF SCREEN APPEAL

Studios' Emphasis on Pictorial Effects Puts New Problems Up to Showmen

TECHNOLOGICAL advances have enabled Hollywood to put so much of its audience appeal into mere beauty of its pictures and quality of sound, that showmen sometimes are faced with a hard choice in determining how best to take advantage of the new developments while keeping within the limits of their budget.

Unless the theatre already owns the last word in every item of projection room equipment, there may be as many as five ways in which to improve the beauty of screen image, and four or more ways of increasing sound appeal.

Advice on Improvements

The projectionist—the man to whom the showman must look for the best in screen results, by that very reason of responsibility has a right to be consulted with respect to the tools necessary to deliver the best. If he is required to deliver performance in line with the quality Hollywood has put into the pictorial and sound of improved technical workmanship, he may with good reason recommend certain improvements.

Some of these improvements have to be paid for by an increase in running expenses, small or large, depending on the details of the change, while others actually show a cash profit through reduction in operating costs. Naturally the showman will always choose changes of the latter type, where he can, but his best choice is sometimes the other way 'round, depending on the nature and condition of existing equipment, resources of the budget, and other factors.

Pictorial value of today's pictures can be enhanced by improving (a) brightness or sparkle; (b) steadiness of image; (c) sharpness of focus; (d) steadiness of focus; (e) elimination of disturbances.

Each of these improvements revolves around mechanical details. For example, screen brightness or sparkle can be increased by a new screen, a better lamp, a better lamp power source, or simply by using more current. Steadiness of image can be improved by any of a number of repairs to the projector, overhaul of the intermittent movement, replacement of worn film guides and so on; also in many locations by installation of a sturdier projection base. Sharpness of focus is not only a matter of the lens, but also of the positioning of the film relative to the lens, so that replacing worn film gate guides may effect two improvements at one cost. The steadiness of the focus involves the guides, the lens mounting and sometimes the screen mounting. The immunity of the projector base to vibration may be still another factor, and one which also bears on the quality of sound and on the rate at which appartus will wear and need repairs.

Stepping Up Sound Values

Sound values can be improved by (a) increasing frequency range; (b) increasing volume range; (c) reducing distortion; (d) reducing foreign disturbances.

Frequency range improvement may be a matter of new amplifier or new loud speakers, but it can also be as simple as a new (or overhauled) optical assembly, or even an exciter lamp change. A steadier projection base also increases high-frequency sound response. Increased volume range is likely to require a new amplifier and perhaps new speakers. Increasing the volume capacity of the system automatically acts to reduce some forms of distortion by eliminating the tendency to "force" apparatus, very common nowadays in under-equipped theatres because of the increased volume recorded on modern prints. A steadier projection base, overhauled optical system, improved exciter lamp, or even a new film takeup, may also reduce distortion, or eliminate many forms of it entirely. Some foreign disturbances are related to similar disturbances in the image, being caused by oil and dirt on the soundtrack, so that improvements which eliminate that type of picture fault benefit sound also. Others, however, arise out of electrical defects: poor connections, worn or frayed or overheated insulation, scored contact points, dried-out or otherwise deteriorated condensers, contact springs that have lost their tension, tubes that have outlived their usefulness.

Spending for Economy

As has been said, some apparatus revisions that can be made in connection with these matters, so far from being expensive, actually reduce operating costs, with the result that retiring the initial investment costs less money per week or per month than continuing to run the undesirable apparatus. A fair example in some theatres would be a new projection lamp, which gives a more sparkling screen image while it saves more in current than the amortization of its cost. New screens sometimes have the same advantage. The newer sound systems, in general, use half or less than half the operating power required by old systems capable of less volume, but this only partially offsets their cost, for the least efficient, sound system still in use today is not likely to require as much current as a projection lamp. Still, as between revamping an old equipment and installing a new one, efficiency in current consumption must be considered.

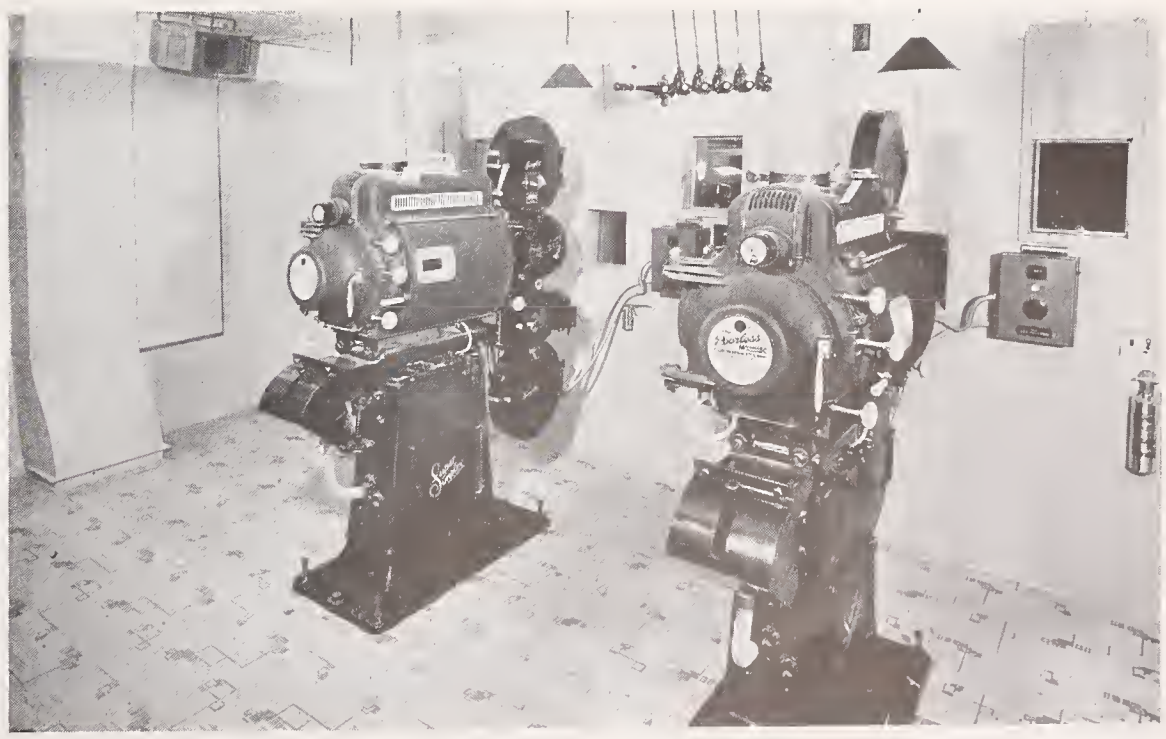
Again, any step that materially reduces wear and tear on equipment represents a saving rather than an expense. Overhaul of the intermittent movement, installation of a heavier projection pedestal, replacement of worn projector bearings, fall in this class. In addition to giving a steadier picture and better sound, these improvements help prolong the useful life of associated apparatus by reducing the vibration.

Enemies of Equipment

Elimination of dirt also pays for itself. Many showmen still think of dirty equipment as the fault of the projectionist. It isn't, always. The oil that spots the picture and mars the sound track may also seep down into the photoelectric cell connections and require more or less extensive repairs; but if the projector bearings are worn, or the mechanism otherwise defective, there is nothing much the theatre staff can do about it, except recommend overhaul or replacement. The fine powder that is given off when men walk on many types of cement floor, getting into the projector, will scratch the film. But film is tough stuff. It wears down steel sprockets and other parts. Anything that will scratch film will also score those parts, and shorten their life. Once again, there is little the projectionist can do. It is up to the manager to put down linoleum or at least runners over the areas of projection room floor most frequently used. An arc lamp not vented out of doors does more than injure the lungs of the projection staff. It gives off an impalpable carbon powder that acts as dirt in the projector mechanism, and as a high resistance conductor in sound equipment, making the sound seriously noisy and setting up other troubles which are expensive as well as difficult to run down and cure.

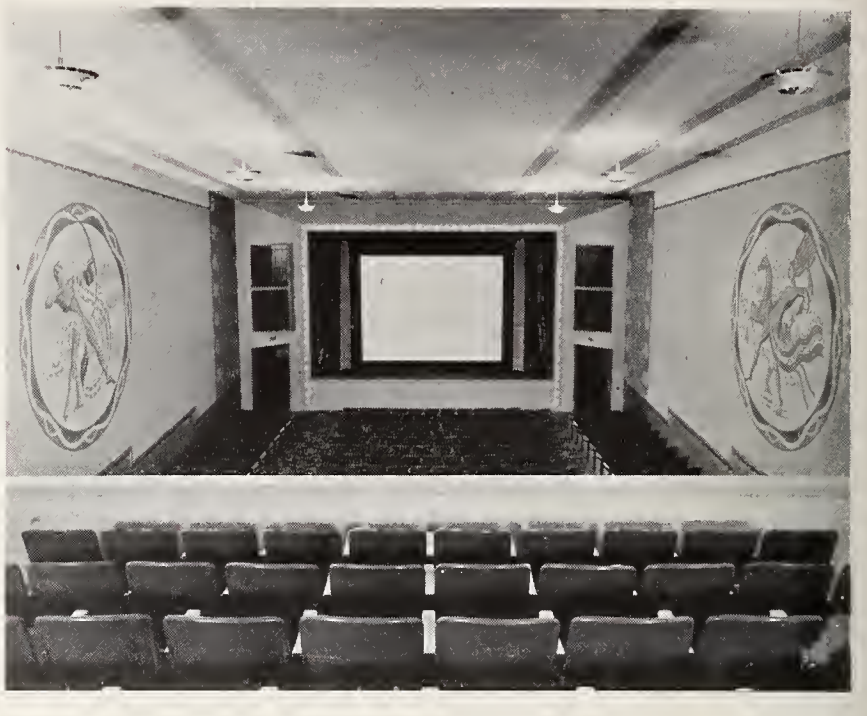
But budgets are not unlimited, and in a

(Continued on page 44)



Dust from concrete floors and arc lamps not vented out of doors is one of the enemies of good projection. Above, a model projection room is that of the New Congress Theatre, Los Angeles. Note linoleum covering for the entire floor area and lamp house vents.





Exterior, left, and auditorium looking toward stage, right, above.

Youth Guides Destiny of Interstate's Modernistic 713-Seat Austin Theatre

WHEN Interstate Circuit's new Austin Theatre opened recently on South Congress Avenue in Austin, Texas, assuming charge of the beautiful 713-seat house was perhaps one of the youngest, if not the youngest, exhibitors in the industry. He is Francis Vickers, 22 years old, who, in the space of three years rose from usher of the Paramount Theatre in the same city to management of the Austin—a record seldom duplicated for a young man in his early twenties.

What young Vickers took over is an attractive showplace, designed and built along simple modernistic lines with a facade of white criss-crossed by red lines to form squares. The V-shaped marquee with its silhouette attraction signs and the horizontal neon Austin signs on either side, and the entrance to the theatre, occupy about half the front on the extreme right side. The remainder of the front, flush with the street, consists of attraction frames built into white and red enamel.

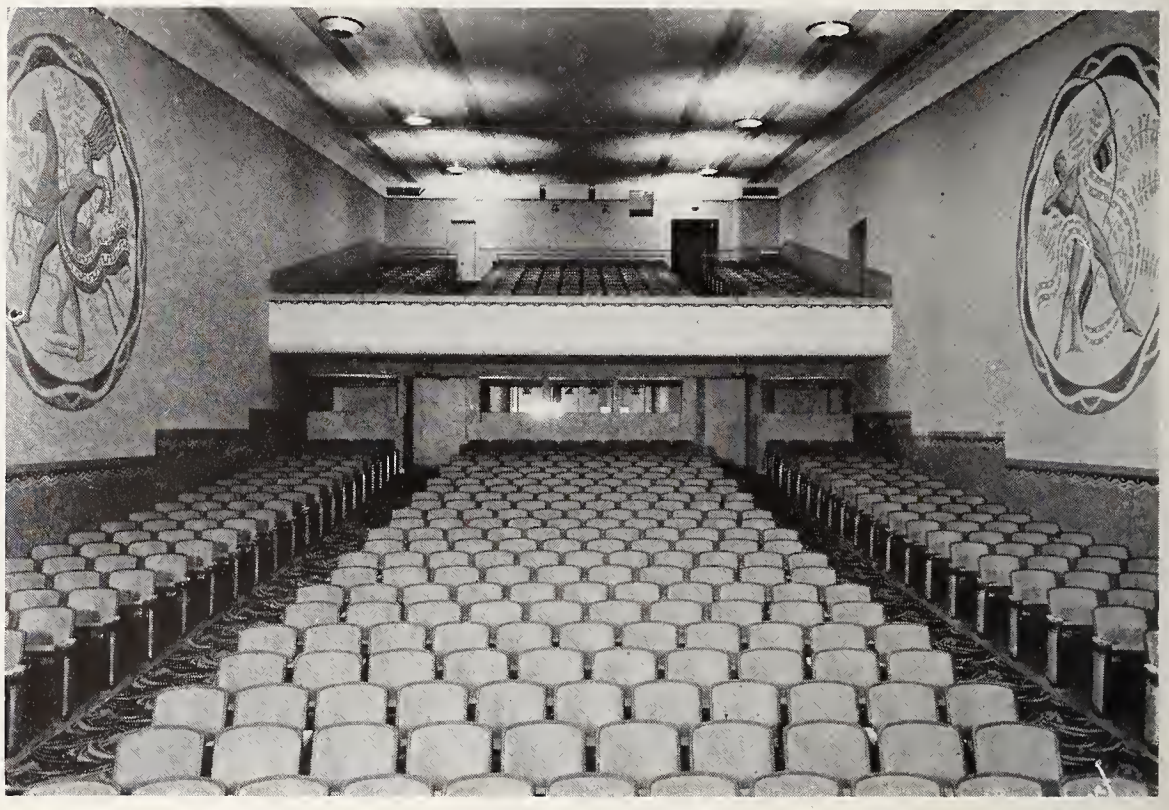
The outside lobby is triangular-shaped, with the box office (its two side windows of tinted glass) located at the extreme right. Behind the box office is the manager's office reached from the inside lobby.

On the inside lobby wall are two paintings reminiscent of Greek and Roman mythology with silver leaf backgrounds. The carpet is a profusion of curved lines done in black, rust, gray, brown and white. Oddly placed lighting fixtures have been placed on a ceiling of striking design. In the center of the lobby is the candy case, while at the left is an attractive stairway leading to the balcony. Rest rooms are on either side of the lobby.

Two wide aisles run the full length of the auditorium, the side walls of which are decorated with paintings similar to those in the lobby. On the small stage, attractive curtains hang at each side of the screen. Blue, green and tan is the color scheme carried throughout the theatre.

During the summer the theatre is cooled by a washed-air system and heated in the winter by gas. A large exhaust fan at the rear keeps the air constantly in circulation.

McKie and Kamrath were the architects while Franklin and Gilboe were in charge of decorations.



Auditorium view from stage, above. The foyer, below.





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Check Room, Lost & Found And Call Services Important

Large and Small Theatres Alike Must Have Them All Available For Their Patrons

MANY exhibitors have written us recently asking for Rudy Kuehn's manual of service, excerpts from which have been appearing in this section monthly. The interest shown in the manual has prompted us to continue this policy. This month we will discuss other features of service apart from ushering, which has occupied most of the space previously.

One of the important services which any theater, large or small, can render to patrons is a checking service. It is most uncomfortable to sit in a theater seat and enjoy a show when you have to watch your hat, your overcoat and a bundle or two. Besides that, it may annoy other patrons. You should be equipped to overcome this by having a checking service available. As a matter of fact, the extensive advertising of such a service may bring extra business, especially at this season of the year when women have been shopping and are returning home, perhaps too early, only because they cannot carry any more and have no place to leave their bundles. Your checking service can be available for people who are not patrons of the theater as well as regular customers, because of the goodwill element involved.

System For Check Room

The best method of handling a check room service is to have metal or cardboard tags with duplicate numbers, giving one number to the patron and affixing its duplicate to the package. They should be given out consecutively so that they are stored in the checkroom in that manner. Thus there will be no confusion when the patron comes to claim his package. Tips will be frequently offered for this service, but the patron should be politely told, "This is part of our service."

Professional men and women are loath to go to any place from which they cannot be summoned. This applies to doctors, nurses, undertakers, police officials and others. Of course, you must make sure that the privilege is not abused as many people will try to get someone from the theatre claiming it a dire emergency. However, the utmost discretion must be used and the privilege granted without question to those entitled to it. The best method is to have whoever expects a call write his name on a card and when the usher takes him to his seat, the usher should write the seat number on the card and give it to the telephone operator or cashier. Then when the call comes in, it need only be handed to any usher, who immediately knows where the wanted person may be found. Advertise this service extensively so that professional people will make use of it. Furthermore, it is wise to encourage this service to avoid the necessity of paging someone, a process which is distracting to an audience.

Lost and Found Department

A lost and found department is something that will naturally spring up in any theater, large or small, whether the management wants it or not. People are bound to lose things and every patron who loses something in the theatre and does not recover it is inclined to feel resentful toward the theater. Accordingly a good system should be organized to take care of lost and found articles.

If an article is reported lost while the patron is in the theatre, every effort should be made by the usher to whom the report is made to find it immediately without disturbing other patrons. Should the article be not immediately located, the patron should be asked to write down a description of it, together with his name and address. Then when the cleaners report the found articles, the manager or chief of service can make a comparison of them with the lost article reports. Immediately when it is found, the patron should be notified by letter or telephone asking him to come and identify it. If it is not found, a letter of regret should be sent to the patron informing him of the fact. This will indicate to the patron that an effort was made to help him, a fact which will generally be appreciated.

Found articles, if they can be identified, should be held by the manager, who should communicate with the owner and ask him to come and claim them. It is well to have a filing system for all lost articles with eight compartments. One is marked for each day of the week. After a week, the card representing a lost or found article should be put into the eighth compartment and held for an additional period. In the case of found articles, after two months or so have elapsed, they may be sold or given away.

Cautions For the Staff

There are certain cautions which Kuehn recommends for service staffs. For example, certain pictures will arouse some patrons to a high degree of noisiness. This should not be tolerated and when the noise gets to the point where it annoys other patrons, the offenders should be politely and quietly told to desist. Should they fail to heed the warning and continue with their noisemaking a member of the managerial staff should be called to deal with the matter.

Necking is a problem which arises in any theatre. There was a song years ago called, "Take Your Girlie to the Movies if You Can't Make Love at Home." This suggestion has been widely followed and sometimes it is annoying to other patrons. In such situations, it is inadvisable for the ushers to say anything as patrons might resent being called down by an usher. Rather the usher should call the manager.

A Few "Don'ts" For Ushers

Kuehn ends the usher section of his manual with a few "Don'ts" for ushers. Here they are:

Don't watch the picture unless specifically posted to do so. Watching the picture while on post is tantamount to gross neglect of duty. However, upon any irregularity in the sound or any noise from the audience, it is best to find out what is wrong. Any of these irregularities should be immediately reported.

Don't have a bad breath. Keep a mouth wash in your locker at all times and be sure your breath is pleasant whenever on the floor.

Don't be late when reporting for work or back from relief.

Don't smoke while on duty, not even to "sneak" a puff from a friend.

Don't fraternize with cashiers or any female employees of the theatre.

Don't forget that you are an important part of the theatre organization and should conduct yourself accordingly.

AN USHER TO REMEMBER

Because of an usher's self-control and tact in the handling of patrons, the audience in a Florence, S. C., theatre on the afternoon of November 17 was saved from certain injuries and possibly death.

When a pencil of flame leaped under the balcony, 17-year-old Woodrow Cook noticed it. After notifying the projectionist to stop the machines, young Cook walked to the stage and said:

"Folks, you know there is a State law requiring fire drills to be held in theatres. We are going to have one now."

He asked the patrons to form a line and file out. No sooner had they reached the street than parts of the roof began collapsing. The fire completely razed the building.

Woodrow Cook is not only a hero in the eyes of Florence residents, but a splendid example of the type of usher that should be in every theatre in the United States.

Patron Writes Letter Thanking Usher For Return of Lost Scarf

That goodwill is just as essential to the success of a theatre these days as anything else, let us cite an instance in Chicago recently, when a patron of the Avalon theatre dropped a scarf in the theatre. The day after the scarf had been returned to him, he wrote to the Avalon management:

"Occasions for saying something nice are too rare and I don't want to miss this one.

"More than a week ago I dropped a scarf in your theatre. Last night, on leaving, I inquired about it.

"Not a particularly valuable object, to be sure, but my gratification was real when it was promptly produced—and courteously and cheerfully.

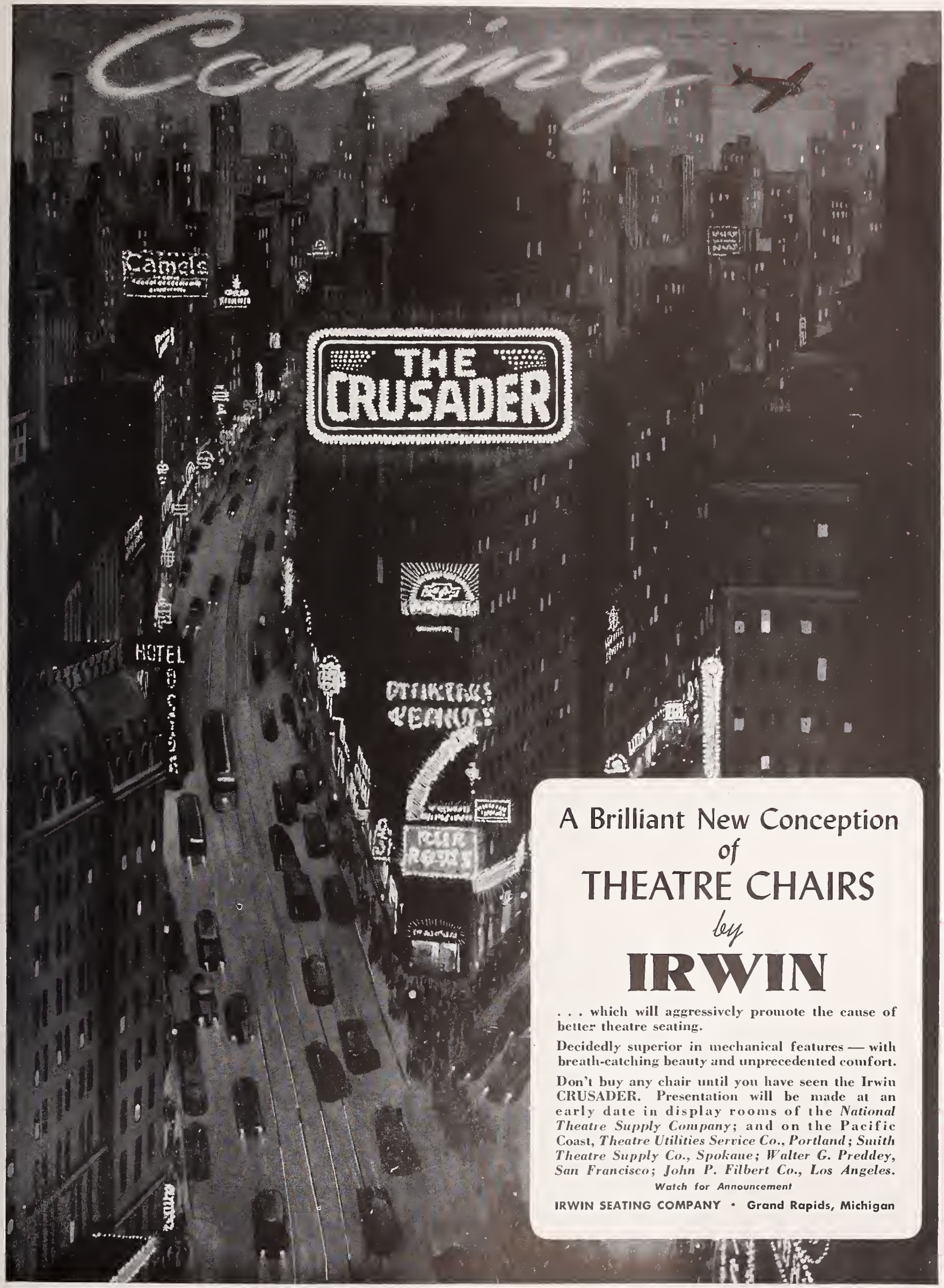
"Please commend for me the red-haired chief usher (Edmund Murphy) on the door."

Install Air Conditioning

A year-around Westinghouse air-conditioning system, rated at 80 tons and giving the auditorium by-pass heating, ventilating and cooling, has been installed in the Strand Theatre, Southbridge, Mass. by Air Conditioners, Inc., Boston

Also reported by the same contractors is a Westinghouse 25-ton installation in the Stuart Theatre, 700 Washington street, Boston, Mass. This system may be equipped for year-around conditioning by attachment of a steam or hot-water coil and humidifier.

Another 80-ton system was placed in operation in the Alabama Theatre, Alabama street and Shepherd Drive, Houston, Texas. Pines-Natkin Company, Dallas, Texas, were the local contractors.



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. . . which will aggressively promote the cause of better theatre seating.

Decidedly superior in mechanical features — with breath-catching beauty and unprecedented comfort.

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Watch for Announcement

IRWIN SEATING COMPANY • Grand Rapids, Michigan

REMODELED PIX, A NEW THEATRE NOW

Frank and Marie Hollingsworth are the owners and managers of the Pix Theatre, Beatrice, Nebraska. The Pix opened October 23 and gave picturegoers of Beatrice a new and completely modern showhouse for the enjoyment of pictures. The Pix, illustrated on this page, has a seating capacity of 525 persons. It was reconstructed at a cost of $6,000, and the equipment cost was approximately $11,000. On the right is a view of the auditorium looking toward the stage. One of the most interesting features of the auditorium is the lighting, which is controlled by dimmers. The ceiling is in three shades of blue, lighted in two shades of blue Neon.



Remodeled, though it has every appearance, and every feature of a newly constructed house, the Pix Theatre was equipped by the Scott Ballantyne Company, Omaha. Left below, the auditorium looking toward the rear. The chairs, manufactured by General Seating Company, are of the deluxe spring type, upholstered in ivory Spanish Naugahyde Leatherette and bright coral mohair. The chair backs are full upholstered. Venetian blinds cover the openings at the rear over the standee rails and partition the auditorium from the foyer. Natural colored seat standards outline the aisles, which are carpeted with a covering matching the color scheme utilized in the foyer.





Enamel Metal in maroon and black forms the front of the Pix Theatre, shown at right. The color combination is set off by chromium trim. Featuring the exterior is a marquee with a three line changeable board, outlined in high intensity Neon using rose-pink, powder-green, red and white. In addition to the chairs, lighting, draperies and stage curtains in the Pix, the Scott Ballantyne Company also installed the booth equipment, consisting of Duo Soundmaster equipment and lamps, Universal generator, and the projection machines. The auditorium is air conditioned, being equipped with a Carrier refrigeration system of 30 tons capacity. The latter equipment has been provided for in a space at the rear of the auditorium in a room adjoining the projection booth and with all outlets in the upper rear wall above the projection booth.

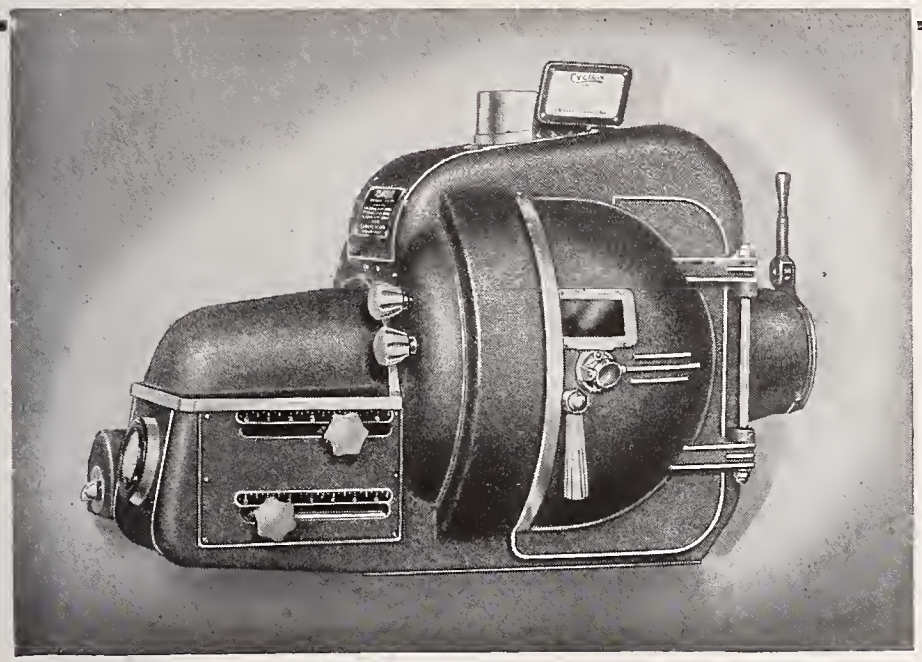


The foyer, illustrated above, serves also as a lobby and with the lobby it forms one expansive lounge, being directly connected with no doors between lobby and foyer. The carpet coloring is a combination of maroon of several shades worked into an attractive pattern. The lobby lighting is with rose-pink Neon from a recessed well in the ceiling, which, together with the indirect lighting of the 40 x 60 advertising frame is the only lighting in the lobby. Walls and ceiling of lobby and foyer are finished in a light blue. Velour draperies in a dark shade of blue hang at the arch between the lobby and foyer. Furnishings in the lounge are of a modern design of chrome construction. The chairs are fully upholstered in a color of desert sand. Decorative lighting features of the foyer are two 30-inch circular mirrors trimmed in chrome.

Cyclex

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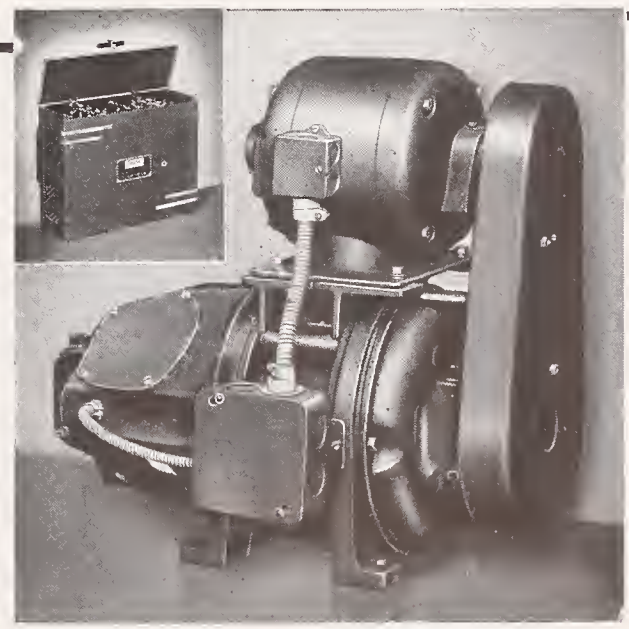
The Cyclex **PROJECTOR LAMP**

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Proven facts about Cyclex

- Produces pure white light.
- Operates at less cost than Low Intensity.
- Projects a steady light upon the screen.
- Utilizes the light produced by both carbons (therefore more light output with less power input).
- One Power unit replaces generator or two rectifiers.
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Keep Your Stage Ready For Use at a Moment's Notice

THE past few years have seen a woeful neglect of stages by motion picture theatres. And sometimes this neglect has been later regretted. Although it is admitted that vaudeville is on the wane, the theatre, to be the proper kind of community center should be available for other things than just moving pictures. Home talent shows, style shows, occasional road shows and other events are often welcome changes in the program for moviegoers. All these are quite feasible in the theatre whose stage is up to date but quite impossible to have if the stage equipment is not there. We have just heard of a theatre built only a few months ago in a county seat town which now has to remodel its stage to allow certain local presentations for which the original equipment was insufficient.

For one thing, the speakers must be in towers equipped with rollers. Otherwise, you will have no way to move them off the stage out of the line of vision when you do have a stage show. If your roof is equipped with a grid, your screen should fly, so that it too, can be removed. Even if the horns and the screen should be far back on the stage, it is inadvisable to stage a show in front of them for your screen is liable to damage from some performer's inadvertently striking it with a stage setting or something else.

The grid should be periodically examined to make sure that it will support any weights which may be hung from it. Whatever arrangements of foot and floodlights you have should not be so fixed that they cannot be moved about for greater effectiveness in stage presentations.

Dressing rooms should be maintained at all times ready for use and not utilized as storage spaces. You never can tell when you might require them on short order. Dressing rooms should be equipped with table, chair, mirror and plenty of hooks for clothes.

Even though you seldom use your dimmer for pictures only, it should periodically be examined to make sure it works properly. The switchboard backstage should be carefully marked so that there will be no mistakes in turning lights on and off. When the board is seldom used, unfamiliarity with its workings might cause some disastrous mistakes when it is employed for stage shows.

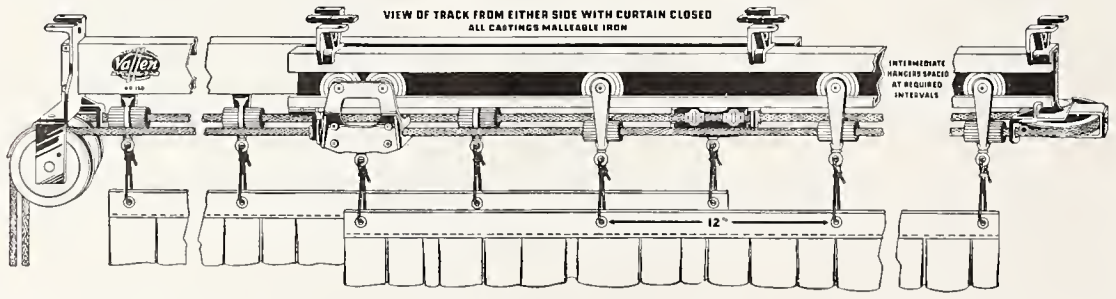
There should be some kind of signal system between the booth and the stage for the proper communication of cues, etc. An extra quantity of rope for flying scenery, etc., should always be on hand.

The example of the theatre we mentioned above should act as a caution to other theatremen, who because the occasion hasn't arisen have neglected the stage only to find that when it is wanted it is inadequate. You may be out of pocket a good deal if you cannot put on a show at some time, whether it is a roadshow, a local style show, or some local affair which might otherwise go elsewhere and provide you with competition instead of added patronage.

Tilbury Managers Do Emergency Wiring; Inspectors Must Approve

Besides being active in exploitation, Harland Rankin, manager of the Plaza Theatre, Tilbury, Ontario, Canada, keeps pretty busy in the equipment field, too. Recently he installed a new $1,800 Martin transverter.

Rankin says that many theatres are having headaches over the new emergency wiring system which every theatre must have, independent of their Hydro current from storage batteries. The law was passed and left the exhibitor on his own to do his own wiring with only vague information. The Ontario Hydro-Electric inspectors stepped in, and many theatre owners have to do their wiring all over again.



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THE SEAL OF LEADERSHIP Vallen WORLD'S LEADING MAKER OF CURTAIN CONTROLS AND TRACKS SPECIAL OPERATING DEVICES

Vallen Inc., Akron, Ohio

Making Most of Screen Appeal

(Continued from page 37)

large number of projection rooms there are many things that ought to be done. The practical problem facing the showman is how the projection room budget can be applied most efficiently in his particular spot.

In dealing with this problem, it should now be obvious, one of the first requirements is careful study of inter-relation between any contemplated improvement and other, less pressing necessities. For example, consider a case of a jumpy picture and distorted sound, both caused by excessive vibration. Perhaps improvements to the sound head have been recommended. But they won't help steady the image. On the other hand, the same money devoted to overhauling the projector intermittent movement may cure the picture trouble and help the sound very materially. Further, it will reduce wear on both the projector and the sound head. Thus a substantial immediate improvement is obtained, while the sound head waits for fuller treatment until the next budget period.

Screen Can't Do Whole Job

Again, consider a case of a dingy picture, which calls for new screen, new power source and new lamps. Budget being limited, the screen is put in first and helps, but can't do the whole job by itself. New power source follows in six months, by which time the screen has become somewhat soiled, and new lamps in a year, after the screen has grown considerably soiled. At no time has this showman given his audience the full benefit of the best possible picture. On the other hand, the lamp and power source don't deteriorate as a screen does, and had they been put in first, and the screen last, the end of the process would have been a really brilliant image. As presented here, the matter seems to be merely one of common sense, but that isn't so; common sense in itself is not enough; there must be also a careful study and clear understanding of the conditions in the projection room in question, and their relation to each other. Such study is obviously a first requirement in intelligent use of the projection room budget.

The second requirement is to have a real budget—a definite percentage of receipts, small or large, set aside exclusively for projection room purposes. Many showmen don't do this. There is a wide-spread practice of waiting until the staff comes down to say he must have so-and-so, or there'll be no show tomorrow. Sometimes the staff says there'll be no show next week, and in that case he's told to wait until next week. It should be plain enough that the showman who spends his projection room money that way isn't getting anything like the benefit from it that he might realize if he studied his mechanical conditions in advance, planned his procedure in advance, and allocated funds in advance accordingly.

More especially, the unplanned procedure in improvements does not permit taking advantage of the economies in operating costs that can be realized by more careful advance arrangements. The same sum needed to pay for some repair might buy an improvement that will materially defer the necessity for that type of repair; but if nothing is planned or done until the repair becomes imperative, then that is where the money will have to go, and the projection room will still be in the condition of wearing out apparatus sooner than necessary.

Projection System Designed For Moderate Size Theatres

Ashcraft "Cyclex" Lamp and Power Unit Operate on New Principle; Use AC Current

ADDING to an imposing list of newly developed equipment especially designed for the moderate-sized theatre, is the recently announced "Cyclex" projection system being manufactured by the C. S. Ashcraft Manufacturing Company. The new system has special application to theatres using screens up to 17-foot size.

The Cyclex is an entirely new arc, operating on AC current and with a power source especially designed for it. The system is based on the co-ordination of light impulse frequencies as a means of passing through each shutter opening an equal amount of light with a like amount intercepted by each shutter blade when operating at the standard rate for motion picture projection of 24 pictures per second. Thus, with AC current (for which more intense, whiter and more uniform illumination is claimed in addition to lower current costs) results now accomplished by the commonly used direct current are achieved.

Automatic Carbon Feed

The equipment consists of a lamp, a power unit and a control unit. The lamphouse is equipped with automatic carbon feed by constant current motor. The power converter consists of a rotary transformer driven by a small motor (¾ hp.) mounted together to form a compact unit (measuring 18″ x 21″ x 12″). The control unit is a sheet metal box (7″ x 18″ x 19″) housing two transformers (non-rotating). With this is used a relay. The entire power and control apparatus is designed for installation in the projection room, in front of the projector itself, or in other place for which there is desirable space within the booth or in an adjacent room.

The Cyclex arc operates normally at a power consumption of 950 arc watts. The low voltage and short arc gap (between .100 and .125 inch) result in a carbon consumption rate of 3″ per hour, according to results of tests quoted by the manufacturer. The compressing of the gas by so short an arc gap materially increases the brilliancy of an arc for which is claimed much greater brilliance and freedom from blue color, resulting in high screen brilliancy (said to be 11 to 12 foot candles on a screen 17 feet in width).

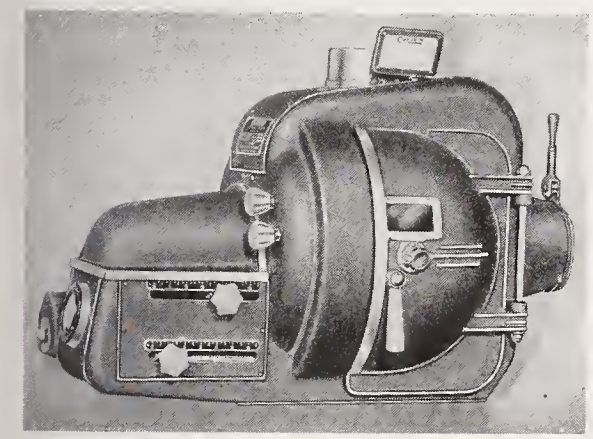
Both Arcs May Operate

Both arcs of a two projector system may be operated from the same rotary unit, yet at no time do both arcs receive current from the power unit simultaneously. Thus the power unit produces a supply sufficient for only one lamp, while the preheating for instantaneous changeover is from the non-rotating transformers of the control unit. The lamp in use operates on the converter output of 90 volts, 96-cycle; while the idle lamp is being supplied current from the power line. The supply to the two lamps is reversed when changeover is made and demonstrations have proved this changeover instantaneous.

Another point in connection with the power unit is that its design precludes overloading and the designer and manufacturer, C. S. Ashcraft claims it will outlast the theatre in which it is installed.

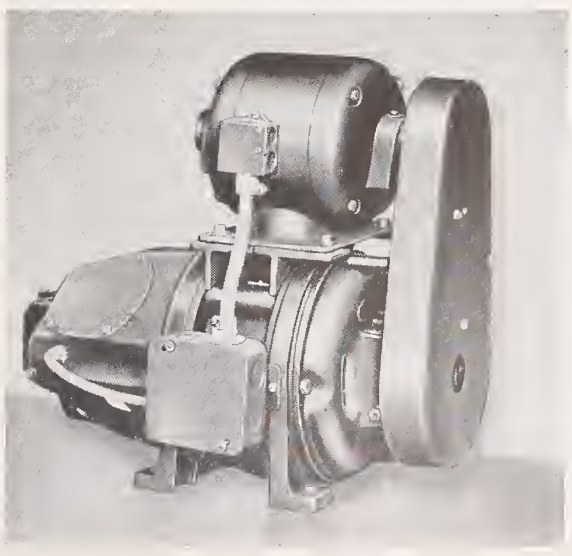
Detailed technical study and data concerning the new and in many respects revolutionary system of light projection developed by Ashcraft is contained in an illustrated booklet which is available to readers of this publication upon request. (See Literature Bureau in this issue for order coupon to receive one of these booklets free.)

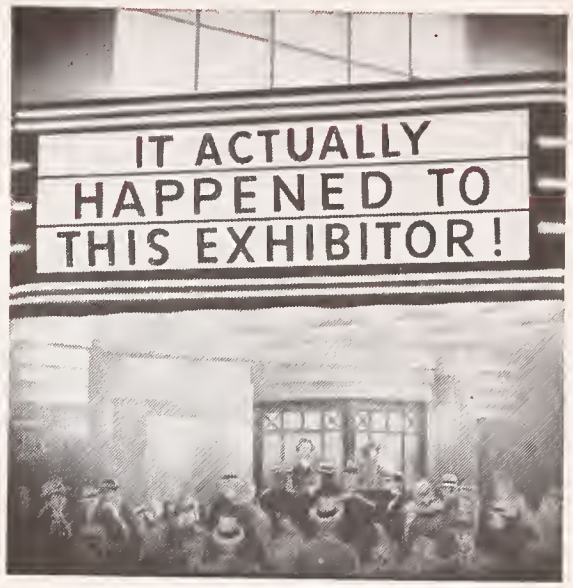
Most observers are agreed that the introduction of a new light system such as the Cyclex will give new impetus to an improved quality of screen presentation in many of the moderate sized theatres throughout the country. Such innovations naturally stimulate interest in the phase of theatre operation with which they are concerned.





Three compact units comprise the Cyclex projection light system. Above, the lamp. Near right, the control unit, and far right, the power unit.





TRUE STORIES FROM ALTEC FILES

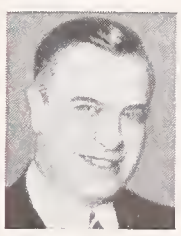
Theatre Patrons Aware of Results of Sound Changes



NEW JERSEY—"I was skeptical about the Altec proposition to improve the sound in my circuit of theatres, as I thought our sound was excellent. However, the result is excellent-plus. The exhibitor who contemplates improving his sound is amply repaid for the expense." David Snaper, circuit owner.



BARBOURVILLE, KY.—"Your engineer, S. K. Brown, has just made the changes on my sound equipment, and I feel it my duty to write and thank your company and Mr. Brown for making it possible to improve our sound to this extent." Charles R. Mitchell, owner, Mitchell Theatre.



NEW YORK CITY—"Since you increased the power in our theatre in accordance with your Altec modification plan, the sound has been so markedly improved that even my patrons notice the difference." Otto Lederer, manager, Arcadia Theatre.



KANSAS CITY, KAN.—"I wish to take this means of thanking and complimenting you on the excellent results obtained in modifying our sound system. The result is so noticeable that even our patrons are commenting on the improved sound." C. C. Wooton, Manager, Jayhawk Theatre.

• • •

The Altec inspector in your neighborhood will gladly explain the Altec Modification Plan for the increase of power and naturalness in the sound of your theatre.

ALTEC
SERVICE CORPORATION

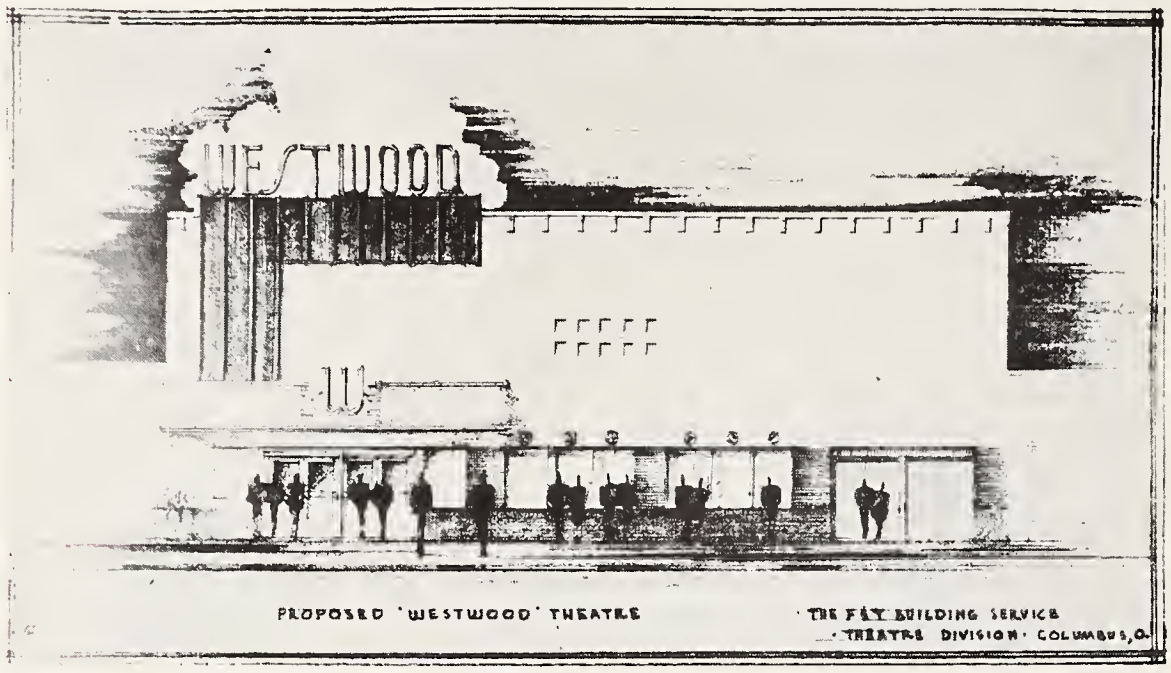
250 West 57th Street, New York City

THE SERVICE ORGANIZATION
OF THE MOTION PICTURE INDUSTRY



The Bulletin Board

Louis Weithe Now Building New Theatre in Cincinnati

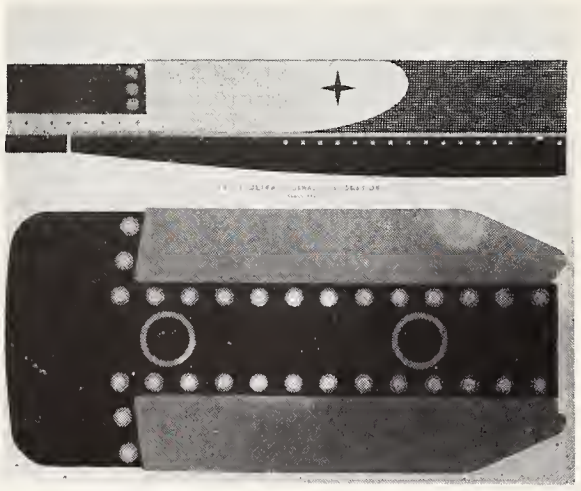


Front elevation of the new Westwood theatre, above. Right, schematic sketch of ceiling and wall treatment.

Louis Weithe is expanding his theatre operations with a new house in the Westwood section of Cincinnati, and has contracted with the F & Y Service, which company built his recently opened Kentucky Theatre in Latonia, for the complete work of architecture, engineering and construction. The new Westwood, shown in the architect's drawing above will have 950 seats; will be completely air conditioned with mechanical refrigeration for cooling.

Auditorium of the Westwood is sixty feet wide by 95 feet long. Throw from projectors to screen is to be 118 feet. Exterior of the building will feature dark brown mottled granite face terra cotta and glass brick panel. The box office is to the left of the main entrance doors. Display frames, shown to right of main entrance, are of extruded alumilited aluminum.

Auditorium sidewall decorative scheme and ceiling lighting, are shown in the lower drawing. The wall treatments are executed in a combination of velour and striped damask with imitation leather divided into panels as center treatment. The ceiling outline shows a series of thirty light wells for indirect fixtures in each to operate on a three-color circuit. Large circles in the center of ceiling are for air supply and are accented with indirect concealed Neon lighting.



Electrical Advertising

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Claude Neon of Connecticut, Inc.

General Office and Factory:
1712 Fairfield Avenue, Bridgeport, Conn.

Theatre Construction

Construction has been started on a new theatre in Woodstown, N. J. The town has been without a theatre since the old Opera House burned last April. The new edifice will seat 525 and is expected to be completed by February 1.

A contract has been awarded by Interstate Theatres to George P. O'Rourke of Houston for a new link in its chain in that city. Mackie and Kamrath are the architects.

A new $50,000 theatre of the stadium type will be built in Fredonia, New York by Herman Lorence, manager of the theatre in Cattaraugus and Stanley Mayer, of New York City.

Gant Gaither plans the erection of a theatre at 1920 Alton Road, Miami Beach, Fla. Robert E. Collins, Miami architect, has drawn the plans which call for a one story brick and stucco structure.

Construction of a new theatre in San Leandro, Calif., will begin before January 1, according to an annouucement by E. H. Emmick of the Golden State Circuit. The house will seat 1,600 persons and will be of the balcony type. As soon as the new house is open, the circuit will spend from $50,000 to $60,000 to remodel the Palace Theatre.

A neighborhood theatre will be erected in Almeda, Texas, by I. B. Adelman, of Dallas, part owner of the Delman and Tower Theatres in Almeda as well as two houses in Fort Worth.

Bertram Rosenberg and Associates will convert the building at 4820 Oak St., Kansas City, Mo. into a modern theatre. They contemplate spending $100,000 on the undertaking. There will be seats for 1,000.

Robert O. Boller, architect of Kansas City, Mo., is preparing plans for the erection of a theatre in Aberdeen, Miss. for W. E. Elkin. It is to be an air-conditioned structure seating 690 persons.

W. F. Winfrey of Lufkin, Tex., has been awarded a contract to remodel a building at Port Arthur, Tex., for theatre purposes. Sam Hyman of Jacksonville, Tex., is the owner and Pettigrew and Morley of Dallas are the architects.

John Harvey, Jr. of Warren, Ark., has acquired a building in that town for the purpose of remodeling it as a theatre.

A new building costing $65,000 will be erected on Superior St., Toledo, to house a popular priced motion picture house. The land is owned by an estate and a probate judge has signed an order permitting the erection of the theatre.

The Hawaii, a new ultra-modern theatre costing $250,000 will be built in Hollywood, it has been announced. Albert A. Galston and Jay M. Sutton who operate two other theatres in Hollywood, are the owners. The new edifice will seat 1150 persons and will include an elaborate "star loge" section. The mezzanine will contain a children's nursery with an attendant in charge. A suite of rooms will include a women's reception room and a powder room. On each side of the projection booth will be smoke lounge rooms from which patrons can view the show.

William B. Smith and Associates have been granted a permit for the erection of a theatre in Menomonie, Wisconsin, to cost $25,000.

The old Rialto Theatre in Pleasantville, N. J., is being wrecked and a new theatre will be built by Warner Bros. in its place.

Rialto Theatres, Inc., a company headed by E. J. Schult and C. H. Chidley, which now operates the Ramona Theatre in Wheatland, Wyo., will build a new house on the site of the old one, they have announced.

Renovations and Openings

The Grove Theatre, at Columbus Grove, Ohio, a remodelled building was opened the beginning of the month.

A committee of executives of the Griffith Circuit is considering a list of names for a new theatre being erected in Clovis, New Mexico. Russell Hardwick, Clovis manager for Griffith, stated that the house should be open by Christmas.

The new $100,000 newsreel theatre will open on the site of the old Capitol Building at Randolph and State Sts., Chicago, according to an announcement by Sylvan Goldfinger, manager. To be known as the Telenews, the theatre will feature a one hour show of newsreels.

Preliminary work has begun on the construction of the new $68,000 theatre in Roxana, Illinois. The house will seat about 700.

I. B. Campbell has been awarded the contract for the construction of an addition to the Royal Theatre, Albany, Georgia, for Clare Hilgers, district manager for Republic Pictures. Gorgan and Moore of Dallas are the architects and William J. J. Chase, associate. The job will cost $12,000.

The Laurel Amusement Co. of Johnstown, Penna., has awarded the contract for the construction of a two story steel and brick addition to its theatre to the Wilson Construction Co. The cost will be about $12,000.

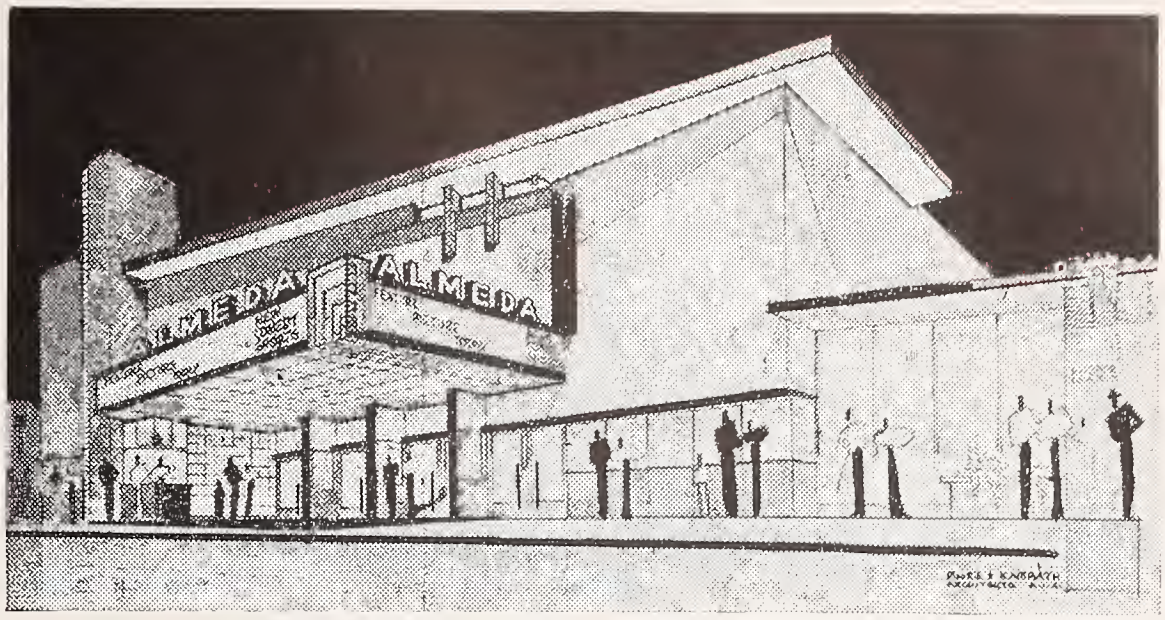
The Monterey Theatre at Monterey, Calif., has been sold by T. A. Work. The new owners of the 33-story building will remodel the structure at a cost of $8,000. The work will include reinforcement of the roof, remodeling the stage to allow room for more seats, rebuilding the foundation, installing a heating plant and fire escapes.

The new Tower Theatre in Oakland, Calif., was opened last month with considerable fanfare. At the same time, it was announced that the Claremont Theatre in the same district will be reconstructed after 12 years of boarded structure and darkness. Both are Fox West Coast houses, under the direction of Richard Spier, district manager.

Extensive improvements to the Loyd Theatre in Rushville, Ill., have made it one of the finest houses in the state. Carl Pearson, the proprietor, has made improvements both to the interior and exterior. One of the latest additions is a cry room where youngsters may be taken by their mothers while they watch the show without disturbing others. The room is sound proof, has a large glass window and monitor speakers.

The management of the Goshen Theatre, Goshen, N. Y., has commenced work on enlarging its stage so as to permit personal presentations. An addition is being constructed behind the rear wall of building to house the speakers. The screen will then be moved farther back as well.

A $40,000 face-lifting job is under way on the Santa Cruz Theatre, Santa Cruz, Calif. E. J. Hopper of San Francisco is the contractor. Barney Gurmette, manager, stated that the entrance would now be on Walnut Street instead of on Pacific Street and that



Now under construction at Almeda and Houston streets, Houston, Texas, is the new Almeda Theatre, sketched above, by the Interstate Circuit, Inc., and I. B. Adelman, Fort Worth and Houston theatre operator. The project, including a community center to be erected at a later date, will cost approximately $100,000. The house will accommodate 800 persons. MacKie and Kamrath are the architects.

the rear of the present foyer will be a part of the new lobby. One stairway will replace the present two and seating space lost by enlarging the aisles will be made up by enlarging the balcony. Rest rooms on the mezzanine will be abandoned and new ones will be constructed on the ground floor.

The Pix Theatre in White Plains, N. Y. has been sold and the new owners have announced its contemplated enlargement. The house is one of the show spots of Westchester County, seating 250 persons and having an "arty" patronage. It will be completely refurnished.

Fire Losses

The Roxy Theatre at Montpelier, Idaho, was damaged to the extent of $20,000 on Nov. 19.

The Riverside Theatre, Riverside, Georgia, was completely destroyed by fire on Nov. 21. O. J. McCravey is the owner. The blaze started in the projection room.

Loss that destroyed the Crawford Theatre in Glouster, Ohio, was estimated at $50,000.

Damage amounting to $35,000 was done to the Carolina Theatre, at Florence, S. C. on Nov. 20. When he discovered the fire, Woodrow Clark, an usher, stopped the picture, told the patrons that a state law required practise in fire drills and led the entire audience safely to the street. A few minutes later the roof fell in.

Frank P. Carr, proprietor of the Idlehour Theatre, Hardwick, Vermont, announced that the house would close for repairs following a fire which damaged it to the extent of $1,000.

The new Ritz Theatre Building at Union, S. C. was destroyed by fire last month. Two other buildings were gutted by the flames which caused damage amounting to from $75,000 to $100,000.

Fire of mysterious origin damaged the Bell Theatre at 2800 Grand Route, St. John, New Orleans. The building was owned by William Jonqua.

N. E. Leigh's Liberty Theatre, the only house in Parma, Idaho, was gutted by fire recently. The damage was $15,000. A mysterious explosion preceded the blaze.

Two explosions, apparently caused by dynamite bombs caused $15,000 to the new $50,000 Paradise Theatre at Millbury, Mass. Bernard Feldman of Winchendon, Mass. is the owner.



The Causes and Cures for Chatter in the Projector

IN this article we will discuss causes of noise made by projectors. During many of our trouble shooting and inspection trips, and via mail, exhibitors and projectionists have asked us why their projectors were noisy, the intermittent movement making so much noise that it could be heard in the auditorium.

Firstly, the observation and lense ports should have glass in them to keep the noise out of the theatre. These glasses, after installation, should not be forgotten and must be kept clean. If the lense-port glasses are not kept clean, it will mar the focus of your picture.

Projectors can be made to run quietly if properly adjusted and parts installed when needed. Gear noise is usually caused by gears being removed and not properly re-meshed, or they may not be in correct alignment. Of course, if a new gear is installed it is necessary to align it so it will be flush with the other gear with which it meshes even if this necessitates grinding the new gear if it is burred. This takes a little time but you can secure a quiet running gear train. If gears are not marked and you remove one or two, take a punch and mark the gears so that you replace in same teeth again. If gears become worn, shafts do not fit bushings snugly, noise will result. There should be no end-play.

A Way To Save Money

We have often replaced worn shafts with new oversize shafts and carefully reamed out, with straight-end expansion reamer, the old bushings so that we could secure snug fit. This saves the exhibitor considerable money in replacement of new bushing and does the job very satisfactorily. If there is too much "back-lash" in gear train, new gears should be installed as this will cause travel ghost and noise.

Noise from the intermittent movement is usually caused by worn cam, cam pin, worn starwheel or worn slots, worn bushings or improper adjustment of the movement. Sometimes (on Powers) new pincross will do the job, and in some cases a new set of rollers and cam and new bushing. On Simplex, new starwheel and cam pin and bushings will make the movement run quietly. Of course, an "undercut" sprocket will cause considerable noise and film clatter. The adjustment of the intermittent movement is of paramount importance. There should be just a little "play" in intermittent sprocket when movement is on "lock," when movement is cold. There should be very, very little play in intermittent movement as the cam turns the sprocket. If there is, you need new cam, pincross, starwheel or new cam pin, or 666-C rollers. The idler roller adjustment should be just the thickness of two pieces of film. Improper adjustment of idler roller will cause noise and film clatter. The face of the sprocket and sprocket teeth should be in perfect alignment with the aperture plate.

On the Powers, should the film make a clattering noise while going through the projector, try carefully bending the "ears" at the lower end of apron number 669, carrying the two rollers, ahead just slightly, being sure to bend each one the same amount until noise stops. This will usually remedy film clatter on Powers. Be sure and keep rollers the same distance from the face of sprocket. Also check intermittent sprocket and see that it has no end play. When placing new sprocket on shaft, do not force or drive it on. If sprocket fits tight, use very fine emery cloth and smooth shaft down. If you use standard parts they will fit without this.

Proper Adjustment Important

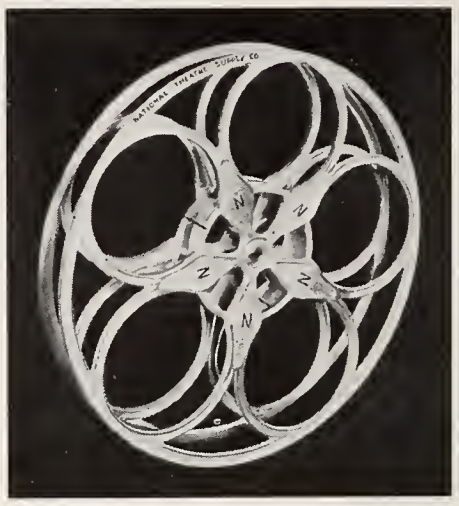
Noise from Simplex is often caused by improper adjustment of part known as E-3. The adjustment of this particular part is such as will hold the film firmly against the sprocket, of course without undue friction, but at the same time the shoes should allow sufficient movement to permit a stiff patch to go through without causing any trouble. The adjustment should be such that when the gate is closed the cradle shoe will fit the curvature of the intermittent sprocket so that it will be pushed back about the thickness of a calling card or about 1/64th of an inch. It may be necessary to bend the apron slightly one way or the other in order to obtain the right distance. Just use a little common sense and you will succeed in making the right adjustment and remedy film noise from this particular part.

Don't use vaselene in Powers intermittent movement. Use a fairly heavy body lubricating oil of the best quality obtainable. Many movements have been ruined by using grease, vaselene or poor oil. Clean out the movement occasionally and put in fresh oil. This applies to any make of projector. It pays to buy only the best oil because oil is cheaper than machinery.

If oil leaks at pincross bearing, it will be necessary to install new bushing for the 670-B bushing to fit into or an oversize bushing can be installed.

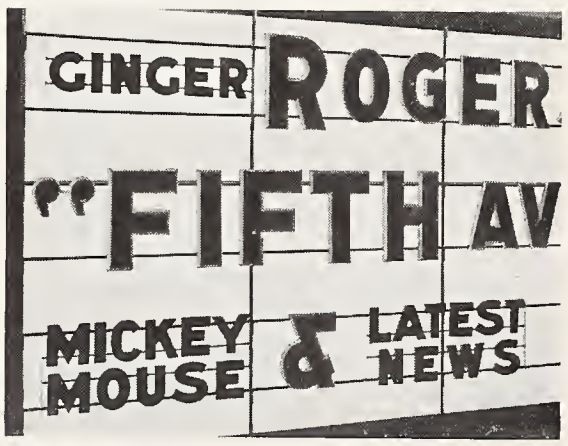
If you don't have the proper tools for repairing, we recommend that you secure a loan movement and send yours into shop for complete checkup and overhaul. A good overhaul job will assure you a quiet running movement, a rock-steady picture, at a very small cost.

Wesley Trout.



One Piece Film Reel

Eliminating welds, rivets and screws, the aluminum reel illustrated above is manufactured by the Peerless Products Co. The reel is supplied in 15 inch diameter with five inch hub; 14½ inch, with 4 inch hub, and 14 inch with 4 inch hub for 2,000 feet of film capacity.



Added Marquee Billing

The long-felt need for means of increasing the number of attractions advertised on theatre marquees has resulted in a new changeable letter now being offered by Wagner Sign Service. Illustrated above is a section of a marquee showing the inclusion of the new 4-inch letters which are changeable and are fitted into frames of various lengths. The new device permits display of supporting features and special short attractions. With addition of the smaller letters, Wagner now offers a range of sizes consisting of 4, 8, 10, 12, 16, 24, and 30-inch sizes, all interchangeable and with the silhouettes, the company claims its equipment offers the flexibility of the printed page in marquee copy.

Golde "Driving Dog" Cuts Rewinder Breakage Costs

The change in projection practice to use of 2000 foot reels instead of the former shorter length reels brought about improvements that far outweighed any minor mechanical difficulties caused in the handling of the larger capacity reels. Nevertheless, rewinding machines geared to the smaller and lighter weight reels have caused considerable added wear and handling difficulties so far as the average projection booth equipment is concerned. Now, Golde Manufacturing Company comes forth with a new reel "Driving Dog" designed to eliminate difficulties in this direction.

The Driving Dog is a small cast bronze unit which replaces the present collar on enclosed rewinder shafts. The "dog" drives the reel at the point of least strain; that is, away from the center, where the full power can be transmitted. Thus it overcomes the cause of breakage of the keys whose repairs and replacement costs have mounted since the change to 2000 foot reels was made.

According to announcement of the manufacturer the Golde Reel Driving Dog will drive any size "house" reel of cast aluminum or wire, and many of the "can" reels.

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Proper Air Distribution Ventilation Need

New Equipment Used with Old Systems May Solve Problems of Fan Blower Installations

By F. J. Kurth
Vice-President Anemostat Corporation

DUE to the fact that theatremen pioneered in "comfort" air conditioning there are many theatres where ventilating fan and duct systems were installed at considerable cost as a result of recommendation that this type met their particular requirements better than could other systems then available. The result is that there are many theatres whose operators want to know how they can bring the systems up to higher standards which have developed in connection with air conditioning of modern design.

Problem Is Distribution

These theatremen know that the fan and fan-motor are adequate in size, but the air distribution makes the systems impractical by reason of comparative superiority of modernly installed air conditioning. In a great many of these cases the problem of proper distribution is all that stands in the way of making practical use of the fan and duct systems. Thus with a fresh air connection and re-vamping of air outlets to prevent drafts, many existing systems may be used through many months of spring, summer and fall for ventilating and in winter for heating.

Control of temperatures at any time of the year is difficult if air distribution creates "hot spots" and "cold spots" in the auditorium. Patrons in one section complain that it is too hot, while others sitting in a draft complain even more bitterly of a directly opposite condition.

Another consideration in theatre conditioning is noise. Before the screen was given voice by sound pictures this was not so noticeable a disturbance. Now air must be distributed silently.

A Series of Aluminum Cones

To meet such problems of air distribution the Anemostat was developed. This is constructed of a series of aluminum cones, in which room air is mixed with a supply of air from the duct and introduces the mixture in a series of horizontal planes over the heads of patrons. Thus the Anemostat changes air velocity to "pressure energy," and the air is kept in motion without creating any noticeable air movement or drafts. And it is possible to maintain relatively high air velocity in the ductwork without noise at the outlet.

Through the use of this system of air distribution one of the most difficult problems in theatre heating and ventilating—distributing air without draft over the area under an overhanging balcony—can be accomplished.

As a specific example, consider the case of a theater equipped with the side wall radiation, an existing blower of sufficient capacity and an outmoded system of duct



Auditorium, above, with Anemostat in main ceiling, for distribution of air.

work. With the radiators operating the theatre is too hot and when they are turned off the theater is too cold, except in the presence of a capacity crowd when body heat from the patrons keeps the room warm. When the fan is in operation it creates drafts and when it is shut off the theater soon becomes stuffy. The owner is interested in bringing the system up to date, but is not ready to go to the expense of installing refrigerating equipment.

Contractor Knows Number

Any capable heating, or air conditioning contractor will be able to tell him how many Anemostats must be installed in the ceiling of the auditorium, under the balcony and in the lobby, for best results. A few simple changes in the existing duct system will provide the necessary connections to the air diffusing units. In some instances no changes in duct work are required, as the Anemostat may be attached to existing duct outlets.

The owner should also give consideration to the removal of side wall radiation and the installation of a heating coil in the plenum chamber of the fan, if such a coil does not exist. Inexpensive, throw-away type air filters may be installed at the same time, assuring a supply of clean air for the theater. If the fan and the motor are noisy, the contractor will know a number of methods for silencing this equipment by the use of felt, cork, or springs. It is also important that a fresh air connection with an adjustable opening be installed, so that the system may provide adequate ventilation in all kinds of weather.

Return Air Important

While fresh air must be supplied to any theater, return air is an important consideration. In many theaters the return air is taken back to the fan through a grille in the front of the stage, or through "mushrooms" located under the seats.

Making air go "two ways at once" may seem impossible, but a special Anemostat has been designed for this purpose for low ceiling spaces. While the supply air is being diffused by the outer cones, return air is being sucked in through the inner cones and returned to the fan by means of a "duct within a duct."

Modernization of the theatre ventilating system which may at first appear obsolete may prove relatively simple if the theater owner will investigate the equipment now available to him.

Sommerer New Manager of RCA Manufacturing Co.

Recent appointment of Harry L. Sommerer as manager of manufacturing for the plants of the RCA Manufacturing Company served to throw the spotlight on Mr. Sommerer's first association with motion pictures and thereby brought a reminder of the fact that it's not so long since that every theatre had a phonograph in its projection booth and gave "sound" to pictures via wax records synchronized with the film.

Mr. Sommerer's first association with pictures came when he played an important part in obtaining for the Victor Talking Machine Company, with which he was then associated, a large volume of the business of making 16-inch sound records synchronized with motion pictures.

Early in 1930, Mr. Sommerer was appointed managing director of the Victor Talking Machine Company of Japan. When the company was sold to Japanese interests in 1939, Sommerer returned to Camden.

Century Projector, New Name

Century Projector Corporation is the name under which the former Sam Kaplan Manufacturing and Supply Co., Inc., will be known. The certificate of change of name was filed in Albany. The company manufactures and distributes a projector and other equipment and has long operated under the Kaplan name.

Handling Popcorn Machines

The eastern Michigan and western Ohio territory for the Burch Manufacturing Company, Kansas City, Mo., makers of popcorn machines has been taken over by J. S. Nelson, who will have headquarters at 8627 Dunbarton Road, Detroit.

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RCA Reports Many Installations of Sound, P. A. Systems and Hard of Hearing Aids

Several recent installations of RCA Photophone High Fidelity and RCA Photophone sound equipment as well as hard-of-hearing aid attachments and a public address system have taken place in various theatres throughout the east and midwest, according to an announcement from the RCA Manufacturing Company.

Included among the houses installing High Fidelity sound equipment are Broad's Theatre, operated by Thomas Broad, St. Mary's, Ohio; Lyric Theatre, operated by the Commonwealth Harrison Theatre Corporation, Harrison, Ark.; Cameo Theatre, operated by Jerry Mascoli, Waterbury, Conn.; Paramount theatres at Alexandria and Monroe, La., operated by the Paramount-Richards Theatres, Inc., of New Orleans.

Other New Installations

RCA Photophone sound equipment is being installed in Harry Tanner's new unnamed theatre at Pana, Ill. Other installations include a new 800-seat theatre in Winter Park, Fla., operated by Central Theatres, Inc., and scheduled to open this month; Rivoli, operated by R. Allison, Altoona, Pa.; Columbia, Woodlawn and Franklin theatres, operated by Fine Brothers Circuit, Evansville, Ind.; Lincoln, operated by the Bijou Amusement Company, Winston-Salem, N. C.; Crescent, owned and operated by Edward A. Zorn, Pontiac, Ill.; Paradise, operated by Ciro Paolillo, Brooklyn; Franklin, operated by Mrs. Minnie Friedman, Allentown, Pa.; Star, operated by the Martina Circuit, Middleport, N. Y.

Also the Trylon, to be operated as an affiliate of the Interboro Circuit, Forest Hills, L. I., N. Y.; Lowell, operated by C. W. Kaimann, St. Louis; Bad Axe, operated by William J. Schulte, Bad Axe, Mich.; Plaza, operated by Harold B. Harper, Rochester, N. Y.; Hollywood, Hollywood, Md.; Van Dyke, Detroit, to be operated by the Van Dyke Theatre Company; Windsor, Windsor, Conn.; Crescent, Cincinnati; Palace, operated by C. C. Bounds, Texarkana, Texas.

A public address system has been installed in the Rivoli, Altoona, Pa., while hard of hearing aids have been added to the Photophone equipment of the Colony and New Sunrise theatres, Winter Park and Fort Pierce, Fla., respectively. Brenkert projection and booth equipment will go into the Van Dyke, Detroit.

Make those improvements now!

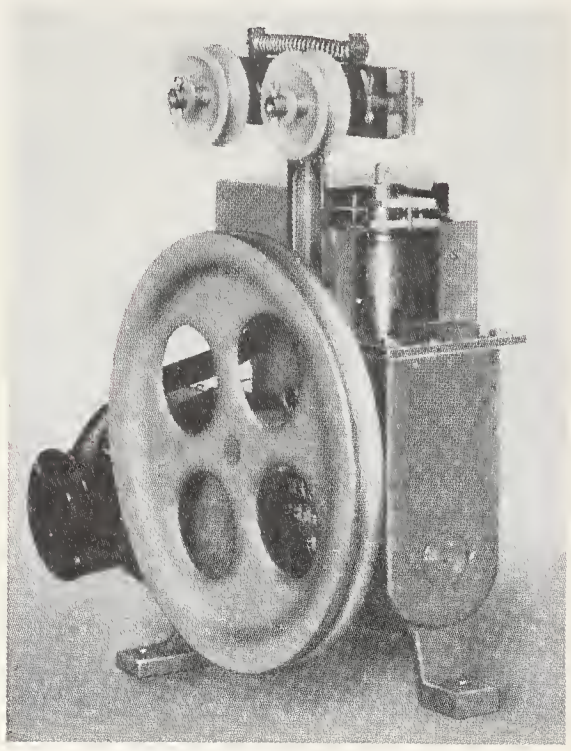
• Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, Inc.

• Draperies • Interior Decorations • Murals

318-320 W. 48th Street New York

GENERAL SEATING COMPANY CHICAGO



New Curtain Control

National Theatre Supply Company recently introduced a new curtain control unit specially designed for the smaller theatre. The unit is equipped with a timing mechanism; automatic cable tightener (for taking up slack and preventing damage to control or track); safety device to protect motor should control become jammed, and operates with curtain track equipped with rubber bumpers. The unit will carry up to 400 pounds of curtain.

Decorations To Be Seen, Not Hidden by Insufficient Light

That classic story about O. Henry asking the nurse, administering to him at his death bed, not to pull down the shade, "because I don't want to go home in the dark," is a dramatic reminder of the fact that while there's a spark of gaiety left in a person he likes it where things are light and bright. So bright lights belong outside and inside the theatre—which is a place where people go to find cheer. Lights, more lights than sometimes are used, also belong in a theatre which has some good decorations to its credit.

The too-dim auditorium, among other obvious disadvantages, does what amounts to a complete blackout of wall decorations which might be pleasing—if they could be seen. Hiding beauty by allowing bulbs to become dust-covered or burned out altogether hardly seems a profitable idea for the theatre. On the other hand, looking into the possibilities of making the interior, as well as the outside of the house, more attractive by means of lighting is something that may suggest a very economical means of dressing up the house and making it draw more patrons and please more patrons thus attracted to it.

Equipment Firm Moves

With the moving of Guercio & Barthel, theatre equipment dealers, to new quarters at 1341 S. Wabash Avenue, Chicago, all leading theatre supply companies are now in the new Film Row.

Remodeled Queen Theatre Is Pride of Bryan, Texas

Remodeled from an old theatre building operated by the Bryan Amusement Company, the new Queen Theatre, Bryan, Texas, now a thoroughly modern theatre furnished completely with up-to-date equipment, opened to the public on November 21.

With reeded white plaster walls above the V-shaped marquee, the exterior of the theatre presents a striking picture. At one end of the wall a vertical V-shaped sign spells out the name "Queen," which is topped by a neon-lighted revolving crown. Both the sign and marquee are lighted from behind with neon tubing.

Below the marquee, the front is of structural glass with a circular poster frame set in the glass at one side of the box office, which is in the center of the building. The frame is indirectly lighted with neon.

Lighted indirectly with plaques on the side walls which help to increase the spaciousness of the building, the auditorium presents an interesting, modern atmosphere for patrons. The walls and ceilings are treated with special composition tile to give the best possible sound effects.

Pettigrew and Worley designed and supervised construction of the new Queen. Their drawing of the theatre's exterior, along with a brief description of the plans, appeared in STR, issue of June 24, page 44.

One of the theatre's interesting features is the summer and winter air-conditioning system, installed by Carrier, one of the most modern types available. The house is wired for Simplex 4-Star Sound.

Although restricted in seating capacity to 550, the new Queen is declared to embody many of the outstanding features now being employed in construction of some of the finest theatres in the southwest.

Royal Metal Will Move to New Chicago Quarters on Michigan Ave.

The Royal Metal Manufacturing Company, makers of Royalchrome and other metal furniture used extensively by theatres, will move the day after Christmas from its present Chicago location, 1138 S. Michigan Ave., to its new main offices and showroom at 175 N. Michigan Ave.

The company recently purchased the seven-story Gothic building, the main floor and one other of which will be remodeled into showrooms. Two additional floors will be employed as executive offices. According to present plans, the remaining floors of the building will be leased to firms of the institutional field in allied lines.

Factories of the company, founded in Chicago in 1897, are located in Michigan City, Los Angeles, Toronto and New York, with showrooms in several other cities.

New 1,000-Seat Tower Theatre, Santa Rosa, Wired for Television

Under the management of Walter Kofeldt, the new $160,000 Tower Theatre has opened at Santa Rosa, Calif. It is the first of a chain of six new houses being constructed and opened by Intercoast Amusements, Inc., of Los Angeles.

Of modern streamlined construction, and with a seating capacity of 1,000, the Tower is wired for television.

STR EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to equipment and the maintenance thereof. Theatremen are urged to keep themselves well informed on the latest trends in equipment through this bureau which operates as one of the services of this publication. There is no obligation involved in your request for as many of these booklets as you desire. Items of equipment not listed may likewise be requested just the same and we will endeavor to secure whatever you ask for. Readers who desire special information on any subject may address their requests to the Bureau where they will receive prompt attention.

UNIT HEATERS: This illuminating catalogue concerning unit heaters recently was issued by Carrier Corp., Syracuse, N. Y. Photographs, diagrams of special applications and typical installations highlight the 16-page bulletin. Engineering talks of capacities pipe sizes and ratings make this new catalog valuable for reference. Among the new features included are: two fan units, slow speed units, units for vertical discharge. even additional sizes (twenty-two sizes in the complete line), three-section louvres, non-corrosive applications and a tubular motor bracket. In addition to the steam and hot water types, the new Carrier gas-fired and direct type unit heaters are also announced. Whether you wish it as a reference book, or whether you're contemplating heating equipment installation, this catalog is a source of valuable information you shouldn't be without. Send for a copy now.

HEARING AIDS: It's a sign of smart showmanship to be able to offer the hard of hearing opportunity to enjoy motion pictures in your theatre, as well as being the means to more revenue at the box office. Dictograph Products has published a booklet on the equipment specially designed and built for theatres and another booklet telling how to exploit the hearing aids as a community service. If your theatre is not equipped with hearing aids we recommend that you investigate, and you can do so with a minimum of effort and no cost by sending in your request to receive these booklets through us.

SEAMLOC CARPETS: This carpet first attracted our attention four or five years ago and in it we saw great possibilities for theatres to achieve unusual effects in their carpeting, especially in foyers, mezanines and rear orchestra sections without any great cost to them over what they would spend for ordinary carpet covering. Today the idea has been advanced to a point close to perfection and certainly worthy of theatremen's attention for its vast possibilities. You'll never really know enough about it until you've investigated. We have a folder which will tell you all about it furnished hy the L. C. Chase Co. Can we send you one?

SCREEN SLIDES: Nothing like "personalizing" your screen as a medium of expression and contact between you and your patrons, with messages of local interest, news or facts about your theatre. Here is the means of telling the audience the latest weather report, announcing meetings of important civic bodies such as Women's Clubs, etc.. with a slide that can be run through your typewriter and projected on your screen, described in a folder of practical ideas prepared by Radio Mat Slide Co. Just write your request for one on the form below and we will send you this serviceable idea-source. We'll also send you a sample slide.

MARQUEE SIGNS: Maybe your theatre needs what milady calls a "facial;" in other words some beautifying to give a different and a "come hither" look. Something modern in marquees will do the trick. Anyway, investigate the idea by sending for a swell book we can deliver to you through the courtesy of Wagner Sign Service. It deals with the signs that are available for brightening up the front, and you should have it for present as well as future reference. So send in for a copy.

PROJECTION LENSES: The eye through which pictures are seen on the screen is a most vital element of the whole projection system and no showman should be without a complete file of information regarding the lens equipment available. Therefore we suggest that you send for a copy of a pamphlet issued by Ilex Optical Company and giving details and data regarding the Ilex Standard Adjustable Projection Lens F:2.5.

MOTOR GENERATORS: One of the oldest firms in its special line of theatre projection equipment offers a series of folders describing various features of this apparatus. Theatremen who have obtained copies tell us this is especially interesting and informative material, and we believe all exhibitors should have copies of these folders on hand.

UNIFORMS: Nothing like being provided against the time when you will be in the position of having to select a new set of uniforms for the house staff. So we are offering with the cooperation of Russell Uniform Co., a foremost designer and manufacturer long experienced in theatre uniform requirements, this recently released book illustrating different types of uniforms.

PROJECTION LAMPS: No theatreman needs to be told about the high standing of the lamps manufactured by the Strong Electric Company, but many theatremen should investigate improvements that have been made in this equipment. There's no quicker way to inform yourself on that matter than by sending for a copy of a booklet which Strong has published.

"ON THE SPOT." is the title of a vitally important booklet issued by the L. C. Chase Co.. for the purpose of telling you how to keep your furniture upholstery and drapes clean. The contents cover every conceivable type of stain that can mar the beauty and appearance of your coverings.

THEATRE SEATS: Since its introduction recently, the American Bodiform-Avion chair has created a tremendous interest and has been accorded a most hearty reception by theatremen who require the most modern features in a low-cost seat. The chair has been shown widely but a new circular of which the American company is justly proud, now makes it possible for readers of STR to obtain close-up pictures and complete data about the Avion. Send for your copy.

REAR SHUTTER ASSEMBLY: One of the greatest single improvements developed for projectors is the rear shutter which International Projector Corporation now makes available for the regular model Simplex projector. Here is a booklet that can be recommended as a text book and manual for the care, adjustment, operation and instruction for attaching the rear shutter assembly. It is profusely illustrated and diagrams the complete operation of the assembly as well as the method of attaching and servicing the rear shutter.

STAGE DRAPES: A new dress for your stage will go a long way toward making your theatre look the part of starting a new season with fitting emphasis on improvements not only in pictures but their presentation. Novelty Scenic Studios are veterans at the job of obtaining elaborate effects at small cost by clever arrangements in proscenium decoration. A booklet issued by this company discusses various types of proscenium and wall decoration. We are sure you will find this interesting.

DIRECTIONAL SIGNS: A brand new line of silhouette signs has come to the market and we recommend that you investigate this addition to smart and decorative effects possible with such highly necessary accessories to the well-run theatre. The various designs for electrified silhouettes offered by Peerless Products Co., are illustrated in a pamphlet we will be glad to send upon your request.

WEIGHING MACHINES: Thousands of theatremen have found it profitable to purchase their own weighing machines for rest rooms and foyers in preference to renting them on a small percentage. Therefore. you should be interested in the recently completed folder made up by the Universal Scale Co.. telling you all about its new streamlined models. Write to STR for this folder. It may add up to real profit over a year's time.

PUBLIC ADDRESS SYSTEMS: RCA Mfg. Co. has prepared one of the most comprehensive books on this important subject which, in addition to listing the various types of PA equipment with prices. explains many of the other things you will want to know.

PROJECTOR LAMPS: Something entirely new in projection lighting equipment is something every exhibitor is duty-bound to investigate, and here is something entirely new in equipment designed to deliver pictures on the screen via the essential light. The Cyclex lamp and power system is no longer an experiment, though it emerged only recently from the lahoratory where C. S. Ashcraft brought to perfection a method of employing AC current. The Cyclex system has been installed in many theatres and now belongs among the established equipments for projection. Specially adapted for theatres of moderate size, it is therefore for the majority of theatre situations A book describing this system with diagrams and illustrations to illuminate the text is available to you. Send for a copy without delay.

LIGHTING FIXTURES: There's a fixture for every purpose of decorative and utility lighting in the theatre and often just the right one for the right place means the difference betwen an attractive, pleasing auditorium, lounge or lobby, and that out-of-date appearance which puts a theatre in the has-been class. Just how attractive and decorative a lighting fixture can be and just how many suggestions an array of them offers for "punching up" drab spots in the theatre is strikingly illustrated in a new book issued by the Voight Company. This is a handsome piece of literature about a very interesting line of equipment. You may have a copy for the asking.

PROJECTOR MECHANISMS: Profusely illustrated, this is a pictorial description of the very heart of your projector, the mechanism, and whether or not you're mechanically inclined it is something for which you should thank International Projector, because the folder here recommended very highly for your attention makes the mechanical action of a precision machine clear and understandable. To familiarize yourself with mechanisms and for a refreshened grasp of their workings, which may come in handy if you are to be faced with making a decision regarding replacements and repairs to your projectors, we advise you to send for this folder.

RUBBER NOSING: Stair nosings are a source of expense as well as danger, and the best made carpets just can't take the abuse delivered to that portion of the step which is just at the edge of things. This new material, of molded rubber comes as a most welcome help in saving carpets and avoiding accidents. It is decorative and durable. All described in a booklet prepared by Greater New York Carpet House.

LOBBY MATS: No up-to-date theatre should overlook the necessity of rubber mats for its lobbies. foyers, etc., and the folder prepared by O. W. Jackson & Co., will not only tell you all about them but also how you can brighten up your entire lobby and foyer while making a practical installation. The mats last long enough to charge them off over a long period of years.

PROSCENIUM EQUIPMENT: Interesting and informative for your immediate attention and a most valuable reference work on curtain control devices is this excellent booklet prepared by Vallen, Inc. Profusely illustrated with diagrams and photographs, and containing engineering data as well as description, here is a most important addition to the reference library of every alert showman.

SAFETY LADDERS: We have a mighty interesting little folder about these practical utility ladders compiled by the Dayton Safety Ladder Co. If you are still using the old style ladders which create a hazard every time you change your marquee, we suggest that you write us for this folder.

REQUEST FOR LITERATURE

12/9/39

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

.....

.....

..... Name .....
(PRINT NAME AND ADDRESS)

..... Theatre .....

..... Address .....

..... City .....

..... State .....

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything Is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells.	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson.	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang (D)	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Spollers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Texas Stampede (W)	57	Chas. Starrett-Iris Meredith	(F)	2/9/39	b9/30/39
Thundering West (W)	57	Chas. Starrett-Iris Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Amazing Mr. Williams (C-D)	86	Joan Blondell-Melvyn Douglas	(F)	11/23/39	b11/25/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Bullets for Rustlers (W)		Charles Starrett-Lorna Gray			a11/25/39
Cafe Hostess (D) (Former title, "Street of Missing Women")	66	Preston Foster-Ann Dvorak		11/30/39	a10/28/39
Criminal Cargo (D)		Jack Holt-Irene Ware			a10/21/39
Daughters of Today		Hudson-Lane-Lang			In Prod.
Five Little Peppers Midway		Edith Fellows-Clarence Kolb			In Prod.
Fugitive at Large (D)	66	Jack Holt-Patricia Ellis	(F)	12/7/39	b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday (D)		Grant-Russell-Bellamy			a12/9/39
Lone Wolf Strikes		Warren William-Joan Perry			In Prod.
Miracle on Main Street	78	Margo-W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (C-D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart (C)		Tony Martin-Rita Hayworth			a11/25/39
My Son is Guilty (D)		Jacqueline Wells-Bruce Cabot		12/21/39	a11/25/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39	b11/25/39
Pioneers of the Frontier (W)		Bill Elliott-Linda Winters			a11/25/39
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")	54	Charles Starrett-Lorna Gray		11/2/39	a9/9/39
Taming of the West (W)	55	Bill Elliott-Iris Meredith		12/7/39	a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas Starrett-Iris Meredith			a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former title, "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)		Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39

MGM 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39	b11/18/39
Aronse and Beware		Wallace Beery-Dolores Del Rio			In Prod.
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-C)		Nelson Eddy-Ilona Massey		12/29/39	a8/3/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy		1/26/40	a10/14/39
Congo Maisie (D)		Sothern-Carroll-Johnson		1/12/40	a12/9/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago (D)		Montgomery-Owen-Arnold		1/5/40	a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian (D)		Robert Young-Helen Gilbert			a12/9/39
Gone With the Wind		Gable-Leigh-Howard (Tech.)			In Prod.
Henry Goes Arizona (C)	67	Frank Morgan-Virginia Weidler	(F)	12/8/39	b12/9/39
Joe and Ethel Turp Call on The President (D)	71	Ann Sothern-Walter Brennan	(F)	12/1/39	b12/9/39
Judge Hardy and Son (C)		Mickey Rooney-Lewis Stone		12/22/39	a10/14/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
New Moon (D)		Jeanette MacDonald-Nelson Eddy			a12/2/39
Nick Carter, Master Detective (D)		Walter Pidgeon-Rita Johnson		12/15/39	a11/4/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Not too Narrow, Not too Deep (D) (Former title, "Strange Cargo")		Gable-Crawford-Douglas			a11/25/39
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	b11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day	(F)	11/24/39	b11/25/39
Shop Around the Corner (D)		Margaret-Sullavan-J. Stewart		1/19/40	a12/2/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39
Young Tom Edison (D)		Mickey Rooney-Virginia Weidler			a12/2/39

MONOGRAM 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyomina Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39	b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39	b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Fighting Mad (W)	60	James Newill-Sally Blane		11/5/39	a10/17/39
Four Just Men		Sinclair-Lee-Lawton		12/15/39	Coming
Gang's All Here (C-D)	77	J. Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Gentleman from Arizona (D)		Farrell MacDonald-Barclay		12/5/39	a12/2/39
Heroes in Blue (D)	59	Dick Purcell-Bernadene Hayes	(F)	11/7/39	b11/25/39
Phantom Strikes (My)	58	Lawson-Henry	(F)	11/15/39	b11/18/39
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39	In Prod.
Westbound Stage (W)	52	Tex Ritter		12/22/39	a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley		12/1/39	a11/18/39

PARAMOUNT 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39

PARAMOUNT 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Mon About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/59
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
All Women Have Secrets (D)	70	Joseph Allen-Jean Cagney	(A)	12/15/39	b12/9/39
At Good Old Siwash (C)		Wm. Holden-Bonita Granville			a11/25/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			a11/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale		5/3/40	In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent		3/8/40	a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		4/12/40	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		4/5/40	a9/30/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)	4/19/40	b11/11/39
Geronimo (D)	88	Preston Foster-Ellen Drew	(F)	1/12/40	b11/25/39
Golden Gloves		Jean Cagney-Robert Ryan			In Prod.
Great Victor Herbert (Mu-D)	90	Allan Jones-Mary Martin	(F)	12/29/39	b12/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		3/29/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			a11/11/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/2/40	a7/29/39
Man From Bar 20 (W)		Wm. Boyd-Russell Hayden			In Prod.
Night of Nights (D)	85	Pat O'Brien-Olympe Bradna	(A)	12/1/39	b12/2/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Paige		4/26/40	a10/28/39
Our Neighbors—tha Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry		2/16/40	a8/26/39
		(Former title, "Federal Offense")			
Range War (W)	67	Wm. Boyd-Russell Haydan	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/19/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope		3/22/40	a11/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		3/1/40	a7/1/39
Safari (D)		Madeline Carroll-Fairbanks, Jr.			a11/18/39
Santa Fa Marshal (W)		Wm. Boyd-Russell Hayden		1/26/40	a8/19/39
		(Former title, "Medicine Show")			
Showdown (W)		Wm. Boyd-J. Clayton-Hayden			a10/14/39
		(Former title, "Gun Chores")			
Sidewalks of London (D)	80	Laughton-Leigh	(F)	2/23/40	b7/9/38
		(Reviewed as "St. Martin's Lane")			
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		2/9/40	a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh		Akim Tamiroff-William Henry			In Prod.
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige		3/15/40	In Prod.

R.K.O.-RADIO 1937-38

Title	Mins.	Stars		Rel. Date	See Issue of
Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alica Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Escape to Paradise (C-D)	60	Bob Breen-Kent Taylor	(F)	12/22/39	b12/9/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	Georga O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dinan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrinan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Camelo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laughlen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO 1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
And So Good-bye		Richard Carlson-Jean Parker			In Prod.
Bill of Divorcement		Maureen O'Hara-Adolphe Menjou			In Prod.
Bullet Coda		George O'Brien-Virginia Vale			In Prod.
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Flying Deucas (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Glamor Boy No. 2		Joe Penner-Linda Hayes			In Prod.
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39

R.K.O.-RADIO 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Irene		Anna Neagle-Ray Milland			In Prod.
Isle of Destiny (D)		Ford-Lang-Gargan		1/5/40	a6/10/39
Legion of the Lawless (W)	57	Geo. O'Brien-Virginia Vale	(F)	1/5/40	b11/25/39
Little Dryie		Johnny Sheffield-Ernest Truex			In Prod.
Marines Fly High (D)		Richard Dix-Lucille Ball		1/20/40	a12/9/39
Married and in Love (D)		Alan Marshal-Barbara Reed		12/22/39	a11/11/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (D)		Lupe Velez-Donald Woods		1/12/40	a10/28/39
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Primrose Path		Ginger Rogers-Joel McCrea			In Prod.
Queen of Destiny (H-D)	90	Neagle-Walbrook (Tech.)	(F)		b10/29/38
		(Reviewed as "Sixty Glorious Years")			
Reno (D)	73	Richard Dix-Gail Patrick	(A)	12/1/39	b11/18/39
Saint's Double Trouble (D)		George Sanders-Helen Whitney			a12/9/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/19/40	a11/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou	(F)	11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D)	62	Jimmy Lydon-Joan Brodell	(F)	12/8/39	b12/2/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/2/40	a10/7/39

REPUBLIC 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W)	64	Autry-Mary Carlisle	(F)	11/16/39	b11/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)	57	Three Mesquiteers	(F)	11/29/39	b12/9/39
Dark Command		John Wayne-Claire Trevor			In Prod.
Days of Jesse James (W)		Roy Rogers-George Hayes			a11/18/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Heroes of the Saddle (W)		Three Mesquiteers			In Prod.
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Tarrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)		The Gleasons-Harry Davenport			a11/18/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)	58	Roy Rogers-George Hayes	(F)	11/22/39	b11/25/39
South of the Border (W)		Gene Autry-Smiley Burnette		12/15/39	a11/11/39
Wolf of New York		Edmund Lowe-Rose Hobart			In Prod.
Woman Who Dared (D)		Charles Bickford-Doris Day			a11/11/39
		(Former title, "Narrow Path")			

20TH CENT.-FOX 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b4/1/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D)	71	Alice Faye-Warner Baxter	(F)	12/8/39	b12/2/39
Blua Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			a11/11/39
Chicken Wagon Family (C)	63	Jane Withers-Lee Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady (D)	74	Cesar Romero-Marjorie Weaver	(F)	12/29/39	b12/2/39
Cisco Kid in Chicago		Cesar Romero-Chris-Pin Martin			In Prod.
City in Darkness (My)	85	Sidney Toler-Lynn Bari	(F)	12/1/39	b11/25/39
City of Chanca (D)		Donald Woods-C. Aubrey Smith		1/12/40	a11/11/39
		(Former title, "The City")			
Dance With the Devil		Tyrone Power-Dorothy Lamour			In Prod.
Day-time Wife (C)	72	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (D)		Sonja Henie-Ray Milland		12/22/39	a10/7/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C)	68	Marjorie Weaver-Stuart Erwin	(F)	12/15/39	b12/9/39
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Shooting High		Withers-Autry-Weaver			In Prod.
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel		Jones Family			In Prod.

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	95	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
My Son, My Son!		Brian Aherne-Madeleine Carroll			In Prod.
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
1,000,000 B.C.		John Hubbard-Carole Landis			In Prod.
Over the Moon (C-D)	78	Oberon-Rex Harrison (Tech.)	(F)		b11/11/39
Raffles (D)		D. Niven-Olivia de Havilland			a10/7/39
Real Glory (D)		Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine		12/29/39	a10/14/39
Send Another Coffin (D)		O'Brien-Terry-Arnold		11/23/39	a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Two's Company		Stan Laurel-Oliver Hardy			In Prod.
Westerner		Gary Cooper-Walter Brennan			In Prod.
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Big Guy (D)	77	McLaglen-Cooper-Munson	(A)	12/24/39	b12/2/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective (D)		Bergen-McCarthy-Snerd		12/22/39	a12/9/39
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)	93	Marlene Dietrich-James Stewart	(F)	12/29/39	b12/2/39
Double Alibi (D)		Margaret Lindsay-Edmund Lowe			a12/9/39
Framed (D)		Constance Moore-R. Armstrong		1/5/40	a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		1/26/40	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Invisible Man Returns (D)		Hardwicke-Price-Grey		1/12/40	a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63	Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64	Preston Foster-Irene Hervey	(F)	12/15/39	b11/25/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oh Johnny, How You Can Love!		Tom Brown-Peggy Moran			In Prod.
Oklahoma Frontier (W)	59	John Mack Brown-Bob Baker	(F)	10/20/39	b12/9/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker		4/5/40	a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (H-D)	92	Basil Rathbone-Boris Karloff	(F)	11/17/39	b11/25/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		1/19/40	a9/16/39
Witness Vanishes (My)	66	Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (C)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
And It All Came True		Ann Sheridan-Jeffery Lynn			In Prod.
British Intelligence (D) (Former title, "Enomy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		b9/9/39
Dead End Kids on Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)	112	Lane Sisters-G. Page-J. Lynn	(F)	12/25/39	b11/25/39
Fugitive From Justice (D)		Roger Pryor-Lucille Fairbanks			a12/2/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun (D)		May Robson-Harry Davenport			a12/2/39
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks (D)		John Payne-Gloria Dickson			a12/2/39
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95	Medea Novara-L. Atwill		12/16/39	b4/29/39
Murder in the Air (D)		Ronald Reagan-Lya Lys			a12/2/39
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65	Edith Fellows-Jimmy McCallion	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (C-D)	57	Jane Wyman-Dick Foran	(F)	12/9/39	b12/9/39
Return of Dr. X (My-D)	62	Lys-Bogart-Morris-Lane	(A)	12/2/39	b11/18/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson			a9/23/39
Virginia City (Tech.) (D)		Flynn-Hopkins-Scott			a12/2/39
We Are Not Alone (D)	112	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
We Shall Meet Again		Merle Oberon-George Brent			In Prod.
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Title	Mins.	Stars		Rel. Date	See Issue of
Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)		Alliance b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)		Alliance b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox			Producers a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)		Film Alliance b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)		Spectrum b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)		Metrop. b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)		Alliance b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)		Warwick b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)		Colony b7/1/39
Goose Step (D) (Reviewed as "Hitler, Beast of Berlin")		Roland Drew-Steffi Duna	(A)		Producers b11/18/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)		Alliance b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)		Spectrum b4/1/39
Invisible Killer (D)		Grace Bradley-Roland Drew			a11/25/39
Keep Punching (D)	81	Henry Armstrong-Mae Johnson	(F)		M-C Pics b12/9/39
Mercy Plane (D)		James Dunn-Frances Gifford			Producers a12/2/39
Mill on the Floss (D)	80	Geraldine Fitzgerald-F. Lawton	(F)		Standard b11/18/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)		Warwick b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)		Regal b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)		Alliance b8/5/39
Pocomania (D)	65	Nina Mae McKinney-Jack Carter	(F)		Lenwal b12/9/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)		Hoffberg b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)		Select b8/5/39
School For Husbands (C)	72	Diana Churchill			Hoffberg b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)		Film Alliance b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)		Alliance b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)		Film Alliance b9/23/39
Torture Ship (D)	57	Irving Pichel-Jacqueline Wells	(A)		Producers a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)		Ace Pics b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars		Rel. Date	See Issue of
Champs-Elysees (D)	89	Sacha Guitry	(A)		Tri-Nat. b3/4/39
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)		Tower b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)		Hoffberg b5/6/39
Harvest (D)	75	Gabriel Gabrio-Edouard Delmont	(A)		Cinema b11/25/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Short Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Ideas		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Net Rev.
Gym Jams	Good	6½	9/10/38
Hot Ooos On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night In a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSOOIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MAOE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEOY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEOIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARAOE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WORLO OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Oark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Oay	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

CARTOONS (18) (Tech.)			
Peace on Earth	Oefinitely a "Must"	8	12/ 9/39
CRIME OOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March	For Romanticists	11	11/25/39
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
Oad For a Day	Good	11	11/25/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
Let's Talk Turkey	Swell	10	11/25/39
Ski Birds	Excellent	8	11/25/39
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Oay on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39
Quaint St. Augustine	Charming	9	11/25/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Ooes An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello How Am I	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airheppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile		10	Not Rev.
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby	Good	6	11/18/39
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2	Very Interesting	10	11/25/39
SPORTLIGHTS (13)			
Aqua Rhythm	Good	10	11/18/39
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/38
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Doggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

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DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program	11	9/30/30
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
Newsfronts of War—1940	Fair	19	11/25/39

RKO-RADIO 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
RADIO FLASH (8)			
Blamed For a Blonde	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39
Winter Playground	Splendid	9	12/ 9/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G-Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
Sky Fighters	Excellent	10	12/ 9/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
Kangaroo Country	Interesting	10	12/ 9/39
Valley of 10,000 Smokes	Fascinating	10	12/ 9/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 in Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
One Mouse In a Million	Fair	7	12/ 9/39
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39
Wicky Wacky Romance	Very Good	7	12/ 9/39

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UNITED ARTISTS 1938-39

	Comment	Running Time	Reviewed Issue Of
WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jungle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Muts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

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CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda	Amusing	9	9/30/39
Scrambled Eggs		7	Not Rev.
Sleeping Princess	Good Fun	7	12/ 2/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Rhumba Land	Good Vaudeville	18½	12/ 2/39
Snow Follies		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS. 1938-39

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience.	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2.	Interesting	10	1/14/39
Mechanix Illustrated #3.	Interesting	10	3/ 4/39
Mechanix Illustrated #4.	Interesting	10	6/ 3/39
Mechanix Illustrated #5.		10	Not Rev.
Mechanix Illustrated #6.		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameramen No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies.	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	Not Rev.
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Cassanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw Club on the Air	For Jitterbugs Okay	10	6/24/39 4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	8/ 5/39
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.

1939-40

BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment.	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
American Saddle Horses	Interesting	10	11/25/39
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
Royal Rodeo	Entertaining	15	11/25/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky	Good	7	11/25/39
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch.	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
Symphony of Swing	Satisfactory	10	12/ 2/39
MERRIE MELODIES (26) (Tech.)			
Fagin's Freshmen	Amusing	7	11/25/39
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

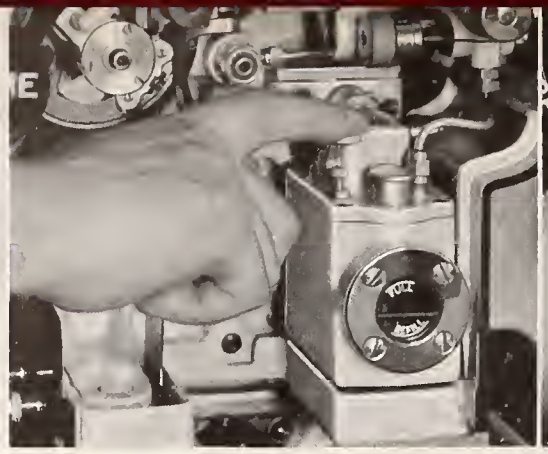
	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

1939-40

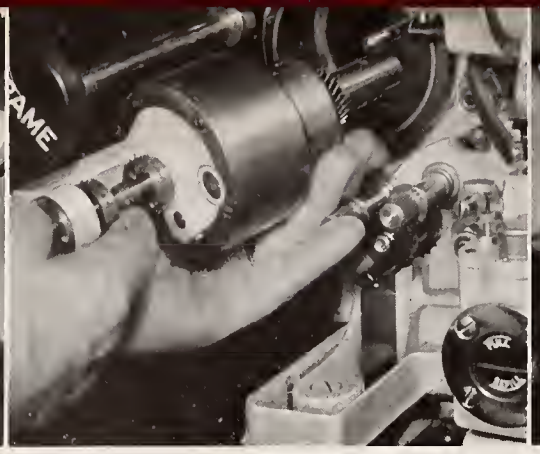
REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
Zorro's Fighting Legion	12 Chaps.	12/ 2/39
UNIVERSAL		
Green Hornet	13 Chaps.	12/ 2/39
Phantom Creeps	12 Chaps.	8/12/39



Synchronized Front and Rear Shutters — Each shutter acts upon one half the beam. A dissolving effect is created and A MUCH SHARPER PICTURE SECURED.



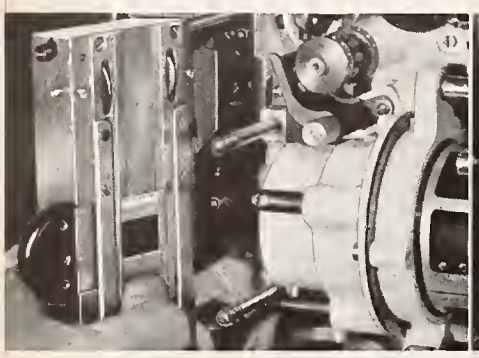
One-Shot Oiling System — Insures adequate supply of clean filtered oil, CLEANER PICTURE, LONGER LIFE, LESS MAINTENANCE.



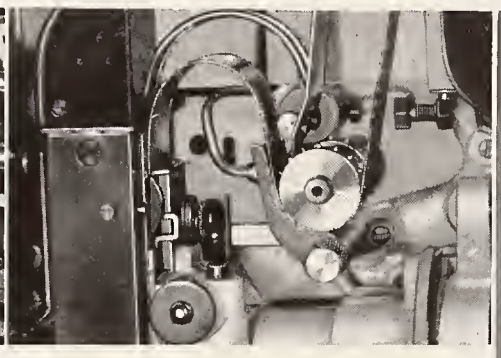
Intermittent Movement — Readily removable. Oil System PREVENTS BLURRED PICTURES, NOISY SOUND, and Oil Cushion GIVES LONGER WEAR, REDUCES VIBRATION, AND INCREASES STEADINESS.



Film Gate Guide Studs — GATE A ELIMINATED.



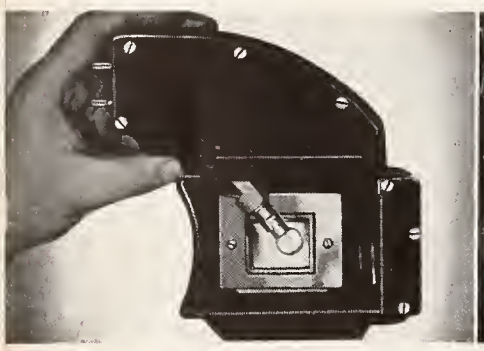
Demountable Film Trap — PARTICLES OF EMULSION CAN BE EASILY CLEANED AWAY BETWEEN REELS.



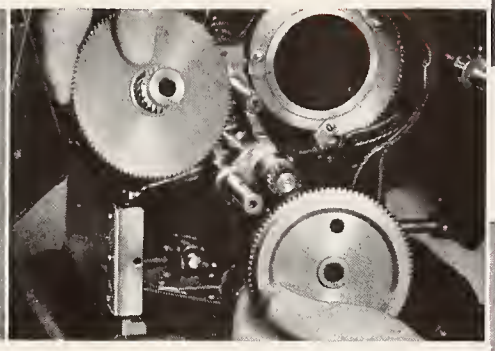
Automatic Fire Shutter Safety Trip — ABSOLUTE FIRE SAFETY.



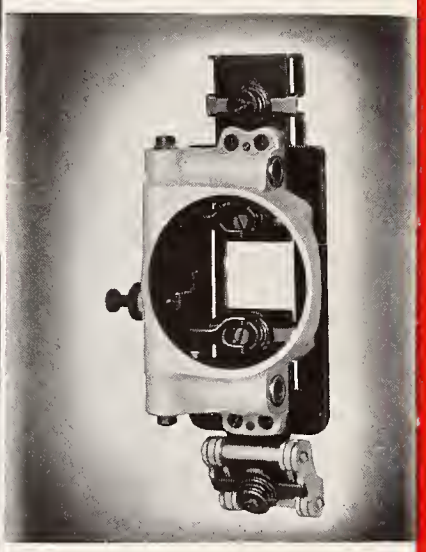
Studio Type Guides--Side motion of film is controlled by reploceable guides which act in conjunction with guide rollers. PREVENTS SIDE SWAY OF FILM.



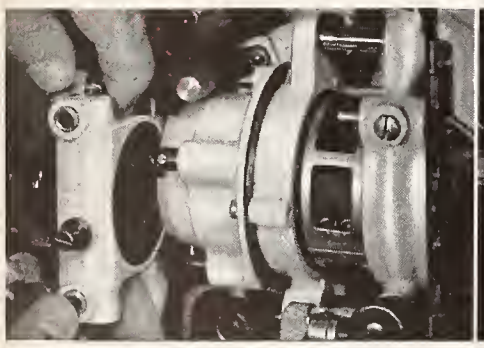
Framing Lamp — REDUCES MIS-FRAMING.



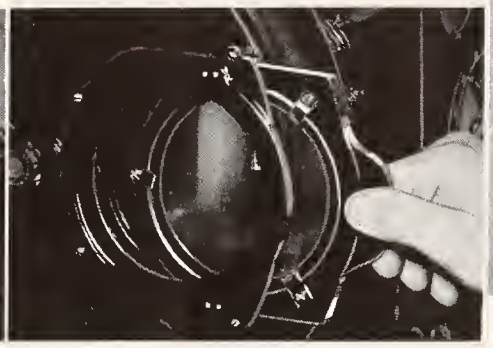
Oversize Drive Gears — LONGER LIFE, EASIER MAINTENANCE.



Improved Film Gate — Cone-shaped pod springs keep BOTH EDGES OF FILM UNDER EQUAL TENSION.



Removable Film Gate — READILY DEMOUNTABLE FOR CLEANING AND ADJUSTMENT.

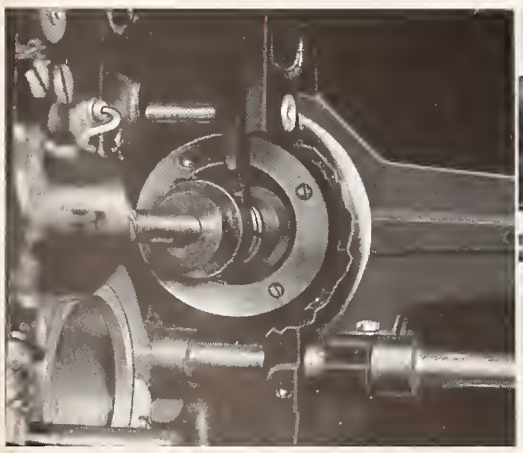


Air Deflector and Aperture Cooling Unit· IMPROVES LIGHT, REDUCES HEAT AT THE APERTURE. KEEPS MECHANISM CLEANER.

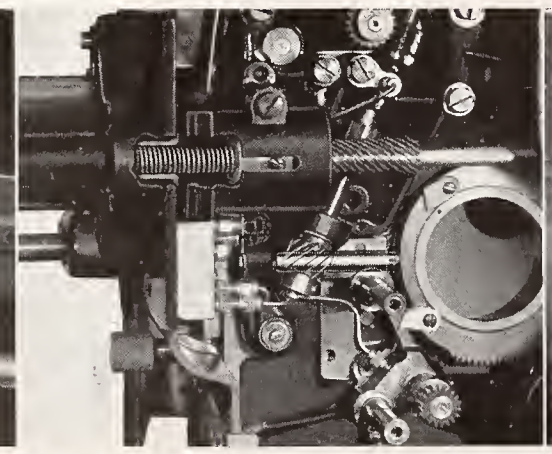
Simplex
REG U.S. PAT.

E-7

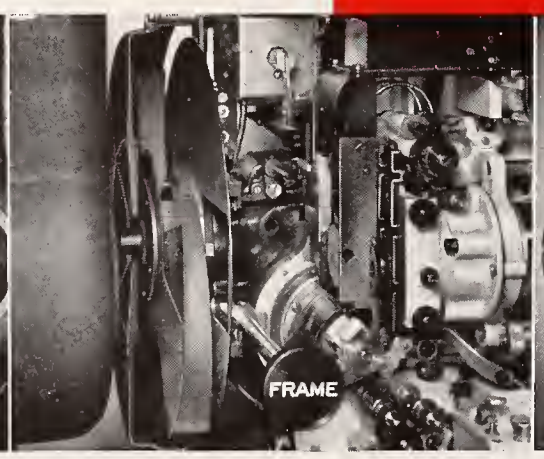
GIVES YOU A LOT FOR YOUR MONEY



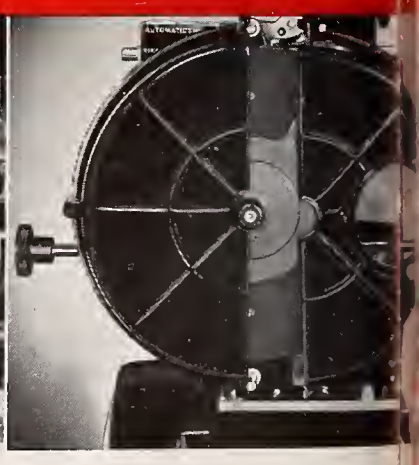
Ring Type Governor for Fire Shutter—BINDPROOF, SILENT.



Shutter Synchronizing Device—PREVENTS BACKLASH AND TRAVEL GHOST CAUSED BY WEAR IN SHUTTER ASSEMBLY.



Rear Shutter Cooling Fins — INSURE MUCH COOLER FILM PATH.



Rear Shutter Guard—Can be quickly[illegible] without disturbing lamphouse. [illegible] FIES CLEANING.

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90-96 GOLD STREET, NEW YORK, N.Y.

Simplex SOUND AND PROJECTION System

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DEC 18 1939

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FILE

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CHARLES E. ("CHICK") LEWIS
Editor and Publisher

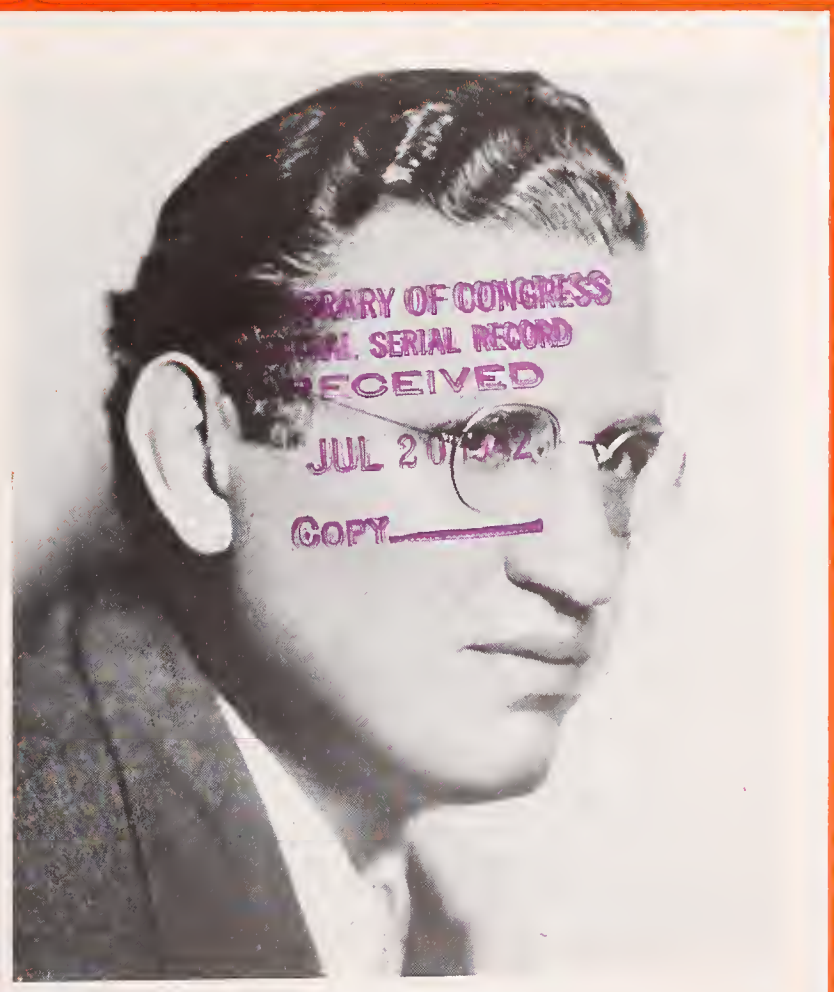
REVIEWED IN THIS ISSUE

Gone With the Wind
Balalaika
Judge Hardy and Son
Married and in Love
Gentlemen From Arizona
Everything Happens at Night
Nick Carter, Master Detective
Thou Shalt Not Kill
South of the Border
The Lion Has Wings
Mexican Spitfire

December 16, 1939
Vol. 31 No. 21

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SINGLE COPY — TEN CENTS



DAVID O. SELZNICK

Who wins new distinction with his production of "Gone With the Wind," which opened this week and apparently lives up to glowing predictions made for it during a widely publicized progress from novel to screen







JUST PREVIEWED!

Every advance prophecy is true. They laughed, they wept, they cheered. It tops the series and oh boy what a holiday gold mine!



"JUDGE HARDY AND SON" will play in approximately 350 simultaneous holiday spots. Get ready for sensational business. It is the best of all the happy Hardy hits and the one picture that will bring out whole families to laugh and love it!

(Nationally advertised Life, Satevepost, Collier's)

with LEWIS STONE • MICKEY ROONEY
CECILIA PARKER • FAY HOLDEN

Original Story and Screen Play by Carey Wilson

Directed by GEORGE B. SEITZ

M-G-M's "HARDY XMAS" PRESENTATION!

The Editorial Page

Domestic Revenue

The controversy about gearing production costs to domestic revenue continues unabated but with many differences of opinion. There are some who maintain that the industry MUST base its production costs strictly upon what the pictures will get in the way of present domestic grosses.

But there are others who stoutly reiterate their previous statements that good pictures cannot be made at such a price and in the absence of the once-lucrative foreign revenue, the domestic market must make up the difference through higher film rentals or extended playing time.

The higher rental angle, at the moment, is out of the question. No one knows better than the exchanges that the average theatre is paying all it can afford to pay for pictures. As for extending the playing time, that calls for an almost complete adjustment of picture selling. If playing time is extended fewer pictures will be used.

There can be little argument against the opinion that the major studios are turning out far too many pictures. If every lot would cut its output by one-third, the resulting two-thirds would probably reflect a far superior quality of entertainment and bring greater returns at the box office.

Fewer pictures would automatically extend the playing time of the better product and where pictures are playing straight percentage, the returns on the good pictures would make them far more profitable to their producers than a lot of the run-of-the-mill junk that is turned out year after year merely to clutter up double feature bills and give exhibitors a headache trying to figure out what to do with them.

The answer might be a return to the single feature. As for the independent producers' claim that they will be put out of business if double features are eliminated, we doubt it. There will always be a market for good merchandise, regardless of whether it be labeled Major or Independent, just as there has always been a market for western and action pictures.

By all of the above we make no claim that cutting down the studio output by one-third would definitely mean that all of the other pictures would be good or top-grossers. But every studio executive knows the number of questionable stories that are pushed into production simply to maintain a release schedule and would never have been considered under any other circumstance. And probably wouldn't be under a curtailed schedule.

Work it out for yourself. Take the complete release schedule of each company for any twelve month period or for a regular releasing season. Cross off the clucks and see what you have left. You'll find a list of swell pictures and money-making entertainment of the kind you've always dreamt about being able to buy and book. Add to that list the stinkoes you have crossed out and you have the answer: "over-production."

So, the controversy continues on its merry way. Certainly no one major company will take the initiative and cut down its output unless the rest do likewise and at the same time. So without the motivating force to start the idea moving forward, the clucks will continue to come forth from the same plants where masterpieces are made. But under existing conditions the demand for pictures is great and someone must gather in the shekels for making them regardless of merit or reputation.

△ △ △

The 16-mm Situation

An organization which calls itself the "Allied Non-Theatrical Film Ass'n" rises in defense of the 16mm, non-theatrical film controversy. But, from this observer's viewpoint, the statements leave us ice cold. In fact, since reading the organization's recent press release, essentials of which will be found elsewhere in this issue, we are more firmly convinced than ever that the 16mm competition must be fought by theatremen everywhere.

The claim that the withdrawal of 35mm film from 16mm distribution would incur deep resentment from social workers, school teachers, etc., is more than offset by the organization's own statement that 16mm . . . "films and projectors have other legitimate uses; education, instruction, advertising and constructive propaganda of various types."

With this we thoroughly concur. Let the 16mm field restrict itself to just those purposes and films but stop them from using regular feature length films in 16mm sizes. The moment they are allowed to secure such features they are immediately in competition with legitimate motion picture theatres and that's what must be stopped before it goes any further than the damage now resulting from these, so-called non-theatrical showings.

No industry-produced features should be shown in either 35mm or 16mm form, non-theatrically or otherwise, except when they are *not* in direct competition with theatres. There can be no deviation from this attitude without creating competition from a source which has been spreading much too fast. Motion pictures are made for motion picture theatres and not for churches or organizations aiming to make a profit by showing them under one purpose or another, but generally always in direct competition to theatres. —*"CHICK" LEWIS*

"PINOCCHIO" TERMS 50 P.C.

Depinet Gives Sales Policy on Film

Four basic principles are involved in the selling policy for Walt Disney's feature-length Technicolor cartoon, "Pinocchio," it was announced this week by Ned E. Depinet, RKO-Radio viceprexy.

These principles are, first, terms of 50 per cent of the gross box office receipts; second, the picture will play on percentage terms only; third, on a single feature policy and fourth, longer playing time.

An analysis of the records of "Snow White and the Seven Dwarfs" showed, Depinet pointed out, that in more than 75 per cent of the theatres where that picture played, it was not shown long enough to reap the full benefits of its popularity and accommodate those who chose to see it time and again.

Depinet said it had been RKO's original intention to roadshow "Pinocchio," but that "as a result of requests from thousands of theatres, we have decided to make it available at an early date, in order to permit every exhibitor who plays it to take advantage of the tremendous demand created for 'Pinocchio' by the unprecedented surge of publicity now sweeping the country."

Stoll Head W.E.

Clarence G. Stoll has been elected president of the Western Electric Co. succeeding Edgar S. Bloom, who will retire on December 31.

The Lucky Irish!

That enviable headline is inspired from the billing which appeared recently on the marquee of a Long Island theatre: "Honeymoon in Bali"—"Irish Luck."

COL. SCHEDULES 4 SALES MEETS

Sessions To Be in Washington, Dallas, Chicago and 'Frisco

Four divisional sales meetings are planned by Columbia to take place during January, with Abe Montague, general sales manager, presiding. The first will be held Jan. 6-7 in Washington, with Sam Galanty, division manager, heading the delegates from the mid-east territory. The second will take place in Chicago Jan. 13-14 and will take in the mid-western and central divisions of which Phil Dunas and Carl Shalit are division managers, respectively.

In Dallas on Jan. 17-18 the third meeting is scheduled for the southern division, which is in charge of Sam Moscow. West Coast and far west branches will meet in San Francisco on Jan. 27-28. Jerome Safron is division manager for this section.

The conferences are in line with Columbia's policy to hold during the year a series of territorial sessions with division managers, branch managers and their staffs in selected sections of the country in order to promote closer cooperation between the home office and the sales forces in the field. Among the forthcoming product to be discussed will be "His Girl Friday," "Too Many Husbands" and "The Tree of Liberty."

MOURN DEATH OF FAIRBANKS

Passing Deplored By Industry Leaders

The death of Douglas Fairbanks this week brought forth statements from all of the industry's leaders mourning his passing. Among the many expressions of regret were the following:

Will H. Hays—Death has been called the great adventure. To all the millions who knew Douglas Fairbanks on the screen, he was the daring adventurer—the epitome of life and action. To those of us privileged to know him personally, he was also a well beloved companion.

Murray Silverstone—To the thousands within the industry and to the millions outside it, the passing of Douglas Fairbanks is a deep loss. To us who grew up within the artistic and business framework that is United Artists, Doug's going is irreparable.

Harry D. Buckley—After an intimate association of more than twenty years, the passing of Douglas Fairbanks is a profound personal loss.

Harry L. Gold—We of United Artists feel that the story of Douglas Fairbanks, his rise, his success, his standards, is the story of United Artists. One went along with the other, inseparable. The personal loss each of us feels is great.

L. J. Schlaifer—The shocking news of Douglas Fairbanks' passing comes as a profound blow to me and to all members of United Artists.

Douglas Fairbanks

Douglas Fairbanks, noted star, producer and founder of United Artists, died this week of a heart attack. Funeral services were held in Hollywood on Thursday. He was born in 1883. His first picture, "The Lamb" was made by D. W. Griffith in 1914. After the advent of talkies he leaned more toward the administrative side of the business although he made several talking films. He was generally credited with having effected the alliance of Alexander Korda with United Artists of which he was one of six stockholders.

Brandt Blasts Neely Bill, Stars on Radio

Hollywood — Harry Brandt, ITOA of New York prexy, carried his fight against the proposed Neely Bill and the continued appearance of motion picture stars on the radio direct to the film capital. In a talk to Los Angeles theatre owners, Brandt declared the Neely measure would put every indie exhib in the country out of business, and urged everyone connected with the industry to do something about it.

FREIGHT FILM SHIPMENTS OK

ICC Ruling Will Save Shipping Costs

Having gone into effect Dec. 6, a recent ruling of the Interstate Commerce Commission permitting motion picture film to be sent by freight will save producers thousands of dollars annually in shipping prints to their exchanges. Although the time in transit will be ten days from coast to coast as compared with four days by railway express, it is estimated that from $150 to $200 can be saved in sending prints from the laboratories to the distributors' branches in key cities.

Industry executives pointed out, however, that the ruling's advantage can be realized only when there is no great rush in getting prints to exchanges. Films can be transported almost as quickly by railway express as the fastest passenger trains.

Larry Flynn of Paramount receives most of the credit for the ICC ruling, who, in his efforts to get a freight classification for nitrates, has been working on the issue for more than a year.

"Tower of London" Breaks Rialto Records

An all time record for one-day receipts was broken this week at the Broadway Rialto with the opening of Universal's "Tower of London," which grossed more than $2,000 in the 21-hour day, the 600-seat house playing to more than 6,000 people. Ten complete shows were necessary to handle the crowds.

6 Para. British Pix in 1940

Rose Expresses Confidence in Situation; Will Use American Stars and Players

War has not altered the Paramount's plans to produce six features in London in 1940. David E. Rose, head of the company's production and distribution interests in England declared his confidence in the situation affecting production there in an interview at Paramount's New York headquarters this week prior to his departure for the Coast to work out details of casting several stories planned for filming at studios near London.

With theatres in the West End, or downtown section of London running on near full-time schedule, Rose said, war conditions, also, will not have any effect upon the first run presentations of "Gulliver's Travels," the Fleischer feature cartoon which is slated for opening at the Carlton Theatre on January 1. Arrangements were made to send two prints of the picture by Clipper. The additional prints (60 will be required he said for European distribution) will be made in London.

One of the first features to be made after Rose returns to London in mid-January will be "The Admirable Crichton," in which Leslie Howard may be starred. Outcome of conferences which are now taking place in Hollywood will determine the exact number and specific subjects to be filmed by Paramount in London during the year. Studio facilities, technical crews and production conditions are entirely favorable, Rose said, to the production of good pictures in England. One of the most important phases of his negotiations in Hollywood will be the signing of stars and featured players who may be available, and agreeable, to accept proffered roles in a number of story properties set for production.

SHOWMEN'S MOTION PICTURE Trade Review

Vol. 31, No. 21 Dec. 16, 1939

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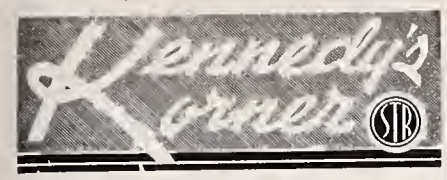
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All the boys are busy—the adv. and publicity boys of the town, we mean. And in the good cause. Naturally, Howard Dietz and his aides are under full steam and going like a house afire doing one of the grandest jobs ever seen. To get a slight idea of what a job the MGM boys are up against just figuratively put your feet under their desks and look at that assignment called "Gone With the Wind." It's something requiring the sure touch, the keen intellect, the shrewd approach, and, above all, the able brain and hand. Millions invested in one of the most ambitious productions ever essayed, tremendous advance publicity to be taken into account, limited presentations at advance prices for a period of a year or more entering the calculations, a show that runs nearly four hours. It takes the deft touch and dignity of style to meet the situation—and the way that's being done is a credit not only to Mr. Dietz and his co-workers but to the whole film fraternity.

Paramount is pegging away gallantly in behalf of "Gulliver;" the 20th-Fox organization is huddling and preparing to take careful aim for "The Blue Bird;" RKO is building up to a drive for what's sure to be terrific—"Pinocchio." But what's most important is not how hard the boys are working (that's what they get paid for) but the big pictures that are keeping them busy. There's good times for picture business in them thar big ones.

The "Boo" pictures still have plenty on the ball for ticket buyers in big towns and little. Broadway's Rialto Theatre has a real "Boo" down there, and the customers are coming so thick and fast that "The Tower of London" has to be kept open all night—something that hasn't been done in a long time.

ZONE MGRS. MEET

WB Theatre Officials Give Dinner to Joseph Bernhard

The meeting of Warner Theatre Zone Managers, called by Joseph Bernhard, general manager of Warner theatres, was concluded Tuesday, after which those attending gave a dinner to Mr. Bernhard at the St. Moritz Hotel. Those attending the meeting and dinner were Zone Managers James Coston, Chicago; Nat Wolf, Cleveland; I. J. Hoffman, New Haven; Don Jacocks, Newark; Moe Silver, Albany; Ted Schlanger, Philadelphia; Harry Kalmine, Pittsburgh; John Payette, Washington; Herbert Copelan, Atlantic City and Howard Waugh, Memphis; Home Office Executives Clayton Bond, Ed Hinchy, Leonard Schlesinger, Mort Blumenstock, Harry Goldberg, Frank Phelps, Nat Fellman, Abel Vigard, W. Stewart McDonald, Harry Rosenquest, Louis Kaufman, Herman Maier and Frank Cahill.

70% on GWTW For 1st Runs; 1941 Policy Not Set Yet

Rodgers Replies To Pete Wood's Attack on 75 cent Minimum Admission Asked

Replying to an attack on MGM's sales policies on "Gone With The Wind" by Pete Wood, secretary of the ITO of Ohio this week, William F. Rodgers, MGM's general sales manager, pointed out that no attempt was being made to force any theatre to play the picture and that the current selling policy applied only to those theatres willing to charge advanced prices. No plans have been made to sell the picture to subsequent runs, declared Rodgers, and all of the advertising on the picture states that it will positively not be shown at lower prices at least until 1941.

Wood's circular letter to his members attacked the 70% plan and also the fact that MGM required an exhibitor to increase his prices to a minimum of 75 cents. In reply to this Rodgers pointed out that this minimum price would apply to all theatres, first or subsequent run, during 1940 and that the company would take up the question of neighborhood theatres which could not increase their prices that much when the time comes to sell those houses.

Wood demanded that MGM agree not to sell the picture under any more advantageous terms to any other exhibitor for at least 18 months after the announced selling plan goes into effect. Rodgers pointed out that his statement answered this demand at least so far as 1940 is concerned.

Meanwhile information on promotion plans on the picture was released by MGM. Advertising expenditures will be determined city by city. So far the picture has been set for seven showings. These with the amount of the newspaper advertising appropriation in each are as follows: New York, $25,000; Los Angeles, $8,500; Boston, $8,500; Atlanta, $5,000; Cincinnati, $2,500; Harrisburg, $1,000; Reading, $1,000. In addition, large sums will be spent for exploitation, lobbies, programs and in some cases, billboards. There will be little selling copy, the concentration being on admission prices and times of showings. This is done because of the Gallup survey which revealed that an unprecedented number of people expressed intentions of seeing the picture.

Each city which plays "Gone With The Wind" will have a radio campaign done largely on the tie-up system.

GWTW Tribute is "Day of Thanksgiving"

Atlanta—Gov. E. D. Rivers of Georgia proclaimed Friday, Dec. 15, premiere day of "Gone With the Wind," as "a day of Thanksgiving." Scheduled to close were the State Capitol and all state buildings, and all Confederate and state flags were to be flown, along with the Stars and Stripes.

WICHITA CLEARANCE

New Plan Goes Into Effect; Form Trade Practice Code

Wichita, Kan. — A liberalized clearance and zoning schedule negotiated by local independent exhibitors and the Fox Theatre Corp. became effective Friday. A new fair trade practice Code will become effective Dec. 24. In the new Code, exhibitors agree to eliminate all 2-for-1 admissions, one cent sales, script books of more than 10 percent discount, premiums and any plans or schemes that would be an evasion of the actual adult price charged at the box office. The new clearance and zoning schedule permits 25-cent subsequent run theatres to play product 60 days after the close of a first-run 40-cent theatre.

Important Dates

Dec. 20: Chicago Night of Stars.
Jan. 6-7: Columbia mideast sales meet, Washington.
Jan. 13-14: Columbia midwest and central sales meet, Chicago.
Jan. 17-18: Columbia southern sales meet, Dallas.
Jan. 18: MPTO of Virginia convention, John Marshall Hotel, Richmond.
Jan. 27-28: Columbia western sales meet, San Francisco.
Jan. 28: Actors Fund of America benefit, Winter Garden.

Metro N. Y. Production Scant Possibility

Following a call on Mayor LaGuardia last week, Nicholas M. Schenck, MGM prexy, told reporters that the "only possibility of Metro producing here would be in the event that players appearing in Broadway shows would be unable to come to the Coast, and in that event one or two pictures might be made, but it is unlikely." He declared his visit with the Mayor was not to discuss production here but to extend an invitation to the Mayor to attend the premiere here of "Gone With The Wind" Dec. 19.

AMPA Hears About the Neely Bill

C. C. Pettijohn and Dave Palfreyman of the Hays Office and William F. Rodgers, MGM general sales manager, were scheduled to address AMPA this week on the Neely Bill.



At Phila. V. C. Banquet



Present at the annual banquet of Tent 13 of the Variety Club in Philadelphia Sunday, held at the Bellevue-Stratford were Ex-Mayor Jimmy Walker of New York, toastmaster of the evening; Ted Schlanger, zone manager of Warner Bros.' Philadelphia circuit and Jack Beresin, new chief barker.

2,500 to Gather at Warner Club Xmas Party

Some 2,500 Warner employes and their children, grandchildren, brothers and sisters will gather at the company's Brooklyn Vitaphone studios Saturday, Dec. 16, to attend the Annual Kiddie Christmas Party of the Warner Club. Santa will be present to distribute gifts to the youngsters. The committee in charge of arrangements consists of Ralph Budd, chairman; Harry Mayer, Ed Savin, George O'Keefe, Nat Fellman, president of the Warner Club, Harold Rodner, Joe Englander, Murray Schiff, and Irving Birnbaum.

Chakeres Leases Two St. Mary's Theatres

Springfield, O.—Agreement was reached here this week between Chakeres Theatres of Ohio, through Phil Chakeres, its president and managing director, and Tom Broad, theatre operator, whereby Chakeres Theatres lease from Broad the Regent and Broad theatres in St. Mary's, O., for 20 years. Extensive remodeling of the houses is planned by Chakeres, who will assume control Jan. 1.

Kent Opposes Program Cut; Can't Make All "A's" He Says

Zanuck and Schenck Favor Schedule of 36 Pictures; Wobber Sides With Kent

Sidney Kent, president of Twentieth Century-Fox, declared that he was against any cutting in schedules and wanted his company to make as many pictures as its budget would permit, he said before leaving for the coast this week to talk over production plans with Darryl Zanuck and Joseph M. Schenck. The latter are in favor of cutting their schedule to 36 pictures a year and force longer playing time from exhibitors. Both have recently issued statements on the question.

Herman Wobber, 20th-Fox general sales manager, who will also be in on the production conferences is believed to side with Kent in opposing any reduction.

Kent explained that another company had previously tried to cut down its output and make only top pictures but that the scheme proved impossible. He said that the more pictures a company turned out the better were the chances for a larger number of good ones. Kent said that perhaps a program of 25 pictures a year would be ideal for both distributor and exhibitor but that such a program of all "A" pictures was impossible.

"Blue Bird" to Open as Roadshow in 4 Keys

Hollywood—Decision has been reached here by 20th-Fox to roadshow the Technicolor picture, "The Blue Bird," starring Shirley Temple. Opening Jan. 15, it will have its first showing in four key cities: New York, Boston, Detroit and San Francisco.

"Lion Has Wings" To Open on Broadway

Alexander Korda's "The Lion Has Wings," produced in England, will make its U. S. premiere on Broadway within two weeks, with a first run at either the Criterion or Globe.

16 MM GROUP IN HARMONY MOVE

An association of 16 mm distributors has been formed in an effort to obtain better understanding between the 16 mm and 35 mm industries. The new 16 mm group takes issue with the ATO of Indiana which recently demanded that the film industry discontinue the release of pictures for 16 mm distributors.

"The Allied Non-Theatrical Film Association, while it respects the belief of exhibitors that the theatrical motion picture is primarily an entertainment form, takes this occasion to point out that films and projectors have other legitimate uses; education, instruction, advertising and constructive propaganda of various types," the statement said.

"These uses were not invented by the 16mm industry. On the contrary, the 16mm industry came into being because there was a demand for films and for types of exhibition which could not be met by the entertainment industry.

"The demand of 35mm exhibitors that no films shall be released for 16 mm distribution implies a denial of the important moral, social and educational influence which films, regardless of width can exercise beyond the walls of the regular movie house. One of the perennial bugaboos of the theatrical industry has been the sponsored film and the 16mm field has continuously served as a safety valve for this explosive possibility.

"It should also be noted that if the attitude expressed in the recent resolution of the Indiana State Exhibitors Association should ever prevail, the entire film industry would incur the deep resentment of thousands of school teachers, social workers, professionals, civic leaders and other groups who use 16mm films for constructive, legitimate purposes of their own.

"It is the hope of the Allied Non-Theatrical Film Association that any abuses which may exist in the non-theatrical field can be eliminated by our organization and that some permanent basis can be found, in the near future, for the harmonious co-existence of theatrical and non-theatrical film enterprises."

Stein With Goldwyn

Edwin C. Stein has been named eastern publicity representative for Samuel Goldwyn.

STATE CODE NOW READY

Cohen Sees Harmony and Peace In Plan

Buffalo—Claiming to have set up machinery whereby "exhibitors may live in peace and harmony with distributors," Max A. Cohen, president of New York Allied, pictured a virtual Utopia in exhibitor-distributor relations at a meeting at the Hotel Statler here this week. He gained the confidence and support of every distributor, he said, and "found a sincere endeavor on their part too in trying to solve all problems."

An agreement in which there will be a clarified and definite sales policy and cancellation clause, the latter a graduated scale of 20, 10 and 15 per cent, and the elimination of "forcing of shorts" was reported by Cohen as made between Allied and the following distributors: Paramount, Warner Bros., MGM, Columbia, Monogram, Republic, United Artists and Universal. He added that RKO and 20th-Fox are expected to fall in line after meetings scheduled for the near future.

The plan provides for conciliation boards to be set up between Allied exhibitors and distributors in New York City, Albany and Buffalo, their purposes to be a clearing house for exhibitor complaints. He has assurance from United Artists, Cohen said, that "any exhibitor can buy any product he wants" and that Warners' policy is "elastic enough to fit that of any individual exhibitor."

In the election of officers, the following were named: Cohen, president; Ray Pashley, vice-president; Joseph Rosenzweig, treasurer; Thomas di Lorenzo, ass't treasurer; Abe Levy, secretary, and the following regional vice-presidents: Irving Sherman, New York City; Mitchell Convery, Albany; "Rapp" Merriman, Syracuse; William Tischoff, Rochester, and Herman Lorence, Buffalo.

Gilbert Leaves Altec To Join Paramount

The resignation of Frank C. Gilbert, chief engineer of Altec Service Corp., to become chief engineer of Paramount's West Coast studios was announced jointly this week by Altec and Paramount. Gilbert's resignation will be effective Jan. 1. He will be tendered a farewell dinner by Altec associates Dec. 18.

Hartford Indie Exhibs Sign Up With Allied

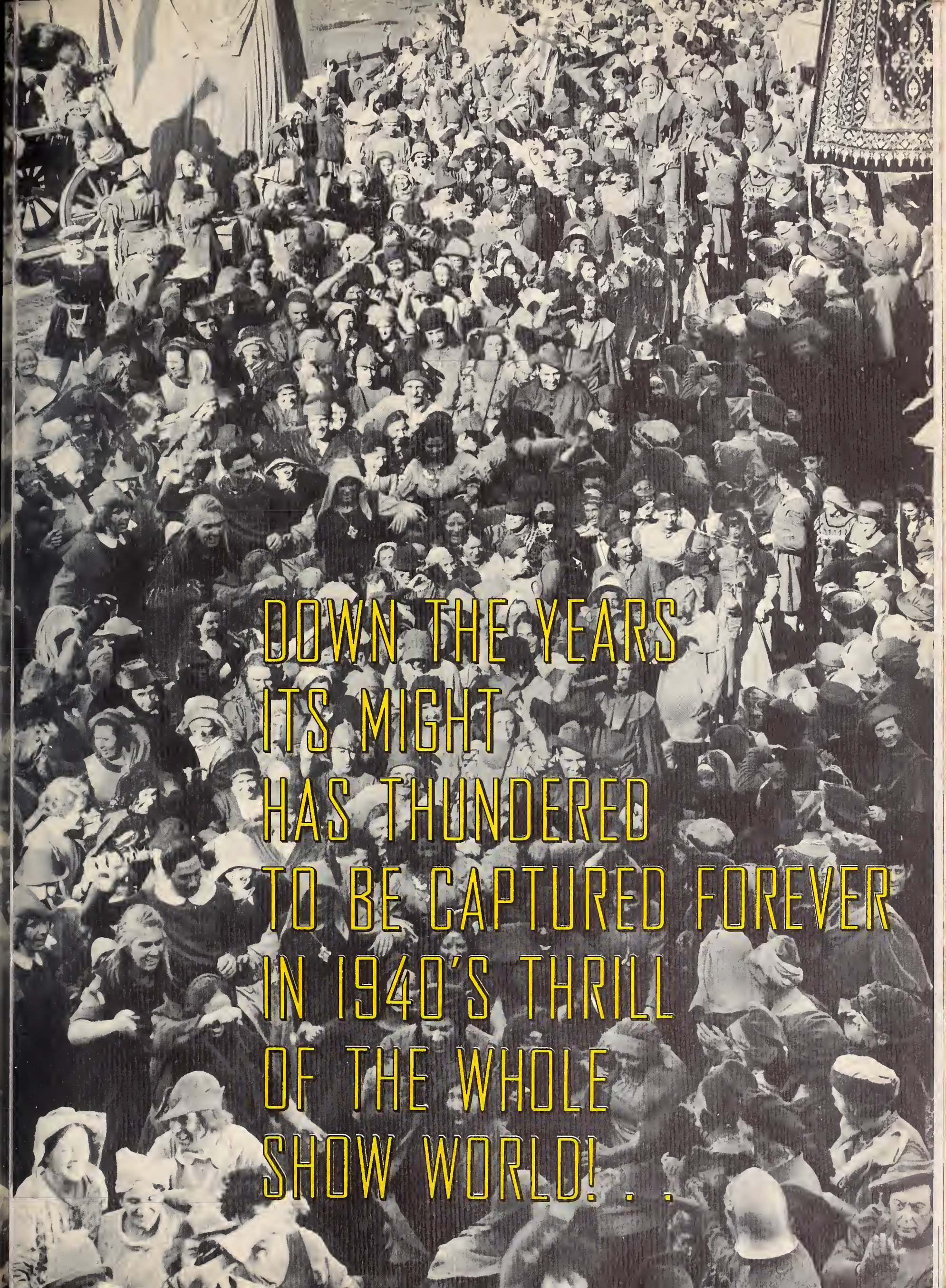
New Haven—With the membership drive moving here, all of Hartford's independent exhibitors have joined Allied Theatre Owners of Connecticut. E. Thornton Kelly, field representative, who is organizing the state, is working here and in Waterbury this week.

Ask Ban on Radio Giveaways

U. S. Chamber of Commerce Urged to Put Pressure on FCC To Outlaw Them

The United States Chamber of Commerce was asked this week to put pressure on the Federal Communications Commission to ban the "Pot O' Gold" program and any other radio giveaways from the air. The appeal was made by Earl Campbell of Lincoln, Neb., a director of the Chamber who has watched with interest the efforts made by Bob Livingston, Lincoln theatreman, to overcome the effects of the giveaway by insuring patrons of his theatre against loss of the prize.

Campbell's plea was made on the grounds that should the giveaway idea spread to other radio stations that retail trade might be seriously effected. His idea is that while Livingston may successfully combat the competition in his theatre, that for the benefit of all retail trade the program should be stopped and others like it not permitted to start because they foster the gambling urge among the listeners. Other retailers joined Campbell's plea.


DOWN THE YEARS
ITS MIGHT
HAS THUNDERED
TO BE CAPTURED FOREVER
IN 1940'S THRILL
OF THE WHOLE
SHOW WORLD! . .

THE HUNCHBACK



STARRING

Charles LAUGHTON

WITH

SIR CEDRIC HARDWICKE • THOMAS MITCHELL

ONLY IN THIS ONE GIANT SHOW DO YOU GET ALL THIS ON YOUR SCREEN!

The Festival of Fools!

The Beggars' Court of Miracles!

The Flight to the Bell Tower!

The Mob Attack on the Cathedral!

The Flood of Molten Lead!

The Hunchback's Capture of the Dancing Girl!

The Torture of Beauteous Esmeralda!

The Whipping Wheel!

The Rescue from the Gallows!

The Death Struggle on the Topmost Pinnacle of Notre Dame!

●

ONLY IN THIS GREAT PICTURE DO YOU GET:

100 Name Roles by Featured Players . . . with 3,621 persons in a cast as big as any stage or screen has ever seen!

SPECTACLE - DRAMA - ROMANCE - MYSTERY - SUSPENSE - COMEDY - EXCITEMENT - ACTION!

●

2 HOURS OF UNBROKEN THRILL AND WONDERMENT!

AND! . . . TAKE A LOOK AT THIS 24-SHEET!
IT'S ONLY ONE OF A SERIES!



THE HUNCHBACK OF NOTRE DAME



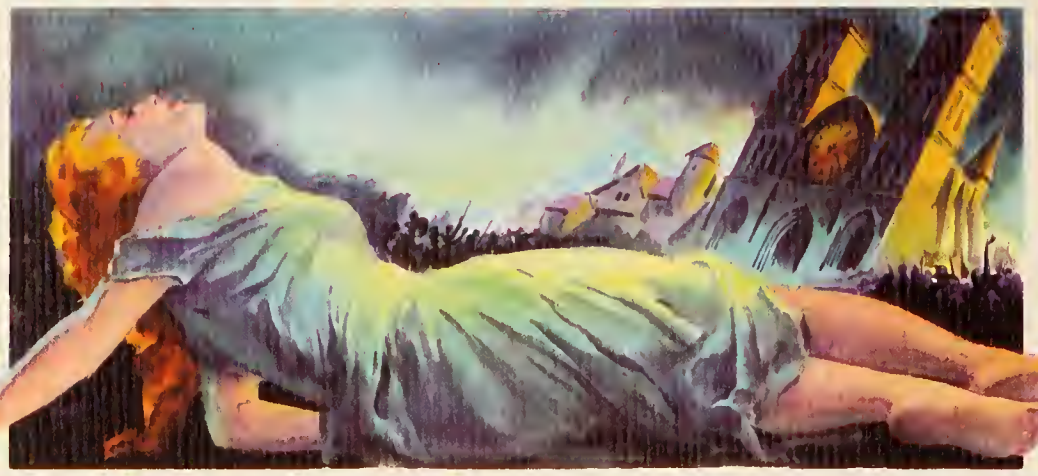






Charles **LAUGHTON**

THE HUNCHBACK OF NOTRE DAME





SENSATIONAL AND NOVEL NATIONAL BILLBOARD CAMPAIGN!

Coast to coast, wherever you walk or ride, you'll be seeing one of the series of new-idea 24-sheets on "The Hunchback," of which two are shown on this page!...An outdoor campaign to make the nation's millions know the picture they want is on the way!

THE HUNCHBACK OF NOTRE DAME





LITHO U S A
B

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov.	4
Amazing Mr. Williams	Nov.	18
Another Thin Man	Nov.	25
Babes In Arms	Oct.	14
Beau Geste	Sept.	16
Coast Guard	Aug.	5
Destry Rides Again	This Issue	
Each Dawn I Die	Aug.	19
Elsa Maxwell's Hotel For Women	Aug.	5
Eternally Yours	Oct.	14
First Love	Nov.	11
Flying Deuces	Oct.	21
Four Feathers	Aug.	5
Golden Boy	Sept.	2
Honeymoon In Bali	Sept.	30
Housekeeper's Daughter	Oct.	28
In Name Only	Aug.	19
Intermezzo, A Love Story	Sept.	23
Joe and Ethel Turp Call on the President	Dec.	9
Lady of the Tropics	Aug.	12
Little Accident	Oct.	28
Mr. Smith Goes To Washington	Oct.	21
Mutiny in the Big House	Sept.	30
Ninotchka	Nov.	4
Nurse Edith Cavell	Sept.	30
Old Maid	Sept.	2
Our Leading Citizen	Aug.	12
Rains Came	Sept.	16
Reno	Dec.	2
Secret of Dr. Kildare	Nov.	18
Stanley and Livingstone	Aug.	12
Star Maker	Aug.	26
That's Right, You're Wrong	Nov.	25
They Shall Have Music	Aug.	26
Three Sons	Oct.	7
Thunder Afloat	Sept.	23
U-Boat 29	Oct.	7
Under-Pup	Sept.	9
When Tomorrow Comes	Aug.	12
Wizard of Oz	Aug.	26
Women, The	Sept.	9

Fownes Doesn't Miss a Bet in His "Right, You're Wrong" Campaign

William Fownes, manager of the Fox-Egyptian Theatre in Odgen, Utah, didn't overlook a bet in bringing to the attention of his city the opening of "That's Right, You're Wrong."

He started out by making a swell tieup with the local radio station to play a series of records each day over the air and offer ticket prizes of listeners who could name which, if any, were from the picture.

Then arrangements were made whereby a local laundry and cleaning establishment distributed 15,000 "That's Right, You're Wrong" questionnaires.

A special teaser newspaper ad campaign was started and a 1,000-line smash ad placed for day before opening. A leading music store with a prominent downtown display window was lined up for a huge cooperative display featuring stills from the picture and music covers from the song hits of the film. In addition, 24-sheet stands and extra paper was posted and a vacant downtown store window was filled with stills surrounding a 40 x 60 display.

Ushers, cashiers and all house employes wore the special college caps that the ol' professor has made famous on his College of Musical Knowledge radio program.

Moore's Covered Wagon Float

A covered wagon float was used by Manager Gar Moore of the Orpheum, New Orleans, La., for his campaign on "Allegheny Uprising." In addition to routing it around town in advance of the showing, Moore spotted the pioneer vehicle in the Parade of Progress and radio breaks were netted over all stations through the descriptions of the parade.

Smokers Scratch Walls, So He Installs Lighters

In the Program Exchange, another department of STR, there appeared recently a report on the Fifth Anniversary celebration of the Plaza Theatre, Tilbury, Ont., Canada. Since that time, a few more details have been received from Manager Harland Rankin.

Everyone had a swell time, he says. The manufacturers of Life Savers donated 2,000 samples of Crysto-mints, which were handed to patrons by Miss Western Ontario. The proudest moment of his life, Rankin writes, was when he received a note from a body of friends which read as follows:

"Heartiest congratulations and best wishes to the managers of the Plaza Theatre on their Fifth Anniversary. For the service, swell pictures, and kindness to one and all, we extend our thanks."

A dancing contest for the old-timers of Tilbury was scheduled to be held about now at the Plaza, so we ought to be hearing about it one of these days.

The state of things around the theatre is not without humor. The second robbery of the season occurred again a few weeks ago. This time, besides taking a small sum of money, the thugs also made away with Rankin's good overcoat. "You can't keep them away from the Plaza even after the show," Harland philosophizes, "they break in, anyway."

People borrowed matches from Rankin. Well, he didn't mind that, but when they used the wall on which to strike them, that was the last straw. So he installed an electric cigarette lighter in the foyer and lobby.

Levin, Hollander Get Over Big Campaign on "Glory"

Stretching an advance publicity campaign over a period of more than four months before the opening of the film was the feat accomplished by Ed Levin and Bill Hollander of Balaban and Katz, Chicago, for the engagement of Samuel Goldwyn's "The Real Glory" at the United Artists Theatre.

Noteworthy among the circumstances in this campaign was the fact that although major productions were shown in Chicago during the period of the drive these two theatremen managed to keep a steady flow of "The Real Glory" publicity constantly in all local media.

So intense was the drive that 12,360 lines of newspaper and local magazine publicity, and 938 lines of critical comment and discussion were garnered for the picture during the four-month life of the campaign.

Beginning with a half-page break in the *Daily News* to a full-page in the *Herald-American* on the opening day, the amusement pages of all Chicago newspapers literally competed with one another in dominating their pages with attractive art of both Gary Cooper and Andrea Leeds.

Some of the other outstanding newspaper highlights were: Full-pages in the rotogravure section of the *Daily News* on Aug. 12 and 19; full-page in the *Daily Times* on Oct. 22; Half-page promotional ad appeared in the *Daily News* on Aug. 7 and was repeated in the same paper on Aug. 11; four-column art spread of Gary Cooper in the *American* on Oct. 15; three-column art in the *Herald-American* on Oct. 29 and a quarter of a page in the *Daily News* on Oct. 28.



Book Tieup on "Feathers"

A window display in which the suggestion to "buy better books" was the tie-in feature used for the recent London showing of Alexander Korda's United Artists release, "Four Feathers" at the Odeon Theatre on Leicester Square.

Another great feature of the campaign was the tiein with the *Chicago Daily News* which bannered its fleet of more than 500 trucks with a pictorial spread exactly like that which the newspaper had run in its rotogravure section on Aug. 12. These trucks toured through the busiest areas of the city during the important daylight hours and attracted considerable attention and served to remind thousands of Chicagoans that "The Real Glory" was at the United Artists Theatre.

The advertising campaign was strategically designed to retain its selling-pull over this long period, which gave the production a tremendous send-off and carried it through to two very successful weeks.

Moore Ties In With McCrory's for Display, Heralds on Kyser Film

Manager Gar Moore of the Orpheum Theatre, New Orleans, hooked in with McCrory's store in his campaign on "That's Right, You're Wrong" and the accruing publicity consisted of radio announcements a window with a girl, a store-wide representation on sheet music and records, a Kay Kyser sundae and the printing and distribution of 50,000 heralds.

Another store tieup was that with Canada Dry which distributed one thousand units of display material to all their outlets in the territory. This netted radio announcements and banners on trucks.

Porter's, the class man's store, used all their windows on a Kay Kyser clothes quiz and also used that motif in their advertising.

A novelty ballyhoo consisted of six girls, dressed as undergraduates, carrying portable radios, "broadcasting" the Kay Kyser program on every block along downtown Canal street.

Moore flooded the city with snipes while a tieup with the *Radio Guide* distributor brought about displays on all newsstands.

The Box Office Slant

Gone With the Wind

(Hollywood Preview)

(Technicolor)

MGM DRAMA 228 mins.

Credits: Vivien Leigh, Clark Gable, Leslie Howard, Olivia de Havilland, Hattie McDaniel, Everett Brown, Thomas Mitchell, Oscar Polk, Barbara O'Neil, Victor Jory, Evelyn Keyes, Ann Rutherford, Butterfly McQueen, Howard Hickman, Alicia Rhett, Rand Brooks, Carroll Nye, Laura Hope Crews, Harry Davenport, Leona Roberts, Jane Darwell, Eddie Anderson, Jackie Moran, Cliff Edwards, Ona Munson, George Hackathorne, Roscoe Ates, Eric Linden, John Arledge, William Bakewell, Paul Hurst, Isabel Jewell, Robert Elliott, George Mecker, Wallis Clark, Irving Bacon, Adrian Morris, J. M. Kerrigan, Olin Howland, Yakima Canutt, Ward Bond, Lillian Kemble Cooper and many others. Screenplay by Sidney Howard based on Margaret Mitchell's novel. Directed by Victor Fleming. Produced by David O. Selznick.

Plot: This is a story of the Old South, just before the Civil War, during the conflict and closing with the period of reconstruction. The picture follows the book closely. It opens with a picturization of life at Tara, the O'Hara plantation with its three comely daughters, its atmosphere of tranquillity and many slaves. Scarlett, one of the three, much in love with Ashley Wilkes, a neighbor, is dismayed when he announced his engagement to another. For spite she marries another neighbor, who is shortly called to the Confederate Army and is killed in action. With his child she goes to live with Ashley's wife in Atlanta where she meets Rhett Butler, swaggering Northerner, who is anathema to every Southerner, despite his charm. Later she marries Frank Kennedy, a store keeper. When he dies, she finally marries Rhett Butler but though the two have known each other for a long time, the death of their child causes their ultimate separation.

Comment: One of the biggest events in motion picture history and one that has created more excitement of anticipation and built up a new high for advance publicity, is David O. Selznick's faithful screen translation of Margaret Mitchell's best seller "Gone With the Wind." Photographed in the most magnificent Technicolor yet produced, it has a breath-taking loveliness that holds one spellbound. There's everything—drama that tears at one's emotions, adventure that is thrilling and exciting, comedy in appropriate places: all presented with such realism that it becomes a production unsurpassed in screen history, meriting history-making grosses at the box office. It is terrific, with absolute perfection in every phase of its construction and with a super-colossal cast, each one hand-picked, making the typing perfect, that warrants its receiving all the Academy Awards as expected. Clark Gable is Rhett Butler brought to life, playing the part with a flawless, brilliant interpretation and proving to his many fans that he really was the one most suited for the role. Vivien Leigh *is* Scarlett O'Hara. She's everything that Miss Mitchell and readers of the novel expected and her characterization is one of the finest ever seen; quite an achievement when one considers the demands of that beautiful, lovable, but utterly ruthless character, Scarlett. It is impractical to mention all the superb players in the unusually fine cast, but Olivia de Havilland, Thomas Mitchell, Leslie Howard, Hattie McDaniel and Ona Munson are especially notable in an outstanding cast. It takes four hours to unfold its enthralling story. And all this long time, the interest is sustained throughout and kept at a high pitch. One is eager to return to his seat after the intermission, fearful lest he may miss a small bit of it. For every moment is impressive. It has been said of other pictures that there is no greater, but public opinion will confirm the statement for this one. Great tribute should be paid Victor Fleming who, with this picture, becomes one of the greatest directors ever to contribute to the screen. Orchids to David O. Selznick for a glorious production that will live forever. Whatever Selznick may do in the future he will always be known as the producer of "Gone With the Wind," a picture that is history-making in its epic qualities.

LEGION OF DECENCY RATINGS:

(For Week Ending Dec. 16)

SUITABLE FOR GENERAL PATRONAGE

Emergency Squad — Escape to Paradise
Everything Happens at Night
Gulliver's Travels
Nick Carter Master Detective
South of the Border — Westbound Stage

SUITABLE FOR ADULTS ONLY

Daytime Wife — Balalaika
Citadel of Silence

OBJECTIONABLE IN PARTS

Cafe Hostess — Lambeth Walk

Balalaika

(Hollywood Preview)

MGM MUSICAL COMEDY 102 mins.

(Prod. No. 17—Nat'l Release, Dec. 29)

Credits: Nelson Eddy, Ilona Massey, Charlie Ruggles, Frank Morgan, Lionel Atwill, C. Aubrey Smith, Joyce Compton, Dalies Frantz, Walter Woolf King, Phillip Terry, others. Screenplay by Leon Gordon, Charles Bennett and Jacques DeVal. Based upon the play, "Balalaika." Directed by Reinhold Schunzel. Produced by Lawrence Weingarten.

Plot: Eddy, a colonel of Cossacks, falls in love with Ilona Massey, singer at the gay Balalaika Cafe. He visits her home in student disguise, not knowing her father, Atwill, and her brother, Frantz, are leaders in a revolutionary movement. The member of the nobility they hate most is Smith, Eddy's father. In a revolt, Frantz is killed, and Ilona, learning who Eddy really is, now hates him. She plans to kill him and his father at the opera, but when he tells her she is worth more than any career, her love flames anew and she begs him not to attend the opera. At the theatre, Smith announces that Germany has declared war on Holy Russia, and as the national anthem is being sung, one of Atwill's revolutionists fires at Smith, wounding him. Eddy escapes unharmed. The would-be assassins are captured and Ilona, standing firmly by her father, is taken with them. When the war is over, Eddy, who had been at the front, escapes to Paris because of a Russian revolt against the nobility. Atwill, purged by the new Russian leaders, and Ilona, also go to Paris. There, the two groups forget their hatred and find a warm understanding.

Comment: Backgrounded against the gay Russia of the Czars, this latest musical drama introduces a new singing star, Ilona Massey, whose rich soprano voice will make a hit with music lovers. The picture is well produced and directed and the musical sequences are blended into a plot perfectly, giving Nelson Eddy an opportunity to sing a wide range of popular masterpieces that will have a familiar ring to most audiences. Those two grand old troupers, Frank Morgan and Charlie Ruggles, help the entertainment value of the picture considerably with their swell comedy. The supporting cast, headed by Lionel Atwill, C. Aubrey Smith, are all uniformly good. The house staff could be dressed as Rus-

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation—See Page 24

sian Cossacks, with several standing at attention in the lobby or playing Russian instruments. Arrange a Nelson Eddy program on your local station, with spot announcements of the attraction, window displays with music and department stores and newspaper ads. (FAMILY)

AUDIENCE SLANT: SHOULD MAKE A HIT WITH MUSIC LOVERS.

BOX OFFICE SLANT: OKAY WHEREVER NELSON EDDY IS POPULAR.

Thou Shalt Not Kill

(Hollywood Preview)

Rep. DRAMA 70 mins.

(Prod. No. 916—Nat'l Release, Dec. 22)

Credits: Charles Bickford, Owen Davis, Jr., Doris Day, Paul Guilfoyle, Sheila Bromley, Charles Middleton, Charles Waldron and others. Screenplay by Robert Presnell from a story by George Carlton Brown. Directed by John G. Auer. Associate producer, Robert North.

Plot: Bickford, a militant Protestant minister, interests himself in the case of Davis, the village's wild boy. Middleton, father of Doris Day, forbids her seeing him, despite their growing interest, because he has been seen with the bar-maid of a nearby lake resort. He relents when Davis is donor on a blood transfusion for his wife. The bar-maid is found murdered, after Davis had gone to break things off with her, and he stands accused. Guilfoyle is hurt in a crash and confesses his guilt to Bickford, who is advised by Waldron, the Catholic priest, that the confessional must remain inviolate. Bickford goes to work on the killer's conscience—and, after an attempt to kill him—wins a confession to clear Davis.

Comment: Paced to the tempo of life in a small village, and seldom speeding up, the forceful acting of Charles Bickford as the minister backed by Charles Waldron as a Catholic priest and Paul Guilfoyle's cowardly killer, are the outstanding features. Sheila Bromley as the bar-maid draws a meatier role than Doris Day's heroine, and takes feminine honors easily, with George Chandler's country reporter offering what light touches of comedy have been injected. The slow even tempo of this story of a minister working on a killer's conscience to clear up a village "American Tragedy" can best be booked on a day when older patrons normally supply the greater portion of the attendance, since the very lack of speed needed to make it realistic is hardly likely to appeal to the youngsters who want action rather than dialogue. It would offer effective contrast to a slam-bang comedy with names. If seasonable, tie your showing in with any bazaar or picnic being staged by civic or church groups such as marks the picture's opening, through a judicious use of ducats as awards. The young hero carries a coin which he calls his "lucky piece." Plant a letter contest with your newspaper with small prizes and ducats for the writers' best true stories of incidents in which their own lucky coins have figured. Try and plant an interview with a liberal minister, or boys' welfare leader, stressing the fact that most "wild" boys are merely youngsters who need some right and legitimate outlet for their energy. (FAMILY)

Catchline: "A two-fisted parson solves a village's 'American Tragedy'!"

AUDIENCE SLANT: WHILE THE STORY MATERIAL IS FAMILY, ITS APPEAL IS LIKELY TO RUN MORE TO ADULT AUDIENCES.

BOX OFFICE SLANT: BEST FOR DAYS WHEN OLDER PATRONS FORM A MAJORITY OF THE AUDIENCE.

Judge Hardy and Son

(Hollywood Preview)

MGM COMEDY-DRAMA 90 mins.

(Prod. No. 16—Nat'l Release, Dec. 22)

Credits: Lewis Stone, Mickey Rooney, Cecilia Parker, Fay Holden, Ann Rutherford, Sara Haden, Maria Ouspenskaya, June Preisser, and others. Based upon the characters created by Aurania Rouverol. Original story and screenplay by Carey Wilson. Directed by George B. Seitz.

Plot: Mickey Rooney, constantly in financial trouble because of his jaloppy, tries many tempting ways to make money. The first one is to win the fifty dollars offered to a girl, for the best essay on Alexander Hamilton; so he tries to make a deal with several girls, thus finding himself involved and arousing the jealousy of Ann Rutherford. At the same time, Lewis Stone, looking for a family by the name of "Volduzzi", offers to pay Mickey if he will assist in his search. Stone and Mickey are suddenly faced with a serious crisis when Fay Holden develops pneumonia and almost dies. Things straighten out when Fay recovers—Mickey finds the Volduzzi family and thus helps his father, who in turn straightens out Mickey's financial difficulties.

Comment: The steady customers for this family series will find this picture as strong in entertainment values as its predecessors. In fact, most theatregoers will probably enjoy this one more, since it offers a change in mood, presenting a crisis in the life of the Hardy family and bringing many a heart-tug and tear, in addition to the usual comedy and romance. Mickey Rooney and Lewis Stone again make their "father and son" portrayals the highlight of the picture and the impressive supporting cast, too numerous to mention, turn in exceptionally fine performances. Original story and screen play by Carey Wilson and George B. Seitz's direction, are top-notch. Here's a perfect boxoffice picture for that ready made audience of Hardy fans. An old jaloppy driven around town by a young boy, with posters pasted on the sides, should be okay for street ballyhoo. Promote a father and son day, with newspaper cooperation, offering prizes for the "team" most like the stars of the picture. Window displays could be arranged with florist shops. (FAMILY)

Catchline: "Andy gets the dope on marriage."

AUDIENCE SLANT: HERE'S A PERFECT PICTURE FOR THAT READY MADE AUDIENCE OF HARDY FANS.

BOX OFFICE SLANT: AS STRONG IN ENTERTAINMENT VALUES AS ITS PREDECESSORS.

Everything Happens at Night

20th-Fox COMEDY-DRAMA 78 mins.

(Prod. No. 29—Nat'l Release, Dec. 22)

Credits: Sonja Henie, Ray Milland, Robert Cummings, Maurice Moscovich, Leonid Kinskey, Alan Dinehart, Fritz Feld, Jody Gilbert, Victor Varconi, others. Screenplay by Art Arthur and Robert Harari. Directed by Irving Cummings. Associate Producer, Harry Joe Brown.

Plot: On assignment in Switzerland by order of their London and Paris news bureaus, respectively, Milland and Cummings seek Moscovich, purportedly assassinated in Warsaw but still writing war news and forecasts while in hiding. During their search, the two newsmen become infatuated with Sonja Henie, and are rivals for her hand. Through trickery, Milland gets the news of the discovery of Moscovich to his paper first. With the story printed, the old man and Sonja, who has revealed herself as his daughter, must leave Switzerland hurriedly in fear of their lives. Gestapo agents pursue them, but Milland and Cummings succeed in getting them to France and on a boat bound for the United States.

Comment: Starting out slowly and gaining little momentum until near the end, "Everything Happens at Night" is not quite up to the standard of past Sonja Henie films and may prove somewhat disappointing to her fans, since the skating star is held down to one number—the product of Robert Cummings' imagination as the couple sit together against a background of snowclad mountains. The film's plot has been designed to coincide with recent happenings in Europe, and is a blend of mystery, comedy and melodrama. Sonja is still a champion skater, introducing some unique innovations in the "Blue Danube" number. Milland and Cummings furnish the laughs with their schemes to thwart each other, both in scoring a news beat and in vieing for Sonja's affections. Some judicious cutting might have speeded things up and thus heightened the entertainment value; as it stands, the picture is light fare that may please not-too-discriminating audiences. Tie up with department and sporting goods stores on skating and skiing equipment. Offer prizes to amateur "reporters" who succeed in producing a "story" from clues provided in a newspaper announcement of the contest. If there's a skating pond near you, a meet might be held to determine the town's champion ice-skater. (FAMILY)

Catchline: "Sonja's dangerously in love . . . unaware of the danger her happiness is leading to."

AUDIENCE SLANT: HER FANS WILL WANT MORE OF SONJA'S SKATING, WHILE OTHERS MAY BE SOMEWHAT DISAPPOINTED WITH THE PICTURE IN GENERAL.

BOX OFFICE SLANT: BECAUSE OF THE STAR'S POPULARITY, IT SHOULD DRAW WELL IN MOST SITUATIONS.

Mexican Spitfire

(Hollywood Preview)

RKO COMEDY 65 mins.

(Prod. No. 16—Nat'l Release, Jan. 12)

Credits: Lupe Velez, Leon Errol, Donald Woods, Linda Hayes, Elizabeth Risdon, Cecil Kellaway, Charles Coleman and others. Story by Joseph A. Fields. Screenplay by Joseph A. Fields and Charles E. Roberts. Directed by Leslie Goodwins. Produced by Cliff Reid.

Plot: Donald Woods, an advertising executive, comes back from his honeymoon, with Lupe Velez, his bride, because he has to sign a very important radio contract. They are met at the station by Leon Errol and Elizabeth Risdon, Wood's uncle and aunt and Linda Hayes his ex-fiancee,, whom he had thrown over to elope with Lupe. The contract is to be signed with an eccentric English Lord (Leon Errol) so Linda gets an idea to set a trap for Lupe and break up the marriage. Terrific complications arise when the English Lord doesn't show up and Errol impersonates him. When the Englishman does show up—things begin to happen. Woods loses the contract and Errol and Lupe run away to Mexico because of the trouble they've caused. But the picture ends happily when Errol meets the Englishman in Mexico, he has the contract signed and then with Lupe comes home to straighten everything out.

Comment: There are enough belly laughs in this old-fashioned slapstick comedy to more than satisfy those looking for screwball entertainment. Filled with a variety of nonsense, it's a good program offering, be-

(Continued on page 28)

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation—See Page 24

"Four Wives"



FOR XMAS!

The happy sequel to 'Four Daughters' with the entire 'Four Daughters' cast!

AND 5 FOR

NEW YEARS'

"INVISIBLE STRIPES"

George Raft
Jane Bryan
William Holden
Humphrey Bogart
Flora Robson
Paul Kelly
Henry O'Neill
Lee Patrick

Free!

Your Xmas greetings to your patrons (*200 feet—2 minutes*) for the asking at the Warner Exchange!

THE HEARTS OF JANUARY!

JAN. 27
"THE FIGHTING 69TH"

James Cagney
Pat O'Brien
George Brent
Jeffrey Lynn
Alan Hale
Frank McHugh
Dennis Morgan
Dick Foran
William Lundigan
'Big Boy' Williams
Henry O'Neill
John Litel

JAN. 13
"BROTHER RAT AND A BABY"

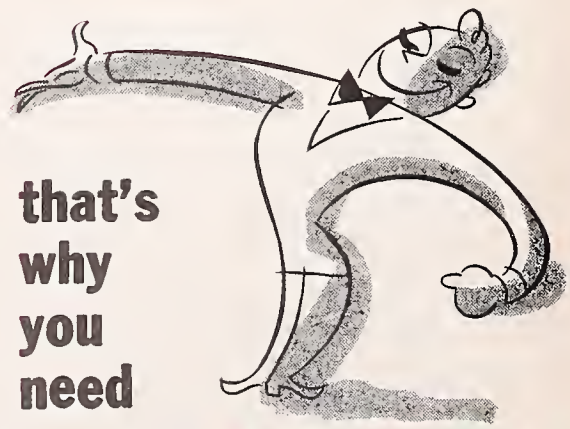
The whole brilliant cast of 'Brother Rat' —and the wonder-baby, Peter B. Good

JAN. 6
"...ILD IS ...RN"

Geraldine Fitzgerald
Gladys George
Jeffrey Lynn
Gale Page
Spring Byington

JAN. 20
"BRITISH INTELLIGENCE"

Boris Karloff
Margaret Lindsay
Bruce Lester
Leonard Mudie



that's why you need

WARNER BROS!

JACK L. WARNER
In Charge of Production

·

HAL B. WALLIS
Executive Producer

Program Exchange

If You're Looking for Some Contest Features, Here Are a Few You Surely Can Utilize

JUST about one more week and then—Christmas! Just about two more weeks and then—New Year's Day. And that's just about all we can think of these days. What to get Aunt Matilda and Uncle George—what to get—oh well, we'll have to figure that out some other time. Right now we're brushing aside thoughts of Santa Claus and jingle bells to concentrate on a number of good programs in our possession. Rather, we should say, we have some good ideas which can be incorporated in your programs. In other words, it's the ideas, although we have the programs, too. In other words—well, this is getting too complicated so we'll go on from here.

On the back page of a copy of Loew's Weekly, handed us by an usher at Loew's State the other evening, there are some contest features that ought to interest every movie fan. You may be able to use one or all of them at some time or other in your own house publication.

One of them is "Movie Mix-Ups." Contestants who want to see how much they know about movies are asked to check "yes" or "no" to statements like these: 1. Judy Garland came to movies from the vaudeville stage. 2. "The Women" is based on a best-selling novel. 3. Wallace Beery was once a female impersonator. 4. "The Man They Could Not Hang" is a gangster thriller. 5. Joe Yule is the father of a famous boy star. 6. Joan Crawford entered pictures after winning a beauty contest.

You should find it easy to propound similar questions. Looking through the publicity sections of press books, reading syndicated columns in the newspapers, and leafing through fan magazines will help you to make up dozens of questions.

Another contest is called "Movie Memoirs." In it, a brief biography of the Star of the Week is given. For example: His birthday is September 23rd and his birthplace is Brooklyn, N. Y. He began his career in vaudeville, making his movie debut as star of a famous series of kid comedies. He's played everything from Shakespeare to musical comedies. He sings on the screen for the first time in his new smash hit. He's unmarried and he's too young to vote. He's

. . . . . .

We'll bet a mickey finn you'll guess that one—even babes in arms could get the right answer. But we won't give you a hint.

Another contest consists of scrambled names of five stars. For example, Treshec Rosmir is, to our way of thinking, Chester Morris. And Hamrat Yare could be no one but Martha Raye. But Lalna Jeson gets us. Who could that be? Anyway, there is one more contest feature—a crossword puzzle.

Now in the case of Loew's Weekly, contestants must submit answers to all these contests, and write a 25-word letter on why they do or do not like the new contest feature. Twenty-five guest tickets admitting two people each are awarded the 25 best winners, and 50 guest tickets admitting one person each go to the 50 next best. Think you could find a spot for one or all of these contests somewhere in your program? They'd do a lot to maintain reader interest and interest in your theatre.

Let's get away from contests for a moment and turn our attention to Arden Strang, manager of the Alpine Theatre, Gassaway, West Virginia. Strang distributes some novel throwaways. For "Only Angels Have Wings," he used a folder, the first page of which had this copy, "What I know about women, by Cary Grant." On opening it up, this copy was revealed: "Nothing! But! I do know that . . . women like dresses, sweaters, etc. . . . Everett Mick's 5 & 10c General Store." On the back page was an ad for the picture. The folders must have cost Strang nothing, for he tied up with the store. And he turned out a novelty that must have made many people turn out to see the picture.

Another of his stunts was a "Happiness Week" pledge card in which the holder was to sign his name and pledge that he would not be angry, not be sad, not be mean, etc. He was then to hand this to a friend, and then go to see "Invitation to Happiness."

And here's a novel throwaway—one that can be used on almost any picture you care to choose. On the outside is this copy: "How to Save Money on Gas, Coal and Electricity . . . For Full Particulars Read Instructions Carefully Inside." Then it opens up to this full page announcement: "Turn off the Gas! Shut off the Furnace! Turn off the Lights! . . . And take the whole family to see . . . 'Golden Boy'." And here again Strang has sold a few inches of space at the bottom to a local restaurant.

Tom Pringle's safety slogan this week is short and to the point: "Drive carefully . . . safety first makes safety last." Some mighty good slogans are coming from Tom, and we hope you're saving them for your own use.

Next week we'll tell you about some clever handbills put out by A. N. Beezley, manager of the New Grand Theatre, Littleton, Colorado. But right now our space is just about used up, so we'll have to stop. When next this page appears . . . those who failed to do their Christmas shopping will be in arrears.

Member Added This Week

L. Merwyn Parks, Orpheum Theatre, Flagstaff, Ariz.



First Impressions Important

The impression one gets from a program depends on the first look, and the front page is generally noticed first. Thus it is that Ted Rodis, manager of the Paramount Theatre, Newark, N. J., always grabs their attention with that "first look," because he makes his front page displays, like that shown above, interesting and striking enough to warrant further perusal of the program and incidentally a strong desire to see the attraction advertised, which in this case was Paramount's "Jamaica Inn."

—Your Application Blank— Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

CHANGE OF ADDRESS

M. W. Lathrop, formerly at the Oakdale Theatre in Oakdale, Calif., is now at the Menlo in Menlo Park. Be sure to make this change on your mailing list.

BOUCHER MOVES UP

Frank Boucher, former home office representative for Schine Enterprises, and formerly manager of the Glove Theatre, Gloversville, N. Y., has been promoted to booker and divisional manager of the Washington, Maryland and Delaware territory of the circuit. We congratulate Frank, but we hate to lose him as a Program Exchange member.

Dallas Film Row Enjoys Rodeo Party; Will Be An Annual Event

Dallas—The Cinema Bridle and Breakfast Club of this city held a rodeo party recently which proved so successful it will be an annual event. Originally planned for members only, requests were so numerous that invitations were also issued to members of the film industry. Following a program of events, with Buck Weaver of the Paramount, Dallas, acting as emcee, supper was served at the old chuck wagon, followed by songs around the campfire.

The club was formed last July, with membership open only to members of the film industry and their immediate families. Paramount is represented by Miss Verlin Osborne, Mrs. Desmond Neitzel, Mr. and Mrs. Bernard Brager, Sebe Miller, Mr. and Mrs. C. H. Weaver and Carlton Weaver; RKO-Radio by Johnnie Cummins; National Screen Service by Miss Winifred Cutler; R & R Theatres by Miss Estell Nettleton; Jefferson Amusement by Miss Leuna Myers; Griffith Theatres by Mrs. R. E. Griffith and Interstate by Mrs. John Dickinson and Baldwin Dunlop.

RKO Ties In With New York Post On Publication of "Lincoln" Script

Current with the publication in the *New York Post* of the complete play script of Robert Sherwood's Pulitzer prize winner "Abe Lincoln in Illinois" the RKO Radio publicity department has made arrangements for the use of scene stills from the motion picture production to illustrate some of the daily installments.

This feature is expected to run for three weeks and will be concluded shortly before the New York premiere of the motion picture adaptation.

SHE'S DOING A WHALE OF A BUSINESS!



MONTREAL • *Orpheum*...THE HOUSEKEEPER'S DAUGHTER gave the Frenchmen the OO-LA-LA and she is now in her third record week.

ROCHESTER • Lester Pollock is an expert in handling exploitation type pictures...That is why he did a full week's business in the first three days.

PHILADELPHIA • *ALDINE* and *KARLTON* . . . After three sensational weeks at the Aldine, the gold-grabbing gal moved over to the Karlton for additional extended first run.

EDMONTON • *RIALTO*...Biggest gross of any United Artists picture this year.

COLUMBUS • *Ohio Theatre* . . . Six thousand dollars in three days. Thanks to Russell Bovim's campaign.

KANSAS CITY • *MIDLAND* . . . McManus' campaign piles up $7,500. in three days. Looks like a $15,000. week.

LOUISVILLE • *Loew's State* . . . Hunt hustled THE HOUSEKEEPER'S DAUGHTER through her paces and rolled up a gross equal to 158 per cent of average.

NEW HAVEN • *POLI*...Lou Brown's Bombers got the Yale boys all excited and seven grand gross in three days tops house average by 40%.

DAYTON • *LOEW'S* . . . More than $5,000 in three days, as Burnett brandishes his exploitation bludgeon.

LUFKIN • *Texas* . . . Manager Threet sets new all-time attendance record in his Texan Theatre. Small towns love this gal as much as the big ones.

BRIDGEPORT • *Poli* . . . First day . . . a smash! Second day . . . $700.00 better! Third day . . . $1120.00 better than the opening day . . .

I guess they like Hal Roach's

The HOUSEKEEPER'S DAUGHTER

Whose business is playing the way it oughter!



starring **JOAN BENNETT · ADOLPHE MENJOU**

PEGGY WOOD · JOHN HUBBARD · WILLIAM GARGAN · DONALD MEEK

RELEASED THRU **UNITED ARTISTS**

You Have a Date

Yes . . . and plenty of them, on which various forms of taxes are due! Does it make you dizzy trying to keep up with Unemployment Insurance, Old Age Benefits, Admission Taxes, Corporate Stock Taxes and Income Taxes? Are you paying penalties because of late filing of returns?

No need for that any more.

Because—

STR (always ahead with features of importance to showmen) will publish all the information you need to have on this vital subject as a special 12-page supplement in next week's (Dec. 23rd) issue.*

A TAX CALENDAR FOR THE YEAR 1940

Listings for all Federal taxes and those for each state and several important cities.

Another Valuable Service Offered Exhibitor Subscribers of STR

* Realizing that this data will be prized as a desk reminder, with consequent extra burdens on the copy for files maintained by STR readers, we will make the effort to supply a certain number of showmen with special copies of the supplement. If you are interested in receiving one of these, please fill out the attached coupon—immediately please; for there is a limit to the number of reprints that can be supplied.

Chick Lewis
Showmen's Trade Review
1501 Broadway, New York City.

Dear Chick:

Please tell me how I can obtain a free reprint of the STR Tax Calendar.

Name .....

Theatre .....

Street Address .....

City ..... State .....

The Advertising Clinic

By "OLD DOC" LAYOUT

The Old Gentleman Comes Up With Some Advice About Ad Copy, Then Ducks Again

WHENEVER we sit down to write a *Clinic*, we always wish we could visit personally with every manager and discuss informally the problems of advertising. But, of course, that's impossible, for Old Doc is so old and weak a cross-country sojourn to every theatre would have him winded before he reached the Hudson tunnel. So the aged gentleman—that's us—will have to be content at his desk just imagining he is talking advertising to each of you.

We know that a great many of you come across some difficulties once in a while that really stump you. While our advice cannot always be recognized as "the last word," we have, through many years of constant association with the subject, learned the answers to a great many puzzles. Therefore, if there's something troubling you, why not drop a line to Old Doc to see if he can't diagnose the ailment and recommend a cure. We may be wrong; we may be right. That will depend on the point of view. But often the subjecting of a problem to general discussion, even though that discussion may not be altogether conclusive, will result in some ideas to minimize the problem.

He Turns Back the Clock

Back in the old days, quite some time after the close of the Civil War, we weren't quite as careful of our advertising copy as we are today. Now that doesn't mean that we slapped any old piece of copy in the box marked "newspaper advertising"; but it does mean that we didn't try so hard to "sell" as we must today, for then the movies were young and a novelty, and the public didn't have to be coaxed very hard to the box office.

With so many other amusements vieing for public attention today, theatrical advertising must stand out; must appeal to the reader in a manner that stirs a desire within him (or her) to see the picture. This means that plenty of time and study should be devoted to every layout while it is being prepared. Granting that press book copy is designed to sell seats, you may find it necessary at times to alter this copy to conform with the "lingo" in vogue in your community. Shall we cite an example? We shall. Suppose the selling copy on an epic reads thus: "A stupendous and magnificent drama of love and sacrifice that captivates through the sheer beauty of its subject matter." Now in the big city, that's all right. But don't tell us it will appeal to the home folk out in Rolling Prairie, Kansas. Small town folk aren't dumb—not by a long shot, but they seldom utter flowery language and are not easily attracted by any copy utilizing it.

Simplifying the Copy

Let's see if we can break this copy down to simple, understandable words that will mean something to the average man and his family in the average community. Suppose we try this: "Have you ever been in love? Most likely you have. And chances are you've made some sacrifice at one time or another to bring happiness to another. But whoever you are, whatever you've done, you're going to be thrilled to the tips of your toes by the heart-warming story of this—one of the biggest and finest pictures it has ever been our pleasure to present patrons of the Bijou."

The "stupendous and magnificent" line of copy may win your vote, but not ours. And here's why. It sounds too cold and factual—simply a statement, that's all. Ah, but that second example—it starts right off by linking the theme of the picture with an experience of the reader, makes him feel that you are actually talking to him. And because you "speak his language," he clearly understands what you are trying to convey. If you've kept your ad copy in the past within the bounds of reason, having never knowingly exaggerated, the reader will be thoroughly convinced that he must not miss "one of the biggest and finest pictures it has ever been our pleasure to present."

Never let it be inferred that we are president of the society for the suppression of adjectives. Nothing could be further from the truth. However, we do feel that certain adjectives can be so overworked by an ad-writer that they soon lose their effectiveness. How much better it is then, to win the continued patronage and good will of the public by copy that is at once appealing and sincere. Every time you sit down to write an ad, try to feel as if you were actually talking to the men and women who will eventually read it when it comes out in the newspaper.

One could take a cue from department store advertising. If several newspapers from nearby communities are within access, get them and read the ads. Your own copy, of course, must have more "color". But you'll find that those who seek to get people to buy vacuum cleaners, shoes, dresses, suits, etc., put out a "line of copy" that will probably get even you in the notion of buying something for the home. You'll get some ideas that can be adapted to your own needs, with the necessary revisions of course.

Many are the times we've prepared a layout, looked it over, and put it "back in work" again. Look over your copy before you send or take it to the newspaper office. Are you fully satisfied with it? Put yourself in the place of the reader. Does it appeal to you enough to make you want to see that particular picture? Is the ad's message understandable, so that no matter who reads it, whether it be a boy in the eighth grade or a college graduate, both will know what you are talking about? If a doubt lingers in your mind as to the layout's effectiveness,—have another try at improving it. In our own case, we often found it necessary to rearrange the elements so that the finished product was entirely different, both in size, shape and general appearance, from the layout we had planned to send to the press.

Yes, we remember well those days. The favorite song was "After the Ball"—remember? Well, we must forget our once youthful exuberance and get back to the subject at hand.

Get Ideas from House Staff

Whenever you're stumped in mapping out an advertising campaign, call in the staff and get some ideas from them. Who knows but what that usher on the second aisle has an idea in the back of his head that's just what you've been looking for? On certain pictures wouldn't it be wise to let the ushers, cashiers, projectionists, and other employe groups "write their own copy" under your supervision. We can just see the janitors heading their ad with "It'll *sweep* you off your feet." The cashiers will probably come through with "If you seek a *change*, this is your *ticket*." When the projectionists have finished their copy, it may read: "This may sound exaggerated, but 'Simple Susie' is right in focus as the year's best picture . . . its story moves along as smoothly as an intermittent movement . . . performances are as brilliant as an arc light . . . and it has twice as much excitement as an exciter lamp. Words can't project its goodness to your mind—you'll have to come to the Bijou and cast your optics on the best lens-ful of entertainment that ever flashed through a shutter wheel." And we mustn't forget the ushers: "On the side, down in front—no matter where you sit, you'll single this out as a picture with double the thrills of anything else you've ever seen."

That's all for this time. Remember, Old Doc would like to hear from you.



Doc Chooses Best Layouts

Looking over the dailies, Old Doc was particularly pleased with the layouts reproduced above. That elongated ad on Warners' "We Are Not Alone" is certainly alone in its unique makeup and ability to catch the reader's eye.

Old Grads Stunt Grabs Space on "The Roaring Twenties" for Hart

Lou Hart, manager of Schine's Glove Theatre, Gloversville, N. Y., recently got himself half a page of publicity in the local paper with a stunt he used in connection with the theatre's engagement of "The Roaring Twenties."

Hart had the paper reproduce a photograph of the 1920 graduating class of the Gloversville High School, with a story telling what the graduates were doing today. He tied this in neatly with a plug for the picture by giving some of the historical background of the period with which the picture deals. The graduates were also invited to atend a special showing of the picture.

It's the kind of a stunt "most of the boys could plant in any of their situations," Hart believes, and we agree with him

Albee Breaks Sport Pages

"The Day the Bookies Wept" is a natural for sports page tieins, particularly the racing sections. Manager Bill Morton of the Albee, Providence, R. I., cracked local papers with pictures and stories. One publication used the title and a photographic reproduction of Joe Penner as a heading for results of the day's races.

Money Dates (STR)

JANUARY

14th

TEA WEEK BEGINS. Sponsored by the Tea Bureau, Inc., 500 Fifth Ave., New York. This offers an opportunity for you to tie up current productions in which tea drinking scenes appear with local grocers who are observing Tea Week. Properly handled this can be a big promotion from both angles.

15th

FIRST LOCOMOTIVE built in the U. S., 1831. There are several pictures about the early days of railroads that would be appropriate on this occasion. Using the anniversary as a wedge, tie up with railroads entering your city for a "Travel to the Movies by Train" campaign.

17th

BENJAMIN FRANKLIN BORN, 1706. Some of the Vitaphone historical shorts would be especially appropriate for this day.

NATIONAL THRIFT WEEK. Sponsored by the National Thrift Week Committee, c/o J. Rob't Stout, 22 Park Pl., New York. Tieing up Franklin's birthday and possibly your current attraction in some way, help the banks in their Thrift Week campaigns. They'll help you later when you need it.

18th

NATIONAL PEANUT WEEK. Sponsored by the Virginia Carolina Peanut Association, Suffolk, Va. Through a tieup with a local distributor, you might give away a few nuts to patrons as they leave the theatre.

DANIEL WEBSTER BORN, 1782. Remembering that Webster was a great orator, sponsor an oratorical contest in the local schools on "Why Movies Are Good Entertainment," awarding prizes and having the best speech repeated on the stage.

19th

ROBERT E. LEE BORN, 1807. This is a legal holiday below the Mason-Dixon line and should be observed by charging holiday prices and observing it in true Southern spirit.

EDGAR ALLAN POE, born 1809. Poe was the first writer of mystery stories so this is an excellent time to call attention to the evolution of this type of story and its present popularity. You can get some good advertising lines in connection with Poe's birthday if you are playing a horror picture.

RKO Theatre Managers and Wives Make Merry at Pre-Xmas Party

Marking the successful conclusion of the fourth year of the RKO Manager's Bonus Plan, a round of festivities for managers and their wives was held Monday night. The ladies were guests of RKO at any performance of any legitimate show they desired, while the men gathered in the East Ballroom of the Hotel Astor for cocktails and beefsteaks. After the shows, the ladies joined the managers at the Astor and from there proceeded to the Diamond Horseshoe for an after-theatre party.

This pre-Christmas get-together is in line with the other social activities sponsored annually for employes by RKO, namely, the Service Staff Ball and two boat rides to Bear Mountain for all-day outings.

This year's celebration was limited exclusively to RKO theatre managers, their wives and sweethearts, with a small number of home office company executives attending as special guests, according to John J. O'Connor, vice-president in charge of theatre operation.

Those who attended the party were Al Arnstein, Jerry Baker, George Baldwin, Warren Bartlett, Joe Becker, John Berger, Arthur Brown, John Cassidy, Ray Conner, Bill Cook, Harold Daly, Joe Di Lorenzo, George Dunn, Mike Edelstein, Ross Eddy, Bill England, Max Fellerman, Lou Friedman, Arthur Gilgar, Irving Gold, Joe Goldberg, Leon Goldberg, Louis Goldberg, Larry Greib, Pat Grosso, Emil Groth, Maurice Harris, John Hearns, Herb Heintz, John Heinz, Harold Heller, Fred Herkowitz, Raymond Hodgdon, Bill Howard, Frank Howard, Leon Kelmer, Malcolm Kingsberg, Lee Koken, Rudy Kramer, Morton Kresner, Max Levine, Dave Lustig, Harry Lyons, Charles McDonald, Harry Mandel, Fred Meyers, Max Mink, Harry Mosley, Millard Ochs, Charles Oelreich, John J. O'Connor, Jim O'Donnell, Richard Patterson, Jr., Matty Polon, Ken Rockwell, Marty Rosen, Sam Rydell, George Schaefer, Sol Schwartz, Baker Shelton, Max Sloven, Ed Sniderman, Sam Taub, Maj. Leslie E. Thompson, Bob Ungerfeld, Ansel Weinstein, Harry Weiss, Sigurd Wexo, Dave Whyte.

Just a Giveaway—But It Worked

It would have been such a simple job and costless, and yet you didn't think of it. But Matty Rosenbluth, manager of one of the Warner theatres in Philadelphia, did. It was just a simple giveaway of autographed photos of all the stars in "The Women," with the store whose ad appeared on the back also distributing them. And was it worth while? Well, Matty is still receiving requests for additional pictures.



Westmore Window on "Essex"

Stores are glad to tieup with exhibitors on Westmore products in connection with Warners' "The Private Lives of Elizabeth & Essex," and Manager Andy Roy of the Strand Theatre, Albany, N. Y., sends along the above photograph to prove it. He also says that history, art and English departments are anxious to have material on the picture and that marvelous cooperation was given by public, private and parochial schools.

Exhibitors Urged to Tie In With RCA Victor on Victor Herbert Film

RCA Victor musical merchandise dealers have launched a nationwide promotion campaign in conjunction with the release of "The Great Victor Herbert."

To supplement the existing RCA library of Victor Herbert songs, Allan Jones has recorded two new records including "Sweethearts," "Some Day," "Thine Alone," and "I'm Falling In Love With Some One."

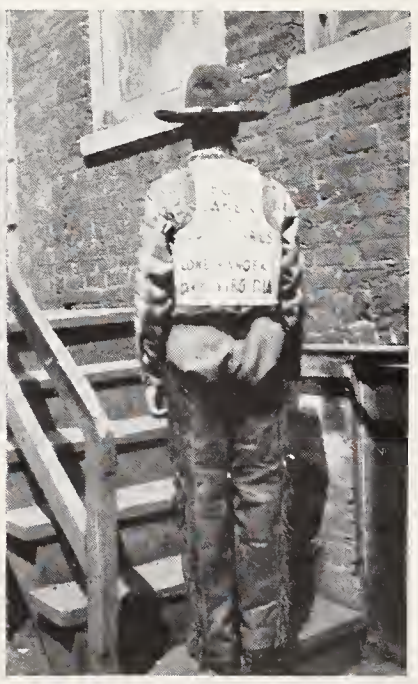
Special programs of Victor Herbert music will be played on each of the 60 stations regularly carrying the RCA Victor "Music You Want" programs. The January issue of the *Victor Record Society Review*, mailed to more than 150,000 subscribers, will feature a preview of the picture and music from it.

Paramount is giving prominent space to the RCA Victor promotions in its "Victor Herbert press book" sent to theatres scheduled to show the picture. Theatre managers are urged to work together with RCA Victor dealers in a joint poster and radio campaign to publicize both the records and the picture.



Nichols' Neat Action Program Ballyhoo

When a showman ballyhoos a western, that's news. And that's just what Manager Bob Nichols of Warners' Virginia Theatre, Harrisonburg, Va., did when he played Universal's "Guilty Trails." The stenciled sidewalk attracted much attention (not to mention that lovely lass). At the right, a young man attired as a cowboy carried a sign on his back plugging the action program, consisting of the western and a serial.



Bill Yearsley Wins First Prize in Philly Contest on "Borrowed Time"

In a Philadelphia Stanley-Warner Circuit-wide contest on "On Borrowed Time" based on gross, gross plus campaign, advertising, publicity and exploitation and sponsored by Metro-Goldwyn-Mayer exchange, prizes were awarded to the following managers: Bill Yearsley, Circle Theatre, first cash prize of $50.00; Jack Lexey, Kent Theatre, $25.00; Haddon Matthews, 69th St. Theatre, $25.00; Ray Meyer, Uptown Theatre, $25.00; Dick Raesly, Imperial, 2nd St. Theatre, $25.00; Roland Haynes, Colonial Theatre, $25.00; Gerson Shalita, Bromley Theatre, $25.00.

As a result of the campaigns instituted by all theatres, MGM sent word of a similar contest on "Ninotchka" for which $150.00 will be awarded managers of the Philadelphia Warner Circuit.

Destry Rides Again

WHEN "Destry Rides Again" opened at the Rivoli in New York, a steady line of customers made their way to the box office. The majority of them weren't attending a show just for something to do. They were attending because there were factors there to attract them, and it is these very same factors which will bring patrons to your own box office if you make them (the factors, of course) the foundation of your selling campaign.

First, there was James Stewart, whose popularity right now is as high as the Empire State Building. Then there was the film's title, strongly suggestive of action, thrills and romance—plot ingredients that never fail to attract the masses. Then there was the first screen appearance of Marlene Dietrich after a somewhat long absence from the screen in a role quite unlike any she had had in her long and colorful screen career. This factor, by the way, had been played up in *Life* in the form of a two and one-half page spread showing the barroom fistic encounter between Una Merkel and Miss Dietrich. Other pictorial spreads and stories on the subject, "Dietrich Debunks Herself" and "The Battle of the Century" appeared in national magazines and in newspapers.

Little wonder, then, that a large and enthusiastic audience was created in advance—not just a New York audience, but one that extends from one end of the country to the other; that's prevalent in practically every city and hamlet. Take your own community, for example. We'll venture to predict you've had several inquiries already. And if you're wise, you'll have an announcement on "Destry Rides Again" in your lobby far in advance of playdate. Whether you can get the issues of *Life, Look, Screen Guide, Click* and *Pic* in which the publicity material appeared is a problem, unless you know of someone who saves copies of these magazines. But if you can, make up a display and get it on exhibition in the lobby right now.

Original screenplay, Felix Jackson, Gertrude Purcell, Henry Myers. Based on Max Brand novel. Director, George Marshall. Producer, Joe Pasternak.

Sell "Destry Rides Again" in circus-fashion. Arrange street ballyhoos (we'll suggest one or two in succeeding paragraphs); print up circus-style heralds and handbills and see that they get proper distribution around the town and countryside; use plenty of posters; swell your newspaper advertising budget; make all the merchant tieups you can. These activities, among others, will help to insure large crowds.

"You raved about him in 'Mr. Smith Goes To Washington.'—you'll cheer and applaud him as the deputy sheriff in 'Destry Rides Again'." Use the foregoing copy in a teaser ad with an illustration of Stewart and his six-shooter. "Never was there a Dietrich like this . . . she'll hit you like a startling bombshell of delight." That's the copy to use alongside a cut of Marlene. In other teasers, play the film up as "the biggest, wildest frontier classic of 'em all." Include something about that "amazing two-women fistic encounter." You can make an effective set of teasers by devoting one a day to each character in the picture, for the players who portray these characters are well known to your patrons.

Elsewhere on this page you'll find a reproduction proving the effectiveness of the 24-sheet on your marquee. But further than that, mounted on both sides of a truck and transported through the business district, it'll hit 'em with a wallop. Have the truck equipped with public speaking apparatus and phonographic turntable so the special exploitation record available from Universal can be played at frequent intervals.

The press book suggests a man dressed as a cowboy riding through the streets, with copy painted on the saddle bags. It's good street ballyhoo, but it is important that the rider keep his horse moving at a fast pace in keeping with the swift action inferred by the title.

You'll probably be able to get plenty of stills on the "battle" between Marlene and Una. A use for at least one of them is in a contest in which newspaper readers are to furnish their own gags to be written in "balloons" provided for that purpose. In other words, the reader literally puts the conversation of the two women into their mouths while they are in some amusing position. The replies should indeed be humorous.

Because she has forsaken glamor to play a frontier belle of the old west, something new for Marlene, we suggest that you try to plant as many stories bearing on this change as you can in advance of playdate. You'll find some good examples to aid you in the press book's publicity section, and there, too, you'll find "readers" that, with a bit of editing to localize them, will provide interesting reading for the public and create more enthusiasm in your showing.

If you've never had a Frontier Day Celebration in your community, "Destry Rides Again" is a splendid reason for having one. Time it so that it takes place on the opening day. You'll have to plan it well in advance, however, and you'll need the full cooperation of the merchants and the newspapers. Perhaps the merchants will arrange their fronts to resemble those of the frontier town general stores by means of painted compo-board. The theatre front, itself, might be made to resemble the front of a saloon. Citizens would be attired in costumes reminiscent of the early days of the West. If you can locate an old stagecoach, use it to head a parade of "cowboys" and "Indians" on horseback. To put on a celebration like this will entail a lot of hard work and close attention to details, but your efforts will, we feel sure, be amply repaid by the ace-high interest thus created for the picture.

But whether you plan a Frontier Day Celebration or not, it would still be advisable to arrange your theatre front as we suggested. Have the ushers and cashiers dressed in keeping with the costumes in the pictures. Usherettes, for instance, might wear costumes simulating that worn by Marlene as the chief barroom entertainer.

On opening day or night, invite those who wish, to come attired as any one of the characters in the picture. You can use three-column scene mat "A" in announcing it.



And You'll Ride High With a Campaign in Circus Manner



Sell It Out in Front

This sketch shows how you can make your front lively and attractive. The 24-sheet will furnish the material for the marquee display, while the heads below can be cut from the six-sheet. By means of a motor and pulley, the silhouetted horsemen may be made to move around the display for animation.



Forget the Ladies? Never!

In your efforts to capitalize on the adventure and thrills of "Destry," you may forget the ladies. An illustration like this on the fashion page, or tieups with women's shops, will put that important feminine slant into your campaign. It's attractive art.

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Phoenix Stages Gala "Hollywood" Premiere For Monogram's "Gentleman From Arizona"

Phoenix, Ariz. went fiesta recently in honor of the world premiere at the Orpheum Theatre of "The Gentleman from Arizona," the first full length, all-color film ever to be produced in this city. Thousands of fans packed every available inch of space in the Orpheum theatre.

With the arrival of W. Ray Johnston, Monogram president, and Governor R. T. Jones, the celebration planned with the cooperation of the local Chamber of Commerce began to assume premiere proportions. For ten days the advance campaign had been under way with daily radio breaks on two stations broadcasting the latest developments in Phoenix' home town opening. A Mexican band and a company of fifty dancers provided a crowd-getting attraction in advance of the opening.

Governor Jones and Mr. Johnston met a full representation of Monogram's stars at the airport, the players delegation including Boris Karloff, Jean Parker, Tex Ritter, Marcia Mae Jones, Frankie Darro, Jackie Moran, John King, Joan Barclay and J. Farrell MacDonald. The entire cast of "The Gentleman from Arizona" participated in the reception and made personal appearances on the Orpheum stage after the feature presentation.

Cocktail Party For the Stars

Following a cocktail party for the stars tendered by Governor Jones' staff at the Camel Back Inn, the players were guests at a dinner given by the local Chamber of Commerce. In the evening the entire delegation headed by local bands marched to the theatre, the front of which was elaborately decorated in Mexican fiesta style.

Because of the success of "The Gentleman from Arizona" and the technical facilities available, Johnston stated he was considering producing two series of eight westerns in Arizona. He remarked that a recent Tex Ritter outdoor drama was filmed against novel Utah backgrounds and that he was in favor of experimenting with locales other than the familiar ones provided by Southern California.

Charles E. Goetz, producer of "The Gentleman from Arizona" has planned a series of three motion pictures, the first of which is "El Rancho Grande." His intention is to use Hollywood players as well as local talent, filming the story entirely in Arizona.

Monogram's exploitation staff headed by William Peirce, Jr., was successful in placing exclusive stories with the United Press and the Associated Press as well as obtaining complete radio coverage on an Arizona network on the opening. Accessories used included 5000 window cards, 50 twenty-four sheets, 20,000 heralds delivered to merchants for package insertion, an "inquiring reporter" bally and 500 colored stills distributed around town.

Schreiber Ties In With Historical Society on "Allegheny" Campaign

Manager Harry Schreiber of the Palace Theatre, Columbus, O., cooperated with the Ohio State Archaelogical and Historical Society for a loan of articles for display in connection with the run of "Allegheny Uprising." These were placed in a showcase in the lobby two days in advance.

A second major hook-up was with Robert Heistand, Scout Executive of the Central Ohio Area Council, Boy Scouts of America. The Scouts reproduced an outdoor camp life scene at the top of the grand staircase. Two scouts were on duty to answer questions and explain the various items in the scene. The display included a lean-to shelter, camp fires, first-aid kit, clothing,

Arnold Ties in Kyser Picture for Christmas Shopping Bag Imprint

Manager Noble Arnold of the Centre Theatre, Durham, N. C., tied in with a store for his "That's Right, You're Wrong" campaign for imprint space on Christmas shoppers' bags. These bags sell at five cents. Announcements were carried throughout the store that every one hundredth bag contained a pass to the Kay Kyser show. Playdate and selling copy were printed on the bags. The store sold hundreds of them thus providing advertising copy for the streets, on conveyances and at homes.

Sully Mason of Kyser's band comes from Durham and Manager Arnold arranged for his mother to attend the first show and be interviewed by newspapers.



He Hears! He Speaks! He Sings!

Thus Manager Leo Rosen of Warner's Troy Theatre, Albany, N. Y., described the "Little Wonder Talking Santa Claus" which was displayed in the lobby as shown above. A local creamery cooperated in distributing coupons, the lucky number of which entitled its holder to the Kris Kringle display.

That Girl with a Portable Radio Must be "Housekeeper's Daughter"

If the public falls for a gag in New York, that gag should be good for use in other towns and cities, provided you're playing "The Housekeeper's Daughter."

Prior to the opening of the picture at the Roxy, an attractive young lady carrying a portable radio called at various business offices and asked to see the head man. When admitted to their inner sanctorums, she raised the volume of the radio loud enough to make talking impossible, handed the amazed executives cards, then departed.

On the card was this copy: "If you want to meet 'The Housekeeper's Daughter,' the gal who does things she hadn't oughter, dig into your pocket for change of a quarter and call (telephone number)."

When executives called the number and asked how they might see "The Housekeeper's Daughter," a sweet feminine voice replied they could do so by going to the Roxy any day during the coming week.

Of course, most everyone who calls the number knows it's a gag, but their curiosity gets the best of them. How about using the stunt when you play the picture?

Ferdie Nessel Wins the First Prize In "Happiness" Exploitation Contest

In a special exploitation contest on "Invitation to Happiness," arranged in conjunction with the managers of 26 theatres of the Gregory Theatre Circuit, Inc. of Chicago, Manager Ferdie Nessel, of the State Theatre in Anderson, Indiana, was declared the winner and received first prize of $50.

Nessel, in presenting his campaign, offered conclusive evidence to the fact that "Invitation to Happiness" was well received and exploited in every conceivable channel of merchandising consisting of trailers, lobby accessories, street ballyhoo and several tieups with leading radio, furniture, luggage and dress shops throughout his city.

Yarbrough Ties In With Kiddie Shop

Manager Eddie Yarbrough of Warner's Kenney Theatre, Elmira, N. Y., gave a new twist to a coloring contest when in his campaign on "Allegheny Uprising" he tied in with Allyn's Kiddies' Shop for display breaks. The winning drawings were placed in the store's windows and the merchant cooperated in various ways to build the junior coloring contest.



Here's A Perfect Gift for Xmas

• • •

ENCYCLOPEDIA OF EXPLOITATION

For anyone connected with the motion picture business the Encyclopedia of Exploitation is indeed the perfect gift. If you place your order now we can still make delivery before Christmas. The price is $3.50 postpaid.

SOLD ONLY THROUGH

1501 BROADWAY Showmen's Trade Review NEW YORK CITY

"THE MILL ON THE FLOSS" BELONGS AT THE TOP OF YOUR LIST OF THE BEST PICTURES OF 1939" .... *N.Y. Daily Mirror*

4 Capacity **WEEKS** at the **ASTOR** theatre, Broadway

*Forced to end run because of previous theatre commitments

4 Record **WEEKS** at the **FINE ARTS** theatre, Boston

The MILL ON THE FLOSS

with

GERALDINE FITZGERALD
FRANK LAWTON

Floss' Good 12G

'Mill on the Floss,' on which more than the average is being spent in advertising for a foreign-made, got $12,400 on its first week at the Astor, ending Monday night (20), good, and is scheduled to go three additional weeks.

'Mill on the Floss ended its second week at the Astor Monday night (27) at $14,000, an increase over the first week. Thanksgiving, plus a remarkably good play from the kids, provided the lift. 'Mill' remains here a fourth week, after which it will be moved to another house, not yet set.

—VARIETY

ASTOR ATTENDANCE SHATTERS RECORD

"The Mill on the Floss," standard Pictures' film version of George Eliot's classic, enters its third week at the Astor Theatre on Wednesday. The picture, starring Geraldine Fitzgerald and Frank Lawton, is finding particular favor with students of English literature.

During the past week, more than 1,000 children, accompanied by their mothers, have witnessed this reproduction during the matinee performances, a record breaker for the Astor Theatre.

—N.Y. MIRROR

● Biz is speeding-up at the Astor .....for the attraction "Mill on the Floss".....This department is informed that gross for the second week.....rocketed 20 per cent over the opening week.....

— FILM DAILY

STANDARD

OF THE SCREEN

STANDARD PICTURES DISTRIBUTING CO. INC.

R.K.O. BUILDING ..... NEW YORK CITY

Resolve That You Will Adhere to These Objectives for a Happy, Prosperous '40

IN A few days 1939 will be history, and a new year, 1940, will be well under way. This is a time for managers to reflect on any errors they might have made during the past year, and try to correct them during 1940, at the same time pointing to new objectives.

One of the well known circuits has listed a number of objectives to which its managers should aspire. We have added a few of our own. Whether you are in a circuit, or whether you operate your theatre independently, these objectives can easily apply to you, and are worth while noting as you make your resolutions for 1940:

1. Bigger and better grosses.
2. To abide by zone and home office instructions.
3. Work in closer cooperation with the district manager.
4. Read all mail from your zone office. If you don't understand it the first time, read it again.
5. Forget that you have access to a long distance telephone.
6. A three-cent stamp will carry a longer message than a twenty-six-cent telegram.
7. Keep your maintenance costs down to a minimum. A one-dollar repair job may prevent a $50 expenditure.
8. Keep your house staff keyed up to render courteous service at all times.
9. Patrons will be glad they attend your theatre if you keep the house clean and the rest rooms tidy.
10. Try not to go in for synthetic business by giving away cash, cars, dishes and other nuisances; be a real showman—get your business in a real showmanship manner.
11. Don't disregard your advertising budget. Dropping an inch here or there gives you some surplus for other selling. It isn't the size of the ad that gets them coming, it's what and how you say it.
12. Don't be a "first half of the week" salesman. Make the last half count, too. Many a good picture is overlooked in your anxiety to get over the first-of-the-week attraction.
13. Don't educate your patrons to the belief that your better pictures are always played beginning Sunday.
14. Have confidence in your own ability to sell the "last-half-of-the-week" pictures. There is always good entertainment in them. Give them a little extra push.
15. Start the New Year off by getting into the habit of spending more time on the floor. Get better acquainted with your public. Let them know who you are—a theatre manager is a big factor in his community. Capitalize on this to the limit.
16. Check your business on a comparative basis. If you find it slipping, try to learn the cause. A little sane stimulant will bring it back. There is really no reason for unusual fluctuations. You may be the cause of the drastic drop.
17. Study your attractions before you plan your campaigns. Check your newspaper copy time and again before you approve it for publication.
18. Give more time and thought to the playing and exploitation of the short subject. Several outstanding shorts were produced in 1939; it is reasonable to suppose that the general high quality will be maintained during 1940.
19. Look for any defects in projection and correct them. Be sure the theatre chairs provide comfort for your patrons; that the ventilating system works properly at all times; that acoustics afford perfect sound reproduction.
20. Bear in mind that expense is the enemy of profit.
21. No resolution is a good one unless you abide by it.

1940 Tax Calendar

With next week's issue, STR will include a 12 page calendar showing all state and Federal taxes payable by theatres with the dates required for filing of returns, etc. This is a comprehensive work and embraces more than 1500 separate items, including Unemployment Insurance, Old Age Benefits, Income Taxes, Admission Taxes, Personal Property Taxes and others. STR acknowledges with grateful appreciation the efforts of Charles Hecht, accountant and tax consultant of New York City, in compiling this 1940 Tax Calendar.

(See Page 20)



Neat Gas Window Tieup

Employ the services of a good artist, blow up a still in the manner shown, tie up with the local gas company, and you have a neat window on MGM's "The Women." That's what was done by Manager ROBERT CORBIN *of United Artists Theatre, Detroit, Michigan.*

Warners Tie Up With Ward Baking Company for Widespread Publicity

A tieup has been arranged by Warner Bros. in Boston with the Ward Baking Company, whereby Warners will receive widespread publicity for its releases through the distribution of many thousands of bulletins by the baking company.

Starting January 1st, the baking company will distribute thousands of bulletins to be known as the Ward Weekly. The front cover of the bulletins will be devoted to publicizing Warner Bros. features, including such important forthcoming productions as "Four Wives," "Brother Rat and a Baby," "Years Without Days," "Virginia City" and "The Fighting 69th."

The bulletins will be distributed by house-to-house canvassers, assuring a guaranteed circulation of some seventy-five thousand.

Kemper Uses Ancient Coach

Manager Richard Kemper of the 20th Century Theatre, Buffalo, located an ancient coach for a ballyhoo in his campaign for "Allegheny Uprising." Kemper routed the vehicle through the streets along with two British and two Indian out-riders. The coach was caught in numerous traffic jams. The driver also timed it to catch the crowds at football games on Friday, Saturday and Sunday. The coach was kept rolling for a full week.

Rosen's Santa Display Becomes "Talk" of Troy

There's a way of having a Christmas display in your lobby with the set-up costing practically nothing—that is, if you follow the example set by Manager Leo Rosen, of Warners' Troy Theatre, Troy, N. Y. Here's how he did it:

He enlisted a local creamery company's cooperation in placing the "Little Wonder Talking Santa Claus" on display. Thirty thousand heralds announcing the display and the fact that the talking Santa unit would be given away to the holder of the lucky coupon were distributed in Troy and nearby towns. Besides distributing 5,000 milk bottle hangers, the creamery also instructed its drivers to leave coupons with the company's patrons. Coupons were also passed out at the theatre.

Two radio programs were arranged over Stations WABY and WOKO, running 15 minutes each, twice a week, in which Santa Claus was interviewed and plugged the theatre and the sponsor's product.

The reaction among patrons was terrific, Rosen points out, because Santa carried on conversations, and patrons couldn't see any wires or a place for a person to hide. One Saturday afternoon a crowd of approximately 200 children gathered around the doll and accompanied it in vocalization of "Jingle Bells" and other Christmas songs.

We don't know where you got that remarkable Santa Claus, Leo, but we do know you put over one of the most unusual stunts we've ever heard about for the holiday season.

Moss Uses Lobby Quiz, Display On Celebrities, for "That's Right"

Manager Charles Moss of the Loew's Criterion, New York City, effectively used a lobby quiz during the engagement of "That's Right, You're Wrong." The lobby and theatre-front shoppers were quizzed somewhat after the manner of the Kyser broadcast program and a loud speaker system carried the conversation to those outside of hearing distance of the loud speaker.

Another seat-selling lobby idea put into effect by Moss was a display devoted to celebrities who attended the gala premiere. Some twenty 8x10 photographs were mounted and titled for a colorful 40x60. Besides the photographs, telegrams received from Kay Kyser's colleagues and others were mounted.

BUT HOW ABOUT YOU?

Frequently we publish items proving the importance of goodwill between the manager and his patrons. But if your nearby branch manager seems reluctant at times to cooperate with you, it may be that you have developed an attitude which strains otherwise friendly relations. You would do well to follow the policy practiced by Manager Harland Rankin of the Plaza Theatre, Tilbury, Ont., Canada.

Whenever a branch manager or film salesman stays in town over night, the porter presents him with a tie the following morning with the compliments of the Plaza Theatre.

"We don't know whether we buy pictures any better than any of the other boys," Rankin advises us, "but we feel we have created a lot of goodwill, and have received fine cooperation from the exchanges. We also see that wives receive flowers if they are along."

No wonder Rankin is so well liked! No wonder distributors are willing to cooperate with him to the best of their ability! But how about YOUR goodwill rating?



NATIONAL SCREEN TRAILERS do bigger and better stunts every day in the box-offices of more than 12,000 theatres throughout the country.

They talk turkey to a customer-audience at every performance.

For NATIONAL SCREEN TRAILERS hit the bull's-eye . . . ring the bell . . . smack the good points of your picture across with a combination of action-on-your-screen and high-powered sales copy that carries streamlined conviction in the shortest possible time.

And the price is so low that any exhibitor can afford them . . . large house or small . . . because every NATIONAL SCREEN TRAILER pays for itself many times over in extra admissions. . . . The shortest, most consistent, most forceful advertising you can buy.

'S NO TRICK AT ALL
put that extra kick
your Screen with
pecial Announce-
ment Trailers by
IATIONAL SCREEN
SERVICE

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

The Box Office Slant

Mexican Spitfire

(Continued from page 15)

ing told with a pace and zest that will floor them and ending in a rowdy brawl. Lupe Velez plays the part of the "Mexican Spitfire" in her usual madcap manner, but it is Leon Errol who carries the major part of the story and he proves his versatility by handling with ease a dual role, one of his best to date. Strong support is given these two by Donald Woods, Linda Hayes and Elizabeth Risdon. Leslie Goodwins' direction keeps the picture moving at a speedy pace and due credit should be given Cliff Reid for a laugh-provoking, modest budget production. Window displays and cooperative ads should be arranged with dress shops and travel bureaus, particularly those handling Air Travel transportation. Dress house staff in large Mexican sombreros, which can also be used for decorating your lobby. **(FAMILY)**

Catchline: "A hot tamale on the loose."

AUDIENCE SLANT: SURE TO PLEASE THOSE LOOKING FOR SCREWBALL ENTERTAINMENT.

BOX OFFICE SLANT: NOT STRONG ENOUGH TO GET FAR ON ITS OWN, BUT A GOOD LIGHT, PROGRAM OFFERING.

South of the Border

Republic WESTERN 71 mins.

(Prod. No. 941—Nat'l Release, Dec. 15)

Credits: Gene Autry, Smiley Burnette, June Storey, Lupita Tovar, Mary Lee, Duncan Renaldo, Frank Reicher, Alan Edwards, Claire Du Brey, Dick Bottiler, William Farnum, Selmer Jackson, Sheila Darcy, Rex Lease. Screenplay by Betty Burbridge and Gerry Geraghty. Original story by Dorrell and Stuart McGowan. Directed by George Sherman. Associate Producer, William Berke.

Plot: Gene meets a beautiful senorita, Lupita Tovar, whose family is in grave danger in Palermo—below the border—because of a revolution sponsored by agents of a belligerent nation which hopes to gain control of Mexican oil concessions. Having just completed government work, he is assigned by the Consul to investigate the Palermo situation. Renaldo, leader of the revolutionists, is being duped by Edwards, who uses him and his men to prevent Reicher, Lupita's father, from shipping his cattle. Gene succeeds in clearing matters up, and returns to look for Lupita, only to learn that she has entered a convent.

Comment: With the song on which the picture was based, one of the biggest hit tunes in years, it's pretty safe to assume that brisk business will be the order in houses where this latest Autry picture plays. The producers have been wise in making the story fit the song, rather than the song fit the story, for anyone at all who knows the words of "South of the Border" is aware they reveal a story. The picture has been given better-than-average production treatment as far as westerns are concerned, and have succeeded in making a finished product that has all the earmarks of swell outdoor entertainment heightened by several good songs and humorous moments. Autry is, as usual, good, and sings the title song as though it had really been intended for him. In the supporting cast, winsome Mary Lee, a youthful newcomer, almost steals the picture with her winning personality and pleasing vocalizations. Here is a girl who, if properly handled, has a splendid future in store. George Sherman's direction keeps the story moving entertainingly to a satisfying climax. In view of the song's popularity, tieups on sheet music and Autry's Columbia recording should be easy. Die-cut guitars, novelty Mexican hats and directional arrows are all available to aid your campaign. **(FAMILY)**

Catchline: "Gene brings you the spectacular story behind the world's most popular song."

AUDIENCE SLANT: HERE IS SPLENDID OUTDOOR ENTERTAINMENT FOR THE MASSES.

BOX OFFICE SLANT: ADD THE SONG'S POPULARITY TO THAT OF AUTRY'S AND YOU HAVE A COMBINATION THAT'S SURE TO DRAW 'EM IN.

The Gentleman From Arizona

(Hollywood Preview)
(Cinecolor)

Mono. WESTERN 71 mins.

(Nat'l Release, Dec. 15)

Credits: J. Farrell MacDonald, Joan Barclay, John King, Craig Reynolds, Ruthie Reece, Johnny Morris, Rex, Jr., and others. Original story by Earl Haley. Screenplay by Earl Haley and Jack O'Donnell. Directed by Earl Haley. Produced by Charles Goetz.

Plot: John King and his side-kick, Johnny Morris, arrive at J. Farrell MacDonald's ranch looking for work, and because King is successful in riding Sky Rex, an outlaw horse, they are given work. King falls in love with Joan Barclay, MacDonald's daughter, who would like her to marry the wealthy Craig Reynolds because Reynold's money would help him with the ranch. MacDonald is depending on his horse to win the Sweepstakes but Reynolds, determined to win the race with his own horse, does some crooked work. King saves the day by winning the race with the outlaw, Rex, Jr.

Comment: The value of color in western features is shown to perfection in this picture, a vast improvement over the usual black and white formula. Unfortunately, the story and direction are poor and the cast has a tough job with its assignments, at times moving about like puppets. In addition to the exceptionally fine color photography, processed by Cinecolor, John King's performance is the only outstanding feature of the film. Here's a western without a gun in sight or the usual chase after the villain, which in itself is novel. The musical sequences and the horse race climax help the picture, but not enough to overcome its other faults. Dress lobby in western manner, getting as much color into it as possible. Be sure to mention the fact that the production is in natural color, in all your advertising. Use barker out front dressed as cowboy. **(FAMILY)**

Catchline: "The splendor of Arizona brought to the screen in natural color."

AUDIENCE SLANT: OKAY FOR THE KIDS AND THOSE ADULTS NOT TOO PARTICULAR ABOUT STORY.

BOX OFFICE SLANT: THE COLOR MAY HELP IT TO AVERAGE WESTERN BUSINESS.

The Lion Has Wings

(London Premiere)

UA DRAMA 75 mins.

Credits: Merle Oberon, Ralph Richardson, Flora Robson, Anthony Bushell, Brian Worth, June Duprez and others. Screenplay by Ian Dalrymple. Directors: Michael Powell, Brian Desmond Hurst, Adrian Brunel. Produced by Alexander Korda.

Plot: At an air pageant, Merle Oberon is seen with her Squadron-leader husband, Richardson and June who loves Worth, a young Canadian airman. War is declared. Richardson and Worth go to their Squadrons. June and Merle to a first aid post. The R.A.F. attack Kiel. The Nazis retaliate with an air raid which is repulsed on Britain. The Central Control room of the Fighter Command where all details of raids and attacks are received is shown.

Comment: Here is something new in film entertainment. It is undisguised British propaganda, but it forces its message home in an original and pleasing manner. The story is the happenings of the last few weeks. Scenes from newsreels and earlier pictures are linked together with many new shots and a clever commentary. Britain is depicted as a peace loving country which is building for the future but is prepared for eventualities. Paralleling scenes of English life are shots of German existence. While Britons play, Nazis drill. Their Majesties are shown surrounded by happy youths. A heavily guarded Fuerher is seen ranting. This is an enthralling picture which has been produced on entirely original lines and should well satisfy American audiences on account of its timeliness and dramatic qualities. The R.A.F. is the star of the picture but the film is not without its humorous and romantic interludes. Showmen are advised not to bill the stars too largely as they have only small parts. Sell the picture on its timeliness. Interest English Societies. Run a model aircraft competition. Invite American airmen to see how war in the air is now waged. **(FAMILY)**

Catchlines: "The first great epic of World War II", "Britain reveals her air secrets in the most timely film of the year".

AUDIENCE SLANT: TIMELINESS, COMBINED WITH ROMANCE, SUSPENSE AND COMEDY, COUNTERACT THE PROPAGANDA ANGLE. SHOULD PLEASE MOST CLASSES.

BOX OFFICE SLANT: TIMELINESS AND SUBJECT MATTER LEND THEMSELVES TO LIVE WIRE SHOWMEN. STAR NAMES, DESPITE SMALL PARTS, HELP TO MAKE THE PICTURE A FINE STUNT PROPOSITION.

Nick Carter, Master Detective

(Hollywood Preview)

MGM DRAMA 57 mins.

(Prod. No. 15—Nat'l Release, Dec. 15)

Credits: Walter Pidgeon, Rita Johnson, Henry Hull, Stanley C. Ridges, Donald Meek, Milburn Stone, Martin Kosleck and others. Based on a story by Bertram Millhauser and Harold Buckley. Screenplay by Bertram Millhauser. Directed by Jacques Tourneur. Produced by Lucien Hubbard.

Plot: Walter Pidgeon is sent to find out how foreign agents are obtaining secret blueprints from an airplane factory, in spite of the closest watch. He discovers that every time a copy of a blueprint gets out of the factory, a man is sent home sick by Stanley C. Ridges, the factory doctor. He catches the last man to leave, Martin Kosleck, who has been sent home by Ridges with his back strapped, and under the adhesive tape finds copies of the latest plans. In the meantime Ridges has sent Rita Johnson, the plant nurse, home with another man and when Pidgeon tries to arrest him, he threatens that Rita will be killed. Pidgeon lets him go and then follows the car (which he had marked on top in white paint) in a plane and through him catches the entire gang.

Comment: The first of a new detective series, introducing that famous, fictionized American super-sleuth, Nick Carter, is an up-to-date story dealing competently with spies in an airplane factory. It is an effective thriller suitable for program support, with enough action and suspense to satisfy those interested in this type of entertainment. There's a spectacular battle between a pursuit plane and an escaping boat that

For Additional Exploitation Ideas on These Pictures Consult the Encyclopedia of Exploitation—See Page 24

should stir up plenty of excitement. The cast, headed by Walter Pidgeon and Rita Johnson, all give fine performances with Donald Meek furnishing the "comic" relief. Jacques Tourneur did a good job with the directing. A lobby decorated with covers of the Nick Carter and other detective magazines would attract attention. Reward dodgers, printed after style of regular reward notification slips might be distributed in advance of showing. Arrange spot announcements on your local radio, advising the public that "Nick Carter, Master Detective" can be seen at ..... Theatre.

(FAMILY)

Catchline: "Famous American supersleuth breaks up a sabotage ring."

AUDIENCE SLANT: HAS ENOUGH ACTION AND SUSPENSE FOR THOSE INTERESTED IN THIS TYPE OF ENTERTAINMENT.

BOX OFFICE SLANT: EFFECTIVE THRILLER SUITABLE FOR PROGRAM SUPPORT.

Married and In Love

(Hollywood Preview)

RKO DRAMA 60 mins.

(Prod. No. 14—Nat'l Release, Jan. 19)

Credits: Alan Marshal, Barbara Read, Patric Knowles, Helen Vinson and others. Screenplay and story by S. K. Lauren. Directed by John Farrow. Produced by Robert Sisk.

Plot: Marshal, a successful writer-doctor, meets Helen Vinson, an old college sweetheart and now a famous author, who tired of waiting for him to complete his post-graduate studies, had married Knowles. Despite the fact that he is married to Barbara Read, they find their love still exists. When the two decide to break with their respective spouses, they find that Knowles has gone to tell Barbara. A sentimental conversation between the four convinces Marshal and Helen they cannot force the change and the two couples reconcile.

Comment: With most of its scenes narrowed down to the four principals and presented in simple settings, this is a triumph of economical production. Marked oversupply of dialogue and dearth of action are faults too great for the good combination of Director Farrow and four able players to overcome. The result is a too "talky" picture that will need definite action subjects in the form of shorts or second feature to make up a satisfying program for the average audience. Alan Marshal and Helen Vinson have been given the best lines and stand out accordingly. Knowles is good as the latter's husband, but Barbara Read's performance lacks the emotional power required by the dramatic scenes which fall to her as the plain wife who floors her rival and recaptures her husband with a picture of the baby who died. Direct mail contact with repertory and amateur play presentation groups calling attention to this sophisticated story; and to smarter women's clubs stressing its modern method of meeting marriage problems should interest potentially sympathetic auditors for this one.

(ADULT)

Catchline: "A wife's battle with the ghost of romance."

AUDIENCE SLANT: TOO MUCH DIALOGUE BETWEEN FOUR PEOPLE MAKE THIS A FEATURE WHICH WILL NEED HELP WITH THE AVERAGE AUDIENCE.

BOX OFFICE SLANT: NAME PULL SOMEWHERE ON THE BILL WILL BE NEEDED WITH THIS.

Magazine Boys in Parade

In conjunction with a Marx Brothers costume parade, Manager Mel Grundy of the Strand Theatre, Muncie, Indiana, prevailed on *Liberty Magazine* boys to join in the procession which wound its way through Muncie streets ballyhooing "Marx Bros. At The Circus."

Judges Selected for Final Award In "Union Pacific" Notebook Test

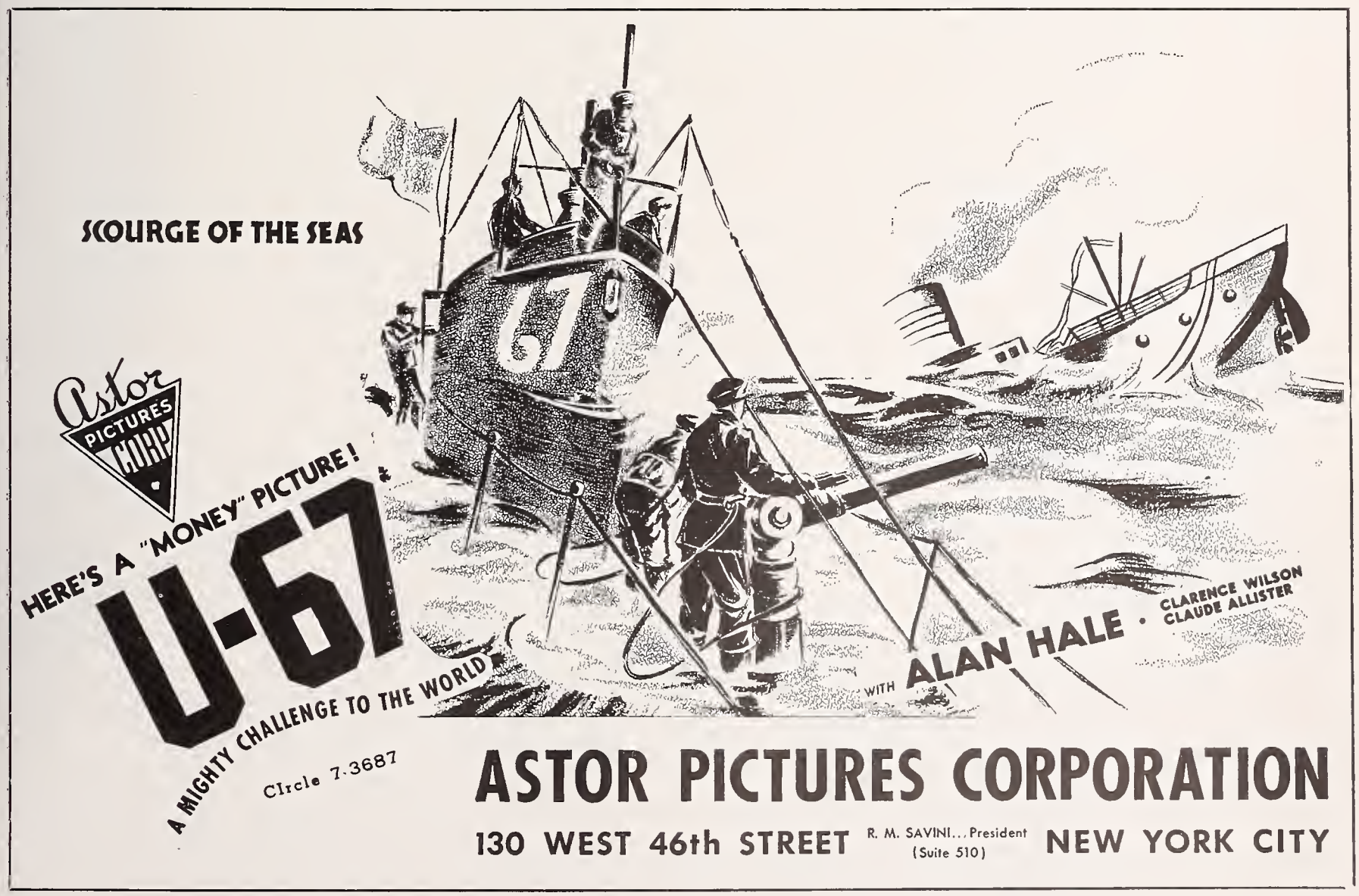
Judges for the final awards to be made in Paramount's nationwide "Union Pacific" Notebook Contest, have been announced. They are Cecil B. DeMille, film director and radio maestro; William Jeffers, president of the Union Pacific Railroad; and Dr. George Norvell, State Supervisor of English, State Department of Education, Albany, N. Y.

This contest, arranged last April during the release of "Union Pacific," was open to all students in public, private and high schools throughout the country and sponsored by Educational and Recreational Guides, Inc.

The idea of the contest was for the contestants to compile in notebook form material which would show one or more of the various elements in the great historical event—the building of the Union Pacific.

Students in schools throughout the nation entering the contest were divided into two classes; Class A for all students above high school level and Class B for students attending public, private or parochial schools. Local contests were held in more than one hundred important cities where more than 300 free copies of the director's shooting script of "Union Pacific," autographed by DeMille were offered as local prizes for Class A, and winners in Class B received free sets of Lionel Electric trains.

Winners of the local groups were eligible to participate in the final awards which will be announced by the judges within the next few weeks. In the final awards two identical grand prizes will be offered—one to the entrant adjudged to be the best in Class A and one to the entrant adjudged to be the best in Class B. These prizes will consist of round trips to California by way of the Union Pacific Railroad, with a week in Hollywood as guest of DeMille.



The Short Subject

IN THE SHORT SHOPS

Vitaphone

Leon Schlesinger placed "The Mighty Hunters," first of a series of "Canyon Kiddies" cartoons, under the camera this week. It is a one-reeler, and will be released as a Merrie Melodie in Technicolor late in January. James Swinnerton, famous artist and cartoonist, under term contract to Schlesinger and originator of the "Kiddies", created the screen characters, collaborated on the story and painted all the backgrounds, which have been done entirely in oil for the first time in an animated cartoon. Schlesinger states the solidity, depth and color effects achieved with oil will give the animated film the same advantage that an oil painting has over a water color, and that the desert landscapes and Grand Canyon scenes in the picture are the most beautiful backgrounds to reach the screen to date. Swinnerton, director Charles M. Jones and several writers visited the Grand Canyon several months ago to sketch natural backgrounds and absorb local color for the new cartoon. This was the first time a cartoon company went on location.

The world premiere of "Old Hickory," historical short subject about Andrew Jackson, will be held December 16 in New Orleans. Military, state and city officials will attend the first showing. The Battle of New Orleans in 1812 is a highlight of the Technicolor short subject.

Michael Harvey, New York stage player, will make his picture debut in "Teddy Roosevelt and His Rough Riders," historical featuret which started work this week. Theodore Von Eltz and John Deering are also set for featured roles in this picture.



"March of Movies" Ballyhoo

No, it isn't Charlie Chaplin, but an amazingly similar double who Manager Dave Martin of the Fox Paramount Theatre, Hollywood, employed as a walking street ballyhoo for a recent March of Time—RKO-Radio release, "The Movies March On." Just missing getting a job as Chaplin's stand-in by an eyelash, Emile Malenak is a familiar figure on the streets of Hollywood. He stopped traffic on Santa Monica Blvd. when he went into his act under the theatre marquee at night. No, that isn't Tony Martin on the right, but Dave himself. By the way, Dave, are you and Tony related?

Columbia

The Gypsy Community Sing, soon to enter production, is taking shape as one of the most elaborate in this popular series of one-reel songfests. Casting has been completed and a final selection of musical numbers made. Leon Belasco, one of the nation's highest-salaried orchestra leaders before he put down his baton for a makeup kit, will serve as master of ceremonies. Donald Grayson, popular tenor, heads the soloists he will introduce. Grayson will lead "Dark Eyes," one of the five numbers to be sung, and will be supported by a mixed choral group accompanied by a string ensemble. Del Lord will direct and Hugh McCollum produce. Vocal numbers in the Gypsy Sing, in addition to "Dark Eyes," are "Two Guitars," "Abdul-abulbul-amir," "The Volga Boatman" and "The Gay Merchant." Special lyrics have been written by Milton Drake. Morris Stoloff, head of Columbia's music department, will supervise recording, and Paul Mertz is preparing the musical arrangements.

Howard, Fine and Howard, The Three Stooges, start another two-reel comedy late this week, an untitled screenplay in which the trio are international spies. As announced, Jules White will both produce and direct. Immediately afterward the Stooges start a plumbing story, also untitled, in which to fix a leaking pipe they wreak havoc on a city's whole water supply system. The plumbing story, by Elwood Ullman and Del Lord, will be filmed under the supervision of Lord and Hugh McCollum.

Preliminary plans were drawn this week for Charlie Chase's next comedy. Ellwood Ullman and Harry Edwards were assigned to develop an idea in which Charlie, always adept in such scrapes, will be the victim of a marital mixup. Scheduled to enter production around the first of the year, the comedy will be directed by Del Lord and co-produced by Lord and Hugh McCollum.

The next Buster Keaton comedy, to go before the cameras around the first of the year, has been titled "Rolling Down To Reno". Keaton and Clyde Bruckman are now writing the screenplay.

MGM

Following his successful direction of three one-reelers in two months, Fred Zinneman has been assigned to direct the latest miniature, "The Old South." Zinneman's previous three briefies include the John Nesbitt Passing Parade subject, "Forgotten Victory," the miniature, "Ash Can Fleet," and Pete Smith's dog Specialty, "Stuffie." His latest film is the story of cotton in the South, how it built, then ruined the South, only to rebuild it again. Frank Whitbeck is the commentator, Herman Hoffman prepared the script.

MGM's latest Our Gang comedy, "Making Movies" starts Monday under the direction of Edward Cahn from a story by Robert McGowan and Hal Law.



Selette's "Old Glory" Display

For Warner Bros.' Technicolor short, "Old Glory," Manager Eddie Selette of Warners' Albany Theatre, Albany, N. Y., created a colorful and effective display by utilizing the center spread of a recent issue of CLICK *magazine in which the subject was covered.*

The Miniature short subject titled "Miracle at Lourdes" is scheduled for release on December 30, with Robert Benchley's short "That Inferior Feeling" scheduled to be released January 20.

Pete Smith's latest Specialty, "The Adventures of Stuffie," directed by Fred Zinneman has been retitled, "Stuffie." The latest Crime Does Not Pay subject, concerning the activities of counterfeiters, has been definitely titled, "Know Your Money." Joe Newman directed and Jack Chertok produced.

Apparently, the state of Washington offers more than one Traveltalk full of scenic beauty.

Following the release of his recent MGM Technicolor film, "Natural Wonders of Washington State," James A. Fitzpatrick received many letters asking for addition shots of Washington's beauty.

Accordingly, the famed traveler-narrator has just returned from the northwestern state with additional film, to be released soon under the title, "Glimpses of Washington State."

George Tobias, who made his screen debut in "They All Come Out," and thus introduced a new type of character comedian, has been selected to play the important role of Henry Steigel in "The Red Rose" episode of John Nesbitt's next Passing Parade short. The story concerns Steigel's unusual will requesting that a red rose be placed on the altar in the church he bequeathed his home town, Manheim, Pennsylvania, at noon on each second Sunday in June, as full payment of the rent he never collected.

Short Subject Reviews

CHILE

Prod. No. K9-3 ***Fair Travelogue***

Para. Color Cruise No. 3 10 mins.

Comment: Pictorial views of Santiago and Valparaiso and along the lake region. It is of the usual sort and offers nothing extraordinary largely because the camera work and color is nothing to rave about.

Exploitation: Exploit it to schools and by circular to people generally as an opportunity for Americans to learn more about their neighbors to the south—now, more than ever, importantly linked with the United States.

UNUSUAL OCCUPATIONS No. 2

Prod. No. L9-2 ***Fairly Interesting***

Para. Unusual Occupations 11 mins.

Comment: A dentist who sets up his "shop" wherever there is need for his service and talent; an American artist who has developed a new method of painting colorful New Mexico landscapes with pigments extracted from the sand and minerals there; a farm in the heart of London's most congested district; members of the Amish group who carry on their old customs amidst the modernity of modern Pennsylvania, and—best bit of the reel—pictures of Charles Ruggles' dog kennels in California, with Ruggles appearing and getting some laughs with his typical comedy.

Exploitation: Play up the Charles Ruggles' sequence, building on the hobby idea. Use throwaways or mail pieces asking "What's your hobby? Wait till you see Charlie Ruggles' hobby—with Charlie himself in person to make you laugh." Pet lovers should be interested—put on a lobby show of photographs of their animal pets.

WILLIAM TELL OVERTURE

Prod. No. D9-3 ***Serious Music***

Para. Symphonic Series No. 3 11 mins.

Comment: The popular and rather familiar William Tell overture splendidly played by the National Philharmonic Orchestra of the U. S. A. under the baton of Frederick Feher. It is a good interlude for those who show a preference for the classical music.

Exploitation: Feature it in advance with display of one-sheet and circularize music teachers and schools urging them to see and hear this film.

BITS OF LIFE

Prod. No. V9-3 ***Misses Fire***

Para. Paragraphic No. 3 11 mins.

Comment: Dramatic type of short striving for human interest angles which do not come through clearly. The result is a dull recitation of an episode in which a discontented young bride is made to see that the husband whom she believes neglectful is really working hard to provide for her. This by a sentimental story told by an old woman, the bride's neighbor. Another episode shows a confusing event on a desert where two prospectors fall out, having struck gold, and both die there where they thought their fortunes were made. Both adapted from *Liberty Magazine* short stories. John P. McCarthy directed.

Exploitation: Tie-up with *Liberty Magazine* gives opportunity for cooperative display with newsdealers featuring film and lobby displaying copies of the magazine.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning December 16)

CAPITOL—Land of Alaska Nellie (MGM; A Failure at Fifty (MGM) rev. 10-28-39; A Boy, a Gun and Birds (Col.).
CRITERION—Kennedy the Great (RKO-Radio); Rhumba Land (Univ.) rev. 12-2-39.
GLOBE—A Mouse in a Million (20th-Fox); Conquering the Colorado (20th-Fox) rev. 8-19-39.
PARAMOUNT—Unusual Occupations No. 2 (Para.) rev. this issue; Chile (Para.) rev. this issue; Aqua-Rhythm (Para.) rev. 11-18-39.
RADIO CITY MUSIC HALL—Information Please No 4 (RKO-Pathe).
RIALTO—Monkeys is the Cwaziest People (20th-Fox) rev. 9-30-39.
RIVOLI—Winter Playground (RKO-Pathe) rev. 12-9-39.
ROXY—The First Robbin (20th-Fox); Play Hour. Day and Evening Styles (20th-Fox); The Book of Books (Col.) rev. 11-18-39.
STRAND—Romance in Color (Vita.) rev. 8-19-39; Porky the Giant Killer (Vita.); No Parking (Vita.).

CHICAGO LOOP

(Week Ending December 16)

APOLLO—Quaint Quebec (MGM); See Your Doctor (MGM).
CHICAGO—Peru (Para) rev. 10-21-39.
GARRICK—Popular Science No. 2 (Para.) rev. 11-25-39; Pied Piper Porky (Vita.) rev. 11-25-39.
ROOSEVELT—Newsfronts of War, 1940 (RKO-M of T) rev. 11-25-39; William Tell (Para.) rev. this issue; One Mouse In a Million (20th-Fox) rev. 12-9-39.
UNITED ARTISTS—Drunk Driving (MGM) rev. 10-28-39; Society Dog Show (RKO-Disney).

Roberts Resurrects Old Band Reel When Maestro Comes to Town

It is reported that Van Roberts, publicist for Interstate Theatres in Tyler, Texas, shows unusual dexterity at snipping mats and putting the pieces together with some original copy that make his ads stick out on a page like long pants at the Court of St. James.

Always giving band shorts a thorough selling, Roberts recently resurrected a subject, "Twenty Girls and a Band," starring Nick Stuart, when that maestro played an in-person engagement in Tyler.

HAL KEMP

Prod. No. A9-4 ***Average Band Number***

Para. Headliner No. 4 10 mins.

Comment: Aside from the fact that it presents an immensely popular band leader and his outfit this is just another musical following a stilted style of presentation. Numbers played are "In the Shade of the Old Apple Tree," with the Smoothies, a trio composed of a girl and two boys, singing the ditty in styles of several different popular bands of the day; "Vagabond Dreams," Bob Allen singing; "In An 18th Century Drawing Room," and "Swampfire," the latter in Kemp's best style.

Exploitation: Feature Hal Kemp name and get cooperation of music stores on his recordings as feature of a display. Show one-sheet in lobby.

Howard Hill, Co-Producer of Archery Shorts Helps Sell Them

Howard Hill, world's champion archer, and Errol Flynn, Warner Brothers' star are producing a series of archery short subjects for Warner release. In connection with the world premiere of the first of the subjects, Hill made a personal appearance in Chicago. During his stay there, he judged the finals of the Chicago Park Board's field archery tournament, sponsored by the *Chicago Times*. He also staged an exhibition of his prowess with the bow and arrow in conjunction with the tournament finals.

On his return to Hollywood, Hill stopped off at Cheyenne to complete plans for the next of the Flynn-Hill shorts, which will be filmed in the Jackson Hole country of Wyoming.

Canada Dry Stand in Lobby

A beverage stand set up in the lobby of the Byrd Theatre, Richmond, Virginia, in cooperation with Canada Dry was a unique ballyhoo for "Information Please." Canada Dry is the sponsor of the radio broadcast on which the series of one-reelers is based. The Byrd also gave the short subject prominent marquee display.

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 16)

MOVIETONE (Vol. 22, No. 28)—Bombing of Helsinki; Austrian navy in South Pacific; Bullet-proof glass test; Florida flower battle; Monkey plays Santa Claus; Diamond Belt bouts; Florida aquaplaning.

NEWS OF THE DAY (Vol. 11, No. 226)—Bombing of Helsinki; Ambassador Davies home; Backstage at Ballet; Christmas at Zoo; Diamond Belt bouts; Florida aquaplaning.

PATHE (Vol. 11, No. 43)—Douglas Fairbanks dead; Ambassador Davies home; Vogue beach fashions; Plant Dutch tulips in N. Y.; Christmas toys and Santa Claus; Diamond Belt bouts.

UNIVERSAL (Vol. 11, No. 832)—Choir sings Christmas hymns; Candy factory; Ambassador Davies home; Blimp Los Angeles dismantled; Huge dam under construction; Liquor melons produced; Men's wacky hat styles; Diamond Belt bouts.

PARAMOUNT (No. 31)—Col. Batista accepts nomination; "Test tube" fashions; Ambassador Davies home; Douglas Fairbanks dead; Diamond Belt bouts; Bombing of Finland (special).

(Released Wednesday, December 13)

PARAMOUNT (No. 30)—U. S. aid for Finland; German prisoners examined by French; Torpedo factory in England; Hot wine for French soldiers; Soldiers on bicycles; Christmas shopping begins; Santa Claus dives for fish in Florida; Football, Green Bay Packers vs. N Y. Giants; Southern California vs. U. C. L. A.; Tennessee vs. Auburn.

MOVIETONE (Vol. 22, No. 27)—Nazi planes brought down; French secret service in operation; French capital normal; Col. Batista decorates officers; King Farouk of Egypt opens Parliament; Emperor of Japan at army maneuvers; U. S. army pilots learn blind flying; Lew Lehr, Santa's helper; Football, Green Bay Packers vs. N. Y. Giants; Tennessee vs. Auburn; Yachting in Australia.

NEWS OF THE DAY (Vol. 11, No. 225)—Allied pilots down 18 Nazi planes; Britain boosts torpedo production; Survivors of Rawalpindi; Landslide on Dover cliffs; Dewey opens Presidential campaign; School for expectant fathers; Football—So. Calif. vs. U.C.L.A. (except Los Angeles); Tennessee vs. Auburn; Green Bay Packers vs. N. Y. Giants; Thoroughbreds train at Santa Anita (Los Angeles only).

PATHE (Vol. 11, No. 42)—Hoover leads drive to aid Finns; Col. Batista runs for President of Cuba; Congress of American Industry raps New Deal; French decorate 17 year old hero; French Secret Service tabs Germans; Crown Prince Michael joins Rumanian Senate; Football—Green Bay Packers vs. N. Y. Giants.

NEWS OF THE DAY (Vol. 11, No. 831)—French and British wait Nazi attacks; French youth of 17 decorated; Troops train with 75 mm. gun; French Secret Service in action; Royal Air Force in action; Finnish Army battles Russians; Volunteers sail for Finland to fight; Congressmen inspect Army posts; World' largest pearl; Baby 1940 chosen in Kansas City; Fashions in winter sports; Football—Green Bay Packers vs. N. Y. Giants; Tennessee vs. Auburn.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

GEORGE MARSHALL, who recently directed the Universal hit, "Destry Rides Again," was signed by Paramount to make the forthcoming BOB HOPE-PAULETTE GODDARD comedy-chiller, "The Ghost Breakers," which is scheduled to go into production shortly after the first of the year. ARTHUR HORNBLOW, JR., will produce.

"City for Conquest", JAMES CAGNEY'S next assignment for Warner Bros., will be directed by RAOUL WALSH, who directed CAGNEY in "The Roaring Twenties". It is to enter production when WALSH finishes his present work on Republic's "Dark Command".

With HOWARD BRETHERTON directing, under the production wing of T. R. WILLIAMS, Monogram's "Front Page Lady" went before the cameras a few days ago. GERTRUDE MICHAEL and WARREN HULL have been signed for the leading roles.

SPENCER TRACY and HEDY LAMARR started work last week on added scenes for MGM's "I Take This Woman" under the direction of W. S. VAN DYKE. KENT TAYLOR and JOHN SHELTON PRICE have been added to the cast.

DONALD MACBRIDE has been signed by RKO for a part in the new Leo McCarey production, "My Favorite Wife," co-starring IRENE DUNNE and CARY GRANT. The picture is being directed by GARSON KANIN from the screenplay by SAM and BELLA SPEWACK. The supporting cast includes RANDOLPH SCOTT and GAIL PATRICK.

CLARENCE KOLB makes his seventh consecutive appearance at Columbia, playing one of the important roles in "Five Little Peppers Midway", which stars little EDITH FELLOWS. KOLB recently completed a prominent role in the HOWARD HAWKS production, "His Girl Friday".

SAMUEL GOLDWYN has acquired the services of ALICE FAYE for one of the starring roles in a musical production scheduled for the early part of 1940. The picture, to be scripted by JO SWERLING, is based on the famous JOSEPH HERGESHEIMER story, "Natchez," and will be directed by Sam Wood.

"Hold Your Horses", last of the Hopalong Cassidy's for the current season, got the starting gun last week under the direction of LESLIE SELANDER. The cast, headed by WILLIAM BOYD, includes RUSSELL HAYDEN, BRITT WOOD and JACK ROCKWELL.

WAYNE MORRIS, borrowed from Warner Bros., will have the male lead in the new Universal picture, "The Devil Is Yellow," opposite MARGARET LINDSAY. The cast also includes WILLIAM GARGAN, ROSCOE KARNS, JAMES BURKE and EDDY CHANDLER. PHIL ROSEN is directing for Producer BEN PIVAR.

Republic's "Village Barn Dance", with a cast headed by LULUBELLA and SCOTTY, ROBERT BALDWIN, RICHARD CROMWELL, DORIS DAY, DON WILSON and GEORGE BARBIER, went into production under the direction of FRANK MCDONALD.

ERIC VON STROHEIM, making his first American film appearance in eight years, checked in at the 20th Century-Fox lot for his role in "I Was An Adventuress." It is set to go before the cameras this week with ZORINA and RICHARD GREENE in the top roles. GREGORY RATOFF will direct for Producer NUNNALLY JOHNSON.

Producer SOL LESSER trained in from New York to launch final preparations for his first United Artists release, "Our Town". The script has been completed and LESSER hopes to get cameras started around January 15. SAM WOOD will direct.

Screen rights to RUDOLF FRIML'S sensational operetta, "The Vagabond King," have been acquired by MGM from Paramount and the musical will be used as a starring vehicle for NELSON EDDY.

VALDIMIR SOKOLOFF, brilliant Russian character actor, will play an important role in "Heart of Darkness", first production by ORSON WELLES for RKO. SOKOLOFF is a member of WELLES' Mercury Theatre group, and is widely known for his splendid screen characterizations. The picture will go before the cameras this month.

MAX STEINER will score two more important pictures on the Warner Bros. program this year. STEINER will handle the musical end of "The Life of Dr. Ehrlich," starring EDWARD G. ROBINSON, and "Virginia City," co-starring ERROL FLYNN and MIRIAM HOPKINS.



Long Ago

Director HAL ROACH *explaining a scene to primitive hunter* EDGAR EDWARDS (left) *and tribal leader* LON CHANEY, JR., *(right) for the spectacular story of prehistoric man, "1,000,000 B.C." at the Fire Valley, Nevada, location. The cast features* VICTOR MATURE, CHANEY, CAROLE LANDIS *and* JOHN HUBBARD. *It's a* D. W GRIFFITH *production, for release by United Artists.*



Director's Demonstration

No, Director MICHAEL CURTIZ *isn't getting ready to jump . . . he's simply demonstrating to* ERROL FLYNN *how he wants a scene played while Warner Bros.' "Virginia City" company is on location in northern Arizona.*

Diana Lewis in Cantor Picture

DIANA LEWIS has been signed by MGM for one of the leading supporting roles in "Forty Little Mothers", EDDIE CANTOR'S first picture for the studio. MISS LEWIS started her career in "Shim Sham" at the Hollywood Music Box Theatre, and appeared in "It's a Gift" and "All the King's Horses". The picture will be directed by BUSBY BERKELEY and produced by HARRY RAPF.

"Biscuit Eater" Troupe Returns

After nearly two months in Albany, Georgia, filming Paramount's "The Biscuit Eater", Director STUART HEISLER and the cast and technical crew returned to the studio. The entire picture was filmed at the location site, setting a precedent in Hollywood film history. The cast includes BILLY LEE, CORDELL HICKMAN, HELENE MILLARD, LESTER MATTHEWS, RICHARD LANE, SNOWFLAKE TOONES and Promise, the dog.

Glenn Ford Only Male in Cast

In a prominent cast of film players that is predominantly feminine, GLENN FORD has been assigned an important role. The picture is Columbia's "Convicted Woman" and features ROCHELLE HUDSON, JUNE LANG, LOLA LANE and FRIEDA INESCORT.

Roach Rushes "1,000,000 B.C."

With three directors on the job, HAL ROACH'S "1,000,000 B.C." should hit the wire within the next five days. ROACH is handling the first dramatic company; HAL ROACH, JR. is doing the animal sequences, and ROY SEAWRIGHT is guiding the special effects crew. The picture is being produced by D. W. GRIFFITH.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Putting on the feed-bag with DAVE FLEISCHER over at Paramount, and, discounting DAVE's "raves" about 50%, Brother MAX's "Gulliver's Travels" should be one of the top boxoffice hits of the current season. Might be a good idea for Paramount to send him on the road . . . he's that good a salesman.

Another President in the ROOSEVELT family. SAMUEL GOLDWYN has announced that the board of directors of Samuel Goldwyn Studios has elected JAMES ROOSEVELT as President of the Studio Company . . . in addition to his job as vice-president of Goldwyn Productions. That puts him one up on his dad.

Like SIDNEY SALKOW's wise-crack on the set of Columbia's "The Lone Wolf Strikes." SID was directing JOAN PERRY in a swell close-up shot and when JOAN turned her head, he wise-cracked "Don't turn so far honey, I don't want that nice little ear to steal the scene."

Our snooping reporter tells us that VICTOR SAVILLE, the man responsible for MGM's "Goodbye, Mr. Chips" and "The Citadel," has another big hit in "The Earl of Chicago." He also reports that ROBERT MONTGOMERY's performance will put him in line for an Academy Award. Be on the lookout for this one.

Received two press releases from Warner Bros. the other day, one stating that ANATOLE LITVAK will direct JAMES CAGNEY in "City For Conquest," and the other that RAOUL WALSH has the job . . . and we thought WB were against double features.

Exhibitors are in for a welcome surprise in Monogram's "The Gentleman From Arizona," an all-color western processed by Cinecolor . . . and a much-needed relief from the usual black and white.



An Autograph Hound

GENE AUTRY, JANE WITHERS' *co-star in 20th Century-Fox' "Shooting High" gave her a duplicate of his own 10-gallon hat and before the day was out, it contained the autograph and greetings of everyone in the cast and crew. Director* ALFRED E. GREEN *is shown adding his name to the list.*

Paramount's "Golden Gloves" Picture Goes Into Production

Filming of "Golden Gloves", Paramount's feature of the nationally-known amateur boxing tournaments, started a few days ago with RICHARD DENNING and JEAN CAGNEY in the leading roles. Also featured in the picture, which EDWARD DMYTRYK is directing, are WILLIAM FRAWLEY, J. CARROL NAISH, ROBERT PAIGE and ROBERT RYAN, four-time Dartmouth heavyweight champion, who recently was given a Paramount acting contract.

JOHNNY INDRISANO, who is refereeing the current "Golden Gloves" tournament in Los Angeles, is acting as technical advisor and training DENNING. LEWIS R. FOSTER and MAXWELL SHANE wrote the screenplay.

Monogram Signs Harry Webb

HARRY WEBB, who has been producing westerns for the States Rights market, for several years, has been signed by SCOTT R. DUNLAP, Monogram production chief, as the producer of the JACK RANDALL series for the new season. The first, "Pioneer Days", is scheduled to start this week.



Stealing Charlie's Stuff

W. C. FIELDS *shows Director* EDWARD CLINE *how the famous* BERGEN-McCARTHY *combination does its act. The picture was snapped between scenes of Universal's "My Little Chickadee" in which* FIELDS *co-stars with* MAE WEST.

"Northwest Passage" Will Be Released as Special Attraction

Following an enthusiastic preview held last week with NICHOLAS M. SCHENCK and members of the MGM sales organization in attendance, tentative plans are for the release of "Northwest Passage" as a special attraction during the latter part of February. The Technicolor production, starring SPENCER TRACY, is to be released without any changes or added scenes.

HUNT STROMBERG, producer of the picture, arranged for the sneak preview, with his assistant, ROBERT STIRLING, KING VIDOR directed from the famous KENNETH ROBERTS novel, and the production was more than a year in the making, with a major portion of the footage shot on location in the Idaho wilds.

Beckett Replaces Hickman

SCOTTY BECKETT replaces DARRY HICKMAN in the cast of EDWARD SMALL's current production, "My Son, My Son". The illness of HICKMAN precludes his filling the role. New additions to the cast include BRENDA HENDERSON and TEDDY MORWOOD, moppets.



Conference on Settings

VICTOR SAVILLE, *MGM British producer of "Goodbye, Mr. Chips" and "The Citadel," discusses settings for "The Earl of Chicago," his first American picture, starring* ROBERT MONTGOMERY *and directed by* RICHARD THORPE. *Here* SAVILLE, MONTGOMERY *and* THORPE *are looking over miniatures of the House of Lords sets for the film, an unusual story of a Chicago gangster who becomes an English Earl.*

RKO Signs Director Dave Butler

A deal definitely signed last week between Director DAVE BUTLER and RKO called for Butler to handle two more pictures at the studio. First picture under the new deal will be an original about horse-breeding by Butler and WILLIAM CONSELMAN, and the second may be another picture featuring KAY KYSER.

Lesser Moves to Goldwyn Studios

Sol Lesser Productions started functioning last week in its new quarters at the Samuel Goldwyn Studios. Offices occupy the lower floor of the Santa Monica Blvd. building. Work will start at once on casting the roles for "Our Town" to support FRANK CRAVEN.

Jane Bryan to Co-Star with Albert

JANE BRYAN will co-star with EDDIE ALBERT in "Stuff of Heroes", it was announced by Warner Bros. It is a story of a newspaper advertising clerk who dreams of far places and fair women, written by AL MARTIN and IVAN GOFF. MISS BRYAN was elevated to stardom for her work in "We Are Not Alone".

Power Gets New Three-Year Deal

DARRYL F. ZANUCK, 20th Century-Fox production head, handed TYRONE POWER a new contract calling for a straight three-years deal, in place of his old ticket. It is understood that the new contract calls for an appreciable salary raise. POWER is currently working in "Dance With the Devil", in which he is co-starred with DOROTHY LAMOUR under the direction of HENRY HATHAWAY.

Trio Set for WB's "Irish"

ALAN HALE, FRANK JENKS and MORGAN CONWAY were set by Warner Bros. for top roles in "Three Cheers for the Irish", which goes into work this week under the direction of LLOYD BACON. DENNIS MORGAN will head the cast with PRISCILLA and ROSEMARY LANE and THOMAS MITCHELL. MORGAN, who is a possibility for the projected filming of "The Desert Song", will have the most important role of his career.

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This Week: In Production—47; Being Edited—87]
[Last Week; In Production—52; Being Edited—78]

COLUMBIA

Being Edited

TAMING OF THE WEST* (W)
TWO FISTED RANGERS* (W)
MUTINY ON THE SEAS*
CAFE HOSTESS*
PIONEERS OF THE FRONTIER (W)*
MY SON IS GUILTY*
MUSIC IN MY HEART*
BULLETS FOR RUSTLERS (W)*
HIS GIRL FRIDAY*

In Production

LONE WOLF STRIKES
Warren William, Joan Perry. Directed by Sidney Salkow.

CONVICTED WOMAN
Rochelle Hudson, Lola Lane, June Lang, Glenn Ford. Directed by Nick Grinde.

FIVE LITTLE PEPPERS AT HOME
Edith Fellows, Clarence Kolb. Directed by Charles Barton.

BLAZING SIX SHOOTERS
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

M-G-M

Being Edited

NORTHWEST PASSAGE (Tech.)*
THE EARL OF CHICAGO*

In Production

BROADWAY MELODY OF 1940*
STRANGE CARGO*
SHOP AROUND THE CORNER*
YOUNG TOM EDISON*
NEW MOON*
FLORIAN*
CONGO MAISIE*
AROUSE AND BEWARE
Wallace Beery, Dolores Del Rio, John Howard. Directed by Leslie Fenton.

I TAKE THIS WOMAN
Spencer Tracy, Hedy Lamarr, Kent Taylor. Directed by W. S. Van Dyke.

MONOGRAM

Being Edited

MR. WONG AT HEADQUARTERS*

In Production

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*
SEVENTEEN*
THE LIGHT THAT FAILED*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
SHOWDOWN*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*
ROAD TO SINGAPORE*
BISCUIT EATER*
MAN FROM BAR 20*

PARAMOUNT (Cont.)

In Production

SANTA FE MARSHAL*
SAFARI*
AT GOOD OLD SIWASH*
BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

WAY OF ALL FLESH
Akim Tamiroff, William Henry Directed by Louis King

GOLDEN GLOVES
Jean Cagney, Robert Ryan. Directed by Edward Dmytryk.

DOWN WENT McGINTY
Brian Donlevy, Akim Tamiroff. Directed by Preston Sturges.

HOLD YOUR HORSES
William Boyd, Russell Hayden, Julie Carter. Directed by Lesley Selander.

RKO-RADIO

Being Edited

HUNCHBACK OF NOTRE DAME*
ABE LINCOLN IN ILLINOIS*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*
SAINT'S DOUBLE TROUBLE*
MARINES FLY HIGH*

In Production

ISLE OF DESTINY*
PRIMROSE PATH
Ginger Rogers, Joel McCrea, Marjorie Rambeau. Directed by Gregory La Cava.

PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

AND SO GOOD-BYE
Richard Carlson, Jean Parker, Marie Ouspenskaya, Charles Winninger. Directed by Edward Sutherland.

BULLET CODE
George O'Brien, Virginia Vale. Directed by Dave Howard.

IRENE
Anna Neagle, Ray Milland, May Robson, Roland Young. Directed by Herbert Wilcox.

LITTLE ORVIE
John Sheffield, Ernest Truex, Dorothy Tree. Directed by Ray McCarey.

BILL OF DIVORCEMENT
Maureen O'Hara, Adolphe Menjou, Fay Bainter, Herbert Marshall. Directed by John Farrow.

MILLIONAIRE PLAYBOY
Joe Penner, Linda Hayes. Directed by Les Goodwins.

REPUBLIC

Being Edited

MONEY TO BURN*
HEROES OF THE SADDLE*

In Production

DARK COMMAND*
WOLF OF NEW YORK*
VILLAGE BARN DANCE*

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
HIGH SCHOOL*
MAN WHO WOULDN'T TALK*
SWANEE RIVER (Tech.)*
CISCO KID AND THE LADY*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
CHARLIE CHAN IN PANAMA*
LITTLE OLD NEW YORK*
YOUNG AS YOU FEEL*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

In Production

SHOOTING HIGH
Jane Withers, Gene Autry, Marjorie Weaver. Directed by Alfred E. Green.

CISCO KID IN CHICAGO
Caesar Romero, Chris-Pin Martin. Directed by H. Bruce Humberstone.

DANCE WITH THE DEVIL
Tyrone Power, Dorothy Lamour, Edward Arnold, Lloyd Nolan. Directed by Henry Hathaway.

HOTEL FOR WOMEN #2
Lynn Bari, Joan Davis, Joan Valerie. Directed by Ricardo Cortez.

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
SEND ANOTHER COFFIN (Wanger)*
OF MICE AND MEN (Roach)*
RAFFLES (Goldwyn)*
REBECCA (Selznick)*
TWO'S COMPANY (Roach)
Stan Laurel, Oliver Hardy. Directed by Gordon Douglas.

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

HOUSE ACROSS THE BAY (Wanger)*
GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

THE WESTERNER (Goldwyn)
Gary Cooper, Walter Brennan, Doris Davenport, Fred Stone. Directed by William Wyler.

MY SON, MY SON (Small)
Brian Aherne, Madeleine Carroll, Louis Hayward, Josephine Hutchinson. Directed by Charles Vidor.

UNIVERSAL

Being Edited

MAN FROM MONTREAL*
WEST OF CARSON CITY* (W)
CHIP OF THE FLYING U* (W)
LAUGH IT OFF*
DANGER ON WHEELS*
GREEN HELL*
RIDERS OF PASCO BASIN* (W)
FRAMED*
INVISIBLE MAN RETURNS*
DOUBLE ALIBI*

In Production

CHARLIE McCARTHY, DETECTIVE*
MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

OH, JOHNNY HOW YOU CAN LOVE
Tom Brown, Peggy Moran. Directed by Charles Lamont.

DEVIL IS YELLOW
Wayne Morris, Margaret Lindsay, William Gargan. Directed by Phil Rosen.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
INVISIBLE STRIPES*
BROTHER RAT AND THE BABY*
FIGHTING 69th*
MURDER IN THE AIR*
KING OF THE LUMBERJACKS*
GRANNY GET YOUR GUN*
FUGITIVE FROM JUSTICE*

In Production

LIFE OF DR. EHRLICH*
AND IT ALL CAME TRUE*
VIRGINIA CITY (Tech.)*
WE SHALL MEET AGAIN
Merle Oberon, George Brent, Pat O'Brien, Binnie Barnes. Directed by Edmund Goulding.

Use This Page
Every Week
As a Guide to
What's Coming

Keeping Family Together Keynote Of Slogan Being Used by Akin

A slogan you can use on your stationery, on your letterheads, in your programs and in many other ways is being used by Wally Akin, manager of Interstate's Paramount Theatre, Abilene, Texas. If you'd like to incorporate it in your campaigns, here it is:

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Advance Dope

THE DARK COMMAND

Rep. Drama Not Set

Selling Names: John Wayne, Claire Trevor, Walter Pidgeon, Roy Rogers.
Director: Raoul Walsh.
Assoc. Producer: Sol C. Siegel.
Story Idea: John Wayne, cowboy, is elected Federal Marshal, thereby incurring the hatred of Walter Pidgeon, a school teacher. Both men are in love with Claire Trevor and when Roy Rogers, Claire's brother, becomes involved in a shooting fray and Wayne's sense of duty causes him to arrest Rogers, Claire turns around and marries Pidgeon for spite. Wayne finds Pidgeon the head of a band of guerrilla raiders and in a struggle kills him—then he marries Claire.
Catchline: "His creed was power, which proved his undoing."

VILLAGE BARN DANCE

Rep. Drama Not Set

Selling Names: Richard Cromwell, Doris Day, Robert Allen, Barbara Jo Allen.
Director: Frank McDonald.
Assoc. Producer: Armand Schaefer.
Story Idea: Richard Cromwell, unemployed electrical engineer meets Doris Day, granddaughter of Ester Dale, a tight-fisted old skinflint who owns and runs the entire town. The merchants of the town mortgage their belongings and build a power plant on the word of Robert Baldwin, who promises to bring his milk plant to town. Baldwin reneges—and it looks like the ruin of everyone, until the young people get together, put on a radio show and save the day.
Catchline: "They found love while working for the same cause."

THE MAN FROM BAR-20

Para. Western Not Set

Selling Names: William Boyd, Russell Hayden, Britt Wood, Ruth Rogers.
Director: Lesley Selander.
Assoc. Producer: Joseph Engel.
Story Idea: William Boyd and Russell Hayden have been sent by the Express Company to find the perpetrators of the stagecoach robberies, each robbery just taking the gold shipment from Miner Watson's mine. Ruth Rogers, Watson's daughter, unaware of Boyd's identity, offers him the job of foreman, which he accepts. It is Britt Wood, who, as an old prospector, helps Boyd and Hayden catch the guilty men.
Catchline: "His fearlessness cleared up the sensational stagecoach robberies."

AND IT ALL CAME TRUE

WB Drama Not Set

Selling Names: Ann Sheridan, Jeffrey Lynn, Humphrey Bogart, Zasu Pitts.
Director: Lew Seiler.
Producer: David Lewis.
Story Idea: Una O'Connor and Jessie Busley run a boarding house. Jessie has a son, Jeffrey Lynn and Una has a daughter, Ann Sheridan. Not having seen each other for a number of years, Lynn and Ann meet again and realize they're in love. Lynn has brought home Humphrey Bogart, a murderer, to hide him from the police, which causes no end of trouble. Then one of the boarders recognizes Bogart and reports him —leaving Ann and Lynn free to marry.
Catchline: "Time separated them . . . but their love never died."

YOUNG AS YOU FEEL

20th-Fox Drama Not Set

Selling Names: Jed Prouty, Spring Byington, Ken Howell, June Carlson.
Director: Malcolm St. Clair.
Assoc. Producer: John Stone.
Story Idea: Jed Prouty sells his drug store to a new drug company and retires. He takes the family to New York for a vacation and there they meet a bunch of strange people who prey on out-of-town visitors. Prouty finally gets rid of them by telling them he's broke and the family are surprised when they get home to find that Prouty has bought back his drug store.
Catchline: "Jones family go off on a spending spree."

MR. WONG AT HEADQUARTERS

Mono. Drama Jan. 15

Selling Names: Boris Karloff, Grant Withers, Marjorie Reynolds.
Director: William Nigh.
Producer: William T. Lackey.
Story Idea: Boris Karloff has to solve the mysterious murders of three people, all involved in the smuggling of jewelry. He is assisted by Marjorie Reynolds, a newspaper reporter, who traces the jewelry to John Hamilton's shop. Craig Reynolds, Hamilton's son is suspected—but Karloff proves it was all the work of Hamilton's lawyer.
Catchline: "Wong solves a remote control murder."

HEROES OF THE SADDLE

Mono. Drama Jan. 15

Selling Names: Bob Livingston, Raymond Hatton, Patsy Lee Parsons.
Director: William Witney.
Assoc. Producer: Harry Grey.
Story Idea: The Three Mesquiteers take Patsy Lee Parsons under their wing when her father is killed in an accident. Unable to qualify financially for her adoption, they leave her temporarily in an orphanage. On one of their visits they discover that the keepers have been exploiting the children for their financial gains, and so they go to town and clean up the condition.
Catchline: "They brought a scheming scoundrel to justice."

THE WOLF OF NEW YORK

Rep. Drama Not Set

Selling Names: Edmund Lowe, Rose Hobart, James Stephenson, Jerome Cowan.
Director: William McGann.
Assoc. Producer: Robert North.
Story Idea: James Stephenson, an honest financier, is in reality head of a criminal gang, who steals bonds, which he disposes of. Edmund Lowe, a criminal lawyer, secures an acquittal for a man because Stephenson, to whom he feels obligated, requested him to. Lowe is unaware that the guilty man is Stephenson's henchman. In order to get behind all the murders and robberies in the city, Lowe accepts the appointment of District Attorney and in this way catches Stephenson.
Catchline: "He defended a murderer . . . then righted his wrong."

Publicity Break for "Pinocchio"

An advance publicity break for Walt Disney's "Pinocchio" appeared in a recent issue of *Young America*. Barbara Heggie, motion picture and radio critic for the national magazine, devotes her entire two columns to giving a preview of the picture.

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything Is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang (D)	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	61	Chas Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Texas Stampede (W)	57	Chas. Starrett-Iris Meredith	(F)	2/9/39	b9/30/39
Thundering West (W)	57	Chas. Starrett-Iris Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

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Amazing Mr. Williams (C-D)	86	Joan Blondell-Melvyn Douglas	(F)	11/23/39	b11/25/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blazing Six Shooters		Charles Starrett-Iris Meredith			In Prod.
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Bullets for Rustlers (W)		Charles Starrett-Lorna Gray			a11/25/39
Cafe Hostess (D) (Former title, "Street of Missing Women")	63	Preston Foster-Ann Dvorak		11/30/39	a10/28/39
Convicted Woman		Hudson-Lane-Lang			In Prod.
Criminal Cargo (D)		Jack Holt-Irene Ware			a10/21/39
Five Little Peppers at Home		Edith Fellows-Clarence Kolb			In Prod.
Fugitive at Large (D)	66	Jack Holt-Patricia Ellis	(F)	12/7/39	b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday (D)		Grant-Russell-Bellamy			a12/9/39
Lone Wolf Strikes		Warren William-Joan Perry			In Prod.
Miracle on Main Street	78	Margo-W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (C-D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart (C)		Tony Martin-Rita Hayworth			a11/25/39
My Son is Guilty (D)		Jacqueline Wells-Bruce Cabot		12/21/39	a11/25/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39	b11/25/39
Pioneers of the Frontier (W)		Bill Elliott-Linda Winters			a11/25/39
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W) (Former title, "Man Trailer")	54	Charles Starrett-Lorna Gray		11/2/39	a9/9/39
Taming of the West (W)	55	Bill Elliott-Iris Meredith		12/7/39	a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas Starrett-Iris Meredith		1/4/40	a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

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Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former title, "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)		Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis O'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-O'Sullivan	(A)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

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Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39	b11/18/39
Arouse and Beware		Wallace Beery-Dolores Del Rio			In Prod.
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	h9/23/39
Balalaika (Mu-D)	102	Nelson Eddy-Ilona Massey	(F)	12/29/39	b12/16/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	h9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy		1/26/40	a10/14/39
Congo Maisie (D)		Sothern-Carroll-Johnson		1/12/40	a12/9/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	h9/30/39
Earl of Chicago (D)		Montgomery-Owen-Arnold		1/5/40	a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian (D)		Robert Young-Helen Gilbert			a12/9/39
Gone With the Wind (D)	228	Gable-Leigh-Howard (Tech.)	(F)		b12/16/39
Henry Goes Arizona (C)	67	Frank Morgan-Virginia Weidler	(F)	12/8/39	b12/9/39
I Take This Woman (C-D)		Spencer Tracy-Hedy Lamarr			a11/12/38
Joe and Ethel Turp Call on The President (D)	71	Ann Sothern-Walter Brennan	(F)	12/1/39	b12/9/39
Judge Hardy and Son (C)	90	Mickey Rooney-Lewis Stone	(F)	12/22/39	b12/16/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
New Moon (D)		Jeanette MacDonald-Nelson Eddy			a12/2/39
Nick Carter, Master Detective (D)	60	Walter Pidgeon-Rita Johnson	(F)	12/15/39	b12/16/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	b11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day	(F)	11/24/39	b11/25/39
Shop Around the Corner (D)		Margaret-Sullavan-J. Stewart		1/19/40	a12/2/39
Strange Cargo (D)		Gable-Crawford-Douglas			a11/25/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39
Young Tom Edison (D)		Mickey Rooney-Virginia Weidler			a12/2/39

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Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39	b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39	b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Fighting Mad (W)	60	James Newill-Sally Blane		11/5/39	a10/17/39
Four Just Men		Sinclair-Lee-Lawton		12/25/39	Coming
Gang's All Here (C-D)	77	J. Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Gentleman from Arizona (W)	71	Farrell MacDonald-Barclay	(F)	12/15/39	b12/16/39
Heroes In Blue (D)	59	Dick Purcell-Bernadene Hayes	(F)	11/7/39	b11/25/39
Mr. Wong at Headquarters (D)		Boris Karloff-Marjorie Reynolds		1/15/40	a12/16/39
Phantom Strikes (My)	58	Lawson-Henry	(F)	11/15/39	b11/18/39
Roll, Wagons, Roll (W)		Tex Ritter		11/25/39	In Prod.
Westbound Stage (W)	52	Tex Ritter		12/15/39	a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley		12/5/39	a11/18/39

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Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes		2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D)	70	Joseph Allen-Jean Cagney	(A)	12/15/39	b12/9/39
At Good Old Siwash (C)		Wm. Holden-Bonita Granville			all/25/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			all/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale		5/3/40	In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent		3/8/40	a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamirnff	(A)	10/27/39	b10/14/39
Down Went McGinty		Brian Donlevy-Akim Tamiroff			In Prod.
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		4/12/40	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		4/5/40	a9/30/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)	4/19/40	b11/11/39
Geronimo (D)	88	Preston Foster-Ellen Drew	(F)	1/12/40	b11/25/39
Golden Gloves		Jean Cagney-Robert Ryan			In Prod.
Great Victor Herbert (Mu-D)	90	Allan Jones-Mary Martin	(F)	12/29/39	b12/2/39
Gulliver's Travels		Tech. Cartoon Feature		12/22/39	In Prod.
Hold Your Horses		Wm. Boyd-Russell Hayden			In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		3/29/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			all/11/39
Light That Failed (D)		Ronald Colman-Ida Lupino		2/2/40	a7/29/39
Man From Bar 20 (W)		Wm. Boyd-Russell Hayden			a12/16/39
Night of Nights (D)	85	Pat O'Brien-Olympe Bradna	(A)	12/1/39	b12/2/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Page		4/26/40	a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry (Former title, "Federal Offense")		2/16/40	a8/26/39
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/19/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope		3/22/40	a11/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		3/1/40	a7/1/39
Safari (D)		Madeline Carroll-Fairbanks, Jr.			all/18/39
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden (Former title, "Medicine Show")		1/26/40	a8/19/39
Showdown (W)		Wm. Boyd-J. Clayton-Hayden (Former title, "Gun Chores")			a10/14/39
Sidewalks of London (D)	80	Laughton-Leigh (Reviewed as "St. Martin's Lane")	(F)	2/23/40	b7/9/38
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		2/9/40	a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh		Akim Tamiroff-William Henry			In Prod.
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige		3/15/40	In Prod.

R.K.O.-RADIO

1937-38

Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

1938-39

Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Escape to Paradise (C-D)	60	Bob Breen-Kent Taylor	(F)	12/22/39	b12/9/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrillo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laughen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO

1939-40

Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
And So Good-bye		Richard Carlson-Jean Parker			In Prod.
Bill of Divorcement		Maureen O'Hara-Adolphe Menjou			In Prod.
Bullet Code		George O'Brien-Virginia Vale			In Prod.
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)		C. Laughton-Maureen O'Hara		12/29/39	a9/2/39

R.K.O.-RADIO

1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Irene		Anna Neagle-Ray Milland			In Prod.
Isle of Destiny (D)		Ford-Lang-Gargan			a6/10/39
Legion of the Lawless (W)	57	Geo. O'Brien-Virginia Vale	(F)	1/5/40	b11/25/39
Little Orvie		Johnny Sheffield-Ernest Truex			In Prod.
Marines Fly High (D)		Richard Dix-Lucille Ball			a12/9/39
Married and in Love (D)	60	Alan Marshal-Barbara Reed	(A)	12/22/39	b12/16/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (C)	65	Lupe Velez-Donald Woods	(F)	1/12/40	b12/16/39
Millionaire Playboy		Joe Penner-Linda Hayes			In Prod.
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon			In Prod.
Primrose Path		Ginger Rogers-Joel McCrea			In Prod.
Queen of Destiny (H-D)	90	Neagle-Walbrook (Tech.) (Reviewed as "Sixty Glorious Years")	(F)		b10/29/38
Reno (D)	73	Richard Dix-Gail Patrick	(A)	12/1/39	b11/18/39
Saint's Double Trouble (D)		George Sanders-Helen Whitney			a12/9/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/26/40	a11/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou	(F)	11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D)	62	Jimmy Lydon-Joan Brodell	(F)	12/8/39	b12/2/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/2/40	a10/7/39

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1938-39

Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/23/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W)	64	Autry-Mary Carlisle	(F)	11/16/39	b11/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

1939-40

Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)	57	Three Mesquiteers	(F)	11/29/39	b12/9/39
Dark Command (D)		John Wayne-Claire Trevor			a12/16/39
Days of Jesse James (W)	63	Roy Rogers-George Hayes		12/22/39	all/18/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Heroes of the Saddle (W)		Three Mesquiteers			a12/16/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)		The Gleasons-Harry Davenport			all/18/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)	58	Roy Rogers-George Hayes	(F)	11/22/39	b11/25/39
South of the Border (W)	71	Gene Autry-Smiley Burnette	(F)	12/15/39	b12/16/39
Thou Shalt Not Kill (D)	70	Charles Bickford-Doris Day	(F)	12/22/39	b12/16/39
Village Barn Dance (D)		Richard Cromwell-Doris Day			a12/16/39
Wolf of New York (D)		Edmund Lowe-Rose Hobart			a12/16/39

20TH CENT.-FOX

1938-39

Arizona Wildcat (C)	68	Withers-Carrillo	(P)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

1939-40

Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D)	71	Alice Faye-Warner Baxter	(F)	12/8/39	b12/2/39
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			all/11/39
Chicken Wagon Family (C)	63	Jane Withers-Leo Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady (D)	74	Cesar Romero-Marjorie Weaver	(F)	12/29/39	b12/2/39
Cisco Kid in Chicago		Cesar Romero-Chris-Pin Martin			In Prod.
City in Darkness (My)	85	Sidney Toler-Lynn Bari	(F)	12/1/39	b11/25/39
City of Chance (D)		Donald Woods-C. Aubrey Smith (Former title, "The City")		1/12/40	all/11/39
Dance With the Devil		Tyrone Power-Dorothy Lamour			In Prod.
Day-time Wife (C)	72	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62	Kane Richmond-Amanda Duff	(A)	10/6/39	b9/9/39
Everything Happens at Night (C-D)	78	Sonja Henie-Ray Milland	(F)	12/22/39	b12/16/39
Girl Must Live (C)	93	Margaret Lockwood-R. Houston	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83	Richard Greene-Brenda Joyce	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	b10/7/39
Honeymoon's Over (C)	68	Marjorie Weaver-Stuart Erwin	(F)	12/15/39	b12/9/39
Hotel For Women No. 2		Lynn Bari-Joan Davis			In Prod.
Little Old New York (D)		Alice Faye-MacMurray-Greene			a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70	Jane Withers-Ritz Brothers	(F)	10/20/39	b9/23/39
Quick Millions (C)	61	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Shooting High		Withers-Autry-Weaver			In Prod.
Stanley and Livingstone (D)	100	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)		Al Jolson-Don Ameche-A. Leeds		1/5/40	a9/16/39
Too Busy to Work (C)	65	Jones Family-Chandler-Davis	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel (D)		Jones Family			a12/16/39

UNITED ARTISTS 1938-39

Captain Fury (D)	92	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
King of the Turf (D)	88	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prison Without Bars (D)	79	Luchaire-Best-Barnes		3/10/39	b10/1/38
Stagecoach (D)	96	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Wuthering Heights (D)	103	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	91	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70	Leslie Howard-Ingrid Bergman	(F)	9/22/39	b9/30/39
Lion Has Wings (D)	75	Merle Oberon-Ralph Richardson	(F)		b12/16/39
Man in the Iron Mask (D)	110	Louis Hayward-Joan Bennett	(F)	8/11/39	b7/1/39
My Son, My Son!		Brian Aherne-Madeleine Carroll			In Prod.
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.			a10/14/39
1,000,000 B.C.		John Hubbard-Carole Landis			In Prod.
Over the Moon (C-D)	78	Dberon-Rex Harrison (Tech.)	(F)		b11/11/39
Raffles (D)		D. Niven-Olivia de Havilland		12/29/39	a10/7/39
Real Glory (D)	96	Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine		1/19/40	a10/14/39
Send Another Coffin (D)		O'Brien-Terry-Arnold		12/22/39	a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	b7/15/39
Two's Company		Stan Laurel-Oliver Hardy			In Prod.
Westerner		Gary Cooper-Walter Brennan			In Prod.
Winter Carnival (C-D)	90	Ann Sheridan-Richard Carlson	(F)	7/28/39	b7/22/39

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Big Town Czar (D)	62	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	b4/15/39
First Love (D)	83	Deanna Durbin-Helen Parrish	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61	Helen Maek-Robert Wilcox	(A)	1/20/39	b12/24/38
Honor of the West (W)	58	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Pirates of the Skies (D)	61	Kent Taylor-Rochelle Hudson	(F)	2/3/39	b2/25/39
Risky Business (D)	66	George Murphy-Dorothea Kent	(F)	3/3/39	b3/18/39
Society Smugglers (D)	65	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93	Basil Rathbone-J. Hutchinson	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90	Jackie Cooper-F. Bartholomew	(F)	3/10/39	b3/4/39
Sun Never Sets (D)	96	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	b6/3/39
They Asked For It (My-C)	61	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

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Big Guy (D)	77	McLaglen-Cooper-Munson	(A)	12/24/39	b12/2/39
Call a Messenger (C-D)	60	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective (D)		Bergen-McCarthy-Sherd		12/22/39	a12/9/39
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine			a10/21/39
Desperate Trails (W)	60	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)	93	Marlene Dietrich-James Stewart	(F)	12/29/39	b12/2/39
Devil Is Yellow		Wayne Morris-Margaret Lindsay			In Prod.
Double Alibi (O)		Margaret Lindsay-Edmund Lowe			a12/9/39
Framed (D)		Constance Moore-R. Armstrong		1/5/40	a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		1/26/40	a9/30/39
Hawaiian Nights (Mu-C)	64	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62	Charley Grapewin-Anita Louise	(F)	10/6/39	b9/16/39
Invisible Man Returns (D)		Hardwicke-Price-Grey		1/12/40	a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63	Johnny Downs-Constance Moore		12/1/39	a9/16/39
Legion of Lost Flyers (D)	63	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64	Preston Foster-Irene Hervey	(F)	12/15/39	b11/25/39
Mutiny On the Blackhawk (D)	67	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oh Johnny, How You Can Love!		Tom Brown-Peggy Moran			In Prod.
Oklahoma Frontier (W)	59	John Mack Brown-Bob Baker	(F)	10/20/39	b12/9/39
One Hour to Live (D)	60	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker		4/5/40	a9/30/39
Rio (D)	75	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (H-D)	92	Basil Rathbone-Boris Karloff	(F)	11/17/39	b11/25/39
Tropic Fury (D)	65	Richard Arlen-Andy Devine	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70	J. Cooper-Freddie Bartholomew	(F)	9/15/39	b9/9/39
Under-Pup (C)	90	Rob't Cummings-Nan Grey	(F)	9/1/39	b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		1/19/40	a9/16/39
Witness Vanishes (My)		Edmund Lowe-Wendy Barrie	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b9/9/39
Blackwell's Island (D)	71	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58	Ronald Reagan-Rosella Towne	(F)	5/27/39	b5/20/39
Confessions of a Nazi Spy (D)	106	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Devil's Island (D)	63	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104	Errol Flynn-Olivia de Havilland	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
Hell's Kitchen (D)	81	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
Nancy Drew—Reporter (D)	65	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65	D'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80	James Cagney-Rosemary Lane	(F)	3/11/39	b3/18/39
On Trial (D)	60	Margaret Lindsay-John Litel	(F)	4/1/39	b3/25/39
Secret Service in the Air (D)	63	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59	Dennis Morgan-Gloria Dickson	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

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And It All Came True (D)		Ann Sheridan-Jeffery Lynn			a12/16/39
British Intelligence (D) (Former title, "Enomy Agent")		Boris Karloff-Margaret Lindsay			a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane			a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94	James Stephenson			a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)		b9/9/39
Dead End Kids on Dress Parade (D)	62	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane			a11/4/39
Four Wives (D)	112	Lane Sisters-G. Page-J. Lynn	(F)	12/25/39	b11/25/39
Fugitive From Justice (D)		Roger Pryor-Lucille Fairbanks			a12/2/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun (D)		May Robson-Harry Davenport			a12/2/39
Invisible Stripes (D)		Raft-Holden-Robson			a10/21/39
Kid Nightingale (C)	58	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks (D)		John Payne-Gloria Dickson			a12/2/39
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon			a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95	Medea Novara-L. Atwill		12/16/39	b4/29/39
Murder in the Air (D)		Ronald Reagan-Lya Lys			a12/2/39
Nancy Drew and Hidden Staircase (My)	60	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57	Gloria Dickson-Dennis Morgan	(F)	9/23/39	b9/9/39
Old Maid (D)	95	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65	Edith Fellows-Jimmy McCallion	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (C-D)	57	Jane Wyman-Dick Foran	(F)	12/9/39	b12/9/39
Return of Dr. X (My-D)	62	Lys-Bogart-Morris-Lane	(A)	12/2/39	b11/18/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson			a9/23/39
Virginia City (Tech.) (D)		Flynn-Hopkins-Scott			a12/2/39
We Are Not Alone (D)	112	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
We Shall Meet Again		Merle Oberon-George Brent			In Prod.
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan			a8/12/39

STATES RIGHTS

Black Eyes (D)	72	Mary Maguire-Otto Kruger	(A)	Alliance	b9/9/39
Black Limelight (My)	63	Raymond Massey-Joan Marion	(A)	Alliance	b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers	a10/21/39
Challenge, The (D)	69	Trenker-Douglas	(F)	Film Alliance	b9/30/39
Code of the Fearless (W)	56	Fred Scott	(F)	Spectrum	b1/21/39
Daughter of the Tong (D)	56	Evelyn Brent-Grant Withers	(A)	Metrop.	b8/19/39
Dead Men Tell No Tales (My)	76	Emlyn Williams-Sara Seeger	(A)	Alliance	b7/29/39
Death Goes North (My-D)	64	Ed. Edwards-Sheila Bromley	(F)	Warwick	b7/29/39
Flaming Lead (W)	55	Ken Maynard	(F)	Colony	b7/1/39
Goose Step (D) (Reviewed as "Hitler, Beast of Berlin")		Roland Drew-Steffi Duna	(A)	Producers	b11/18/39
Housemaster (D)	83	Kruger-Holmes-Churchill	(F)	Alliance	b2/12/38
In Old Montana (W)	63	Fred Scott-Jean Carmen	(F)	Spectrum	b4/1/39
Invisible Killer (D)		Grace Bradley-Roland Drew			a11/25/39
Keep Punching (D)	81	Henry Armstrong-Mae Johnson	(F)	M-C Pics	b12/9/39
Mercy Plane (D)		James Dunn-Frances Gifford		Producers	a12/2/39
Mill on the Floss (D)	80	Geraldine Fitzgerald-F. Lawton	(F)	Standard	b11/18/39
Murder Is News (My-D)	55	John Gallaudet-Iris Meredith	(A)	Warwick	b6/24/39
Mutiny of the Elsinore (D)	73	Paul Lukas-Lyn Harding	(F)	Regal	b2/25/39
One Night in Paris (My-D)	74	Lodge-Kelly-Williams	(F)	Alliance	b8/5/39
Pocomania (D)	65	Nina Mae McKinney-Jack Carter	(F)	Lenwal	b12/9/39
Rangle River (W)	72	Victor Jory-Margaret Dare	(F)	Hoffberg	b5/13/39
Royal Divorce (Cos-D)	84	Chatterton-P. Blanchar	(F)	Select	b8/5/39
School For Husbands (C)	72	Diana Churchill	(A)	Hoffberg	b1/28/39
Second Bureau (D)	65	Marta Labarr-Charles Oliver	(A)	Film Alliance	b7/8/39
Spies of the Air (My-D)	78	Barry Barnes-Roger Livesy	(A)	Alliance	b8/12/39
Torpedoed! (D)	70	H. B. Warner-Beery-Cromwell	(F)	Film Alliance	b9/23/39
Torture Ship (D)	57	Irving Pichel-Jacqueline Wells	(A)	Producers	a9/9/39
Typhoon Treasure (D)	68	Campbell Copelin-Gwen Munro	(A)	Ace Pics	b7/1/39

FOREIGN LANGUAGE

Champs-Elysees (D)	89	Sacha Guitry	(A)	Tri-Nat.	b3/4/39
Double Crime in the Maginot Line (D)	83	Victor Francen	(A)	Tower	b4/15/39
Escape From Yesterday (D)	89	Annabella-Jean Gabin	(A)	Hoffberg	b5/6/39
Harvest (D)	75	Gabriel Gabrio-Edouard Delmont	(A)	Cinema	b11/25/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
CDLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Neil's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night In a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHDTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
CDLDR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARAOE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WORLD OF SPDRTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTODNS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DDESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

	Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)			
Peace on Earth	Definitely a "Must"	8	12/ 9/39
CRIME DOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March	For Romanticists	11	11/25/39
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
Dad For a Day	Good	11	11/25/39
JOHN NESBITT PASSING PARADE (8)			
PETE SMITH SPECIALTIES (13)			
Let's Talk Turkey	Swell	10	11/25/39
Ski Birds	Excellent	8	11/25/39
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39
Quaint St. Augustine	Charming	9	11/25/39

PARAMOUNT 1938-39

	Comment	Running Time	Reviewed Issue Of
BETTY BOOP CARTDDNS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLDR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!..	Excellent	10	8/27/38
Moments of Charm ..	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch....	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael ...	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow ...	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas ..	Very Funny	11	9/24/38
Oh Say, Can You Ski?..	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony ..	Classic	10	11/26/38
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull ...	Very Good	7	8/27/38
Cops Is Always Right ..	Average	7	1/21/39
Customers Wanted	Almost a Reissue ...	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk ..	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello. How Am I?	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers ...	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills ...	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog..	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/24/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile	Fair Travelogue	10	12/16/39
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Hal Kemp	Average Band Number	10	12/16/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Bits of Life	Misses Fire	11	12/16/39
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1 ...	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby	Good	6	11/18/39
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2	Very Interesting ...	10	11/25/39

PARAMOUNT 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue of
SPORTLIGHTS (13)			
Aqua-Rhythm	Good	10	11/18/39
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers ...	9	11/11/39
William Tell	Serious Music	10	12/16/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39
No. 2	Fairly Interesting ..	11	12/16/39

RKO-RADIO 1938-39

DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great ..	9	9/ 3/38
Donald's Cousin Gus ...	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day ...	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony ...	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny ...	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	6	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS) ...	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon ..	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/39
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo ...	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise ..	Fascinating	10	9/ 3/38
Kennel Kings	Doggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills ..	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny ...	18	10/ 7/39
INFORMATION PLEASE (13)			
No. 1	Like Radio Program.	11	9/30/39
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39
MARCH OF TIME (13)			
Soldiers With Wings ...	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer ..	Interesting	18	10/28/39
Newsfronts of War—1940	Fair	19	11/25/39
RADIO FLASH (8)			
Blamed For a Blonde	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39
Winter Playground	Splendid	9	12/ 9/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger..	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis ...	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Dogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans ..	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G-Man Jitters		6½	Not Rev.
Glass Slipper (Tech.) ..	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
Sky Fighters	Excellent	10	12/ 9/39
DRIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs..	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
Kangaroo Country	Interesting	10	12/ 9/39
Valley of 10,000 Smokes	Fascinating	10	12/ 9/39

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EAST STROUDSBURG, PA.

20th-FOX 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 in Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
One Mouse In a Million	Fair	7	12/ 9/39
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39
Wicky Wacky Romance	Very Good	7	12/ 9/39

UNITED ARTISTS 1938-39

WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jungle, The		10	Not Rev.
Maharajah		10	Not Rev.
Petra the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Muts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

1939-40

CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda	Amusing	9	9/30/39
Scrambled Eggs		7	Not Rev.
Sleeping Princess	Good Fun	7	12/ 2/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Rhumba Land	Good Vaudeville	18½	12/ 2/39
Snow Follies		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39

VITAPHONE-WARNER BROS. 1938-39

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience.	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2.	Interesting	10	1/14/39
Mechanix Illustrated #3.	Interesting	10	3/ 4/39
Mechanix Illustrated #4.	Interesting	10	6/ 3/39
Mechanix Illustrated #5.		10	Not Rev.
Mechanix Illustrated #6.		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameramen No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies.	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	Not Rev.
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Cassanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dan erous Dan McFoo	A Lallapaloo	7	8/ 5/39
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good.	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs.		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treachorous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.

1939-40

BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment.	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
American Saddle Horses	Interesting	10	11/25/39
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
Royal Rodeo	Entertaining	15	11/25/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky	Good	7	11/25/39
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch.	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
Symphony of Swing	Satisfactory	10	12/ 2/39
MERRIE MELODIES (26) (Tech.)			
Fagin's Freshmen	Amusing	7	11/25/39
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

1939-40

REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
Zorro's Fighting Legion	12 Chaps.	12/ 2/39
UNIVERSAL		
Green Hornet	13 Chaps.	12/ 2/39
Phantom Creeps	12 Chaps.	8/12/39

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And Sensational Magazine Stories...

THE FAMOUS CRIME-SMASHING HERO
A RECORD-SMASHING CHAPTER PLA

Crashing your screen with a ready-made audience of millions...and a cast and production to bring all ages of both sexes storming your doors!

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featuring

VICTOR JORY

Veda Ann Borg • Roger Moore • Robert Fiske

Based upon the stories published in "THE SHADOW" Magazine
Screen play by Joseph Poland, Ned Dandy, Joseph O'Donnell
Directed by James W. Horne

A COLUMBIA CHAPTER PLAY

RELEASED JANUARY 5, 1940



VICTOR JORY
in his first role in a Chapter Play

DEC 27 1939
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SHOWMEN'S MOTION PICTURE Trade Review

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

Raffles
Swanee River
Invisible Stripes
Gulliver's Travels
Roll, Wagons, Roll
Stranger From Texas
Days of Jesse James
The Light That Failed
Hunchback of Notre Dame
Charlie McCarthy, Detective



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IN THIS ISSUE

STR 1940 Tax Calendar

Taxes & Due Dates for Theatre Taxes in All 48 States



The interior lobby of Radio City Music Hall. Block-long lines outside wait to see "Balalaika."

IMPOSSIBLE!

They should be doing Christmas shopping!
They prefer to see M-G-M's "BALALAIKA"!
Bringing new records to Radio City Music Hall!
Biggest December opening in its history!
Greatest Pre-Xmas Week it ever enjoyed!
Held Over! Who said "Seasonal slump"?
"BALALAIKA" has proved itself the hard way!
A rousing, thrilling musical comedy sensation
Destined for front rank in M-G-M's Parade of Hits!

"BALALAIKA" starring NELSON EDDY, Ilona Massey with Charlie Ruggles • Frank Morgan • Lionel Atwill • C. Aubrey Smith • Joyce Compton Dalies Frantz • Screen Play by Leon Gordon, Charles Bennett, Jacques Deval • Based upon the Play "Balalaika" • Book and Lyrics by Eric Maschwitz • Music by George Posford and Bernard Grun • Directed by Reinhold Schunzel • Produced by Lawrence Weingarten • An M-G-M Picture

The Editorial Page

Holiday Observations

The Big Wind

In evaluating a production like "Gone With the Wind" one must look farther than the end of one's nose. Even ignoring the announced selling terms, the conservative and exaggerated estimates of its grossing possibilities, or your own pet theory about what it will do or what it is worth, one must accept the fact that this is a picture packing a wallop far beyond the box office of the theatres which will play it.

First: it is definitely a milestone in the progress of the motion picture industry. Second: the interest in motion pictures that it has awakened and reawakened among millions of our population is bound to have a decidedly happy reaction at the box office. Third: it IS a tonic for the whole industry and the movie-going public as well. Fourth: the conversation it will engender among those who see it and through them to those who will want to see it, must add up in dollars and cents everywhere. Fifth: it can be made the shining star to which every theatre throughout the country can hitch its wagon.

There will be some who may say that a thirty or forty-five minute pruning would improve it considerably. There will be others who will deplore the loss of the thousands of feet that were eliminated to bring it down to its present length. It will be a debatable question not only within the industry but among theatre patrons.

For our own reaction, we would say that we experienced the same feelings and thrills as we did when we first saw "The Birth of a Nation." We felt, instinctively, and still feel, that we were witnessing an event of major importance and a new high in production and entertainment for which the industry will have to wait years to see anything to approach it.

In an industry super-charged with hot air and press agent superlatives, GWTW stands out like a beacon light as the first production to ever exceed, by miles, the praise and predictions that preceded it. For once the press agents were helpless. The picture was too big for them.

And now that it has finally arrived even the trade press is going to find it tough going to properly express its true box office possibilities. Make up your mind now that here, at last, is a picture greater than anything said about it; greater in box office dynamite than your wildest imagination ever conjured; and the tonic you and the whole business has needed for many years. It is, truly, TERRIFIC!

Dear Santa Claus:

While packing up that over-flowing bag of yours we would sincerely appreciate if you would slip in a few items for the movie industry.

For the exhibitors: bring plenty of good box office pictures, brisk business at the ticket window and some freedom from headaches.

For the distributors: a greater consideration for exhibitors, especially the little independents who are minus the strength and backing of larger groups. A more considerate selling policy, yet profitable returns for their pictures. A continuation of the present selling forces which, in our opinion, represent the finest the industry has had since its inception.

For the producers: less labor agitators, more good stories, fewer squabbles with the temperamental stars, some suggestions on how to make good pictures for about twenty-five per cent less than present costs, a broader knowledge of the whole country outside of Hollywood, a keener understanding of the exhibitor and his patrons.

For the circuit executives: considerable more appreciation for the manpower running their theatres, a light to show them the error of paying low wages for high salary positions among their managers, a more sympathetic understanding of the managers' problems, a determination to operate their theatres efficiently and intelligently.

For the bookers: a desire to pay more attention to the trade reviews and less to the radio commentators and their dribble about pictures, an appreciation for more intelligent booking of exploitable pictures that now are allowed to die for lack of proper playing time, and a suggestion to take advantage of those many fine short subjects that are going to waste.

For the exhibitor organizations: an attempt to work together and to stop throwing so much mud; to do something for the industry and the exhibitors instead of working off their pet peeves; to stop worrying about Pots o' Gold and pay more attention to helping their members solve the more important problems of their business.

For the industry as a whole: some weapon to kill all the lawsuits; a more broadminded outlook on relations between the various branches of the industry; a fair clearance and protection system; an effort to make ours the best business in the land.

And while you're at it, Santa, please convey to all, our sincerest wish for a Merry, Merry Christmas to them and their families.

—*"CHICK" LEWIS*

Goldwyn Cancels His UA Contract; No New Deal Set

"Raffles" His Last Picture Under Present Deal; UA To Fight Move

Samuel Goldwyn announced this week that he would definitely quit the UA fold and that "Raffles" would be his last picture for UA release. Max Steuer, the producer's attorney notified UA of the termination of the contract. Goldwyn's one-fifth interest in United Artists is unaffected by the termination of the distribution contract. His announcement stated that "The Westerner," now in production would be completed and that distribution arrangements would be announced later.

Murray Silverstone, chief of world-wide operations for United Artists, denied that UA had breached its contract with Goldwyn, as the producer alleges, and announced that the company would resist in every legal way any attempt on the part of Goldwyn to distribute pictures through any other distributor.

Goldwyn's dispute with UA began early this year when he filed suit against UA charging violation of his contract and seeking termination of it. UA contended continually that under Goldwyn's contract with UA, he could not release pictures through any other distributor before 1945.

Among his reasons charging violation of contract, Goldwyn alleged that Alexander Korda and the late Douglas Fairbanks had formed independent producing companies without his consent; that Korda had become interested in pictures outside of those for UA release and that Korda was allowed to dispose of certain pictures in Spain directly instead of through UA.

James Roosevelt, vice-president of Samuel Goldwyn, Inc., announced the formation of an independent production company recently. It is believed possible that Goldwyn might continue as owner of this company but release elsewhere, which would be possible for Roosevelt.

C.R. ROGERS SIGNS WITH COLUMBIA

A three-year contract with Charles R. Rogers Productions, Inc., headed by Charles R. Rogers, for the production and distribution of three outstanding pictures annually, was concluded this week by Columbia Pictures Corp. Active production will be started shortly after the first of the year at Columbia studios, with "Jane Addams and Hull House" and "Senate Page Boys" as the first two stories to go before the cameras.

In signing the contract, Rogers announced that he intends to adhere strictly to his policy of presenting new personalities along with established favorites in all his productions.

CONTRACTS AHEAD

Deals In Chi Territory Are In Lead Over Last Year

Chicago—United Artists business is running well ahead of last year, with 350 new season contracts signed to date in the Chicago territory, according to Irving Schlank, exchange manager. About the same number of contracts have been signed by RKO-Radio, while Republic has closed more than 275—a 15 per cent gain. With about 25 more to be made to insure complete coverage of the Chicago market, Peck Gomersall of Universal reports most contracts closed

Important Dates

Jan. 6-7: Columbia mideast sales meet. Washington.
Jan. 13-14: Columbia midwest and central sales meet. Chicago.
Jan. 17-18: Columbia southern sales meet, Dallas.
Jan. 18: MPTO of Virginia convention, John Marshall Hotel, Richmond.
Jan. 27-28: Columbia western sales meet, San Francisco.
Jan. 28: Actors Fund of America benefit, Winter Garden.

"U" '40 OUTLOOK INSPIRES MEET

Blumberg Calls Sessions to Map Selling Plans

Less than 24 hours after his return to New York from Hollywood, Nate Blumberg, Universal prexy, called a meeting of district sales managers which was presided over by William A. Scully, general sales manager. The meeting took place over the week-end and ended late Sunday night, with individual plan-making sessions presided over by F. J. A. McCarthy and W. J. Heineman, eastern and western sales managers respectively.

Completed and awaiting release, according to Blumberg, are "Green Hell," "The Invisible Man Returns" and "Oh, Johnny, How You Can Love." In the last stages of production is the Mae West-W. C. Fields co-starring vehicle, "My Little Chickadee." Two pictures are due next year with Deanna Durbin, the first of which will be "It Happened In Kaloa" and the second "Spring Parade." Bing Crosby will star with Gloria Jean in "If I Had My Way," and "World Cruise" starring Loretta Young, is scheduled for early summer release. Several other outstanding productions are planned.

Ruth Schwerin with Lesser

Sol Lesser has appointed Ruth Schwerin as his eastern publicity representative. Miss Schwerin formerly served in a similar capacity at Paramount, Monogram and other companies.

EQUITY SUIT TRIAL MAY 1

Pre-Trial March 1 To Settle Issues

Trial of the government's equity suit against the major companies will take place May 1, according to an agreement reached between attorneys. In an effort to speed up the actual trial, a pre-trial of a number of issues will be held. This proeedure is in the nature of a conference between the attorneys and the judge at which time the issues are thrashed out. No testimony is taken and the public is excluded.

At the pre-trial the judge may decide on certain issues to be stipulated in order to avoid unnecessary proof and he may also limit the number of expert witnesses. The pre-trial is scheduled to begin around March 1. Paul Williams, assistant attorney general in charge of the prosecution, predicted that all of the issues raised by the interrogatories would be cleared up by the middle of February. He said the government would not answer all of the interrogatories, claiming that many are "far-fetched" and immaterial. Williams also said that while the government is willing to name its witnesses, it is unwilling to give the nature of their testimony.

"Blue Bird" to Open At Hollywood Theatre

"The Blue Bird," 20th-Fox Technicolor film starring Shirley Temple, will have its initial road-show presentation at the Hollywood Theatre on Broadway, opening there Jan. 17, and showing twice daily at advanced prices.





At the left are Nate Blumberg, Universal president and William A. Scully, general sales manager presiding at a meeting of all Universal sales managers held this week in New York to hear Blumberg's report of production plans for the balance of the 1939-40 season. In the right hand photo, front row, left to right are E. T. Gomersall, Chicago; Al O'Keefe, West Coast; A. J. Herman, New York; Dave Miller, Pittsburgh; Pete Dana, Kansas City; Dave Levy, New York City; rear row left to right Harry Graham, Atlanta; Eastern Sales Manager Frank J. A. McCarthy; James Jordan, Andy Sharick and Morris Alin of the home office; William J. Heineman, western sales.

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SMALL SETS NEW PROGRAM

Producer Outlines 1940 Schedule

The most ambitious schedule in his long career as a producer was confirmed this week by Edward Small when he announced that seven productions will be completed and ready for release by United Artists before the end of the current 1939-40 season.

In production at present is "My Son, My Son!" the filmization of Howard Spring's novel. After the first of the year, Small will place into production "Kit Carson" and "South of Pago Pago." On March 1, "The Son of Monte Cristo" goes into production, and on May 1 shooting will start on "Valentino." "Two Years Before the Mast" is scheduled to be made during the summer.

UA Will Have 2 New Producers

UA will add two new producers to its roster next year, declared Murray Silverstone, chief of world wide operations this week. Silverstone said that between Jan. 1 and June 15, the company would release 15 films. The names of the new producers have not been revealed.

Cohn Enthusiastic Over Production Activity

Returning from Hollywood this week, Jack Cohn was enthusiastic about Columbia's present production activity. Two of the company's major productions, "His Girl Friday" and "Music In My Heart," also arrived on the Century with him. In discussing these and other productions, Cohn stated that work at the studio is booming, with three major films now in work and a number of other productions ready for early shooting.

Loew's May Take Over Greenwich House

Loew's is reported negotiating with Edward Peskay to take over the Pickwick Theatre at Greenwich, Conn., which Peskay has been operating. Peskay has anti-trust suits pending respecting the theatre against the major companies, two independents and three circuits. The 2,000 seat deluxe house was formerly operated by RKO. Peskay claims that he is unable to obtain product in less than from 60 to 120 days after first runs.

Louis Frappier Dies

Louis Frappier, vice-president in charge of manufacturing, of the International Projector Corp. died suddenly last Tuesday.

SEE CHANCE FOR GN LOAN

Company Continues Until Jan. 5

Grand National will keep operating at least until Jan. 5, under the terms of an order issued last week-end by Referee Peter B. Olney. At a hearing attended by many creditors, they allowed the company to continue operations after hearing from the RFC and ERPI that a loan of $600,000 was practically set.

At the same time, Leo Bergere stated that he believed he could negotiate a $1,000,000 production loan and that he would import foreign pictures for GN distribution. The Producers' Laboratory also announced that it would give Grand National three features and eight westerns for distribution. The company will make a concerted effort to increase its weekly revenues from $8,000 to $13,000, the referee was told. To accomplish this, Sol Edwards, Grand National sales manager, left this week on a tour of branches.

Korda To Announce New Plans in Feb.

Alexander Korda, who returned to Europe last week-end, will return here in February and will then announce his plans for the new season, he said.



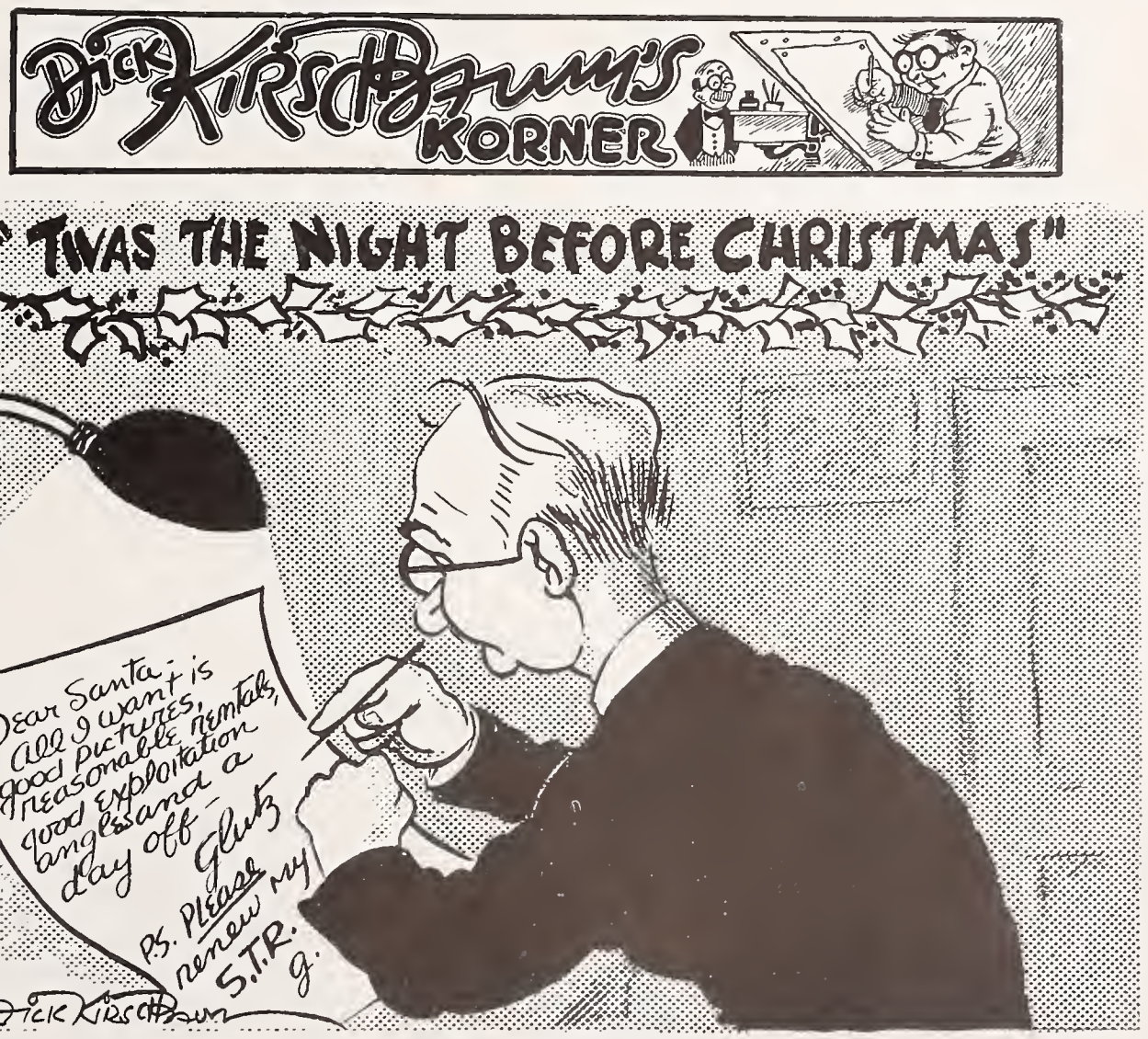
Part of the crowd of 2500 Warner employees and their children who attended the Annual Warner Club Xmas Kiddie Party at the Brooklyn Vitaphone studios last Saturday. Entertainment was provided in the shape of a one-ring circus, and gifts were distributed to the kiddies by Santa Claus himself, whose trip from the North Pole to the studio was announced by 'Television'. Committee on arrangements consisted of Ralph Budd, Chairman, Harry Mayer, Ed Savin, George O'Keefe, Nat Fellman, Harold Rodner, Joe Englander, Murray Schiff and Irving Birnbaum.

"Gulliver" Opens In Miami

Miami—With both the Sheridan and the Colony theatres sold out, Max Fleischer's Technicolor cartoon version of "Gulliver's Travels" was unveiled here Monday night to an enthusiastic audience. The town was all agog, for what started out to be Paramount's picture wound up being Miami's.

Following the premiere, the Miami Beach smart set gathered at the Roney-Plaza Hotel for a "Gulliver's Travels Ball," of which the PTA milk fund was the beneficiary. At a luncheon earlier in the day, Mayor E. G. Sewell and John C. Hall, Chamber of Commerce prexy, made a bid for further production in Miami.

Paramount notables at the luncheon included Stanton Griffis, Neil Agnew, Oscar Morgan, Lou Diamond, Robert Gillham and S. A. Lynch.



Blase Broadway Thrilled by Twin Premieres of GWTW

Traffic Blocked Along Great White Way; Atlanta World Premiere Memorable

Pedestrian and vehicular traffic along Broadway was at a standstill Wednesday night while enormous crowds packed the streets in front and near both the Astor and Capitol Theatres on the occasion of the premiere of "Gone With The Wind." Not since the twin premiere of "Hell's Angels" in 1930 had there been such a crowd, and for the first time since then pedestrians walking along either theatre block had to show a ticket.

Celebrities present for the occasion included James Stewart, Olivia de Havilland, Alice Faye, Constance Bennett, Will Hays, Nicholas M. Schenck, C. C. Moskowitz, Ned Depinet, John A. Whitney, and many others. Brilliant floodlights played on the gala scene all along Broadway.

Early comers at the Capitol examined the Confederate atmosphere and the two huge portraits of Clark Gable and Vivien Leigh in the inside lobby. Large vases containing poinsettas, gladioli and roses were all along the grand staircase. Attired in bodiced and hoop-skirted dresses of the Civil War days, seven professional models distributed programs in the foyer.

David O. Selznick, producer of the film, stated that "for three years I have been working, waiting and hoping; waiting for New York to pass judgment on my picture."

The proceedings ahead of the premiere itself were broadcast visually as well as orally from the lobby and foyer of the Capitol on a nationwide NBC hookup. This was the first time the "electric eye" of television had been used to reproduce the events and personalities of a Broadway premiere.

The world premiere at Atlanta Friday night, which climaxed the gayest celebration in that city's history, brought waves of applause for the four-hour film. Delighting cheering throngs in and out of Loew's Grand was Margaret Mitchell, who sold the motion picture rights of her epic novel to David O. Selznick, but who had no part in the making of the picture.

When his appearance was met with a roar of approval from the crowd, Clark Gable, the film's Rhett Butler, hushed it when he spoke into the microphone: "This is Margaret Mitchell's night and Atlanta's night. I want to see the picture just as you see it. Please, Atlanta, allow me to see 'Gone With The Wind' tonight just as a spectator."

The entrance of 2,031 persons who walked between towering white pillars into Loew's Grand to see the picture, as well as the entrance of the film stars brought here for Atlanta's first world premiere, were made with a fanfare and flourish beneath the play of gigantic spotlights that thrilled deeply every person who was fortunate enough to be on hand.

Friday was a public holiday throughout the State, so proclaimed by Gov. Rivers. The State Capitol and all State buildings were ordered closed, and the Confederate and State flags were flown from the Capitol masthead, along with the United States flag which waves there every day.

Atlantans are still dizzy with joy and excitement—for Friday was the day that will be talked about for years and years to come.

Sign New Pact With Exchange Employes

Effective immediately and retroactive to Nov. 30, a contract has been signed between the film exchange employes union and the major companies, it was announced this week by C. C. Moskowitz, MGM metropolitan theatre chieftain. The contract runs for one year. Although there was no mention as to whether or not increases were granted, it is believed that an increase was put into effect.

To Demand Booth Measure Passage

Albany—When the 1940 session of the legislature convenes here Jan. 3, IATSE's program bill providing for two men in projection booths will be pushed, it was learned this week following a meeting of AFL executives.

SELZNICK–UA DEAL GOES ON

6,000 Theatres Will Play GWTW Soon

David O. Selznick, in an interview in New York this week, said that he expected to continue his present flexible contract with UA and make a few pictures each year. He stated that he had no desire to buy any interest in the company.

The producer, here for the opening of "Gone With The Wind", said that in addition to "Rebecca" shortly to be released by UA, he would make one picture starring Ingrid Bergman and one starring Vivien Leigh. He has no further commitment to MGM, he stated.

"Gone With The Wind" will return 75% of its domestic revenue within the next five months, according to Selznick and general release as far as key cities are concerned will be next month. The next five months will see 6,000 theatres playing the picture, all at advanced prices, he said. He also announced that he would vigorously oppose any attempt to cut the picture.

Northwest Business Conditions Improve

Although exhibitors have not felt the effects of the apparent prosperity, industry in general appears to be booming in the Pacific Northwest. Theatremen are buying product on the strength of prospects, according to William Heineman, Universal's western division manager, who reports that sales along the Pacific Coast and in the Northwest are well ahead of the same period last year in spite of the fact that theatre business is off.

Theatre Employes Can't Carry Films

Detroit—Because "will calls" have increased to the point where they are taking away a good part of the business from film carriers, a rule against theatre employes transporting films will go into effect for the Michigan exchange territory on Jan. 15, it has been announced by Roger Kennedy, international vice-president of the IATSE.

ITO OUTLINES "GOLD" FIGHT

Ohio Group Ready to Combat Broadcast

Details of the Ohio Theatre's "Pot O' Gold" campaign have been announced by Pete Wood, secretary of the Independent Theatre Owners of Ohio. Each participating theatre will deposit with the association an amount equal to 3c per seat. These deposits will be kept in a special fund and be used only for the purpose of paying any winner who may be in a participating theatre when the Tums' "Pot O' Gold" award is made on Tuesday night. In the event that an award is paid out of this fund, the participating theatres will then be assessed their pro rata share of the award. When the campaign is ended, the remaining deposit will be returned pro rata to each participating theatre.

Meanwhile, in Denver, Fox Intermountain Theatres expect to see a decided drop in the number that stay at home to hear the Tums program. Provided the person called answers to his name as soon as announced in the theatre, eleven of the Fox Denver houses will give to any Coloradoan called on the Tums program double the amount offered.

Fox Theatres in the Fox Intermountain territory will offer to match any offer made by Tums, but with a limit of $1,500, provided the person called is in the theatre at the time. In Denver there is no limit—just double the Tums' offer.

WB to Eliminate "B" Pictures

Hollywood—That Warners will eliminate "B" pictures in favor of a program of 48 "A" pictures was announced here this week by Jack L. Warner, vice-president in charge of production. He also announced the promotion of Bryan Foy to the post of assistant to Hal B. Wallis, executive producer.

WB Offcers Re-elected

At a meeting held last week, Harry M. Warner was re-elected president of Warners by the company's board. All other officers were renamed.



The premiere of "Gone With the Wind" at the Astor and Capitol Theatres in New York this week created a furore of excitement. Many of the industry's bigwigs attended the opening. At the left above is the Astor Theatre at the opening. Reading from left to right Mr. and Mrs. Nicholas Schenck, Joseph Vogel and Howard Dietz, Mr. and Mrs. Will Hays, C. C. Moskowitz, Mr. and Mrs. William F. Rodgers and the Capitol Theatre on opening night.

Believe it or not he's

SANTA CLAUS!



He's Santa Claus in Phoenix!

"GERONIMO!" grosses more in *five* days than "Beau Geste" grossed in *six* days.

He's Santa Claus in Tucson!

"GERONIMO!" in *five* days ties record "Union Pacific" *six*-day gross.

and take it from "VARIETY"

He's Santa Claus in Denver!

"GERONIMO!" WHOOPS UP BIG $11,000 IN DENVER

Denham (Cockrill) (1,750: 25-35-40)—"Geronimo!" (Par.) Strong draw at $11,000 and holds!

In fact, anywhere in the U.S.A., he's...

AS BIG AS



Goin' to Town with MARK HELLINGER

. . . . . Random Notes About Pictures You're Seeing: "Wildest, woolliest Western since William S. Hart heard the broncs cheer, may be seen in 'GERONIMO!', a new Paramount offering. Here are the bad Injuns, the crooked white traders, the American soldiers with the hearts of gold, the ambushed stagecoach, the frail beauty they couldn't kill, the comedy Injun scout who smells danger ahead, and the Speech From the President at the Very End. Sounds hokey—and it is hokey. But Ralph Morgan turns in the best job of his career, and Andy Devine provides plenty of laughs, and the action never stops, and I'm a sucker for this type of stuff, anyhow. So, 'GERONIMO!' is hereby recommended to you—and if you fail to get a kick out of it, you jest ain't belonging to this man's army, pard."

"Sock hit! One of the most spectacular, actionful, big-scale outdoor dramas in many a day!"—*Hollywood Reporter*

"Powerful! Will grip adults and youth. Outstanding entertainment. Neat profit for exhibs!" —*Daily Variety*

"Thrilling! Super-Western . . . loaded with action and thrills. Fills the bill to perfection!"—*Showmen's Trade Review*

PARAMOUNT

GERO

"GERONIMO!" with Preston Foster • Ellen Drew • Andy Devine and

OU MAKE HIM!





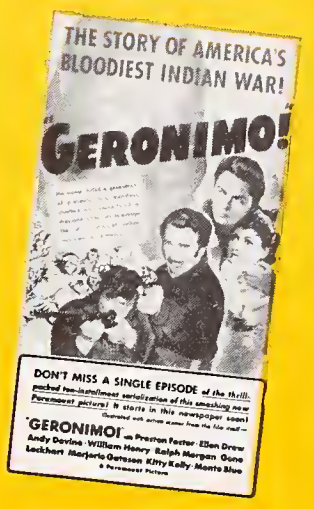
Three smash styles of teaser one-sheets . . . two styles of teaser 24-sheets with that eye-riveting display!



Big-time ads that boosted those grosses in Tucson, Phoenix, and Denver!



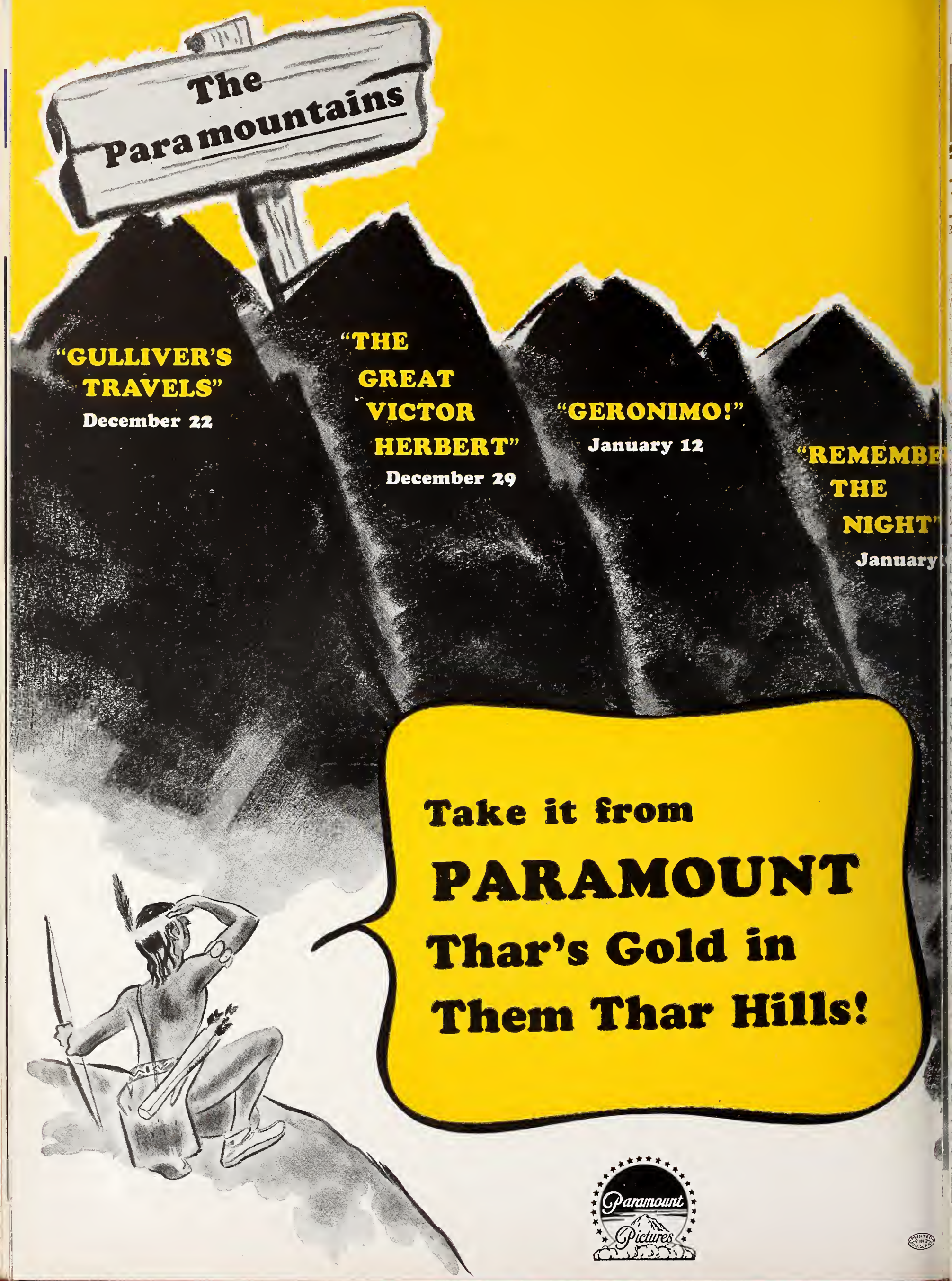
Two styles of teaser records each with from four to six brief, half-minute teaser announcements...perfect for breakdown time on local radio stations!



Newspaper serialization, styled to fit the editors' need for a really bang-up feature!

IIMO!

of thousands! • Directed by PAUL H. SLOANE • Screen Play by Paul H. Sloane • A Paramount Picture


The Paramountains
"GULLIVER'S TRAVELS"
December 22
"THE GREAT VICTOR HERBERT"
December 29
"GERONIMO!"
January 12
"REMEMBE
THE
NIGHT"
January
Take it from
PARAMOUNT
Thar's Gold in
Them Thar Hills!
Paramount Pictures

The Box Office Slant

The Hunchback of Notre Dame

RKO-Radio DRAMA 117 mins.

(Prod. No. 15—Nat'l Release Dec. 29)

Credits: Charles Laughton, Sir Cedric Hardwicke, Thomas Mitchell, Maureen O'Hara, Edmond O'Brien, Alan Marshal, Walter Hampden, Katharine Alexander, Harry Davenport, George Zucco, Fritz Leiber, Etienne Girardot, others. Screenplay by Sonya Levien. Adaptation by Bruno Frank. From the novel by Victor Hugo. Directed by William Deiterle. Produced by Pandro S. Berman.

Plot: On Fool's Day, Maureen O'Hara, a beautiful gypsy, slips into Paris to intercede with the King, Davenport, in behalf of her race, against whom unjust laws have been passed. Hardwicke, high justice, falling in love with her, orders Laughton, hunchback bellringer of Notre Dame, to kidnap her. Maureen is saved by Marshal, handsome captain, while Laughton is sentenced to the pillory where the girl wins his undying devotion by giving him water. Jealous of Maureen's infatuation for Marshal, Hardwicke murders him, places the blame on the girl because she spurns him. Sentenced to die, Maureen is about to be hanged when Laughton saves her and places her in the sanctuary of the Cathedral. Hampden, archbishop and Hardwicke's brother, reveals his brother's guilt. Hardwicke rushes to the Cathedral and attempts to escape with Maureen, but Laughton encounters him and throws him over the parapet. Davenport pardons the girl and she goes to the man who loves her—O'Brien, a poet. Laughton remains high in the tower with his bells.

Comment: With Charles Laughton in undoubtedly the finest characterization of his career, that of the grotesque but pitiable hunchback bellringer, this picture takes its place among the mighty entertainments of the screen. It belongs to Laughton, of course, in view of his superb artistry; but the picture is also endowed with other excellent performances, skillful direction, and first-rate production treatment. Director William Dieterle has increased the dramatic tempo of each succeeding situation so skillfully that one's attention is practically riveted to the screen until the final fadeout. The film is often startlingly realistic, yet to have tempered it would have detracted from the terrific dramatic impact. Sir Cedric Hardwicke is close behind Laughton for acting honors, while Maureen O'Hara, Thomas Mitchell, Walter Hampden, Harry Davenport and Edmond O'Brien, are almost equally notable in their interpretations of the characters created by Victor Hugo. All in all, "The Hunchback of Notre Dame" is a spectacular triumph for its star and producer. It should be sold heavily through school and civic organization tieups, in addition to a wealth of outdoor ballyhoo.

(FAMILY)

Catchline: "Big beyond words . . . thrilling beyond belief . . . magnificent beyond compare."

AUDIENCE SLANT: THOSE WHO REVEL IN GRIPPING DRAMA AND INSPIRED ACTING WILL HAIL THIS AS ONE OF THE SCREEN'S GREATEST.

BOX OFFICE SLANT: THE POPULARITY OF THE BOOK READ BY MILLIONS AND THE SELECTION OF LAUGHTON TO PLAY THE TITLE ROLE ARE POTENT BOX OFFICE FACTORS.

Legion of Decency Ratings:

(For Week Ending December 23)

SUITABLE FOR GENERAL PATRONAGE

Days of Jesse James — Judge Hardy and Son
Irish Luck — Money to Burn
Two Fisted Ranger

SUITABLE FOR ADULTS ONLY

Gone With the Wind — Married and in Love
Remember the Night — Thou Shalt Not Kill

OBJECTIONABLE IN PART

The Light That Failed

Charlie McCarthy, Detective

(Hollywood Preview)

Univ. MYSTERY-COMEDY 75 mins.

(Nat'l Release, Dec. 22)

Credits: Edgar Bergen, Charlie McCarthy, Mortimer Snerd, Robert Cummings, Constance Moore, John Sutton, Louis Calhern, Edgar Kennedy, Samuel S. Hinds, Harold Huber and others. Original story by Robertson White and Darrell Ware. Screenplay by Edward Eliscu, Harold Shumate and Richard Mack. Produced and directed by Frank Tuttle. Associate producer, Jerry Sackheim.

Plot: Edgar Bergen and Charlie McCarthy, night club entertainers, become involved in a murder when they are invited to entertain at a party given by Louis Calhern, wealthy publisher. They discover that Harold Huber, gangster, is in the employ of Calhern, and to protect himself and at the same time dispose of John Sutton, whom he had framed, Calhern had also invited Huber. Constance Moore, Sutton's sweetheart, Robert Cummings and Samuel Hinds, Calhern's brother, are suspected when Calhern is found murdered. McCarthy's detective instinct is aroused and he and Bergen start a little unofficial investigation that clears up the murder.

Comment: With a natural box office title and a ready-made audience of millions, this fast-moving comedy whodunit looks like a swell bet for the holiday trade. The Bergen-McCarthy-Snerd trio, assisted by an unusually fine cast, do a masterly job of detecting on the screwball side and the result is a real laughfest for any audience. In fact, the wisecracks come so thick and fast, you forget all about the weak story. Constance Moore, Robert Cummings, John Sutton, Harold Huber and Edgar Kennedy turn in highly commendable portrayals and Constance Moore's rendition of two songs, is a treat. Frank Tuttle's direction is aimed at laughs and he comes through in a skillful manner. One of the highlights of the picture is Charlie's singing of "I'm Charlie McCarthy, Detective," a highly entertaining piece of business. For exploitation see Showmanalysis on page 30 of this issue.

(FAMILY)

Catchline: "Just a slap-happy flatfoot, with a wooden head."

AUDIENCE SLANT: A REAL LAUGHFEST FOR ANY AUDIENCE.

BOX OFFICE SLANT: WITH A NATURAL BOX-OFFICE TITLE AND A READY MADE AUDIENCE OF MILLIONS, THIS LOOKS LIKE A SWELL BET FOR ANYTIME.

Gulliver's Travels

Technicolor

(Hollywood Preview)

Para. FEATURE CARTOON 77 mins.

(Prod. No. 3915—Nat'l Release, Dec. 23)

Credits: Based on Jonathan Swift's immortal tale. Story adaptation, Edmond Seward. Screenplay by Dan Gordon, Cal Howard, Ted Pierce, Izzy Sparber, Edmond Seward. Singing voice of Princess Glory, Jessica Dragonette. Singing voice of Prince David, Lanny Ross. Directed by Dave Fleischer. Produced by Max Fleischer.

Plot: Gulliver, a sailor, is shipwrecked on Lilliput Island. He is found asleep on the beach by "Gabby," the town crier, who wakes up everyone to help tie up the giant. Meanwhile King Little and King Bombo are arranging the wedding of their son and daughter, but end up by threatening war against each other. Gulliver, after they get over their fear at his size, straightens out the mess by stepping into the ocean and dragging in the entire fleet belonging to King Bombo. The two kings make up and the Prince and Princess marry. In appreciation of his good work, the Lilliputians build a ship large enough to take Gulliver home.

Comment: Delightful, novel entertainment and a real treat for everyone is this attractive cartoon fantasy, photographed in splendid Technicolor. It should do exceedingly well at the box office, as it is full of romance and good fun and has an atmosphere of exciting adventure. The picture is remarkable in many ways—like the scene where the Lilliputians find Gulliver on the beach and get to work tying him up—because the excellent animation turns them into lovable, human identities that will win their way into your heart. Gabby, the town crier, and Twinkletoes, the carrier pigeon, are two of the cartoon characters sure to become immortal. A parade of song hits, seven in number and an exceptionally fine musical background are all splendid. The entire production is a credit to the Fleischer organization. There are tremendous exploitation possibilities, as Paramount has pre-sold the subject in all the national magazines, in addition to merchandise tie-ups that have already appeared in thousands of store windows. Check with your local exchange on the tie-ups and go to town with lobby and window displays and cooperative newspaper advertising. You have a natural tie-up with music stores. (FAMILY)

Catchline: "A lovable, laughable story of Lilliput Land."

AUDIENCE SLANT: DELIGHTFUL NOVEL ENTERTAINMENT AND A REAL TREAT FOR EVERYONE.

BOX OFFICE SLANT: SHOULD DO EXCEEDINGLY WELL.

Invisible Stripes

WB DRAMA 82 mins.

(Prod. No. 408—Nat'l Release, Dec. 30)

Credits: George Raft, Jane Bryan, William Holden, Humphrey Bogart, Flora Robson, Paul Kelly, Lee Patrick, Henry O'Neill, Frankie Thomas, Moroni Olsen, Margot

(Continued on page 28)

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

Program Exchange

Beezley's Unique Handbills Vie With Grott's Herald and Other Programs In Discourse

BY the time you're comfortably seated at your desk reading this, you will be lighting your Christmas pipe with your Christmas lighter or shaving yourself with your Christmas electric shaver. Be that as it may, Christmas is past, and we must store away our electric train and tinker toys, and get down to work on programs.

Last week we promised that we'd have something to say about the unique handbills put out by Manager A. N. Beezley of the New Grand Theatre, Littleton, Colorado. Since we never break promises, here we are. One of the handbills had the black-letter heading, "Extra . . . War Declared!" This was followed by "At 1:15 p.m. Friday, the biggest conflict in history will take place. So all citizens are warned to get under cover and take advantage of the thriller-diller that will scare you silly with laughter. It's the Ritz Brothers and Bela (Dracula) Lugosi in 'The Gorilla' etc."

In plugging the March of Time, "Inside the Maginot Line," Beezley's top head was "All Is Not Quiet on the Western Front!" Then below this he plugged the highlights of the subject. Another handbill had the heading, "Let's Go Screwball!" followed by "There is no time like the present to go on a big laugh spree with 'Mr. Doodle Kicks Off.' It's the first of the big football jamborees. Come on down and get a liberal education in football. . . Please do not wear a vest as we are not responsible for buttons popping off when you laugh."

A Clever Handbill

One of the cleverest of the handbills was that boldly announcing "Fight Tonight!" followed by "10 reels to a decision . . . No holds barred . . . Winner takes plenty . . . Kid Claudette Colbert, 110 pounds and what lovely eyes, vs. K. O. Jimmy Stewart, 155 pounds in his flat feet . . . Knock 'em down romance . . . Drag 'em out comedy . . . Championship entertainment." The bill was advertising "It's a Wonderful World."

Wish we could mention some more of Beezley's handbills, but we must make room for discussions of other programs. But before leaving, we'd like to point out that although Beezley may never rely on anything elaborate to sell his shows, he certainly gets their entertainment values across with the novel handbills and dodgers.

Member Added This Week

George Sutermaster, Majestic, Springfield, O.

—Your Application Blank— Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway
New York, N. Y.

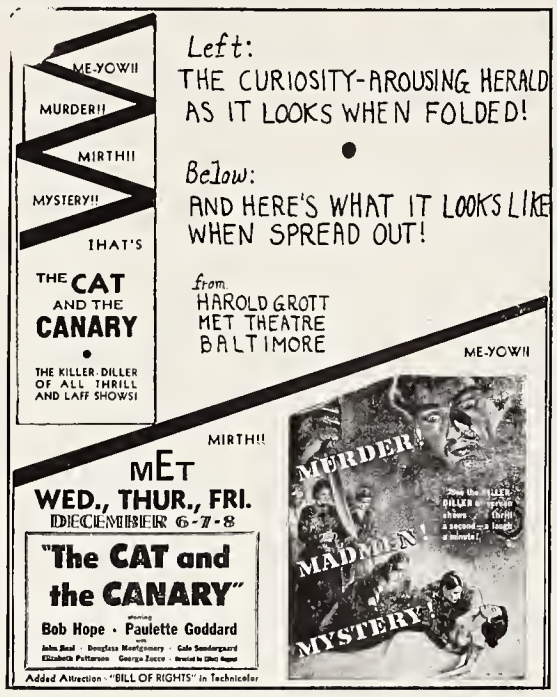
Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....



It's an "Open and Shut" Case

The seat-selling possibilities of Harold Grott's novel herald on Paramount's "The Cat and the Canary" is an "open and shut" case—that is, it's almost as effective when closed as when open. And it brought the thrill fans to the Met Theatre in goodly numbers.

Floyd Faubion, skipper of the Star Theatre down in Teague, Texas, distributed a handbill recently offering guest tickets to the first twenty people who brought to the theatre the correct answers to six questions asked by the manager.

That was certainly a unique herald Harold Grott, distributed to plug his showing of "The Cat and the Canary" at the Met Theatre, Baltimore. The way it looked when folded, and what the holder saw when he opened it up, is conveyed by the reproduction on this page.

Up in Tilbury, Ont., Canada, Harland Rankin keeps up with the times by his tieups with merchants. We have one ticket on "Lockwood's (bakery) Theatre Party," which with 25c, admitted two people to see the program at the Plaza. Another ticket had a number which entitled the holder to a chance to win the bread tickets. Rankin made a similar two-for-one tieup with a tire and electric concern. And speaking of Rankin, we are reminded of his remarks concerning the values of weekly and monthly programs. At the last count, the score was two to nothing against 'em. Why don't some of you champions of programs send us your views? We can't let the I'm-against-programs boys win without a struggle. Come on. Write today.

More Programs from Wyoming

We were glad to receive some more programs from Arthur Kostad, manager of the Strand Theatre, Rawlins, Wyoming. We have already given you a general description of his program, which is indeed neat, readable and informative. His "Did You Know That . . ." column and list of "must see" pictures must surely always be welcomed by Rawlins residents. And he always uses vari-colored inks—red on one page, purple on another—green for the center spread of another program, etc. Maybe we mentioned it before, but we'll mention again Kostad's offer of free tickets to those patrons who find their telephone numbers listed. We looked for ours—but then we're pretty far away from the Wyoming community.

We couldn't conclude this week's discussion without quoting another of Tom Pringle's Safety Slogans. The safety-crusading manager of the Ideal Theatre, Toronto, comes forth with this: "Driving at 60 miles per hour you need a visibility of 600 feet ahead . . . Anyone who thinks he can see 600 feet ahead at night either has illegal search lights or else is a fool driver . . . Slow down at night!"

And that "slow down" signal must be aimed at us, for here we are with precious little space left. So there's nothing else to do but stop. However, we'd like to mention a little incident which happened to us last week. It seems that we were—(Sorry, but that's the end of your story—Ed.)

Benton to Deliver Six Original Lithos on "The Grapes of Wrath"

Thomas Hart Benton, celebrated American artist, Kansas City, Missouri, will deliver a set of six original lithographs to 20th Century-Fox to be used as advertisements for that company's production of "The Grapes of Wrath."

Mr. Benton, who is represented by works hung in the Metropolitan Museum of Art, the Brooklyn Museum, the Whitney Museum, the New School of Social Research and by many important murals, including the controversial pictorial history of Missouri, which is placed in the State Capitol at Jefferson City, was influenced to accept the commission by his admiration for the Steinbeck novel on which the picture is based.

The commissioning of an artist of the standing of Benton is a new departure in motion picture advertising. The six lithographs which Benton will prepare will represent his impressions of the important characters in the novel and picture, and will be used by the film company in their regular newspaper advertising campaign.

"Pinocchio" Brochures Distributed By Merchants Throughout Country

Several million copies of a beautiful 16-page "Pinocchio" brochure are currently being distributed to prospective screen patrons by merchants throughout the country. The full-color booklet tells the story, with illustrations, of Walt Disney's new screen hero and carries space for local imprint devoted to store parties and theatre playdates as well.

In addition to being a box office feeder, the brochure is being widely advertised in newspapers by merchants and many department stores are announcing the gift over the air. Thus is being built tremendous advance publicity for the "Pinocchio" play dates.

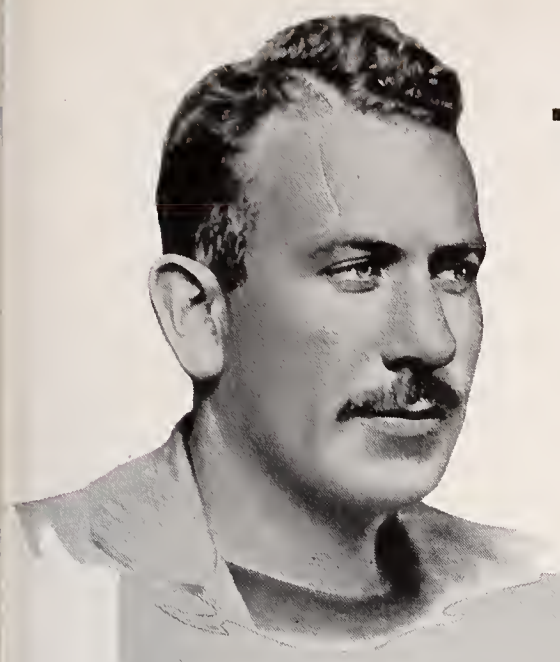
A list of stores which are distributing the brochure has been placed in the hands of the RKO-Radio field force for following through locally so that theatres may cooperate with the merchants and benefit directly from newspaper advertising and the imprint space.

Goldman's Eye-Stopping Ballyhoo

In the form of a three-dimensional 40x60 creating the effect of a revolving stage with stills cut out and mounted, an eye-stopping traffic ballyhoo was arranged by Jack Goldman, manager of Warners Keiths Theatre, Philadelphia, for his engagement of "Hollywood Cavalcade." As a result, large crowds turned out to see the picture.

"Thunder Afloat" Ballyhoo Truck

The best way to get the crowds into your theatre is to use your noodle. And that's just what Manager Joe Murdock of one of the Warner Theatres in Camden, N. J., did when he played "Thunder Afloat." He commissioned his ballyhoo truck driver to follow the Armistice Day parade. He got his message before the greatest number of people and at no extra cost.



THE PICTURE HOLLYWOOD SAID "COULDN'T BE MADE"

Lewis Milestone
Hal Roach Studios, Inc.
Culver City, California

Dear Milly:

I just saw the picture, "Of Mice and Men." I have a problem in telling you what I think of it. The picture industry has wilted the language like the Surrealist Dali's watches. There are no good stiff adjectives left. Suppose I try to rebuild English from the bottom and say that it is a very good and very moving picture and that I am proud to be associated with it.

John Steinbeck

Premiere at the 4 Star Theatre,
Los Angeles, on December 22nd



Your brochure on the making of this great dramatic entertainment is in the mail.

SHOWMEN'S TRADE REVIEW—1940 TAX CALENDAR

The tax burden has fallen more heavily each year on everyone and most especially on theatres. Whenever a legislature assembles and seeks new means of raising funds, it casts its first glances upon the theatre. Admission and sales taxes apply in more than half the states. In many states, if you purchase any article outside of the state and bring it into the state for use therein, payment of a use tax is required. Income taxes apply in nearly every state and in addition many of them have personal property taxes Every state is now required to levy unemployment insurance taxes and the Federal government does so in addition. Old Age Benefit taxes are required in some states to foot the bills for the state's pension to its oldsters. This, of course, is in addition to the Federal taxes for the same purpose. Property taxes on both real and personal property are included and a careful study will show that the theatre is paying more than its share of the load in practically every state.

With all of this tremendous number of taxes and the addition of the annual license fees and special fees assessed in many cities for marquee signs, projection booths, etc., many circuits maintain large departments whose sole duty is to see that these various obligations to Federal, state and local governments are fulfilled on time. Practically all of them carry a penalty for late filing of returns and delinquency in payment of taxes.

In order to avoid this and to aid the smaller circuits and one-theatre exhibitors, STR publishes the comprehensive calendar which appears on the following 12 pages. Nothing like it has ever before been attempted for the industry. It is as complete as it is humanly possible to make it. Directions for its use appear in the adjoining column.

STR acknowledges with grateful appreciation the efforts of Charles Hecht, accountant and tax consultant of New York City, who compiled this calendar. Any questions you may have to ask in connection with it may be addressed to Charles Hecht, C.P.A., in care of Showmen's Trade Review.



Directions

1. This calendar will save headaches and money. It has been prepared to save you costly errors due to delinquent returns.
2. Federal returns, applicable to every state in the union are shown in red.
3. Refer to the calendar one month in advance to insure proper filing of returns.
4. Check in advance the tax returns which are required of you. Double check when the return is filed and/or the tax paid.
5. Pay all taxes by check. It acts as your receipt.
6. Keep a duplicate of each return you file.
7. The data contained in this calendar is subject to change due to amendments in the laws made subsequent to its preparation.
8. This calendar does not contain local, municipal or county taxes, unless they are statewide.
9. When a due date falls on a Sunday or holiday it has been set ahead in the Calendar except for Federal taxes and those states with specific rulings on the question.

SHOWMEN'S TRADE REVIEW

JANUARY

1940 TAX CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

1. COLORADO—Sales tax license renewal
GEORGIA—Franchise tax—annual report
IOWA—Franchise tax—return and payment
Property tax—payment
MISSOURI—Ad valorem license tax for merchants due County Collector
MONTANA—Theatres—license renewable & tax due
SOUTH CAROLINA—Motion picture theatre license tax — payment

2. DELAWARE—Franchise tax—domestic corporations report
LOUISIANA—Unemployment insurance—monthly report and payment
TEXAS—Unemployment insurance—monthly report and payment
VERMONT—Unemployment insurance—monthly report and payment
WEST VIRGINIA—Unemployment insurance—monthly report and payment

9. MICHIGAN—Property tax—payment
WASHINGTON—Domestic corporations annual report

10. CONNECTICUT—Theatre tax—report and payment
KENTUCKY—Admissions tax—monthly return & payment
MARYLAND—Admissions tax—monthly report and payment
MISSISSIPPI—Amusement tax—monthly report & payment
NO. CAROLINA—Admissions tax—monthly report & payment
OHIO—Admissions tax—monthly report & payment
Property tax—Payment of 2nd installment
PENNSYLVANIA—Philadelphia amusement tax—monthly return & payment

15. ALABAMA—Domestic corporation—tax on shares—report
ARIZONA—Gross income tax—report & payment
ARKANSAS—Sales tax—monthly report & payment
CALIFORNIA—Use tax—quarterly report and payment
COLORADO—Sales tax—monthly report & payment
Use tax—monthly report & payment
DIST. OF COL.—Unemployment insurance—monthly returns
KANSAS—Use tax—monthly report & payment
MICHIGAN—Use tax—monthly report & payment
MISSISSIPPI—Use tax—monthly report & payment
MISSOURI—Sales tax—monthly report & payment
NEW HAMPSHIRE—Unemployment insurance — monthly or quarterly returns and payment and quarterly information report
NEW MEXICO—Gross income tax—monthly report & payment
Income tax—fourth quarterly payment
NEW YORK—Unemployment insurance—return for 4th quarter & payment
OHIO—Use tax—quarterly report & payment
OKLAHOMA—Sales tax—monthly report & payment
OREGON—Income tax—information returns
SOUTH DAKOTA—Sales tax—monthly report & payment
Use tax—monthly report and payment
UTAH—Sales tax—two months' return & payment
Use tax—two months' return & payment
VERMONT—Corporation franchise tax—4th quarterly payment
WASHINGTON—Admissions tax—2 months' report & payment
Gross income tax—2 months' return & payment
Use tax—2 months' report & payment
WEST VIRGINIA—Sales tax—monthly and quarterly reports & payment

15. WYOMING—Sales tax—monthly or quarterly report & payment
Use tax—monthly report & payment

20. ALABAMA—Sales tax—monthly report & payment
Use tax—quarterly report & payment
Unemployment insurance—quarterly returns
DIST. OF COL.—Domestic corporation annual report
INDIANA—Unemployment insurance—monthly or quarterly report & payment and quarterly information return
IOWA—Sales tax—quarterly report & payment
Unemployment insurance—quarterly report & payment
Use tax—quarterly report & payment
KANSAS—Sales tax—monthly report & payment
KENTUCKY—Unemployment insurance—quarterly report & payment
LOUISIANA—Sales tax—monthly report & payment
Unemployment insurance—monthly report & payment
Use tax—monthly report & payment
MARYLAND—Unemployment insurance—quarterly report & payment
MINNESOTA—Unemployment insurance—quarterly return and payment and quarterly information returns
NORTH DAKOTA—Sales tax—quarterly report & payment
Unemployment insurance—monthly report & payment and quarterly information return
Use tax—quarterly return and payment
OKLAHOMA—Use tax—monthly return and payment
OREGON—Unemployment insurance—monthly or quarterly report & payment
RHODE ISL.—Unemployment insurance—monthly report & payment

25. DELAWARE—Unemployment insurance—quarterly report & payment and quarterly information return
FLORIDA—Unemployment insurance—quarterly report and payment and quarterly information return
IOWA—Domestic corporations—annual capital stock report
KANSAS—Unemployment insurance—quarterly report & payment and quarterly information return
MICHIGAN—Unemployment insurance—quarterly report & payment
MISSOURI—Unemployment insurance—quarterly return and payment
NO. CAROLINA—Unemployment insurance—monthly report & payment
TEXAS—Admissions tax—quarterly report & payment
Prizes and awards of theatres tax—monthly report & payment

27. CONNECTICUT—Unemployment insurance—quarterly returns & payment

30. ALABAMA—Sales tax—annual report and balance of tax
ARIZONA—Gross income tax—annual return
Unemployment insurance—quarterly report & payment and quarterly information return
NEVADA—Unemployment insurance—quarterly returns and payment
NEW JERSEY—Unemployment insurance—quarterly report or monthly return & payment
OHIO—Corporations—record of securities & of Ohio stockholders
OKLAHOMA—Unemployment insurance—quarterly report
SO. DAKOTA—Unemployment insurance—quarterly reports & payment
WEST VIRGINIA—Sales tax—annual return & payment
WYOMING—Unemployment insurance—quarterly reports & payment

31. FEDERAL—Admissions taxes—monthly return & payment
Old age benefit tax—quarterly return & payment
Unemployment insurance—annual return & payment of all or one quarter of tax

ALABAMA, ARKANSAS, COLORADO, GEORGIA, IDAHO — Unemployment insurance—quarterly reports & payment

ILLINOIS—Unemployment insurance—quarterly report & payment
INDIANA—Gross income tax—annual report and payment

LOUISIANA, MAINE, MASSACHUSETTS, MISSISSIPPI, MONTANA, NEBRASKA, NEW MEXICO — Unemployment insurance—quarterly reports & payment

NO. CAROLINA—Unemployment insurance—quarterly information report
OHIO—Filing of annual employers' report
Unemployment insurance—quarterly report & payment

RHODE ISLAND, SO. CAROLINA, TENNESSEE — Unemployment insurance—quarterly reports & payment

TEXAS—Unemployment insurance—quarterly & monthly return & payment
UTAH—Unemployment insurance—quarterly report & payment
VERMONT—Filing of annual list of stockholders of corporations
Unemployment insurance—monthly report & payment and quarterly information return

VIRGINIA, WASHINGTON — Unemployment insurance—quarterly returns

WEST VA.—Unemployment insurance—quarterly & monthly report & payment
WISCONSIN—Corporation—monthly dividend return & tax
Property tax—last day for payment to municipalities

SHOWMEN'S TRADE REVIEW

FEBRUARY

1940 TAX CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

1. ALABAMA—Application for corporation permit and payment of license fee
Annual list of resident bondholders

ARKANSAS—Sales tax—annual return

CONNECTICUT—Old age assistance tax due

IOWA—Corporations—annual report and payment of fee

KENTUCKY—Corporation franchise tax report

LOUISIANA—Annual report of domestic corporations

MISSISSIPPI—Property tax due

NEW JERSEY—Property tax—first quarterly payments due

NORTH CAROLINA—Property tax due

7. NEW JERSEY—Corporation annual license return

10. CONNECTICUT—Theatre tax—report and payment

KENTUCKY—Amusement tax—monthly report and payment

MARYLAND—Admission tax—monthly report and payment

MISSISSIPPI—Amusement tax—monthly report and payment

NORTH CAROLINA—Admissions tax—monthly report and payment

OHIO—Admissions tax—monthly report and payment
Property tax—third installment

PENNSYLVANIA—Philadelphia amusement tax—monthly report and payment

15. FEDERAL—Information returns as to salary and other payments to Collector of Internal Revenue

ARIZONA—Gross income tax—report and payment

ARKANSAS—Sales tax—monthly report and payment

CALIFORNIA—Income tax—information return and payment of amounts withheld

COLORADO—Income tax—information return
Sales tax—monthly report and payment
Use tax—monthly report and payment

DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

KANSAS—Use tax—monthly report and payment

MARYLAND—Income tax—information returns

MICHIGAN—Use tax—monthly report and payment

10. MISSISSIPPI—Use tax—monthly report and payment

MISSOURI—Sales tax—monthly report and payment

NEW HAMPSHIRE—Unemployment insurance—monthly report and payment

NEW MEXICO—Gross income tax—monthly report and payment

NEW YORK—Income tax—certificates re non-residents
Report of information and withholding of tax of non-residents

NORTH CAROLINA—Use tax—monthly return and payment

OHIO—Property tax returns and one-half of tax

OKLAHOMA—Income tax—information returns due
Sales tax—monthly report and payment

OREGON—Income tax information returns

PENNSYLVANIA—Personal property tax return and payment

SOUTH DAKOTA—Sales tax—monthly report and payment
Use tax—monthly report and payment

UTAH—Income tax information return

VERMONT—Income tax information return

VIRGINIA—Franchise tax for corporations
Registration fee for corporations

WEST VIRGINIA—Sales tax—monthly report and payment

WYOMING—Sales tax—monthly report and payment
Use tax—monthly report and payment

19. ARKANSAS—Property tax payment

20. ALABAMA—Sales tax—monthly report and payment

INDIANA—Unemployment insurance—monthly report and payment

KANSAS—Sales tax—monthly report and payment

20. LOUISIANA—Sales tax—monthly report and payment
Use tax—monthly report and payment

NORTH DAKOTA—Unemployment insurance—monthly report and payment

OKLAHOMA—Use tax—monthly report and payment

OREGON—Unemployment insurance—monthly report and payment

RHODE ISLAND—Unemployment insurance—monthly report and payment

24. NORTH CAROLINA—Unemployment insurance—monthly report and payment

TEXAS—Prizes and awards of theatres tax—monthly report and payment
Admissions tax—quarterly return and payment

28. OKLAHOMA—Property tax—including moneyed capital tax on business corporations—third quarterly installment

29. FEDERAL—Admissions tax—monthly return and payment

COLORADO—Payment first half property tax

FLORIDA—Payment of property taxes to secure discount

GEORGIA—Unemployment insurance—monthly report and payment

ILLINOIS—Franchise tax report due

KENTUCKY—Property tax due

LOUISIANA—Unemployment insurance—monthly return and payment due
Foreign corporations—annual report of capital stock employed in state
Occupation license tax—payment
Sales tax—annual report

MINNESOTA—Personal property tax—payment of first half

NEW JERSEY—Unemployment insurance—monthly report and payment

PENNSYLVANIA—Philadelphia—last day for payment of property tax to secure discount

RHODE ISLAND—Annual corporation report and fee due

SOUTH CAROLINA—Corporation franchise tax
Property tax—last day to file return with county auditor

SOUTH DAKOTA—Foreign corporation report

TEXAS—Unemployment insurance—monthly return and payment

VERMONT—Corporation annual report
Unemployment insurance—monthly return and payment

WEST VIRGINIA—Unemployment insurance—monthly report and payment

WISCONSIN—Corporations—monthly dividend return and tax

SHOWMEN'S TRADE REVIEW

1. ARIZONA—Corporations annual report of income and expenditures
ARKANSAS—Corporation franchise tax
CONNECTICUT—Old age assistance tax—payment
GEORGIA—Corporations—Annual report of shareholders and bondholders
ILLINOIS—Cook County—first half 1939 real estate taxes
KANSAS—Income tax—information return
LOUISIANA—Business corporation—Last day to file annual report
MAINE—Foreign corporation license fee
MASSACHUSETTS—Income tax information returns
Personal income tax—return and one half tax
MICHIGAN—Property taxes
MINNESOTA—Income tax information returns
MISSOURI—Franchise tax returns
Income tax information returns
MONTANA—Foreign corporations report of capital stock
Corporation income tax returns
NEW MEXICO—Property tax—return due county assessor
NEW YORK—Real estate or holding corporations franchise returns
NORTH DAKOTA—Personal property tax payment
Real property tax payment of first half
OHIO—Annual report of employees in state
OKLAHOMA—Money capital tax report due county assessor
RHODE ISLAND—Corporation excess tax return
Domestic corporations—franchise tax returns
SOUTH CAROLINA—Property tax returns
TENNESSEE—Corporation personalty tax—last day for payment
Personal property taxes—last day for payment
TEXAS—Property tax—last day for payment
VERMONT—Corporation license return and payment of tax
VIRGINIA—Corporations—payment of annual registration fee
Corporations—payment of franchise tax

4. NEVADA—Property tax—payment of second installment

9. CONNECTICUT—Theatre tax—report and payment
KENTUCKY—Amusement tax—monthly report and payment
MARYLAND—Admissions tax—monthly report and payment
MISSISSIPPI—Amusement tax—monthly report and payment
NORTH CAROLINA—Admissions tax—monthly report and payment
OHIO—Admissions tax—monthly report and payment
Property tax—fourth installment
PENNSYLVANIA—Philadelphia amusement tax—monthly report and payment

15. FEDERAL—Income tax—calendar year returns—payment of all or first quarter of tax
ALABAMA—Corporation franchise tax returns
Income tax return and first payment
Income tax information return
ARIZONA—Gross income tax—return and payment
Income tax—return and first payment
Income tax information return
ARKANSAS—Sales tax—monthly return and payment
CALIFORNIA—Corporation franchise tax return and first payment
Corporation income tax return and first payment
COLORADO—Corporation license return
Sales tax—monthly return and payment
Use tax—monthly return and payment
CONNECTICUT—Individuals and partnerships—unincorporated business tax return and payment

MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

15. DELAWARE—Personal income information return, tax return and payment of first installment
DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment
Income tax—return and payment
GEORGIA—Income tax return, information return and first payment of tax
Intangible property tax return
IDAHO—Income tax return, information return and first payment of tax
KANSAS—Use tax—monthly return and payment
KENTUCKY—Income tax information returns
MARYLAND—Foreign corporation in business in state—list of resident stockholders
Corporation franchise tax return
Income tax return and payment
MICHIGAN—Use tax—monthly report and payment
MINNESOTA—Income tax return and first payment
MISSISSIPPI—Income tax for calendar year—payment of first quarter of tax
Use tax—monthly report and payment
MISSOURI—Income tax return
Sales tax—monthly report and payment
MONTANA—Income tax information return
NEW HAMPSHIRE—Personal income tax return
Unemployment insurance—monthly report and payment
NEW MEXICO—Corporation franchise tax
Gross income tax—monthly report and payment
NORTH CAROLINA—Income tax return, information return and first payment of tax
Use tax—monthly return and payment
NORTH DAKOTA—Income tax returns, information returns and first payment of tax
OKLAHOMA—Income tax return and payment of entire or first part of tax
Sales tax—monthly return and payment
OREGON—Property tax—payment of first one-quarter of tax
PENNSYLVANIA—Capital stock tax—return and payment
Corporation loans tax—return and payment
Foreign corporations—bonus report and payment of tax
Franchise tax—return and payment
SOUTH CAROLINA—Income tax return, information and payment of tax
Use tax—Monthly report and payment
SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment
TENNESSEE—Personal income tax—return and payment
TEXAS—Franchise tax return

1940 TAX CALENDAR

15. UTAH—Franchise tax—return and first payment
Individual income tax—return and first payment
Sales tax—bi-monthly return and payment
Use tax—bi-monthly return and payment
VERMONT—Individual income tax—return and first payment
WASH.—Admissions tax—bi-monthly return and payment
Gross income tax—bi-monthly return and payment
Use tax—bi-monthly return and payment
Property tax—last day for payment with discount
WEST VIRGINIA—Sales tax—monthly return and payment
WISC.—Income tax return, information return and payment
WYOMING—Sales tax—monthly return and payment
Use tax—monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment
INDIANA—Unemployment insurance—monthly return and payment
KANSAS—Sales tax—monthly return and payment
LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment
NORTH DAKOTA—Unemployment insurance—monthly return and payment
OKLAHOMA—Use tax—monthly report and payment
OREGON—Unemployment insurance—monthly return and payment
RHODE ISLAND—Unemployment insurance—monthly return and payment

25. NORTH CAROLINA—Unemployment insurance—monthly return and payment
TEXAS—Prizes and awards of theatres tax—monthly return and payment

30. ARKANSAS—Franchise tax—report
CONNECTICUT—Corporations—annual return
DISTRICT OF COLUMBIA—Property tax—payment of second half of tax
FLORIDA—Property tax—last day for payment without penalty
GEORGIA—Franchise tax—last day for payment
Unemployment insurance—monthly report and payment
ILLINOIS—Franchise tax—annual report returned for corrections
IOWA—Income tax return, information return and first payment of tax
Property tax—payment of all or first half
KANSAS—Franchise tax—return and payment
LOUISIANA—Unemployment insurance—monthly return and payment
MINNESOTA—Real estate tax—first quarter payment
NEVADA—Foreign corporation—last day for publication of statement for preceding year
NEW JERSEY—Unemployment insurance—monthly return and payment
OHIO—Foreign corporation—annual statement
Franchise tax return
Property tax return
SOUTH DAKOTA—Income tax returns, information returns and first payment of tax
Foreign corporations—annual report
TEXAS—Unemployment insurance—monthly return and payment
VERMONT—Unemployment insurance—monthly return and payment
WEST VIRGINIA—Unemployment insurance—monthly return and payment
WISCONSIN—Domestic corporation—annual report
Monthly dividend return and tax

SHOWMEN'S TRADE REVIEW

APRIL

1940 TAX CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

1. FEDERAL—Admissions tax—monthly return and payment
CONNECTICUT—Franchise tax—return and payment
DELAWARE—Franchise tax—return and payment
FLORIDA—General property tax return
MINNESOTA—Foreign corporation annual report
MISSISSIPPI—Property tax—list of taxable property
MONTANA—Theatres—renewal of license and payment of tax
NEW HAMPSHIRE—Corporation—return and payment
NEW MEXICO—Income tax—information return
NORTH DAKOTA—Foreign corporation—annual report
Property tax—last day for payment without penalty
OREGON—Corporate income tax—return and first payment
Personal income tax—return and first payment
Intangibles income tax—return and first payment
SOUTH CAROLINA—Domestic corporation—annual license tax
Motion picture theatre license tax—payment
VERMONT—Corporation—annual license fee
WISCONSIN—Corporations—annual report

2. DELAWARE—Franchise tax return

10. ARKANSAS—Property tax return
CONNECTICUT—Theatre tax—return and payment
KENTUCKY—Amusement tax—monthly return and payment
MARYLAND—Admissions tax—monthly return and payment
MASSACHUSETTS—Income tax—return and first payment
MISSISSIPPI—Amusement tax—monthly return and payment
NO. CAROLINA—Admissions tax—monthly report and payment
OHIO—Admissions tax—monthly return and payment
Property tax—f fth instalment payment
PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

15. ARIZONA—Gross income tax—return and payment
ARKANSAS—Property tax—first payment
Sales tax—monthly return and payment
CALIFORNIA—Personal income tax—return and first payment
Use tax—quarterly return and payment
COLORADO—Income tax—return and first payment
Sales tax—monthly return and payment
Use tax—monthly return and payment
DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment
INDIANA—Gross income tax—quarterly return and payment
KANSAS—Income tax—return and first payment
Use tax—monthly return and payment
KENTUCKY—Income tax—return and first payment
MICHIGAN—Use tax—monthly return and payment
MISSISSIPPI—Use tax—monthly return and payment
MISSOURI—Sales tax—monthly return and payment
MONTANA—Personal income tax—return and payment
NEBRASKA—Foreign corporation—list of stockholders
NEW HAMPSHIRE—Property tax—inventory of taxable property
Unemployment insurance—monthly or quarterly return and payment and quarterly information return
NEW MEXICO—Gross income tax—monthly return and payment
Income tax—return and first payment
NEW YORK—Personal income tax—return & first payment
Unemployment insurance—quarterly return and payment
Unincorporated business tax—return and payment
NORTH CAROLINA—Use tax—monthly return and payment
OHIO—Use tax—return and payment
OKLAHOMA—Sales tax—monthly return and payment
PENNSYLVANIA—Corporate income tax—return and first payment

15. SOUTH CAROLINA—Property tax—Last day for payment
SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment
VERMONT—Corporation franchise tax—return and first payment
VIRGINIA—Corporate income tax return
WEST VIRGINIA—Sales tax—monthly return and payment and quarterly return
Personal income tax—return and payment and information return
WYOMING—Sales tax—monthly or quarterly return and payment
Use tax—monthly return and payment

20. ALABAMA—Sales tax—monthly report and payment
Use tax—quarterly report and payment
CALIFORNIA—Real property tax—payment of one-half
Unemployment insurance—quarterly return and payment
INDIANA—Unemployment insurance—monthly or quarterly return and payment
IOWA—Sales tax—quarterly return and payment
Unemployment insurance—quarterly return and payment
Use tax—quarterly return and payment
KANSAS—Sales tax—monthly return and payment
LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment
MARYLAND—Unemployment insurance—quarterly return and payment
NORTH DAKOTA—Unemployment insurance—monthly return and payment and quarterly information return
Sales tax—quarterly return and payment
Use tax—quarterly report and payment
OKLAHOMA—Use tax—monthly report and payment
OREGON—Unemployment insurance—monthly or quarterly return and payment
RHODE ISLAND—Unemployment insurance—monthly return and payment
TENNESSEE—Property tax return
VERMONT—Property tax inventory

25. KANSAS—Unemployment insurance—quarterly return and payment and quarterly information return
MICHIGAN, MISSOURI } Unemployment insurance—quarterly report and payment
NORTH CAROLINA—Unemployment insurance—monthly return and payment
TEXAS—Admissions tax—quarterly return and payment
Prizes and awards of theatre tax—monthly return and payment

29. CONNECTICUT—Unemployment insurance—quarterly return and payment
COLORADO—Property tax—last day for payment of full tax

30. FEDERAL--Admissions tax—monthly return and payment
Old Age Benefit tax—quarterly return and payment
Unemployment insurance—second payment
ALABAMA, ARIZONA, ARKANSAS, COLORADO, DELAWARE, FLORIDA } Unemployment insurance—quarterly return and payment and quarterly information return
GEORGIA—Unemployment insurance—monthly return and payment and quarterly information return
IDAHO, ILLINOIS } Unemployment insurance—quarterly report and payment
IOWA—Use tax—quarterly return and payment
KENTUCKY—Unemployment insurance—quarterly return and payment
LOUISIANA—Unemployment insurance—monthly return and payment and quarterly information return
MAINE—Unemployment insurance—quarterly return and payment
MASSACHUSETTS, MINNESOTA, MISSISSIPPI, MONTANA, NEBRASKA, NEVADA } Unemployment insurance—quarterly return and payment
NEW JERSEY—Unemployment insurance—monthly return and payment or quarterly information return
NEW MEXICO—Unemployment insurance—quarterly return and payment
Property tax—second payment
NORTH CAROLINA, OHIO } Unemployment insurance—quarterly information return
OKLAHOMA—Property tax—last payment
Unemployment insurance—quartely information returns
OREGON—Unemployment insurance—quarterly information return
PENNSYLVANIA—Unemployment insurance—quarterly return and payment
RHODE ISLAND, SOUTH CAROLINA } Unemployment insurance—quarterly information return
SOUTH DAKOTA—Unemployment insurance—quarterly return and payment and information return
Property tax—last day to pay first half county tax without penalty
TENNESSEE—Unemployment insurance — quarterly return and payment
TEXAS—Property tax report
Unemployment insurance—monthly return and payment and quarterly information return
UTAH—Unemployment insurance—quarterly return and payment
VERMONT—Unemployment insurance—monthly return and payment and quarterly information return
VIRGINIA, WASHINGTON } Unemployment insurance—quarterly return and payment
WEST VIRGINIA—Gross income—uarterly return and payment
Unemployment insurance—monthly return and payment and quarterly information return
License tax foreign corporations
Property tax—annual return
WISCONSIN—Monthly dividend return and tax
WYOMING—Unemployment insurance—quarterly return and payment

SHOWMEN'S TRADE REVIEW

MAY

1940 TAX CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

1. ALABAMA—Franchise tax—payment

COLORADO—Corporation license tax—payment

GEORGIA—Property tax—last day to make return to county tax receiver

ILLINOIS—Domestic corporations—last day for corporations assessed by tax commissions to file returns

MISSISSIPPI—Property tax—last day to pay second installment

NEW JERSEY—Property tax—second payment

NEW MEXICO—Franchise tax—payment
Property tax—second payment

TEXAS—Franchise tax—payment

6. ARIZONA—Property tax—last day to pay second half without penalty

INDIANA—Owner or agent of mortgaged property must file statement of same
Property tax—last day to pay first half

10. CONNECTICUT—Theatre tax—return and payment

KENTUCKY—Amusement tax—monthly return and payment

MARYLAND—Admissions tax—monthly return and payment

MASSACHUSETTS—Corporate income tax—allocation of income of foreign corporations

MISSISSIPPI—Amusement tax—monthly return and payment

NORTH CAROLINA—Admissions tax—monthly report and payment

OHIO—Admissions tax—monthly return and payment
Property tax—payment of sixth installment

PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

WYOMING—Property tax—second payment

15. ARIZONA—Gross income tax—return and payment

ARKANSAS—Income tax return—information return and first payment
Sales tax—monthly return and payment

COLORADO—Sales tax—monthly return and payment
Use tax—monthly return and payment

DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

15. INDIANA—Property tax return

KANSAS—Use tax—monthly return and payment

LOUISIANA—Income tax return—information return and first payment

MICHIGAN—Use tax—monthly return and payment

MISSISSIPPI—Use tax—monthly return and payment

MISSOURI—Franchise tax—payment
Sales tax—monthly return and payment

NEW HAMPSHIRE—Unemployment insurance—monthly return and payment

NEW JERSEY—Franchise tax—return and payment

NEW MEXICO—Gross income tax—monthly return and payment

NEW YORK—Corporate franchise tax return and first payment

NORTH CAROLINA—Use tax—monthly return and payment

OKLAHOMA—Sales tax—monthly return and payment

PENNSYLVANIA—Corporate income tax—second payment

SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment

UTAH—Sales tax—bi-monthly return and payment
Use tax—bi-monthly return and payment

WASHINGTON—Admissions tax—bi-monthly return and payment
Use tax—bi-monthly return and payment

WEST VIRGINIA—Sales tax—monthly return and payment

WYOMING—Sales tax—monthly return and payment
Use tax—monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment

20. ARIZONA—Property tax—file return with assessor

COLORADO—Property tax return

INDIANA—Unemployment insurance—monthly return and payment

KANSAS—Sales tax—monthly return and payment

LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment

NORTH DAKOTA—Unemployment insurance—monthly return and payment

OKLAHOMA—Use tax—monthly return and payment

OREGON—Unemployment insurance—monthly return and payment

RHODE ISLAND—Unemployment insurance—monthly return and payment

25. NORTH CAROLINA—Unemployment insurance—monthly return and payment

TEXAS—Prizes and awards of theatre tax—monthly return and payment

31. FEDERAL—Admissions tax—monthly return and payment

GEORGIA—Unemployment insurance—monthly return and payment

LOUISIANA—Unemployment insurance—monthly return and payment

MINNESOTA—Property tax—payment to county treasurer

MISSOURI—Unemployment insurance—monthly return and payment

MONTANA—Property tax—second payment

NEW JERSEY—Unemployment insurance—monthly return and payment

NEW YORK—File application for New York City theatre license

TEXAS—Unemployment insurance—monthly return and payment

VERMONT—Unemployment insurance—monthly return and payment

WASHINGTON—Property tax—payment

WEST VIRGINIA—Unemployment insurance—monthly return and payment
Property tax—last day for payment without interest

WISCONSIN—Monthly dividend return and payment

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

1. ILLINOIS—Property tax—returns and payment

MAINE—Franchise tax—return

MINNESOTA—Property tax—quarterly and semi-annual payments

MISSOURI—Franchise tax—last day for payment
Income tax—payment

MONTANA—Foreign corporations—annual statements

NORTH CAROLINA—Business license tax—payment

NORTH DAKOTA—Property tax—first installment

PENNSYLVANIA—Theatre licenses—renewal

VIRGINIA—Corporation income tax—payment
Individual income tax returns and information returns due
Personal property tax—return

3. NEVADA—Property tax—payment of third installment

10. CONNECTICUT—Theatre tax—return and payment

KENTUCKY—Amusement tax—monthly return and payment

MARYLAND—Admissions tax—monthly return and payment

MISSISSIPPI—Amusement tax—monthly return and payment

NORTH CAROLINA—Admissions tax—monthly report and payment

OHIO—Admissions tax—monthly return and payment
Property tax—seventh installment

PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

13. ARIZONA—Net income tax—second installment

15. FEDERAL—Income tax—payment of second installment

ALABAMA—Income tax—payment of second installment

ARIZONA—Gross income tax—report and payment

ARKANSAS—Sales tax—monthly return and payment

COLORADO—Sales tax—monthly return and payment
Use tax—monthly return and payment

DELAWARE—Personal income tax—payment of second installment

DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

GEORGIA—Income tax—payment of second installment

KANSAS—Use tax—monthly return and payment

15. MICHIGAN—Use tax—monthly return and payment

MISSISSIPPI—Income tax—payment of second installment
Use tax—monthly return and payment

MISSOURI—Sales tax—monthly return and payment

MONTANA—Corporation income tax—payment

NEW HAMPSHIRE—Unemployment insurance—monthly return and payment

NEW MEXICO—Gross income tax—monthly return and payment

NEW YORK—Income tax—payment of second quarter
New York City gross receipts—annual return and payment

NORTH CAROLINA—Use tax—monthly return and payment

NORTH DAKOTA—Income tax—payment of second installment

OKLAHOMA—Sales tax—monthly return and payment

OREGON—Property tax—payment of second quarter

SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment

UTAH—Franchise tax—payment of second installment

VERMONT—Individual income tax—payment of second installment

WEST VIRGINIA—Sales tax—monthly return and payment

WYOMING—Sales tax—monthly return and payment
Use tax—monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment

INDIANA—Unemployment insurance—monthly return and payment

KANSAS—Sales tax—monthly return and payment

20. LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment

NORTH DAKOTA—Unemployment insurance—monthly return and payment

OKLAHOMA—Use tax—monthly return and payment

OREGON—Unemployment insurance—monthly return and payment

RHODE ISLAND—Unemployment insurance—monthly return and payment

24. IDAHO—Real estate tax—last day for payment to county treasurer without penalty

25. NORTH CAROLINA—Unemployment insurance—monthly return and payment

TEXAS—Prizes and awards of theatre tax—monthly return and payment

29. ARIZONA—Corporation—annual return and payment

DELAWARE—Corporations—capital franchise tax return and payment

GEORGIA—Unemployment insurance—monthly return and payment

KANSAS—Corporation license tax—return

LOUISIANA—Unemployment insurance—monthly return and payment

MAINE—Domestic corporations—franchise tax

NEW JERSEY—Unemployment insurance—monthly return and payment

NEW YORK—New York City theatre licenses must be renewed by this date

SOUTH DAKOTA—Personal property tax—return

TEXAS—Property tax—payment of second installment
Unemployment insurance—monthly return and payment

VERMONT—Unemployment insurance—monthly return and payment

WEST VIRGINIA—Unemployment insurance—monthly return and payment

WISCONSIN—Monthly dividend report and payment

SHOWMEN'S TRADE REVIEW

1. FEDERAL—Admissions Tax—monthly return and payment

FLORIDA—Corporation—annual return and payment
IDAHO—Franchise tax—return and payment
ILLINOIS—Franchise tax—return and payment
IOWA—Corporation—annual report and payment
MASSACHUSETTS—Property tax—payment of first installment
MONTANA—Theatres—renewal of license and payment of tax
NEBRASKA—Personal property tax—pay 2nd installment
NEVADA—Corporations—annual list of officers and directors
SOUTH CAROLINA—Theatre license tax—payment
TENNESSEE—Corporations—annual return and payment
Franchise tax—return and payment
Excise tax—return and payment
WASHINGTON—Corporations—return and payment
WEST VIRGINIA—Corporations—payment of annual fee
Franchise tax—domestic corporations—return and payment
WYOMING—Franchise tax—return and payment

10. CONNECTICUT—Theatre tax—return and payment
KENTUCKY—Amusement tax—monthly return and payment
MARYLAND—Admissions tax—monthly return and payment
MISSISSIPPI—Amusement tax—monthly return and payment
NO. CAROLINA—Admissions tax—monthly report and payment
OHIO—Admissions tax—monthly return and payment
Property tax—eighth installment
PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

15. ARIZONA—Gross income tax—return and payment
ARKANSAS—Sales tax—monthly return and payment
CALIFORNIA—Use tax—quarterly or annual return and payment
COLORADO—Income tax—payment of second installment
Sales tax—monthly return and payment
Use tax—monthly return and payment
DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment
INDIANA—Gross income tax—quarterly return and payment
KANSAS—Use tax—monthly return and payment
KENTUCKY—Income tax—payment of second installment
MICHIGAN—Use tax—monthly return and payment
MISSISSIPPI—Use tax—monthly return and payment
Franchise tax—return and payment
MISSOURI—Sales tax—monthly return and payment
NEW HAMPSHIRE—Unemployment insurance—monthly or quarterly return & payment & quarterly information return
NEW MEXICO—Gross income tax—monthly return and payment
Income tax—payment of second installment
NEW YORK—Unemployment insurance—quarterly return and payment
New York City occupancy tax—return and payment
NORTH CAROLINA—Use tax—monthly return and payment
OHIO—Franchise tax—payment
Use tax—quarterly return and payment
OKLAHOMA—Sales tax—monthly return and payment

15. RHODE ISLAND—Corporate excess tax—payment
Franchise tax—domestic corporation—payment
SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment
UTAH—Sales tax—bi-monthly return and payment
Use tax—bi-monthly return and payment
VERMONT—Corporation franchise tax—Pay 2nd installment

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

15. WASHINGTON—Admissions tax—bi-monthly return and payment
Gross income tax—bi-monthly return and payment
Use tax—bi-monthly return and payment
WEST VIRGINIA—Sales tax—monthly return and payment and quarterly return
WYOMING—Sales tax—monthly or quarterly return and payment
Use tax—monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment
CALIFORNIA—Unemployment insurance—quarterly return and payment and quarterly information return
INDIANA—Unemployment insurance—monthly or quarterly return and payment
IOWA—Sales tax—quarterly return and payment
Unemployment insurance—quarterly return and payment
Use tax—quarterly return and payment
KANSAS—Sales tax—monthly return and payment
LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment
MARYLAND—Unemployment insurance—quarterly return and payment
NORTH DAKOTA—Unemployment insurance—monthly return and payment and quarterly information return
Sales tax—quarterly return and payment
Use tax—quarterly return and payment
OKLAHOMA—Use tax—monthly return and payment
OREGON—Unemployment insurance—monthly or quarterly return and payment
RHODE ISLAND—Unemployment insurance—monthly return and payment

25. KANSAS—Unemployment insurance—quarterly return and payment and quarterly information return
MICHIGAN—Unemployment insurance—quarterly return and payment
MISSOURI—Unemployment insurance—quarterly return and payment
NORTH CAROLINA—Unemployment insurance—monthly return and payment
TEXAS—Admissions tax—quarterly return and payment
Prizes and awards of theatre tax—monthly return and payment

29. CONNECTICUT—Unemployment insurance—quarterly return and payment

30. ARIZONA, FLORIDA, NEVADA } Unemployment insurance—quarterly return and payment and quarterly information return
OKLAHOMA, OREGON } Unemployment insurance—quarterly information return

1940 TAX CALENDAR

30. SOUTH DAKOTA—Unemployment insurance—quarterly information return and payment
WEST VIRGINIA—Gross income tax—quarterly return and payment
WYOMING—Unemployment insurance—quarterly return and payment and quarterly information return

31. FEDERAL—Admissions tax—monthly return and payment
Capital stock tax—return and payment
Old Age Benefit tax—quarterly return and payment
Unemployment insurance—third payment
ALABAMA—Unemployment insurance—quarterly return and payment and quarterly information return
ARKANSAS—Unemployment insurance—quarterly return and payment
COLORADO, DELAWARE } Unemployment insurance—quarterly return and payment and quarterly information return
DISTRICT OF COLUMBIA—Personal property tax—return
GEORGIA—Unemployment insurance—monthly return and payment and quarterly information return
IDAHO—Unemployment insurance—quarterly return and payment
ILLINOIS—Franchise tax—payment
Unemployment insurance—quarterly return and payment and quarterly information return
KENTUCKY, LOUISIANA, MAINE } Unemployment insurance—monthly return and payment and quarterly information return
MASSACHUSETTS—Unemployment insurance—quarterly return and payment
MINNESOTA, MISSISSIPPI } Unemployment insurance—quarterly return and payment and quarterly information return
MISSOURI—Corporate franchise tax—payment
MONTANA, NEBRASKA, NEW JERSEY, NEW MEXICO } Unemployment insurance—quarterly return and payment and quarterly information return
NORTH CAROLINA—Franchise tax—return and payment
OHIO, PENNSYLVANIA } Unemployment insurance—quarterly return and payment and quarterly information return
RHODE ISLAND—Unemployment insurance—quarterly information and payment
SO. CAROLINA—Unemployment insurance—quarterly return
TENNESSEE—Unemployment insurance—quarterly return and payment and quarterly information return
TEXAS—Unemployment insurance—monthly return and payment and quarterly information return
UTAH, VIRGINIA } Unemployment insurance—quarterly return and payment and quarterly information return
VERMONT—Unemployment insurance—monthly return and payment and quarterly information return
WASHINGTON—Unemployment insurance—quarterly return and payment
WEST VIRGINIA—Unemployment insurance—monthly return and payment and quarterly information return
WISCONSIN—Monthly dividend report

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1. IOWA—Corporation—annual return and payment

KENTUCKY—Corporation—annual list of stockholders and bondholders

MARYLAND—Franchise tax—foreign and domestic corporations—payment

MISSISSIPPI—Property tax—payment of third installment

MISSOURI—Income tax—second installment

NEW JERSEY—Property tax—third payment

NORTH DAKOTA—Corporations—report of corporate existence
Property tax, corporation—report of capital stock

WISCONSIN—Income tax—payment of second installment

10. ARKANSAS—Franchise tax—payment

CONNECTICUT—Theatre tax—return and payment

KENTUCKY—Amusement tax—monthly return and payment

MARYLAND—Admissions tax—monthly return and payment

MISSISSIPPI—Amusement tax—monthly return and payment

NORTH CAROLINA—Admissions tax—monthly report and payment

OHIO—Admissions tax—monthly return and payment
Property tax—ninth installment

PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

15. ARIZONA—Gross income tax—report and payment

ARKANSAS—Sales tax—monthly return and payment

CALIFORNIA—Income tax—payment of second installment

COLORADO—Sales tax—monthly return and payment
Use tax—monthly return and payment

CONNECTICUT—Annual report of business corporations

DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

KANSAS—Use tax—monthly return and payment

LOUISIANA—Income tax—payment of second installment

MICHIGAN—Use tax—monthly return and payment

15. MISSISSIPPI—Use tax—monthly return and payment

MISSOURI—Sales tax—monthly return and payment

NEW HAMPSHIRE—Unemployment insurance—monthly return and payment

NEW JERSEY—Foreign corporation franchise tax—return and payment

NEW MEXICO—Gross income tax—monthly return and payment

NORTH CAROLINA—Use tax—monthly return and payment

OKLAHOMA—Sales tax—monthly return and payment

OREGON—Foreign corporations franchise tax—payment

SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment

WEST VIRGINIA—Sales tax—monthly return and payment

WYOMING—Sales tax—monthly return and payment
Use tax—monthly report and payment

20. ALABAMA—Sales tax—monthly return and payment

INDIANA—Unemployment insurance—monthly return and payment

KANSAS—Sales tax—monthly return and payment

LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment

NORTH DAKOTA—Unemployment insurance—monthly return and payment

OKLAHOMA—Use tax—monthly report and payment

OREGON—Unemployment insurance—monthly return and payment

20. RHODE ISLAND—Unemployment insurance—monthly return and payment

26. NORTH CAROLINA—Unemployment insurance—monthly return and payment

TEXAS—Prizes and awards of theatre tax—monthly return and payment

30. NEBRASKA—Foreign corporation occupation tax—return and payment

31. FEDERAL—Admissions tax—monthly return and payment

GEORGIA—Unemployment insurance—monthly return and payment

IDAHO—License fee—return and tax

ILLINOIS—Cook County property tax—Payment of second half

IOWA—Corporation—annual return and payment

LOUISIANA—Unemployment insurance—monthly return and payment

MICHIGAN—Franchise tax—annual return and payment

MINNESOTA—Property tax—third quarterly payment

MISSOURI—Unemployment insurance—monthly return and payment
Corporation—annual registration fee

NEW JERSEY—Unemployment insurance—monthly return and payment

OKLAHOMA—Franchise tax—return and payment

TENNESSEE—Corporation privilege tax—return and payment

TEXAS—Unemployment insurance—monthly return and payment

VERMONT—Unemployment insurance—monthly return and payment

WEST VIRGINIA—Unemployment insurance—monthly return and payment

WISCONSIN—Monthly dividend return

SHOWMEN'S TRADE REVIEW

SEPTEMBER

1940 TAX CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

2. MAINE—Franchise tax—return and payment

4. OREGON—Franchise tax—annual return and payment

9. ARKANSAS—Franchise tax—payment

10. CONNECTICUT—Theatre tax—return and payment

KENTUCKY—Amusement tax—monthly return and payment

MARYLAND—Admissions tax—monthly return and payment

MISSISSIPPI—Amusement tax—monthly return and payment

NORTH CAROLINA—Admissions tax—monthly return and payment

OHIO—Admissions tax—monthly return and payment
Property tax—last installment

PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

14. ALABAMA—Income tax—payment of third installment

ARIZONA—Gross income tax—return and payment

ARKANSAS—Sales tax—monthly return and payment

CALIFORNIA—Corporation franchise tax—payment of second installment

COLORADO—Sales tax—monthly return and payment
Use tax—monthly return and payment

DELAWARE—Income tax—payment of third installment

GEORGIA—Income tax—payment of third installment

IDAHO—Income tax—payment of second installment

KANSAS—Use tax—monthly return and payment

MICHIGAN—Use tax—monthly return and payment

MINNESOTA—Income tax—payment of second installment

MISSISSIPPI—Income tax—payment of third installment
Use tax—monthly return and payment

MISSOURI—Sales tax—monthly return and payment

NEW MEXICO—Gross income tax—monthly return and payment

NORTH CAROLINA—Income tax—payment of second installment

Use tax—monthly report and payment

NORTH DAKOTA—Income tax—payment of third installment

14. OKLAHOMA—Income tax—payment of second half
Sales tax—monthly return and payment

OREGON—Property tax—payment of third installment

SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly report and payment

UTAH—Franchise tax—payment of third installment
Sales tax—bi-monthly return and payment
Use tax—bi-monthly return and payment

VERMONT—Income tax—payment of third installment
Franchise tax—payment of third installment

WEST VIRGINIA—Sales tax—monthly return and payment

WYOMING—Sales tax—monthly return and payment
Use tax—monthly return and payment

16. FEDERAL—Income tax—payment of third installment

DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

NEW HAMPSHIRE—Unemployment insurance—monthly return and payment

WASHINGTON—Admissions tax—bi-monthly return and payment
Gross income tax—bi-monthly return and payment
Use tax—bi-monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment

INDIANA—Unemployment insurance—monthly return and payment

KANSAS—Sales tax—monthly return and payment

LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment

NORTH DAKOTA—Unemployment insurance—monthly return and payment

20. OHIO—Property tax—first installment

OKLAHOMA—Use tax—monthly return and payment

OREGON—Unemployment insurance—monthly return and payment

RHODE ISLAND—Unemployment insurance—monthly return and payment

25. NORTH CAROLINA—Unemployment insurance—monthly return and payment

TEXAS—Prizes and awards of theatre tax—monthly return and payment

30. FEDERAL—Admissions tax—monthly return and payment

CONNECTICUT—Corporation—annual report

DISTRICT OF COLUMBIA—Property tax—payment of first half

FLORIDA—Corporation—annual return and payment
Annual license fee

GEORGIA—Unemployment insurance—monthly return and payment

IOWA—Income tax—payment of second installment
Property tax—payment of second half

LOUISIANA—Franchise tax—return and payment
Unemployment insurance—monthly return and payment

MAINE—Franchise tax—payment

MASSACHUSETTS—Income tax—payment of last half

NEW HAMPSHIRE—Income tax—payment

NEW JERSEY—Unemployment insurance—monthly return and payment

OREGON—Excise tax—payment of second installment
Intangibles income tax—payment of second installment
Income tax—payment of second installment

SOUTH DAKOTA—Income tax—payment of second installment

TEXAS—Unemployment insurance—monthly return and payment

VERMONT—Unemployment insurance—monthly return and payment

WEST VIRGINIA—Unemployment insurance—monthly return and payment

WISCONSIN—Monthly dividend return

SHOWMEN'S TRADE REVIEW

OCTOBER

1940 TAX CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

1. ARKANSAS—Property tax—third installment
MISSOURI—Income tax—third installment
MONTANA—Moving picture theatres—renewal of license and payment of tax

10. CONNECTICUT—Theatre tax—return and payment
KENTUCKY—Amusement tax—monthly return and payment
MARYLAND—Admissions tax—monthly return and payment
MISSISSIPPI—Amusement tax—monthly return and payment
NORTH CAROLINA—Admissions tax—monthly report and payment
OHIO—Admissions tax—monthly return and payment
PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment
SOUTH CAROLINA—Theatre license tax—payment

15. ARIZONA—Gross income tax—return and payment
ARKANSAS—Sales tax—monthly return and payment
CALIFORNIA—Use tax—quarterly return and payment
COLORADO—Income tax—payment of third installment
Sales tax—monthly return and payment
Use tax—Monthly report & payment
DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment
INDIANA—Gross income tax—quarterly return and payment
KANSAS—Income tax—payment of second installment
Use tax—monthly return and payment
MICHIGAN—Use tax—monthly return and payment
MISSISSIPPI—Use tax—monthly return and payment
MISSOURI—Sales tax—monthly return and payment
MONTANA—Income tax—payment of second installment
NEW HAMPSHIRE — Unemployment insurance — monthly or quarterly return and payment and quarterly information return
NEW MEXICO—Gross income tax—monthly return and payment
Income tax—payment of third installment
NEW YORK STATE—Income tax—payment of third installment
Unemployment insurance—quarterly return and payment
NORTH CAROLINA—Use tax—monthly return and payment
NORTH DAKOTA—Real estate tax—second installment
OHIO—Use tax—return and payment
OKLAHOMA—Sales tax—monthly return and payment
SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment
VERMONT—Corporation franchise tax—payment of third installment
WEST VIRGINIA—Sales tax—monthly return and payment and quarterly report
WYOMING—Sales tax—monthly or quarterly return and payment
Use tax—monthly return and payment

19. ALABAMA—Sales tax—monthly return and payment
Use tax—quarterly report and payment
CALIFORNIA—Unemployment insurance—quarterly return and payment
IOWA—Sales tax—quarterly return and payment
Unemployment insurance—quarterly return and payment
Use tax—quarterly return and payment
KANSAS—Sales tax—monthly return and payment
LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment

19. NORTH DAKOTA—Unemployment insurance—monthly return and payment and quarterly information return
Sales tax—quarterly return and payment
Use tax—quarterly return and payment
OKLAHOMA—Use tax—monthly report and payment
OREGON—Unemployment insurance—monthly return and payment or quarterly return

21. INDIANA—Unemployment insurance—monthly or quarterly return and payment
MARYLAND—Unemployment insurance—quarterly return and payment
RHODE ISLAND—Unemployment insurance—monthly or quarterly return and payment

25. KANSAS—Unemployment insurance—quarterly return and payment & quarterly information return
MICHIGAN—Unemployment insurance—quarterly return and payment
MISSOURI—Unemployment insurance—quarterly return and payment and quarterly information return
NORTH CAROLINA—Unemployment insurance—monthly return and payment
TEXAS—Admissions tax—quarterly return and payment
Prizes and awards of theatre tax—monthly return and payment

28. CONNECTICUT—Unemployment insurance—quarterly return and payment

30. ARIZONA—Unemployment insurance—quarterly return and payment and quarterly information return
FLORIDA—Unemployment insurance—quarterly return and payment and quarterly information return
NEVADA—Unemployment insurance—quarterly return and payment and quarterly information return
OKLAHOMA—Unemployment insurance—quarterly returns and payment
OREGON—Unemployment insurance—quarterly information return
SOUTH DAKOTA—Unemployment insurance—quarterly return and payment and quarterly information return
WEST VIRGINIA—Gross income tax—quarterly return and payment
WYOMING—Unemployment insurance—quarterly return and payment and quarterly information return

31. FEDERAL—Admissions tax—monthly return and payment
Old Age Benefit tax—quarterly return and payment
Unemployment insurance—fourth payment
ALABAMA—Unemployment insurance—quarterly return and payment and quarterly information return

31. ARKANSAS—Unemployment insurance—quarterly return and payment and quarterly information return
COLORADO—Unemployment insurance—quarterly return and payment and quarterly information return
DELAWARE—Unemployment insurance—quarterly return and payment and quarterly information return
GEORGIA—Unemployment insurance—monthly return and payment and quarterly information return
IDAHO—Unemployment insurance—quarterly return and payment
ILLINOIS—Unemployment insurance—quarterly return and payment and quarterly information return
KENTUCKY—Property tax—return
Unemployment insurance—quarterly return and payment and quarterly information return
LOUISIANA—Unemployment insurance—monthly return and payment and quarterly information return
MAINE—Unemployment insurance—quarterly return and payment and quarterly information return
MASSACHUSETTS—Unemployment insurance—quarterly return and payment
MINNESOTA—Unemployment insurance—quarterly return and payment and quarterly information return
MISSISSIPPI—Unemployment insurance—quarterly return and payment or quarterly information return
MONTANA—Unemployment insurance—quarterly return and payment and quarterly information return
NEBRASKA—Unemployment insurance—quarterly return and payment and quarterly information return
NEW JERSEY—Unemployment insurance—monthly return and payment and quarterly information return
NEW MEXICO—Unemployment insurance—quarterly return and payment and quarterly information return
NORTH CAROLINA—Unemployment insurance—quarterly information return
OHIO—Unemployment insurance—quarterly return and payment and quarterly information return
PENNSYLVANIA—Unemployment insurance—quarterly return and payment and quarterly information return
RHODE ISLAND—Unemployment insurance—quarterly report and payment
SO. CAROLINA—Unemployment insurance—quarterly return
SOUTH DAKOTA—Property tax—second installment
TENNESSEE—Unemployment insurance—quarterly return and payment and quarterly information return
TEXAS—Unemployment insurance—monthly return and payment and quarterly information return
UTAH—Unemployment insurance—quarterly return and payment and quarterly information return
VERMONT—Unemployment insurance—monthly return and payment and quarterly information return
VIRGINIA—Unemployment insurance—quarterly return and payment and quarterly information return
WASHINGTON—Unemployment insurance—monthly return and payment and quarterly information return
WEST VIRGINIA—Unemployment insurance—monthly return and payment and quarterly information return
WISCONSIN—Monthly dividend return

NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

In certain states Thanksgiving will be observed Nov. 28

1. GEORGIA—Foreign and domestic corporation—annual registration statements

   NEW JERSEY—Property tax—fourth installment

4. ARIZONA—Property tax—first half payment

   INDIANA—Property tax—second half payment

9. CONNECTICUT—Theatre tax—return and payment

   KENTUCKY—Amusement tax—monthly return and payment

   MARYLAND—Admissions tax—monthly return and payment

   MISSISSIPPI—Amusement tax—monthly return and payment

   NORTH CAROLINA—Admissions tax—monthly report and payment

   OHIO—Admissions tax—monthly return and payment

   PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

   WYOMING—Property tax—first half payment

15. ARIZONA—Gross income tax—return and payment

    ARKANSAS—Income tax—payment of second installment
    Sales tax—monthly return and payment

    COLORADO—Sales tax—monthly return and payment
    Use tax—monthly return and payment

    DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

    KANSAS—Use tax—monthly return and payment

    KENTUCKY—Income tax—payment of third installment

    LOUISIANA—Income tax—payment of third installment

    MICHIGAN—Use tax—monthly return and payment

    MISSISSIPPI—Use tax—monthly return and payment

    MISSOURI—Sales tax—monthly return and payment

15. MONTANA—Income tax—second installment

    NEW HAMPSHIRE—Unemployment insurance—monthly return and payment

    NEW MEXICO—Gross income tax—monthly return and payment

    NEW YORK—Franchise tax—payment of second installment

    NORTH CAROLINA—Use tax—monthly return and payment

    OKLAHOMA—Sales tax—monthly return and payment

    SOUTH DAKOTA—Sales tax—monthly return and payment
    Use tax—monthly return and payment

    UTAH—Sales tax—bi-monthly return and payment
    Use tax—bi-monthly return and payment

    WASHINGTON—Admissions tax—bi-monthly return and payment
    Gross income tax—bi-monthly return and payment
    Use tax—bi-monthly return and payment

    WEST VIRGINIA—Sales tax—monthly return and payment

    WYOMING—Sales tax—monthly return and payment
    Use tax—monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment

    INDIANA—Unemployment insurance—monthly return and payment

    KANSAS—Sales tax—monthly return and payment

    LOUISIANA—Sales tax—monthly return and payment
    Use tax—monthly return and payment

20. NORTH DAKOTA—Unemployment insurance—monthly return and payment

    OKLAHOMA—Use tax—monthly report and payment

    OREGON—Unemployment insurance—monthly return and payment

    RHODE ISLAND—Unemployment insurance—monthly return and payment

25. NORTH CAROLINA—Unemployment insurance—monthly return and payment

    TEXAS—Prizes and awards of theatre tax—monthly return and payment

30. FEDERAL—Admissions tax—monthly return and payment

    GEORGIA—Unemployment insurance—monthly return and payment

    LOUISIANA—Unemployment insurance—monthly return and payment

    MISSOURI—Income tax—fourth installment

    MONTANA—Property tax—first half payment

    NEW HAMPSHIRE—Property tax—last day to pay to local collectors

    NEW JERSEY—Unemployment insurance—monthly return and payment

    NEW MEXICO—Property tax—first half payment

    TEXAS—Unemployment insurance—monthly return and payment
    Property tax—first half payment

    VERMONT—Unemployment insurance—monthly return and payment

    WASHINGTON—Property tax—payment of second half

    WEST VIRGINIA—Unemployment insurance—monthly return and payment
    Property tax—first installment payment

    WISCONSIN—Monthly dividend report

DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2. NEVADA—Property tax—payment of first installment

5. CALIFORNIA—Property tax—first installment

VIRGINIA—Property tax—payment

10. CONNECTICUT—Theatre tax—return and payment

KENTUCKY—Amusement tax—monthly return and payment

MARYLAND—Admissions tax—monthly return and payment

MISSISSIPPI—Amusement tax—monthly return and payment

NORTH CAROLINA—Admissions tax—monthly report and payment

OHIO—Admissions tax—monthly return and payment

PENNSYLVANIA—Philadelphia amusement tax—monthly return and payment

14. ALABAMA—Income tax—payment of fourth installment

ARIZONA—Gross income tax—return and payment

ARKANSAS—Sales tax—monthly return and payment

CALIFORNIA—Income tax—payment of third installment

COLORADO—Income tax—payment of fourth installment
Sales tax—monthly return and payment
Use tax—monthly return and payment

DELAWARE—Income tax—payment of fourth installment

KANSAS—Use tax—monthly return and payment

MICHIGAN—Use tax—monthly return and payment

MISSISSIPPI—Income tax—payment of fourth installment
Use tax—monthly return and payment

MISSOURI—Sales tax—monthly return and payment

NEW MEXICO—Gross income tax—monthly return and payment

NORTH DAKOTA—Income tax—payment of fourth installment

14. OKLAHOMA—Sales tax—monthly return and payment

OREGON—Property tax—payment of fourth installment

SOUTH DAKOTA—Sales tax—monthly return and payment
Use tax—monthly return and payment

UTAH—Franchise tax—last payment

VERMONT—Income tax—payment of fourth installment

WEST VIRGINIA—Sales tax—monthly return and payment

WYOMING—Sales tax—monthly return and payment
Use tax—monthly return and payment

16. **FEDERAL—Income tax—payment of fourth installment**

DISTRICT OF COLUMBIA—Unemployment insurance—monthly return and payment

NEW HAMPSHIRE—Unemployment insurance—monthly return and payment

20. ALABAMA—Sales tax—monthly return and payment

INDIANA—Unemployment insurance—monthly return and payment

KANSAS—Sales tax—monthly return and payment

LOUISIANA—Sales tax—monthly return and payment
Use tax—monthly return and payment

NORTH DAKOTA—Unemployment insurance—monthly return and payment

20. OHIO—Property tax—first installment

OKLAHOMA—Use tax—monthly report and payment

OREGON—Unemployment insurance—monthly return and payment

RHODE ISLAND—Unemployment insurance—monthly return and payment

26. NORTH CAROLINA—Unemployment insurance—monthly return and payment

TEXAS—Prizes and awards of theatre tax—monthly return and payment

31. **FEDERAL—Admissions tax—monthly return and payment**

GEORGIA—Unemployment insurance—monthly return and payment

LOUISIANA—Unemployment insurance—monthly return and payment
Property tax—last day for payment without penalty

MISSOURI—Corporation—register and registration fee

NEW JERSEY—Unemployment insurance—monthly return and payment

PENNSYLVANIA—Philadelphia amusement permits must be renewed

SOUTH CAROLINA—Property tax—last day for payment without penalty

TEXAS—Unemployment insurance—monthly return and payment

VERMONT—Unemployment insurance—monthly return and payment

VIRGINIA—Business license tax—renewal

WEST VIRGINIA—Unemployment insurance—monthly return and payment

WISCONSIN—Monthly dividend return

Selling the Picture

Brilliant Premiere For "Hunchback" In Hollywood

Hollywood's kids are relieved. Santa Claus will be there all right, though it looked for a while as though he wouldn't because of the traffic jam which accompanied the opening of RKO's "Hunchback of Notre Dame" on last Friday night.

Hollywood annually becomes Santa Claus Lane at this time of the year with nightly previews of St. Nick, his reindeer and his sleigh, but the artery was "movie lane" as Hollywood's luminaries turned out in large numbers.

Santa Claus didn't have a chance as celebrities in evening dress alighted from shiny cars, acknowledged applause and filed past specially-erected bleachers packed with preview fans, past batteries of flash bulbs, paused for a few words spoken into a microphone and ducked into the foyer while autograph seekers strained at the ropes.

The preview fans had struck a bonanza for the lobby of the Hollywood Pantages Theatre was star-studded—Ginger Rogers, Cary Grant, Irene Dunne, Anna Neagle, Maureen O'Hara, Zorina, Mickey Rooney, Lucille Ball, Mae Murray, May Robson, Nancy Kelly, Richard Dix, Chester Morris, Thomas Mitchell.

The stars' bosses were there en masse too, Pandro S. Berman, Darryl Zanuck, Mervyn LeRoy, Jack Warner, Joe Schenk, Harold Lloyd, Hal Roach, William LeBaron, Harry Rapf, Eddie Mannix. The largest theatre party was that of Pandro Berman who produced the "Hunchback."

P. S. Santa Claus finally got through the jam, but the Hollywood kids hadn't missed him. They were all outside the theatre at the preview.

Buick Automobile to Tour Country In Special Tieup With Warners

A tieup to promote Warner Bros. pictures in more than twenty cities throughout the country has been arranged with the Buick Company, Fisher Body and the Heirloom Needlework Guild, Inc.

According to the details of the tieup, a Buick car upholstered by the Needlework Guild in rose and burgundy needlepoint will go on tour for display in prominent department stores of key cities. The publicity and promotion for the car will state that the automobile will be used in a Warner Bros. production.

The car will be on tour until June and will be displayed in more than twenty key cities including New York, Philadelphia, Washington, Miami, Atlanta, Detroit, Cleveland, Chicago, St. Louis, Pittsburgh, Boston, Buffalo, Cincinnati, Indianapolis, St. Paul, Minneapolis, Milwaukee, Richmond, Rochester, Des Moines, and Akron.

Chicago Milk Foundation Plugs Warner Stars and Pix in Tieup

The Milk Foundation of Chicago is posting hundreds of display cards in all street cars in Chicago carrying photographs and picture copy of Warners stars and their films according to the details of a tieup recently completed.

The cards carry photographs of Ann Sheridan, Gloria Dickson and Dennis Morgan plugging Warner Bros.' "Years Without Days," "No Place To Go" and "On Your Toes."

FOR BETTER SHOW SELLING

Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Amazing Mr. Williams	Nov. 18
Another Thin Man	Nov. 25
Babes In Arms	Oct. 14
Beau Geste	Sept. 16
Charlie McCarthy, Detective	This Issue
Coast Guard	Aug. 5
Destry Rides Again	Dec. 16
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	Nov. 11
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Golden Boy	Sept. 2
Great Victor Herbert	This Issue
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
Joe and Ethel Turp Call on the President	Dec. 9
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Reno	Dec. 2
Secret of Dr. Kildare	Nov. 18
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 26
That's Right, You're Wrong	Nov. 25
They Shall Have Music	Aug. 26
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Wizard of Oz	Aug. 26
Women, The	Sept. 9

"Daughter" Gets Strong Baltimore Campaign

Baltimore — Selling the *Baltimore News Post* the idea of running a contest in conjunction with the engagement of "The Housekeeper's Daughter" was the outstanding highlight of a well-planned campaign conceived by William Saxton of Loew's Century Theatre, who accorded the production the utmost in all phases of publicity and exploitation.

The contest aroused the interest of hundreds of movie fans and continued for five days during which time the contestants were invited to finish the contest-sentence—"She Was Only a 'Housekeeper's Daughter,' but —" for the cash prize of $25.00 and ten pairs of guest tickets for the runners-up. The contest broke on the Tuesday before the opening of the film and garnered considerable space, creating extensive word-of-mouth publicity among the contestants and their friends.

A most effective tieup with one of the prominent camera shops in the city produced gratifying results for the picture. This tieup with the Ritz Camera Shop permitted candid camera fans to take pictures of the comedy scenes directly from the screen and invited them to submit their pictures for prizes. The Ritz people donated two Jackson Printers, while the theatre offered 25 guest tickets. Moreover, to further increase the publicity resulting from this stunt, the Ritz Company distributed and paid for 10,000 heralds and set up a large window display, which was duplicated in the lobby of the theatre to insure complete coverage for the tieup.

The theatre voluntarily picketed itself by placing several attractive young girls outside the house with signs reading: "Unfair to debutantes, 'The Housekeeper's Daughter,' gets our men, by doing things she hadn't oughter."

The *Baltimore Evening Sun* broke one of its precedents by featuring an eight-column strip consisting entirely of the famous Fabry drawings. While breaks of this size have been planted with the newspaper, this is the first time that drawings were used on the amusement pages.

The outdoor exploitation campaign was considerably augmented by an eye-arresting banner across Baltimore Street which is the busiest section in the city, and this was followed with hundreds of the Fabry teaser posters planted all over the town.

The Remington Rand Corporation set up a very impressive window in one of its main branches, while exploitation of the book from which the Hal Roach production was adapted was intensified through the medium of the Schills Book Shop and the May Department Store, whose windows were heavily dominated with copies of the book and suitable stills.

Special publicity stories and art appeared in all Baltimore newspapers well in advance of the opening, and suburban papers were extremely cooperative in featuring their share of publicity in behalf of the picture.

Ticket Service!
Headquarters for machine and roll
MOTION PICTURE TICKETS
Highest Quality Right Prices
KELLER-ANSELL TICKET CO.
Suite 608, 723 7th Ave., N.Y.C. Bryant 9-7532

Collins Cashes in With College Angle on New Kay Kyser Musical

Manager Kenneth Collins of the Indiana Theatre, Indianapolis, cashed in on the college angles for his playdate on Kay Kyser's "That's Right, You're Wrong."

Kyser is a member of the Sigma Nu, a national fraternity, with several hundred members in and surrounding Indianapolis. Through a fraternity executive, Collins arranged for a Sigma Nu night. Banners were displayed along the theatre front and newspaper publicity accrued from the tiein. Stills were placed in Sigma Nu fraternity houses in the district.

The college weekly of Butler University and other college and school papers used articles on the musical show.

Orchestrations were used widely in the community and the show was awarded many radio plugs.

Granara Uses Novelty Coin Stunt On "Allegheny Uprising" Campaign

Jack Granara of the RKO Keith Memorial Theatre, Boston, Mass., used a novelty coin stunt for his campaign on "Allegheny Uprising." In slots on a card there was placed two nickels and a penny, along with this caption:

"10 to 1 you will enthusiastically acclaim Claire Trevor and John Wayne in RKO Radio's 'Allegheny Uprising,' one of the greatest productions of all time! It's the kind of a picture that inspires new coinage."

The coin card was distributed to hotels, restaurants, stores and other places for display purposes.

The Box Office Slant

Invisible Stripes

(Continued from page 11)

Stevenson, Marc Lawrence, Joseph Downing, Leo Gorcey, William Haade, Tully Marshall. Screenplay by Warren Duff from an original story by Jonathan Finn. Based on the book by Warden Lewis E. Lawes. Directed by Lloyd Bacon. Hal Wallis, Executive Producer.

Plot: Raft and Bogart are both freed from Sing Sing at the same time. Raft decides to go straight but has difficulty getting and holding a job because of his record. He is unjustly accused of robbing the store where he had finally obtained a job and his brother, Holden, resentful, rolls a drunk. Holden is engaged to Jane Bryan but can't make enough money to marry her. So Raft goes to Bogart and joins him in some bank stickups, sending the money back to his brother to use for his own garage. Raft finally quits the gang and the next holdup brings them fleeing to Holden's garage. Raft makes his brother tell the police and then goes to Bogart but is shot by the other gangsters.

Comment: This sort of story is becoming pretty much of a formula with Warner Bros., especially the gangster sequences for which most of the stock company can be used. This particular plot has a few novel twists but its outcome is never much in doubt all the way through. From the moment in the beginning of the picture when Raft decides to go straight and Bogart doesn't its end is foretold. Some of the moralists may object to the fact that Holden finally gets his dream of a garage only through the money that Raft had stolen despite a line, obviously stuck in, to the contrary. The picture is well acted and has been given an excellent production though Jane Bryan has not been given the chance she has earned. This picture following after "We Are Not Alone" may not help her much. Sell it on the strength of the big names in the cast. Statements from local sociologists and penologists in the local newspapers would be helpful material. Invite local prison officials, the parole board and others interested in this type of material to a special screening from which you can obtain statements to be used in newspaper publicity stories. **(ADULT)**

Catchline: "Determined to go straight, he broke his word only to save his brother."

AUDIENCE SLANT: THOSE WHO LIKE FAST ACTION PICTURES AND ARE NOT TOO FED UP WITH GANGSTER STUFF WILL CONSIDER THIS ONE OF THE BEST OF ITS TYPE.

BOX OFFICE SLANT: BEST PLAYED ON THOSE DAYS WHEN ADULTS ONLY WILL ATTEND. YOU CAN EXPECT A HEAVY ATTENDANCE OF MEN WHO MAY BRING THE WOMENFOLK WITH THEM.

The Light That Failed

(Hollywood Preview)

Para. DRAMA 96 mins.

(Prod. No. not set—Nat'l Release Feb. 9)

Credits: Ronald Colman, Walter Huston, Muriel Angelus, Ida Lupino, Dudley Digges, Ernest Cossart, Ferike Boros, others. Screenplay by Robert Carson. Based on a novel by Rudyard Kipling. Produced and directed by William A. Wellman.

Plot: Sweethearts since childhood, the love of Muriel Angelus for Ronald Colman, war correspondent-artist, suddenly cools. She prefers to follow her own ambition to be an artist. When Huston finds Ida Lupino, a bedraggled girl, fainting from starvation on the street, he brings her to Colman, now slowly going blind because of a head injury while serving with a British regiment in the Sudan. He attempts to paint a picture of Ida, and works feverishly to finish before the light fails. Not knowing of his affliction and believing him to be a madman, Ida runs out of the studio. Huston returns and puts Colman, now a wreck from too much drink, to bed. The girl cautiously returns to the studio and mutilates the painting. Colman goes blind without knowing his masterpiece has been ruined. When he learns of it, he leaves Ida and goes to Sudan, where he dies in Huston's arms.

Comment: This splendid picture, filmed from one of Rudyard Kipling's greatest stories, has tremendous dramatic appeal and can truly be listed as superb entertainment for the masses—one that will profit by word-of-mouth advertising. Ronald Colman, one of the screen's finest actors, does a magnificent job in the leading role, heading a cast that includes such excellent troupers as Walter Huston, Ida Lupino, Muriel Angelus and Dudley Digges. The production is most capable in every department, with extraordinary direction by William A. Wellman. Here's a picture that has great possibilities at the box office and should reap good returns. Stress the return of Ronald Colman to the screen, on your screen, on your marquee and in all your advertising. Offer prizes for the best essay on the famous Kipling story, getting cooperation from book stores and the public library. Give adequate exploitation to the supporting cast, especially Huston. **(ADULT)**

Catchline: "Rudyard Kipling's great human document comes to life."

AUDIENCE SLANT: HAS TREMENDOUS DRAMATIC APPEAL FOR THE MASSES.

BOX OFFICE SLANT: A FINE PICTURE THAT, BACKED WITH SHOWMANSHIP, SHOULD REAP EXCELLENT RETURNS.

Swanee River

(Technicolor)

20th-Fox DRAMA 86 mins.

(Prod. No. 17—Nat'l Release, Jan. 1)

Credits: Don Ameche, Andrea Leeds, Al Jolson, Chick Chandler, Russell Hicks, George Reed, Hall Johnson Choir, others. Screenplay by John Taitor Foote and Philip Dunne. Directed by Sidney Landfield. Associate producer, Kenneth Macgowan.

Plot: Based on the life of Stephen C. Foster, the story opens in the South and with the beginning of Foster's romance with Jane McDowell, whom he weds later, after attaining success as a song writer. His first efforts are heart-breaking, but the sale of his song to the minstrel, E. P. Christy for $15, eventually leads to a career of popularity and wealth. Though deeply in love with Jane, Foster's weakness for drink causes a separation from his wife and his daughter. The troubadour travels a downward course; the outbreak of the Civil War and accusations that he is a "rebel" by New Yorkers adding to his grief over his separation from Jane and the little daughter. Jane returns to him and on the eve of his greatest triumph, presentation of his song "Swanee River," he dies.

Comment: A colorful, melodious and stirring romance with a great deal to make it a favorite with American audiences particularly. As photographed in Technicolor, the picture has spectacular values which contribute no little to the continuous interest, the touching drama and the livelier romantic moments of a love story that takes on special appeal since it concerns a character who contributed so much to the store of America's music. Don Ameche gives a faithful and striking performance, playing the part of Foster with sincerity and effectiveness. Andrea Leeds is most appealing as the wife, and Al Jolson does an outstanding job as the boastful, egotistical Christy, the minstrel who sings Foster's songs. There is a vein of pathos throughout the film and the ending with the death of Foster is a climax to that element. However, there is a note of gaiety and cheerfulness, even at the ending, which gives substance to the picture as popular entertainment for all classes. Exploit it as a special attraction—working up all possible interest among the music-minded, as well as the rank and file. Publicity should be a major factor, easily obtained, because of the wealth of interest in Foster. **(ADULT)**

Catchline: "The woman he loved inspired a troubadour whose songs the whole world loves to sing."

AUDIENCE SLANT: SPECTACLE, TOUCHING ROMANCE AND DRAMA THAT WILL APPEAL NOT ONLY TO THE OLDER BUT THE MORE YOUTHFUL PATRONS.

BOX OFFICE SLANT: A MAGNET FOR EXTRA BUSINESS IN EVERY SITUATION, THIS IS SURE TO CAPTURE BIG GROSSES.

Days of Jesse James

Republic WESTERN 63 min.

(Prod. No. 953—Nat'l Release Dec. 20)

Credits: Roy Rogers, George "Gabby" Hayes, Donald Barry, Pauline Moore, Harry Woods, Arthur Loft, Wade Boteler, Ethel Wales, Scotty Beckett, Michael Worth, Olin Howland, others. Screenplay by Earle Snell. Original story by Jack Natteford. Associate Producer-Director, Joseph Kane.

Plot: With the west plagued by the various bank and train robberies of Barry and his gang, Rogers is imported by the Bankers Association to track down Barry and his brother, Worth. Woods, another detective, is assigned by the Railroad to work on the case. The Munice bank is robbed, taking the life savings of Hayes and his daughter, Pauline Moore. Rogers believes it to be an "inside" job, and joins up with Barry and his gang for inside information. He learns to his satisfaction that Loft, head of the bank, had himself perpetrated the bank holdup.

Comment: With its story built around the exploits of the old west's most notorious bandits, this new Rogers film should be favorably received by the singing cowboy's fans and those who like plenty of shooting and riding and action. There are moments when things seem to lag a bit, but on the whole the picture moves right along to a logical, if not too exciting, climax. Nothing need be added to what has already been said in past reviews concerning Rogers' performance—he is up to par. Barry again demonstrates his dramatic ability in the role of Jesse James, and George "Gabby" Hayes, Harry Woods and Arthur Loft lend consistent support. Two men dressed in attire similar to that worn by James and his brother, and masked, should ride bannered horses through the streets as ballyhoo. Post "reward" cards around town. Make liberal use of the action posters. **(FAMILY)**

Catchline: "The old west lives again in this punch-packed action thriller."

AUDIENCE SLANT: IT SHOULD BE WELL RECEIVED BY WESTERN FANS.

BOX OFFICE SLANT: THERE'S BOX OFFICE MAGIC IN THE TITLE, NOT TO MENTION THE EVER-INCREASING IMPORTANCE OF ROGERS' NAME ON THE MARQUEE.

(More Box Office Slants on Next Page)

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

Raffles

(Hollywood Preview)

UA **COMEDY-DRAMA** 70 mins.

(Nat'l Release, Dec. 29)

Credits: David Niven, Olivia DeHavilland, Dame May Whitty, Dudley Digges, Douglas Walton, Lionel Pape, E. E. Clive and others. Based upon the celebrated "Adventures of The Amateur Cracksman" by E. W. Hornung. Screenplay by John Van Druten and Sidney Howard. Directed by Sam Wood. Produced by Samuel Goldwyn.

Plot: David Niven, society playboy, is an amateur cracksman on the side, only stealing to help someone in distress. Douglas Walton, brother of Olivia DeHavilland, the woman Niven loves, is in desperate need of money, so Niven decides to steal a necklace from Dame May Whitty, the week-end they are invited to her estate. Dudley Digges, detective from Scotland Yard, arrives looking for the amateur cracksman and things become a trifle complicated when a real thief arrives. Niven steals the jewels from the thief, who knew where they were because of the assistance of Dame Whitty's maid, and then returns them to the rightful owner, giving the reward money to Walton.

Comment: Dear old Raffles is back with us again, this time in the person of David Niven. If our memory serves us correctly, this is the fourth time the story has been produced, the first one dating back about twenty years. This new version, with an excellent cast, the usual top Goldwyn production values and an expert directorial job by Sam Wood, should be okay at the box-office. In addition to Niven, perfect in the title role, the cast includes Olivia DeHavilland, Dame May Whitty, Dudley Digges and Lionel Pape, all turning in standout performances. The picture is an ingenious comedy-drama, with a very clever twist of crook-robbing-crook, that will please in almost every situation. Crime detecting apparatus might be borrowed for lobby display. Teaser ads, with photograph of "Raffles" with eyes masked, will attract attention. Invite local detective bureau to an advance showing. **(ADULT)**

Catchline: "It took a crook to catch a crook . . . with the aid of Scotland Yard."

AUDIENCE SLANT: AN INGENIOUS CROOK-ROBBING-CROOK STORY THAT WILL PLEASE.

BOX OFFICE SLANT: EXCELLENT CAST, PRODUCTION AND DIRECTION SHOULD PUT THIS ONE OVER.

Roll, Wagons, Roll

(Hollywood Preview)

Mono. **WESTERN** 54 mins.

(Prod. No. 3951—Nat'l Release, Nov. 30)

Credits: Tex Ritter, Nelson McDowell, Muriel Evans, Nolan Willis, Steve Clark, Tom London and others. Story and screenplay by Victor Adamson, Edmond Kelso and Roger Merton. Directed by Al Herman. Produced by Edward Finney.

Plot: Tex Ritter leaves the Army to discover who is furnishing the Indians with rifles with which to keep the pioneers out of Oregon by attacking the wagon trains. In order to get the evidence, he joins up with a train belonging to Frank LaRue and his daughter, Muriel Evans. When an accident occurs that almost kills LaRue, Tex discovers that Tom London, leader of the train, is in the employ of the guilty party. London quits the train which is attacked by a band of Indians and after they beat them off, Tex follows London to the headquarters of the gang, where he corners Nolan Willis, the head of the gang. Tex hands Willis over to justice and takes the lead of the wagon train, with Muriel at his side.

Comment: A nice story with some clever production details, makes this latest Tex Ritter western one that should more than please the action lovers and increase the host of Ritter fans. Tex does a bang-up job as the two-fisted army man and sings two catchy numbers in his usual, competent manner. The above the average supporting cast, headed by Muriel Evans, Frank LaRue and Tom London, do fine jobs with their assignments. The entire production is a credit to producer Edward Finney and is truly his best effort to date and Al Herman's direction, particularly the two Indian fights, is commendable. For action fans, young and old, this film should do very well. Arrange window displays and cooperative newspaper ads with stores handling Ritter merchandise tie-ups. Use the usual western dress-up of lobby with house staff wearing ten-gallon hats. An "Indian" out front, should attract attention. **(FAMILY)**

Catchline: "Tex does a swell job for the pioneers."

AUDIENCE SLANT: SHOULD MORE THAN PLEASE THE ACTION LOVERS, BOTH YOUNG AND OLD.

BOX OFFICE SLANT: A NICE WESTERN FOR THE ACTION PORTION OF YOUR BILL.

The Stranger From Texas

Col. **WESTERN** 54 mins.

(Nat'l Release, Nov. 2)

Credits: Charles Starrett, Lorna Gray, Richard Fiske, Dick Curtis, Edmund Cobb, Bob Nolan, Al Bridge, Jack Rockwell, Hal Taliaferro, Ed Le Saint and Sons of the Pioneers. Screenplay by Paul Franklin. Story by Ford Beebe. Directed by Sam Nelson.

Plot: Browning accuses Le Saint, another ranch owner, of rustling his cattle. Starrett is sent from the U. S. Marshal's office to find the guilty persons. When Le Saint comes to make a truce with Browning, Curtis, one of the Browning ranch hands and head of the rustlers, kills Le Saint. Browning is accused of the murder, but Starrett sees Curtis hide the accused man's gun and recover it later. A trap is laid for Curtis, and he is eventually rounded up, guilty not only of cattle rustling but of the murder of Le Saint as well.

Comment: After all is said and done, a western is a western to almost any western fan, and westerns are almost always good, as far as those fans are concerned. "The Stranger From Texas" has enough gunplay, ridin', shootin' and other outdoor accoutrements to place it in complete favor with the lovers of outdoor films. Charles Starrett is a handsome cowboy hero, who leaves the singing up to the Sons of the Pioneers. Lorna Gray (apparently giving Iris Meredith a breathing spell) is a pretty heroine. But the black hat of menacing Dick Curtis makes those of other villains tattle-tale gray in comparison. Contact local hotels and get them to offer free tickets to any "Stranger From Texas" to see the picture. Interest students in an essay contest on the question: "Why is Texas called the 'Lone Star State'?" **(FAMILY)**

Catchline: "Rustler-wreckin' melody men crack down on a killer mob."

AUDIENCE SLANT: IF THEY'RE ACTION FANS, YOU NEEDN'T WORRY ABOUT ITS RECEPTION.

BOX OFFICE SLANT: SHOULD DO SATISFACTORILY WHEREVER WESTERNS ARE LIKED.

What Men Think of 'Em

Pre-viewing "The Women" for a group of Mt. Vernon, Indiana's, representative male citizens gave Manager Louis Davis of the Vernon Theatre a chance to quote these citizens in scatter-teaser ads, showing what the men thought of "The Women." In addition, *The Democrat,* local daily, carried a page of co-operative advertising, to help things along.

HERE'S READY MONEY FOR ALL SHOWMEN

A PETITION BY THE FRIENDS OF WILLIAM S. HART













To—
ASTOR PICTURES CORPORATION
130 West 46th Street
New York, N. Y.

We, the undersigned, loyal and true friends of that great actor, William S. Hart, hereby request that you make it possible for us and other residents of

(Town)

to see his great production "TUMBLEWEEDS" in which we SEE our favorite on the screen for the LAST time, and hear him SPEAK from the screen for the FIRST time

Print your name and address legibly as you will receive advice by mail telling you when the picture plays the theatre nearest you.

NAME ADDRESS

Mr. & Mrs. Atlanta, Georgia
Mr. & Mrs. Colorado Springs, Colorado
Mr. & Mrs. Hartford, Connecticut
Mr. & Mrs. Chicago, Illinois
Mr. & Mrs. Cincinnati, Ohio
Mr. & Mrs. Cleveland, Ohio
Mr. & Mrs. Dallas, Texas
Mr. & Mrs. Denver, Colorado
Mr. & Mrs. Des Moines, Iowa
Mr. & Mrs. Detroit, Michigan
Mr. & Mrs. Indianapolis, Indiana
Mr. & Mrs. Kansas City, Missouri
Mr. & Mrs. Los Angeles, California
Mr. & Mrs. Milwaukee, Wisconsin
Mr. & Mrs. Minneapolis, Minnesota
Mr. & Mrs. New Haven, Connecticut
Mr. & Mrs. New Orleans, Louisiana
Mr. & Mrs. New York, New York
Mr. & Mrs. Oklahoma City, Oklahoma
Mr. & Mrs. Omaha, Nebraska
Mr. & Mrs. Philadelphia, Pennsylvania
Mr. & Mrs. Pittsburgh, Pennsylvania
Mr. & Mrs. St. Louis, Missouri
Mr. & Mrs. Portland, Oregon
Mr. & Mrs. San Francisco, California
Mr. & Mrs. Seattle, Washington
Mr. & Mrs. Tacoma, Washington
Mr. & Mrs. Toronto, Canada
Mr. & Mrs. Vancouver, Canada
Mr. & Mrs. Montreal, Canada
Mr. & Mrs. Winnipeg, Canada
Mr. & Mrs. Calgary, Canada

Astor PICTURES HOME

EXCHANGES EVERYWHERE

SEND FOR SUPPLY OF PETITIONS DIRECT

You'll be surprised at the eagerness of thousands of your fans to see

"TUMBLEWEEDS"

CHARLIE McCARTHY, DETECTIVE

An STB Showmanalysis (REG. U. S. PAT. OFF.)

THAT overgrown splinter, Charlie McCarthy has come straight from Scotland (Lumber) Yard and turned sleuth in his newest picture which you'll probably be getting shortly. So let's take a splinter from Charlie's arm and pick our teeth meditatively while we consider how to sell "Charlie McCarthy, Detective."

Of course, it is obvious that Charlie McCarthy is the big thing to sell in this picture. Not only is his name in the title, a fact which cuts down on the number of words needed to tell about the picture in any advertising you may do, but strange as it may seem to many a ventriloquist, the dummy has become better known than his master.

Your front is the first thing which must be McCarthy-conscious. And in becoming so it will make the public so. Cut out Charlie McCarthy from the 24-sheet and put him on top of the marquee holding a lamp. This should be a spotlight so arranged that it can move around. Another animated display could be made by cutting out figures of Charlie McCarthy and Mortimer Snerd and affixing either the heads or just the chins so that they move if attached to an oscillating fan.

Charlie McCarthy is a master of the wise crack both on the radio and on the screen. This fact gives you an opportunity to stage a contest through your newspaper. Mats are available with blanks for balloons in which Charlie's wisecracks may be inserted.

Although it is difficult to imagine it, Charlie adopts a number of disguises in the film. The idea suggested by this is to have a disguise contest for the kids, as the picture has a great kid appeal which you can put over with a contest of this kind.

For a lobby flash, you can get a Charlie McCarthy doll and set it in a booth with curtains around it and copy stating that Charlie is a confidential detective, etc., tieing directly with the picture. You can have someone behind it to move the doll as if it were talking and then advertise that Charlie will solve any problems. A clever fellow can get a lot of laughs from a lobby crowd with the quickness and cleverness of his answers. If you prefer, you can have a midget dressed like McCarthy in the picture, sit in the booth and answer the questions.

Over 100 newspapers now carry the Charlie McCarthy comic strips. This means that a great many of you exhibitors can get tieups with newspapers. Approach the promotion manager of the paper and suggest to him that you will publicize the newspaper's comic strip in exchange for a newspaper plug on the picture on the same page as the cartoon. Another way to help the mutual promotion would be to get some of the full pages for Sunday of the McCarthy strip and imprint on them copy about the picture, together with your playdates. The newspaper's trucks in return should carry copy about the picture and the strip.



Laugh-Graph for Lobby

Use a stunt like this in the lobby to put over the comedy angle of the picture. The stunt itself is good for chuckles and you can also offer prizes to anyone who sits through the whole picture with a straight face—a "Sour-Puss" prize.

Remember Mortimer Snerd, Too

Don't forget that Mortimer Snerd, who has had a lot of plugging on the radio and through the comic sections lately, is also in the picture. One of the licensees for Charlie McCarthy products has puppets of the two figures which can be used in the lobby as a stunt to attract a departing crowd. The puppets can be worked by an amateur with but a few minutes practice.

Another licensee makes balloons. Now here is a product which you can really utilize to advantage. Buy a quantity of these and have them imprinted with your theatre name and playdates. (The price includes the imprint.) Advertise that at a certain time you will release a number of these balloons and that some of them will contain passes. You should collect a large crowd for a stunt like this. From the top of the theatre marquee or from the roof of the building or some other conspicuous place, let them go at the appointed time. Of course, there will be a mad scramble for the balloons and an eager desire to see whether there are passes in the captured ones. It is a real stunt and one which should attract plenty of attention from several angles. These balloons stand 14 inches high when inflated and make an attractive display. Keep some for use outside the house as marquee hangers and order an extra quantity to give away to the kids.

Tieup With Licensees

We've mentioned licensees for Charlie McCarthy products. There are a lot of them and they are all just waiting for you to tell them of your playdates and eager to extend cooperation. For the pictures have contributed largely toward the sales of their merchandise and we have been told that when a new picture comes out that their business goes up by leaps and bounds.

So we will list a few of the better products licensed with which you can aid in selling the picture First, there's the Majestic Radio which uses newspaper advertising heavily. Then there's Charlie McCarthy Soap—a swell giveaway with tags attached reading, "Charlie's coming to clean up the town." There are plenty of toys and there are Charlie McCarthy clocks, a sure entry for a tieup in a drug store window—yes, they're sold in drug stores. So, we suppose, are Charlie McCarthy dolls and books as well as greeting cards and lollipops (the latter might be fine for candy stores, too), notebooks, pencil sharpeners, key chains and all sorts of other oddities of one kind or another. Consult the press book for a complete listing and the names of the dealers in your town.



The popularity of Charlie McCarthy lends itself to a cooperative advertising page which your newspaper advertising manager ought to go for now that the lush season of Christmas ads is over. "Charlie McCarthy, Detective Uncovers City's Bargains," goes the headline atop this page or double truck.

To put over the comedy angle of the picture there's a "Laugh-Graph" idea which you can put in the lobby with a curve showing the number of smiles, chuckles, giggles, guffaws, etc. Alongside of this you can put a sign advertising a prize to anyone who can sit through the picture without laughing.

To put the staff and your patrons in a Charlie McCarthy mood, give them monocles, which you can obtain cheaply and a Charlie McCarthy outfit which they should wear for a week in advance. A cardboard button labeled "Detective" would add to the effectiveness.

All of these ideas plus your own and those suggested in the press book should make you, your employes and your patrons Charlie McCarthy-conscious and that's what it takes to put over the picture.



Tieup with Newspapers

Newspapers running the comic strip are a natural tieup on this picture. Copy like that illustrated above can appear in the newspapers and on the trucks in return for your plugging the comic strip.

Screenplay by Edward Eliscu from an original story by Robertson White and Darrell Ware. Produced and directed by Frank Tuttle.

"THE GREAT VICTOR HERBERT"



An SHR Showmanalysis (REG. U. S. PAT. OFF.)

IN ALL popular music history, perhaps there is no composer more beloved, none whose works live on and on while other compositions are written only to be soon forgotten, as Victor Herbert. It was only fitting and logical that some enterprising major producer would see the entertainment possibilities of building a story around the personality of the Irish-American composer. And that is what Paramount has done, with "The Great Victor Herbert" as the result.

But aside from making the picture, Paramount has gone to great lengths to make sure that every theatre playing it will have had the advantage of a thorough advance nationwide advertising and publicity campaign. In other words, practically more than half your selling job has already been accomplished for you. But it is important that you follow up in the proper manner with your part of the campaign.

Let's take a look, for a moment, at some of the advance publicity. It has appeared in every magazine that carries motion picture art and publicity. One layout has appeared in *Life;* another is soon to follow, according to plans. To his air audience of millions, Jimmy Fidler gave the picture four bells. Walter Winchell has bestowed one of his prized orchids on it. An entire column on Allan Jones, featured in the film with Mary (My Heart Belongs To Daddy) Martin and Walter Connolly, was written by Ed Sullivan for syndication in newspapers across the country.

This publicity has been supplemented with advertising in *Liberty, Collier's, Saturday Evening Post, Life, Redbook,* and almost all of the movie fan publications. Radio programs on which the picture has been plugged include Texaco, Paul Whiteman, We, the People, Good News and Phil Spitalny's Hour of Charm, not to forget Mary Martin's Lifebuoy Program consistent plugging. Full page ads have been taken by the American Viscose Corp., manufacturers of Crown Tested Rayon, in *McCall's, Good Housekeeping, Woman's Home Companion, Ladies' Home Journal, Vogue, Harper's Bazaar* and *Mademoiselle.*

The Federation of Music Clubs has pledged its wholehearted cooperation to exhibitors playing "The Great Victor Herbert." In view of all this advance "paving" of the way for you by Paramount, most of the work has been done. But that which is left up to you is very important, for you can't sit back and expect to get what's bound to come your way; you've got to advertise and exploit. For example, with only the material, a woman has to design a pattern, cut it out and sew it together to make a dress. But if someone furnishes her with the pattern and even cuts it out for her, she has only to put the pieces together. In one case, she has more to do than in the other. Yet, in either case, the finished product can't be entirely satisfactory without her contribution. The same may be said about the advance campaign and your contribution on "The Great Victor Herbert."

The melodies of Victor Herbert are the focal point of your campaign. This means that every music shoppe should be contacted for window displays on the new editions of the songs just published, and on the records, made by both RCA Victor and Decca. In its radio program, "Music You Want," Victor will plug the picture and its records. At the same time posters will be furnished music dealers, on which your playdate copy can be imprinted. As for Decca, this company has issued four albums of Victor Herbert melodies, and music dealers can surely make attractive windows with these albums and cut-out material and stills on the picture.

You can make an elaborate and beautiful front. The backgrounds of the frames should represent a page of one of Victor Herbert's melodies. The stills could be mounted on mats representing records. The 24-sheet is a colorful, panoramic display that, cut out, will look like a million dollars on your marquee. And you can play the songs from the picture over a P.A. system.



Here's a reproduction of the poster being used in the windows of 6,000 music dealers selling Victor Records. Note space for your playdate copy. We suggest you contact your local music shop pronto!

Screenplay by Russel Crouse and Robert Lively. Based on a story by Robert Lively and Andrew L. Stone. Produced and directed by Andrew L. Stone.

We have mentioned the cooperation offered by the Federation of Music Clubs. To get this remarkable cooperation working in your community, we suggest you follow the outline given in the exploitation section of the press book.

Whether by transcription or by orchestras or small instrumental groups and soloists, the songs should be featured over your local radio station.

Arrange a Victor Herbert Music Memory contest, either as a radio feature or as a competition among music students in the classrooms. Contestants could be supplied with the titles of the 27 tunes in the film, checking off the titles of at least ten or fifteen as they are played by a phonograph or by a group of musicians.

Let's forget the music angle now in order to concentrate on something else. And she is certainly easy to concentrate on We refer to Mary Martin, who startled blasé Broadway last season with one song—"My Heart Belongs To Daddy." The rest of the country heard a lot about Mary, and the rest of the country will want to see her in her first big motion picture role. Therefore it is imperative that you publicize her to the fullest extent. Use stories and art about her in the newspapers and programs.

Why not arrange a theatre party for all the local "Mary Martins?" There may be only a few of them, or there may be a houseful. In any event, if you announce it well in advance, it should stimulate much interest. Photographs of the "Mary Martins" in front of the theatre could be published in the paper.

This may be old—but it's still good. Get up one of those enormous post cards on which, in this case, is a message to the effect that "we've heard about your sensational success on Broadway, and we eagerly await your first film role in 'The Great Victor Herbert.' We hear it's a 'beaut'." Have a man or two pretty girls attractively costumed take it around town for autographs. When it has been filled as much as possible, you can take it to the train depot, with a photographer on hand to take pictures of the "mailing."

As we said before, a great deal of your campaign has already been done in advance for you by Paramount. But don't lay down on the job. Follow up with a smash selling job of your own, and get the kind of grosses that a picture like this fully deserves.



Note the striking resemblance between the late Victor Herbert (left) and Walter Connolly, who portrays the great composer. Why not use the art to launch a Victor Herbert Resemblance Contest in your community, staging as a climax an elaborate party to the winners on the stage or in the foyer?

The Short Subject

IN THE SHORT SHOPS

MGM

Brothers, working together, will make sure that a coming MGM short subject will be perfect. Basil Wrangell, young director of shorts, is handling the megaphone on John Nesbitt's latest "Passing Parade" one-reeler, part of which deals with Henry Steigel, maker of rare glass pieces in the eighteenth century. Paul Wrangell, period expert and technical adviser on many films in the past year, is acting as research and technical director on the same film. Jack Chertok is producer.

The MGM studios, working with the U. S. Secret Service, rushed a recently completed film in an effort to lessen the possibility of the passage of counterfeit bills during the Christmas shopping rush. The latest Crime Does Not Pay subject, "Counterfeit," was made with the primary purpose of educating the public to detect counterfeit money. Just completed, the film would ordinarily not be released for a month.

Metro-Goldwyn-Mayer will produce a short subject based on "Everybody's Pixillated," which appeared originally in *Life Magazine* and later in book form under the title, "Everybody's Pixillated, a Book of Doodles."

Pete Smith, ever on the lookout for novel subjects to bring to the screen as his popular MGM specialties, is about to present an insight into the world's most unusual school —a school for women lion trainers. Pete's new one-reeler, "Facing the Lion," will be filmed at Fort Lauderdale, Florida, at Clyde Beatty's newly-opened Jungle Zoo, training school for women lion tamers, and will show the famed lion-trainer going through his lion-taming training course, explaining and demonstrating his technique to his pupils. Joe Newman, MGM shorts director, will make the trip to Florida for the purpose of filming the one-reeler. E. Maurice Adler prepared the screen play.

MGM's latest miniature, "The Old South," got under way this week with Fred Zinneman directing. The short, telling the romantic history of cotton in the United States, will be commentated by Frank Whitbeck. Herman Hoffman prepared the screen play.

Eddie Gribbon, George Fish and John Dilson have been added to the cast of MGM's latest Our Gang comedy, "Making Movies," which Edward Cahn directs. Jack Chertok produces.

So interested was the Royal Canadian Mounted Police to see that the facts, shown in Metro-Goldwyn-Mayer's picturization of their activities was correct, that they assigned one of their own commissioners to act as technical adviser on the film. The man is Bruce Carruthers, many years a mountie, who supervised the filming of the Pete Smith specialty, "Royal Canadian Mounted Police," in Canada and then came to Hollywood, to watch the film through its editing and pre-release stages. Joe Newman directed the film.

With the most curious camera ever seen on a movie set grinding away, Pete Smith's latest Specialty, "Third Dimensional Murder," got under way recently. This new camera is the first on the coast for filming in three dimensions and will produce the first three-dimensional film in two years.

RKO

Frank Donovan, RKO Pathe production manager, sailed for Bermuda last Saturday with a technical crew, a cast, and a script for a Reelism tentatively titled "Caribbean Diary." With a winter vacation cruise as its subject, the short will present recreation activities on a cruise liner as well as on the famous British island. He will supervise early footage on the Reelism and complete arrangements for a sailing picture to be made in Bermuda's harbor.

Vitaphone

A short subject showing trick bow and arrow shooting will be made by Flynn-Hill Productions, headed by Errol Flynn and Howard Hill, for Warner Bros. release, starting about Jan. 4. Hill, national archery champion, will work in the picture.

Charles Tedford is at work on the screenplay of "Discovery of America," Warner historical featuret based upon Christopher Columbus. The picture goes before the cameras early in January.

Robert Warwick, John Ridgely and Frank Wilcox have been cast in "Teddy Roosevelt and His Rough Riders," Warner Bros. historical short subject in Technicolor. Sidney Blackmer portrays T.R.

Elsa Maxwell, famed party giver, will star for Warner Bros. studio in a series of featurets to be known as "How To Get Fun Out Of Life," it was announced yesterday by Jack L. Warner, vice-president in charge of production. Besides starring in the films, Miss Maxwell will write the stories for the featurets, first of which will be "Fun Without Money," to be followed by "How Not To Give A Party," "Fun Without Society," "Funny Side of Society" and "Fun At Your Own Party." Miss Maxwell's new venture into the film capital will be from the personal angle of the world's most celebrated hostess.

Grand National

Claire Lang, well-known New York Stylist, "planed" in this week and will start filming of the first of a series of fashion shorts in Cosmocolor at Grand National. Accompanying Miss Lang is Helen Stevenson, her assistant. The first of this series will be directed by Will Jason, from stories written by Arthur Hoerl. John Mescal is cameraman. It is proposed that Palm Springs, Arrowhead and other of the nationally famous scenic spots of Southern California be used for exteriors.

Selznick-International

David O. Selznick has closed a deal with Bob Benchley under which the comedian will make three shorts in New York and three on the Coast. Selznick said that no release has been set as yet.

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK

(Week Beginning December 23)

CRITERION—Twintuplets (RKO-Radio); A Failure at Fifty (MGM) rev. 10-28-39.
GLOBE—The Awful Goof (Col.); Green Hornet No. 7 (Univ.) rev. 12-2-39.
PARAMOUNT—Cuba (Para.); Judo Experts (Para.).
RADIO CITY MUSIC HALL—Information Please No. 4 (RKO-Pathe) rev. this issue.
RIVOLI—Officer Duck (RKO-Disney) rev. 9-16-39; Sky Game (RKO-Pathe) rev. this issue.
ROXY—The First Robbin (20th-Fox); For Play Hours (20th-Fox).
STRAND—One for the Book (Vita.); Snowball Football (Vita.); American Saddle Horses (Vita.) rev. 11-25-39.

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 23)

MOVIETONE (Vol. 23, No. 30)—Burning of Graf Spee; Scuttling of the Columbus; Children of foreign embassies at party; Gae Foster Girls bell dance; Santa Barbara diving champions; Boxing exhibition in Seattle.

UNIVERSAL (Vol. 11, No. 834)—Sinking of Graf Spee; Scuttling of the Columbus; Nazi freighter in Florida haven; Canadian troops embark; New navy mystery plane; Camp Bullis army maneuvers; Santa Barbara diving exhibition; Children of foreign embassies at party.

NEWS OF THE DAY (Vol. 11, No. 228)—Columbus crew saved by U. S. cruiser; First Canadian troops cross Atlantic; Society prepares for Beaux Arts ball; Holiday greetings from embassy children; Mountain climbing in the Alps; Golden Gloves boxing in Seattle.

PATHE (Vol. 11, No. 45)—Sweden prepares for war; New Navy mystery plane; Premiere of "The Hunchback of Notre Dame"; Columbus scuttled in Atlantic; German freighter flees to Florida; Miami winter ballyhoo; Santa Barbara diving exhibition.

PARAMOUNT (No. 33)—Graf Spee in Montevideo harbor; Canadian troops embark; Holiday greetings from embassy kids; S. S. Tuscaloosa arrives with refugees of scuttled Columbus.

(Released Wednesday, December 20)

PARAMOUNT (No. 32)—Finland pays war debt; Finns search for dead; Soviet troops test camouflage; Holiday story-book contest at Miami, Fla; Garner chooses to run; Davies favors third term; Yuletide in Europe's war zone; Sammy Snead wins golf crown; Basketball, Long Island U. vs. Oregon U.

MOVIETONE (Vol. 22, No. 29)—King George in France; Graf Spee scuttled; German prisoners; Holland mines frontier; Dutch liner burns at sea; Finland pays war debt; Army pursuit plane tested; Lew Lehr and jungle kittens; Basketball, Long Island U. vs. Oregon U.; Sammy Snead wins golf crown; Charleston Boys Club in fistic jamboree.

NEWS OF THE DAY (Vol. 11, No. 227)—Mines sink merchant ships off Britain; Graf Spee scuttled; King George in France; Finland pays war debt; Dixie hails "Gone With The Wind"; Basketball. Long Island U. vs Oregon U.; Sammy Snead wins golf crown.

PATHE (Vol. 11, No. 44)—Finland pays war debt; Heywood Broun dies; French train Alp mountain troops; British fight floating mine menace; French show prison camp conditions; "Gone With The Wind" has premiere; Sammy Snead wins golf crown; Basketball, Long Island U. vs. Oregon U.

UNIVERSAL (Vol. 11, No. 833)—King George in France; Swedish soldiers guard Polish submarines; Dutch liner burns at sea; German prisoners; Funeral services for Nazi sailors; Greek freighter damaged; Pope prays for world peace; Army pursuit plane tested; Finland pays war debt; Opening of Rockefeller Plaza skating rink; Basketball, Long Island U. vs. Oregon U.; Sammy Snead wins golf crown.

Short Subject Reviews

CRISIS IN THE PACIFIC

Prod. No. 3,105 *Excellent*

RKO-Radio March of Time No. 5 17 mins.

Comment: This issue attempts to show how much greater is the crisis in the Pacific than that in Europe, judging by the danger to the United States and the number of victims. Admiral Yarnell, former commander of the U. S. Asiatic Squadron is authority for the fact that more lives have been lost in the Japanese-Chinese War in two years than in the whole four years of the World War. What is being done to prevent Japan's encroachment on British and U. S. rights in the Orient is shown in this issue. Among the most interesting scenes are those taken on the island of Guam where the Navy administers the government and the ideal sociological life there. It is one of the best of the recent issues of the March of Time.

Exploitation: Local military and naval experts should be invited to a showing to obtain their comments for use in newspaper stories. Get school geography classes to see the subject on account of the interesting scenes at Guam.

ROMANCE OF THE POTATO

Prod. No. S-103 *Good*

MGM Pete Smith No. 3 9 mins.

Comment: This is the history of that commonest of vegetables, embellished with some of Pete Smith's humor. It shows first the discovery of potatoes in America by a Spaniard, then their development as flowers on the orders of Marie Antoinette. The finish is a real laugh as an apparently well-bred woman sits in a restaurant and when the food is brought she gobbles the potatoes with her knife. It's a good subject but not as good as many others made by Pete Smith. Sammy Lee directed.

Exploitation: Tie up with vegetable stores. Canned potatoes are something new and your local grocery might be glad of an opportunity to publicize them and help sell this short at the same time.

INFORMATION PLEASE NO. 4

Prod. No. 4,204 *Very Good*

RKO-Pathe Information Please 11 mins.

Comment: Occasionally giving the right answers, Franklin P. Adams, John Kieran, Oscar Levant and guest-guesser Deems Taylor, famed music critic and composer, are put through their interrogatory paces again by master-of-ceremonies Clifton Fadiman. The inclusion of some visual questions in the reel keeps the proceedings moving smoothly, and laughs are provided by the witty remarks of the answer boys. Frederic Ullman, Jr., produced, and Frank Donovan supervised.

Exploitation: If you haven't already done so, contact your local Canada Dry wholesale dealer now and arrange for tieups with those stores selling the product of the popular radio program's sponsors. Give the subject additional space in your ads, in your lobby and on the marquee.

WEST WALL

Prod. No. 4,604 *Informative*

RKO-Pathe Reelism No. 4 10 mins.

Comment: If those French and German border fortifications, the Maginot and Limes lines, respectively, have puzzled your audiences, here is a subject to set everyone straight. Explained by a competent military observer, Major George Fielding Eliot, the subject offers an understandable and comprehensive picture of the geographical theatre of World War II. There are actual scenes of fortresses, anti-tank defenses and gun emplacements. Frederic Ullman, Jr. produced the reel, which was supervised by Frank Donovan.

Exploitation: Collecting a number of front-page war headlines, place them on a lobby board, with a large question-mark superimposed over all. Then use this copy: "Do you understand the war developments? What are the Maginot and Limes lines? What chance does the enemy have of penetrating either one successfully? For a comprehensive and understandable explanation see 'West Wall,' etc." Imprint in red your announcement on the front pages of early editions of the local newspaper. Editorial writers might be invited to one of the performances or to a special screening.

SKY GAME

Prod. No. 4,305 *Excellent*

RKO-Pathe Sportscope No. 5 9 mins.

Comment: Down in Louisiana—at Avery Island, to be specific—E. A. McIlhenny, owner of the island and Eltinge Warner, publisher of *Field and Stream* go sky-shooting, with ducks, drakes and mallards for targets. The two sportsmen reveal excellent marksmanship as they bring down one bird after another to be retrieved by two Labradors. One doesn't have to "wanna buy a duck" to enjoy this thoroughly entertaining reel, which was produced by Frederic Ullman, Jr., and supervised by Frank Donovan.

Exploitation: Dealers in sporting equipment should be good prospects for tieups. Place announcement cards at all newsstands tieing the subject in with *Field and Stream,* and try to get your local newsdealers to insert slipsheets into each copy they sell.

VALIANT VENEZUELA

Prod. No. T-54 (Tech.) *Standard*

MGM Traveltalk No. 4 9 mins.

Comment: Producer James FitzPatrick takes us to Venezuela with some of its high spots, including La Guaira, Caracas and Maracay. He follows the Venezuelans to work and tells something of Simon Bolivar. And it is with this thought that we bid a reluctant farewell to valiant Venezuela.

Exploitation: Tieup with travel agencies offering cruises to this country. It's one of the few spots to which cruises still go and should get a good play from the travel agencies as a result.

GOING PLACES No. 69

Prod. No. 4354 *Interesting*

Uni. Going Places 9 mins.

Comment: With St. Thomas, one of the Virgin Islands, as its setting, this subject catches all the romance and scenic beauty, the customs and industry of the inhabitants. It should please audiences generally. Graham McNamee gives it lustre with his expert narration. Joseph O'Brien and Thomas Mead produced.

Exploitation: Students of geography should be notified of your showing. Perhaps a tieup can be made with travel agencies stressing the fun to be had in visiting the Virgin Islands during the winter months.

SEE YOUR DOCTOR

Prod. No. F-142 *Very Funny*

MGM Robert Benchley No. 2 8 mins.

Comment: Benchley gets stung by a bee and Hobart Cavanaugh, his brother-in-law gets panicky and thinks it might be a black widow spider. So they rush Bob to the hospital where the nurse takes an interminable time to fill out a form and the doctor is busily engaged in a personal telephone conversation. Then the doctor finally says it is an ordinary bee sting and he should go home and leave it alone. It has a lot of good laughs and is quite up to the usual standard of Benchley's subjects. Basil Wrangell directed.

Exploitation: Tie up with drug stores using the line, "For cuts and scratches use — but "See Your Doctor." Send postcards to all the doctors in your town. Sell Benchley's name on your marquee. He's a name to draw the customers in.

TIME OUT FOR LESSONS

Prod. No. C-133 *Fair*

MGM Our Gang No. 3 11 mins.

Comment: Alfalfa is about to go out and play football when his father tells him of his bad report card. Alfalfa then dreams he and the gang are in college and on the day of the big game a professor tells him he can't play because he has failed in most of his studies. That prompts him to take time out for lessons from then on. The subject is just fair. The kids have lost their freshness, it seems, and the gags are not very funny any more. Those who are fans of the Gang may like this one, but others are likely to be slightly bored. Edward Cahn directed.

Exploitation: It's past football season now but you might be able to interest the school authorities in urging the kids to see this picture on account of its moral.

STRANGER THAN FICTION No. 69

Prod. No. 4374 *Good*

Univ. Stranger Than Fiction 9 mins.

Comment: Most novel of the oddities in this subject are (1) the production of filmy evening dresses and beachwear from common limestone, salt and coke, and (2) the genius who makes head molds into which grow pumpkins which eventually take on the appearances of human beings. All in all, the reel is good entertainment. Joseph O'Brien and Thomas Mead were the producers.

Exploitation: Tieups might be made with specialty shops and department stores on the first oddity. Give the subject regular mention in all your advertising.

STRANGER THAN FICTION No. 70

Prod. No. 4375 *Average*

Univ. Stranger Than Fiction 9 mins.

Comment: A man raises alligators for a hobby, while another develops a novel tomato-picking machine. These are but two of the items in the latest of the Stranger Than Fiction series. The reel is about average, and will please generally. It was produced by Joseph O'Brien and Thomas Mead.

Exploitation: Since one of the items has to do with bubble blowing, you could hold a contest for the kiddies on your stage, the one blowing the biggest bubble to receive a prize.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

FRANK WOODRUFF, noted radio producer recently signed by RKO, will make his debut as a movie director on "Curtain Call", set to go before the cameras around January 15. BARBARA READ is slated for the leading role. The picture will also mark HOWARD BENEDICT'S debut as a producer for the studio.

Costumes, settings and special make-ups are now being lined up by MGM in preparation for starting production on "Edison the Man". The picture stars SPENCER TRACY with CLARENCE BROWN directing, and is scheduled to get the "go" signal on January 4.

PETER LORRE returned to the 20th Century-Fox lot last week for one of the important roles in "I Was An Adventuress". The picture co-stars ZORINA and RICHARD GREENE under the direction of GREGORY RATOFF. ERICH VON STROHEIM makes his American screen comeback in the production.

HARRY ROSENTHAL, DEWEY ROBINSON and JIMMY CONLON were added to the cast of Paramount's "Down Went McGinty", which has BRIAN DONLEVY, AKIM TAMIROFF and MURIEL ANGELUS playing top roles. Produced by PAUL JONES, the picture marks the directorial debut of PRESTON STURGES, ace screen writer.

Director SAM WOOD will start a series of tests this week of more than twenty actors and actresses for important roles in "Our Town", SOL LESSER'S first production for United Artists release. The only actor so far set is FRANK CRAVEN.

JOHN GARFIELD has been definitely set to star in "Married, Pretty and Poor", Warner Bros. picture which goes into production this week. Others playing top roles are CLAUDE RAINS, UNA MERKEL, FRANK MCHUGH and OLIVIA DE HAVILLAND, who replaces JANE BRYAN. VINCENT SHERMAN will direct.

"Chasing Trouble", with FRANKIE DARRO headlined, will go into production at Monogram this week with HOWARD BRETHERTON directing for Producer GRANT WITHERS. The supporting cast includes MILBURN STONE, LILLIAN ELLIOTT and MANTON MORELAND.

JACK HOLT'S next starring vehicle for LARRY DARMOUR will be "Passport to Alcatraz" which will be directed by LEW COLLINS. The picture is set to start before the New Year.

ARTHUR LUBIN'S next directorial assignment at Universal will be the forthcoming horror film, "Black Friday", co-starring BORIS KARLOFF and BELA LUGOSI. The picture is set to go before the cameras on or before Dec. 28.

A deal is in the wind that may bring JOHN STAHL into the Columbia fold as producer-director of the studio's top-budget pictures for a term of years. The contract, reported in the closing stage, would put STAHL in charge of such top stars as CARY GRANT and IRENE DUNNE, Columbia contract players.

"Rancho Grande", based on the song hit, "El Rancho Grande", will be cowboy star GENE AUTRY'S next picture for Republic. AUTRY, currently working in the 20th Century-Fox picture, "Shooting High", reports back to his home lot next week to start preparations for the film. GEORGE SHERMAN will direct.

BERNARD VORHAUS will direct JEAN HERSHOLT'S second Dr. Christian picture titled "The Courageous Dr. Christian" for Stephens-Lang Productions. DOROTHY LOVETT, seen in the first of the series, heads the supporting cast.

Eight-year-old BRENDA HENDERSON makes her film debut in the current EDWARD SMALL production, "My Son, My Son", joining an outstanding cast including LOUIS HAYWARD, MADELEINE CARROLL, BRIAN AHERNE, FRANCIS DEE, and JOSEPHINE HUTCHINSON. Director CHARLES VIDOR predicts that BRENDA will be rated one of the "finds" of the year.

EDDIE CANTOR began work on his forthcoming MGM picture, "Forty Little Mothers", by rehearsing the CHARLES TOBIAS-NAT SIMON number, "Little Curly Hair", which he will sing to the baby in the film. The picture will be directed by BUSBY BERKELEY under the production wing of HARRY RAPF.

RUSSELL HARLAN, currently photographing HARRY SHERMAN'S final "Hopalong" of the season, "Hold Your Horses", has been re-signed to a long-term contract. HARLAN is now on location with star WILLIAM BOYD, Director LESLIE SELANDER and the SHERMAN crew.

FRED NIBLO, JR. has turned in his screenplay for "The Patent Leather Kid", in which Warner Bros. will star GEORGE RAFT later this winter.



Conference on Location

Star GARY COOPER, *producer* SAMUEL GOLDWYN *and director* WILLIAM WYLER *go over a scene for "The Westerner" now on location at Goldwyn City, Arizona, with a company of 200 including also* WALTER BRENNAN, FRED STONE *and* DORIS DAVENPORT.



Visitor From South America

After seven years at the head of technical departments of the Pampa Films, Buenos Aires, OREN ROBERTS, *former Paramount special effects expert, returned to Hollywood for a month's study of new equipment.* ROBERTS *will make arrangements for purchase of high-intensity arc lamps, set materials such as hard enamel flooring and projection equipment, he said. On his arrival at Paramount, where he will make his headquarters until January 16,* ROBERTS *visited with* ANDY DEVINE *on the "Buck Benny Rides Again" set at that studio.*

Unique Use of Color in "Irene"

A new use of color in "Irene" has been revealed by Producer-Director HERBERT WILCOX, who plans several Technicolor scenes in RKO's forthcoming production. The "Alice Blue Gown" number with ANNA NEAGLE will be filmed in Technicolor—but only MISS NEAGLE and her costume will appear in full color.

"Susan and God" Starts Jan. 10

Producer HUNT STROMBERG and Director GEORGE CUKOR are in final conferences on the shooting script for MGM's "Susan and God". The picture, which will co-star FREDRIC MARCH and GREER GARSON, is set to get under way January 10.

20th-Fox Will Start 4 in Jan.

Four new productions are scheduled to go before the cameras at 20th Century-Fox during the month of January, starting on the 3rd with "Marriage In Transit", featuring JEAN ROGERS and JOAN DAVIS and "Charlie Chan's Oriental Cruise", starring SIDNEY TOLER. Later in the month "Earthbound" and "Sweetheart of Turret One", will get the "go" signal.

Bette Davis to Start in "Heaven"

BETTE DAVIS' next picture at Warner Bros. will be "All This and Heaven, Too", which will be directed by ANATOLE LITVAK from the CASEY ROBINSON adaption of the RACHEL FIELD novel. She will report for her starring role shortly after the first of the new year.



Horn Testers at Work

STAN LAUREL *and* OLIVER HARDY *are just rehearsing their roles as horn testers in their latest* HAL ROACH *comedy, "Two's Company", but they're out of tune with pretty* CLAIRE JAMES. GORDON DOUGLAS *directed the picture, for a United Artists release.*

No More "B's" From Warner Bros. Foy Now Assistant to Wallis

JACK L. WARNER has announced that beginning with the 1940-41 program, Warner Bros. would definitely eliminate the production of "B" pictures, and that the entire program of 48 features would be "A's". At the same time, WARNER announced that BRYAN FOY, for several years head of the "B" unit at the studio, has been elevated to the post as assistant to HAL B. WALLIS, executive producer.

The decision, which has been rumored for several weeks, calls for no reduction in the number of pictures to be produced. FOY goes into his new position immediately, as he completed his final program of "B" product several weeks ago.

In welcoming FOY as his assistant, WALLIS said: "I am happy that JACK WARNER has made it possible for BRYAN FOY to work in closer association with me. We have very important plans for the future and I know that FOY will contribute to their development as my assistant".

Andrea Leeds Borrowed by 20th-Fox For Feminine Lead in "Maryland"

Because of her great success in her Technicolor role in "Swanee River", DARRYL ZANUCK, 20th Century-Fox production chief, has again borrowed ANDREA LEEDS from SAMUEL GOLDWYN. This time she will play the feminine lead in the forthcoming Technicolor production of "Maryland". MISS LEEDS will report for her role when production starts in January.

WALTER BRENNAN has been assigned one of the starring roles in the picture, which in some of its phases will follow the broad outlines of the highly successful, "Kentucky". Background scenes already are being filmed by a second unit headed by Director NORMAN FOSTER. GENE MARKEY has been assigned as associate producer.

Ruggles Starts First for Col.

With JEAN ARTHUR, FRED MACMURRAY and MELVYN DOUGLAS heading the cast, and HARRY DAVENPORT in the top supporting role, Producer-Director WESLEY RUGGLES started on his first production for Columbia, "Too Many Husbands". The picture is a romantic comedy based on the stage play by SOMERSET MAUGHAM and was adapted for the screen by CLAUDE BINYON.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Don't know when we were thrilled as much as at the press preview of DAVID O. SELZNICK'S "Gone With the Wind", truthfully, the GREATEST picture ever made. Orchids to everyone who contributed to this masterpiece . . . with a special "pat" on the back for MR. SELZNICK and Director VICTOR FLEMING.

Meet one of Hollywood's newest and youngest directors, EDWARD DMYTRYK. Watched ED on the set of Paramount's "Golden Gloves", and, from the way he went about things, he sure knows his way around . . . and we really think he will show us all something with this one. We're rooting for you, youngster.

While waiting for completion of the preparations for RKO's "Heart of Darkness", ORSON WELLES will dash off a little epic entitled, "The Smiler With the Knife". WELLES will act as writer, producer, director and star in both films, just an average day's work for the young man.

Republic is looking for a new cowboy star, so-o-o, where do you think they are looking. Instead of the wide open spaces, they have their eye on a baseball pitcher, a football player and a guy who sells ribbons for a living. Wonder if they thought of the idea of looking for a real cowboy.

EDDIE CANTOR should be at home on the set of MGM's "Forty Little Mothers". As a professor in a girls' school, EDDIE will only have to handle eight times as many girls as he raised at home . . but without IDA'S help.

Here's a "blurb" to end all "blurbs".—Silk underwear was barred on Columbia's "Convicted Woman" set when Director NICK GRINDE learned that the sound mechanism was picking up the rustle of silk in a scene laid in a girl's reformatory. —We could ask what they did after removing their panties . . . but we won't.

Roosevelt To Produce

A new independent producing unit has been formed by JAMES ROOSEVELT for the production of a number of pictures to be made on the Samuel Goldwyn lot. ROOSEVELT will continue to fill his duties as President of the Samuel Goldwyn Studios where the Goldwyn producing organization is being made available for close operation.

Ernst Lubitsch Gets An Idea

And he talks it over with JAMES STEWART *and* FRANK MORGAN, *who are about to play a scene for "The Shop Around the Corner". MGM's picture starring* MARGARET SULLAVAN *and* STEWART. LUBITSCH, *whose unusual touches are famous, brought the film to the screen and directed it.*





Here's How to Look Tired

When EDWARD G. ROBINSON *had to register extreme fatigue for a sequence in "The Life of Dr. Ehrlich," Director* WILLIAM DIETERLE *ordered an orchestra then being used in the picture to strike up a fast waltz. He whirled* ROBINSON *around until he was sufficiently winded for a take.*

Cast Set for Durbin's Next

Producer JOE PASTERNAK has set the cast for DEANNA DURBIN'S next starring vehicle for Universal, "It's a Date", set to go into production next week under the direction of WILLIAM SEITER. The cast includes KAY FRANCIS, CISSY LOFTUS, LEWIS HOWARD, SAMUEL S. HINDS and SZOKE SZAKAL, Hungarian actor recently imported by PASTERNAK. NORMAN KRASNA wrote the screenplay.

Tim Whelan to Direct "Destiny"

TIM WHELAN, American film writer and director who won an outstanding place among Britain's movie-makers, was signed by Paramount to direct "Destiny", based on an original story by BEN HECHT and CHARLES MACARTHUR. WHELAN attracted the attention of the studio with his work on "The Sidewalks of London", "The Divorce of Lady X" and "Clouds Over Europe".

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

This week: In Production—53; Being Edited—76
Last Week: In Production—47; Being Edited—87

COLUMBIA

Being Edited

TWO FISTED RANGERS* (W)
CRIMINAL CARGO*
PIONEERS OF THE FRONTIER (W)*
MUSIC IN MY HEART*
BULLETS FOR RUSTLERS (W)*
HIS GIRL FRIDAY*
LONE WOLF STRIKES
Warren William, Joan Perry. Directed by Sidney Salkow.

CONVICTED WOMAN
Rochelle Hudson, Lola Lane, June Lang, Glenn Ford. Directed by Nick Grinde.

BLAZING SIX SHOOTERS
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

In Production

FIVE LITTLE PEPPERS AT HOME
Edith Fellows, Clarence Kolb. Directed by Charles Barton.

TOO MANY HUSBANDS
Jean Arthur, Fred MacMurray, Melvyn Douglas. Directed by Wesley Ruggles.

TEXAS EXPRESS
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

BLONDIE ON A BUDGET
Penny Singleton, Arthur Lake, Larry Simms. Directed by Frank Strayer.

M-G-M

Being Edited

NORTHWEST PASSAGE (Tech.)*
THE EARL OF CHICAGO*
SHOP AROUND THE CORNER*
CONGO MAISIE*

In Production

BROADWAY MELODY OF 1940*
STRANGE CARGO*
YOUNG TOM EDISON*
NEW MOON*
FLORIAN*
AROUSE AND BEWARE
Wallace Beery, Dolores Del Rio, John Howard. Directed by Leslie Fenton.

I TAKE THIS WOMAN
Spencer Tracy, Hedy Lamarr, Kent Taylor. Directed by W. S. Van Dyke.

MONOGRAM

Being Edited

MR. WONG AT HEADQUARTERS*

In Production

DANGER AHEAD*
FRONT PAGE LADY*
PIONEER DAYS
Jack Randall. Directed by Harry Webb.

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*
SEVENTEEN*
KNIGHTS OF THE RANGE*
DR. CYCLOPS (Tech.)*
DIAMONDS ARE DANGEROUS*
EMERGENCY SQUAD*
REMEMBER THE NIGHT*
UNTAMED (Tech.)*
WOMEN WITHOUT NAMES*
TYPHOON (Tech.)*
FARMER'S DAUGHTER*
SHOWDOWN*
OPENED BY MISTAKE*
LIGHT OF WESTERN STARS*
ROAD TO SINGAPORE*
BISCUIT EATER*
AT GOOD OLD SIWASH*
HIDDEN GOLD*

PARAMOUNT (Cont.)

In Production

SANTA FE MARSHAL*
SAFARI*
WAY OF ALL FLESH*
GOLDEN GLOVES*
BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

DOWN WENT McGINTY
Brian Donlevy, Akim Tamiroff. Directed by Preston Sturges.

HOLD YOUR HORSES
William Boyd, Russell Hayden, Julie Carter. Directed by Lesley Selander.

RKO-RADIO

Being Edited

ABE LINCOLN IN ILLINOIS*
VIGIL IN THE NIGHT*
SWISS FAMILY ROBINSON*
SAINT'S DOUBLE TROUBLE*
MARINES FLY HIGH*
THE RAMPARTS WE WATCH
March of Time Feature

BULLET CODE
George O'Brien, Virginia Vale. Directed by Dave Howard.

In Production

ISLE OF DESTINY*
PRIMROSE PATH
Ginger Rogers, Joel McCrea, Marjorie Rambeau. Directed by Gregory La Cava.

PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

AND SO GOOD-BYE
Richard Carlson, Jean Parker, Marie Ouspenskaya, Charles Winninger. Directed by Edward Sutherland.

IRENE
Anna Neagle, Ray Milland, May Robson, Roland Young. Directed by Herbert Wilcox.

LITTLE ORVIE
John Sheffield, Ernest Truex, Dorothy Tree. Directed by Ray McCarey.

BILL OF DIVORCEMENT
Maureen O'Hara, Adolphe Menjou, Fay Bainter, Herbert Marshall. Directed by John Farrow.

MILLIONAIRE PLAYBOY
Joe Penner, Linda Hayes. Directed by Les Goodwins.

MY FAVORITE WIFE
Irene Dunne, Cary Grant, Gale Patrick, Randolph Scott. Directed by Garson Kanin.

REPUBLIC

Being Edited

MONEY TO BURN*
HEROES OF THE SADDLE*

In Production

DARK COMMAND*
WOLF OF NEW YORK*
VILLAGE BARN DANCE*

20th CENTURY-FOX

Being Edited

CITY OF DARKNESS*
HIGH SCHOOL*
MAN WHO WOULDN'T TALK*
CISCO KID AND THE LADY*
THE BLUE BIRD (Tech.)*
HE MARRIED HIS WIFE*
CHARLIE CHAN IN PANAMA*
LITTLE OLD NEW YORK*
YOUNG AS YOU FEEL*
GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

In Production

SHOOTING HIGH*
CISCO KID IN CHICAGO
Caesar Romero, Chris-Pin Martin. Directed by H. Bruce Humberstone.

DANCE WITH THE DEVIL
Tyrone Power, Dorothy Lamour, Edward Arnold, Lloyd Nolan. Directed by Henry Hathaway.

HOTEL FOR WOMEN #2
Lynn Bari, Joan Davis, Joan Valerie. Directed by Ricardo Cortez.

I WAS AN ADVENTURESS
Zorina, Richard Greene, Eric von Stroheim, Peter Lorre. Directed by Gregory Ratoff

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*
SLIGHTLY HONORABLE* (Wanger)
OF MICE AND MEN (Roach)*
REBECCA (Selznick)*
TWO'S COMPANY (Roach)*
HOUSE ACROSS THE BAY (Wanger)*

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

In Production

GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

THE WESTERNER (Goldwyn)
Gary Cooper, Walter Brennan, Doris Davenport, Fred Stone. Directed by William Wyler.

MY SON, MY SON (Small)
Brian Aherne, Madeleine Carroll, Louis Hayward, Josephine Hutchinson. Directed by Charles Vidor.

UNIVERSAL

Being Edited

WEST OF CARSON CITY* (W)
DANGER ON WHEELS*
GREEN HELL*
RIDERS OF PASCO BASIN* (W)
FRAMED*
INVISIBLE MAN RETURNS*
HONEYMOON DEFERRED*

UNIVERSAL (Cont.)

In Production

MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

OH, JOHNNY HOW YOU CAN LOVE
Tom Brown, Peggy Moran. Directed by Charles Lamont.

DEVIL IS YELLOW
Wayne Morris, Margaret Lindsay, William Gargan. Directed by Phil Rosen.

RIGADOO
Lola Lane, James Craig. Directed by Harold Schuster.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*
YEARS WITHOUT DAYS*
CALLING PHILO VANCE*
TEAR GAS SQUAD*
GAMBLING ON THE HIGH SEAS*
BROTHER RAT AND THE BABY*
FIGHTING 69th*
MURDER IN THE AIR*
KING OF THE LUMBERJACKS*
GRANNY GET YOUR GUN*
FUGITIVE FROM JUSTICE*

In Production

LIFE OF DR. EHRLICH*
IT ALL CAME TRUE*
VIRGINIA CITY (Tech.)*
WE SHALL MEET AGAIN
Merle Oberon, George Brent, Pat O'Brien, Binnie Barnes. Directed by Edmund Goulding.

THREE CHEERS FOR THE IRISH
Priscilla Lane, Rosemary Lane, Thomas Mitchell, Dennis Morgan. Directed by Lloyd Bacon.

MARRIED, PRETTY AND POOR
Olivia de Haviland, John Garfield, Claude Rains, Una Merkel. Directed by Vincent Sherman.

Use This Page Every Week As a Guide to What's Coming

Consult booking guide for release dates and dates when pictures omitted have been reviewed

Advance Dope

TWO'S COMPANY

UA | Comedy | Not Set

Selling Names: Stan Laurel, Oliver Hardy, Ben Turpin, Claire James.
Director: Gordon Douglas.
Producer: Hal Roach.
Story Idea: Stan Laurel and Oliver Hardy are two testers in a horn factory. Laurel is ordered to take Hardy for a sea voyage when he goes beserk from the constant noises. On board the tug which they rent, they find Dick Cramer, an escaped convict. Laurel starts playing his trombone, which makes Hardy wild enough to beat up the convict and hold him for the police.
Catchline: "He had Hornophobia . . . a new musical ailment."

FRONT PAGE LADY

Mono. | Drama | Not Set

Selling Names: Warren Hull, Kay Linaker, George Cleveland.
Director: Howard Bretherton.
Producer: T. R. Williams.
Story Idea: Warren Hull, a newspaper man, meets Kay Linaker—and then loses his job when she is arrested as a spy and he doesn't turn in the story. Hull's father, George Cleveland, has a secret formula for a metal, lighter than aluminum, which Kay gets. Hull tracks her down, only to discover that she is a private investigator working with the G-Men. Hull gets his job back when he brings in the real story.
Catchline: "A G-Woman saves a secret formula."

DANGER AHEAD

Mono. | Western | Not Set

Selling Names: James Newill, Dorothea Kent, Dick Rich.
Director: Ralph Staub.
Story Idea: James Newill is trying to find one of Dick Rich's trucks, which has been missing with a gold shipment. He is tricked into accepting a job driving another gold shipment and when the brakes give out, he crashes into a mountain. This gives him an idea and leads to his uncovering Rich's activities with a robber gang.
Catchline: "He courted death to bring a robber gang to justice."

SHOOTING HIGH

20th-Fox | Drama | Not Set

Selling Names: Jane Withers, Gene Autry, Marjorie Weaver, Frank Thomas.
Director: Alfred E. Green.
Exec. Producer: Sol M. Wurtzel.
Story Idea: Gene Autry, and Marjorie Weaver and Jane Withers' families have been feuding for many years, because Autry's grandfather was their arch enemy. The town they live in has been chosen by a motion picture company for the locale of its picture. Autry catches the real crooks who rob the bank during the filming of the picture, thus wiping out the feud and winning Marjorie's hand.
Catchline: "He risked his life to prove the bravery of past generations."

THE WAY OF ALL FLESH

Para. | Drama | Not Set

Selling Names: Akim Tamiroff, Gladys George, William Henry, Muriel Angelus.
Director: Louis King.
Assoc. Producer: Eugene Zukor.
Story Idea: Akim Tamiroff, cashier in a small town bank, is sent to New York to personally deliver a large amount of securities. He is met at the station by Muriel Angelus, who introduces herself as a journalist, and invites him to dinner. He wakes up to find himself robbed and unable to go home. He spends the rest of his life as a hobo, letting his family believe he was murdered.
Catchline: "An innocent victim of the evils of man."

GOLDEN GLOVES

Para. | Drama | Not Set

Selling Names: Richard Denning, Jean Cagney, Robert Paige, William Frawley.
Director: Edward Dmytryk.
Story Idea: Robert Paige, a sports editor, starts a crusade against the illegal racketeering methods of William Frawley, a fight promoter. Richard Denning, a fighter and Jean Cagney, his girl friend, help Paige in his investigation because Jean's brother had been killed in the ring, due to Frawley's crookedness. They get enough on him to send him to prison and thus clean up the racket, so that they can get married.
Catchline: "His dauntless courage cleared up the 'fight racket'."

Banquet for Doubles

A banquet in honor of the original Hollywood doubles was held recently in Torrington, Conn., at the St. James Grand Eagle Restaurant, in connection with the "Hollywood Doubles" stage show at Pearce Parkhurst's State Theatre.

Trio of Indiana Towns Salute the Industry with Full-Page Displays

In salute to the industry's 50th Anniversary recently, Muncie, Richmond and Indianapolis (Indiana) theatres promoted full-page tributes from their respective merchants. In Muncie, the film tied in was "Marx Bros. at the Circus;" in Indianapolis, "Babes In Arms;" and in Richmond, also "Babes In Arms." The Richmond spread also included a story about movie's Golden Jubilee recalling the city's first show, and along with this story were scenes from earlier films.

Instrumental in netting the page breaks were Ward Farrar, manager of Loew's Theatre, Indianapolis; Mel Grundy of the Strand Theatre, Muncie; Messrs. Chandler and Richards of the Tivoli and Indiana theatres, Richmond, all with the cooperation of Harold H. Marshall, MGM exploiteer.

Money Dates

JANUARY

21st

THOMAS J. ("STONEWALL") JACKSON, born, 1824. He is one of the South's greatest heroes and much can be made of the occasion below the Mason-Dixon line.

22nd

LORD BYRON, poet, born, 1788. Local literary societies should be interested in observing this occasion.

24th

MORSE EXHIBITS THE TELEGRAPH, 1838. Western Union and Postal Telegraph Companies should tie up with you on this occasion. They'll probably observe the day themselves and you can tie in by having a jumbo telegram on your current show to display in the telegraph offices and in your lobby.

GOLD DISCOVERED IN CALIFORNIA, 1848. There are lots of pictures built around this occasion and it would be well to remember them on the occasion of the anniversary of the discovery of the gold.

25th

ROBERT BURNS, poet, born 1759. Burns is a Scotch hero, so the Scotch folk should be observing this day with considerable celebration. Make a play for Scotch patronage by sending a message to the Caledonian Society in your city, which usually gives a dinner on this day.

26th

MICHIGAN ADMITTED TO THE UNION, 1837. The Automobile State will observe this day generally and there will be special observances in the schools. Wolverine showmen should participate in all the celebrations.

27th

EDISON PATENTED THE INCANDESCENT LAMP, 1880. You can have a swell lobby display to observe this occasion by using lights of various types. Make a tieup with the local electric light company to demonstrate the various types of available lamps. Colored lamps and those of various sizes and wattages would make an interesting display. You can announce that you will play MGM's "Young Tom Edison," on a card alongside the display.

MOZART, FAMOUS COMPOSER, born 1756. An organlogue of Mozart's music would be appropriate to observe this occasion. It would guarantee the interest of all music lovers.

LEWIS CARROLL, author of Alice in Wonderland, born 1832. A children's party with the kids dressed as various characters from the book would be appropriate. The date falls between school terms when the kids are free to prepare for the occasion.

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BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book containing every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything Is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Monster Walks (My-D)	60	Mischa Aner		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen O'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Man They Couldn't Hang (D)	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Texas Stampede (W)	57	Chas. Starrett-Iris Meredith	(F)	2/9/39	b9/30/39
Thundering West (W)	57	Chas. Starrett-Iris Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Amazing Mr. Williams (C-D)	86	Joan Blondell-Melvyn Douglas	(F)	11/23/39	b11/25/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blazing Six Shooters		Charles Starrett-Iris Meredith			In Prod.
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Blondie On a Budget		Penny Singleton-Arthur Lake			In Prod.
Bullets for Rustlers (W)		Charles Starrett-Lorna Gray			a11/25/39
Cafe Hostess (D) (Former title, "Street of Missing Women")	63	Preston Foster-Ann Dvorak		11/30/39	a10/28/39
Convicted Woman		Hudson-Lane-Lang			In Prod.
Criminal Cargo (D)		Jack Holt-Irene Ware			a10/21/39
Five Little Peppers at Home		Edith Fellows-Clarence Kolb			In Prod.
Fugitive at Large (D)	66	Jack Holt-Patricia Ellis	(F)	12/7/39	b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday (D)		Grant-Russell-Bellamy		1/18/40	a12/9/39
Lone Wolf Strikes		Warren William-Joan Perry			In Prod.
Miracle on Main Street	78	Margo-W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (C-D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart (C)		Tony Martin-Rita Hayworth		1/10/40	a11/25/39
My Son is Guilty (D)		Jacqueline Wells-Bruce Cabot		12/28/39	a11/25/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39	b11/25/39
Pioneers of the Frontier (W)		Bill Elliott-Linda Winters			a11/25/39
Scandal Sheet (D)	65	Otto Kruger-Ona Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W)	54	Charles Starrett-Lorna Gray	(F)	11/2/39	b12/23/39
Taming of the West (W)	55	Bill Elliott-Iris Meredith		12/7/39	a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Texas Express (W)		Chas. Starrett-Iris Meredith			In Prod.
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Too Many Husbands		Arthur-MacMurray-Douglas			In Prod.
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas Starrett-Iris Meredith		1/4/40	a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former title, "Lady Buckaroo")	57	Dorothy Page-David O'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)		Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David O'Brien		1/6/39	a11/19/38

MGM 1938-39

Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis O'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39

MGM 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	b3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	b1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis D'Keefe-Florence Rice	(F)	4/14/39	b4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	b8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi	(A)	7/7/39	b7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	b10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	b6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	b4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	b1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-D'Sullivan	(F)	6/16/39	b6/3/39
Tell No Tales (D)	67	Melvyn Douglas-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39	b11/18/39
Arouse and Beware		Wallace Beery-Dolores Del Rio			In Prod.
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-D)	102	Nelson Eddy-Ilona Massey	(F)	12/29/39	b12/16/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	b9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy		1/26/40	a10/14/39
Congo Maisie (D)		Sothern-Carroll-Johnson		1/12/40	a12/9/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago (D)		Montgomery-Owen-Arnold		1/5/40	a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian (D)		Robert Young-Helen Gilbert			a12/9/39
Gone With the Wind (D)	228	Gable-Leigh-Howard (Tech.)	(F)		b12/16/39
Henry Goes Arizona (C)	67	Frank Morgan-Virginia Weidler	(F)	12/8/39	b12/9/39
I Take This Woman (C-D)		Spencer Tracy-Hedy Lamarr			a11/12/38
Joe and Ethel Turp Call on The President (D)	71	Ann Sothern-Walter Brennan	(F)	12/1/39	b12/9/39
Judge Hardy and Son (C)	90	Mickey Rooney-Lewis Stone	(F)	12/22/39	b12/16/39
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	b10/14/39
New Moon (D)		Jeanette MacDonald-Nelson Eddy			a12/2/39
Nick Carter, Master Deteotive (D)	60	Walter Pidgeon-Rita Johnson	(F)	12/15/39	b12/16/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)			a8/12/39
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	b11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day	(F)	11/24/39	b11/25/39
Shop Around the Corner (D)		Margaret-Sullavan-J. Stewart		1/19/40	a12/2/39
Strange Cargo (D)		Gable-Crawford-Douglas			a11/25/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39	b9/2/39
Young Tom Edison (D)		Mickey Rooney-Virginia Weidler			a12/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds	(F)	8/1/39	b7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39	b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39	b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stenhenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

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Danger Ahead (W)		James Newill-Dorothea Kent			a12/23/39
Fighting Mad (W)	60	James Newill-Sally Blane		11/5/39	a10/17/39
Front Page Lady (D)		Warren Hull-Kay Linaker			a12/23/39
Gang's All Here (C-D)	77	J. Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Gentleman from Arizona (W)	71	Farrell MacDonald-Barclay	(F)	12/15/39	b12/16/39
Heroes In Blue (D)	59	Dick Purcell-Bernadene Hayes	(F)	11/7/39	b11/25/39
Mr. Wong at Headquarters (D)		Boris Karloff-Marjorie Reynolds		1/15/40	a12/16/39
Phantom Strikes (My)	58	Lawson-Henry	(F)	11/15/39	b11/18/39
Pioneer Days (W)		Jack Randall			In Prod.
Roll, Wagons, Roll (W)	54	Tex Ritter	(F)	11/25/39	b12/23/39
Secret Four		Sinclair-Lee-Lawton		12/25/39	Coming
Westbound Stage (W)	52	Tex Ritter		12/15/39	a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley		12/5/39	a11/18/39

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Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39

PARAMOUNT 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Geo. Raft-Ellen Drew	(F)	4/28/39	b4/15/39
Magnificent Frand (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Crosby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	69	Patricia Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lamour-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmarried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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All Women Have Secrets (D)	70	Joseph Allen-Jean Cagney	(A)	12/15/39	b12/9/39
At Good Old Siwash (C)		Wm. Holden-Bonita Granville			all/25/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			all/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale		5/3/40	In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Diamonds Are Dangerous (D)		Isa Miranda-George Brent		3/8/40	a9/23/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Down Went McGinty		Brian Donlevy-Akim Tamiroff			In Prod.
Dr. Cyclops (Tech.)		Albert Dekker-Janice Logan		4/12/40	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		4/5/40	a9/30/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)	4/19/40	b11/11/39
Geronimo (D)	88	Preston Foster-Ellen Drew	(F)	1/12/40	b11/25/39
Golden Gloves (D)		Jean Cagney-Robert Ryan			a12/23/39
Great Victor Herbert (Mu-D)	90	Allan Jones-Mary Martin	(F)	12/29/39	b12/2/39
Gulliver's Travels	77	Tech. Cartoon Feature	(F)	12/22/39	b12/23/39
Hidden Gold (W)		Wm. Boyd-Russell Hayden			a12/16/39
(Former title, "The Man From Bar 20")					
Hold Your Horses		Wm. Boyd-Russell Hayden			In Prod.
Honeymoon in Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		3/29/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			all/11/39
Light That Failed (D)	96	Ronald Colman-Ida Lupino	(A)	2/9/40	b12/23/39
Night of Nights (D)	85	Pat O'Brien-Olympe Bradna	(A)	12/1/39	b12/2/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Page		4/26/40	a10/28/39
Our Neighbors—the Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry		2/16/40	a8/26/39
(Former title, "Federal Offense")					
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/19/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope		3/22/40	all/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		3/1/40	a7/1/39
Safari (D)		Madeline Carroll-Fairbanks, Jr.			all/18/39
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden		1/26/40	a8/19/39
(Former title, "Medicine Show")					
Showdown (W)		Wm. Boyd-J. Clayton-Hayden			a10/14/39
(Former title, "Gun Chores")					
Sidewalks of London (D)	80	Laughton-Leigh	(F)	2/23/40	b7/9/38
(Reviewed as "St. Martin's Lane")					
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Joe E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		2/9/40	a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh (D)		Akim Tamiroff-William Henry			a12/23/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige		3/15/40	In Prod.

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Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Escape to Paradise (C-D)	60	Bob Breen-Kent Taylor	(F)	12/22/39	b12/9/39
Everything's On Ice (C-D)	66	Ireue Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Morris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrelo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer	(F)	4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laughen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO 1939-40

Abe Lincoln in Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trevor	(F)	11/10/39	b10/28/39
And So Good-bye		Richard Carlson-Jean Parker			In Prod.
Bill of Divorcement		Maureen O'Hara-Adolphe Menjou		5/3/40	In Prod.
Bullet Code		George O'Brien-Virginia Vale		4/5/40	In Prod.
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Flying Dences (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)	115	C. Laughton-Maureen O'Hara	(A)	12/29/39	b12/23/39

R.K.O.-RADIO 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Irene		Anna Neagle-Ray Milland		3/29/40	In Prod.
Isle of Destiny (D)		Ford-Lang-Garnan		2/9/40	a6/10/39
Legion of the Lawless (W)	57	Geo. O'Brion-Virginia Vale	(F)	1/5/40	b11/25/39
Little Orvie		Johnny Sheffield-Ernest Truex		3/1/40	In Prod.
Marines Fly High (D)		Richard Dix-Lucille Ball		2/2/40	a12/9/39
Married and in Love (D)	60	Alan Marshal-Barbara Reed	(A)	12/22/39	b12/16/39
Marshal of Mesa City (W)	61	George O'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Lovett	(F)	11/17/39	b10/21/39
Mexican Spitfire (C)	65	Lupe Velez-Donald Woods	(F)	1/12/40	b12/16/39
Millionaire Playboy		Joe Penner-Linda Hayes		3/15/40	In Prod.
My Favorite Wife		Dunne-Grant-Scott		4/12/40	In Prod.
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Tochnicolor Cartoon		2/23/40	In Prod.
Primrose Path		Ginger Rogers-Joel McCrea		3/22/40	In Prod.
Queen of Destiny (H-D)	90	Neagle-Walbrook (Tech.)	(F)	... ...	b10/29/38
(Reviewed as "Sixty Glorioua Years")					
Ramparts We Watch		March of Time Feature			In Prod.
Reno (D)	73	Richard Dix-Gail Patrick	(A)	12/1/39	b11/18/39
Saint's Double Trouble (D)		George Sanders-Helen Whitney		3/8/40	a12/9/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/26/40	a11/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou	(F)	11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D)	62	Jimmy Lydon-Joan Brodell	(F)	12/8/39	b12/2/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/2/40	a10/7/39

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Blue Montana Skies (W)	56	G. Autry-Smiley Burnette	(F)	5/4/39	b5/6/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Home on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Caliente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/33
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasons-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W)	64	Autry-Mary Carlisle	(F)	11/16/39	b11/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	66	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Maekay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	6/2/39	b6/3/39
Southward Ho! (W)	58	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	66	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxon	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	6/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

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Arizona Kid (W)	61	Roy Rogers-Sally March	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)	57	Three Mesquiteers	(F)	11/29/39	b12/9/39
Dark Command (D)		John Wayne-Claire Trevor			a12/16/39
Days of Jesse James (W)	63	Roy Rogers-George Hayes	(F)	12/20/39	b12/23/39
Flight at Midnight (D)	66	Roscoe Turner-Phil Regan	(F)	8/28/39	b9/2/39
Heroes of the Saddle (W)		Three Mesquiteers			a12/16/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqneline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)	69	The Gleasons-Harry Davenport		12/28/39	all/18/39
Sabotage (D)	69	Arleen Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)	58	Roy Rogers-George Hayes	(F)	11/22/39	b11/25/39
South of the Border (W)	71	Gene Autry-Smiley Burnette	(F)	12/15/39	b12/16/39
Thou Shalt Not Kill (D)	68	Charles Bickford-Doris Day	(F)	12/22/39	b12/16/39
Village Barn Dance (D)		Richard Cromwell-Doris Day			a12/16/39
Wolf of New York (D)		Edmund Lowe-Rose Hobart			a12/16/39

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Arizona Wildcat (C)	68	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whalen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lnkas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jolson	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Yonng-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b6/3/39

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Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D)	71	Alice Faye-Warner Baxter	(F)	12/8/39	b12/2/39
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Ynng	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			all/11/39
Chicken Wagon Family (C)	63	Jane Withers-Lee Carrillo	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady (D)	74	Cesar Romero-Marjorie Weaver	(F)	12/29/39	b12/2/39
Cisco Kid in Chicago		Cesar Romero-Chris-Pin Martin			In Prod.
City in Darkness (My)	85	Sidney Toler-Lynn Bari	(F)	12/1/39	b11/25/39
City of Chance (D)		Donald Woods-C. Anbrey Smith. (Former title, "The City")		1/12/40	all/11/39
Dance With the Devil		Tyrone Power-Dorothy Lamour			In Prod.
Day-time Wife (C)	72	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103..	H. Fonda-C. Colbert (Tech.)	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88..	Darnell-Ellison-Maxwell	(A)	8/4/39	....b8/5/39
Escape, The (D)	62..	Kane Richmond-Amanda Duff	(A)	10/6/39	...b9/9/39
Everything Happens at Night (C-D)	78..	Sonja Henie-Ray Milland	(F)	12/22/39	b12/16/39
Girl Must Live (C)	93..	Margaret Lockwood-R. Houston	(A)	.....	b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin		.....	In Prod.
Heaven With A Barbed Wire Fence (C-D)	62..	Glenn Ford-Jean Rogers	(F)	11/3/39	..b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	.a10/28/39
Here I Am, A Stranger (D)	83..	Richard Greene-Brenda Joyce	(F)	9/29/39	..b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	...a9/30/39
Hollywood Cavalcade (D)	98..	Alice Faye-Don Ameche (Tech.)	(F)	10/13/39	.b10/7/39
Honeymoon's Over (C)	68..	Marjorie Weaver-Stuart Erwin	(F)	12/15/39	.b12/9/39
Hotel For Women No. 2		Lynn Bari-Joan Davis		.....	In Prod.
I Was An Adventuress		Zorina-Richard Greene		.....	In Prod.
Little Old New York (D)		Alice Faye-MacMurray-Greene		2/9/40	..a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers		.....	a10/7/39
Pack Up Your Troubles (C)	70..	Jane Withers-Ritz Brothers	(F)	10/20/39	.b9/23/39
Quick Millions (C)	61..	Jones Family	(F)	8/25/39	..b8/12/39
Rains Came (D)	103..	Loy-Power-Brent	(A)	9/15/39	.. b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	.b7/29/39
Shooting High (D)		Withers-Autry-Weaver		.....	a12/23/39
Stanley and Livingstone (D)	100..	S. Tracy-Greene-Kelly	(F)	8/18/39	...b8/5/39
Stop, Look and Love (C)	57..	Jean Rogers-Robert Kellard	(F)	9/22/39	...b9/2/39
Swanee River (Tech.) (D)	86..	Al Jolson-Don Ameche-A. Leeds	(F)	1/5/40	..b12/23/39
Too Busy to Work (C)	65..	Jones Family-Chandler-Davis	(F)	11/17/39	.b11/4/39
20,000 Men a Year (D)	84..	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel (D)		Jones Family		.....	a12/16/39

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Captain Fury (D)	92..	Aberne-McLaglen-Lang	(F)	5/26/39	...b5/6/39
King of the Turf (D)	88..	Adolphe Menjou-D. Costello	(F)	2/17/39	...b2/11/39
Made For Each Other (D)	94..	Lombard-J. Stewart	(F)	2/10/39	...b2/4/39
Prison Without Bars (D)	79..	Luchaire-Best-Barnes	(F)	3/10/39	..b10/1/38
Stagecoach (D)	96..	Claire Trevor-John Wayne	(F)	3/3/39	...b2/11/39
Topper Takes a Trip (C)	80..	C. Bennett-R. Young	(A)	1/12/39	.b12/31/38
Wuthering Heights (D)	103..	M. Oberon-L. Olivier	(A)	4/7/39	....b4/1/39
Zenobia (C)	71..	Oliver Hardy-Harry Langdon	(F)	4/21/39	..b3/18/39

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Chump At Oxford (C)		Stan Laurel-Oliver Hardy		.....	a8/12/39
Eternally Yours (C)	91..	Loretta Young-David Niven	(F)	10/12/39	.b10/7/39
Four Feathers (Tech.) (D)	109..	Duprez-Smith-Richardson	(F)	8/4/39	...b4/29/39
Great Dictator		Charles Chaplin-P. Goddard		.....	In Prod.
House Across the Bay (D)		Joan Bennett-George Raft		.....	a11/11/39
Housekeeper's Daughter (C)	80	Joan Bennett-Adolphe Menjou	(F)	10/26/39	.b9/16/39
Intermezzo—a Love Story (D)	70..	Leslie Howard-Ingrid Bergman	(F)	9/22/39	..b9/30/39
Lion Has Wings (D)	75..	Merle Oberon-Ralph Richardson	(F)	.....	b12/16/39
Man in the Iron Mask (D)	110..	Louis Hayward-Joan Bennett	(F)	8/11/39	...b7/1/39
My Son, My Son!		Brian Aherne-Madeleine Carroll		.....	In Prod.
Of Mice and Men (D)		Meredith-Fields-Chaney, Jr.		.....	a10/14/39
1,000,000 B.C.		John Hubbard-Carole Landis		.....	In Prod.
Over the Moon (C-D)	78..	Oberon-Rex Harrison (Tech.)	(F)	.....	b11/11/39
Raffles (D)	71..	D. Niven-Olivia de Havilland	(F)	12/29/39	b12/23/39
Real Glory (D)	96..	Gary Cooper-Andrea Leeds	(F)	9/29/39	..b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine		1/19/40	.a10/14/39
Slightly Honorable (D) (Former title, "Send Another Coffin")		D'Brien-Terry-Arnold		12/22/39	.a9/30/39
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)		.....	In Prod.
They Shall Have Music (Mu-D)	101..	Jascha Heifetz-Andrea Leeds	(F)	8/18/39	..b7/15/39
Two's Company (C)		Stan Laurel-Oliver Hardy		.....	a12/23/39
Westerner		Gary Cooper-Walter Brennan		.....	In Prod.
Winter Carnival (C-D)	90..	Ann Sheridan-Richard Carlson	(F)	7/28/39	..b7/22/39

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Big Town Czar (D)	62..	Barton MacLane-Eve Arden	(F)	4/21/39	..b4/29/39
Code of the Streets (D)	70..	Carey-Thomas-Little Tough Guys	(F)	4/14/39	..b1/28/39
East Side of Heaven (C)	88..	Bing Crosby-Joan Blondell	(F)	4/7/39	....b4/8/39
Ex-Champ (D)	74..	McLaglen-Grey-Brown	(F)	5/19/39	..b5/20/39
Family Next Door (C)	60..	Hugh Herbert-Ruth Donnelly	(F)	3/31/39	..b4/15/39
First Love (D)	83..	Deanna Durbin-Helen Parrish	(F)	11/10/39	.b11/4/39
Forgotten Women (D)	65..	Sigrid Gurie-Donald Briggs	(A)	7/7/39	....b7/8/39
For Love Or Money (D)	67..	June Lang-Robert Kent		5/5/39	...a4/22/39
Gambling Ship (D)	61..	Helen Mack-Robert Wilcox	(A)	1/20/39	.b12/24/38
Honor of the West (W)	58..	Bob Baker		1/13/39	.a11/26/38
House of Fear (My-D)	66..	Wm. Gargan-Irene Hervey	(A)	6/30/39	.b6/17/39
Inside Information (D)	62..	June Lang-Dick Foran	(F)	6/2/39	...b6/17/39
I Stole a Million (D)	78..	George Raft-Claire Trevor	(A)	7/21/39	..b7/22/39
Last Warning	62..	P. Foster-F. Robinson	(F)	1/13/39	.b12/10/38
Mystery of the White Room (My-D)	58..	Bruce Cabot-Helen Mack	(A)	3/17/39	...b4/1/39
Pirates of the Skies (D)	61..	Kent Taylor-Rochelle Hudson	(F)	2/3/39	.. b2/25/39
Risky Business (D)	66..	George Murphy-Dorothea Kent	(F)	3/3/39	...b3/18/39
Society Smugglers (D)	65..	Preston Foster-Irene Hervey	(F)	2/24/39	..b3/11/39
Son of Frankenstein (D)	93..	Basil Rathbone-J. Hutchinson	(A)	1/13/39	..b1/21/39
Spirit of Culver (C-D)	90..	Jackie Cooper-F. Bartholomew	(F)	3/10/39	...b3/4/39
Sun Never Sets (D)	96..	Fairbanks, Jr.-Barbara O'Neil	(F)	6/9/39	....b6/3/39
They Asked For It (My-C)	61..	Wm. Lundigan-Joy Hodges	(F)	5/26/39	.. b7/8/39
Three Smart Girls Grow Up (C)	87..	Durbin-Winninger	(F)	3/24/39	..b3/25/39
Unexpected Father (C-D)	73..	Sandy-M. Auer-Shirley Ross	(F)	7/14/39	..b7/22/39
You Can't Cheat An Honest Man (C)	75..	Fields-Bergen-McCarthy	(F)	2/17/39	..b2/18/39
When Tomorrow Comes (D)	90..	Irene Dunne-Charles Boyer	(A)	8/11/39	..b8/19/39

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Big Guy (D)	77..	McLaglen-Cooper-Munson	(A)	12/24/39	.b12/2/39
Call a Messenger (C-D)	60..	Tough Guys-Mary Carlisle	(F)	11/3/39	..b9/23/39
Charlie McCarthy, Detective (My-C)	75..	Bergen-McCarthy-Sneed	(F)	12/22/39	b12/23/39
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	.a8/26/39
Danger on Wheels (D) (Former title, "Test Driver")		Richard Arlen-Andy Devine		.....	a10/21/39
Desperate Trails (W)	60..	Brown-Baker-Knight	(F)	9/8/39	....b9/2/39
Destry Rides Again (D)	93..	Marlene Dietrich-James Stewart	(F)	12/29/39	.b12/2/39
Devil Is Yellow		Wayne Morris-Margaret Lindsay		.....	In Prod.
Framed (D)		Constance Moore-R. Armstrong		1/5/40	..a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr.		2/23/40	..a9/30/39
Hawaiian Nights (Mu-C)	64..	Downs-Moore-Quillan	(F)	9/8/39	...b8/19/39
Hero For a Day (C-D)	62..	Charley Grapewin-Anita Louise	(F)	10/6/39	..b9/16/39
Honeymoon Deferred (D) (Former title, "Double Alibi")		Margaret Lindsay-Edmund Lowe		.....	a12/9/39
Invisible Man Returns (D)		Hardwicke-Price-Grey		1/12/40	.a11/11/39
Laugh It Off (D) (Former title, "Listen Kids")	63..	Johnny Downs-Constance Moore		12/1/39	..a9/16/39
Legion of Lost Flyers (D)	63..	Arlen-Devine-Nagel	(F)	11/3/39	..b9/16/39
Little Accident (C)	65..	Baby Sandy-Florence Rice	(F)	10/27/39	.b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	..a9/16/39
Mikado (Mu) (Tech.)	90..	Kenny Baker	(F)	9/8/39	...b5/20/39
Missing Evidence (D)	64..	Preston Foster-Irene Hervey	(F)	12/15/39	b11/25/39
Mutiny On the Blackhawk (D)	67..	Arlen-Moore-Devine	(F)	9/1/39	....b8/5/39
My Little Chickadee		Mae West-W. C. Fields		.....	In Prod.
Oh Johnny, How You Can Love!		Tom Brown-Peggy Moran		1/5/40	...In Prod.
Oklahoma Frontier (W)	59..	John Mack Brown-Bob Baker	(F)	10/20/39	.b12/9/39
One Hour to Live (D)	60..	Doris Nolan-Chas. Bickford	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W) (Former title, "Vigilante War")		J. M. Brown-Bob Baker		4/5/40	...a9/30/39
Rigadoo		Lola Lane-James Craig		.....	In Prod.
Rio (D)	75..	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	..b9/30/39
Tower of London (H-D)	92..	Basil Rathbone-Boris Karloff	(F)	11/17/39	b11/25/39
Tropic Fury (D)	65..	Richard Arlen-Andy Devine	(F)	10/13/39	..b9/9/39
Two Bright Boys (D)	70..	J. Cooper-Freddie Bartholomew	(F)	9/15/39	...b9/9/39
Under-Pup (C)	90..	Rob't Cummings-Nan Grey	(F)	9/1/39	...b8/26/39
West of Carson City (W) (Former title "Galloping Kid")		J. M. Brown-Bob Baker		1/19/40	...a9/16/39
Witness Vanishes (My)	66..	Edmund Lowe-Wendy Barrie	(F)	9/22/39	..b9/16/39

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Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58..	Rosella Towne-Wm. Gargan	(F)	3/4/39	...b2/18/39
Angels Wash Their Faces (C-D)	86..	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	...b9/9/39
Blackwell's Island (D)	71..	J. Garfield-R. Lane	(A)	3/25/39	...b3/4/39
Code of Secret Service (D)	58..	Ronald Reagan-Rosella Towne	(F)	5/27/39	..b5/20/39
Confessions of a Nazi Spy (D)	106..	Edw. G. Robinson-Lya Lys	(F)	5/6/39	...b4/29/39
Cowboy Quarterback (C)	56..	Bert Wheeler-Marie Wilson	(F)	7/29/39	..b8/12/39
Dark Victory (D)	100..	B. Davis-G. Brent	(A)	4/22/39	..b3/11/39
Daughters Courageous (D)	107..	John Garfield-Priscilla Lane	(F)	7/22/39	..b6/17/39
Devil's Island (D)	63..	Boris Karloff	(A)	1/7/39	....b1/7/39
Dodge City (D) (Tech.)	104..	Errol Flynn-Olivia de Havilland	(F)	4/8/39	....b4/8/39
Each Dawn I Die (D)	92..	Cagney-Raft-Bryan	(A)	8/19/39	..b7/22/39
Everybody's Hobby (C) (Reviewed as "Hobby Family")	55..	Irene Rich-Henry O'Neill	(F)	8/26/39	..b8/19/39
Hell's Kitchen (D)	81..	Lindsay-Dead End Kids	(F)	7/8/39	....b7/8/39
Indianapolis Speedway (D)	82..	Pat O'Brien-Ann Sheridan	(F)	8/5/39	...b7/22/39
Juarez (H-D)	127..	Paul Muni-Bette Davis	(F)	6/10/39	..b4/29/39
Kid From Kokomo (C)	92..	Pat O'Brien-Joan Blondell	(F)	6/24/39	..b5/20/39
King of the Underworld (D)	69..	K. Francis-J. Stephenson	(F)	1/28/39	..b1/14/39
Man Who Dared (D) (Reviewed as "I Am Not Afraid")	59..	Charles Grapewin-Jane Bryan	(F)	6/3/39	....b4/8/39
Nancy Drew—Reporter (D)	65..	Bonita Granville-F. Thomas	(F)	2/18/39	..b1/28/39
Nancy Drew—Trouble Shooter (My)	69..	Bonita Granvile-F. Thomas	(F)	6/17/39	..b9/30/39
Naughty, But Nice (C)	90..	Dick Powell-Gale Page	(F)	7/1/39	....b7/1/39
Off the Record (D)	65..	O'Brien-Blondell	(A)	1/21/39	..b1/28/39
Oklahoma Kid (W)	80..	James Cagney-Rosemary Lane	(F)	3/11/39	..b3/18/39
On Trial (D)	60..	Margaret Lindsay-John Litel	(F)	4/1/39	...b3/25/39
Secret Service in the Air (D)	63..	R. Reagan-I. Rhodes	(F)	3/4/39	...b2/11/39
Sweepstakes Winner (C)	59..	Marie Wilson-Johnny Davis	(F)	5/20/39	..b7/29/39
They Made Me a Criminal (D)	87..	Garfield-Dickson	(A)	1/14/39	...b1/7/39
Torchy Blane in Chinatown (My)	58..	Farrell-MacLane	(F)	2/4/39	...b2/11/39
Torchy Plays With Dynamite (D)	59.	Jane Wyman-Tom Kennedy	(F)	8/12/39	.b10/21/39
Torchy Runs for Mayor (D)	60..	Farrell-MacLane	(F)	5/13/39	...b4/1/39
Waterfront (D)	59..	Dennis Morgan-Gloria Dickson	(F)	7/15/39	..b7/22/39
Wings of the Navy (D)	90..	G. Brent-O. deHavilland	(F)	2/11/39	..a1/21/39
Women In the Wind (D)	62..	Kay Francis-Wm. Gargan	(F)	4/15/39	...b2/4/39
Yes, My Darling Daughter (C)	85..	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	..b2/11/39
You Can't Get Away With Murder (D)	78..	Humphrey Bogart-Gale Page	(A)	4/29/39	..b1/21/39

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British Intelligence (D) (Former title, "Enemy Agent")	62..	Boris Karloff-Margaret Lindsay		1/20/40	...a4/1/39
Brother Rat and a Baby (D)		Wayne Morris-Priscilla Lane		1/13/40	.a10/28/39
Calling Philo Vance (My-D) (Former title, "Philo Vance Comes Back")	94..	James Stephenson		.....	a9/2/39
Child Is Born (D)	79	Geraldine Fitzgerald-J. Lynn	(A)	1/6/40	....b9/9/39
Dead End Kids on Dress Parade (D)	62..	Litel-Dead End Kids	(F)	11/18/39	.b11/4/39
Dust Be My Destiny (D)	88..	John Garfield-Priscilla Lane	(A)	9/16/39	..b8/19/39
Espionage Agent (D)	83..	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	..b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane		1/27/40	..a11/4/39
Four Wives (D)	99..	Lane Sisters-G. Page-J. Lynn	(F)	12/25/39	b11/25/39
Fugitive From Justice (D)		Roger Pryor-Lucille Fairbanks		.....	a12/2/39
Gambling on the High Seas		Wayne Morris-Jane Wyman		.....	a9/23/39
Granny Get Your Gun (D)		May Robson-Harry Davenport		.....	a12/2/39
Invisible Stripes (D)	82..	Raft-Holden-Robson	(A)	12/30/39	b12/23/39
It All Came True (D)		Ann Sheridan-Jeffery Lynn		.....	a12/16/39
Kid Nightingale (C)	58..	John Payne	(F)	11/4/39	..b9/23/39
King of Lumberjacks (D)		John Payne-Gloria Dickson		.....	a12/2/39
Life of Dr. Ehrlich (D)		Edw. G. Robinson-Ruth Gordon		.....	a11/4/39
Mad Empress (D) (Reviewed as "Juarez and Maxmilian"—States Rights)	95..	Medea Novara-L. Atwill		12/16/39	.b4/29/39
Married, Pretty and Poor		Olivia de Havilland-Garfield		.....	In Prod.
Murder in the Air (D)		Ronald Reagan-Lya Lys		.....	a12/2/39
Nancy Drew and Hidden Staircase (My)	60..	Bonita Granville-Frankie Thomas	(F)	9/9/39	...b8/26/39
No Place to Go (C-D)	57..	Gloria Dickson-Dennis Morgan	(F)	9/23/39	...b9/9/39
Old Maid (D)	95..	Bette Davis-George Brent	(A)	9/2/39	....b8/5/39
On Your Toes (Mu-C)	94..	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65..	Edith Fellows-Jimmy McCallion	(F)	10/7/39	.b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106..	Flynn-Bette Davis	(F)	11/11/39	..b9/30/39
Private Detective (C-D)	57..	Jane Wyman-Dick Foran	(F)	12/9/39	..b12/9/39
Return of Dr. X (My-D)	62..	Lys-Bogart-Morris-Lane	(A)	12/2/39	.b11/18/39
Roaring Twenties (D)	106	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56..	Ronald Reagan-Eddie Foy, Jr.	(F)	10/21/39	b10/28/39
Tear Gas Squad (D) (Former title, "State Cop")		D. Morgan-J. Payne-G. Dickson		.....	a9/23/39
Three Cheers for the Irish		Priscilla Lane-Dennis Morgan		.....	In Prod.
Virginia City (Tech.) (D)		Flynn-Hopkins-Scott		.....	a12/2/39
We Are Not Alone (D)	112..	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
We Shall Meet Again		Merle Oberon-George Brent		.....	In Prod.
Years Without Days (D) (Former title, "20,000 Years In Sing Sing")		Garfield-O'Brien-Sheridan		.....	a8/12/39

STATES RIGHTS

Black Eyes (D)	72..	Mary Maguire-Otto Kruger	(A)	Alliance	...b9/9/39
Black Limelight (My)	63..	Raymond Massey-Joan Marion	(A)	Alliance	.. b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox		Producers	a10/21/39
Challenge, The (D)	69..	Trenker-Douglas	(F)	Film Alliance	.....b9/30/39
Code of the Fearless (W)	56..	Fred Scott	(F)	Spectrum	.b1/21/39
Daughter of the Tong (D)	56..	Evelyn Brent-Grant Withers	(A)	Metrop.	..b8/19/39
Dead Men Tell No Tales (My)	76..	Emlyn Williams-Sara Seeger	(A)	Alliance	..b7/29/39
Death Goes North (My-D)	64..	Ed. Edwards-Sheila Bromley	(F)	Warwick	.b7/29/39
Flaming Lead (W)	55..	Ken Maynard	(F)	Colony	...b7/1/39
Goose Step (D) (Reviewed as "Hitler, Beast of Berlin")		Roland Drew-Steffi Duna	(A)	Producers	b11/18/39
Housemaster (D)	83..	Kruger-Holmes-Churchill	(F)	Alliance	..b2/12/38
In Old Montana (W)	63..	Fred Scott-Jean Carmen	(F)	Spectrum	. b4/1/39
Invisible Killer (D)		Grace Bradley-Roland Drew		.....	a11/25/39
Keep Punching (D)	81..	Henry Armstrong-Mae Johnson	(F)	M-C Pics	.b12/9/39
Mercy Plane (D)		James Dunn-Frances Gifford		Producers	a12/2/39
Mill on the Floss (D)	80..	Geraldine Fitzgerald-F. Lawton	(F)	Standard	b11/18/39
Murder Is News (My-D)	55..	John Gallaudet-Iris Meredith	(A)	Warwick	b6/24/39
Mutiny of the Elsinore (D)	73..	Paul Lukas-Lyn Harding	(F)	Regal	...b2/25/39
One Night in Paris (My-D)	74..	Lodge-Kelly-Williams	(F)	Alliance	...b8/5/39
Pocomania (D)	65..	Nina Mae McKinney-Jack Carter	(F)	Lenwal	...b12/9/39
Rangle River (W)	72..	Victor Jory-Margaret Dare	(F)	Hoffberg	..b5/13/39
Royal Divorce (Cos-D)	84..	Chatterton-P. Blanchar	(F)	Select	.....b8/5/39
School For Husbands (C)	72..	Diana Churchill	(A)	Hoffberg	..b1/28/39
Second Bureau (D)	65..	Marta Labarr-Charles Oliver	(A)	Film Alliance	.... .b7/8/39
Spies of the Air (My-D)	78..	Barry Barnes-Roger Livesy	(A)	Alliance	..b8/12/39
Torpedoed! (D)	70..	H. B. Warner-Beery-Cromwell	(F)	Film Alliance	....b9/23/39
Torture Ship (D)	57..	Irving Pichel-Jacqueline Wells	(A)	Producers	..a9/9/39
Typhoon Treasure (D)	68..	Campbell Copelin-Gwen Munro	(A)	Ace Pics	...b7/1/39

FOREIGN LANGUAGE

Champs-Elysees (D)	89..	Sacha Guitry	(A)	Tri-Nat.	...b3/4/39
Double Crime in the Maginot Line (D)	83..	Victor Francen	(A)	Tower	....b4/15/39
Escape From Yesterday (D)	89..	Annabella-Jean Gabin	(A)	Hoffberg	..b5/6/39
Harvest (D)	75..	Gabriel Gabrio-Edouard Delmont	(A)	Cinema	.. b11/25/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny On the Body		17½	Not Rev.
Nag in the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sap Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pips	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev.
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs On Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (6)			
Montmartre Madness	Entertaining	10	5/27/39
Night in a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		8½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 6		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Our Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

COLUMBIA 1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR COMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
COLUMBIA TOURS (6)			
Beautiful Switzerland		10	Not Rev.
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
COLOR RHAPSODIES (16) Tech.			
Crop Chasers	Good	7½	10/14/39
Dreams On Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mountain Ears	Cute	7	10/14/39
COMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTOONS (6)			
Little Lost Sheep	Fair	7	9/16/39
FOOLS WHO MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/16/39
HAPPY HOUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Millionaire Hobo		6½	Not Rev.
SCREEN SNAPSHOTS (12)			
No. 1	Very Good	10	10/14/39
No. 2	Above Average	10	11/11/39
No. 3		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Oily To Bed, Oily To Rise	Swell Slapstick	18	9/16/39
WASHINGTON PARADE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
WORLD OF SPORTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Jai Alai		10	Not Rev.

MGM 1938-39

	Comment	Running Time	Reviewed Issue of
CARTOONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/16/39
Blue Danube		8	Not Rev.
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DOESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Loan	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Out	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love On Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Okay	21	1/ 7/39
Once Over Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39

MGM 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
ROBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

1939-40

	Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)			
Peace on Earth	Definitely a "Must"	8	12/ 9/39
CRIME DOESN'T PAY (6)			
METROSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March	For Romanticists	11	11/25/39
Rumba Rhythm	Entertaining	10	9/ 2/39
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
Dad For a Day	Good	11	11/25/39
Time Out for Lessons	Fair	11	12/23/39
JOHN NESBITT PASSING PARADE (8)			
Forgotten Victory	Interesting	9	Coming
PETE SMITH SPECIALTIES (13)			
Let's Talk Turkey	Swell	10	11/25/39
Romance of the Potato	Good	9	12/23/39
Ski Birds	Excellent	8	11/25/39
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
See Your Doctor	Very Funny	8	12/23/39
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Natural Wonders of Washington State	Okay	10	10/28/39
Quaint St. Augustine	Charming	9	11/25/39
Valiant Venezuela	Standard	9	12/23/39

PARAMOUNT 1938-39

	Comment		Reviewed Issue Of
BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
Sn Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Short	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travel-gab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38
PICTORIALS (12) Part Tech			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello, How Am I?	Funny	7	7/29/39
It's the Natural Thing to Oo	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Oust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment.	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Oog	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

1939-40

	Comment	Running Time	Reviewed Issue of
COLOR CLASSICS (6) Tech.			
Fresh Vegetable Mystery	Clever	7	10/21/39
COLOR CRUISES (7)			
Chile	Fair Travelogue	10	12/16/39
Ecuador	Fair	10	9/16/39
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Hal Kemp	Average Band Number	10	12/16/39
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Bits of Life	Misses Fire	11	12/16/39
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
POPEYE (12)			
Never Sock a Baby	Good	6	11/18/39
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2	Very Interesting	10	11/25/39

PARAMOUNT 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue of
SPORTLIGHTS (13)			
Aqua-Rhythm	Good	10	11/18/39
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
STONE AGE CARTOONS (12)			
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell	Serious Music	10	12/16/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39
No. 2	Fairly Interesting	11	12/16/39

RKO-RADIO 1938-39

	Comment	Running Time	Reviewed Issue of
DISNEY CARTOONS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Oog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Gotter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delightful	19	7/29/39
RADIO FLASH (4)			
Oog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satisfactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Dogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Drivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Ooggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

RKO-RADIO 1939-40

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEOY (6)			
Act Your Age	Extremely Funny	18	10/ 7/89
INFORMATION PLEASE (13)			
No. 1	Like Radio Program.	11	9/30/39
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
No. 4	Very Good	11	12/23/39
LEON ERROL (6)			
Wrong Room	A Howl	19	10/14/39
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
Newsfronts of War—1940	Fair	19	11/25/39
Crisis in the Pacific	Excellent	17	12/23/39
RADIO FLASH (8)			
Blamed For a Blonde	Very Funny	19	10/ 7/39
RAY WHITLEY (8)			
Cupid Rides the Range	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
West Wall	Informative	10	12/23/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39
Sky Game	Excellent	9	12/23/39
Winter Playground	Splendid	9	12/ 9/39

20th CENTURY-FOX 1938-39

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38
SPORTS PREVIEWS (6)			
Hunting Oogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G-Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Tech.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

1939-40

	Comment	Running Time	Reviewed Issue of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
Sky Fighters	Excellent	10	12/ 9/89
ORIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
Kangaroo Country	Interesting	10	12/ 9/39
Valley of 10,000 Smokes	Fascinating	10	12/ 9/39

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20th-FOX 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Cocking the Jockeys	Interesting	11	10/14/39
TERRYTOONS (26) (10 in Tech.)			
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	3/10/39
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
One Mouse In a Million	Fair	7	12/ 9/39
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39
Wicky Wacky Romance	Very Good	7	12/ 9/39

UNITED ARTISTS 1938-39

WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
Eternal Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jungle, The		10	Not Rev.
Maharajah		10	Not Rev.
Extra the Los. City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Dishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Interesting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Dirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjoyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Nuts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

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CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda	Amusing	9	9/30/39
Scrambled Eggs		7	Not Rev.
Sleeping Princess	Good Fun	7	12/ 2/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
No. 69	Interesting	9	12/23/39
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Rhumba Land	Good Vaudeville	18½	12/ 2/39
Snow Follies		18	Not Rev.
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39
No. 69	Good	9	12/23/39
No. 70	Average	9	12/23/39

VITAPHONE-WARNER BROS. 1938-39

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hams and Dogs		20	Not Rev.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2	Interesting	10	1/14/39
Mechanix Illustrated #3	Interesting	10	3/ 4/39
Mechanix Illustrated #4	Interesting	10	6/ 3/39
Mechanix Illustrated #5		10	Not Rev.
Mechanix Illustrated #6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameramen No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	Not Rev.
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Cassanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingeopation	10	3/ 4/39
Music With a Smile In Happy Felton Style	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo	A Lallapaloo	7	8/ 5/39
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.

1939-40

BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
Remember When	Swell Entertainment	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
American Saddle Horses	Interesting	10	11/25/39
Mechanix Illustrated #1	Good	10	9/ 2/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
Royal Rodeo	Entertaining	15	11/25/39
LOONEY TUNES (16)			
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky	Good	7	11/25/39
Porky's Hotel	Good	7	9/ 2/39
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch.	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
Symphony of Swing	Satisfactory	10	12/ 2/39
MERRIE MELODIES (26) (Tech.)			
Fagin's Freshmen	Amusing	7	11/25/39
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Sioux Me	Clever	7	9/ 9/39
VITAPHONE VARIETIES (6)			
History Repeats Itself	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer)	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

1939-40

REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
Zorro's Fighting Legion	12 Chaps.	12/ 2/39
UNIVERSAL		
Green Hornet	13 Chaps.	12/ 2/39
Phantom Creeps	12 Chaps.	8/12/39

He Scratches and SCRATCHES—



But That's No Sign He Needs a Scalp Treatment

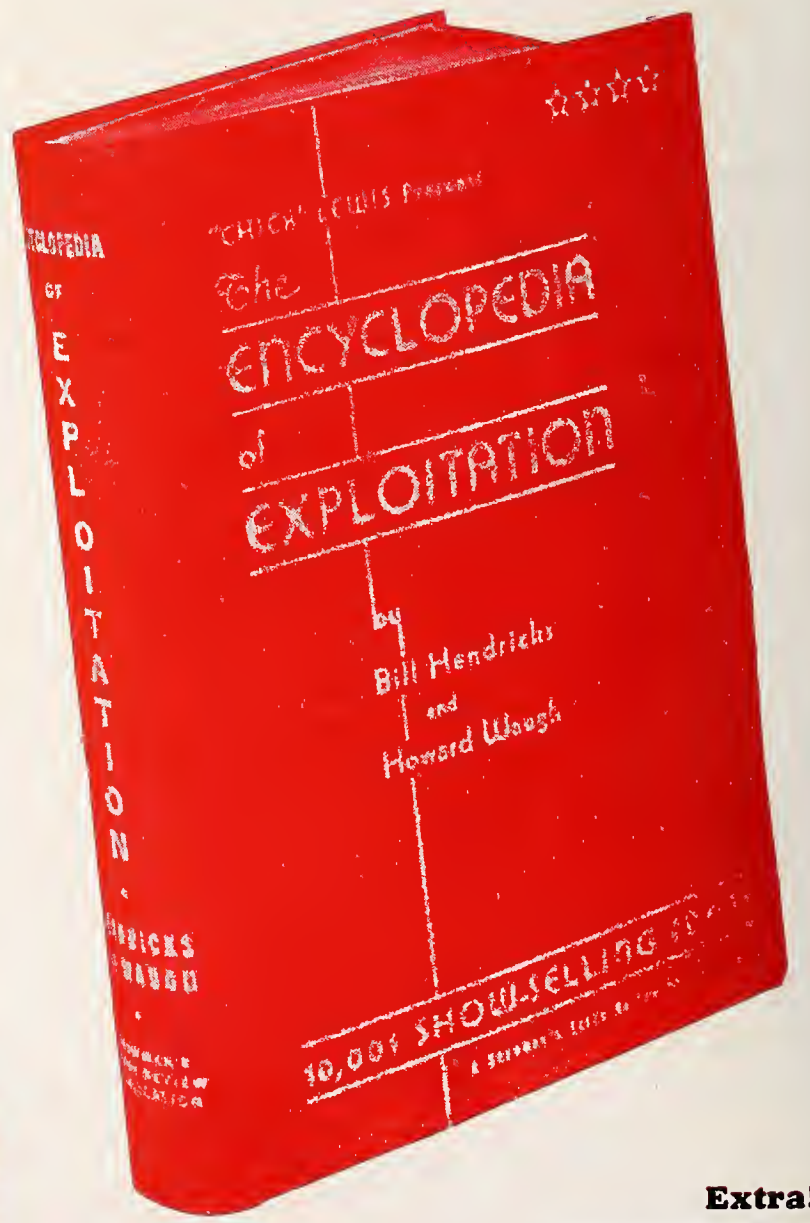
•

He could save his head—and his temper —and yes, needless expense every time he tries to think of, and put into work, ideas to sell his pictures

if only he would consult

THE ENCYCLOPEDIA OF EXPLOITATION

Really—it's easy! With this marvelous book any showman can find the answers to those perplexing problems in show-selling. They're bountifully supplied by two author-showmen whose years of actual experience qualify them to give you the "low down" on such forms of exploitation as Newspaper Advertising, Tieups and Publicity—Contests —Street Stunts—Novel and Sure-Fire Ballyhoos and literally hundreds and hundreds of other seat-selling suggestions contained within the volume's 462 pages. You can find just what you want without wasting valuable time—thanks to the cross index. Stop scratching for ideas—mail the coupon now! And throw away that scalp medicine!



"Chick" Lewis,
Showmen's Trade Review,
1501 Broadway, New York City

12/23/39

Dear "Chick":

Enclosed is $5.00 for my copy of the ENCYCLOPEDIA OF EXPLOITATION
Please send it to me postpaid by return mail.

Name .....

Theatre .....

Address .....

City ..... State .....

Send by cash, check or money order. (NO C.O.D.'s) In Canada add 25c. Foreign 50c

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SHOWMEN'S MOTION PICTURE Trade Review

FILE

CHARLES E. ("CHICK") LEWIS
Editor and Publisher

FILE

REVIEWED IN THIS ISSUE

Money To Burn
City of Chance
Of Mice and Men
Music in My Heart
North Sea Patrol
The Secret Four
Laugh It Off

December 30, 1939
Vol. 31 No. 23

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SHOWMEN PICK TOP 25 MONEY PICTURES OF 1939

THE LIBRARY OF CONGRESS
CENTRAL SERIAL RECORD
JUL 20 1942

(See page 5)



"Oh boy, M-G-M gets s
place in Box-office S
—and leads with 3
of the first 4 in Qui
Publications' Ann
Theatre Vote!"

DEAR MISTER EXHIBITOR:

This is 1940 writing to you. I've just arrived and while I find this world a bit screwy I was delighted to discover one outfit with chin up, full of smiling optimism and courage that's admirable. I refer, of course, to Metro-Goldwyn-Mayer. I have looked over the M-G-M pictures that the Big Year of 1939 gave you, such as "The Women", "Thunder Afloat", "Babes in Arms", "Ninotchka", "Judge Hardy and Son", "Balalaika" and others. They're great, but I assure you 1940 will do even better! This M-G-M outfit is your best bet. To start my new year, two pictures just previewed, are sensational: "THE SHOP AROUND THE CORNER", (*another Lubitsch hit starring Margaret Sullavan, James Stewart*); "EARL OF CHICAGO" (*starring Robert Montgomery*). Then there's "BROADWAY MELODY OF 1940" (*starring Fred Astaire, Eleanor Powell*); "STRANGE CARGO" (*starring Clark Gable, Joan Crawford*); "NORTHWEST PASSAGE" (*in Technicolor, starring Spencer Tracy*). That's just the start. I'll be seeing you.

(*Signed*) **1940, AN M-G-M YEAR**

The Editorial Page

HAPPY NEW YEAR!

Ring out the old!

A year grown old comes to its end. Many things have happened during the past twelvemonth. The industry witnessed many surprises and upsets. Great things of lasting good happened. Calamities, too.

1939 was a year that started under dull, graying skies and with little promise for better things to come. Certainly, no one expected the season to wind up with a wave of enthusiasm such as has marked the fading weeks of 1939. And as ever before, the root of the good that came to pass thus unexpectedly was the ever fruitful one —good product; pictures that captured the imagination of showmen eager and ready to beat the drums and arouse the public to new interest.

On the wrong side of the ledger we find, outstanding to the industry, the government suits. (Notice, we say, "suits," for the plural is needed here.) The loss of foreign revenue as a result of the European war; the return of that recurrent plague, the Neely Bill with all its connotations of detrimental divisions within the industry; frustration of the efforts (themselves weak-kneed) to find a solution of the double-feature evil; the wrecking by steam-roller convention tactics of what might have been a decided advance in distributor-exhibitor relations when Minneapolis found accredited representatives of the distributors accepting Allied's invitation to join them in a discussion of relations between the two branches of the industry; the threatened strike of studio technicians, or rather strike threats of representatives of a union of technicians. . . .

Yes, it will be good to hail the New Year.

But let's not forget the glow of encouragement resulting from some of the things written on the right side of the ledger.

Pictures have taken a turn for the better. A blaze of glory marked the events of 1939's final month for the industry. That picture which had been so long promised arrived to stimulate new interest, revive enthusiasm, stir up the public to more attendance at film theatres. "Gone With the Wind" was a test of the industry as well as a sample of the progress of screen art. Showmanship measured up to the high points of artistic performance, and the great picture made with such sincerity of purpose by David O. Selznick was introduced to the world with a vigor that was in no way lessened by the tact and good judgment used in its publicity and exploitation. Holiday crowds lined up at the ticket windows to see "Gulliver's Travels" at the Paramount, and paid high compliment by their attendance at other pictures playing the 'tween Xmas and New Year's holiday here on Broadway.

The signs of better pictures extend further ahead, and theatres may well expect the materials with which to build up a widening patronage during the coming year. Also, exhibitors as a class can look for a closing of the gaps between them and distributors on many points of issue. There is certain to be a disposition to create a better understanding and arrive at better relations in the dealings between distributor and exhibitor. That is indicated in the expressions and the conduct of responsible men on both sides of questions that loom between seller and buyer in the field.

△ △ △

The Personal Side

This is a big industry with big movements and important issues for its various members to deal with. But it is, thank heaven, a "personality" business, as well. In no other line of business can one find the warm feeling of human fellowship expressing itself even in the midst of bitter differences of opinion as regards business.

So when we wish the industry a Happy New Year, it is not with the stuffy feeling of speaking in the abstract, with thoughts only for the welfare of something called industry or business, but with a sense of saying a word of personal greeting to men—many men—as individuals. To them all—the higher-ups of every one of many great organizations engaged in the different branches of the industry; to the men who work in less spectacular posts, but who nevertheless are of the industry, to all who may read this page and who are of the industry, Greetings; and may 1940 be the happiest year you've ever known.

—*"CHICK" LEWIS*

Hosts at Reception



President George J. Schaefer of RKO and W. G. Van Schmus, managing director of Radio City Music Hall are pictured here at the cocktail reception for Charles Laughton, prior to the opening of RKO's "Hunchback of Notre Dame" at the Music Hall Sat.

"GRAPES" PREMIERE

Film to Open at Rivoli on Jan. 24 for Long Run

World premiere of Darryl Zanuck's version of John Steinbeck's novel, "The Grapes of Wrath," is set to take place at the Rivoli Theatre in New York, Jan. 24, it was announced this week by 20th-Fox. The picture will be shown at popular prices for an extended run. Zanuck and a party of studio executives will come from Hollywood to attend the premiere.

Pioneer Mich. Exhib Retiring at 79

Greenville, Mich.—Bert C. E. Silver, 79, Michigan's oldest exhibitor, is retiring. His Silver Theatre is being sold to the Carley Amusement Co., associated with Butterfield Theatres, Inc.

Rites for Nathan

Funeral services were held this week for Lew Nathan, Paramount's official home office photographer, who died suddenly Monday night at the age of 46.

Para. Ad Accessories To Be Handled By NSS Subsidiary

New Company Organized for Purpose to Have Branches in All Exchange Centres

Paramount will discontinue the production and sale of practically all advertising accessories and this function will be taken over by National Screen Service, under the terms of a five-year contract signed this week. National Screen Service organized a special subsidiary company, Advertising Accessories, Inc., to handle the new plan. The company will establish branch offices in all exchange centers.

Another clause in the agreement provides for a renewal of the agreement under which National Screen Service distributes trailers on Paramount Pictures, which Paramount will produce. Two types of trailers, one for de luxe first runs and another for subsequent runs will be produced.

The majority of the personnel of the Paramount ad-sales department will be absorbed by the new company. Paramount will, however, continue to produce its newspaper mats and press books. Neil F. Agnew, Paramount's general sales manager and Charles F. Casanave, vice-president and general manager of Advertising Accessories, Inc., signed the deal.

Theatre Inaugurates Koin Kettle Quiz

Naugatuck, Conn.—It's a Koin Kettle Quiz now. As inaugurated by the Gem Theatre here, the merchants cooperate on merchandise and credits while the manager offers money. The quiz questions are conducted by Jack Henry, WBRY Waterbury manager.

Gary Anti-Trust Suit Hearing Jan. 10

Chicago—Hearing on the anti-trust action brought by the Gary Theatre Co. against B & K, Warner Bros. theatres and the majors will come up on Jan. 10, according to the plaintiff. An injunction is sought against alleged monopoly.

GWTW IS SET IN EIGHTY CITIES

Openings to Take Place Jan. 25, to Feb. 1

Although no further openings of "Gone With The Wind" are scheduled until Jan. 25, the picture will open in approximately 40 cities on that date. A week later, on Feb. 1, efforts will be made to open the picture in 40 additional cities.

In the meantime, all seats have been sold out at the Astor in New York until Jan. 23, with reservations being made for seats as far ahead as March. In Washington this week, the President and Mrs. Roosevelt saw the picture at the White House.

CHRISTMAS TIME IS BONUS TIME

Dallas—Over $150,000 in Christmas and holiday bonuses were distributed in this area. In accordance with the profit participation plan, Interstate Circuit bonuses run as high as six months' salary. Employes of William Underwood, local Republic franchise holder, received bonuses, the minimum being three weeks salary.

In Pittsburgh, all employes of the Harris Amusement Co., operating approximately 20 theatres in this territory, received bonuses equal to one week's salary. And in Hollywood, Sol Lesser gave a week's salary to each of his employes as a Christmas bonus. Those employes of Samuel Goldwyn, Inc., and Samuel Goldwyn Studio Corp. earning less than $100 per week were presented with a holiday bonus of half a week's salary.

Silver Warns Against Product Shortage

For discussions of holiday attractions and 1940 policies, Zone Manager M. A. Silver held two regional meetings of New York State Warner Theatre managers, one in Albany and one in Buffalo, last week. Necessity of continuing the policy of extended playing time of deserving pictures was stressed by Silver, who warned against a forthcoming shortage of product.

UA WINS SUIT BY GOLDWYN

Case Thrown Out of Court By Judge

Samuel Goldwyn's suit against United Artists was thrown out of court on Wednesday afternoon by Federal Judge Nields in Wilmington, Del. The reason given was that there was a lack of indispensable parties. This meant that Goldwyn failed to join Alexander Korda and Douglas Fairbanks in his suit.

The action was for a declaratory judgment. There was no jury and the result of the case is that Goldwyn will have to continue his contract with United Artists, according to Edward Raftery of counsel for United Artists. Goldwyn had attempted to break his distribution contract with United Artists on the grounds that Korda and Fairbanks had made commitments with other companies without his consent.

Hollywood—Only two pictures will be made by Globe Productions, the new producing company organized by James Roosevelt, during 1940, it was announced this week. At the same time, spokesmen for young Roosevelt denied a published report that his new company would make four pictures in 1940 and release the first through UA and the other three through RKO.

As yet, no releasing details have been set by Roosevelt, nor has he signed any director, writer or actor. Denying that "The Bat" would be his first picture, he pointed out that he had not concluded any deal for the rights to any story or play. But he announced a deal for "The Bat" on Thursday.

More "Bicycling" Is Found

Copyright Protection Bureau Also Reports On Duped, Bootlegged and Stolen Prints

Violations of the "bicycling" type outnumbered the "holdovers" two to one, this year, according to the annual report of the Copyright Protection Bureau. Violations were found in 28 per cent of the places visited according to the report of the bureau. This compares with 16.75 per cent of the places investigated in 1938.

The bureau attributes the increase in the percentages of theatres investigated in which violations were found to the fact that distributors have kept a closer surveillance on theatre operations and bookings. Another factor was said to be the considerable number of new and inexperienced exhibitors who have entered the business in recent years.

The Copyright Bureau established this year a department to investigate duped, bootlegged and stolen prints. "This investigation brought some rather startling conditions to light, startling in that the extent of this illicit distribution had never before been appreciated," the report said.

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Exhibitors Pick Top Money Films

Outdoor Epics Take Lead In Choices for 1939

Exhibitors of America name spectacular outdoor western pictures as the biggest money-makers of 1938-39, in a nation-wide poll conducted by SHOWMEN'S TRADE REVIEW and LEADERS OF THE MOTION PICTURE INDUSTRY.

Heading the list of the 25 biggest money-makers released during the period November 1, 1938 to October 31, 1939, are "Jessie James," "Dodge City" and "Union Pacific," voted in that order by theatremen in all sections of the U. S. and representing a true cross section of theatre conditions as affecting large circuits, first runs and subsequent run operations in metropolitan centers, cities and small towns.

Complete digest of the poll conducted is to be presented in the forthcoming annual issue of LEADERS OF THE MOTION PICTURE INDUSTRY, to be published January 13th.

In making their selections theatremen were asked only to consult their box office records in naming the Leaders of the period surveyed, and the results consequently are the truest possible reflection of the particular pictures the mass of American people favored. The measurement was in terms of patronage at the theatres, not that of critical judgment of either theatremen, reviewers or special groups expressing their own opinion or critical standards as to artistic merit.

The same yardstick was used in the naming of the leading stars of the period. The most popular short subjects also are voted in the poll.

Soundings of exhibitor opinion on many matters of first importance to the industry also were made in the LEADERS OF THE MOTION PICTURE INDUSTRY poll. Among these is included the opinion of exhibitors regarding the Neely Bill, which proposes elimination of block booking and measures of government regulation of the industry.

Measurement of picture ratings based on terms of the box office alone was originated by SHOWMEN'S TRADE REVIEW six years ago. Results of the annual surveys have been published consistently since that time. Three years ago SHOWMEN'S TRADE REVIEW'S poll had assumed such proportions of importance and interest in the industry that an annual issue devoted to the Leaders as named by theatremen was created, and the first issue of LEADERS OF THE MOTION PICTURE INDUSTRY made its introduction as a second section of one of the weekly issues of SHOWMEN'S TRADE REVIEW during the month of January.

The poll is conducted by questionnaire to a true cross-section of theatres throughout the nation. The coverage of every type of theatre operation through the careful direction of the survey assures the results of accurate reflection of exhibitor opinion.

As has become axiomatic, there are often surprises in the fact that pictures which received no great applause from professional reviewers of the lay press emerge as outstanding successes from the standpoint of public preference as expressed in terms of patronage.

The record of production for the period covered offers highly informative material for both the producer and distributor. Performance at theatres of the leading pictures is a sure guide to policies affecting both production and sales.

During the period covered by the poll the eight major and the two major-independent companies released a total of 387 features. Of this number more than 30 per cent measured up to standards of high-grade attractions—though, of course, many did not meet the special qualifications to make them outstanding money-makers. And, naturally, the percentage of successes as well as the number of money-makers in the upper brackets, reflect only comparative values for the product available during the period under survey. In other words, how box office returns on the 25 Leaders for 1939 compared with those for the 25 Leaders for previous years, is something that is not attempted in the poll of LEADERS OF THE MOTION PICTURE INDUSTRY—could not be attempted without possible impairment of the accuracy of the poll—the rating of money-making pictures for the year past.

THE 25 LEADING PICTURES —AS JUDGED BY BOX OFFICE PERFORMANCE

1. Jesse James
2. Dodge City
3. Union Pacific
4. Kentucky
5. Mr. Smith Goes to Washington
6. Andy Hardy Gets Spring Fever
7. Babes in Arms
8. The Wizard of Oz
9. Stanley and Livingstone
10. Goodbye, Mr. Chips
11. Bachelor Mother
12. Out West With the Hardys
13. Tarzan Finds a Son
14. The Rains Came
15. Three Smart Girls Grow Up
16. The Hardys Ride High
17. Adventures of Huckleberry Finn
18. Only Angels Have Wings
19. Rose of Washington Square
20. Dark Victory
21. Gunga Din
22. Hollywood Cavalcade
23. Angels With Dirty Faces
24. Young Mr. Lincoln
25. Stage Coach

Important Dates

Jan. 6-7: Columbia mideast sales meet. Washington.
Jan. 13-14: Columbia midwest and central sales meet, Chicago.
Jan. 17-18: Columbia southern sales meet, Dallas.
Jan. 18: MPTO of Virginia convention, John Marshall Hotel, Richmond.
Jan. 27-28: Columbia western sales meet, San Francisco.
Jan. 28: Actors Fund of America benefit, Winter Garden.

READY CAMPAIGN AGAINST "GOLD"

Ohio ITO At Starting Line; Firm Offers Insurance

Columbus, O. — With 104,300 seats already pledged, less than 100,000 are necessary to insure the launching of the campaign to combat the radio "Pot O' Gold" program by the Independent Theatre Owners of Ohio. All is in readiness in the way of heralds, lobby display cards, one sheets, trailers, throwaways, etc. The statewide campaign, Pete J. Wood, secretary, declares, is "bound to increase your business on Tuesday nights, and the cost is so trivial that no theatre can afford to stay out."

Meanwhile, an announcement from Lincoln, Neb., reveals that Little & Loomis, a Glen Falls, N. Y. insurance firm, wants a cut in the insurance of theatre box offices against loss when they guarantee to pay off the full price of the Tums "Pot O' Gold" show, provided the winner is in the theatre instead of at home by the radio. For a $15 premium, the insurance company offers $5,000 protection each week for a year against loss. Should five or more theatres participate at $10 annually each, the company will give $10,000 protection.

In Detroit last week Co-Operative Theatres of Michigan, through Thomas McGuire, public relations director, filed a complaint with the FCC claiming that the "Pot O' Gold" program violates Section 316 of the Communications Act.

Find Blue Law

Hobbs, N. M.—Someone in this southwestern New Mexico oil capital dug up a 150-year-old blue law statute. As a result, the lid has been clamped down on movies, pool halls, etc.

Santa Claus Good To All Box Offices; Records Fall

Business on Broadway and in Chicago Loop Terrific and Expected to Continue

Santa Claus was good to the box office according to reports. All Broadway theatres reported standup business and Chicago's Loop was also good according to reports. Leader in the Broadway parade was "Gone With The Wind" which is sold out at the Astor for several weeks and doing capacity business at both shows each day, while at the Capitol, 100 policemen are keeping the crowds in line. They are waiting two and sometimes three hours to get in.

Another whopper at the box office is "Gulliver's Travels" at the Paramount which set a new house record on Tuesday of this week, playing to 13,758 people by 3 P.M. "Balalaika" is going strong at the Music Hall and is being held an extra two days.

"Four Wives" at the Strand is packing them in to the rafters with the assistance of Abe Lyman and his band on the stage, but it is believed that the picture is exerting a powerful draught. "The Light That Failed" is also doing a record business in spite of strong competition and no stage show.

In Chicago, "Four Wives" also did a record business aided by a stage show and "Hunchback of Notre Dame" at the Palace threatened to crack records.

The pre-Christmas slump was not as bad as usual this year though last Saturday's business was reported off everywhere. Sunday, however, picked up considerably and Monday was terrific. Tuesday and Wednesday of this week have been even better and theatres are looking for continuance of good business right through the New Year's week end.

Van Praag Made Chi District Mgr. for NSS

Morton Van Praag has been appointed to serve as Chicago district manager for National Screen Service, it was announced this week. He was formerly New York sales manager for the company.

Change in Date for "Blue Bird" Premiere

Originally set for Jan. 17, world premiere of "The Blue Bird" is now scheduled to place Jan. 19 at the Hollywood Theatre, New York, according to an announcement from 20th-Fox. Stars and studio personalities will come from Hollywood to attend.

Ten-O-Win Going Into Cleveland Houses

A deal has been closed by Jack Marpole, vice-president of Ten-O-Win Amusement Co., with Associated Circuit in Ohio, whereby the game will start in eleven Cleveland houses the second week in January.

LOEW-PESKAY DEAL IS OFF

Dept. of Justice Is Said To Disapprove

Although Loew's had already installed its manager and assistant in the Pickwick Theatre, Greenwich, Conn., intending to take it over from Edward Peskay next Saturday, the deal will not go through, because of the opposition of the Department of Justice. Peskay plans to file an anti-trust suit shortly after the first of the year.

Many townspeople of Greenwich have expressed their willingness to aid Peskay in the prosecution of his suit, believing that the $1,000,000 house is entitled to a better run of pictures than it has been obtaining. When these people heard that Loew's was going to take over the theatre, protests began to pour in.

Greenwich is four miles from Stamford, Conn., and an equal distance from Port Chester, N. Y. While Stamford plays pictures on release date, Port Chester must follow White Plains, which in turn follows New York City, thus forcing the Greenwich house to wait for as much as 60 days after Stamford before it can play its pictures.

Dues Paid? Then Line Forms on the Right

All AMPA members who paid their current year's dues received a Christmas present this week in the form of a free lunch at the regular meeting held Thursday in Stouffer's Restaurant.

Celebrate Anniversary

Mr. and Mrs. Charles Stern (he is Eastern district manager for United Artists) celebrated their 25th wedding anniversary Wednesday.

LONDON Observations
by Jock MacGregor

Day by day the London scene gets back nearer to normal . . . At the risk of revealing information to the enemy we mention that we actually had a fog one day . . . More executives can be seen around the street and they are certainly looking well after their sojourns in the country . . . When a false raid alarm was sounded in Wardour Street the other morning you should have seen some of them hurry . . . Nowadays they are selling their best pictures on the nights of the full moon, when the folk are most likely to leave home . . . Odeon has at long last taken over certain Paramount halls here and the axe has fallen on the ever popular PAT O'CONNOR . . . JIMMY HUTCHISON, one of the first casualties of the war when Warners closed its studios has joined as p.a. British National which has an important line up and plenty of cash . . . JOHN DOWNING of United Artists and STANLEY HAWKINS of Warners are two more popular publicists who need jobs . . . At long last all West End theatres have won their battle to stay open late. With plenty of interesting product awaiting presentation the old ticket machines are going to rattle as they've rarely done before . . . The public is in dire need of entertainment . . . William Gell, Jr., eldest son of W. J. Gell, Pathe's managing director, is over in France with the B.E.F.



...and now he's going
to lift the mortgage
with hold-over crowds!


GOLDWYN BUSINESS with
–a comedy hit bubbling with Samuel Goldwyn Showmanship!
–featuring the star of "Real Glory" and "Bachelor Mother"!
–teamed for gay romance with delicious Olivia de Havilland!
–and directed by Sam Wood who made "Goodbye, Mr. Chips"!
SAMUEL GOLDWYN presents
RAFFLES
co-starring OLIVIA de HAVILLAND
DAVID NIVEN
with DAME MAY WHITTY • DUDLEY DIGGES
Based upon the celebrated adventures of "The Amateur Cracksman" by E. W. Hornung • Released thru UNITED ARTISTS
Directed by SAM WOOD

Selling the Picture

FOR BETTER SHOW SELLING
Showmanalyses Have Appeared In STR on Following Pictures

Allegheny Uprising	Nov. 4
Amazing Mr. Williams	Nov. 18
Another Thin Man	Nov. 25
Babes In Arms	Oct. 14
Balalaika	This Issue
Beau Geste	Sept. 16
Charlie McCarthy, Detective	Dec. 23
Coast Guard	Aug. 5
Destry Rides Again	Dec. 16
Each Dawn I Die	Aug. 19
Elsa Maxwell's Hotel For Women	Aug. 5
Eternally Yours	Oct. 14
First Love	Nov. 11
Flying Deuces	Oct. 21
Four Feathers	Aug. 5
Geronimo	This Issue
Golden Boy	Sept. 2
Great Victor Herbert	Dec. 23
Honeymoon In Bali	Sept. 30
Housekeeper's Daughter	Oct. 28
Hunchback of Notre Dame	This Issue
In Name Only	Aug. 19
Intermezzo, A Love Story	Sept. 23
Joe and Ethel Turp Call On The President	Dec. 9
Lady of the Tropics	Aug. 12
Little Accident	Oct. 28
Mr. Smith Goes To Washington	Oct. 21
Mutiny in the Big House	Sept. 30
Ninotchka	Nov. 4
Nurse Edith Cavell	Sept. 30
Old Maid	Sept. 2
Our Leading Citizen	Aug. 12
Rains Came	Sept. 16
Reno	Dec. 2
Secret of Dr. Kildare	Nov. 18
Stanley and Livingstone	Aug. 12
Star Maker	Aug. 26
That's Right, You're Wrong	Nov. 25
They Shall Have Music	Aug. 26
Three Sons	Oct. 7
Thunder Afloat	Sept. 23
U-Boat 29	Oct. 7
Under-Pup	Sept. 9
When Tomorrow Comes	Aug. 12
Wizard of Oz	Aug. 26
Women, The	Sept. 9

1,000,000 Bookmarks Plugging Kipling Classic Being Distributed

Tapping a new field for motion picture exploitation Paramount has completed arrangements with Mrs. Alice E. Field, head of the Hays Office community service department, for the distribution of 1,000,000 book marks plugging "The Light That Failed."

The book marks will be sent in lots of 100 to 10,000 to libraries throughout the country, reaching a million American homes before general release of the picture February 9.

Each marker carries a list of the books used by Producer-Director Wellman and his writer, Robert Carson, in research for the picture. On the reverse side are facts about Wellman, Carson and the cast which is headed by Ronald Colman.

Paramount-Chesterfield Tieup to Plug "The Great Victor Herbert"

Paramount Pictures has completed arrangements with Chesterfield cigarettes for a national advertising tie-up which will publicize two forthcoming Paramount attractions and the stars in both films in more than 2000 newspapers throughout the United States and in many foreign countries.

This national ad campaign consisting of half and two-third page insertions will get under way the second week in January. The first Chesterfield ad will feature Paramount's "The Great Victor Herbert" with Allan Jones and Mary Martin while the second insertion will play up "Remember the Night" with Barbara Stanwyck and Fred MacMurray.

Davis Gets Support of Patriotic Bodies, Newspapers on "Spy"

With his newspapers and patriotic bodies working in unison on behalf of "Confessions of a Nazi Spy," Lou Davis of the Vernon, Mt. Vernon, Ind., had a successful engagement. Editors of the local daily and two weeklies—for whom the picture had been screened—editorialized on it, telling the hometowners they should see the picture.

Legion and V.F.W. posts gave their flags and American flags to flank the screen. Just before the picture went on, flags were spotlighted, while Boy Scouts, who had paraded to the theatre, stood and gave the oath of allegiance to the flag.

"Oz" Display Cost Six Bits

At an expenditure of only 75c—that's six bits, by the way—for old clothes to put on a scarecrow, Manager Dave Martin of the United Artists Theatre, Englewood, Calif., used an effective lobby display on "The Wizard of Oz." Idea of the display was a mountain with steps leading up to the peak, around which the title appeared. A caption read: "It 'tops the town' for entertainment." The setpiece was devised by James Garrity, assistant, and executed by usher-artists Carl Rotman and Merle Vernon.

Veterans' Cooperation Asked

Realizing that "The Real Glory" is made of the memories of men who had fought and lived, Manager R. Barry of the Capitol Theatre in Chicago, contacted the head of the Spanish-American War Veterans, suggesting that a letter be sent out to all the members of the organization recommending the picture as a page out of the album of their lives.

Joseph Bernhard Prepares List of New Year's Resolutions for Mgrs.

Joseph Bernhard, general manager of Warner Bros. Theatres, has prepared a list of New Year's Resolutions for Warner managers, which we believe should be of value to every theatreman. Here is its text:

"For men who look forward to the New Year as an opportunity to do better in the future than in the past . . . for managers who wish to set an objective for themselves in 1940 . . . I recommend the following resolutions:

"To operate your theatre as though it were your own.

"To so conduct yourself as a manager—and as a man—that when people think of a pleasant place to go—they'll think of your theatre.

"To always speak well of the industry by which you live.

"To regard people in your theatre as in your home . . . receiving all persons from patrons to the humblest employe with courtesy, sympathy and friendliness.

"To spend every theatre dollar as if it came out of your pocket.

"To remember always that while profit makes a good showman, it takes the goodwill of the public to make a prophet."

Just so you will be reminded from time to time, it might be a wise procedure—in fact we're inclined to think it definitely would be—to hang this list of resolutions on the wall where you can always see it.

Merchant Herald

Marlowe Conner, manager of the Avalon, tied up the name of the picture, "Dead End Kids On Dress Parade" by selling a merchant herald with copy reading "Join the Christmas Dress Parade."



"Gentleman From Arizona" Goes to Arizona

The premiere of Monogram's "Gentleman from Arizona" was held in Phoenix, Ariz. At the top are Marcia Mae Jones, Jackie Moran, Marjorie Reynolds, Joan Barclay, Mr. and Mrs. Frankie Darro and Vince Barnett on their way to the opening. Top right is Vince Barnett waving to the crowd on his arrival. Bottom left are John Trent, Wynne Gibson and Frankie Darro together at the dinner. Bottom center are Ted Richmond, producer's representative, W. Ray Johnston, Monogram president, and Charles Goetz, producer of the picture. At the right is one of the many 24 sheets put up for the premiere.

Program Exchange

Levee's Theatre Talks Back —And How! Pringle Tells His Patrons All About "Wheels"

WELL, did you have a Merry Christmas? Did Santa Claus bring you everything you wanted—everything, including full houses for the holidays? He did. Well, that's fine. If some of you are located in communities where heavy snows have prevented people from getting to your theatres, we hope the snow will thaw soon.

For a long time we've been wanting to reproduce a swell piece from the program issued by Bill Levee, manager of the West End Theatre. It is entitled "The Theatre Talks Back!" and could be used to advantage by other theatremen in their programs. Here it is:

I was not built merely of marble, mortar and steel;

But born with a heart, soul and purpose, like yourself;

I was the creation of a mentality on fire;

The product of a dreamer, with whom to dream was to do;

I was a reality loved in life.

I offer comfort to the oppressed and relaxation to the tired worker.

I make thousands of shut-ins, orphans, the blind and other unfortunates from institutions happier each year.

I am a school of education and my scholarship is open to all.

I give benefit performances to needy charities.

I bring you the latest news events from around the globe;

And I bring the great plays, books and stage personalities to the cross-roads.

By careful or indifferent treatment, I make or unmake men and corporations, both large and small.

I respond to a caress like any mother with so large a family.

I express the personality of my manager, from the most humble to the "genius," so-called.

I radiate his enthusiasm and sincerity.

I am his work shop.

He can ascend to the highest pinnacle of presentation and I am ready to transpose his every thought.

Or, if he is good taste or is of slovenly habits and character, I reflect that also.

Those who encourage me to do my best, prosper in good times and bad.

In war time, I contribute to the morale of nations and sell more liberty bonds than any other single agency.

I have a code of honor:

To receive you as would a hostess at home; to make you comfortable, to refresh you, and to throw about you a mantle of protection while you are guest within my four walls.

Courtesy must ever be my creed—hospitality my religion.

Mindful that youth needs the association of elders to learn wisdom and Age needs the association of Youth to stay young in heart, I cater to all ages, regardless of their stage or station.

I must constantly strive to inspire children to ambition of accomplishment and men and women to do a better day's work;

And to make life sweeter, fuller and richer for all who pass my way.

I am proud of my profession.

My desire, my aim, my ambition is to rightfully say:

I am an institution—a credit to my community.

If I fail in the above, please ask for the manager.

When a theatre "talks" back like that, it is only logical that everyone in your community should "hear" what it has to say. And it seems to us, with the New Year now upon you, that one of your resolutions should be to make your theatre live up to the aims expressed in the creed. Thanks a lot, Bill Levee.

We like, too, those words from Manager Tom Pringle, of the Ideal Theatre, Toronto, Canada, under the heading of "Wheels." We quote:

"There are countless millions of wheels in this old universe. We have wheels on automobiles, trains, airplanes, watches, scooters, yes—even old Dame Fortune has her wheels.

"At the Ideal Theatre there are two very important wheels. One wheel is situated in the box office, and has admission tickets rolled around it. The other wheel is located in the projection room, and has motion picture film rolled around it.

"In order that the old tradition, 'The Show Must Go On,' be carried out, these two wheels must be kept moving incessantly.

"We have qualified men to keep the film rolling—it's up to you to cooperate with them and keep the tickets rolling! Move the wheels of industry! Go to a movie tonight!"

Before leaving Pringle, we must reproduce another of his Safety Slogans:

"Cocktail—Take a fair driver, add a glass or two of intoxicant, put into a car and add a little ice for good measure; top off with snow and serve with a summons. Serves 10 to 30 days—sometimes for life."

He's not a member of the Program Exchange, but we're going to mention the handsome blotter made up by Eddie Lewis, manager of the Marble Hill Theatre, New York City, anyway. It extended "Christmas Greetings!" and listed a week of Christmas treats—pictures with a special appeal to young folk and adolescents. So where did Eddie distribute the blotters? In six schools in his neighborhood, of course.

We've taken more space than ordinarily, so we'll have to call a halt. We'll be seeing you in the next issue. Watch for us.


GOLDEN JUBILEE BRINGS WEEK OF HIT PICTURES!!

FOX STRAND

MOVIE NEWS

Published by the Strand Theatre, Rawlins, Wyoming

No. 3 RAWLINS, WYOMING Dec. 2, 1939

GOLDEN JUBILEE WEEK....

HALF A CENTURY OF PROGRESS, 50 years of steady advancement to the point which makes them the greatest entertainment in the world, motion pictures are this year celebrating their GOLDEN JUBILEE.

In paying tribute to this inspiring event, the Strand Theatre is now celebrating GOLDEN JUBILEE WEEK, a week in which the finest productions Hollywood has to offer have been booked for your enjoyment.

A far cry from that eventful day 50 years ago when Edison first looked at a flickering image cast on the wall by his crude Kinetoscope, motion pictures have now advanced to a gigantic industry embracing 257 different arts, crafts and professions, all combined to produce entertainment for you

HENRY FONDA WINS ANOTHER SCREEN TRIUMPH IN "DRUMS ALONG THE MOHAWK."

MOTION PICTURES GOLDEN JUBILEE

1889 • • FIFTY YEARS OF PROGRESS • • 1939

Simplicity and Neatness

In selection of type faces, in dignity, neatness and attractiveness, the program issued by Arthur Kostad, manager of the Fox Strand Theatre, Rawlins, Wyoming, is in a class by itself. There's nothing sensational about the cover, shown here, but in its own quiet way, it invites —and gets—attention. And that's something.

Member Added This Week

Wilbert Brizendine, Rialto Theatre, Baltimore, Md.

—Your Application Blank— Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW,
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Showmen's Parade

PHILIP TRIANNO has been appointed assistant manager of the Capitol Theatre, Madison, Wisc., succeeding LOUIS WORTH, who resigned. L. ROY PIERCE manager of downtown theatres has been appointed advertising manager for the Fox Circuit in Milwaukee, following the death of CHARLES LOEWENBERG.

FRANK KERSHAW of Western Theatres of Winnipeg, has announced that the Tivoli Theatre in that city will become the top neighborhood house of the circuit. LEON TUROLDO, manager of the Uptown will handle the Tivoli and E. A. RETALICK will replace him at the Uptown.

A pool has been arranged in Kittanning, Penna. under which the two theatres owned by NIKITAS DIPSON and the Columbia, owned by C. F. DERRY will be operated under a single management. ANDY GIBSON, associated with DIPSON will be the booking chief and DERRY will be resident manager of the three houses.

JACK CHALMAN, head of the advertising and publicity departments for the Interstate Circuit in San Antonio has been shifted to the home office in Dallas. CLARENCE H. MOSS, assistant to CHALMAN for the past 12 years, has succeeded to his post. RICHARD T. BETTS, former ad sales manager for Paramount in San Antonio becomes MOSS' assistant.

First prize in the Manos Circuit's annual $1.500 goodwill contest went to H. C. BONDURANT, manager of the Manos Theatre in Ellwood City, Penna. GEORGE KERR of Homer City and E. M. DOCK of Vandegrift were runners up. Other winners were DICK McCOOL of Latrobe, HARRY ALBERTH of Hollidaysburg, JOHN WARD of Blairsville and BILL BRYAN of Elkins, W. Va.

"BALALAIKA"



Let Them Pronounce It Any Way They Like; Your Job Is To Make 'Em Want to See It

AT THIS season of the year everyone is in high spirits. There is gayety and happiness across the land. "Balalaika," therefore, with its gay romance and songs is certainly appropriate screen fare for your patrons. But whether you play it now, a month from now, or even two or three months from now—you've got the type of film entertainment to keep your patrons in a joyful mood.

A house doesn't have to fall on you to convince you that there's box office magic in Nelson Eddy's name. Whenever he makes a personal appearance, wherever it happens to be, he is swarmed by admiring fans. And they turn out to see his pictures, too. Ilona Massey strongly impressed audiences when she sang one song in "Rosalie," which MGM released a couple of seasons ago. It's a ten to one bet they'll acclaim her more than ever in "Balalaika," but they'll have to see the picture first, which means you'll have to "sell" Ilona in advance.

The title makes an advance teaser campaign comparatively simple. The underline, "What is the 'Balalaika'?" will have them guessing. You might also use this: "'Balalaika'—bound to be a success no matter how you pronounce it." In the regular ads is this line below the title—("where there's wine, women and song!") Besides using this in your teasers, you could add: ("where there's music, drama and romance!") or ("where there's romance wild as gypsy music!") or ("where there's drama as thrilling as a Cossack charge!") We could suggest many more, but you'll get the idea when you study the press book ads.

Stirring up controversy always stimulates interest in a picture, and that's what it will do in the case of this one. Your ammunition is a story in the press book in which Nelson Eddy believes that "as far as the public is concerned, swing music is losing its popularity." Either over the radio or on the printed page, invite those for and against swing music to tell or write why they agree or disagree with Nelson Eddy's belief. You can add that reliable tag line: "But whether you agree or disagree with Nelson Eddy, you'll unanimously agree that 'Balalaika' is the big romantic musical hit of the year." Local orchestras might stage a swing vs. romantic music "battle."

Even as it stands, the title may be a tongue-twister to most people. If the letters were jumbled, or if fans had to hunt for them and then assemble them to form a word, it would be even more difficult, especially if the title was not too well known. So, suppose you conduct a contest in the Want Ad section of your local newspaper. Tell the readers that the letters forming the title of a picture coming to your theatre are scattered throughout the ads, and that the first fifty or so who bring the correct title to the theatre, mentioning also the name of each firm or the type of ad in which each letter appeared, will get guest tickets.

On the other hand, you might have several hundred cards printed. One side could be a plug for the picture, together with an explanation that on the other side of the card is one of the letters which go to make up the title. If a fan succeeds in collecting nine cards (the number of letters in "Balalaika") he wins a pair of guest tickets. Of course, there are three "A's" in the title, so you can print lots of cards with that letter. Too, there are two "L's." If you want to "hold back," so as to avoid too many free passes, you can limit the number of "B," "I" or "K" cards.

Let's see now how we're going to get them all keyed up over Ilona Massey. One of the first, and most important things you can do, provided you have any influence at all with your editor, is to plant some publicity stories about the lovely singing star. Get in touch with your MGM exchange and have them send you a set of stills on her, and then select the best ones for newspaper art. Order the fashion stills, too, so that you can use them on the women's page and can blow some of them up for use in window display tieups. Offer some of the best photographs of Ilona as prizes in a contest on "Why I Know I Will Like Ilona Massey" or something like that. Have cards made up with kiss imprints and the copy: "Here's a kiss from the most sensational star surprise in years—Ilona Massey . . . You'll be seeing her soon in 'Balalaika' at the Blank Theatre." These cards should be distributed principally to men. You could also get up a small teaser herald, the front page to contain this copy: "She's Gorgeous—She's Lovely—She's the Most Sensational Star Surprise in Year's—She's—." And then, when the herald opens, the third page could be occupied by a portrait of her, together with an explanation of who she is, etc. The second and back pages could plug the picture.

Let's not forget that "Balalaika" is a musical romance, containing as it does nine musical numbers ranging from Russian folk songs to RimskyKorsakoff's "Scheherezade" Suite. Every music lover in town should be contacted through a personal letter from you. Window displays should be promoted from every music shop. The songs should be plugged as often as possible over the radio. Conduct a search for the type of instrument known as the "Balalaika" and display it either in your lobby or in the window of a cooperating music shop. Get owners of Russian musical instruments to display them in your lobby, being sure to properly credit them.

If your artist can duplicate the pose of Ilona appearing on the 6-sheet, insert card and other lobby accessories, it would be ideal for mounting on the marquee. It may be necessary to get a still and blow it up in case the figure on the 6-sheet is not large enough for the purpose. Take a look at the cover page of the special exploitation section—perhaps you can arrange a marquee or sidewalk display similar to it.

Screenplay by Leon Gordon, Charles Bennett and Jacques Deval. Based upon the play "Balalaika." Directed by Reinhold Schunzel. Produced by Lawrence Weingarten.



Rouse 'Em With These Teasers

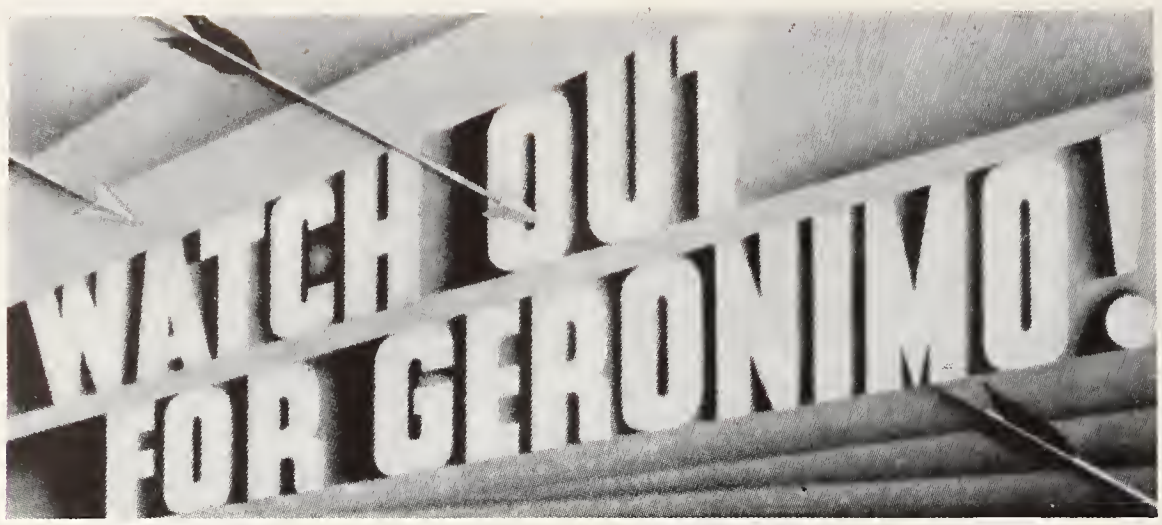
Unless it can attract and start people talking, a teaser-ad campaign is valueless. Here are samples of two teasers (there are four in all) which MGM has prepared for your use in getting the town all excited over "Balalaika." They'll do just that.

An STB Showmanalysis (REG. U. S. PAT. OFF.)



This Ad Has Drawing Power

Breathes there anyone with a soul so dead he (or she) would be completely immune to this eye-catching ad layout? It sells every entertainment element, and there's a good reason why it should have the boys lined up at the box office ready to plunk the old cash right down on the till. D'ya see it?



For biggest returns, it is important that you concentrate heaviest on your advance campaign for "Geronimo." At the left is one of the eye-riveting 24-sheets, one of the posters Paramount will furnish exhibitors for advance selling of the title.

Shout It to the Populace With a Tremendous Advance Campaign On Action Thriller

An STR Showmanalysis (REG. U. S. PAT. OFF.)

"THE Injuns Are Coming" is the cry the kids will raise when they see the trailer on "Geronimo" flash on the screen. And those red-blooded adults who like their drama straight and with plenty of action will also relish the prospect. That this is no idle talk is indicated by the annual polls which show that the public's choice in pictures (not the critics) runs to films like "Wells Fargo," "Union Pacific," "Dodge City," "Jesse James" and others of the ilk. Without going further into the reasons for their choice, it is safe to say that the action elements, the stark drama of the open spaces is what appeals to them.

Now let's go into our campaign on "Geronimo"—a campaign designed to put over just those elements in the picture which, on the basis of the preceding paragraph, are easily salable.

The Indian motif should prevail in all your lobby and front decorations. Blow up some of the Indian scenes for your front display. You can make a selection from the stills for this purpose, for among them you'll find any number suitable for blow-ups. In order to impress the Indian motif on your local newspaper friends, send them a tomahawk or a peace pipe a few days before the opening. This sort of thing is often done in New York City but we've seldom seen it done elsewhere, and it is a good reminder.

Tack Cards With Arrows

Simple teaser tack cards reading "Geronimo is coming" can be stuck on trees by an arrow—an unusual effect but one which ties up particularly with this picture and should cause a lot of talk.

Another idea for the lobby would be to advertise in advance for any Indian relics in the possession of local people which could be used for display purposes. Use a lot of action stills and cutouts from he poster paper with this display. Since you can't show Geronimo in person in the lobby the next best thing would be to give space to as many suggestions about him as you can. For example, set up a typical Indian tepee using cross sticks and canvas covering. Indian symbols can be painted on it. A fire effect with red bulbs and an old shutter would add to the idea, as would also a tomahawk standing outside. If, in the course of your search for Indian relics, you should really turn up an imposing collection, some of which are related to the period of the picture, you can put them in a store window.

Ballyhoos can be along Indian lines, too. You can have an Indian trot around town (of course, he can be a make-believe one) carrying signs bearing the name of the picture and the playdates. To get the kids interested, he could leave the theatre at an appointed hour and scatter bits of paper at intervals along the way. The kids are allowed to chase him after that, and the first few to catch him may be awarded passes. This contest can be promoted through the schools, Boy Scout troops and similar boys' groups.

Another good way to interest the kids would be to have a number of cards printed, each bearing a picture of an Indian. Copy on the back is alike. The press book has illustrations for six different kinds. You arrange to have your local stores hand them out with each purchase. Print a limited quantity of one kind, and then you can safely offer prizes for all those kids who collect one of each kind.

Another device with the same cards is to simply hand them out to the kids in advance as a sort of throwaway. They won't throw 'em away, though. They'll use 'em as "matchers." Since they are line drawings, you can also print them on a single sheet and distribute them through schools, merchants, at the theatre doors and enclosed with programs. So printed, they can bear the details of a coloring contest, or better still, if the newspaper will cooperate with you, run one a day, offering prizes for the best coloring.

Paramount has available a large amount of free material to use in selling this picture. There are three styles of one-sheets, all of the teaser variety, since a good teaser campaign is the essence of your drive on "Geronimo." There are also teaser trailers available to be run ahead of the National Screen trailer. These are adapted for inserting between shots of the newsreel. There are two circusy styles of 24-sheets also available on the free list. In block letters, with arrows appearing to hold the lettering to the board, one reads, "Geronimo is coming!" while the other says "Watch out for Geronimo." These, posted on adjacent boards, are a certain attention-getter. Extra newspaper mats of the type used at the pre-release showings in Tucson and Phoenix, Ariz. are also available. They're of the teaser type, too, showing how much stress should be placed on this angle of your campaign.

And don't think all of the teaser selling is confined to posters and newspaper ads. Paramount exchanges also have free teaser records, each with from four to six half-minute teaser radio announcements. There's a serialization available which can be used either on the radio or planted in newspapers. Check with your Paramount exchange on how to obtain this free material.

Cooperative ads can be obtained from local merchants by a contrast between life in Indian days and today. Log fires can be shown next to electric stoves, coarse woven blankets next to the soft woolen ones of today, and brooms made of rushes contrasted with vacuum cleaners. There are many more of this type.

Screenplay and direction by Paul H. Sloane.

There are a number of books about Geronimo, the famous Indian chief, of whom the picture is the life story. Therefore, books about him will take on an added value which you can capitalize on by making tie-ups with book stores and libraries.

The schools should be told about the picture because of its educational value regarding life in the great American southwest. Still displays can be used as the background for an announcement of an essay contest on Geronimo for kids. Use passes as prizes. Indian tools and utensils can be built by manual training classes. Girls can participate in similar contests by weaving an originally-designed Indian rug or blanket.

To sum it all up, your campaign should first be of the teaser variety. After you have gotten that across, go after the various Indian angles we have suggested. It's a salable picture, as has been proved by the campaigns in Phoenix and Tucson. Now, YOU go out and sell it in YOUR town.



Here are some of the swell ads—teasers, smash opening display, etc.—that proved themselves in Tucson, Phoenix and many other spots. They're chockful of action and thrills up to the hilt, and they'll sell the picture for you. So get busy and advertise "Geron imo" big in your local newspapers.

Get Behind It With A Giant Campaign



ONE of the great classics of literature is Victor Hugo's "The Hunchback of Notre Dame." Here is a book that has been read by millions, and although many years ago it was brought to the screen, only a few old-timers remember it. The present generation have been eagerly awaiting the latest screen version since the announcement was made a few months ago that Charles Laughton had been selected to portray the title role—that of Quasimodo, the hunchback.

You have romance and adventure to sell. You have drama, romance, suspense, mystery, excitement—all the ingredients that appeal to the mass of moviegoers and which are included within the scope of this RKO-Radio picture.

Punchy selling copy like "Mighty Spectacle," "Astounding Adventure," "Immortal Drama," "Amazing Characters," etc., will serve you well, not only in your current ads, but in your teasers as well. You might also arouse interest in Laughton's characterization by using lines like these in your advance ads: "Just wait until you see Charles Laughton in his most amazing role!"—"Everything he has done heretofore pales in comparison!"—"The most unique and sensational characterization of the decade." Surely you can create additional lines that will have the whole town talking.

Suggestion for Outside Teaser

For an outside teaser, get a large empty window and place a cutout of the hunchback behind a window which has been painted over except for a small hole. Above this are the words: "15 Days Until . . ." Of course, the numerals are changed from day to day.

Because of the immortality of the book, you'll be wise in making all the tieups of this nature you can. Every book shop and every store that sells, among other merchandise, books, should be contacted for special displays. There are five editions of the classic available, variously priced so that one who doesn't own a copy, whether he be rich or poor, can own the edition whose price most nearly suits his purse.



Silhouette on the Wall

By means of a slide and a stereopticon machine, flash the hunchback silhouette, superimposed with playdate copy, on the wall of a nearby building. If there is already a commercial ad lantern display, get them to use the slide. Through a P.A. system, someone might spiel about the picture.

Here, again, the giant book carried by a man as street ballyhoo can be used to draw attention to your showing. Still better, rig up a truck with a giant book and a cutout of the hunchback and drive it slowly through the business district. In your lobby, place an open giant book (remember that in each instance we refer to large compo-board displays constructed by your house artist) whose pages, containing outstanding scenes from the picture, can be turned by patrons.

Get the schools interested by furnishing English and literature classes with copies of the Study Guide which has been issued in behalf of the picture and for general discussion in classrooms. Providing these will act as a business-builder.

Concentrating on street stunts, we want to call your attention to the "Mobile Cathedral" street ballyhoo described and illustrated in the exploitation of the press book. This consists of two men carrying a replica of Notre Dame Cathedral, as seen from the front, while from the back is seen theatre copy and a silhouette of the hunchback. We think it advisable, too, if you are going in for this picture in a big way (as certainly you should), to build a replica and mount it on a truck.

Have a man attired in medieval archer's outfit and an attractive girl in a gypsy dancer's dress ride a horse through town with a banner which reads: "We are fugitives from 'The Hunchback of Notre Dame' . . . Find out why at the Blank Theatre."

Bell Will Attract Attention

If you can obtain a fairly large bell it should be used to attract attention to motorized street stunts. Incidentally, out in front of the theatre, perhaps on the marquee, you might use a cutout of the hunchback so animated that he appears to be ringing a bell.

Here's a stunt that, even though it may have been used before, is particularly adaptable for this picture. In the story, the printing press is just coming into being, but is destroyed by order of the high justice. Install a hand-press in your lobby, with a printer in attendance, and at the side have a board with this copy: "In France in 1482 they destroyed the printing press, but thanks to the freedom of the press today we can give you the biggest news in years." To each patron, the printer hands an announcement, or a herald, of the coming of "The Hunchback of Notre Dame."

We've had model airplane building contests, and they've always proved successful. Now why not, in keeping with the background of Victor Hugo's story, enlist the interest of the male citizenry, young and old, in a model Notre Dame Cathedral contest? Display the models, or replicas, in the lobby of the theatre. To develop strong interest in the competition, you'll have to contact the Y.M.C.A. and the schools, as well as give liberal play to it in the newspapers.

If possible, hold a private screening of the picture for a prominent local clubwoman, after which she can discuss it with her own club and other clubs as well. Arrangements might be made to have her appear in the book department of a large department store, the store mailing out invitations to customers and buying space in the newspapers.

Here are some stunts that will help draw maximum attention to your engagement. Have an artist appear in the lobby or in a store window painting sketches of the hunchback, the other characters, or the Notre Dame Cathedral. Conduct a soap-carving contest for the best carvings of the hunchback from cakes of laundry soap. Imprint restaurant napkins with seat-selling copy on the picture. Offer prizes donated by merchants to the first baby girl born after the picture opens and named "Esmeralda" in honor of the gypsy girl character.

Screenplay by Sonya Levien. Adaptation by Bruno Frank. From the novel by Victor Hugo. Directed by William Dieterle. Produced by Pandro S. Berman.

You won't be lacking in posters, for not one, but three, have been created for "The Hunchback of Notre Dame." Whether for cutouts or general posting you ought to be able to cover every board in town. Build a Cathedral front, or at least transform the boxoffice into a Cathedral. Use plenty of stills—the more the better—for there are any number of dramatic highlights in the picture. For greater effectiveness, blow up some of the stills into large color displays.

The Studio Check-Up

Any pictures on which Advance Dope has been published are marked by asterisk (*). See booking guide for dates of publication.

[This week: In Production—53; Being Edited—76]
[Last Week: In Production—45; Being Edited—84]

COLUMBIA

Being Edited

TWO FISTED RANGERS* (W)

CRIMINAL CARGO*

PIONEERS OF THE FRONTIER (W)*

BULLETS FOR RUSTLERS (W)*

HIS GIRL FRIDAY*

LONE WOLF STRIKES
Warren William, Joan Perry. Directed by Sidney Salkow.

CONVICTED WOMAN
Rochelle Hudson, Lola Lane, June Lang, Glenn Ford. Directed by Nick Grinde.

BLAZING SIX SHOOTERS
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

TEXAS EXPRESS
Charles Starrett, Iris Meredith. Directed by Joe Lewis.

COLUMBIA (Cont.)

In Production

FIVE LITTLE PEPPERS AT HOME
Edith Fellows, Clarence Kolb. Directed by Charles Barton.

TOO MANY HUSBANDS
Jean Arthur, Fred MacMurray, Melvyn Douglas. Directed by Wesley Ruggles.

BLONDIE ON A BUDGET
Penny Singleton, Arthur Lake, Larry Simms. Directed by Frank Strayer.

PASSPORT TO ALCATRAZ
Jack Holt, Cecilia Callejo. Directed by Lewis D. Collins.

M-G-M

Being Edited

NORTHWEST PASSAGE (Tech.)*
THE EARL OF CHICAGO*
SHOP AROUND THE CORNER*
CONGO MAISIE*
STRANGE CARGO*
YOUNG TOM EDISON*

THE NEW
STREAMLINED VERSION
OF THE GREATEST AIR WAR SPECTACLE



RELEASED — JAN. 10th
It will thrill you — greater than ever
Communicate Direct — Jack Bannon

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M-G-M (Cont.)

In Production

BROADWAY MELODY OF 1940*

NEW MOON*

FLORIAN*

AROUSE AND BEWARE
Wallace Beery, Dolores Del Rio, John Howard. Directed by Leslie Fenton.

I TAKE THIS WOMAN
Spencer Tracy, Hedy Lamarr, Kent Taylor. Directed by W. S. Van Dyke.

FORTY LITTLE WOMEN
Eddie Cantor, Rita Johnson, Bonita Granville. Directed by Busby Berkeley.

MONOGRAM

Being Edited

FATAL HOUR*

DANGER AHEAD*

FRONT PAGE LADY*

PIONEER DAYS*

In Production

CHASING TROUBLE*

In England

LIBERTY RADIO
Diana Wynyard, Clive Brook.

PARAMOUNT

Being Edited

PAROLE FIXER*

SEVENTEEN*

KNIGHTS OF THE RANGE*

DR. CYCLOPS (Tech.)*

ADVENTURES IN DIAMONDS*

EMERGENCY SQUAD*

REMEMBER THE NIGHT*

UNTAMED (Tech.)*

WOMEN WITHOUT NAMES*

TYPHOON (Tech.)*

FARMER'S DAUGHTER*

SHOWDOWN*

OPENED BY MISTAKE*

LIGHT OF WESTERN STARS*

ROAD TO SINGAPORE*

BISCUIT EATER*

AT GOOD OLD SIWASH*

HIDDEN GOLD*

BUCK BENNY RIDES AGAIN
Jack Benny, Virginia Dale, Eddie "Rochester" Anderson. Producer-Director, Mark Sandrich.

HOLD YOUR HORSES
William Boyd, Russell Hayden, Julie Carter. Directed by Lesley Selander.

PARAMOUNT (Cont.)

In Production

SANTA FE MARSHAL*

SAFARI*

WAY OF ALL FLESH*

GOLDEN GLOVES*

DOWN WENT McGINTY
Brian Donlevy, Akim Tamiroff. Directed by Preston Sturges.

RKO-RADIO

Being Edited

ABE LINCOLN IN ILLINOIS*

VIGIL IN THE NIGHT*

SWISS FAMILY ROBINSON*

SAINT'S DOUBLE TROUBLE*

MARINES FLY HIGH*

THE RAMPARTS WE WATCH
March of Time Feature

BULLET CODE*

In Production

ISLE OF DESTINY*

PRIMROSE PATH*

IRENE*

PINOCCHIO
Cartoon Feature. Produced by Walt Disney. In Technicolor.

AND SO GOOD-BYE
Richard Carlson, Jean Parker, Marie Ouspenskaya, Charles Winninger. Directed by Edward Sutherland.

LITTLE ORVIE
John Sheffield, Ernest Truex, Dorothy Tree. Directed by Ray McCarey.

BILL OF DIVORCEMENT
Maureen O'Hara, Adolphe Menjou, Fay Bainter, Herbert Marshall. Directed by John Farrow.

MILLIONAIRE PLAYBOY
Joe Penner, Linda Hayes. Directed by Les Goodwins.

MY FAVORITE WIFE
Irene Dunne, Cary Grant, Gail Patrick, Randolph Scott. Directed by Garson Kanin.

REPUBLIC

Being Edited

HEROES OF THE SADDLE*

WOLF OF NEW YORK*

In Production

DARK COMMAND*

VILLAGE BARN DANCE*

20th CENTURY-FOX

Being Edited

HIGH SCHOOL*

MAN WHO WOULDN'T TALK*

CISCO KID AND THE LADY*

THE BLUE BIRD (Tech.)*

HE MARRIED HIS WIFE*

CHARLIE CHAN IN PANAMA*

LITTLE OLD NEW YORK*

YOUNG AS YOU FEEL*

SHOOTING HIGH*

GRAPES OF WRATH
Henry Fonda, Dorris Bowdon, Charles Grapewin, Jane Darwell. Directed by John Ford.

In Production

CISCO KID IN CHICAGO
Caesar Romero, Chris-Pin Martin. Directed by H. Bruce Humberstone.

DANCE WITH THE DEVIL
Tyrone Power, Dorothy Lamour, Edward Arnold, Lloyd Nolan. Directed by Henry Hathaway.

HOTEL FOR WOMEN #2
Lynn Bari, Joan Davis, Joan Valerie. Directed by Ricardo Cortez.

I WAS AN ADVENTURESS
Zorina, Richard Greene, Eric von Stroheim, Peter Lorre. Directed by Gregory Ratoff

UNITED ARTISTS

Being Edited

A CHUMP AT OXFORD (Roach)*

SLIGHTLY HONORABLE* (Wanger)

REBECCA (Selznick)*

TWO'S COMPANY (Roach)*

HOUSE ACROSS THE BAY (Wanger)*

In England

THIEF OF BAGDAD (Tech.)
Sabu, Conrad Veidt, June Duprez. Produced by Alexander Korda.

Use This Page Every Week As a Guide to What's Coming

Consult booking guide for release dates and dates when pictures omitted have been reviewed

UNITED ARTISTS (Cont.)

In Production

THE WESTERNER (Goldwyn)*

GREAT DICTATOR
Charles Chaplin, Paulette Goddard. Producer-Director, Charles Chaplin.

1,000,000 B. C. (Roach)
John Hubbard, Victor Mature, Carole Landis, Lon Chaney, Jr. Directed by D. W. Griffith.

MY SON, MY SON (Small)
Brian Aherne, Madeleine Carroll, Louis Hayward, Josephine Hutchinson. Directed by Charles Vidor.

UNIVERSAL

Being Edited

WEST OF CARSON CITY* (W)

DANGER ON WHEELS*

GREEN HELL*

RIDERS OF PASCO BASIN* (W)

FRAMED*

INVISIBLE MAN RETURNS*

HONEYMOON DEFERRED*

OH, JOHNNY, HOW YOU CAN LOVE*

DEVIL IS YELLOW
Wayne Morris, Margaret Lindsay, William Gargan. Directed by Phil Rosen.

In Production

MY LITTLE CHICKADEE
Mae West, W. C. Fields. Directed by Edward Cline.

RIGADOO
Lola Lane, James Craig. Directed by Harold Schuster.

IT HAPPENED IN KALOHA
Deanna Durbin, Kay Francis, Lewis Howard. Directed by William Seiter.

WARNER BROTHERS

Being Edited

BRITISH INTELLIGENCE*

YEARS WITHOUT DAYS*

CALLING PHILO VANCE*

TEAR GAS SQUAD*

GAMBLING ON THE HIGH SEAS*

BROTHER RAT AND THE BABY*

FIGHTING 69th*

MURDER IN THE AIR*

KING OF THE LUMBERJACKS*

GRANNY GET YOUR GUN*

FUGITIVE FROM JUSTICE*

In Production

MAGIC BULLETS*

IT ALL CAME TRUE*

VIRGINIA CITY (Tech.)*

WE SHALL MEET AGAIN
Merle Oberon, George Brent, Pat O'Brien, Binnie Barnes. Directed by Edmund Goulding.

THREE CHEERS FOR THE IRISH
Priscilla Lane, Rosemary Lane, Thomas Mitchell, Dennis Morgan. Directed by Lloyd Bacon.

MARRIED, PRETTY AND POOR
Olivia de Havilland, John Garfield, Claude Rains, Una Merkel. Directed by Vincent Sherman.



THE NEW STREAM-LINED VERSION OF

THE THRILLING AIR SPECTACLE—

You May Be Shocked at

HELL'S ANGELS

But You Will Never Forget It!

The Startling Picture of the Air

NOTHING EVER TO EQUAL IT

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AT FIRST RUN PRICES

IN THE BIG ST. LOUIS THEATRE—

IT AGAIN DID RECORD BUSINESS.

ASK HARRY ARTHUR

The Box Office Slant

City of Chance

(Hollywood Preview)

20th-Fox DRAMA 60 mins.

(Prod. No. 27—Nat'l Release, Jan. 12)

Credits: Lynn Bari, C. Aubrey Smith, Donald Woods, Richard Lane, Alexander D'Arcy, Edward Marr and others. Original screenplay by John Larkin and Barry Trivers. Directed by Ricardo Cortez.

Plot: Lynn Bari, news reporter, sent by her boss, to crash an exclusive gambling house run by Woods, and pave the way for a raid, learns that he is an old sweetheart and she still loves him. Smith, his chief assistant, learns her mission, and foils her attempts to phone out. Lane, rival gambler, wants to buy the place, and sends Marr, his gun, and tries to kill Woods when his offer is refused. His first attempt failing, Marr enters the club but Smith switches his ideas to killing a blackmailer who is annoying a debutante customer. Woods sells, on the girl's pleas, the police crash the place just after the sale and Lane is arrested, leaving Woods and the girl free to return to a ranch.

Comment: An uninspired plot, trite situations and lines make the work of C. Aubrey Smith the outstanding feature of this demi-world tale of gamblers and cops. His portrayal of the old-time gambler with a heart and pride in his "profession" keeps the story moving nicely in the scenes in which he appears, with the tempo slackening at all other times. Lane's heavy is also well done and Alexander D'Arcy as the blackmailer registers in a short role. Woods is the more convincing of the two romantic leads, with Director Cortez injecting as much speed as the lines would allow. It can play nothing stronger than a supporting spot except in the smallest locations. If there have been any gambling raids or wars in your community of late, use blowups of stories concerning these along with copy promising a picture showing the inside of big-city gambling. Borrow from law enforcement executives a display of seized gambling paraphernalia for your lobby. This will be doubly interesting if you can get enough to show both a set-up table and one broken down for quick removal if the raid alarm is sounded. If you can unearth an old-time professional gambler, plant an interview with him in which he compared gaming for the past two generations. **(ADULT)**

Catchline: "Cupid beats the law to save a gambler's future."

AUDIENCE REACTION: A TRITE PLOT DETRACTS FROM ACTIVE INTEREST.

BOX OFFICE REACTION: LACK OF NAMES WILL REQUIRE SOME DEFINITE ATTENDANCE LURING ON THE SAME BILL.

Music In My Heart

Col. MUSICAL COMEDY 72 mins.

(Nat'l Release, Jan. 10)

Credits: Tony Martin, Rita Hayworth, Edith Fellows, Andre Kostelanetz and His Music, Alan Mowbray, Eric Blore, George Tobias, Joseph Crehan, George Humbert, others. Original story and screenplay by James Edward Grant. Directed by Joseph Santley. Produced by Irving Starr.

Plot: Martin, understudy to a singing star, is rushing to the pier to catch the boat on orders of deportation when his taxi collides with that in which Rita Hayworth is riding. She, too, is on the way to the pier to accept the proposal of Mowbray, millionaire publisher, and sail with him to Europe. The two miss their boat, and Rita invites Martin to come home with her. While immigration officers search for him, he is hiding with Rita and her friends. Mowbray again decides to propose to her, and sends his valet, Blore, who learning of the romance between the girl and the singer, cooks up a fake story which separates the two. But kind-hearted Mowbray, knowing Rita is unhappy without Tony, says the word that brings them back together again.

Comment: Although this misses being an excellent picture, it is nevertheless light and enjoyable entertainment that should please general audiences, especially on family night. Tony Martin has never sung better or appeared to better advantage; his rich voice, his good looks, make it seem incredible that he has not heretofore been given roles comparable to that in this picture. Dark-eyed and shapely, Rita Hayworth is a capable heroine, while Edith Fellows is a lovable "little sister" and does her "act" in a satisfactory manner. Lovers of music won't get enough of Kostelanetz's delightful arrangements, in spite of the generous footage accorded him. Alan Mowbray is typically Alan Mowbray, which may also be said of Eric Blore. Here and there the film tends to lag a little; but on the whole it's gay and cheerful screen fare. The title song, as well as "Punchinello" and "It's a Blue World" seem most likely to catch on with the fans. Since Martin appears with Kostelanetz on the "Tune-Up Time" weekly radio broadcast, it's quite probable there will be some tieups arranged for you in this connection. Music dealers should be willing to cooperate with you. If obtainable, fan photos of Tony Martin should be distributed through stores, offices, etc. **(FAMILY)**

Catchline: "Laughter and music . . . songs, gayety and romance to entertain and delight you."

AUDIENCE SLANT: THE WHOLE FAMILY SHOULD BE PLEASED WITH THIS.

BOX OFFICE SLANT: GIVING IT FULL EMPHASIS IN EXPLOITATION MAY HELP YOU TO REALIZE SATISFACTORY GROSSES.

LEGION OF DECENCY RATINGS:

(For Week Ending Dec. 30)

SUITABLE FOR GENERAL PATRONAGE

Parole Fixer
Swanee River

SUITABLE FOR ADULTS ONLY

Invisible Stripes
Untamed
Hunchback of Notre Dame

OBJECTIONABLE IN PARTS

Gone With the Wind

Money To Burn

(Hollywood Preview)

Rep. COMEDY 69 mins.

(Prod. No. 917—Nat'l Release, Dec. 28)

Credits: James, Lucile and Russell Gleason, Harry Davenport, Lois Ranson, Tommy Ryan, Thurston Hall and others. Screenplay by Jack Townley from an original story by Townley and Taylor Caven. Directed and produced by Gus Meins.

Plot: Gleason, whose wife is a contest hound, finds that not only are his complaints ignored, but when she stands a chance to win a $50,000 event his advertising agency set up, she and Grandpa (Harry Davenport) frame him into thinking he had been offered a better job by another agency. This they do because the contest rules bar families of the firm's agency from competing. He tells the account head of his change, and the advertising is switched, again making her ineligible. She and their son, Russell Gleason, try to get him fired, and just in time she learns that she has not won.

Comment: Still stressing slapstick treatment of its comedy situations, a more logical plot and placing greater opportunities in the way of Harry Davenport, combine to rate this one high in this family series. Filling of smaller roles with strong supporting players further helps to bring this about. Very effective as laugh producers are the scenes where Davenport plays both his physical and spiritual selves, and a motor-scooter ride in the best Sennett-manner. In lesser roles, Thurston Hall, Lucien Littlefield and Andrew Tombes stood out. A natural exploitation stunt is the distribution "of folders whose covers feature merely $50,000 First Prize," with selling copy on the feature inside the fold. Spot air notices can be advantageously placed to follow any program on your radio stations in which prizes are offered contestants. For street advertising send one or more dignified men in their late fifties out on motor scooters with billing data on their backs. Matching the experience of Joe Higgins' boss, who is accused of stealing his employer's car, plant a newspaper contest in which the writers tell of their own experiences along similar lines. Always good, you can revive a parade of decorated schoolboys' flivvers, competing for small prizes and ending at the theatre. **(FAMILY)**

Catchline: "Lil helps Joe Higgins right out of a job."

AUDIENCE SLANT: ITS COMEDY SITUATIONS BUILD STEADILY INTO FINE GENERAL ENTERTAINMENT.

BOX OFFICE SLANT: ACCUMULATED GOOD WILL FROM THE PREVIOUS HIGGINS' FAMILY PICTURES OFFER ITS MAIN APPEAL.

Of Mice and Men

(Hollywood Preview)

UA DRAMA 102 mins.

(Nat'l Release, Jan. 12)

Credits: Burgess Meredith, Betty Field, Lon Chaney, Jr., Charles Bickford, Roman Bohnen, Bob Steele, Granville Bates, Oscar O'Shea and others. Screenplay by Eugene Solow from the book by John Steinbeck and

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

his stage play as produced and staged by Sam H. Harris and George S. Kaufman. Directed by Lewis Milestone. Produced by Hal Roach.

Plot: George (Meredith), an itinerant worker, is kept on the move because his pal, Lennie (Chaney) is always getting into trouble. A half-wit and usually tractable, he cannot control the instinct to use his enormous strength to crush anything soft his hands touch, whether bird, dog or human. Arriving at O'Shea's ranch, George foresees trouble when he learns that the owner's son, Steele, is insanely jealous of his wife, Betty Field, who feeds this jealousy by following the men about. Bohnen, a crippled bunkhouse swabber, joins George and Lennie in plans to acquire a small place of their own. Steele fights Lennie, who retaliates by crushing his hand so that every bone is broken. When his wife taunts him over this defeat, Steele orders her out. She finds Lennie sorrowing over having choked the puppy given him by Bickford, the foreman. As they talk, she lets him stroke her hair. His maniacal instinct prevails and she is strangled. With a posse seeking Lennie, George and Bickford find him first and George shoots him rather than let the mob get his pal. He then surrenders as the killer.

Comment: Audiences which study pictures for critical judgment of acting and production values should find in this screening of Steinbeck's novel of failure and frustration many points of value. In fact, it can be rated as a clinical masterpiece, with Milestone succeeding in so matching up details that even the minor roles stand out sharply and clearly to present the author's theory that no one ever achieves his desires. Followers of the Steinbeck school of ultra-frank literature, and those who come from curiosity over what they have heard about the play or book will be satisfied. However, for general audiences seeking entertainment and not literary surgery cutting into the least attractive phases of life, the picture is going to have to be sold. While all play their roles well, Roman Bohnen, borrowed from the Group Theatre, to play Candy, the crippled bunk-house swabber, comes nearest to a show steal. His work in the scene where the defeated old man sees his dog led away to be shot is the high point in sympathetic drag on the audience. Betty Field also makes very plausible her brainless, but well-meaning girl wife; and Lon Chaney, Jr., plays his part in a style which proves he has never had roles equal to his talents. The play, its fame, John Steinbeck's book and the controversy which it has aroused and a stressing of the fact that this picturization follows the book story should be the three main points on which its sales campaign is based. In fact, save for having Lennie carry a dead bird instead of a mouse, and having Candy describe a dancehall instead of a brothel, it is all there. Advance direct advertising to members of social service organizations, psychological societies and welfare workers will do much to arouse interest in groups which should go away as boosters. Step up your window card campaign on this one to include all circulating libraries, since this and "Grapes of Wrath" have made Steinbeck's name widely known to them. Two men dressed as itinerant workers, with signs on their bundles offer a good street ballyhoo. **(ADULT)**

..**Catchline:** "Steinbeck's moving story alive on the screen without change."

AUDIENCE SLANT: ITS APPEAL WILL BE MAINLY TO STUDENTS OF SOCIAL, DRAMATIC AND PSYCHOLOGICAL VALUES.

BOX OFFICE SLANT: BUSINESS WILL REFLECT IN DIRECT PROPORTION SALES EFFORTS THAT INFLUENCE THOSE WHO SEEK SOMETHING MORE THAN ENTERTAINMENT FROM THE SCREEN.

Laugh It Off

Univ. **COMEDY** **63 mins.**

(Prod. No. 4026, Nat'l Release, Dec. 1)

Credits: Johnny Downs, Constance Moore, Marjorie Rambeau, Cecil Cunningham, Hedda Hopper, Janet Beecher, Edgar Kennedy, Tom Dugan, William Demarest, Chester Clute, Horace MacMahon, Paul Stone. Screenplay by Harry Clork and Lee Loeb. Original story by Lee Loeb and Mort Braus. Produced and directed by Albert S. Rogell.

Plot: The home for retired actresses is about to be closed because of lack of funds. So Marjorie Rambeau, Cecil Cunningham, Hedda Hopper and Janet Beecher all go to New York to see what they can do. Cecil's nephew, Johnny Downs, a struggling lawyer finds that the sole representative of the family who endowed the home is Constance Moore with whom he promptly falls in love. The "girls" then turn to Hedda Hopper's son-in-law, Demarest, who runs a gambling joint. The joint is closed and Demarest is pressed for IOU's by the gang, but the "girls" reopen it with a big show and everything ends fine.

Comment: Candor compels us to report that the audience in the theatre where this was caught hissed at several points. We can hardly blame them, for the picture just isn't there. A far-fetched illogical plot with a few forced laughs, some poorly staged musical numbers and a cast of practically valueless names as far as the marquee goes, make it inferior material and far below the standard we have come to expect from Universal. It's one of those "cancellation" pictures, no matter whether you have 10 or 20 per cent cancellation. Teaser snipes would be a good gag on this one. **(FAMILY)**

Catchline: "They danced their way out of debt."

AUDIENCE SLANT: WEAK STORY, POOR STAGING AND FORCED COMEDY MAKE THIS ONE SEEM VERY DRAGGY.

BOX OFFICE SLANT: NEEDS A GREAT DEAL OF OTHER STRENGTH ON THE SAME BILL.

The Secret Four

(Reviewed in London)

Mono. **DRAMA** **85 mins.**

(Prod. No. 3960—Nat'l Release, Jan. 15)

Credits: Hugh Sinclair, Griffith Jones, Francis Sullivan, Frank Lawton, Anna Lee, Alan Napier, Basil Sydney, Lydia Sherwood and others. Screenplay by Angus McPhail, Sergei Nolbandov, Roland Pertwee from Edgar Wallace's novel. Director, Walter Forde.

Plot: Wallace's "4 Just Men," Sinclair, Jones, Sullivan and Lawton, are modern "Robin Hoods" and learn of a plot to smash the Empire. The evidence suggests that the English perpetrator actually works in the Foreign Office. After a murder and other developments, they find that Napier, the leader of the Parliamentary Opposition and an advocate of disarmament, is the agent. From Rome, Lawton phones further details and reveals that if Napier makes a certain speech in the House war is inevitable. The "Four" warn Napier, but he goes ahead with his plan. Despite strong police protection, they murder him and disguising himself as Napier, Sinclair, an actor, enters the House of Parliament and makes a speech which alters history.

Comment: Unfortunately this slick, workmanlike picture has arrived a little late. The war which "The Four" try so hard to avert has happened, but this fact does not detract from its entertainment value. Little but the title and bare idea survive the script writers' fancy, but the film is in the best Wallace tradition moving smoothly through a scenario which is studded with ingenious incidents and thrilling moments. Romance is provided by Anna Lee as a reporter who hinders "The Four" but loves Jones. It is pure hokum, but one of Britain's sounder pictures. Only lack of names restricts its drawing powers. Sullivan and Lawton have, of course, played in Hollywood. Sell the picture on the Edgar Wallace angle. Run teaser campaign on "Who Are The 4 Just Men." **(FAMILY)**

Catchline: "Laughed at by the authorities, they saved the world from domination by one man."

AUDIENCE SLANT: ENOUGH SUSPENSE AND INGENUITY TO PLEASE MOST AUDIENCES.

BOX OFFICE SLANT: A LACK OF NAMES IS OVERCOME BY A SOUND TOPICAL STORY WHICH LENDS ITSELF TO SHOWMANSHIP.

North Sea Patrol

Alliance **DRAMA** **61 mins.**

(Nat'l Release, Dec. 15)

Credits: Geoffrey Toone, Judy Kelly, Clifford Evans, John Wood, Albert Burdon, Alf Goddard, Henry Oscar and others. Screenplay by Clifford Grey from the play, "Luck of the Navy" by Clifford Mills. Directed by Norman Lee.

Plot: A British destroyer commander gets his sealed orders to be opened in case of war. On the eve before he is to sail, he dines at the home of his best girl. Spies have arranged to surround the grounds and with the aid of a lieutenant on the destroyer, capture the orders and send them away with an autogyro. The orders are captured but the commander puts to sea, intercepts a merchantman which carries hidden guns and when he fails to return at an appointed hour his ship opens fire. A battle ensues but the orders are recovered.

Comment: Although the war has already started which this picture predicts, nevertheless it is topical and timely. The British accents are a bit thick and some of the plot isn't too clear but the timeliness of the story might get it by in spots. There are no names in the cast known to American audiences and this fact too might handicap the picture. Sell it entirely on the basis of its timeliness using blowups of warships in the front and lobby and tieing up the picture to any naval actions current at the time of your playdate. **(FAMILY)**

Catchline: "Britain's guardians go into action."

AUDIENCE SLANT: THE TIMELINESS OF THE STORY SHOULD MAKE IT MORE INTERESTING THAN IT WOULD OTHERWISE BE. THE THICK ENGLISH ACCENTS AND THE DIFFICULTIES OF UNDERSTANDING THE PLOT IN THE BEGINNING MAY MILITATE AGAINST IT ALSO.

BOX OFFICE SLANT: IF THE ACTION AND TIMELINESS OF THE PICTURE ARE SOLD, IT SHOULD GO OVER WELL ON DUAL BILLS TO WHICH ITS LACK OF NAMES RESTRICTS IT.

80 Theatres Tie in with Radio Broadcast Plugging "Four Wives"

Canadian stations of CBS supplemented the system's American stations recently in presenting the Lux Theatre program plugging "Four Wives." Priscilla, Rosemary, Lola and Leota Lane appeared in a radio version of "Four Daughters" and later took part in a discussion of "Four Wives," in which Priscilla, Rosemary and Lola appear.

Nearly 80 theatres tied in with the broadcast through buying local spot announcements in connection with opening engagements of the picture.

For Additional Exploitation Ideas on These Pictures Consult Encyclopedia of Exploitation—See Back Cover

The Short Subject

IN THE SHORT SHOPS

Columbia

The Stooges are filming this week a new comedy by Elwood Ullman and Del Lord. As plumbers fixing a simple leak in a home they virtually wreck a city's water system. Bess Flowers is the trio's leading lady. Lorna Gray, Monte Collins, Eddie Laughton and Wilson Benge head a large supporting cast. Del Lord directs and in addition co-produces with Hugh McCollum.

Two more two-reel comedies will go before the cameras shortly after the first of the year. Buster Keaton, in his second picture on the current year's schedule, headlines "Rolling Down To Reno," being scripted by Keaton and Clyde Bruckman. Jules White produces and will probably direct.

The second stars Charley Chase in a story of marital mixups being written by Elwood Ullman and Harry Edwards. Hugh McCollum and Del Lord will produce, with the latter directing. The Chase comedy is as yet untitled, and no cast assignments have been made to either picture.

A last-minute addition to the cast of the current Three Stooges comedy is lovely Claire James, a recent Miss America and one of filmdom's outstanding beauties. Desirous to prove she has more than pulchritude, Miss James is playing her second part on the lot. Her previous appearance was in "Music In My Heart," a romantic comedy with music featuring Tony Martin and Rita Hayworth.

MGM

The story of cotton will be the subject of the latest "miniature." The new one-reeler, commentated by Frank Whitbeck, traces the history of the "white gold" from the time it was imported, through the growth of the South, the invention of the cotton gin, the slave trade, the Civil War and the days following the war. Titled, "The Old South," the short subject is being directed by Fred Zinneman from a script by Herman Hoffman.

What is probably the last and certainly the only night motion pictures of the San Francisco Fair, will serve as James A. FitzPatrick's next Traveltalk. The new one-reeler, "Night Descends on Treasure Island," is the latest in the popular Technicolor series of FitzPatrick's all-America films, and will be ready for release early in 1940.

The fact that 1940 is leap year hasn't caught Pete Smith napping. Accordingly, Smith's next Specialty will be titled "Woman Proposes," and will deal with a specific case of a woman who is out to get her man and gets him. The story and screenplay are by Johnny Hinds, former film star, who will also direct.

Not one, but two Beattys—both lion tamers—will be seen on the screen in Pete Smith's latest Specialty, "Facing the Lion." Yesterday came the announcement that Clyde Beatty, the world's foremost lion tamer, would be seen in the one-reeler being made at Beatty's lion taming school for women at Fort Lauderdale, Florida. Now, we learn that Beatty's wife, also—who is his first assistant at the school, will also be seen on the screen in the one-reeler. This will be Mrs. Beatty's screen debut.

Joe Newman directs the short.

Vitaphone

"The American Cavalcade" will be produced as a historical featuret. The picture will embrace scenes from various historical films. Gordon Hollingshead will supervise.

Charles Ledford is writing the screenplay of "The Wilderness Scout," historical featuret based upon the life of Daniel Boone, which will be made next month. The picture will be filmed in Technicolor.

Used Only "Also" Line

To the dog house recently was ordered the ad man of the Rialto Theatre, Dallas, Texas, one of the Interstate houses, for nonchalantly placing in his ad: "Also a two-reel comedy and travelogue." He had forgotten to sell his short subjects!

FIRST RUN SHORT PRODUCT

BROADWAY, NEW YORK
(Week Beginning December 30)

CRITERION—Little Lion Hunter (Vita.); Screen Snapshots No. 8 (Col.) rev. 4-29-39.

GLOBE—The Green Hornet No. 8 (Univ.) rev. 12-2-39.

PARAMOUNT—Cuba (Para.); Judo Experts (Para.)

RIVOLI—Officer Duck (RKO-Disney) rev 9-16-39; Sky Game (RKO-Pathe) rev. 12 23-39.

ROXY—A Dog in a Mansion (20th-Fox).

STRAND—One for the Book (Vita.) rev. this issue; Screwball Football (Vita.) rev. this issue; American Saddle Horses (Vita.) rev. 11-25-39.

"Year of Dark Contrasts" Subject Of Special Paramount News Issue

George Washington's vision of the economical and political problems which have produced chaotic conditions throughout the world today and his warning to the people of the United States to safeguard the freedom and liberties of their democratic government, is the text of the annual film review of the news of 1939 compiled by Paramount News, according to Editor A. J. Richard.

Washington's prophetic words, foretelling with remarkable accuracy the problems which confront the government of the United States today, are taken from the text of his farewell address, delivered in 1796.

The review, described as an "editorial on film," and titled "Year Of Dark Contrasts" is being released to theatres as a regular issue of Paramount News. The review is 1350 feet long, some 475 feet longer than the average newsreel edition.

"Year Of Dark Contrasts" is the second documentary review issued by Paramount News. The first review covered the news highlights of 1938 under the title "Year Of Contrasts." It brought such a response from the American public that many theatre owners held the subject on their screens for several days.

Letter to Theatremen Contains Angles on "Information Please"

An attractive and seat-selling folder announcing the first "Information Please" release has been mailed by the manufacturers of Canada Dry products to 100,000 dealers. Canada Dry is sponsor for the popular "Information Please" broadcast each Tuesday evening over 60 NBC stations. Four of the experts who appear in the first release of the short subject series appear in the film strip enclosed with the folder. They are Oscar Levant, Rex Stout, Franklin P. Adams and John Kieran.

The folder, along with a letter citing the many tieups possible with Canada Dry dealers, has also been sent by Leon Bamberger, RKO-Radio sales promotion manager, to all exhibitors, circuit officials and house managers.

Suggestions contained in the missive should be heeded and acted upon by every enterprising exhibitor who wants to take advantage of a subject which, as a radio feature, is highly popular, and which, as a motion picture series, should be equally as popular among theatregoers.

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 30)

MOVIETONE (Vol. 23, No. 32)—Burning of Graf Spee; Ruins of Helsinki from Russian planes; League expels Russia; Tanks training in England; King George visits France; Pope Pius marks 40th anniversary; Roosevelt's holiday speech; Outdoor fashions; Lew Lehr and kangaroos; Tropical park opens in Florida; Intercollegiate swim meet in Florida.

NEWS OF THE DAY (Vol. 11, No. 230)—Suicide of Graf Spee; Uncle Sam's bombers over Mt. Whitney; King George visits Fronts; Helsinki bombed in new air raid; College stars in Florida swim meet; Racing season opens in Florida; New Year greeted in Florida.

PARAMOUNT (No. 35)—Special 15-minute review of the "Year of Dark Contrasts."

PATHE (Vol. 11, No. 47)—Helsinki and League of Nations; Bombers over Mt. Whitney; Roosevelt's holiday speech; Baby giant panda takes bath; Swim meet in Florida; Turf seasons opens in Florida.

UNIVERSAL (Vol. 11, No. 836—League ousts Russia; Swedish war preparations; King George inspects air force; British cruiser in Florida waters; Bombers over Mt. Whitney; Mexicans worship Virgin of Gaudalupe; Bathing beauties welcome New Year; Swim meet in Florida; Racing season in Florida.

(Released Wednesday, Dec. 27)

PARAMOUNT (No. 34)—Belgium salutes Finland; Africa sends warriors; British queen sees tiny evacuees; French hail King George; League ousts Soviet Russia.

MOVIETONE (Vol. 22, No. 31)—Important highlights of 1939; Moments of Drama in Sports of 1939; Lew Lehr and the Laughs of the Year.

NEWS OF THE DAY (Vol. 11, No. 229)—Events of 1939.

PATHE (Vol. 11, No. 46)—Actual burning of Graf Spee; U. S.-built bombers towed to Canada; Helen Hayes honored for refugee aid; Streamlined Mississippi showboat; Midwest swim stars hold sportlight; Rangers trip Montreal Canadiens.

UNIVERSAL (Vol. 11, No. 835)—Events of 1939: Pope Pius crowned, Chilean earthquake, Sinking of Squalus, British monarchs visit U. S., War in Europe, U. S. repeals arms embargo; Scuttling of Graf Spee.

Short Subject Reviews STR

BLUE DANUBE*

Prod. No. 891 *(Tech.)* *Beautiful*

MGM Cartoon No. 11 9 mins.

Comment: Against a background of Johann Strauss' popular music, this cartoon at first seems to be a travelogue, then an art exhibition and finally a fantasy. And amazingly enough, it succeeds at all three. The first part of the picture is a series of beautiful drawings with the blues emphasized to bring out the theme of the picture. Although we've never seen the Danube, the pictures look similar to paintings and photographs of the famous river. The fantasy part of the film has some amusing moments. Altogether it's an unusual and very good cartoon.

Exploitation: Tieup with music stores on the fact that the subject is an illustration of the famous waltz. Plug it in your lobby, programs and newspaper ads.

* Indicates 1938-39 Release

GOING PLACES No. 70

Prod. No. 4355 *Very Good*

Univ. Going Places 9 mins.

Comment: The revival of diamond-back terrapins, which are being restocked in coastal waters, and the scenic wonders of St. John, one of the Virgin Islands, as a scenic paradise, are the two items included in this reel. In the latter, the photography is beautiful, and the reel as a whole will engage the attention of any audience without difficulty. Graham McNamee handled the narration, and Joseph O'Brien and Thomas Mead produced.

Exploitation: Perhaps there are some old-timers in town who remember when diamond-back terrapin was a real delicacy. Have them tell about it in letters, the best to receive prizes. Tie in with travel agencies on the St. John Island subject, and also with stores selling sportswear.

SNOW FOLLIES

Prod. No. 4224 *Light Fare*

Univ. Musical No. 4 19 mins.

Comment: In a mountain lodge setting, several acts of vaudeville provide diversion for the weary skiiers. Lillian Roth is the headliner, closely pressed for honors by Ann Triolo, accordionist, Lola Jensen, specialty dancer, and Consolo and Melba, specialty dancers. The musical is light fare to pep up an otherwise dull program. Larry Ceballos directed.

Exploitation: List the acts in your attraction board out in front. Tie up with sporting goods shops and department stores on ski equipment and toggery.

SCRAMBLED EGGS

Prod. No. 4263 *Cute*

Univ. Lantz Cartune No. 3 8 mins.

Comment: Little Peterkin must have his fun, so he mixes the eggs of the mamas and papas in the maternity tree. "Homes" are broken up because of the scrambled offspring, but the babes make so much noise Peterkin is glad to explain his trickery. This is a cute, but only average, cartoon. Walter Lantz produced.

Exploitation: You might stage a bird-coloring contest among school children. The title lends itself to tieups with restaurants.

FORGOTTEN VICTORY

Prod. No. K-121 *Interesting*

MGM Passing Parade No. 1 9 mins.

Comment: This is the story of Mark Carleton, who in 1898 went abroad to find out what kind of wheat could be obtained which would not be affected by drought and other weather conditions. He came back with a species of Russian wheat and some farmers took it up enthusiastically. But he was beaten when it was discovered that the mills refused to take it because it was too hard. Later when black plague took all the other wheat, the millers hastened to install the proper machinery because the Russian wheat was the only kind which survived the plague. But Carleton was dismissed from the service in 1918 and died in obscurity. It's rather an interesting subject and one which should appeal to the farm trade. Fred Zinneman directed.

Exploitation: If you have any farmer patronage at all, contact these people by mail. Local flour mills will also be interested so post a notice for their employees on the bulletin board.

SCREWBALL FOOTBALL

Prod. No. 5308 *(Tech.)* *Swell Cartoon*

Vita. Merrie Melody No. 8 7 mins.

Comment: A satire on modern football, this cartoon is one of the cleverest that has come out of the Merrie Melody factory in some time. There are enough gags in it to keep any audience happily entertained. Leon Schlesinger produced.

Exploitation: This, as well as the other cartoons in the series, merits extra space in your newspaper ads. Bill it on the marquee and in the lobby.

NEW HORIZONS

Prod. No. 5404 *Good*

Vita. Color Parade No. 4 10 mins.

Comment: Showing farming, cattle raising, natives engaged in the salmon industry, and a huge dredge mining for gold, this subject seeks to point out the importance of Alaska today—the country that was called "Seward's Folly" when the United States first annexed it. The subject ends with a view of Mt. McKinley, highest peak in North America. Interesting and informative, it was written and directed by Ira Genet, with John Deering handling the narration.

Exploitation: Geography instructors will surely want their students to see this, so notify them of your showing. Prizes could be awarded for the best essays on "Alaska" or for the best answers to a series of questions based on the short subject.

BEAUTIFUL SWITZERLAND

Prod. No. 1553 *Average*

Col. Columbia Tours No. 3 10 mins.

Comment: Photographically a good job, this scenic presents views of the great peaks of the Alps and rates as good fare for audiences with which travelogues command interest.

Exploitation: If you issue a house program feature a "fact" column tying up with the forthcoming presentation of this film, with blanks left for readers to supply such data as the height of the Matterhorn, the Jungfrau, etc., and answers on a subsequent page.

OLD HICKORY

Prod. No. 5003 *(Tech.)* *Outstanding*

Vita. Historical Featuret No. 3 17 mins.

Comment: In the defense of New Orleans in the War of 1812, Major General Andrew Jackson, in spite of the tremendous manpower of the British, goes ahead with his plans to fight. He has the help of Jean Lafitte, the pirate, and his crew. The courage of the American forces and Jackson's strategy turn the British back. Jackson's political enemies, seeking to keep him from the White House, spread stories defaming his wife. She dies before he is elected President, but he takes the oath of office and pledges himself to defend the rights of the people. When South Carolina threatens to secede from the Union over a protective tariff, Daniel Webster and Robert Hayne engage in a fiery debate, the former defending the tariff. It is feared that Jackson, himself a Southerner, will defend States Rights, but at a dinner in his honor he solemnly toasts "Our Federal Union . . . must and shall be preserved." Here is an outstanding subject, well acted and well directed, and worthy of special billing on any program. It is one of the best—and may well be considered the best by many—of the Historical Featuret series. Lewis Seiler directed, and the cast features Hugh Southern, Nana Bryant, Irving Pichel, Natalie Moorhead and others.

Exploitation: Civic clubs, schools and various historical organizations should be apprised of your showing, and should be asked to cooperate with you in sponsoring it. Several books have been written about Andrew Jackson, a fact that should pave the way for tieups with libraries and book stores. Play up the subject in all your advertising. It can easily take the place of a second feature.

ONE FOR THE BOOK

Prod. No. 5105 *Entertaining*

Vita. Broadway Brevity No. 5 20 mins.

Comment: With the characters of its book setting coming to life, this musical introduces Cinderella, Captain Kidd, Joe Miller, Monte Cristo, Rip Van Winkle and others. A minstrel show takes place, and the Gae Foster girls feature a specialty or two. As Cinderella, Betty Hutton does her famous jitterbug specialty. It's an entertaining cartoon that should erase the stigma of a heavy or mediocre feature picture.

Exploitation: Since it uses characters from the classics, this subject might be boosted through a tieup with book shops, in which rare editions of classic literature are highlighted in window displays.

JAI-ALAI

Prod. No. 1802 *Good*

Col. Sport Thrills No. 2 9 mins.

Comment: For lovers of action in sports this is good stuff. The game which originated in Mexico and now has gained popularity in the U. S. (Florida at least) is plenty actionful and side glimpses of the care and skill that goes into the making of the pelota, or ball, and the basket used for catching and pitching the ball add to the interest. It is a fast and furious game, well illustrated in this reel.

Exploitation: Feature the line "why go to Florida this winter—see the sport that thrills the winter colony—the game that's speedier than horse racing."

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

. . . Program Notes From the Studios . . .

RICHARD THORPE has been assigned to direct MGM's "Twenty Mule Team" as the next starring vehicle for WALLACE BEERY. The picture will start when BEERY completes his role in "Arouse and Beware", now before the cameras. THORPE left for location exploration in Death Valley last week.

LARRY DARMOUR completed casting for his next JACK HOLT starrer, "Passport to Alcatraz", which gets under way this week under the direction of LEWIS D. COLLINS. Supporting HOLT are NOAH BEERY, JR., CECELIA CALLEJO, MAXIE ROSENBLOOM, C. HENRY GORDON, CLAY CLEMENT, BEN WELDON, GUY USHER and IVAN LEBEDEFF.

Intent on making his production of "Personal History" one of the most important pictures he has ever made, WALTER WANGER has engaged JAMES HILTON to join the writers working with Director ALFRED HITCHCOCK on the screenplay.

MARY MARTIN will have the top feminine spot in the forthcoming JACK BENNY-FRED ALLEN comedy for Paramount, when the picture goes into production next month. As yet untitled, the film will be produced and directed by MARK SANDRICH. MISS MARTIN will also be starred in "Kiss the Boys Goodbye" and "Miami".

"The First Woman Doctor", starring IRENE DUNNE, has been announced by Columbia for production during the coming season. Negotiations are now under way to engage LLOYD C. DOUGLAS, author of "Magnificent Obsession", to write the screenplay. The picture will be produced under the direction of EVERETT RISKIN.

Universal will produce a farce-comedy with MISCHA AUER in the leading role entitled "They're All Crazy". PAUL YAWITZ has completed the original story and has been assigned to write the screenplay. Production is slated to start within the next three weeks.

An innovation in the preparation of music for the screen will be inaugurated by ERICH WOLFGANG KORNGOLD, Warner Bros. composer, when he writes the score of "The Sea Hawk" before a camera turns on the production. The musical background of the ERROL FLYNN starrer will be based on the shooting script instead of the completed picture.

JEAN PARKER will have the feminine lead in Monogram's "Son of the Navy" which is scheduled to go into production early in January. The story was first produced on the Silver Theatre radio program with GINGER ROGERS and ELLIOTT LEWIS in the leads and was written by GROVER JONES and TRUE BOARDMAN.

20th Century-Fox has purchased three songs to be sung by DOROTHY LAMOUR in "Dance With the Devil", currently before the cameras under the direction of HENRY HATHAWAY. Cast of "Devil" includes TYRONE POWER, EDWARD ARNOLD, LLOYD NOLAN, LIONEL ATWILL and CHARLIE GRAPEWIN.

Director FRANK MCDONALD finished production of Republic's "Village Barn Dance" after two weeks of shooting. MCDONALD's next at the North Hollywood studio will be "Forgotten Girls," set to get the "go" signal soon.

RKO is thinking seriously of making a series of pictures built around the "Little Orvie" idea now in work at the studio under the direction of RAY MCCAREY. If the deal is okayed, a cast headed by JOHNNY SHEFFIELD, ERNEST TRUEX, DOROTHY TREE and DAISY MOTHERSHED will be signed to contracts.

WALTER LANTZ, Universal cartoon producer, left for New York to close a deal for a feature length Technicolor cartoon he proposes to make next year.

SAMUEL GOLDWYN'S "The Westerner" company returned from Arizona after completion of location shooting for the past 26 days under the direction of WILLIAM WYLER. The cast, headed by GARY COOPER, WALTER BRENNAN, FRED STONE and DORIS DAVENPORT, continue work at the Hollywood studio.

"Hold Your Horses", Producer HARRY SHERMAN's last Hopalong Cassidy for the current season, finished shooting last week on location at Kernville under the direction of LESLIE SELANDER. WILLIAM BOYD is starred, supported by RUSSELL HAYDEN, JULIE CARTER and BRITT WOOD.



The Edison Family Sings

With MICKEY ROONEY *at the piano,* GEORGE BANCROFT, VIRGINIA WEIDLER *and* FAY BAINTER *prepare to join his voice in a quartet for "Genevieve" which they sing together in "Young Tom Edison" at MGM.* MICKEY *plays the title role,* VIRGINIA *his sister and* BANCROFT *and* FAY BAINTER, *his parents. "Genevieve" was Edison's favorite piece and in one of the scenes they sing it together.*



Study Period

JOHN SHEFFIELD *goes into a huddle with* ERNEST TRUEX *over the script of "Little Orvie," RKO Radio's version of the* BOOTH TARKINGTON *novel. Young* SHEFFIELD *plays the title role and* TRUEX *portrays his father in this human interest drama dealing with the adventures of a youngster to acquire a dog of his own.*

20th-Fox Cuts Schedule To 48 for 1940-41 Season

At the recent conferences held here by home office and studio executives, it was decided that the program of features for the 1940-41 season will be cut to 48 pictures, against the 52 filmed for the current year. The 20th Century-Fox executives are also working to eliminate their lowest bracket product, now costing around $135,000. The studio plans to produce several specials on a scale that will permit roadshowing.

The Westwood Studio still has 12 features to finish for the 1939-40 program, three of which are currently in work, and four scheduled for shooting before the end of January.

DARRYL F. ZANUCK, studio production chief, will go to New York around January 15 to attend the opening of "The Blue Bird" and "The Grapes of Wrath", and immediately upon his return to Hollywood, will continue conferences with SIDNEY KENT, HERMAN WOBBER, JOSEPH M. SCHENCK and WILLIAM GOETZ.

Geo. Sherman Producer-Director

GEORGE SHERMAN, one of Republic's top directors of westerns, has been promoted to the post of producer-director and will be in charge of the new western unit at the studio, set to make six pictures for the 1940-41 program.

Cummings Directs "Russell"

IRVING CUMMING's next assignment at 20th Century-Fox will be the forthcoming production of "Lillian Russell", co-starring ALICE FAYE and HENRY FONDA. Associate producer GENE MARKEY is readying the picture for January 15 cameras.



Memorable Scenes

Above, a still from "Hell's Angels," now being re-issued in a "streamlined" version in which tints are used to heighten effects of the spectacular air battles.

Monogram Schedules 6 Features for Production During January

As a result of conferences between W. Ray Johnston, president of Monogram, and Scott R. Dunlap, studio production head, the company will produce six new features during the month of January. Included in the lineup is "Rip Van Winkle", to be made in natural color with an all-star cast.

Others on the January shooting schedule are "Son of the Navy"; a Tex Ritter musical western; a Marcia Mae Jones-Jackie Moran production; an action western starring Jack Randall; and a "Renfrew of the Royal Mounted" picture with James Newill in the leading role.

With two pictures currently shooting and two more in the cutting room, Monogram production is going full speed ahead.

Rachmil to Do Art on "Our Town"

Producer Sol Lesser has signed Lewis J. Rachmil as art director on his first production for United Artists, "Our Town", set to go before the cameras within the next three weeks under the direction of Sam Wood. The post will not conflict with William Cameron Menzies' chore as production designer. Lesser is currently lining up the balance of his production staff.

More Cheers for the Irish

Wade Boteler, Ed Gargan and Joe King have been added to the cast of "Three Cheers for the Irish", now in production at the Warner Bros. studio. Leading roles in the Celtic cinema are being played by Priscilla and Rosemary Lane, Thomas Mitchell, Dennis Morgan and Alan Hale. Lloyd Bacon is directing.

Rita Hayworth Joins "Blondie"

Rita Hayworth has been cast to play a featured role in "Blondie On A Budget", fifth of the popular comedies to be produced by Columbia. Frank Strayer directs with Penny Singleton, Arthur Lake and Larry Simms in their original roles. The screenplay, written by Richard Flournoy, is based on an original story by Charles M. Brown, and is being produced by Robert Sparks.

Juveniles for "Rip Van Winkle"

Marcia Mae Jones, Martin Spellman and Jackie Moran, screen juveniles, were signed by Scott R. Dunlap, Monogram's production chief, for important roles in "Rip Van Winkle", which will go into production late in January. The picture will carry the highest budget ever given a Monogram film.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

An all time high was reached in title changing on Walter Wanger's production of the F. G. Presnell story, "Send Another Coffin", which will positively be released under the title of "Slightly Honorable", we hope. Starting with the book title, change No. 1 was "City for Sale", No. 2, "Ladies Know Too Much", No. 3 back to "Send Another Coffin", and now the "Slightly Honorable" handle.

Here's a record for some of the Hollywood boys to shoot at. Perc Westmore, head of Warners' makeup department, has just been signed to a new five-year contract, after being associated with the studio for the past 19 years. We're looking for the guy who invented the daily option system.

J. Carrol Naish, playing an unscrupulous fight promoter in Paramount's "Golden Gloves", hit a character actor so hard in a free-for-all, he broke his hand, but insisted on finishing the picture. P. S.: The face he socked was that of his brother Herbert.

Hal Roach's "Of Mice and Men" can truthfully he listed as superior entertainment for red-blooded men and women, a picture a long way away from the usual production of today. It's strong, dramatic picture that will "click" with most any adult audience. Congratulations to Lewis Milestone and Mr. Roach.

Wallace Beery passed his semi-annual flying examination and received renewal of his commission as Lieutenant Commander in the U. S. Naval Air Force Reserve, So-o-o, to keep him in training, MGM has cast him for the leading role in "Twenty Mule Team" . . . a saga without wings.

When a Hollywood star refuses a part on his or her home lot, they are placed under suspension and later loaned out to one of the smaller studios as a disciplinary measure. Latest is the talk of Olivia de Havilland going over to Republic for a role in "The Oomph Girl and the Cowboy" . . . and we bet she never reports.



Mrs. Hopalong Cassidy

Grace Bradley, *also of the films, wife of* Bill Boyd, *who plays the title role in* Harry Sherman's *"Hopalong Cassidy" series, is shown here as she visited her husband at Kernville, Calif., during the production of "Hold Your Horses". Both are excellent riders and spend their spare time at one of three country places.*

Durbin Backgrounds Completed

Stanley Cortez and Ross Hoffman returned from Honolulu where they have been for the past three weeks photographing backgrounds for Universal's next Deanna Durbin picture, "It Happened in Kaloha", formally known as "It's a Date". The picture goes into work immediately with William Seiter directing under the production supervision of Joe Pasternak.

Busy on Producers' Westerns

Six writers are currently working on as many westerns for Producers Pictures, production of which is scheduled for January and February at the new studio at Prescott, Ariz. The second western on Producers program of 24, "Texas Renegades", starring Tim McCoy, is now in production under the direction of Peter Stewart.

Lessons

Director Charles Vidor *coaches little* Brenda Henderson *and* Brian Aherne *for an important scene in "My Son, My Son!", Edward Small's picture based on* Howard Spring's *famous novel.* Brenda *plays Maeve as a child, while* Aherne *will be seen as William Essex. Others in the cast are* Madeleine Carroll, Frances Dee, Louis Hayward, Henry Hill *and* Josephine Hutchinson.



Scanlan, Jr. Knows How To Sell Hospital Premiere of New "Star"

Step aside, boys, for the most unusual birth announcement ever concocted. It was used by J. W. Scanlan, Jr., manager of Loew's State Theatre, Bellevue, Ohio. We can't very well describe the novel announcement in words except to say that on the front page, encircled with a border-montage of stars, was this copy:

"A New Arrival to the Silver (Safety Pin) Screen . . . presenting the feature attraction in Technicolor . . . "The Kid in the Four-Cornered Trousers" . . . or (This Changing World) . . . starring Constance Mae Scanlan . . . supported by Mr. and Mrs. Joe Scanlan, Jr. . . . World Premiere at Bellevue Hospital, Bellevue, Ohio, Nov. 1, 1939 at 11 p.m. . . . Coming soon to the State Theatre."

Well, we can't resist. On the third page were the "technical details": "This film has been in production for some time and has required a great amount of special management. The finished product weighs 7 pounds and 7½ ounces, and is 20¼ reel inches in length."

If any of our readers expect a similar event, we suggest they write to Scanlan for a copy of his unique announcement. This is one time when we've deviated from our "Selling the Picture" policy to report on a "Selling the Baby" campaign. We must be getting paternal.

Money Dates

JANUARY

29th

KANSAS ADMITTED TO THE UNION, 1861. The Sunflower State is especially interested in this day and theatres should join in all the celebrations of the occasion.

30th

FRANKLIN D. ROOSEVELT'S BIRTHDAY. The annual birthday balls for the benefit of Warm Springs Foundation are held annually on this night. Give the local committee all the cooperation possible.

31st

FRANZ SCHUBERT BORN, 1797. You can appeal to music lovers on this occasion by having an organlogue of his works. Remember that "Serenade" was a favorite piece in "Four Daughters" and that "Four Wives" is now current.

FEBRUARY

1st

GEORGE WASHINGTON ELECTED PRESIDENT, 1789. This marks the beginning of our country's Constitutional history. A historical short would be quite appropriate for the occasion.

2nd

CANDLEMAS DAY. Also known as Groundhog Day. If the groundhog sees his shadow on this day, we're in for six weeks more of Winter, according to the old Legend. Put a line in your advertising on this occasion, that no matter what the weather, your shows will continue to be good.

NATIONAL LEAGUE OF BASEBALL FORMED, 1876. Display pictures of old time baseball players in the lobby. Call the attention of sporting editors to this display. It will interest the kids and the men as well.

HORACE GREELEY BORN, 1811. Remember Greeley's famous advice, "Go West, Young Man." This ought to be a cue on how to sell the forthcoming Mae West picture as well as a tip-off on what to do about your current Western attraction.

Advance Dope

THE WESTERNER

UA | Drama | Not Set

Selling Names: Gary Cooper, Walter Brennan, Fred Stone, Doris Davenport.
Director: William Wyler.
Producer: Samuel Goldwyn.
Story Idea: Gary Cooper, accused of stealing a horse, is brought before Walter Brennan, a bedraggled, grimy judge, who doles out justice to suit his own wishes. Cooper finds Brennan's weakness is to meet Lily Langtry, his idol, so, in order to delay his conviction, he admits knowing her and promises to send for a lock of her hair. While Cooper is waiting he decides to straighten out the town—clear his own name—and get rid of Brennan so that justice and peace can be established.
Catchline: "The law west of the Pecos, where a man's life is worth little."

OH, JOHNNY, HOW YOU CAN LOVE

Univ. | Comedy | Jan. 5

Selling Names: Tom Brown, Peggy Moran, Juanita Quigley, Allen Jenkins.
Director: Charles Lamont.
Assoc. Producer: Ken Goldsmith.
Story Idea: Tom Brown meets Peggy Moran when their cars collide in a highway accident. Brown gives Peggy a lift, but complications develop when Allen Jenkins, a gangster, commandeers their car for a getaway and they are all thrown in jail. After their release, Jenkins' pals catch up with them and Peggy and Brown have to hold the crooks at bay until the police arrive.
Catchline: "A blonde 'hasher' traps a gangster."

BULLET CODE

RKO | Western | Apr. 5

Selling Names: George O'Brien, Virginia Vale, Howard Hickman, Walter Miller.
Director: David Howard.
Producer: Bert Gilroy.
Story Idea: George O'Brien gets a job on Howard Hickman's ranch in order to clear up the mysterious killing of Hickman's son, for which he is held responsible. He arrives in time to save Virginia Vale, Hickman's daughter, from the annoyance of a couple of local bullies. When they leave, O'Brien follows, and he discovers that their leader is Walter Miller, a wealthy rancher, who wants Hickman's property and who is responsible for the killing.
Catchline: "He tried to atone for another man's crime."

IRENE

RKO | Musical-Comedy | Mch. 29

Selling Names: Anna Neagle, Ray Milland, Roland Young, Alan Marshal, May Robson, Billie Burke.
Producer-Director: Herbert Wilcox.
Story Idea: Anna Neagle, a decorator, meets Ray Milland, a young society man, who immediately becomes interested in her and arranges for her to get a better position in another shop. While modeling a gown at a charity ball she is mistakenly introduced as an old friend of the leader of the social set. The news causes a sensation and Anna finds herself in quite a predicament, but Milland corrects the mistake by marrying her.
Catchline: "Her romantic troubles lifted her from obscurity to society."

CHASING TROUBLE

Mono. | Drama | Not Set

Selling Names: Frankie Darro, Marjorie Reynolds, Milburn Stone.
Director: Howard Bretherton.
Assoc. Producer: Grant Withers.
Story Idea: Frankie Darro, believing himself a handwriting expert becomes interested in the private life of Alex Callam, one of the best customers in the florist shop where he works. He discovers that Callam sends private messages via the floral pieces he buys, to his gang of sabotage agents. He gets Milburn Stone, a newspaperman, to help him round up the entire gang and get an exclusive story.
Catchline: "His mistake led to the capture of the foreign sabotage agents."

PRIMROSE PATH

RKO | Drama | Mch. 22

Selling Names: Ginger Rogers, Joel McCrea, Marjorie Rambeau, Miles Mander.
Producer-Director: Gregory LaCava.
Story Idea: Ginger Rogers, daughter of a disreputable family, marries Joel McCrea, a gas station attendant, without divulging the truth about her background. McCrea, realizing the truth when he meets them, goes away disgusted, leaving Ginger in tears. Ginger, unhappy because of McCrea, tries to follow in her mother's footsteps, but cannot go through with it. When she and McCrea meet again, all is forgiven.
Catchline: "In spite of her background . . . she couldn't become a lady of easy virtue."

PIONEER DAYS

Mono. | Western | Jan. 5

Selling Names: Jack Randall, June Wilkins, Ted Adams.
Producer-Director: Harry Webb.
Story Idea: Jack Randall promises to help June Wilkins get back her share of the Palace Saloon, which Ted Adams cheated her into selling. When an express agent is murdered, Randall is suspected because of the planted evidence, but Randall finds Adams and his gang at their hide-out and arrests them in the act of breaking open the strong box they stole from the man they murdered.
Catchline: "He trapped the killers . . . then the action started."



"Gulliver" In Store's Toyland

Dave Ballard, Paramount's giant, represents "Gulliver's Travels" at the Toytown display at Stern's Department Store in New York City. The displays were arranged for the Technicolor film's opening at the Paramount Theatre.

Feature Booking Guide

a—BEFORE DATE OF ISSUE INDICATES ADVANCE DOPE. b—BOX OFFICE SLANT.
Initial Before Release Indicates Audience Suitability: (F) Family (A) Adults.

ASTOR PICTURES

Title	Mins.	Stars	Rel. Date	See Issue of
Bat Whispers (My-D)	86	C. Morris-U. Merkel		Reissued
Everything Is Rhythm (Mu)		Harry Roy & Band	7/22/39	Not Rev.
Heart of New York (Mu)	80	Jolson-Evans-Morgan		Reissued
Monster Walks (My-D)	60	Mischa Auer		Reissued
Out of Singapore (D)	76	Noah Beery-Dorothy Burgess	6/24/39	Reissued
Rain (D)	85	J. Crawford-W. Huston		Reissued
Scarface (D)	88	P. Muni-G. Raft-A. Dvorak		Reissued
Sky Devils (C-D)	88	Spencer Tracy		Reissued
Street Scene (D)	79	Sylvia Sidney		Reissued
Three Broadway Girls (C)	83	Blondell-Evans-Claire		Reissued
Tombstone Canyon (W)	67	Bob Burns		Reissued
Tonight Or Never (D)	92	Swanson-Douglas-Karloff		Reissued
Tumbleweeds (W)	86	William S. Hart	5/1/39	Reissued
U-67 (D)	60	Alan Hale-Claude Allister	8/1/39	Reissued

COLUMBIA 1938-39

Behind Prison Gates (D)	63	Brian Donlevy-Jacqueline Wells.	(A)	7/28/39	b8/26/39
Blind Alley (D)	71	Ralph Bellamy-Rose Stradner	(F)	5/11/39	b4/29/39
Blondie Meets the Boss (C)	71	P. Singleton-Arthur Lake	(F)	2/28/39	b3/4/39
Blondie Takes a Vacation (C)	68	Penny Singleton-Arthur Lake	(F)	7/20/39	b7/22/39
Clouds Over Europe (C-D)	79	Olivier-Hobson-Richardson	(F)	6/20/39	b6/24/39
Coast Guard (D)	70	Scott-Bellamy-Dee	(F)	8/4/39	b9/2/39
First Offenders (D)	61	Walter Abel-Beverly Roberts	(F)	4/12/39	b8/5/39
Five Little Peppers and How They Grew (C-D)	60	Edith Fellows-Dorothy Peterson.	(F)	8/22/39	b8/26/39
Frontiers of '49 (W) (Former title, "California Calvacade")	54	Bill Elliott-Luana de Alcaniz		1/19/39	a11/19/38
Golden Boy (D)	101	Barbara Stanwyck-Wm. Holden	(F)	9/5/39	b8/19/39
Good Girls Go to Paris (C)	78	Joan Blondell-Melvyn Douglas	(A)	6/30/39	b6/24/39
Homicide Bureau (D)	63	B. Cabot-R. Hayworth	(F)	1/5/39	b2/4/39
Konga, The Wild Stallion (D)	63	Fred Stone-Rochelle Hudson	(F)	8/30/39	b9/16/39
Lady and the Mob (C)	65	Fay Bainter-Ida Lupino	(F)	4/3/39	b3/11/39
Law Comes to Texas (W)	58	Bill Elliott-Veda Ann Borg		4/16/39	a2/25/39
Let Us Live (D)	68	Maureen D'Sullivan-Henry Fonda	(A)	2/22/39	b2/25/39
Lone Star Pioneers (W)	56	Bill Elliott-Dorothy Gulliver		3/16/39	a1/14/39
Lone Wolf Spy Hunt (D)	65	Warren William-Ida Lupino	(F)	1/27/39	b1/28/39
Man From Sundown (W)	58	Chas. Starrett-Iris Meredith	(F)	7/15/39	b8/19/39
Men They Couldn't Hang (D)	65	Boris Karloff-Lorna Gray	(A)	8/17/39	b8/19/39
Missing Daughters (D)	59	Richard Arlen-Rochelle Hudson.	(A)	5/22/39	b9/16/39
My Son Is a Criminal (D)	59	Alan Baxter-Jacqueline Wells	(F)	3/30/39	b3/18/39
North of Shanghai (D)	58	Betty Furness-James Craig	(F)	2/10/39	b4/1/39
North of the Yukon (W) (Former title, "Mounted Police")	64	Chas Starrett-Linda Winters		3/30/39	a2/4/39
Only Angels Have Wings (D)	122	Jean Arthur-Cary Grant	(F)	5/25/39	b5/13/39
Outside These Walls (D)	61	Dolores Costello-Michael Whalen	(F)	5/4/39	b8/5/39
Parents on Trial (D)	78	Jean Parker-Johnny Downs	(F)	6/29/39	b9/23/39
Riders of Black River (W)	59	Chas. Starrett-Iris Meredith	(F)	8/23/39	b9/30/39
Romance of the Redwoods (D)	67	Jean Parker-Chas Bickford	(F)	2/28/39	b4/29/39
Spoilers of the Range (W)	58	Chas. Starrett-Iris Meredith	(F)	4/27/39	b8/5/39
Texas Stampede (W)	57	Chas. Starrett-Iris Meredith	(F)	2/9/39	b9/30/39
Thundering West (W)	57	Chas. Starrett-Iris Meredith		1/12/39	a11/19/38
Trapped in the Sky (D)	60	Jack Holt-Katherine DeMille	(F)	6/1/39	b2/18/39
Western Caravans (W)	58	Chas. Starrett-Iris Meredith	(F)	6/15/39	b7/22/39
Whispering Enemies (D)	62	J. Holt-D. Costello	(F)	3/24/39	b1/7/39
Woman Is the Judge (D)	62	Otto Kruger-Rochelle Hudson	(A)	7/10/39	b9/30/39

1939-40

Amazing Mr. Williams (C-D)	86	Joan Blondell-Melvyn Douglas	(F)	11/23/39	b11/25/39
Beware Spooks (C)	68	Joe E. Brown-Mary Carlisle	(F)	10/24/39	b10/28/39
Blazing Six Shooters		Charles Starrett-Iris Meredith			In Prod.
Blondie Brings Up Baby (C)	68	Penny Singleton-Arthur Lake	(F)	11/9/39	b11/11/39
Blondie On a Budget		Penny Singleton-Arthur Lake			In Prod.
Bullets for Rustlers (W)		Charles Starrett-Lorna Gray			a11/25/39
Cafe Hostess (D) (Former title, "Street of Missing Women")	63	Preston Foster-Ann Dvorak		11/30/39	a10/28/39
Convicted Woman		Hudson-Lane-Lang			In Prod.
Criminal Cargo (D)		Jack Holt-Irene Ware			a10/21/39
Five Little Peppers at Home		Edith Fellows-Clarence Kolb			In Prod.
Fugitive at Large (D)	66	Jack Holt-Patricia Ellis	(F)	12/7/39	b8/5/39
Hidden Power (D)	59	Jack Holt-Gertrude Michael	(F)	9/7/39	b5/27/39
His Girl Friday (D)		Grant-Russell-Bellamy		1/18/40	a12/9/39
Lone Wolf Strikes		Warren William-Joan Perry			In Prod.
Miracle on Main Street	78	Margo-W. Abel-L. Talbot		10/29/39	Not Rev.
Mr. Smith Goes to Washington (C-D)	130	Jean Arthur-James Stewart	(F)	10/19/39	b10/7/39
Music in My Heart (Mu-C)	72	Tony Martin-Rita Hayworth	(F)	1/10/40	b12/30/39
My Son is Guilty (D)		Jacqueline Wells-Bruce Cabot		12/28/39	a11/25/39
Outpost of the Mounties (W)	63	Chas. Starrett-Iris Meredith		9/14/39	b11/25/39
Passport to Alcatraz		Jack Holt-Cecilia Callejo			In Prod.
Pioneers of the Frontier (W)		Bill Elliott-Linda Winters			a11/25/39
Scandal Sheet (D)	65	Otto Kruger-Dna Munson	(A)	10/16/39	b10/28/39
Stranger From Texas (W)	54	Charles Starrett-Lorna Gray	(F)	11/2/39	b12/23/39
Taming of the West (W)	55	Bill Elliott-Iris Meredith		12/7/39	a9/9/39
Ten Days in Paris (D)	82	Rex Harrison-Karen Verne	(F)		b10/21/39
Texas Express (W)		Chas. Starrett-Iris Meredith			In Prod.
Those High Gray Walls (D)	82	Walter Connolly-Iris Meredith	(A)	9/21/39	b9/30/39
Too Many Husbands		Arthur-MacMurray-Douglas			In Prod.
Two-Fisted Rangers (W) (Former title, "Renegade Law")		Chas Starrett-Iris Meredith		1/4/40	a10/21/39
U-Boat 29 (D) (Reviewed as "Spy in Black")	79	Conrad Veidt-Valerie Hobson	(F)	10/7/39	b7/15/39

GRAND NATIONAL 1938-39

Children of the Wild		Joan Valerie-James Bush		10/14/39	Not Rev.
Exile Express (D)	71	Anna Sten-Alan Marshal	(A)	5/27/39	b2/11/39
Lady Takes a Chance (D) (Former title, "Everything Happens to Ann")		Heather Angel-John King			a3/4/39
Long Shot (D)	69	Marsha Hunt	(F)	1/6/39	b12/31/38
Panama Patrol (D)	69	Charlotte Wynters-Leon Ames	(F)	5/20/39	b2/25/39
Ride 'Em Cowgirl (W)	52	Dorothy Page-Vince Barnett	(F)	1/20/39	b1/21/39
Singing Cowgirl (Former title, "Lady Buckaroo")	57	Dorothy Page-David D'Brien		5/31/39	a11/19/38
Six-Gun Rhythm (W)		Tex Fletcher-Joan Barclay	(F)	5/13/39	b2/18/39
Trigger Pals (W)	55	Art Jarrett-Lee Powell	(F)	1/13/39	b1/14/39
Water Rustlers (W) (Former title, "The Last Barrier")	56	Dorothy Page-David D'Brien		1/6/39	a11/19/38

MGM 1938-39

Adventures of Huckleberry Finn (D)	90	Mickey Rooney-Lynn Carver	(F)	2/10/39	b2/11/39
Andy Hardy Gets Spring Fever (C)	85	Mickey Rooney-Lewis Stone	(F)	7/21/39	b7/15/39
Bridal Suite (C-D)	67	Rob't Young-Billie Burke	(F)	5/26/39	b5/27/39
Burn 'Em Up O'Connor (D)	70	Dennis D'Keefe-Cecilia Parker	(F)	1/13/39	b1/14/39
Broadway Serenade (Mu-D)	112	J. MacDonald-L. Ayres	(F)	4/7/39	b4/8/39
Calling Dr. Kildare (D)	85	Lew Ayres-L. Barrymore	(F)	4/28/39	b4/29/39

MGM 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Fast and Loose (My-C)	76	R. Montgomery-Rosalind Russell	(F)	2/17/39	b2/18/39
Four Girls in White (D)	73	Florence Rice-Alan Marshall	(F)	1/27/39	b1/28/39
Goodbye, Mr. Chips (D)	114	Robert Donat-Greer Garson	(F)	7/28/39	b5/20/39
Hardys Ride High (C-D)	80	Rooney-Stone-Rutherford	(F)	4/21/39	b4/22/39
Honolulu (Mu-C)	84	Eleanor Powell-Rob't. Young	(F)	2/3/39	b2/4/39
Ice Follies of 1939 (D)	82	Crawford-Stewart (Part Tech.)	(F)	3/10/39	h3/11/39
Idiot's Delight (D)	109	Gable-Shearer	(A)	1/27/39	h1/28/39
It's a Wonderful World (My-C)	86	James Stewart-Claudette Colbert.	(F)	5/19/39	b5/6/39
Kid From Texas (C-D)	70	Dennis D'Keefe-Florence Rice	(F)	4/14/39	h4/8/39
Lady of the Tropics (D)	92	Hedy Lamarr-Rob't. Taylor	(A)	8/11/39	b8/12/39
Let Freedom Ring (Mu-D)	87	Nelson Eddy-Virginia Bruce	(F)	2/24/39	b2/18/39
Lucky Night (C-D)	82	Myrna Loy-Robert Taylor	(A)	5/5/39	b4/29/39
Maisie (C-D)	72	Rob't. Young-Ann Sothern	(F)	6/23/39	b6/10/39
Miracles For Sale (D)	70	Florence Rice-Robert Young	(F)	8/4/39	h8/5/39
On Borrowed Time (D)	99	Lionel Barrymore-Beulah Bondi.	(A)	7/7/39	h7/1/39
Pygmalion (D)	87	Leslie Howard-Wendy Hiller	(A)	3/10/39	h10/29/38
Sergeant Madden (D)	80	Wallace Berry-Laraine Johnson	(F)	3/24/39	b3/25/39
6,000 Enemies (D)	60	Walter Pidgeon-Rita Johnson	(A)	6/9/39	h6/3/39
Society Lawyer (D)	77	Virginia Bruce-Walter Pidgeon	(F)	3/31/39	h4/1/39
Stand Up and Fight (D)	95	Taylor-Beery-Rice	(F)	1/6/39	h1/7/39
Stronger Than Desire (D)	77	Virginia Bruce-Walter Pidgeon	(F)	6/30/39	b7/1/39
Tarzan Finds a Son! (D)	81	Weissmuller-D'Sullivan	(F)	6/16/39	h6/3/39
Tell No Tales (D)	67	Melvyn Dougles-H. B. Warner	(F)	5/12/39	b5/20/39
These Glamor Girls (C-D)	80	Lew Ayres-Lana Turner	(F)	8/18/39	b8/19/39
They All Come Out (D)	70	Rita Johnson-Tom Neal	(F)	7/14/39	b7/8/39
Within the Law (D)	65	Ruth Hussey-Paul Kelly	(F)	3/17/39	b3/18/39
Wizard of OZ (Tech.) (Mu-C)	101	Judy Garland-Frank Morgan	(F)	8/25/39	b8/12/39

1939-40

Another Thin Man (My-C)	102	William Powell-Myrna Loy	(F)	11/17/39	b11/18/39
Arouse and Beware		Wallace Beery-Dolores Del Rio		2/16/40	In Prod.
Babes in Arms (Mu-C)	97	Mickey Rooney-Judy Garland	(F)	10/13/39	b9/23/39
Balalaika (Mu-D)	102	Nelson Eddy-Ilona Massey	(F)	12/29/39	h12/16/39
Bad Little Angel (D)	72	Virginia Weidler-Gene Reynolds	(F)	10/27/39	b10/28/39
Blackmail (D)	81	E. G. Robinson-Guinn Williams	(A)	9/8/39	h9/9/39
Broadway Melody of 1940 (D)		Powell-Astaire-Murphy		2/9/40	a10/14/39
Congo Maisie (D)		Sothern-Carroll-Johnson		1/19/40	a12/9/39
Dancing Co-Ed (C)	84	Lana Turner-Richard Carlson	(F)	9/29/39	b9/30/39
Earl of Chicago (D)		Montgomery-Dwen-Arnold		1/5/40	a11/11/39
Fast and Furious (D)	73	Franchot Tone-Ann Sothern	(F)	10/6/39	b10/14/39
Florian (D)		Robert Young-Helen Gilbert			a12/9/39
Forty Little Women		Eddie Cantor-Rita Johnson			In Prod.
Gone With the Wind (D)	228	Gable-Leigh-Howard (Tech.)	(F)		b12/16/39
Henry Goes Arizona (C)	67	Frank Morgan-Virginia Weidler	(F)	12/8/39	b12/9/39
I Take This Woman (C-D)		Spencer Tracy-Hedy Lamarr			a11/12/38
Joe and Ethel Turp Call on The President (D)	71	Ann Sothern-Walter Brennan	(F)	12/1/39	b12/9/39
Judge Hardy and Son (C)	90	Mickey Rooney-Lewis Stone	(F)	12/22/39	b12/16/39
Lambeth Walk		Lupino Lane-Sally Gray		1/26/40	Coming
Marx Bros. at the Circus (C)	87	Marx Bros.-Florence Rice	(F)	10/20/39	h10/14/39
New Moon (D)		Jeanette MacDonald-Nelson Eddy			a12/2/39
Nick Carter, Master Detective (D)	60	Walter Pidgeon-Rita Johnson	(F)	12/15/39	b12/16/39
Ninotchka (C)	110	Greta Garbo-Melvyn Douglas	(A)	11/3/39	b10/7/39
Northwest Passage (D)		Tracy-Young-Brennan (Tech.)		2/23/40	a8/12/39
Remember? (C)	83	Robert Taylor-Greer Garson	(A)	11/10/39	b11/11/39
Secret of Dr. Kildare (D)	85	Lew Ayres-Laraine Day	(F)	11/24/39	b11/25/39
Shop Around the Corner (D)		Margaret-Sullavan-J. Stewart		1/12/40	a12/2/39
Strange Cargo (D)		Gable-Crawford-Douglas		2/2/40	a11/25/39
Thunder Afloat (D)	91	Wallace Beery-Robert Young	(F)	9/22/39	b9/23/39
Women, The (D) (Part Tech.)	131	Shearer-Crawford-Russell	(A)	9/1/39	h9/2/39
Young Tom Edison (D)		Mickey Rooney-Virginia Weidler.			a12/2/39

MONOGRAM 1938-39

Across the Plains (W)	52	Jack Randall-Joyce Bryant	(F)	6/1/39	b5/27/39
Boys Reformatory (D)	61	Frankie Darro	(F)	5/1/39	b5/13/39
Convict's Code (D)	66	Robert Kent-Anne Nagel	(A)	1/18/39	b2/11/39
Crashing Thru (D)	65	James Newill-Warren Hull		1/20/39	a12/31/38
Danger Flight (D)	61	John Trent-Marjorie Reynolds	(F)	11/1/39	b10/28/39
Down the Wyoming Trail (D)	62	Tex Ritter	(F)	5/18/39	b6/17/39
Fight For Peace (Doc)	69	Newsreels	(A)	10/1/39	b9/30/39
Girl From Rio (D)	63	Movita-Warren Hull	(F)	8/7/39	b8/19/39
Irish Luck (D)	58	Frankie Darro-Sheila Darcy	(F)	8/15/39	b8/26/39
Man From Texas (W)		Tex Ritter		7/21/39	a7/1/39
Mr. Wong in Chinatown (My-D)	68	Boris Karloff-Marjorie Reynolds.	(F)	8/1/39	h7/22/39
Mutiny in the Big House (D)	83	Barton MacLane-Chas. Bickford.	(F)	10/25/39	b10/14/39
Mystery of Mr. Wong (D)	65	Boris Karloff	(F)	3/8/39	b3/18/39
Mystery Plane (D)	60	John Trent-Marjorie Reynolds	(F)	3/8/39	b3/4/39
Navy Secrets (D)	60	Fay Wray	(F)	2/8/39	b2/11/39
Oklahoma Terror (W)		Jack Randall-Virginia Carroll		8/25/39	a8/5/39
Overland Mail (W)	51	Jack Randall	(F)	10/31/39	b11/18/39
Riders of the Frontier (W)	59	Tex Ritter-Hal Price	(F)	8/16/39	b9/9/39
Rollin' Westward (W)	61	Tex Ritter	(F)	3/1/39	b4/1/39
Should a Girl Marry? (D)	60	Anne Nagel-Warren Hull	(A)	6/16/39	b7/22/39
Sky Patrol (D)	61	John Trent-Marjorie Reynolds	(F)	9/9/39	b9/23/39
Star Reporter (D)	62	Warren Hull-Marsha Hunt	(F)	2/22/39	b5/6/39
Streets of New York (D)	73	Jackie Cooper	(F)	4/12/39	b4/8/39
Stunt Pilot (D)	61	John Trent-Marjorie Reynolds	(F)	6/29/39	b7/8/39
Undercover Agent (C-D)	56	Russell Gleason-Shirley Deane	(F)	4/5/39	b4/29/39
Wanted by Scotland Yard (D) (Reviewed as "Dangerous Fingers")	65	James Stephenson-Betty Lynne	(A)	4/19/39	b3/18/39
Wolf Call (D)	61	John Carroll-Movita	(F)	5/8/39	b5/27/39

1939-40

Chasing Trouble (D)		F. Darro-Marjorie Reynolds		1/30/40	a12/30/39
Danger Ahead (W)		James Newill-Dorothea Kent		1/10/40	a12/23/39
Fatal Hour (D) (Former title, "Mr. Wong at Headquarters")		Boris Karloff-Marjorie Reynolds.		1/15/40	a12/16/39
Fighting Mad (W)	60	James Newill-Sally Blane		11/5/39	a10/17/39
Front Page Lady (D)		Warren Hull-Kay Linaker		1/20/40	a12/23/39
Gang's All Here (C-D)	77	J. Buchanan-Horton-Kruger	(F)	11/17/39	b8/12/39
Gentleman from Arizona (W)	71	Farrell MacDonald-Barclay	(F)	12/25/39	b12/16/39
Heroes In Blue (D)	59	Dick Purcell-Bernadene Hayes	(F)	11/7/39	b11/25/39
Phantom Strikes (My)	58	Lawson-Henry	(F)	11/15/39	b11/18/39
Pioneer Days (W)		Jack Randall-June Willkins		1/25/40	a12/30/39
Roll, Wagons, Roll (W)	54	Tex Ritter	(F)	11/25/39	b12/23/39
Secret Four (D)	85	Sinclair-Lee-Lawton	(F)	1/15/40	b12/30/39
Westbound Stage (W)	52	Tex Ritter		12/15/39	a11/4/39
Yukon Flight (W)		James Newill-Louise Stanley		12/5/39	a11/18/39

PARAMOUNT 1938-39

Ambush (D)	62	Gladys Swarthout	(F)	1/20/39	b1/21/39
Back Door to Heaven (D)	85	Ford-Erwin-Ellis	(A)	4/21/39	b4/15/39
Beachcomber (C-D)	94	Laughton-Lanchester	(A)	3/10/39	b3/12/38
Boy Trouble (C)	70	Charlie Ruggles-Mary Boland	(F)	2/27/39	b2/4/39
Bulldog Drummond's Bride (C-D)	56	John Howard-Heather Angel	(F)	6/30/39	b7/8/39
Bulldog Drummond's Secret Police (My)	55	Howard-Angel	(A)	4/14/39	b4/8/39
Cafe Society (C)	83	M. Carroll-F. MacMurray	(A)	3/3/39	b2/11/39
Disbarred (D)	59	Patrick-Kruger	(F)	1/6/39	b1/28/39
Gracie Allen Murder Case (My-C)	75	Gracie Allen-Warren William	(F)	6/2/39	b5/20/39

PARAMOUNT 1938-39 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Grand Jury Secrets (D)	66	John Howard-Gail Patrick	(F)	6/23/39	b6/10/39
Heritage of the Desert (W)	73	Donald Woods-Evelyn Venable	(F)	6/23/39	b3/18/39
Hotel Imperial (D)	70	Ray Milland-Isa Mirandi	(F)	5/12/39	b5/13/39
I'm From Missouri (C)	77	Bob Burns-Gladys George	(F)	4/7/39	b3/25/39
Invitation to Happiness (D)	95	Fred MacMurray-Irene Dunne	(F)	6/16/39	b5/13/39
Island of Lost Men (D)	63	Anna May Wong-A. Quinn	(F)	7/28/39	b8/12/39
King of Chinatown (D)	60	A. M. Wong-L. Nolan	(A)	3/17/39	b3/18/39
Lady's From Kentucky (D)	75	Gee. Raft-Ellen Drew		4/28/39	b4/15/39
Magnificent Fraud (D)	75	Lloyd Nolan-Akim Tamiroff	(A)	7/21/39	b7/22/39
Man About Town (C)	86	Jack Benny-Dorothy Lamour	(F)	7/7/39	b6/10/39
Midnight (C)	90	Claudette Colbert-Don Ameche	(F)	3/24/39	b3/11/39
Million Dollar Legs (C)	63	Betty Grable-Jackie Coogan	(F)	7/14/39	b7/15/39
Never Say Die (C)	80	Martha Raye-Bob Hope	(F)	4/14/39	b3/11/39
Night Work (C)	61	Mary Boland-Charlie Ruggles	(F)	8/4/39	b8/12/39
. . . one third of a nation (D)	76	Sylvia Sidney-Leif Erikson	(F)	2/24/39	b12/18/39
Our Leading Citizen (D)	88	Bob Burns-Susan Hayward	(F)	8/11/39	b8/5/39
Paris Honeymoon (Mu)	83	B. Cresby-F. Gaal	(A)	1/27/39	b12/24/38
Persons in Hiding (D)	89	Patricie Morrison	(F)	2/10/39	b1/28/39
Renegade Trail (W)	57	Bill Boyd	(F)	8/18/39	b7/22/39
Silver on the Sage (W)	66	Boyd-Hayes-Hayden	(F)	3/31/39	b2/18/39
Star Maker (Mu-C)	94	Bing Crosby-Louise Campbell	(F)	8/25/39	b8/26/39
St. Louis Blues (Mu)	85	Nolan-Lemeur-Guizar	(F)	2/3/39	b1/28/39
Some Like It Hot (C)	62	Bob Hope-Shirley Ross	(F)	5/19/39	b5/13/39
Stolen Life (D)	93	Elizabeth Bergner	(A)	5/26/39	b4/22/39
Sudden Money (C)	61	C. Ruggles-Marjorie Rambeau	(F)	3/31/39	b3/25/39
Sunset Trail (W)	67	W. Boyd-G. Hayes	(F)	2/24/39	b10/22/38
This Man Is News (My)	78	Valerie Hobson-Barry Barnes	(F)	8/18/39	b4/8/39
Undercover Doctor (D)	65	Lloyd Nolan-Heather Angel	(A)	6/9/39	b6/10/39
Union Pacific (H-D)	135	Barbara Stanwyck-Joel McCrea	(F)	5/5/39	b4/29/39
Unmerried (D)	63	Buck Jones-Helen Twelvetrees	(F)	5/26/39	b5/27/39
Zaza (D)	86	C. Colbert-H. Marshall	(A)	1/13/39	b1/7/39

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Adventures In Diamonds (D)		Isa Miranda-George Brent		3/8/40	a9/23/39
(Former title "Diamonds Are Dangerous")					
All Women Have Secrets (D)	70	Joseph Allen-Jean Cagney	(A)	12/15/39	b12/9/39
At Good Old Siwash (C)		Wm. Helden-Bonita Granville			all/25/39
Beau Geste (D)	114	Gary Cooper-Ray Milland	(F)	9/15/39	b7/22/39
Biscuit Eater (D)		Lonnie LeRoy-Cordell Hickman			all/18/39
Buck Benny Rides Again		Jack Benny-Virginia Dale		5/3/40	In Prod.
Cat and the Canary (My-D)	73	Bob Hope-Paulette Goddard	(A)	11/10/39	b11/4/39
Death of a Champion (My-C)	67	Lynne Overman-J. Allen, Jr.	(F)	9/1/39	b8/26/39
Disputed Passage (D)	90	Dorothy Lamour-Akim Tamiroff	(A)	10/27/39	b10/14/39
Down Went McGinty		Brian Donlevy-Akim Tamiroff			In Prod.
Dr. Cyclops (Tech.)		Albert Dekker-Janlee Logan		4/12/40	a9/23/39
Emergency Squad (D)		William Henry-Louise Campbell		1/5/40	a9/2/39
Farmer's Daughter (C)		Martha Raye-Charlie Ruggles		4/5/40	a9/30/39
French Without Tears (C)	85	Ray Milland-Ellen Drew	(A)	4/19/40	b11/11/39
Geronimo (D)	88	Preston Foster-Ellen Drew	(F)	1/12/40	b11/25/39
Golden Gloves (D)		Jean Cagney-Robert Ryan			a12/23/39
Great Victor Herbert (Mu-D)	90	Allan Jones-Mary Martin	(F)	12/29/39	b12/2/39
Gulliver's Travels	77	Tech. Cartoon Feature	(F)	12/22/39	b12/23/39
Hidden Gold (W)		Wm. Boyd-Russell Hayden			a12/16/39
(Former title, "The Man From Bar 20")					
Hold Your Horses		Wm. Boyd-Russell Hayden			In Prod.
Honeymoon In Bali (C)	95	F. MacMurray-Madeline Carroll	(A)	9/9/39	b9/16/39
Jamaica Inn (Cos-D)	110	Chas. Laughton	(F)	10/13/39	b5/27/39
Knights of the Range (W)		Russell Hayden-Jean Parker		3/29/40	a9/16/39
Law of the Pampas (W)	72	Wm. Boyd-Russell Hayden	(F)	11/3/39	b10/21/39
Llano Kid (W)	70	Tito Guizar-June Clayton	(F)	12/8/39	b11/11/39
Light of Western Stars (W)		Jory-Hayden-Sayers			all/11/39
Light That Failed (D)	96	Ronald Colman-Ida Lupino	(A)	2/9/40	b12/23/39
Night of Nights (D)	85	Pat O'Brien-Olympe Bradna	(A)	12/1/39	b12/2/39
Opened by Mistake (My-D)		Charles Ruggles-Robert Page		4/26/40	a10/28/39
Our Neighbors—ths Carters (D)	83	Fay Bainter-Frank Craven	(F)	11/24/39	b11/4/39
Parole Fixer (D)		J. Carroll Naish-Wm. Henry		2/16/40	a8/26/39
(Former title, "Federal Offense")					
Range War (W)	67	Wm. Boyd-Russell Hayden	(F)	9/8/39	b8/5/39
Remember the Night (D)		B. Stanwyck-F. MacMurray		1/19/40	a8/6/39
Road to Singapore (C)		B. Crosby-D. Lamour-B. Hope		3/22/40	all/4/39
Rulers of the Sea (D)	96	Fairbanks, Jr.—Lockwood	(F)	11/17/39	b9/16/39
Seventeen (C-D)		Jackie Cooper-Betty Field		3/1/40	a7/1/39
Safari (D)		Madelline Carroll-Fairbanks, Jr.			all/18/39
Santa Fe Marshal (W)		Wm. Boyd-Russell Hayden		1/26/40	a8/19/39
(Former title, "Medicine Show")					
Showdown (W)		Wm. Boyd-J. Clayton-Hayden			a10/14/39
(Former title, "Gun Chorus")					
Sidewalks of London (D)	80	Laughton-Leigh	(F)	2/23/40	b7/9/38
(Reviewed as "St. Martin's Lane")					
Television Spy (D)	58	William Henry-Judith Barrett	(F)	10/20/39	b9/16/39
This Man In Paris (My-C)	86	Barry Barnes-Valerie Hobson	(A)		b7/15/39
$1,000 a Touchdown (C)	74	Jee E. Brown-Martha Raye	(F)	9/22/39	b9/30/39
Typhoon (Tech.) (D)		Dorothy Lamour-Robert Preston		2/9/40	a9/9/39
Untamed (D)		Milland-Tamiroff-Morison (Tech.)		2/23/40	a8/19/39
Way of All Flesh (D)		Akim Tamiroff-William Henry			a12/23/39
What a Life (C)	78	Jackie Cooper-Betty Field	(F)	10/1/39	b9/23/39
Women Without Names		Ellen Drew-Robt. Paige		3/15/40	In Prod.

R.K.O.-RADIO 1937-38

Fisherman's Wharf (D)	70	Bobby Breen-Leo Carrillo	(F)	2/3/39	b1/28/39
Story of Vernon & Irene Castle (Mu-C)	93	Fred Astaire-Ginger Rogers	(F)	4/28/39	b4/1/39

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Almost a Gentleman (D)	65	James Ellison-Helen Wood	(F)	3/31/39	b3/25/39
Arizona Legion (W)	56	George O'Brien	(F)	1/20/39	b1/14/39
Bachelor Mother (C)	82	Ginger Rogers-David Niven	(A)	8/4/39	b7/1/39
Bad Lands (W)	65	N. Beery, Jr.-G. Williams	(F)	8/11/39	b7/29/39
Beauty for the Asking (D)	64	Lucille Ball-Donald Woods	(F)	2/24/39	b1/28/39
Boy Slaves (D)	71	Anne Shirley-Roger Daniel	(A)	2/10/39	b1/21/39
Career (D)	80	Alice Eden-John Archer	(F)	7/7/39	b7/8/39
Conspiracy (D)	58	Allan Lane-Linda Hayes	(A)	9/1/39	b8/26/39
Escape to Paradise (C-D)	60	Bob Breen-Kent Taylor	(F)	12/22/39	b12/9/39
Everything's On Ice (C-D)	66	Irene Dare-Roscoe Karns	(F)	10/6/39	b9/9/39
Fifth Avenue Girl (D)	85	Ginger Rogers-Tim Holt	(F)	9/22/39	b8/19/39
Fighting Gringo (W)	59	George O'Brien-Lupita Tovar	(F)	9/8/39	b9/2/39
Five Came Back (D)	73	Chester Merris-Wendy Barrie	(F)	6/23/39	b6/17/39
Fixer Dugan (D)	64	Lee Tracy-Virginia Weidler	(F)	3/21/39	b5/13/39
Flying Irishman (D)	70	Douglas Corrigan	(F)	3/24/39	b3/11/39
Girl and the Gambler (C)	62	Steffi Duna-Leo Carrelo	(F)	6/16/39	b6/10/39
Girl From Mexico (C)	70	Lupe Velez-Donald Woods	(F)	6/2/39	b5/20/39
Great Man Votes (C-D)	72	J. Barrymore-Peter Holden	(F)	1/13/39	b1/14/39
Gunga Din (D)	117	Grant-McLaglen-Fairbanks, Jr.	(F)	2/17/39	b1/28/39
In Name Only (D)	94	Lombard-Grant-Francis	(A)	8/18/39	b8/5/39
Love Affair (D)	85	Dunne-Boyer		4/7/39	b3/18/39
Pacific Liner (D)	76	Victor M'Laughen-Chester Morris	(A)	1/6/39	b12/31/38
Panama Lady (D)	65	Lucille Ball-Allen Lane	(F)	5/12/39	b5/13/39
Racketeers of the Range (W)	64	Geo. O'Brien	(F)	5/26/39	b5/20/39
Rookie Cop (D)	60	Tim Holt-Virginia Weidler	(F)	4/28/39	b5/13/39
Saint in London (My-D)	70	Geo. Sanders-Sally Grey	(F)	6/30/39	b7/1/39
Saint Strikes Back (D)	63	George Sanders-Wendy Barrie	(F)	3/10/39	b2/18/39
Sorority House (D)	64	Anne Shirley-James Ellison	(F)	5/5/39	b4/29/39
Spellbinder (D)	70	Lee Tracy-Barbara Reed	(A)	7/28/39	b7/29/39
They Made Her a Spy (D)	70	Sally Eilers-Allan Lane	(F)	4/14/39	b3/25/39
Timber Stampede (W)	59	George O'Brien	(F)	6/30/39	b6/24/39
Trouble in Sundown (W)	60	Geo. O'Brien-Rosalind Keith	(F)	3/24/39	b3/18/39
Twelve Crowded Hours (D)	63	Richard Dix-Lucille Ball	(F)	3/3/39	b2/25/39
Way Down South (Mu-D)	62	Bob Breen	(F)	7/21/39	b7/29/39

R.K.O.-RADIO 1939-40

Abe Lincoln In Illinois (D)		Raymond Massey-Ruth Gordon			a9/9/39
Allegheny Uprising (D)	81	John Wayne-Claire Trever	(F)	11/10/39	b10/28/39
And So Good-bye		Richard Carlson-Jean Parker			In Prod.
Bill of Divorcement		Maureen O'Hara-Adolphe Menjou		5/3/40	In Prod.
Bullet Code (W)		George O'Brien-Virginia Vale		4/5/40	a12/30/39
Day the Bookies Wept (C)	64	Joe Penner-Barbara Reed	(F)	9/15/39	b9/16/39
Flying Deuces (C)	67	Laurel & Hardy-Parker	(F)	11/3/39	b10/14/39
Full Confession (D)	73	Victor McLaglen-Sally Eilers	(A)	9/8/39	b8/26/39
Hunchback of Notre Dame (D)	115	C. Laughton-Maureen O'Hara	(A)	12/29/39	b12/23/39

R.K.O.-RADIO 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Irene (Mu-C)		Anna Neagle-Ray Milland		3/29/40	a12/30/39
Isle of Destiny (D)		Ford-Lang-Gargan		2/9/40	a6/10/39
Legion of the Lawless (W)	57	Geo. D'Brien-Virginia Vale	(F)	1/5/40	b11/25/39
Little Orvie		Johnny Sheffield-Ernest Truex		3/1/40	In Pred.
Marines Fly High (D)		Richard Dix-Lucille Ball		2/2/40	a12/9/39
Married and in Love (D)	60	Alan Marshal-Barbara Reed	(A)	12/22/39	b12/16/39
Marshal of Mesa City (W)	61	George D'Brien-Virginia Vale	(F)	11/3/39	b10/7/39
Meet Dr. Christian (D)	66	Jean Hersholt-Dorothy Levett	(F)	11/17/39	b10/21/39
Mexican Spitfire (C)	65	Lupe Velez-Donald Woods	(F)	1/12/40	b12/16/39
Millionaire Playboy		Joe Penner-Linda Hayes		3/15/40	In Prod.
My Favorite Wife		Dunne-Grant-Scott		4/12/40	In Prod.
Nurse Edith Cavell (D)	99	Anna Neagle-George Sanders	(A)	9/29/39	b8/26/39
Pinnochio		Technicolor Cartoon		2/23/40	In Prod.
Primrose Path (D)		Ginger Rogers-Joel McCrea		3/22/40	a12/30/39
Queen of Destiny (H-D)	90	Neagle-Walbrook (Tech.)	(F)		b10/29/38
(Reviewed as "Sixty Glorious Years")					
Ramparts We Watch		March of Time Feature			In Prod.
Reno (D)	73	Richard Dix-Gail Patrick	(A)	12/1/39	b11/18/39
Saint's Double Trouble (D)		George Sanders-Helen Whitney		3/8/40	a12/9/39
Sued for Libel (D)	63	Kent Taylor-Linda Hayes	(F)	10/27/39	b10/21/39
Swiss Family Robinson (D)		Mitchell-Best-Bartholomew		1/26/40	all/11/39
That's Right, You're Wrong (Mu-C)	91	Kyser-Ball-Menjou	(F)	11/24/39	b11/18/39
Three Sons (D)	72	Edward Ellis-Virginia Vale	(F)	10/13/39	b9/30/39
Two Thoroughbreds (D)	62	Jimmy Lydon-Joan Brodell	(F)	12/8/39	b12/2/39
Vigil in the Night (D)		Carole Lombard-Brian Aherne		2/16/40	a10/7/39

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Blue Montana Skies (W)	59	G. Autry-Smiley Burnette	(F)	5/4/39	b5/8/39
Colorado Sunset (W)	64	G. Autry-Smiley Burnette	(F)	7/31/39	b8/5/39
Fighting Thoroughbreds (D)	65	Ralph Byrd-Mary Carlisle	(F)	1/6/39	b1/21/39
Forged Passport (D)	61	P. Kelly-June Lang-L. Talbot	(F)	2/24/39	b2/11/39
Frontier Pony Express (W)	58	Roy Rogers-Mary Hart	(F)	4/19/39	b4/15/39
Hems on the Prairie (W)	58	Gene Autry-Smiley Burnette	(F)	2/3/39	b2/11/39
In Old Callente (W)	57	Roy Rogers-Mary Hart	(F)	6/19/39	b7/22/39
In Old Monterey (W)	73	Autry-Burnette-Hayes	(F)	8/14/39	b7/29/39
I Was A Convict (D)	65	B. MacLane-B. Roberts	(F)	3/6/39	b2/25/39
Man of Conquest (H-D)	96	Richard Dix-Gail Patrick	(F)	5/15/39	b4/15/39
Mexicali Rose (W)	58	Gene Autry-Smiley Burnette	(F)	3/27/39	b4/1/39
Mickey, the Kid (D)	66	Byrd-Cabot-Ryan	(F)	7/3/39	b7/1/39
Mountain Rhythm (W)	59	Gene Autry-Smiley Burnette	(F)	6/9/39	b7/1/39
Mysterious Miss X (My-D)	65	Michael Whalen-Mary Hart	(F)	1/10/39	b1/21/39
My Wife's Relatives (C-D)	65	The Gleasens-Mary Hart	(F)	3/20/39	b3/11/39
New Frontier (W)	57	3 Mesquiteers	(F)	8/10/39	b8/19/39
Night Riders (W)	58	3 Mesquiteers	(F)	4/12/39	b4/8/39
Pride of the Navy (D)	65	James Dunn-Rochelle Hudson	(F)	1/23/39	b1/28/39
Rough Riders Round-up (W)	58	Roy Rogers-Mary Hart	(F)	3/13/39	b3/25/39
Rovin' Tumbleweeds (W)	64	Autry-Mary Carlisle	(F)	11/16/39	b11/25/39
She Married a Cop (Mu-C)	65	Phil Regan-Jean Parker	(F)	7/12/39	b7/1/39
Should Husbands Work? (C)	86	The Gleasons	(F)	7/26/39	b7/22/39
Smuggled Cargo (D)	62	R. Hudson-Barry Mackay	(F)	8/21/39	b8/26/39
SOS—Tidal Wave (D)	60	Ralph Byrd-Kay Sutton	(A)	8/2/39	b6/3/39
Southward Ho! (W)	59	Roy Rogers-Mary Hart	(F)	5/19/39	b6/10/39
Street of Missing Men (D)	65	Chas. Bickford-Nana Bryant	(F)	4/28/39	b4/29/39
Three Texas Steers (W)	56	3 Mesquiteers	(F)	5/12/39	b6/17/39
Wall Street Cowboy (W)	60	Roy Rogers	(F)	9/6/39	b9/9/39
Woman Doctor (D)	65	F. Inescort-H. Wilcoxen	(F)	2/6/39	b2/4/39
Wyoming Outlaw (W)	57	3 Mesquiteers	(F)	8/27/39	b7/15/39
Zero Hour (D)	65	Frieda Inescort-Otto Kruger	(F)	5/27/39	b5/27/39

1939-40

Arizona Kid (W)	61	Roy Rogers-Sally Maroh	(F)	9/29/39	b10/7/39
Calling All Marines (D)	66	Donald Barry-Helen Mack	(F)	9/21/39	b9/16/39
Covered Trailer (C)	66	Gleasons-Davenport	(F)	11/10/39	b11/18/39
Cowboys From Texas (W)	57	Three Mesquiteers	(F)	11/29/39	b12/9/39
Dark Command (D)		John Wayne-Claire Trevor			a12/16/39
Days of Jesse James (W)	63	Roy Rogers-George Hayes	(F)	12/20/39	b12/23/39
Flight at Midnight (D)	66	Roscos Turner-Phil Regan	(F)	8/28/39	b9/2/39
Heroes of the Saddle (W)		Three Mesquiteers			a12/16/39
Jeepers Creepers (Mu)	69	Rogers-Weaver Bros.	(F)	10/27/39	b11/4/39
Kansas Terrors (W)	57	3 Mesquiteers-Jacqueline Wells	(F)	10/6/39	b10/21/39
Main Street Lawyer (D)	72	Edward Ellis-Anita Louise	(F)	11/3/39	b11/11/39
Money to Burn (C)	69	The Gleasens-Harry Davenpert	(F)	12/28/39	b12/30/39
Sabotage (D)	69	Arlesn Whelan-Gordon Oliver	(F)	10/13/39	b10/14/39
Saga of Death Valley (W)	58	Roy Rogers-George Hayes	(F)	11/22/39	b11/25/39
South of the Border (W)	71	Gene Autry-Smiley Burnette	(F)	12/15/39	b12/16/39
Thou Shalt Not Kill (D)	68	Charles Bickford-Doris Day	(F)	12/22/39	b12/16/39
Village Barn Dance (D)		Richard Cromwell-Doris Day			a12/16/39
Wolf of New York (D)		Edmund Lowe-Rose Hobart			a12/16/39

20TH CENT.-FOX 1938-39

Arizona Wildcat (C)	98	Withers-Carrillo	(F)	2/10/39	b11/12/38
Boy Friend (D)	70	Jane Withers-Robert Kellard	(F)	5/19/39	b5/13/39
Charlie Chan in Honolulu (My-D)	65	Sidney Toler-Phyllis Brooks	(F)	1/30/39	b12/31/38
Charlie Chan in Reno (My)	68	Sidney Toler-Phyllis Brooks	(F)	6/16/39	b6/3/39
Chasing Danger (D)	68	Preston Foster-Lynn Bari	(F)	5/5/39	b1/14/39
Climbing High (GB) (C)	79	Matthews-Redgrave	(F)	4/28/39	b12/17/38
Danger Island (D)	65	Lorre-Hersholt-Duff	(F)	4/7/39	b3/18/39
Everybody's Baby (C)	61	Jones Family	(F)	3/24/39	b12/3/38
Frontier Marshal (W)	72	Randolph Scott-Binnie Barnes	(F)	7/28/39	b8/5/39
Gorilla (C)	65	Ritz Bros.-Anita Louise	(A)	3/31/39	b5/27/39
Hound of the Baskervilles (My-D)	80	Rathbone-Greene-Louise	(A)	3/31/39	b4/1/39
Inside Story (D)	60	Whelen-Rogers	(F)	3/10/39	b10/22/38
Inspector Hornleigh (D)	70	Gordon Harker-Alastair Sim	(F)	4/21/39	b4/22/39
It Could Happen to You (C-D)	71	Stuart Erwin-Gloria Stuart	(F)	6/30/39	b6/17/39
Jones Family in Hollywood (C)	59	Jones Family	(F)	6/2/39	b5/27/39
Lady Vanishes (GB) (D)	79	Lukas-Whitty	(F)	1/6/39	b9/3/38
Little Princess (D)	91	S. Temple-R. Greene (Tech.)	(F)	3/10/39	b2/25/39
Mr. Moto's Last Warning (My)	74	Lorre-Field	(F)	2/24/39	b7/30/38
Mr. Moto Takes Vacation (My)	65	Peter Lorre	(F)	7/14/39	b11/19/38
News Is Made At Night (C)	71	Preston Foster-Lynn Bari	(F)	7/21/39	b7/15/39
Pardon Our Nerve (C)	55	Lynn Bari-B. Albertson	(F)	3/3/39	b11/19/38
Return of the Cisco Kid (W)	70	Warner Baxter-Lynn Bari	(F)	4/28/39	b4/29/39
Rose of Washington Sq. (Mu.-D)	86	Power-Faye-Jelsen	(F)	5/12/39	b5/6/39
Second Fiddle (Mu-C)	87	Sonja Henie-Tyrone Power	(F)	6/23/39	b7/1/39
Smiling Along (Mu-D)	91	G. Fields-M. Maguire	(F)	1/20/39	b10/22/38
Story of Alexander Graham Bell (D)	101	Loretta Young-Don Ameche	(F)	4/14/39	b4/1/39
Susannah of the Mounties (D)	77	Shirley Temple-Randolph Scott	(F)	7/28/39	b6/24/39
Tail Spin (D)	82	Faye-Bennett-Kelly	(F)	2/10/39	b2/4/39
Three Musketeers (Mu-C)	72	Ritz Bros.-Don Ameche	(F)	2/17/39	b2/11/39
Ware Case (GB) (D)	78	Clive Brook-Jane Baxter	(F)	7/21/39	b7/15/39
Wife, Husband and Friend (C)	82	Warner Baxter-Loretta Young	(F)	3/3/39	b2/18/39
Winner Take All (C)	61	Gloria Stuart-Tony Martin	(F)	4/21/39	b2/25/39
Young Mr. Lincoln (D)	101	Henry Fonda-Marjorie Weaver	(F)	6/9/39	b8/8/39

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Adventures of Sherlock Holmes (My-D)	85	Basil Rathbone-Nigel Bruce	(F)	9/1/39	b8/26/39
Barricade (D)	71	Alice Faye-Warner Baxter	(F)	12/8/39	b12/2/39
Blue Bird (Tech.) (D)		Shirley Temple-Nancy Kelly			a10/14/39
Charlie Chan at Treasure Island (My)	74	Sidney Toler-Sen Yung	(F)	9/8/39	b8/26/39
Charlie Chan in Panama (D)		Sidney Toler-Jean Rogers			all/11/39
Chicken Wagon Family (C)	63	Jane Withers-Lee Carrille	(F)	8/11/39	b8/19/39
Cisco Kid and the Lady (D)	74	Cesar Romero-Marjorie Weaver	(F)	12/29/39	b12/2/39
Cisco Kid in Chicago		Cesar Romero-Chris-Pin Martin			In Prod.
City in Darkness (My)	85	Sidney Toler-Lynn Bari	(F)	12/1/39	b11/25/39
City of Chance (D)	60	Donald Woods-C. Aubrey Smith	(A)	1/12/40	b12/30/39
Dance With the Devil		Tyrone Power-Dorothy Lamour			In Prod.
Day-time Wife (C)	72	Tyrone Power-Linda Darnell	(A)	11/24/39	b11/18/39

20TH CENT.-FOX 1939-40 (Cont.)

Title	Mins.	Stars		Rel. Date	See Issue of
Drums Along the Mohawk (D)	103..	H. Fonda-C. Colbert (Tech.)...	(F)	11/10/39	b10/21/39
Elsa Maxwell's Hotel For Women (D)	88..	Darnell-Ellison-Maxwell	(A)	8/4/39	b8/5/39
Escape, The (D)	62..	Kane Richmond-Amanda Duff...	(A)	10/6/39	b9/9/39
Everything Happens at Night (C-D)	78..	Sonja Henie-Ray Milland	(F)	12/22/39	b12/16/39
Girl Must Live (C)	93..	Margaret Lockwood-R. Houston.	(A)		b5/27/39
Grapes of Wrath		Fonda-Bowdon-Grapewin			In Prod.
Heaven With A Barbed Wire Fence (C-D)	62..	Glenn Ford-Jean Rogers	(F)	11/3/39	b10/7/39
He Married His Wife (D)		McCrea-Kelly-Young		1/19/40	a10/28/39
Here I Am, A Stranger (D)	83..	Richard Greene-Brenda Joyce...	(F)	9/29/39	b9/23/39
High School (C)		J. Withers-Stephens-Edwards		1/26/40	a9/30/39
Hollywood Cavalcade (D)	98..	Alice Faye-Don Ameche (Tech.).	(F)	10/13/39	b10/7/39
Honeymoon's Over (C)	68..	Marjorie Weaver-Stuart Erwin...	(F)	12/15/39	b12/9/39
Hotel For Women No. 2		Lynn Bari-Joan Davis			In Prod.
I Was An Adventuress		Zorina-Richard Greene			In Prod.
Little Old New York (D)		Alice Faye-MacMurray-Greene...		2/9/40	a10/14/39
Man Who Wouldn't Talk (D)		Lloyd Nolan-Joan Rogers			a10/7/39
Pack Up Your Troubles (C)	70..	Jane Withers-Ritz Brothers.....	(F)	10/20/39	b9/23/39
Quick Millions (C)	61..	Jones Family	(F)	8/25/39	b8/12/39
Rains Came (D)	103..	Loy-Power-Brent	(A)	9/15/39	b9/9/39
Shipyard Sally (Mu-D)		Gracie Fields	(F)	10/20/39	b7/29/39
Shooting High (D)		Withers-Autry-Weaver			a12/23/39
Stanley and Livingstone (D)	100..	S. Tracy-Greene-Kelly	(F)	8/18/39	b8/5/39
Stop, Look and Love (C)	57..	Jean Rogers-Robert Kellard	(F)	9/22/39	b9/2/39
Swanee River (Tech.) (D)	86..	Al Jolson-Don Ameche-A. Leeds.	(F)	1/5/40	b12/23/39
Too Busy to Work (C)	65..	Jones Family-Chandler-Davis....	(F)	11/17/39	b11/4/39
20,000 Men a Year (D)	84..	Randolph Scott	(F)	10/27/39	b10/28/39
Young as You Feel (D)		Jones Family			a12/16/39

UNITED ARTISTS 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Captain Fury (D)	92..	Aberne-McLaglen-Lang	(F)	5/26/39	b5/6/39
King of the Turf (D)	88..	Adolphe Menjou-D. Costello	(F)	2/17/39	b2/11/39
Made For Each Other (D)	94..	Lombard-J. Stewart	(F)	2/10/39	b2/4/39
Prisen Without Bars (D)	79..	Luchaire-Best-Barnes	(F)	3/10/39	b10/1/38
Stagecoach (D)	96..	Claire Trevor-John Wayne	(F)	3/3/39	b2/11/39
Topper Takes a Trip (C)	80..	C. Bennett-R. Young	(A)	1/12/39	b12/31/38
Wuthering Heights (D)	103..	M. Oberon-L. Olivier	(A)	4/7/39	b4/1/39
Zenobia (C)	71..	Oliver Hardy-Harry Langdon	(F)	4/21/39	b3/18/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Chump At Oxford (C)		Stan Laurel-Oliver Hardy			a8/12/39
Eternally Yours (C)	91..	Loretta Young-David Niven	(F)	10/12/39	b10/7/39
Four Feathers (Tech.) (D)	109..	Duprez-Smith-Richardson	(F)	8/4/39	b4/29/39
Great Dictator		Charles Chaplin-P. Goddard			In Prod.
House Across the Bay (D)		Joan Bennett-George Raft			a11/11/39
Housekeeper's Daughter (C)	80..	Joan Bennett-Adolphe Menjou...	(F)	10/26/39	b9/16/39
Intermezzo—a Love Story (D)	70..	Leslie Howard-Ingrid Bergman..	(F)	9/22/39	b9/30/39
Lion Has Wings (D)	75..	Merle Oberon-Ralph Richardson..	(F)		b12/16/39
Man In the Iron Mask (D)	110..	Louis Hayward-Joan Bennett...	(F)	8/11/39	b7/1/39
My Son, My Son!		Brian Aherne-Madeleine Carroll.			In Prod.
Of Mice and Men (D)	102..	Meredith-Fields-Chaney, Jr.	(A)	1/12/40	b12/30/39
1,000,000 B.C.		John Hubbard-Carole Landis			In Prod.
Over the Moon (C-D)	78..	Oberon-Rex Harrison (Tech.)...	(F)		b11/11/39
Raffles (D)	71..	D. Niven-Olivia de Havilland...	(F)	12/29/39	b12/23/39
Real Glory (D)	96..	Gary Cooper-Andrea Leeds	(F)	9/29/39	b9/16/39
Rebecca (D)		Olivier-Anderson-Fontaine		1/19/40	a10/14/39
Slightly Honorable (D)		O'Brien-Terry-Arnold		12/22/39	a9/30/39
(Former title, "Send Another Coffin")					
Thief of Bagdad		Sabu-Conrad Veidt (Tech.)			In Prod.
They Shall Have Music (Mu-D)	101..	Jascha Heifetz-Andrea Leeds...	(F)	8/18/39	b7/15/39
Two's Company (C)		Stan Laurel-Oliver Hardy			a12/23/39
Westerner (D)		Gary Cooper-Walter Brennan			a12/30/39
Winter Carnival (C-D)	90..	Ann Sheridan-Richard Carlson..	(F)	7/28/39	b7/22/39

UNIVERSAL 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Big Town Czar (D)	62..	Barton MacLane-Eve Arden	(F)	4/21/39	b4/29/39
Code of the Streets (D)	70..	Carey-Thomas-Little Tough Guys	(F)	4/14/39	b1/28/39
East Side of Heaven (C)	88..	Bing Crosby-Joan Blondell	(F)	4/7/39	b4/8/39
Ex-Champ (D)	74..	McLaglen-Grey-Brown	(F)	5/19/39	b5/20/39
Family Next Door (C)	60..	Hugh Herbert-Ruth Donnelly...	(F)	3/31/39	b4/15/39
First Love (D)	83..	Deanna Durbin-Helen Parrish ..	(F)	11/10/39	b11/4/39
Forgotten Women (D)	65..	Sigrid Gurie-Donald Briggs	(A)	7/7/39	b7/8/39
For Love Or Money (D)	67..	June Lang-Robert Kent		5/5/39	a4/22/39
Gambling Ship (D)	61..	Helen Mack-Robert Wilcox	(A)	1/20/39	b12/24/38
Honor of the West (W)	58..	Bob Baker		1/13/39	a11/26/38
House of Fear (My-D)	66..	Wm. Gargan-Irene Hervey	(A)	6/30/39	b6/17/39
Inside Information (D)	62..	June Lang-Dick Foran	(F)	6/2/39	b6/17/39
I Stole a Million (D)	78..	George Raft-Claire Trevor	(A)	7/21/39	b7/22/39
Last Warning	62..	P. Foster-F. Robinson	(F)	1/13/39	b12/10/38
Mystery of the White Room (My-D)	58..	Bruce Cabot-Helen Mack	(A)	3/17/39	b4/1/39
Pirates of the Skies (D)	61..	Kent Taylor-Rochelle Hudson...	(F)	2/3/39	b2/25/39
Risky Business (D)	66..	George Murphy-Dorothea Kent..	(F)	3/3/39	b3/18/39
Society Smugglers (D)	65..	Preston Foster-Irene Hervey	(F)	2/24/39	b3/11/39
Son of Frankenstein (D)	93..	Basil Rathbone-J. Hutchinson...	(A)	1/13/39	b1/21/39
Spirit of Culver (C-D)	90..	Jackie Cooper-F. Bartholomew..	(F)	3/10/39	b3/4/39
Sun Never Sets (D)	96..	Fairbanks, Jr.-Barbara O'Neil..	(F)	6/9/39	b6/3/39
They Asked For It (My-C)	61..	Wm. Lundigan-Joy Hodges	(F)	5/26/39	b7/8/39
Three Smart Girls Grow Up (C)	87..	Durbin-Winninger	(F)	3/24/39	b3/25/39
Unexpected Father (C-D)	73..	Sandy-M. Auer-Shirley Ross....	(F)	7/14/39	b7/22/39
You Can't Cheat An Honest Man (C)	75..	Fields-Bergen-McCarthy	(F)	2/17/39	b2/18/39
When Tomorrow Comes (D)	90..	Irene Dunne-Charles Boyer	(A)	8/11/39	b8/19/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
Big Guy (D)	77..	McLaglen-Cooper-Munson	(A)	12/24/39	b12/2/39
Call a Messenger (C-D)	60..	Tough Guys-Mary Carlisle	(F)	11/3/39	b9/23/39
Charlie McCarthy, Detective (My-C)	75..	Bergen-McCarthy-Sneed	(F)	12/22/39	b12/23/39
Chip of the Flying U (W)		J. Mack-Bob Baker		11/24/39	a8/26/39
Danger on Wheels (D)		Richard Arlen-Andy Devine			a10/21/39
(Former title, "Test Driver")					
Desperate Trails (W)	60..	Brown-Baker-Knight	(F)	9/8/39	b9/2/39
Destry Rides Again (D)	93..	Marlene Dietrich-James Stewart.	(F)	12/29/39	b12/2/39
Devil Is Yellow		Wayne Morris-Margaret Lindsay.			In Prod.
Framed (D)		Constance Moore-R. Armstrong..		1/5/40	a11/18/39
Green Hell (D)		Joan Bennett-D. Fairbanks, Jr..		2/23/40	a9/30/39
Hawaiian Nights (Mu-C)	64..	Downs-Moore-Quillan	(F)	9/8/39	b8/19/39
Hero For a Day (C-D)	62..	Charley Grapewin-Anita Louise..	(F)	10/6/39	b9/16/39
Heneymoon Deferred (D)		Margaret Lindsay-Edmund Lowe.			a12/9/39
(Former title, "Double Alibi")					
Invisible Man Returns (D)		Hardwicke-Price-Grey		1/12/40	a11/11/39
It Happened in Kaloha		Deanna Durbin-Kay Francis			In Prod.
Laugh It Off (C)	63..	Johnny Downs-Constance Moore	(F)	12/1/39	b12/30/39
Legion of Lost Flyers (D)	63..	Arlen-Devine-Nagel	(F)	11/3/39	b9/16/39
Little Accident (C)	65..	Baby Sandy-Florence Rice	(F)	10/27/39	b11/4/39
Man From Montreal (D)		Richard Arlen-Andy Devine		12/8/39	a9/16/39
Mikado (Mu) (Tech.)	90..	Kenny Baker	(F)	9/8/39	b5/20/39
Missing Evidence (D)	64..	Preston Foster-Irene Hervey	(F)	12/15/39	b11/25/39
Mutiny On the Blackhawk (D)	67..	Arlen-Moore-Devine	(F)	9/1/39	b8/5/39
My Little Chickadee		Mae West-W. C. Fields			In Prod.
Oh Johnny, How You Can Love	(C)..	Tom Brown-Peggy Moran		1/5/40	a12/30/39
Oklahoma Frontier (W)	59..	John Mack Brown-Bob Baker...	(F)	10/20/39	b12/9/39
One Hour to Live (D)	60..	Doris Nolan-Chas. Bickford....	(A)	11/10/39	b9/23/39
Riders of Pasco Basin (W)		J. M. Brown-Bob Baker		4/5/40	a9/30/39
(Former title, "Vigilante War")					
Rigadoo		Lola Lane-James Craig			In Prod.
Rio (D)	75..	Sigrid Gurie-Basil Rathbone	(A)	9/29/39	b9/30/39
Tower of London (H-D)	92..	Basil Rathbone-Boris Karloff...	(F)	11/17/39	b11/25/39
Tropic Fury (D)	65..	Richard Arlen-Andy Devine....	(F)	10/13/39	b9/9/39
Two Bright Boys (D)	70..	J. Cooper-Freddie Bartholomew.	(F)	9/15/39	b9/9/39
Under-Pup (C)	90..	Rob't Cummings-Nan Grey.....	(F)	9/1/39	b8/26/39
West of Carson City (W)		J. M. Brown-Bob Baker		1/19/40	a9/16/39
(Former title "Galloping Kid")					
Witness Vanishes (My)	66..	Edmund Lowe-Wendy Barrie...	(F)	9/22/39	b9/16/39

WARNER BROS. 1938-39

Title	Mins.	Stars		Rel. Date	See Issue of
Adventures of Jane Arden (D)	58..	Rosella Towne-Wm. Gargan	(F)	3/4/39	b2/18/39
Angels Wash Their Faces (C-D)	86..	Dead End Kids-Reagan-Sheridan	(F)	8/26/39	b0/9/39
Blackwell's Island (D)	71..	J. Garfield-R. Lane	(A)	3/25/39	b3/4/39
Code of Secret Service (D)	58..	Ronald Reagan-Rosella Towne...	(F)	5/27/39	b5/20/39
Confessions of a Nazi Spy (D)	106..	Edw. G. Robinson-Lya Lys	(F)	5/6/39	b4/29/39
Cowboy Quarterback (C)	56..	Bert Wheeler-Marie Wilson	(F)	7/29/39	b8/12/39
Dark Victory (D)	100..	B. Davis-G. Brent	(A)	4/22/39	b3/11/39
Daughters Courageous (D)	107..	John Garfield-Priscilla Lane	(F)	7/22/39	b6/17/39
Devil's Island (D)	63..	Boris Karloff	(A)	1/7/39	b1/7/39
Dodge City (D) (Tech.)	104..	Errol Flynn-Olivia de Havilland.	(F)	4/8/39	b4/8/39
Each Dawn I Die (D)	92..	Cagney-Raft-Bryan	(A)	8/19/39	b7/22/39
Everybody's Hobby (C)	55..	Irene Rich-Henry O'Neill	(F)	8/26/39	b8/19/39
(Reviewed as "Hobby Family")					
Hell's Kitchen (D)	81..	Lindsay-Dead End Kids	(F)	7/8/39	b7/8/39
Indianapolis Speedway (D)	82..	Pat O'Brien-Ann Sheridan	(F)	8/5/39	b7/22/39
Juarez (H-D)	127..	Paul Muni-Bette Davis	(F)	6/10/39	b4/29/39
Kid From Kokomo (C)	92..	Pat O'Brien-Joan Blondell	(F)	6/24/39	b5/20/39
King of the Underworld (D)	69..	K. Francis-J. Stephenson	(F)	1/28/39	b1/14/39
Man Who Dared (D)	59..	Charles Grapewin-Jane Bryan	(F)	6/3/39	b4/8/39
(Reviewed as "I Am Not Afraid")					
Nancy Drew—Reporter (D)	65..	Bonita Granville-F. Thomas	(F)	2/18/39	b1/28/39
Nancy Drew—Trouble Shooter (My)	69..	Bonita Granvile-F. Thomas	(F)	6/17/39	b9/30/39
Naughty, But Nice (C)	90..	Dick Powell-Gale Page	(F)	7/1/39	b7/1/39
Off the Record (D)	65..	O'Brien-Blondell	(A)	1/21/39	b1/28/39
Oklahoma Kid (W)	80..	James Cagney-Rosemary Lane...	(F)	3/11/39	b3/18/39
On Trial (D)	60..	Margaret Lindsay-John Litel...	(F)	4/1/39	b3/25/39
Secret Service In the Air (D)	63..	R. Reagan-I. Rhodes	(F)	3/4/39	b2/11/39
Sweepstakes Winner (C)	59..	Marie Wilson-Johnny Davis	(F)	5/20/39	b7/29/39
They Made Me a Criminal (D)	87..	Garfield-Dickson	(A)	1/14/39	b1/7/39
Torchy Blane in Chinatown (My)	58..	Farrell-MacLane	(F)	2/4/39	b2/11/39
Torchy Plays With Dynamite (D)	59..	Jane Wyman-Tom Kennedy	(F)	8/12/39	b10/21/39
Torchy Runs for Mayor (D)	60..	Farrell-MacLane	(F)	5/13/39	b4/1/39
Waterfront (D)	59..	Dennis Morgan-Gloria Dickson..	(F)	7/15/39	b7/22/39
Wings of the Navy (D)	90..	G. Brent-O. deHavilland	(F)	2/11/39	a1/21/39
Women In the Wind (D)	62..	Kay Francis-Wm. Gargan	(F)	4/15/39	b2/4/39
Yes, My Darling Daughter (C)	85..	Priscilla Lane-Jeffrey Lynn	(A)	2/25/39	b2/11/39
You Can't Get Away With Murder (D)	78..	Humphrey Bogart-Gale Page	(A)	4/29/39	b1/21/39

1939-40

Title	Mins.	Stars		Rel. Date	See Issue of
British Intelligence (D)	62..	Boris Karloff-Margaret Lindsay.		1/20/40	a4/1/39
(Former title, "Enemy Agent")					
Brother Rat and a Baby (D)		Wayne Merris-Priscilla Lane....		1/13/40	a10/28/39
Calling Philo Vance (My-D)	94..	James Stephenson			a9/2/39
(Former title, "Philo Vance Comes Back")					
Child Is Born (D)	79..	Geraldine Fitzgerald-J. Lynn....	(A)	1/6/40	b9/9/39
Dead End Kids on Dress Parade (D)	62..	Litel-Dead End Kids	(F)	11/18/39	b11/4/39
Dust Be My Destiny (D)	88..	John Garfield-Priscilla Lane	(A)	9/16/39	b8/19/39
Espionage Agent (D)	83..	Joel McCrea-Jeffrey Lynn	(F)	9/30/39	b9/30/39
Fighting 69th (D)		James Cagney-Priscilla Lane		1/27/40	a11/4/39
Four Wives (D)	99..	Lane Sisters-G. Page-J. Lynn..	(F)	12/25/39	b11/25/39
Fugitive From Justice (D)		Roger Pryor-Lucille Fairbanks			a12/2/39
Gambling on the High Seas		Wayne Morris-Jane Wyman			a9/23/39
Granny Get Your Gun (D)		May Robson-Harry Davenport			a12/2/39
Invisible Stripes (D)	82..	Raft-Holden-Robson	(A)	12/30/39	b12/23/39
It All Came True (D)		Ann Sheridan-Jeffery Lynn			a12/16/39
Kid Nightingale (C)	58..	John Payne	(F)	11/4/39	b9/23/39
King of Lumberjacks (D)		John Payne-Gloria Dickson			a12/2/39
Mad Empress (D)	95..	Medea Novara-L. Atwill		12/16/39	b4/29/39
(Reviewed as "Juarez and Maxmilian"—States Rights)					
Magic Bullets (D)		Edw. G. Robinson-Ruth Gordon.			a11/4/39
(Former title, "Life of Dr. Ehrlich")					
Married, Pretty and Poor		Olivia de Havilland-Garfield			In Prod.
Murder In the Air (D)		Ronald Reagan-Lya Lys			a12/2/39
Nancy Drew and Hidden Staircase (My)	60..	Bonita Granville-Frankie Thomas	(F)	9/9/39	b8/26/39
No Place to Go (C-D)	57..	Gloria Dickson-Dennis Morgan..	(F)	9/23/39	b9/9/39
Old Maid (D)	95..	Bette Davis-George Brent	(A)	9/2/39	b8/5/39
On Your Toes (Mu-C)	94..	Vera Zorina-Eddie Albert	(F)	10/14/39	b10/14/39
Pride of the Blue Grass (D)	65..	Edith Fellows-Jimmy McCallion.	(F)	10/7/39	b11/11/39
Private Lives of Elizabeth & Essex (H-D) (Tech.)	106..	Flynn-Bette Davis	(F)	11/11/39	b9/30/39
Private Detective (C-D)	57..	Jane Wyman-Dick Foran	(F)	12/9/39	b12/9/39
Return of Dr. X (My-D)	62..	Lys-Bogart-Morris-Lane	(A)	12/2/39	b11/18/39
Roaring Twenties (D)	106..	Cagney-Lynn-Lane	(A)	10/28/39	b10/21/39
Smashing the Money Ring (D)	56..	Ronald Reagan-Eddie Foy, Jr...	(F)	10/21/39	b10/28/39
Tear Gas Squad (D)		D. Morgan-J. Payne-G. Dickson.			a9/23/39
(Former title, "State Cop")					
Three Cheers for the Irish		Priscilla Lane-Dennis Morgan			In Prod.
Virginia City (Tech.) (D)		Flynn-Hopkins-Scott			a12/2/39
We Are Not Alone (D)	112..	Paul Muni-Jane Bryan	(A)	11/25/39	b11/11/39
We Shall Meet Again		Merle Oberon-George Brent			In Prod.
Years Without Days (D)		Garfield-O'Brien-Sheridan			a8/12/39
(Former title, "20,000 Years In Sing Sing")					

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Title	Mins.	Stars			See Issue of
Black Eyes (D)	72..	Mary Maguire-Otto Kruger	(A)	Alliance	b9/9/39
Black Limelight (My)	63..	Raymond Massey-Joan Marion...	(A)	Alliance	b7/1/39
Buried Alive (D)		Beverly Roberts-Rob't Wilcox...		Producers	a10/21/39
Challenge, The (D)	69..	Trenker-Douglas	(F)	Film Alliance	b9/30/39
Code of the Fearless (W)	56..	Fred Scott	(F)	Spectrum	b1/21/39
Daughter of the Tong (D)	56..	Evelyn Brent-Grant Withers...	(A)	Metrop.	b8/19/39
Dead Men Tell No Tales (My)	76..	Emlyn Williams-Sara Seeger....	(A)	Alliance	b7/29/39
Death Goes North (My-D)	64..	Ed. Edwards-Sheila Bromley....	(F)	Warwick	b7/29/39
Flaming Lead (W)	55..	Ken Maynard	(F)	Colony	b7/1/39
Goose Step (D)		Roland Drew-Steffi Duna	(A)	Producers	b11/18/39
(Reviewed as "Hitler, Beast of Berlin")					
Housemaster (D)	83..	Kruger-Holmes-Churchill	(F)	Alliance	b2/12/38
In Old Montana (W)	63..	Fred Scott-Jean Carmen	(F)	Spectrum	b4/1/39
Invisible Killer (D)		Grace Bradley-Roland Drew			a11/25/39
Keep Punching (D)	81..	Henry Armstrong-Mae Johnson..	(F)	M-C Pics	b12/9/39
Mercy Plane (D)		James Dunn-Frances Gifford		Producers	a12/2/39
Mill on the Floss (D)	80..	Geraldine Fitzgerald-F. Lawton..	(F)	Standard	b11/18/39
Murder Is News (My-D)	55..	John Gallaudet-Iris Meredith....	(A)	Warwick	b6/24/39
Mutiny of the Elsinore (D)	73..	Paul Lukas-Lyn Harding	(F)	Regal	b2/25/39
North Sea Patrol (D)	61..	Toone-Kelly	(F)	Alliance	b12/30/39
One Night in Paris (My-D)	74..	Lodge-Kelly-Williams	(F)	Alliance	b8/5/39
Pocomania (D)	65..	Nina Mae McKinney-Jack Carter	(F)	Lenwal	b12/9/39
Rangle River (W)	72..	Victor Jory-Margaret Dare	(F)	Hoffberg	b5/13/39
Royal Divorce (Cos-D)	84..	Chatterton-P. Blanchar	(F)	Select	b8/5/39
School For Husbands (C)	72..	Diana Churchill	(F)	Hoffberg	b1/28/39
Second Bureau (D)	65..	Marta Labarr-Charles Dilver	(A)	Film Alliance	b7/8/39
Spies of the Air (My-D)	78..	Barry Barnes-Roger Livesy	(A)	Alliance	b8/12/39
Torpedoed! (D)	70..	H. B. Warner-Beery-Cromwell..	(F)	Film Alliance	b9/23/39
Torture Ship (D)	57..	Irving Pichel-Jacqueline Wells..	(A)	Producers	a9/9/39
Typhoon Treasure (D)	68..	Campbell Copelin-Gwen Munro..	(A)	Ace Pics	b7/1/39

FOREIGN LANGUAGE

Title	Mins.	Stars			See Issue of
Champs-Elysees (D)	89..	Sacha Guitry	(A)	Tri-Nat.	b3/4/39
Double Crime in the Maginot Line (D)	83..	Victor Francen	(A)	Tower	b4/15/39
Escape From Yesterday (D)	89..	Annabella-Jean Gabin	(A)	Hoffberg	b5/6/39
Harvest (D)	75..	Gabriel Gabrio-Edouard Delmont.	(A)	Cinema	b11/25/39

(D) Drama; (C) Comedy; (Mu-D) Musical Drama; (M) Musical; (My-D) Mystery-Drama; (CD) Comedy-Drama; (CS-D) Costume Drama; (W) Western; (Mu-C) Musical Comedy; (F) Farce; (TR) Travel; (E) Educational; (FA) Fantasy; (H) Historical.

Shorts Booking Guide

COLUMBIA 1938-39

	Comment	Running Time	Reviewed Issue Of
ALL STAR CDMEDIES (18)			
Boom Goes the Groom		17½	Not Rev.
Chump Takes a Bump		16½	Not Rev.
Home On the Rage	Pretty Good	17	12/17/38
Many Sappy Returns	Funny	18	8/27/38
Mooching Through Georgia	Good Slapstick	19	9/ 9/39
Mutiny Dn the Body		17½	Not Rev.
Nag In the Bag	Funny	17	12/17/38
Nightshirt Bandit	Funny	17	12/24/38
Not Guilty Enough	Funny	17	10/29/38
Now It Can Be Sold	Funny	17	4/ 8/39
Pest From the West	Keaton Humor	18	6/24/39
Pie a la Maid		18	Not Rev.
Rattling Romeo		17	Not Rev.
Sao Takes a Wrap	Funny	15½	3/18/39
Star Is Shorn		17½	Not Rev.
Swing You Swingers	Very Funny	18½	4/22/39
Sue My Lawyer	Fairly Good	17	10/ 1/38
Trouble Finds Andy Clyde	Fair Slapstick	18	10/ 7/39
COLOR RHAPSODIES (16) (Tech.)			
Animal Cracker Circus	Good	7	10/ 1/38
Gorilla Hunt		8	Not Rev.
Happy Tots	Fair	7	4/22/39
Hollywood Graduation	Clever	7	9/10/38
Hollywood Sweepstakes		8	Not Rev.
House That Jack Built	Very Amusing	7	5/13/39
Kangaroo Kid		7½	Not Rev.
Little Moth's Big Flame	Clever	8	12/17/38
Lucky Pigs	Good	7	7/ 1/39
Midnight Frolics		7	Not Rev.
Nell's Yells		7	Not Rev.
Peaceful Neighbors	Well Done	8½	2/11/39
COLUMBIA TOURS (6)			
Bermuda—Islands of Paradise	Colorful	10½	9/11/37
Big Town Commuters		9	Not Rev.
In Morocco	Interesting	10	9/16/39
Man Made Island	Interesting	9½	6/17/39
Province of Quebec	Good	11	12/17/38
Sojourn In India		10	Not Rev.
COMMUNITY SINGS (12)			
College Songs	Lively	10	10/ 1/38
Friendship Songs	Satisfactory	10	2/ 4/39
Moonlight Melodies		10½	Not Rev.
Parade of Hits		9½	Not Rev.
Romantic Tunes	Excellent	10	6/17/39
Season's Idea		11	Not Rev.
Songs of the West		10	Not Rev.
South Sea Songs	Good	10	10/29/38
Strauss Waltzes	Different	10	4/29/39
Sweetheart Melodies		10½	Not Rev
GREAT MOMENTS OF HISTORY (6)			
KRAZY KAT (8)			
Golf Chumps		7	Not Rev.
Gym Jams	Good	6½	9/10/38
Hot Dogs Dn Ice		6	Not Rev.
Krazy's Bear Tale	Fair	7½	3/18/39
Krazy's Shoe Shop		7	Not Rev.
Lone Mountie		7	Not Rev.
MUSIC HALL VANITIES (8)			
Montmartre Madness	Entertaining	10	5/27/39
Night In a Music Hall	Entertaining	10½	2/ 4/39
Night at the Troc		10½	Not Rev.
Yankee Doodle Home	Good	10	6/ 3/39
PICTUREGRAPHS (6)			
SCRAPPY (8)			
Early Bird	Good	6½	10/ 1/38
Happy Birthday	For the Kiddies	6	2/ 4/39
Scrappy's Added Attraction		6½	Not Rev.
Scrappy's Rodeo		7	Not Rev.
Scrappy's Side Show		7	Not Rev.
Worm's Eye View	Just Filler	7	5/13/39
SCREEN SNAPSHOTS (13)			
No. 1 (Series 18)		10	Not Rev.
No. 2		10	Not Rev.
No. 3		10	Not Rev.
No. 4	Enjoyable	10	2/ 4/39
No. 5		9	Not Rev.
No. 6	Excellent	10½	3/18/39
No. 7		10	Not Rev.
No. 8	Good	9½	4/29/39
No. 9	Interesting	10	5/13/39
No. 10	For Rabid Fans	10	6/17/39
SPORT THRILLS (13)			
Big Fish	Satisfactory	10	9/ 9/39
Diving Rhythm	Excellent	10	5/13/39
Football Giants	Interesting	10	10/ 1/38
Jockeys Up	Excellent	9½	6/17/39
King Vulture	Outstanding	11	1/ 7/39
Navy Champions	Fair	9½	4/29/39
Odd Sports		10½	Not Rev.
Ski Rhythm	Excellent	10	12/17/38
Technique of Tennis	Excellent	10	6/17/39
There Goes Rusty		10½	Not Rev.

COLUMBIA 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
STOOGE COMEDIES (8)			
A Ducking They Did Go	Good Slapstick	16½	4/22/39
Flat Foot Stooges	Good Slapstick	15½	2/ 4/39
Mutts to You	Okay Slapstick	18	12/17/38
Saved by the Bell		17	Not Rev.
Three Little Sew and Sews		16	Not Rev.
Violent Is the Word For Curly	Fair Slapstick	18	9/10/38
We Want Dur Mummy		17	Not Rev.
Yes, We Have No Bonanzas		16	Not Rev.
WASHINGTON PARADE (6)			
Inside the Capitol	Good	11	6/10/39
Inside the White House	Fair	11	2/11/39
Library of Congress	Informative	10	8/26/39
Washington	Very Good	10	12/17/38

1939-40

	Comment	Running Time	Reviewed Issue of
ALL STAR CDMEDIES (18)			
All American Blondes	Fair	17	11/11/39
Andy Clyde Gets Spring Chicken	Mere Filler	18	Coming
Awful Goof		19	Not Rev.
Glove Slingers	Good Slapstick	18	Coming
Nothing But Pleasure		18	Not Rev.
Skinny the Moocher	Funny	16½	9/ 2/39
Static In the Attic	Funny	20	9/ 2/39
Teacher's Pest	Fairly Funny	18	8/12/39
CDLUMBIA TOURS (6)			
Beautiful Switzerland	Average	10	12/30/39
Historic Cities of India		10	Not Rev.
Holland and the Zuyder Zee	Interesting	10	9/16/39
Life In Paris		10	Not Rev.
New Hampshire		10	Not Rev.
COLOR RHAPSODIES (16) Tech.			
Boy, a Gun and Birds	Fair	7	Coming
Crop Chasers	Good	7½	10/14/39
Dreams Dn Ice	Cute	7	10/14/39
Jitterbug Knights	Fair	7	9/ 9/39
Mother Goose in Swingtime		7	Not Rev.
Mountain Ears	Cute	7	10/14/39
CDMMUNITY SINGS (10)			
College Songs		10	Not Rev.
Crosby Hit Songs		9	Not Rev.
Gypsy Songs		10	Not Rev.
Old Time Songs		9½	Not Rev.
Stephen Foster Songs		10	Not Rev.
FABLES CARTODNS (6)			
Little Lost Sheep	Fair	7	9/16/39
Park Your Baby		7	Not Rev.
FDOLS WHD MADE HISTORY (6)			
Story of Charles Goodyear	Excellent	10	10/21/39
Story of Elias Howe	Excellent	11	9/18/39
HAPPY HDUR			
Book of Books	Outstanding	10	11/18/39
Building of Boys	Noteworthy	10	10/21/39
World of 1960	Interesting	10	Coming
MOMENTS OF COMEDY (6)			
PALS AND PETS (6)			
PHANTASIES CARTOONS (10)			
Charm Bracelet		6½	Not Rev.
Man of Tin		7	Not Rev.
Millionaire Hobo		6½	Not Rev.
Mouse Exterminator		6½	Not Rev.
SCREEN SNAPSHDTS (12)			
No. 1 Art of Make-Up	Very Good	10	10/14/39
No. 2 Training Animal Stars	Above Average	10	11/11/39
No. 3 Novelty Parties		10	Not Rev.
STOOGE COMEDIES (8)			
Calling All Curs	Good Slapstick	18	8/12/39
Dily To Bed, Dily To Rise	Swell Slapstick	18	9/16/39
Rockin' Through the Rockies		19	Not Rev.
Three Sappy People		18½	Not Rev.
WASHINGTDN PARADE (6)			
Smithsonian Institution	Exceptional	11	11/11/39
U. S. Treasury		10	Not Rev.
WORLD OF SPDRTS (12)			
Bows and Arrows	Very Good	10	10/21/39
Flying Targets		10	Not Rev.
Jai Alai	Good	9	12/30/39

MGM 1938-39

	Comment	Running Time	Reviewed Issue Of
CARTDONS (15)			
Art Gallery	Excellent	8	5/27/39
Bear That Couldn't Sleep	Clever	9	7/15/39
Blue Danube	Beautiful	9	12/30/39
Bookworm (Tech.)	Good	9	9/16/39
Goldilocks and the Three Bears	Good	8	7/29/39
Jitterbug Follies	Fair	9	3/25/39
Little Goldfish (Tech.)	Amusing	8	4/22/39
Mama's New Hat	Poor	7	3/18/39
One Mother's Family	Very Funny	9	10/28/39
Seal Skinners	Poor	7	4/15/39
Wanted No Master		8	Not Rev.
CRIME DDESN'T PAY (6)			
Drunk Driving	Fine	21	10/28/39
Help Wanted	Excellent	21	7/22/39
Money to Lean	Excellent	20	4/ 1/39
Think First	One of the Best	20	10/ 7/39
While America Sleeps	Timely	21	4/22/39
Wrong Way Dut	Excellent	17	1/ 7/39
MINIATURES (10)			
City of Little Men	Splendid	11	9/ 3/38
Great Heart	Impressive	11	1/28/39
Greener Hills	Good	11	7/ 9/39
Hollywood Hobbies	Good	10	7/ 8/39
Ice Antics	Entertaining	10	2/25/39
Love Dn Tap		11	Not Rev.
Miracle of Salt Lake	Satisfactory	10	12/10/38
Prophet Without Honor	Excellent	11	6/17/39
Streamlined Swing	Entertaining	9	10/15/38
They Live Again	Excellent	10	11/12/38
MUSICALS (6)			
Dream of Love	Impressive	17	2/25/39
Happily Buried	Fair	21	5/27/39
Men of Steel	Dkay	21	1/ 7/39
Once Dver Lightly	Darn Clever	20	1/28/39
Somewhat Secret	Entertaining	21	4/22/39
OUR GANG (12)			
Aladdin's Lantern	Funny	11	10/15/38
Alfalfa's Aunt	Humorous	11	1/28/39
Auto Antics		10	9/ 9/39
Clown Princes	Funny	10	5/ 6/39
Cousin Wilbur	Fairly Amusing	10	6/17/39
Dog Daze	Good	11	7/29/39
Duel Personalities	Amusing	10	3/25/39
Football Romeo	Good Gang	10	12/17/38
Joy Scouts	Fair	10	7/29/39
Men in Fright	Enjoyable	11	11/12/38
Practical Jokers	Satisfactory	9	1/ 7/39
Tiny Troubles	Fair	10	3/25/39
PASSING PARADE (10)			
Angel of Mercy	Impressive	10	6/24/39
Giant of Norway	Excellent	11	7/29/39
New Roadways	Very Good	10	2/25/39
No. 1	Very Good	10	11/12/38
One Against the World	Exceptional	10	9/ 2/39
Story of Alfred Nobel	Excellent	11	2/25/39
Story of Dr. Jenner	Excellent	10	4/22/39
Story That Couldn't Be Printed	Inspiring	10	8/ 5/39
Unseen Guardians	Excellent	11	10/ 7/39
Yankee Doodle Goes to Town	Outstanding	10	6/24/39
PETE SMITH SPECIALTIES (13)			
Culinary Carving	Fair	9	8/ 5/39
Double Diving	Excellent	8	1/28/39
Football Thrills of 1938	For Grid Fans Only.	10	9/16/39
Heroes At Leisure	Exciting	8	2/25/39
Hot On Ice	Good	10	11/12/38
Man's Greatest Friend	Excellent	10	12/17/38
Marine Circus (Tech.)	Excellent	9	4/22/39
Penny's Picnic (Tech.)	Appetizing	10	1/ 7/39
Poetry of Nature	Novel	8	7/15/39
Radio Hams	Very Good	10	6/24/39
Set 'Em Up	Very Good	10	10/28/39
Take a Cue	Excellent	10	8/19/39
Weather Wizards	Very Good	9	4/22/39
RDBERT BENCHLEY (8)			
An Hour For Lunch	Good Satire	9	3/25/39
Dark Magic	Very Funny	9	5/27/39
Home Early	Funny	9	6/24/39
How to Eat	Excellent	10	7/8/39
How to Sublet	Amusing	8	1/28/39
How to Watch Football	Funny	9	11/12/38
Mental Poise	Fair	7	1/ 7/39
Opening Day	Subtle Stuff	9	12/10/38
TRAVELTALKS (12) (Tech.)			
Ancient Egypt	Fascinating	8	2/25/39
Cairo, City of Contrast	Fascinating	9	10/15/38
Colorful Curacao	Very Good	8	7/29/39
Glimpses of Australia	Good	9	6/ 3/39
Imperial Delhi	Average	8	3/25/39
Jaipur, the Pink City	Good	8	12/10/38
Java Journeys		8	Not Rev.
Madeira, Isle of Romance	Enchanting	8	11/19/38
Picturesque Udaipur	Interesting	8	7/15/39
Rural Hungary	Good	9	6/17/39
Singapore and Jahore	Interesting	9	1/28/39
Sydney—Pride of Australia	Good	9	1/ 7/39

MGM 1939-40

	Comment	Running Time	Reviewed Issue of
CARTOONS (18) (Tech.)			
Mad Maestro		8	Not Rev.
Peace on Earth	Definitely a "Must"	8	12/ 9/39
CRIME DOESN'T PAY (6)			
Pound Foolish		20	Not Rev.
METRDSCOPIX (1)			
CAREY WILSON MINIATURES (9)			
Ashcan Fleet	Excellent	11	10/ 7/39
Failure at Fifty	Excellent	10	10/28/39
Mendelssohn's Wedding March	For Romanticists	11	11/25/39
Miracle at Lourdes		10	Not Rev.
Rumba Rhythm	Entertaining	10	9/ 2/39
Where Turf Meets Surf		10	Not Rev.
OUR GANG (8)			
Captain Spanky's Showboat	Funny	10	10/14/39
Dad For a Day	Good	11	11/25/39
Time Out for Lessons	Fair	11	12/23/39
JOHN NESBITT PASSING PARADE (8)			
Forgotten Victory	Interesting	9	12/30/39
PETE SMITH SPECIALTIES (13)			
Let's Talk Turkey	Swell	10	11/25/39
Romance of the Potato	Good	9	12/23/39
Ski Birds	Excellent	8	11/25/39
ROBERT BENCHLEY (4)			
Day of Rest	Funny	10	10/28/39
See Your Doctor	Very Funny	8	12/23/39
That Inferior Feeling		10	Not Rev.
FITZPATRICK TRAVELTALKS (12) (Tech.)			
Day on Treasure Island	Colorful	10	9/ 9/39
Land of Alaska Nellie		10	Not Rev.
Natural Wonders of Washington State	Okay	10	10/28/39
Old Natchez		10	Not Rev.
Quaint St. Augustine	Charming	9	11/25/39
Valiant Venezuela	Standard	9	12/23/39

PARAMOUNT 1938-39

BETTY BOOP CARTOONS (12)			
Buzzy Boop at the Concert	Poor	7	9/24/38
Musical Mountaineers	Amusing	7	6/ 3/39
My Friend the Monkey	Poor	7	2/11/39
On With the New	Okay	7	12/17/38
Pudgy In Thrills and Chills	Fair	7	1/21/39
Pudgy the Watchman	Fair	7	8/13/38
Rhythm on the Reservation	Fair	7	8/ 5/39
Sally Swing	Poor	7	10/15/38
Scared Crows	Average	7	7/ 1/39
So Does An Automobile	Good	7	4/ 1/39
Yip Yip Yippy	Good	7	7/29/39
COLOR CLASSICS (6) Tech.			
All's Fair at the Fair	Good	7	8/27/38
Always Kickin'	Fair	7	2/11/39
Barnyard Brat	Cute	7	7/29/39
Playful Polar Bears	Cute	7	11/12/38
Small Fry	Okay	7	4/29/39
COLOR CRUISES (7)			
Colombia	Fair	10	7/29/39
Costa Rica	Fair	10	11/26/38
Guatemala	Excellent	10	8/27/38
Land of Inca Memories	Fair	10	1/21/39
Jamaica	Fair	10	7/15/39
Mexico	Poor	10	9/24/38
Republic of Panama	Interesting	9	4/ 8/39
HEADLINERS (15)			
Busse Rhythm	Standard	10½	10/15/38
Champagne Music of Lawrence Welk	Snappy	10	3/ 4/39
Hal Kemp & Orch.	Okay	9	11/26/38
Lights! Action! Lucas!	Excellent	10	8/27/38
Moments of Charm	Splendid	10	7/16/38
Music Through the Years	Lacks Movement	11	2/11/39
Orrin Tucker & Orch.	Snappy	10	11/12/38
Paramount Presents Hoagy Carmichael	Tuneful	10	5/27/39
Song Is Born	Unusual	10	12/17/38
Sweet Moments	Sweet They Are	10	8/26/39
Tempo of Tomorrow	Good	10	7/ 1/39
Three Kings and a Queen	Good Music	10	4/ 1/39
PARAGRAPHICS (13)			
Breaking the News	Excellent	10	8/26/39
Circus Co-Ed	Very Good	10	3/ 4/39
Farewell Vienna	For Music Lovers	10	7/22/39
Fisherman's Pluck	Swell Sport Shert	10	4/ 1/39
Mildewed Melodramas	Very Funny	11	9/24/38
Oh Say, Can You Ski?	Commercial	10	12/17/38
Raising Canines	Interesting	10	10/15/38
Rube Goldberg's Travelgab	Very Funny	8½	10/15/38
Swans		10	Not Rev.
Tannhauser	Classic	12	8/13/38
That's Africa	Unusual	10	3/ 4/39
Unfinished Symphony	Classic	10	11/26/38

PARAMOUNT 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue of
PICTORIALS (12) Part Tech.			
No. 1	Standard	10	8/13/38
No. 2	Good	10	8/27/38
No. 3	Slow	10	9/24/38
No. 4	Fair	10	11/19/38
No. 5	Fair	9	12/ 3/38
No. 6	Interesting	6	1/21/39
No. 7	Very Good	9	2/11/39
No. 8	Interesting	10	3/ 4/39
No. 9	Fair	10	5/ 6/39
No. 10	Good	11	6/10/39
No. 11	Interesting	10	7/ 1/39
No. 12	Very Good	10	7/29/39
POPEYE (12)			
Bulldozing the Bull	Very Good	7	8/27/38
Cops Is Always Right	Average	7	1/21/39
Customers Wanted	Almost a Reissue	7	2/18/39
Date to Skate	Good	7	12/10/38
Ghosks Is the Bunk	Good	7	7/22/39
Goonland	Funny	7	11/19/38
Hello. How Am I?	Funny	7	7/29/39
It's the Natural Thing to Do	Satisfactory	7	8/19/39
Leave Well Enough Alone	Fair	7	4/29/39
Mutiny Ain't Nice	Swell	7	9/24/38
Wotta Nitemare	Swell	7	7/ 8/39
POPULAR SCIENCE (6)			
No. 1	Fair	10	9/24/38
No. 2	Interesting	11	11/19/38
No. 3		10	Not Rev.
No. 4	Diversified	10	4/ 1/39
No. 5	Good	11	6/ 3/39
No. 6	Good	11	8/ 5/39
SPECIAL (1) (Tech.)			
Aladdin and His Wonderful Lamp	Swell	22	4/29/39
SPORTLIGHTS (13)			
Champion Airhoppers	Excellent	10	10/15/38
Diamond Dust	Very Good	10	5/27/39
Death Valley Thrills	Excellent	10	7/ 1/39
Frolicking Frogs	Good	10	12/ 3/38
Good Skates	Very Good	10	4/29/39
Hold Your Breath	Excellent	10	2/11/39
Hunting Thrills	Good	10	8/27/38
Racing Pigeons	Interesting	10	9/24/38
Sporting Irish	Swell Entertainment	10	3/ 4/39
Sporting Test	Excellent	10	8/13/38
Super Athletes	Swell	10	11/12/38
Two Boys and a Dog	Different	10	12/17/38
Watch Your Step	Unique	10	7/22/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Interesting	10	8/13/38
No. 2	Very Good	11	10/15/38
No. 3	All Right	11	12/17/38
No. 4	Good	10	1/21/39
No. 5	Interesting	11	4/29/39
No. 6	Interesting	10	7/22/39

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COLOR CLASSICS (6) Tech.			
Busy Little Ants		7	Not Rev.
Fresh Vegetable Mystery	Clever	7	10/21/39
Little Lambkin		7	Not Rev.
COLOR CRUISES (7)			
Chile	Fair Travelogue	10	12/16/39
Cuba		10	Not Rev.
Ecuador	Fair	10	9/16/39
Isle of Columbus		10	Not Rev.
Peru	Average	10	10/21/39
HEADLINERS (10)			
Artie Shaw's Class In Swing	For Swing Fans Only	10	8/26/39
Frankie Masters and his Orch.		10	Not Rev.
Here's Hal	Average Band Number	10	12/16/39
Jimmy Dorsey and His Orch.		10	Not Rev.
Moments of Charm of 1940	Very Good	11	11/ 4/39
Ted Fio Rito and His Orchestra	Good	11	11/11/39
PARAGRAPHICS (10)			
Bits of Life	Misses Fire	11	12/16/39
Busy Little Bears	Splendid	10	11/11/39
Pictorial		10	Not Rev.
Public Hobby No. 1	Stamp-endous	10	9/ 2/39
Touchdown Review		10	Not Rev.
Windward, Ho!		10	Not Rev.
POPEYE (12)			
Females Is Fickle		7	Not Rev.
Never Sock a Baby	Good	6	11/18/39
Skakespearian Spinach		7	Not Rev.
POPULAR SCIENCE (6)			
No. 1	Very Good	10	9/23/39
No. 2	Very Interesting	10	11/25/39
No. 3		10	Not Rev.
No. 4		10	Not Rev.
SPORTLIGHTS (13)			
Aqua-Rhythm	Good	10	11/18/39
Bowling Skill		10	Not Rev.
Catching Whoppers	Thrilling	10	9/23/39
Dog Is Born	Excellent	10	11/ 4/39
Desert Adventure	Excellent	10	9/23/39
Hydro-Maniacs	Exciting	10	8/26/39
Judo Experts		10	Not Rev.

PARAMOUNT 1939-40 (Con.)

	Comment	Running Time	Reviewed Issue Of
STONE AGE CARTOONS (12)			
Way Back When a Night Club Was a Stick		7	Not Rev.
Way Back When a Triangle Had Its Points		7	Not Rev.
SYMPHONIC (3)			
Blue Danube Waltz	Glorious Music	10	10/21/39
Merry Wives of Windsor	For Music Lovers	9	11/11/39
William Tell	Serious Music	10	12/16/39
UNUSUAL OCCUPATIONS (6)			
No. 1	Good	11	10/14/39
No. 2	Fairly Interesting	11	12/16/39
No. 3		11	Not Rev.

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DISNEY CARTODNS (18) (Tech.)			
Autograph Hound	Just Grand	8	9/ 9/39
Beach Picnic	A Scream	8	5/27/39
Brave Little Tailor	Great	9	9/ 3/38
Donald's Cousin Gus	Excellent	7	5/20/39
Donald's Golf Game		8	Not Rev.
Donald's Lucky Day	A Scream	8	10/22/38
Donald's Penguin	Swell	8	5/20/39
Farmyard Symphony	A Real Treat	8	10/22/38
Ferdinand the Bull	Excellent	8	10/29/38
Goofy and Wilbur	Extremely Funny	8	10/22/38
Hockey Champ	A Howl	8	5/20/39
Merbabies (SS)	Good	8	3/25/39
Mother Goose Goes Hollywood	Outstanding	7½	10/22/38
Pointer	Very Funny	8	5/20/39
Practical Pig	Great	8½	10/22/38
Sea Scouts	Excellent	8	7/22/39
Society Dog Show		8	Not Rev.
Ugly Duckling (SS)	Wonderful	9	10/22/38
EDGAR KENNEDY (6)			
Baby Daze		15	Not Rev.
Beaux and Errors	Good	18	10/ 1/38
Clean Sweep		17	Not Rev.
Clock Wise	Funny	16	4/ 8/39
Feathered Pests		16	Not Rev.
Maid to Order		18	Not Rev.
HEADLINERS (4)			
Romancing Along		21	Not Rev.
Sales Slips		17	Not Rev.
Sea Melody	Very Good	10	10/ 8/38
Swing Vacation		19	Not Rev.
LEON ERROL (6)			
Crime Rave		18	Not Rev.
Home Boner		20	Not Rev.
Major Difficulties	Excellent	19	10/29/38
Moving Vanities	Laugh Getter	17	5/ 6/39
Ring Madness		19	Not Rev.
Stage Fright	Very Funny	18	9/ 3/38
MARCH OF TIME (13)			
Inside the Maginot Line	Excellent	20½	10/29/38
Movies March On	Very Good	22	7/ 8/39
Metropolis—1939	Fine	18	8/ 5/39
NU-ATLAS MUSICALS (13)			
Arcade Varieties	Fair	11	5/ 6/39
Cafe Rendezvous		10	Not Rev.
Hello Mama	Fair	9	4/ 8/39
Readin', Writin' and Rhythm		10	Not Rev.
Samovar Serenade		10	Not Rev.
Styles and Smiles	Good	11	10/ 1/38
Talent Auction	Fair	10	10/29/38
Tropical Topics		10	Not Rev.
Under a Gypsy Moon	Just Filler	10	9/ 3/38
Venetian Moonlight		11	Not Rev.
QUINTUPLETS (1)			
Five Times Five	Delighttul	19	7/29/39
RADIO FLASH (4)			
Dog Gone	Poor	16	5/ 6/39
Hectic Honeymoon	Funny	17	10/29/38
Marriage-Go-Round		18	Not Rev.
Plumb Crazy		16	Not Rev.
RAY WHITLEY (4)			
Prairie Papas		18	Not Rev.
Ranch House Romeo	Diverting	17	4/ 8/39
Sagebrush Serenade		19	Not Rev.
Western Welcome	Entertaining	20	5/14/38
REELISMS (9)			
Air Waves	Outstanding	10	3/18/39
Dude Ranch	Exceptional	10	11/ 5/38
Gold		10	Not Rev.
Newsreel	Unusual	10	12/10/38
Pack Trip	Excellent	9	8/26/39
Pilot Boat	Interesting	8	2/ 4/39
Soldiers of the Sea	Interesting	10	4/22/39
Swinguet	Satistactory	9	7/22/39
Submarine Circus	Unusual	10	10/ 1/38
Television	Very Interesting	9	5/ 6/39
Trans America	Fair	10	10/22/38
World of Tomorrow	Fair Preview	10	7/15/39
Zoo	Very Good	9	9/ 9/39
SHEILA BARRETT (4)			

RKO-RADIO 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
SPORTSCOPES (13)			
Big Leaguers	Good	10	4/22/39
Bird Oogs	Excellent	10	11/ 5/38
Blue Grass	Excellent	10	12/10/38
Bow String	Excellent	8	2/ 4/39
Deep End	Excellent	10	10/ 1/38
Devil Orivers	Fast Moving	9	7/22/39
Fisherman's Paradise	Fascinating	10	9/ 3/38
Kennel Kings	Doggone Good	10	8/ 5/39
On the Wing	Remarkable	10	2/ 4/39
Riding the Crest	Refreshing	9	7/22/39
Smooth Approach	Very Good	9	5/ 6/39
Snow Falls	Thrills and Spills	9	3/18/39
Sporting Wings	Very Good	9	4/ 8/39

1939-40

DISNEY CARTOONS (18) (Tech.)			
Officer Duck	A Scream	8	9/16/39
EDGAR KENNEDY (6)			
Act Your Age	Extremely Funny	18	10/ 7/39
Kennedy the Great		19	Not Rev.
Slightly at Sea		16	Not Rev.
INFORMATION PLEASE (13)			
No. 1	Like Radio Program.	11	9/30/39
No. 2	Entertaining	10	10/28/39
No. 3	Entertaining	10	11/18/39
No. 4	Very Good	11	12/23/39
LEON ERROL (6)			
Scrappily Married		20	Not Rev.
Truth Aches		19	Not Rev.
Wrong Room	A Howl	19	10/14/39
MARCH OF TIME (13)			
Soldiers With Wings	Timely	20	9/ 9/39
Battle Fleets of England	Very Timely	18	10/ 7/39
Uncle Sam, Farmer	Interesting	18	10/28/39
Newsfronts of War—1940	Fair	19	11/25/39
Crisis in the Pacific	Excellent	17	12/23/39
RADIO FLASH (8)			
Blamed For a Blonde	Very Funny	19	10/ 7/39
Chicken Feed		18	Not Rev.
Coat Tales		18	Not Rev.
Twincuplets		20	Not Rev.
RAY WHITLEY (8)			
Bandits and Ballads		17	Not Rev.
Cupid Rides the Range	Very Good	10	9/16/39
REELISMS (13)			
Acres of Plenty	Very Good	9	11/ 4/39
American Royal	Excellent	9	11/18/39
Nevada Unlimited	Interesting	9	9/30/39
West Wall	Informative	10	12/23/39
SPORTSCOPES (13)			
Gun Play	Fair	9	9/30/39
Hunting Hounds	Very Interesting	9	11/ 4/39
Ice Cutters	Good	9	11/ 4/39
Sky Game	Excellent	9	12/23/39
Winter Playground	Splendid	9	12/ 9/39

20th CENTURY-FOX 1938-39

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Athletic Oddities		9	Not Rev.
Daily Diet of Danger	Fast Action	9	11/19/38
Filming Big Thrills		9½	Not Rev.
Recording Modern Science	Very Good	10	8/20/38
Sand Hogs	Interesting	10	6/24/39
FASHION FORECASTS (4) (Tech.)			
Autumn Fashions	Eye Filling	10	10/15/38
Midsummer Styles	For the Women	10	7/22/39
Spring and Summer Fashions	Excellent	9	4/15/39
Winter Styles	Very Good	10	12/24/38
LEW LEHR'S KINDERGARTEN (6)			
Muscle Maulers	Very Funny	10	4/29/39
What Every Boy Should Know		10	Not Rev.
What Every Girl Should Know	Problematical	10	10/15/38
What Every Inventor Should Know		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Golden California	Good But Old	10	8/20/38
Good Neighbors	Good Stuff	11	6/24/39
Isle of Pleasure	Above Average	11	10/15/38
Land of Contentment		10½	Not Rev.
Mystic Siam	Fair	10	4/29/39
Tempest Over Tunis	Timely	10	7/ 8/39
Viking Trails	Very Good	11	12/24/38

20th-FOX 1938-39 (Con.)

	Comment	Running Time	Reviewed Issue Of
SPORTS PREVIEWS (6)			
Hunting Oogs	Fascinating	10	4/ 1/39
Inside Baseball	For Baseball Fans	10	6/ 3/39
Shooting For Par		10	Not Rev.
Sports Immortals	Very Good	10	7/ 1/39
Timber Toppers	Excellent	10	11/26/38
Youth In the Saddle		10	Not Rev.
TERRYTOONS (26) SIX IN TECH.			
Africa Squawks		6½	Not Rev.
Barnyard Baseball		6½	Not Rev.
Barnyard Egg-citement (Tech.)	Excellent	7	4/29/39
Bully Romance	Just Filler	7	6/17/39
Chris Columbo	Good	7	8/20/39
Cuckoo Bird		6½	Not Rev.
Doomsday (Tech.)		6½	Not Rev.
Frame Up		6½	Not Rev.
Frozen Feet		6½	Not Rev.
G-Man Jitters		6½	Not Rev.
Glass Slipper (Tech.)	Good	6½	10/15/38
Goose Flies High		6½	Not Rev.
Housewife Herman (Teoh.)		6½	Not Rev.
New Comer	Satisfactory	6½	10/15/38
Nick's Coffee Pot	Satisfactory	7	7/ 1/39
Nutty Network		6½	Not Rev.
Old Fire Horse		6½	Not Rev.
One Gun Gary in the Nick of Time		6½	Not Rev.
Owl and the Pussycat		6½	Not Rev.
Prize Guest		6½	Not Rev.
Stranger Rides Again		6½	Not Rev.
String Bean Jack		6½	Not Rev.
Their Last Bean	Very Good	6½	5/ 6/39
Three Bears		6½	Not Rev.
Village Blacksmith		6½	Not Rev.
Wolf's Side of the Story		6½	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
Conquering the Colorado	Exciting	11	8/19/39
Filming the Fleet	Exceptional	10	9/23/39
Sky Fighters	Excellent	10	12/ 9/39
ORIBBLE PUSS PARADE—LEW LEHR (6)			
Monkeys is the Cwaziest People	Riot of Laughs	10	9/30/39
Silly Season	Very Funny	10	11/18/39
FASHION FORECASTS (4) (Tech.)			
For Going Places	Natural For Women	10	9/23/39
For Play Hours		10	Not Rev.
MAGIC CARPET OF MOVIETONE (6)			
Aghileen Pinnacles	Excellent	11	10/14/39
Birthplace of Icebergs	Remarkable	11	8/19/39
Evergreen Empire	Interesting	10	9/23/39
Kangaroo Country	Interesting	10	12/ 9/39
Valley of 10,000 Smokes	Fascinating	10	12/ 9/39
SPORTS REVIEWS—THORGERSEN (6)			
Big Game Fishing	Exciting	10	9/16/39
Clocking the Jockeys	Interesting	11	10/14/39
Top Notch Tennis		10	Not Rev.
TERRYTOONS (26) (10 in Tech.)			
Dog in a Mansion		7	Not Rev.
Edgar Runs Again		7	Not Rev.
First Robin (Tech.)		7	Not Rev.
Golden West	Clever	7	8/19/39
Harvest Time		7	Not Rev.
Hitch-Hiker		7	Not Rev.
Hook, Line and Sinker (Tech.)		7	Not Rev.
Ice Pond		7	Not Rev.
One Mouse In a Million	Fair	7	12/ 9/39
Orphan Duck (Tech.)	Diverting	7	10/14/39
Sheep in the Meadow	Satisfactory	7	10/14/39
Two Headed Giant (Tech.)	Good	7	8/19/39
Watch Dog		7	Not Rev.
Wicky Wacky Romance	Very Good	7	12/ 9/39

UNITED ARTISTS 1938-39

WORLD WINDOWS (12) Tech.			
Arabian Bazaar	Interesting	8	12/24/38
External Fire	Interesting	11	10/ 8/38
Fox Hunt in the Roman Campagna	Good	10	10/15/38
Indian Road		10	Not Rev.
Indian Temple		10	Not Rev.
Jerusalem	Outstanding	10	10/ 8/38
Jungle, The		10	Not Rev.
Maharajah		10	Not Rev.
Metra, the Lost City	Excellent	8	12/24/38
River Thames	Beautiful	10	4/ 8/39
Roman Symphony	Brilliant	10	10/ 8/38
Wanderers of the Desert	Interesting	8	12/31/38

UNIVERSAL 1938-39

	Comment	Running Time	Reviewed Issue Of
GOING PLACES (13)			
No. 53	Good	9	9/24/38
No. 54	Good	10	11/12/38
No. 55	Excellent	10	11/12/38
No. 56	Fairly Good	10	11/26/38
No. 57	Very Good	9	12/10/38
No. 58		9	Not Rev.
No. 59	Fair	10	2/25/39
No. 60	Interesting	9	2/25/39
No. 61	Interesting	10	4/ 8/39
No. 62		10	Not Rev.
No. 63	Fascinating	10	6/ 3/39
No. 64	Interesting	9	7/15/39
No. 65	Good	9	7/15/39
MENTONE MUSICALS (13)			
Bank Notes	Lively	19	2/25/39
Beauty Shoppe	Just Filler	20	8/20/38
Cafe Boheme	Passable	17	4/ 1/39
Gals and Gallons	Lively	19	6/ 3/39
Music and Models	Entertaining	18	12/ 3/38
Nautical Knights		19	Not Rev.
Patio Serenade	Diverting	18	11/19/38
Pharmacy Frolics		19	Not Rev.
Rhythm Cafe	Good Diversion	20½	8/20/38
Side Show Fakir	Fairly Good	20	9/24/38
Swing Sanatorium		19	Not Rev.
Wild and Bully	Diverting	19	2/11/39
With Best Oishes	Entertaining	19	5/27/39
STRANGER THAN FICTION (13)			
No. 53	Intsresting	9	9/24/38
No. 54	Fair	9	9/24/38
No. 55	Okay	9½	10/15/38
No. 56	Very Good	9	12/ 3/38
No. 57	Interesting	9	12/10/38
No. 58		9	Not Rev.
No. 59	Interesting	9	2/25/39
No. 60	Very Good	9	3/ 4/39
No. 61	Just Fair	9	4/ 1/39
No. 62		10	Not Rev.
No. 63	Very Good	9	6/ 3/39
No. 64	Average	10	8/19/39
No. 65	Excellent	9½	7/15/39
WALTER LANTZ CARTUNES (26)			
Arabs With Oirty Fezzes	Fair	7	8/12/39
Baby Kittens	Cute	8	11/26/38
Bird On Nellie's Hat	Good Satire	7	7/15/39
Birth of a Toothpick		7	Not Rev.
Bola Mola Land	Good Satire	6	5/27/39
Cat and Bell	Okay	7	9/24/38
Charlie Cuckoo		7	Not Rev.
Crack Pot Cruise		7	Not Rev.
Disobedient Mouse	Good	8	11/26/38
I'm Just a Jitterbug		7	Not Rev.
Little Blue Blackbird	Average	7	12/17/38
Little Tough Mice	Good	7	4/ 8/39
Magic Beans	Good	7	3/ 4/39
Nellie at the Circus		7	Not Rev.
One Armed Bandit	Enjeyable	7	4/ 1/39
Rabbit Hunt	Amusing	7	11/19/38
Sailor Mouse	Okay	7	11/12/38
Silly Superstition	Poor	7	9/ 9/39
Slap Happy Valley	Has Laughs	7	9/ 2/39
Snuffy's Party	Average	7	9/30/39
Soup to Muts		7	Not Rev.
Stubborn Mule	Fair	7	8/12/39

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CARTUNES (13) WALTER LANTZ (Tech.)			
A-Haunting We Will Go	Pretty Good	7	7/15/39
Life Begins For Andy Panda	Amusing	9	9/30/39
Scrambled Eggs	Cute	8	12/30/39
Sleeping Princess	Good Fun	7	12/ 2/39
GOING PLACES (15)			
No. 66		10	Not Rev.
No. 67	Very Good	9	10/21/39
No. 68	Excellent	9	10/21/39
No. 69	Interesting	9	12/23/39
No. 70	Very Good	9	12/30/39
No. 71		9	Not Rev.
No. 72		9	Not Rev.
MUSICALS (13)			
Boy Meets Joy	Good Diversion	20	9/ 2/39
Bullets and Ballads		18	Not Rev.
Rhythm Jamboree		18	Not Rev.
Rhumba Land	Good Vaudeville	18½	12/ 2/39
Snow Follies	Light Fare	19	12/30/39
Swing Hotel	Diverting	17	10/21/39
SPECIAL SUBJECT (1)			
March of Freedom	Well Done	20	5/20/39
STRANGER THAN FICTION (15)			
No. 66	Very Good	10	9/23/39
No. 67	Good	10	10/21/39
No. 68	Interesting	9	10/21/39
No. 69	Good	9	12/23/39
No. 70	Average	9	12/23/39
No. 71		9	Not Rev.
No. 72		9	Not Rev.

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VITAPHONE-WARNER BROS. 1938-39

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (22)			
Boarder Trouble		17	Not Rev.
Broadway Buckaroo	Okay	20	6/17/39
Cleaning Up		17	Not Rev.
Fat Chance		17	Not Rev.
Hats and Dogs		20	Not Rov.
Home Cheap Home		20	Not Rev.
Knight Is Young		20	Not Rev.
Murder With Reservations		21	Not Rev.
Projection Room		20	Not Rev.
Rollin' in Rhythm		20	Not Rev.
Seeing Red	Entertaining	20	8/12/39
Small Town Idol	Has Laughs	20	3/11/39
Sophomore Swing	Swell	20	1/14/39
Spare Parts		20	Not Rev.
Stardust	Very Clever	18	12/ 3/38
Sundae Serenade		20	Not Rev.
Swing Opera		20	Not Rev.
Toyland Casino	Great	22	10/ 8/38
Two Shadows		20	Not Rev.
Wardrobe Girl		20	Not Rev.
You're Next-To Closing		20	Not Rev.
Zero Girl	Good	20	8/20/38
COLOR PARADE (13)			
China Today	Interesting	11	10/ 8/38
For Your Convenience.	Fair	10	7/ 8/39
Mechanix Illustrated	Interesting	10	11/26/38
Mechanix Illustrated #2.	Interesting	10	1/14/39
Mechanix Illustrated #3.	Interesting	10	3/ 4/39
Mechanix Illustrated #4.	Interesting	10	6/ 3/39
Mechanix Illustrated #5		10	Not Rev.
Mechanix Illustrated #6		10	Not Rev.
Miracles of Sport	Very Good	10	8/27/38
Modern Methods	Interesting	10	8/12/39
Nature's Mimics	Interesting	10	12/17/38
Points On Pointers		10	Not Rev.
Roaming Cameramen No. 1	Interesting	11	3/25/39
FEATURETS (Tech.) (8)			
Bill of Rights	Excellent	20	8/26/39
Campus Cinderella	Very Good	18	9/17/38
Declaration of Independence	None Better	18	10/15/38
Lincoln in the White House	Outstanding	20	1/14/39
Quiet Please	Entertaining	20	6/ 3/39
Ride Cowboy Ride	Very Good	20	9/30/39
Sons of Liberty	Absolutely Tops	20	3/25/39
Swingtime In the Movies.	Excellent	20	12/17/38
LOONEY TUNE CARTOONS (16)			
Chicken Jitters	Very Good	7	4/ 1/39
Daffy Doc	Lively	7	12/ 3/38
It's An Ill Wind		7	Not Rev.
Kristopher Kolumbus, Jr.		7	Not Rev.
Lone Stranger and Porky	Very Funny	7	3/11/39
Polar Pals	Fair	7	6/17/39
Porky and Teabiscuit	Amusing	7	5/27/39
Porky in Egypt		7	Not Rev.
Porky in Wackyland		7	Not Rev.
Porky's Movie Mystery.	Cartoon Fun	7	3/ 4/39
Porky's Naughty Nephew	Average	7	10/15/38
Porky's Picnic		7	Not Rev.
Porky the Gob	Amusing	7	12/17/38
Porky's Tire Trouble		7	Not Rev.
Scout Trouble		7	Not Rev.
Wise Quack	Very Good	7	Not Rev.
MELODY MASTERS (18)			
Dave Apollon (4706)	Fair	7	12/17/38
Dave Apollon and His Club Cassanova Orch.		7	Not Rev.
Blue Barron		10	Not Rev.
Larry Clinton (4701)		10	Not Rev.
Larry Clinton (4714)		10	Not Rev.
Eddie De Lange		10	Not Rev.
Jimmy Dorsey		9	Not Rev.
It's the McCoy	Sweet and Hot	10	5/20/39
Merle Kendrick	Excellent	10	10/ 8/38
Ray Kinney	Just Fair	10	9/17/38
Jerry Livingston		10	Not Rev.
Clyde Lucas	Snappy	10	1/14/39
Russ Morgan	Fair Swingcopation.	10	3/ 4/39
Music With a Smile In Happy Felton Style.	Lively and Peppy	10	7/23/38
Will Osborne	Rhythmic	10	8/ 5/39
Rita Rio		10	Not Rev.
Saturday Night Swing Artie Shaw	For Jitterbugs	10	6/24/39
Club on the Air	Okay	10	4/ 1/39
MERRIE MELODIES (26) (Tech.)			
Bars and Stripes Forever	Funny	7	7/22/39
Believe It Or Else	Clever Satire	7	6/ 3/39
Count Me Out	Fair	7	12/17/38
Daffy Duck and the Dinosaur	Excellent	7	3/25/39
Daffy Duck in Hollywood		7	Not Rev.
Dangerous Dan McFoo.	A Lallapaloo	7	8/ 5/39
Day at the Zoo	Excellent	7	3/18/39
Detouring America	Hilarious	7	9/ 2/39
Dog Gone Modern	Funny	7	1/14/39
Feud There Was	Grab It	7	9/17/38
Goldrush Daze		7	Not Rev.
Ham-ateur Night		7	Not Rev.
Harum Scarum	Excellent	7	8/12/39
Hobo Gadget Band	Good	7	7/15/39
Johnny Smith and Poker-Huntas	Swell	7	12/17/38
Little Brother Rat	Swell	7	8/19/39
Little Pancho Vanilla.	Clever	7	10/15/38
Mice Will Play		7	Not Rev.
Naughty But Mice	Cute	7	8/ 5/39
Night Watchman	Entertaining	7	11/26/38
Old Glory	Okay as Propaganda	7	7/ 8/39
Prest-o Change-o	Good	7	4/ 8/39
Robinhood Makes Good.	Diverting	7	3/ 4/39
Sho Man's Land		7	Not Rev.
Thugs With Dirty Mugs.		7	Not Rev.
You're An Education	Fair	7	12/ 3/38
TECHNICOLOR SPECIALS (6)			
Immortal Brush	Unusual	9	10/ 8/38
Master's Touch		10	Not Rev.
Pow Wow	Very Interesting	10	9/17/38
Romance In Color	Highbrow	10	8/19/39

VITAPHONE-WARNER BROS. (Con.)

	Comment	Running Time	Reviewed Issue Of
TRUE ADVENTURES (13)			
Chained	Gripping	10	3/25/39
Defying Death	Thrilling	11	12/ 3/38
Haunted House	Exciting	12	6/17/39
High Peril	Good Suspense	12	3/ 4/39
Human Bomb	One of the Best	12	1/14/39
Identified	Excellent	12	9/24/38
Lives In Peril		12	Not Rev.
Minute From Death		12	Not Rev.
Three Minute Fuse	Suspenseful	12	8/12/39
Toils of the Law		12	Not Rev.
Treacherous Water	Thrilling	12	12/17/38
Verge of Disaster		12	Not Rev.
Voodoo Fire	Satisfactory	12	5/20/39
VITAPHONE VARIETIES (12)			
Crawfords at Home		10	Not Rev.
Dean of the Pasteboards	Informative	10	5/20/39
Gadgeteers	Kind of Silly	10	12/17/38
Great Library Misery	Excellent	11	9/17/38
One Day Stand	Reminiscent	10	8/12/39
Right Way	Good Propaganda.	10	7/ 8/39
Robbin' Good	Excellent	10	11/26/38
Ski Girl	Splendid	10	1/14/39
Table Manners	Good	10	9/17/38
Tax Trouble	Fair	10	3/18/39
Vaudeville Interlude		10	Not Rev.
Witness Trouble		10	Not Rev.

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BROADWAY BREVITIES (18) (Tech.)			
Ice Frolics	Entertaining	20	9/30/39
One For the Book	Entertaining	20	12/30/39
Remember When	Swell Entertainment.	20	9/ 2/39
Slapsie Maxie's	Perfect Clowning	17	8/26/39
World's Fair Junior	Just Fair	20	11/ 4/39
COLOR PARADE (10)			
American Saddle Horses	Interesting	10	11/25/39
Mechanix Illustrated #1	Good	10	9/ 2/39
Mechanix Illustrated #2		10	Not Rev.
New Horizons	Good	10	12/30/39
FEATURETS (Tech.) (8)			
Monroe Doctrine	Excellent	16	10/28/39
Old Hickory	Outstanding	17	12/30/39
Royal Rodeo	Entertaining	15	11/25/39
LOONEY TUNES (16)			
Africa Squeaks		10	Not Rev.
Film Fan	Excellent	7	Coming
Jeepers Creepers	Funny	7	10/ 7/39
Naughty Neighbors	Good	7	11/ 4/39
Pied Piper Porky	Good	7	11/25/39
Porky's Hotel	Good	7	9/ 2/39
Porky's Last Stand		7	Not Rev.
Porky the Giant Killer		7	Not Rev.
MELODY MASTERS (10)			
Frances Carroll and the Coquettes	Just Filler	10	Coming
Vincent Lopez	Lively	10	9/23/39
Rubinoff and Orch.	Good	10	11/ 4/39
Swing Styles	Good	10	8/26/39
Symphony of Swing	Satisfactory	10	12/ 2/39
MERRIE MELODIES (26) (Tech.)			
Busy Bakers		7	Not Rev.
Curious Puppy		7	Not Rev.
Early Worm Gets the Bird		7	Not Rev.
Fagin's Freshmen	Amusing	7	11/25/39
Fresh Fish	Swell	7	11/ 4/39
Good Egg		7	Not Rev.
Land of the Midnight Fun	Superb	7	9/23/39
Little Lion Hunter		7	Not Rev.
Screwball Football	Swell Cartoon	7	12/30/39
Sioux Me	Clever	7	9/ 9/39
Sniffles and Bookworm		7	Not Rev.
VITAPHONE VARIETIES (6)			
History Repeats Itself.	Good	10	9/30/39
Organ Novelty	Fair	9	11/11/39
Sword Fishing	Exciting	10	10/ 7/39
Vote Trouble	Laughs	10	8/26/39

STATES RIGHTS

Ave Maria (Malchain)	Impressive	10	7/ 1/39
Birth of the Movies (Alliance)	Interesting	22	11/ 4/39
Frosty Frolics (Lenauer).	Refreshing	11	12/17/38
Gems of the Orient (Modern)	Interesting	10	3/25/39
Getting Your Money's Worth (Lenauer)	Revealing	11	12/17/38
Memory Lingers On (Ennis)	Interesting	10	8/13/38
Memory Lingers On No. 2 (Progress)	Excellent	10	8/ 5/39
New England, Yesterday & Today (Jam Handy)	Very Good	19	4/ 1/39
North Sea (Lenauer)	Exciting	20	3/18/39
Rembrandt (Malchain)	Fascinating	11	7/ 1/39
Trip to the Sky (Malchain)	Interesting	10	7/ 1/39

SERIALS 1938-39

	Number of Chapters	Reviewed Issue of
COLUMBIA		
Flying G-Men	15 Chaps.	2/ 4/39
Great Adventures of Wild Bill Hickok	15 Chaps.	7/23/38
Mandrake the Magician	12 Chaps.	5/13/39
Spider's Web	15 Chaps.	10/29/38
REPUBLIC		
Daredevils of the Red Circle	12 Chaps.	6/10/39
Dick Tracy Returns	15 Chaps.	8/ 6/38
Hawk of the Wilderness	12 Chaps.	11/26/38
Lone Ranger Returns	15 Chaps.	2/18/39
UNIVERSAL		
Buck Rogers	15 Chaps.	2/11/39
Oregon Trail	15 Chaps.	5/20/39
Red Barry	13 Chaps.	10/22/38
Scouts to the Rescue	12 Chaps.	12/10/38

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REPUBLIC		
Dick Tracy's G-Men	15 Chaps.	8/19/39
Zorro's Fighting Legion	12 Chaps.	12/ 2/39
UNIVERSAL		
Green Hornet	13 Chaps.	12/ 2/39
Phantom Creeps	12 Chaps.	8/12/39

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